

Pre-Registration Runs Smoothly

Tickets, Fees, Decal Rules Are Revised

Campus Security has completely revised the section of the parking, safety and traffic regulations pertaining to parking and decal fines which will become effective Feb. 1.

The revisions emphasize quality rather than quantity, a reversal of the present code. Lt. Thomas Godbehere explained that each type of violation will carry a set fine, regardless of the number of previous citations.

UNDER THE current rules a graduated schedule of fines is enforced regardless of the offense. For example, now a first violation carries a \$1 fine; a second, \$2; a third, \$4; a fourth, \$6, five or more, \$10.

THE NEW regulations place a higher fine on the more serious violations and violations that cause an inconvenience to others.

The specific violations and their fines are: Parking in a restricted area, \$2; faculty, staff or student cars parking in the visitor areas, \$3; parking in a non-designated (no-parking) zone, \$2; obstructing a driveway, \$4; obstructing a properly-parked vehicle, \$5, and all other illegal parkings not listed, \$1.

PARKING DECAL regulations have been changed to read: Failure to register and/or display decal, \$3; improper display, \$2; improper transfer of decal, \$5, and falsifying information on application or using a fictitious, falsely made, or altered decal, \$5. The fine for parking a bicycle illegally is \$1.

The violator is given seven calendar days from the date of citation to pay the fine. After that time, an additional \$2 late fee is assessed.

Twenty days after the date of issuance, a notice is sent to the appropriate dean's office for action if the fine has not been paid.

ACCORDING to Godbehere, the changes were necessary to eliminate the bookkeeping involved in recording the number of citations for the cumulative scale of fines. More importantly, he said, the revisions correct unjust situations that arise under the present regulations.

An example of the inconsistency in fairness, he pointed out, is that a student is fined \$10 for a comparatively minor violation because he has had four other citations that year.

On the other hand, a student that leaves his car parked all day so other cars cannot be moved is fined only \$1 on a first offense.



Registration Congestion

(Photo by Jim Hutchins)

Pre-registration was going well due to disappearance of long lines which tend to lead to confusion and short tempers. Some waiting however, was necessary at the Moer Administration Building during periods where registration materials were available. In the back-

ground is the new Language and Literature Building which will be in use for the first time next semester. Jim Hutchins and Sue Ellen Hutchins found that the usual filling out of cards and re-arranging of schedules was necessary.

No Complaints Reported To The Registrar

By HECTOR BEJARANO
And TERRY MALLOY

As the program goes into its second day, Alfred Thomas Jr., registrar and director of admissions, yesterday said that pre-registration has been running quite well. No complaints or irregularities had been reported to his office.

In personal interviews with seniors on campus, most of them felt that the pre-registration process was less time consuming and that it generally was a good idea.

SOME STUDENTS however, had complaints. They included:

"It should be arranged so that it is possible to complete registration and fee payment in one day."

"It should be centralized in one building only."

"**IT CAN** be a disadvantage to the lower classmen because they are last to pick up their class cards."

"Some students must take proficiency exams and won't know what courses they might need."

The pre-registration plan was instituted with the idea that it could be improved by the fall semester, University officials stated earlier this year.

WHILE ITS prime objective is speeding up registration with fewer conflicts, it also provides for a longer vacation. Students who register and pay their fees don't have to return to school until the first day of classes on Feb. 8.

All students currently registered in on-campus courses who plan to enroll for the second semester can pre-register and have three options for registration and payment of fees:

—Students can complete the entire second-semester registration process, including the payment of fees, within the Jan. 11-21 period.

—**THEY CAN** complete all steps of registration and defer payment of fees until Jan. 25-29.

—They can also complete the sign-up routine during the regular registration, Feb. 4-6.

Jan. 16 is the deadline for admission or re-admission applications from all new students and former students who are returning after an absence of one or more semesters.

Neo-Know Nothings Deny Claims By Evening Paper

The Neo-Know Nothings claimed yesterday that allegations made about them in the Jan. 8 issue of the Evening American were false.

Lawrence J. Wilner and Jeffery Hannigan, sole members of the group, said, "We don't have any idea of what they're talking about."

Wilner said, "The inferences by the paper that the party was involved in a recent 'bomb' throwing incident were completely false."

He referred to statements in the paper that a "bomb of some type" was thrown from a moving car at a bookstand set up by the Young Americans for Freedom on Dec. 5. He also denied the Neo-Know Nothings blocked a YAF meeting or advocated "a demonstration here like the one at Berkeley."

IN EXPLAINING his position, Wilner pointed out, "We are not a hate group as the Evening American has implied. We are a love group."

Stated Wilner: "Our group is dedicated to sarcasm, absurdity and satire. We (Hannigan and

clear Policy."

In a statement yesterday, Andrew Morrison, president of YAF, said, "In the past semester YAF has set an example of what law-abiding, responsible

campus political activity can be. I'm sure that the vast majority of ASU students would not support the sort of disorder mentioned in the Evening American article."

ASU Day Officers Needed

himself) have been aligned with the Student Non-Violent Coordinating Committee and the Committee for a Sane Nu-

The planning committee of ASU Day will hold its first meeting at 3 p.m. Thursday in MU 211, according to Nadia Komarnyckyj, committee chairman.

ASU Day is different from Senior Day primarily because this year any high school student may attend.

Miss Komarnyckyj says that the committee will form subcommittees at Thursday's meeting. They are looking for interested students to head the subcommittees.

Possible plans for ASU Day

include a talent show, tours, individual college programs and interest areas. "This will allow every student, no matter what his or her interest to find an area of close interest in which to work" Nadia said.

Exit Interviews

Students receiving aid under National Defense Education Loans and planning to leave after this semester must arrange an "exit interview" before departing, according to Joan Walsh, supervisor of the student loan department.

Information concerning interviews may be obtained in Ad 107.

Exam Schedule

All Classes Regularly Scheduled on

MWF or DAILY at:

| | |
|-------------|--------------------------------|
| 7:40- 8:30 | Thurs., Jan. 28 at 3:40- 5:30 |
| 8:40- 9:30 | Mon., Jan. 25 at 10:00-11:50 |
| 9:40-10:30 | Tues., Jan. 26 at 10:00-11:50 |
| 10:40-11:30 | Wed., Jan. 27 at 10:00-11:50 |
| 11:40-12:30 | Thurs., Jan. 28 at 10:00-11:50 |
| 12:40- 1:30 | Fri., Jan. 29 at 10:00-11:50 |
| 1:40- 2:30 | Wed., Jan. 27 at 3:40- 5:30 |
| 2:40- 3:30 | Tues., Jan. 26 at 7:40- 9:30 |
| 3:40- 4:30 | Fri., Jan. 29 at 1:00- 2:50 |
| 4:40- 5:30 | Fri., Jan. 29 at 3:40- 5:30 |

T TH or T TH S at:

| | |
|-------------|-------------------------------|
| 7:40- 8:30 | Thurs., Jan. 28 at 1:00- 2:50 |
| 7:40- 8:55 | Thurs., Jan. 28 at 1:00- 2:50 |
| 8:40- 9:30 | Mon., Jan. 25 at 3:40- 5:30 |
| 9:15-10:30 | Thurs., Jan. 28 at 7:40- 9:30 |
| 9:40-10:30 | Thurs., Jan. 28 at 7:40- 9:30 |
| 10:40-11:30 | Mon., Jan. 25 at 1:00- 2:50 |
| 10:40-11:55 | Mon., Jan. 25 at 1:00- 2:50 |
| 11:40-12:30 | Tues., Jan. 26 at 1:00- 2:50 |
| 12:15- 1:30 | Wed., Jan. 27 at 1:00- 2:50 |
| 12:40- 1:30 | Wed., Jan. 27 at 1:00- 2:50 |
| 1:40- 2:30 | Wed., Jan. 27 at 7:40- 9:30 |
| 1:40- 2:50 | Wed., Jan. 27 at 7:40- 9:30 |
| 2:40- 3:30 | Mon., Jan. 25 at 7:40- 9:30 |
| 3:15- 4:30 | Sat., Jan. 30 at 7:40- 9:30 |
| 3:40- 4:30 | Sat., Jan. 30 at 7:40- 9:30 |
| 4:40- 5:30 | Fri., Jan. 29 at 7:40- 9:30 |
| 4:40- 5:55 | Fri., Jan. 29 at 7:40- 9:30 |

Services Expanded For Study Facilities

In preparation for upcoming final exams, University service facilities will expand services, managers said this week. Library hours during exam week and semester break are to be extended.

The first change in library hours will go into effect Sunday Jan. 24 when the library will be open an additional two hours, to 11 p.m.

Jan 25-28 the hours will be 8 a.m. - 11 p.m. instead of the usual 10 p.m. closing hour. Jan. 29 and 30 they will be 8 a.m. - 5 p.m. the regular hours.

The library will be closed Jan. 31.

During semester break the library will be open Feb. 1-4 from 8 a.m. - 5 p.m. It will be closed Feb. 6 - 7.

Regular hours will be resumed Feb. 8.

Also announced this week was the schedule of rooms in the MU which will be available for study.

Rooms 208-210 will be open 8 a.m. - 5 p.m. Jan. 18-23.

Study rooms also will be available during exam week, but room numbers have not yet been announced.

TV Commercials Raise Comments

Commercials on KAET? ASU's non-commercial educational television station has been broadcasting "coffee" commercials.

Students in radio-television announcing class were advertising a special Arab coffee - "Caliph Coffee," a coffee "known and appreciated around the world for its aroma, flavor and taste."



