

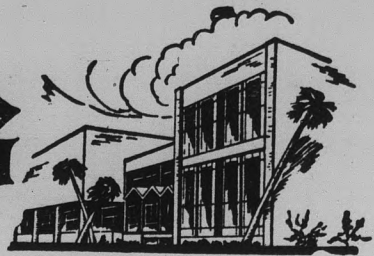


State Press

ARIZONA STATE UNIVERSITY



TEMPE, ARIZONA



Vol. 40

Wednesday, March 7, 1962

No. 37

TRAFFIC CONFERENCE BEGINS

Advertising Week Observed Monday

National Advertising Week was observed by an open house in the MU last Monday.

The open house was sponsored by Gamma Alpha Chi, national advertising fraternity for women, to promote National Advertising Week.

An exhibition featured advertising displays of first place winners in the Arizona Advertising Crafts competition.

Speakers were Dave McCutcheon, president of McCutcheon Advertising Agency, Phoenix, and past president of the Phoenix Advertising Club, and Mrs. Avis Garland, who is associated with the Garland Advertising Agency, Phoenix, and is president of the Phoenix Advertising Club.

Speaking about the award winning display, McCutcheon said, "All winning entries displayed a good grasp of advertising fundamentals including getting attention, building up readers' interest and creating a desire for product or service offered."

Mrs. Garland spoke on the "Importance of Advertising Serving as a Stimulus for our Economy."

Gamma Alpha Chi has prepared an exhibit for National Advertising Week in the display case on the first floor of the Business Administration building, showing the development of typical advertisements.

National Advertising Week began March 4 and ends this Sunday.

MID-TERM GRADES DUE MARCH 30

Dr. H. D. Richardson, academic vice president, announced yesterday that there will be a change in the calendar date for mid-semester grades for this year and the second semester of the 1962-63 school year.

The mid-semester scholarship reports will be due on March 30 at 4 p.m. for this semester and on March 29 at 4 p.m. for the second semester 1962-63.

It was previously announced that the mid-semester reports would be due on March 15 at 4 p.m. both for this year and for the second semester of 1962-63.

Three-day Meet Opens At 9 A.M.

A three-day Arizona Traffic Court Conference begins today at ASU in cooperation with the American Bar Association traffic court program and the Northwestern University Traffic Institute.

The conference is co-sponsored by the ASU extension division in conjunction with the University of Arizona College of Law, the governor's Traffic Safety Coordinating Council, the Arizona Justice of the Peace Association and State Bar of Arizona.

Registration begins at 9 a.m. in Room 111 of the Business Administration building. Dr. Roy C. Rice, director of the ASU extension division, will call the conference to order at 9:30.

Governor Paul Fannin will discuss "Arizona Traffic Problems" at 10 a.m. followed by Attorney General Robert W. Pickrell and Charles C. Bernstein, chief justice of the Supreme Court of Arizona, who will speak on Respect for Traffic Laws and "Plans for the Future," respectively.

Tomorrow morning, Fred C. Struckmeyer, Jr., Arizona Supreme Court justice, will speak on present court procedures and the appointment of traffic bail clerks.

At 10:30 a.m. a panel of three judges, Al J. Flood, James F. Brierly and Alice W. Truman, will discuss

"Uniform Traffic Bail and Fines."

Jesse A. Udall, vice chief justice of the Supreme Court will speak at 1:30 p.m., after which Robert L. Donigan, counsel for the traffic institute, Northwestern University, will discuss "Trying Reckless Driving Cases."

At 3 p.m. panel discussion of "Correcting the Violator" will feature Justices of the Peace William C. Meck, Buckeye, and Ersel C. Byrd, Yuma, Samuel T. Kee, magistrate of Tempe, (Continued on Page 6)

First Asian Lecture Delivered In MU Monday By Dr. Leonard

By BOB ZACHE

"Asian Neutrality," the first in a series of six lectures on "America and the Challenge of Asia," was discussed last Monday by Dr. T. James Leonard, assistant professor of Political Science.

Dr. Leonard stressed the difficulty of defining neutrality from country to country. He said that a country may be neutral by following a policy of non-alignment with any country or, as is most often the case, by dealing with both parties in a dispute.

"Neutrality is made up of several strands, some of internal origin, some of external origin," Dr. Leonard said.

In describing internal divisions he repeated a remark by the leader of an anonymous country, which is important for its raw materials: "We do not intend to be merely hewers of

wood and drawers of water for the industrial nations." Dr. Leonard pointed out that this is an example of the trend for new countries to want to become industrialized.

The neutrality of European countries like Austria or Switzerland cannot be applied to Asian countries. Most Asian countries need and accept aid from other countries, and to be neutral they must accept aid from both Russia and the United States or be classed as pro-west or pro-east. The professor pointed this out as an example of external neutralism.

"Our strongest allies from the military and ideology point of view lie at both ends of Asia," said Dr. Leonard. He pointed out Japan, the Philippines and Australia in the East and Turkey and Greece on the Mediterranean.

During the question period,

Dr. Leonard, in answer to a question concerning the good and bad points of American foreign aid said that the money is usually well spent. He pointed out that Indonesia has received twice as much aid from Russia as it has from us. He said that we must give more to keep countries from becoming allied with Russia against us.

Meeting Slated For MU Party

A second general meeting for all students interested in working on this year's MU Birthday Party has been scheduled for tomorrow.

Meeting time is 4 p.m.; meeting place is MU 218A.

It also has been announced that a list is available at the MU information desk for the purpose of signing up persons who cannot attend the meeting.

Faculty Club Slates Party Tonight For All Students

The Faculty Club will host students tonight at a party at 8:10 in Clancy's and the Games room.

"The evening with the students" is the first faculty party with both staff and students invited.

"The purpose of the party is to show good will and cooperation between faculty, staff and students," according to Edward J. Demson, president of the Faculty Club.

The party will include bowling, pool, bridge, ping pong and dancing. Refreshments will be served.

Other events slated for this semester are a foreign students program on April 4 and a barbecue on May 2 at the ASU farm.

Faculty Club officers are Edward J. Demson, president; Mary G. Lyle, vice president; James E. Cohn, secretary, and Harold Fry, treasurer.



DANCERS WIN — Part of the "Mob Scene" modern dance act from Delta Gamma sorority strikes a pose with the sweepstakes trophy which the women won for their presentation at the Blue Key Musicales last weekend. Pictured are Nancy Davidson, behind trophy, and, from left, Rita Gear, Sandy Ruffin, Marilyn Wood, Sandie Young and Judy Smith. Placing second was Alpha Phi; Alpha Tau Omega took third place.

Financial Aid Available To All Deserving Students

"No student should drop out of school because of financial difficulties until he has consulted the ASU Financial Aid Office."

