

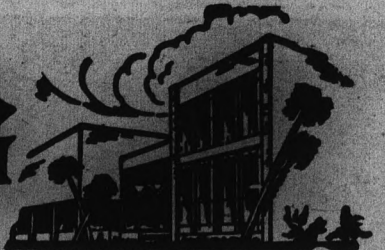


# State Press

ARIZONA STATE UNIVERSITY



TEMPE, ARIZONA



Vol. 45

Friday, February 21, 1964

No. 33



(SP Photo by Ed Ryan)

**ROLLIN' THEIR OWN** — College cowboys prove the age of automation has not completely eliminated some of the "I'd rather do it myself" arts of the Old West. With a piece of brown paper and a little Bull Durham,

finalists compete in the cigarette-rolling contest Wednesday night at the Western Week barbecue. Wayne McGinnis, second from left, won the event by rolling the best cigarette the fastest, and even smoking it.

## Western Week In Full Swing

The Western Dance featuring recording star Ray Sanders, originally scheduled for 8 p.m. tonight in the National Guard Armory, has been re-scheduled for 10 p.m. to 1 tonight in the MU Cafeteria.

Trophies will be awarded to the best western dressed man and woman by the Interfraternity Council. Rodeo Queen Diane Rosenzweig and her attendants Audrey Lane and Janiece Johnson will be presented and ASU's rodeo team will be introduced.

About 300 persons, some clothed in cowboy garb and others in grubbies, showed up behind the MU Wednesday evening for the western barbecue sponsored by Alpha Gamma Rho.

Seated on bales of hay, the gathering witnessed the official presentation of the Rodeo Queen, a cigarette-rolling contest and the winners of the beard growing contest.

The three judges for the beard growing contest, barbers from Ray's ASU Barber Shop, awarded trophies to Jerald Glenn for the longest beard, Larry Kuhlman for the most unique beard and Mickey Sharp for the scrubbier beard.

Ten gallon hats bobbed up and down in the crowd, which started forming "grub-lines" at 5:30 p.m.

Even before the serving was finished, the cigarette-rolling contest was under way with a demonstration by the queen and her attendants. The participants were lined up, given some "makin's," and set to work.

For 1964-65 -

## Loan Application Deadline Fixed

The application deadline for general undergraduate academic scholarships and the National Defense Loan for the next school year has been set at May 1, according to Dr. Fred Hicks, head of financial aid.

Scholarship applications are available at the loan office for students now enrolled in full-time undergraduate work who have a 3.25 accumulative index.

Both full-time graduate and undergraduates who have a 2.50 accumulative average may make application for the National Defense Loan. There is a three per cent interest charge which begins one year after the borrower ceases to be a full-time student on this long-term loan.

Also available for application is the Barbara Sandra Getz Memorial Loan Fund. A short-term loan fund, it was established in 1963 and is open to all students.

### MU Party Help Needed

Workshops to make decorations for the MU Birthday Party will be every Tuesday and Thursday from 1:30 to 5:30 p.m. starting yesterday and continuing until the Birthday Party opens April 8. The workshops will be held in the activities center, MU 212.

Students can come in any time during these hours and stay as long as they wish, according to Christine Kajikawa, birthday party chairman.

## Last Two In Series Remain

The ASU Concert and Lecture Series winds up its 1963-1964 season with two remaining offerings on March 6 and March 17.

On Friday, March 6, Stewart Alsop, a noted newspaper columnist, will appear in a lecture at the MU Ballroom at 8:15 p.m.

Then on Tuesday, March 17, the Goldovsky Grand Opera Theatre will present Rossini's "Barber of Seville" in full production with orchestra. This event will be held at Tempe Union High School Auditorium, also at 8:15 p.m.

Students are admitted free to these programs upon presentation of their ID cards.

## Program Open To Students

Students interested in appearing on the weekly television program moderated by former Arizona Governor Ernest MacFarland should contact Dr. Leonard E. Goodall, assistant professor of political science, in SS 220.

The political science department and KTVK-TV co-sponsor "Editorial U.S.A." Each week four students from one of Arizona's universities and colleges join with MacFarland to discuss a subject of general interest. The students are given the discussion topic in advance.

## Rodeo Next On Agenda

Intercollegiate contestants from three states will be riding and roping for trophy buckles and team points this weekend in the annual Sun Devil Rodeo.

The rodeo's grand entry is scheduled for 1:30 tomorrow afternoon in the Scottsdale Jaycee Arena. The chutes will open for the bareback riding shortly afterwards.

Cowboys from California, Nevada and Arizona will compete in bareback riding, saddle bronc riding, team roping, ribbon roping, calf roping and bull riding.

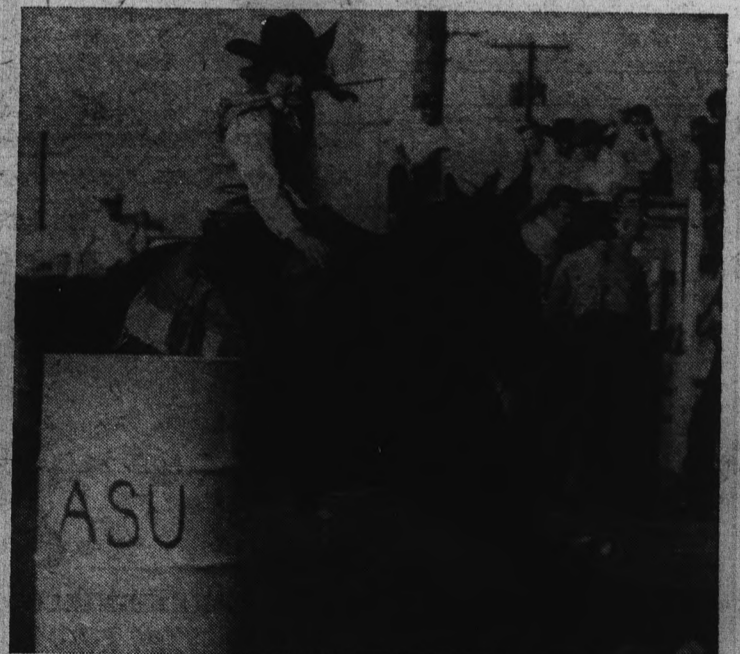
Girls' events will include barrel racing and calf tying.

Dudes will have a crack at the rodeo game in the slightly-less-dangerous "Bloomer Race." Here two-boy teams wrestle a calf to the dust while two girls

attempt to slip a pair of bloomers on the calf. Winners of the event get a trophy.

Silver buckles will go to the winners of each event and a special buckle will be presented to the best all-around cowboy and girl when the dust clears and the total points are tallied Sunday afternoon.

Students carrying ID cards will be admitted free. Adult tickets will be \$1.50 and 75 cents for children.



(SP Photo by Ed Ryan)

**CAN CHASING** — Pat Brunotte of the Sun Devil Rodeo Club, directs her horse through the clover-leaf pattern of the barrel race event which she will perform again during the 1964 Intercollegiate Rodeo tomorrow and Sunday at the Scottsdale Jaycee Arena, Second Street and Hinton Avenue. Pat is currently the 1963 West Coast Region barrel race champion.

## Petition Total Gains

Juniors Joe Sparks and Karl Wochner have taken out nominating petitions for the office of ASASU president, according to Marilyn Vihel, ASASU secretary.

Sparks is AMS president and Wochner is a junior senator and speaker pro tem of the Senate.

Drawing of nomination petitions has been light in other areas with only 38 students applying for nomination of 29 offices.

Petitions may be obtained in MU 202 for all ASASU, AMS and AWS offices and Senate seats. Deadline for returning petitions is 4 p.m. next Wednesday.



### Best Beards Win

(SP Photo by Ed Ryan)

ASU Rodeo Queen Diane Rosenzweig shows approval of the beard-growing contest winners chosen at the Western Week barbecue

Wednesday evening. Diane escaped without a scratch. Pictured, from left, are Mickey sharp, Gerald Glenn and Larry Kuhlman.

