

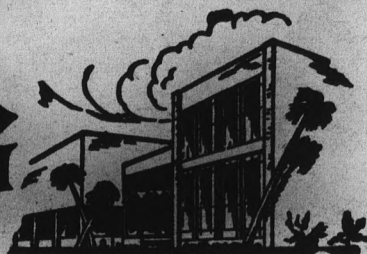
Provo-Bound Devils Whip Utags



State Press

ARIZONA STATE UNIVERSITY

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Wednesday, March 13, 1963

No. 38

1963 ASU Hoopsters —



CARDIAC KIDS — Headed for Provo this Friday is the 1963 ASU basketball team. Standing are Ray Reilly, manager, assistant coach, Billy Mann, Joe Caldwell, Dennis

Dairman, Art Becker, Harry Orr, Tom Owens, Ned Wulk, Head coach and Art Dickinson, trainer. Sitting are Tony Cerkvnik, Jim Sturgeon, Gary Senitza, Alan Schmelz, Raul Disarufino, Bobby Howard and Gerald Jones.

Mortar Board Recognizes Senior Women's Honorary

By JANET BERGMAN

Pleiades, senior women's honorary, will become the 108th chapter of National Mortar Board March 23 in formal installation ceremonies.

The honorary received unanimous approval for membership by the national council and all chapters last week, according to Dr. Catherine Nichols, associate dean of students.

Active members of Pleiades who will be initiated are Donna Arnote, Betty Barclay, Sharon Brousseau, Kathryn Mangano, Arlene Przanowski and Margaret Baker.

Also, Linda Brown, Janet Elliott, Bonnie Evans, Eileen Frederick, Patricia Inbody, Lynn Shahan, Marilyn Spittler, Pearl Tang and Nancy Moore.

Pleiades was formed in January 1934 with scholarship, leadership and service as its objectives.

The society has grown with the University until interested faculty members thought of bringing the national honorary, Mortar Board, to campus.

The national president of Mortar Board made the first visit in 1959 when the Intercollegiate Association of Women Students had its

national convention here.

Four local societies joined 45 years ago to become Mortar Board, the first and only national organization of senior women.

It has since become an outstanding factor in American collegiate life. Membership is known to be one of the highest honors a college woman can attain.

Forty-one chapters were installed between 1919 and 1930, the years of greatest growth.

The first standards for admission were set up at a convention in 1923. "The Quarterly," a national publication, was founded the following year.

Active chapters are found at many outstanding colleges and universities and alumnae chapters are located throughout the country.

All Pleiades alumnae are eligible to be initiated into Mortar Board at the same time the actives are initiated.

In making the announcement, Dean Nichols said, "We are delighted to become part of this outstanding national organization.

"Its three ideals: discriminating service, responsible leadership and the application of scholarly

principles to personal and general problems — serve as a challenge and inspiration to all its members."

Alumnae members in the Valley will assist in the installation ceremonies. Installing officer will be Miss Ruth H. Weimer, national president of Mortar Board and assistant dean of women at Ohio State University.

ASU chapter advisers are Mrs. Alfred Schmidt, Mrs. Paul Kemp and Miss Arlene Hansen. Mrs. Edward J. Demson is ex-officio adviser.

Italian Sings On Sunday

Ferruccio Tagliavini, world-renowned tenor, will appear Sunday at 8:15 p.m. in the MU ballroom, highlighting the Concert and Lecture series for the season.

His program will include arias from "L'Arlesiana" by Cilea, "Manon" and "Le Cid," both by Massenet, "Le Roi D'ys" by Lalo, "Tosca" by Puccini, and "I Puritani" by Bellini.

He will also present one Sicilian and two Spanish songs and works by Caccini, Sibella and Tosti.

Win 79-75 In Overtime

By JOHN NADEL

The ASU Sun Devils, fighting for their basketball lives, came from far behind to defeat the Utah State Aggies 79-75 in an overtime contest Monday at Eugene, Ore.

Jumpin' Joe Caldwell, sidelined for most of last week and a doubtful starter, led the Devils with a 31 point performance, including six key points in the overtime period to clinch the Devil victory.

ASU, who, according to Coach Ned Wulk, played perhaps their worst basketball game of the season, was as much as 11 points behind in the second half.

LEADING THE Aggies was 6-6 sophomore forward Wayne Estes with a variety of hooks, drives and jumpers to mark up a total of 32 points.

Other key performers for ASU included 6-8 inside performer Art Becker who scored 17 points and grabbed 19 rebounds, as well as putting the clamps on high scoring Aggie Troy Collier who was held to eight points.

Outside man Gary Senitza scored the Devil's first eight points and Tony Cerkvnik came through with another good night on the boards and bucketed seven points.

Supporting Estes for Utah State were forward Phil Johnson with 15 points and guard Mark Hasen with 12. Hasen played a fine all-around game in addition to his scoring but both he and Johnson fouled out late in the game.

THE FIRST HALF was clearly Utah State's with Estes scoring 16 points as the Aggies led 41-35 at the break. Caldwell kept the Devils in contention with 12 markers.

Utah State sprinted to a quick 11 point lead in the second half and for a while it looked like history might repeat itself. The Aggies defeated ASU 78-73 last season in a similar contest to determine which team would play in the Western Regionals.

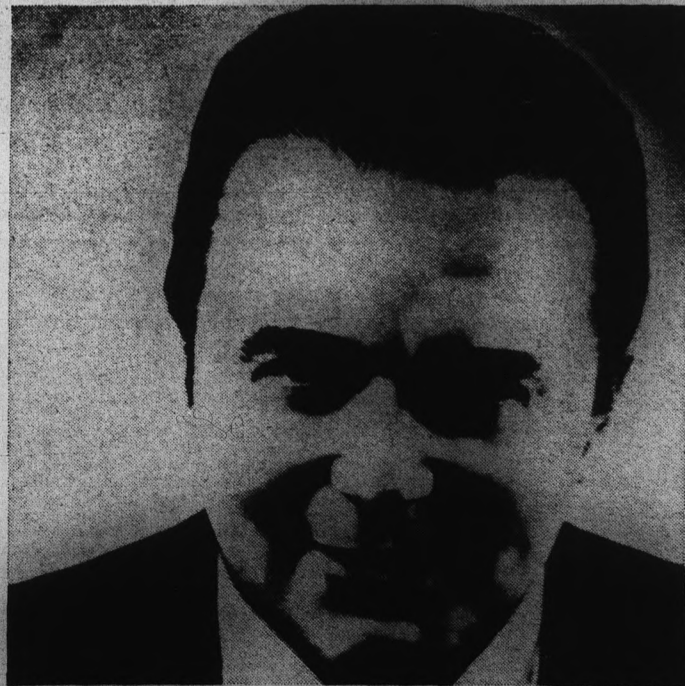
But the Devils kept battling back. Caldwell scored on a tip-in to knot the count at 65 apiece late in the contest. Two foul tosses by Estes and a field goal by Becker concluded the scoring before time ran out.

SENITZA PUT ASU in front for the first time all evening with a layup early in the overtime period. Caldwell followed with a tip-in and two jumpers, the last of which came with two minutes to go and clinched the ASU victory as Utah State could not overcome the 77-71 Devil lead.

Bobby Howard then put on a fine dribbling exhibition to run out most of the clock.

The next outing for ASU comes Friday night in Provo, Utah against the champion of the Big Six Conference, which was decided last night in a playoff between UCLA and Stanford.

The winner of the Western Regionals in Provo will then take the final step of the trip and head for Louisville and the NCAA championships.



SINGER — Ferruccio Tagliavini, famed Italian tenor, will perform here Sunday night at 8:15 in the MU Ballroom, as part of the Concert and Lecture Series sponsored by the Cultural Affairs Board.



CONGRATULATIONS — Dr. Merle C. Nutt, engineering, congratulates Bob Baron, the first president of the Beta of Arizona chapter of Tau Beta Pi, national engineering honor society, at ceremonies Saturday night. Other officers and advisors of the ASU chapter are from left: Cozier S. Kline, vice president; Dr. Joe Barkson, advisor; David Havlik, corres-

ponding secretary; Oscar George, recording secretary; professor Earl Robbins, advisor; and David Hess, cataloger. Not pictured is professor Charles Newlan, advisor. Professor Robert L. Mannes, University of Southern California and members of the Tau Beta Pi national executive council, presented the chapter with its national charter.

Rifle Team Advisor Reenlists

Sergeant First Class Harold W. Akers, ASU Army Rifle Team assistant coach, recently celebrated his 19th year of armed service by signing for another six-year duty tour.

Sergeant Akers graduated from Phoenix Union High School in 1944. His first experience with military life was with the U. S. Navy in 1944.

Akers returned to Arizona after his Navy discharge. He was commissioned in 1950 at the Army Officer's Candidate School.

As an officer Akers served with the bars of captain in the AVS Branch of Artillery. He served with the 11th Air Borne Division from 1950 to 1952.

In Korea, Sergeant Akers was a member of the 40th Infantry Division, 1952 to 1953. Following the Korean conflict Akers took over as Commandant of Cadets at Camelback High School until 1957.

Sergeant Akers began his cadre duties at ASU last October.

Founders Day Panelists Discuss University Facts

The fact that ASU is one of the few universities that still has its student government patterned after the federal government was noted at yesterday's Founders Day convocation symposium in the MU ballroom.

The panel discussion marked the 78th anniversary of ASU's founding on March 12, 1885.

Other interesting points included the fact that our student body handled a quarter of a million dollars last year. Less than 15 per cent of the freshmen voted in the class' first student government election.

A panel discussed television courses and the students' need to know their professors and advisors.

The faculty woodwind trio consisting of Jack Ratterree, Frank Selzer and Herbert Fawcett provided the entertainment.

