

Coeds To Celebrate Women's Day

Assembly, Banquet, Reception Planned

"... I enjoy being a girl..." These lyrics of a popular song sum up the feeling of ASU coeds tomorrow, Women's Day. "Decisions and Today's Woman" will be discussed at the Woman's Day Assembly at 10:30 a.m. tomorrow in the MU Ballroom.

Guest speaker, Mrs. Carl Brandenfels, former judge, lawyer and present owner of an advertising agency, will outline the role of the modern woman in today's society at the assembly which will launch the day's activities.

A RECEPTION in the upper lounge will follow the assembly. All coeds will be excused from only their 10:40 classes to attend both morning events.

Faculty members and coeds are invited to attend the reception, which is sponsored by the Faculty Women's Club.

Many individual and group awards will be presented to outstanding women at the banquet, which will be at 5:30 in the ballroom.

The AWS scholarships will be presented, along with various others from residence halls. Other awards include Panhellenic Woman of the Year and Outstanding Senior Woman.

AWARDS FOR the best decorated table and the highest

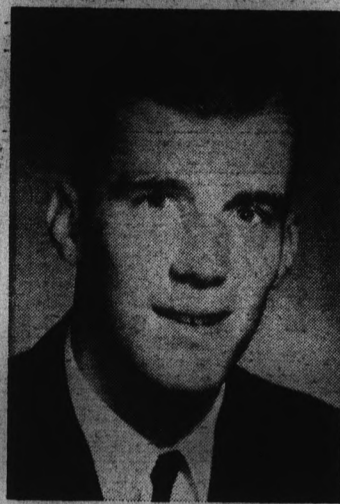
participation in the assembly will also be given at the banquet.

Newly elected members of the AWS Council will be installed. Residence hall officers, new sorority presidents and newly-tapped members of the four women's honoraries, Alpha Lambda Delta, Spurs, Natani and Mortar Board, will be introduced.

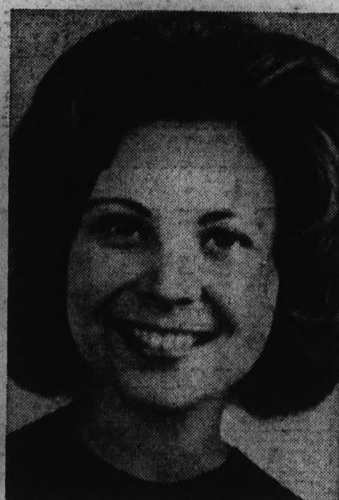
Assistant Dean of Women Jo F. Dorris will give the invocation. Paula Eisenman, outgoing AWS president, will preside. Associate Dean of Students Catherine Nichols, will welcome coeds to the banquet.

Banquet tickets may be purchased from AWS representatives or from Dean Nichols office, MU Mezzanine. Prices are \$1.50 or 60 cents with a meal ticket.

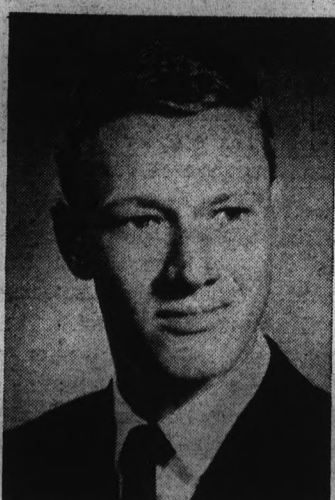
Cochairmen of Women's Day, sponsored jointly by Associated Women Students and the Faculty Women's Club, are Linda Blalock and Beth Mitchell.



MAX GOODRICH
Elections



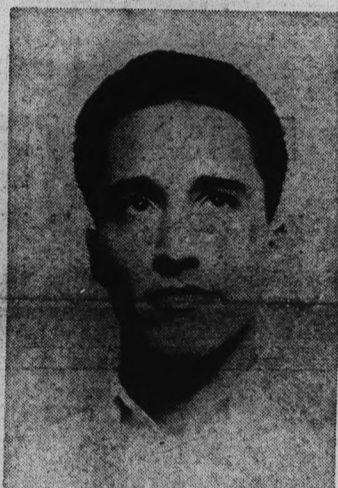
SUE ELLEN HUTCHINS
International Student Relations



BILL STANFORD
Education



ROGER KAPLAN
Rally and Traditions



GERALD BEEMILLER
Cultural Affairs

Committee Gets Budget Suggestions

The Senate Finance Committee heard three recommendations for budget reconsideration in an open hearing yesterday.

The Rev. Charles Crouch, representing the Student Religious Council, submitted an additional request for \$150 (\$15 each for 10 students) to send delegates to a religious conference in Albuquerque, N.M., next year. The committee voted to recommend \$75 for five delegates to the SRC for this purpose.

A request was submitted by Dick Finley, AS executive manager, acting for Prof. Robert Lance, State Press adviser, for \$120 to be added to the campus newspaper's salaries budget. A decision is pending.

Roger Kaplan, Rally and Traditions Board chairman, requested that \$150 dollars be added to R&T's appropriation to purchase sweaters for each of next year's six cheerleaders. The Finance Committee took the request under advisement.

Questions were directed to the committee by Ann Gardner, Organizations and Leadership Board chairman, and by Mary Parkey of the Cultural Affairs Board concerning their budgets. No requests were made by either group.

Seven Named To Cheerleader 1964-65 Posts

Seven new cheerleaders were chosen for fall from over 40 contestants last night in Cosner Auditorium.

They are: Andrea Hill, Julie Loper, Elaine Peiffer, Toni Wiggs, Richard Burrus, Greg Eagleburger and George West. Dick Garmon was selected as alternate.

Wochner Appoints Six Board Chairmen

Appointment of six Associated Students board chairmen for 1964-65 was announced yesterday by Karl Wochner, AS president-elect.

Sue Ellen Hutchins was named chairman of the International Student Relations Board; Max Goodrich, Election Board chairman; Bill Stanford, Education Board chairman; Les Anderson, Faculty-Student Relations Board chairman; Roger Kaplan, Rally and Traditions Board chairman, and Gerald Beemiller, Cultural Affairs Board chairman.

Chairman for the Social Activities Board and the Organizations and Student Leadership Board have not yet been chosen.

The Social Activities Board chairman will be named after a complete investigation of candidates, said Wochner.

Until the Senate decides whether the Organizations and Student Leadership Board will be divided into two boards, there will be no appointment.

Wochner said the appointments were made from recommendations submitted by present board chairmen, individual board members and Terry Cotter, AS activities vice president-elect.

Confirmation of the appointments will not come until fall when the new Senate will convene.

Birthday Party Called Success

The MU Birthday Party was termed a "success" yesterday by Mrs. Cecelia Scouler, MU director. Approximately 3,300 people attended the party during its three-day run.

The Blue Key Carnival, presented in conjunction with the MU party, showed total receipts of \$617.26. However, with expenses running almost \$500, only a little over \$100 was clear profit.

Kappa Sigma and Sigma Sigma Sigma won sweepstakes at the carnival. Best male-sponsored booth was won by Phi Gamma Delta; best female-sponsored booth won by Chi Omega; best mixed-sponsored booth won by Kappa Sigma and Sigma Sigma Sigma. Best lucrative booths were: Alpha Delta Phi for female; Theta Chi for male; Kappa Sigma and Sigma Sigma Sigma for mixed.

