



State Press

ARIZONA STATE UNIVERSITY



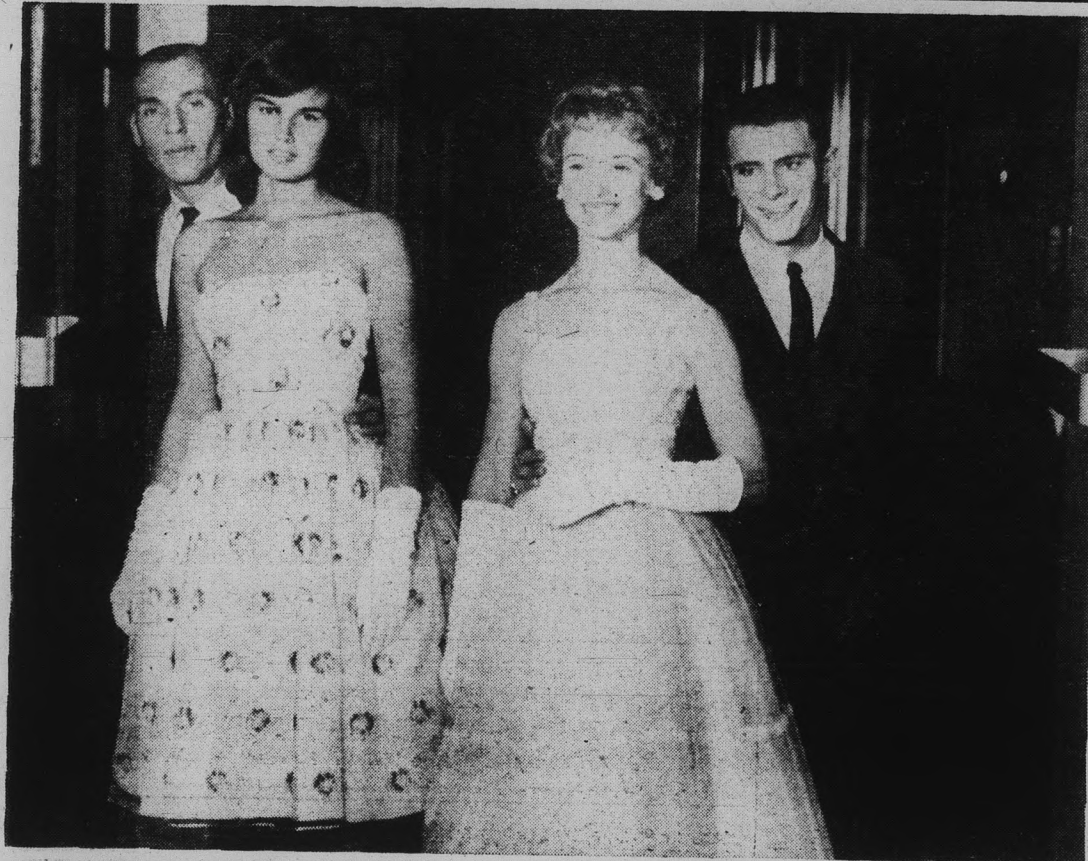
TEMPE, ARIZONA



Vol. 40

Friday, October 27, 1961

No. 11



PLEDGES ON PARADE — Anticipating this year's Pledge Presents, scheduled for 8 p.m. Monday in the MU Ballroom are, from left, Joe Ehlers, Julie Langston, Barbara Cocke and Steve McCullough. Arizona State's eleven sororities present the women of their pledge classes at the annual affair.

Workshop Events Now Scheduled

The complete program for the three day Payson Workshop, planned by the Organization and Leadership Board, was drafted at a board meeting Oct. 18. Subject of the workshop, scheduled for Nov. 3-5, will be "The College Student — His Leadership Responsibilities."

The scheduled program follows:

Nov. 3 — Busses will leave the campus at 3 p.m. for Camp Tontozona in Payson, arriving there at 5:30. Dr. William Moon, Mesa physician and surgeon, will speak at 8 p.m., with recreation and dancing following at 9:30.

