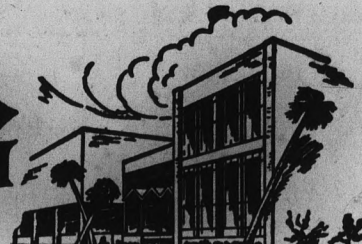


State Press

ARIZONA STATE UNIVERSITY



TEMPE, ARIZONA



Summer Session

Friday, July 3, 1964

No. 3

Revelation To Degradation

By BOB REILLY

The Art Theaters scattered around the country began on a splendid note. The subjects chosen (ex. Frank Kafka's "The Trial") and the stars picked



REILLY

(ex. Leslie Caron in "The L Shaped Room") added a new dynamic dimension to movie making.

People, long since tired of Hollywood's spectaculars and assembly-line productions, were once again returning to the cinema for entertainment.

But people who enjoy art and literature are small in numbers compared to those who enjoy saturated sex stories with no plot, no talent and no clothes for the players. So, by popular demand, the "Art Theaters" are featuring such movies as "The Lovers," "Fun in the Sun" and "Around the World Nude."

These movies are unquestionably a 'D' brand and offer only shots of nude men, women and children playing under the sun or, in the case of "The Lovers," a candid scene depicting the act of intercourse.

The sad part is not that people pay \$1.50 to see something so common. The sad part is that the movie media is being used in such a worthless manner.

We can blame a million things for the lack of morals among Americans, but this will always be a problem among the masses. It is easy to think constantly about something as common as sex for it takes no effort and no effort makes one common with common thoughts.

However, the ones who control the media, in this case movies, should feel a public responsibility. When they prostitute themselves, it is society that is hurt and consequently, in danger.

Media, with its rapid advancement and influence, is becoming more powerful each day. Therefore, we should be concerned with the men who control the media and not so much with people in general.

The "Art Theaters" began a revelation, then became a degradation. A mark of the time.

Language Offerings

The foreign language department here will offer French, German and Spanish courses for non-degree seeking students.

The courses will stress the reading and speaking aspects of the languages and are worth four semester hours of credit on the elementary level. Classes will meet on Tuesdays and Thursdays from 6:40 to 8:55 p.m., starting in September.



DESERTED — No swimming, no life, no fun beneath the beastly Arizona sun. What a time to tear up the pool.

Water Problem —

CAP Seminar Open To All

The Central Arizona Project Association in cooperation with ASU, will hold a seminar on water and the Central Arizona Project here July 6, 8 and 10

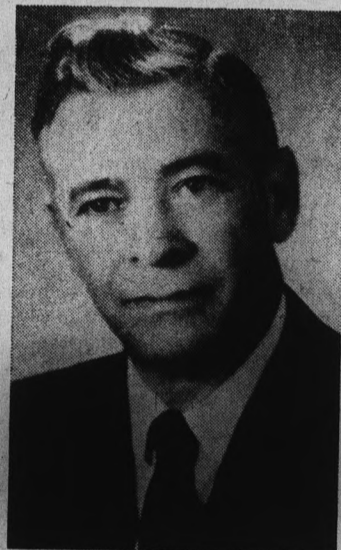
Glenn Overman, Dean of the College of Business Administration said, "This is an excellent opportunity for those attending the first session of summer classes to avail themselves of information on the all important water future of Arizona."

"Arizona's leaders of tomorrow are her students of today and they must know their state and its problems. Water, our

most vital asset, will continue to be a problem for some time to come."

Rick Johnson, President of the Central Arizona Project Association, had this to say:

"I hope that not only those attending summer school, but people in and around Tempe as well, make the most of this opportunity to learn about the one factor that could tip the balance of Arizona's economic



RICK JOHNSON

prosperity to a new high or a disastrous low."

Dr. Martin T. Farris, ASU professor of economics, is scheduled to be moderator of the seminar.

The seminar is open to the public without charge. Two-hour lectures will be held from 7 to 9 each of the scheduled nights in room 203 of the University Business Administration Building. Ample time will be allowed for questions.

Schedule, speakers and subjects include:

Monday, July 6 — Lawrence Mehren, chairman, CAPA board, "Statewide Water Picture"; Ray Killian, executive secretary, Arizona Interstate

Trumbull Reports Tuesday On Southeast Asia War

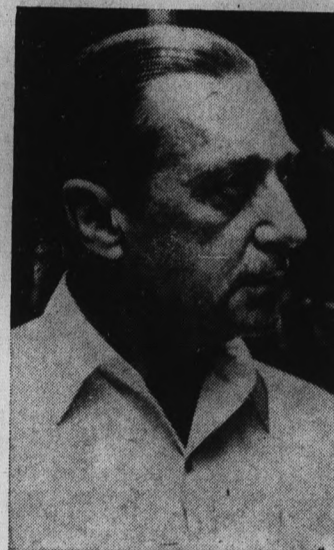
President Johnson said twice during the past week that the United States wants peace but is "prepared to risk war today to keep its freedom."