An ad man was in the other day trying to sell on us his services, but after listening to him for a while we decided there were two things about his setup we didn't like: (1) his ideas, and (2) his prices. So we turned him down, but got to thinking afterwards, maybe we should sound sort of professional this week so we've kind of stolen from some national ads and converted them to our own use. There is no big prize for tying them all in, but if you'll mention that you read the ad we'll be nice to you. Ready?

1) STILL WEARING THOSE CREAMY KID'S CUFFS? CORBIN'S WITH THE V-7 CUFF STARCH WILL KEEP YOUR LEGS NEAT ALL DAY... WITHOUT CREAM.

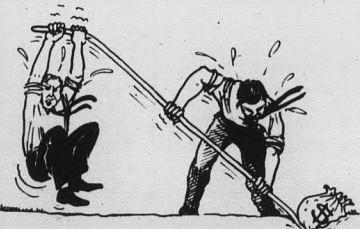
2) JOHN HORAN'S CUSTOMERS WOULD RATHER FIGHT THAN SWITCH.

And in case you have a size 28 middle or a size 44 middle:

3-JEFFERSON'S GOT IT - THE WAIST THAT'S RIGHT.

We'd like to have your name and address for our mailing list. Come in and register. Remember:

4-WE PRY HARDER.



In clothing remember Deansgate puts that little extra into every garment... even to overflowing every coat and suit with fine fabrics and tailoring, so-o

5-GO! GO! GO FOR DEANS-GATE. THAT'S OUR SUIT.

And don't forget when selecting a suit at JOHN HORAN'S that:

6-SOUTHWICK LOOKS GOOD LIKE A YOUNG MAN'S SUIT SHOULD.

7-TWO SUIT MEN PREFER GREIF 4 TO 1.

And in shirts remember:

8-GANT SATISFIES BEST.

9-JOHN HORAN'S SPENT 8 YEARS GETTING READY FOR TONIGHT (but we will be open only on Thursday nights until 9 P.M.)

10-EVERY 100 YEARS FAT 69 DOES SOMETHING IMPULSIVE... and we can fit him in spite of it!

11-WHY DO MEN WHO HATE TURTLES LIKE GIRLS WHO HAVE THEM?

12-YOU'RE IN THE REPPSI GENERATION. Come alive with two for five.

For erudite readers who have come this far we offer a free GANT or SERO shirt for properly identifying each victim of our pilfering.

John Horan

John Horan
Mercero

John Horan

BRING MONEY



Por Caballeros

at 8th St. & Forest

Financial Board Passes Requests

Three requests for funds were passed at the Monday meeting of the Board of Financial Control:

-The Leadership Board request of the previous week to increase expenditures by \$825 and income by \$250.

-The Rally and Traditions

Board request to add \$162.77 to income and expenditures.

-The Rally and Traditions Board request to award \$171 to cheerleaders for sweaters.

In other business, the International Student Relations Board requested \$60 for a farewell banquet to fete visiting Brazilian students on Feb. 27.

SUN DEVILS BARBER SHOP



3 BARBERS

130 E. 8th - In The Mall
8th ST. & FOREST

Hair Styling
Razor-Kut by Dick Fields
"GIVE US A TRY"

Open Monday thru Friday - Closed Saturday

Orange Blossom
DIAMOND RINGS



PIROUETTE • PRICES FROM \$125 TO \$1500

Paul Johnson
JEWELERS



1604 E. CAMELBACK

MEMBER AMERICAN
GEM SOCIETY

"Where Originality Is A Tradition"

Open 9 A.M. - 5:30 P.M. - Thursdays Til 9 P.M.

ANNOUNCEMENT

The Ministries On Campus Of

The United Presbyterian Church, USA
The United Church of Christ (Congregational)
The Christian Churches (Disciples of Christ)

Have Been Combined Into

THE UNITED CAMPUS CHRISTIAN FELLOWSHIP

Our office is in
The James C. Baker Center
213 E. 8th Street

Charles E. Seller
University Pastor



OUR CUSTOMERS
MULTIPLY LIKE
RABBITS
'CAUSE
WE'VE GOT THE
FINEST
DRY CLEANING
and LAUNDRY!

FREE OPENING SPECIAL

1 SKIRT & SWEATER OR 1 PANTS & JACKET
FREE CLEANED & PRESSED FREE

With Cleaning Order of \$1.00 & This Coupon
Offer Expires Jan. 20, 1965

Beautifully LAUNDERED

SHIRTS

"LIKE YOU
LIKE 'EM"

FOLDED OR ON HANGERS

PANTS
SKIRTS²

3 for \$1.59

CLEANED & PRESSED

130 EAST EIGHTH ST., TEMPE

VALUE VALET

Local Politics In Action -

Reorganization Plans Afoot

By TONY AULT

Last fall's Payson Leadership Workshop has resulted in the creation of several committees to reorganize and delineate the structure and goals of student government.

At Payson, Associated Students was found innocent of the charges of "cliquishness" and having a dead judicial branch.

The jury, consisting of administrative officials, handed down a split decision on the charge that the executive branch was responsible for growing apathy regarding student elections and the diminishing numbers of qualified students running for office. A split decision also was filed on the charge that the senate had violated the principles of the separation of powers and was not a truly representative body.

ALTHOUGH it was found technically innocent of these charges, Associated Students has recognized that misunderstandings and misinterpretations do exist in student government. If the problems did not exist, there would have been no discussion necessary at Payson. Student government has formed, or is in the process of forming, committees to study

these problems.

The Organization Board is planning an impartial interview board that would consider the qualifications of students for appointments to other boards. This would help stop the spoils system of appointments and prevent "cliquishness" in government.

THE EXECUTIVE Council will visit residence halls and attempt to explain the problems facing student government and how residence halls are involved. The council hopes these visits will encourage more student participation.

A senate committee, under the direction of Judy Hamer, first vice president, is being formed to study the overlapping of powers in the senate. The Student Senate, similar to the Arizona House of Representatives, is as representative of the students as possible. It is difficult to apportion the Senate on the basis of student population due to the difference in

sizes of the various colleges.

AT PAYSON it was proved that each student is represented by at least two senators and in some cases as many as 13.

The Carl Buchanan case enhanced the Supreme Court's original jurisdiction in mid-November, thus demonstrating its vitality and purpose. Buchanan had been disqualified by the election board for allegedly violating the election code, but the Court dismissed the charges against the defendant. Buchanan is now a Senator for the College of Architecture.

Honorary Publishes Professor's Speech

An address given by Dr. H. D. Richardson, professor of education at Arizona State University, has been published by the Newcomen Society in North America, an international honorary group.

The address, "Arizona State University: Dynamic Educational Leadership in the Great Southwest," was given by Dr. Richardson at the 1960 Arizona Dinner of the society.

In his address, Dr. Richardson said, "A small and isolated Normal School set the pattern of educational leadership, and pioneered the development of education in the vast frontier of the great Southwest. This first institution of higher education in Arizona came into being to serve the educational

needs of the people of Arizona Territory. For seventy-five years it has held steadily and devotedly to this purpose."

"As we look to the future," continued Dr. Richardson, "and the challenge it presents, we shall do well to remember the theme of our diamond jubilee, 'A Tradition of Growth - A Commitment to Quality.'"

INSURANCE PROBLEMS?

— We Write All —
Students Under 25
S-R 22's

- Auto • Motorcycle • Trailer • Fire • Theft

RALPH PACKER

26 E. 8th St. Tempe
967-3189 967-1182

A.S.U. BREAKFAST SPECIAL

\$1.00

3 EGGS AND HAM
Hash Brown Potatoes
Toast, Jelly and Coffee
Served Daily 6:30-11:30
Dining Room
Mesa-Tempe Hi-Way
TEMPE

HARMAN'S

our Vesture
Footman suggests...

The Sweater, Camel in colour,
designed by one of our Lords,
Jeff by name.

Available in the Cardigan style
with saddle shoulders for easy fit

7£-21/-11d

(19.95)

The Oxford Shop
Outfitters For Gentlemen
Corner on Forest & Seventh



Welcome Home!
See You At The
LIBRARY

How does this grab ya?!

- ★ Dance Nites Thurs., Fri., Sat.
- ★ Jam Sessions Sunday 3:00 p.m.
- ★ T.G.I.F. 3:00-8:00 p.m. Fridays
(REDUCED PRICES — FREE POPCORN)
- ★ Refreshments — Sandwiches
SNACKS - COFFEE - AND LIKE THAT
- ★ Larry & the BASS-MEN
- ★ Ethel At The Tap!
- ★ Bob At The Polaroid!

LIBRARY

967-9737 • OPEN AT NOON
1001 E. 8th ST., TEMPE

Ready for EXAMS?



YOU
CAN STAY
ON TOP
OF YOUR
CLASS WORK

with BARNES & NOBLE COLLEGE OUTLINE SERIES

... the original paperbacks Keyed to Your Texts

by 2 unique cross-reference charts

1. A Tabulated Bibliography of Standard Textbooks indicates pages in the Outline that summarize appropriate chapters in each text.

2. A Quick-Reference Table indicates pages in various standard textbooks that correspond to topics covered in chapters of the Outline.

Over 100 titles on the following subjects:

| | | | | |
|--------------|-------------|------------|-------------|------------|
| ANTHROPOLOGY | ECONOMICS | GOVERNMENT | MATHEMATICS | SCIENCE |
| ART | EDUCATION | HISTORY | MUSIC | SOCIOLOGY |
| BUSINESS | ENGINEERING | LANGUAGES | PHILOSOPHY | SPEECH |
| DRAMA | ENGLISH | LITERATURE | PSYCHOLOGY | STUDY AIDS |

ON DISPLAY AT

**UNIVERSITY
BOOKSTORE**

The Editor Speaks -

Problems Exist

I'm glad I'm graduating. When I get my diploma in June, I will feel with a few hundred other seniors that "at last it's over."