Dr. Woodrow V. Nold, ASU financial aid officer, said this recently as he revealed that students have maintained a fine record in repaying loans.

Only one ASU student who has borrowed money from loans administered by the University's Financial Aid Office for the first semester, 1961-62, is delinquent.

Dr. Nold said that out of 146 short-term loans, totaling \$15,082, the one delinquent loan amounts to \$66, far below the delinquency record of other financial loaning institutions.

A total of 452 students borrowed \$224,144 from the three types of student loans available at ASU — short-term non-government, long-term non-government and long-term national defense loans.

Short-term non-government loans are approved up to \$125, repayable by the end of the semester. A nominal service fee is charged and adds to the respective loan fund. Application for short-term loans must be filed at least three working days before the loan becomes effective.

Long-term non-government

ASU loans numbered 45 for a total of \$7,617. Repayment of the long-term loan is usually one year after graduation or withdrawal from school.

These loans vary in amounts up to \$500, according to the particular loan fund, and carry an interest rate of 4 per cent per annum, unless otherwise specified in individual loan funds.

It was revealed that out of the 191 recipients of non-government ASU loans, men accounted for 162 and women for 29. Forty-eight students were turned down because of low grades and/or unsatisfactory repayment record.

National defense loans, made to 158 women and 130 men, totaled \$201,445. This type of long-term government loan re-

quires repayment beginning one year after study and carries an interest rate of 3 per cent on the unpaid balance.

According to Dr. Nold, "Limited funds are always available for loans to needy and scholastically-deserving students."

Heard Museum Tour Planned

A conducted tour of the Phoenix Heard Museum will be sponsored by the Cultural Affairs Board tomorrow.

There will be a transportation fee of 30 cents for all those who wish to go by bus. There is no charge for persons who provide their own transportation, but all participants should sign up at the MU information desk by 5 p.m. today.

ASU To Host Music Clinic

ASU will host the annual Arizona All-State Music Festival tomorrow through Saturday.

The festival, sponsored by the Arizona Band and Orchestra Directors Association, will have about 400 high school musicians in the band, chorus and orchestra. They will perform in the men's gym at 8 p.m. Saturday.

The concert, open to the public, climaxes two days of clinics. Tickets, \$1 for adults and 50 cents for students, will be available.

The Sun Devil Symphonic band, orchestra and concert choir will give a special performance for the visiting high school musicians Friday from 7 to 8:30 p.m. in the MU ballroom.

Freshman Ends Ten Year Lull In Music Recital

For the first time in ten years the ASU music department will present a freshman in a special recital. The freshman is Carol Sue Tynes.

The event is usually reserved for upper division students.

Her recital, open free to the public, will be at 3 p.m. March 11, in Cosner Auditorium. Her program will include the Schubert's "Sonata in A Major, Opus 120," Mozart's "Rondo in A Minor," "Sonata in A-flat Major" by Haydn, and "Ballade in G Minor, Opus 118, No. 3" by Brahms.

EUROPE

74 DAYS
50 CITIES
20 COUNTRIES

ALL TRANSPORTATION INCLUDED: SHIP OVER, JET BACK — INDIVIDUAL VOLKSWAGEN'S.

ALL THE ADVANTAGES OF ECONOMIC TOUR TRAVEL WITHOUT THE DISADVANTAGES OF STRICT ITINERARY OR REGULATIONS — DESIGNED BY COLLEGE STUDENTS — 4 YEARS EXPERIENCE — BROCHURES & FILMS AVAILABLE —

CALL — 948-0237 or 945-7564

\$745⁰⁰

IS IT SQUARE TO SEE EUROPE ON A TOUR?

A Munich songfest, a London theatre party, the Lido Club in Paris, the Student Inn in Heidelberg—all are part of American Express' 1962 Student Tours.

This year, American Express will take students to a Bavarian songfest in Munich; a party at the famous Student Inn in Heidelberg; on a gondola tour of Venice by night; a theatre party in London; a "Sound and Light" spectacular at the Roman Forum; open-air opera and concerts in Rome, Verona and Salzburg; a Swiss fondue dinner; on a visit to the Flea Market, and to dinner and show at the Lido Club in Paris. Does that sound square?

There will be ten student tours in all. These tours are priced from \$1132 up, including transportation. Details are arranged by a regular tour escort. You needn't fuss over timetables and road maps. You'll have more time to learn, to see things, make friends and have fun.

The tours will leave New York June 8 through July 12 and return July 26-Sept. 5. They last from 6 to 10½ weeks. Six tours feature transportation on the new S.S. France. In addition to Western Europe, itineraries include Russia, the Scandinavian countries and Israel.

Each tour will be led by one or more faculty members from Yale, Harvard, Brown, Briarcliff, Radcliffe, Smith, Simmons, Notre Dame or Southern Methodist.

If you'd like full information—itineraries, prices, departure and arrival dates—on all ten 1962 American Express Student Tours, mail in the coupon below.

American Express Co., 409 North Central Avenue, Phoenix, Ariz. Please send me literature on your 1962 Student Tours of Europe.

Name _____
Address _____
City _____ Zone _____ State _____

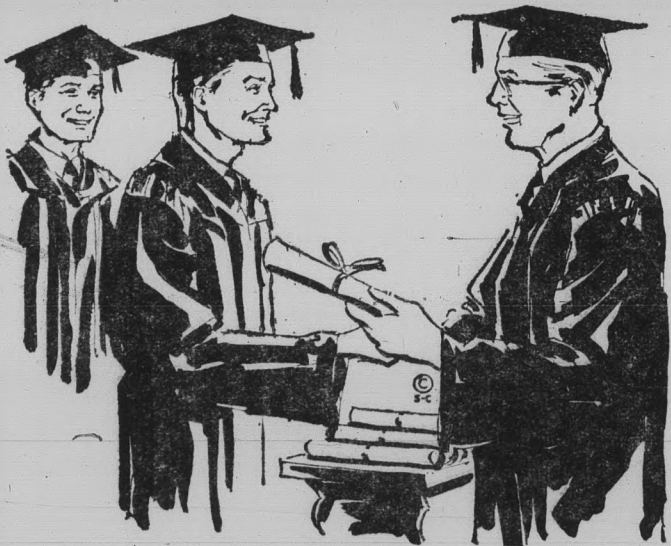
Also, please send literature to my parents.

Name _____
Address _____
City _____ Zone _____ State _____

AMERICAN EXPRESS TRAVEL SERVICE

409 North Central Avenue, Phoenix, Tel: 254-6044

SENIORS!