In Vietnam "we are engaged in a brutal and bitter struggle for the freedom of a friend. There we will stand firm to help maintain their own freedom and to give them counsel and advice and help as necessary," said Johnson.

Robert Trumbull, the New York Times' Chief Correspondent for China and Southeast Asia, will be the week's feature guest Tuesday night in the MU Ballroom. He will talk about the jungle war now being fought in the swamps and marshes of Vietnam.

Trumbull's experience in Southeast Asia extends over 20 years. He has reported from every country in Asia.

After Pearl Harbor, Trumbull joined the Times and filed stories through the signing of the surrender aboard the Missouri. He reported first hand the landings in the Gilberts, the Marshalls and the Marines on Iwo



ROBERT TRUMBULL

Jima.

After the war Trumbull covered the first war crimes trial in history. Later he was assigned as foreign correspondent to Southeast Asia.

While in South Vietnam, Trumbull interviewed all the members of the Diem circle, including the late President and Madame Nhu. He returned home just before the coup took place.

Trumbull has written six books: The Raft, Silversides, India Since Independence, As I See India, Nine Who Survived Hiroshima, Nagasaki and Paradise in Trust.

Traffic Appeals

Sixty appeals went before the "impartial" traffic appeals board last week and three defendants (Denny Green, John Schaeffer and Vanet Schira) won favorable verdicts.

Parading People

New York Times columnist Arthur Daley said time was running out on the runner from the cactus country because the Olympic trials were just a week away and his legs had not been tested since the recent muscle pull. Nevertheless, Henry Carr proved once again by winning the AAU 200-meter crown at Rutgers University in New Jersey, that he is the fastest 200-meter sprinter in the world.

To the student, the campus policeman is a person dressed in a shaded blue uniform who rides in a big car (or on a little scooter) with a yellow ticket

pad and pencil at the ready. Ho ho! There is more to policing a campus than that.

Last week officials from 70 institutions, including ASU's John B. Duffy, went back to school in Kansas to learn about the value of good traffic and safety records, "student rights" and the Police image in Public Relations.

They were teammates who helped lift their school to the No. 4 ranking in the wire services national polls. Now, Art Becker of the Goodyear AAU team, plans to do battle against the Phillips 66 Oiler's Tony Cerkvenik.



Summer Session

THE STATE PRESS, distributed by the campus chapter of Sigma Delta Chi under the direction of Circulation Manager John Nadel, is the official campus newspaper of Arizona State University. It is published each Wednesday and Friday throughout the school year, excepting holidays, and is entered as second class matter at the Tempe, Arizona, Post Office under the acts of March 3, 1879, and August 24, 1912.

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Higher Education Funds Available For Students

A father wants to know why the state institutions do not offer more resident scholarships and loans. He pays taxes, but does not have the necessary funds to send one son and two daughters to college.

A student wonders if he can work, maintain a decent grade-point average and still find time and money for weekend dates to break up what at times seems to be a demanding, drab existence.

A university financial officer asks himself how all the deserving applicants will be helped when the level of funds falls below the level of need.

These are pressing questions that are currently being answered through new attitudes and careful planning.

MONEY ALWAYS LIMITED

No institution ever has all the money it can put to use, but as the university alumni increases in size more funds become available in terms of loans and scholarships.

ASU is a young, growing University with a small alumni association, small endowment; still, any deserving student in Arizona who wants a higher education today can obtain one.

Fred W. Hicks, a Michigan trained Ph.D. who heads the financial aids department here, discussed briefly what state universities with limited endowments are doing to meet the demand of the rising number of aid applicants.

"Say, for example, a promising student comes to us and he needs \$1,500. So, what we do is divide his need into three sections — a \$500 scholarship, \$500 loan, and a job that pays \$500.

"Consequently, the student isn't getting a complete free ride, but he is getting through school while the funds are being more evenly distributed.

"The number of hours the student works are reasonable and do not interfere with his studying."

OUT-OF-STATE SCHOLARSHIPS

Some students and professors believe ASU is a provincial campus. They blame this situation on the lack of undergraduate out-of-state scholarships.

"It must be remembered that the need at home has to be taken care of first. However, eventually we hope to increase

the number of out-of-state scholarships because not only do students from across the country enrich the campus atmosphere, but they also contribute to the state's economy," said Dr. Hicks.

The number of out-of-state scholarships is surprisingly low — 25. Since scholarships are renewable, incoming freshmen are allocated just three or four a year.

INQUIRE BEFORE LEAVING

"No one will say financing a college education is easy. Nevertheless, a way can be found to help all sincere, needy students pay their way through college," Dr. Hicks concluded.

Letter To The Editor

TO THE EDITOR:

Monday, June 15th was registration day at ASU. In the patio between the Bookstore and the Devil's Den, a pretty young lady sat behind a small wooden desk atop which lay several hundred copies of ASU's student-edited literary magazine, the Catalyst for Spring 1964. The magazines were for sale and during the morning the young lady sold eight copies.