According to adults, who perhaps don't remember their own college days, the years spent in college are the best in anyone's life. Are they really?

Hours and hours and hours have been spent listening to instructors drone on about their childhood, deviating completely from the planned lecture, or suffering through a lab or discussion group under the direction of an inexperienced graduate assistant who never completely answers a question, who spaces his words with "uh" and "er," and then keeps you five minutes past the bell.

THEN THERE ARE THE really good instructors, who have the ability to interest the class and present the subject with vitality and concern. These are few and far between.

There are faculty members who preach honesty, integrity and high values, yet fail to practice the art. These people often are teaching just the opposite with their attitudes towards education as a whole. In the some 50 instructors I have had, few seemed concerned with the knowledge gleaned from their course . . . just take the exams and pass the finals.

Granted, there are dedicated people in the faculty, but until the University is completely staffed with such people, education too often becomes reduced to memorizing words and phrases.

Student apathy . . . how many times a week do students hear this? True, they are apathetic, but the blame cannot be laid entirely on them. Being basically lazy, students need stimulation. They need advisers and instructors who care, and who know their subject matter and how to present it.

TO A FRESHMAN coming into Arizona State University, the entire system can seem complicated. To aid them, an adviser is provided. An adviser, who decides course load for the student, and who the student sees just twice a year, usually. Some help the student gets! What happens when an adviser steers a student into the wrong courses and he must go to college an extra semester . . . a semester which he probably can't afford?

ASU is determined to be considered a good University, a wonderful school for each Sally and Johnny, but in its hurry to build bigger and more controversial buildings, something is being neglected. This something is the student, who pays \$115 per semester just to be enrolled.

He is shoved from class to class, year to year, and handed a diploma at the end of his "sentence." But is he qualified to take a place in his chosen profession, when he has been able to "bluff" his way through essay exams or pull passing grades on the multiple-guess questions?

Sorry, ASU, but your growing pains are showing. No matter how many "big-name" talent stars are brought to Gammage Auditorium, no matter how many new Language and Literature Buildings are erected, or how high the enrollment figures are, nothing is going to improve the situation here without better faculty members. Is the problem of upgrading the faculty due to low salaries?

At any rate, after June I can go back to using my name instead of my matriculation number.

PAM VAN BUSKIRK

Due Responsibility?

Last Friday the Evening American under a large headline proclaimed that research and investigation had led it to believe in the possibility of a free speech demonstration being conducted on this campus in the future.

Basis for this was the reported "bomb" which was thrown at the Young Americans for Freedom booth at College and Orange. The "bomb" was reportedly thrown by a member of the organization called the Neo-Know Nothings. This report is without proof and according to Gayle Schuman of Campus Security, the "bomb" could have been nothing more than a firecracker.

The story continued to draw a similarity between this event and the events which led to riots at the University of California at Berkeley. In this area they tried too hard, with too little information, and an obvious misconception of the importance of these two groups on campus.

YAF is a University-recognized group which feels it has an obligation to spread the conservative gospel to the unconverted. And members are obviously prepared to utilize tactics necessary to draw attention to their activities

and cause; even to take advantage of an unsuspecting publication and feed it a line of emotional exaggerated, rabble-rousing foolishness.

On the other hand, this does not absolve the Evening American. It certainly was its responsibility to confirm the YAF report, particularly when it published the story in the large and bold manner it did. Indeed, its failure is inexcusable.

Nor are the Neo-Know Nothings to be set up as a hardy group leading the charge against what may or may not be a distasteful cause.

Its cause is a primarily antagonistic rebuttal to the literature and impromptu speeches of the YAFs. It is a two-member group, unrecognized by the University, which claims "dedication to sarcasm, absurdity and satire" and hopes to "wake people up and make them aware of what is going on" in our country, state and University. The dedication does nothing for the cause.

In all it is with pride that we can point to political interest by University students, but the manner by which this interest is practiced is often disheartening. —E.H.

I Cover College Avenue

By ED HEATH
Managing Editor

With all the talk about impersonal University attitudes towards students, I submit that there are people who do not fit into this category.

It was recently announced that Dr. Irma Wilson, professor of Spanish, is retiring from the University faculty after 42 years.

It requires more than vocal thanks to repay such dedication and loyalty.

LIKEWISE, there are others, who in the capacity of instructors, advisers or administrators have performed services above what is required.

Such people are Donna Rodgers, secretary to the executive manager of Associated Students, who catches the blunt of the bookkeeping, messages for so-and-so, and manages an informal lost and found department; Mary Peterson, who has successfully coordinated the activities of the Air Force ROTC office for eight years; Harold Barclay, former manager of the former Varsity Inn, who always has a friendly greeting and smile for a student; and the men in the ROTC supply department, who, at the beginning of each year, meet with a mass of about 2,000 confused, unorganized ROTC enrollees.

ALSO, THE Campus Security officers and staff, who have been the scapegoats for every parking complaint possible; Bonnie Peplow of the News Bureau, who often goes out of her way to promote the University; and Dick Finley, AS executive manager, who is continually rocking on the fence between pushing for fulfillment of directives concerning the students.

These are, thankfully, only a few. I'm sure everyone knows of others who have in some way extended themselves to provide some extra assistance or friendliness.

CERTAINLY, these are people who need only to put in their eight hours and leave but who have gone out of their way to do more than the secretarial, management, instruction or other services . . . who perform often thankless tasks with smiles and unnecessary efforts which we students don't often deserve.

I sincerely believe these people are to be cherished, respected and done unto as they have done unto us.

Are Students Space Users?

A terse announcement directed to parents appeared in the Nov. 14 Saturday Evening Post. "If you have a teen-ager in your home, thinking of college, the chances are you have a Johnny. On behalf of my 400,000 colleagues in the academic profession, I'd be grateful if you'd keep him home."

A "Johnny" in this case is one of the thousands of students who will take up only one thing in college—space. The article was written by Hugh Kenner who has taught at four universities. The article "Don't Send Johnny to College," says "by his sheer inert numbers he is making the common pursuit of professors and students—real students—impossible."

First of all, the article asserts, too much is expected of what Kenner calls "the college experience." Johnny and his coed counterpart, Jonnie, are expected to derive the following from college: "Behavior due a gentleman. Prevention of his simultaneous presence with Jonnie in parked cars after 10 p.m. Help him or her get to know girls or boys. Improve his work habits. Open his mind. Shut his mouth. Tighten his morals. Loosen his imagination. Spread beneath his slack chin the incredible banquet of Western civilization, and discharge him fit to earn a better living, make a better marriage and digest The New York Times."

But, "Johnny or Jonnie expects none of the wonders of the college experience, except in regard to girls or boys. Johnny is amiably devoid of expectations. One might say that he goes where he's shoved. On might affirm with more tact that he lends himself amiably to the college experience, having no better plans. That is what marks him as Johnny, not as a student."

Kenner believes that everyone suffers in this situation. The real student "is deprived and can rightfully resent being deprived of the kind of company he deserves to expect at a place where, often at considerable sacrifice, he has elected to invest four years of his life."

"The professors suffer too. For one thing they are coming off the production line too rapidly . . . As real students are swamped by Johnnies, real professors must coexist with a swarm by Johnny-professors." And like the real students, the real professors grow obsessed with futility, and unless they succeed, as some do, in isolating themselves with advanced students, they fall victim to the real occupational hazard of the profession: an inability to believe that anything can be taught anything."

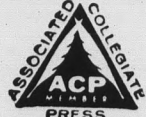
Clearly Kenner believes in intellectual segregation, and, in effect, seems to be saying, "Will the real Johnnies please stand up—and leave."

JOHN KENDALL



THE STATE PRESS is the official campus newspaper of Arizona State University. It is published each Wednesday and Friday throughout the school year, excepting holidays, and is entered as second class matter at the Tempe, Arizona, Post Office under the acts of March 3, 1879, and August 24, 1912.

THE STATE PRESS is a member of the Arizona Newspapers Association, Associated Collegiate Press and National Advertising Service, Inc. Subscription price, \$3 per school year.



| | |
|--------------------|----------------------------------|
| EDITOR-IN-CHIEF | PAM VAN BUSKIRK |
| MANAGING EDITOR | ED HEATH |
| NEWS EDITOR | GORDON BLACK |
| ASSISTANTS | TOM HAERTEL, KEN WATERMAN |
| CAMPUS EDITORS | GORDON ROBBINS, SHIRLEY DE MARKE |
| COPY EDITORS | JOHN KENDALL, RICHARD CANTOR |
| PHOTO EDITOR | JIM HUTCHINS |
| ASSISTANT | JOHN POLICH |
| SOCIETY EDITORS | PAT HUNTER, LINDA HELSER |
| ASSISTANTS | SUE BREHM, BARBARA JONES |
| SPORTS EDITORS | AL MICHAELS, JOE HEATH |
| ASSIGNMENTS EDITOR | BOB RANDOLPH |
| ASSISTANT | TONY AULT |
| CHIEF PROOF READER | DIANA ROSEN |
| REWRITE EDITOR | JOAN SKIPPER |

Off They Go -

AF Student Cadets In Wing Tryouts

AFROTC students are taking flight training with the blessings of the ROTC Corps of Cadet officers . . . and financial support from the government.

