

The cage season is over and the pre-season polls seem to have been proven right. See page 9.

An idea advanced by ICA would make students pay to see home basketball games. See page 4.

FROM PRESIDENT DURHAM —



May I extend a cordial invitation to students, faculty, and friends of the University to attend the University convocation commemorating the 80th anniversary of the establishment of our school by the Thirteenth Legislative Assembly of the Territory of Arizona, March 12, 1885. Governor Samuel P. Goddard will be speaker of the day, distinguished special guests have been invited, and a special musical program prepared.

G. Homer Durham
G. Homer Durham
President

Charter Day Commemorates University's Establishment

By MARET VIKSJO

Eighty years ago, Gov. F. A. Tritle of the Territory of Arizona signed a measure passed by the "Fighting Thirteenth" Territorial Legislature providing for a normal school at Tempe.

In commemoration of that day, President Durham has called a 9:40 a.m. convocation for Friday in Gammage Auditorium.

The bill creating the Territorial Normal School was introduced to the Legislature Feb. 24, 1885 by John S. Armstrong, Tempe Representative. The bill provided for five acres of land (later expanded to 20) and \$5000 building appropriations.

AFTER THE passage of the bill March 12, Judge Charles Trumbull Hayden, often spoken of as the founder of the Normal School, preceded with the plans. Eleven months later, on Feb. 8, 1886, the Territorial

Normal School at Tempe opened with 31 students enrolled and a one-man faculty.

The students were all studying to be teachers in the Arizona territory, the one-man faculty, H. Bradford Farmer became the first principal of the normal school.

With this opening, higher education began in today's Southwest region of the U.S.

DUE TO THE continuing growth of the Normal School, it was expanded into a Teacher's College in 1925. Further expansion

(Continued on Page 12)

8,000 ATTEND —

Authenticity, Decor Mark Union Party

Over 8,000 students visited New Orleans' Mardi Gras via the MU Birthday Party Saturday night. Visitors saw such New Orleans' highspots as Antoine's Restaurant, a Bourbon Street Carnival and the Musee Conti Wax Museum.

Two New Orleans residents who were unable to attend the Mardi Gras there stopped at the MU's "New Orleans Tourist Commission" to congratulate the students on the authenticity of the New Orleans decor and spirit.

Melinda Cockrill, Gamma Phi Beta, and Chris Evans, Alpha Tau Omega, were crowned queen and king of the Mardi Gras Ball. They were chosen on the basis of the floats they were presented on.

MISS COCKRILL rode on the Gamma Phi float which presented the Gamma Phis as pirates. Evans was the "slave master" on the ATO float.

Mrs. Cecelia Scoular, director of the MU, said, "We judge the birthday party by whether people are proud of what they've

done and if they are proud of each other. This year's was a real success."

THE BIRTHDAY party serves as an "open house" to show students their MU and what can be done with it. "It is a night of fun and all-University association," she continued.

"We try to have something for everyone," said Mrs. Scoular. "It is a chance for staff and students to work together. The birthday party is like a recital. It's a chance for students to present what they've been working on all year."

Mrs. Scoular summed up the evening, "The Birthday Party was perfectly delightful and showed wonderful creativity and imagination. It was a unique experience for all those attending."

Business' Big Day

Petitions Available For 44 AS Offices

Petitions for the 44 positions open in the AS elections are available beginning today in the AS Secretary's office, MU 202.

Deadline for submitting the signed petitions is 4 p.m. March 24.

THE PRIMARY election will be on March 31 and general election a week later on April 7. Campaigning begins 6 p.m. Sunday, March 28.

Eligibility for nominations includes specific requirements for each office and the return of a petition with the number of signatures for each office determined by the number of students who voted for the office in the last election.

Petitions are available for the major AS offices — president, first vice president, administrative vice president, activities vice president and secretary. Also, AWS offices — president, vice president, activities vice president, secretary and treasurer — and AMS offices — president, vice president, secretary and treasurer.

TWO SENATORIAL seats from the senior, junior and sophomore classes are open. Also, two seats from the following schools and colleges: architecture, nursing, business administration, education, engineering sciences, liberal arts and the graduate college.

Off-campus men and women senatorial seats, two of each, and two AWS and two AMS senatorial seats are open.

Helpers Needed For Sports Day

Students interested in working on the Water Sports Day steering committee or various sub-committees may pick up application blanks at the MU Information Desk.

Water Sports Day is May 8.

Rawlings Talk Highlights Business Day

Approximately 2,400 business administration students will be excused today at 9:30 a.m. to attend Business Day. In addition to this, the cadets of the Air Force and Army ROTC units are invited to hear the Rawlings address which is open to the public. Business administration classes will resume again at 1:40 p.m.

Valley business leaders are expected to tell the students the requirements and opportunities of business professions. These sectional meetings conducted by business executives from Phoenix, Tempe, Mesa and Scottsdale, will follow the major address of the program at 9:30 by General Edwin W. Rawlings, president of General Mills, Inc.

BUSINESS DAY SCHEDULE

- 9:40—General Rawlings, president of General Mills, speaks at Gammage Auditorium. Subject: "The Challenge of Corporate Citizenship."
- 10:40—Specialized speakers will tell of opportunities in their given fields at the designated places.
- 12:00—Luncheon in the MU ballroom. Speaker, Guy Neely of Price, Waterhouse, and Co., Phoenix. Subject: "What Does the World of Business Offer"

