

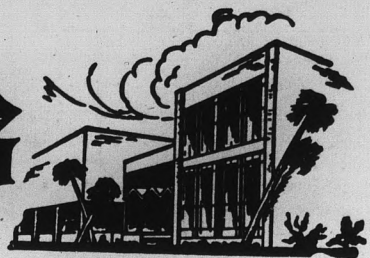


# State Press

ARIZONA STATE UNIVERSITY



TEMPE, ARIZONA



Vol. 46

Wednesday, November 18, 1964

No. 16



(Photo by Richard Cantor)

## Yearly Rivalry Begins

Theta Chi pledges, from left, Mike Rogers, John Green and Bill Yonke, remove blue and red paint stains from ASU's victory bell. Campus Security officers apprehended three

"Nogo Tech" students early Sunday morning just after painting operations began. They were released with a warning. The annual ASU-UofA game is Nov. 28 in Tucson.

## ASU Fine Arts Series Opens; Concert, Recitals Are Set

Theater and music lovers are offered a variety of events on campus this week.

"Beyond the Fringe," the London and Broadway hit, will be presented at 8:15 this evening in Gammage Auditorium. This first event in the Fine Arts series will start Robert Cessna, Donald Cullen, Patrick Hargan and Joel Fabiani.

Also this evening, the Faculty Chamber Music Society will present a concert at 8:15 p.m. in the MU Ballroom.

Performing artists include

Eugene Lombardi, concertmaster of the Phoenix Symphony and director of the ASU Symphony; and Donald Isaak, of the music department, who has appeared in recitals and as a soloist throughout the United States and Europe.

New society members appearing this evening are Dalene Baer, Gabriel Gruber and Takayori Atsumi.

The program will include "Trio in E Flat for Two Violins and Violincello," by John An-

tes; "Sonata for Violincello and Piano, No. 3 in A," by Beethoven; "Sonata No. 1 in F, for Viola and Piano," by Brahms; and "Quartet-Sats" by Schubert. Tickets will be available at the door.

Final performances of George Bernard Shaw's "Heartbreak House" will be at 8:30 p.m. tomorrow through Saturday. The play is produced by University Players under the direction of Dr. James Yeater, assistant professor of speech and drama.

Directed by Eugene Lombardi, the Symphony Orchestra will present a concert at 8:15 p.m. Friday in Gammage Auditorium. Soloist Takayori Atsumi who is principal cellist of the Phoenix Symphony and a cello instructor here, will perform Saint-Saen's "A Minor Cello Concerto."

The program also will include works by Bach-Stokowski, Bruch, Lo Presti, Hart and Gillis. The concert is free.

## Coed Mitsy Hall Buried Monday

Services for Mitsy Carol Hall, 19, an ASU sophomore who died Thursday at Phoenix Baptist Hospital, were held Monday in Glendale Resthaven Cemetery.

Miss Hall is survived by her parents, Mr. and Mrs. James E. Hall, 6042 W. Medlock Dr., Glendale; two sisters, Sherry and Debby, and a brother, Jim.

A physical therapy major, she resided in the Quad.

A graduate of Glendale High School, she was voted "Most Attractive Girl" in the senior class of 1963. She was also a Homecoming attendant and participated in pom pon activities.

She attended Phoenix College last year.

## R&T Seating Idea Denied

By FRANK DUCCESCHI

The Executive Council and Board of Financial Control both denied a request Monday by the Rally and Traditions Board to charge 50 cents each for tickets to sit in the card section at Saturday's football game.

Both groups showed interest in the plan but vetoed its use Saturday because members felt it favored on-campus students and there was little time to sell tickets.

The plan will be revised and organized more completely for the next football season, according to Mike Helfner, R&T Board chairman. It will be ready for re-introduction to the two official bodies before the end of the semester, he said.

HELFNER and Randy Wood, chairman of the card section, presented the suggestion as a test to improve the card section. Helfner said that with favorable results, the board would have included it as a part of its 1965-66 activities schedule.

The plan was to make available blocks of tickets to fraternities, men's dorms and campus organizations to guarantee active participation in the card section and boost school spirit. "This would also solve the seat-saving problem," Helfner said. The plan had the endorsement

of Dean of Men Dr. George Hamm and chairman of the Board of Athletic Control Dr. Joel Dauten.

Students buying tickets would have had seats reserved for them until five minutes before the game. The section then would be opened to any student.

Money from ticket sales initially would go to buy slip-over capes for students sitting in the card section and electric megaphones for cheerleaders. "The capes would provide a solid background for the stunts," according to Helfner.

THE BOARD of Financial Control also expressed dissatisfaction with details on how the approximately \$8,000 a year from the tickets would be spent and questioned the plan's exclusion of non-affiliated student participation.

Helfner said the plan could be modified to include seats for "about 100" such students, but some board members were still dissatisfied.

Karl Wochner, AS president and board chairman, said, "I'm for the idea to unify the card section," but "against having it for organizations; that would be discrimination against the off-campus students."

The Executive Council suggested the R&T Board might sell the slip-over capes and let those serve as the price of admission to the card section. The UofA uses a similar system.

THE EXECUTIVE Council met immediately after the Board of Financial Control and rendered a similar decision based on the same reasoning.

Many of the members of the board are also council members.

Both groups passed an emergency measure to enable the R&T Board to buy fireworks for the Nov. 22 UofA pep rally.

## Sahuaro Student '13th Day' Victim

A combination of Friday the 13th and an annoying fly proved to be too great for Don Solsby, a resident of Sahuaro "C".

While attempting to swat a fly that was on his dormitory window Solsby lost his balance and his arm crashed through the window, cutting nerves and arteries in his arm.

Realizing that help was needed fast, Don Bogner, also from Sahuaro, called the police and an ambulance responded quickly.

Solsby was taken to the Infirmary, where the doctors controlled the bleeding as best they could. He was then taken to Good Samaritan Hospital, where he received treatment.

## Trophy 'Borrowed'

Alpha Delta Pi sorority, winner of the Homecoming sweepstakes trophy, became the loser Monday through a mysterious theft.

The five-foot silver and wood trophy was discovered missing at 6:30 p.m. A search throughout Palo Verde proved fruitless. Campus Security was notified and began a campus-wide search.

Jamey Love, sorority president, said the trophy is valued at \$175 making the theft a fel-

ony since it exceeds a \$100 loss. Miss Love said, "We hope it was taken by a prankster and not a profit-seeking thief. If it was stolen to be sold or pawned, the thief will be identified through his transactions."

An unknown caller phoned at 11:30 the night of the theft and a male voice said, "Hey, where's your trophy?" and hung up. The girls believe the call is a hopeful indication that the theft might be a prank.

The sorority held the trophy for only one week.

**Increasing Rate -**

# AF ROTC Unit Production Good

By MICHAEL AVENENTI

The AFROTC detachment here, contrasting sharply to units singled out recently in an article in The Washington Post, is producing officers at an increasing rate with costs comparable to the national average.

In a report submitted to Congress, the General Accounting Office cited institutions which turn out so few officers that their programs are not justified. The report suggested the Air Force could save up to \$2 million a year by dropping ROTC at those schools with "ineffective or unnecessary" programs. Singled out in the article was Maryland State College which produced one officer last year at a cost of \$38,700.

Lt. Col. Robert W. Edwards, chairman of ASU's department of air science, has stated that the AFROTC program is certainly justified here and is increasing in production.

HE POINTED out that last year the University had graduated 27 officers at a cost of \$7,192 each. This is in comparison with the national average of \$5,858 of all AFROTC units. This year the program expects to graduate about 40 seniors.

Lt. Col. Edwards said the cost of ASU's program in comparison with the national average is no cause for alarm. He said schools specializing in ROTC, such as Virginia Military Institute and Virginia Polytechnic Institute, produce more officers making the cost per man

less than a school which does not specialize.

Schools turning out one or two officers a year are in danger of having the program withdrawn when the cost to the school and Air Force is exorbitant. Last year Franklin and Marshall and Brooklyn colleges had their units disbanded for these reasons.

HE SAID the article inferred the institution has no say in matters concerning AFROTC. This is not true. In ASU's case, the program was instituted in 1948 through an agreement between the University and the Air Force. If either feels the program is not justified, it may recommend the discontinuation.

AFROTC OFFERS regular commissions to 20 per cent of its graduates. Officers are obligated for four years following commissioning. If the graduate goes through pilot training an struggle for success, the impact obligation.

Lt. Col. Edwards said it won't be long before all Air Force officers have college degrees. Non-graduates are being phased out by retirement.

# KAET-TV Offerings Varied

"Stronger Since the War," a documentary on Japanese women, will be shown on Channel 8, today at 10 p.m. The show will air the outspoken views of Japanese sociologists, educators, businessmen, and married women concerning the modern Japanese woman's role in the family and the concept of marriage.