### TV Class Aired Unrehearsed

The nation's first unrehearsed televised lecture with a studio class is being conducted this semester at ASU, according to Dr. Raymond Uhl, chairman of the political science department.

This is an experiment to see if a small studio class will help students by stimulating class activity.

Dr. Uhl teaches PS 313, Problems of American National Government, on Monday, Wednesday and Friday at 12:40 p.m. on KAET, Ch. 8. The program is rebroadcast at 6:40 p.m. on these days. There are 15 students in the studio class and 155 students in the non-studio class.

Guy Ueckert, KAET producer-director said, "The concept of having a small studio class to ask questions and create discussions to aid the greater non-studio audience is working out very well."

### Arizona Legislature Provides Workshop

Ten ASU students, along with students from UofA and ASC, can get a close-up view of practical politics by participating in the fifth annual Legislative Workshop, March 4 to 6, at the State Capitol.

Students interested in participating in this workshop must apply by today in SS 220.

During the three-day period, half of the group will be assigned to individual Arizona legislators. Each student will accompany the legislator to committee meetings, caucus meetings, meetings with lobbyists and legislative sessions.

The other half will study the legislature from a more complete viewpoint by observing sessions, committee meetings and visiting the governor and supreme court.

In choosing participants, preference will be given to seniors and students with a back-

ground in pre-law, political science or journalism, but these are not set requirements.

Most of the workshop's cost will originate from funds by the National Center for Education in Politics.

In addition there will be a small cost to the individual for some meals and transportation.

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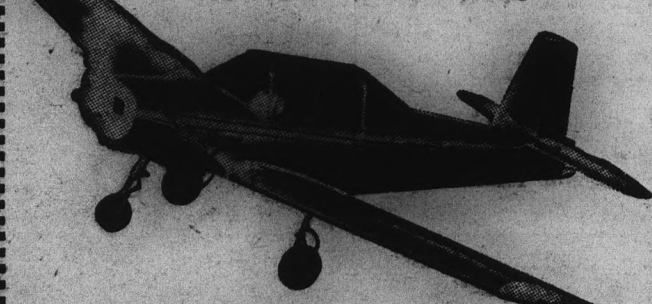
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# Appeals Board, Campus Security Release Facts

### Traffic Appeals

The Department of Traffic Appeals issued the following results after Wednesday's meeting.

#### DENIED

Robert Urte, Marshall Chance, Karl Wochner, LeRoy Kuamoo, JoAnne Stewart, John Casalena, Rosemary Struckmeyer, Ted Nakagawa, Sandra Walmsley, Thomas Bowen, Robert Short, Ronald Steinbock, Margaret Dahl, Kenneth Brooker, Harold Friedman, Meade Nielson, Mary Wilson, Robert Eppler, John Hurley, Jean Webb, Louis Boyed, Susan Hoehn, Ann Vignolo, James Brugh (4), Thomas Miller, Douglas Peacock, Gary Merrill, Nicholas Maras, Charles Spencer, David Himmelstein, Ann Uatchett, Charles Mihelich, Thomas Kalos, Richard Boersma, Pam van Buskirk, James McIntyre, Barbara O'Malley, Ralph Lipman, Carol Chenhall (2), Michael Cheek (3), Joseph Spietsma, Erika Thompson, Andree Fleming-Holland (2), Judith Danda, Donna Raption (1), Charles Paris, Susan Francis, Jay Northrop, Dave Nordrum, Joe Marguez, Alan Grieme (2), Barbara Maldonado, Sandra Tarr (1), Richard Estes, Kenneth Olsen and Chris Stetzar.

#### APPROVED

Constance Crumb, Charles Higgins, Constance Dennis, Hanan Potash, Susan Haseman, Patricia McNally, Richard Garmon, Robert Summers, Gary Schwerdt, Arthur Armstrong, Nanette Wells (2), Ralph Cooksey, Henry Taylor, Ron Griffin, Roger Bish, Valerie Vanderburg, Ann Patchett, Jeanette Lysne, Ernesta Kurginski, Donald Arquette, Dennis Anderson, Donna Raption (1), Prudence Voldeng (2), Jessie Messecar (3), Thomas Fife, Linda McMinn, Edith Ortstadt, Sandra Tarr (1), John Rau (3), Ann Knuckey, Denise Strickland and Timothy Milham (2).

### Campus Security

Several parking lot changes are now in effect, according to John B. O'Leary, assistant director of security.

Faculty and Staff Lot 20, located north of the Physical Science Center, has been moved across Van Ness replacing off-campus student Lot 84.

Three additional lots have been opened for off-campus student parking. Lot 90 on the southwest corner of McAllister and 8th street has been changed from faculty and staff to off-campus parking.

Lot 91 has been opened on the west side of Tyler Street north of Orange and Lot 93 on the northwest corner of McAllister and Lemon Street.

O'Leary says Lot 77 located on the west side of McAllister south of Orange Street will be expanded as soon as grading is completed.

Dr. Harry K. Newburn, professor of education, will be the main speaker at an educational foundations seminar today at 3 p.m. in Ed 411.

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American Studies -

# Utopianism Topic Of Series Speech

Dr. Arnold Tilden, professor of history and the first lecturer in the spring series of the Center for American Studies, explained Wednesday that the 18th and 19th centuries religious enthusiasm was rampant. A single revival meeting might bring together as many as 20,000 participants.

For thousands, sectarian communities in which religious sects could separate themselves from the world seemed to offer emotional and social security.

"This American Utopianism, however, was a dream that failed," said Dr. Tilden.

"SO ATTRACTIVE was the idea of community living, adopted first out of necessity as a means to accomplish a religious end but developing later into an economic communitarianism, that 130 different communitarian settlements were founded here prior to the Civil War," he commented.

After this the religious and economic conditions which gave birth to such Utopian communities as Brook Farm, Harmonie and Oneida gradually came to an end.

"The hope for religious salvation was no longer as strong a motivating power as it had been earlier. Social reforms seemed to promise correction for the worst social evils," he stated.

"And, most important, the



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# A-V Meet To Start With Talk

"Improvement of education through better communication" is the aim of the annual conference of the Arizona Association for Audio-Visual Education today and tomorrow on campus.

The first general session is at 10 a.m. today in the MU Ballroom. A panel will discuss the conference's theme "Leadership for Learning in Tomorrow's World."

A multi-media demonstration will present "A Changing Education for a Changing World" from 2 to 4 p.m. today in Cosner Auditorium.

The demonstration will utilize a combination of synchronized motion pictures, slide projectors, filmstrips, display boards, tape recorders and closed circuit television.

Exhibits by commercial A-V dealers will be open all day today and to noon tomorrow in Ed 101-102 and Ed 103-104.

unparalleled prosperity that lasted from 1842 to 1857 dulled the economic attractions that all groups had depended upon for converts."

IN CONCLUSION, Dr. Tilden added that political, social and economic progress in the 30 years before the Civil War replaced fear with hope and substituted material concepts for spiritual. Sectarianism, upon which the communities were based, seemed to have run its course: it was a dream that failed.

Following Dr. Tilden's lecture, a commentary was given by Dr. Richard Landini, assistant professor of English.

# Teacher Interviews Scheduled Next Week By Placement Center

The education division of the Placement Center has scheduled the following teacher interviews next week:

**Monday:** Tehachapi, Calif.; Santa Maria, Calif. and Poway, Calif.

**Tuesday:** Poway, Calif.; West Covina, Calif.; Huntington Beach, Calif. and Phoenix Union High School District.

**Wednesday:** West Covina, Calif.; Centralia School District, Buena Park, Calif.; West Minister, Calif. and Clark County School District, Las Vegas, Nev.