The panelists included Susan Chemnick, chairman of ASASU senate finance committee; Jim Chilton, president of the class of 1962, former ASASU first vice president; Dr. Earnest I.

Stewart, assistant dean of the College of Liberal Arts, and Dr. Glenn D. Overman, dean of the College of Business Administration.

Professor's Art To Go On Road

Photographs by Jack Stuler, ASU art instructor and art photography sequence director, are currently on display as part of a three-man exhibition at George Eastman House, Rochester, N.Y.

Stuler's work will become part of a traveling exhibition following the close of the show April 15.

Scientists Speak

Dr. John Effenberger of the department of biochemistry and biophysics, Iowa State University, will speak on some of his recent work this afternoon at 3:40 in Physical Sciences Center, room 108C.

Friday Dr. Neville C. Stephenson will speak on "Some New Stereochemical Arrangements of the Group VIII Elements," in PS 108C at 3:40 p.m.

P B S

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SPACE FISHING
 By Joan Taylor

Ask any back yard astronaut and he will tell you that what he values most is his leisure time afternoons—that "way out there" feeling that comes over him when he leaves his school desk and books for the world of baseballs whipping through the air, of space-ships and star machines made to the specifications of the young fry, grounded in the patio, yes, but ready to blast off at the first count-down. And then he will tell you that something's been added—space fishing!—because with the help of his star machine he can now go space fishing millions of light years away.

Yes—mothers and daddies had better take a good long look at the going-ons of their young folk—the energies spent in outer space gives a man that empty feeling when he returns to his home planet—and there is nothing that restores the weary spaceman more than delicious, refreshing Nehi beverages, giving our astronauts that extra energy needed for the push into the way out there! Be sure to stock up now on plenty of Nehi-Royal Crown, bottled by the Nehi-Royal Crown Bottling Company, of 2121 W. Willetta, in Phoenix, and treat the whole family! Remember it's Nehi—for large parties, or sold at stores all throughout the Valley of the Sun.

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13,000 Fans Sign Goodluck Wire

Through the interest and efforts of over 13,000 fans, the Sun Devil basketball team, immediately before Monday night's game, received the third largest telegram ever sent by Western Union in the Western states.

Led by Jeff Louis, chairman of the Rally and Traditions Board, approximately 50 students worked for five days to present the nationally ranked Sun Devil team the spirit telegram.

Students did not work alone. Arizona newspapers and radio stations publicized the telegram as did the ASU Sun Angel

Foundation which gathered over 1,100 signatures.

ASU students visited the state capitol and received signatures from Governor Fannin and state senators. Donations were received from Sun Devil boosters in Tempe, Florence, Chandler and Phoenix.

"On behalf of the R&T Board I would like to express my appreciation of the effort of the students and we hope that this telegram was a partial help in their victory," said Jeff Louis. "We hope that the student body will stay behind the team in the coming rallies and events planned for this Friday and Saturday nights."

Auditorium Lot Charges Fee

The opening of the new pay-as-you-park Grady Gammage Memorial Auditorium parking lot was announced yesterday by Physical Plant officials.

The lot is open to the public and no stickers are required. A fee of 25 cents is charged for all-day parking and \$1 is required for over-night use.

The lot is lighted and blocked off for protection of vehicles at night, it was added.

Regular daylight hours of operation are from 7 a.m. to 10 p.m. weekdays, 7 a.m. to noon Saturdays and closed Sundays. An attendant will be on duty during these times.

Entrance to the lot is on 11th Street. Automobiles which will not be left over-night should be removed at the closing of regular hours.

That Ain't Hay -

Bad Check Crop Is Police Harvest

Approximately \$3,150 in worthless checks have been referred to the Security Department for investigation, Detective LeRoy N. Wick of the department said this week.

The checks were passed during registration, at the bookstore and ticket office during this school year.

Ninety-eight per cent of the checks were passed by students, he added.

THE CHECKS were written for amounts from \$2 to \$408. Most of them were for less than \$100 and only two were for more than \$400, the detective added.

Nearly 85 per cent of the checks were bogus due to insufficient funds and most were on banks in Arizona.

Thirty eight cases are now under investigation by the department, continued Wick. Investigation procedure includes contacting the passer and allowing him five to ten days to make payment.

IF NO PAYMENT is made at the end of this time, an additional five days may be allowed if needed. Then if there is no payment the case is referred to a court of law for further action, said the detective.

One case has been acted upon and another is pending. Both were passed at the ticket office.

The two per cent of the bogus check passers who are non-students account for more than two per cent of the total of the accounts due. One such passer wrote a check for \$270 at the ticket office for a group ticket purchase. This check has been made good since, however.

Most non-student checks are received during or as a result of sports event tickets, it was added.

In addition to the extra handling fee charged by banks against bad checks, non-payment may result in fines and/or imprisonment if court action is taken.

Nogales Bullring
Sunday, March 17 at 3 P.M.
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SILVERIO PEREZ
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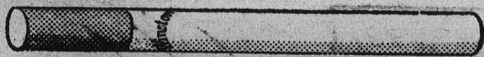
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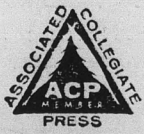
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Wearin' O' The Green

(To be read with an Irish brogue)

PAT: Top o' the morning to ye Mike-and aren't ye glad to be a leprechaun on such a foine campus as ASU.

MIKE: Aye, aye that I am, Pat, but to tell you the truth I'm a wee bit worried about some of the goings on amongst the students. What with St. Paddy's day this Sunday, I'm afereed they won't take time out to pin on a sprig of green.

PAT: To be sure, I've 'ad the same feeling meself. Begorra, what with clothin' the animals, snatchin' the derbies and cheerin' their grand basketball team, they might just ignore us and St. Patrick completely.

MIKE: Heav'n forbid! ASU's adopted sons of the "old soil" would never forget Ireland's greatest national holiday and Holy Day.

PAT: Do you think maybe we should make up some posters and stick them on the bonny, green lawns?

MIKE: Faith, and a foine idea Pat, we could tell some of the countless legends and traditions associated with the patron of Ireland, archbishop and primate of the sea of Armagh.

PAT: O' course, we'll tell how St. Patrick attempted to explain the three persons of the Holy Trinity by the three-lobed shamrock or maybe how he banished all the vipers from Ireland.

MIKE: That'd remind them of the green isle of Erin aw'right.

PAT: Nay Mike, sure and we can't do that, we'll just use a bit of our Irish magic on the foine young ladies and gents.

WELL sprinkle some emerald dust in the pretty colleens' eyes and on the spring leaves—and it's for sure they'll know 'tis the feast of St. Patrick and a great day for the Irish.

By JERRY REILLY

Guest Editorial

Friends, Sportsmanship And A Tan

So you don't have time to participate in intramurals?

It's odd then, that a head resident responsible for 600 girls can find the time to participate in a sport.

Miss Margaret McCandless, head resident of Palo Verde and one of her assistants, Miss Mary Trail were found bowling last week in the MU games room with the Palo Verde independent team.

ONE OF the major gripes against intramurals seems to be not enough time.

Perhaps Miss McCandless and Miss Trail were unaware of this gripe because they did find the time in their busy schedule to participate even though their scores do not count in the final team scores.

OF THE ten sports offered, one should attract the interest of girls and the hour or two that it takes is a good time to forget studies, relax and have some fun.

Many girls do not know what intramurals really are. Intramurals are not only for those who know how to play a sport well, but they are for anyone

interested in sports.

IF A GIRL is interested in a sport but knows nothing about it, she can gain knowledge of it by participating in intramurals. They offer competition and a chance to gain good sportsmanship.

By participating in intramurals, points may be earned toward W.A.A. membership.

INTRAMURALS provide the chance for girls to get together, and the opportunity to gain new friends.

Now that spring is here, par-

ticipation in the outdoor intramural sports is a good way to get a tan.

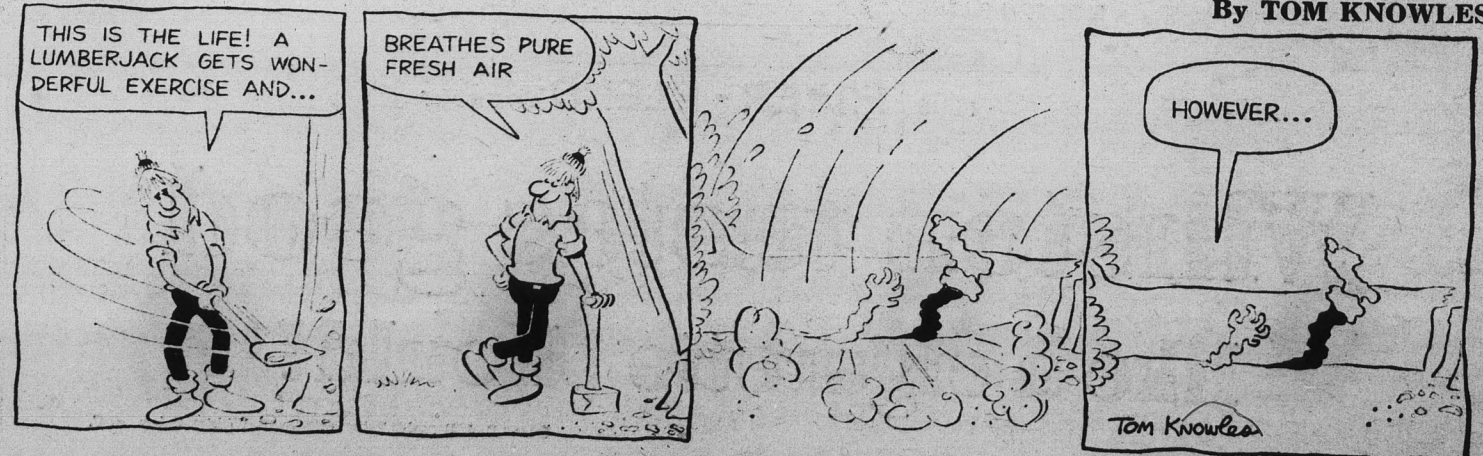
Perhaps Miss McCandless' bowling will encourage more girls to sign up for intramurals.

