

Your Presidential Candidates

Primary Elections Begin At 8 Today



BOB CARTER



STEVE MONTGOMERY



GARTH TALLMAN

ASU students will go to the polls today beginning at 8 a.m. to select finalists in the primary election for the 1962-63 ASASU officers.

The three presidential candidates are:

BOB CARTER — junior, Pre-Med major, 2.54 accumulative grade index, Sigma Phi Epsilon, Sophos, Blue Key, AMS president, Board of Financial Control, Student Affairs committee, liberal arts senator and Who's Who.

STEVE MONTGOMERY — junior, Political Science major, 2.60 accumulative grade index,

Sigma Nu, Social Board chairman, Blue Key corresponding secretary, Homecoming steering committee, Senior Day steering committee and Activities Coordination Board.

GARTH TALLMAN — junior Business Administration major, 2.96 accumulative grade index, Sun Devil Band, Marketing Club, Delta Sigma Pi, Kappa Kappa Psi and Education Board.

Students also will vote for other ASASU officers, AMS and AWS officers and ASASU elected senators.

(Continued on Page 6)

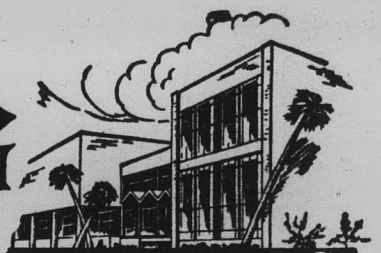


State Press

ARIZONA STATE UNIVERSITY



TEMPE, ARIZONA



Vol. 40

Wednesday, April 11, 1962

No. 47

'Peace Corps Selling Itself' Says Shriver In Banquet Talk

By NANCY TENNEY

R. Sargent Shriver, national director of the Peace Corps, addressed the graduation banquet for members of the Peace Corps last Thursday in the MU Ballroom. In his speech, "The Peace Corps from the Director's Eyes," Shriver said that the Peace Corps is sold to other nations by the members of the corps themselves and by their performance within a country.

He also said the Peace Corps will not ask to aid a nation but rather will go "by invitation only."

According to Shriver, the cross-section of the country represented among Peace Corps volunteers is greater than in any other national service organization in history.

The purpose of the corps is to aid foreign countries in help-

ing the people to aid themselves. They do not enter the countries' politics, try to convert the people or work for a profit.

They carry to these nations, instead, the concepts of "free enterprise and democracy as found here in the United States."

Peace Corps members who

have spent the past nine weeks training on the ASU campus and on the Pima Indian Reservation, left Friday for a one-week leave, after which they will travel to Puerto Rico for final selection.

The members who are selected there will go to Colombia to assist in community development projects.

Forty-nine men received diplomas Thursday night, including two Phoenix boys, Mike Doyle and Les Miller.



ADDRESSES CORPS GRADS — R. Sargent Shriver, national director of the Peace Corps, spoke last Thursday on "The Peace Corps from the Director's Eyes" in his address to the 49 corps graduates who have just completed training on the ASU campus.

In Asian Series

Red China Subject Of Monday's Lecture

"Current Problems of Red China" were discussed Monday in the MU Ballroom for the fifth lecture in the series of six, "America and the Challenge of Asia."

Dr. Guilford A. Dudley, ASU associate professor of History, outlined the main problems of Communist China in this program.

According to Dr. Dudley, the main concerns of the Communist regime are agriculture, industry and the Communist party personnel.

He said that due to the exceptionally poor agricultural production in 1959, 1960 and 1961, all other areas of endeavor have given way to agriculture in importance.

Industry has had to slow its production because of the inability of agriculture to supply raw materials, said Dr. Dudley.

The historian said that there are four sources of

information from inside Red China.

He listed these as reports of western travelers admitted to China, accounts of Chinese refugees, intelligence reports of Nationalist Chinese agents from inside Red China and Communist publications.

He went on to say that all these sources must be studied and evaluated together to come up with a reasonably reliable educated guess.

Dr. Dudley concluded, saying "The greatest contribution Communism has made to China is to replace the former attitude of looking to the past with a dynamic outlook projected into the future."

"Primitive Remnant Peoples of Asia" will be discussed by Dr. Kenneth M. Stewart, ASU professor of Anthropology, next Monday at 2:40 p.m. in the MU Ballroom. This will be the last lecture in the series.

Board Of Regents Approves Graduate College Expansion

Expansion of the graduate curriculum at Arizona State University, including the addition of three new areas of specialization to the doctor of philosophy degree program, was approved Monday by the Board of Regents.

The board authorized ASU to add, effective this fall, the fields of botany, mathematics and zoology to its Ph.D. degree program, increasing the areas of specialization at the doctorate level from six to nine.

Also approved were additional teaching capacities in subject matter fields of the six areas of specialization in the doctor of education degree program.

New master of arts degree programs in anthropology, geography and philosophy and new master of science degree

programs in botany and zoology were authorized, too.

On the undergraduate level, the board authorized ASU to offer a bachelor of fine arts degree and curriculum for the student with professional interest in creative performance in one or more fields of art.

Also authorized by the regents was the division of psychology and philosophy into separate departments within the College of Liberal Arts.

Several regulations designed to raise the academic standards in the College of Business Administration were adopted, also.

In other new developments:

The Board of Regents approved budgets for the state universities and college and discussed a new scholarship policy.

ASU was allotted \$10,149,584. The UofA and ASC were given \$16,673,719 and \$2,390,930, respectively.

The engineering firm of Lowry and Sorenson, Phoenix, was approved as consultants for the development of plans and specifications for the tunnel extension to the north campus.

Construction cost is estimated at \$245,000. Funds are to be provided in the 1962-63 capital appropriation

The Kemper Goodwin and Associates, Tempe architectural

(Continued on Page 6)

MU PARTY STORY ON PAGE 3 ➔

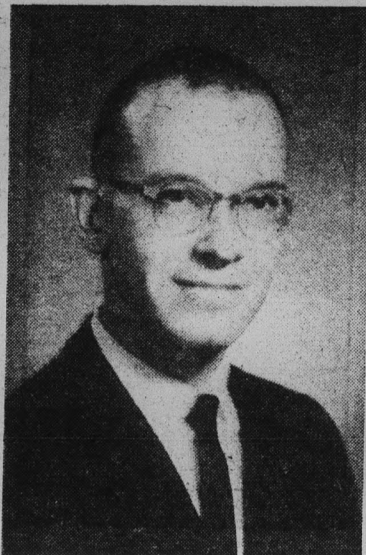
Candidates For ASASU Offices



BROOKING



BUCHANAN



CRAIG



KLOPPING



NICHOLS



NOLLER

Of those pictured above, Noller, Kloppling and Craig are running for first vice president; Buchanan for secretary, and Nichols and Brook King for activities vice president. See story on page 1.

ELECTIONS ARE TODAY - VOTE!

WANTED
GOOD USED CARS
TOP PRICES PAID
CASH ON THE SPOT
BRIT SMITH Car Co.
802 MILL TEMPE, ARIZ. WO 7-3381

University of California
AGRICULTURAL STUDY TOUR
to the
South Pacific

JULY 8—AUGUST 19, 1962

Full credit courses aboard Matson luxury liner *Mariposa*, with calls at Hawaii, Tahiti, Rarotonga, Fiji, Samoa and field trip in New Zealand. Optional side trip to Australia. Courses in plant and soil sciences and home economics taught by top-level regular faculty members.

For details write to
University of California
Agricultural Study Tour
442 Post Street, San Francisco

Lively Marylyn Prosser, Pomona '64



Lively Ones: Marylyn Prosser, Sophomore Homecoming Princess at Pomona College, Claremont, California, and the new Galaxie 500/XL Sunliner

Lives it up with this lively One from Ford '62: the new Galaxie 500/XL!

This blonde, blue-eyed Lively One counts tennis, shrimp, curry, and the sizzling new Ford Galaxie 500/XL among her pet likes. The built-for-action XL features a tasty new interior with cushy bucket seats and a Thunderbird-type console... sheer live-it-up luxury! And there's go with a capital "gee"

from a fiery Thunderbird 405-hp V-8, linked to a quick-acting 4-speed stick shift. Choose the gleaming hard-top or the sun-soaking convertible. See all the Lively Ones at your Ford Dealer's... the liveliest place in town.

A PRODUCT OF
Ford
MOTOR COMPANY



53.3 % Of ASU Faculty Hold Doctoral Degrees

More than half of ASU's faculty members hold doctoral degrees, according to a study of the current faculty directory. In a total of 486 members, 269, or 53.3 per cent, hold doctorates. A total of 187 faculty members, or 38.5 percent, hold masters' degrees. According to Dr. Durham, 90 per cent of the doctorate degrees held are Ph.Ds. He considers this high because ASU is known as a center for teacher education, and it could be expected that the doctor of education degree would be found in larger numbers.

This degree is held by 42 faculty members, while eight have the doctor of administration degree.

"The growth in faculty strength holds great promise for Arizona and the West, especially for the growth and development of the Phoenix metropolitan area," Dr. Durham said.

He added, "The greater significance, however, lies in the fact that thousands of students, present and future, who come to this campus, are now assured of educational experience, including graduate education, of the highest quality."

The president pointed out the strong ASU English department, which has 18 faculty members with the Ph.D.

In life sciences there are 18 doctorates in Botany and Biology and 10 in Zoology.

In other departments, according to Dr. Durham, Mathematics has 12 doctorates; Psychology, 13; Chemistry, 14; Sociology and Anthropology, 9; Foreign Languages and History, 9; Physics, 8, and Political Science, 7.

Dr. Durham also said the College of Business Administration contains an extremely high proportion of doctorates as compared with other business schools. There are 21 Ph.Ds., 6 doctor of education degrees and 7 doctor of business administration in the college.

The College of Education has 51 doctorates, 24 Ph.Ds., and 27 Ed.Ds., and the College of Liberal Arts contains 134 Ph.Ds, and 9 Ed.Ds.

The School of Engineering has 22 faculty members with Ph.Ds., he said.

Birthday Party To Include 'World Of Entertainment'

The "world of entertainment" at the Memorial Union Birthday Party Saturday night will feature a carnival, dance music, fashion shows and movies.

Gay Way "21," a midway featuring the annual Blue Key carnival plus cotton candy, booths and a circus atmosphere, will be on the East Hall lawn.

The MU observation deck will offer one of the movies, which will be a continuous showing of "Washington State Wonderland." The deck will also offer telescopic views of Mt.

Rainier (Hayden Butte) and refreshing Mt. Rainier sundaes.

The union cafeteria, transformed into a dance and fashion pavilion, will feature the music of the Bob Roth Octet and four 20-minute fashion shows, featuring clothing from Porter's and Waltha Clarke's "Hawaiian dress from the Islands."

Porter's has the exclusive right to sell official World's Fair fashions in Phoenix.

Modeling the costumes will be several Gamma Phi Betas and members of the pom-pom squad.

