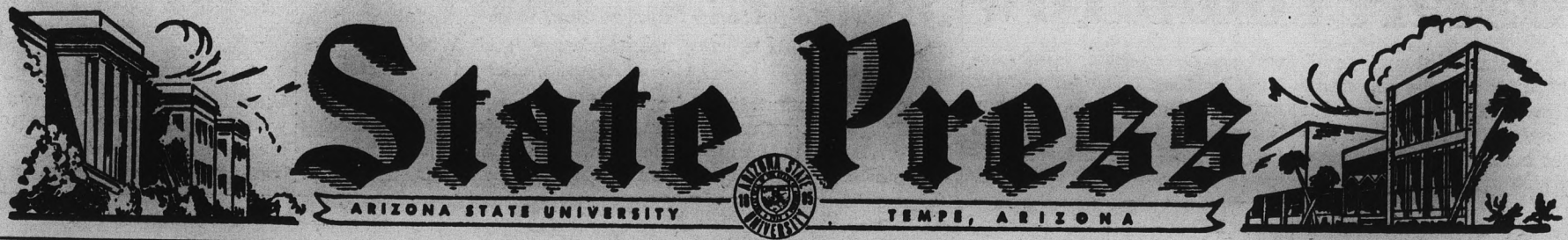


Vote Today---ASASU Elections



Vol. 41

Wednesday, April 3, 1963

No. 44



PIE THROWERS — Getting ready to "let Mr. Hamm have it" are Susan Poe and Ed Royse. Watching are Cindi Buchanan, Dean Anderson and Bob Carter. The group is preparing for the annual Blue Key Carnival this Saturday night in conjunction with the MU Birthday party. The Carnival includes rides and booths. (State Press Photo by Larry Ward)

Carnival Construction To Start This Afternoon

By JON MORRIS

Construction will begin this afternoon on booths for the 15th annual Blue Key Carnival, according to Bob Bonitati, assistant carnival chairman.

Saturday night's carnival, to be held in conjunction with the MU Birthday Party, will use a medieval theme.

Blue Key members will be constructing booth frames on East Hall lawn, setting of the carnival.

THE DECORATION of the booths will be up to the individual groups and will determine how they are judged, according to Bonitati.

The groups may decorate after 6 p.m. Friday and all day Saturday.

There will be two prizes each for the divisions; men's, women's and combined. Prizes will be given for the most attractive booth, and the most profitable. A grand sweepstakes prize also will be awarded.

ORGANIZATIONS entered in the men's division are Delta Chi, Alpha Tau Omega, Sigma Alpha Epsilon, Delta Sigma Phi, Pi Kappa Alpha, Tau Kappa Epsilon, Theta Chi, Theta Delta Chi, Sigma Chi, Sahuaro Hall "B", Phi Sigma Kappa and Delta Phi Kappa.

In the women's division are Kappa Delta, Alpha Epsilon Phi, the Quad and Alpha Delta Pi.

IN THE combined competition are Chi Omega-Phi Gamma Delta and men's and women's chapter of Lambda Delta Sigma.

Refreshment stands will be operated by Blue Key members.

Booths include egg drop, basketball throw, fortune telling, mouse maze, fun house, water dunking, goose ring toss and an auction.

THE SAE booth will feature a pie throw with "targets" including Dean Neely, Dean Hamm, Tony Cerkvenik, Jerry Sullivan and Sandy Chamberlain.

The carnival will be open Saturday from 6 p.m. to midnight.

Victory Bell Is Gone Again

Here's a new angle on who stole the victory bell for those of you who weren't around the MU Tuesday at about 1:30 p.m.

It was removed by the maintenance department so that the base of the bell may be used in the MU Birthday Party.

A platform is being erected on the base which will serve as a stage in the Palace Courtyard. The stage is being constructed by the Cultural Affairs committee and the ASU Construction Club due to the expense involved in erecting a new stage.

Polls Open For Primaries Today At 8:30

Voting polls will open at 8:30 a.m. today for the primary elections of ASASU, AWS and AMS offices and will close at 5 p.m.

ALL STUDENTS with current I.D. cards will be eligible to vote in both the primary and the upcoming general elections.

Voting booths will be located at the following places: College and Orange, Matthews Library lawn and the corner at the Life Sciences Center and the Physical Sciences Center.

IBM VOTING ballots will be used for the first time this year in an effort to tabulate the results of the elections quicker and more efficiently. If effective, this method will become a standard procedure for all elections.

Assisting at the polls will be Spurs, Sophos, Freshman Hostesses, Natani, Phrateres and Alpha Lambda Delta.

CANDIDATES for the office of ASASU President are Nick Hagen, John Power, Daryl Winn and Doug Zimmerman.

Results of the primary election will be posted on the bulletin board near the MU information desk tomorrow morning.

STUDENTS will be given an opportunity to meet the candidates for the general elections Tuesday at 4 p.m. on the East Hall lawn.

The general election will be held on April 10.

Medieval, Romans And Hollywood To Highlight Party

By BILL QUAYLE

A Hollywood entertainer, a famous Roman street, a medieval drama and a Roman Forum will be some of the entertainment planned for the MU Birthday Party Saturday.

Preparations are now in full swing for the seventh annual MU party. With the help of the Cultural Affairs Committee and the ASU Construction Club, framework is already going up on the MU lawn.

Chuck Dodds, a Hollywood personality hailed by the critics as one sure to achieve stardom, will appear at 9:30 p.m. and 11 p.m. in the Coconut Grove Ballroom.

The Phoenix Scottish Pipe Band, one of the better known pipe bands in the country, will put on an exhibition in the MU courtyard at 7:30 p.m.

Greenwich Village banquet room will be host to the Windy City Singers at 7:30 p.m., Steve Emmel and Vance Dernovich at 9 p.m. and 11 p.m. and Ken Magroff at 10 p.m.

ASU students will take an active part in this year's party. Among them are four members of the ASU wrestling squad who will demonstrate the art of wrestling in the Roman Banquet Hall at 7:30 p.m.

The "Rockettes," ASU's pompon girls, will put on shows at 8:30 p.m., 9:30 p.m. and 10:30

p.m. in a hidden town called "Flatstone City."

ASU's College Bowl participants will participate in a Roman Forum to be held in the lower lounge of the MU at 7:30 p.m., 8:30 p.m., 9:30 p.m. and 10:30 p.m.

One of the big events of the evening will be the MU Birthday Cake Cutting Ceremony. Featured in this will be John Brooking, ASASU activities vice president and James Creasman, ASU alumni executive secretary.

Grapes, Roman dancers and Olympic wrestling will be featured in the banquet room.

Louis Ruskin's collection of authentic Renaissance paintings will be the main attraction of the Renaissance Room.

On the MU lawn the Medieval Court and pub will be the center interest.

On the lawn, also, will be a moat, draw bridge and stage. Among the plays that will be shown are "Rueben Hood" and "Don Juan in Hell."

The finest meteorite collection in the world will be shown in the Century Room. Also shown are ASU's contribution to the Indian people and advances in research.

Anyone who is interested in working on this year's party should contact the MU information desk.

ASU's Coconut Grove



COCONUT GROVE — The MU Ballroom will look like the Hollywood Coconut Grove Saturday night for the annual MU Birthday Party celebration. Chuck Dodds, Hollywood singer, will entertain in the Grove for the party. (State Press Photo by Larry Ward)

Law Officers Meet To Start Tomorrow

Job Interviews Continue On Campus

Arizona State University will host 70 justices of the peace and magistrates Thursday through Saturday at the second of two judicial conferences.

The first meeting was held at the University of Arizona in Tucson last weekend.

A forum of judges on common problems will be a major part of the conference. Each judge will participate in a small discussion group under the guidance of an experienced discussion leader.

Registration will begin at 8:15 a.m. tomorrow in the Business Administration building. At 8:45 a.m. a general assembly

will convene under Chief Justice Charles C. Bernstein of the Arizona Supreme Court. Dean Roy Rice of ASU's extension division will give the welcoming remarks.

A number of school administrators are slated to interview ASU graduating seniors and graduate students during the coming week.

Today, representatives from San Diego City, Orange Glen, California, and Camp Verde, Arizona School Districts are on

campus. Grossmont Union, California, School District will be here tomorrow, followed by Alchesay and Window Rock, Arizona, School Districts on Friday.

Next Monday, Guam, Stockton, Little Lake and Nordhoff, California, School Districts will

recruit teacher candidates. Also Monday, United Research Services will interview graduating seniors in any college, who are interested in programming.

Tuesday, Benson and Yuma School District of Arizona as well as Palm Springs, California, will talk with interested candidates in education.

Nurses To Attend Confab

ASU student nurses are urged to attend the State Student Nurse Convention in conjunction with the Arizona League of Nursing Convention April 4-6.

Registration will be from 7:30-9 a.m. at St. Joseph's Hospital, Phoenix. An afternoon business meeting and skit entertainment will conclude the first day's events.

Other events will include announcement of the new state officers for the Student Nurse Association, a banquet, panels and speeches.

Negro Astronaut Former Student

ASU graduate, Captain Edward J. Dwight, USAF, has been chosen as America's first Negro astronaut trainee.

Capt. Dwight received a B.S. in aeronautics from ASU in 1957 and graduated with distinction.

Capt. Dwight was among 15 officers selected to begin a seven-month training course at Aerospace Research Pilots' school in June.

After completion of ARP school, Capt. Dwight, will be available for future space programs, as an astronaut, manager or consultant.

CCUN To Select Model UN Reps

Collegiate Council for the United Nations and International Affairs Club will select eight people to attend the 13th session of the model United Nations. The clubs will have a joint meeting tomorrow at 3:45 p.m. in the MU upper lounge.

The model United Nations is scheduled for April 24-27 at San Jose State College in California.

All ASU students interested in participating should attend.

Ski Club

ASU Water Ski Club will discuss future activities at a meeting tomorrow at 7 p.m. in MU 7.

Daryl Agnew and Gary Stinson will lead the program. All interested male students may attend.

