

Kniseley Named WAC Director Of Information

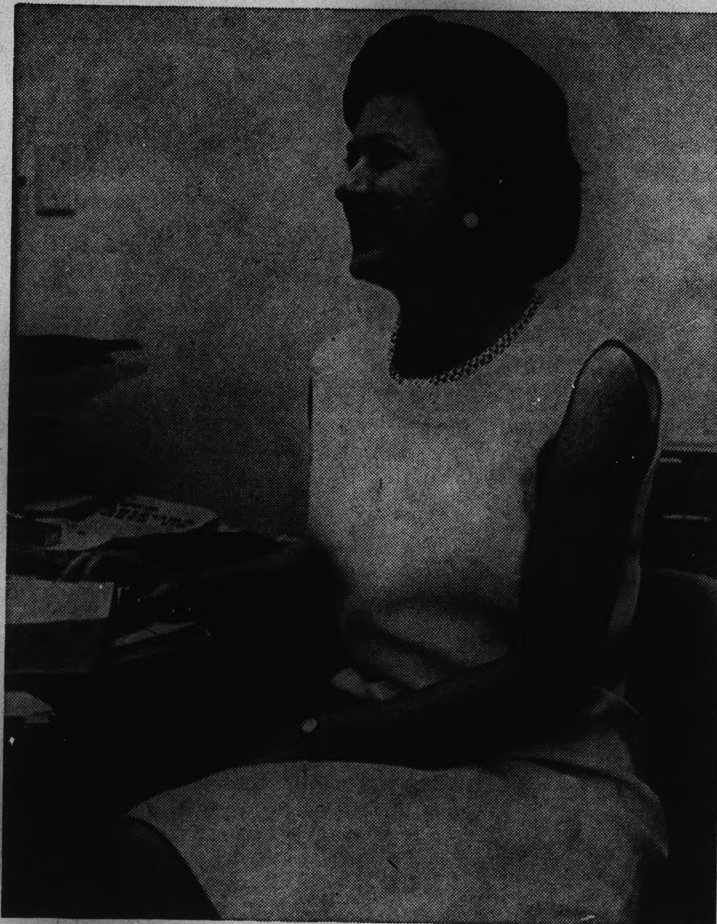
Appointment of Harry B. "Doc" Kniseley, veteran sports official and well known Denver civic worker, as director of information for the Western Athletic Conference was announced Monday by Paul W. Brechler, WAC commissioner.

A journalism graduate, former coach, sports writer, magazine editor, college dean, and public relations director, Kniseley brings a varied background of experience to the conference. He has been a football official in the Rocky Mountain and Western athletic conferences for the last 16 years.

After receiving an M.A. degree from the University of Oklahoma in 1929, where he was editor of the student magazine for three years, Kniseley was in newspaper work and coaching for a short time before becoming director of publicity and assistant professor of journalism at Kansas State Teachers College, Emporia. During the war he was director of public information and publications at Spartan School of Aeronautics, air force training base in Tulsa, Okla.

After the war Kniseley joined the public relations staff of the Humble Oil and Refining Company in Tulsa and edited the company magazine, which won a national award and numerous regional awards. He was transferred to Denver in 1948 as public relations director for the company's northwest division and later became division personnel manager. For the last three years he has been prominent in work with Denver civic organizations.

Effective immediately Kniseley, 57, will be in charge of the WAC press information and statistics bureau and will assist Brechler in other administrative work. He will transfer to Phoenix when the commissioner's office is moved here later this month.



Censorship Workshop—
CALIFORNIA'S MRS. CALLIE BECKER—"It's A Mess"

Coed Cues In Mail To Freshman Women

Two booklets, designed for women university students, are being mailed to all new coeds (freshman and transfer students) by ASU.

Coed Cues, the Associated Students handbook, appears in new dress this year. A pale pink cover features cartoon character and the caption "Eloise and You at ASU."

The booklet is designed to give students a sound idea of the organization of AWS, its role on campus, and the role each coed has as a university woman and AWS member.

It includes a description of AWS and its officers, of other women's campus organizations

and their presidents, and of women's residence halls.