Nov. 4 — After a 7:30 breakfast, a panel discussion on "Student Government — Playpen Powers," will start at 9, with Kenneth Calbeck as chairman. A second panel on "First Impressions," will begin at 11 a.m. Dean William Coulson will act as chairman.

An address, "Preparation for Leadership," will be made by Dr. Richard S. Beal, Jr., associate professor of Entomology, at 2 p.m.

A program on "What's with ASASU," with Jim Chilton as chairman, will follow Dr. Beal's talk. A demonstration of parlia-

BULLETIN

From the office of Dean Bill Coulson: Because of the neglect of certain ASASU officers, the payment deadline for persons planning to attend the Payson Workshop has been extended to 4 p.m. today. The fee is \$4, payable to the Business Office. No further extension will be made.

mentary procedure will be at 3 p.m.

John Christianson, director of development for the Valley National Bank, will speak at 7:30 p.m. on "The Sixth Prune." At 9 p.m. a film, "Written on the Wind," will be shown, with a recreation period following at 11 p.m.

Nov. 5 — Activity will get underway with breakfast at 8 a.m. A worship service will be at 10 a.m. Closing remarks and evaluation made by Dean W. P. Shofstall will close the worship at 11 a.m.

Cabinet Suggests Advanced Ticket Buying For 'U' Game

A plan requiring students to purchase ASU-UofA football tickets up to three weeks preceding game time was suggested to ASASU President Gary Walker by his cabinet last Wednesday.

Based on an athletic department recommendation, the plan would allow the administration to estimate the number of students who plan on attending the game. Any vacant student section seats would then be sold to the general public.

This plan will eliminate the possibility of refusing seating to the public when such space is available in an unfilled student section.

Maricopa County Sheriff's Office Joins Baby Case

The Maricopa County Sheriff's office has joined the investigation of the death of the newly born baby found in Palo Verde Hall's incinerator Monday. Captain Tom Kirkham of the sheriff's office is in charge.

Lt. Norman Peck, chief of Campus Security, says officers hope to eliminate residents of Palo Verde from the investigation by the end of the week. In an attempt to speed up the investigation, all residents of Palo Verde were asked to remain in the dorm last night.

As of yesterday afternoon, no new clues whatever have been found, Lt. Peck stated. Rumors as to any new developments before last night are false, he said.

Student influence on the proposed ASU medical school was also discussed by the cabinet.

Functioning, as a sounding board, the cabinet consists of a cross section of students from several phases of campus life. Cabinet members are Jim Howard, Linda Warren, Chris Jones, Jim Chilton, Mike Craig, Bill Luke, Gary Scott, Barbara Marlowe, Dave Matthews, Henry Klopping, Roger Locke and Dale Keller.

The cabinet will meet again Nov. 8 in the president's office.

Board Plans Rally For Arizona Game

The ASASU Rally and Traditions Board met earlier this week and discussed plans and activities aimed at increasing the growing student spirit at ASU.

The board is now in the process of planning a pep rally for the ASU-UofA game, according to Bob Frend, chairman of the board.

Bob Reed, head cheerleader, referred to last Thursday's pep rally by saying, "Due to homecoming we had what we thought was a tremendous turnout for the rally."

He also expressed the appreciation of coach Frank Kush and Alumni Secretary Jim Creasman for those who took part in

the rally.

Reed said that the cheerleaders were pleased with the spirit shown by the students at the game, especially during the unfair penalty administered by the referee during the second half.

The victory bell in the MU patio was rung after the win over Oregon State Saturday night and will be rung after all football victories in the future, according to Reed.

He also announced that a ranch bell will be brought to the games from now on to add to the cheers and horn blowing of the crowd.

In conclusion Reed asked that anyone having any suggestions contact the cheerleaders.

Saharo Space Deadline Set

"Organizations, fraternities, sororities and halls must reserve space in this year's Saharo before next Wednesday," announced Dick Finley, financial adviser for the yearbook.

Pages may be purchased in MU 207. Full page price is \$45, half page is \$23.

"Checks or promissory notes, payable to Arizona State University, must be received by Nov. 1, to insure space reservations for any group," Finley continued.