SALE! Giant Size COLOR PRINTS

each larger than this entire page! ready for framing! published at 3.00 to 15.00

1.00 to 1.98

Special Purchase! Rush in early for these decorator favorites! Breathtakingly beautiful reproductions of famous paintings from the world's leading museums and private collections... By such famous artists as Degas, Van Gogh, Utrillo and others. Japanese Panels, Authentic Bullfight Posters, Decorative Maps, and many other subjects included.

Beautify every room in your home or office at this Sensational Price. Limited quantities — so don't miss out on this remarkable opportunity!



UNIVERSITY BOOKSTORE

Hours: Monday-Thursday 8 a.m. to 7 p.m. Friday Only 8 a.m. to 4:30 p.m., Saturday Only 8 a.m. to Noon.

Germany Offers Vacation Jobs

Students who are American citizens can now secure summer employment with the assistance of the Lufthansa German Airlines and the German Central Bureau of Employment Assistance.

Application forms are available at the Student Placement Center in the administration building.

Opportunities for men are available in the following categories: unskilled laborers on farms, in trade, commerce, construction, and in restaurants and hotels.

For women, there are jobs as unskilled helpers on farms, in

industries, in restaurants and hotels, hospitals and homes for the aged.

The price scale quoted by the German Bureau for unskilled help ranges from 45 cents to 70 cents per hour. For farm work compensation is generally 45 cents per hour plus meals.

These are minimum payments which may increase slightly according to local municipal regulations.

Germany offers the visitors innumerable summer festivals, fairs, opportunities for sight-seeing and cultural events.

Student Summer Work Available At Legend City

ASU placement center will begin in mid-April to take applications and interview students interested in jobs at Legend City amusement park, according to Lawrence C. Yehle.

Students 18 years old and over are needed as hosts and hostesses in both full and part time capacities. The park will

hire 100 hostesses and 300 hosts to man rides and attractions.

Legend City Operations Manager Jerry Park announced recently the park would open for business by the middle of June. Daily hours for the amusement center will be 9 a.m.-12 p.m.

Jobs available include cashiers, ticket takers, stenographers, clerk typists, receptionists, first aid attendants, ride operators, parking lot attendants, security guards, janitors and fry cooks.

Wednesday, January 13, 1954, is an historic date in that an Arizona State senate passed its first legislation in history.

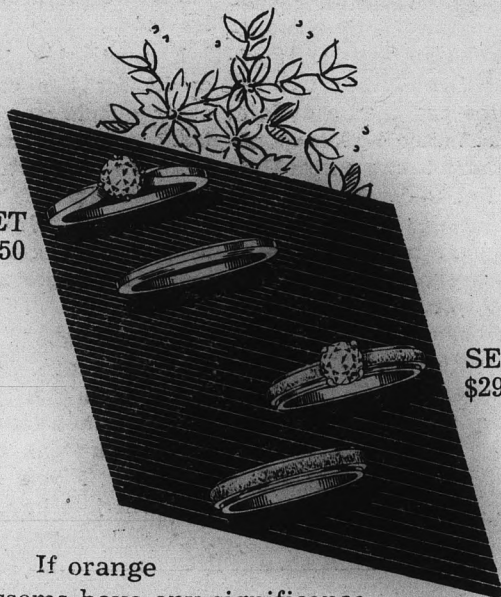
Silver Wing

Silver Wing, honorary for basic AFROTC cadets, formally initiated four sophomore pledges Saturday in the MU ballroom.

Those initiated were George Knirsh, Frank Omen, Robert Hutchens and William Spann.

ARIZONA'S JEWELER SINCE 1897

SET \$150



SET \$295

If orange blossoms have any significance to you, now is the time! Ask about our "4C's" method of buying a diamond... and we have the wedding band to match.

Use our dividend payments, Federal tax included.

Free parking.

Rosenzweigs

PHOENIX, 35 N. FIRST AVENUE • AL 2-5721
SCOTTSDALE, FASHION SQUARE • 945-4551
PHOENIX, ROSENZWEIG CENTER • 264-5513
(3800 NORTH CENTRAL)
HOURS 9:30 TO 5:30

ROSENZWEIGS SCOTTSDALE OPEN THURSDAYS TILL 9

State Legislature Adjourns; Schools Proposal Stymied

By TOM WING

The 26th Arizona Legislature adjourned late yesterday deadlocked on the \$19.1 million capital outlay bill for land and construction at ASU, UofA, ASC and other state institutions.

Governor Paul Fannin is expected to call the legislators into special session Thursday to resolve the appropriation dispute and other problems.

THE LEGISLATURE was meeting in its third straight week of payless overtime meetings before adjournment.

An absolute deadlock between the House and Senate developed late Saturday when the House slashed \$3,843,484 from the previously-reduced Senate-proposed outlay for new construction by state institutions.

The Senate reduced the capital outlay for ASU, ASC and UofA from \$13,723,000 to \$9,066,000 last Wednesday for the first time in 20 years.

ASU'S APPROPRIATION was cut from \$5,049,000 to \$3,392,000 by the Senate, including a slice from \$1 million to \$5 million for land acquisition.

The House further reduced the ASU appropriation to \$2,808,331, including complete dismissal of funds for land purchase.

Other items completely eliminated in the House appropriations were the Arizona Pioneer's Home at Prescott and funds for the State Planning and Building Commission to acquire two additional blocks for additions to the Capitol complex. The Senate had appropriated them \$1.25 million and \$150,000 respectively.

THE UofA's LAND acquisition appropriation was cut from \$500,000 to \$96,965 by the Senate, while its total grants were sliced from \$3,419,000 to \$2,744,000 by the House.

The Senate's \$1.18 million appropriation for new construction at ASC was reduced to \$872,000, but its land acquisition grant was boosted from \$75,000 to \$91,000 by the House.

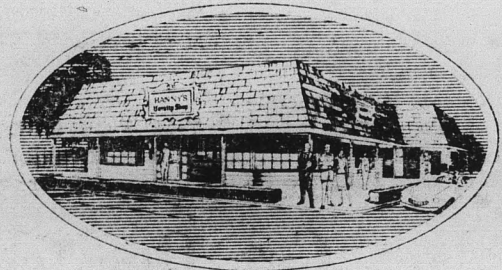
House leaders admitted the severe reductions would not be acceptable to the upper house,

but hoped for compromise once the measure reached a joint conference committee.

MAJORITY FLOOR Leader Charles Moody (D-Pinal) said the cuts were effected to make certain the present \$1.80 per \$100 assessed valuation state tax rate does not increase.

Meanwhile Saturday, the Senate gave the final approval to the \$124.9 million general appropriation bill, including a \$160,000 grant for medical school planning at the UofA. A motion to delete the medical school grant was defeated by only one vote. The Senate held this bill for two days before sending it to Governor Fannin Monday, for his signature.

Other items passed by the Legislature in its closing days included a drivers license demerit point system based on eight points in 12 months.



Visit the exciting new

Hanny's Scottsdale Varsity Shop

36 NORTH SCOTTSDALE ROAD

Authentic "natural shoulder" fashions for discriminating young men of all ages.

..... ON STAGE!
 NOW THRU SUNDAY!
 RICHARD CHARLTON presents
 Glamorous Met Opera Star
PATRICE MUNSEL
 (in person)
 in
"CAN-CAN"
 Hit Musical Comedy!
 All Hollywood Cast!
 Tues. thru Sat. 8:30 P.M., Sun. 7:30
 Matinee Thurs., Sat. & Sun. 2:30 P.M.
SOMBRERO PLAYHOUSE
 4747 N. 7th St., Phoenix - AM. 6-4487

NEW! PRO-ELECTRIC ROLL-ON FIRST! BEFORE-SHAVE LOTION THAT ROLLS-ON

No dripping, no spilling! Covers completely!
Old Spice Pro-Electric protects sensitive skin areas from razor pull, burn. Sets up your beard for the cleanest, closest, most comfortable shave ever! 1.00

SHULTON



-College Avenue

Some Won, Some Lost, Some Flooded

By MARY GORMAN

You win a few, lose a few and some are even washed out. This last reason was the cause of the cancelling of the Greek games last Saturday night in Goodwin Stadium.

SOME INDIVIDUALS carefully prepared the stadium for the games by flooding the field. They didn't stop at flooding Goodwin Stadium, but they also played "Floodsies" at Sun Devil Stadium.

Well, the prank spoiled Saturday night for the Greeks, but the games were successfully run Sunday night, minus the water.

A campus cop was called in to investigate the scene of the crime and returned with the message "that it's pretty wet over there."

THIS IS as much as anybody knows about the flooding which ruined last Saturday night for Greeks.

This is the second time the stadium has been flooded this year. Earlier it was flooded on Derby Day and the event was changed to the new stadium.

It seems like other games could be played instead of "flood the stadium."

NOT ONLY is it costly, fellows, but it also brings about all sorts of investigations.

The campus cops will investi-

gate, then the senate will have to investigate the cops, and then somebody else would investigate and then it would be time to flood the stadium again, more investigations and . . .

PEOPLE OFTEN ask what the Spurs, who usher at the basketball games, do with the money they earn through ushering.

Well, the group recently purchased two owl monkeys with the money they earned during the Globetrotter game to donate to the new zoo down the street.

ANOTHER GROUP seems to have also picked up the idea of donating animals to the zoo. Phrateres, off-campus women's organizations, has donated two South American wild dogs to the zoo.

Congratulations girls, that's a real original way to use your treasury. By the way, by purchasing the animals the women also fulfilled one of the purposes of their organizations, that of service to the community.

THE FOREIGN Students Club is looking for students to join their soccer club which

meets every Saturday morning at 10 behind the cafeteria on the field.

They're hurting for talent, so why don't some of you athletically-inclined people get out there and give them a hand.

IT SEEMS that the UofA has a pretty fair team and we'd like to "clean them up" when they come here to play us.

This Saturday the team will play Williams Air Force Base. If you're interested in joining, why don't you go out next Saturday when the club practices.

IF YOU HAVE any free time between now and Saturday night, hustle down to the MU information desk.

Workers of all kinds are needed to help with the MU Birthday Party Saturday night and if everyone helps the party will be a big success.

This kind of work can be a party in itself, so come on everyone, let's turn out to help.

LITTLE MAN ON CAMPUS



Letters To The Editor -

Readers Discuss Age, Pool, Corps

TO THE EDITOR:

As an out of state student, I find very few activities offered by ASU for week-end entertainment.