WHY NOT follow her example and take advantage of the four remaining sports — golf, basketball, softball and swimming.

Thank you Miss McCandless and Miss Trail for your time and a fine contribution to women's intramurals.

By JANET WOLHETER

SNICKERS



By TOM KNOWLES

-College Avenue

Student Offices Up For Grabs Again

By MARY GORMAN

Well, gang, today's the big day. Big for some that is. Today is the time to pick up petitions for student government offices for next year.

This is the big chance for you who go about yaking how the Greeks run everything.

FOR YOU GREEKS, this is your chance to get "your guy" in office.

It would surely liven up the campus if we had a real rowdy campaign this year. Beat the bushes everyone, we want a good campaign with lots of talent competing.

The "Nogo Institute" has done it again. That's right. They captured our head cheerleader, Mike Schwartz, during the ASU-UofA basketball game last week in Tucson and took him to Tombstone.

THEY RELEASED him in time for him to see the last two minutes of the game.

We're sorry they did it Mike, but it didn't help the finks any as you can see by the score.

On Monday night after the big glorious win there were many students who were looking around for some way to celebrate.

SO, THEY DROVE around campus honking, then went to Phoenix, then drove back to campus finally landing at Palo Verde Hall.

Then the trouble began. Several of the individuals scaled the walls of the dorm. They came back over the walls minutes later when the campus police arrived on the scene.

The campus police are now questioning some of the persons involved.

WELL, I have a question to ask: When something as big as this happens, why don't we have some sort of celebration planned, where everyone could really celebrate?

Who wants to go back to the

dorm after a "big" thing like this happens?

SO "YEA" for the so called panty raid and other incidents like it that make college life what it is.

This incident was a way to celebrate a "real" victory, nothing else, so don't make it anything else, it wasn't.

One of ASU's fraternities

would like to make the following announcement concerning one of their members, Patty Murray, who is suffering from a lethal variety of Phialphatitus.

Sigma Alpha Epsilon fraternity asks well-wishers to direct their sentiments to the SAE house that Patty's recovery might be accomplished immediately.

Gesundheit!

An increase in sneezing, coughing, sore throats, stuffy and running noses has been noticeable in the last week on campus.

These symptoms are indicative of the rise in upper respiratory infections reported to the infirmary.

According to Mrs. Elaine McFarland, director of health services, 60 more cases were recorded last week.

THIS INCREASE was the largest for a week since October, 1962.

Recently, schools in Eagar and Springerville, Arizona, have been closed because of the predominance of these infections.

Two factors greatly influence the contracting of these infections: how long a person is exposed, to whom and how susceptible a person is to disease.

TO THOSE ALREADY affected:

To isolate yourself, if possible, would be the most helpful maneuver for all concerned.

To those thus far unaffected:

Get plenty of rest and eat nutritious meals — and stay away from the afflicted.

By GARY OLMSTEAD

Drop Outs Reported

Reasons, reasons and more reasons are given for a student's complete withdrawal from ASU. A breakdown of these reasons by colleges, sex, classes and a special section for unclassified students is computed each semester by the Office of the Registrar.

LAST SEMESTER there were 1028 withdrawals. Health reasons topped the list with employment running a close second. Lack of funds appears to be one of the major reasons for dropouts. Personal, no reason, leaving the state, military and marriage follow as frequent given explanations.

Other reasons that students give for dropping school are conflict, dorm non-conducive to study, incorrect course, insufficient time, instructor's request, mission (Church of Latter Day Saints), need for background, no desire, poor grades, standards committee and work overload.

MEN OUTNUMBER the women almost two and one-half to one in complete withdrawals, with the College of Liberal Arts having the greatest number of dropouts. The majority fall in the freshman classes with the number decreasing as the years in college progress. It is interesting to note that of the 1028 withdrawals there were eight reinstatements.

Under the section devoted to the special student there was a total of 421 withdrawals during first semester with approximately the same breakdown of reasons. The graduate student comprised the greater number of drops during that semester with the special graduate second. Here again the men outnumbered the women three to one.

No one college is outstanding in any one reason except in number of drops. The entire report gives the complete breakdown statistically with no bias, thus giving the average viewer an idea where the withdrawals stand according to college and reason listed as compared to the total number of withdrawals.

By MARILYN VANIER

Marcus Whiffen Will Lecture Today About Architect Frank Lloyd Wright

"What is American About Frank Lloyd Wright's Architecture?", a lecture by Marcus Whiffen, associate professor of architecture, will be today's Center for American Studies series presentation at 2:45 p.m. in the MU ballroom.

Whiffen will comment on

Wright, world reknown architect who created innumerable fascinatingly beautiful designs for buildings of all size, shape and purpose.

The late Frank Lloyd Wright was designing ASU's own Grady Gamma Memorial Auditorium, presently being

constructed, when he died in 1959.

Whiffen, who earned his bachelor and master of arts degrees at the University of Cambridge, joined the ASU faculty in 1960 after coming to the U.S. in 1952.

Whiffen's "The Public Building of Williamsburg" was named the best architectural book of 1958 by the American Society of Architectural Historians.

Tale And Tragedy To Be Produced

A children's fairy tale and a Shakespearian tragedy will be produced by the ASU Players this month.

Directed by Don Doyle, and dramatized by Clarlotte Chorpenning, the children's production, "Rumpelstiltskin" will be presented at 2:30 p.m. three successive Saturdays and Sundays, March 23-24, 30-31 and April 6-7.

Tickets will cost 50 cents for children and \$1 for adults.

"Othello" will be directed by Dr. James Yeater and will be presented at 8:30 on the eve-

nings of March 27, 28, 29, 30 and April 4, 5 and 6.

CAST MEMBERS for "Rumpelstiltskin" and Michael Solomon, Rumper; Carol Willey, miller's daughter; Esther Louise Moore, Mother frola; Kenneth L. Salmon, king; Jim Mancuso, king's son; Geraldine McCathy, Nurse Gretta; Dianne Brown, miller's wife; Clyde Parker, miller; Kathy Kilberg, Ingrid; Lynda Salisbury, Karen; Francis DeGrado and Richard Baggett, guards; and Lynne T. Cumming, lady-in-waiting.

Hal Edwards will have the title role in "Othello;" Anita Byron will portray Desdemona; and Michael Byron will appear as Iago.

Also in the cast will be Ted Solis, Roderigo; Wiliam Leighton, Cassio; Ronald Gregory, Montano; Carol Benson, Emilia; Michael Rost, Brabantio; Gary Stephens, Logovico.



GLAD RAGS

The hounds of spring are on winter's traces. Soon buds the crocus, soon trills the giant condor, soon come the new spring fashions to adorn our lissome limbs.

And what will the American college student wear this spring? Gather round, you rascals, and light a Marlboro Cigarette and enjoy that fine mellow tobacco, that pure white filter, and possess your souls in sweet content, and listen.

As everyone knows, campus fashions have always been casual. This spring, however, they have gone beyond being merely casual: they have become makeshift.

The object is to look madly improvised, gaily spur-of-the-moment! For example, why don't you girls try wearing a peasant skirt with a dinner jacket? Or matador pants with a bridal veil? Or Bermuda shorts with bronze breastplates? Be rakish! Be impromptu! Be devil-take-the-hindmost!

And, men, you be the same. Try an opera cape with sweat pants. Or a letter-sweater with kilts. Or a strait jacket with hip boots. Be bold! Be daring! Be a tourist attraction!



Be rakish! Be impromptu!

But all is not innovation in college fashions this spring. In fact, one of the highlights of the season turns time backward in its flight. I refer, of course, to the comeback of the powdered wig.

This charming accoutrement, too long neglected, has already caught on with in undergrads everywhere. On hundreds of campuses the bossa nova is giving way to the minuet, and patriotic undergraduates are dumping British tea into the nearest harbor. This, as you may imagine, does not sit well with King George III who, according to reliable reports, has been stamping his foot and uttering curses not fit to reproduce in this family newspaper. For that matter, a lot of our own people are steamed up too, and there has even been some talk about the American colonies declaring their independence of England. But I hardly think it will come to that. I mean, how can we break with the mother country when we are dependent on her for so many things—linsey-woolsey, Mimié balls, taper snuffers, and like that? She, on the other hand, relies on us for turkeys, Marlboro Cigarettes, and Route 66. So I say, if Molly Pitcher and those other Radcliffe hotheads will calm down, and if gentlemen will cry "Peace! Peace!" we may yet find an amicable solution to our differences. But let not our British cousins mistake this willingness to negotiate for weakness. If fight we must, then fight we will! Paul Revere is saddled up, the rude bridge arches the flood, and the ROTC is armed!

But I digress. We were smoking Marlboro Cigarettes—O, splendid cigarette! O, good golden tobaccos! O, pristine pure white filter! O, fresh! O, tasty! O, soft pack! O, flip top box! O, get some!—we were, I say, smoking Marlboros and talking about spring fashions.

Let us turn now to the season's most striking new feature—pneumatic underdrawers. These inflatable garments make every chair an easy chair. Think how welcome they will be when you sit through a long lecture! They are not, however, without certain dangers. Last week, for example, Rimbaud Sigafos, a sophomore at the University of Pittsburgh, fell out of a 96th story window in the Tower of Learning. Thanks to his pneumatic underdrawers, he suffered no injury when he struck the sidewalk, but the poor fellow is still bouncing—his seventh consecutive day—and it is feared that he will starve to death.