"Photo coverage for group activities may be made by contacting MU 226," he concluded.

Bowman Announces Higher Enrollments

French, German and Russian language class enrollments have increased from 28 to 50% over last year, Dr. Russell K. Bowman, chairman of the department of Foreign Languages, announced this week.

"First and second year classes showed increases of 35% in French, 28% in German and 50% in Russian," Dr. Bowman said.

In upper division classes the

greatest gains were in French and Spanish, with 30% and 39%, respectively.

Total increases, by individual languages, amounted to 17% in French, 18% in German, 26% in Spanish and 19% in Russian.

Overall, foreign languages, according to Dr. Bowman, has shown a 65% gain in the last four years, with a total of 1,633 students presently enrolled in the department.

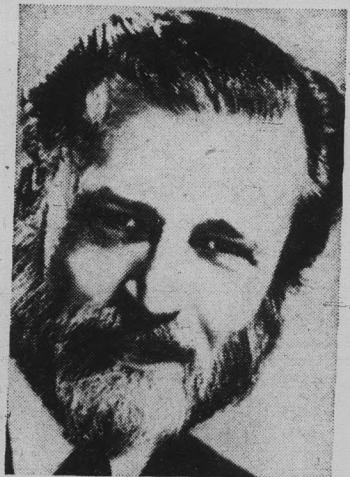
A Peek Inside ...

State Press news editor Linda Warren discusses Communism and the perils of intolerance in an editorial page column. Page 4.

A letter to the editor says "Tempe doesn't need ASU." Page 4.

Jack Lovett continues his series on the history of Arizona State's buildings. Page 7.

A review of an attention-getter in Arizona sports circles this weekend — the Sun Imp-Wildkitten contest at Tucson. Page 12.



WORLD TRAVELER — Robert St. John, the bearded foreign correspondent pictured above, will speak Monday in the MU Ballroom at 10:40 a.m. on "Emerging Africa — the Newsman's View."

1,500 Expected For Band Day

Whoops! The State Press goofed.

The story appearing in last Wednesday's edition concerning the annual High School Band Day scheduled tomorrow on campus was erroneous in stating that 15,000 band members would participate.

The correct number is 1,500. They will represent 23 Arizona high schools and will perform in pre-game and half-time ceremonies at the Hardin-Simmons game tomorrow night.



IFPC WORK DAY — New fraternity pledges push brooms in all-out clean sweep. The Interfraternity Pledge Council will sponsor a work day tomorrow at the Perry Institute in Phoenix. Fraternity and all interested sorority pledges are encouraged to participate.

Aggies To Represent ASU In National Livestock Show

Five Agriculture majors will be representing ASU tomorrow in the Grand National Livestock Exposition at the Cow Palace in San Francisco.

J. Hank Foster, Kenneth Thompson, Carl H. Kent, Wallis J. Mogg and Clayton Zimmerman will compete against other western university and college teams in a national collegiate livestock judging contest.

They will judge beef, sheep, swine and horses Saturday morning. Members will present their reasons for placing the various livestock in the classes they did, to the livestock judges Saturday afternoon.

Accompanying the five men, will be Robert D. Rasmussen, assistant professor of Animal Husbandry, who said "The Associated Students have been very helpful in supporting this event."

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Orchesis To Present Workshop

Orchesis, ASU modern dance honorary, will present a workshop Nov. 2 at 7:30 p.m. in the Moeur Activity building.

The program will include complete dances in the rough by members of Orchesis and of the beginning composition class. According to Professor Margaret Gisolo, Orchesis advisor, the choreographers will explain their purposes, problems and possible solutions presented by the various studies.

Magazine Tells Success Steps

Dun's Review and Modern Industry has said that the youngster who specializes in engineering, law or finance has the best chance to become president of a corporation.

This is the recent report which followed a survey of 250 of the largest industries. It was found that these specialties produced the greatest number of chief executives.

Increasing business change has resulted in a demand for training and specialization.

Scientists and engineers are likely to show the greatest growth in corporate influence.