News Briefs

ORCHESIS DANCE CONCERT TONIGHT
"Mourning Becomes Electra", by playwright Eugene O'Neill, will be choreographed as "A Dark Entwining" 8:15 tonight at the seventh annual Orchesis Dance Concert in Tempe Union High School Auditorium.

The program will include 10 short numbers, choreographed by students followed by the 25 minute O'Neill dance-drama created by Margaret Gisolo, dance director and associate professor of physical education.

AWS PLANS MENTAL HEALTH DRIVE
Participation in the Tempe Mental Health Drive is being planned by AWS as a philanthropic project. Women students will canvass the Tempe area for mental health donations on May 9 from 6 to 9 p.m.

The presidents of the women's dormitories and Phrateres, off-campus women's group, will act as chairmen of the areas to be covered. Working under them will be two captains, who will have 15 coeds working with them.

AMS, AWS CONSTITUTIONS IN SENATE AGAIN
The Student Senate will convene today to discuss revisionment of the AMS and AWS constitutions and the senate finance bill. AMS and AWS revisionment debates have been going on for more than two weeks.

FEDERAL LOAN, SCHOLARSHIP DEADLINE NEAR
Deadline for federal loan and scholarship applications for academic year 1964-65 is May 1. Application forms are available in AD 103.

ELECTION PETITIONS STILL AVAILABLE
Petitions for the offices of AS administrative vice president and AWS and AMS senators are available in MU 202. They must be returned by 4 p.m. April 22.

The primary election is scheduled for April 29 and the general election for May 6.

Four More -

Summer Deadline For Construction

Four new buildings, now under construction on ASU's fast-growing campus, will be completed before the end of summer, according to John R. Ellingson, director of the physical plant.

A fifth structure, a four-level addition to the Physical Sciences Center, will be completed early next year.

Due to be finished by September are Grady Gammage Memorial Auditorium, Palo Verde West Dormitory, the Forest Hydrology Lab and the Industrial Design and Technology Building.

GAMMAGE Auditorium, started last year, is 97 per cent complete and will be in use next fall, Ellingson said.

Costing \$2,400,000, the auditorium will seat 3,000 on the main floor and two balcony areas. Classroom space, exceeding in area that offered in Old Main, is behind the stage, mainly for use by drama and music students.

PALO VERDE West, a \$1,400,000 seven-story women's dormitory, will be completed in July for September occupancy.

Plastering is in final stages and plumbing fixtures and cabinet work is under way on lower floors, Ellingson said.

The Forest Hydrology Laboratory, southeast of the Physical Sciences Center, will be

ready for occupancy soon. Built by federal funds, the three-level structure was started last year.

THE INDUSTRIAL Design and Technology Building, begun early this year, will be completed in mid-July. The two-level structure, at the northeast corner of Tyler and McAllister streets, will house classrooms and drafting labs.

Pouring of basement walls and foundations for a four-level addition to the north side of the Physical Sciences Center is now under way.

The building, including an over-size basement, will be finished early in 1965 at a cost of \$1,081,000.

UofA Elections

Steve Cople and Warren Rustand will vie for the University of Arizona student body presidency in tomorrow's general election. Cople outpolled Rustand 1,876 votes to 1,304 in last Thursday's primary.

Conservative Books

Get 'Em While They're Hot
TOWN CRIER
Book Store
Western Savings Bldg.
525 Mill Ave.

Sticker Deadline Delayed

Arizona law enforcement agencies will enforce the safety vehicle inspection law after June 1 or later, the State Highway Department announced recently.

Department Maj. James Haggerty stated that because of possible inconveniences to motorists, enforcement will begin when all local law enforcement agencies are prepared to coordinate issuance of citations.

According to Haggerty, it is anticipated the inspection deadline date will be set at the monthly Police Chiefs Association meeting early in May.

Records indicate only half of Arizona registered vehicles have been inspected so far, he stated, and authorized inspection stations anticipate a last-minute rush which may tax their facilities. Haggerty urges all motorists to have their vehicles inspected now to avoid the rush.

Attention Teachers and Married Couples

5 minutes from campus, New Apartments \$75.00. Refrigeration, Swimming pool, Drapes, Refrigerators. 318 North 52nd St. - 275-0426.

AS Tradition Being Revived For Inaugural Ceremony

A tradition-reviving inaugural ceremony to install the new AS officers takes place at 6 p.m. May 7 in the ballroom.

The annual affair, which in the past has been highlighted by a dance, will feature a banquet, swimming party and "pass-the-buck" party.

Tickets are \$1.75.

Following the dinner, new officers will be installed and certificates awarded to outstanding AS senators.

Concluding the evening's activities will be a swimming party at the Polynesian Paradise in Scottsdale.

At this time, the tradition of

the outgoing president passing a dollar bill to the president-elect will be revived. On the bill are the signatures of all former AS presidents. For the last several years, this tradition has not been observed, according to AS Secretary Marilyn Vihel.

All students are invited.

Supreme Court Hearings Today

The AS Supreme Court has rescheduled its first two cases in over two years for 4 p.m. today in MU 7.

The court will hear the case of Ron Gerke vs. Campus Security, an appeal from the Traffic Appeals Board, and a second case, James L. DeRose Jr. vs. Campus Security, also involving a traffic citation appeal. Both cases had been postponed since April 3.

Director John B. Duffy will represent Campus Security, and the two students will appear in their own defense.

SENIORS...
Announcements Have Arrived
And Are Being Sold
on a
First-Come First-Served
Basis
UNIVERSITY BOOKSTORE

GET THE **31** HABIT!
FLAVORS

FRENCH VANILLA

31 FLAVORS

ICE CREAM STORES
TEMPE CENTER
Phone 967-9776

Original Styles
from
ORANGE BLOSSOM
ARTCARVED-JABEL
and
Paul Johnson Originals

All Styles Shown Available From \$100 And Up

"SPECIAL SAVINGS" On All Diamonds During April DIAMOND JUBILEE

AGS MEMBER AMERICAN GEM SOCIETY

Paul Johnson JEWELERS
1604 East Camelback Road

BUDGET TERMS AVAILABLE
Open Thursdays Till 9:00

On Display During April - Replicas of World Famous Diamonds

Technicality Prevents Sale Of Beer At Baseball Games

Baseball fans attending the five remaining Sun Devil contests in Phoenix Municipal Stadium will have to stick to soft drinks instead of beer.

Frank Rispoli, assistant athletic director, said he "just goofed" when he gave concessionaires, licensed by the City of Phoenix, permission to sell beer at the collegiate games.

According to Rispoli, there is a University regulation prohibiting the sale of intoxicants at athletic contests in which University students are participating. This regulation is not generally known and does not appear in the conduct section of the catalogue.

PHOENIX POLICE told John O'Leary, assistant to the Campus Security director, there

See editorial, "Baseball Without Beer?" Page 4

were no reports of "rowdiness," illegal consumption or driving while intoxicated involving ASU students.

Rispoli said the beer was sold only at the concession stands behind the stands and vendors checked all age cards of students attempting to purchase beer.

The assistant athletic director said concessionaires were very cooperative with the University in the matter.