It's Time To Order Your

- ★ CAP & GOWN
- ★ NAME CARDS
- ★ CLASS RING

At Your

UNIVERSITY BOOKSTORE

Open Mon.-Thurs. 8-7, Fri. 8-4:30, Sat. 9-1



MILBA COMMITTEE PLANS FORMAL — Making plans for the March 16 Military Ball are, seated, committee members Sue Rawson, Angel Flight, and Linda Rankin, Kaydettes. Standing, Edward C. Logan, AFROTC; Walter J. McConnel, Army ROTC, and Fred L. Ayer, AF-ROTC.

World's Fair Trip To Be Door Prize

A round-trip ticket for two to the World's Fair in Seattle will be the main door prize for the Military Ball on March 16.

Four transistor radios and four pen and pencil desk sets will be given as additional prizes.

The theme of the ball will be "Stairway to the Stars," which is planned in accordance with the recent orbital flight of John Glenn.

Music for the dance will be supplied by John Costello, a local band leader.

Tickets will go on sale tomorrow at the MU information desk, and Friday at tables on campus maintained by Angel Flight and Kaydettes. The price of the tickets is \$3 per couple.

Final judging of the candidates of Milba Queen will take place today in the MU Ballroom at 2:45 p.m.

Finalists are Joan Chlarson, Pat Pansini, Marilyn Rossini, Beverly Bulla, Karen Arneson, Georgia Wagner, Shirley Otten and Cheryl Wargon.

More About

Traffic Court Conference

(Continued from Page 1) and Eugene K. Mangum, chief city magistrate of Phoenix.

Friday morning at 9:45 the Arizona Highway Patrol will present a demonstration determining minimum speed by radar and measuring skid marks.

At 10:45 a.m., Donigan will discuss "State-wide Program for Chemical Testing for Alcoholic Influence." James P. Economes,

Chicago director of the Traffic court program, will speak on "Minimum Standards for Court Facilities."

Chief Justice Bernstein will deliver remarks after lunch, and at 1:35 p.m. a three-hour session will begin on "The Justice of Peace Manual."

Charles M. Smith, associate professor at the UofA Law College, will present an outline of the manual. Then, Judge Truman will review civil procedure, Judge J. Mercer Johnson, will cover criminal procedure and Chicago director of the traffic attorney, will talk on traffic procedure.



- STYLING
- TINTING
- BLEACHING
- PERMANENTS
- MANICURING

Milady's Beauty Salon

Personalized Beauty Care
9 A.M. - 6 P.M. EVENINGS BY APPOINTMENT
Sands of Tempe 601 E. Apache
WO 7-1611 Ext. 37 WO 7-2221

VALLEY Lock Shop

★
416 Mill Ave.
967-6541

Locks changed & repaired
... Foreign Car keys ...
Lawnmowers sharpened ...
... Knives and scissors sharpened!



It's what's up front that counts

FILTER-BLEND is yours in Winston and only Winston. Up front you get rich golden tobaccos specially selected and specially processed for filter smoking. Smoke Winston.

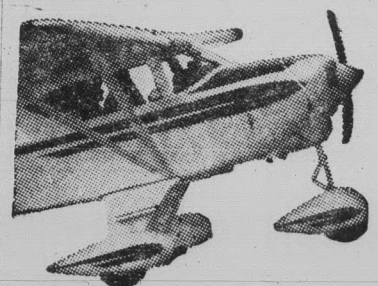


R. J. Reynolds Tobacco Co., Winston-Salem, N. C.

WINSTON TASTES GOOD like a cigarette should!

TONIGHT 7:30

Beth Hebrew Synagogue
Rabbi's Study
333 E. Portland, Phoenix
**At Hillel Foundation
Open Meeting**
Rabbi W. Greenberg
Will Speak On
Torah — "What is law and
what is custom"
Second in Hillel discussion series.
"Introduction to Judaism."
Everyone is welcome



*Wish You
Could Fly?*

**Start Learning
TODAY**

the easy, economical

Piper COLT Way!

Complete Private Pilot course
at a new low cost. We have
100% bank financing.

**BRAND NEW MODERN
AIRCRAFT • EXPERT
GOVERNMENT-RATED
INSTRUCTORS • NEW
PIPER AUDIO-VISUAL
GROUND SCHOOL COURSE.**

Call

**ANDERSON
AVIATION**

Sky Harbor Airport
Phone 275-5741



THE STATE PRESS, distributed by the campus chapter of Sigma Delta Chi under the direction of Circulation Manager Mike Barrick, is the official campus newspaper of Arizona State University. It is published each Wednesday and Friday throughout the school year, excepting holidays, and is entered as second class matter at the Tempe, Arizona, Post Office under the Acts of March 3, 1879, and August 24, 1912. Subscription price, \$3 per school year.



THE STATE PRESS is a member of the Arizona Newspapers Association, Associated Collegiate Press and National Advertising Service, Inc.

EDITOR-IN-CHIEF BILL FLICK
NEWS DEPARTMENT
MANAGING EDITOR BARBARA MARLOWE
CAMPUS EDITOR BILL OVEREND
ASSISTANT CAMPUS EDITOR TWILA DRUMM
NEWS EDITOR ROSALYN WHITNEY
ASSIGNMENTS EDITOR MARY GORMAN
FEATURE EDITOR JANET WOLHETER
COPY EDITOR GARY OLMSTEAD
CHIEF PROOFREADER BOB ZACHE
ADVERTISING MANAGER HAL HUBELE
SPORTS DEPARTMENT
SPORTS EDITOR BOB EGER
ASSISTANT SPORTS EDITOR BOB JACOBSEN

COVERING COLLEGE AVENUE

the advantages outweigh the disadvantages

By BABS MARLOWE

A living memorial . . . "To students, faculty and alumni who served in defense of our country." The Memorial Union building was so dedicated.

There are many living memorials to men and women who have served ASU — Matthews Library, the Farmer Education building, Hayden Hall and Gammage Hall.



The late President Gammage saw a need for ASU and the Frank Lloyd Wright foundation fulfilled that need with plans for an auditorium.

The memorial will be two-fold: it will be dedicated to President Gammage, who served us for 33 years; it was designed by a man who left his mark on the world and on the Valley of the Sun.

The auditorium will be a visitor attraction to our campus, as will be the new fraternity housing project,

and maybe some of these visitors will send their children to ASU.

The auditorium is a sign of progress, of interest in cultural affairs, of interest in the fine arts.

Progressive minds must look beyond where the seating question lies and look at the various advantages of the auditorium.

Imagine Agnes Moorehead on that stage. The ballroom was packed and overflowing, and the auditorium probably would have been too. But her dressing room lacked something to be desired; for all practical purposes, she had none.