"An Essay on Death," a memorial to the late President Kennedy, will be broadcast across the country on the NET network Friday and Tuesday at 10 p.m. As well as being a memorial, the "Essay" is a poetic reflection on the meaning of death itself.

"Focus on the United Nations" will premier at 8:30 p.m. Friday and Tuesday. The program will cover the major issues as well as the routine business confronting the Nineteenth General Assembly of the U.N.

# Senator Kalish Discusses Controversial Legislation

By TONY AULT

The initiative, recall and referendum amendment, before the Senate today for a vote, may be misused by certain pressure groups, according to Liberal Arts Senator Joe Kalish, who is opposed to the proposal.

Kalish is also chairman of the Education Board survey team. "The recall could be used by certain pressure groups to force a man out of office if they happened to prefer another man who is favorable to their cause," said Kalish.

HE ALSO pointed out that if the students must resort to the initiative clause it would simply mean the Senate is not doing the job it should.

"If the students working in student government are truly representing their constituents and working for the good of the

student body, and not for their own prestige, this bill would be needless," said Kalish.

Kalish agreed with a statement by Sen. Sam Linder, representing off-campus men, that recall would be impossible because of the one-year government terms.

"IF THE student body votes in the right men for offices there would be no need for recall, initiative and referendum," Linder said.

### TYPING

Neat, accurate, reasonable. VeElla Gardens, 1700 E. Don Carlos, Apt. 2E, Tempe. Phone 966-0885.

### GREEN MAGIC 40c

EICHENAUER'S BAR  
"Take The Tram" To  
Papago Plaza

**FOR RENT**  
**Nice One Bedroom**  
**Furnished Apartment**  
**\$70.00**  
**ALL UTILITIES PAID**  
**EXCEPT ELECTRIC**  
915 Kenwood Circle  
966-0862 After 4 P.M.

# Sweatshirt Jamboree!

## GRUBBY SPECIAL

Regular \$2.95 Sweatshirts  
Now - - - - \$2.75  
**2 For \$5.00**

Sale Now On At Your

# UNIVERSITY BOOKSTORE



Here's an Extravagance You Can Afford  
(The Suzuki, that is)

Here's the fun way to get where you want to go or just for the fun of going!

### THE FABULOUS SUZUKI SPORTCYCLE

6 Different Sizes  
A Model for Every Purpose  
(illustrated - the Trail 80 for on or off hiway travel)

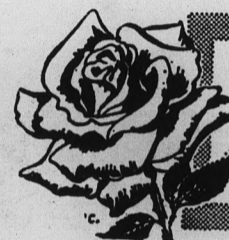
### SALES & RENTALS



OPEN  
Mon. thru Fri.  
10 A.M.-10 P.M.  
Sat. & Sun.  
10 A.M.-6 P.M.

## SUZUKI of PHOENIX

PHONE 254-6601  
2510 North Central Ave.



## Bobbies Flowers

20 E. 5th St.  
WO 7-2972 - WO 7-4274  
Home Phone WO 7-6319

For Parties . . .  
Large Artificial  
Plants For Rent

## Paperbacks For The "Beat Generation"

- Ginsberg
- Corso
- Ferlingghetti
- Patchen
- CITY LIGHTS JOURNAL

# HILLS Records and Books

TEMPE SHOPPING CENTER

## Orange Blossom

DIAMOND RINGS



CAMELIA • PRICES FROM \$100 TO \$1000

Paul Johnson  
JEWELERS

1604 E. CAMELBACK



MEMBER AMERICAN GEM SOCIETY

"Where Originality Is A Tradition"

Open 9 A.M.-5:30 P.M. - Thursdays Til 9 P.M.

## Two Bills, Memorial Face Senate Today

Two bills and a memorial will get final readings in the Student Senate session at 3:30 p.m. today in MU 227. Senators also will vote on the initiative, referendum, recall amendment.

SB 228 would reorganize the activities coordination council. The council coordinates extracurricular activities.

SB 229 would repeal SB 104 labeled ineffective legislation.

SM 1 would commend David B. Scouler, director of Gamage Auditorium, for his handling and management of the auditorium's first season.

**FIVE BILLS** will go to the Committee of the Whole. They include SB 226, a measure to raise the minimum hourly wage of AS office employees from \$1.10 to \$1.25 and SB 227, to revise the Board of Financial Control. The board examines the AS budget drawn up by the Senate finance committee.

Also included in the bill is the right to license any person or organization selling anything on campus.

SB 230 is an act to repeal more ineffective legislation. It would replace SB 164.

**SB 231 WOULD** modify procedures for the selection of students for "Who's Who Among Students in American Colleges and Universities."

SB 232 would establish a budget for the Organizations Board. The board gives official recognition to student organizations and insures their proper function. It also assists in the establishment of new organization with the consent of the

Executive Council and the University President.

A bill to outline an inaugural ceremony for AS officers will be introduced as SB 233. The retiring Executive Council, would be responsible for the ceremony, which would be conducted on campus before final exam week during the spring semester.

## Research Papers Presented By Professors

Two agriculture professors have presented papers to the American Society of Agronomy at its 56th annual meeting in Kansas City, Sunday through today.

Dr. Daniel O. Robinson, head of the agriculture division, and Dr. T. W. Barrett, professor of agronomy, read their papers describing cotton research being conducted by them.

Dr. Robinson's paper is entitled "Measurement of Nutrient Status of Cotton by Petiole Tests and Total Plant Analysis." The title of Dr. Barrett's paper is "Chemical Composition of Cotton Plants as Influenced by Stage of Growth and Fertilizer Application."

## Auto Repairing-USED CARS

CHEVROLET SPECIALIST OLDSMOBILE  
Expert Lubrication • Reasonable Prices • Experienced Mechanics

### BRIT SMITH CAR CO.



TEMPE 8th & MILL OPEN TIL 9 P.M. & SUNDAYS WO 7-3301

SPECIAL

ASK ABOUT ASU

DISCOUNT

This Week



## WE PICK A HERRINGBONE

to be your traditional favorite

Our classic herringbone jacket has all the traditional touches . . . plus the soft touch of a lightweight blend of fine wool and mohair. This is one sportcoat you'll enjoy wearing season after season, year after year.

French blue, Olive and Grey.

\$45.00

## Hanny's Racquet & Shops

DOWNTOWN • CHRISTOWN • SCOTTSDALE • THOMAS MALL

Campus Representatives:  
Ted Lorber • Bruce Rys • Greg Halstead • Jim Grant • Ted Bratrud

## LAS CRESENTA TERRACE

1130 East Orange

## LAS CRESENTA GARDENS

1025 East Orange

"Best in the West"

● Finest Material Insures Complete Soundproof Construction

- Luxurious furnishings
- Deluxe refrigeration piped in
- Large diving swimming pool
- Telephone outlets
- Large walk-in closets
- Wired for colored TV
- Your choice of studio or 1 or 2 bedroom with 2 baths
- Close to ASU campus
- Tropical sunken garden
- All electric kitchen
- All utilities furnished

For More Information Call 967-8350  
Or Stop In and See Us

We Believe -

# New Distribution Policy Criticized

You just can't fight City Hall. Or the Intercollegiate Athletic Association and its new policy on basketball seating.

Even in spite of heavy fire from faculty and students about the regimentation of seating, the department will not relent. Each student still will be allowed to see only four games and faculty only six. And these will still be designated by ICA on the basis of last name initials.

Arguments are numerous against the adopted system: no one likes being dictated to; students want to see more than four games; it is against freedom of choice to be told which games to see; if a student can't attend HIS four games, he sees none. What ever happened to the old American traditions of free choice, apple pie and mother?

ICA LISTS ITS reasons for the program: giving more students an opportunity to see more games, stopping students from cutting classes to stand in line, helping the limited seating situation, adopting the most fair of all possible situations.

Granted, ICA has a side, but this still doesn't help the students who are being limited and dictated. Perhaps, if students became angry enough, they could force action.

Money is the prime culprit in this case. Lack of money for expansion is keeping the gymnasium small, thus limiting the total number of seats, which is 4,600; students rate 2,300.

Each student gives only \$10 from his activities money to ICA. This must cover seating for six track meets, 12 basketball games, six football games, 34 baseball games, four gymnastic meets and six wrestling matches. This comes to 68 contests averaging about 15 cents per game per student per year.

Students support only 13 per cent of the total seating cost while the public gives 87 per cent.

ASU CAN'T AFFORD TO LET THE students fill the stands. If the students all attended at those prices we could not get a team which requires as much as \$2,500 to play.

We are going on record as opposing this measure, but we do not want to sit back and say, "Oh well."

Let's do something; as a group we can. We can let the student Financial Control Board, which allocates the \$10 per student, know that we want more money given to ICA so that something can be done, like expansion of the present facilities.