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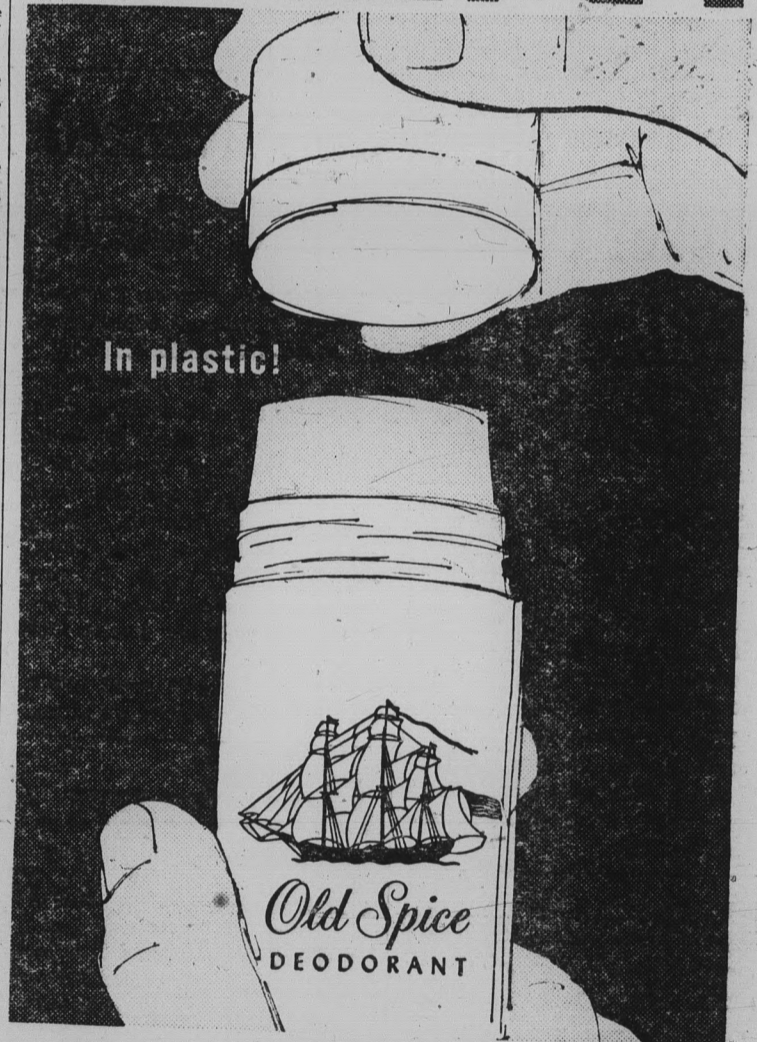
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SHULTON



TRICK OR TREAT — Is this for real? Better have those treats ready before this hombre pulls tricks. (And check for cavities while you're at it.)

Goblins Haunt Halloween's Past

Ghosts, goblins, witches, apples, pumpkins, trick or treat. These things are symbolic of Halloween.

Tuesday is Halloween. The name Halloween means holy evening, which precedes All Saint's Day.

Celebration of this day dates back to the 600's. The Druids, an order of priests in ancient Gaul and Britain, believed witches, ghosts and elves came out to harm people on this day. They built large bonfires to scare the creatures away.

The Druids also had an autumn harvest festival. They feasted on foods grown during the summer. From this comes the Halloween decorations.

Implications



Too bad Homecoming decorations of several groups were torn down before midnight last Saturday. Those students who went to see them, after various parties, were mighty disappointed.

By the way — the Homecoming decorations were "terrific."

What was this bit about, "Hi ATO" that the card section pulled off? Seems that people in the section thought the trick was going to say "Hi Grads." We

were in the press box and it said "Hi ATO." Even if it was a mistake, it seem funny that "grads" could come out "ato." Somebody's playing a sneaky, heh!

Here's an interesting rumor. It was said at the library that KASN is going to adopt an editorial policy and go to war with the State Press on different campus issues. This would be great if it came about. A good newspaper-radio battle would stir up student interest on campus issues and raise the audiences of the two media. Lord knows KASN needs something to raise an audience, and a fiery editorial policy might do it.