Lay Set To Speak At Spring Workshop

It has been announced that James D. Lay, special assistant, division of agricultural liaison, Office of Public Affairs, will speak to the spring leadership workshop of the Associated Students.

Lay's speech on the Peace Corps, will be at 1:30 p.m. May

5, at the Tontozona campgrounds near Payson.

Before graduation from George Washington University, Lay participated in the International Farm Youth exchange program as a delegate from Virginia and lived for six months with Costa Rican farm families.

Other speakers for the three-day workshop include Phoenix Mayor Sam Mardian; Dr. Kermit Long, pastor of the Central Methodist Church, Phoenix; Dr. Gerard Haigh, ASU clinical psychiatrist; Sherman Huneryager, coordinator of executive development programs at ASU; W. P. Shofstall, ASU dean of students, and Gary R. Anderson, dean of men.

Wheel Aligning - Balancing
Auto Glass Installation
TEMPE BODY SHOP
 SPECIALIZED COLLISION SERVICE
 I. W. "Pete" Null - Phone WO 7-1601
 11 East Fourth Street
 TEMPE



It's what's up front that counts

Up front is **FILTER-BLEND** and only Winston has it! Rich, golden tobaccos specially selected and specially processed for full flavor in filter smoking.



R. J. Reynolds Tobacco Co., Winston-Salem, N. C.

WINSTON TASTES GOOD like a cigarette should!

Campus Classified

Regulations: For students and faculty only of Arizona State University. Cash in advance. Submit to Room 207, Memorial Union Building, by noon two days before date of publication: noon Monday for Wednesday's issue, noon Wednesday for Friday's issue. Rates: 3 cents per word, 50 cents minimum charge.

APARTMENT

Two blocks from ASU. Brand new furnished apartment designed for ASU married couples only. \$85 month year-around-rate. All utilities paid. Apt. #9, 705 Krueger St. WO 7-5430.

FOR SALE

Good buy—Boat for sale. 14' Bessmyer 75 HU Evinrude Engine. 15' Trailer and equipment. 2020 Granada Dr., Apt. 8. WO 7-6350. Call evenings.

1948 Cadillac Imperial Limousine. Black; seats eight. Excellent condition. 36,000 actual miles. Back seat radio. YO 3-4366 (Chandler).

Aqua Lung; 2-stage regulator, non-return valves. \$75. WO 7-4900 after 6 P.M.

1953 Custom Studebaker. Brand new Corvette engine. \$600.00. Contact Dick Shankland, Delta Sigma Phi House.

1958 MG. Good condition. All accessories. Private party. \$1,195. CR 4-5304.

TYPING

Expert typing. Scottsdale WH 6-5948.

SEWING

Sewing, altering, and dressmaking. Mrs. Kotten, 1311 W. 10th Place, Tempe, Arizona. W. 7-9173.

WANTED

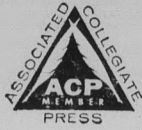
Faculty Couple as resident manager new 18-unit apartment. Air conditioning. Pool. Five blocks from Campus. May occupancy. Call Robert Carter, Sands of Tempe. WO 7-2611.

BOOKS

Lending Library, free literature, books. The Town Crier, Tempe Americanism Center, 824B Mill Ave. Open 9-4 Monday-Saturday. Phone WO 7-3125.



THE STATE PRESS, distributed by the campus chapter of Sigma Delta Chi under the direction of Circulation Manager Mike Barrick, is the official campus newspaper of Arizona State University. It is published each Wednesday and Friday throughout the school year, excepting holidays, and is entered as second class matter at the Tempe, Arizona, Post Office under the Acts of March 3, 1879, and August 24, 1912. Subscription price, \$3 per school year.



THE STATE PRESS is a member of the Arizona Newspapers Association, Associated Collegiate Press and National Advertising Service, Inc.

EDITOR-IN-CHIEF **BILL FLICK**

NEWS DEPARTMENT

MANAGING EDITOR **BARBARA MARLOWE**

CAMPUS EDITOR **BILL OVEREND**

ASSISTANT CAMPUS EDITOR **TWILA DRUMM**

NEWS EDITOR **ROSALYN WHITNEY**

ASSIGNMENTS EDITOR **MARY GORMAN**

FEATURE EDITOR **JANET WOLHETER**

COPY EDITOR **GARY OLMSTEAD**

CHIEF PROOFREADER **BOB ZACHE**

ADVERTISING MANAGER **HAL HUBELE**

SPORTS DEPARTMENT

SPORTS EDITOR **BOB EGER**

ASSISTANT SPORTS EDITOR **BOB JACOBSEN**

OFF THE EDITOR'S DESK



board's release not clear to us

It is not our intention to either persecute or defend the Memorial Union Board.

However, we do feel that there is sufficient student concern in the current "bermuda shorts" controversy to warrant release of a firm, coherent statement by the board.

APPARENTLY the board attempted to issue such a release when it distributed this statement earlier this week:

"The Memorial Union Board believed that it would have the cooperation of the student body in its stand on dress in the cafeteria. Appropriate and attractive dress may be a matter of opinion, but in students governing themselves, the Memorial Board is responsible for the policy in the Union. Its concern is in the interest of students dining together and in the interest of the University community.

"The board turns, at this time, to each student to assume the responsibility for making his dining hall more attractive for everyone. The Memorial Union staff and Saga Food Service are working on plans to make the tables more attractive."

It started off great. We really thought they were going to lay the law down. Maybe we're missing the point of this message, but to us they said nothing other than they are thinking about putting tablecloths in the Den.

What does making the tables more attractive have to do with the students' protest concerning bermuda shorts, etc.?

MAYBE THE incident is going to die down and be forgotten. Perhaps, in a few weeks, the board will loosen up on its enforcement on the dress policy. Or maybe they're gonna stick to it regardless of petitions, etc.

But one thing's for sure: We'd like a clear and simple explanation of WHERE they stand . . . and maybe even WHY.

CLEARING THE DESK: To Mr. Berger, Mr. Brock, Mr. Wingfield and all other persons who indulged in the analysis of economics, socialism and John Maynard Keynes: We have exhausted our supply of news space available for these subjects. There are other persons who desire to write and read about other things. Thank you for your comments.

EDITORIALLY SPEAKING

a duty of the american newspaper

As newspapermen, it is our duty on this day to encourage you to vote. It is an American tradition that the free press come forth with editorial comment on election day which is aimed at encouraging the greatest number of potential voters to do just that . . . vote.

Therefore, we ARE encouraging you to take that short amount of time which is required to cast your ballot and thereby exercise the privilege which is offered to you as a student of Arizona State University.

If we had our way, we'd not only encourage you to vote, we'd demand that you do it. Obviously, we cannot do this. For in this country, no one makes you exploit your privileges; no one puts you in jail for neglecting them. However, let us remember the old saying:

"To the victor, go the spoils" . . . if YOU don't vote, you may lose the battle.

COVERING COLLEGE AVENUE

it's time to clear up some of these fallacies

By ROXANNA BERRY

There are several gross misconceptions about the production of yearbooks. It's time to clear up some of these fallacious ideas.

Producing a yearbook is "Big Business" — a 12-month out of the year business. It involves all the processes from subscription to distribution that are a part of any national publication.

It is a product of creativity and routine presentation; it is concerned with depicting people — students, as they appear in college life.

It is a product of a \$20,000 business, which is, unfortunately, still considered an extra-curricular activity.

It suffices to say, there are very few full-time editors of any professional publication who also carry a full load at a university and still try to eat regularly.

By tradition, a yearbook is a student publication, as it should be.

It is the demands placed upon the student, who is oftentimes an amateur to the publishing world, that have forced student editors to quit, sometimes at the most crucial times.

The pressure of coping with over 160 campus organizations, 31 departments, countless faculty and staff members, administration, the student body, endless campus activities, not to mention photographers, print-

ers and a student staff which constantly dwindles because the job proves to be more of an extra-curricular activity than they can handle, too — this is why student editors quit.

The problem at Arizona State is more acute, because this full-time editor is expected to produce a professional work with no professional supervision, classroom instruction or adequate monetary compensation, and still be a full-time student.

ASU is by no means alone in its consideration of yearbooks. High schools and colleges all over the nation have been laboring under the same handicaps.

But more progressive schools are beginning to realize the tremendous potential inherent in yearbook production. They are recognizing the practical opportunities for training the professional of tomorrow.

They see how advertising students can learn the principles of selling, and in some instances, display advertising, while actually practicing these principles.

And a yearbook is the best, most effective, promotional piece a university has to offer to prospective students.

There are lessons to be learned by aspiring commercial artists, too. Artwork, such as sketches and drawings, may not appear in every book, but layout is 50 per cent of the production of any printed matter.

Photography and editorial content comprise the remainder of the work involved in an annual.

Thus, photography students have a chance to develop professional skills in photographing people and life, and journalism and English students find writing for yearbooks more disciplining and exacting than most classroom work.

There are the more distinct areas of study involved in the business of producing yearbooks. However, this is by no means the extent or scope of persons capable of benefiting from annual work.

There are the more mechanical lessons to be learned in proofreading, picture labeling, copy marking and final checking before the printers receive the material.

There are the perfunctory yet necessary jobs of calling people, scheduling pictures and the general coordinating necessary to the success of any enterprise.

As the situation stands, yearbook production is something amateurs are to do in their spare time — and the result is expected to be professional.

The situation as it could be, would afford students a firm, positive stepping stone from amateurism to successful professionalism, through adequate supervision, competent instruction, in-class cooperation and the most practical of all laboratories — actual production.

LETTERS TO THE EDITOR

for anyone interested - here's the correct dope

To the Editor:

A copy of the State Press was brought to my attention and I quote the following paragraph: "Members of the Student Construction Society of America at ASU will reproduce two of the six arches for the MU science pavilion."

We shall not ask the obvious question, what arches? Nor will we be mean enough to ask how the Construction Society, a group that, with the exception of one member, has been singular in its non-participation in all engineering phases, received credit for the arches. We will ask how the State Press goes about its task of reporting to the student body what activities are in progress at ASU. During the last two weeks, the Arizona Journal, the Arizona Republic and the Arizona Gazette have reported on the MU Party with very few errors in credits for projects. I also note that those papers have no continuous or easy access to our campus activities.

This is not a serious error, as were the mistaken final exam schedules (sic) some time back, but it points out that the personnel of that paper not only don't know what is going on, or are too busy glorifying self in column form, but in this day and age of specialization are unable to distinguish one engineering discipline from another.

The State Press is supported by the students' dollars and should be of service to the students in return. Somehow I don't feel that I got my money's worth regardless of the "Girl Watchers Guide" and "Sic Flies!"

For anyone interested, the arches under discussion are the Free Standing Arches which will frame the entrance to the Federal Exhibit Building at the Seattle World's Fair. Phil Briggs of the American Society of Civil Engineers Student Chapter is chairman of the project which is underway at Bay 500 of the Engineering Center.