BEER WAS sold during the ASU-UofA games in the new stadium Friday night and the day-night double-header Saturday.

Phoenix police officers were hired by the athletic department to check any trouble that may have started at the rival games but none were needed.

A bloc of ASU rooters razed the Wildcats each game from seats above the UofA dugout on the third-base line but was considered only in fun by police officers.

In Rispoli's opinion, the

School Leaders Meet Here Today

First year high school and elementary school principals in Arizona will meet today in ED 103 to discuss the problems they have encountered in their first year as principals.

Approximately 100 principals are expected to attend the conference, which is under the direction of Dr. Howard J. Demcke, professor of education.

Keynote speaker is Dr. Howard C. Seymour, Phoenix Union High School District superintendent, who will speak on "What Does the Superintendent Expect of the Principal?" at 10:45 a.m.

CERAMIC

Factory Outlet

SAVE ON CERAMICS & STATUARY **50%**

BUSTS OF WAGNER, LINCOLN, KENNEDY, BEETHOVEN, ETC.

Greek & Roman Heads

VENUS — BUDDHAS & MANY OTHERS

Tempe Sales Outlet

511 Mill Ave.

Professors To Demonstrate Films At Convention

Dr. John Vergis, professor of education, and Dr. Vernon Gerlach, assistant professor of education, will participate in the annual convention of the National Education Association's Department of Audio-Visual Instruction from April 18 to 24 at Rochester, N.Y.

Dr. Vergis and Dr. Gerlach, an A-V communications specialist, will give a presentation on their research in the area of self-instructional 8 mm motion pictures. They have produced about 30 films utilizing principles of programmed instruction to teach basic A-V techniques and skills.

They will also explain a simplified cinematographic technique, developed with graduate students, used in the production of their films.

Procedures used in A-V graduate workshops to teach "self-instructional film production" will be described.

heckling of the Wildcats as they came off the field was attributed to the traditional rivalry between the two universities and not to the beer.

Reporter Eats Five-Year-Old Ham On White

Science reporter John Fitch relishes an old ham sandwich that's been kept at room temperature for five years tomorrow night at 8 on KAET.

The program, "Food For The Future," will discuss how atomic research has provided two different materials, cobalt 60 and high energy electrons, to use in food preservation which may be of utmost importance to civilization. Featured on the program are Edward Josephson, Maj. Robert Habermehl and Ferdinand Schaller.

THE BEEF HOUSE

Charco Broiled Steaks

- | | | | |
|----------------|--------|-----------------------|--------|
| ★ Filet Mignon | \$1.28 | ★ ½ Chicken | 98c |
| ★ Sirloin | \$1.18 | ★ Shishkebab | \$1.50 |
| ★ Pork Chops | \$1.15 | ★ King Size Hamburger | 55c |

Dinners Include Baked Potato, Tossed Green Salad, Choice of Dressing and Garlic Bread

Open Daily 11 a.m. to 9 p.m. — Except Sundays
Also Above Orders To Go — 967-6248

Broadway Plaza — Corner Mill & Broadway, Tempe



DON'T BOTHER TO CARRY AN EXTRA SUPPLY.

New Carefree* tampons promise so much more protection—you can leave the extras at home!

The principle of this superior protection† is simple, natural. Most old-style tampons flatten, thin out, elongate when moisture strikes. This shape simply cannot cover the area of flow properly. Thus embarrassing accidents occur.

But a Carefree tampon (firmly compressed so it needs no rigid applicator) expands into a natural, round shape that conforms to your own body's structure, responds to your own body's needs. It gives you more comfort than any tampon or napkin ever developed.

Actual use tests proved that the new Carefree tampon absorbs, without leakage, 73% more than the leading tampon—starts to absorb more quickly than any other.

Better protection—longer protection. That's why you can leave that extra supply at home.

*Trademark

†Because Carefree is far more absorbent, there is no need for a Carefree super size. If you are using tampons for the first time, you may wish to try Carefree Slim (the smaller size).

Carefree

© PHARMEDICAL LABORATORIES, MENLO PARK, N. J.



THE STATE PRESS, distributed by the campus chapter of Sigma Delta Chi under the direction of Circulation Manager John Nadel, is the official campus newspaper of Arizona State University. It is published each Wednesday and Friday throughout the school year, excepting holidays, and is entered as second class matter at the Tempe, Arizona, Post Office under the acts of March 3, 1879, and August 24, 1912.

THE STATE PRESS is member of the Arizona Newspapers Association, Associated College Press and National Advertising Service, Inc.

Subscription price, \$3 per school year.

EDITOR-IN-CHIEF EDWARD GASSER
MANAGING EDITOR ED HEATH
COPY EDITOR JOHN KENDALL
ASSIGNMENTS EDITOR FRANK DUCCESCHI
ASSISTANTS PAT HUNTER, JOAN SKIPPER
NEWS EDITORS GORDON BLACK, GORDON ROBINS
ASSISTANTS LARRY WARD, CAROL McPHERSON
CAMPUS EDITOR PAM VAN BUSKIRK
ASSISTANTS SHIRLEY DeMARKE, BETSY JEAN FRITH
SPORTS EDITOR AL MICHAELS
PHOTO EDITOR ED RYAN
CHIEF PROOFREADER RICHARD CANTOR
ASSISTANTS JANIE WILLIAMS, MARTY EDGAR
FEATURE EDITOR LINDA HELSER

Staff Editorial - Wallace Vote Surprising

By BOB REILLY

When Wisconsin voters sanctioned Alabama's segregationist Gov. George Wallace in last week's primary, he suggested they did so in an attempt to make "northern Democratic leaders think twice about grass-roots opposition to the civil rights program."

This explanation is not an answer but a shield. What the voters did was support a man who repeatedly defies federal jurisdiction. They endorsed him with a vote of 25 per cent of the plurality. And Wisconsin is called "progressive."

Many people believe in Wallace's "legal" opposition to integration and his claim to state sovereignty. But they did not, or did not care to, read the second and third paragraphs of Article Six of the federal Constitution:

"This Constitution and the laws of the United States which shall be made in pursuance thereof . . . shall be the supreme law of the land, and the judges in every state shall be bound thereby, anything in the Constitution or laws of any state to the contrary notwithstanding.

"The senators and representatives before mentioned and the members of the several state legislatures, and all executive and judicial officers, both of the United States and of the several states, shall be bound by oath or affirmation to support this Constitution."

We may not always agree with a Supreme Court decision or Congressional action but we must follow it until repealed or amended. The recourse is not to support men who make a business of creating public distrust in the institutions that forward human dignity and thwart state anarchy.

But 260,000 voters in Wisconsin saw it another way and the "bantam" governor danced a "victory" jig in a downtown Montgomery, Ala. hotel.

Wallace is not expected to do well in the Maryland or Illinois primaries but too, he was not expected to get more than 100,000 votes in Wisconsin.

Journalists, teachers, parents and civic leaders are doing a bad job of hammering home the obvious and consequently, the extremists are having a field day.

Letters To The Editor

TO THE EDITOR:

President Johnson is currently engaged in an all-out war on poverty. You sir, are engaged in an all-out war also. Your war is leveled unfairly against the athletes (you call them "animals"), the athletic department (the animals' keeper), and the athlete's educational institution (the zoo).