Roses are red
Violets are blue
But the den ceiling is whaah?

Jack be nimble
Jack be quick
Hit the road Jack
P.S. He did!

Photography Collection On Display Beginning Sunday

A collection of works of 20 of the country's greatest photographers will be exhibited in the Social Science Building, Oct. 29 to Nov. 10.

The formal opening of the exhibition, entitled "Masters of American Photography," will be Sunday at 3 p.m. The public is invited.

Photographers include Edward

Weston, Francis Bruguiere, Doris Ulmann, Ansel Adams, Paul Strand, Axon Sisking, Brett Weston, Edward Steichen, Dody Warren, Will Connell, Irving Penn, Clarence John Laughlin, Larry Colwell, Minor White, Wynn Bullock, Gene Meatyard, Harry Callahan, Charles Sheeler, Walker Evans and Arnold Newman.

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Fire Disrupts English Class

A class was disrupted yesterday morning on the second floor of the English building when a young lady raised her hand and said, "Dr. Turner, the hall is full of smoke."

The hall WAS full of smoke! As everyone fled from the room an eagle-eyed student spotted the source, a smoldering mop in a bucket, and quickly removed it from the building.

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The Styles Shown

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Center: The pullover in white, linen, blue or maize oxford. 5.95.

Right: The Tab collar oxford shirt in white or blue, 6.50. In stripes, 6.95.

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TUTORING

Univ. of Leningrad graduate wishes to tutor students in Russian, German and Spanish. Al 2-8310.



The STATE PRESS, distributed by the campus chapter of Sigma Delta Chi under the direction of Circulation Manager Charles Hilgeman, is the official campus newspaper of Arizona State University. It is published each Wednesday and Friday throughout the school year, excepting holidays, and is entered as second class matter at the Tempe, Arizona, Post Office under the Acts of March 3, 1879, and August 24, 1912. Subscription price, \$3 per school year.

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MIAMI BEACH, FLA. — It happened again! Too many clothes, too little money. Help!

Don't know how you're feeling back home, but lots of us over here have missed two breakfast sessions and several regional meetings already this morning.

All because of that Polynesian luau at Patio Gardens last night. Now THAT'S what we call a party.



If this is what all conventions are like (there's more booze floating around the Fontainebleau than salt water in the Atlantic Ocean outdoors), let's have more of them for students. This set-up is convenient: professional men (of age) sponsor the convention and we undergrads are invited. All of us Sigma Delta Chis (it's a national professional journalism men's society) are headquartered in the plush Fontainebleau, but there are enough men to fill the hotel's numerous lounges (cock-

tail lounges, they peg them) plus plenty to pour money into Miami Beach's other glamour spots.

It's really quite a place! Especially for someone like me who's never been east of Apache Junction.

There'll be the Miami-North Carolina game at the Orange Bowl tonight. Then the 52nd anniversary convention of SDX ends tomorrow with a cracker breakfast at 8 a.m., the state of Florida hosting; one last business session (whew!); an afternoon for sightseeing; one last reception sponsored by the Hotel F. in its west ballroom at 7 tomorrow eve, and one last banquet at 8 in the east ballroom.

So if some of you are able to come over for a day of touring this fabulous place after today's classes, be my guest . . . but bring your own money. We'll rent a convertible and zoom . . . on your money.

Then we'll make it back for the Sun Devil game against Hardin-Simmons. I've got a few bets placed over here with some Oregon State SDX undergrads, and they seem to feel we're going to lose.

But if you're going to stay home, have fun. And good luck, Devils! See you Sunday night.

AFTER-THOUGHT — Newsmen here, with all the gab about bombs and how to protect yourself from them, chant:

"Move over ham and quartered cow,
My geiger counter tells me the time is now.
Now I lay me down to sleep;
And if I die, at least I'll keep" . . .

Letters To The Editor

No Criticism On Trip

To the Editor:

The Cultural Affairs Board is getting quite a publicity spread in its bullfight trip to Mexico. The lack of complaints from the pet-loving public shows an increased tolerance and broad-mindedness.