Also the rules of privileges of resident hall living and the standards of university women; cues on clothes and what to wear when; the AWS constitution; a diagram of AWS government organization; and songs.

The Panhellenic Handbook, sporting a deep rose cover, and contrasting white print, has been expanded this year to include a number of photographs.

This book is published by the Panhellenic Council. It includes the Panhellenic creed, a glimpse of sorority life, a list of questions and answers concerning rush procedures, rules for formal rush, and names of Panhellenic officers and sorority presidents.

Two pages are devoted to each of the 11 national sororities on campus, describing each group in both words and pictures.

In both books, a welcome to ASU is extended by Dr. Catherine G. Nichols, ASU associate dean of students, and by Jo Freida Dorris, assistant dean.

AWS President Sarah Burns, of Phoenix, welcomes students in Coed Cues, Sally Davis, Scottsdale, Panhellenic president, extends her greeting in the Panhellenic Handbook.

Various packets, containing these books and a variety of other helpful information for new freshman and transfer students, are being mailed from the offices of the associate dean of students.

Parents Often Aid Censorship

By MARY DUMOND

How does a book get pressured out of a school library?

"Various ways," says Mrs. Callie Becker, who's conducting a workshop on "Censorship and Controversial Books" here.

Mrs. Becker, assistant librarian at Long Beach State College, has watched the censorship cycle swing between rigid to liberal poles through the years, studying first for the ASU workshops now for her master's degree.

"Often this pressure starts with a single parents inquiry about a certain book," Mrs. Becker says. "Then the parent influences a group. And the group may agitate and bring pressure on the superintendent, the principal, or the teacher of the class involved."

Most pressure comes in sociology and literature areas, in secondary schools, she says.

Which leaves the school's librarian, trained to encourage students to read classics of the ages, right out on a lonely limb.

"And it's the librarian, although she doesn't have a chance to say much," contends Mrs. Becker, "who have to mop up afterwards. It's a mess, believe me."

This can't happen to "good" literature, you say? Ho, ho, ho!

The following may sound funny, but it's for real. And it could happen here.

"Dictionary of American Slang" — banned in many California schools — "obscene." Of course, it's used as an invaluable reference by psychologists, penologists, philologists, language students, English-language researchers—but—

"Robin Hood"—Nasty man robs from the rich and gives to the poor. Horrors! Communist!

"All Quiet on the Western Front." Anti-war, therefore, for peace, therefore, Communist.

This list — which could go on, hits about every reading interest possible except Westerns (and there probably are a few banned in this category) — is the reason Mrs. Becker thinks the public should be concerned about censorship.

Shofstall To Talk

Dr. Weldon Shofstall, ASU's dean of students, speaks on "Student Leadership for Freedom" August 21 at the first general session of the Sigma Tau Gamma convention at Washington University in St. Louis.

The convention runs from August 21 through 23.

Pianist C. Lampkin Performs Tuesday

Baritone Charles Lampkin—composer, lecturer, celebrated pianist and authority on the folk-lore and music of the Negro, will present "Sounds and Wonders of My America" Tuesday night at 8 in the MU ballroom.

Lampkin attended John Carroll University, Virginia Theological Seminary, and the University of California at Berkeley. He studied piano with Victor Seroff and composition with Bernard Wagenaar.

An ardent student of the drama, he has appeared at Karamu House, Woodland Center, and the Cleveland Play-

house. As a teacher, Lampkin was director of radio production for the Federal Adult Schools, music director for a USO hospital unit, music director for the drama department of Western Reserve University and a teacher in the Cleveland Public Schools.

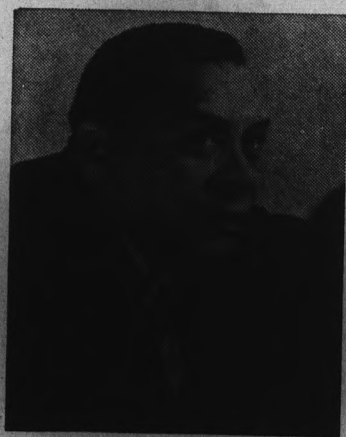
With piano and voice in his lecture-recital, Lampkin unfolds the moving saga of his people and their contribution to American folk-lore.

