



State Press

ARIZONA STATE UNIVERSITY



TEMPE, ARIZONA



Vol. 40

Wednesday, November 8, 1961

No. 14



FACES DOUBLE TROUBLE — Judy Richardson, heroine of "The Enchanted," Drama Workshop's second production for this season, tries to decide which one to love: a ghost, Michael Solomon, left; or a flesh and blood man, Jeffrey Boucher. Curtain on the play goes up this evening at 8:30 in Payne Auditorium.

'Enchanted' Opens Tonight At Payne

"The Enchanted," a comic fantasy in three acts, opens tonight at Payne Auditorium as a feature production of the Drama Workshop.

Written by Jean Giraudoux, one of France's leading contemporary playwrights, the production will run through Sunday with an 8:15 p.m. curtain nightly.

Tickets are available at the door through activity tickets or at the MU information desk. General admission tickets are being sold for \$1.

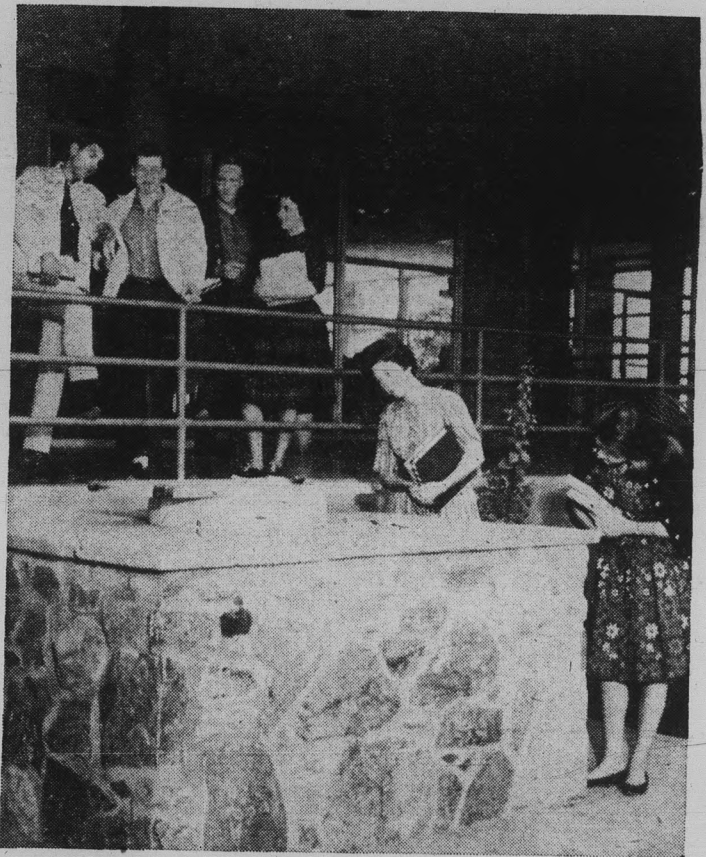
"The Enchanted" is being directed by ASU graduate student Deone Giaconi. The plot revolves around a ghost who has returned to haunt a small village, a girl who falls in love with the supernatural figure, and the efforts of the village to get rid of the intruder.

Judy Richardson plays the girl Isabel; Michael Solomon portrays the ghost; and Jeffrey Boucher appears as the supervisor.

Also in the cast are Alvie Thomas, Elizabeth Mitchell, Pamela Allan, Ann Della Calce, James Lindell, Mary Hines, Judy Pearlman, Eleanor Hoover, Laura Kirkpatrick, Kenneth Jones, Peter Merkel and Millicent Cohen.

"The Enchanted" is the second production of the season by the University Drama Workshop.

The group presented two one-act plays, "The Browning Version" and "The Dock Brief," in the second week of school in September. Rehearsals had begun before the fall semester opened.



IT'S GONE AGAIN — Carol Andersen and Patsy Riggs notice disappearance of ASU's victory bell from its regular stand on the University bookstore lawn. Discussing the disappearance, which oddly occurs nearly every year before the ASU-UofA football game, are Paul Katsenes, Bob Hulme, George Bussing and Martha McCullough. For clues, see "Editor's Scratchpad" on Page 4.

Moving Starts Today For Education College; Classes Will Move Beginning November 13

The College of Education, after being located in Old Main since 1885, will begin moving to the Hiram Bradford Farmer Education building today through Nov. 12.

"Classes will move Nov. 13-18, and the remainder of the occupants of Old Main, Library, Annex XI and Matthews Hall will move Nov. 17-19," Dr. G. D. McGrath, Dean of the College of Education, said yesterday.

In addition to regular classroom programs the new building will provide space for the Guidance

Center, University testing service center and reading clinic, and bureau of educational research and services.

At the present time all office space in the new Education building has been assigned to administration officers and faculty and staff of the College of Education.

When this move has been completed, space occupied by Education in Old Main, Annex XI, Lyceum Building, upper floor of Matthews Hall, and classrooms and offices in base-

ment of library will be reassigned.

To date the Lyceum Building has been reassigned to the Department of Speech and Drama, and room in the library basement and offices have been reassigned to the Department of Library Science.

Classrooms and special purpose room laboratories not needed for Education will be made available for the other colleges in the University when not in use by the College of Education, the dean said.

Workshop Hears Several Key Speakers

By GAIL WOODMAN
And NANCY TENNEY

No motivation, no individualism and "there ain't no such thing as a free lunch" were three major philosophies expressed by featured speakers at the ASASU Fall Leadership Workshop last weekend.

The annual session was held in the Payson area. Speakers included Dr. Bill Moon, Dr. Richard S. Beal and John Christianson.

Dr. Moon, Mesa physician

and surgeon, in presenting the key address Friday evening, said, "Leadership is a serious business. Inequality of men should result in ascendance of some men to natural leadership or natural aristocracy. The problem of today is that man is no longer encouraged to rise up to his greatest potential due to the whole attitude of conformity."

A panel discussion on "Student Government — Playpen Powers" moderated by Kenneth Calbeck,

head of Sahuaro Hall, began the Saturday program.

Saturday's major address, "Preparation For Leadership," was given by Dr. Richard S. Beal, Jr., associate professor of Entomology at ASU.

Dr. Beal's main concern was that "the thing most critical in leadership is the problem of motivation, where it comes from and the different factors inspiring motivation." Dr. Beal stated, "A willingly given self and a joy of living, in order that others may exist, is what is really re-

quired in good leadership."

The featured speaker last Saturday evening was John Christianson, director of development of Valley National Bank. Mr. Christianson's topic, "The Sixth Prune," included such ideas as "there ain't no such thing as a free lunch," and "we do just enough to get by is the attitude of today."

Among a variety of short stories, used as illustrations, his main point was that "willingness to do a little more is the only

way to lead the U.S. in a progressive approach."

A panel and discussion on "First Impressions," headed by Dean William Coulson, stressed generalizations in the negative, made by new students, professors and advisors on the ASU campus. "Frivolity in women overrides intellectual endeavors" and "there is as much socializing during the week as on weekends" were the key impressions stated by the panelists.

Jim Chilton, chairman of the program "What's With (Continued on Page 2)

Guidance Center Begins 'Project Talent' At ASU

By LARRY AUGSBURGER

Because of the recent emphasis given to the academically talented youth at a national level, the ASU Guidance Center has begun "Project Talent."

Ninety male students of ASU chosen, who according to scores on college entrance exams are in the top ten per cent of a nationwide age group, are participating in this unique program.

The project is aimed at utilizing the most valuable of human resources . . . talent.

Because of outstanding academic ability, these men are considered well within the category of the scholastically "gifted."

To help them use this potential to the fullest advantage not only to benefit themselves, but also the University and the country, a system of regular individual counseling has been initiated.

The program was introduced

on a small scale last year. This year, Gerald Foster is heading "Project Talent." Working with him, as student counselors are William Upshaw, Robert Whittemore and Bill Jesse, all advanced doctoral students.

This special advising will be helpful in four ways: helping the student to know himself better by exploring his interests and aptitudes; understand himself in terms of motivation and values; probing his goals and opportunities, and realizing these goals by sound planning that goes beyond the usual "hit-and-miss" approach.

According to Dr. Robert Heilmann, director of the Guidance Center, too many students enter college with one career in mind and if they find that they have little ability in that field they simply drop out of school. He feels that there is a need to re-emphasize the fact that there are over 20,000 occupations and

many should be explored before a definite decision is made.

Each of the 90 students in "Project Talent" will meet for one hour a week with his counselor to take various aptitude tests and for consultation. In this manner he can tell in what areas he is most adept and decide the best program to pursue.