© 1963 Max Shulman

Fashions come, fashions go, but year after year Marlboro Cigarettes, sponsors of this column, bring you the tastiest tobaccos and a pure white filter too. Try Marlboro soon.

EMPEROR AMONG WOMEN

By Joan Taylor

If you think Nero played a hot tune while Rome burned, you should have seen him with the ladies. Nero literally sizzled the Roman social set by sparking the hottest tomatoes in town.

Every night Nero would slick up his chariot, pick up his date, and take off on a tour of the sights and hot spots of old Rome. Now Nero naturally needed good transportation to keep up with the girls. He kept a fleet of chariots handy and every year he traded the old buggies in on the latest models. This gave Nero the distinction of owning the earliest recorded fleet of convertibles in history. Yet the pace finally took its toll—Roman society whispered that it was a woman who drove Nero crazy. Whatever the case—Nero set a precedent that is followed today!

And the chariot today for Mi Lady's enjoyment is a 1963 Volkswagen! You, too, can be an "Emperor among women" if you own a '63 Volk—now on display in the showrooms of Patterson Motors, Inc., 1127 W. Main in Mesa—the car the whole world loves today for style, power, economic performance and safety! Nero never had it so good!— (Advertisement)



Does a man really take unfair advantage of women when he uses Mennen Skin Bracer?

All depends on why he uses it.

Most men simply think Menthol-Iced Skin Bracer is the best after-shave lotion around. Because it cools rather than burns. Because it helps heal shaving nicks and scrapes. Because it helps prevent blemishes.

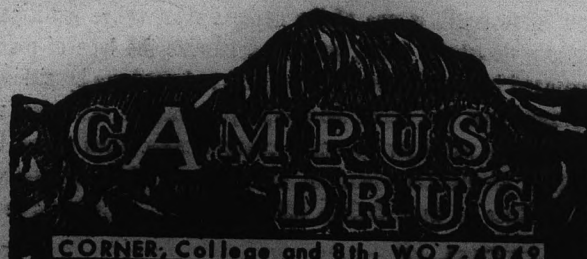
So who can blame them if Bracer's crisp, long-lasting aroma just happens to affect women so remarkably?

Of course, some men may use Mennen Skin Bracer because of this effect.

How intelligent!



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Quit Buggin' Me



ELVI HALE (right) as Iris is in an exultant mood as she talks to Ronnie Stevens (Felix) in this scene from "The Insect Play" to be presented Friday, March 15 and Tuesday, March 19 on channel 8 at 10 p.m. This expressionistic

drama by Karel and Josef Capek is a satire on human behavior and deals with a tramp who falls asleep, dreams of the insect world, and finds parallels between insect life and human life.

KAET GLIMPSES

TODAY

- A.M.
- 8:40 Introduction to Business Telecourse
- 9:40 Physical Universe Telecourse
- 10:40 Living World Telecourse
- 11:40 Social Studies Telecourse
- P.M.
- 12:40 State Government Telecourse
- 5:15 Social Studies Telecourse
- 6:00 What News?
"The Stowaway"
"The Fisherman"
- 6:30 State Government Telecourse
- 7:15 Introduction to Business Telecourse
- 8:00 Once Upon a Japanese Time
"The Kachi-Kachi Mountain"
- 8:30 Living World Telecourse
- 9:15 Physical Universe Telecourse
- 10:00 Special: ASU Presents

TOMORROW

- P.M.
- 6:00 What's New?
"Eskimo Summer"
"The Corral"
- 6:30 Buckskin Bob
"The Lost Son"

- 7:00 Time for Living
"To Move or Not to Move"
- 7:30 The Big Picture
- 8:00 Exploring the Universe
"The Nature of Science"
- 8:30 Basic Issues of Man
"Sometimes Harmonious, Sometimes Not"
- 9:00 Great Decisions 1963—India
"Is Democracy Working?"

Zoology Seminar

Research being done in ASU's Poisonous Animals Research Laboratory was the subject of discussion at a recent open Zoology Seminar.

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Meet To Hear ASU Speakers

Dr. Paul G. Hubbard, chairman of ASU's history department, and Mrs. Christine Lewis, a master's degree candidate in history, will participate in the fourth annual Arizona Historic Convention at Tucson Friday and Saturday.

Dr. Hubbard will comment on a paper entitled "The Tarnished Hero," which concerns Jack Swilling, Phoenix pioneer.

Mrs. Lewis will read a paper on the early history of the Tempe Canal Company.

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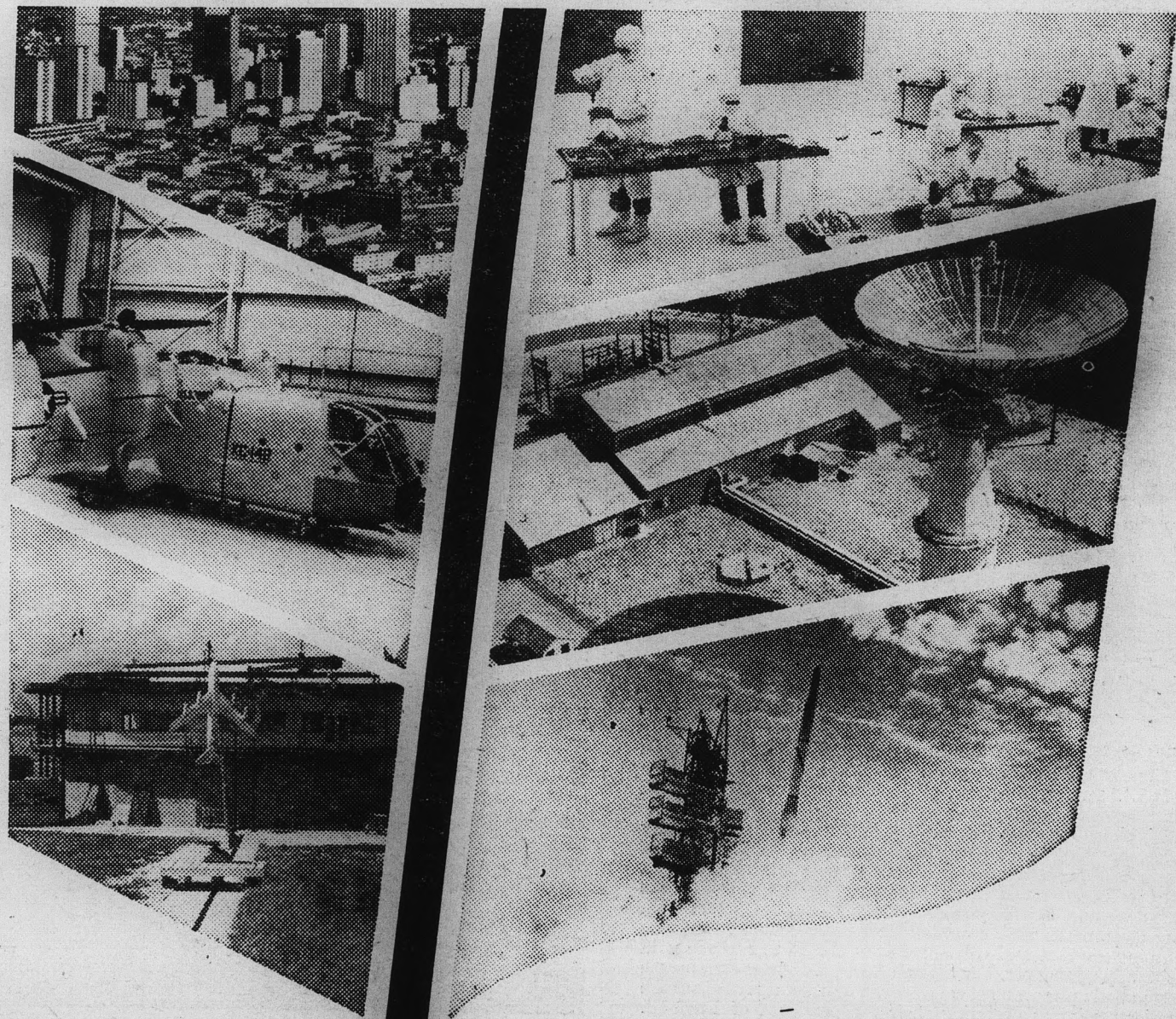
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Orchestra Reschedules ASU Symphony Concert

The ASU Symphony Orchestra concert scheduled for March 18 will be Sunday evening, March 24 at 8:15 in the MU ballroom.

The concert will feature soloists chosen from auditions held Feb. 8.

The program includes Ah! fors Lui overture to "Die Meistersinger" by Wagner; Sempre Libra from "La Traviata" by Verdi, soloist Dorthy Beeson. Douglas Palmer will play the

first movement of "Concerto in F" by Gershwin, Lia's aria and recitation from "L'Enfant Prodigue" by Debussy, sung by Carol Richard, also Cielo e Mar from "La Gioconda" by Ponschielli, sung by Theodore Bradshaw; Non Mi Dir from "Don Giovanni" by Mozart, sung by Vicky Bond; "Concerto No. 3 in D Minor," first movement played by Jerry Cobb, pianist, and O Mio Fernando from "La Favorita" by Donizetti, sung by Suzanne Williams.

Professor Experiments

Southern Illinois Students Study In Cardboard Booths

By ED MATTHEWS

Where do you study? In the dorm? The library? The Den?

Sixty-five students at Southern Illinois University are studying in individual cardboard booths in a program assisted by Dr. Israel Goldiamond, ASU professor of psychology.

Dr. Goldiamond is working with the university, located in Carbondale, Illinois, to develop

latent abilities among students in the bottom third of their graduating class.