Mexico is a fascinating place

to visit, although Nogales is a non-representative tourist trap. Still, it is better than nothing, and the party ought to be colorful, especially if the picador goofs and lets the bull get a good horn gouge into the picador's horse.

Annabelle Pitkin

me, you and asu

By LINDA WARREN

When a hunter journeys into the woods he is expected to follow certain unwritten laws. He must use his best judgment at all times. He must never shoot blindly through the trees when he hears a rustle of leaves or the crack of a twig. A careless bullet may injure or kill a fellow sportsman.

When a person journeys through life, he is also expected to follow many unwritten laws. He must respect his fellows and be tolerant of the many ideas, opinions and beliefs they may hold. These may not agree with his own, and it is not easy to be tolerant—it is much easier to hate and hurt, smear and slander.

This does not mean that he is to be apathetic if a time for action does arise, but he should not be fanatical and manufacture fault where fault is not.

Is then the new cry of "Smoke out the Communists! They're taking over the country!" the result entirely of a situation where drastic action is needed, or of an area where overzealousness has permitted the ugly specter of intolerance to gnaw away at the basic American ideals of freedom of thought and doctrine?

Communism IS a danger, but more dangerous is the internal decay that suspicion can wreak—the forerunner of secret police and Gestapo-like repression.

When people become convinced their every action is under suspicion, they relinquish their individuality and become intellectual vegetables, with never an opinion of their own, too terrified to stand for what they believe.

We have heard liberal men preach liberal doctrines, but are these men Communists? They are often accused thusly.

What is a hard-core American? The man who attacks, with insinuation and innuendo, or slanderous tongue, his fellowman, because their ideals do not agree? Or the man who respects the statement "I do not agree with what you say (or believe or espouse) but I will defend to the death your right to say it," (or believe it or espouse it), because his every moral fiber believes in the ideals of freedom on which the writers of the Constitution built a nation? Don't smear! Don't witch-hunt! Try behaving like a real American. The United States has been known for centuries as a soft hearted nation where the stranger was welcomed and assimilated.

Indulge the right wingers as well as the left wingers, for neither of these extremes control the prevailing ideology in this country at the present time.

Above all, be ever so careful when hurling accusations that can wipe out the years and years spent building a reputation.

And we can refrain from looking for evils that do not exist; channel our efforts en masse against the ever-present foes of all real Americans — poverty, bigotry and all forms of totalitarianism, and stop substituting self-righteous intolerance for wisdom.

LETTERS to the Editor

ASU Not Needed Says 'Name Withheld'

To The Editor:

Tempe doesn't like ASU for the same reasons ASU doesn't like it. And, Tempe doesn't need ASU though the reverse isn't true. I live in Tempe, have been in business in Tempe and am a full time student at ASU.

You complain about 15-cent coffee when it's 10 cents on campus with discipline thrown in. Can a restaurant afford to serve 20 coffees at 15 cents when it means tying up several tables for a couple of hours with table-hopping juveniles that run off perhaps 10 \$5.00 orders?

How about taxes; have you tried buying heavy fire fighting equipment, not for the use of the town which has no use for it except as a special favor to a special group, in this case, the University?

As for business, the ASU business we did, didn't pay for the annoyance of loudmouths who knew how to run our business better than we did (?), kids with eyes bigger than their pocket-books who demanded credit as a special favor though they knew we didn't offer it; people who bought, used, then tried for a refund and a few no-fund check passers.

Without ASU, Tempe would be the bedroom community it is—like Scottsdale and Mesa. Gone are the days when the community was helped by campus business—before the University went into the housing, restaurant and supply business in competition with local merchants. How much money have you spent in Tempe so far this year?

Maybe the town doesn't appreciate ASU noise. That's their privilege, isn't it? If you weren't involved in making it, would you enjoy it? There are babies and old folks around, as in any town. Try acting grown-up, considering others, and maybe you'll receive the treatment you think you deserve. Act the way your folks wouldn't stand for at home and your popularity with folks outside your gang is just what you'd expect.

It's a sad state of affairs when a community is split, but don't be too sure it's all the other guy's fault 'til you check the position of your halo, Sun Devil.