Several universities are experimenting with similar projects of this type; however, ASU has no formal affiliation with them. The experiment is strictly a product of the Guidance Center with no grant available for the project.

So far, only academic skills are being attended, but it is expected that exceptional talent in the creative fields of art and music can be added to the program.

Besides the special attention to the student, the center is experimenting with improvements in counseling methods. The progress of the group will be noted throughout its members' careers at Arizona State.

More About -

Payson Workshop

(Continued from Page 1) ASASU," presented representatives from the three branches of student government at ASU. A total perspective of what everyone in the student government is doing was brought into focus through this program.

Group skits, dancing at Kohls Ranch, and a staff versus student volleyball game were highlights of the weekend.

An evaluation session Sunday morning was considered by many to be the most important part of the workshop. According to Dean Shofstall, "Complete evaluation of any program is necessary for success."

Selection of participants for future workshops brought ideas ranging from a separate workshop for freshmen to imperative attendance of all senators.

Chilton, first vice-president of the ASASU, summed up the workshop as follows: "Students attending the Payson Workshop had the opportunity to develop keener qualities of leadership. It is hoped that the experiences gained by each individual filters throughout the total university program. I have attended several of these workshops and feel that this was more successful than any of the others."

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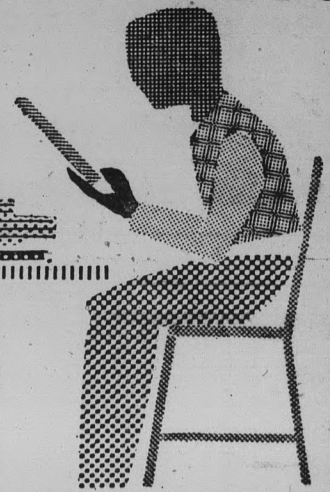
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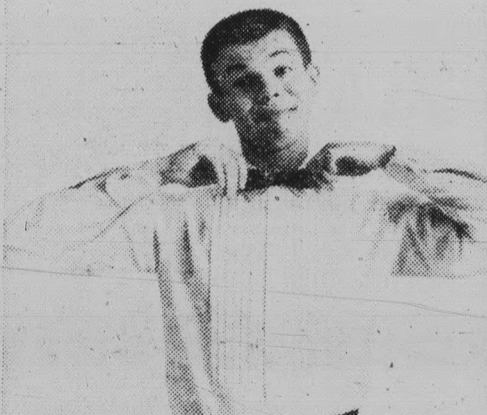


"Indeed so, sir. And..."

"Tonight I need Skin Bracer. I'm going to the Prom. So take that stuff away and get me some Skin Bracer!"

"But sir, this is Skin Bracer. They've just changed the bottle. Shall I open it now, sir?"

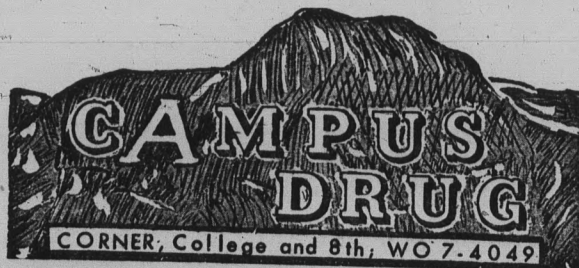
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Faculty Facts

Dr. Ralph C. Hook Jr., director of ASU's Bureau of Business Services, will moderate a panel discussion during the Western Business Roundup radio program Tuesday, Nov. 21, at 8:30 p.m. over station KOY and the Arizona Network.

Panelists on the topic, "Central Business District and Shopping Center Development," are Dr. Alfred Schmidt, ASU assistant professor of Retailing; John Herbert, director of the research and development department, First National Bank of Arizona; M. R. West, lecturer in marketing research at ASU and Gordon Waggoner, principal planner, planning department, city of Phoenix.

Miss Bertha Bresina, ASU associate professor of Home Econ-

omics, has completed the requirements for a doctor of philosophy degree from Iowa State University.

Miss Bresina, who joined the ASU faculty in the fall of 1960, will receive her degree on Nov. 22, in absentia. She majored in Home Economics Education and completed minors in both Psychology and Child Development.

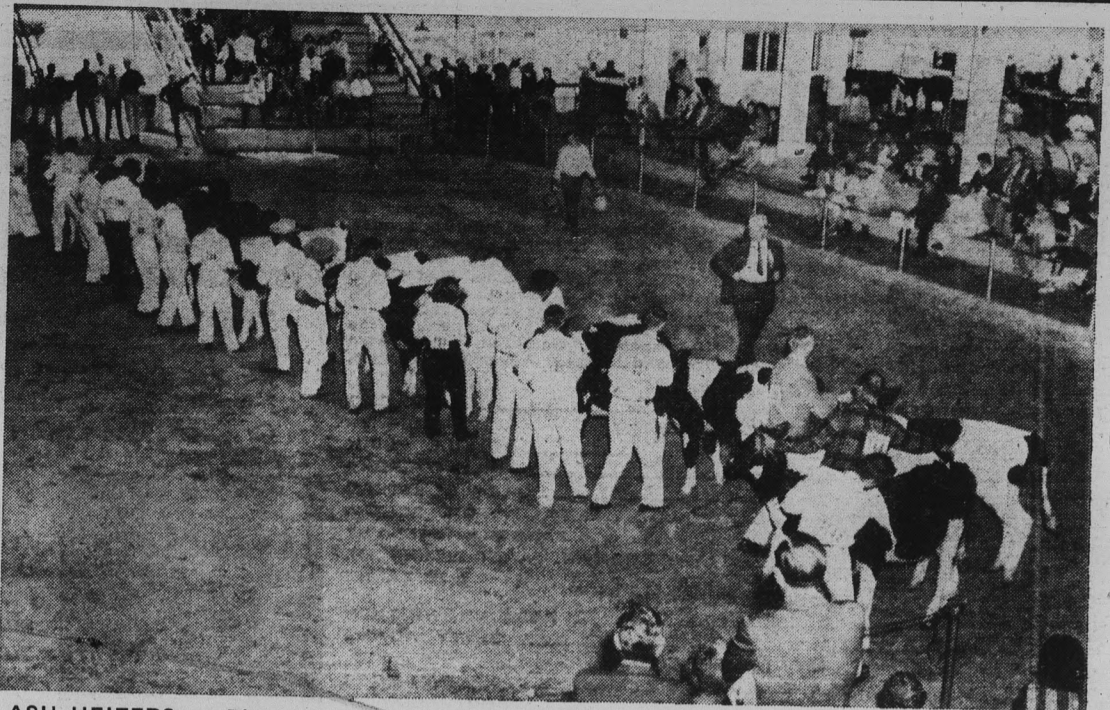
She received her BS and MS degrees from Stout State College, Menomonie, Wis.

Dr. J. J. Littrell, associate professor of Industrial Education, is the new president of the Arizona Industrial Education Association.

He was elected last Saturday at the Arizona Education Association meeting in Tucson. He has also served as vice-president and secretary-treasurer of the association.

"I hope in the coming year we can stimulate more industrial education teachers to participate and work toward professional growth in their individual fields," Littrell said.

The AIEA is a group of industrial education teachers who exchange ideas and promote industrial education in Arizona.



ASU HEIFERS — Pictured above is a scene from the Arizona State Fair during judging of heifer classes, in which ASU students entered seven animals.

Mac & Jack Sez . . .

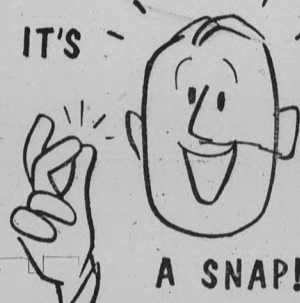
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Library Will Stay Open

Mathews Library will remain open for service to faculty, students and staff on Veterans Day, Nov. 11 from 8 a.m. to 5 p.m.

All areas, with the exception of the curriculum laboratory and special collections will be open during this period.

"Of late we have been made aware of the increasing need for access to library materials and services on holidays when the dormitories are not closed," said Frank A. Schneider, assistant librarian.

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The STATE PRESS is a member of the Arizona Newspapers Association, Associated Collegiate Press and National Advertising Service, Inc.



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NEWS DEPARTMENT

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BY BILL FLICK

The UofA ticket battle is over . . . and nothing really happened, did it? The Student Senate did meet for several hours and did heatedly discuss the situation; the ASASU Executive Council also met for several hours (5 p.m. to 8:30 p.m.) and also discussed with some controversy the same situation; and the Athletic department continued right on with its plan as if almost nothing had happened.