I am not suggesting or implying that the school should go out of its way to offer more activities on the week-end, but I don't feel that it's an unusual request to ask why the school swimming pool is closed on Sundays.

Of all the days that students may find time to swim, it's Sunday. I'm sure there is a good reason for this, and I'm looking forward to a reply.

Mike DeMuro

TO THE EDITOR:

Why does President Kennedy propose a tax reform measure eliminating charity deductions at the same time he proposed a domestic peace corps?

If the measures pass Congress, what will be the future of private good-will organiza-

tions, especially the churches?

What can 5,000 government-supported juveniles do as compared with the twenty million people already voluntarily involved in charity work?

Also, why is it that our present Peace Corps members cannot advocate their religious views, even on their own time?

We would like some answers!

ASU Young Americans for Freedom

TO THE EDITOR:

A very grave and far-reaching error was recently committed in the Associate Dean's office when Dean Neelly was released. She has been a definite asset to not only the Dean's office, but also to the entire University. Her understanding and genuine interest in the women students have been outstanding traits, although apparently misinterpreted or ignored by powers that be.

When influence is used in such a manner we have the right to question and we do!

Mary Avery
Sharon House
Connie Barr
Sue Garrett

TO THE EDITOR:

In the March 27th issue of the State Press was published what must be considered as the "final word."

In the column entitled "Why 23?" Dean Nichols was quoted as saying, "Once students are admitted to this University, they must abide by the regulations in the catalog. . ."

Now comes the punch line. ". . . If students are not willing to follow them, they do not have to come here or they can leave."

I must give Dean Nichols credit for her courage. What other member of the administration would dare state this issue so clearly? It is about time we students were told the real reason why the student body cannot get anything of major importance accomplished.

If the students don't like it they can leave. So please, fellow students, do not complain. If you write a letter to the editor nothing can be done. Remember, if you don't like it, you will just have to leave!

Terry Tomaselli

Budget Cut Questioned

By R. ZACHE

Phoenix has no facilities to host big spending conventions and the city's streets would discourage anyone from coming anyway. This I realize.

BUT, while thanking the legislature for the \$9,066,000 they gave us I still question the \$4.6 million cut in the budgets of ASU, UofA and ASC. In this age of emphasis on education one wonders about the reasoning which produced this cut.

I know the planned \$3.5 million convention hall at the fairgrounds is needed. It will lure more people and revenue into the area eventually swelling the tax coffers and enabling bigger school budgets later. But we need the money now.

WITH the parking problem becoming more acute every semester, \$2 million earmarked for land was cut. And where will new dormitories be built when the time comes that we can no longer house our expanding enrollment.

We probably will be able to squeak by this year on the allotted budget but I hope the legislators reconsider their actions before voting on next year's budget. I'd hate to see a repeat performance.

Money Needed To Keep Good Staff

ASU is facing a serious problem — how can we bring in and keep good professors?

In order to become the great Southwest university we have been striving for, we must have an outstanding faculty. But there is the rub, as a young university experiencing the pains of rapid growth it is difficult to compete with older, established schools for the best academic minds.

THERE ARE several areas in which ASU falls behind wealthier West Coast or Eastern schools. The main areas of concern are:

1. Salary, 2. Library, 3. Teaching Load.

Private or state universities with large amounts of research money pirate ASU of our leading instructors. Unless the professor or some members of his family wants to live in Arizona because of ill health, higher sal-

ary and better research facilities are a strong attraction.

Our library, we all realize is inadequate. This one inadequacy affects every researcher or student on campus regardless of his field. A good library for reference is needed in engineering, life sciences, literature, home economics and speech.

The rapid increase in students has burdened many professors with heavy teaching loads. Outside of their many classes, most instructors also are committee members or advisors to student organizations. Some professors have migrated to other schools where their class load has been cut in half, giving them more time for research.

We are fortunate in having President Durham, a man deeply concerned and dedicated to solving ASU problems. Dr. Durham is striving with the Board of Regents to upgrade the salaries. Some day California

will have to pay dearly to rob us of our good professors.

PLANS ARE already forming to build a badly needed library where East Hall now stands. Since the legislature has approved, we will soon have one of the best libraries in the West.

IN A STATE university with a constantly increasing number of entering students, there is little hope of a lighter teaching load in the future. More instructors cost money and most of that money will have to be spent to provide classrooms and dormitories. If predictions prove correct, ASU enrollment will double and we will have 30,000 students in 1972.

Ten years from now ASU can be big and great with many worthy, sought-after professors or — it can be just big. It will depend on what we do now; in ten years it may be too late!

By ED GASSER



THE STATE PRESS, distributed by the campus chapter of Sigma Delta Chi under the direction of Circulation Manager John Nadel, is the official campus newspaper of Arizona State University. It is published each Wednesday and Friday throughout the school year, excepting holidays, and is entered as second class matter at the Tempe, Arizona, Post Office under the Acts of March 3, 1879, and August 24, 1912. Subscription price, \$3 per school year.



THE STATE PRESS is a member of the Arizona Newspapers Association, Associated Collegiate Press and National Advertising Service, Inc.

- EDITOR-IN-CHIEF _____ BOB ZACHE
- MANAGING EDITOR _____ MARY GORMAN
- NEWS EDITOR _____ JERRY REILLY
- ASSISTANT _____ ROSS FISH
- CAMPUS EDITOR _____ ED HEATH
- ASSISTANT _____ PAM VAN BUSKIRK
- SPORTS EDITOR _____ JOE HEATH
- ASSISTANT _____ JOHN NADEL
- ASSIGNMENTS EDITOR _____ TOM WING
- ASSISTANT _____ JANET BERGMAN
- COPY EDITOR _____ EDIE C. ALLERS
- ASSISTANT _____ BOB HUDNALL
- PHOTO EDITOR _____ LARRY WARD
- CHIEF PROOFREADER _____ TOVA PETERSEN
- ASSISTANT _____ TROY IRVINE

Suggestions Valuable To Matthews

The suggestion box on the Matthews Library loan desk has proven a valuable means for students to express their opinions of library services, according to Frank Schneider, associate librarian. Four suggestions were taken care of this week.

It was suggested that the library was too warm for the com-

fort of the students and staff. The maintenance staff has installed shade screens on the south and west windows to cool the rooms.

Suggestions were received regarding the Government Documents Service which is closed evenings and weekends. These materials will be provided

for use at the social science reference desk if requested a day in advance of the evening or weekend to be used.

Requests concerning later hours on Friday have been referred to the student committee investigating the hours of other university libraries.

A request concerning materials at the bindery has been adopted. All materials at the bindery will be listed at the reference desk and current periodicals desk.

"All suggestions are helpful and appreciated," said Schneider.

NSF Grant To Aid Research

An ASU team consisting of Dr. Arnold Meister and Dr. Jerome Dowling of the physics department has received a \$23,800 research grant from the National Science Foundation.

Their work will involve probing molecular structures using a spectrometer.

These studies have an important role in space research, according to Dr. Dowling who plans to conduct his study at the Aero-Space Corp., in Los Angeles during a year's leave of absence beginning in June.

Soviet Economy Is Forum Topic

The ASU Forum will sponsor a talk by Professor Marvin Jackson of the economics department, entitled "Observations On The Soviet Economy" Friday at 10:40 a.m. in the MU upper lounge. Personal obser-

vations obtained during a six-week tour of the Soviet Union and Poland in 1960 will form the basis of Jackson's speech.

Jackson is now writing his Ph.D. dissertation on "The Economics of Technical Progress in the Soviet Union."

Before joining the ASU faculty, Jackson attended the University of Colorado where he received a B.S. in business administration in 1954 and a M.A. in economics in 1960. He did graduate work in economics under a Ford Foundation Area Study Grant at the University of California from 1960-62.

Radio Program Features Indians

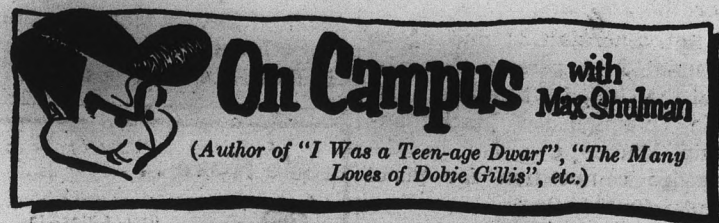
"Economic Development for Indian Reservations" is the subject of the Western Business Roundup radio program to be heard over local radio stations April 2-8.

The program, produced by the Bureau of Business Services, will feature a panel of four, including Lester Oliver, chairman of the White Mountain Apache Tribal Council, White River; David Box, program director from the Southern Ute Tribe, Ignacio, Colorado; Eugene Johnson, chairman of the Papago Tribal Council, Sells; and Dr. Irving W. Stout, Dean of the Graduate College.

Russian Movie Shown Today

The film "The Soviet Union, an Introduction" will be shown today at 11:40 a.m. and 2:40 p.m. in Education 100.

The film, taken in Russia, will be supervised by Dr. Anatole G. Mazour, professor of history at Stanford University. All students, faculty and staff are welcome to attend.

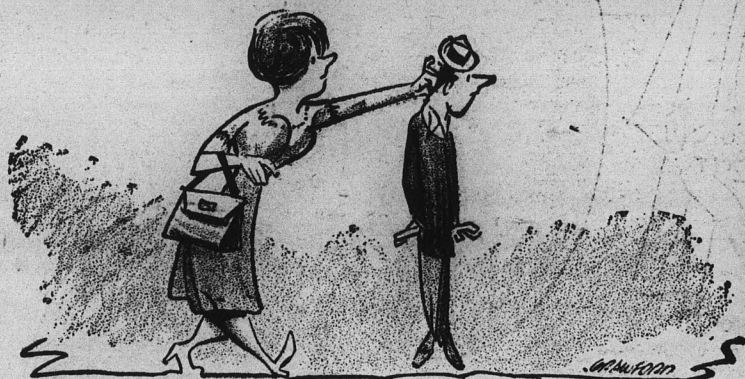


AMONG MY KINFOLK

My favorite cousin, Mandolin Glebe, a sweet, unspoiled country boy, has just started college. Today I got a letter from him which I will reprint here because I know Mandolin's problems are so much like your own. Mandolin writes:

Dear Mandolin (he thinks my name is Mandolin too), I see by the college paper that you are writing a column for Marlboro Cigarettes. I think Marlboros are jim-dandy cigarettes with real nice tobacco and a ginger-peachy filter, and I want to tell you why I don't smoke them.