Charles P. Kole
Editor, C. E. Sun

Editor's Note: Sorry . . . you caught us on our second mistake in 14 years. Your letter brings to our attention several things. The State Press this semester has sincerely tried to cooperate with our Engineering School. (We refer you to front page coverage of the open house held Tuesday, Feb. 20, and editorial comment concerning Pi Beta Tau in the March 9 issue). In other words, we feel we have treated you well.

Your letter also points out that you know very little about the operations of the Phoenix papers in relation to ASU coverage.

We hope that the arches which you people are constructing will be much more stable than the English grammar and punctuation used in your letter.

CLAUDE HOPPER

by tom knowles



LETTERS TO THE EDITOR

you're right: we don't want this paper to be a forum, either

To the Editor: point I neither made nor implied. Keynes did not propose a gradual change to a new social organization; he offered some immediate and permanent modifications to the older theory of a private market economy, enough, he thought, to make private enterprise work without periodic depressions.

Even if Keynes had joined the Fabians at age 20 in 1903 as you assert, it would prove nothing. I was a Democrat at 20, and Keynes wasn't an economist at 20.

Your assertion, moreover, is false. I thoroughly combed Harrod's biography of Keynes that you mentioned. He speaks of Keynes joining many societies, none of them the Fabian Society.

One reference, only, is made to the Fabians and that is that Keynes' friend, E. M. Forster, "seemed to waft with him, in his gentle way, the atmosphere of the Fabians . . . with whom he was associating in London (page 63)."

Further, Keynes began to study economics in 1905; until that time he concerned himself with poetry, ethics and metaphysics. You quote from Keynes' letter in which he refers to being offered a Russian decoration. That was in 1917.

He said in 1925: "Now that the deeds are done and there is no going back, I should like to give Russia her chance . . . For how much rather . . . if I were a Russian, would I contribute my quota of activity to Soviet Russia than to Tsarist Russia. "I could not subscribe to the new official faith any more than to the old. I should detest . . . the new tyrants not less than . . . the old . . . I should feel . . . that out of the cruelty and stupidity of old Russia nothing could ever emerge, but that beneath the cruelty and stupidity of the New Russia some speck of the ideal may lie hid (page 365)."

Keynes, says Harrod on page 450, was "quite depressed" when, in 1934, he saw the "tendency towards Communism among the young at Cambridge." No, Mr. Berger, you've not shown that Keynes "did not believe in capitalism."

When I offered to debate you, I did not propose to use this paper as a forum. The issue is wearing thin, and so that other matters may be aired on this page, I will write no more on the subject. I still hope to

hear from you about the debate I suggested. I understand that Wesley Foundation might permit us to use their facilities.

To Mr. Jacobs: I did not speak of the "major flaw" of free enterprise. I used the words in paraphrasing Keynes, who did see the system as having a major flaw.

A system that organizes to meet the buying power rather than the needs of citizens does not strike the Socialist as having a major flaw; rather, I say, the whole system is odious, that it relates men to men through the medium of commodities and not through the qualities that make men moral agents or through their human needs and values.

Yes, we are the richest country on earth, but because of our resources and productive capacity, not because of the justice of our mode of production and distribution.

Twenty-five million families, half of all American families, live on less than \$4,000 a year today.

Forty to 60 million people earn less than \$3,000 a year, and one-third of the people over 65 had incomes of less than \$1,890 in 1957.

Our own possibilities, not the sad fate of others, are the measure of economic justice in America.

Am I to suppose that those who have the "economic powers" in this country have NOT "appropriated the goods of the state to themselves?" I deny that this "degeneration" of which you speak has occurred in democratic Britain and Scandinavia.

Lastly, there is a difference between labels and pejorative adjectives. I used the latter to express my impression of the Right, not to evoke emotion, as labels like "admitted Bircher" would be used.

William M. Wingfield

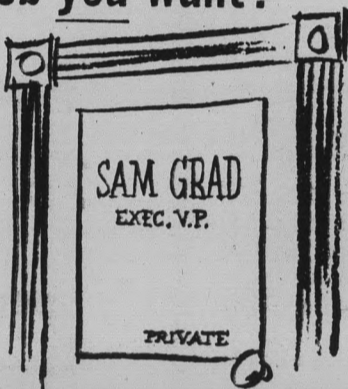
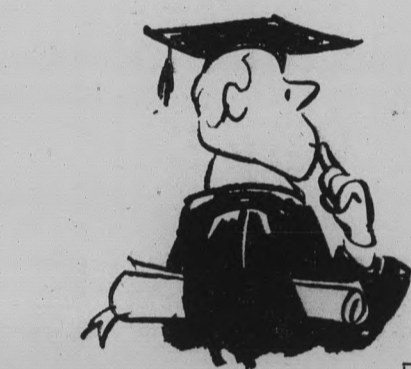
To the Editor: of an excellent Greek Week at Superstition Ho. This event is emblematic of the growth of fraternity life on campus. Successful events as occurred last week will inspire Edith Hamilton to include ASU Greeks in her next edition.

I would truly like to congratulate the Greeks and the faculty supervisors for the successful dance at Apache Junction. For me, this was the best Greek function I have attended.

Forden M. Hughes

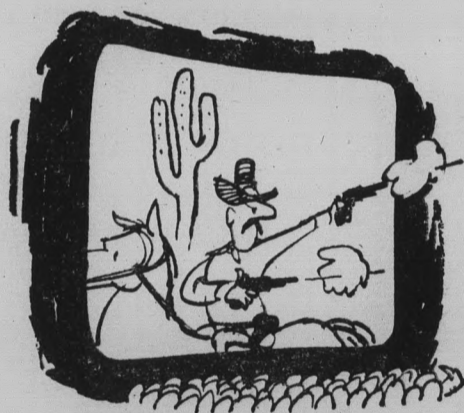
Check your opinions against L'M's Campus Opinion Poll #20

1 Is a B. A. good enough for the job you want?



Yes No

2 Do U.S. movies weaken our image abroad?



Yes No

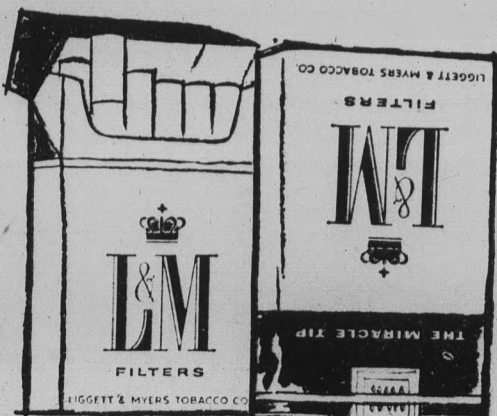
3 What's the smart way for a cigarette to dress?



box soft pack

Get Lots More from L&M

L&M gives you MORE BODY in the blend, MORE FLAVOR in the smoke, MORE TASTE through the filter. It's the rich-flavor leaf that does it!



HERE'S HOW MEN AND WOMEN AT 56 COLLEGES VOTED.

soft pack	46%	36%
box	54%	64%
No	43%	28%
Yes	57%	72%
No	66%	49%
Yes	34%	51%
MEN WOMEN		

L&M's the filter cigarette for people who really like to smoke.

Marge Smith
FLOWERS
"Tempe's Most Popular Florist"

Evenings 722 MILL AVENUE Daily
WO 7-5020 WO 7-0271

"Years Ahead" Flight Training
In-The New Shinn - 2150

MODERNIZED GROUND SCHOOL
FOR PILOTS & NON-PILOTS
Amos Flight Operations
A Private License is a Must In Modern Business

Don Amos — Class of '56
Phone BR 5-7291 SKY HARBOR

Students Disciplined For Exam Cheating

Two boys have been suspended from ASU and a third has been placed on strict disciplinary probation after they were caught cheating on an examination, according to Assistant Dean of Students William Coulson.

The action was taken by the

University Disciplinary committee.

The two boys who were suspended had been on probation for other offenses. One was suspended for the remainder of the present semester, the other for an indefinite period.

The third boy is still in school. Dean Coulson said that the University Disciplinary committee is "concerned about the problem of cheating."

The committee is composed of seven faculty members and three students.

The boys, two freshmen and an upperclassman, were taking the same hour exam in political science when they were caught.

More About - Regents

(Continued from Page 1)

firm, was approved for remodeling East Hall.

The men's dormitory will be converted into a residence for women at an estimated cost of \$20,000.

Authority was granted for Phoenix-area regents to open bids and award the contract for the project.

In further action, the board approved the following leaves of absence:

A sabbatical leave for the academic year 1962-63 to Dr. Duane Brown, professor of Chemistry.

A leave for the academic year 1962-63 for Dr. Ross R. Rice, chairman of the Political Science department.

A one-year extension of a leave to Dr. Howard D. Lowe, professor of Accounting.

More About - Elections

(Continued from Page 1)

Other ASASU officer candidates are: first vice president: Mike Craig, Henry Klopping, Don Noller; activities vice president: John Brooking, Jan Nichols, and secretary: Cindi Buchanan.

Voting polls will be in the Education building Room 104 and the Social Sciences building patio. The polls will be open from 8 a.m. to 5 p.m. ID cards must be presented prior to voting.

Other candidates are:

AMS president: Jerry Epler, Dick Estes, Doug Zimmerman; vice president: Dennis Baird, Robert Hansson; secretary: Bill Mahan, and treasurer: Dudley Greer.

AWS president: Bonnie Evans, Marilyn Rossini; vice president: Candy Garland, Kay Lynskey, Diane Voorhis; secretary: Charla Jo Allen, Gay Walberg, and treasurer: Dianne Bowman, Lynn Winsor.

Candidates for senate are:

Sophomore senator: Bev Bulla, Rita Gear, Judy Wilson, Karl Wochner; junior senator: Susan Chemnick, Mike Kinsey, Charlie Roberts; senior senator: Mark Cockrill VIII, Adams McClenen, Tom McDougall, George Rhodes; Graduate College: Bob Bonitati.

Also Liberal Arts: June Koenig, Jeff Louis, William A. Verhulst, Hugo Zettler; Business Administration: Ron Autenrieth, Fahir Kirdar, Eddie Royse, Mike Stanton.

Others, Applied Arts and Sciences: Charles Bingaman, Richard Bouck, Ron Wasem; Education: Janice Ayers, Danny Baker, David Reger, Bill West.

Also, Off-Campus Women, Karin Loughrige, Algene Schwanz, Nancy Tenney, Carole Walker; Off-Campus Men: Bob Bramlet, Bob Coar, Dan Haveron, Richard Ormrod.

Blue Key Carnival To Be 'Gay Way'

The 14th annual Blue Key Carnival, "Gay Way 21," will be a feature of the Memorial Union Birthday Party this year, for the first time.

The carnival will be set up on the lawn south of East Hall,

from 5:30-11 p.m. Saturday.

Organizations participating are: Alpha Tau Omega, Kappa Alpha Theta, East Hall, South Hall, Kappa Kappa Gamma, Alpha Delta Pi, Rodeo Club, Delta Sigma Phi and Gamma Phi Beta.