The sum originally given ICA was \$7.50, and under protest was raised to \$10. Let's tell them that they are keeping us from enjoying our freedom of choice.

Clip out the coupon below and bring it to the State Press office and it will be taken to the president of the student body. This is the only way we have of polling opinion. If enough students complain, "our leader" will be forced to call this matter before the Student Senate, which can then suggest to the Financial Board of Control that they are holding the purse strings just a little too tight.

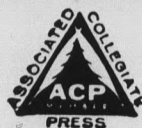
## FREE COUPON

This coupon entitles its bearer to one vote against the new policy on basketball seating, and one vote for the appropriation of more money from the activities fee for the Athletic Department, to be used for the expansion of facilities.



THE STATE PRESS is the official campus newspaper of Arizona State University. It is published each Wednesday and Friday throughout the school year, excepting holidays, and is entered as second class matter at the Temple, Arizona, Post Office under the acts of March 3, 1879, and August 24, 1912.

THE STATE PRESS is a member of the Arizona Newspapers Association, Associated Collegiate Press and National Advertising Service, Inc. Subscription price, \$3 per school year.



EDITOR-IN-CHIEF	PAM VAN BUSKIRK
MANAGING EDITOR	ED HEATH
NEWS EDITOR	GORDON BLACK
ASSISTANTS	TOM HAERTEL, KEN WATERMAN
CAMPUS EDITORS	GORDON ROBBINS, SHIRLEY DE MARKE
COPY EDITORS	JOHN KENDALL, RICHARD CANTOR
PHOTO EDITOR	JIM HUTCHINS
ASSISTANT	JOHN POLICH
SOCIETY EDITORS	PAT HUNTER, LINDA HELSER
ASSISTANTS	SUE BREHM, BARBARA JONES
SPORTS EDITORS	AL MICHAELS, JOE HEATH
ASSIGNMENTS EDITOR	BOB RANDOLPH
ASSISTANT	TONY AULT
CHIEF PROOF READER	DIANA ROSEN
REWRITE EDITOR	JOAN SKIPPER



# I Cover College Avenue

By ED HEATH  
Managing Editor

There is a unique trend taking place on campus.

Student government committees are going around researching student opinions and welcoming student complaints.

This is all being done through the Education Board. And Chairman Bill Stanford is to be commended for initiating these two cleverly designed programs to achieve the same result - student opinion.

VERBAL plans also are being made to incorporate more of this student opinion into all of student government. It will take the form, if finalized, of a bill to restrict each student government member to one, and only one, voting position on only one board or committee.

Furthermore, there is a bill in the Senate now to amend the AS Constitution to include an article of initiative, referendum and recall.

All of these programs are excellent and their intended goals and functions are excellent. I only hope they will be as effective.

I hope every possible effort will be made to utilize these lanes to procure for the students whatever services, programs or considerations they may need.

THIS ALSO means that the students should work for themselves and not let these programs sit idle and go to waste.

The old idea of letting someone else do the work is unconstructive, inexcusable apathy.

Of course only a very small amount of actual performance can be done by student government. They can lay the groundwork; the majority of the jobs must be done through the University administration.

Through the programs set up thus far by student government, the needs and considerations of the students can be polled but then this information can only be forwarded to the administration for final action.

HOPEFULLY those involved in polling these student opinions and requests will also refer them to another screening board or committee to develop a tentative means by which these services, programs and considerations might be enacted and somehow inform the administration of the degree of importance to the students these requests represent.

Hopefully the administration will realize that through these programs will come responsible suggestions concerning the real overall needs of the students.

## Letters To The Editor

To the Editor:

(In response to Mr. and Mrs. W. C. Spain's Letter to the Editor of November 13.)

Well, we're glad to see that someone is of the same "moral mind" as we! We also feel that some changes in standard athletic apparel should be made. The wrestlers and the gymnasts along with the tennis players and especially the swimmers should be required to wear clothing which is of a less revealing nature. Perhaps an all-concealing uniform could be devised for each of these sports. Football players, however, due to their occupation, are not able to wear bulky and cumbersome all-concealing clothes. It is for this reason, unfortunate as it may seem to we of moral and mature thoughts, that their extremities are so exposed.

Your point concerning the Chicago Opera Ballet coming to our campus Feb. 17, 1965, is well taken. Perhaps arrangements could be made with the managers of the ballet group to have their actors clothed in a less suggestive manner. In our opinion, and I am sure that you agree with us, these dancers should be compelled by law to wear ponderous unwieldy clothing in order that all the contours of their anatomy are totally concealed.

Take heart though, fellow moralists, now with the colder weather of winter approaching, less and less students will be wearing those shorter garments of summertime which are so appalling.

PAUL JAMES PINTER, Jr.  
JAMES H. COLEMAN II

To the Editor:

The courtesy with which I was treated when I helped to judge the decorations for Homecoming was most inspirational. Jim Fraty and his committee bent over backwards to see to our every comfort; they were most gracious and accom-

modating.

It was a pleasure to work with them. I am pleased and honored to have been asked to serve.

AMY BARTYLLA  
Lady Fare  
The Arizona Republic

To the Editor:

Attention sports fans! We've just been given the worst deal since the basketball shortage of World War II. We will see systemization of seating for basketball games for the first time this season. Isn't it great? Or, is it? To examine the question from a "results" point of view, is to find the answer.

If systemization in seating is great, many students would support it in some way. However, it is more probable that few students will do so; there will not be enough student supporters to constitute a quorum.

Why are few in favor of the innovation? The answer is very simple. By the new system student attendance is limited beyond reason. The student is allowed (1) to attend (only) four home basketball games, (2) to attend a choice of games predetermined by the Board of Athletic Control, (3) to attend games with friends in (only) a specific alphabetical class and (4) to pick up one ticket per game (rather than two, as one did last year).

Most ASU students realize that many problems arise due to the small seating capacity of our gymnasium; however, the so-called "solution" we are now presented with is not feasible.

It would be better to continue the seating procedure of last season to the hilt, than face this new systemization. Those who REALLY want tickets will always be willing to wait in line. And, what is more important, the people who do wait will have the enthusiastic spirit which has so often been called for at ASU athletic events.

A. CHARLES FRITSCH, Jr.

New Vice President -

# Termite Research Dr. Castle's Fare

Are there termites in the Administration Building? No, but there is a termite expert in the building. He is Dr. Gordon B. Castle, professor of zoology and vice president of the University.

As a zoologist, Dr. Castle's main interest is the caste system of termites; however, as vice president his main interest is the "strengthening and growth of ASU as one of the major institutions of the country."

Dr. Castle came here from the University of Montana, where he was chairman of the zoology department, director of the university biology station, dean of College of Arts and Sciences, dean of the graduate school, and acting president.

He was professor of zoology and chairman of the zoology de-

partment for a year here before he became vice president last July.

Dr. Castle succeeded Dr. William J. Burke, who became the vice president for research and dean of the Graduate College.

### Rabies Tests Negative

The rabies tests on the two cats that bit three students were found to be negative, reported Mrs. Elaine McFarland, director of the Student Health Service.

## Television Workshop Planned

Dr. Joseph C. Schabacker, chairman of the department of management, will be the guest speaker on "Dateline: ASU" at noon Sunday on KTVK Channel 3. It will be rebroadcast at 6:45 p.m. Tuesday on Channel 8.

Dateline's news director, Bob Hudson, will interview Dr. Schabacker about Saturday's workshop and business games.

Dean Smith, director of development and publications, also will be interviewed.

Guest editor will be Pam Reeve, a junior radio-television major, who will report on coming events in music and theater. Dateline's women's editor Mary Ann Maxson, will report on other campus news.

## Education Board Announces Error In Recently Released Survey Story

"The survey will not exclude freshmen as was stated in the story. Dr. Leo Vichules, assistant professor of political science, has been of great assistance, Kalish said.

"No current member of the sociology department has worked on the survey as stated in the story. However, the survey does have a sociological consul-

tant at Brown University, Providence, R.I.

"Mrs. Sarah Joyce is a graduate student, not a graduate assistant. Her technical training for survey research work was acquired at the University of California at Berkeley."

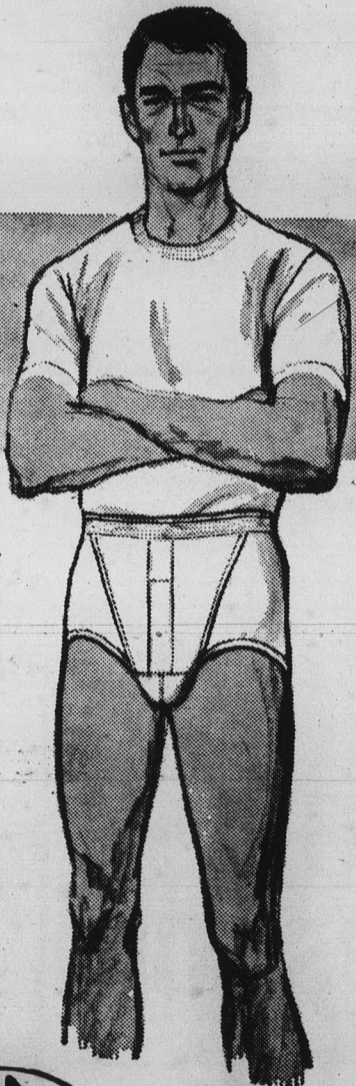
"Because we, the Education Board, misinformed the State Press, errors appeared in the story.