Blue Key Presents Booth Prizes

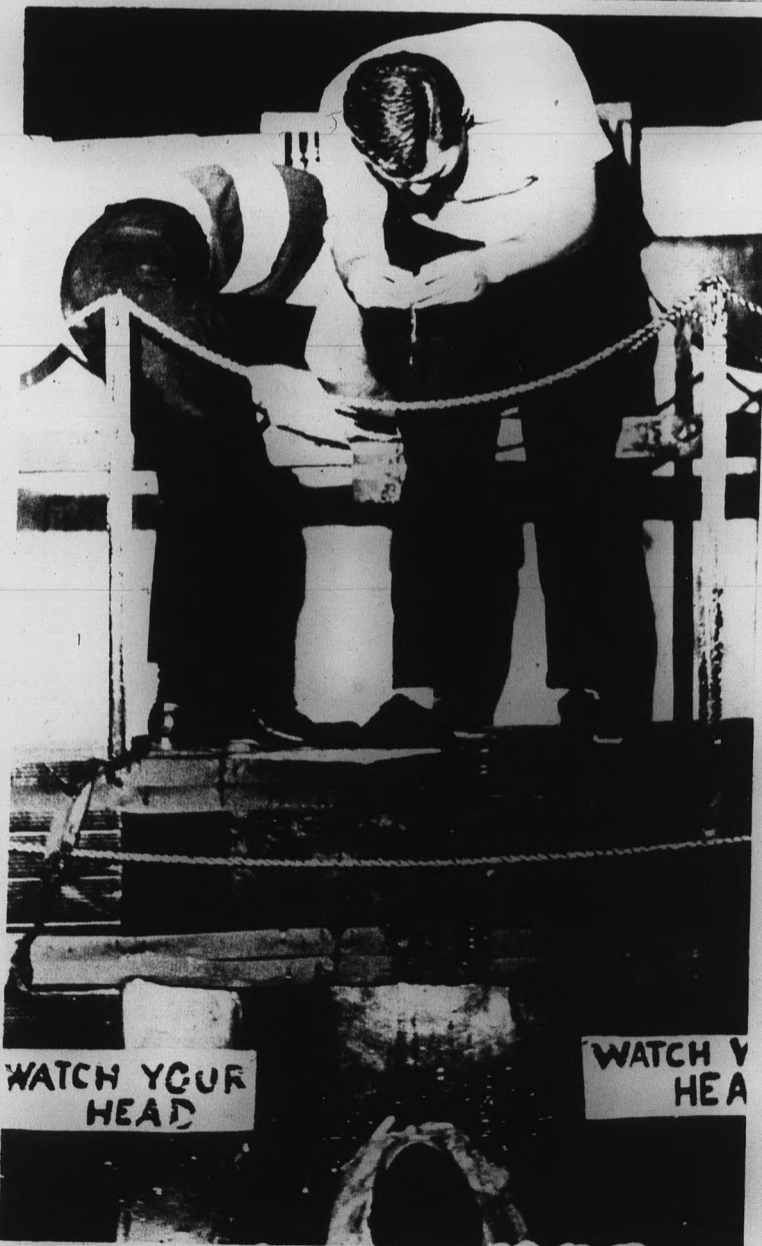
Blue Key, service honorary, awarded trophies to six sororities and fraternities Saturday night at the Blue Key Carnival, for booths constructed outside the MU.

The first place sorority trophy went to Alpha Delta Pi for its "Cake Walk" booth, and second place to Chi Omega for the "Chi O' Cotton Gin"

First place fraternity went to Theta Delta Chi for the "Theta Delt Go-Go", and second place to Sigma Phi Epsilon for "Buy-a-Lay."

The mixed sorority-fraternity trophy went to Kappa Alpha Theta and Phi Gamma Delta for the booth called "House of the Rising Sun."

The amount collected at the carnival has not been tabulated yet. All money raised at the event is earmarked for the Blue Key scholarship fund.



WITH EGG ON HIS FACE — A gleeful customer drops the contents of a raw egg in the face of one of the volunteers who staffed the Sigma Phi Epsilon booth at the Blue Key Carnival Saturday.

(Photo by Jack Mertes)



ROYAL KISS—Heavy crowns and cumbersome robes, trophies and flowers add up to an awkward but happy kiss by King and Queen of the Mardi Gras Chris Evans and Melinda Cockrill. The pair were chosen on the presentations of the sponsoring groups, Alpha Tau Omega and Gamma Phi Beta.

(Photo by Jack Mertes)

45-voice Royal Welsh Male Choir To Present Folk Music Program

The Royal Welsh Male Choir, as part of the Celebrity Series, will perform at 8:15 a.m. next Wednesday in Gammage Auditorium.

Tickets are on sale at the box office for \$3.50, \$2.50 and \$2. Students holding Celebrity Series coupons have until Monday to pick up their tickets. After Monday the seats will go on sale.

The 45-voice ensemble will present "An Evening in Wales" consisting of folk songs, ballads, religious music and familiar melodies.

The choir, founded in 1883 in the fertile Rhondda Valley, is made up of miners, shop managers, government officials, painters, factory workers, professional men and six members of the Welsh National Opera.

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50 TO FLAGSTAFF —

Board Taps Leaders

The Leadership Board, under Chairman Bob Franklin, has selected 50 people out of the approximately 200 that were nominated to attend the leadership workshop in Flagstaff this weekend.

The candidates were nominated by the organizations to which they belonged. Potential leadership ability, present leadership ability and interest in a leadership program were considered.

THE GROUP will leave campus by bus Friday afternoon for the Pony Soldier Motel in Flagstaff. Meals will be served at Arizona State College.

While in Flagstaff, they will undergo an intense leadership

program given by Dr. Bill Dyer of Brigham Young University, according to Franklin.

The group will return to campus noon Sunday.

Students selected by the board are: Buddy Andrews, Lin-

da Arnote, Ken Bacher, Carolyn Bates, Sharon Beeler, Jim Brennan, Melinda Cockrill, Gerry Cooney, Bonnie Crumb, Bill Dawson, Terry Forsberg, Tom Guilds, Rick Herbert, Andrea Hill, Barbara Jenkins.

JOE KALISH, Bob Kemp-ton, Nadia Komarnyckyj, Joanne Kylo, Charlotte Land, Paula Leahy, Carol Lichenstein, Sam Linder, Bob McConnell, Hank Martinson, Bruce Maxwell, Judy Meyer, Dean Mousser, Linda Oakley, Gary Patten, Barry Paulk, Bill Perkins, Nancy Poulsen.

Sharon Reardon, Fred Reish, Geneen Richardson, Jim Rogers, Glenn Short, Janet Soderstrom, Karen Spoon, Marty Stelhorn, Gwen Sutter, Everett Taylor, Jim Tillis, Mike Vivion, Martha Vojtko and Alan Warne.

The workshop was closed to seniors.

Required Tests Set Saturday

Examinations in United States and Arizona constitutions, required for teacher certification, will be given at 9 a.m. Saturday in SS 108.

No advance reservations are necessary; cost is \$4 per examination. Both the U.S. and Arizona constitution examinations may be taken during the morning, according to Dr. Leonard Goodall, assistant professor of political science.

Hours Posted for 21-cards At Tempe Clerk's Office

Hours for applying for 21-cards at the Tempe city clerk's office have been set at 1-3 p.m. Monday - Friday.