Also, Kappa Delta, Chi Omega, Theta Chi, Phi Kappa Tau, Alpha Sigma Alpha and Sigma Phi Epsilon.

Featured at the carnival will be a basketball throw by ATO, dart throw by East Hall, turtle race by Kappa Alpha Theta, and a candle shoot sponsored by Gamma Phi.

A trophy will be awarded to the group donating the most money to the Blue Key scholarship fund.

Proceeds from the carnival will be used for a scholarship given to one member of each class.

Tickets can be purchased Saturday night at the Blue Key booth on the East Hall lawn.

Proficiency Test Is Set

The junior English proficiency examination will be given April 26, from 2:30 to 5:30 in Room 191 of the Life Sciences Center.

All liberal arts second semester sophomores, except those who received an A or B in EN 102, are required to pass the examination before registering in junior level courses.

Transfers who made A's or B's in comparable courses must be excused by the dean of the College of Liberal Arts.

SUMMER JOBS in EUROPE THE 'new' WAY TO SEE & 'live' EUROPE

FOR SUMMER JOBS OR TOURS WRITE: AMERICAN STUDENT INFORMATION SERVICE 22 Avenue de la Liberte, Luxembourg-City, Grand Duchy of Luxembourg

If you are expecting Mr. Stork - or are just hoping he'll call



Is a must for you

Why Was This Plan Created? Cradle Protection was conceived to provide medical benefits for babies who either are born prematurely or with imperfections or birth injuries. It provides insurance against what can be staggering medical bills which are not ordinarily covered by other forms of hospital-surgical coverage.

PAYS UP TO \$5,000 for correction of birth imperfections or child's premature birth costs.

PROVIDES LIFE INSURANCE benefits for the wife and each newborn child.

The plan is available to all married women age 49 or under and insurance may be applied for even during pregnancy.

For an almost unbelievably low premium Cradle Protection will eliminate a big financial worry. Let us tell you about all the wonderful benefits of this revolutionary insurance concept.

For Information Call WO 7-3358

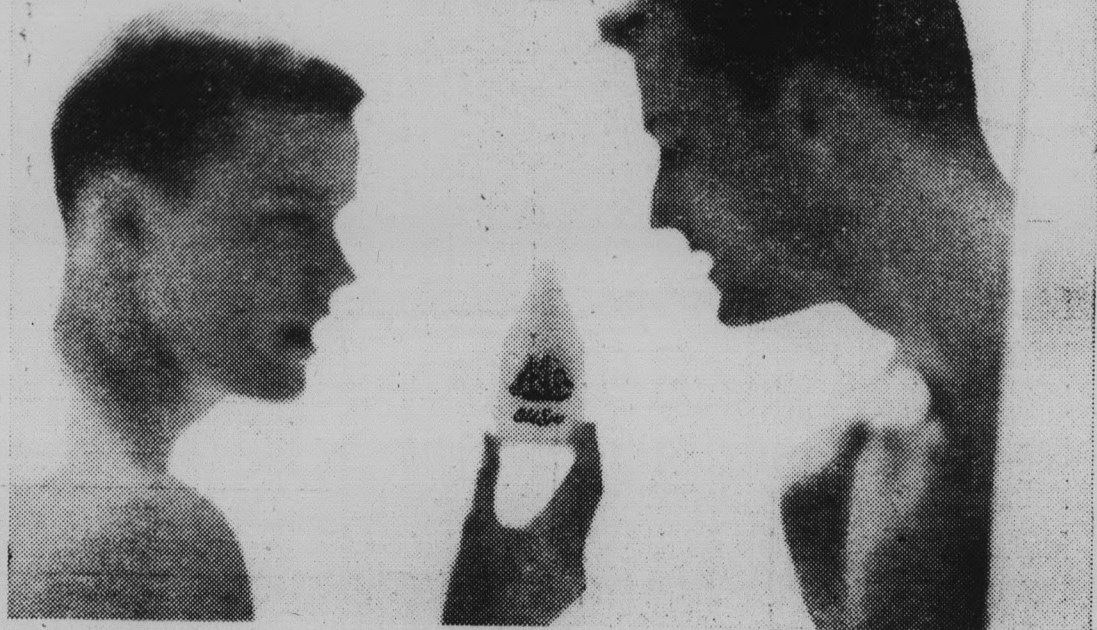
LOCK & CROCKETT INSURANCE

822 B Mill Ave.

Tempe

men recommend it

to other men



Cool, clean Old Spice After Shave Lotion always gets you off to a fast, smooth start. Feels just as good between shaves as it does after shaving. Rates A-OK with dates. 1.25 and 2.00 plus tax.

Old Spice

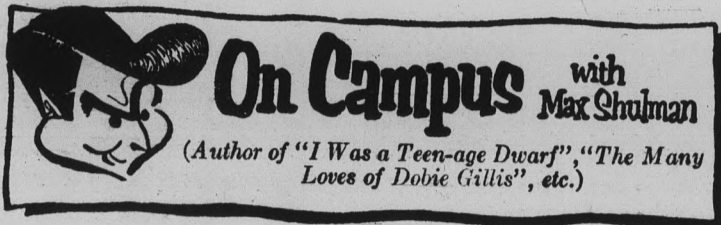
AFTER SHAVE LOTION

SHULTON

\$6,800 Defense Loan Balance Available To Summer Students

"ASU has a balance of approximately \$6,800 in the national defense student loan fund," Dr. Woodrow V. Nold, ASU's financial aid officer, said today.

Dr. Nold said that this money is available only to students who are currently enrolled at ASU and who desire to attend summer sessions. The application deadline is June 1.



CRAM COURSE NO. 1: MODERN EUROPEAN HISTORY

The school year draws rapidly to a close, and it's been a fun year, what with learning the twist, attending public executions, and walking our cheetahs—but are we ready for final exams? Some of us, I fear, are not. Therefore, in these few remaining columns, I propose to forego levity and instead offer a series of cram courses so that we may all be prepared at exam time.

We will start with Modern European History. Strictly defined, Modern European History covers the history of Europe from January 1, 1962, to the present. However, in order to provide employment for more teachers, the course has been moved back to the Age of Pericles, or the Renaissance, as it is jocularly called.

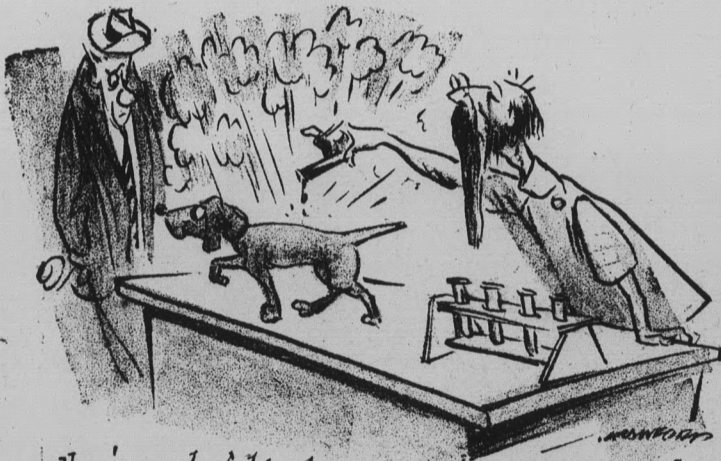
The single most important fact to remember about Modern European History is the emergence of Prussia. As we all know, Prussia was originally called Russia. The "P" was purchased from Persia in 1874 for \$24 and Manhattan Island. This later became known as Guy Fawkes Day.

Persia, without a "P" was, of course, called Ersia. This so embarrassed the natives that they changed the name of the country to Iran. This led to a rash of name changing. Mesopotamia became Iraq, Schleswig-Holstein became Saxe-Coburg, Bosnia-Herzegovina became Cleveland. There was even talk in stable old England about changing the name of the country, but it was forgotten when the little princes escaped from the Tower and set fire to Pitt, the Elder.

Meanwhile Johannes Gutenberg was quietly inventing the printing press, for which we may all be grateful, believe you me! Why grateful? I'll tell you why grateful. Because without Gutenberg's invention, there would be no printing on cigarette packs. You would not know when you bought cigarettes whether you were getting good Marlboros or some horrid imitation. You could never be sure that you were buying a full-flavored smoke with a pure white filter, a cigarette that lets you settle back and get comfortable—in short, a Marlboro. It is a prospect to chill the bones and turn the blood to sorghum—so if you are ever in Frank-furt am Main, drop in and say thanks to Mr. Gutenberg. He is elderly—408 years old last birthday—but still quite active in his laboratory. In fact, only last Tuesday he invented the German short-haired pointer.

But I digress. Back to Modern European History. Let us turn now to that ever popular favorite, France.

France, as we all know, is divided into several departments.



He invented the German short-haired pointer

There is the Police Department, the Fire Department, the Gas and Water Department, and the Bureau of Weights and Measures. There is also Madame Pompadour, but that need not concern us because it is a dirty story and is only taught to graduate students.

Finally, let us take up Italy—the newest European nation. Italy did not become a unified state until 1848 when Garibaldi, Cavour, and Victor Emmanuel threw three coins in the Trevi Fountain. This lovely gesture so enchanted all of Europe that William of Orange married Mary Stuart and caused a potato famine in Ireland. This, in turn, resulted in Pitt, the Younger.

All of this may seem a bit complicated, but be of good cheer. Everything was happily resolved at the Congress of Vienna where Metternich traded Parma to Talleyrand for Mad Ludwig of Bavaria. Then everybody waltzed till dawn and then, tired but content, they started the Thirty Years' War. © 1962 Max Shulman

Today you can buy Marlboros all over Europe, but you might have to pay a premium. In all 50 of these United States, however, you get that fine Marlboro flavor, that excellent Marlboro filter, in flip-top box or soft pack at regulation popular prices.

Employment Aid Offered To Seniors Alums Are Informed Through 'Statesman'

ASU graduates who do not have steady employment should turn to the placement center's direct-referral method for securing employment, according to Dr. Robert Menke, director of placement.

"Many students believe that with the end of the campus interviewing season the center closes its doors on those students who did not accept offers made by recruiters or who did not receive offers, but this is not so," said Dr. Menke.

"The placement center remains open to place our graduates," he added.

The center is contacted by companies with specific job openings, and these must be filled within a short period of time.

Consequently, a student must be graduated or close to graduation to be referred.

This type of placement activity continues throughout the summer until all the June graduates have found positions, according to Dr. Menke.

Do ASU's alums remember the University? One of the best ways they can and have shown they do remember is through the Arizona Statesman, the official ASU alumni magazine.

The alumni magazine became a regular publication, in 1947 when Jim Creasman was hired as the official alumni secretary. From then on, the Statesman began to appear quarterly.

Prior to 1947, the publication, which was then known as the Alumni Bulletin, was published only sporadically. In charge of the magazine was George "Pappy" Yates, former director of the News Bureau.

During Yates' leadership, the publication's mailing list didn't exceed the 700 mark; the present readership total is around 20,000.