A few minor changes did appear on the scene as a result of the labors of both the Senate and the Executive Council.

And here's how it stands:

Students may pick up stadium pass stubs today, tomorrow, Friday and Monday. Any student may pick up his stub on any of the days anytime between the hours of 8:30 a.m. and 4:30 p.m.

On Tuesday at 8:30 a.m. student guest tickets will go on sale, if there are any seats left over in the student section. This plan will enable students to purchase tickets for their guests BEFORE student seats go on sale to the general public. Student guest tickets are \$4, and only one ticket per activity card.

Wednesday morning at 8:30, tickets will go on sale to the general public IF THERE ARE ANY SEATS LEFT IN THE STUDENT SECTION. This means that students will have five days to purchase tickets for either themselves or their guests before any student seats will be sold to the public.

The ticket office is of the opinion that there will be very few, IF ANY, student seats available to the public.

So there you have it. And the only great big thing that happened—the Executive Council got madder than Hades at the Student Senate.

* * *

Heard that the State Press got mutilated at the Payson Workshop last weekend. Everybody wants a daily paper, two editors, our own printing presses . . . and, again, we say "GOOD ENOUGH!" — just get us the money.

* * *

We have a suggestion which might be applied next year about this time—right after Halloween. Everybody forget all about jinxes, etc. Make no mention of them whatsoever; let not one peep be heard. OR ELSE CANCEL THE SAN JOSE GAME!!!

* * *

As we said last week, Dean Gary Anderson will be filling this column Friday so we had better take this opportunity to predict Saturday night's affair. Recuperating from the shock of the fantastic Spartan (we don't feel so bad, though. . . dang near everybody missed that one), we say: Arizona State 28, Texas Western 7.

Somebody bad stole de vict'ry bell,
Somebody bad stole de vict'ry bell.
Blowtorched it off, den dey run like (cha-cha-cha),
Now all Sun Devils unhappy.
Original, eh wot? Full of songs (we know: YOU don't mean songs) this year, aren't we?

Now about that vict'ry bell (cha-cha-cha). Everyone and his dog noticed it was missing from its perch on the University Bookstore-Devils Den lawn. And we were flooded with news tips by eager people wondering where their bell was.

"Noticed anything missing, stupid?" one coed asked. It was such a nice note that encouraged our investigation.

Hmmm, we thought. Nearing the end of football season, tickets raising a lot of heck before the big game, hmmm.



What else? The victory bell's gone, we exclaimed. A look out the window proved the exclamation was a point well made. (A closer look will prove we're idiots or something, 'cause it's impossible to see that lawn from our window.)

So the bell was taken again. How many of you didn't even notice? Ha!

Don't panic: no need for that, thanks to our up and ready campus police, who, upon checking out what they thought it was the MU on fire, discovered several University of Arizona (that's down in Tucson) boys trying to make off with the bell.

It was 3 a.m. Friday. The officer brought in four boys, found out there were more, sent another officer back to the scene of the proposed crime, noticed the bell was gone this time, caught three more in the visitors parking lot south of the MU, then a last one across the street at the Administration building.

All eight of the culprits were released uncharged, their names submitted to the UofA dean of men and to our Dean Gary Anderson.

Their lookout man was supposed to whistle, it seems, but when asked to demonstrate at the police station, was unveiled as a non-whistler.

So now the ASU victory bell rests in the back room of the campus police office. It's a heavy son-of-a-gun, too.

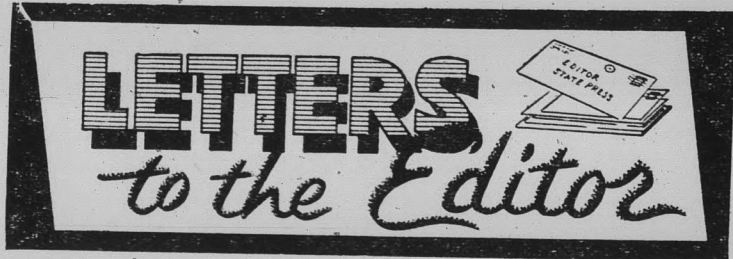
Incidentally, one sergeant over there mysteriously told us they had a master plan to execute soon . . . that will prevent any future attempts to steal the bell . . . big game or not!

* * *

AFTER-THOUGHT — "Progress is our most important product . . . only we can't sell it" . . .



FOUND: ONE BELL — Campus Police Sgt. Rex Nichols records retrieving of the Victory Bell, which was victim of a proposed "Let's Take the Darned Thing" job by eight UofA boys last weekend.



All About Fertilizer

To the Editor:

Often when people express opinions such as the ones Mr. Kolb expressed ("Smell" Letter to the Editor, Nov. 3), it is because they are uninformed or only partially informed on a subject.

Perhaps, if we could share our vast experience and knowledge with him, he would be better able to express his opinions. Of course, we have been completely familiar with chemical fertilizers and their uses for many years. If we are to have a green lawn, there are several necessary procedures involved in planting winter grass. By far, the most important step is to cover the seed with a material under which the seed can germinate more rapidly and evenly.

In the past, we experimented with various types and methods in an attempt to find a product which would be to cover the seed with peat moss. To treat an area as large as ours, a carload would be required at a tremendous cost.

Since we rely so heavily on irrigation, this would float away. Steer manure is by far the most effective of all available fertilizers for this type of purpose.

Last winter the physical plant was highly complimented on the appearance of the grounds, largely due to the green lawns. This was achieved by the use of the steer manure.

May I pass on a comment made when we were fertilizing the McClintock Hall patio. One of the girls commented, "Oh, we are going to have a winter lawn."

A freshman ball player said, "The odor is bad for a day or two, but it is well worth it to have that nice winter grass."

It's nice to know that many students appreciate efforts done in their behalf.

May I give Mr. Kolb a word of advice. If he would practice keeping his mouth closed and his fingers off his nose, he will find the smell is better than the taste.

Bob Svob

Staunch 'Supporter'

To the Editor:

I want to applaud that editorial defending our Dean of Men, Dr. Shofstall, in the Nov. 1 State Press. It is because of Dr. Shofstall's patriotism that my grades have improved so. When I first came to ASU I thought college was so uninteresting—at least as far as the faculty was concerned.

But after a couple of Dr. Shofstall's talks to patriotic groups I realized that some of these dull professors with their dry, academic jokes might be sinister figures in a plot to take over our country.

For several semesters now I have been taking careful notes

and analyzing them after class for communist propoganda. So far I have not turned up any but my notes are so complete they are borrowed by everyone in my classes at exam time and my own grade average has climbed above 3.0.

Webster James

Editor's Note: Dean Shofstall was "defended" in our "I Cover" column, which is not necessarily the opinion(s) of the State Press. Dean Shofstall is dean of students. We hope your fantastic grade average compensates for something else, including respect.

They Wanna Play

To the Editor:

A petition was circulated, signed and turned over to our Associated Students secretary for referral to the Social committee. It was concerning the repair of a much-used game

known as table soccer. This game is located in Clancy's in the MU.

Maybe this petition was filed in the circular file — we hope not. Let's see some action on this!

Devoted Table Soccer Players



PRIZE WINNER — Tom Harter, professor of Art at Arizona State University, proudly admires his first prize winning painting of a scene near his home, which took top honors at the Arizona State Fair. (Ralph Forney, Photo)

Kilgore To Exhibit Art Works

An exhibition of art work by graduate Mrs. Katherine Kilgore will open Nov. 12 in the ASU Liberal Arts Gallery and the Art building foyer.

Mrs. Kilgore is the first candidate to complete the requirements in the field of graphics and painting, for this degree.

The drawings, woodcuts, lithographs and paintings on display were done to fulfill part of the requirements for her Master of Fine Arts degree.

The two-year professional art degree was established at ASU in 1960. At present there are 41 students registered in the graduate art program.



Pat Weaver, National College Queen

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Army ROTC cadets lacking some item or items of uniform can obtain them now at the Military Science property custodian's office behind the West Stadium, according to Maj. Arthur D. Camunez, assistant professor of Military Science.

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'Connote' Editor Wants 'Balance'

By JACK LOVETT

"A magazine for writers with something to say."

This is the editor's own description of Connote, quarterly literary magazine which made its first appearance on the stands last Wednesday.

Its editor is Jim Davis, ASU senior and English major, sometime Navy hospital corpsman, commercial fisherman, writer, playwright, director, producer and poet.

Davis is a 1951 Yuma Union High School graduate who first enrolled at ASU that fall, then interrupted his college career for a four-year Navy hitch.

Discharged on completion of his hitch and after the end of the Korean War, Davis spent three years in California. He returned to ASU in 1960 with his wife, Josh, an art contributor to the new magazine.