**TAILORING**  
Alterations & Repairs  
Dry Cleaning  
Shirt Laundry  
**Pinney's Tailor Shop**  
23 West 4th St. 966-1751



**M**unsingwear  
SINCE 1886

for comfort and fit  
... the finest  
quality ever knit



### T-SHIRT

Premium combed cotton . . . nylon reinforced neckband won't sag or stretch out of shape! **STAY-SIZED\*** for perfect fit, washing after washing. \$1.50

\*less than 1% length shrinkage by Govt. Std. Test 7550 (CCC-T-191b)

### NEW KNIT BRIEF

Newest improvement in men's knit briefs. Now, there's Lycra® Spandex in the waistband. Add the patented male comfort pouch, taped seams and double seat and you have the finest brief available. \$1.25

THE  
*Americana*  
SHOP

QUALITY MEN'S APPAREL  
TEMPE SHOPPING CENTER

WO 7-5457

OPEN 9:00 A.M. TO 6:00 P.M.  
THURSDAY 'TIL 9 P.M.

When Jerry West  
goes fishing...



### 'Chap Stick' goes along!

"Whether it's the fishing or basketball season, I always carry 'Chap Stick,'" says the L.A. Lakers' star. "During the winter, I leave a heated gym and go into the cold night air. That's when my lips

used to get sore. And out fishing under the summer sun, they dried out—even cracked. But now, summer or winter, 'Chap Stick' does the job—soothes my lips and helps heal them fast!"

A favorite  
in Canada.

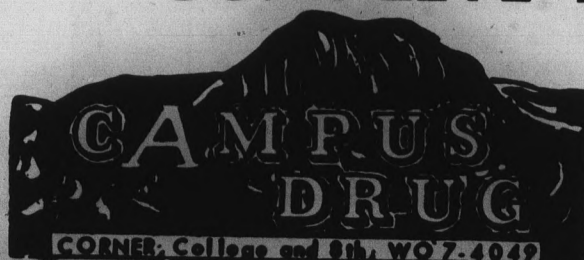


The lip balm selected  
for use by the  
U.S. Olympic Team.

DON'T LET DRY, SORE LIPS SPOIL YOUR FUN—WHEREVER YOU GO, GO WITH 'CHAP STICK'

'CHAP STICK' IS REG. TM ©1964 MORTON MFG. CORP., LYNCHBURG, VA.

## STOP BY AND CHECK OUR COMPLETE LINE OF



## Toilet Articles

# 'Football Teams' In 'Chili Bowl'

By JOHN ENK

An ASU football team has finally made it to a bowl game. Arizona State's undefeated and untied gridiron giants will meet in the annual Chili Bowl game at 2 p.m. Saturday in Goodwin Stadium.

The teams are Bowla Chili University and Order of Fries University. Order of Fries, Idaho, located 732 miles due north of ASU, is the home of OFU Spuds. The Chili Beans are from Bowla Chili, Mexico located 732 miles due south of ASU.

Tempe was chosen as the site of the Chili Bowl because of its neutral location, according to the BCU athletic director, "Red" Peppersmith.

The series between these two teams started in 732 B.C. and stands at 732 victories for each

team. This is the first game played since 732 A.D., Peppersmith said.

The Spuds are coached by the famous James "Slick" Sliger. "Slick" says his team's offense is built around 73.2-lb. fullback Krisp Chips. The Spuds will use its patented 7-3-2 defense.

The Beans are coached by Guy Homes, alias "the House." "House" says his team will employ a ground attack utilizing 732-lb. halfback String Bean and try to prevent the Spud's defense from taking root.

Halftime entertainment will be provided by OFU's Spudettes.

Tickets are now on sale at the Theta Delta Chi fraternity house for 50 cents each.

Profits from the game, a satire of the ASU-Idaho clash, will go to needy players from the BCU and OFU teams.

# Magazine Honors Art Work

Freshman Paul Johnson, 18, has been awarded an honorable mention in Seventeen magazine's 14th annual art contest.

An art major planning to be an archeologist, Johnson's tempera painting was chosen over 231 final illustrations of winning stories from the magazine's short story contest. He received a \$25 prize for the painting which was selected on the basis of skill, originality and depth in interpreting plot.

His paintings and the story "If You Can't Lick 'Em" will appear in Seventeen's January issue, the 19th annual You the Readers edition devoted to contributions of teen-agers.

### Taking another ho-hum vacation because you think traveling is expensive?

### Cut it out.

COLLEGE RELATIONS DIRECTOR  
Sheraton-Park Hotel  
Washington, D.C. 20008

Dear Sheraton: Please rush me an application for a free Sheraton Student ID Card. I understand it will get me discounts on room rates at Sheraton Hotels & Motor Inns. Good Deal!

Name \_\_\_\_\_

Address \_\_\_\_\_

### 95 Sheraton Hotels & Motor Inns

## INSURANCE PROBLEMS?

— We Write All —

Students Under 25  
S-R 22's

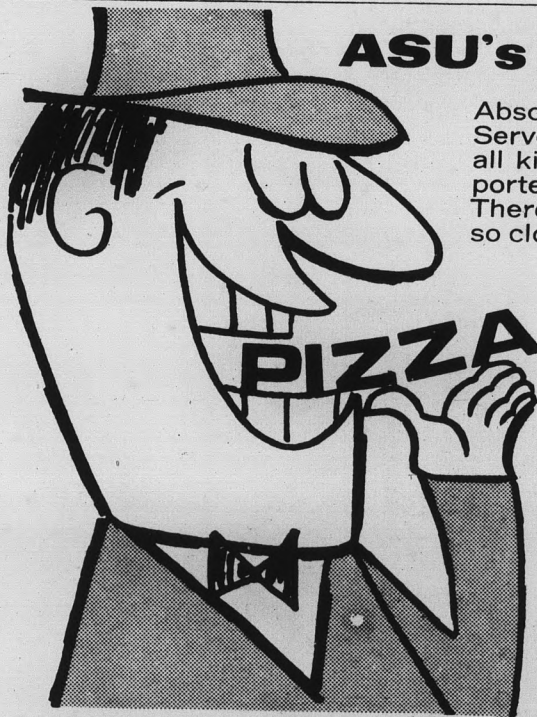
- Auto • Motorcycle
- Trailer • Fire • Theft

**RALPH PACKER**

26 E. 8th St. Tempe  
967-3189 967-1182

## ASU's FUN place to go!

Absolutely the best pizza you've ever eaten! Served in an old-English atmosphere with all kinds of beverages — domestic and imported! (Bring your age card.) There's no place like it so close to campus!



801 E. Apache Blvd.

Piano and Banjo



OPEN DAILY • 11:30 AM to 1 AM, FRIDAY & SATURDAY • 11:30 AM to 2 AM • 967-3355



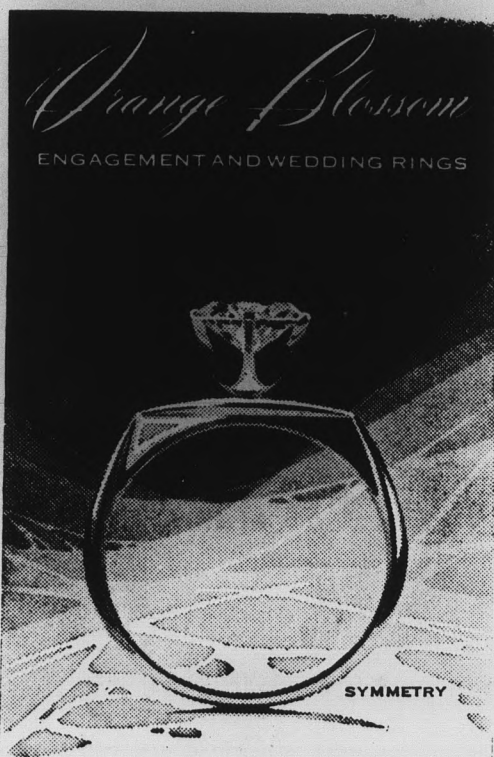
## Rosamond's beauty salon

WO 7-3722

Tempe Center

Evenings By Appointment

SEE DENNIS FOR DIAMONDS



DIAMONDS ARE OUR BUSINESS

DIAMONDS ARE OUR BUSINESS

*Fine*  
**Dennis D. Naughton**  
*Jewelry*

132 N. Central — Park Central Mall  
9 A.M.-5:30 Daily — Till 9 Mon., Thurs. & Fri.  
AL 2-3774

*As Usual, The Creators Of The Unusual*

Registered Jewelers  American Gem Society

SEE DENNIS FOR DIAMONDS

## GOT A MAN'S JOB TO DO?



Get it done right. Get MAN-POWER... the new power-packed aerosol deodorant! MAN-POWER'S got the stepped-up penetration power, the 24-hour staying power a man needs. Goes on fast... never sticky... dries in seconds. Try it! 1.00  
BY THE MAKERS OF OLD SPICE | SHULTON

# Devil-Advocated Activities

Faculty Wives will conduct a benefit bridge and canasta party to raise money for the student loan fund Friday.