Applicants should bring a 1" by 1" picture, some proof of identification and a birth certificate, baptismal certificate or hospital certificate.

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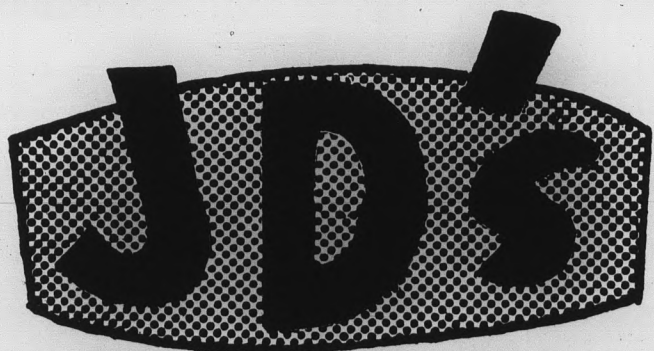
Idea of Moving Irks ROTC Heads

A proposal to move the ROTC departments to the English Building, termed "just an idea" by the College of Liberal Arts, has been considered seriously enough by the ROTC department heads to be discussed in a meeting with President Durham tomorrow.

Capt. Richard B. Jensen, assistant professor of air science, said Col. Coy Curtis, professor of military science, and Lt. Col. Robert Edwards, professor of air science, would meet with Dr. Durham to protest the move.

There was no explanation for the cause of the move.

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REV. DAVID HOLDEN, JR.—"I increased my rate almost 7½ times and my comprehension increased 18%."

SENATOR WILLIAM PROXMIRE—"I must say that this was one of the most useful educational experiences I've ever had. It certainly compares favorably with the experiences I've had at Yale and Harvard."

SENATOR HERMAN E. TALMADGE, Georgia—"It is my opinion that if these techniques were instituted in the public and private schools of our country, it would be the greatest single step we could take in educational progress."

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the teacher. He also must have practiced the required number of hours, following the assignments as outlined by the teacher. The average student may expect a 5 times increase in reading speed, and an improvement in comprehension and recall. Any student who must withdraw from the course for any reason may re-enter, any subsequent courses at any future time, at no additional cost.

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CLIP AD AND SAVE

ICA fee problem reappears

IT'S NO SECRET that collegiate athletics is big business. What was a glorified intermural program here a few years ago has now mushroomed into national prominence. The only trouble is that finances have not kept up with the demands of the program.

Intercollegiate Athletics (ICA) sent a letter to President Durham asking that ICA be given the power to charge for all basketball games this fall. If okayed, this would obviously set a bad precedent. We could logically predict that in two years the students would be burdened with a student admission fee for football games, with other sports events soon to follow.

The Senate Finance Committee rejected ICA's idea at its meeting last Monday and is now drafting a letter to President Durham; Dr. Joel Dauten, chairman of ICA, and Clyde Smith, director of physical education. The committee is recommending

that the president ask the Board of Regents for a \$2 increase in the \$23 total fee. Presently, Intercollegiate Athletics gets \$10 out of the \$23 that makes up the activity fee, which comes from students taking six hours or more. The activity fee now covers 13 per cent of the ICA budget, the rest being realized from gate receipts.

As Frank Rispoli, assistant director of athletics, points out: "I think the students and the public want a good athletic program. I'm sure of this." And, of course, a better program is dependent on more money.

The day of reckoning is near. Says Rispoli, "I think the time has come for the students to stop hasseling (with the Athletic Department). Our students ought to do and we ought to do whatever it takes to insure the success of the (athletic) program. Right now we are on the threshold." Of what, we don't know yet.

apartment dwellers beware

We received word yesterday that the men at city hall had finally ironed out their problems regarding the all-night parking ban that the Tempe City Council passed Feb. 25.

The proposals, subject to approval by City Manager Lou Cooper, are quite involved. Here is the one concerning multi-family (apartment) units:

Every one bedroom unit may have up to 1.25 vehicles per unit; two bedrooms, 1.75; three bedrooms, 2.0, and four bedrooms 2.5 vehicles per unit. The manager or owner of every apartment unit should apply to Traffic Engineer George Allen,

who will determine how many bedrooms are involved and how many parking spaces exist. Allen will then judge how many spaces are needed. Then the manager will inform the city manager's office which people will get permits. Then the individuals will bring the car for the permit.

The ordinance will not be enforced until May 1 and permits will not begin to be issued till April 5.

According to Assistant City Manager Gale Christy, the purpose of the ordinance is to help alleviate problems for street cleaning, fire and police protection, but no one has thought of a way to alleviate red tape at city hall.

frankly speaking

tight skirts vs. politics

by frank ducceschi

THE STORY CORNER. Once upon a time there were three coeds. A beautiful, dumb one, a smart, ugly one and a beautiful smart one. Each of the three decided, one sunny day, to run for an AS office.

Each one was elected to the office she was a candidate for. Each for different reasons. The beautiful, dumb one because all the men voted for her. The smart, ugly one because all the women voted for her. And the beautiful, smart one because she was well qualified.

However, before any of the three could take office, they had to pass the test of the long, hot summer. Well, as in most tests, not everyone passed.

The beautiful, dumb one got married (to one of the guys who voted for her — naturally). The smart, ugly one got a scholarship to Harvard and left to study dermatology. The beautiful, smart one passed the test.

The final coed started to serve her term of office in September. By October her first major decision was due. Well, she didn't show up for the committee meeting and asked her vice chairman to make the decision for her.

After he made the decision and she accepted all the congratulations, he asked her roommate why the beautiful, smart coed hadn't made the decision herself. The roommate said, "She cried about having to go against either group and besides she just broke up with her boy friend."

Moral: Tight skirts aren't good for running.

Being basically lazy, I jumped at the chance to reprint something to avoid writing it myself. So, from the Miami, Fla., Herald comes the following.

CHICAGO, Ill. (NANA)—Don't send your boy to Harvard if you live in Cambridge, Mass. Or to Yale, if you live in New Haven, Conn.

The idea is not to send your offspring to any college if it's within commuting distance, for his mental health's sake.

Dr. John E. Kysar, psychiatrist at the University of Illinois, reports students who choose to commute to college when they can afford to go elsewhere are usually overdependent on their parents.

THEY ARE ALSO emotionally inadequate, indecisive, isolated, maladjusted sexually and socially.