**Thursday:** Palos Verdes, Calif.; Tustin, Calif.; Wilcox, Ariz., and Phoenix Union High School District.

**Friday:** Glendora, Calif.; Corona, Calif. and Arcadia, Calif.

# KAET Plans Hootenanny

KAET will bring its own hootenanny to the campus April 17 at 9 p.m. "Hoot Holla," which will be held on the Engineering Center patio will use local talent only.

Charles Allen, the show's executive producer, said the sta-

tion will be selecting talent through March 29. Any person or group interested in participating should contact Mr. Allen or Gregg Hoover, the associate producer, at the bureau of broadcasting, EC 116, or call 966-3506.



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# State Press

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## How Good Is It?

The student Senate will have just one more shot at the revised ASASU Constitution before it is sent to the student body for ratification.

The constitution is one of the pet projects of the current student administration. Daryl Winn, Associated Students president, asked the Senate to help unify and reorganize ASASU in his State of the University address last fall. The legislative branch has used many of Winn's suggestions in its attempt to improve the constitution.

**MANY HOURS HAVE** been spent by the Senate constitutional revision committee studying and recommending changes. The result is a clearer and shorter document (nearly one-third shorter). But, most important, it contains some provisions sorely needed in the ASASU student government.

Six major changes have been affected in the new body of regulations. They are:

—Addition of the office of the administrative vice president.

—Establishment of an administrative coordination council made up of the present executive boards.

—Reorganization of the judicial branch.

—Change in the number of semester hours required to hold some ASASU offices and removal of the limitations that only undergraduates can be officers.

—Addition of an impeachment article.

—Deletion of the duties of the executive manager who is not under control of Associated Students.

Probably Wednesday, the Senate will be asked to endorse the constitution again. This will be the second "final" action the Senate will take.

**THE NEW CONSTITUTION** was given a final stamp of approval once before, but was called back to the Senate last Monday for some last minute changes. The changes were initiated by pressure from the student body, according to George Stewart, speaker of the Senate.

No doubt if the Senate had not been rushed to finish the constitution, the students' feelings would not have been overlooked in the first place.

Perhaps in its hurry to get the measure to the students, the Senate has again overlooked a measure necessary to democratic government — initiative.

The Senate made a feeble attempt to correct this oversight when an article containing initiative, referendum and recall was introduced in special session Monday. However, the Senate chose to ignore the proposal because they thought it might delay ratification of the constitution.

**IT IS COMMENDABLE** that the Senate is in such a hurry to reap the benefits of the new constitution, however, this should not be done at the expense of denying the fundamental right of petition.

Some senators seem to think an initiative article should be an amendment, not a part of the original document.

We feel this is a mistake. If the new constitution should go into effect "as is" amendments to the constitution could be initiated only by the Senate. This, obviously, would place all power to alter student government in the hands of the Senate.

An article giving the student body the right to initiate legislation by petition would eliminate this flaw.

We suggest that the Senate give serious consideration to the inclusion of an article of initiative before submitting the constitution to the student body.

FRANK DUCCESCHI, Assignments Editor

★ ★ ★

Above appears an article reprinted from The National Observer describing the effectiveness of a "study floor" experiment. This seems to be a satisfactory solution in Indiana; why not here?

## They Wanted It -- Got It

The National Observer

Except for the noticeable silence, the third floor of Jenkinson Hall, one of the new dormitories at Indiana University, is much like any college housing unit. But the quiet does reveal something about the residents of Jenkinson: They are all interested in scholarship.

Last spring, the university's honors committee recommended the establishment of a separate housing unit for those students who wanted a place where they could study at all times. Announcements went out about the new program.

One study floor was to be established in a men's dormitory and another in a women's housing unit. This year 46 upperclassmen and freshmen moved into the newly opened scholarship floor. Only a few women indicated interest, so plans for the women's unit were dropped.

Soon after moving in, the students established their own government and rules of conduct, which were approved by all residents. The floor is ruled by a "board of directors"; members of the board take turns sitting as the presiding officer.

The residents adopted a 24-hour quiet-hour system. This means that excessive noise is forbidden at any time. If a student bothers another resident with his typing, for instance, he must stop. There is no formal means for disciplining residents who don't follow a request made by another member. But, to date, there has not been a serious dispute.

"This floor has had a good effect on the other floors in Jenkinson," remarked David A. Ambler, associate director of counseling and activities. "They really have beautiful study conditions."

## Letters To The Editor

TO THE EDITOR:

We got ways of dealing with your kind, Al Michaels. We're right proud of our town, Bisbee, and we'll thank you city slickers to lay off.

Maybe you've heard of us — if not check your Old West history book.

(The Bisbee Gang)

TO THE EDITOR:

Thank you, Mr. Jeff Noble, for your interest in the piano in the lower lounge in the MU. The present disrepair is waiting on a new refinish job which is on order.

Please help us encourage the students using the piano to take better care of it. We invite anyone to check the sad history of repair which has been necessitated since the piano was placed in the lounge in 1962 for the students' pleasure.

Kaye Anderson  
MU Board

TO THE EDITOR:

Two weeks ago the State Press carried a front page story covering the activities of that week's Student Senate session. Much of the article was devoted to senate bill 210, a bill allegedly introduced by me. The bill proposed to appropriate \$6,450 of Associated Student funds for three ASU students (including the true "introducer") to travel in Europe this summer. Despite the fact this bill bore my name, I did not write or introduce it.

"An attempt at humor" the State Press called it. No, it was "an attempt at tragedy" — and it succeeded. It succeeded by the very fact that any person who holds the position of trust this person does, could exhibit such outright immaturity.

The Senators who represent you are well aware of their own shortcomings and the shortcomings of the Senate as a body. They certainly

don't need a hollow "attempt at humor" to point this out to them. Your senators are doing their best — and they are not blind to their and the Senate's inadequacies.

I did not introduce senate bill 210, despite the fact it bears my name. Who did? To name him would be just as meaningless as his vain little effort at "pulling one off" — and just as empty.

As your Liberal Arts senator last semester I want to set the record straight. For there is no one in your Student Senate who is not sincerely interested in doing his part to accomplish the serious business confronting this body. Attempts at humor are truly out of order.

Steve Rummel

Editor's Note:

The original story in the Feb. 7 issue, listed the recipients as Sandy Chamberlin, Charles Stewart and Mr. Rummel.

TO THE EDITOR:

I am a senior at ASU and I've seen a few State Press sports editors come and go.

However, this semester has been a pleasant surprise. Michaels' articles are witty, accurate, enlightening and provide a refreshing change from the boring, small-time sports coverage of the Phoenix papers. Change on this campus has been met with resistance in the past. However, it seems everyone I've talked with concerning Michaels' columns has reacted favorably.

Still there are those few on this campus who remain opposed to all changes or new trends.

With reference to Mr. Michaels' columns, these people either (1) possess a guilty conscience or (2) possess a minor league knowledge of the world of sports and its existence.

Ron Shaw

## I Cover College Avenue

By ED HEATH,  
Managing Editor

It seems all politicians are slow about announcing their candidacy for office.

Even at ASU with student government elections rapidly approaching and the petition deadline next Wednesday, only 38 petitions for 29 offices have been picked up.

However, Marilyn Vihel, ASASU secretary, expects a big rush today.

Before long, everyone will be running.

We hope so, because that 38:29 ratio is shamefully lower than the 62:24 proportion last year.

**EQUALLY** shocking are the Independent vs. Greek ratios. Last year about 20 Independents picked up petitions. So far this year only 18 candidates are non-Greek.

Sure, those Independent candidates are scattered throughout the available offices.

Sure, it might be said that everything is proportionately less.

So what's the big deal? Basically this: Of the 20 non-Greek candidates for student government offices last year, about eight were elected.

**THIS MEANS** that if this trend continues to the proportionately smaller extent, the result would be a suppressed and overruled Independent representation totaling four.

It has happened before that the Greek minority ruled Associated Students and it looks like it will happen again.

The Greeks are prepared to go all out with every possible power they possess to get "their guy" in.