The Faculty Wives Club annually raises money to contribute to the revolving fund for worthy students.

The party, scheduled at 1 p.m. in the MU, will feature dessert and cards.

### Hootenanny Scheduled

The Student Religious Council will host a hootenanny at 8:30 Sunday evening in the MU Lower Lounge.

The "Bottlecaps" will headline the program, which is free and open to the public.

### Club Sets Dance

The Newman Center is sponsoring a "Roaring 20s" costume dance at 8 p.m. Friday at Stovall Hall at the corner of 8th Street and College Ave.

The "Casualtones" will provide music for the evening. Admission is sixty cents stag and one dollar for couples. Door prizes will be presented.

### Meeting Slated

Foreign Students Club will meet at 3 p.m. Sunday in MU 211 for a discussion of club activities.

Foreign students are invited to attend.

### Finalists Selected

Eight semi-finalists for the Rodeo Queen Contest were chosen Friday on the basis of horsemanship by the ASU Rodeo Association.

Vying for the crown are Jacques Trotter, Penny Hinman, Susan Boels, Barb Erwin, Susan Hamman, Terry Gibson, Jeanie Baxter and Janiece Johnson.

The association will meet at 8 p.m. Thursday in Ag 202 to complete plans for the December rodeo.

### Skydivers To Meet

The Skydivers will meet at 7 p.m. Thursday in MU 209 to discuss their constitution and the drop zone for Saturday's jump in Deer Valley.

Six members have made their first jumps during the club's first month of activity.

### Memorial Planned

A Memorial Mass for the late

President Kennedy will be offered with a Requiem High Mass at 9 a.m. Saturday at the Newman Catholic Student Center Chapel.

Father Thomas A. Walsh will offer the Mass.

### First Meeting

ASU bowlers will have their first meeting at 7:30 tonight in the MU bowling lanes. The purpose of the meeting is to organize teams. All students are invited.

Gamma Alpha Chi, national professional advertising fraternity for women, inducted 18 new pledges in a ceremony Sunday in the MU Upper Lounge.

New members are Janet Allen, Susan Black, Ginny Earley, Sandy Finerman, Yarby Grattan, Polly Horlacher, Susan Hulbert, Pat Hunter, Jo Ann Kroger and Kathy Meyer.

Also inducted were Sharon Peterson, Carolyn Price, Mary Rice, Kay Fuffini, Joan Salzbrenner, Carol Smith, Martha Thayer and Kathy Valentine.

Speaking at the ceremony was Mrs. Avis Garland, profes-

sional sponsor.

Also attending was Mrs. Florence Zimmer, professional member who will be the ASU chapter's candidate for the national Gamma Alpha Chi presidency. The office will be filled at the national convention Nov. 19-21 at Madison, Wisconsin.

Mrs. Zimmer is southwestern regional vice president.

Mary Voita will be a delegate to the convention and will return the Bea Johnson

Achievement Cup won two years ago for being the outstanding chapter.

Miss Viota will also present the chapter scrapbook in hopes of securing the cup for two more years.

Pam Reeve is the candidate for advertising leader of tomorrow.

The convention will be held in conjunction with the Advertising Federation of America.



## Carrie's Flowers

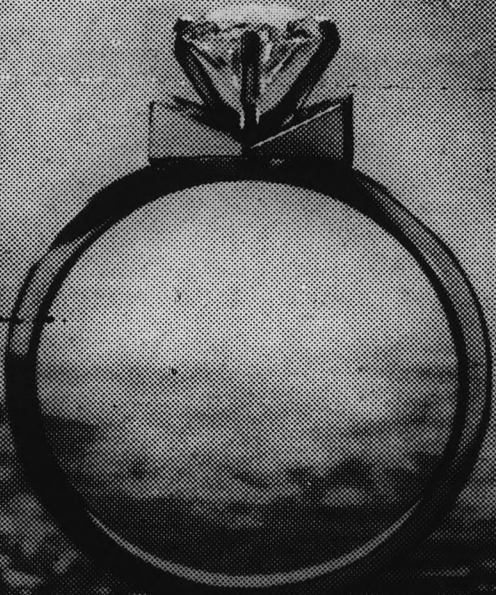


613 Mill Ave. — Tempe  
967-8691

The Best of Flowers... in Distinctive Arrangements

## NEW Nocturne Star

BY Artcarved



the diamond that dreams are made on  
Here's a brilliant beginning for all your hopes and joys. Artcarved's newest engagement ring sparkles with a million flickering lights. Why not know the beauty of Nocturne Star forever?

See Nocturne Star and other Style Star rings at your Artcarved Jeweler. Priced from \$90. Ask about the Permanent Value Plan. For a free illustrated folder, write to Artcarved, Dept. C, 216 East 45th Street, New York, N.Y. 10017.

See Nocturne Star only at these Authorized Artcarved Jewelers

- Flagstaff — **BABBITT BROTHERS**
- Flagstaff — **HAGER'S JEWELRY SHOP**
- Glendale — **BLACK JEWELERS**
- Phoenix — **ROSENZWEIG'S JEWELRY**
- Phoenix — **OTTO SCHMEIDER, JEWELER**
- Phoenix — **WESLEY'S JEWELERS**
- Scottsdale — **ROSENZWEIG'S JEWELRY**
- Tucson — **GRUNEWALD & ADAMS, INC.**

## THE MUSIC SPOT

Broadway Plaza  
967-7161

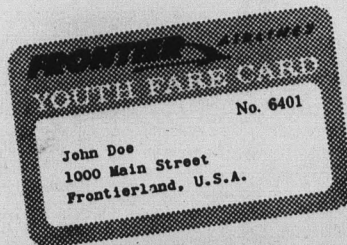
Come fly with us...



## YOU'LL SAVE 40%

Try schussbooming in Colorado! Take a sun-break in Arizona! Fly home for the weekend! Wherever you're headed, Frontier flies you there fast—at a big 40% discount.

If you're under 22, all you need is a Frontier Identification Card to fly first class anywhere on Frontier's 11-state system... at a saving of 40% of the regular fare. Reservations confirmed at the time of ticket purchase.

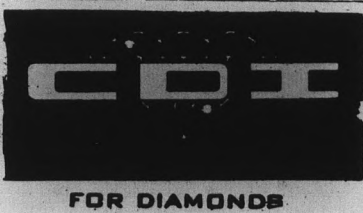


Join the club!

Get your Frontier Identification Card now. For complete information, call your travel agent or Frontier Airlines.

**FRONTIER AIRLINES**  
going places!

FRONTIER FLIES TO DENVER / EL PASO / PHOENIX / TUCSON  
SALT LAKE CITY / KANSAS CITY / JACKSON / MINOT  
GREAT FALLS / RAPID CITY and most every place in between!



### A.S.U. BREAKFAST SPECIAL

**\$1.00**

3 EGGS AND HAM  
Hash Brown Potatoes  
Toast, Jelly and Coffee  
Served Daily 6:30-11:30  
Dining Room  
Mesa-Tempe Hi-Way  
TEMPE

**HARMAN'S**

# Conference Slated; Senior Takes Second Challenge Issued

The music department will sponsor a Careers in Music Conference for high school juniors and seniors interested in music careers on Dec. 12 in Gammage Auditorium.

An annual all-day affair, the conference is designed to give information and answer questions about careers in music, and to offer evaluation of students' current preparedness in music.

Discussions, aptitude and achievement tests, individual counseling, and performance auditions and evaluations are scheduled.

Registration forms can be obtained from high school music teachers or counselors and must be submitted to Dr. Charles Bowers, conference chairman, in Arts 203, Dec. 5.

### Chairman Speaks

Dr. Henry Bruinsma, chairman of the music department, has challenged music educators to meet the changing conditions and needs in the school musical programs.

Dr. Bruinsma spoke at the closing session of the 25th annual convention of the Arizona Music Educators Association in Gammage Auditorium. He cited advances in the physical and social sciences which could develop new approaches to music education.