Name Withheld

Managing Editor's Note: As Bill Overend pointed out in his column earlier, ASU students spend an average of \$600,000 a month in the city of Tempe.

This averages \$50 a month per student. Considering those who rent apartments, buy gas, eat regularly (not to mention a hundred other monthly expenditures), we feel this is a rather accurate estimate.

Therefore, we will answer the question posed above. So far this year, we've easily spent over \$100 in Tempe.

And to the person who wrote this letter, let us say: To us, a signed letter appearing in a newspaper illustrating the patriotism of its author in the defense of his community, nation or, for that matter, anything which he holds dear is a powerful element of American freedom. But without his signature, it is meaningless.

Back To High School, Pom-Pon Girls?

To the Editor:

Here are two observations made at the Homecoming game last Saturday night:

1. The pom-pon girls from Scottsdale high made our pom-pon girls look like a sixth-grade organization. Once again they proved that they were not on a high school level, much less a college level.

2. The head cheerleader, while sincere, did not hold the

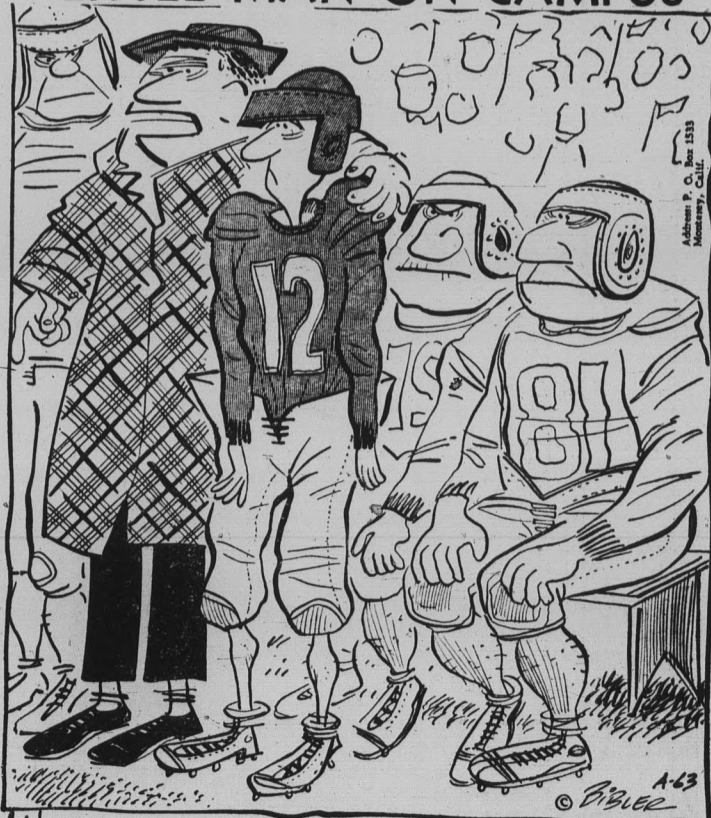
confidence of the student body, the reason being that the proper cheers at the proper times were not forthcoming. (For example: "Rah rah rah Sun Devil man.")

These people should have been an integral part of the school spirit, and not a disrespected distraction from our fine team.

Let's hope we see some improvement in the future.

Len Mark

LITTLE MAN ON CAMPUS



NOW GET OUT THERE AND JUSTIFY THE FAITH IN YOU YOUR FATHER'S FINANCIAL SUPPORT HAS GIVEN ME.

Letters To Editor Keep Flowing In

1957 Frosh Says New Rally And Traditions Board May Be Necessary

To the Editor:

Right now "school spirit" is being discussed frequently, but nothing is really being done about it. Might I suggest that a new Rally and Traditions

Board be selected!! In my opinion, I think that the fault for most of our problems, hits squarely on the Rally and Traditions Board. You can't have school spirit, if you

don't have rallies and traditions to whip up enthusiasm among the students! And, each year we have fewer rallies and traditions. How come?

Could it possibly be that those people who comprise the board are too busy with other

activities (namely Greek activities) to find time to work out a reasonable number of rallies and traditions to keep the student body interested?