ASU made the contract with Amos Flight Operations with the approval of the Federal Aviation Agency, and the federal government reimburses the University for the cost of instruction, conducted at Turf Airfield north of Sunnyslope.

PRE-SOLO students spend approximately two hours in ground instruction and two hours in the air per week, while those who have already soloed and are in post-solo studies spend more time in the air to increase flying skills.

Upon completion of the course, seniors in advanced ROTC training will be awarded ROTC wings. Upon graduation they enter the Army as second lieutenants and after branch officers' training spend a year in flight training at Fort Rucker, Ala.

Although the flight training does not exempt the students from regular Army flight training, it qualifies them to enter the regular program. It also qualifies them for a private

pilot's license with no expense on their part.

MEMBERS OF the class, directed by Major John G. Blanche, are: Leslie H. Anderson, John G. Bigelow, Ralph R. Girardi, Charles W. Gwinn, Frank M. Harris, Marc J. Perlman, John M. Ramirez, Peter J. Ritchhart, Kenneth A. Moe, James A. Uhl and Richard W. Wark.

Journal Features Placement Center As Cover Story

The Placement Center is the cover subject for the current edition of the Journal of College Placement.

The quarterly magazine shows Dr. Robert F. Menke, director of placement, and a member of his staff preparing a job placement run on the data processing equipment in the Computer Center.

The magazine is distributed to more than 3,800 placement and personnel officers in business and industrial firms throughout the country.

Executive Council Discusses Activities

The possibility of sponsoring a chartered bus to the basketball game at Brigham Young University on Feb. 27 was discussed at the weekly meeting of the Executive Council Monday afternoon.

In other business, it was announced that all members of the Executive Council would attend the Who's Who banquet on Tuesday.

The Social Board announced its intention of sponsoring a trip to the Snow Bowl in Flagstaff on Feb. 20. Approximately 100 students will be allowed to sign up.

"New Orleans" will be the theme for the MU Birthday Party March 6. Ross Fish is chairman of the annual event sponsored by the MU staff and MU Board.

The People to People Committee will sponsor a bazaar on

Feb. 20 to raise money to send several members to a conference in Oklahoma.

Handicapped Pupil Needs Ride Next Semester

A handicapped student needs a ride three days a week from his Phoenix home to school and back again during second semester. His classes start at 8:40 a.m. and end at 12:30. He is willing to pay for the service. Telephone AL 2-1473.


Welcome To Lesters Friendly Barber Shop

FLAT TOP  **BARBER SHOP**

We can create any style to fit the individuals personality


Chart With 20 Modern Hair Styles

NOW — 2 Regular Barbers — 3 On Saturday
Danelle Plaza — Across From Valley Fair
3300 S. MILL AVE. and SOUTHERN



WE BUY BACK BOOKS

UNIVERSITY BOOKSTORE



NOW OPEN!

In The New Student Shopping Center — Corner Forest & 8th St.

ONCE AGAIN . . .

Cultural Elevation,
Coffee, Relaxation, Conversation,
Coffee, Declamation, All At
One Location . . .

SAME FRIENDLY ATMOSPHERE
SAME EFFICIENT SERVICE

Complete & Varied Menu — Sandwiches and Fountain Service

Open Mon. thru Thurs. 7 a.m. - 10 p.m., Fri. 7 a.m. - 4 p.m., Sunday 9 a.m. - 10 p.m. — Closed Saturday

Young Republicans Fill Three Offices

Three ASU students were elected to the state Executive Board of the College Young Republicans of Arizona at its convention in Tucson this weekend.

Sam Jenkins and Janet Clarke were elected to the positions of co-chairman and treasurer, and Tanya Melton, president of the local organization, was elected delegate-at-large.

After Sunday's luncheon, the convention convened with committee reports and amendments. The only disputes were over resolutions and some of the delegate-at-large positions for the state board.

An amendment to the CYR's constitution raised the number of delegates-at-large to three.

With the new amendment, ASU has five votes, the UofA four and six other votes distributed among the state's four colleges.

Donations Made For Loan Fund

ASU has been awarded \$1,000 by the Phoenix chapter of The Links, Inc., a national women's service organization, for the establishment of a loan fund. The contribution was announced by Mrs. Geraldine P. Solomon, president of the Phoenix chapter.

XEROX
914 COPIER
PLUS-X^{TRA}
GOOD SERVICE
2 Good Reasons
For Calling
945-7932
SCOTTSDALE
COPYING
SERVICE
77 Suite 121-A
West Third Avenue

Campus Classified
Regulations: For students and faculty only of Arizona State University. To place classifieds, submit to Room 106 Administration Building. Deadline is Wednesday noon for Friday's issue. Rates: 3 cents per word, 50 cents minimum charge.

- **LOST**
Reward for the return of brown bill-fold lost January 6. The contents are important to owner. Phone 966-4440 and ask for Jerry.
- **APARTMENTS**
1/2 Block from ASU. Newly re-decorated furnished one bedroom. \$85 on year-around basis. All utilities paid. 705 Krueger. Apts 1 & 6 vacant. Call 967-5430.
- **RENT - Unfurnished**
4 Bedroom house, \$175. 321 E. Broadway, Tempe. WO 7-3170.
- **FOR SALE**
1964 Graduation ring. Save \$10.00. Brand new, never used. Call Fred after 5 p.m. at AM 6-4967.
1960 MGA conv. All extras, good tires. Excellent buy. Must sell. Phone 966-4595 or 274-1490.
- **WANTED**
ARTIST'S Model. No experience needed. Clothed. Honest. PLAIN work. No "stardom." Leave name and number at WO 7-4912 Sat. 4-6 p.m., Sun. 1-5 p.m. and during the week 9-5 p.m.

Students To Pick Favorites

Nominations for two faculty awards are being sought from students by the Alumni Association.

Students are urged to submit letter-form nominations for either award to Alumni House before Jan. 28 including background information about the nominee.

The Distinguished Teacher Award will go to a professor who has a comprehensive knowledge in his field, presents subject matter effectively, stimulates thinking and develops understanding, and inspires students to their best efforts.

The Faculty Achievement Award recognizes outstanding faculty or staff outside the classroom in the areas of research, publications, community activities, professional interests, or any combination of achievements.

Navy Recruiting Officers To Visit

U.S. Navy officers from the Navy recruiting stations at Los Angeles and Los Alamitos, Calif., will be on campus Thursday and Friday in the MU Patio.

At present, commissions are available in the general line, aviation, engineering, supply and medical service. Counsel will also be available to women students interested in the Waves and Nurse Corps.

For most programs, application can be made after the junior year. Processing of applications takes approximately three months. Those selected are ordered, after graduation, to the O.C.S. class of their choice. There is no obligation.

New Hayden Lecture Series Planned For Next Semester

An annual Carl Hayden Lecture in American institutions is being established at ASU through Hayden Flour Mills and the Hayden family.

President Durham said, "The purpose of the Carl Hayden Lecture is to provide a forum for the presentation of some significant idea, historical report, analysis, review of policy or other aspect of American government."

Two Professors Are Co-Authors Of New Text

A faculty committee has been appointed by Dr. Durham to select a distinguished scholar, public official or other qualified person to deliver the first address.

Committee members are Dr. John W. Ryan, academic vice president; Dr. Carl H. Dannenfeldt, dean of the College of Liberal Arts, Professor John P. White and Dr. Arnold Tilden, chairmen of the departments of political science and history.

Dr. John Freund, professor of mathematics, and Dr. Irwin Miller, associate professor of mathematics, are co-authors of a textbook, "Probability and Statistics for Engineers," that Prentice-Hall, Inc. will publish next month.

Dr. Freund, who joined the faculty in 1957, has written eight textbooks. Dr. Miller, at ASU since 1958, has written three.


J.D.'s BARBER SHOP
(formerly Campus Barber Shop)

Regular Haircuts
plus
Men's Hair Styling

The Razor-Kut
by the
Roffler Sculptur-Kut
by Dave Orman
Who Styled For "WESTSIDE STORY"

833 S. Rural Rd. — Tempe
Appointments Available — 967-5454

"Years Ahead" Flight Training
In The New Shinn - 2150



MODERNIZED GROUND SCHOOL
FOR PILOTS & NON-PILOTS

Amos Flight Operations
A Private License is a Must in Modern Business
Don Amos — Class of '56
Phone BR 5-7291 **SKY HARBOR**

COLLEGE DAY
EVERY THURSDAY IS
"COLLEGE DAY" AT
Russ' Super Car Wash

CAR WASH ONLY

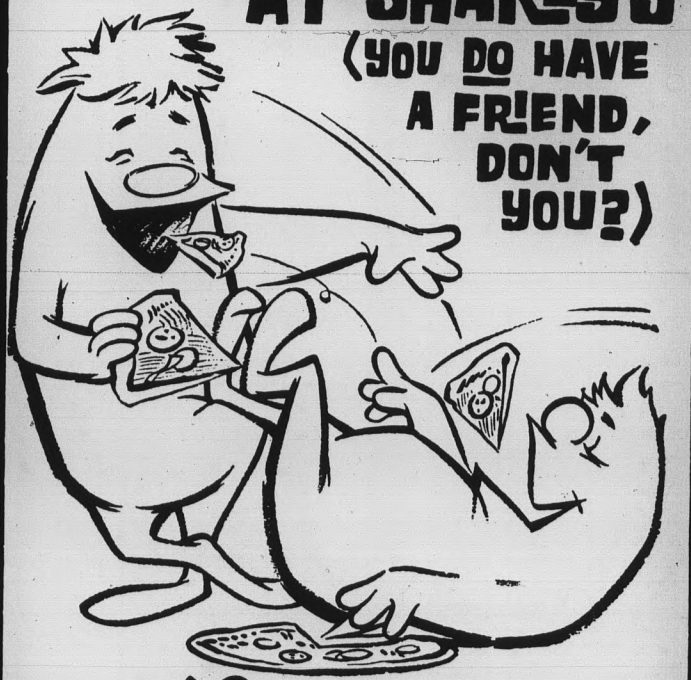
\$1.00
NO PURCHASE
NECESSARY

TO ALL ASU STUDENTS
UPON I.D. PRESENTATION

Russ' Super Car Wash

7569 E. McDOWELL RD.
SCOTTSDALE, ARIZONA

TONITE IS FRIENDSHIP NITE AT SHAKEY'S
(YOU DO HAVE A FRIEND, DON'T YOU?)