And the Greeks have money and organization to back them.

**THEY CAN** pressure members to campaign and vote for "their guy."

They have the unity the non-Greeks (mostly commuting students) lack.

But most of all, they realize the many services they can continue to perform for the University and the student body.

For instance, they will again be able to write the annually revised ASASU Constitution; revise the revised annually revised ASASU Constitution, etc.

**THEY REALIZE** the many merits to be gained by becoming one of those chosen few who inhabit the second floor of the MU.

Why, they have been shown that by becoming an ASASU officer they are in line for one of ASU's REAL traditions — student government officers get selected to the Who's Who list.

Yes, Independents, you're really missing out on something.

# Social Workers Help Solve Crime Problem

By BOB REILLY

Each year the FBI and other national organizations release shocking reports on the increase in crime, poverty and depravity across the United States.

A common reaction from critical citizens is why isn't something being done about

these problems.

Something is being done. But so far the effort has fallen far short of solving the enormous social problems that increase with a complex, growing society.

MRS. RUTH G. Boyer, associate professor of the Graduate

School of Social Service Administration, discussed the situation now being faced and examined by social workers.

"There are now 56 schools of social service administration throughout the United States. Annually there are 15,000 new openings in social work but the country is not producing half this number."

Consequently, case workers are over-burdened. A normal load per person would be 60 cases but some are asked to handle as many as 400.

THIS SITUATION poses a serious problem to states like Arizona which receive 71 per cent of its welfare from the federal government. By 1967 the states will be required to give adequate service, as well as financial help, to those seeking and needing relief.

Should the policy be reversed?

The reasoning behind who needs help and who doesn't is not always clear. It is felt by some that the current policy should be revised because it

does not always serve the best interests of the people it is designed to help. Mrs. Boyer had this to say:

"SOME MEN can't hold a job but they don't get relief for their families if they are physically able and classified as employable. This leaves the man with two alternatives; he can turn to crime or, leave home so the wife can draw relief. This, of course, contributes to the rise in crime and family desertion."

"Another typical example is of a cleaning woman with four children. The cleaning woman makes an average of 75 cents an hour or a maximum of \$138 a month. She can collect \$188 a month from the aid to dependent children fund so by not working she collects \$50 more than she could make."

"But in the process the chance for self respect is lost along with the encouragement to become gainfully employed because the policy does not allow supplementation of full-time income, even if it is below a

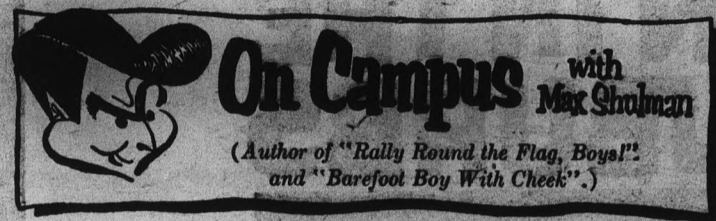
subsistence level."

The faculty of ASU's School of Social Service Administration is taking one positive step toward facilitating a solution to the welfare problems in Arizona.

A grant request, with Mrs. Boyer as project director, has been made to the division of family service, U.S. Department of Health, Education and Welfare, to study the problems in homes where assistance has been suspended because of the presence in the home of "an employable, unrelated adult male."

ASU's School of Social Service Administration was started nearly a year ago to train people to serve Arizona universities and welfare organizations.

"OUR PROGRAM is designed to meet the state's need but some of our graduates will go to other areas where the pay is higher," said the Smith College graduate. "Since less than three per cent of the 150,000 welfare workers across the country hold masters degrees or better, each graduate is badly needed."



## ECONOMICS CAN BE CHUCKLES

Many of you have been avoiding economics because it is so widely known as "the dismal science." Oh, good friends, stop cheating yourselves of many a laugh and cheer, because economics is a positive riot! True, it is called the dismal science, but that is only because it was invented in 1681 by Walter C. Dismal.

It is easy to understand why Mr. Dismal's discovery of economics is today almost forgotten, for the fact is that he himself only stayed with the subject for two or three days. After that he took up embonpoint, which means fatness. It is said that at his apogee, Mr. Dismal reached 1200 pounds. This later became known as Guy Fawkes Day.

It was not until 1776 when Adam Smith published his *Wealth of Nations* (or *Ozymandias*, as it is usually known as) that the world came to realize what a rosy, twinkly, fun subject economics is. As Mr. Smith showed in his jocular little treatise, there is nothing complicated about economics.



This later became known as the Louisiana Purchase

When there is a great demand for a product, a great supply is placed on the market. When there is a small demand, there is a small supply. Take, for example, castanets. You walk into any average American town today and I'll wager you won't see more than eighty or ninety castanet shops. That is because the demand is small.

For Marlboro Cigarettes, on the other hand, the demand is great. Thus, you will find Marlboros—with all their yummy rich tobacco flavor and pure white Selectrate filter and pliable soft pack and unpliant Flip-Top box—at any counter where cigarettes are sold in every one of our fifty great States and Duluth.

To Adam Smith, I say, belongs the distinction of popularizing economics. Mr. Smith was followed by David Ricardo. In fact, everywhere he went he was followed by David Ricardo. Mr. Smith finally got so annoyed that he summoned a bobby, as British policemen are called, and had Mr. Ricardo arrested. This later became known as the Louisiana Purchase.

Upon his release from gaol, as a British jail is called, Mr. Ricardo reported to his parole officer, Thomas Robert Malthus. They soon became fast friends, and one night over a game of whist they invented the stock exchange, or chutney, as it is called in England.

Well sir, with the British having, you might say, a corner on economics, the French decided that they wanted some economics too. Being, however, a proud nation, they refused simply to borrow British economics, but insisted on inventing their own. At first they tried using the truffle hound as a medium of exchange. When this proved less than satisfactory, they switched to pomade. Discouraged by this second disappointment, they finally shrugged and said, "Oh, who cares about economics anyhow?" and returned to the guillotine and Maurice Chevalier.

America, I am pleased to report, had much better success with economics. Our early merchants quickly broke-down economics into its two major categories—coins and folding money—and today, as a result of their wisdom, we can all enjoy the automatic toll station.

Well sir, I could go on and on about this fascinating subject, but I know you're all in a tearing hurry to rush out and sign up for Econ I. So I will leave you now with two kindly words of farewell: Gresham's Law.

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# University Receives Grants, Scholarship

## Fund Helps Science

The University has been granted \$2,650 by Frederick Gardner Cottrell for preliminary investigation of the interaction of high-energy photons.

Dr. Richard J. Jacobs, assistant professor of physics, will conduct the experiment. He is now studying the results of a reaction between a gamma ray with more energy than one billion volts and an atomic nucleus.

Dr. Jacobs, who intends to apply statistical methods in high-energy physics to the problem, said: "The difficulty lies in predicting the exact number of a particular variety of particles as well as their energies and the direction of their velocities."

## Scholarship Secured

A \$1,000 scholarship for a graduate student majoring in political science has been established as the result of an honor which will be awarded to Senator Carl Hayden by the Veterans of Foreign Wars.

Senator Hayden, an ASU alumnus, proposed the establishment of the scholarship here after learning of his appointment to receive the VFW's First Congressional Award.

President G. Homer Durham requested that Joseph J. Lombardo, commander-in-chief of the veterans' organization, express to Senator Hayden during the Congressional Banquet "our sincere regard for this latest recognition, our gratitude for his loyal remembrance and our sincere congratulations and best wishes, on behalf of our

hundreds of faculty, thousands of alumni and students."

The Senator Carl Hayden Scholarship will cover the recipient's tuition, board, fees and books. The award will be presented March 10 in Washington, D.C.

## Cancer Study Aided

A grant of \$11,365 has been received by the University from the National Institute of Allergy and Infectious Diseases, National Institutes of Health, to continue investigation of an antibiotic with proven anticancer activity.