Don Dotts, current Statesman editor, became associated with the magazine in 1958.

Dotts, Creasman and his secretary, Mrs. Callender, do most of the current writing, but guest

writers are frequently included to give the readers variety.

Financing for the Statesman comes partly from the Alumni Association's budget and partly from the advertising in the magazine.

However, subscription fees (\$1 per year) and subscribers' donations are the main financial support.

The magazine is not only sent to all those who subscribe but also to non-subscribers from ASU.

Dotts claims, according to the "letters to the editor," many ASU graduate subscribers are grateful for their issues of the magazine, as it is about the only means for those out-of-town to keep up with the present activities of the University.

A few articles contained in the February issue were:

"The Great Human Adventure" by Dr. Reuben G. Gustavson, professor of Chemistry at the UofA;

"Corpsmen Columbia Bound," which was a news feature about the Peace Corps group at ASU;

"Fraternities Aim for Opening," which was a series of sketches and a story about ten of the new fraternity houses now under construction.

Anthropology 'Spring Dig' In Progress

About 25 anthropology students presently are involved in their main project of the year, the annual "spring dig."

The dig, taking place northeast of Mesa, consists of gathering relics of the Ho-Ho-Kam Indians, early inhabitants of Arizona.

According to Dr. Reynold J. Ruppe, chairman of the Anthropology department, material found has been dated back to 500 A.D.

The relics are studied in the anthropology laboratory and then are put in the anthropology museum.

Items found have included pottery, jewelry and projectile points for weapons, as well as bones and skulls.

Anthropology students on the 200 level and above receive laboratory credit for participation in the digs.

Piano Recital Is Scheduled For Sunday

Merrill Harlan, the first ASU student to fulfill requirements for the new bachelor of music degree, will present a piano recital April 15 at 8:15 p.m. in Cosner Auditorium.

Harlan holds the Willard Le Blonde Groene piano scholarship, and for the last two years has been the recipient of a Sun Devil Band grant.

The ASU Symphonic Band featured Harlan as soloist at its spring concerts in 1959 and 1960.

He will play the "Chromatic Fantasy and Fugue" by Bach, "Variations and Fugue on a Theme of Handel" by Brahms, and "Pour le Piano" by Debussy.

- STYLING
- TINTING
- BLEACHING
- PERMANENTS
- MANICURING

Milady's Beauty Salon
Personalized Beauty Care
9 A.M. - 6 P.M. EVENINGS BY APPOINTMENT
Sands of Tempe 601 E. Apache
WO 7-1611 Ext. 37 WO 7-2221

REDWOOD

RESTAURANT
GOOD FOOD
BREAKFAST — LUNCH — DINNER
CLOSED WEDNESDAYS
GEORGE AND GRACE CAMERON
2207 W. Main — On Mesa-Tempe Highway — WO 4-9060

WANTED

GOOD USED CARS
TOP PRICES PAID
CASH ON THE SPOT

BRIT SMITH Car Co.
802 MILL TEMPE, ARIZ. WO 7-3381

DAIRY QUEEN

Tastes Better!

Stop In...
Find Out
For
Yourself!!

TEMPE
DAIRY
QUEEN

950 MILL AVE. — TEMPE

KAET Glimpses

Tonight at 8, ASU's educational television station will feature the program, "Heritage: Edward Steichen."

Called "The Analysis of Photographs," this week's program goes into the mechanical and technical problems of several pictures.

At 8:30 p.m., Channel 8 will present "Invitation to Art."

Tonight's program, called "Chagall — The Firebird," will feature an interview with the Russian-born Chagall and his painting of "The Firebird."

Tomorrow evening at 7:30, KAET will present a new program on science, "Dr. Posin's Giants."

The show will feature "Maxwell and the Saturn Rings." It is the story of the life and work of James Maxwell.

At 9 p.m. tomorrow, KAET will show "Self Encounter — Bad Faith."

Dr. Hazel Barnes, the series' narrator, will explain that bad faith is tantamount to original sin for the existentialists; bad faith consists of self-deception.

Unique sets and exciting photography will combine to make this one of the most unusual programs on Channel 8.

Arizona State Sends Three To Model U.N.

Three ASU students left today to represent the Islamic Republic of Mauritania in a model United Nations in San Diego today, which will be in session through April 14.

Roberta (Bobbie) Taylor, senior, Roger Baymiller, junior, and Tom Robison, sophomore, will be the official Mauritanian delegation in the general assembly and in committee meetings.

Traveling with them is Dr. T. J. Leonard, faculty advisor to the International Affairs Club, which is partially sponsoring the group.

The model UN, consisting of nearly 1,000 college students from colleges throughout the Western United States, will conduct three days of debate sessions in forming resolutions on the major issues which have come before the actual United Nations during the last year.



DAISY RING — Stepping through the daisy ring Friday night was Margot Gamache, who formally announced her engagement to Wayne McDonnell. Seven other couples announced their engagements at the oldest traditional dance on campus. See story below.

Seven Engagements Announced At Dance

Seven couples announced their engagements at West Hall Saturday night by stepping through the daisy ring at the 24th annual Daisy Ring formal.

The couples were: Kay Ellen McCabe and Gerald Cirou; Bernardine Judd and Tommie Collins; Linda Louise Johnson and Dennis Nowlin and Pamela Ann Mabee and Eddie Fox.

Also, Margot Beryl Gamache and Wayne Dale McDonnell; Patricia Marie Nelson and Robert Wasbotten, and Kay Alice Swim and Michael Moon.

Senate Establishes P-R Board

The Student Senate has passed a bill to establish a Public Relations Board at ASU to promote better relations among the students and student organizations, according to Jim Chilton, ASASU first vice president.

"The bill is also to establish and promote better public relations between the general public and ASU as a whole," said Chilton.

The bill will allow the new board to establish an annual public relations workshop for campus organizations.

According to the bill:

The board shall consist of not less than 10 nor more than 15 members plus one faculty or staff advisor.

The chairman of the board shall have served at least one semester on the board, be a voting member of the student Executive Council and have received appointment by the ASASU president.

Members of the board shall be appointed by the chairman and the advisor.

Pikes To Challenge Mac B In Thursday College Bowl

The third contest of the ASU College Bowl is scheduled tomorrow at 4 p.m. in the MU upper lounge.

McClintock B will compete against Pi Kappa Alpha, the defending champions.

Pi Kappa Alpha defeated Palo Verde Hall last week, 200-147. The week before, Palo Verde defeated Gamma Phi Beta in the opening contest.

Pi Kappa Alpha's team includes John Ehrke, Eugene Hoel, Ron Wasem and Bruce Phillips.

Linda Warren is captain of the McClintock B team. Rue Babcock, Susan Collins and Ann Okada are the other members of the team.

The ASU College Bowl is sponsored by the Student-Faculty Relations Board. Barbara Sprinkle is chairman of the College Bowl.

Senior Award Applications Due

Nominations are now open for AWS outstanding senior woman.

The award based on scholarship, outstanding service and activities will be given at the Woman's Day banquet May 3, in the MU Ballroom.

Any group or individual should take its written nomination to the associate dean of students' office as soon as possible.

WALLY'S CAFE

Good Things to Eat and Drink

1133 Normal Avenue
"Across the Street"
From East Stadium
Open 7 Days Week
6:30 A.M. TO MIDNITE



Your HEALTH is our BUSINESS

Phone
WO 7-2922



LAIRD PHARMACY

CORNER FIFTH & MILL, TEMPE

GREYHOUND COSTS SO MUCH LESS

Chances are, you know that Greyhound fares are less than any other form of public transportation. What you probably don't realize is how much less. For a pleasant surprise, check the money-saving Greyhound fares below. You'll see at a glance why it always pays to insist on exclusive Greyhound Scenicruiser Service... and leave the driving to us!

No other form of public transportation has fares so low. For example:

	One Way	Round Trip
LOS ANGELES	\$12.25	\$19.31
EL PASO	\$13.90	\$25.05
SAN FRANCISCO	\$20.25	\$36.45
ALBUQUERQUE	\$17.75	\$31.95
YUMA	\$ 7.25	\$13.05
TUCSON	\$ 4.00	\$ 7.00
NOGALES	\$ 6.35	\$11.45
LAS VEGAS	\$11.60	\$20.90

3 E. 5th - Tempe

WO 7-4030

BAGGAGE! You can take more with you on a Greyhound. If you prefer, send laundry or extra baggage on ahead by Greyhound Package Express. It's there in hours... and costs you less.

GREYHOUND



Bobbies Flowers



20 E. 5th St.
WO 7-2972 — WO 7-4274

For Parties . . .
Large Artificial
Plants For Rent

SENIORS!

SOUTHERN CALIFORNIA RESIDENTS

Management trainee positions with the City of Los Angeles are offered to Business Administration, Political Science, Public Administration, Economics and Engineering graduates.

SALARY: \$489-\$608 A MONTH

If you are coming home during EASTER VACATION look into this excellent opportunity!! We will arrange to administer the test while you are home at Easter if you will write us now!!

Write to Mr. R. G. Gandy, Los Angeles City Civil Service Commission, Room 5A, City Hall, Los Angeles 12, California.

Orchesis Dance Program On Tap Tomorrow Night

Orchesis, ASU's modern dance honorary, will present its annual dance concert April 12 at 8:15 p.m. in the Moer Activity building.

The concert, which is open to the public free of charge, will feature 14 dances.

A special rehearsal - performance, to which high school students are invited free of charge, will be Wednesday at 7:30 p.m.

The dances to be presented are: "Miracle on Mount Parnassus," "Requiem for Isadore,"

"Not One - But Two Am I," "Radiation," "Prayer," "The Dream," "The Unicorn in the Garden" and "Air Primitive."

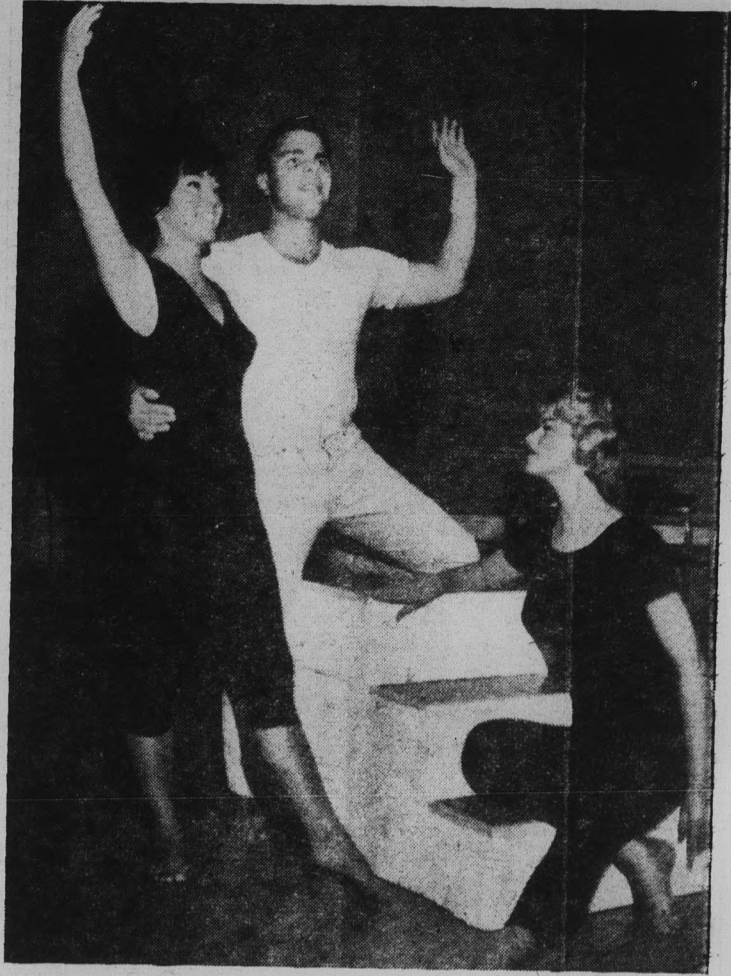
Also, "And God Was Created," "Kinesophysics," "Spectrum of the Intellect," "Tyranny," "Strange Landscape" and "The Pawn."