Improved testing programs, greater use of television instruction for elementary music classes and the development of programs in musical creativity

in cooperation with science students and faculty were some of the innovations Dr. Bruinsma mentioned.

Vicky Bond, senior music student, took second place in the Arizona State Fair amateur talent finals Saturday evening.

In addition to receiving a \$750 cash award, Vicki will appear on the nationally-televised Ted Mack Amateur Hour. The program will be taped in December for release in January.

Five other Arizonans who were finalists in the competition will appear on the program.

Miss Bond has performed with the Phoenix Symphony and was a soloist with the ASU Symphony in 1963 and 64. She has received several scholarships and awards, including the Richard Charlton-Phoenix Musical Theater award in 1963.

She is president of the ASU chapter of Sigma Alpha Iota, women's national music fraternity, and a member of Mortar Board.

## LAY-AWAY NOW for CHRISTMAS

From Our Nationally Advertised Merchandise

- DARLENE — Sweaters - Skirts - Capri Pants
- CATALINA — Sweaters - Skirts - Capri Pants
- JONATHAN LOGAN — Dresses
- ROSEMARIE REID — "Pants International"
- KORET OF CALIFORNIA — Sportswear
- WHITE STAG — Sportswear
- VANITY FAIR — Lingerie
- HANES & BEAUTY MIST — Hosiery

Celia's TEMPE CENTER Rosemarie's VALLEY FAIR

Anniversary SPECIAL!!

ICE CREAM

1/2 PRICE SALE

Thursday - Sunday Nov. 19-20-21-22

Buy One . . . Get Another One At Half Price . . .

CONES TO PACKED HALF GALLONS

Also For Shakes, Sodas, Sundaes



967-9776

Tempe Center

Want to Be a Corporation President Someday?

A new booklet, published by a non-profit educational foundation, tells how the chief executive officers of many large corporations got their start. Regular price, 25¢. Sent free to college students.

A survey by a Chicago consulting firm shows that men whose major experience has been in marketing are most likely to climb to the top of the corporate ladder. "Marketing" includes all forms of selling a company's products or services. Said an official of U.S. Steel: "I would rather own a market than a mill." Here are a few of the thousands of presidents who started as salesmen:

- RAY EPPERT, President Burroughs Corporation
- LEWIS GRUBER, President P. Lorillard Company
- FRANK R. ARMOUR, JR., Pres. H. J. Heinz Company
- ROY J. SUND, President American Can Company
- COURTLAND S. GROSS, Pres. Lockheed Aircraft Corporation
- J. WARD KEENER, President B. F. Goodrich Company

Write today for the booklet that tells which career field produces more top corporation presidents than any other — which career field offers 100,000 new openings every year — what starting salary you can expect. Just send this ad with your name and address and the fact-filled, 24-page booklet, "Opportunities in Selling," will be mailed to you without cost or obligation. This booklet was paid for by a non-profit educational foundation as a service to college students and guidance counselors. Send for your free copy now. Address: Council on Opportunities, 550 Fifth Avenue, New York 36, N. Y., ASU-11-16



Ski America in stretch!

White Stag THE SKIER'S TAILOR SINCE 1929

From Squaw Valley to Stowe the word for ski is stretch! It's the wonder fabric that's a natural for action. Here's a long quilted parka of nylon stretch, lined in nylon taffeta, in colors that would brighten a blizzard! S-M-L, 30.00.

CELIA'S FASHIONS Tempe Center



FOLLOW THE LEADER ... WHITE STAG!

The big action on the slopes this season is the authentic look of White Stag! Everything about this skiwear says "real pro!" Fabrics are styled for that "stretch with you" feeling that gives you the look of a champion!

You're right in

White Stag

The skier's tailor since 1929

Your WHITE STAG Dealers In Tempe



The parka that has a twin—

Twin Piper ski parka

White Stag THE SKIER'S TAILOR SINCE 1929

Wear it twice as much! The solid color of one side is piped with the contrast color of the other . . . either way a smash on the slopes. Stand-up collar, zip-off hood: S-M-L-XL \$20.00 unlined at \$10.00

AMERICANA SHOP Tempe Center



(Photo by Betsy Frith)

### Here Today, Gone Tomorrow

It's not every day that coeds in the Palo Verde complex find a snowman on their sidewalk. However, coeds were greeted by a snowman as they left for classes yesterday. The snowman, built by the Delta Sigma Phi pledge class at 3:30 a.m. yesterday, stood his vigil until late yesterday afternoon when he succumbed to the sun. Pictured are Bob Benne, Tom Sutcliffe, Dennis Ayers and Dwight Nowack.

## Queen Ends Reign, Crowns Successor

By JOHN POLICH

Tomorrow is the last day for Sandra Clare.

While other ASU coeds have just gained beauty titles across the state and nation, Sandra, Miss Gilbert, will have worn her crown for one year tomorrow. She will preside at coronation ceremonies for her successor in Gilbert tomorrow night.

Sandra is a freshman who describes herself as a "combination of entertainer, college student, secretary and contest joiner." She is a member of the "Rovers," a singing and dancing group that has become widely known throughout the Valley.

THE DARK-haired, part-time secretary has received many rewards from her perennial contest joining. She is Gilbert's 1964 Junior Miss and was Senior Day Sweetheart last year.

In her spare time, Sandra also manages to attend classes, usually from 7:40 a.m. until noon. Her major is psychology,

although sociology has attracted her.

Rehearsals and shows take most of the performer's time. On Friday, she opens with the "Rovers" at the Java House, new teen-age night club in Mesa.

NEXT WEEK Sandra goes with a trio to Hollywood to make her first record.

She's not at all sure about the future — the Peace Corps or perhaps social work here. But Broadway still holds her heart and Sandra Clare is preparing herself for all possibilities.

Chuck says  
he paid 300 bucks  
less for  
his Coronet  
than you did  
for that turtle  
of yours

You really  
know  
how to  
hurt a guy



"Chuck's a swinger," says she. "His Coronet is quick and clean, with a lean and hungry look. It's equipped with a 426 cubic inch mill that will mock your turtle at the strip or on the street. He's got four-on-the-floor, buckets, belts, carpets, console, spinners, and a padded dash. And he said that everything but the four-speed stick and the 426 was standard." Then she broke his back by asking, "Didn't you pay extra for some of that jazz?"

Don't let the truth hurt you. Better see the all-new, hot new Dodge Coronet before you buy a (cuckoo), a (cuckoo-cuckoo), or even a (cuckoo-cuckoo-cuckoo).

JOAN BAEZ — HOYT AXTON  
KINGSTON TRIO

1/3 THE ORIGINAL PRICE

\$5.98 . . . . .	\$1.99
\$4.98 . . . . .	\$1.66
\$3.98 . . . . .	\$1.33

ALL ARTISTS — ALL LABELS

Open Daily 9 till 9 — Sat. 9 till 6  
Sunday: Noon till 6 p.m.

## DISCVILLE, U.S.A.

4119 E. Van Buren, Phoenix



'65 Dodge Coronet DODGE DIVISION CHRYSLER MOTORS CORPORATION

# ASU Comeback Rocks SJ Spartans

By JON MORRIS

Arizona State, halted by fumbles in the opening period, stormed back to bury San Jose 28-16 Saturday in Sun Devil Stadium.

The Devils, down 10-7 at the half, took most of the third quarter to build up steam, but once rolling blew the game wide open.

A-STATE, now 7-1, went 90 yards in six plays, all on John Torok passes, before end Jerry Smith snared a 28-yard aerial for the score.

Two touchdowns cemented the victory in the final quarter. Halfback Ben Hawkins rolled with a 66-yard punt run-back set up by Jim Murphy's key block for the touchdown. Then San Jose fullback Chuck Harraway fumbled.

Don Switzenberg recovered in the end zone to carry the lead to 28-10. San Jose salvaged one final score on quarterback Ken Berry's pass to Dick Gaul with one minute left, to make it 28-16.

Fumbles in the first quarter played tricks with the Devils. On the first, as A-State attempted to pass from its 17, Dewey Forrester fumbled a catch at the 30 and San Jose recovered on the Devil 42.

The Spartans got to the Devil 12 in four plays and Bob Patterson booted a 29-yard fourth down field goal to make it 3-0 for the Californians.

ASU's Hal Lewis threw a damper on San Jose's next drive by intercepting a pass on his 40 and running back to the 25, almost breaking free to score. But he fumbled when hit and SJS recovered to douse the Devils' hopes of getting in to the game.

THE SECOND quarter was no better. The only flicker of light was Torok's 79-yard touchdown bomb to Larry Todd.

A-State's 7-3 lead didn't last long. San Jose grabbed the kickoff and took it back to its 31. The Spartans then hammered 69 yards, with Harraway rolling on seven of the 18 plays it took to score.