Because of an enrollment boom last September, Illinois' universities were forced to refuse immediate admission to students in the bottom third of their high school graduating class. School officials felt, however, that many of these students had definite potential, but

that they needed to learn proper study habits.

DR. GOLDIAMDOND, who taught at Southern Illinois before coming to ASU, helped arrange a "programmed education" experiment at the Illinois university.

Every two weeks Dr. Goldiamond telephoned the students to lecture on psychology and explain what is taking place. He no longer calls, but still consults the students on the program's progress.

The program, according to Dr. Goldiamond, has two equally important aims. One is to provide the students with adequate background material and the other is to teach proper study behavior.

THE STUDENTS in this program study in individual study rooms made of heavy cardboard. The booths are hexagonal, about six feet across and are joined to each other in beehive fashion. Each booth contains a desk, typewriter, bookshelf and telephone.

Dr. Goldiamond says the booths are used in the "stimulus control" of studying behavior. When a student is in his booth, he studies. If a student does not wish to study, he may leave the booth at any time.

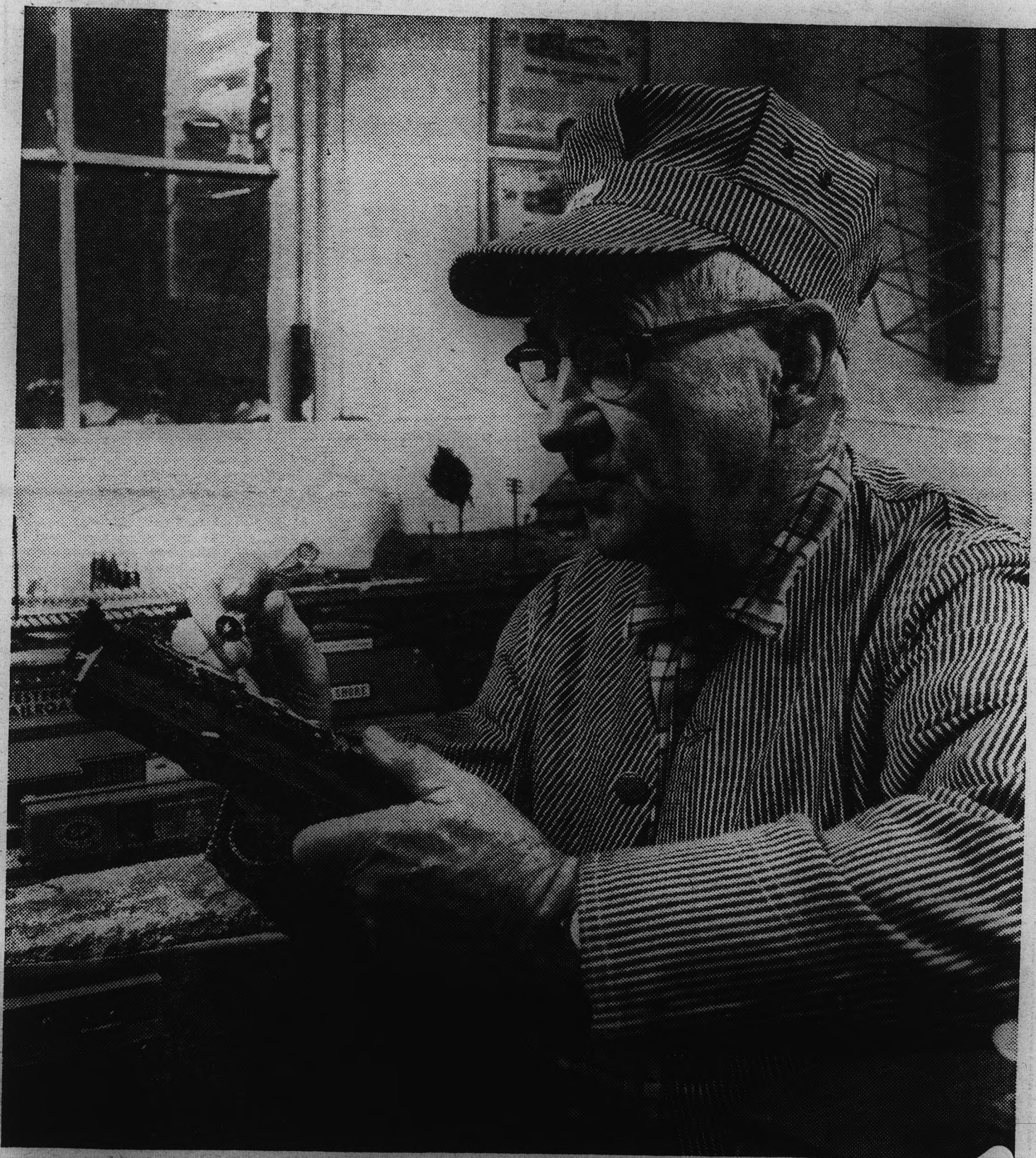
The students took all their first quarter courses under this program. They are taking one or two regular courses in the second quarter. By the fourth quarter they will be completely "faded out" of the experiment and into the normal college program.

AT PRESENT, the group is receiving better-than-average grades in regular courses.

This is one of the first attempts at "programmed education" as opposed to "programmed learning." In "programmed education" the entire environment as well as the educational material is controlled.

"The notion behind this is not new," Dr. Goldiamond stresses. He says that many schools have been founded on the idea of an ideal atmosphere conducive for study, but that these were based on philosophical principles. "Our program," Dr. Goldiamond added, "is based on laboratory principles."

There appears to be certain environmental factors necessary for proper learning behavior. Dr. Goldiamond asks, "Can we spell these out rationally and build an educational system around them?" The program at Southern Illinois may give an answer.



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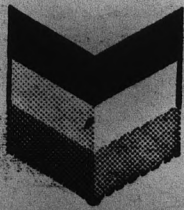
and is still one of the "Boys" at the refinery. He knows that he belongs.

It isn't the spoken thanks that do it; but your lasting interest in a man, your counting him as a person and not a statistic, these are the things that liven his spirit.

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Draft Board Readies Tests

Applications for the Selective Service College Qualification Test to be given April 18 are now available at Selective Service local boards for ASU registrants seeking deferments as students, according to Lt. Gen. Frank E. Fraser, Arizona director of Selective Service.

To be eligible for the test, which is given at more than 500 colleges, applicants must be full-time students, undergraduate or graduate.

Applications for the test must be postmarked no later than midnight, March 28.



FORUM — John Amhold, an animal husbandry major, is shown with his quarter horse 'Smokey', who was one of the featured horses at the first Arizona Horsemen's Association forum.

Rodeo Team Takes Third

There was rough riding for ASU's rodeo team last weekend at the Fresno, Calif. Inter-collegiate Rodeo.

ASU's men's team took third place, dropping from second to third in the West Coast Region standings.

ASU representatives were plagued by injury. Team member Warren Reidhead, a junior majoring in husbandry, fractured both legs while competing in the bareback bronc riding competition Sunday.

Reidhead was hospitalized in a Fresno hospital in serious condition.

Janiece Johnson was the women's team's only participant. Miss Johnson took fourth place in the second round of the barrel race.

ASU's women's team dropped in NIRA rating with only one participant.

Mike Thomas won the first go round of bulldogging. Dick Felton won both go rounds and the average in calf roping, third

day money and second average in ribbon roping.

John Fincher placed third and fourth in day money in calf roping and third average in calf roping. Bob Wallace won fourth in day money in calf roping and third average in ribbon roping. Wayne Schaaf placed fourth in bareback riding.

■ Every day is a new life to a wise man.

by Ross Fish

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Ben Gossick To Speak Friday

Dr. Ben Gossick, professor of physics, will speak on "Ben Franklin, Scientist" at the Institute of Electrical and Electronics Engineering dinner meeting at 6:30 p.m. Friday at the Sands of Tempe Hotel.

Those interested may obtain tickets at Dr. Carl Zimmer's office, room 209 in the engineering center.

Cost is \$1.50 for students and \$3 for others.

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(Based on the hilarious book "The Question Man.")

RULES: The Reuben H. Donnelley Corp. will judge entries on the basis of humor (up to 1/3), clarity and freshness (up to 1/3), and appropriateness (up to 1/3), and their decisions will be final. Duplicate prizes will be awarded in the event of ties. Entries must be the original works of the entrants and must be submitted in the entrant's own name. There will be 50 awards every month, October through April. Entries received during each month will be considered for that month's awards. Any entry received after April 30, 1963, will not be eligible, and all become the property of The American Tobacco Company. Any college student may enter the contest, except employees of The American Tobacco Company, its advertising agencies and Reuben H. Donnelley, and relatives of the said employees. Winners will be notified by mail. Contest subject to all federal, state, and local regulations.

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<p>THE ANSWER: STRETCH PANTS</p> <p>John M. Howard, U. of Texas</p> <p>THE QUESTION: How do you describe the bottom half of a prison uniform?</p>	<p>THE ANSWER: Chicken Sukiyaki</p> <p>Maureen O'Sullivan, San Jose State</p> <p>THE QUESTION: What is the name of Japan's oldest living kamikaze pilot?</p>	<p>THE ANSWER: Mangoes</p> <p>Norman L. R. Fortner, U. of Missouri</p> <p>THE QUESTION: What happens where woman goes?</p>
<p>THE ANSWER: LATIN QUARTER</p> <p>Susan Schmuckler, City College of New York</p> <p>THE QUESTION: What did the ancient Romans call 25 cents?</p>	<p>THE ANSWER: 10% DOWN</p> <p>Kenneth F. Scigulinsky, U. of Washington</p> <p>THE QUESTION: What would you expect to find in a cheap pillow?</p>	<p>THE ANSWER: Ba + 2Na</p> <p>Gary Dallen, Pennsylvania State U.</p> <p>THE QUESTION: What's the chemical composition of a banana?</p>

THE ANSWER IS:

Get Lucky

the taste to start with... the taste to stay with

THE QUESTION IS: HOW DO YOU HIT THE BULL'S-EYE FOR GREAT SMOKING TASTE? Let the big red bull's-eye on the Lucky Strike pack be your target. It's a sign of fine-tobacco taste you'll want to settle down and stay with. And the sign of the most popular regular-size cigarette among college students, to boot!