It all started the very first day I arrived at college. I was walking across the campus, swinging my paper valise and singing traditional airs like *Blue Tail Fly* and *Death and Transfiguration*, when all of a sudden I ran into this here collegiate-looking fellow with a monogram on his breast pocket. He asked me was I a freshman. I said yes. He asked me did I want to be a BMOC and the envy of all the in crowd. I said yes. He said the only way to make these keen things happen was to join a fraternity. Fortunately he happened to have a pledge card with him, so he pricked my thumb and I signed. He didn't tell me the name of the fraternity or where it is located, but I suppose I'll find out when I go active.



She carried me to a chic French restaurant

Meanwhile this fellow comes around every week to collect the dues, which are \$100, plus a \$10 fine for missing the weekly meeting, plus a \$5 assessment to buy a headstone for Spot, the late, beloved beagle who was the fraternity mascot.

I have never regretted joining the fraternity, because it is my dearest wish to be a BMOC and the envy of all the in crowd, but you can see that it is not cheap. It wouldn't be so bad if I slept at the frat house, but you must agree that I can't sleep at the house if I don't know where the house is.

I have rented a room which is not only grotesquely expensive, but it is not at all the kind of room I was looking for. I wanted someplace reasonably priced, clean, comfortable, and within easy walking distance of classes, the shopping district, and San Francisco and New York. What I found was a bedroom in the home of a local costermonger which is dingy, expensive, and uncomfortable—and I don't even get to use the bed till 7 a.m. when my landlord goes out to mong his costers.

Well anyhow, I got settled and the next thing I did, naturally, was to look for a girl. And I found her. Harriet, her name is, a beautiful creature standing just under seven feet high and weighing 385 pounds. I first spied her leaning against the statue of the Founder, dozing lightly. I talked to her for several hours without effect. Only when I mentioned dinner did she stir. Her milky little eyes opened, she raised a brawny arm, seized my nape, and carried me to a chic French restaurant called *Le Chipjoint* where she consumed, according to my calculations, her own weight in chateaubriand.

After dinner she lapsed into a torpor from which I could not rouse her, no matter how I tried. I banged my glass with a fork, I pinched her great pendulous jowls, I rubbed the legs of my corduroy pants together. But nothing worked, and finally I slung her over my shoulder and carried her to the girls dorm, slipping several discs in the process.

Fortunately, medical care for students is provided free at the college infirmary. All I had to pay for were a few extras, like X-rays, anaesthesia, forceps, hemostats, scalpels, catgut, linen, towels, amortization, and nurses. They would not, however, let me keep the nurses.

So, dear cousin, it is lack of funds, not lack of enthusiasm, that is keeping me from Marlboro Cigarettes—dear, good Marlboros with their fine blend of choice tobaccos and their pure white Selectrate filter and their soft pack and their flip top box.

Well, I must close now. My pencil is wore out and I can't afford another. Keep 'em flying.

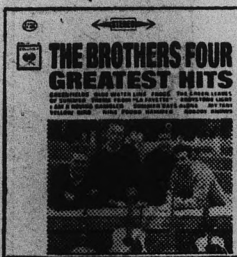
Yr. cousin Mandolin Glebe

© 1963 Max Shulman

AMERICA'S CAMPUS FAVORITES



CL 1946/CS 8746*



CL 1803/CS 8603*



CL 1697/CS 8497*

THE FABULOUS FOLKSINGING BROTHERS FOUR ON COLUMBIA RECORDS

©COLUMBIA BROADCASTING SYSTEM INC. PRINTED IN U.S.A.

*Stereo

The hearts of the makers of Marlboro go out to poor Mandolin—and to poor anyone else who is missing out on our fine cigarettes—available in all 50 of these United States.

HILLS BOOKS & RECORDS
TEMPE CENTER

Intercollegiate -

Rodeo Team Takes Third At Tucson

The Sun Devil rodeo team took third place in the Tucson Intercollegiate Rodeo last weekend.

The Tucson Rodeo gave the Sun Devils a third place position in the regional standings for the boy's team and second place for the girl's team.

THERE ARE 120 points possible in each rodeo and ASU is 250 points behind second place UofA. Cal Poly is in first place in the Western Regional of the National Intercollegiate Rodeo Association.

In the first go-round of ribbon dropping for the boy's team Connie Bateman placed second, John Fincher took third and Tom Harsh was third in the over all average. In the second go-round Tom Harsh took first place.

CONNIE BATEMAN earned third place in the first go-round in calf roping, Bob Wallace was third in the second round and Dick Felton won

third in the average for the event. Tom Harsh took first place in the first round of bulldogging and David Swienenw was forth in the bareback riding.

For the girl's team Pat Burnotte split first and second place in the first round in the barrel race and took first place in the average for the event. Joyce Truelock captured fourth place in the first go in goat tying.

THE RODEO CLUB will meet tomorrow evening at 8:00 in room 202 of the agriculture building to plan the horse show for May 5. Everyone interested is invited to attend.

Thetas Down Chi Omegas In Bowl

Kappa Alpha Theta sorority defeated Chi Omega sorority 140 to 138 in last Thursday's College Bowl match.

The Theta team consists of Kathie Mangano, Kitty Niggemann, Merrilee Bean and Valerie Graham.

Karla Payne, Robin Miller, Algene Schwanz and Candy Garland are on the Chi Omega team.

The Theta team will match wits with the Phi Kappa Psi team tomorrow in the MU ballroom at 4 p.m.

The College Bowl is moderated by James Creasman, alumni secretary. Mary Booth Hunt of the MU staff is score keeper.

Angel Flight

Seventeen members of Angel Flight, women's AFROTC auxiliary, and the AFROTC men's drill team, will participate in a drill meet at Texas Western University on April 27.

Distinguished Marksman To Tutor Rifle Team

Army ROTC's rifle team is now receiving the expert instruction of M/Sgt. Douglas B. Sheridan, U. S. Army (retired).

Lt. Col. Theodore Wyckoff, head of department of military science, announced that Sgt. Sheridan has agreed to tutor the shooters.

Sgt. Sheridan is one of an estimated 11 persons throughout the United States that holds the Distinguished Marksmanship Medals awarded in all-service competition for pistol and rifle shooting.

Sgt. Sheridan has served as assistant coach of the sixth army team and All-Army assistant coach.

After observing ASU team members for several days, Sgt. Sheridan said they "definitely have potential. After we clear up some minor points and bring the men to the stage where they can shoot consist-

ently good as both individuals and team members, then we'll have a group that could be national champs."

Groundbreaking

A historical moment: 11:00 a.m. Monday, October 25, 1954, was the groundbreaking for ASU's \$1,250,000 Memorial Student Union. All classes were dismissed for the occasion.

We Have . . .



"PLANNED CHAOS"

by Ludwig Von Mises

TOWNCRIER BOOKSTORE
Western Savings Building
Suite 102 967-3125
525 Mill Avenue

Recipes Help Fill Dream

By TIMA IRANI

Translating recipes has brought Buth Kong from Cambodia one step closer to the fulfillment of a lifelong ambition—a college education in the U. S.

An American doctor stationed in Cambodia encouraged Kong in his ambition and helped to arrange his trip to the U.S., while he translated recipes into Khmer for the doctor.

KONG left his job as a primary school teacher in the tiny village of Kg Trabek as a result and is now a freshman at ASU.

"The Cambodian Government is paying my salary in the form of a scholarship so that I can attend ASU. After getting a degree in education, I'm committed to return to Cambodia and teach on a higher grade level," he said.

He remarked the students in the U. S. and Cambodia are pretty much alike. Unlike Cambodian youth, however, "American students, are more interested in politics," Buth commented.

"I'M TYPICALLY Cambodian because I like peace and happiness. Politics is never peace-

ful nor happy, so I don't like politics," he continued.

Contrasting Arizona's desert with his country's green farmlands, Buth remarked, "I always look with wonder at the cactus and the red rocks."

Campus Classified

Regulations: For students and faculty only of Arizona State University. To place classifieds, submit to Room 207, Memorial Union Building, by noon two days before date of publication: noon Monday for Wednesday's issue, noon Wednesday for Friday's issue. Rates: 3 cents per word, 50 cents minimum charge.

APARTMENT

1 1/2 blocks east of Science bldgs. New, furnished. One bedroom. Efficient 2-speed coolers. Available June 1st. Low year around rate. Inquire Apt. 9, 705 Krueger St. or call WO 7-5430.

SEWING

Sewing, altering, and dressmaking Mrs. Kotten, 1311 W. 10th Place, Tempe, Arizona. WO 7-9173.

FOR SALE

RIDERS WANTED

To California via Los Angeles to San Francisco. Will leave April 10 or 11. Please write P. O. Box 309, Tempe.



Keepsake®

THE ENGAGEMENT RING WITH THE PERFECT CENTER DIAMOND

True artistry is expressed in the brilliant fashion styling of

every Keepsake diamond engagement ring. Each

setting is a masterpiece of design, reflecting the full brilliance

and beauty of the center diamond . . . a perfect

gem of flawless clarity, fine color and

meticulous modern cut.



Authorized Keepsake Jewelers may be listed in the Yellow Pages. Visit one in your area and choose from many beautiful styles, each with the name "Keepsake" in the ring and on the tag.

HOW TO PLAN YOUR ENGAGEMENT AND WEDDING

Please send two new booklets, "How to Plan Your Engagement and Wedding" and "Choosing Your Diamond Rings," both for only 10c. Also send special offer of beautiful 44 page Bride's Book.

Name _____
Address _____
City _____ Co. _____ State _____

KEEPSAKE DIAMOND RINGS, SYRACUSE 2, N. Y.

COOPER Ring \$500. Wedding Ring 50.00.—RIVIERA Ring \$300. Also to 975.—ROBBINS Ring \$150. Wedding Ring 50.00.
All rings available in yellow or white gold. Prices include Federal Tax. Rings enlarged to show beauty of details. ©Trade-Mark registered.