He makes known the pathos of the spiritual, the pure joy and conviction of the shout-song, the frustration of the blues, and the infinite weariness of the work-song.

In the "Creation," a sermon done with original music, he portrays religious fervor and patient faith.

During his program Lampkin presents a section on Paul Lawrence Dunbar, first recognized modern negro protest poet.

Lampkin was recently elected to the board of directors of the Family Service of Pasadena, which serves nine cities and communities.



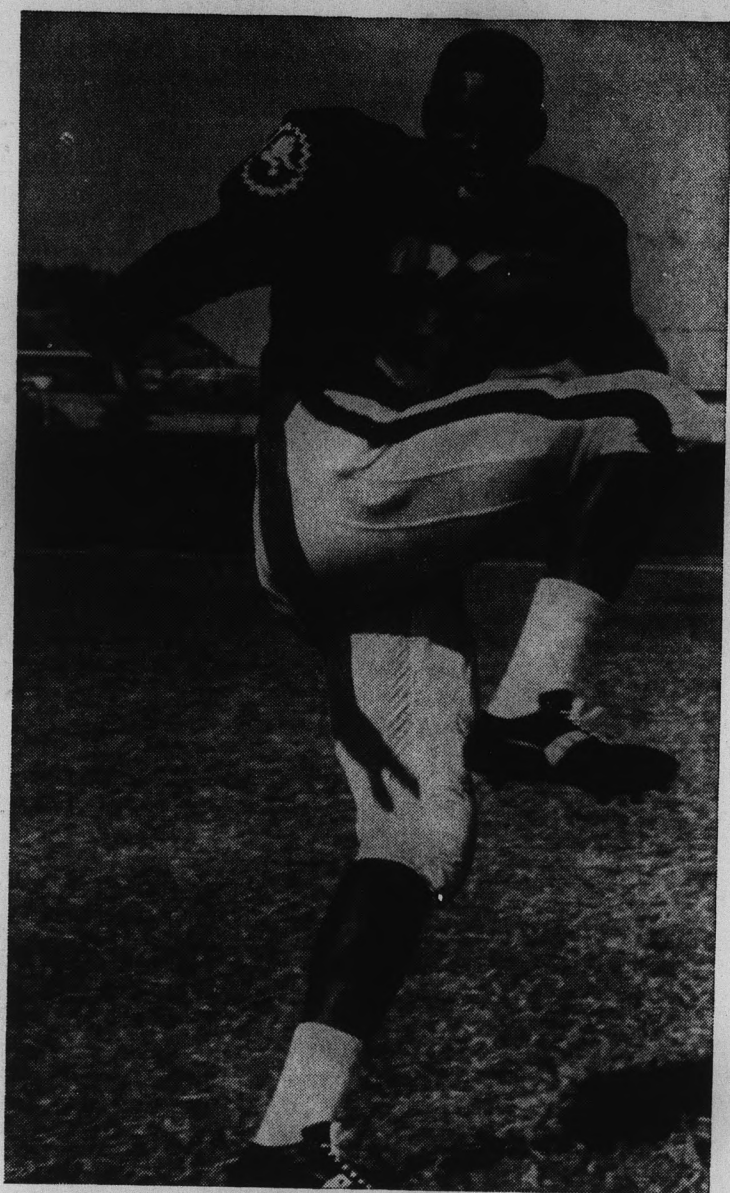
CHARLES LAMPKIN

Bonnie Peplow



POMPS — New colored tissue squares called "Pomps" are now being manufactured by The Crystal Tissue Company of Middletown, Ohio. Pomps were designed to simplify, speed up and eliminate waste in the decoration of homecoming floats.