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Music Honors Founders Day

The alma mater was played Tuesday from Danforth Chapel at 10:30 a.m. in honor of ASU's victory over Utah State and the Founders Day celebration.

In the future the Alma mater will be played every Friday at noon. Jeff Louis, Rally and Traditions committee chairman, said he hopes that students can establish a new tradition at ASU by stopping and listening to the alma mater on Fridays.

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Bowling Team In Race For NIBA Championship

ASU's bowling team members are knocking down pins at such a rate that they now possess second place in the Western division of the NIBA and are still in the race for the division championship.

They have a record of 17 wins, 11 losses, in conference play, placing just behind Oregon State University which has a 21-7 record.

Won-lost records are based on four points per contest.

If ASU wins its next contest by four points, and OSU loses its next contest by four, the Sun Devils would be eligible for the NIBA finals in Chicago, Ill., next month.

The ASU bowlers have the top national average for a single game in the nation in competition among the 39 NIBA colleges and universities throughout the nation.

Members of the ASU team include Dick Havertine, Tom McDowell, Ed Ziemniak, John Pontier, Dave Miller and John Watson.

Drive Goal Set

The goal set by the Pleiades senior women's honorary, for their scholarship drive this year is \$750.

Pleiades is sponsoring a contest between dorms and campus organizations to earn money for the AWS scholarship fund. The group earning the most money will win a trophy.

Last year the drive netted \$630. Wilson Hall won the competition with a twist party.

The money was used for two scholarships, one to a freshman, Grace Contreras, and the other to an upperclassman, Nancy Moore.

Greek To Me

Greeks Elect New Officers

By ROSS FISH

Active pins on campus are supporting new officer dangles as a result of recent elections and induction ceremonies.

Edie West will preside over **Gamma Phi Beta**. She will be helped by Judy Russell, vice-president; Billie Stormont, social vice-president; Pat Tomkins, recording secretary; Carolyn Moore, corresponding secretary; Kay Kline, treasurer and Darcy Brooks, house president.

Tony Cerkvenik heads **Alpha Tau Omega's** new slate of officers. Assisting Cerkvenik will be Kit Carson, vice-president; Bill Walker, secretary; Jerry Greene, treasurer; Larry Facchine, annals; Rich Kidwell, sentinel; Raul Disarufino, usher; Don Thomas, public relations; Ron Lowrie, house manager and Tom Witthoft, steward.

New **Chi Omega** president is Diane Smith. Also elected were Mariamne Moore, vice-president; Linda Sullivan, secretary; Karla Payne, treasurer; Jodee Baird, pledge trainer and Nancy Clayton, rush chairman.

Meda Edwards heads the **Kappa Kappa Gamma** officer roster. Others recently elected are Noelle Smith, vice-president; Lou Goodrum, second vice-president; Paula Chisholm, recording secretary; Sara Doster, corresponding secretary; Gretchen Diercks, treasurer; Sheila Murphy, registrar, Sherry Good, marshal and Barbara DeGraaf, public relations.

Pounding the gavel for **Kappa Alpha Theta** will be Sally Davis. Backing her decisions will be Judy Jones, vice-president; Merrilee Bean, recording secretary; Jean Ekman, corresponding secretary; Barbara Elliott, treasurer; Carol Sorenson, pledge trainer and Gay Walberg, rush chairman.

New officers of **Sigma Alpha Epsilon** include Richard Vincent, president; Mickey Bonton, vice-president; Miller Smith, recording secretary; Tom Bates, corresponding secretary; Bob Thornton, reporter; Kelly Munson, herald; Paul Cotton, warden; Bill Smith, chaplain and John Lee, perceptor.

Newly elected officers of **Sigma Phi Epsilon** are Tom Campbell, president; Wyn Brayer, vice-president; James Broening, secretary; Steve Bingaman, treasurer and Robert Anderson, recorder.

Sigma Nu's new president is Carl Taylor who heads a council including Dick Panzica, vice-president; Jim Wingate, secretary; Leonard Marotte, treasurer; Larry Wheeler, assistant treasurer; Nick Botz, sentinel; Gary Brand, marshal; Ken Mikal, reporter and Pete Faggella, house manager.

Kappa Delta's have elected Judy Wilson president; Peggy Eklund, vice-president; Sharon Vidal, secretary; Nancy Brewer, treasurer; Kay Johnson, assistant treasurer; Phyllis Reece, editor and Judy Drage, rush chairman.

Lynne Peterson has been elected president of **Alpha Delta Pi**. Her aides include Cindi Buchanan, vice-president; Mary Leigh Burns, recording secretary; Ginger Jones, corresponding secretary; Lori Stanton, treasurer and Carole Walker, rush chairman.

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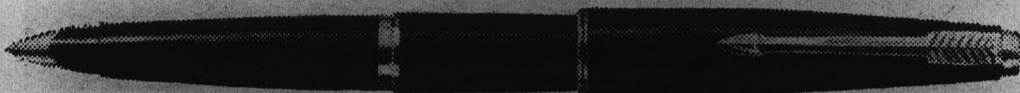
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tant money on cartridges—ours are BIGGER and last longer (each is good for 8 or 9,000 words).

NOTE: All entries must be postmarked on or before midnight, April 7, 1963, and received on or before April 14, 1963. Winners will be notified by mail no later than May 1, 1963.

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Off The Cuff

JOE HEATH
Sports Editor

The Utah State Aggies might just have well stayed in Utah for the last week as to tangle with Arizona State University.

Aggie athletes made their debut in Arizona for 1963 on Thursday by dropping a 14-0 baseball game at Sun Devil field, and ended their road trip last night in Eugene Ore., where they lost to the Devil basketballers.

In between these two days, the Aggies lost three additional baseball games, a tennis match and a swim meet.

And people wonder why they aren't in the WAC.

FRIDAY NIGHT'S NCAA playoff game in Provo should be the easiest contest for the Devils on their way to Louisville.

ASU will play either Stanford or UCLA from the Big Six and from there on out, things will get really tough.

If we survive all this, the chances are good that we will meet Cincinnati in the semi-finals in Louisville.

This will be the real test with, in my opinion, the winner being the next NCAA champion.

IT'S INTERESTING to follow the progress of Fresno State College in the NAIA small college tournament.

Monday night the Bulldogs defeated Chapman College for the Pacific Coast regionals title, the win giving them a 21-7 season record.

What makes the story interesting is noting how badly the Bulldogs did in Tempe, losing 89-61.

Since this loss, they have played excellent basketball and are strong contenders for the NAIA title.

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Friday — 3 P.M. to 6 P.M.

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ASU Calendar

TODAY

A.M.
6:30 Delta Sigma Phi breakfast, faculty dining room
8:30 Senate education committee, senate chamber

P.M.
12:15 Tempe Business and Professional Men lunch, MU 218C
1:30 Senate Finance committee, MU 209
2:00 Head Residents meeting, MU 210
2:30 Public Relations and Publications, MU 208
2:30 Center for American Studies lecture, ballroom
3:00 Faculty-Student meeting, MU 210
3:30 Natani meeting, MU 209
3:45 Senate meeting, senate chamber
4:00 Circle K Board meeting, MU 210
4:00 Ballroom committee—Social Board, MU 208
5:00 Pleiades meeting, MU 209
6:00 Lutheran Seminar Study Group, MU 208
6:07 Student's Religious Council, MU 7
6:15 Blue Key meeting, MU 218B
7:00 Devils and Dames Square Dance, Clancy's
7:00 Phi Delta Theta exchange, Phi Delt House
7:15 Baha'i meeting, MU 208
7:30 Pershing Rifles Queen Selections and Tea, upper lounge
7:30 Dawa Chindi meeting, MU 7
7:30 Social Board Bridge, faculty dining room

SPRING SPORTS SCOREBOARD

Baseball
ASU 14, Utah State 1
ASU 4, Utah State 2
ASU 12, Utah State 0 (7 innings)
ASU 18, Utah State 2

Track
UA 59, ASU 58½, Oxy 55½
Occidental 73, ASU 67

Golf
ASU 15½, Utah State 5½
ASU 11½, Utah State 9½
ASU 13½, Utah State 7½

Tennis
Utah State 5, ASU 2
Utah State 5, ASU 2
ASU 4, Utah State 3

Jeff Louis Named New Chairman Of Rally And Traditions Board

Jeff Louis, a Liberal Arts College sophomore, has been appointed Rally and Traditions Board chairman by Bob Carter, ASU student body president.

Dr. Gary Anderson, dean of men, is the board advisor.

Maurice Russell, a College of Education sophomore, is filling the new position of vice chairman.

Bill Meyers, another sophomore, the previous chairman, and Bob Reynolds, Business Administration, previous advisor, have resigned.

SORORITIES

Have your COSTUMES made for GREEK WEEK SING
Mrs. Kotten
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Solves Parking & Pocketbook Troubles

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HONDA '50' • Low Price, Terms
For a NEW WORLD of FUN • 4,000 Mile Guar.



People around the world are enjoying this new idea in low-cost, high-fun transportation. Up to 200 miles per gallon and easier to ride than a bicycle.
TRY IT—you'll buy it!

HONDA of ARIZONA

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264-4994

TAKE A TIP FROM THE BROTHERS FOUR—AMERICA'S CAMPUS FAVORITES

Viceroy's got the taste that's right!