Jam's

RESTAURANT

Tempe Center

HOT KOSHER
CORNED BEEF or PASTRAMI
On Rye
55¢
Served With Potato Chips
and Kosher Pickles

OPEN 8 a.m. to 7 p.m.
CLOSED SUNDAYS

Annual Payson Workshop Enthusiasm Correlates Student Government Spirit

"The enthusiasm a student shows at Payson is a good index of the enthusiasm the student will show in student government," according to Dean W. P. Shofstall, dean of students and originator of the Payson workshop in 1954.

Student leaders have traveled to Payson twice each year for the workshop since then except for two workshops which were canceled.

Dean Shofstall believes that student government suffered greatly when the workshop had

to be canceled twice but says that the new vigorous program will insure the successful functioning of each student officer.

The first workshop could accommodate only 35 students who slept in sleeping bags and used a small dining room for a meeting place.

Since then the facilities have been expanded to include a large dining room, several meeting rooms and modern sleeping quarters to accommodate the 80 students expected at the workshop this spring.

The purposes of the workshop are to allow the newly elected officers to know each other well and build morale, to plan the coming year's program in the fall and to acquaint and orient the new officers to the spring.

The workshop has been enlarged since 1954 but these main purposes have never changed.

Each year elected officers, committee chairmen, active student leaders and 20 delegates-at-large participate in programs on every facet of student government. They also hear speeches by outstanding political, business and educational leaders and enjoy social events.

LOCATED IN the pine country 75 miles northeast of Tempe, Payson is considered an ideal spot to relax and concentrate. It has long been the location of fall football practice, religious seminars and other ASU student activities.

Advertising Week --

Senior To Travel To World Parley

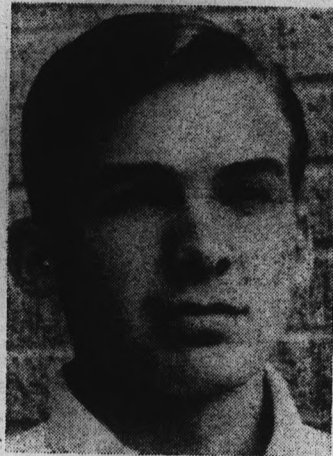
ASU senior Jerry Boeh has been selected to represent the College of Business Administration at the Inside Advertising Marketing Week in New York City next month.

Boeh was selected for the world-wide convention of top mass communication people by the department of advertising and Robert Zacher, professor of advertising.

Boeh is being sponsored locally by the Phoenix Executives Advertising Club and nationally by Alpha Delta Sigma, national advertising professional fraternity.

During his ten-day stay in New York he will visit leading world businesses and attend the international convention meetings with the business leaders. Among other scheduled activities, he will attend the national convention of Alpha Delta Sigma as its official delegate, while a guest of the New York Advertising Club, host for the conferences.

He is president of the campus chapter of Alpha Delta Sigma, member of Sigma Phi Epsilon fraternity, State Press, student body public relations secretary and on President Eisenhower's Student Ambassador People-to-People program.



JERRY BOEH



Laird Pharmacy

**PRESCRIPTION
SPECIALISTS**

TOBACCO — FOUNTAIN
We Give S & H Green Stamps

501 Mill, Tempe

MU Hosts Baskin's American Art Show

Prints and books of American artist Leonard Baskin will be displayed in the MU from April 4-28.

The exhibition, prepared and circulated by the Museum of Modern Art with aid from the Columbia Broadcasting System Foundation, consists of over 100 prints, including several conceived as book illustrations.

Works range in date from 1951 and vary from a very small print designed as a book-plate to the door-sized "Man of Peace" and "Hanged Man."

An artist-in-residence at Smith College, Northampton,

Mass., Baskin has studied at the Yale School of Fine Arts, New York's New School for Social Research, and in Paris and Florence. His works have been shown extensively in the United States and abroad.

'Glories Of Great Britain' Film To Top World Adventures Series

"The Glories of Great Britain," the fifth film of the 1963 World Adventure Series, will be held in Scottsdale High School auditorium Friday evening at 8:30.

The interpretive film covers the mysteries of Stonehenge, Roman domination, Magna Carta, Elizabethan era, colonization and contemporary Britain.

The sights of London as well as the Lake District, Edinburgh, and the Highlands, Kent, Cornwall, Wales, Eton University and the famed countryside of England are all included in the all-color travelogue.

Former foreign correspondent Gwen Dew Buchanan is sponsoring the series as contribution to international understanding. Tickets are \$1.65 for adults, 90 cents for students.

Appointments

Kay Anderson, sophomore art major, has been appointed the new chairman of the Memorial Union Board.

Jim Stern, a sophomore sociology major, has been appointed to the chairmanship of the Education Board.

Appointments were announced by Cindi Buchanan, ASASU secretary.

Want More Endurance?
WHEAT GERM OIL
\$1.50

Eichenauer's Bar
Papago Plaza Chris-Town

Keepsake
JEWELRY ... GIFTS

Harve's Watch Shop
518 Mill Avenue

"Years Ahead" Flight Training In The New Shinn - 2150



MODERNIZED GROUND SCHOOL
FOR PILOTS & NON-PILOTS


Amos Flight Operations

A Private License is a Must in Modern Business

Don Amos — Class of '56

Phone BR 5-7291

SKY HARBOR



ONE WAY TO TRAVEL FOR LESS THAN GREYHOUND

A short walk is good for you. But when you really want to travel you can't beat Greyhound for going places at lowest cost. In fact Greyhound costs less than trains, planes or driving yourself. For economy, GO GREYHOUND... AND LEAVE THE DRIVING TO US.

No other form of public transportation has fares so low. For example:

	One Way	Round Trip
LOS ANGELES	\$12.25	\$18.55
EL PASO	\$13.90	\$25.05
SAN FRANCISCO	\$20.25	\$36.45
ALBUQUERQUE	\$17.75	\$31.95
YUMA	\$ 7.25	\$13.05
TUCSON	\$ 4.00	\$ 7.95
NOGALES	\$ 6.35	\$11.45
LAS VEGAS	\$11.60	\$20.90

3 E. 5th - Tempe

WO 7-4030

BAGGAGE: You can take more with you on a Greyhound. If you prefer send laundry or extra baggage ahead by Greyhound Package Express. It's there in hours and costs you less.

GO GREYHOUND

...and leave the driving to us

Phil's SHOES

OPEN 7 DAYS A WEEK

COED CASUALS

2 PAIRS FOR \$5

SERVE YOURSELF & SAVE

PHOENIX

3017 WEST VAN BUREN
1515 SOUTH 16th STREET
2615 W. BETHANY HOME RD.
4212 SOUTH CENTRAL
8903 NORTH 19th AVENUE

MESA

1123 EAST MAIN STREET

CASA GRANDE

406 N. FLORENCE STREET

Mesa & Casa Grande
stores closed Sundays

University Players -



(Photo by Don Haveron)

FINAL CURTAIN — "Rumpelstiltskin" will play his pranks and acts of goodwill before the University Players' audience for the last times at 2:30 Saturday and Sunday. Stars Carolyn Willy (left) and Jim Mancuso play leading roles in the play's last performance of the season.

Curtain To Close On Plays

The University Playhouse will present its final performance of "Othello" and "Rumpelstiltskin" this week.

"Othello," classic Shakespearean tragedy, will be presented at 8:30 p.m. Friday through Saturday, while "Rumpelstiltskin," drama for youngsters,

will be staged at 2:30 p.m. Saturday and Sunday.

All performances will be at the University Playhouse in the ASU Lyceum building. "Othello" is directed by Dr. James Yeater and "Rumpelstiltskin" by Don Doyle.

Channel 8 Reschedules Program On 'Poisons, Pests And People'

"Poisons, Pests and People" will be re-run by Channel 8 tomorrow at 10 p.m.

The program examines the effects of chemical insecticides on both insects and warm-

blooded creatures, including man.

Program host is Dr. Charles J. Tupper, associate dean of the Medical School and associate professor of internal medicine at the University of Michigan.

Marge Smith
FLOWERS
"Tempe's Most Popular Florist"
722 Mill Avenue

Evenings WO 7-5020 Open Sundays 9 - A.M. - 2 P.M. Daily WO 7-0271

FRIED CHICKEN
Complete Dinner, Salad, Dessert,
Hot Bisquits & Honey

\$1¹⁰

Large N.Y. STEAK	1 ⁹⁵
Large FILET MIGNON	2 ²⁵

OPEN DAILY 6 A.M. to 9 P.M. CLOSED SUNDAY

Plaza Fine Food
967-6248
69 E. Broadway in Broadway Plaza

Meet Set On World Friends

Frank Conway, western representative of the People-to-People program will head a discussion at 10 a.m. Saturday in SS 105.

The People-to-People program is designed for the promotion of better understanding and respect between foreign and American students.

Representatives from five colleges and universities from the Southwest area are scheduled to take part in the discussion of the topics "Apathy in Participation", "Student Funds in Support", "Student Government Organizations of the Program" and "The Student Ambassador Program."

All ASU students are invited to attend.

Faculty Families Of 'Newcomers' To Hold Picnic

The Newcomers group of ASU Faculty Wives Club will picnic with their families Saturday at Tempe Beach.

The picnic will be from 5 to 7 p.m. In the event of rain, the picnic will take place at Sun Devil Stadium.

Members are asked to bring their own picnic supper. Games and an Easter egg hunt for the children are scheduled.