Davis says there'll be no restrictions on ideas in Connote. The magazine has no political axe to grind, and wants "fresh, exciting ideas, provided they are in good taste and skillfully stated."

Connote will strive for a balance between poetry, prose, articles, essays, criticisms and the graphic arts, according to Davis.

The first issue does rather well in carrying out this expressed idea. Leading off with a schol-

Essays, Stories, Poems Needed By 'Prospector'

"The Prospector," literary magazine of ASU, is looking for contributions from undergraduate students. Non-fictional prose (essay), prose fiction (pastels and short stories) and poetry will be accepted.

"The Prospector" hopes to publish two issues this academic year: the first before Christmas and the second in mid-April.

Manuscripts should be no more than 2,000 words in length and typed double-spaced on 8 1/2 x 11 paper. They may be submitted to any English instructor or to the English department office in EN 114. The deadline for the first issue of "The Prospector" is Nov. 22.

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United States citizens commemorate this anniversary to honor the men and women, living and dead, who have kept our country free. Today, Veteran's Day is a reassurance that Americans are capable of greatness when challenges are set before them.

The nation's veterans and their families comprise about 40 per cent of the population. Eight out of ten veterans are married. Roughly 55 per cent of the veterans have a high school education.

Colleges across the country handle those veterans eager for advanced education. ASU contributes to the percentage with approximately 500 veterans and 61 war orphans.

First In Copper

Arizona ranks first in the nation in copper production and the Arizona Gas and Chemical Corp. is the largest known source of helium.

Implications



Parking always has been a problem at ASU, and probably always will be. And generally the school does about the best with what they have, as far as solving this problem.

Some weeks ago we noticed that a few houses were cleared away; the ground was leveled (well almost), and "presto," we had a new parking lot across the street from the Biological Science building.

But, that was it! This so-called parking lot is a mess! People park any way they can (dog-eat-dog); there are several palm trees taking up valuable space, and not to mention clouds of dust.

The solution? Service or gravel the new lot, arrange an orderly parking system, and remove the palm trees.

What's wrong with the bells in the SS Building? For the past week or so, they have been ringing late. That's not too bad at

7:40 a.m., but it's bad news at 12:30 p.m.

Speaking of bells, the wetbacks from the southern part of the state tried to lift the Victory Bell again. (See Scratchpad) The first thought that occurred to some students on the matter was, "How can we zap those guys back?" But a word of warning... Don't deface property with your pranks. (Like blowing up the bridge on the Nogo highway.) Before you act, think.

ON THE REBOUND ?

FROM TOO MUCH CASUAL LIVING. BAREFOOT BAR-B-QS, BERMUDAS, AND BOREDOM?

PUT SOME GLAMOUR BACK INTO YOUR LIFE, GET ALL DRESSED UP AND COME HAVE SOME FUN LEARNING TO

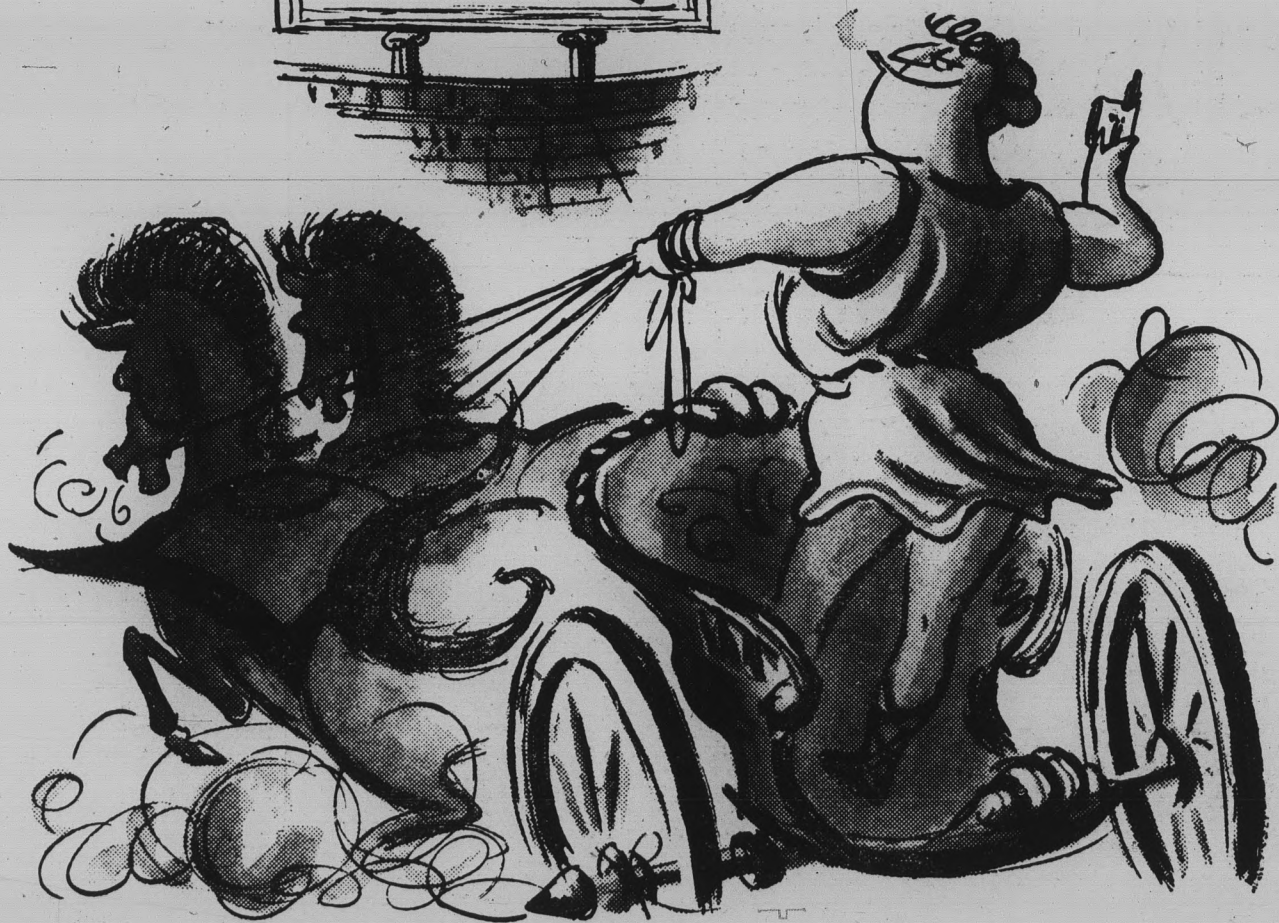
Dance at Dale's ASU SPECIAL

12 Lessons — \$12.50

2 Locations

SCOTTSDALE — MESA

WH 6-4241 — WO 9-3601



"Tareyton's Dual Filter in duas partes divisa est!" says turf king Virgilius (*Big Wheel*) Plutarch. "Try the Appian Way to fine tobacco taste—Dual Filter Tareyttons," says *Big Wheel*. "From the Alps to the Aqueduct, we smoke them summo cum gaudio. Try Tareyton, one filter cigarette that really delivers de gustibus!"



DUAL FILTER Tareyton

Product of The American Tobacco Company — "Tobacco is our middle name" © A. T. Co.

MU Emphasizes Individual Tastes

By GEORGE BUSSING

"The Memorial Union is a cultural and social center and concerns itself with the individual student, his interests, his life at school and his use of leisure time."

The above quotation is in brief the philosophy of the Memorial Union, taken from the 1959-60 annual report of the MU.

In keeping with this philosophy, the activities in the lower lounge, both present and future, have been planned with the individual in mind rather than the entire student body.

The activities include the play-

ing of concerts on the hi fi during the noon hour on Tuesdays, Thursdays and Fridays. Eventually, when more staff members are available the concerts will be played every day for longer hours.

During the cold season, a fire will be lit in the fireplace every morning. Students may request a fire at the information booth in the evenings and popcorn and a popcorn popper will be available.

There are continually changing art exhibits. A new one entitled "Fifteen American Painters" will go on display Nov. 10. Also, there are changing showcase exhibits. The present one is displaying ceramics.

Every Sunday at 7:30 p.m. the Cultural Affairs Board sponsors a lecture series titled "Views and Previews." The series features a different speaker every week and a variety of subjects. The information booth announces the topic and speaker each week.

Also, students may register for their hometown newspapers at the information booth. Presently, just the New York Times is available in the lower lounge, but more papers are being ordered. Of course, the Phoenix papers are available. Magazines for student use in the lower lounge include The National Geographic, Arizona Highways, Life, the New Yorker, Sports Illustrated, The Saturday Evening Post and others.