Shakeys
PIZZA PARLOR & Ye Public House
Phone 967-8803 For Takeout Orders
1420 E. Apache Blvd. — Tempe

Resident Elected -

Mac B Operated By Honor Women

Wanted: Women honor students to fill vacancies in McClintock B the women's honor residence hall. Women students who are sophomores and have a cumulative average of 2.6 are eligible to apply for residence in the honor dorm.

McClintock B is operated entirely by the residents with the head resident and hall council elected by the dormitory members. The dorm operates under University regulations and hall residents are on their honor to uphold the rules.

AMPLE LIVING space is provided honor dorm residents. The rooms are actually two-room apartments, one a study and/or living room, the other a bedroom. The rooms contain plenty of closet and storage space, a couch, two desks and twin beds.

In addition to the dorm's regular activities, Mac B contributes food and clothing to St. Peter's Mission near Casa Grande and participates in many campus cultural programs.

The purpose of McClintock B is to provide the women students an opportunity to exercise and develop individual and group responsibility in areas of citizenship, scholarship and leadership.

APPLICATION forms for re-

sidence in Mac B may be obtained at the office of the dean of women located on the MU mezzanine.

Applicants will be required to submit two letters of recommendation. Dean Jo Dorris or a member of her staff will interview each applicant, as will the head resident of Mac B, Sharyl Moomaw.

Residents are chosen by the head resident and the hall council with the approval of the dean's office. Each applicant will be notified by mail whether her application has been accepted or not.

Fraternity Rush

The Interfraternity Council announced yesterday that spring rush will begin on Feb. 15-19.

Sign-up booths will be set up during registration and the first week of the spring semester. Students also may sign up at the IFC Office.

A registration fee of \$3 is required.

Who's Whose

PINNINGS

Lynn Finell to Clifford Venier, Sigma Nu

Marjie Pavelin, Gamma Phi Beta, to Art Smith, Delta Chi

Joeline Jarrett to Carl Wieburg, Delta Chi

Mary Jo Mayer to Bill Henny, Sigma Nu

ENGAGEMENTS

Judy Wilson, Kappa Delta, to John Hamilton, Phi Kappa Psi

Sharon Goldberg, Alpha Sigma Alpha, to Elliott Moore, UCLA

Barbara Kauffman, Alpha Sigma Alpha, to Chuck Rosok

Marn Lynn Jordon, Kappa Kappa Gamma, to Richard Vickers

Patty Krag, Kappa Kappa Gamma, to Lynn Carlson, Sigma Phi Epsilon

Caryl Jordan, Delta Gamma, to Tom Baum, Phi Delta Theta

Karen Kay Dumas to Dennis Robert Koob

Marla Kay Shanklin to Paul William Prenovost, PC

Lynn Finell to Clifford Venier, Oregon State University

Janice Schaberg to Stan Weeks, UofA

Karen Krichbaum, Alpha Phi, to Paul Geffert

Barbara Elliott, Kappa Alpha Theta, to Bruce Phillips, Pi Kappa Alpha

Newly Established Sororities Slate Rush For 120 Women

The Pi Beta Phi and Delta Delta Delta sorority colonization rush, which will begin Feb. 10, will have 120 rushees participating, reported Dean Sandra Leyda, assistant dean, office of the Associated Students.

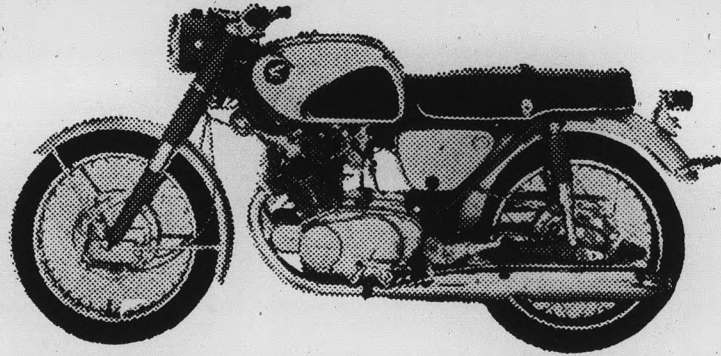
A Panhellenic reception will be held for alumni, rushees and collegiate Panhellenic representatives at 7 p.m. Sunday in the MU. Alums from the two sororities will interview individual rushees Monday-Wednesday.

TWO RUSH parties will be

held on Feb. 13 and rushees will sign preferences on the same day. They will pick up bids at 1 p.m. Feb. 14.

Alumni groups and girls from nearby chapters will assist in the rush. Tri Delt will be helped by girls from ASC and UofA chapters. Pi Phi is expecting assistance from its UofA chapter.

A minimum of 20 girls must be pledged by each sorority. Initiation of pledges and installation of officers will be held in the spring.



SUNNYSLOPE HONDA — where HONDA is a business and not a sideline. Where there is no delay on parts and service. Where all new model HONDAS are in stock for immediate delivery.

Sunnyslope Honda

7th Street & Dunlap
Open Friday Eve. & Sunday P.M.

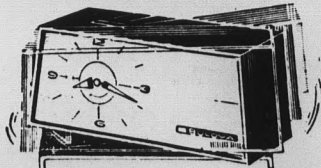
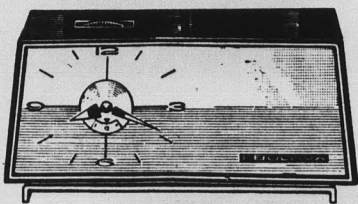
BUNNY-HOP

50c

EICHENAUER'S BAR
"Take The Tram" To
Papago Plaza

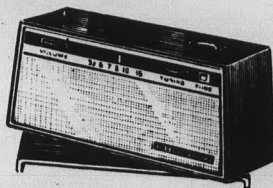
NEW!

A beautiful clock that turns into a beautiful radio that turns on and off automatically!



World's First Radio clock
BULOVA "IMPERIAL"
\$49⁹⁵

THIS BEAUTIFUL CLOCK ... TURNS INTO ... A RADIO. It has two beautiful fronts — no ugly back. No messy cord because it runs on long-lasting batteries. Adds beauty anyway you look at it, anywhere in your room. One front is a beautiful Bulova clock with a precision jeweled movement ... the other is a rich-sounding 8-transistor, 2-diode radio. Turns on a swivel with the touch of your finger. Operates on low-cost batteries. Wakes you gently to music automatically. In elegant ebony or ivory with satin silver trim.



Budd's Jewelers

Greek Alphabet Engraving 708 E. Forest Free Engraving TEMPE On All Purchases

"when can I interview IBM?"

Feb. 9, 10

"for what jobs?"

Manufacturing, Product Development, Programming, Research, Systems Engineering, Marketing/Sales

If you are majoring in Engineering, the Sciences, Mathematics, or Business Administration, see IBM. The development, manufacturing, and marketing of information systems and equipment offer many opportunities to show what you can do.

See your placement office for our brochures — and an appointment with the IBM interviewers. Ask where your ideas can best be used at IBM, an Equal Opportunity Employer. There are 20 laboratories, 17 plants, and over 200 sales and service offices coast to coast.

If you cannot attend the interviews, visit the nearest IBM office. Or write, telling us about your interests, to Manager of College Relations, Dept. 882, IBM Corporate Headquarters, Armonk, New York 10504.

Applied Mathematics, Applied Mechanics, Data Communications, Digital Computers, Guidance Systems, Human Factors, Industrial Engineering, Information Retrieval, Marketing, Manufacturing Research, Microwaves, Optics, Reliability Engineering, Servomechanisms, Solid State Devices, Systems Simulation, and related areas.

IBM



(Photo by Betsy Frith)

SCHOLARSHIP WINNER — Athanas Othieno, foreign student from Kenya, East Africa, receives Irish Hall's scholarship from Hall President George Jacobs. Congratulating Athanas is Harvey Wilhelm, B Wing representative.

African Student Awarded One Semester Room Rent

One semester's room rent — that is what Irish Hall recently awarded to one of its residents, Athanas Othieno.

Athanas, a 37-year-old sophomore, traveled more than 10,000 miles from his home in Kenya, East Africa, to the ASU campus in order to achieve his dream of schooling. He had to leave a wife and four children behind.

He is majoring in sociology and plans to rejoin his family in Kenya upon graduation. Future plans include teaching and maybe some government administration work. "There is a shortage of teachers in my country. This is where I want to work," he said.

Athanas is very active in Irish Hall activities, according to Lawrence Cole, head resident

of Irish. In receiving the scholarship Athanas said, "This scholarship is a very great help and I thank the Hall for it."