Dr. Kysar, in "Archives of General Psychiatry," points out that nearly half of America's four million collegians attend a commuter school and live at home.

A surprising number of them can afford to go away to college.

"Thus it might be postulated that the commuter student has for various reasons avoided or delayed the normal development task of leaving home," he said.

OFTEN, THESE STUDENTS retreat into their studies to avoid instinctual drives. Often, they enter college tentatively, on a trial basis, ready to drop out if failure seems imminent.

Very often, "dependency and conformity to parents' expectations are prominent features of these commuter-by-choice students," Dr. Kysar said.

The parents are usually hardworking, self-sacrificing, stressing self-denial, conscientious effort and frugal living.

THE COMMUTER college is an uneasy compromise — the student gets a college education but is kept close to the family hearth, safe from a change in his outlook and way of life.

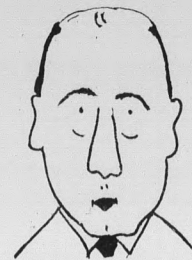
Such parents, the psychiatrist said, are less able to help a student's growth and development than parents who permit their children to go away to school.

The parents have ambivalent feelings about their child's education. They see that it confers on him a superiority which is desired—but they also envy and fear it.

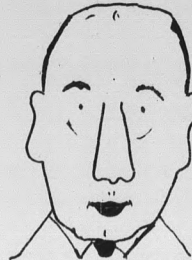
"Especially the father may be driven to jealously compete with the son for top status in the family," Dr. Kysar said.

Send your boy to ASU.

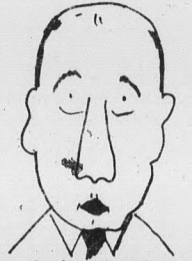
the reader



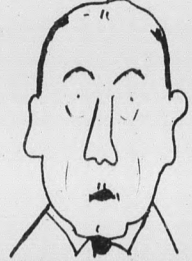
When I read the Gov't report on the dangers of radiation fallout, I got scared and built a fallout shelter...



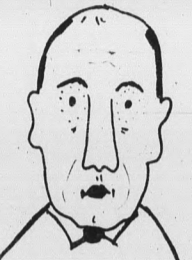
When I read that alcohol was bad for the liver, I quit drinking...



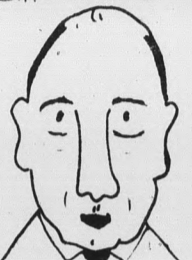
When I read that cigars and smoking causes cancer, I quit...



When I read there was an influenza epidemic going around, I stayed in the house...



When I read how over eating puts a strain on the heart, I quit eating...



When I read how too much sex can cause ill effects on the entire body, I quit reading...

readers write

EDITOR: I see by the paper we are going to have lectures on courtship and marriage. Marriage I can understand, but when a guy has to go to a lecture to learn how to court a girl I got news for him. If he doesn't know how by the time he gets to college, college is a good place to learn. If he can't learn, except

at a lecture, he just isn't good material; he should give up the idea and join the church.

Frankly, can you see such a joker with one arm around a girl, but with his lecture notes in his other hand, trying to read them in the available light?

Davis Williams
The University also offers it for three hours of credit. —Ed.

who needs reasons?

EDITOR: I have heard it said that so-called "riot ingredients" are missing on this campus. I have been told that students need a real intellectual reason to get behind anything. During the first semester this is quite true. However, it seems that the second semester is the natural time for students everywhere to make a little noise.

Easter vacation. These Easterners have been known to disrupt normal activities and cause their school officials some discomfort. The UofA goes down to Mexico en masse. We all know what they do. Tisk, tisk.

Are we, the apathetic ASU students, different from students at other schools? Everyone thinks so. I think the time is right, so to speak, for a half-hearted bunch to do "anything." Who needs reasons?

Terry Tomaselli

MU party: a success

EDITOR: Because of a determined steering committee, the devoted MU staff, hard-working decorators and entertainers and a fantastic crowd of Mardi Gras celebrants, the ninth annual MU Birthday Festival Saturday was in every respect an overwhelming success.

If the work, the worry, the hours of planning, the errand-running, the meetings, the arguments and, finally, the production were as rewarding for the creators of New Orleans as they were for me, our goals were accomplished.

Students, faculty, administration, the Board of Regents, visiting high schoolers, friends, families and even a New Orleans couple who had missed their own Mardi Gras this year — all responded with enthusiasm for our re-creation of "New Orleans — America's Most Interesting City."

I could gush for pages with gratitude for the patience and cooperation I personally received. But, time and space allow for no more than my sincerest "thank you" — for a memory I will not forget.

Ross Fish
Chairman, MU
Birthday Festival

State Press

is the official campus newspaper of Arizona State University. It is published each Wednesday and Friday throughout the school year, excepting holidays, and is entered as second class matter at the Tempe, Arizona, Post Office under the acts of March 3, 1879, and August 24, 1912. State Press is a member of the Arizona Newspapers Association, Associated Collegiate Press and National Advertising Service, Inc. Subscription price is \$3 per school year.

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Circle K Club Plugs Local Hospital Site

The Circle K Club will set up booths in front of the MU today through Friday in support of Papago Park as the site of the new Maricopa County General Hospital.

Members of the club will be circulating material and have petitions for registered voters favoring the site to sign.

PAPAGO PARK was chosen from 70 sites in the county by the Hospital Site Selection Committee. Seventy-five members of the Maricopa County Medical Association have objected to the proposed site. Mayor John Moer of Tempe supports the site for the following reasons:

— The site is close to ASU's School of Nursing which would

permit an interchange of services and personnel;

— The possibilities of expansion are greater;

— The developing freeway system will provide area-wide assessability to the Papago Park site.

Mens Dorm Construction Running Late

Completion of construction on Best C and Sahuaro D is not expected in time for the fall semester, according to Marc Lemieux, administrative assistant to the Physical Plant director. Completion will not come until mid-October because of several delays. Physical Plant Director John R. Ellingson last week estimated completion on Oct. 1.

Kitchell Construction Inc. of Phoenix was awarded the \$606,269 Best C job, and William S. Porter Construction Co. of Mesa was awarded the \$415,595 Sahuaro D job.

STUDY RUSSIAN —

Exchange Tours

Students can study the Russian language in the Soviet Union through an exchange program with Moscow or Leningrad University, sponsored by Ohio State University, Indiana University and Travel and Study Inc., of New York City.