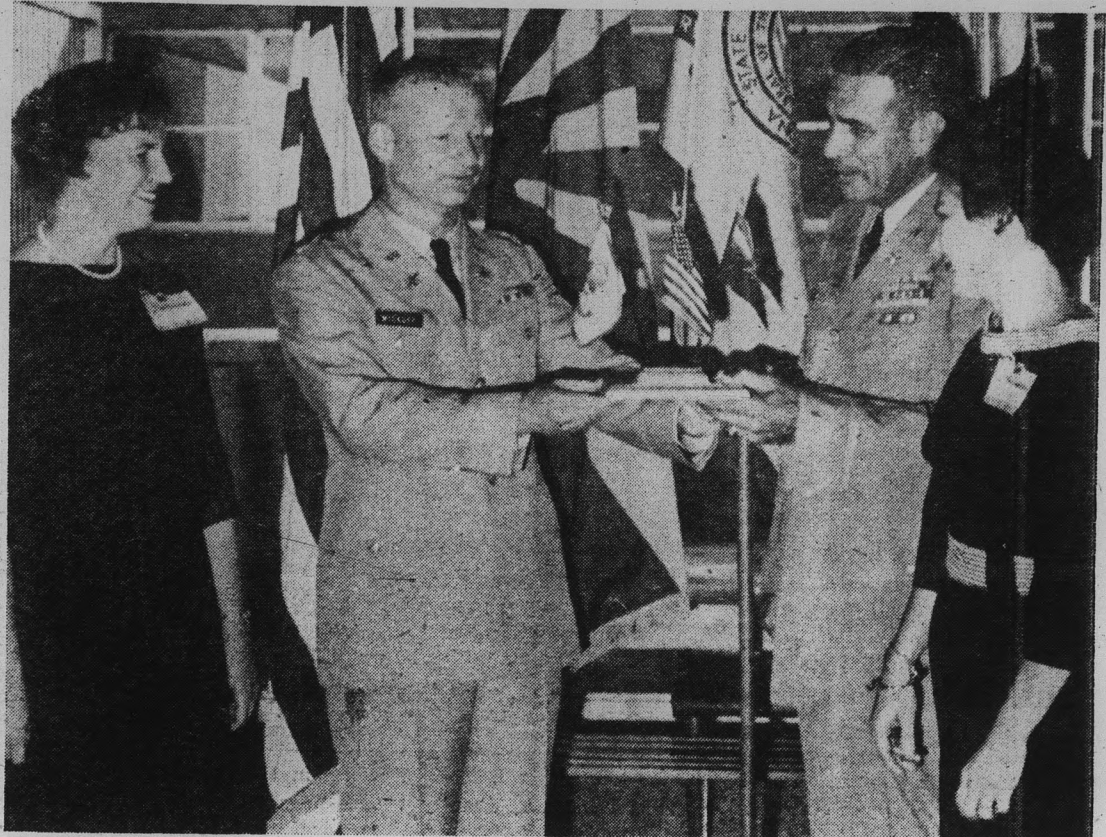
The administrative staff of the MU, which is in charge of the lower lounge, is under the direction of Mrs. Cecelia Scoular.

Science Grant To Help ASU Conduct Institute

ASU will conduct an institute for secondary school teachers of science and mathematics which will begin next fall.

Supported by a grant of \$278,800 from the National Science Foundation, Washington, D.C., the institute, conducted by Dr. Alan T. Wager, chairman of the ASU Physics department, will provide training in science and mathematics courses to help teachers improve their subject matter knowledge.

Approximately 44 selected secondary school teachers will participate in the program, which will extend through the 1962-63 academic year and the first term of the 1963 summer session.



SURPRISE RECEPTION — Lt. Col. Palmore A. Ferrell, second from right, was honored at a surprise reception in the MU upper lounge last Wednesday afternoon. The professor of Military Science for four years was recently re-assigned to Phoenix subsector command as artillery advisor to state reserve units. Presenting Col. Ferrell with a desk plaque bearing the Army, American and Arizona flags is Lt. Col. Theodore Wyckoff, new ASU professor of Military Science. Looking on are Mrs. Wyckoff, left, and Mrs. Ferrell.

Church Fellowship Formed

Church of God Collegiate Fellowship has been recently formed by the college age group of the Church of God of the Abrahamic Faith, of Tempe.

The new group, under the direction of Pastor Alva Huffer, is petitioning the ASASU Executive Council for university recognition. It is represented on the Student Religious Council by Chuck Byrd and Gary Miller.

Pastor Huffer is presenting a series of lectures on the world's great religions, including Hinduism, Buddhism, Confucianism, Taoism, Islam, Judaism and Christianity.

The lectures will be illustrated with filmstrips from Life Magazine. Students are invited to at-

tend the lectures Sunday mornings at 9:45 a.m.

The Collegiate Fellowship will meet at 6:30 p.m. Sunday nights with the Senior Youth Fellowship.

Mac & Jack Sez . . .

With the Help of Our **FILM-DROP BOX** We Develop Film And Friendship — **FAST PIONEER CAMERA SHOP** Tempe Center



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Old Spice quality in a new hair tonic
• Keeps hair handsomely groomed — all day • Fights dandruff • Moisturizes — prevents dryness • Guaranteed non-greasy

Old Spice : HAIR TONIC
SHULTON

1.00 plus tax



NATIONAL OFFICER VISITS ASU — Georgia Beth Smith, national editor of Spurs, made numerous visits yesterday with student leaders, faculty members and administrators. Miss Smith, a senior at Utah State University, is one of the nine national officers selected for two years of service by the executive council. Being interviewed, Miss Smith is at the far left. Also pictured are Barbara Peck, Betty Adams and Maris Thomas.

16 Coeds Attend Meeting

Sixteen ASU coeds attended the Spurs regional convention in El Paso last weekend.

The theme of the convention, "Vaya Con Spurs," was expressed through Spanish decorations at the banquet and get acquainted party.

Following the general assembly program on Saturday, workshops were offered on Spurs' activities in the community and on campus, selections of future Spurs and chapter organizations.

Convention delegates were then invited to help Texas Western College's organizations with Homecoming decorations or take a trip to Juarez, Mexico, to have lunch and to shop.

Campus Classified

Regulations: For students and faculty only of Arizona State University. Cash in advance. Submit to Room 233, Social Science Bldg., 8 a.m. to 9 a.m. daily, 1:30 to 2:30 Monday and Wednesday. Call Ext. 471 for other hours. Rates: 10 cents a line per issue, 35 cents minimum charge.

FOR SALE

1956 Ford Victoria. Blue and cream. V-8 Fordomatic, radio and heater. Very good condition. See Paul L., Sale Furniture Co. in Mesa, 139 W. 3rd Place, Mesa, after five.

Get ready for those Christmas dances! Slightly used formal for sale in very good shape. Several colors, sizes 9-14. Reasonably priced. Call WO 7-6223 or come to 1930 Apache Blvd., Tempe.

FOR RENT

The Teke house is now available for men. Clean sheets, sanitary facilities, kitchen privileges for just \$25.00 per month. Within walking distance from campus. 213 E. 13th Street. Call Ed. Sandidge, WO 7-9072.

TUTORING

German Teacher wishes to tutor students. Two Star Trailer Park, 4600 East Melvin Street, Phoenix 8. Tel.: 275-8127.

RIDERS WANTED

Flying to Florida for Xmas vacation. Would like 3 to share expenses. Approx. \$125.00 to any spot in state, round trip. Call WO 7-0663.