Our sister institution to the south puts on musical plays every year. We saw their presentation of "Oklahoma!" some years ago and will never forget it. There is no reason why ASU, with these new facilities, can't do the same with the same quality.

In future years other full-scale operas, such as this year's "Street Scene," can be presented in our own auditorium, in easy reach of our own students.

Considering all angles, we

think the auditorium has advantages which far outweigh the disadvantages. It will be the center of cultural activities not only for the students but also for the entire valley that surrounds us.

Sometimes we don't take time to just sit down and listen to what people have to say. For instance, we eavesdropped in the upper lounge last week and heard some engineering students talking about the State Press.

They complained that the paper never printed any news about the electrical engineering program, etc. To these four male students, we comment that few journalism students take EE courses, and we know little about your program.

Why don't you do as others have? Come in and tell us what you are doing, and we'll educate a reporter along those very lines, just for you.

But maybe we should take Thumper's advice: "If you can't say anything nice, don't say anything at all." And that's 29!

OFF THE EDITOR'S DESK



phi sigs raise over \$2,000

Add to the asset column of the fraternity world's balance sheet the collection of approximately \$2,000 for Cerebral Palsy by the men of Phi Sigma Kappa.

Helping with the national Cerebral Palsy drive is an annual charity project of the fraternity.

AGAIN THIS year the men operated a toll bridge on the Tempe-Phoenix highway where \$1,675.73 was collected. They maintained the toll collection at the Tempe Bridge from 8 a.m. to 6 p.m. last Saturday.

That same night the Phi Sig fraternity house on Adelphi Drive was opened from 10:30 to 6 a.m. Sunday morning for donations from people living in the Tempe area. Another \$300 was collected during this time.

THE PHI SIGS' was the largest single donation by any one group or person during the local telethon drive.

We congratulate the men of Phi Sigma Kappa for continuing to do a good job for a worthy cause. Their consistency is especially admirable.

Fraternity assets have increased just that much more.

CLEARING THE DESK: Remember the pep rally tonight — 7 sharp at Hayden Hall.

EDITORIALLY SPEAKING

university commended on series

Last Monday, Dr. T. James Leonard spoke before a gathering of curious onlookers in the MU Ballroom, as he opened ASU's second lecture series of the school year.

The series, "America and the Challenge of Asia," follows last semester's successful "American Heritage" lecture series and will continue until April 16 on a lecture per week basis.

The speakers, all ASU faculty members, were chosen on the basis of their familiarity with "The Challenge of Asia" through travel or research.

We are fortunate to have here such a talented crop of educator-speakers to choose from. But we are even more fortunate to be a part of a university which recognizes the student's need for a lecture series of this kind.

An institution of higher learning carries with it the responsibility of producing that breed of men capable of directing mankind toward its established goals. These goals cannot be met without a knowledge of the criterion confining man: the world in which he lives.

We feel it safe to say that classroom education by itself is too narrow to properly prepare man for today's world. Much of his knowledge must come from sources more contemporary than often outdated textbooks.

Because of this, we commend the University for presenting this lecture series to us and highly recommend that you plan to attend the remainder of this series each Monday afternoon at 2:40 in the MU Ballroom. Bob Clampett

GUEST EDITORIAL

today's world needs idealism and objectivity

By LENNIE YOLDI

Perhaps the sense of idealism is at its strongest during the years of college. In no other period of life is the crusading spirit so potent and alive. The religious crusades of the medieval period have nothing on a student who aches to go out and remake the world into his idealistic image.

This spirit has been expressed in the anti-nuclear demonstrations that occurred before the White House. A group of students, which represented the "Turn Toward Peace" movement, urged President Kennedy not to resume atmospheric blasts.

Criticizing the motives of these students would be like defaming the ideal of motherhood. A world at peace, in which the tools of destruction are banished, always has been an ideal of mankind. Moreover, this ideal of peace is an imperative to a practicing Christian.

But idealism without common sense can be dangerous. Those marching students in Washington apparently wanted a nuclear test ban on any terms, even if it was on a unilateral basis.

Did our diplomatic history with Soviet Russia warrant the faith which a unilateral test ban demanded? How could our

good example have impressed a country which persistently had displayed a militaristic behavior? How could we have trusted a country which repeatedly had opposed all effective controls for disarmament? Such questions, which recognize our experiences with Russia, must be

solved before a workable nuclear test ban can be adopted.

College is where a sense of idealism is and should be required, but college also is where a sense of objectivity is or should be learned. Today's world badly needs both of these human traits.

LETTERS TO THE EDITOR

present a fair picture!

To the Editor:

It's interesting to see the prominence of the Rev. McVeigh message on the front page of the State Press (March 2), especially after the editorial slams at the conservatives.

The Communists would back up Rev. McVeigh's analysis of the Angolan problem 100 per cent — why didn't you add that?

Present a fair picture!

And I'm not afraid to sign my name either!

Dean Helland

not quite sure what he means . . . as a matter of fact, we don't have the slightest idea what he means.

Thus far, we have editorialized on the peace corps, the Sabin Oral vaccine, women's dorm hours, the pompon girls, parking lots and the American Red Cross.

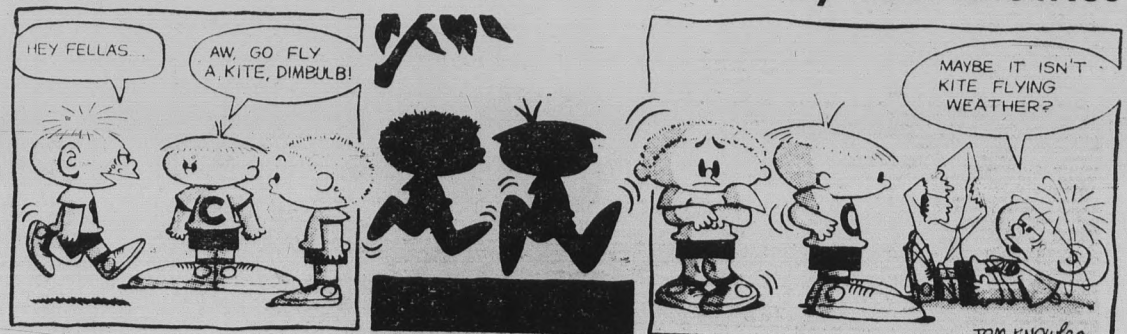
As far as we can see, these have very little to do with conservatism. And for the record, we are conservative anyhow.