Applicants are selected on the basis of language, training, scholarship and political security.

Students can contact the Foreign Language Department for more details on the program.

INCLUDED IN the program is a tour of the country itself. The programs are the Slavic

Workshop, sponsored by Indiana University; Russian Language Study Tour to the Soviet Union, sponsored by OSU, and a Study Travel Seminar, sponsored by Travel and Study Inc.

Most of these programs are for five weeks during the summer with each tour carrying graduate or undergraduate credit.

DR. SANFORD Couch, assistant professor of Russian, spent a year in the Soviet Union and feels that an American who speaks the language accomplishes a great deal in international understanding.

Campus Classified

Regulations: For ASU students, faculty and staff only. To place classifieds, submit to the State Press office in person. Deadline is Monday noon for Wednesday issue and Wednesday noon for Friday issue. Rates: Three cents per word per insertion with a 50-cent minimum.

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GIRL to share apartment: Close to campus. Inquire at Riviera Apts., 914 E. Lemon.

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BLACK loosely knit girls cardigan, probably SS, LL, LS or Ag area. 966-2736. Reward.

AN active pin Gamma Phi Beta: between the Library and Palo Verde — reward — Phone 966-2909, ask for Marjie.

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Green Pepper	.60	1.25	1.75
Mushroom	.75	1.45	1.95
Onion	.60	1.25	1.75
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Greek To Me

By JO-EM YUKNIS

It's been a really busy week for just about everyone — MU Birthday Party, initiation and planning for Greek Week and Derby Day.

At the birthday party, the Greeks took the title of Rex and his Queen, going to Chris Evans, ATO, and Melinda Cockrill, Gamma Phi Beta. The Theta Delt Go Go won both the sweepstakes award and the title of "Most Lucrative" entry in the Blue Key Carnival. The ADPhis were awarded the trophy for the booth with the most money-making possibilities in the sorority division — they had a cake walk — and the Chi Os Cotton Gin took second in the same category. Seems that when the Greeks go out for something at all they do well. Congratulations.

Six pledge classes have been initiated and two sororities definitely have planned ceremonies for this weekend. Chi Os initiated 18 new actives on Sunday, and the active chapter was presented with a television set at the Monday night meeting. Twelve KDs were initiated Friday night and the chapter received a wooden crest for the entrance way to their sorority floor.

Hope that everyone is preparing for Sigma Chi's Derby Day — it's a week from Friday.

Phrateres Sponsors Fashion Show Today

Phrateres will hold its annual Spring Fashion Show tonight at 7:30 in the MU Arts Lounge. It will feature fashions from the Weathervane. The co-chairmen of the event are Barbara Brandow, Roxanne Decker and Violet Lopez. Refreshments will be served and entertainment will include folksinging.

The models for the show will be Barbara Brandow, Patricia Bufford, Gayle Currier, Roxanne Decker, Kathy Falk, Peggy Jerome, Karen Krichbaum, Barbara Kramer, Violet Lopez, Maryann McGovern, Susie Hisey, Sandy Schneider and Linda Carter.

Phrateres, off-campus women, initiated the following

Club Calendar

TODAY

Sun Devil Rodeo Association — 8 p.m., Ag 202, meeting
Sigma Tau Delta — 3:30 p.m., LL 601, writer's wrangle and meeting

TOMORROW

Devils 'n' Dames — 7:30 p.m., Devil's Den patio, square dance instruction
Student NEA — 7:30 p.m., Ed 212, speaker
University Vagabonds Club — 7:30 p.m., MU 211, speaker

READ FASTER

See Page 3

Delta Sigs Begin Rush Activities

Delta Sigma Pi, professional business fraternity, will begin semester rush activities with a luncheon at 12:40 p.m. tomorrow in MU 218.

Gene Rice, vice president of First Federal Savings and Loan Association, will speak to the group. All men enrolled in the College of Business are invited to attend.

Smokers will be this Sunday and March 21 at 7:30 p.m. in the MU upper lounge to further acquaint interested persons with the fraternity. Warren Armstrong, regional director of Delta Sigma Pi, will speak at the first smoker.

pledges: Josephine Barkson, Mary Jean Beyerlein, Ila Brandi, Lorna Cospier, Susan Clark, Eileen Clothier, Lynne Eibeck, Barbara Heedum, Jennifer Matteson, Sherry Newton, Tony Oliver, Donna Portz, Loda Rhodes, Orpha Rhodes, Linda Storm.

Also Beverly Boerner, Karen Brown, Susan Charest, Marty Evans, Maryann McGovern, Margy Stapelton, Susie Hisey, Denise Jackson, Janet Jeewek, Sharry Lien, Valerie Roberts, Barbara Rothery, Jacque Spolinn, Lois Kay Parish and Kendall Whitaker.

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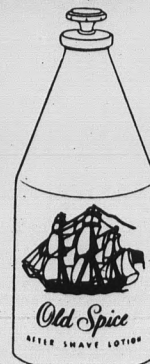


masculine

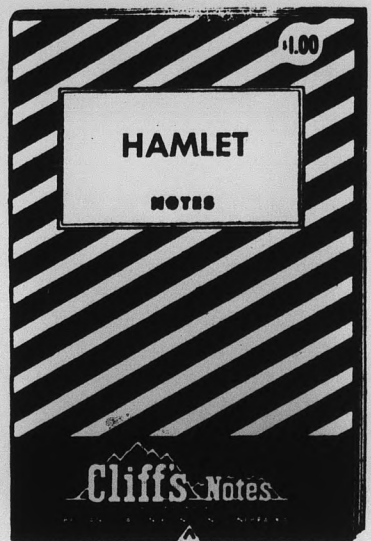
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(Photo by Sandy Finerman)
TWO PIN-UPS — Phyllis Spencer, graduate student, pins material on a dress form while Carolyn Boll, senior, pins material to prepare it for cutting. These girls are taking a draping and design course offered by the home economics department and taught by Miss Lola Ellsworth, associate professor.

COEDS LEARN DRAPING —

Qualities of Well-designed Fashion Taught in Step-by-step Process

The draping and dress design course in the home economics department can teach the difference between a good design and a bad one.

Knowing how to fit and handle material will help the student learn to design original and well-fitted garments, said Miss Lola Ellsworth, associate professor of home economics, who teaches the course.