A \$25,418 grant has been given to Dr. Roland K. Robins, professor of chemistry, to support his research for a cancer-killing chemical.

## Essay Contest Is Announced

What Can They Offer Each Other?" is the subject for an original essay contest sponsored by the Cultural Reciprocity Committee.

The contest is open to any ASU student. All entries must be submitted by March 10 to Milton Lowenstein, EC 304, or Gene Montague, Old Main 310.

Entries not exceeding 1,500 words will be judged by the Cultural Reciprocity Committee and the winners will be announced March 15. A \$50 and \$25 prize will be offered.

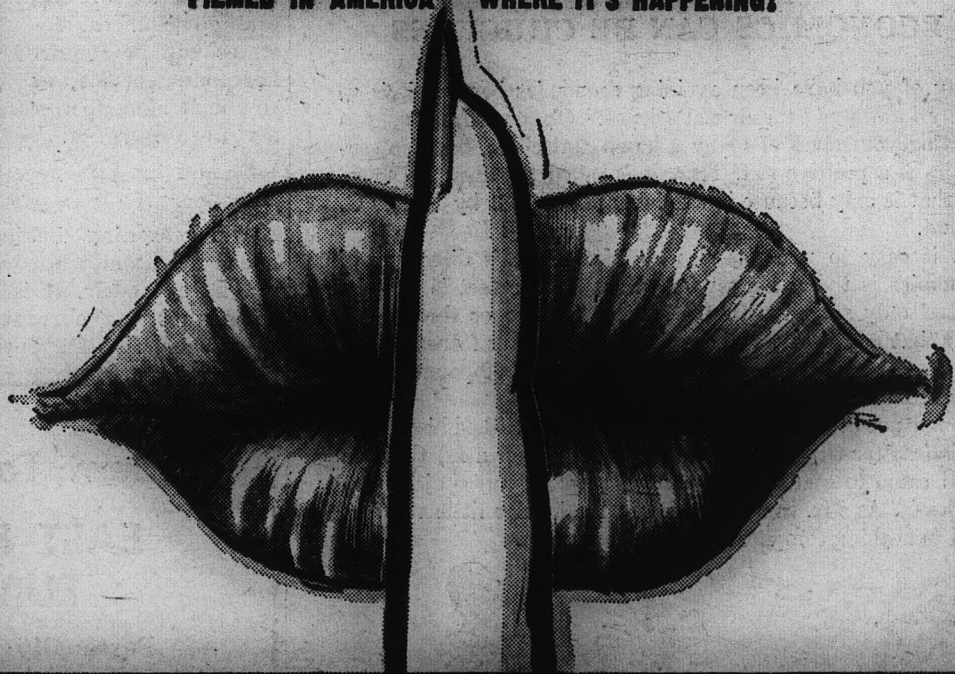
Essays entered may develop any aspect of the methods of cultural exchange, the values of reciprocity, or a specific culture or cultures which demand close and immediate study.

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# Week's Agenda Bulges With Campus Activities

Field trips, meetings, luncheons . . . all these and more highlight the coming week for campus organizations.

Pledged to TAU BETA SIGMA, national honorary sorority for college bandwomen, in Danforth Chapel were Karen Berry, Beverly Boothroyd, Nancy Donahue, Karen Fair, Judi Hallas, Gwen Hanigan, Kathy Merrill, Marilyn Metko, Earlyn Nagle and Nita Shea.

GAMMA THETA UPSILON, national professional geography fraternity and ANTHROPOLOGY CLUB will take a joint field trip to Snake Town Hohokam Indian Ruins south of Phoenix tomorrow. Members will meet at the Agriculture building at 1 p.m.

A planning meeting and informal social gathering is scheduled by the CANTERBURY ASSOCIATION Sunday at 7 p.m. in St. Augustine's Church on College Avenue and Broadway.

Recently installed officers are Jerry Davidson, president; Jean Puckle, vice president; Pres Rogan, secretary; and Scott Drakulich, treasurer.

"The Eruption of Kilauea Volcano" is the title of the geochemistry movie sponsored by the student affiliates of the American CHEMICAL SOCIETY for 7:30 p.m. Monday in MU 7.

"Democracy and Education" is the topic of an essay honor award contest sponsored by the NATIONAL EDUCATION ASSOCIATION. Members only are eligible to enter the contest. Papers should not exceed 1500 words and should be submitted at Ed. 118A by April 15. Essays will be read for quality and content by faculty members.

Joe Pico became "Mr. 500" in STUDENT NEA when his membership raised the campus

group's total membership to 500. This group is now the largest in the state.

ANGEL FLIGHT, AFROTC Auxiliary, will attend an Arnold Air Society breakfast tomorrow at the Executive House.

They are now helping plan the annual Military Ball to be March 20 at the Ramada Inn.

Omega Chapter of DELTA SIGMA PI, professional commerce and business fraternity, set their final spring rush smoker for Sunday at 8 p.m. in the MU Upper Lounge.

All interested business majors are invited.

ASU YOUNG REPUBLICANS

will have a business meeting Monday at 2:45 p.m. in MU 211 to initiate a voter registration drive. Interested students are invited.

"The Last Hour" will be the theme of the WESLEY FOUNDATION noon luncheon lecture on Tuesday. John W. Morrison, instructor of engineering, will be guest speaker. Cost is 50 cents. The public is invited.


Plans for the annual International Foreign Students Dinner will be discussed at the general meeting of the FOREIGN STUDENT CLUB, at 3 p.m. Sunday in MU 211.

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## Greek To Me Rush Cited 'Successful'

By BILL QUAYLE

"It was a successful one," said Interfraternity Council President Sandy Chamberlain, when asked about the results of this semester's formal rush on Adelphi and Alpha drives.

This was the first time that fraternities at ASU have held a second semester formal rush. In the past, fraternities held only informal rush, as the sororities are now doing.

According to Chamberlain, the purpose of this semester's rush was to encourage continued fraternity growth and to help those individuals who did not know any fraternity men to meet members of our fraternity system. In closing, he said, "I feel we accomplished exactly what we set out to do."

OF THE 173 men that signed up for formal rush, 110 have joined fraternities. Those men who did not sign up for formal rush are subject to a no-pledge rule set up by the Interfraternity Council. Under this rule, a man must wait until March 5 before he may join a fraternity. Those who did sign up may pledge any time.

In looking over the roll of new pledges we find that Alpha Tau Omega has 5, Delta Sigma Phi 7, Kappa Sigma 3, Lambda Chi Alpha 1, Phi Delta Theta 14, Phi Kappa Psi 13, Delta Colony 11 and Phi Sigma Kappa 7.

Also Phi Kappa Alpha 2, Sigma Alpha Epsilon 13, Sigma Chi 13, Sigma Nu 5, Sigma Phi Epsilon 8, Tau Kappa Epsilon 4, Theta Chi 2 and Theta Delta Chi 2.

A STUDY released some years ago by the U.S. Office of Education reveals some interesting facts related to fraternity membership. The report involved 13,700 men and women enrolled in 147 institutions across the nation. It showed that only 47 per cent of the men not affiliated with fraternities graduated. However, of those men who joined national social fraternities, 59 per cent graduated.

HERE ARE a few news briefs from the different houses:

— Delta Sigma Phi has elected new officers for the spring semester. They are Bart DeDuca, president; Cleve McKinney, administrative vice president; Don Anderson, activities vice president; Jim Greener, treasurer; Bart Bowen, secretary, and Gordon Gay, sergeant-at-arms.

Not to omit the feminine sector of Greeks, word has come from Alpha Delta Pi that they have recently elected new officers. Jayne Love will serve as president; Lyn Sigler, vice president; Susy John, corresponding secretary; Judy Hunter, treasurer; Sally Rhodes, reporter-historian; Vicki Browne, recording secretary and Shirlee Silva, social chairman.

## Phrateres Initiates 34 New Actives

The Eta Chapter of Phrateres, initiated 34 girls into active membership last Sunday. Initiation for the off-campus women's group took place at 3 p.m. in the MU Upper Lounge.