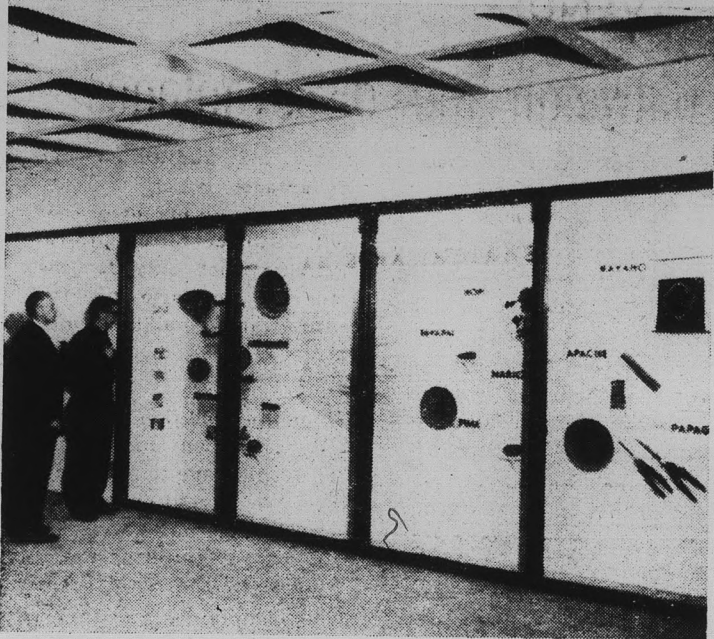
To us, Mr. Helland, you proved two things: you don't know what an editorial is, and you're the bravest man in the world.

Editor's Note: We wish that Mr. Helland would name some specifics when he refers to "editorial slams at the conservatives." We are

CLAUDE HOPPER

by tom knowles





MUSEUM TELLS STATE HISTORY — Director of the new anthropology museum, Dr. Reynold J. Ruppe, shows Dr. John A. Jones one of the featured displays on Arizona Indians. The new museum, located in the Social Sciences building, serves a double function: it serves as a laboratory for anthropology students, and it is for the general education and interest of the University. It is hoped that the museum will be developed to eventually compare with the UofA's, which is the official museum of Arizona and one of the best in the Southwest.

World's Four Corners Beckon Anthropologist

By **BOB ZACHE**
(Last of a Series of Two)

ASU anthropology students will have a chance to excavate artifacts for their new museum in SS 111 at a camp on the Navajo reservation this summer, according to Dr. Reynold

J. Ruppe, chairman of the department of Sociology and Anthropology.

A library will be taken along for the students' use and while at the camp, they will excavate sites, write reports and analyze matter. The Navajo tribe in-

visited the University to come in and work.

What can Anthropology majors do when they graduate besides teach or work in museums? Many archeologists have been working for Indian tribes, establishing old tribal boundaries. Archeologists are generally anthropologists, but technically, an archeologist works with material artifacts of past civilizations, and anthropologists deal with the culture of mankind in general, past and present.

Also, an archeologist must be present when excavations for big dams and highways take place. This "salvage archeology," required by federal law, stems from the Federal Antiquities Act, which says that any prehistoric site must be scientifically excavated by an expert. This is primarily to protect the historical heritage of the United States.

There is so much large scale dam and highway construction going on at the moment that the demand for qualified archeologists and anthropologists cannot be satisfied.

The National Park Service generally hires archeologists for park rangers in order that visitors to the parks may receive intelligent answers to their questions. Many cities also retain archeologists.

It is a field which is definitely not as dead as its subject of study.

New Men's Program Instituted To Strengthen Inter-Hall Council

The Inter-Hall Council of AMS will institute a program, effective March 14, to delegate the president and social chairman of each of the men's dormitories as representatives to the council, Bob Carter, AMS president, said Friday.

The representatives presently are chosen by election in the halls.

"The basis of the new program

is to strengthen the council and to make it a more effective body," Carter added.

"The president of each dorm is more acquainted with the problems facing the Inter-Hall Council and should be able to help form a more tightly knit organization," said Carter.

The first meeting of the new representatives will be March 14 at 3:30 p.m. in the MU.

THE BELL TELEPHONE COMPANIES SALUTE: LOREN GERGENS

Three years ago he was an economics major in college. Today he is a salesman introducing Bell System products and services to business executives. Loren Gergens and his sales staff have improved the communications efficiency of many firms by analyzing their operations and rec-

ommending advanced Bell System products and services.

Loren Gergens of Mountain States Telephone & Telegraph Company, and the other young men like him in Bell Telephone Companies throughout the country, help make your communications service the finest in the world.



BELL TELEPHONE COMPANIES



TELEPHONE MAN-OF-THE-MONTH

Indian Students To Cook Meal

The ASU Foreign Students Club is planning its seventh annual International Dinner for March 25 in the MU.

Students from India will prepare the dinner in cooperation with other foreign students. Each year, students from a different country prepare the meal. Tickets are \$1.50.

LOOK SHARP . . .



**. . . BE NEXT AT
J.D.'s CAMPUS
BARBER SHOP**

— Now 4 Barbers —
816 College Ave.
Next Door To The "VI"
Open Monday thru Friday
8 A.M. to 6 P.M.

'Fraternity Row' Still On Schedule

By BECKY WATSON

"The construction of the new Fraternity Row is on schedule," Charles L. Mason, of physical plant small group housing, announced Monday. The project is 30 per cent complete.

Each building will house 40 to 60 men and includes complete living quarters for a house mother.

Mason stated, "The ten fraternity houses are being built within the funds the government supplied. This is a government financed project, the Board of Regents owns the land where the houses are being constructed and is handling the funds for the project. The fraternities are on a 40-year contract to pay the money back.

Jerry Sullivan, president of IFC, commented Tuesday that many luxury items had to be cut out of the original plans in order to cut the construction costs but added that these housing facilities will be the best on the ASU campus.

"Construction costs rose approximately 25 per cent during the year delay in building," Sullivan said. The houses were to be built last year, but a disagreement on the proposed location of the construction caused the delay.

Dean Catherine Nichols and past president of ASU, Grady

Gammage, wanted the construction of Fraternity Row near the ASU farm on Mill Avenue instead of on its present site next to Palo Verde Hall.

The IFC council refused this proposed construction site and during this delay, the construction costs rose, causing several of the houses to exceed their original bids, Sullivan added.

Every possible effort to rush the construction is being made in order to beat the proposed state-wide construction strike expected on June 1. According to contracts, all houses must be finished by Aug. 15.

'Hollywood' To Be Topic Of Panelists

A panel and discussion, "Hollywood: Facts and Fallacies," will be presented by the Cultural Affairs Board tonight at 7:30 in the MU upper lounge.

The panelists include Frank Sinatra Jr., a student at ASU; Dr. Collice Pörtloff, chairman of the English department; Dr. Frederick Lindstrom, a film critic and professor of Sociology; Marvin Rohrer, film chairman of the Cultural Affairs Board.