"In giving this scholarship we are proud to help a fellow resident," said Hall President George Jacobs. "This is an illustration of the spirit of the men of Irish in action."

According to Jacobs this is part of the regular scholastic program of Irish which has made the dormitory one of the top resident housing units on campus in scholastic standing.

Opera Planned Jan. 21-23

"Voices for a Mirror," an expressionistic American opera, will be presented by the Lyric Opera Theater on Jan. 21-23 at Cosner Auditorium.

The one-act production with music by Meyer Kupferman and libretto by Alastair Reid, will feature Tom Fox, baritone, and sopranos Vicky Bond, Beth Armes and Betty Burton.

Set in Victorian Boston, the opera relates a story of a mother, father and daughter who are caught in a web of untruth.

Fox, who had a role in a recent Lyric Opera Theater production, "Gianni Schicchi," will portray the father. Miss Bond, who appeared Sunday on the Ted Mack Amateur Hour, will portray the mother.

Miss Burton, playing the part of the mute sister, had the lead in "Solomon and Balkis" last year. Miss Armes, who will portray Christina, the other sister, had the lead last year in "The Fantasticks."

Directing the opera is Dr. Kenneth Seipp, with Mary Parkey as assistant director and Shirley Phillips as stage manager.

Curtain time is at 7 p.m. Thursday and at 8:30 p.m. Friday and Saturday. Tickets at \$1, \$1.25 and \$1.50 are on sale at the Lyceum box office and will be available at the door.

'Review' Ceremony Honors Major Lang

Major Josh M. Lang, director of education for the air science department, will be honored by the Air Force ROTC corps of cadets in a "pass in review" retirement ceremony at 8 a.m. Jan. 21. The review for the major, who will retire Jan. 31, will be held on the drill field.

Born in Walthourville, Ga., Maj. Lang was commissioned a second lieutenant in 1947 and flew combat missions over Germany in B-24 Liberators. England, North Africa, Okinawa and Spain have been duty stations during his 20 years of active service.

AMONG HIS awards and decorations are the American Defense Service Medal, the American Campaign Medal, the European-African-Middle Eastern Campaign Medal, the Asiatic-Pacific Campaign Medal, the World War II Victory Medal, the National Defense Service

Medal, the Air Force Longevity Service Award Ribbon, the Armed Forces Reserve Medal and the Small Arms Expert Marksmanship Ribbon.

"Where pizza is always in good taste"

VILLAGE INN PIZZA PARLOR

801 E. Apache Blvd.
967-3355

DOUBTING THOMAS?

HOPEFUL AGNOSTIC?

Christianity has more to offer than hope, it has positive proof in the form of a MIRACLE which was foretold, described and is intensely personal. Ask the Religious Leaders or send me a card marked ESP-17. My reply is free, non-Denominational, Christian. Martyn W. Hart, Box 53, Glen Ridge, N. J. 07028 (USA).

SHOULD CAPITAL PUNISHMENT BE ABOLISHED?

Come to a Campus Forum on this issue Both Sides Will Be Presented by Articulate Spokesmen.

And YOU Will Have A Chance To Present Your Views.

WEDNESDAY, JANUARY 13, 3:00 P.M.
M.U. 211

Records $\frac{1}{3}$ Records

The Original Price

ALL ARTISTS — ALL LABELS

Bring This Ad And
Get A FREE Gift

Open Daily 9 till 9 — Sat. 9 till 6
Sunday: Noon till 6 p.m.

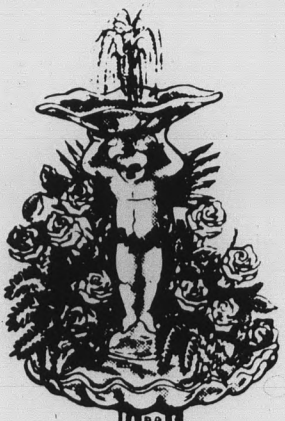
DISCVILLE, U.S.A.

4119 E. Van Buren, Phoenix

Finals!
On Your
Good Luck

**Scott
Jewelers**

966-6101 - Tempe Center



FLOWER MOUNTAIN

(formerly Carries Florist)

613 Mill, Tempe

967-8691

The Best in Flowers...
In Distinctive Arrangements

LAS CRESENTA TERRACE

1130 East Orange

LAS CRESENTA GARDENS

1025 East Orange

"Best in the West"

● Finest Material Insures Complete Soundproof Construction

- Luxurious furnishings
- Deluxe refrigeration piped in
- Large diving swimming pool
- Telephone outlets
- Large walk-in closets
- Wired for colored TV
- Your choice of studio or 1 or 2 bedroom with 2 baths
- Close to ASU campus
- Tropical sunken garden
- All electric kitchen
- All utilities furnished

For More Information Call 967-8350
Or Stop In and See Us

Devil-Advocated Activities

Representatives of the Neo-Know Nothings, a group currently picketing the Young Americans for Freedom booth, will speak before the Young Democrats at 3:40 p.m. today in SS 101.

The meeting, free and open to the public, will include elections and discussion of future plans.

Instructor To Come

Devils 'n' Dames Square Dance Club will have a professional caller and instructor to help the club start the spring semester. Les Ely, Phoenix, will instruct members of Devils 'n' Dames and interested students for a four week period starting Feb. 11. Ely, a member of the Arizona Federation of Square and Round Dance Callers and Instructors, is presently teaching for Isaac Squares in Phoenix and Circle M Dancers in Scottsdale. The ASU square dancers meet from 7-9:30 p.m. every Thursday in Clancy's.

Professor Initiated

Dr. Donald J. Tate, chairman of the department of office administration and business education, was initiated with 20 undergraduate and graduate students into Beta Gamma Sigma, honorary business fraternity, recently.

Honorary Initiates

Eta Kappa Nu, national electrical engineering honor society, initiated 19 undergraduate students and two professional engineers Saturday in the Engineering Center Auditorium.

Joe Emerson, engineering department head at Sperry-Phoenix Co., and Dr. Someshwar Gupta, associate professor of engineering, were initiated as professional members.

Tour Scheduled

Gamma Alpha Chi, national women's advertising honorary, is planning two tours at 3 and 7 p.m. today at Audio Recorders of Arizona, 3703 N. 7th St., Phoenix.

They will be joined by Alpha Delta Sigma, national men's advertising honorary.

Report Slated

Informal reports on the Cleveland Convention of the National Council of Teachers of English will be presented by the Student English Teachers of Arizona at 3:45 p.m. today in LL 601.

All interested students are welcomed.

Engineers To Meet

The Chemical Engineer's Student Society will have its monthly meeting at 7:30 tonight in EC G100 and host a special speaker.

Dr. John McKetta, dean of the college of engineering at the University of Texas, and past national president of the American Institute of Chemical Engineers, will speak on how to make mathematical calculations in your head.



(Photo by Jim Hutchins)

Hanging 20

Sidewalk surfing is a dog's life, since six steps were constructed on the Palo Verde Bridge. Pictured helping Charme the poodle learn to surf are, left to right, Mrs. Mike Currier, Steve Ringler and Denny Schuh. The steps are part of an experiment by the Physical Plant to find a more convenient sized step for the bridge.

Pink Post Dress Shop
Scottsdale's Only
Sample Dress Shop
Designers Originals
Dresses from Hollywood TV & Movie Wardrobes
529 N. Brown - 946-9174
Back of Kachina Theatre

To Your
VALENTINE
Only YOU Can Give
A Fine Portrait Of Yourself
Straight From The
HEART
Call 967-4467
8th St. At Scottsdale Road
TEMPE, ARIZONA
Make An Appointment Today
STUDIO OF PHOTOGRAPHY

UNITED AIR LINES

TRAVEL
TRAVEL AND BE PAID FOR IT TOO AS A STEWARDESS WITH UNITED
Basic Requirements:
Single
Minimum age 20
(Girls 19½ may apply for future classes)
5'2" to 5'9"
Max. wt. 140 but must be proportionate
High School Grad
Glasses and Contacts permitted
Special Phoenix Interviews:
Arizona State Employment Service
207 E. McDowell Rd.
Phoenix
Wed., Jan. 13
1 to 5 and 6 to 8 P.M.
Thurs., Jan. 14
9 a.m. to 2 p.m.
(an equal opportunity employer)

"I LOVE YOU" BRACELET in 6 Languages \$3.00
New. Different. Beautiful. The only gift that expresses affection in so many words... and in 6 languages. English, French, Spanish, Italian, German, Chinese. An amulet of endearment. A conversation piece of significance. In rich, Hamilton-finish gold color and bright colored enamels; red, blue, green, black, white, yellow.
Actual Size

TIE-TACK/CLUTCH PIN in 6 Languages \$1.00
Comes in 6 languages as above. Striking, yet inexpensive tie-tack, lapel pin, clutch bag pin. Instant friend makers. Order languages you wish, each \$1.00. Send Check, Money Order. Sorry, no C.O.D.'s.
CROWN BRONZE, INC.
130 Cuttermill Rd., Great Neck, N.Y.

SEE DENNIS FOR DIAMONDS

LYRIC • PRICES FROM \$125 TO \$1500
Dennis D. Naughton Jewelry
132 N. Central — Park Central Mall
9 A.M.-5:30 Daily — Till 9 Mon., Thurs. & Fri.
AL 2-3774
As Usual, The Creators Of The Unusual
Registered Jewelers American Gem Society
SEE DENNIS FOR DIAMONDS



KORET OF CALIFORNIA
Young Chic Goes Homespun...
in Koret of California's Cobbler Knit and pinstripe coordinates of Permathal® Everglaze® 100% cotton by Almac. Homespun was never like this, however. Cobbler Knits are guaranteed hand washable, won't shrink or sag. Fresh as spring in delicious dessert colors.