THE TD WAS handed the

Spartans when an interference call on the Devils gave San Jose first down on the one-yard line. It took three plays to move the ball over, with Harraway splitting right tackle for the score. That moved San Jose to a 10-7 lead at half-time.

Torok completed 16 of 18 passes for 311 yards to run his season's total offense to a new

record 1,653. The old mark was 1,589 by Whizzer White in 1950. John threw two TD passes to run his career total to 26, which ties the school record.

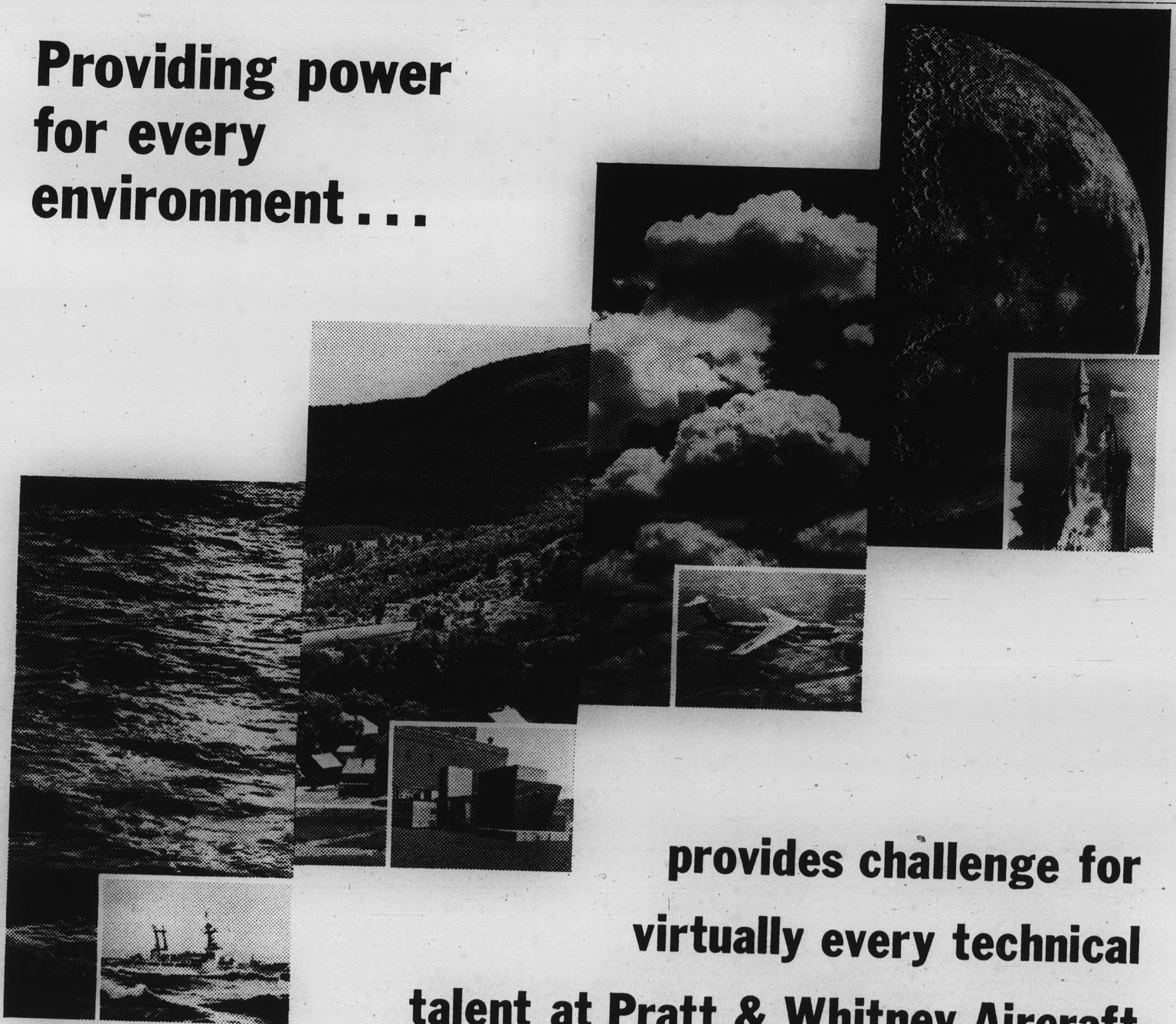
The Devils emerged with some new team marks. They set a record for most yards gained passing for a season with 1,952. The old record was 1,893 in 11 games in 1955. The A-Staters set a most-passes-attempted re-

cord with 211, beating the old record of 209 set in 1955.

THE DEVILS ran up a record for most TD passes in one season at 21. The old one was 19 in 1957. Torok's 311 yards passing beat his own record of 225 against Wichita this year.

The Devils' running game once again slacked, which was the main reason ASU bogged down in the first half.

## Providing power for every environment . . .



provides challenge for  
virtually every technical  
talent at Pratt & Whitney Aircraft

### Campus Classified

Regulations: For students and faculty only of Arizona State University. To place classifieds, submit to Room 108 Administration Building. Deadline is Wednesday noon for Friday's issue. Rates: 3 cents per word, 50 cents minimum charge.

#### ● LOST

Silver bracelet with cupid charm and sentimental value. REWARD if returned to Janet Miller, 966-2241.

#### ● APARTMENTS

One Bedroom Apartment. Clean, new, quiet. New low rates. 827 W. First St.

Complete Apartment for Rent. \$65 per month. Inquire Economy Furniture Store, 402 Mill Avenue, Tempe.

1/2 block East of Science Bldgs. One & two bdrm. furn. Best deal for ASU people. Apt. is open for inspection at 806 Tyler & 705 Krueger. Call 967-5430.

#### ● FOR SALE

1955 Plymouth, 4-door sedan, radio, heater, air conditioning, white side-walls, new seat covers. Call 945-3618.

'57 MGA. New paint, upholstery, tires. Runs well, looks sharp. Must sell this weekend. Call 966-4280.

'54 MG TF. Excellent condition. \$900. Phone WH 5-0439 for details.

1962 Yamaha 55 cc motor scooter. New tires, piston, rings, cylinder. In top shape. \$175.00. Better yet, buy my 1957 Ford Fairlane 500, \$280. Also, 14-foot ski boat with 30 h.p. Mercury, controls and tank, \$100, no trailer. See at 628 Apache, Apt. 39 or WO 7-3005.

1959 MGA. In top running condition. Wire wheels, radio, sliding windows, many other accessories. 25-30 miles per gallon. Priced \$100 below Blue Book. 966-2656.

#### ● WANTED

Used TV and/or stereo (console, portable, or component). Call 966-2354 anytime.

Being a technically trained man . . . we assume you are looking ahead to a career of exciting growth and accomplishment and that you are looking for a company possessing these same qualities.

If our assumption is correct, we would like you to take a close look at us. For this Company, while solving the problems of the day, thrives on a sort of creative restlessness which anticipates the challenges of tomorrow. And more important to you, it recognizes its engineers and scientists as the master key to its present success and future progress.

From a solid foundation of basic and applied research, our Company has gained a firm foothold in the land, sea, air, and space programs that are helping to shape our nation's future. Our engineers and scientists are exploring ever-broadening avenues of energy conversion for every environment. Should you join them, you'll be assigned early responsibility . . . to apply your engineering talents to such areas as advanced gas turbines . . . rocket engines . . . fuel cells and nuclear power.

Such trail-blazing projects command the best of varied

talent. That's why you'll find at Pratt & Whitney Aircraft men with college training as diverse as their responsibilities. You will also find that opportunities for professional growth are further enhanced by our corporation-financed Graduate Education Program. Your degree? It can be a B.S., M.S. or Ph.D. in: MECHANICAL • AERONAUTICAL • ELECTRICAL • CHEMICAL and NUCLEAR ENGINEERING • PHYSICS • CHEMISTRY • METALLURGY • CERAMICS • MATHEMATICS • ENGINEERING SCIENCE or APPLIED MECHANICS.

For further information concerning a career with Pratt & Whitney Aircraft, consult your college placement officer—or—write to Mr. William L. Stoner, Engineering Department, Pratt & Whitney Aircraft, East Hartford 8, Connecticut.

SPECIALISTS IN POWER . . . POWER FOR PROPULSION—POWER FOR AUXILIARY SYSTEMS. CURRENT UTILIZATIONS INCLUDE AIRCRAFT, MISSILES, SPACE VEHICLES, MARINE AND INDUSTRIAL APPLICATIONS.