S.A.M. To Meet

The Society for the Advancement of Management will have its monthly luncheon meeting at 12:30 p.m. tomorrow in MU 218C. Harold R. Demarest, associate professor of Business Administration will speak. Price of the luncheon will be \$1.

Charlie Chaplin, Bergman To Join Forces At Cosner

"Brink Of Life" and three Charlie Chaplin shorts are scheduled for the Cosner Auditorium marquee tomorrow night at 7:30.

Directed by Ingmar Bergman, "Brink Of Life" is a near-documentary treatise on birth, concerning the lives of three women awaiting the birth of their children.

The Scandinavian film won

Best Actress and Best Direction Awards at the Cannes Film Festival and is based on a novel by Ulla Isaksson. It's in Swedish dialogue with English subtitles.

Chaplin's three shorts consist of "The Dough and the Dynamite," "In the Park" and "The Tramp." The silent "Flickers" show the Chaplin form of humor before the famous tramp character was developed.

Bobbies Flowers



20 E. 5th St.

WO 7-2972 — WO 7-4274

For Parties . . . Large Artificial Plants For Rent

ON STAGE!
Now thru Sunday

JULIA MEADE
and
ROBERT Q. LEWIS
(in person) in
"Send Me No Flowers"

Coming - March 13 thru 18
WALTER AND MARTHA
PIDGEON AND SCOTT
in "The Complaisant Lover"

Phone AM 6-4487, Phoenix

RICHARD CHARLTON'S
SOMBRERO PLAYHOUSE
4747 N. 7th St. — Phoenix

Campus Classified

Regulations: For students and faculty only of Arizona State University. Cash in advance. Submit to Room 207, Memorial Union Building, by noon two days before date of publication: noon Monday for Wednesday's issue, noon Wednesday for Friday's issue. Rates: 3 cents per word, 50 cents minimum charge.

FOR SALE

1953 Studebaker, V-8, Customized body, very good shape, \$280.00. 2721 E. Culver, Phoenix.

1957 Triumph TR-3. Very clean. White/blue interior, \$1175. Will consider a trade-in. Mike, BR 5-5100 or BR 5-6311. Ex 2715.

FOR RENT

Small House with kitchen, yard and driveway. Ideal for 2 college students. Rent \$50.00 monthly and utilities. WO 7-9760.

TUTORING

Freshman desires coaching once a week in Calculus (MA 120) Call 946-2886 after 3:30.

TRAVEL

EUROPE for \$495 round trip, Phoenix — Copenhagen. Depart June 11 on major airline DC 7C FIRST CLASS. This opportunity available to students, faculty (wife and children). Charter requires 80 people. Deadline March 20. For more information contact The Arizona Student Faculty Charter B13, Box 191, Phoenix, or call 938-0000.



LUCKY STRIKE presents: LUCKY TUFFERS

"PARENTS' WEEKEND"

"We wanted you to be the first to know, Mother... Mother? Mother?"

"Mom! Pop! Come on in — and meet my roommates."

"Now you boys see that my Jimmie gets to bed by 10:30, won't you?"

"ARRRGH!"

"I'm afraid your father's a little burned up about your grades, dear."

LUCKY STRIKE CIGARETTES

BREAKING THE ICE FOR DAD. When Dad comes to visit, help him bridge the years with questions like this: "These old ivy-covered buildings never change, do they?" "Say, aren't those girls the cat's meow?" "Dad, do you remember how great cigarettes used to taste?" Then inform your Dad that college students still smoke more Luckies than any other regular. He will realize that times haven't really changed. He'll be in such good, youthful spirits that he'll buy you a carton.

CHANGE TO LUCKIES and get some taste for a change!

© A. T. Co.

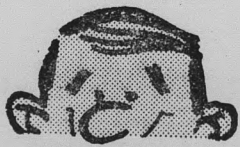
Product of The American Tobacco Company — "Tobacco is our middle name"

Golfers Top NM To Start Season

Several new faces were in the lineup, but the result was similar to last year, as the ASU golfers dropped New Mexico 14½ to 6½ at Century Country Club Saturday.

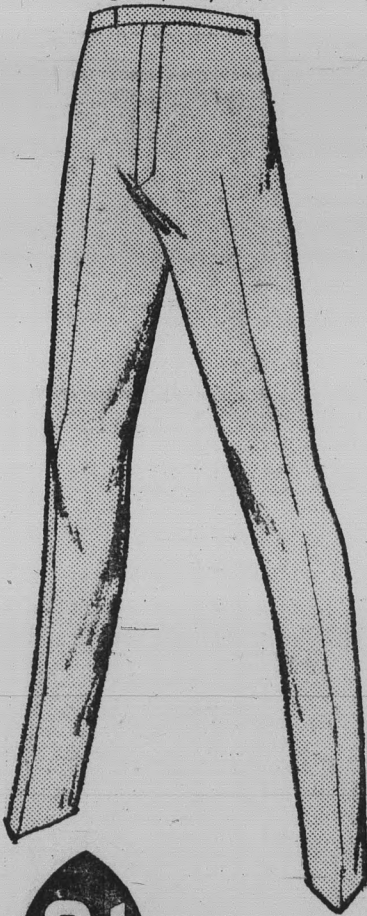
The Devils, second nationally in the NCAA Championships last summer, lost such name performers as Wayne Breck, Cal Cooke, Rex Wilson and Paul Spengler, but the newcomers responded with steady play against New Mexico.

Les Wimp, Larry Grelle, Jack O'Hara and Byron Wood all defeated their opponents in match play, and Wimp's 69 took medalist honors.



"I'M UP TO MY

Junior year, and have I learned about women! To be a lover, you gotta look like one. Like me, in my A-1 slacks. Nowadays, when the girls snuggle up, they can hear my heart saying A-1, A-1, A-1."



A-1 Rapier
4.95 to 6.95

At your favorite campus shop



Your A-1 Dealer In Tempe...

BOB VIEWS SPORTS NEWS

Same Cast, New Plot



By **BOB EGER**
Sports Editor

Drama can be wonderful, and the drama season is close at hand.

The Ned Wulk players, one of the nation's best groups of dramatic performers, have been dress-rehearsing for several months and are almost ready to take the stage for their 1962 run in "the theater in the rectangle."

The reason this group of performers stands out above all the others lies in its versatility. While other similar groups portray the same part year after year, the Ned Wulk players have the unusual ability to change roles completely.

Last year they did a marvelous job on the age-old fairy tale, "Cinderella." Newspapers across the nation praised their performance and multitudes of local followers poured from their campus dwellings to sing and cheer their approval of the "Cinderella" performance.

The Ned Wulk players were at their "Cinderella" best as they frolicked in Portland's Glass Palace, and even at the tragic midnight hour, they were magnificent.