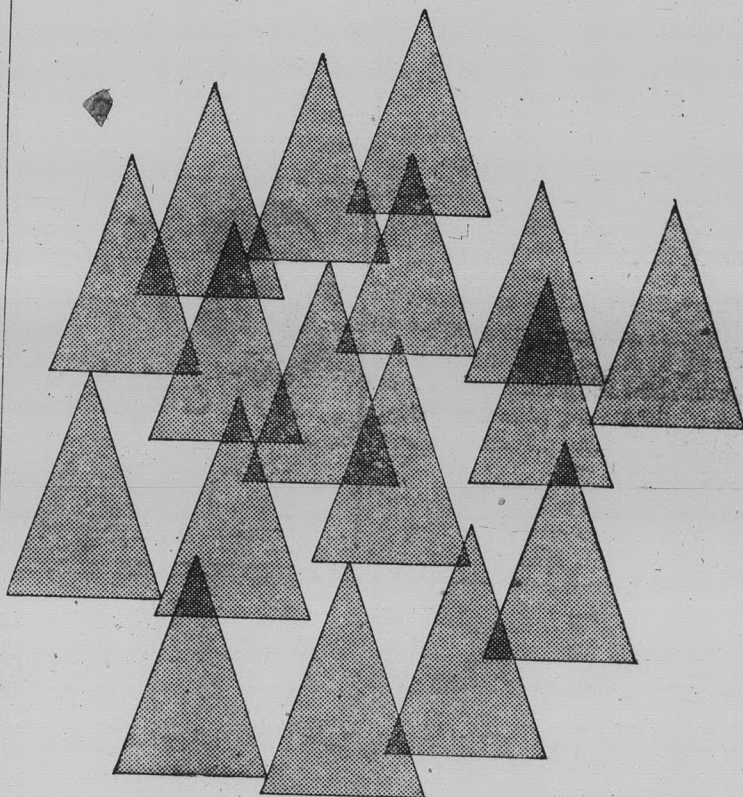
DEVILS 'N DAMES

The Devils and Dames will meet for square dancing Thursday evening at 7:30 in Clancy's.

This event is open to the public and there will be no admission charge.

Officers' Meeting

The Society for Advancement of Management will have an officers meeting tomorrow at 12:30 p.m. in BA 104A. All members are invited.



IN EVERY FIELD THERE'S ONE STANDOUT

IN WATCHES IT'S HAMILTON

Bold, bright styling. Famed accuracy. A Hamilton has the look and the feel and dependability of a leader. It's one mark of distinction you can wear all the time, not just on special occasions. At Hamilton Jewelers everywhere.



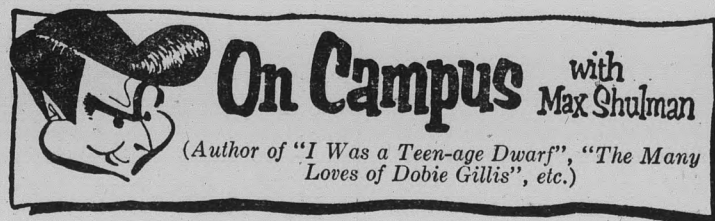
Accumatic A-600, Self-winding \$85 Stephanie \$69.50

YD's To Hear Morrison

Robert Morrison and Edward Peplow, president and junior editor, respectively, of the Arizona Daily Journal, will address the Young Democrats today in SS 101 at 3:40. Morrison, former state attorney general, and Peplow, former ASU professor, will discuss "The Newspaper's Responsibility in Politics."

ASTRONOMY CLUB

ASU's Astronomy club will meet today at 7:30 p.m. in the Physical Sciences building, room 344B.



On Campus with Max Shulman (Author of "I Was a Teen-age Dwarf", "The Many Loves of Dobie Gillis", etc.)

POVERTY CAN BE FUN

It is no disgrace to be poor. It is an error, but it is no disgrace. So if your purse is empty, do not skulk and brood and hide your head in shame. Stand tall. Admit your poverty. Admit it freely and frankly and all kinds of good things will happen to you. Take, for instance, the case of Blossom Sigafos.

Blossom, an impecunious freshman at an Eastern girls' college, was smart as a whip and round as a dumpling, and scarcely a day went by when she didn't get invited to a party weekend at one of the nearby men's schools. But Blossom never accepted. She did not have the rail fare; she did not have the clothes. Weekend after weekend, while her classmates went frolicking, Blossom sat alone, saved from utter despair only by her pack of Marlboros, for even an exchequer as slim as Blossom's can afford the joys of Marlboro—joys far beyond their paltry price: rich, mellow tobaccos, lovingly cured and carefully packed, and an exclusive selectrate filter. Croesus himself could not buy a better cigarette!

However, Marlboro's most passionate admirers—among whose number I am paid to count myself—would not claim that Marlboro can entirely replace love and romance, and Blossom grew steadily moroser.



"Accept these gifts from Tom."

Then one day came a phone call from an intelligent sophomore named Tom O'Shanter at a nearby men's college. "Blossom," said Tom, "I want you to come down next week for the barley festival, and I won't take no for an answer."

"No," said Blossom.

"Foolish girl," said Tom gently. "I know why you refuse me. It is because you are poor, isn't it?"

"Yes," said Blossom.

"I will send you a railroad ticket," said Tom. "Also a hard-boiled egg in case you get hungry on the train."

"But I have nothing to wear," said Blossom.

Tom replied, "I will send you one suit of cashmere, two gowns of lace, three slacks of velvet, four shoes of calf, five socks of nylon, and a partridge in a pear tree."

"That is most kind," said Blossom, "but I fear I cannot dance and enjoy myself while back home my poor lame brother Tiny Tim lies abed."

"Send him to Mayo Brothers and put it on my tab," said Tom.

"You are terribly decent," said Blossom, "but I cannot come to your party because all the other girls at the party will be from rich, distinguished families, and my father is but a humble woodcutter."

"I will buy him Yosemite," said Tom.

"You have a great heart," said Blossom. "Hold the phone while I ask our wise and kindly old Dean of Women whether it is proper for me to accept all these gifts."

She went forthwith and asked the Dean of Women, and the Dean of Women laid her wise and kindly old hand on Blossom's cheek and said, "Child, let not false pride rob you of happiness. Accept these gifts from Tom."

"Oh, bless you, Wise and Kindly," breathed Blossom, dropping grateful tears into the Dean's reticule. "I must run and tell Tom."

"Yes, run, child," said the Dean, a smile wrinkling her wise and kindly old eyes. "And ask him has he got an older brother."

* * *

© 1961 Max Shulman

The makers of filter-tip Marlboro, who bring you this column, are also the makers of non-filter king-size Philip Morris Commanders, who also bring you this column. Have a Commander. Welcome aboard!

Naiads Meet For Pictures

Naiads will meet today at the ASU pool at 6:40 p.m. to take annual pictures.

All members are urged to be present.

Naiads annual Spring water extravaganza will be on a Hawaiian theme.

Tryouts for interested new girls will be held the first two weeks of second semester.



WESLEYAN OFFICERS — New officers serving the Wesley Foundation for the 1961-62 year are from left, top row, Reverend G. E. Archer, Doyle Burke, Jim Heywood, Carol Payton, Bob Williams, Linton Baker; front row, Frances Turner, Ann Overall, Mrs. Lola Dawkins, Curtis Hartman, Penny Grusendorf, Donna Klopshinske and Jane Carver. Not pictured are Deanna Johnson and Ken Berttian.

Specialist Officer Speaks To Classes

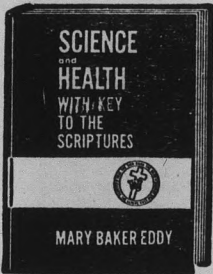
Capt. Catherine M. Krachenfels, U.S. Air Force nurse and medical officer, is speaking on campus today.

She will speak to the Nursing and Home Economics students about the medical specialist program.

Discussion Set Tonight

La Liga Pan Americana will meet tonight at 7:30 in SS 101. The topic for discussion will be "The Customs of Foreign Countries." New members are welcome.

EVERY COLLEGE STUDENT needs this book



to increase his ability to learn

An understanding of the truth contained in Science and Health with Key to the Scriptures by Mary Baker Eddy can remove the pressure which concerns today's college student upon whom increasing demands are being made for academic excellence.

Christian Science calms fear and gives to the student the full assurance he needs in order to learn easily and to evaluate what he has learned. It teaches that God is man's Mind—his only Mind—from which emanates all the intelligence he needs, when and as he needs it.

Science and Health, the textbook of Christian Science, may be read or examined, together with the Bible, in an atmosphere of quiet and peace, at any Christian Science Reading Room. Information about Science and Health may also be obtained on campus through the

Christian Science Organization at

Danforth Chapel
ASU Campus

Meeting time
7:15 to 8 P.M.
Thursdays

Meeting place
Danforth Chapel

Everyone Welcome

Mac & Jack Sez . . .
"We Don't Sell Sodas,
But We Do Develop
Film & Friendship
**PIONEER CAMERA
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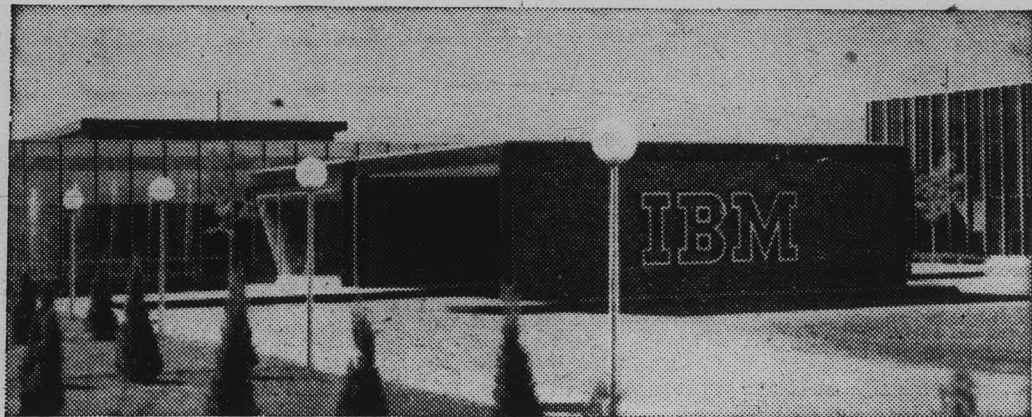
'Mr. Preferred' Finalists Elected

The crowning of the 1961 "Mr. Preferred" will highlight the AWS Star Formal, "Time Out," Saturday night at 9 in the MU ballroom.