Dancers and choreographers are: Patricia Anderson, Carol Ashburn, Norma Barer, Phyllis Blythe, Lona Bonham, Diane Brown, Jean Campbell, Shirley Clegg, Linda DeWitt, Marguerite Gear, Mary Gorman, Irene Kemp, Joyce Lipson, Joycelyn Ong, Jerome Spector and Henry Suprenski.

Others are Sidna Bradley, Beverly Brown, Mary Livermore, Peggy Malloy, Ann Reid, Mary Jo Willis, Janet Campbell, Dianne Malenfant, Bessie Ingram, Susan Marionneux, Patricia Massey, Charlene Tapahe, Cecilia Garland and Judith Chisum.

Members of the production staff are: Ada Dedrick, general chairman; Michelle Filkins, stage manager; Shirley Masterson, program; Sandra Hatfield, makeup, and Ina Leffler, scenery.

Also, Annis Skousen, Ruth McMahon and Maria Scott, lighting, and Sandra Cox and Wanda Hall, costumes.



DANCE INTERLUDES — Mary Livermore, Jerry Spector and Rita Gear practice "The Dream" for the annual spring concert of Orchesis, modern dance honorary, tomorrow night.

Bunch's Watch Shoppe

Where Discounts Are Real

- featuring
- BULOVA WATCHES
- SPEIDEL BANDS

Phone WO 7-3221
609 MILL — TEMPE

Orson Welles Film Slated For Cosner

"The Magnificent Ambersons," starring Anne Baxter, Agnes Moorehead and Joseph Cotton is scheduled for tomorrow night at 7:30 in Cosner Auditorium.

A screen version of Booth Tarkington's Pulitzer Prize novel, the film takes place in Pittsburgh during the turn of the 20th century.

Orson Welles directed and wrote the screen version of the

rise of the American automobile industry.

The black and white movie depicts the resentment of old well-established families of the automobile-money aristocracy against new titans of the Pittsburgh industry.

Welles was so disappointed by the reception of this film by the box office public, that he emigrated to Europe, not returning again until the 1950's.

Pete Mazari, senior foreign student, will deliver a commentary on the film directly after its showing Thursday evening.

"The Magnificent Ambersons" was one of two Orson Welles American artistic successes.



"You're Next"

at

J.D.'s CAMPUS BARBER SHOP

816 College Ave.
NEXT DOOR TO THE "VI"
Open Monday thru Friday
8 A.M. to 6 P.M.

Fred Elquest & Son

Everything for the Art Student

- Art Supplies
 - Picture Framing
- 703 N. 2nd St.
Phoenix
PHONE AL 8-2628

Grecian Ball, Presentations Climax 1962 Greek Week

ASU's IFC Greek Week of 1962 climaxed Saturday evening with the Grecian Ball and the presentation of nine trophies at the Superstition Ho, Apache Junction.

Gamma Phi Beta sorority was awarded the sweepstakes trophy for the IFC Sing.

Sigma Phi Epsilon fraternity won the first place trophy for their entry in the Parade of Chariots, with Delta Sigma Phi receiving the second place trophy.

Taking first place in the Greek games was Alpha Tau Omega, Kappa Kappa Gamma, and Phi Kappa Psi, with fourteen points.

A second place trophy went to Sigma Phi Epsilon, Chi Omega and Alpha Gamma Rho, with ten and a half points.

In third place for the games was Phi Delta Theta, Alpha Epsilon Phi and Alpha Rho Chi, with ten points.

Ten teams, each composed of three fraternities and sororities, participated in last Friday evening's Greek games at Goodwin Stadium.

Alpha Tau Omega received a trophy for first place in the chariot race.

Sigma Sigma Sigma received a first place trophy for participation in the philanthropic project.

Quino, the three-legged Gamma Phi Beta entry in the Lambda Chi Alpha 11th annual Toad Hop, "hopped off" with top honors in last Thursday's contest.

Gamma Phi's Quino won the sweepstakes trophy and placed first in sorority competition.

Horny, Alpha Epsilon Pi's entry, placed first in the fraternity division, and Mr. Twister, sponsored by Hayden Hall placed first in the hall competition.

COPYRIGHT © 1961, THE COCA-COLA COMPANY. COCA-COLA AND COKE ARE REGISTERED TRADEMARKS



OPEN WIDE and SAY A-H-H-H!
Get that refreshing new feeling with Coke!

Bottled under authority of The Coca-Cola Company by

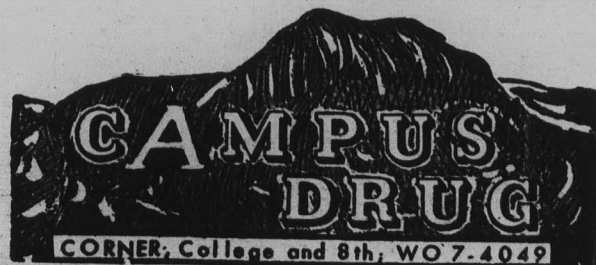
PHOENIX COCA-COLA BOTTLING CO.
1301 S. CENTRAL, PHOENIX

SPECIAL PURCHASE

NEW VITAMIN BEAUTY
by COTY

THE FIRST COMPLETE AROUND THE CLOCK TREATMENT PLAN FOR DRY, SENSITIVE SKIN.

MOISTURIZER Reg. \$3.50 **NOW 2.50**





PLEDGE WHEELS — New Interfraternity Pledge Council officers are: from left to right, sitting; president, Bart Del Duca, Delta Sigma Phi, and secretary, Ed Royse, Sigma Alpha Epsilon. Standing are: vice president, Tony Arlotta, Delta Chi, and treasurer, Ralph Wilcox, Sigma Phi Epsilon.

Greeks Choose Pledges

Five ASU fraternities have added new pledges and elected new officers for the spring semester.

NEW PLEDGES

Delta Sigma Phi: Charles Abert, Doug Arneson, Pat Connolly, Bart Del Duca, Michael Easterly, Clark Grabbe, Jerry Linser, Doug Mitchell, Jack Bolger, Randall Ramsey, Chris Risser, Mike Running, Daryl Severns, Dick Shankland, Terry Wechesser, Don Wynnzok and Mike Lynch.

Also, Larry Augsburg, Jim Hall, Ted Bogner, Dennis Barkley, George Hoagland, Sal Onsgard, Paul Zimmerman, Bill Nichols, John Dick, Larry Kusche, Mike Leckey, Bob Rowe and Mike Dalton.

Sigma Alpha Epsilon: Mickey Bouton, Bob Bacon, Steve Sidles, Ed Royse, Miller Smith, Tom Bates, Chris Bartleson, Ron Ziegler, Larry Palmertree, Jim

Gunderson, Mike Pierce, Jim Milliron, Burt Hayes, Jim Farrell, Al Unser, Bill Finn and Max Dreisbach.

Phi Kappa Psi: William Gran and Robert Hulme.

Alpha Tau Omega: Harry Abbott, Jerry Berg, Roger Brooks, Jack Chapman, Perry Fletcher, Paul Fischer, Jim Frady.

Others are Larry Facchine, Ron Graham, Doug Henslee, Romero, Lujan, George Price, Maurice Wulbrecht, Chuck Yard-

ley, Tom Owens and Tony Alesci.

NEW OFFICERS

Alpha Tau Omega: president, Bill Flick; vice president, Tony Cerkenik; secretary, Wayne McCarey; treasurer, Bob Schlosser, and annals, Gary Scott.

Sigma Phi Epsilon pledge class: president, Gary Ledbetter; vice president, Ralph Wilcox; secretary-treasurer, Bill Wolfe; sergeant-at-arms, Don Shelton, and social chairman, Rick Bouck.

BULLFIGHT

Nogales, Sonora Bullring, April 15, 3:30 P.M.

FERMIN RIVERA — LUIS PROCUNA
And taking the Alternativa (Doctorate) in
Bullfighting — **TOMAS ABAROA**
6 BULLS FROM GARFIAS

Shady Side, General — \$5.00 — Sunny, General — \$3.50

Foreign Students Banquet Scheduled For Saturday

By TWILA DRUMM

The annual ASU foreign students' International Dinner will feature "chicken and rice," Burmese-style, Saturday.

Dishes will be served from 5 to 8 p.m. in the "Burmese Restaurant," MU 218 A, B and C.

For the first time, the dinner will be in conjunction with the MU Birthday Party.

Cost of the complete meal is \$1.50 for adults, \$1 for children under 12. The dinner is open to the public.

Tickets can be obtained from the MU information desk or any foreign student.

Main dishes will be prepared by Burmese students, the chef being Hormoz Hormozi, Iran foreign student.

Proceeds of the dinner go to the foreign students loan fund.

According to Dean of Students Weldon Shofstall, "One

of the greatest needs of foreign students has been a loan service. They have built up a fund over the years enabling some students to finance some very critical financial problems."

Representing some 40 countries, the foreign students will decorate the MU second floor with exhibits — including jewelry, costumes, paintings and other artifacts — from their various native lands.

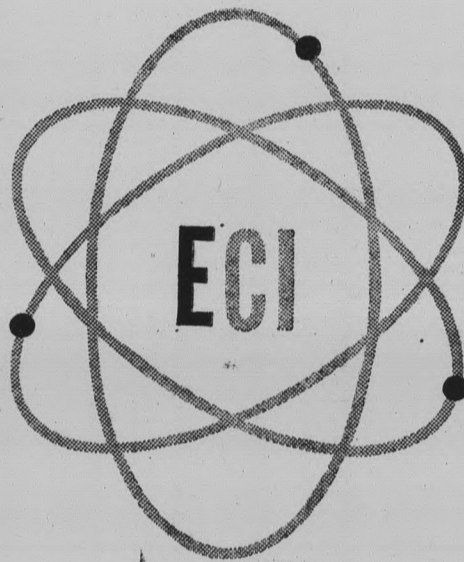
Hormozi, president of the Foreign Student Club, said the area "will be like an exotic market place with its gay merchants and food vendors."