"**THE FIRST STEP** in draping is to get a commercial form as near to each student's size as possible," said Miss Ellsworth. "Then we pad the form until it's the exact size. This is done by taking a French shell and pinning it on yourself first and then on the form, stuffing it where needed."

The class then learns to manipulate the material so that it falls on the correct grain line and at the same time take up necessary darts so that it fits the shape of the figure.

"The reason for this step," she continued, "is that shaping material to fit body curves is the foundation of most of the best dress designs — certainly the most functional ones."

"**THE STUDENTS** either have a picture they follow for their pattern or they have seen a dress they'd like to make while shopping, reading or even watching television," she said.

Then the students learn to drape the yardage on the figure, pin it, cut it and sew up the seams.

"Through draping they learn to recognize qualities of well-designed dresses and to tell a good design from a poor one," she added.

"**IT'S VERY** different from following a pattern," she said. "In draping they learn why

they are making certain cuts."
 "A student has to have beginning class to know how to construct a dress from a commercial pattern," said Miss Ellsworth.

Travel Bargains
FAR EAST—Sail July 1 from S.F. Visit Hawaii, Hong Kong, Japan (15 days), return Aug. 23—\$1295. College credit optional.
WORLD—Sail June 24 westbound and return Sept. 5. Shore excursions, European tour included. 74 days from \$1895. 6 units optional.
EUROPE—Sail June 25 or July 10 via Panama. Choice of tours in Europe. Rates from \$1455. Credits optional. N.Y. dates from \$995.
HAWAII—Fly June 19 for six weeks in apt. Summer Session optional—\$455.
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THURSDAY AFTERNOONS —

College Bowl Offers Weekly Battle

Each week the stage is set in the MU for a battle of wits between two teams representing various campus organizations.

Two four-member teams ponder over questions asked of them in ASU's version of television's College Bowl program.

"OUR COLLEGE Bowl is

Placement Interviews

Placement interviews occurring on our campus next week are as follows:

COMMERCIAL DIVISION
MONDAY — Trane Company, Retail Credit Company, Western Savings and Loan Association, S. S. Kresge Company, Lawrence Radiation Laboratory, California Packing Corporation.
TUESDAY — California Packing Corporation, Travelers Insurance Company, Burroughs, Valley National Bank, American National Red Cross, Reynolds Tobacco Company.
WEDNESDAY, March 17 — Good-year Tire and Rubber Company, Valley National Bank, Uarco Incorporated, Jewel Tea Company, Union Carbide Corporation, Hallmark Cards.
THURSDAY, March 18 — American Institute of Foreign Trade, Federal Bureau of Investigation, Alexander Grant and Company, Security First National Bank, Internal Revenue, Thomas J. Lipton, Reynolds Electrical and Engineering Company.
FRIDAY, March 19 — Internal Revenue Service, Marion Laboratories, Security First National Bank, Humble Oil & Refining Company.

EDUCATIONAL DIVISION
MONDAY — Washoe County School District, Reno, Nev., Beaverton Public Schools, Beaverton, Ore., Inglewood Unified School District, Inglewood Calif.
TUESDAY — Washoe County School District, Reno, Nev., Santa Ana Unified and Junior College, Santa Ana, Calif., Upland Elementary School District, Upland, Calif., La Canada Unified School District, La Canada, Calif.
WEDNESDAY, March 17 — Santa Ana Unified and Junior College, Santa Ana, Calif., Manhattan Beach City School District, Manhattan Beach, Calif., Upland Elementary School District, Upland, Calif.
THURSDAY, March 18 — El Rancho Unified School District, Pico Rivera, Calif., Hayward Unified School District, Hayward, Calif., Alhambra City Schools, Alhambra, Calif., Mohawk Valley Elementary School District, Roll, Ariz., Whiteriver Elementary School District, Whiteriver, Ariz.
FRIDAY, March 19 — Hayward Unified School District, Hayward, Calif., La Habra School District, La Habra, Calif., La Puente School District, La Puente, Calif.

patterned after the one on television and is just as exciting," says Mary Parkey, program assistant and College Bowl committee adviser.

The matches, which are conducted each Thursday at 4 p.m. in the MU Upper Lounge, pits a defending champion from the previous week against a contender from another campus group.

"Any organization may participate by submitting an application to the College Bowl committee," adds Miss Parkey.

All organizational members are eligible to play except those who may have participated in a

professional quiz contest.

A TEAM needs to win three consecutive matches to become a member of the championship club. Each member of an undefeated squad receives a certificate from the bowl committee.

"No team this year has been added to the list of undefeated squads," Miss Parkey stated.

READ FASTER
See Page 3

Phi Sigs Help Fight Cerebral Palsy

The largest single contribution to the Cerebral Palsy Drive conducted in Arizona last week end, was given by the University chapter of Phi Sigma Kappa.

A total of \$2,656.75 was collected

when the fraternity turned the Tempe Bridge into a voluntary toll bridge. The collection of funds for Cerebral Palsy is the annual community service project of Phi Sigma Kappa.

Framed Fine Arts Prints Available for Rental

Framed prints of paintings of all types will be available for rental by University students and faculty tomorrow and Friday.

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- Erickson's Handcrafts
- 1st Federal Savings & Loan
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- Happy House Shop
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- Zzzona Laundry

By BOB REILLY

Pros Won't Dampen Football Support Here

Speculation that Valley residents will lose some of their enthusiasm for Sun Devil football if a professional team is granted a Phoenix franchise is unfounded.

Football here is well entrenched. The University has a growing student body that guarantees attendance and promotes enthusiasm. Many people in the Valley are attached to the campus and this bond is not likely to be broken by a vagabond or newly-created franchise.

IN THE NEXT FOUR years Wisconsin, Oregon State, Washington State and Oregon, among others, are scheduled to play here. If the Devils continue to schedule recognized powers and field strong teams, it is likely that moral and financial support will increase instead of wane.

The belief that pro ball jeopardizes collegiate programs is relative, not factual. The Minnesota Vikings have not ruined the University of Minnesota and the Pittsburgh Steelers have not hurt the University of Pittsburgh.

The Athletic Department has not discussed the franchise matter to any extent. It could be the professional program has little in common with the situation here because the objectives are different.