It was the largest active initiation in the history of the chapter.

New actives are Barbara Brandow, Nancy Barnum, Kay Brueggi, Leonora Couvdes, Phyllis Crabtree, Marjorie Cullen, Roxanne Decker, Margaret Fogle, Sandra Fox, Darlene Gammill.

Also, Patricia Gorman, Elaine Gilbert, Diane Hamilton, Carole Hardgreaves, Mary Katariski, Chris Kindig, Barbara Kramer, Judith Lieberman, Justine Lewis, Pat Moore, Sharon Maurin, Diane Otte, Judy Parker.

And Elaine Pickett, Robin Reed, Mary Jane Rogers, Sandra Schneider, Heidi Schulz, Patricia Shaffers, Jo Anne Shorter, Darlene Starner, Ruth Terrell, Janice Whiting and Barbi Young.

### Contest Starts

AFROTC cadets selected four finalists from members of Angel Flight yesterday to compete for Queen of the annual Military Ball, scheduled March 20 at the Ramada Inn.

Angel Flight contestants will compete with four members of the Army ROTC Kaydettes. All candidates will remain until the final selection for queen is made.



### Campus Coeds Crowned

Coeds Kaye Bergman (right) and Susanna Spann were crowned Queen of Hearts and Miss Thomas Mall respectively in recent contests. Miss Bergman, a junior sponsored by Kappa Delta sorority, accepted her title from Mrs. Judy Logan, last year's queen, at the annual Heart Fund Ball. Kappa Delta collected more than \$500 for the Heart Fund to win the crown for Kaye. The dance, sponsored by Alpha Phi sorority, was held in the Executive House in Scottsdale. Susanna, sophomore majoring in commercial art, competed against 15 other finalists for the title of Miss Thomas Mall.

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### Soprano Plans Recital Tonight

Soprano Carol Richard will present her senior recital Friday at 8:15 at the First Methodist Church in Tempe.

She will sing music by J. S. Bach, Debussy, Donizetta and following intermission, ten selections from Samuel Barber's "The Hermit Songs."

It will be open to the public.



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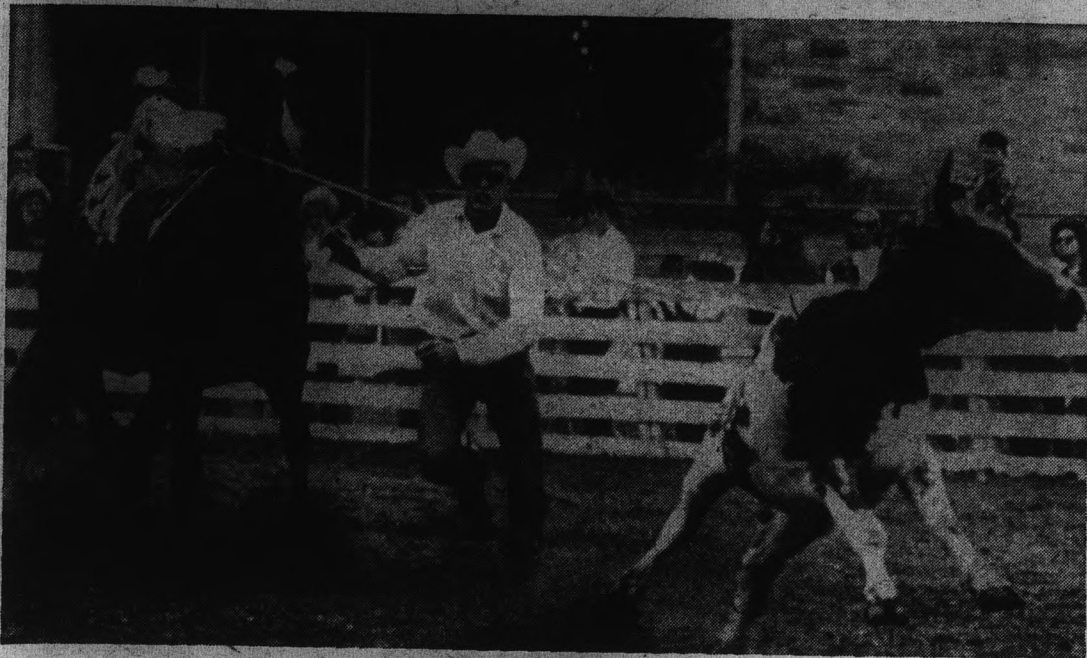
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**Bring 'em Back Alive**

(SP Photo by Ed Ryan)

Dick Felton, 1962 winner of West Coast Region calf roping contest, practices calf roping for the ASU Intercollegiate Rodeo Saturday and Sunday in the Scottsdale Jaycees Arena. Dick is currently serving a two-year term as West Coast Regional director.

Nine West Coast schools will participate in this Intercollegiate Rodeo. Other events scheduled for the afternoon include bull riding, ribbon roping, steer wrestling, girl's barrel racing and calf tying. Dick is majoring in agriculture business.

**Camera, Not Paint, Is Tool Of Artist**

By RONNIE GANTMAN

To the artist, photography is a dynamic new tool of expression. Through his creative eyes, the exterior world becomes more than the simple reproduction of nature and people. It's a world filled with emotions, ideas and feelings.

Jerry Uelsmann is such an artist. Some of his works are now on exhibition in the lobby of the Arts Building and will remain there until March 12.

UELSMANN teaches photography at the University of Florida and is rapidly gaining recognition in the world of art through his talents.

Jack Stuler, instructor of photography, explained, "Uelsmann combines strong composition with emotional and psychologically stirring images of reality. He departs from the so-called straight approach through intensification and personalization in many of his pictures." Uelsmann accomplishes many of his unusual techniques through his darkroom procedures.

UPON VIEWING Uelsmann's

works, a sense of forceful ideas, subtle thoughts, joyful moods and even cruel perspective become alive in the viewer's mind. Stuler expressed the hope that soon ASU will be on an exchange program with other schools allowing students along with professional photographers a chance to show their works of this fast growing art form.

**'Mademoiselle' Opens College Poetry Contest**

March 1 is the deadline for all undergraduate coeds to enter the Mademoiselle College Poetry Competition.

The winning poems will be published in the August issue of Mademoiselle. First prizes are \$100 each. Runners-up will receive honorable mentions and a possibility of having their work published at the regular rates.

Entries must be typed and each page must include your name and college. Each entry must be marked with your graduation year, home and college addresses.

**Sun Devil Band, Singers Plan Coming Productions**

Music of composers Richard Rodgers, Franz Liszt, Claude Debussy, John Phillip Sousa and others, will be played by the Sun Devil Band in a concert next Friday and Saturday at 8 p.m. in the Tempe Union High School Auditorium.

Free tickets are available at the MU Information Desk, the band office or from band members.

The Sun Devil Band is under the direction of Harold Hines, assisted by graduate conductor Ronald Fuller.

Featured guest will be Fred Hemke, saxophone soloist, a teaching associate at Northwestern University.

The selections included in the program are Eric Osterling's "Bandology," Franz Liszt's "Les Preludes," John Chance's "In-cantation and Dance," Richard Rodgers' "South Pacific," and John Phillip Sousa's "Schottische," from "Suite of Old American Dances."

**Opera Opens**

Graduate students Betty Heisley and Nancy McMahon, and

graduate assistant Dennis Williams, will sing in the Scottsdale Chamber Opera Theatre's second production this season.

Three operas, "The Boor," "There and Back" and "The Songstress" will be staged tonight through Sunday in the Old Mission Church, First and Brown streets, Scottsdale.

Curtain time is 8:30 p.m. each night. Tickets may be purchased at the door.

**Council Prints Student Guide**

Student Religious Council would like to draw the attention to its publication, the "Student Redi-Reference on Religious Organizations at ASU."