TALL FASHIONS
OF ARIZONA

Serving tall or long-waisted women Since 1953

SIZES 8 - 20

- SPORTSWEAR
- SWIM SUITS

509 E. CAMELBACK
Phoenix CR 4-3886
Open Monday & Thursday
9:30 a.m. - 9 p.m.

KAET GLIMPSES

<p style="text-align: center;">TOMORROW</p> <p>P.M.</p> <p>6:00 What's New? "Ti-Jean Goes Lumbering"</p> <p>6:30 Buckskin Bob "A Round World"</p> <p>7:00 The Ageless Auto "Early Steam Cars"</p> <p>7:30 The Big Picture "The Invasion of Southern France"</p> <p>8:00 Exploring the Universe "Science and Social Responsibility"</p> <p>8:30 Basic Issues of Man "Public Hearing"</p> <p>9:00 Great Decisions 1963—Peace "What Problems and Prospects"</p> <p style="text-align: center;">FRIDAY</p> <p>A.M.</p> <p>8:40 Intro. to Business Telecourse 9:40 Physical Universe Telecourse 10:40 Living World Telecourse 11:40 Social Studies Telecourse</p> <p>P.M.</p> <p>12:40 State Government Telecourse 5:15 Social Studies Telecourse 6:00 What's New? "Eskimo Arts & Crafts"</p> <p>6:30 State Government Telecourse 7:15 Intro. to Business Telecourse 8:00 At Home With Your Child "Baby's First Step"</p> <p>8:30 Living World Telecourse 9:15 Physical Universe Telecourse 10:00 A Month in the Country "NET Drama Festival"</p> <p style="text-align: center;">APRIL 8</p> <p>A.M.</p> <p>8:40 Intro. to Business Telecourse 9:40 Physical Universe Telecourse 10:40 Living World Telecourse 11:40 Social Studies Telecourse</p>	<p>P.M.</p> <p>12:40 State Government Telecourse 5:15 Social Studies Telecourse 6:00 What's New? "A Day in June"</p> <p>6:30 State Government Telecourse 7:15 Intro. to Business Telecourse 8:00 Once Upon a Japanese Time "The Tale of the Ryoben-Cedar"</p> <p>9:15 Physical Universe Telecourse 10:00 Trio "The Three Day Week" — Marya Mannes "The Conductor" — Irving Kolodin "The Silent Past" — Richard Griffith</p> <p>10:30 The Ageless Auto "Early Steam Cars"</p>
----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------

Robins To Speak

Dr. Roland K. Robins, professor of chemistry, will speak today at the 144th annual meeting of the Chemical Society in Los Angeles.

Dr. Robins is co-author of a research paper on new anti-cancer agents which will be presented at the meeting.

Co-authors with Dr. Robins are William A. Bowles, F. Howard Schneider and Leland R. Lewis, all of ASU.

Scottsdale Fashions
OF TEMPE
PRESENTS ITS NEW LINE OF

SPRING 2- 3- and 4-PIECE PASTEL ASSORTED
Suits For Easter \$499-\$899
Pastel Solids & Dan River Checks

SPRING COORDINATES — LINEN & SILK
Capris & Skirts \$199 to \$699

Chic Sheath Dresses WITH MATCHING CARDIGANS \$999
Beautiful Pastels, Reg. \$24.98, Special for Easter

EXTRAORDINARY STYLE & PRICE
BLOUSES New Shipment in from \$199 to \$549

EASTER PASTELS & BEIGE
SPRING COATS \$899 to \$1199

SHIRTWAIST & SPAGHETTI STRAP
DRESSES New Shipment. Reg. \$10.98 \$299 to \$399

ASSORTED JAMAICAS, BERMUDAS,
KNEE KNOCKERS & SH. SHORTS from \$149

Many More Beautiful Items at Give-away Prices
Too Numerous To List Here

230 West 5th St. - Tempe
HOURS: Mon., Fri. 9 to 6, Sat. 9 to 5

8 a.m. calculus...late
rush...arrive...quiz...
Eng...read...write...
...correct...Psych...
psychotic...neurotic
Pavlov...bell...lunch
whew...pause

take a break... things go better with Coke

Bottled under the authority of The Coca-Cola Company by: PHOENIX COCA-COLA BOTTLING CO.

Initiates Named For Advertising Women's Group

Gamma Alpha Chi, national professional advertising fraternity for women, formally initiated seven women last Sunday.

Those initiated were Karen Hess, Marilyn Vanier, Roxy Bruno, Sharlyn Nelson, Ann Nelson, Kay Lynskey and Pam Van Buskirk.

Officers for next year are Twila Drumm, president; Mary Voita, vice president; Deanna Olson, corresponding secretary; Karen Hess, recording secretary; Pam Van Buskirk, treasurer; and Edie C. Allers, reporter.

Professor Robert V. Zacher is adviser.

Parade of Chariots



(State Press Photo by Carrie Ross)

GREEK WEEK — Gretchen Diercks, "Diana" of Greek Week, was led in the Parade of Chariots, Friday, by (l to r) Tom Johnson and Art Martori of Delta Sigma Phi. Delta Sigs were awarded the trophy for outstanding chariot Sunday night at the Greek Week Games. Winners of the Greek Games were Kappa Kappa Gamma and Delta Sigma Phi. Second place went to Gamma Phi Beta, Alpha Tau Omega and Delta Chi.

Gamma Phis, Delta Sigs Plan 'Follies Go To Vegas'

An ASU tradition, the Gamma Phi Beta-Delta Sigma Phi Follies are in rehearsal for their 21st annual production scheduled April 26 and 27 at Scottsdale High School auditorium. This year's show is titled "Follies Go to Vegas."

Presented separately in past years by Gamma Phi Beta sorority and Delta Sigma Phi fraternity, the two groups have joined this year to present an outstanding show with campus talent.

Tom Burns and Lynnda Cook

will direct a cast and crew of over 150 students in this year's production.

Mellowed Mash Minors

The older and therefore wiser won again as the AFROTC cadre recently defeated the 43-cadet junior and 16-cadet senior AFROTC classes by scores of 29-23 and 32-16 respectively in an intra-department basketball game.

The mellowed cadre team members are Lt. Col. R. W. Edwards, Captains R. B. Jensen, R. O. Robinson and T. J. O'Malley; M/Sgt. M. F. Wade, and Staff Sergeants D. J. Walters and M. R. Weeks.

High scorer for the cadre was Lt. Col. Edwards.

RUSSIAN CIRCLE

The Russian Circle will hear Jerry Zaborsky, assistant professor of geography, speak on "Linguistic Geography of the Soviet Union" at 7:30 tonight in SS 101.

Everyone is welcome.

Convention Set For Sahuaro

Eight staff members of Sahuaro, ASU's yearbook, will leave tomorrow morning for Denver, Colo., to attend the four-day Rocky Mountain Collegiate Press Association Convention. Its theme will be "Concerning Publications."

The staffers will attend seminars to consider yearbook management, production and connected problems.

Those attending are Gary Avery, Tony DePrima, Karen Hess, Ann Schneider, Jane Keaton, Ted Vallas, Paul Cottrell and Mr. Broderick Johnson.

Mr. Johnson is Sahuaro advisor.

Need Insurance UNDER 25?

We Write All . . .

- Auto • Motorcycle
 - Trailer • Fire • Theft
- Terms Available

RALPH PACKER

Valley Bank Bldg.
967-3189 Tempe 967-9141

Tom FANNIN

Realty

TEMPE HOME SPECIALIST
FOR ACTION
Call WO 7-1677
1121 E. APACHE BLVD.

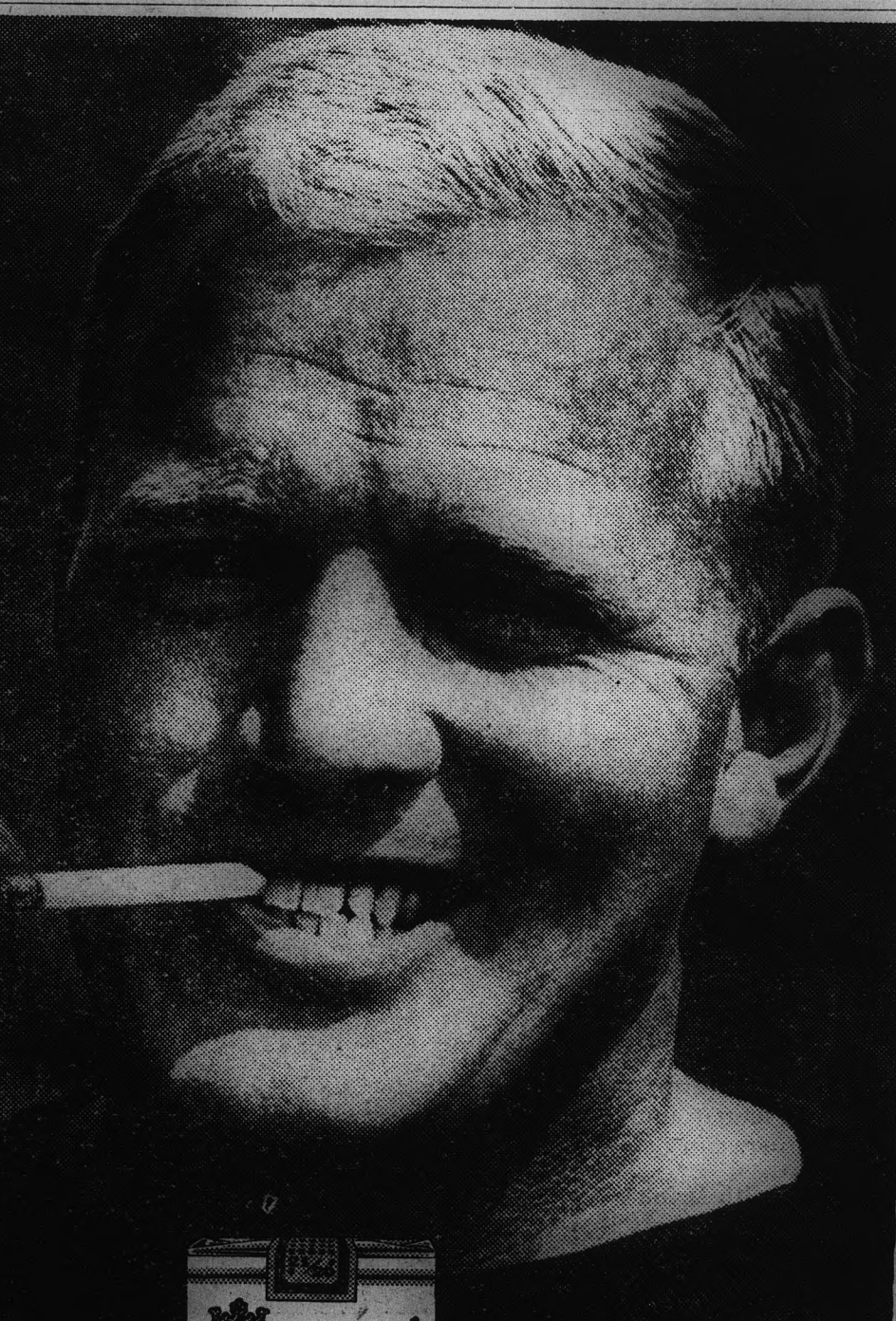


P.O. Box 32033,
Los Angeles, California

VE-ELLA GARDEN APTS.