CELIA'S FASHIONS
Tempe Center

Arizona State Cagers Host Utah, BYU

By JON MORRIS

Arizona State's vengeful basketballers return home this weekend to try to forget the WAC road's "kiss of death" and contend with Utah and Brigham Young.

After last weekend's 21 and 23-point conference setbacks at New Mexico and Wyoming, a little revenge will be in the offing and the home surroundings should help the Devils.

A-STATE, 0-2 in conference play and 6-8 overall, hardly could call this the high point of their season.

New Mexico's tenacious Lobos provided a view of the nation's number one defensive squad Friday in clawing the Devils, 69-48.

Saturday night, 6-6 Leon Clark riddled ASU's defense as the Wyoming Cowboys routed the Sun Devils, 105-82.

NEW MEXICO used a harassing defense to limit the Devils to their lowest scoring total in 19 games. The Lobos went to 11-1 on the season.

The road-weary Devils have dropped 19 of their last 22 on the road — and New Mexico was not about to allow the A-Staters to break the ice in Albuquerque. The Lobos controlled the backboards for a 33-21 halftime advantage and ran that to 49-26 to put the game away.

Gammage Wins

Gammage Hall won all three divisions in the WAA-sponsored bowling intramurals which ended last week. The dorm will receive two trophies.

Over a 14½-minute span, ASU was allowed only two field goals. The Lobos, who last year shared the WAC championship with ASU, got a 16-point shooting performance from 6-3 junior guard Dick (Boo) Ellis.

THE DEFT passing and outstanding defensive playing of Ellis ruined the Devils' hopes. The Indianapolis native was

showered with "boos" — in a complimentary fashion — and hauled down a game-leading 14 rebounds.

Dennis Dairman led the weak Devil output with 16 points. Dennis Hamilton added 11.

The Lobos, who threw an effective defense around their offensive backboards, got aid also from 6-9 Mel Daniels with 15 points. Senior Skip Kruzich added 14 and 260-pound Bob

Zarr's presence didn't help the Devils.

WYOMING was no fun either. The run-and-shoot Cowboys rocked ASU's defense in a 105-82 victory. Leon Clark stole the show from "Fabulous" Flynn Robinson, the veteran sharpshooter, who holds a Sun Devil Gym record of 48 points set last season.

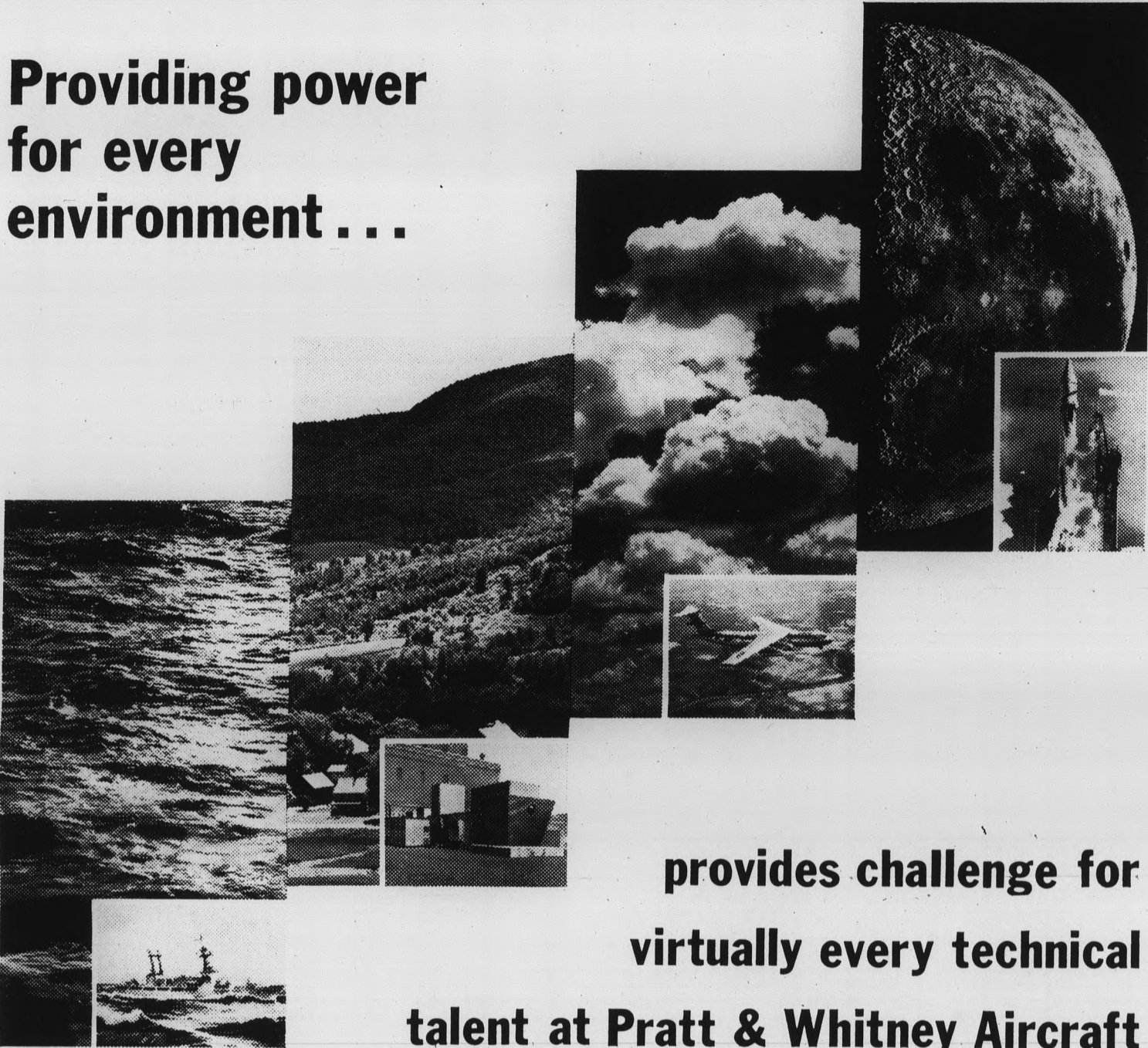
Clark, a great jumper, potted 29 points and monopolized both

backboards with 20 rebounds. The Laramie team won the backboard battle, 51-34.

Robinson wound up with 28 points anyway — 10 at the charity line. Dairman rolled for 25 points in the losing cause with 13-point help from Freddie Lewis.

The Devils couldn't overcome the 53-45 halftime deficit as the Cowboys shot at a 53 per cent pace the final 20 minutes.

Providing power for every environment . . .



provides challenge for virtually every technical talent at Pratt & Whitney Aircraft

Being a technically trained man . . . we assume you are looking ahead to a career of exciting growth and accomplishment and that you are looking for a company possessing these same qualities.

If our assumption is correct, we would like you to take a close look at us. For this Company, while solving the problems of the day, thrives on a sort of creative restlessness which anticipates the challenges of tomorrow. And more important to you, it recognizes its engineers and scientists as the master key to its present success and future progress.

From a solid foundation of basic and applied research, our Company has gained a firm foothold in the land, sea, air, and space programs that are helping to shape our nation's future. Our engineers and scientists are exploring ever-broadening avenues of energy conversion for every environment. Should you join them, you'll be assigned early responsibility . . . to apply your engineering talents to such areas as advanced gas turbines . . . rocket engines . . . fuel cells and nuclear power.

Such trail-blazing projects command the best of varied

talent. That's why you'll find at Pratt & Whitney Aircraft men with college training as diverse as their responsibilities. You will also find that opportunities for professional growth are further enhanced by our corporation-financed Graduate Education Program. Your degree? It can be a B.S., M.S. or Ph.D. in: MECHANICAL • AERONAUTICAL • ELECTRICAL • CHEMICAL and NUCLEAR ENGINEERING • PHYSICS • CHEMISTRY • METALLURGY • CERAMICS • MATHEMATICS • ENGINEERING SCIENCE or APPLIED MECHANICS.

For further information concerning a career with Pratt & Whitney Aircraft, consult your college placement officer—or—write to Mr. William L. Stoner, Engineering Department, Pratt & Whitney Aircraft, East Hartford 8, Connecticut.

SPECIALISTS IN POWER . . . POWER FOR PROPULSION—POWER FOR AUXILIARY SYSTEMS. CURRENT UTILIZATIONS INCLUDE AIRCRAFT, MISSILES, SPACE VEHICLES, MARINE AND INDUSTRIAL APPLICATIONS.

COME SEE **LOWEST COST FUN ON WHEELS \$225***

*f.o.b. Milwaukee

NEW FROM

HARLEY-DAVIDSON

Harley-Davidson — a famous American name — now introduces America's newest fun wheels, the nifty, thrifty M-50. A stylish blend of American and Continental workmanship guaranteed to please the eye and the pocketbook. An all steel, welded frame forms a sturdy backbone for the M-50's dependable 50 c.c. engine. There's 180 miles of fun packed into every gallon of gasoline along with miles of adventure. One ride and you'll agree — the M-50 by Harley-Davidson is the greatest new go on wheels. Take a look and a ride on this fabulous featherweight at:

RENTAL CYCLES

ARIZONA HARLEY-DAVIDSON

2507 E. McDowell Rd. 275-7677

Open 8-6 Daily, 8-9 Thurs.