This year, the plot involves an entirely different role for the dramatically-inclined Ned Wulk crew. "Cinderella" was hard, but it was nothing compared to the role which they must portray this year.

Not only are the Ned Wulk players going to attempt "The Three Little Pigs," but they're taking the part of the big, bad wolf.

This is the toughest of all roles to play, because everybody is out to get the wolf, and he has to pull superwolf stunts to survive. A group from Ohio State University tried the big, bad wolf bit, but some hunters from the Wisconsin woods shot down the wolf.

No hunters from the woods will hamper our wolf, but he still has to contend with three little pigs and they're liable to be full to the brim with tricks.

One of the little pigs is from Utah State and if the local group gets by him on their scheduled meeting March 13, there are still two little pigs blocking the way. One is from a place called UCLA, and we hear he can be quite pesky. He'll play opposite the wolf in a March 16 performance, and if the wolf survives, he still must meet another pig the next night. That third pig could come from one of three places — Seattle, Oregon State or Pepperdine, and we hear they breed them mean in all of those places.

Once past the three pigs, the Ned Wulk players travel to Louisville, Ky., where they must once again change their role. They can hardly be considered bad guys while in the midst of villains like Ohio State and perhaps Cincinnati or Bradley.

The Ned Wulk players are talented, and we feel sure they can handle any role with the best of 'em, whether the ending be happy or tragic.

SMALL THINGS — Sweet Larry Armstrong, ASU's All America guard, had trouble getting into the gym for the last home game. The man at the gate wouldn't let him in, because "You're too little to be somebody like Armstrong."

Devil Win Streak Nation's Longest

Arizona State's tournament-bound Sun Devils became possessor of the nation's longest major college basketball winning streak last weekend when Ohio State bit the dust for the first time this season.

Corvallis, Ore., next Tuesday.

Imps Swat PU

ASU's frosh baseballers routed Phoenix Union 13-3 last Thursday in their season opener.

Bob Burger hurled four innings and got the win for the Imps. The contest was a seven inning affair.

The Imps blasted 13 hits and committed only one error, while the Coyotes managed only two safeties and were guilty of four miscues.

Jim Tobias, Joe Comparin and Bob Seely each rapped out two hits to pace the Sun Imps at the plate.

ASU Bowlers Lead League

Arizona State currently leads the East-West Conference in the National Intercollegiate Bowling League.

The Devils recently finished third in a regional tournament at Colorado Springs, Colo. They also hold two victories over the UofA Wildcats.

Dick Havertine of ASU recently rolled a 676 series, which stands as the conference record. Havertine's 202 average is tops in the nation among league members.

The Sun Devils, who have been ignored by the wire service polls since early in the season, now have another point in their argument that they should be rated among the nation's best.

They have been among the nation's leaders in several statistical categories and, for a time, led the nation in scoring. In addition, they have two of the top five players in the nation in field goal percentage.

Now they own 18 straight victories, more than any other major college team, and the glory that goes with owning the nation's longest win skein.

The Devils have resigned themselves to the fact that they aren't going to climb in the national polls and are now busily preparing to secure national recognition through the alternate route—by making a good showing in the NCAA tournament.

Coach Ned Wulk gave the Devils Monday and yesterday off, but he is now drilling them hard in preparation for their playoff game with Utah State in

P.E. CLOTHES FOR MEN AND WOMEN
Brand Names MEN'S WEAR

Brand Names WOMEN'S WEAR

EXPERT RACKET RESTRINGING

Trophies and Engraving

"FOR BRANDS YOU KNOW"

Joe Selleh

624 MILL AVE.

WO 7-4163

SET YOUR CAR STRAIGHT

FRONT - END SPECIAL

- Align Front Wheels \$9.50
- Balance Front Wheels \$5.00
- Pack Front Wheels \$2.50
- Adjust Brakes \$2.00

Reg. \$19.00

SPECIAL AT **\$14.95**
For Most Makes

"Just Two Blocks From Campus"

SMILEY-BERGE Ford

16 E. 8th St.

TEMPE

WO 7-2063

EXCLUSIVE ROAD SHOW ENGAGEMENT STARTS
• THURSDAY MARCH 8th •

VISTA THEATRE 215 N. CENTRAL PHOENIX

SEATS AT BOX-OFFICE OR BY MAIL!

SAMUEL BRONSTON Presents
CHARLTON HESTON and SOPHIA LOREN



CO-STARRING RAF VALLONE - GENEVIEVE PAGE

ALSO STARRING JOHN FRASER - GARY RAYMOND - HURD HATFIELD - MASSIMO SERATO and HERBERT LOM

music by MIKLOS ROZSA written by FREDRIC M. FRANK and PHILIP YORDAN directed by ANTHONY MANN

70mm SUPER TECHNICOLOR
A SAMUEL BRONSTON PRODUCTION in association with DEAR FILMS PRODUCTIONS distributed by ALLIED ARTISTS

RESERVED SEATS ON SALE NOW FOR ALL PERFORMANCES
10 PERFORMANCES WEEKLY—EVENINGS AT 8:15 P.M.
MATINEES WED., SAT. AND SUN. 2:00 P.M.

PHONE AL 2-7466 FOR RESERVATIONS

Varsity Nine Tops Falcons In First Tilt

Coach Bobby Winkles' Sun Devil baseballers started another season on the right foot with a 10-5 romp over the Air Force Academy Monday on the Sun Devil diamond.

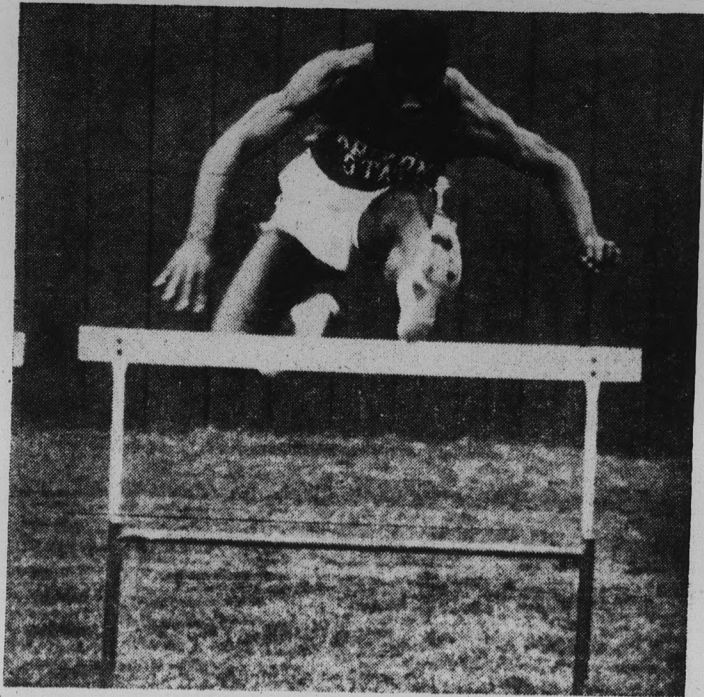
The Devils are now idle until Saturday, when they meet an alumni team. Regular play resumes on Tuesday with a contest against Grand Canyon College.