Tempe, close to college. Lge. 2 bedroom, carpet & drapes, heated pool, refrigerated. \$110 unfurn., \$130 furnished on 3 mos. lease. Month to month also. Call 967-7357 or 967-7505. 1024 S. McClintock

Tastes Great because the tobaccos are!



21 GREAT TOBACCOS MAKE 20 WONDERFUL SMOKES!

Vintage tobaccos grown, aged, and blended mild . . . made to taste even milder through the longer length of Chesterfield King.

CHESTERFIELD KING

TOBACCOS TOO MILD TO FILTER, PLEASURE TOO GOOD TO MISS



FOR A GENTLER, SMOOTHER TASTE

ORDINARY CIGARETTES

ENJOY THE LONGER LENGTH OF CHESTERFIELD KING

CHESTERFIELD KING

The smoke of a Chesterfield King mellow and softens as it flows through longer length . . . becomes smooth and gentle to your taste.

Orange Blossom



A MODERN CLASSIC
SCULPTURED IN
18 CARAT GOLD
BUILT TO LAST



MEMBER AMERICAN GEM SOCIETY

Open Thursdays
9:00 A.M. to 9:00 P.M.

Paul Johnson
JEWELERS

1604 E. Camelback
"Where Originality Is a Tradition"

Soprano To Sing In Recital

Student soprano Donna Klopshinski will be featured in a special recital tonight at 8:15 in the MU ballroom.

Miss Klopshinski, a student of ASU associate professor of music Bertha Autenrieth, will sing "When I Was Seventeen," "Batti Batti" from Mozart's "Don Giovanni" and "Alleluia" by Mozart.

Margo Smith and a string trio consisting of Jack Thomas, violin; Robert Herzog, viola and Virginia Jones, cello, also will perform.

MU Calendar

TODAY

- A.M.
- 6:30 Delta Sigma Phi, Faculty dining room
- 8:30 Senate Education Committee, senate chamber
- 10:00 SAM Conference, ballroom
- P.M.
- 12:15 Tempe Business & Professional Men's luncheon, 218C
- 1:30 Senate Finance Committee, 209
- 1:40 Sigma Delta Chi Meeting, 210
- 2:30 P R & P, 208
- 2:45 Liberal Arts Honor council, north upper lounge
- 3:00 Faculty-Student meeting, 210
- 3:30 Natani meeting, 209
- 4:00 Ballroom Committee, 208
- 5:00 Pleiades meeting, 209
- 6:00 Lutheran Seminar Study Group, 208
- 6:15 Blue Key meeting, 210
- 6:30 Phi Delta Kappa dinner, 218B & C
- 6:30 Phrateres meeting, 7
- 7:00 Tau Beta Sigma meeting, 208
- 7:00 Devils and Dames Square Dance, Clancy's
- 7:30 La Liga Pan Americana meeting, 209
- 7:30 Social Board Bridge, Faculty dining room
- 8:15 Music Department Recital, ballroom

TOMORROW

- A.M.
- 6:30 Pi Sigma Epsilon, Faculty dining room
- 9:00 Arizona Retired Teachers Executive Board, 12
- P.M.
- 12:40 Accounting Club luncheon, 218A
- 2:00 Cultural Affairs meeting 218B
- 2:00 Senate Membership and Elections Committee, 208
- 2:30 AMS Judicial, 210
- 3:00 Social Board meeting, 209
- 3:00 Traffic Appeals meeting, 208
- 3:40 AWS meeting, senate chamber
- 4:00 Faculty-Student College Bowl, ballroom
- 7:00 Circle K meeting, 210
- 7:30 Newcomers meeting, 218A
- 8:00 Water Ski Club meeting, 7

- FRIDAY
- A.M.
- 10:40 ASU Forum, north upper lounge
- 11:30 Senate Education Committee, senate chamber
- 12:00 Docents Luncheon, 218A, B, C

Chapel Corner

Religious Groups Calendar Events

Rabbi Maurice S. Corson of Har Zion Synagogue in Scottsdale will address Hillel members tonight at 8:45 in MU 7.

His topic will be "What It Means to Believe in God." The public is invited.

The three ASU chapters of **Lambda Delta Sigma**, LDS religious groups, will have a sunrise breakfast and testimonial Saturday on South Mountain.

Members and their guests will leave from the LDS Institute on campus at 4:30 a.m. and return about 7:30.

The three chapters are also sponsoring a Fun-House at the Blue Key Carnival Saturday night.

Eldon Smith, **Wesley Foundation** president, and John Tanner, activities coordinator, attended the Wesley Fellowship House of Representatives in Orange, Calif., this weekend.

Tanner will represent the Tucson-Phoenix area on the Executive Council in the House.

Three **Newman Club** members were elected to Arizona Province offices at the Province Newman Club Convention last weekend in Las Vegas.

Elected were Ken Cesiel, chairman; Martha Wolf, treasurer and Cathie Antkowiak, corresponding secretary.

Lutheran students will have a pizza party Sunday at 6 p.m. at Beautiful Savior Church in Tempe.

Dr. Kleinfield will speak of Nazi Germany and religion. Entertainment will follow.

Those who need transportation should meet in front of Gammage Hall at 5:45 p.m.

Oldest Honorary Phi Kappa Delta Elects Officers

The oldest honorary fraternity on campus, Phi Kappa Delta, elected new officers last week.

The honorary forensic society elected Wes Shellen president, replacing Ken Salmon. Elected vice president was Mike Yarnell; secretary, Betty Duff; treasurer, Charles Stewart, and historian, Maggie Bartholomew.

The newly elected took office immediately.

The fraternity also made plans for their annual vacation. This year the group plans a trip to Rockypoint, Mexico, April 20.

Experiment Planned

Orchestrated by ASU dance honorary, will present an experimental work entitled "The House of Malediction," during its 12th annual ASU dance concert April 10 in the Tempe High School auditorium.

Student choreographers and the numbers they have created are Nancy Farrell, "Hoe Down"; Pricilla Lucero, "Dream Spell"; Jane Straka, "I Must

Speak With My Own Voice"; Irene Kemp, "Viva!"; and Kathleen Erickson, "Dark Despair."

Other numbers and their creators are Diane Malenfant, "Freedom Exalted"; Varda Razy, "Lament for the Hungry Ones" and "Hava Netze Bemachol"; Sandra Hatfield, "Poor Adhesive Me," and Jean Campbell, "In the Beginning."

SENIORS

Order Your

NAME CARDS

Now

Deadline - April 6

At The

UNIVERSITY BOOKSTORE

TAKE A TIP FROM THE BROTHERS FOUR—AMERICA'S CAMPUS FAVORITES

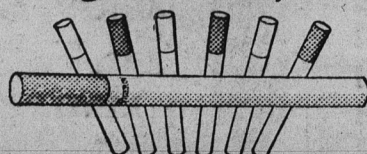
Viceroy's got

the taste that's right!



ALSO IN NEW "SLIDE-TOP" CASE

SMOKE ALL 7



Smoke all 7 filter brands and you'll agree: some taste too strong . . . others taste too light. But Viceroy tastes the way you'd like a filter cigarette to taste!

not too strong... not too light...

Viceroy's got the taste that's right!

ORANGE JULIUS



"A DEVILISH GOOD DRINK"

ORANGE OR LEMON MADE WITH FRESH JUICE — RICH IN VITAMIN C —

Truly A Health Drink

★ GRILLED DEVIL DOGS ★

- MONGREL (Mustard-Relish-Onion)
- PICKLE POOCH (Mustard-Dill P.)
- BAR-B-Q PUP (B-B-Q Sauce-Onion)
- KRAUT HOUND (Mustard-S. Kraut)

25c

- ★ MUTT CALIENTE 30c
- ★ BLUE RIBBON PUP 35c

Broiled (Ground Chuck) Burgers

1 Patty 30c — 2 Patties 45c

Served With Potato and Carrot Chips

ENJOY INSIDE OR PATIO SEATING
3517 East Van Buren — Phoenix

Open 9 A.M. - 12 P.M. Daily — Till 2 A.M. Fri. & Sat

Record Runners-



THE MILE RELAY — (l to r) Ullis Williams, Ron Freeman, Henry Carr and Mike Barrick, with the new intercollegiate mile relay record tucked neatly under their spikes, circle the Goodwin Stadium oval. The team

recently set the new record at the Santa Barbara Easter Relays with a clocking of 3:06.4, just seven-tenths of a second off the world record. The team will face stiff competition again this weekend in Berkeley when they ace UC and San Jose State.

Off The Cuff

JOE HEATH
Sports Editor

The basketball season has been over for weeks but nevertheless, honors keep pouring in for the Sun Devil hoopsters.

This time it is Joe Caldwell who is being praised.

The Helms Foundation recently named their choices for the 30 outstanding college players in the nation and Jumpin' Joe was one of them.

The 30 players were broken down to 12 forwards, 12 guards and six centers with Joe being placed at his normal forward spot.

FOR RACE CAR enthusiasts, the Phoenix Raceway will host drag races Sunday with trials beginning at 10 a.m. Elimination races are scheduled to get under way at 2 p.m.

Nearly 50 different classifications of cars will compete in the high speed events over the quarter-mile acceleration strip.

Admission is \$1.50 for adult type people and people under 12 are admitted free.

CANDLESTICK PARK, home of the San Francisco Giants, has nothing whatsoever over Sun Devil Stadium after Monday's contest with Sul Ross State.

The Giant's home is known as a wind tunnel but they have never gone through the dust and wind storm that hit here.

If only ASU could spend the \$50,000 plus to study the wind currents.

Such is the hard life of a professional player on a pennant winning team.

MONDAY, APRIL 8, has been the night scheduled for honoring the players and coaches of the 1962-63 Sun Devil basketball team at its annual banquet.