The title of your most recent editorial was "Time to Re-examine." This I agree with. However, after reading your comments, I reached the conclusion that the re-examining should begin with you. It is inconceivable to me, how a newspaper editor can write such an editorial with such a lack of conception of actual facts. Being in athletics, may I inform you and the student body about a few of your statements, some of which are erroneous and could be misconstrued.

For instance, a student must carry at least 12 hours before he is considered a full-time student. It is true that a student carrying six hours or more, must pay the full fee of \$115. Sure, \$10 of \$23 allotted for student activities goes to intercollegiate athletics, but the remaining \$13 goes into the Associated Students Fund. Being that the \$102,000 asked for from the annual school budget is only 13 per cent of the athletic department's budget, I would think that this is a fair amount. After all,

the athletic program has not exactly harmed the prestige of Arizona State University.

You also say that ICA requests are handled as something special in almost all areas of campus administration. May I inform you that Saga Food Service certainly does provide special diets for pre-game meals for our athletic teams, but this is paid for by the ICA right down to the last pat of butter. Also, Saga will remain open a few minutes after closing for the teams when practice or if a game necessitates a delay. However, if you will check with the managerial staff of Saga foods, you will discover that this has been done for our band, AWS and any other campus organization who couldn't make the deadline for chow.

Before you label the athletes on this campus, check their over-all grade index ending the school year of 1962-63 (it's 2.10), and then check the average for the entire student body. You may be in for a surprise.

Gerald A. Jones

Editor's Note: Mr. Jones, you might be surprised. According to Registrar Thomas, the average for second-semester undergraduates last year was 2.34. We do not complain about the prestige athletics brings ASU, we complain it is about the only prestige.

I Cover College Avenue

By ED HEATH
Managing Editor

All the Memorial Union Birthday festivities are over.

All the Blue Key Carnival booths are down.

Comments on the birthday party vary far and wide, some are praising and some are critical.

The major disappointments were the three-day span of the celebration and the lack of extensive decorations in the MU.

Most of this stems from a comparison with last year's birthday party when the MU was so vastly decorated that it could hardly be recognized.

THIS comment has good basis if you consider that the birthday party events were spread throughout three days and most of the students only attended the one night — Saturday — which was saved by the Blue Key Carnival.

What was presented those three days was qualitatively excellent but it proved difficult to get student participation Thursday and particularly at the banquet Friday.

It would be nice to think that ASU had outgrown the rowdy type of a birthday party but then again it has to be considered that the University is so big that the birthday party is an opportunity for all students to gather and raise a little ruckus right on campus.

HOWEVER, the birthday party did provide in three days much more than it could have in one. It made it possible to avoid the crowds and have the opportunity to see all the displays and attend all the events.

Then, too, because it was decided to run the birthday celebration three days, the finances available had to be divided. Thereby limiting how much could be spent on the decoration of the MU.

Along with the financial matters to be considered was the high cost of cleanup afterwards, which was quite high last year.

* * *
CONGRATS to Blue Key Carnival Planning Committee chairman Pete Decker and his staff for once again coming up with an excellent carnival.

Whether or not it was originally intended, it provided an opportunity for everyone to get even with those who had in some way irritated them during the year.

Someone said, "Vengeance is wicked . . . but it's natural." That sounds about like it, huh Perry . . . huh George?

Paddy (the 98-pound weakling) Murphy is still sick.

Goodie! Goodie!

Baseball Without Beer?

No more beer they say. Baseball and beer, the traditional complements of the sports field, will be discontinued at ASU games in Phoenix Municipal Stadium.

Why can't beer be served at baseball games held off-campus on public property? Everyone is searching for reasons, some are spouting regulations but there is no rule, according to an administration source, prohibiting a duly licensed concessionaire from selling beer to students of legal age.

FRANK RISPOLI, assistant athletic director, said the concession was asked to stop selling beer because of a regulation stating: "Alcohol may not be served at any contest in which University personnel participate." This obviously applies to Sun Devil Stadium which is state property, but we doubt this legally applies to Municipal Stadium.

The concessionaire has a contract to sell beer at the ballpark and has a legal right to sell to all persons meeting age requirements, yet was asked in a "gentlemen's agreement" not to do so. Phoenix Mayor Milton Graham was "distressed" and threatened to "get somebody who can" sell beer under the law at the ballpark.

WHAT THE MAYOR referred to as not being under the law, was a report that under-age students were being served. A Phoenix reporter wrote: "Students — many of them under 21 — drank beer." We asked the reporter how many; he didn't know — had no idea. He said the paper received three phone calls and a letter. One party claimed "a large group was milling and drinking." This is pretty sketchy information to blow into a page one story.

It would be interesting to know what persuaded the concessionaire to refrain from selling beer. There certainly was no law broken unless beer was being sold to minors. There seems to be no evidence since no charges were filed against anyone.

THE UNIVERSITY regulation on alcohol is a blanket covering almost everything. Students violate the regulation if they do anything that "may reflect on the good name or reputation of the University." It applies to "all social functions held under the auspices of University sponsored organizations or groups," regardless of where they are held.

There is something to be said for vagueness — you can interpret it any way you want. Just how far into a student's off-campus life can the University reach under such a regulation?

THE DISCIPLINARY Committee, according to Dean Hamm, is attempting to struggle with the interpretation of the regulation and come up with a meaningful and, we hope, very succinct ruling. The committee should have a statement in two weeks.

All this boils down to an interesting point. The Republic quotes Rispoli as saying: "I started thinking in terms of the law; not in terms of our policy." What jurisdiction does ASU policy have over state law? How can University policy override state law in regulating drinking in public?

Even if the beer sales have been stopped by the "gentlemen's agreement," we have not yet heard a substantial reason. We've heard conflicting ones but nothing based on statute. It seems there should be a legal basis for restricting human rights, even if it's drinking beer at ballgames.

Busy, Busy, Busy -

Visitors, Faculty Schedule Speeches, Programs Here

Dr. Richard J. Guillory, assistant professor of chemistry, will speak at 3:40 p.m. Friday in PSC-108 to the weekly chemistry departmental seminar. His topic will be "Mechanisms of Oxidative Phosphorylation."

Dr. Guillory received his Ph.D. from UCLA and attended the University of Amsterdam on a post-doctoral assignment.

Purchasing Conference

The College of Business Administration and the Purchasing Agents Association of Arizona will sponsor a Purchasing Management Conference Friday.

The conference will open with registration at 8 a.m. in BA 11.

Rex E. Baker, president of PAAA, will welcome conferees at 8:30 a.m. and introduce the keynote speaker, Dr. John H. Hoagland, associate professor of business administration from Michigan State University.

His topic will be "Purchasing - An Important Key to Business Forecasting."

Other morning addresses in-

clude "People Are Your Opportunity" by Dr. Keith Davis, ASU professor of management and president of the Academy of Management, and "Must PAs Be Lawyers?" by Dr. Milton S. Goldberg, associate professor of general business.

Six afternoon workshops will complete the day's activities.

Nielander Speaker

Dr. William A. Nielander, chairman, department of marketing, will speak at the opening session of the Foreign Trade Seminar at 7 p.m. tomorrow in BA 111.