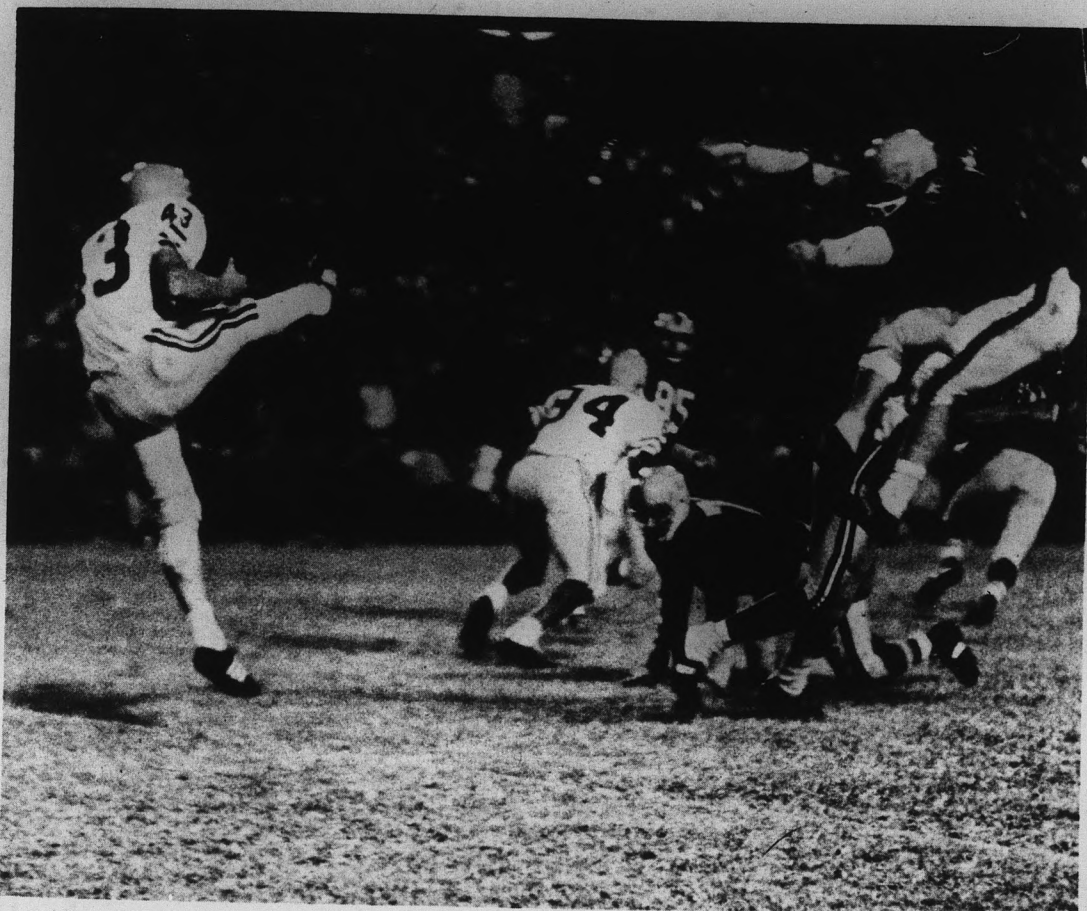
## Pratt & Whitney Aircraft

CONNECTICUT OPERATIONS EAST HARTFORD, CONNECTICUT  
FLORIDA OPERATIONS WEST PALM BEACH, FLORIDA

DIVISION OF UNITED AIRCRAFT CORP.

U  
A

An Equal Opportunity Employer

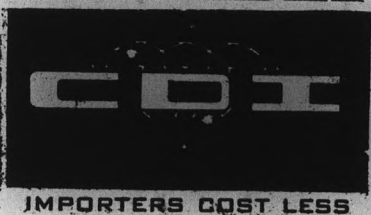


**JUMP SHOT** — Arizona State's John Folmer (71) comes within inches of blocking second-period punt by San Jose State's Bob Patterson Saturday night in Sun Devil Stadium. The De-

vils rolled up their third consecutive victory over the Spartans with a come-from-behind rally in the second half to win 28-16.

**Sun Devil Fact**

In the professional football leagues' draft in 1963, two Sun Devils were among the first round selections. Halfback Charley Taylor was chosen on the initial round by the Washington Redskins of the NFL and fullback Tony Lorick was the first choice of the AFL's Oakland Raiders.



**Motorcycle  
Escort  
Service**

AVAILABLE FOR  
PARADES  
SPECIAL OCCASIONS  
OR  
ANY EVENT  
**REASONABLE PRICES**

If We Can Be Of  
Service To You  
Call WO 7-5736  
R. L. Dennison

**Sales  
Management  
Trainee**

Large National financial institution seeks two ASU seniors, graduate students or recent graduates, to enter new sales management training program. Must be aggressive and desire a career in sales management. For appointment phone Mrs. Bullas, Great American of Dallas, 264-4684.

**NOTICE**  
**To OLD and NEW Customers**

**J.D.'s BARBER SHOP**  
(formerly Campus Barber Shop at 816 College Ave.)

NOW LOCATED AT  
**833 So. Scottsdale Rd.**

**3 - BARBERS - 3**  
Phone 967-5454

Razor-Cutting by Dave  
featuring  
Rolf — Sculptur — Kut

Appointments for Razor-Cutting

**COLLEGE DAY**

EVERY THURSDAY IS  
"COLLEGE DAY" AT  
**Russ' Super Car Wash**


**CAR WASH ONLY**

**\$1.00**  
NO PURCHASE  
NECESSARY

TO ALL ASU STUDENTS  
UPON I.D. PRESENTATION

**Russ' Super Car Wash**

7569 E. McDOWELL RD.  
SCOTTSDALE, ARIZONA



**Volkswagen  
Porsche  
Service**

Foster Davis      426 N. Country Club Dr.  
Mesa — 969-2811



I love a man in Van Heusen "417"!

This fall I've fallen for the "V-Taper" fit that accents his slim and limber good looks. Van Heusen did it! Their authentic traditional styling, softly rolled button-downs and trim Snap-Tabs make his the face I can't forget. The new-season patterns, fabrics and colors are only enhanced by his smile!

\$5.00



**VAN HEUSEN**  
younger by design

*V-Taper—for the lean trim look.*



A MAN LIKES  
THE REAL THING

**VAN HEUSEN**  
younger by design

And the button-down from the Van Heusen "417" collection is as authentic as you can get in traditional styling. The back box pleat and back collar button sold me, but it's the back hanger loop that really gets me. Add the softest collar roll going, the easy comfort of "V-Taper" fit and you've got my style. My price, too.

\$5.00

**CAMPUS**  
men's shop      603 Mill Ave.

YOUR VAN HEUSEN DEALER IN TEMPE

# League Stats Show Lobo Gain

New Mexico moved into the WAC king row in rushing offense Saturday and Wyoming grabbed the lead in passing defense, dethroning Utah in both categories.

Although the Utes had an impressive 14-0 victory over California, the Lobos ran for 366 yards while rolling over Colorado State 42-0 and Wyoming held the Air Force to 74 aerial yards in a 7-7 tie.

New Mexico has averaged 214

yards per game rushing. Wyoming has held opponents to an average of 90 passing yards.

**UTAH HELD** California to 82 yards on the ground and 225 yards in the air to retain conference leadership in total defense with an average of 215 yards per game.

Arizona State still leads in total offense and passing offense with averages of 377 and 244 yards, respectively, and also in rushing defense by allowing

opponents only 118 yards per game.

A-State end Jerry Smith nabbed five aerials Saturday to take the WAC lead in pass receiving with a total of 34 catches for 545 yards.

Kent Oborn, BYU, moved ahead of Floyd Hudlow (UofA) in punt returns with 266 accumulated yards, although Hudlow's average of 41 yards in six returns is tops. Oborn continues to lead also in kickoff returns with 303 yards.



### Hurrin' Hawk

ASU's Benny Hawkins shakes loose from San Jose State defensive end Bill Peterson for a nine-yard gain in Saturday night's contest. Hawkins later scored on a 66-yard punt return to cement the Devils' seventh victory of the season.

#### ON CAMPUS

### Memorial Union Barber Shop

In The Games Room

NOW — 2 BARBERS

Hours: 8:30 to 5:30

Monday thru Friday

Closed Saturday & Sunday

For Appointments Call 966-3583



**IS CHOPPING GREEN PEPPERS ALL HE DOES AROUND HERE?**

# Shakeys

PIZZA PARLOR & Ye Public House

Phone 967-8803 For Takeout Orders

1420 E. Apache Blvd. — Tempe



Meet the Jantzen Longhair—

slightly shaggy,

and definitely this year's

most important new breed!

It's a blend of mohair and wool in a V-neck

pocketed cardigan, subtly shaded

in solid or heathered tones.

S-M-L-XL, \$16.95

SPORTSWEAR FOR SPORTSMEN

## Jantzen

THE

# Americana

## SHOP

QUALITY MEN'S APPAREL

TEMPE SHOPPING CENTER

WO 7-5457

OPEN 9:00 A.M. TO 6:00 P.M.  
THURSDAY 'TIL 9 P.M.