SLIDE-TOP CASE
VICEROY
Filter Tip
CIGARETTES

ALSO IN FAMILIAR SOFT PACK

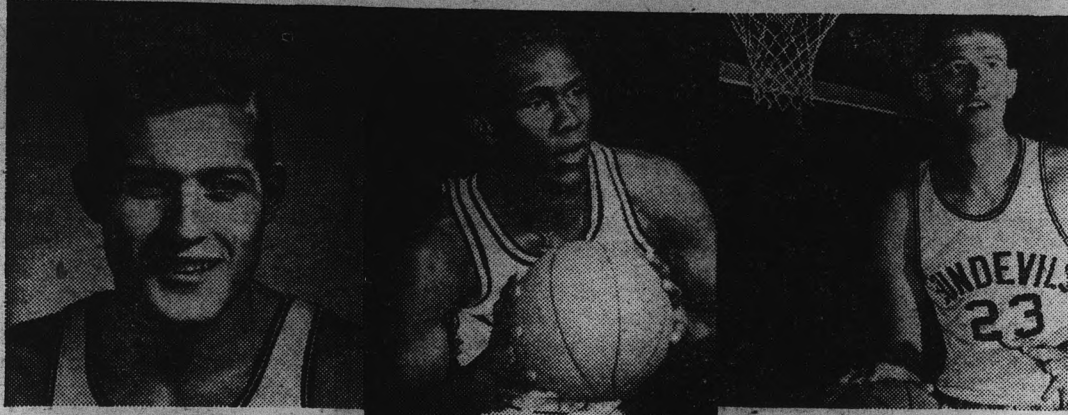
SMOKE ALL 7

Smoke all 7 filter brands and you'll agree: some taste too strong... others taste too light. But Viceroy tastes the way you'd like a filter cigarette to taste!

not too strong...
not too light...
Viceroy's got—the taste that's right!

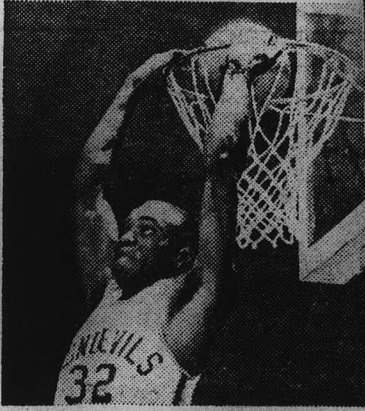
ASU's First Five Named All-WAC

OFFICIAL W.A.C. ALL-CONFERENCE, 1963

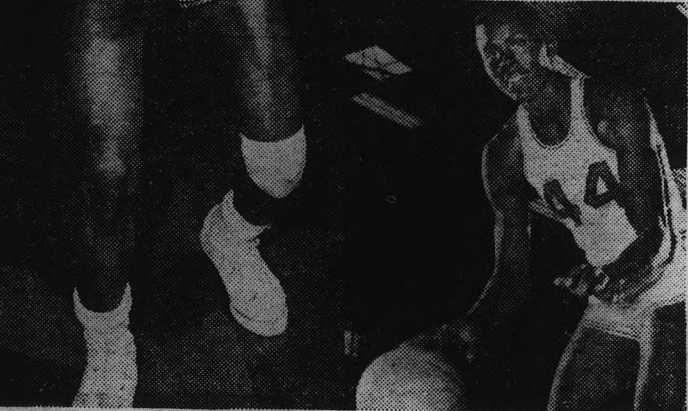


BRUCE BURTON
Brigham Young

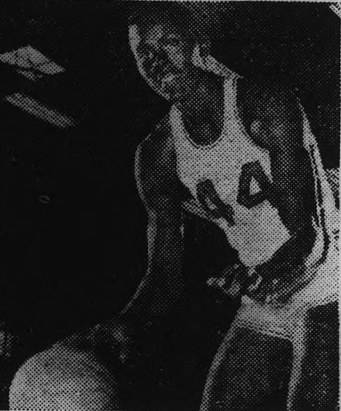
ART BECKER
Arizona State



JOE CALDWELL
Arizona State



FLYNN ROBINSON
Wyoming



IRA HARGE
New Mexico

Becker, Caldwell Earn First Team

The official Western Athletic Conference all-conference basketball team was named Monday in Denver, by WAC Commissioner Paul W. Brechler and Arizona State University's entire starting team received all-league honors.

Art Becker and Joe Caldwell made the first team with Flynn Robinson, Wyoming, Ira Harge, New Mexico, and Bruce Burton, Brigham Young, rounding out the first five.

Becker, Burton, and Robinson were unanimous choices, all getting 20 out of 20 possible votes apiece. Caldwell received 19 points and Harge 16.

WARREN RUSTAND, Arizona, paced the second team vote getters with 14.

Tony Cerkvenik had 10 points while Albert Johnson, Arizona, Gary Bachelor, Brigham Young, and Bo Crain, Utah, each netted 9 votes.

The other two Devil starters, Gary Senitza and Dennis Dairman, received 7 and 5 votes respectively and were given honorable mention.

Other players receiving hon-

orable mention were: Wes Flynn (2), Arizona, Claude Williams (4) and Joe McKay (1), New Mexico, Allan Holmes (6), Doug Moon (3) and John Allen (1), Utah, and Randy Richardson (3) and Fred Collins (2), Wyoming.

THE OFFICIAL WAC all-conference players are selected by polling each team and each sports information director in the conference for their all-opponent votes.

An interesting note of the top ten players, only four are seniors.

WAA Slates Swim Event

The Women's Athletic Association intramural program gets underway again on the 19th of this month with a swimming program.

The intramural program has only two events left with the conclusion of the swim meet, basketball and softball.

The year will be ended with a co-recreational swimming program.

WAA intramurals are open to all women under graduate students enrolled at ASU.

The only requirement is that you must sign during the specific sign-up period for each event.

At the present time, East Hall is leading in the competition with 819 points.

Second is Alpha Delta Pi sorority with 747 points.



P.O. Box 32033,
Los Angeles, California

Campus Classified

Regulations: For students and faculty only of Arizona State University. To place classifieds, submit to Room 207, Memorial Union Building, by noon two days before date of publication: noon Monday for Wednesday's issue, noon Wednesday for Friday's issue. Rates: 3 cents per word, 50 cents minimum charge.

SEWING

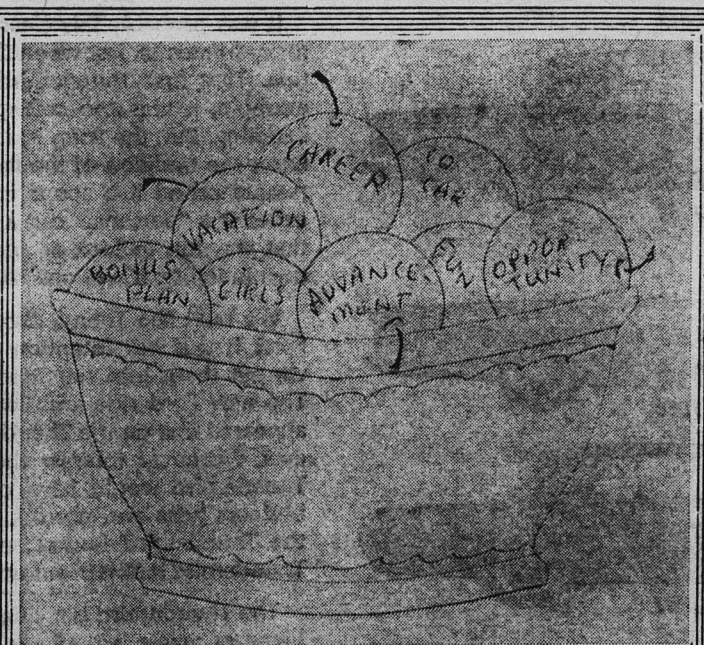
Sewing, altering, and dressmaking Mrs. Kotten, 1311 W. 10th Place, Tempe, Arizona. WO 7-9173.

RIDE WANTED

From east of Mesa to campus. Every day or part time. Will share expenses and can provide car in an emergency. Call Mrs. Cramer, Ext. 410, or 985-2070 evenings.

College Men Wanted

A new company in Phoenix needs several part time men to train for full time jobs and future management. Must be able to work 20 hours a week during school and 45 hours a week during summer. For interview call 277-4286 between 10 a.m. & 3 p.m.



LIFE IS JUST
A BOWL OF CHERRIES

at
SAF CO - LIFECO - GENERAL

This rapidly expanding, national organization will interview prospective graduates on campus March 21 for a formalized management development program in operations and claims administration.

Contact Armstrong in the College Placement Office for your interview appointment.