ASU's Taylor And Lorick In All-Star Game



CHARLEY TAYLOR

Play In Football TV Tilt Tonight

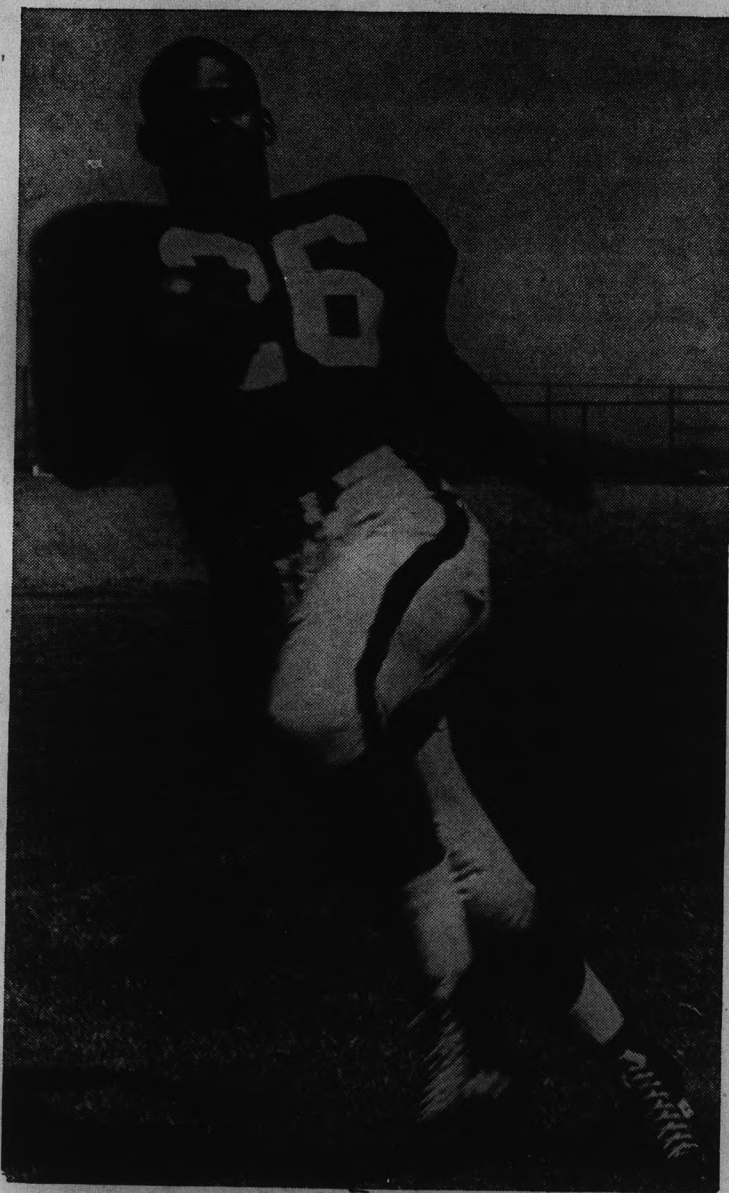
Tonight the two-touchdown favored Chicago Bears meet the College All-Stars at Soldiers Field in Chicago.

Running backs in All-Star coach Otto Graham's pro type offense will be speedster Charley Taylor and Tony Lorick of ASU, Willis Crenshaw of Kansas State, Joe Don Looney of Oklahoma, Bob Smith of North Texas State and Matt Snell of Ohio State.

The champion Bears, coached by 69-year-old George Halas, already have pledged the 1964 season to teammates Willie Galimore and John Farrington, killed in a July 26 auto crash near the Bears' Rensselaer, Ind., training camp.

"With the initial shock over, it is only natural that they will play their hearts out. I know I would. I think it will make the Bears just that much harder to defeat," said Graham.

The All-Star game, sponsored by the Chicago Tribune Charities, Inc., will be televised and broadcast nationally by the American Broadcasting Company, starting at 7 p.m. MST.



TONY LORICK

Psychology Faculty Boost

President G. Homer Durham has announced the appointment of six new faculty members to the department of psychology at Arizona State University.

They are: Dr. Fred S. Keller, full professor, and J. Gilmour Sherman, associate professor, both of Columbia University; Aaron Brownstein, associate professor, of Florida State; assistant professor Charles Gersten, Bucknell University, and Eugene Taylor, University of Washington, and instructor Patricia Perry Corke, University of Houston.