Entertainment will consist of foreign music and dances by club members.

WANTED
GOOD USED CARS
TOP PRICES PAID
CASH ON THE SPOT
BRIT SMITH Car Co.
802 MIH TEMPE, ARIZ. WO 7-3381

FRICKSON
HANDCRAFTS
ARTIST SUPPLIES
Crafts • Hobbies
Decorating Materials
Picture Framing
Tempe Center • WO 7-4482

ASU Foreign Student Club
Presents
"An International Evening"
Food — Music — Dancing
Exhibits From All Over The World
SATURDAY, APRIL 14, 1962
5:00 - 8:00 P.M.
At Memorial Union
Tickets At M.U. Information Desk
Children 1.00 — Adults 1.50



ELECTRONIC CENTER, INC.

A store created for the electronics student
... for the experimenter ... for the
inquisitive mind.

You will find a complete line of Eico
kits ... full stocks of most major manu-
facturers of electronic components ...
complete reference libraries ... how-to-
do-it books.

Visit the Electronic Center, Inc. today.
Browse through the store at your leisure.
See the new ideas in electronics.

Open Monday and Thursday from
9:00 a.m. to 9:00 p.m. Open Tues-
day, Wednesday, Friday and Satur-
day from 9:00 a.m. to 6:00 p.m.

3400 EAST THOMAS ROAD

Devil Diamonders Defeat Wolverines

Arizona State gave Michigan's baseballers a rather rude reception to the Valley of the Sun Monday, as the local nine bashed the Wolverines 14-6.

Lefty hurler Harley Anderson held the Wolverines at bay throughout most of the game, before they started getting around to his slants in the eighth inning. The win was Anderson's third of the season against one loss.

The defensive highlight of the contest was a triple play which Michigan executed in the third inning to snuff out an ASU threat.

Larry Walker and Danny Ikeda walked to lead off the inn-

ing for ASU. Doug Westiey's attempted sacrifice bunt was popped into the air and grabbed by the Michigan catcher, Joe Merullo. He then fired the ball to the shortstop, who caught Walker off second and outraced Ikeda back to first.

Paul Runge smashed three hits and scored four runs to provide a sizable share of ASU's offense. Jack Handley and Ikeda each rapped a pair of hits to add to ASU's 11 hit attack. Syd Smith was a big run producer with 4 runs batted in.

The Sun Devils, who have been a bit shaky in the field in recent games, committed four errors compared to two for Michigan.

BOB VIEWS SPORTS NEWS

Discussion: Ulis Williams

By BOB EGER
Sports Editor



A good portion of the fans who saw Ulis Williams churn 440 yards in 46 seconds flat last Thursday night didn't fully realize the magnitude of the feat which they witnessed.

They knew, generally, that it was good — in fact that it was exceptional — but most still failed to realize that a 46 flat quarter is completely out of proportion to the rest of a college track and field meet, even a good one.

Here are some bits of info that track fans are aware of but that the average spectator might not know.

The fastest time in the country by a collegian last year was 46.2 by Rex Cawley of USC and Earl Young of Abilene Christian.

The fastest time in the world last year was 46.1 — by several runners, one of which was Williams.

The world record is 45.7 — only three tenths of a second faster than Williams' performance Thursday night. The mark was set on June 14, 1958, in Berkeley Calif., by a track and field immortal — Glenn Davis. So far, it has withstood all challengers.

Williams, who must rank as the premier quarter miler in the United States and who is rated second only to England's fluent-tongued and fleet-footed Adrian Metcalfe in the world rankings, is liable to find his name in the spot now occupied by Davis. And it could happen any day.

The Sun Devil freshman is just now hitting his mid-season form — in fact he has a way to go before he's really at the keen edge he wants to be at for the upcoming West Coast meets.

It's in one of those meets that he might find the right conditions and the right competition to eclipse Davis' mark. The Sun Devil flash will meet the best of them at Mount SAC, Fresno, Modesto, the Coliseum Relays and the Compton Invitational.

A big factor in Williams' consistent times between 46 flat and 47 flat this year are a pair of Sun Devil teammates.

A couple of guys named Ron Freeman and Mike Barrick have done a lot to speed up Ulis during the first 220, and that's been the key to his low times.

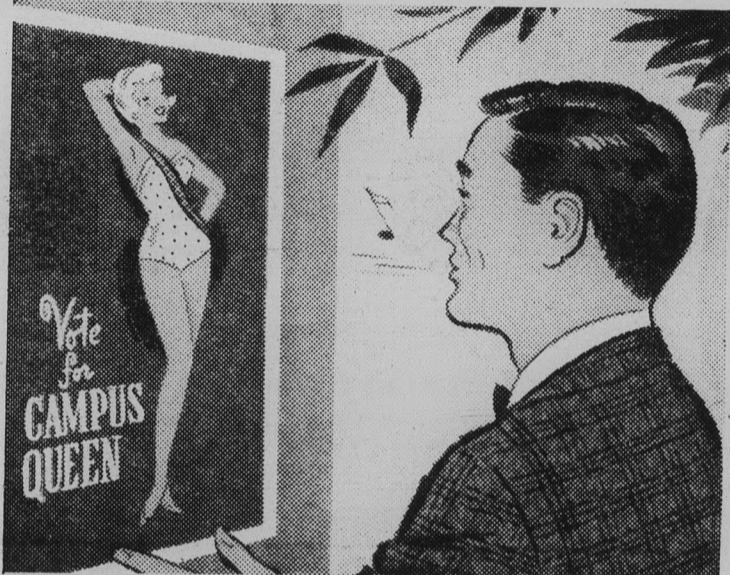
Freeman and Barrick, a couple of hustlers who have churned 46.9 and 47.8 quarters respectively already this season, come around on the first 220 much faster than the average quarter miler. And Ulis, never one to be left behind, has been right there with them. That's the secret to his good times.

Ulis isn't as fleet of foot as some quarter milers. But he's a lot stronger. The Compton Comet doesn't tire at the end of a race. He's just as fresh at the end of a 46 flat quarter as he is at the end of one in 48 flat. Therefore, it stands to reason that if he has a speedy start, he'll be that much better off in the home stretch when the other runners begin to tire.

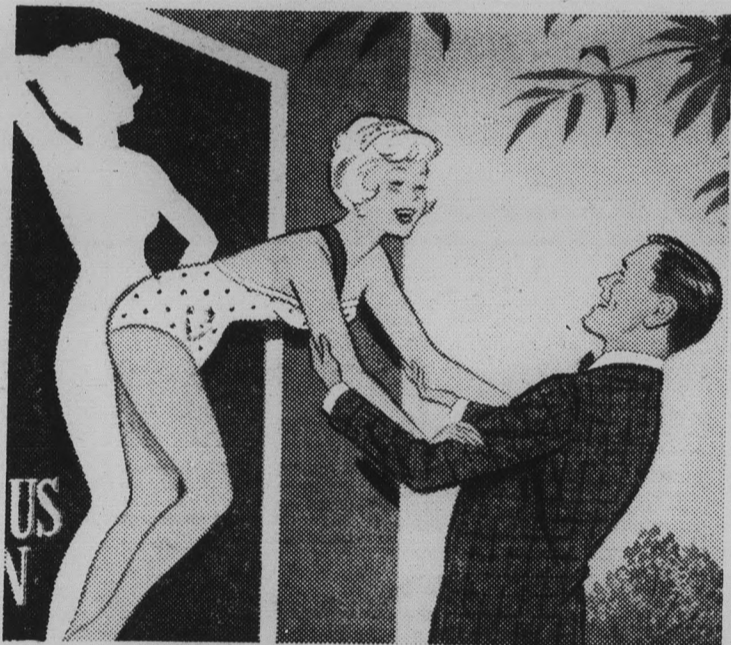
Before coming to ASU, Williams had the natural tendency to "run with the pack" during the first part of the race and step on the gas at the end.

Freeman and Barrick don't do things that way, though. Their theory is to build up that speed early and try to coast in those last few torturous yards.

Ulis decided on a compromise of running strategies. He now runs hard at the start to keep up with Freeman and Barrick and then runs hard at the end because that's the way he's always done it.



A WHISTLE—A WINK—AND




WILDROOT... IT GETS HER EVERY TIME!



New! TUBE-FORMULA
Wildroot[®]
Grooms Clean as a Whistle
Quick as a Wink

- NEW** quick-dissolving tube formula works faster and cleaner than ever.
- NEW** non-greasy tube formula actually disappears in your hair, leaves no white residue on your comb.
- NEW** long-lasting tube formula keeps your hair in place. Maybe your girl will muss up your hair, but not much else will. Give new tube-formula Wildroot a try. You'll like it!

©1962, COLGATE-PALMOLIVE COMPANY



The PIZZA HUT

"Eat In or Carry Out"

Open Every Day For Lunch & Dinner
11:30 A.M. to 1 A.M.
Friday & Saturday Till 2 A.M.

FREE
Catering Service To Parties

Order By Phone For Faster Service
WO 7-3355

801 E. Apache Tempe

Devil Nine Loses

Michigan evened its baseball series standing with ASU yesterday afternoon as the Wolverines took a 6-3 verdict over the Sun Devils on the ASU diamond.

Once again ASU hitters failed to produce when the chips were down. The Sun Devils started serious threats in the eighth and ninth frames but couldn't bring the runners around.

Paul Runge's big bat accounted for two of ASU's three hits, a double and a home run. His homer came in the 8th inning with no runners on base.

Pete Lovrich was charged with the loss. His record now stands at 5-2. Lovrich won his first five decisions this year, including one over the UofA, but he has run into trouble lately, losing his last two.

Willard, Barr Score High In Diving Meet

Barbara McAlister edged Patsy Willard for the women's open 3-meter springboard diving championship at the Ramada Inn Saturday.

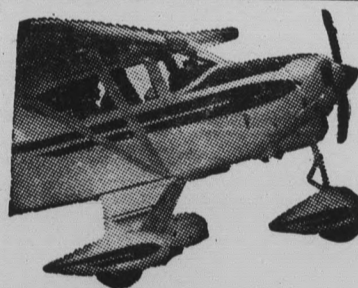
Patsy, former ASU student, was fourth at the Rome Olympics, and Barbara is national 10-meter platform champ.

Ette Barr of ASU, former national junior champ and sixth nationally in senior competition, placed fifth in the talent-laden field.

VALLEY Lock Shop

416 Mill Ave.
967-6541

Locks changed & repaired
... Foreign Car keys ...
Lawnmowers sharpened ...
... Knives and scissors sharpened!



Wish You Could Fly?

Start Learning TODAY

the easy, economical

Piper COLT Way!