Against the Air Force, the Demon nine pushed across five runs in the bottom of the first inning and added single tallies in the second and fourth and three more runs in the fifth frame to win easily.

Gary Graham allowed only three hits in the five innings he worked on the mound and became the first Sun Devil hurler to chalk up a win. Pete Lovrich, Harley Anderson and Sterling Slaughter all saw mound duty, as Winkles got a good look at his starting hurlers under game conditions.

Danny Ikeda, ASU's candidate for an All America spot, rapped out three hits, including a double, and drove in three runs.

Three of ASU's runs came on a first-inning triple with the bases loaded by left fielder Doug Westley.



GREEN GOER — Sun Devil hurdler Gaston Green is not green when it comes to clearing hurdles. He's the former national JC champ and a veteran ASU performer. Last Saturday, he beat the best hurdlers on the West Coast with an outstanding 14.2 time in the 120 yard highs.

(Photo by Evan Peskin)

Cagers Get Win In Final Contest

Although Arizona State wasn't overly impressive in grinding out a 79-58 basketball win over Los Angeles State on the Diablos' home court Saturday, Sun Devil Coach Ned Wulk is still optimistic about his team's chances in the upcoming NCAA tournament.

"The boys have confidence and past tournament experience, and I feel fairly confident about our tournament prospects," he said.

His charges, although not up to their usual form, easily controlled the game, as they dominated the boards and outshot their Los Angeles rivals from both the floor and the foul line.

Joe Caldwell led the Sun Devils to their 18th straight win, with 17 points and 17 rebounds, before fans who had watched him as a prep whiz two years ago in Los Angeles.

Larry Armstrong added 15 points to the ASU cause, and Jerry Hahn dropped in 14.

Arizona State led by only nine points at half-time, 45-36, but ran away with the second half as the Diablos began to fade in the late stages of the game.

Gymnasts Smash Brigham Young

Brigham Young fell before Arizona State's gymnasts Saturday, as the Sun Devils won every event en route to a 79-39 romp over the host Cougars.

Harvey Plant led ASU competitors with three wins. He won the free exercise, trampoline and tumbling events.

Jerry Stansbury won the sidehorse and tied teammates Bill Cornelius and Tom Kalos for first in the high bar.

Cornelius won the parallel bars, and Chris Evans topped the field in the still rings for ASU's other victories.

Devil Spikers Break Marks

Arizona State's speed and strength proved too much for several West Coast opponents, as the Devils swept to four first places in the Long Beach Relays Saturday. Over 1200 entrants competed in the day-long track and field festival.

The Sun Devil cindermen showed flashes of mid-season form, as they copped the mile relay in 3:12.5, the fastest time in the nation so far this year and a new meet record. Mike Barrick opened an early lead and Gaston Green, Ron Freeman and Ullis Williams kept it for an easy victory over second-place USC and the third-place Striders.

Another meet record fell before the Sun Devils in the 880 relay, where Freeman, Barrick, Williams and Hubie Watson sped across in 1:25.7 to break USC's 26 year old mark by a full two seconds.

Green topped a tough field with an impressive 14.2 victory in the 120 yard high hurdles, and teammate Darrell Jansen won his semifinal heat before hitting a hurdle and finishing out of the money in the finals.

ASU also picked up a win in the field events, as Frank Covel tossed the spear 231-9½ to beat a group of the top competitors on the West Coast.

Through their outstanding performances, the Devils served notice that they're ready to start the team season, which opens with a three-way meet at Tucson this Saturday and includes eight meets on the cinders in Goodwin Stadium.

Saturday's meet matches the Devils with two of the powerhouses of the track and field world, Arizona and USC. The Wildcats lost only to USC in dual competition last year, and the Trojans have won 97 dual meets since their last defeat way back in 1945.

**Foreign & Domestic
Speedometer
Service**

Also
AUTO CLOCKS

**DISCOUNT
TO
STUDENTS**

**Western
Instrument Co.**

4632 N. 7th Ave., Phoenix
265-8486

**UNDER 25
YEARS OLD?**

Need Auto Insurance

See or Call

DALE E. MERCER

Insurance Agency

Suite 8, 44 E. Indian Sch. Rd.
Scottsdale

(Between the Pancake House and
the High School)

Phones 946-9771 - 946-7771
Residence 946-1791

RODEO TIME!

*GallenKamp's Gives You Heap Big
Values. Get Ready For Rodeo Time
With Beautiful Squaw Boots With
Padded Inner Soles.*

Colors: White, Black and Tan

Sizes 5-9

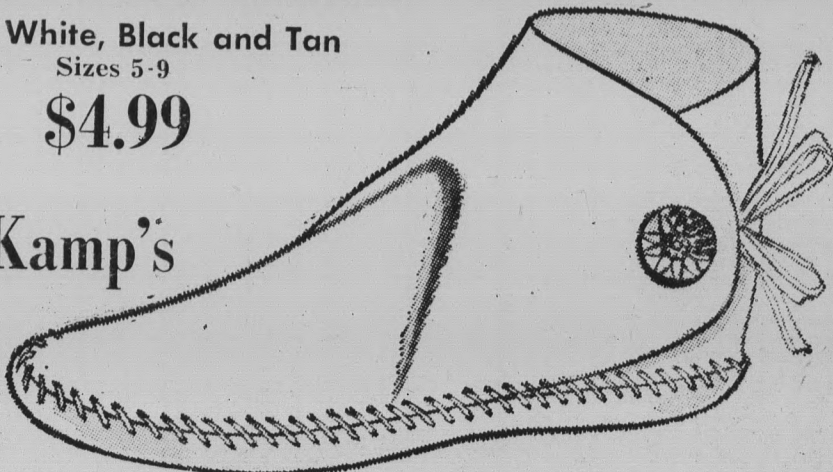
\$4.99

GallenKamp's

Shoes For The
Entire Family

825 Mill Ave.

TEMPE CENTER WO 7-9968



COPYRIGHT © 1961, THE COCA-COLA COMPANY. COCA-COLA AND COKE ARE REGISTERED TRADEMARKS



In over 100 countries
people get that refreshing
new feeling with Coke!



Bottled under authority of
The Coca-Cola Company by

PHOENIX-COCA-COLA BOTTLING CO.