JUNE GRADUATES

The Travelers Insurance Company Needs Administrative Underwriting Personnel
Excellent Training And Opportunity
No Sales
Call AL 2-8971

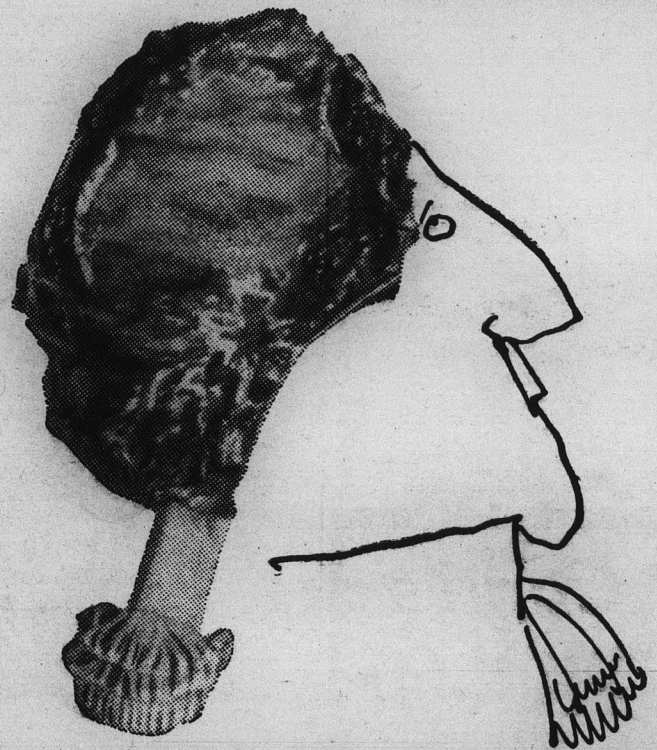
Lola's Cafe

11 East 5th Street

- BREAKFAST
- LUNCH
- DINNER

STUDENT MEAL TICKETS \$5.50 For \$5.00

"The Place Where Old Friends Meet"



It's greasy, by George! But Vitalis with V-7 keeps your hair neat all day without grease. Naturally, V-7 is the greaseless grooming discovery. Vitalis with V-7 fights embarrassing dandruff, prevents dryness, keeps your hair neat all day without grease. Try it today!



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CAMPUS DRUG

CORNER COLLEGE & 8th ST.

Spikers Fall In Tucson Go

By ALAN MICHAELS

The University of Arizona cashed in on lower-place points to edge ASU and Occidental College in a triangular track meet at Tucson Saturday.

The Wildcats ran up 59 points as compared to ASU's 58½ and Occidental's 55½.

Dual meet totals left Arizona a 74-66 winner over Occidental which, in turn, defeated ASU 73-67.

Sun Devil sophomore Henry Carr recorded two of A-State's six victories and ran a leg on the winning relay team.

CARR CAPTURED the 100 and 220-yard dashes, tying stadium marks in both events.

Henry's 9.6 and 20.6 clockings were all the more prominent as they were recorded into the face of a stiff 8 mile-per-hour wind.

Carr also placed second in the broad jump with a leap of 23-3¾.

ASU'S mile relay team, the fastest in the nation, romped to its 22nd consecutive victory with a 3:13.2 performance.

QUARTER-MILER Ullis Williams broke a stadium mark with a 46.5 clocking in the 440. He broke Rex Cawley's old mark of 47.0 and his time was only .8 off the world's record.

Williams' best of 45.8 was accomplished last year.

John Rose of ASU matched

Buzz Hays Prevails In Tucson

Buzz Hayes brought back the only ASU WAC wrestling championship title in last week's matches at Tucson.

Hayes, out the last third of the season with an injury, won the 147-pound title over Joe Lyman of BYU by default in overtime.

Manuel Aragon and Dave Greer went all the way to the finals before losing. The Wildcat's Bob Tanita decisioned Aragon 5-0 for the 115-pound title. Greer lost to All-American Clair Argento of Wyoming 4-1 in the 137-pound finals.

The Capri's
"PICK OF THE WEEK"

'Cardiac Kids' 80
UCLA 76

Right or Wrong
You Can't Miss
With Our
PIZZA'S

16 E. 4th — Tempe

Wildcat Gym Team Falls

A clutch tumbling performance by Sun Devil Jim Nelson gave ASU a 66-62 gymnastics victory over the University of Arizona Saturday in the ASU gym.

With only the tumbling event remaining on the program, the Wildcats held a 57-55 edge.

Nelson was awarded 90.5 points as opposed to 88 for Arizona's Dave Slagle to capture the victory.

A-State recorded three other firsts, Jerry Stansbury winning the long horse and parallel bars and Chris Evans taking the still rings.

Stansbury was high point man with 19 followed by Nelson with 15.

his stadium pole vault record with a leap of 15-2½.

Frank Covelli took first place in the javelin with a throw of 233-6.

The Sun Devils open Western Athletic Conference competition against the University of New Mexico in Albuquerque Saturday.

Devil Nine Takes Four Game Sweep

By NORDY JENSEN

A barrage of extra-base hits spiced ASU's four game sweep of the Utah State University baseball team last week.

The Sun Devils, now 6-1 for the season, took a Saturday doubleheader, 12-0 and 18-2, a Friday contest 4-2 and a 14-1 win Thursday.

Bob Kavgian led the attack on the Aggie pitching staff with four extra-base smashes and eight RBI's.

ALAN SCHMELZ added two doubles, three triples and three RBI's.

Dennis Starkins, ASU's right fielder, went eight for 15 in

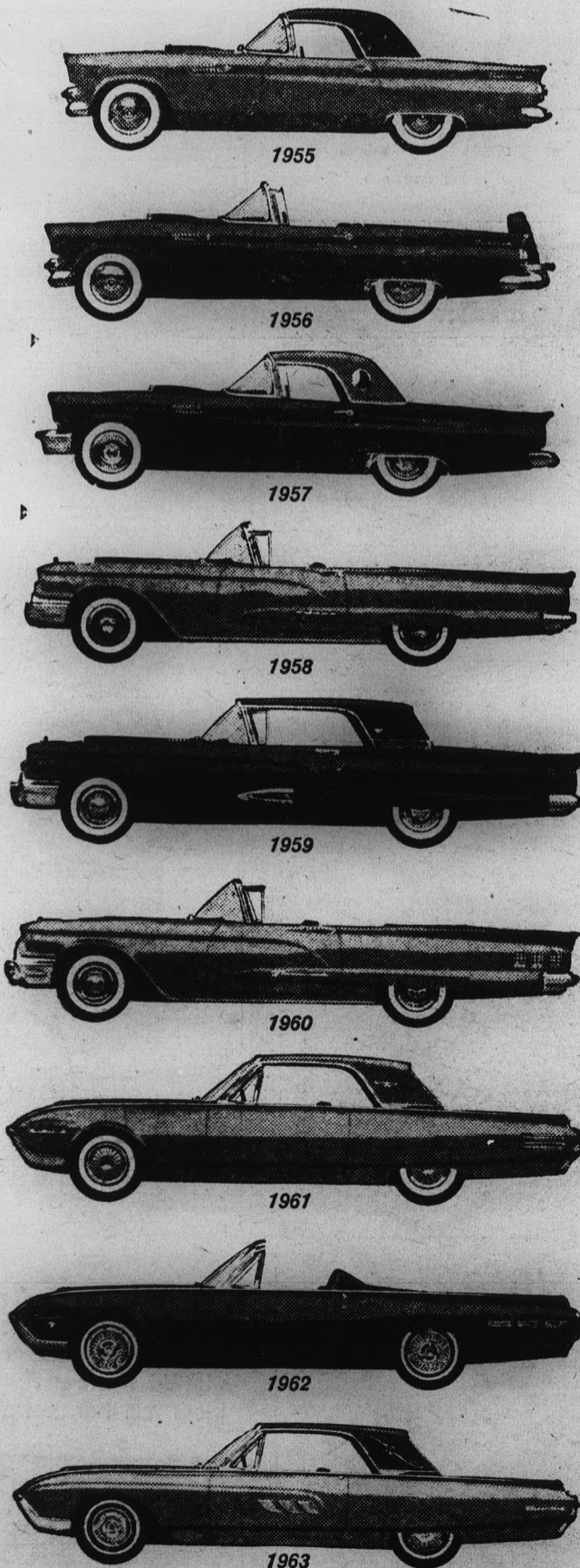
the four games and drove in five runs. Starkins and Kavgian each belted a home run.

SUN DEVIL pitching had a fine week with Sterling Slaughter and Gary Graham each coming close to perfect games.

Slaughter pitched 6½ innings of no-hit ball Friday and wound up striking out 16. Graham threw hitless ball for 5½ innings during Saturday's first game and struck out nine.

Jim Merrick, a left handed sophomore, struck out nine in his first varsity start Saturday and junior college transfer Tom MacDougal fanned four in two innings Saturday.

The story of a classic



In many ways the story of the Thunderbird is one of the most unusual in the automobile business. The whole idea of the car was born at one of the great European automobile shows. The then president of our company pointed to some of the small, lush sports cars that are always a center of attention at such shows and asked his companion, "Why can't we build something like these?"

The companion, who later became a vice president of the company, said, "It just so happens I have one on the boards. I'll show it to you when we get back to Detroit." Then as fast as he could discreetly get to a transatlantic telephone he called his assistant and told him, "Remember that car we've been talking about? Finish those sketches on it."

The Thunderbird became one of the few cars ever built that was produced essentially as the original sketches presented it. Most cars undergo countless changes in the design period. But there was a natural clarity and cleanness to the Thunderbird design that immediately captured all of us at Ford.

It was probably this clean, sharp look that won so many friends so fast when the car went into production. That first Thunderbird had its drawbacks. For example, it was too soft-sprung for true sports-car handling. But, the truth is, it was not designed in the European tradition of the fast performance car. Some people called it a sports car but we never did. We called it a "personal" car; a small, fairly luxurious car that was fun to look at and fun to drive. It had its own integrity: it was one alone.

We built the Thunderbird as a bellwether car for Ford. It was our intention to test new ideas before we put them into our Fords, Fairlanes and Falcons. The new Ford ride and Swing-Away steering wheel appeared first on the Thunderbird, for instance. However, we never foresaw the extraordinary influence Thunderbird would have on the whole automobile business here and abroad. Almost everybody offers the Thunderbird bucket seats these days. And the Thunderbird look is the most decisive styling of the '60s.

The Thunderbird is a classic, made so by a peculiar blend of magic ingredients of which we would love to know the secret. We're building cars right now we hope will become classics, but the truth is, we don't make classics, we make cars. People make the car a classic. And that's the story of the Thunderbird.

America's liveliest, most care-free cars!

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FOR 60 YEARS THE SYMBOL OF DEPENDABLE PRODUCTS



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