ASU coeds selected five finalists for the title in primary elections Monday. They are Gary Walker, Roger Locke, Wayne Cole, Dick Estes and Dale Keller.

Girls purchasing tickets will be allowed to vote as they enter the dance. Tickets are available at the MU and at the dance Saturday night.

IBM WILL INTERVIEW NOVEMBER 15-16



Candidates for Bachelor's or Master's Degrees are invited to discuss opportunities in:

Engineering and Science

This is a unique opportunity to find out about the many career opportunities at IBM. The IBM representative can discuss with you typical jobs, various training programs, chances for advanced education, financial rewards, and company benefits—all important factors that affect your future.

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An Unusual Growth Story: IBM has had one of the exceptional growth rates in industry. It has been a planned growth, based on ideas and products having an almost infinite application in our modern economy.

Diverse and Important Products: IBM develops, manufactures and markets a wide range of products in the data processing field. IBM computers and allied products play a vital role in the operations of business, industry, science, and government.

Across-the-Country Operations: Laboratory and manufacturing facilities are located in

Endicott, Kingston, Owego, Poughkeepsie, Vestal, Yorktown, N. Y.; Burlington, Vermont; Lexington, Ky.; San Jose, Calif.; Bethesda, Md.; and Rochester, Minn. Headquarters is located in New York City with sales and service offices in 180 major cities throughout the United States.

The Accent is on the Individual: No matter what type of work a person does at IBM, he is given all the responsibility he is able to handle, and all the support he needs to do his job. Advancement is by merit.

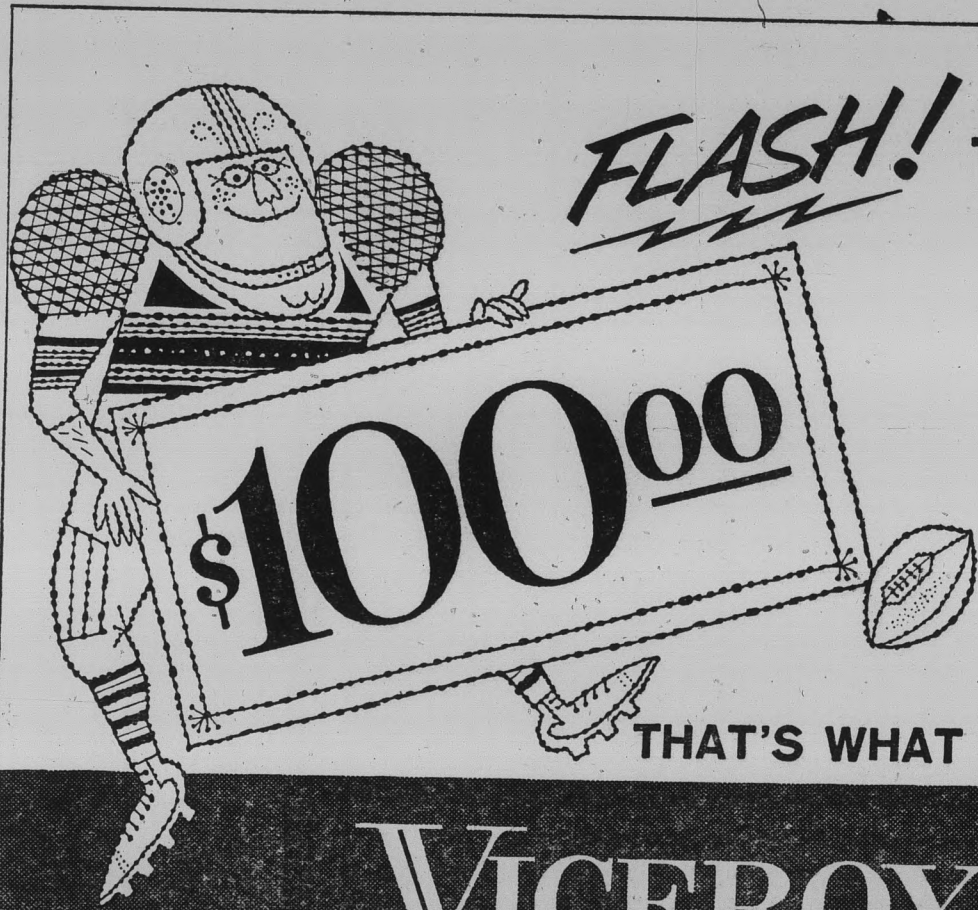
The areas in which IBM is engaged have an unlimited future. This is your opportunity to find out what that future has to offer you. All qualified applicants will be considered for employment without regard to race, creed, color or national origin.

Your placement officer can help you to learn more about IBM. He can give you literature describing the many career fields at IBM. He will arrange an appointment for you with the IBM representative. If you cannot attend an interview, write or call the manager of the nearest IBM office:

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VICEROY'S Big College Football Contests

IT'S EASY! Just pick the ten winning teams, predict the scores—and you're in the money!

FLASH! ONLY STUDENTS ON THIS CAMPUS ARE ELIGIBLE!

FOURTH CONTEST NOVEMBER 18TH

All you have to do is clip the coupon, pick the winners and predict the scores—then figure out how you're going to spend that hundred bucks! It's easy . . . just clip the coupon below or get an entry blank where you buy cigarettes and fill in your predictions of the ten game scores. Then mail it with an empty Viceroy package or a reasonable rendition of the Viceroy name as it appears on the package front to Viceroy at the Box Number on the entry blank or drop it in the ballot box conveniently located on the campus.

Open only to students and faculty members. Enter as many times as you want. Simply send an empty Viceroy package or reasonable rendition of the Viceroy name with each entry.

Entries must be postmarked or dropped in the ballot box no later than the Wednesday midnight before the games and received by noon Friday of the same week.

DON'T SMOKE ANOTHER CIGARETTE UNTIL YOU LEARN WHAT VICEROY'S Deep Weave Filter CAN DO FOR YOUR TASTE!



It can do plenty. Here's why: the Viceroy filter starts with pure, safe vegetable material, made into the same straight filter strands as most good filters.

But here's the twist: Viceroy weaves those tiny strands into the special Deep-Weave Filter . . . and that's the filter you can trust to give you the good taste of Viceroy's rich tobacco blend. The fact is . . .

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Something Special
End to End . . .
Special Filter!
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HERE ARE THE CONTEST RULES—READ 'EM AND WIN!

1. Any student or faculty member on this campus may enter except employees of Brown & Williamson, its advertising agencies, or members of their immediate families. All entries become the property of Brown & Williamson—none will be returned. Winners will be notified within three weeks after each contest. Winners' names may be published in this newspaper. You may enter as often as you wish, provided each entry is sent individually. Contest subject to all governmental regulations. Entries must be postmarked or dropped in ballot box on campus no later than the Wednesday midnight before the games and received by noon Friday of the same week. The right to discontinue future contests is reserved.
2. Entries must be in contestant's own name. On the coupon in this ad or on an Official Entry Blank or piece of paper of the same size and format, write your predictions of the scores of the games and check the winners. Enclose an empty Viceroy package or a reasonable rendition of the Viceroy name as it appears on the package front. Mail entry to Viceroy at the Box Number on the entry blank or drop in Viceroy Football Contest Ballot Box on campus.
3. Entries will be judged by The Reuben H. Donnelly Corp. on the basis of number of winners correctly predicted. Ties will be broken on the basis of scores predicted. Duplicate prizes awarded in case of final ties.
4. Winners are eligible for any prize in subsequent contests.

LOOK!

HERE ARE ALL THE PRIZES YOU CAN WIN!