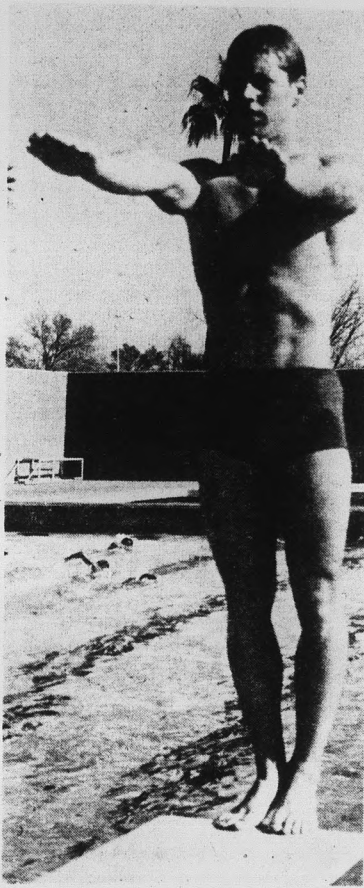
A PROFESSIONAL TEAM IS interested in one thing—profit. The community, the citizens, the educational institutions are not of primary interest to the owners. When a team continually loses money, it eventually disbands or is sold to another city. ASU is here to stay and it acts accordingly.

THE REAL CONCERN does not lie here but with the Phoenix Professional Football Inc.

Sonny Werblin, owner of the AFL's New York Jets, said, "From a population standpoint at least, the Denver situation isn't much different from Phoenix, and the club there hasn't been a success. In fact, even in a city like New York you have to stand a couple of losing years."

With 38 franchise applications on file now with the AFL, the chance of Phoenix landing a club with only \$1½ million pledged seems remote at the moment. Clubs today are paying \$450,000 for rookie quarterbacks so this sum isn't too impressive.

Undoubtedly, the Devils are in the best competitive position and should remain there, franchise or no franchise, for some time to come.



BERNIE WRIGHTSON
Diving Champ

Swimmers Lose At Salt Lake City

The swimming team was out of the running at the annual WAC championships Saturday in Salt Lake City.

Diver Bernie Wrightson, who won the one-meter board title for the second straight year, took the only first place obtained by the Devils.

CAGE SEASON ENDS —

Pre-season Polls Proved Accurate

The basketball season went according to pre-season predictions but it provided a few surprises.

The Sun Devils finished with a 13-14 record and a 4-6 mark in the WAC, good for fifth place.

The surprises came during the final weeks when the Devils rolled over Utah State, Bradley, Arizona, New Mexico, Wyoming and Utah.

MISSING FROM the squad

ASU ALL-OPPONENT BASKETBALL TEAM

FIRST TEAM

Wayne Estes, Utah State
Gail Goodrich, UCLA
Warren Rustand, Arizona
Flynn Robinson, Wyoming
Jim Jarvis, Oregon State

SECOND TEAM

Dick (Boo) Ellis, New Mexico
Ollie Johnson, San Francisco
John Fairchild, Brigham Young
Mel Daniels, New Mexico
Stewart Johnson, Murray State

INDIVIDUAL SCORING WESTERN ATHLETIC CONFERENCE

Player, Team	G	Pts.	Avg.
Robinson, Wyo.	10	288	28.8
Fairchild, BYU	10	243	24.3
Dairman, ASU	10	223	22.3
Chambers, Utah	10	213	21.3
Clark, Wyo.	10	210	21.0
Hamilton, ASU	10	173	17.3
Daniels, NM	10	172	17.2
Nemeika, BYU	10	168	16.8
Fisher, Utah	10	164	16.4
Rustand, Arizona	10	163	16.3
Gardner, BYU	10	161	16.1
Ellis, NM	10	156	15.6

FINAL WAC STANDINGS

(10-Game Schedules)

Team	W	L	Pct.
Brigham Young	8	2	.800
New Mexico	5	5	.500
Arizona	5	5	.500
Wyoming	5	5	.500
Arizona State	4	6	.400
Utah	3	7	.300

next fall will be team captain Dennis Dairman, leading scorer and second in rebounding, and reserves Gerald Jones and Dave Reid.

Dairman, the 6-5, 195-pounder from Phoenix, scored 1,220 career points. That ranks fifth on the University all-time high scoring list behind Joe Caldwell (1,518), Larry Armstrong (1,393), Al Nealey (1,304) and Art Becker (1,284).

The 554 points Dairman tallied this year tied him for fourth in single season scoring. Caldwell had 589 in 1963, Armstrong 577 in 1960-61 and Caldwell 571 in 1962-63. Dairman tied with Becker, who had 554 points during the 1962-63 season.

RETURNING next year are starters Dennis Hamilton, Freddie Lewis, John Myers and Jim Whitehead along with reserves Rich Coppola and Randy Lindner.

Coach Ned Wulk, who suffered his third losing season in 14 years, indicated the nucleus of returning players, with an addition of a rebounder, should place the Devils in good shape for the 1965-66 season.

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JUST FOR FUN — The American Institute of Industrial Engineers (AIIE) started its social season with a volleyball tournament which saw more action at the refreshment stand than on the court. From left, Dick Brown, Dr. Charles Hoyt, Dave Gagnon, Jim Wetherly, Jim Maxfield and Ted Jarvi.

Sports Briefs

The tennis team is undefeated after licking the San Diego Marines 5-2, 4-3 and New Mexico State 6-1, 5-2. Current starters are Dave Farmer (2-2), Ted Winston (3-0), Briggs Bosworth (3-0), Ronnie Powell (4-0), and Lee Sullivan (3-0).

Ian Macray is soccer squad's new coach. Born in Scotland, Macray has played soccer for 15 years. The next scheduled game is March 20 in Coronado Park against the Phoenix Yanks.

Dennis Dairman has been named to the All-WAC Academic team for the third straight year. Dairman plans to enter law school in the fall.

Robinson Not All-America

Wyoming's Flynn Robinson did not make Look's All-America squad that was led by Princeton's Bill Bradley.

The All-America team: John Austin, Boston College; Rich Barry, Miami (Fla.); Bill Brad-

ley, Princeton; A. W. Davis, Tennessee; Wayne Estes, Utah State; Gail Goodrich, UCLA; Fred Hetzel, Davidson; Clyde Lee, Vanderbilt; Cazy Russel, Michigan, and Dave Stallworth, Wichita.