Several thousand summer school students walked by that table. Why did only eight people buy the Catalyst? The probable answer is a lack of sales suggestion contact and a subsequent absence of buyer motivation at the point of purchase. In other words, not very many people knew what the Catalyst was.

Unfortunately, the advertising budget for the latest issue of the magazine was quite small. A direct mail appeal to all of ASU's thousands of students would have cost about the same as the printing cost for the magazine itself. Any other contact the club could manage was pure chance visual stimulation (posters, blurbs in State Press, etc.)

The magazine staff was small, personal promotion contact was out of the question. So, only eight people were sufficiently motivated to buy the Catalyst on registration day.

Well, the Catalyst is still on sale. It can be obtained, for 50 cents, at the office in the English building.

Fran De Blois

Brazilian Students Coming Here

Dr. Welton P. Shofstall, foreign student advisor here, said 15 students from the state of Rio Grande do Sul, Brazil, will be on campus July 6-13.

The students are participating in the Educational Travel Program sponsored by the U.S. State Department.

The students will sit in on classes and participate in seminars that will cover comparative education, U.S. government, federal and state taxation, the nations economy and civil rights.

Ranging in age from 19 to 30, the students hold leadership positions on campus and in student movements at universities

in their native land.

According to Dean Shofstall, the major emphasis during the students' visit will be their contact with American students.

'Man & His Book'

Professor William Abraham will talk June 9 in the Pagoda Room on "Man and His Book." The professor has written several books including "Common Sense About Gifted Children" and "A Time For Teaching."

This program is a part of the Lecture-Luncheon series sponsored by the Memorial Union. Tickets may be purchased at the information desk.

Merit Scholars Turning Away From Sciences

NEW YORK (HTNS) — The scientific community has been bitter in recent years because its supply of fresh personnel is falling relentlessly behind the demands of industry and government.

Now it has fresh reason for woe: the best of the new crop of students is showing declining interest in scientific research and engineering.

That's the burden of a six-year study of the career choices among almost 73,000 semi-finalists in the annual competition for National Merit Scholarships — a group representing the top two per cent of high school seniors in scholastic ability.

The study, conducted by Robert C. Nichols, program director of the Merit Scholarship Corp., appears in the recent is-

sue of Science, weekly magazine of the American Association for the Advancement of Science.

In separate tables, Nichols shows that since 1957, a declining percentage of merit scholarship recipients has shown interest in engineering and research before entering college, and that among those who do show interest, the interest drops off sharply during their four years of college.

Almost half of the merit scholars still prefer science and engineering at first, but this proportion is down markedly from the post-Sputnik year of 1958 — when about two of every three of the scholars showed a preference for those fields. And by the time they graduate from college, only one of every four of the scholars is still sticking to his preference.

But for every bitterness, there is a betterness. In the case of the merit scholars, the greatest gainers are college teaching in particular and the social sciences and humanities in general.

During the period of the study, the percentage of college merit scholars who turned to a preference for college teaching more than tripled — from less than five per cent to almost 17 per cent (more than for any other career).

The Most Hilarious Death On Film Is Stanley Kramer's Mad World

By BOB CAPRI

It simply has to be the most hilarious death ever recorded on film.

Jimmy Durante sails over a cliff in his automobile and a talented crowd of comedians set out to prove that "It's a Mad, Mad, Mad, Mad World."

Combining Ethel Merman's mouth, Buddy Hackett's stupidity, Terry-Thomas' sense of dry wit, Jonathan Winters' unearthly noises and Edie Adams' legs is quite an order. That Stanley Kramer was mad enough to try almost proves the postulate of the film's title . . . and his success is a tribute to comic ingenuity.

A suitcase stuffed with \$350,000 acts as the catalyst that precipitates what proves to be the most extended Keystone-Cops chase in celluloid comedy. The relatively small group present at Durante's death races to find the money. As the film progresses, an astonishing collection of stellar comedians rapidly join the crowd. Utter chaos reigns from overture to zany finish.

Whether approached as slapstick comedy, a satire on slapstick or just plain fun, "Mad(4)" is almost an overwhelming re-

lief from the brittle, superficial comedies being ground out in Hollywood featuring stars such as Girl-Next-Door-Day and Success-Has-Spoiled-Rock.

"Mad(4)" playing at the Kachina Theater, Scottsdale, will leave you giddy with laughter, bloated with hilarity and breathless from guffaws.

LITTLE MAN ON CAMPUS



"IF YA ASK ME, HE'S JUST ANTISOCIAL — HE WANTS TO STUDY FOR FINALS FOR A WHOLE WEEK-END."



SHOW ME BABY — Remember when the pool halls were full of smoke, bums and beer? Now, in the tradition of modern womanhood, the sanctuary of the pool hall has been invaded by the fair sex. Oh! Who cares if gals like Nancy Weisselberg can shoot pool because she sure smells better than smoke. (L-R) Craig Bruget, Ronnie Pareu, and Joe Ruggles instruct Nancy in the finer points of the sport.