The seminar, conducted for potential exporters, will be offered on five consecutive Thursdays.

Physicist To Speak

Dr. Robert B. Leachman, nuclear physicist at Los Alamos Scientific Laboratory, will speak at 1:15 p.m. tomorrow in PS-134. His subject will be "Angular Momentum Effects in Fission."

Dr. Leachman is recognized for his work in fission and contributions to the study of nuclear reactions. It is closely connected with the work presently

being conducted in the physics department here.

In 1958 Dr. Leachman represented the United States at the Second International Conference on Atomic Energy. The conference, held at Geneva, was to explore the peaceful uses of the atom.

Three-Day Measles New Status Symbol

First it was being "hung over," then it was "mono." Now the new Sun Devil status symbol is the measles.

Approximately 25 students have contracted three-day measles, a variety of German measles, according to Dr. John E. Hyland, University Health Service physician.

However, there may be other unreported cases, he said.

Students who have had the two-week form of German measles are not immune to the three-day variety, which are highly contagious, stated Dr. Hyland.

Music Festival

The first two-part Central Arizona High School Music Festival will be held here April 18 and April 25.

SENIORS!

NOW Is The Best Time

For Your Graduation

Cap & Gown Portrait

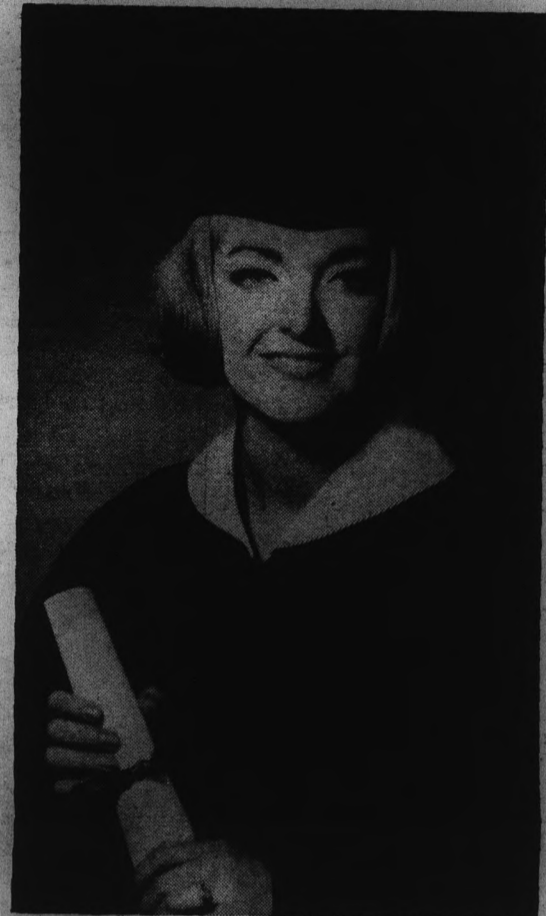
ASU PHOTOGRAPHIC SERVICE

MATTHEWS HALL
(Behind the Library)

By Appointment Only
Call 966-3637

P.S. Yes, We Have
The Cap & Gown

Photo of
Cynthia Buchanan, Senior



CURTIS & TERRY

formerly
Bunch's Watch Shop

Watch Repair Specialists

609 MILL AVE. WO 7-3221
TEMPE

Flight Fatigue
With Vitamin
C - 100

tablets - 100
mg - 49c

EICHENAUER'S BAR
Papago Plaza - Chris Town
264-6734

SENIORS...

Avoid
The
Late Fee
(Deadline April 25)

ORDER
YOUR
CAP &
GOWN
NOW...



At The

UNIVERSITY BOOKSTORE

Open Mon. - Thurs. 8-7 Fri. 8-4:30 Sat. 9-1

50,000 RECORDS

Decca, Capitol, Command, RCA, MGM, and others...

-EXAMPLE-

\$1.98	RECORDS99
2.98	RECORDS	1.49
3.98	RECORDS	1.99
4.98	RECORDS	2.49

- 419 Mill Avenue, Tempe
- 112 S. McDonald, Mesa
- 96 W. Indian School Rd., Scottsdale

OPEN TILL 9 P.M.

Spurs, Natani Tap Before Sun Rises

Twenty five coeds were tapped early this morning for Natani, junior women's honorary.

Those tapped were Janet Allen, Barbara Beard, Shirley Bell, Lynda Birchett, Patricia Bufford, Saralou Combs, Margaret Downs, Audrey Faber, Kathryn Farrer.

Also, Cheryl Hadaway, Janet Hawker, Dannene Hessler, Tima Irani, Ellen Jones, Christine Kajikawa, Wanda Killebrew, Nadia Komarnyckyj, Margaret O'Connor, Judy Peers, Georgia Pomeroy.

Also, Geneen Richardson, Lucile Smith, Marti Stellhorn, Helen Vannerson and Marilyn Webb.

The honorary stresses cultural, scholastic and service leadership.

Spurs

Spurs, sophomore women's honorary, tapped 33 coeds for membership yesterday in early morning ceremonies.

Those tapped are Nancy Abbott, Beverly Ball, Sara Barker, Karen Blair, Bonnie Crumb,

Elizabeth Davis, Roxanne Decker, Gloria Eklund.

Also, Gail Fisher, Celina Go-moza, Gaye Gravely, Jean Harris, Andrea Hill, Patricia Horn, Jaqueline Jenks, Karen Kelly, Judith Lay, Linda Lardizebel, Paula Leahy, Sandra Madrill, Molly Mee.

Also, Jeri Meikle, Kathleen Merrill, Priscilla Overman, Shirley Powell, Robin Reed, Eva Sample, Charlotte Schilling, Pamela Smith, Marilyn Towsley, Jan Walberg, Sandra Walmsley and Kathryn Wester.

Society Sets Talk

The Construction Society will meet from 11:40 a.m. to 12:30 p.m. tomorrow in the Engineering Center addition, G 100 F.

Warren R. Thomsen and Jim Synnestvedt of Arizona Sand and Rock Co. will speak about Spancrete, a new extrusion process in forming concrete.

Club members and those interested in the construction industry are invited.

April Follies To Go Wild In Routines

Gamma Phi Beta-Delta Sigma Phi annual follies aren't going anywhere this year — just wild. "Follies Go Wild" has been selected as the theme for the 22nd annual showing scheduled April 24 and 25.

Routines will star an all-male hula number, a mixed can-can, a ballet and a native African dance.

The follies will also feature a comedy special satirizing student life on Friday afternoons. An all-male fashion show will add to the comedy acts.

Janice Ayers and Sheldon Silberman are co-chairman for the follies.

Women Slate Luncheon

Guest of honor at the Faculty Woman's Club luncheon at 12:15 p.m. tomorrow in the MU will be Mrs. Carl Brandenfels of St. Helens, Ore., a lawyer, judge, businesswoman and civic leader.

New officers will be elected at the business meeting following the luncheon.

Musicians Schedule Performances For Coming Recitals, Convention

A junior recital featuring Eileen Cunningham, flute, and Howard N. Pink, French horn, and a senior recital featuring soprano Barbara Morris, are scheduled for tomorrow and Sunday in Cosner Auditorium.