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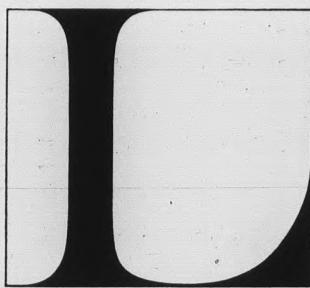


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Pitching Sparkles Against Michigan

By DOUGLAS DUDGEON

After blowing Friday's opening game to Michigan in the first frame, the Sun Devils bounced back to sweep Saturday's twin bill against the Wolverines, 5-2 and 11-3.

The two victories in the three game series against highly regarded Michigan, gave the Sun Devils a glossy 5-1 record for the season.

"AFTER THE first game loss, I figured we would split the next two," said a pleasantly surprised Coach Bobby Winkles. "The great games by pitchers Jim Merrick and John Pavlik really helped us out when we needed them most."

The Sun Devils put together a couple of mental errors and two passed balls while handing Michigan three runs in the first inning of Friday's encounter. Held to only five hits by sophomore pitcher Bob Reed, the Devils never were able to catch

up and lost 6-3.

Saturday was a different story. With a large crowd watching, Luis Lagunas powered a three-run homer that helped win the first game 5-2. Lagunas redeemed himself after sitting on the bench for arriving late to Friday's game.

TONY ALESCI contributed two doubles and Jim Merrick went the distance while scattering nine hits.

Pavlik was the star of the nightcap. He banged out two doubles, drove in three runs, scored two and threw a neat four hitter against the stunned Wolverines.

THE SPIRITED Sun Devils picked up nine hits off a trio of Michigan pitchers while romping to a 11-3 victory.

Attendance for the three-game series was estimated at 3,000.



(Photo by Larry Ward)
AWARD WINNERS—Coach Ned Wulk poses with three of his stars at the annual basketball banquet Monday night. Freddie Lewis was given the Spark Plug trophy, Dennis Dairman Most Valuable Player and John Myers Most Improved.

Williams Stars in 220

The track squad took third place in a triangular meet Saturday in Tucson, but Ullis Williams got off to his best collegiate start by winning the 220 and 440-yard dashes.

Arizona earned 69 points, Occidental College 63, and the Sun Devils 48.

Williams was timed at 21.8

in the 220 and 47.0 in the 440. High jumper Mike Lange cleared 6-9 $\frac{3}{4}$ for a new meet record.

Two other meet records were broken:

Arizona's Ed Martenson cleared 15-7 $\frac{1}{2}$ in the pole vault and teammate Jim McArdle threw the discus 173-2.

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U.S. Indian Participation In Poverty War Sought

Getting the Indian to take advantage of the war on poverty will be one of the main concerns of the sixth annual American Indian Education Conference meeting here Friday and Saturday along with the Southwest Regional Indian Youth Conference.

Since many Indians do not vote due to illiteracy, it is imperative they take advantage of the education provided in programs coming from the Office of Economic Opportunity (OEO), according to Francis McKinley, assistant director of the Indian Education Center and chairman of the President's Task Force on Indian Poverty.

THE YOUTH Conference will draw over 100 Indian students from Arizona, Utah, Colorado and New Mexico to discuss Indian problems.

Miss Indian America, Michelle Portwood from Riverton, Wyo., will appear at the youth meeting.

Over 400 Indian leaders and government officials are expected for the educational meeting. They will hear addresses by Dr. Karl Menninger, noted psychiatrist familiar with Indian affairs, and Richard Boone, director of the Community Action Programs of the OEO.

THE EFFECT of separate education facilities on Indians will be discussed Saturday by students. Other topics of the youth meeting will be problems of leadership, resources and adjustment to modern society.

McKinley, a former authority of the Northern Ute tribe in

Seminar Focuses On Man, World

A two-week seminar on "Man and His World" will be presented Monday through March 26 by the Arizona Institute with the cooperation of ASU and the UofA.

Utah, said there is a danger of the Indian passing up OEO programs because preceding government programs proved ineffective.

"But there is a great emphasis on education in these programs," he said. "To be significant, we have to educate our people."

Series Tickets Still Available

Celebrity series coupons may still be redeemed for tickets at the Gammage box office for the Royal Welsh Male Chorus performance Tuesday in Gammage Auditorium.

Tickets also may be picked up for the Laurindo Almeida guitar concert until March 17. The concert is scheduled for March 27.

Charter Day

CONTINUED FROM PAGE 1

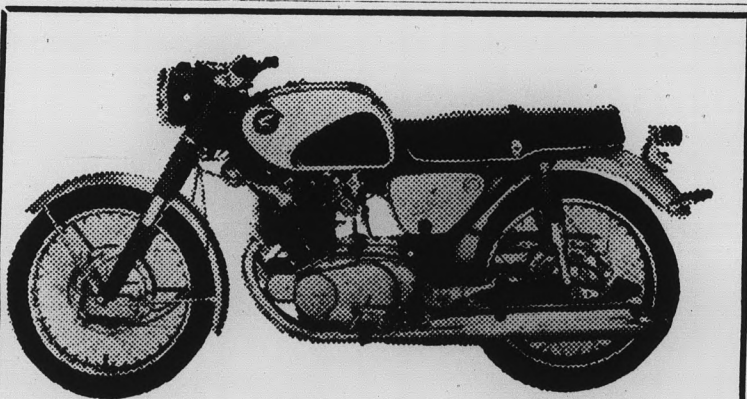
sion came as it was made into Arizona State Teacher's College in 1929 and Arizona State College at Tempe in 1945.

The school operated first under the direction of Judge Hayden during the 15 pioneering years. Dr. Arthur J. Matthews served as president for 30 years followed by the 27½ year presidency of Grady Gammage.

During President Gammage's presidency, it was proposed, in a proposition to the voters, to make Arizona State College at Tempe into a university. On election day, Nov. 4, 1958, the

voters voted by a 2-1 margin to make the college into Arizona State University. Gov. Ernest W. McFarland signed the measure Dec. 5, 1958 making the change official.

Arizona State University is now an 80 year old tradition. Its expansion has increased from 553 students in 1945 to an enrollment of 11,128 in 1960. Under the leadership of President G. Homer Durham, ASU is growing in size and numbers. It will carry this growth and tradition into the future as it has done in the past.



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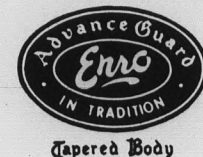
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