Ignorance And Civil Disobedience

The racial struggle that places citizen against citizen, the law against the lawless—has no boundary, sees no end.

In an era when parents, teachers, opinion molders, and public leaders too often do not attempt, or correctly define; discrimination from segregation, rights from obligations, governmental grants from governmental tyranny, decency from indecency, and love from indifference—what else can we expect except ignorance and civil disobedience?

The sound from the trumpet of freedom is fading amid the time, and waiting impatiently on the wing is the ghostly hand of dictatorship.

Bob Reilly

LETTERS TO THE EDITOR DEFENSE OF EXPRESSION

LETTER TO EDITOR

After reading your editorial of July 24 and subsequent retraction of July 31, it appears as if the State Press has been made to "eat crow."

If the State Press is an organ representative of student thought and opinion at Arizona State University, then it must be allowed to express the same, however divergent such views may be.

Certainly, this is Goldwater country; the press and people can be expected to be partisan. But "let's always remember that the other man has a right to be heard."

Politics is a controversial area, and let us remind you that it is far more interesting and vital to us than stunted reporting which does not extend beyond the periphery of campus or the state of Arizona.

Are we to revert to the State Press of regular semesters characterized by shallow and safe editorials, incomplete (if not inaccurate) reporting, and inconsequentialities such as fraternity-sorority pinnings and engagements?

We welcome a candid and contemporary editorial policy in the State Press in place of the bland shortsightedness of the past.

Paul Hutsick
Frederic J. Gesjen
Robert G. Pfaadt
Paul H. Gerlach
Robert James Butler

LETTER TO EDITOR

The other day after my psychology class I got into my car,

applied the proper stimulus to the starter and elicited no response. With a sudden flash of insight I realized that I had left my lights on all morning. Fortunately, a gracious fellow-student gave me a push.

As I drove home I thought it certainly would have given me a warm feeling and made me feel a part of the university had I found a note left by the Security Police on my windshield saying, "You left your lights on."

My reaction would have been that the Security Police were really interested in the safety and welfare of the students and were not devoted exclusively to ferreting out minor parking infractions to collect fines.

Mrs. Ann K. Dennis

Un-Sexy Show Popular Here

"Western Business Roundup," produced by the broadcast bureau, has been called (among other things) the most "un-sexy show" in Arizona.

Each week nearly 100,000 people, with the aid of 29 radio stations, listen to such topics as "Dilemma of Advertising," "Water for Arizona," "Role of the Blind in Business and Industry."

The show's moderator, Dr. Ralph Hook, said: "I think, from the standpoint of programming excellence, 'Water for Arizona' was our best venture. A tremendously successful show."

Luke Band Gives 'New' Concert

The Luke Band will perform Tuesday night at 7:30 in the MU Ballroom.

* * *

"Military Band Concert" usually means only one thing to the public — an hour or so of "Poet and Peasant Overture," marches, perhaps a gay Viennese waltz, and more marches. This conception of a band concert is as outmoded to the 541st Air Force Band as the World War I planes are in comparison to the modern supersonic jet fighters.

The 541st Air Force Band, stationed at Luke Air Force Base, presents a program that is geared to the tempo and tastes of today's discriminating audiences. The unusual versatility and professional ability of these 35 Air Force musicians have made this group one of the finest in the Southwest. This band's wonderful music has elicited equally enthusiastic response from such varied age groups and locations as Sun City, Arizona State University,

Maryvale High School and Phoenix Indian School.

In addition to television, radio, fairground, parade, and school concert performances in the Valley of the Sun, the Luke Band has thrilled audiences in civilian communities and other Air Force bases from New Mexico to Southern California.

The Bandleader, Senior Master Sergeant Donald M. Kraft, has been a professional musician since 1936. Before decid-

ing to make the Air Force a career, he was featured on saxophone and clarinet with such notables as Jack Teagarden, Charlie Spivak, and Meredith Wilson.

"Music for Everyone" is the keynote for the success of the 541st Air Force Band. No matter what your musical preference, you are sure to be pleased by the performance of this outstanding Tactical Air Command Band.



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