Accompanists for Miss Cunningham and Mr. Pink at 8:15 p.m. tomorrow will be Carol Sue Tynes and Louise Boghosian.

Accompanist for Miss Morris will be Margo Smith.

Carol Sue Tynes has been selected by the Arizona State Music Teachers Association to play at its Western convention.

She played "Improvisations, Opus 20" by Bartok for her audition.

Miss Tynes leaves in August for the convention in Moscow, Idaho.

Breakfast Special
HARMAN'S
 Original Flapjacks
ALL YOU CAN EAT only 45c
 Other Breakfast Favorites at Popular Prices
 Open Daily at 6:30 a.m.
HARMAN'S
 DINING ROOM
 Mesa - Tempe - Highway Tempe



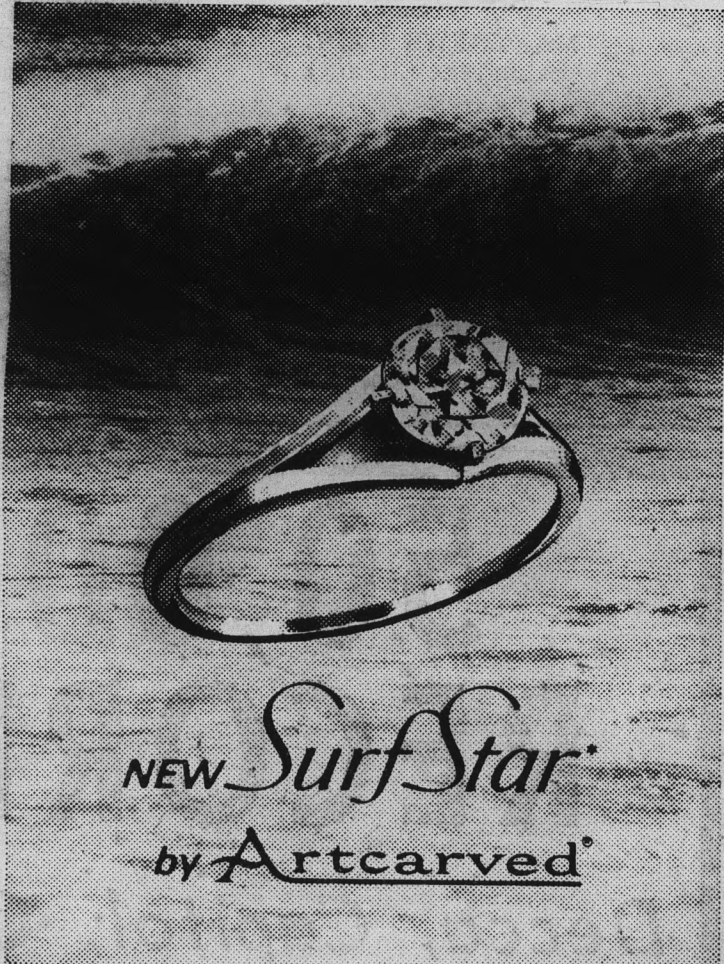
Surf Star
 NEW BRILLIANT STYLING
 by Artcarved®

An unforgettable thrill — the first time Surf Star sparkles on your finger! And a never-ending joy to own it, for Surf Star, newest of ARTCARVED's "style star" series, is the most beautiful ring of our time! Engagement ring from \$180. Bride's Circlet \$20. Come, just try it!

Certified Gemologist, American Gem Society

Otto Schmieder & Son
 Jewelers Since 1931

19 W. Washington AL 3-8952
 Free Parking Next Door



NEW Surf Star
 by Artcarved®

Breathtaking, beautiful and yours
 All the surging beauty, the exciting mystery of the sea itself seems captured in this newest engagement ring from Artcarved. See the distinctly new, yet timeless, design of Surf Star at your Artcarved Jeweler. Priced from \$180. For more information, plus helpful suggestions on wedding etiquette, send 25¢ for *Wedding Guide* to J.R. Wood & Sons, Inc., 216 E. 45th Street, New York 17, New York, Department C.

See Surf Star only at these Authorized Artcarved Jewelers

Flagstaff HAGER'S JEWELRY SHOP	Phoenix OTTO SCHMEIDER, Jeweler
Glendale BLACK JEWELERS	Phoenix WESLEY'S JEWELERS
Phoenix ROSENZWEIG'S JEWELRY	Tucson GRUNEWALD & ADAMS, Inc.



Man, the stampede's on for
BRASS RINGER
 Hop to it, meet the new "Brass Ringer," it really gets around. It's clean and lean. With man-size brass eyelets and wraparound toe guard. Long on looks, strong on comfort, great on wear. Made of washable cotton duck in a new smoky white chino, also in white. N & M widths, sizes 5 to 12, 13, 14. Stampede on down to your nearest store and let 'em rustle y' up a pair. Ask for "Brass Ringer" Keds® today! It's a Ⓞ.

Look for the blue label
 Keds®
United States Rubber
 Rockefeller Center, New York 20, New York

Your KEDS Dealer In Tempe
Fashion Bootery
 605 MILL AVE. TEMPE
 OPEN THURS. TILL 9 P.M.

The Hot Spot

By AL MICHAELS
Sports Editor

"Good evening, ladies and gentlemen, and welcome to the first annual Academy Awards of International Athletics. Before we begin, however, I'd like to express our thanks to Saga Foods for the wonderful dinner. For those of you still eating, the air sickness bags will be along momentarily.



"Our first award this evening goes to the performer who has best combined intellectual prowess with athletic greatness. A man who has set an inspiring example for American youth and a true credit to his profession. And the winner is — Charles (Sonny) Liston. Unfortunately, Mr. Liston is in jail this evening and unable to attend. Accepting Sonny's award is his long-time crap-shooting and beer-drinking companion, the highly respected Frankie Carbo.

"OUR NEXT AWARD GOES to the fella who has best displayed outstanding sportsmanship and inspirational leadership on the collegiate level. And the winner — for his performance in last weekend's ASU-UofA series — Wildcat Coach Frank Sancet. Unfortunately, Frank's out arguing with his wife tonight and here to accept his award is Leo Durocher.

"Our third accolade goes to the performer who has best exhibited sound moral judgment in an attempt to dispell rumors concerning wagering on athletic contests. We felt it only fair to issue a dual award in this category and it gives me great pleasure to introduce our winners — Paul Hornung and Alex Karras. Unfortunately, both Mr. Hornung and Mr. Karras are at the racetrack this evening and here to accept their award is Nick The Greek.

"OUR FINAL CATEGORY TONIGHT is for the best supporting actress. And our winner — direct from Tijuana — Miss Juicy Lucy. Miss Lucy won the honor on the basis of her performance with a San Diego football team on Friday nights. It seems she supported them so well, they went from an undefeated season to a winless campaign in just one year. Unfortunately, Miss Lucy is in the maternity ward this evening and here to accept her award is the commissioner of the Board of Health."

Sun Devil Facts

Anyone interested in being an intramural basketball referee is asked to contact the Intramural Office in the MU Games Room today.