The booklet lists the twenty-three student religious organizations, their locations and officers, and sketches of their programs.

They are available in all residence halls, the Memorial Union and Danforth Chapel.

**Sale Begins**

Members of Junior Panhellenic are selling lollipops on campus and in the women's dorms. The sale began Wednesday and will continue through today.

Proceeds from the sale will go toward a Panhellenic scholarship. Participation will be by all 1963 sorority pledge classes.

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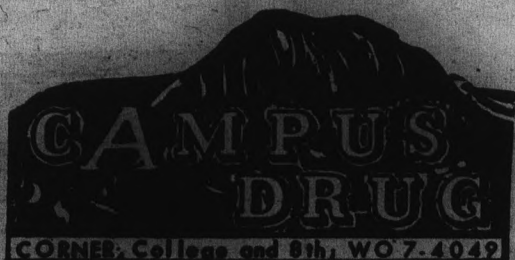
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# Track Campaign Begins

## Relays On Tap In Tucson Tomorrow

By JON MORRIS

A hesitant Arizona State track contingent heads into action tomorrow for the first time this season in Tucson at the Arizona Relays.

Coach Baldy Castillo, starting his 13th season, said that "early conditioning is not too good" and this meet will "tell us how far along we are."

Track squads from Texas Western, New Mexico Western, New Mexico State, Phoenix College and UofA will join the Devils in the 3 p.m. meet. No team scores will be computed.

**HEADING THE** small but strong array of talent from the defending WAC champs are Olympic hopefuls Henry Carr in the 100 and 220 and Uli Williams in the 440.

NCAA champion Carr holds the world's record in the 220 around a curve (20.3) and Williams, also NCAA champ, has the second fastest 440 ever at 45.6.

Carr seems recovered, according to Castillo, from a leg injury that caused him to miss the football season, but Williams' pulled thigh muscle remains a question mark.

Castillo didn't know whether Williams will be ready Saturday.

**GONE FROM** 1963's world record mile relay team (3:04.5) are Ron Freeman and Mike Barrick, sub 47-second quarter milers.

Castillo figures to be weaker in sprints due to the absence of Freeman (also a 440, 100 and 220 entry) and Barrick.

He will be stronger in distance runs with the addition of Louis Scott and Bob Stiffler, about the same in hurdles, shot put, discus, high jump, javelin and weaker in broad jump and pole vault.

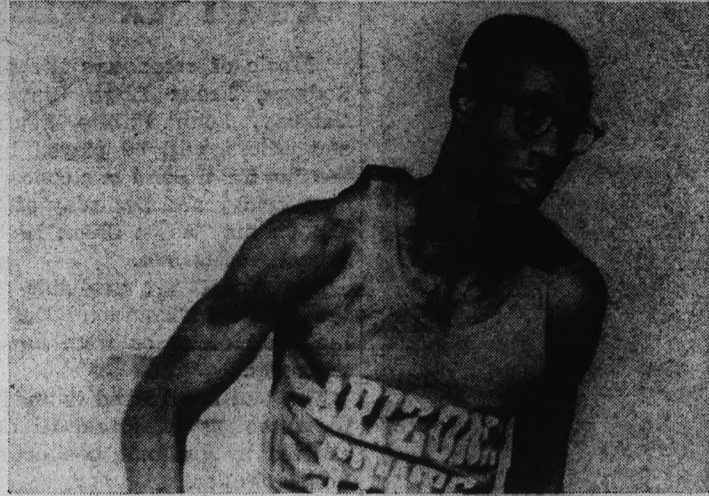
**REPLACING** graduated NCAA champ Frank Covelli (263'9 1/2") in the javelin is ex-serviceman Glenn Winningham, who has thrown 260'. The broad jump will suffer as Castillo has pulled Carr out of the event to protect against leg injuries. Carr, a part-timer last season, had a best of 24'3".

Gone also is 16-foot pole vaulter John Rose, who graduated. Ray Dise, a 15-footer transfer from PC, is the only one filling in for Rose and 15-footer Jerry Armon, who was declared ineligible because he had already been in school four years.

**JOE CALDWELL**, 6-8 high jumper, won't be out for track until the close of the basketball season.

The Devils were fourth in the NCAA meet last year behind Southern Cal, Stanford and Oregon State. Carr, Williams and Covelli had firsts in 220, 440 and javelin. Carr was second in the 100 and Freeman sixth in the 440.

Entries for Saturday include: Pole Vault—Ray Dise, Larry Liffick



**WORLD'S GREATEST** — Uli Williams will see his first outdoor action of the 1964 season in tomorrow's Arizona Relays in Tucson. Williams, who has lost only twice in a lengthy career, is considered the world's best quarter-miler.

- Shot Put — Larry Hendershot, Jon Cole
- Javelin — Glenn Winningham, Jon Cole
- Broad Jump — Dan McPeck, Ray Young
- High Jump — No entries.
- Discus — Jon Cole, Larry Hendershot
- Triple Jump — Dan McPeck, Ray Young
- 440 Relay — Tom Hester, Jim Childs, Ben Hawkins, Henry Carr
- Two-Mile Relay — Jim McBurney, Art Reade, Louis Scott, Eric Owers
- 880 Relay — Tom Hester, Jim Childs, Uli Williams, Henry Carr
- 480 Shuttle Relay — Ben Hawkins, Carl Davis, Tom Hester, Darrell Jansen
- Distance Medley Relay — Larry Berryhill, Bob Stiffler, Louis Scott, Joe Smart
- 120 High Hurdles — Darrell Jansen, Carl Davis
- Mile Relay — Tom Hester, Jim McBurney, Henry Carr, Uli Williams
- Two-Mile Run — John Silverthorn



**TRIPLE THREAT** — Arizona State track stars Henry Carr (top), Eric Owers (bottom left) and Art Reade, prepare for coming track season. Carr is the world's 220-yard dash record holder with a mark of 20.3 around a curve. Owers and Reade are middle-distance threats in Coach Baldy Castillo's highly regarded crew. Both will see action tomorrow.

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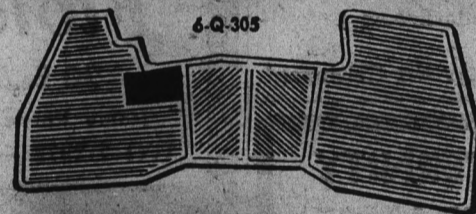
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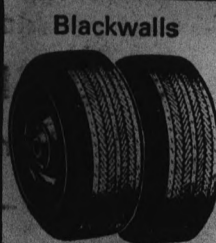
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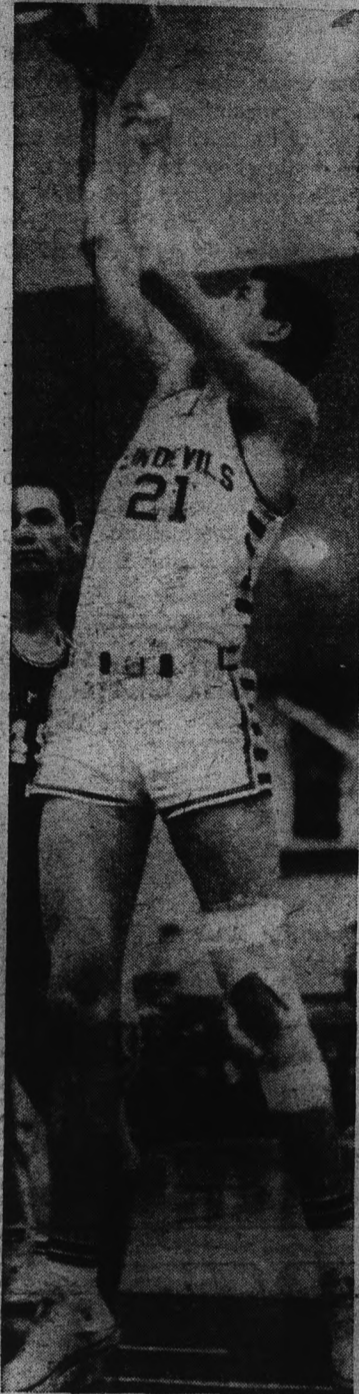
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# Devils Shoot For Lead Tonight



(SP Photo by Ed Ryan)  
**VALUABLE SUB** — Big (6-9) Jim Proctor will see plenty of action this weekend as the Sun Devils vie for the Western Athletic Conference lead. A transfer from Santa Ana (Calif.) J.C., Proctor is Art Becker's replacement at the center post. The Devils host league-leading New Mexico tonight and Wyoming's Cowboys tomorrow.