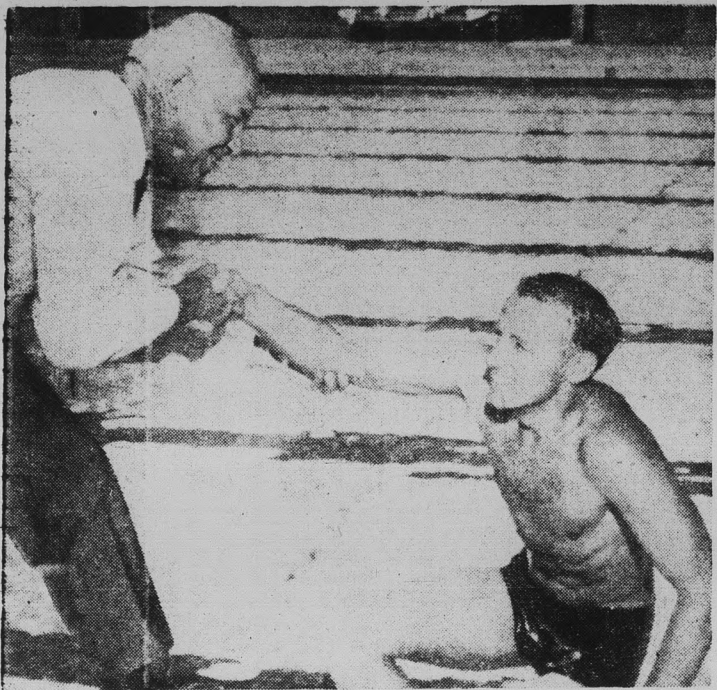
Complete Private Pilot course at a new low cost. We have 100% bank financing.

BRAND NEW MODERN AIRCRAFT • EXPERT GOVERNMENT-RATED INSTRUCTORS • NEW PIPER AUDIO-VISUAL GROUND SCHOOL COURSE.

Call

ANDERSON AVIATION

Sky Harbor Airport
Phone 275-5741



FIFTY MILER — John Frederick of Arizona State is helped from the ASU pool by Maricopa County Red Cross Director Sam Oldham after completion of his 50th mile. Frederick was one of first in Maricopa County to complete the 50 miles in the Red Cross-sponsored swim. Several ASU swimmers are currently working on completion of 50 miles, swimming between a quarter of a mile and two miles daily.

Sul Ross Tops Devil Nine Twice In Close Contests

Arizona State's lack of an offensive punch cost it a pair of baseball contests against Sul Ross on the local diamond last Friday and Saturday.

Friday, the Texans won 3-2, as ASU failed to bring in the tying run from third base in the bottom of the ninth.

Saturday, it was a repeat performance, as the Devils drop-

ped an 8-7 thriller in ten innings. Again! the tying run was stranded on third base in the bottom of the final frame.

Big Pete Lovrich was charged with his first loss of the year Friday. He kept the Lobos under reasonably good control, but his Devil teammates could not muster an offensive punch when it was needed the most.

Spikers Top Buffs

Coach Baldy Castillo's Arizona State tracksters are currently taking a well-earned rest from competition, after speeding to an impressive 72½-58½ dual meet win over highly-regarded Colorado here last Thursday night.

Last Thursday, a pair of Sun Devil speedsters not only contributed key points to the Devil's win but also ran some fantastic times to do it.

Freshman quarter miler Utis Williams established a new team, stadium and dual meet record with a blazing 46 flat 440 — the best mark recorded in the nation this

year. He handily beat Colorado's Olympic performer, Ted Woods, who was clocked in 47.

Henry Carr, the amazing frosh sprinter from Detroit, unreeled a 9.5 to win the hundred and then churned the 220 course in 20.5 for another big win. Carr, running with a heavily taped leg, competed without benefit of recent workouts due to a football injury which has kept him idle.

ASU finished 1-2 in the pole vault with John Rose (15-2) and Dick Cunningham (14-0) taking the honors. Gaston Green and Dar-

rell Jansen also notched a 1-2 finish in the high hurdles for ASU.

The low hurdles provided another 1-2 finish for ASU, as Jansen edged teammate Jim Tucker in a thriller.

Frank Covelli of ASU won the javelin with a 215 toss, and teammate Wayne McDonnell was third with 207. Joe Caldwell copped high jump honors at 6-3½, and Jansen tied for third.

Pete Anselmo hurled the discus 155 feet to win that event, and Dan Roth grabbed an early lead and brought it home for a 1:54.3 win in the half mile.

An Ideal Financial Plan For College Men

Lincoln National's College Plan starts you on the road to financial security at the beginning of your career, while rates are lowest and you are still insurable.

I'll be glad to explain how its special advantages can benefit you.

Marvin D. Loos

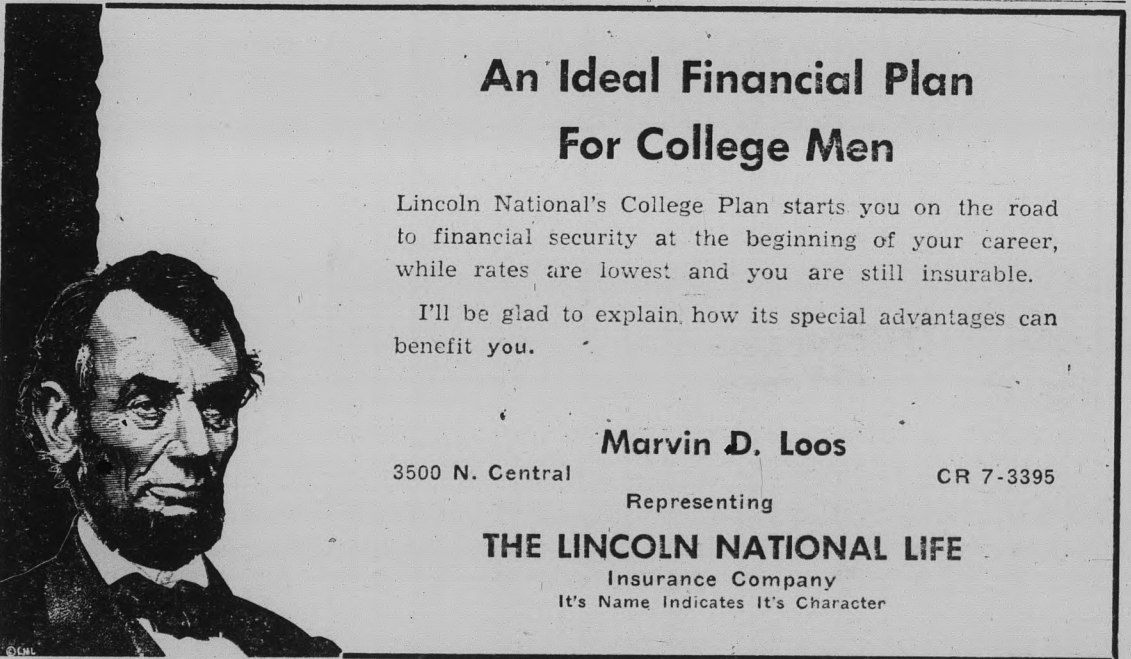
3500 N. Central

CR 7-3395

Representing

THE LINCOLN NATIONAL LIFE

Insurance Company
It's Name Indicates It's Character

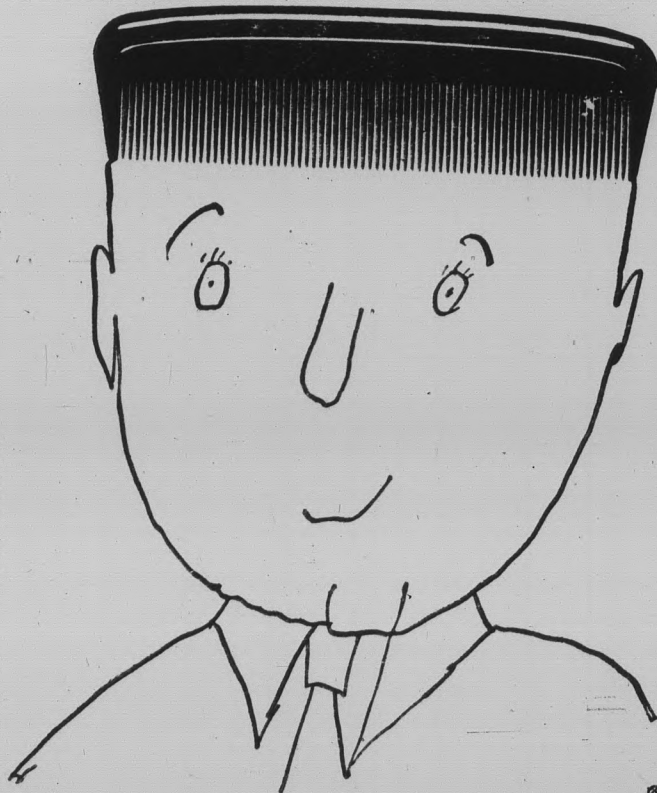


P.E. CLOTHES FOR MEN AND WOMEN
Brand Names MEN'S WEAR
Brand Names WOMEN'S WEAR
EXPERT RACKET RESTRINGING
Trophies and Engraving
"FOR BRANDS YOU KNOW"

Joe Selleh

624 MILL AVE.

WO 7-4163



VITALIS® KEEPS YOUR HAIR NEAT ALL DAY WITHOUT GREASE!
Greatest discovery since the comb! Vitalis with V-7®, the greaseless grooming discovery. Keeps your hair neat all day without grease — and prevents dryness, too. Try Vitalis today.



MALOLO® TIKI STRIPE terry lined jacket printed with rows of authentic Tiki Gods. \$8.95. Hawaiian cut trunks \$5.95. Both of 100% cotton in colors of orange, green or blue on white.

MALOLO® KEY WEST terry lined jacket in orange and green color combinations woven of seagoing 100% cotton \$8.95. Teamed with Hawaiian cut cotton trunks \$5.95.

SPINNAKER STRIPE launches brilliance in knit combo of navy/red and brown/yellow. Cotton blazer \$8.95 over Hawaiian trunks \$7.95. Cotton and rubber square rig knit trunks \$6.95.

THE SEAFARING MAN IS A Catalina® MAN

(with an All-American Look)

Brighten the shoreline scene in brilliant swimwear created in the great American tradition... guaranteed to command raves from your admiring crew!



TRANSPACIFIC sets sail in bold color and stripes. Fleece lined pullover \$5.95 atop knit trader length deck pants \$7.95. Yellow or red combinations of seaworthy 100% cotton.

MALOLO® KON TIKI rugged woven jacket with embossed, authentic Tiki head on jac and trunks \$8.95. Hawaiian trunks \$7.95. Both of cotton in colors of natural, yellow, pewter or blue.

MALOLO® MIDSHIPMAN, banded with bold trim. In white, natural, pewter or navy. Windworthy jacket of cotton gab \$7.95. Hawaiian length Lastex cord trunks of acetate, cotton and rubber \$6.95.

*featured color



Catalina, Inc., Los Angeles, Calif., Another Fine



Kayser-Roth Product.