SCOTTSDALE BRIDGE CLUB

Lessons
Duplicate Games Daily
129 E. Stetson Drive
947-9222 or 947-4666
Phone for Details

Save At KEN'S MOBIL SERVICE

8th & Mill Ave., Tempe

5c Coupon Given Free
With Each Purchase Of
5 Gallons Of Gas

Good For Service or Merchandise
NOT REDEEMABLE ON DATE ISSUED

This offer may be withdrawn any time without notice

TONY'S CENTRAL CLEANERS

505 Mill Avenue

Special Prices for College Students & Personnel

- | | |
|--------------------------|--------------|
| 1 MEN'S SUIT — \$1.00 | 2 for \$1.00 |
| 1 DRESS (plain) — \$1.00 | 2 for \$1.00 |
| 1 SKIRT (plain) — 50c | 2 for 50c |
| 1 PANTS — 50c | 2 for 50c |
| 1 SPORT JACKET — 50c | 2 for 50c |
| 1 SHIRT — 50c | 50c |

(To Anyone Presenting This Ad)

Quality Cleaning — Prompt Service

Devils Rip Wildcats; Assume League Lead

By MIKE HELFNER

The Sun Devil baseball team made history over the weekend when they took a three-game sweep from the UofA. The Devils now lead the WAC Southern Division with a 3-0 mark.

Friday night, A-State downed the Wildcats 5-3, swamped the UofA 17-9 Saturday afternoon and completed the sweep with a 9-4 win Saturday night.

It was the first time in history that ASU has taken a three-game series from UofA. It was also the first time since 1949 that the 'Cats were blanked in a three-game series.

ALL THE games were played in Phoenix Municipal Stadium. Due to the large attendance and interest, the ASU athletic department will hold the two-game series with Sul Ross State and the New Mexico three-game stint in PMS.

Yesterday, A-State traveled to Phoenix to meet Grand Canyon College. The Devils earlier took a 3-3 win over the Antelopes and yesterday extended their winning streak to nine games with a 10-3 win over GCC.

Tomorrow the Devils again play Grand Canyon. Coach Bobby Winkles has not named a starter, but it will be either Sam Cook or Jim Merrick.

A-STATE HOSTS Sul Ross this weekend and Winkles has chosen Skip Hancock to open the two-game set Friday night, with Tom MacDougal closing Saturday afternoon.

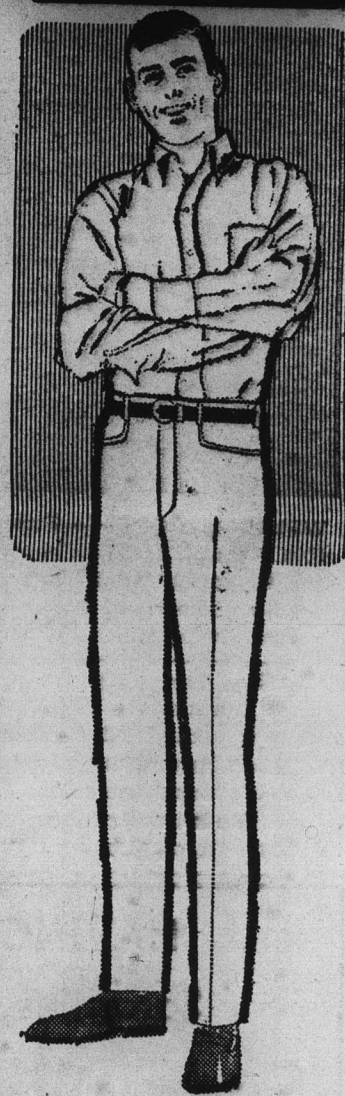
Hancock, top pitcher on the squad with a 7-0 record, hurled a seven-hitter against the Wildcats on Friday. In going the full nine innings, he walked one and struck out 14. He allowed only two earned runs and now has a 1.21 ERA. MacDougal is 4-0 so far this season

with a 2.06 ERA. He pitched six innings in the last game of the Wildcat series and got credit for the win.

Winkles praised his whole team. "I couldn't single out any individual ball player in that series, because they played as a whole unit.

SAL BANDO (6 for 11), Dick Heiden (6-12), Luis Lagunas (5-11) and the two catchers, Tony Alesci and Ray Stadler (7-13 combined), deserve some extra recognition.

Chargers SLACKS



...real go-man-go trim; tapered styling with the new A-1 pockets and belt loops! Custom tailored with "fit" built-in for just \$4.98 to \$6.98 in the latest shades and little care fabrics. At your favorite campus store:



Chargers

KOTZIN CO., LOS ANGELES, CALIFORNIA

Your A-1
Dealer in
Tempe



100 1/2 MILL AVE. — TEMPE

THE ALPS...made in Italy by FABIANO

Handmade Imported Boots for the Outdoor Man and Woman...

Proven in 2500 mile hike



STYLE #91

For Men or Women, Siena Brown Italian Suede, soft and supple, will never crack or harden. For Rock Climbing or Hiking. Padded Tongue and Quarter for extreme comfort at the ankle. Vibram lug sole. Men's N and L — 6 to 14, Ladies N and M — 5 to 11. (Sizes 13 to 14 \$3.00 Extra).

\$24.95 Plus Postage

Slightly Higher in the West

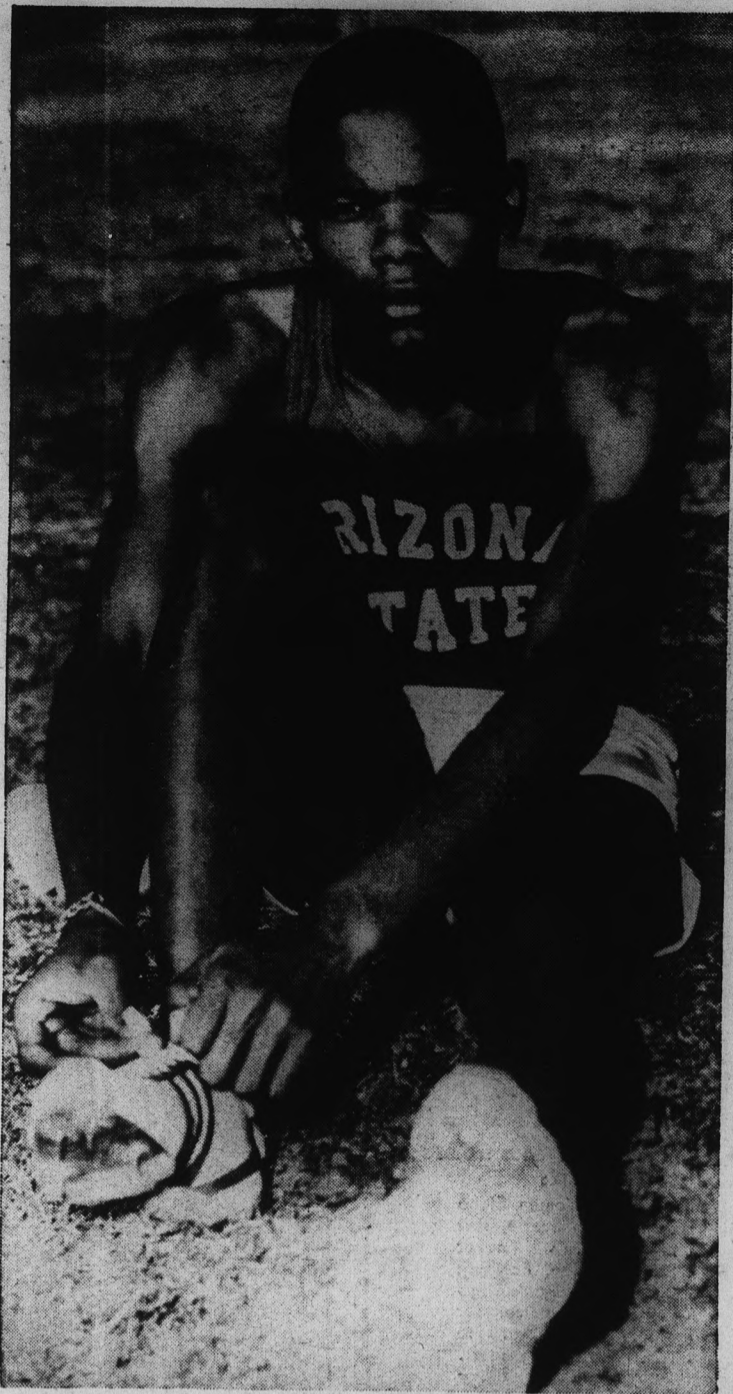
FABIANO SHOE CO., INC.
Dept. W South Station Boston 10, Mass.