Everyone can come, if they bring \$3 with them. Proceedings will get underway at 6:30 p.m. in the Memorial Union.

Reservations may be made by calling Frank Rispoli, assistant athletic director, at WO 7-1411, extension 569.

Relay Team Wins, BYU Loses Dual Go

By ALAN MICHAELS

Arizona State's mile relay quartet of Mike Barrick, Henry Carr, Ron Freeman and Ullis Williams smashed the national collegiate record in the Easter Relays at Santa Barbara, Calif., Saturday, with a time of 3:06.3.

Individual lap times were as follows: Barrick (48.0), Carr (45.3), Freeman (46.9), Williams (46.1).

A-STATE'S clocking broke the mark of 3:07.3 held by the University of Southern California and is only .7 shy of the world's record.

This foursome turned in a 3:05.7 performance last season but the mark was not recognized by the NCAA because Carr and Williams were freshmen.

On Friday, the Sun Devils defeated Brigham Young, 81-64, at Goodwin Stadium.

THE WIN evened ASU's

Western Athletic Conference record at 2-1.

A-State freshman Tom Hester defeated teammate Carr in the 100-yard dash in 9.7.

CARR, WHO bettered the world's record in the 220 ten days ago, came back to win his specialty in 20.8.

In addition, the Devil sophomore took first place in the broad jump with a leap of 23-4, and ran a leg on the victorious mile and 440-yard relay teams. ASU's Darrell Jansen won the high hurdles in 14.4, his best mark of the season.

John Rose took first in the pole vault with a leap of 15-1. Rose, whose best is 15-6 1/4, barely missed on his second attempt at 15-8.

Wheel Aligning - Balancing
Auto Glass Installation
Pete Null's
TEMPE BODY SHOP
SPECIALIZED COLLISION SERVICE
11 East Fourth Street Phone WO 7-1601
TEMPE

Netters
Win Two
Two victories Saturday over Colorado College ran the ASU tennis team record to 5-7.
Craig Carlson and Paul Culom each won two singles matches during the day. The doubles team of Winston-Culom and Winston-Carlson each turned in a pair of wins for ASU.

FRICKSON
ARTIST SUPPLIES
CRAFTS - HOBBIES
Decorating Material
Picture Frames
Open Mon. & Thurs. Nites
Tempe Center • WO 7-4482

Solves Parking & Pocketbook Troubles
ENJOY THE WONDERFUL
HONDA '50'
For a NEW WORLD of FUN
• Low Price, Terms
• 4,000 Mile Guar.
• Low Maintenance
• Low Depreciation
• Easy To Ride
• Park Anywhere
• Fun Too!
People around the world are enjoying this new idea in low-cost, high-fun transportation. Up to 200 miles per gallon and easier to ride than a bicycle.
TRY IT - you'll buy it!
HONDA of ARIZONA
1333 E. Camelback - Phoenix
264-4994

Don't be a meat-head! Get Vitalis with V-7. It keeps your hair neat all day without grease. Naturally. V-7 is the greaseless grooming discovery. Vitalis with V-7 fights embarrassing dandruff, prevents dryness, keeps your hair neat all day without grease. Try it!
NOW ON SALE AT
CAMPUS DRUG
CORNER COLLEGE & 8th ST.

Bunch's
Watch
Shoppe
Where Discounts
Are Real
featuring
• BULOVA WATCHES
• SPEIDEL BANDS
Phone WO 7-3221
609 MILL - TEMPE

Sul Ross Victors

Opportunistic Sul Ross State took advantage of five ASU errors for a 9-4 dust-blown baseball victory Monday.

Last Friday, ASU used a one run single by John Ruedy with two outs in the bottom of the ninth to complete a two-game sweep of Oklahoma, 5-4.

TUESDAY'S score with Sul Ross is elsewhere on the sports page.

The Lobos of Alpine, Texas, broke open a tight game Monday in the fifth inning with the aid of four Devil miscues.

Daryle Gibbens had the only hit, a solo home run.

TWO MORE runs scored when pitcher Ron Lea attempted to start a double play on a ground ball. His throw went into center field where it got by Merrill Hyde allowing two Lobos to score.

Bouncing back with three runs in the sixth, ASU cut the deficiency to 5-4. Syd Smith doubled in two runs and scored on Dave Fellers single.

Next it was Sul Ross' turn as they put the game out of reach with three seventh inning runs.

HYDE LED the Devils at the plate stretching his batting streak to eight games with three singles. Gibbens had three hits for Sul Ross.

In the Oklahoma contest Friday, ASU got home runs from Tony Alesci and Luis Lagunas plus Ruedy's game winning smash.

Sterling Slaughter picked up the win in relief.

Western Athletic Conference play begins Friday night for ASU with a single game at the UofA.

TEAM CAPTAIN Gary Graham has been named by Coach Bobby Winkles to start for ASU.

Gametime Friday is 7:30 p.m. at Hi Corbett Field in Tucson. Both teams will meet in a day-night twin bill Saturday also at Hi Corbett.

Bulletin

ASU split the two game series with Sul Ross yesterday as Sterling Slaughter pitched his way to a 1-0 victory.

Hancock On As Imps Win

Skip Hancock fired no-hit pitching Saturday to highlight the ASU Sun Imps' 6-1 and 7-4 double-header sweep from Jameson Sporting Goods of Tucson.

In the seven-inning opener, the hard-throwing Hancock allowed an unearned run in the first but was untouchable after that.

He fanned 12 but had control problems, walking seven.

Rick Kenny blasted a triple and single in the opener to top the Imps. Jack Smitheran added a one run triple.

Smitheran drove in two more runs in the nightcap and was backed by Rex Wetzel who had three RBI's with a triple and single.

Coach Jim Railey has scheduled a game this afternoon with a Tempe semi-pro team. Game time is 3 p.m. at Sun Devil Field.

Evans Good On Rings

Chris Evans, ASU junior, captured fourth place in the still rings at the NCAA gymnastics championships at the University of Pittsburgh, last weekend.

The Sun Devil standout was defeated only once during the year, the loss coming at the hands of his teammate Les Christianson.

ASU finished 17th in the team standings while the UofA claimed 14th.

The University of Michigan won the team title with Southern Illinois placing second.

BOWLING

ASU's men's bowling team defeated the UofA, 2,697 to 2,574 and 2,523 to 2,455 last Saturday.

TALL OR LONG WAISTED FASHIONS

Ladies' Ready-to-Wear and Sportswear SWIMSUITS

New Spring Merchandise Arriving Daily

Tall & Chic - MESA

13 S. Macdonald WO 4-1009

Lola's Cafe

11 East 5th Street

- BREAKFAST
- LUNCH
- DINNER

STUDENT MEAL TICKETS \$5.50 For \$5.00

"The Place Where Old Friends Meet"

Intramural Standings

With the conclusion of horseshoes and table tennis, Hooters, Inc. have a commanding five point lead.

1. Hooters Inc. 155½	6. Phi Sigma Kappa 123¾
2. Phi Delta Theta 150	7. Sigma Phi Epsilon 112
3. Alpha Tau Omega 145½	8. Sigma Nu 108½
4. Sigma Chi 138	9. Theta Delta Chi 97
5. Delta Sigma Phi 136	10. Pi Kappa Alpha 96½

PAPERBACK BOOK SELECTION

HILLS BOOKS & RECORDS

Tempe Center

Get Lucky Play "Crazy Questions"

50 CASH AWARDS A MONTH. ENTER NOW. HERE'S HOW: First, think of an answer. Any answer. Then come up with a nutty, surprising question for it, and you've done a "Crazy Question." It's the easy new way for students to make loot. Study the examples below; then do your own. Send them, with your name, address, college and class, to GET LUCKY, Box 64F, Mt. Vernon 10, N. Y. Winning entries will be awarded \$25.00. Winning entries submitted on the inside of a Lucky Strike wrapper will get a \$25.00 bonus. Enter as often as you like. Start right now!

(Based on the hilarious book "The Question Man.")

RULES: The Reuben H. Donnelley Corp. will judge entries on the basis of humor (up to 1/3), clarity and freshness (up to 1/3), and appropriateness (up to 1/3), and their decisions will be final. Duplicate prizes will be awarded in the event of ties. Entries must be the original works of the entrants and must be submitted in the entrant's own name. There will be 50 awards every month, October through April. Entries received during each month will be considered for that month's awards. Any entry received after April 30, 1963, will not be eligible, and all become the property of The American Tobacco Company. Any college student may enter the contest, except employees of The American Tobacco Company, its advertising agencies and Reuben H. Donnelley, and relatives of the said employees. Winners will be notified by mail. Contest subject to all federal, state, and local regulations.

<p>THE ANSWER:</p> <p>A MAGNETIC POLE</p> <p>Jan Herr, San Diego State Coll.</p> <p>THE QUESTION: What would you call a Don Juan from Warsaw?</p>	<p>THE ANSWER:</p> <p>PHYSICAL ED</p> <p>William McGlynn, Southern Illinois Univ.</p> <p>THE QUESTION: Who is the strongest man on campus?</p>	<p>THE ANSWER:</p> <p>Medieval</p> <p>Janice Shell, Univ. of Detroit</p> <p>THE QUESTION: How do you describe a person who is really only half bad?</p>
<p>THE ANSWER:</p> <p>PUBLIC SPEAKING</p> <p>Allen M. Tough, Univ. of Chicago</p> <p>THE QUESTION: How does Oswald Public answer his telephone?</p>	<p>THE ANSWER:</p> <p>Samuel Pepys</p> <p>John M. Schaefer, Washington Univ.</p> <p>THE QUESTION: How does Sam know so much about everyone else's business?</p>	<p>THE ANSWER:</p> <p>Empty Saddles</p> <p>Jim Faria, Univ. of Missouri</p> <p>THE QUESTION: What would you call a pair of discarded black and white Oxford's?</p>

THE ANSWER IS:

Get Lucky

the taste to start with... the taste to stay with

THE QUESTION IS: WHAT IS TEG YKCU L SP ELLED BACKWARDS? Any way you look at it, Lucky Strike spells pleasure—big smoking pleasure. The reason: Fine tobacco taste. The result: Luckies are the most popular regular-size cigarette among college students. So get with your peer group. Get Lucky!