## A-State Hosts Lobos; Pokes Here Tomorrow

By JOHN NADEL

The Sun Devils begin the second half of league play tonight faced with the possibility of eliminating themselves from title consideration with any more conference defeats.

The Devils, 3-2 in the league and 12-9 overall, host the conference-pacing New Mexico Lobos tonight and tough Wyoming tomorrow.

The Lobos, 4-1 league-wise and 17-3 for the season, could pretty well sew up the conference championship with a victory here tonight and a win in Tucson tomorrow.

**WYOMING VISITS** Arizona tonight, as the two teams exchange opponents tomorrow.

New Mexico was an easy 63-54 winner over ASU in Albuquerque last month. Leading the Lobos then, as he has most of the season was 6-8 Ira Harge, who tossed in 19 points and

grabbed 15 rebounds.

Outscoring Harge for UNM in this contest was 6-6 forward Claude Williams, who hit 22 points.

Harge, an All-America candidate, is averaging 18.3 points per game, while Williams is hitting at a 14.2 clip.

Other Lobo starters are 6-5 Mike Lucero, scoring at 9.9 points, Skip Krusich, a 6-1 guard averaging 10.1 and 6-3 Dick (Boo) Ellis, averaging 9.3 points per contest.

**THE LOBOS** lead the nation in team defensive average, yielding but -54.95 points per

## Weekend Sports Sked

FRIDAY

SATURDAY

**GYMNASTICS**—Air Force vs. ASU, 3 p.m., Sun Devil Gym.

**TRACK**—ASU at Arizona Relays, Tucson.

**SWIMMING**—Wyoming vs. ASU, 3 p.m., Sun Devil Pool.

**WRESTLING**—ASU at PC tournament, Phoenix.

**BASKETBALL**—Sun Imps vs. Mesa J. C., 6 p.m., Sun Devil Gym.

**BASKETBALL**—Sun Imps vs. Kerr's Sporting Goods, 6 p.m., Sun Devil Gym.

**BASKETBALL**—ASU vs. New Mexico, 8 p.m., Sun Devil Gym.

**BASKETBALL**—ASU vs. Wyoming, 8 p.m., Sun Devil Gym.

game. With this in mind, tonight's contest promises to be low scoring.

averaging 16.7 points and 6-4 forward Dick Sherman, scoring 11.9 points per contest.

Tomorrow night's contest with Wyoming will feature the Cowboys' high scoring guard, Flynn Robinson. The 6-1 junior scored 24 against A-State earlier this season in Wyoming's 87-82 triumph in Laramie.

Rounding out the Wyoming starting lineup are 6-8 forward Steve Frenchik and 5-11 guard Paul Homar.

Other Cowboy aces are center Leon Clark, a 6-6 center

The Cowboys are 2-3 in the conference and 10-10 for the season. They definitely need a weekend sweep to remain in title contention.

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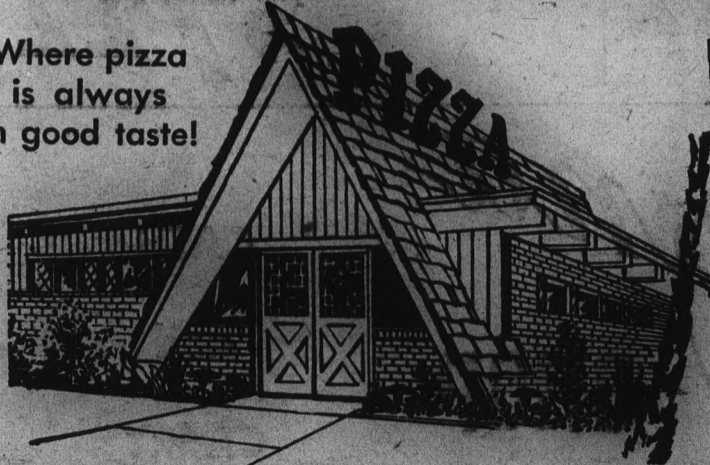
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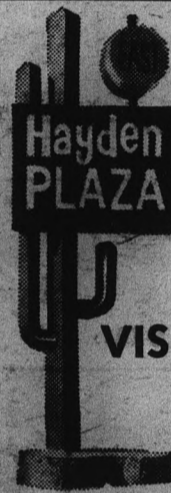
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# The Hot Spot

By AL MICHAELS  
Sports Editor



Arizona State's 1964 track and field squad swings into full-time action at the Arizona Relays in Tucson tomorrow. The meet is a rather informal affair but should provide some insight into the prospects of ASU's fortunes this spring.

Coach Baldy Castillo's team is loaded with talent. Ullis Williams and Henry Carr are surefire Olympic prospects and newcomer Glenn Winningham figures to make a few headlines with his javelin before the year's out.

Veterans Tom Hester, Eric Owers, Larry Hender-shot, Jon Cole, Jim McBurney and Ben Hawkins have returned and will play major roles in determining the status the Sun Devils attain this season.

And once again, the event to watch will be the mile relay. Arizona State's tandem of Mike Barrick, Ron Freeman, Carr and Williams snapped the world mark last April with an incredible 3:04.5 performance. Barrick and Freeman are gone and the effect of their absence has yet to be determined.

McBurney will take Barrick's place with Hester slated to fill Freeman's vacancy. Both are capable performers and could very conceivably match the standards accomplished by their predecessors.

In any event, ASU will once again boast the nation's finest relay outfit and, with a few well-placed breaks, its finest team.

# Wrestlers Engage In PC Tournament

By MIKE HELFNER

The wrestling team will be out to prove just how good a tournament team they are Saturday when they compete in the Phoenix College Tournament.

The Devils will be in somewhat of a jam because head Coach Ted Bredehoft has not found anyone to wrestle in the 115 and 191 pound classes. Another sore spot is finding a replacement for Paul Palumbo at 177 pounds. Palumbo is out for spring football and cannot compete.

Bredehoft has solved an earlier problem at the 130 class by adding John Davis. Davis will wrestle at 147 pounds, while the regular 147 man, Tony Russo, will drop to 137.

Jon Walker, the starter at 137, will drop down to 130 to replace Randy Irvine who dropped from the squad.

Bredehoft is hoping Russo will recover from a shoulder injury that kept him out of the dual meet with PC last week.

The Devils will throw three undefeated wrestlers into the tournament. Manuel Aragon (11-0-1) will wrestle at 123 pounds, Buzz Hays (12-0) will

compete at 157 pounds, and Fred Wilcox (3-0) at heavy-weight.

A-State will be competing against PC, ASC, UofA, Arizona Western and Imperial Junior College of El Centro, Calif.

The Devils have posted two wins over PC and single wins over Arizona Western and ASC.

## Gymnastics

The gymnastics team will meet the Air Force Academy gymnasts at 3 p.m. today in Sun Devil Gym.

According to Coach Norris Steverson, the Air Force has more specialists than ASU, among them two men who can do double back handsprings.

The meet will consist of eight events, with the Air Force represented by 18 men and 10 competing for ASU.

Competing for the Sun Devils in the floor exercise will be Jim Nelson who is undefeated this year. He is expected to take first place in this event. Jerry Stansbury, consistent high point man, will also be in the floor exercise.

On the trampoline will be Jim Nelson, Benny Bishop and Glenn Short.

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