Pratt & Whitney Aircraft

CONNECTICUT OPERATIONS EAST HARTFORD, CONNECTICUT
FLORIDA OPERATIONS WEST PALM BEACH, FLORIDA

U A
DIVISION OF UNITED AIRCRAFT CORP.
An Equal Opportunity Employer

WAC Record Impressive



GREAT DRIVER — That's John Myers, one of the best drivers for the Sun Devils. Myers, 6-5 junior forward from Struthers, Ohio, doesn't hesitate to "mix it a little" under the basket. John is the third leading scorer and had a great Christmas holiday. He potted 26 at University of Pacific in Stockton and 31 against LA State in Hawaii.

Before opening their respective conference campaigns, basketball teams of the WAC last week had compiled an impressive 48-19 non-league record, to identify the WAC as one of the nation's top collegiate basketball circuits.

A year ago, at the same stage of the season, WAC teams were 48-23 and went on to finish the season with a 68-33 record against non-conference foes.

IN SETTING a faster paces this year, WAC teams have played teams of the Big 8, Southwest Conference, Big Ten, Missouri Valley, Pacific Coast areas and Eastern areas, several of which are now in top national rankings.

IN NCAA statistical rankings last week, five of the six WAC teams were among the nation's leaders.

New Mexico led the field in team defense, allowing eleven opponents an average of only 46.3 points per game. The Lobos also were third in percentage of rebounds recovered, with a fine .606.

BRIGHAM YOUNG University was ranked second among major college teams in team scoring with an average of 96 points per game, and was fourteenth in percentage of successful field goal attempts, with .480.

Utah was fourth in scoring, with an average of 93-1 points per game. Arizona State was eighteenth with 87.7 points per game.

Arizona ranked 15th in free throw percentages with .737, and 16th in team defense, having allowed opponents an average of 61.9 points per game.

Devil Swimmers Sink

Phoenicians Rick Bennett and Greg Rendahl played key roles in propelling New Mexico's swimming team to a devastating 74-21 victory over the Sun Devils Friday afternoon.

Bennett captured the 200 butterfly in 2:12.2 and the 200 individual medley in 2:12.8.

Rendahl streaked home in the 200 breaststroke in 2:19.8 and swam a leg on the victorious

400 medley relay squad.

The Devils host defending WAC champion Utah at 4 p.m. Jan. 28.



If you see a financial 8-ball in your future, there is a way you can start getting ahead of it—now!

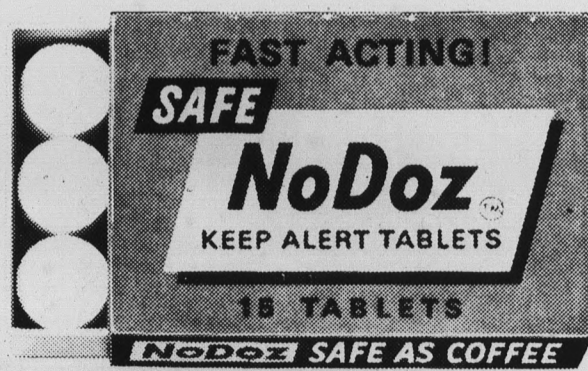
A life insurance program started while you're still in college can be the first step in your lifetime financial planning. And you profit by lower premiums.

Your campus representative is qualified to discuss with you a variety of plans to take care of your present and future needs.

JOHN HERRICK
and
ROD HANNAMAN
Phone 264-4334

PROVIDENT MUTUAL
Life Insurance Company
of Philadelphia

\$2.50 Worth of Food
for only 50c
antonio's
731 E. Apache Blvd.
NOW OPEN SUNDAYS — FULL MENU
Our Campus Reps Will Contact
You For Your Card
(Also Available at Antonio's, Of Course)



THE SAFE WAY to stay alert without harmful stimulants

NoDoz™ keeps you mentally alert with the same safe refresher found in coffee. Yet NoDoz is faster, handier, more reliable. Absolutely not habit-forming. Next time monotony makes you feel drowsy while studying, working or driving, do as millions do... perk up with safe, effective NoDoz Keep Alert Tablets.
Another fine product of Grove Laboratories.

Semi - Annual SALE

Every
Sweater

In Our
Stock
Is
On
Sale
Pull-Over Styles
Were To \$15.95
Now Only

\$5⁸⁸



SPORT SHIRTS

DRESS AND SPORT
SHIRTS

Reg.

From \$4.00 to \$5.00

Now **\$2⁸⁸**

Long or Short Sleeved



SLACKS

Wash & Wear and
Corduroy Trousers



Were Up To \$6.98

Now **\$3⁸⁸**

JARMAN SHOES

Reg. \$12.95 - Now **\$8⁸⁸**

Reg. \$13.95 - Now **\$9⁸⁸**



Many Other Styles
To Choose From Our
Entire Stock

CAMPUS men's
shop

603 Mill Ave.

Open Tomorrow Nite Till 9 P.M.

Devil Wrestlers Set To Battle With New Mexico State Aggies

By MIKE HELFNER

The Sun Devil wrestlers play host to New Mexico State tomorrow night in a tune-up match for the UofA meet at Tucson Friday afternoon.

The Devils, anxious to come back from an 18-15 loss to Cal Poly of San Luis Obispo Saturday, will meet the invading Aggies at 7:30 p.m.

Against New Mexico State, a team in its first year of inter-collegiate competition, the Devils expect an easy time. The Devils are 1-2 in dual competition, but the Aggies have no reported record to date.

THE BIG match, the one Coach Ted Bredehoft and A-State are pointing to, is the Wildcat meet in Tucson. ASU has never won a match in Bear Down Gym during four years of dual competition. "I am hopeful that the boys can pull this upset and win for the first time in Tucson," Bredehoft said.

In the Cal Poly match, ASU took an early 3-0 lead on Glenn McMinn's win, but fell behind 3-11 when Leroy Padilla, Tom Van Hee and Tony Russo lost. Russo was pinned for the first time this year by Jim Teem, two-time winner over Tony in tournaments this year.

BUZZ HAYS put the Devils back in the match with a pin

with one second remaining in his 157-pound match.

Art Martori drew with his man to make the score 13-10 in favor of Cal Poly, but the Mustangs tucked the victory away when ASU's Lloyd Ek was pinned for the first time in dual competition.

Heavyweight Curly Culp made short order of his opponent in the opening minute and Mustang Coach Jim Hitchcock threw in the towel since his Mustangs were eight points ahead and the most Curly could score would be five.

THE DEVILS will take an outstanding team to Tucson. Leading the Devils are Hays and McMinn, each with 15-1 records. Hays' loss came in his first outing of the season against Oklahoma and has since won 15 straight.

McMinn's only loss came on a forfeit when he left the Sun Devil Invitational Tournament to go to the hospital where his wife was having their first child.

Following Hays and McMinn is Russo with a 12-4 record and Culp who is 4-0.

"Up to dates" — for daytime and datetime

FARAH® Slacks



with **FaraPress™**
Never Need Ironing

They're ironing while they're drying™

Farah casuals are way out front in trim styling and wearing quality — always look right, fit right, feel right.

SUPER
Faréx® by FARAH

A new high in slacksmanship,
only **\$6.98**

FARAH MANUFACTURING CO., INC. EL PASO, TEXAS

FREE PRIZES

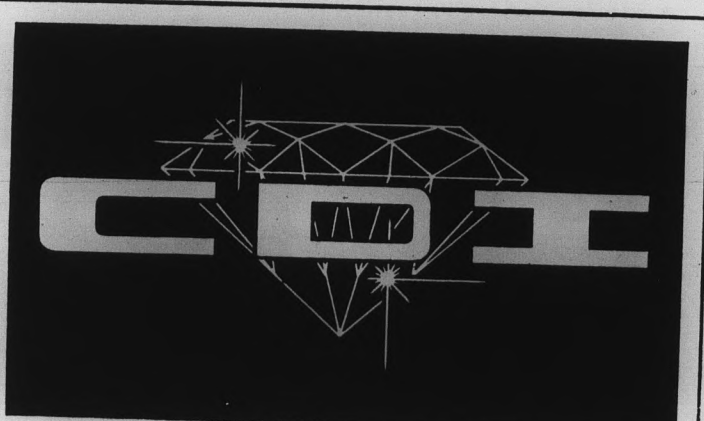
See University Bookstore Window For Details In The

MICRO POINT GUESSING CONTEST STARTS TODAY

Ask Bookstore Cashier For Free Entry Blanks — NO PURCHASE NECESSARY —

WIN
RCA CLOCK RADIO
RCA TRANSISTOR RADIO
WRIST WATCH

FREE PRIZES



Perfect?

Did you know a perfect diamond may be off color, poorly cut, and still be called perfect?

Misleading, isn't it?

But if we hadn't told you, who would have?

COLLEGE DIAMOND IMPORTERS
"DIAMONDS IMPORTED EXCLUSIVELY FOR STUDENTS"

Offering the largest selection of engagement settings in Arizona including Orange Blossom

130 E. 8TH STREET IN TEMPE
IN THE MALL 987-8917

STABBED BY SHAKESPEARE?

MACBETH BABY... IT'S EASIER WITH CLIFF'S NOTES!



Don't stumble through the literary classics. CLIFF'S NOTES will help you make better grades! These study aids give you a clear, concise summary and explanation, chapter by chapter. CLIFF'S NOTES are now being used by high school and college students throughout the United States. There are over 70 different CLIFF'S NOTES covering the literary classics.

\$1 AT YOUR BOOKSTORE

Available

At: HILLS

Books & Records

TEMPE CENTER

Cliff's Notes