Write for Free Brochure



VISIT
THE
RAVEN
Book Store

NOW OPEN
FOR BUSINESS



WELCOME HOME — Former Arizona State quarter-miler Ron Freeman heads an impressive list of ex-Sun Devils when the Camp Pendleton Marines clash with ASU at Goodwin Stadium tomorrow. Freeman was part of A-State's world-record-setting mile relay contingent.

Alums Head Marine Forces Tomorrow

By JON MORRIS

Coach Baldy Castillo's track Sun Devils face four ghosts of the past when they tackle the Camp Pendleton Marines at 7:30 p.m. tomorrow night in Goodwin Stadium.

The Marines from California are loaded with depth. They will bring four ASU graduates, among them Ron Freeman, who ran on the Devil world-record setting mile relay team (3:04.5) last year.

Other grads are Don Jeisy (1961) who went 15-7 in the pole vault this year, Wayne McDonnell (1963) at 230 in the javelin, and sprinter George Hershey (1960). George has run a few legs on the Marines' indoor mile relay team and is their publicity man.

THE LEATHERNECKS have a 1960 Olympic alternate in Dave Davis. Davis has done 61-10 in the shot and 172-0 in the discus this year. Davis used to throw with Dallas Long, Bill Neider and Parry O'Brien.

A-State's Larry Hendershot went 55-10 in an All-Comers Meet in Phoenix last Saturday for his best of the season.

Jon Cole, 167-11 in the discus, should be pushed to a new record by Davis.

ASU's Olympic candidate Ulis Williams ran the half-mile in the All-Comers Meet and has recovered from a leg injury. He will meet Dick Edmunds (46.5) and Freeman in the 440 and may run legs in the 440 and mile relays.

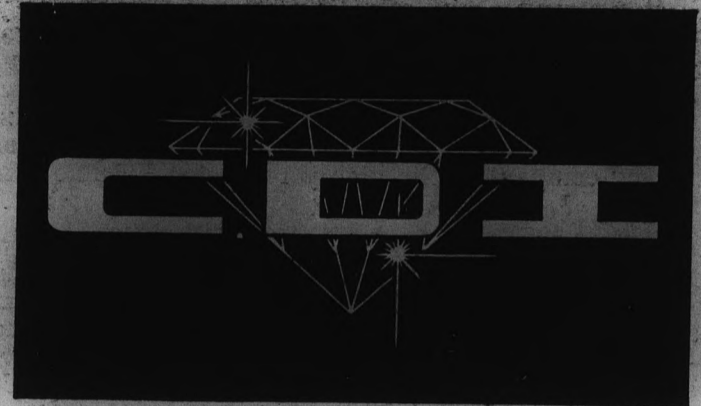
CASTILLO cautions: "Don't expect too much from Ulis yet because he's just getting back in shape. Don't expect him to break any world records yet."

Williams owns the second fastest 440 ever at 45.6.

Sprinter Paul Winder will challenge ASU's spectacular Henry Carr. Henry has 9.4 and

a pending world record 20.2 in the curved 220, while Winder has 9.6 and 21.8 times.

BILLY MILLS should throw a scare into the Devils' freshman miler, Louis Scott. Mills has a 4:05.2 and 8:54.4 times in the mile and two mile this year. Scott has done 4:12.9 and 9:24.5 for his best.



Perfect?

Did you know a perfect diamond may be off color, poorly cut, and still be called perfect?

Misleading, isn't it?

But if we hadn't told you, who would have?

COLLEGE DIAMOND IMPORTERS

"DIAMONDS IMPORTED EXCLUSIVELY FOR STUDENTS"

ONE THOUSAND APACHE BOULEVARD
TEMPE PHONE 967-8917

3 TO 5 DAILY OR BY APPOINTMENT

STUDENT REPRESENTATIVES
JOYCE POOLE BILL SCHUEMANN
FRED VON GESJEN RICK SHAW
LEON BRANDLI STEVE BELSER
ROBBIE MONTIERTH MIKE BRADSHAW
STEVE PETRIE BOB KNOBLOCK

Sun Devil Facts

The intramural basketball season is scheduled to begin next week. Anyone interested in refereeing these games should contact the Intramural office in the Games Room immediately.

Tel. 966-0891
204 Apache Blvd.
1000 Apache Plaza
TEMPE
ABBOTT
PSYCHOLOGICAL
SERVICES

HAVING A PARTY?
Sororities - Fraternities
Superstition Inn Hotel

Complete Banquet Facilities
Apache Junction Phone 986-1631

FACTORY CLOSE OUT
On
"Cut 'n Jump"
Water Skis
1/2 Price
Call WH 7-5911
Or Stop By
6325 N. Invorgordon
Scottsdale

VILLAGE INN PIZZA PARLOR

Where pizza is always in good taste!

Thurs.-Fri.-Sat.
9 P.M. to 1 A.M.
DIXIELAND TRIO
Dave Wierbach
Dale Everest
Mel Scheib
Sunday 8-12 P.M.
Dixieland Band

801 East Apache Blvd. — WO 7-3355
Other Locations: PHOENIX, 61 W. Thomas Rd. — MESA, 1156 W. Main

NOGALES BULL RING
Sun. April 19, 1964-At 3:30 p.m.
Your friend and host, **MIKE DE LA FUENTE**, invites you to see the second sensational corrida of 1964

★
Presenting the Triumphant Bull fighter of this bull ring

FELIX BRIONES
and the Spanish ACE
JUAN GALVEZ
From Seville, Spain
Defying large bulls from
4 Aurelio Franco 4 RANCH

Admission Prices U.S. Cy.

	Shady Side	Sunny Side
Reserved Seats 1st. Row	\$5.00	\$4.00
Reserved Seats, 2nd Row	5.00	4.00
Reserved Seats 3rd. Row	5.00	4.00
University Students		2.00
General Admission	4.00	3.00

Ticket and Reservations: Fray Marcos de Niza Hotel
Tel. 651
Nogales, Mexico
DE LA FUENTE ENTERPRISES