- 1st PRIZE \$100**
- 2nd PRIZE \$50**
- 3rd PRIZE \$25**

PLUS

10 OTHER PRIZES OF \$1000 EACH



And a free carton of Viceroy's to every contestant who names all ten winning teams—REGARDLESS OF THE SCORES!

(Attach Viceroy package or facsimile here)

Viceroy College Football CONTEST NO. 4

Here are my predictions for next Saturday's games. Send my prize money to:

NAME _____ CLASS _____

ADDRESS _____ (PLEASE PRINT FLAINLY)

WIN	SCORE	WIN	SCORE
<input type="checkbox"/> Arizona St.	_____	<input type="checkbox"/> U. of Detroit	_____
<input type="checkbox"/> Princeton	_____	<input type="checkbox"/> Yale	_____
<input type="checkbox"/> Michigan	_____	<input type="checkbox"/> Iowa	_____
<input type="checkbox"/> Army	_____	<input type="checkbox"/> Oklahoma	_____
<input type="checkbox"/> L. S. U.	_____	<input type="checkbox"/> Mississippi St.	_____
<input type="checkbox"/> Stanford	_____	<input type="checkbox"/> Washington St.	_____
<input type="checkbox"/> Notre Dame	_____	<input type="checkbox"/> Syracuse	_____
<input type="checkbox"/> Pittsburgh	_____	<input type="checkbox"/> So. California	_____
<input type="checkbox"/> Boston U.	_____	<input type="checkbox"/> Boston Coll.	_____
<input type="checkbox"/> Georgia	_____	<input type="checkbox"/> Auburn	_____

Contest open ONLY TO STUDENTS AND FACULTY ON THIS CAMPUS. Mail before midnight, Nov. 15, to: Viceroy, Box 16F Mt. Vernon 10, New York

Devils Jinxed By Spartans

By BOB JACOBSEN

It's happened again! San Jose's Spartans, who seem to thrive on upsetting victories over Arizona State, have done it again. This time it was to the tune of 32-26 last Saturday night at Spartan Stadium in San Jose, Calif.

An intercepted pass in the last minute and a touchdown toss from second-string quarterback Dave Bonillas to speedster Mack Burton with nine seconds remaining in the contest turned the trick.

The Devils showed well, taking a 26-20 lead with about 11 minutes left. They tried for two after the TD and did not make it. The Spartans then drove 80

yards with the ensuing kick-off to tie the score. End Dale Keller blocked the PAT to leave the score tied with a little over a minute remaining.

Sophomores Charlie Taylor and Tony Lorick combined for 160 yards of the Devils' total. Lorick gained 93 yards in 16 carries while Taylor lugged the ball for 57 yards in 12 tries. Taylor scored the tying touchdown and added the two points which knotted the count at 20-20. Lorick countered the go-ahead touchdown.

Two key Sun Devil players came out of the contest with injuries which may idle them for the Texas Western contest this weekend. End Roger Locke suffered an injury to his right shoulder and fullback Dornel Nelson is hobbling with a bad knee. Nelson, however, may be ready to go Saturday night.

The Miners are led by quarterback John Furman who is one of the nation's total offense leaders. Furman, who is a left-handed tosser, is a brilliant passer and also ranks No. 2 on the TWC team in rushing with 268 yards.

Breck Loses To Madison

ASU's Wayne Breck was beaten in the championship flight of the Arizona State Amateur Golf Tournament last Thursday, but he regained the form that won him medalist honors and copped the championship consolation.

Breck lost 3 and 2 to three-time tournament winner Gray Madison Thursday after firing a 68 qualifying round to emerge as medalist.

Dr. Ed Updegraff of Tucson won the tournament, held at the Century Country Club. Updegraff defeated Dick Hopwood 4 and 3 Sunday for the title.

Last year at Century, Breck upset Updegraff in the semi-finals to take second in the tourney. Sunday the ASU linkster had to settle for the championship consolation crown, which he gained with a 4 and 3 victory over Joe Riordan.

Fencing Tourney This Weekend

The Phoenix Open men's and women's foil tournament is scheduled for 1 p.m. Sunday in the YMCA big gym in Phoenix.

Fencers throughout the state will compete and anyone interested is invited to enter the tourney. Entry fee is 50 cents and no admission will be charged.

Last year's tournament helped to create more interest in fencing in this area and this year tournament officials are hoping for more of the same.

BOB VIEWS SPORTS NEWS

Power Ratings Interesting

By BOB EGER
Sports Editor



Most Sun Devil fans are aware that the formation of the new Western Athletic Conference will offer ASU a step upward in prestige next year. How much of a step upward is still pretty vague.

Here are a few numbers to kick around. They are from the football power ratings of one of the national rating sheets. These are last week's ratings and do not necessarily tell the accurate story for this week, or next week, or next year. Also, they are only football ratings and the new conference is based on well-rounded athletic programs, not just the gridiron sport. It's something to think about, however.

Last week ASU had a power rating of 95.2. The average rating for Border Conference teams was 78.0, ninth among the 12 major conferences. The Skyline Conference, which will furnish four teams for the new loop, had a rating of 83.9. That was seventh among the 12 conferences.

The new Western Conference should be quite a bit stronger than either the present Border or Skyline circuits. The six Western Conference teams, Wyoming (102.5), Utah (95.3) ASU (95.2), Arizona (87.2), New Mexico (84.7) and BYU (70.3), average out to a rugged conference with a 89.2 overall power rating. That is good enough to be the sixth toughest conference in the country this year. The most powerful loop is the Big Ten (101.8) and the weakest is the Ivy League (71.7).

One thing surprised us a wee bit when we started tossing the power ratings around. The three northwest schools which the new loop has been hoping to add are not the great powers, this year at least, that everyone seems to think they are.

The three, Washington State (71.5), Oregon (93.0) and Oregon State (91.0) have a combined power index of 85.2. That's four points a game less than the current Western Athletic Conference members have.

FOES EQUALLY STRONG

With ASU and the UofA having somewhat similar seasons, there's naturally talk about who plays the roughest schedule. A look into that matter reveals that neither can really lay claim to having a tougher slate. The average strength of ASU's opponents is 79.9 while the UofA's foes average out at 79.1.

Also, claims that the Sun Devils are currently playing a tougher slate than they will next year are true. Although it's impossible to tell how strong ASU's foes will be next year, they aren't as strong this season (78.4) as the Devils' current opponents (79.9).

The Devils play six of the same teams next year but the three newcomers, Utah State (103.0), New Mexico State (86.3) and Washington State (71.5) don't match the three teams the Devils will be dropping from their schedule, Utah (95.3), Oregon State (91.0) and Detroit (89.7).

And there, fellow students, is your math lesson for this week.

DON'T BE A ... ON THE DANCE FLOOR

IT'S EASY TO BECOME AN EXPERT DANCER WHEN YOU LEARN TO

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Banlon comes in 12 colors.

Short sleeves \$5.95
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FOR MEN AND YOUNG MEN ...

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JUST TWO BLOCKS FROM ASU CAMPUS

16 East 8th Street — Tempe
Phone WO 7-2064



SPEEDY SOPH — Halfback Charlie Taylor has been giving Sun Devil football fans a glimpse of things to come with spectacular showings in recent games. He gained 57 yards on 12 carries against San Jose in addition to scoring a touchdown and running for a two point conversion.

Imps Lose In Last Minute

By GARY OLMSTEAD

For the second time this season, Bill Kajikawa's squad of Sun Imps fell heir to defeat by virtue of last-moment scoring developments.

The Imps, victims of a last-second 27-yard aerial scoring stratagem from reserve quarterback Jim Ballard to end Bill Toben, were thwarted by the Eastern Arizona gridders, 12-6, at Thatcher.

However, a possible turning point of the game occurred in the first period, when end Wayne Burdette scooped up a blocked punt and scampered 46 yards for an apparent score. It was nullified by penalties.

Kajikawa commented on this incident, "It was planned. Everybody did what they were supposed to do. Still, the referees claimed one of our boys pushed.

Also, they called off-sides on EAJC, so the play was nullified."

"If we could have scored then, I think we could have gotten rolling early and maybe have beaten them," Coach Kajikawa surmised.

As it was, the Imps didn't tally until the fourth quarter, when Gene Foster swept end for a 6-yard six pointer. The conversion attempt was blocked.

Praising, the frosh mentor

said, "The defense did well in containing EAJC's backs, but it's really hard to pick just one player out as outstanding."

The frosh squad has overwhelmed every opponent in statistics this year, but has only a 1-2 season mark.

Kajikawa's team concludes its 1961 campaign at home against the University of New Mexico frosh.

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