I would like to see a return to the old school spirit that prevailed on this campus in 19-57. Before each game we had a street parade to round up students from the dorms, followed by a big pep rally. And after the game, there was the ringing of the victory bell (if we won, that is). Couldn't we have a return to these activities and a few others to raise school spirit?

1957 Frosh



Pat Weaver, National College Queen

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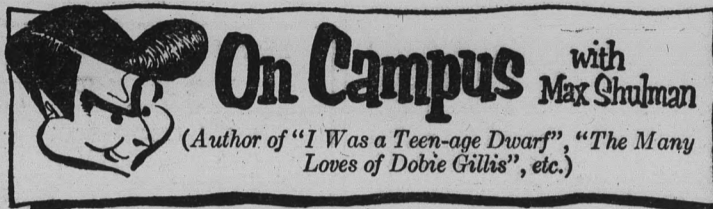
Joseph Jewelers
134 West Adams Street
Rosenzweig Jewelry
35 North First Avenue
Johnson Jewelers
1604 E. Camelback Road

CHANDLER

Wright's Jewelry
45 West Boston Street

GLENDALE

Black Jewelers
209 E. Glendale Ave.



THE DATING SEASON

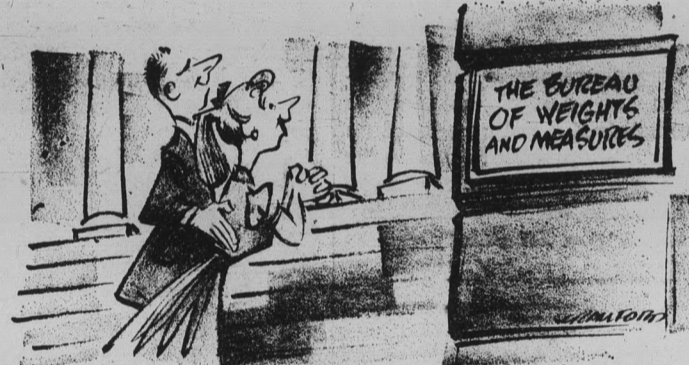
I have recently returned from a tour of 950,000 American colleges where I made a survey of undergraduate dating customs and sold mechanical dogs, and I have tabulated my findings and I am now prepared to tell you the simple secret of successful dating.

The simple secret is simply this: a date is successful when the man knows how to treat the girl.

And how does a girl like to be treated? If you want to know, read and remember these four cardinal rules of dating:

1. A girl likes to be treated with respect.

When you call for your girl, do not drive up in front of the sorority house and yell, "Hey, fat lady!" Get out of your car. Walk respectfully to the door. Knock respectfully. When your girl comes out, tug your forelock and say respectfully, "Good evening, your honor." Then offer her a Marlboro, for what greater respect can you show your girl than to offer Marlboro with its fine flavor and exclusive selectrate filter? It will indicate immediately that you respect her taste, respect her discernment, respect her intelligence. So, good buddies, before going out on a date, always remember to buy some Marlboros, available in soft pack or flip-top box in all 50 of the United States and also Cleveland.



A girl likes to be taken to nice places

2. A girl likes a good listener.

Do not monopolize the conversation. Let her talk while you listen attentively. Make sure, however, that she is not herself a good listener. I recollect a date I had once with a coed named Greensleeves Sigafos, a lovely girl, but unfortunately a listener, not a talker. I too was a listener so we just sat all night long, each with his hand cupped over his ear, straining to catch a word, not talking hour after hour until finally a policeman came by and arrested us both for vagrancy. I did a year and a day. She got by with a suspended sentence because she was the sole support of her aged housemother.

3. A girl likes to be taken to nice places.

By "nice" places I do not mean expensive places. A girl does not demand luxury. All she asks is a place that is pleasant and gracious. The Tomb of the Unknown Soldier, for example. Or Mount Rushmore. Or the Taj Mahal. Or the Bureau of Weights and Measures. Find places like these to take your girl. In no circumstances must you take her to an oil-cracking plant.

4. A girl likes a man to be well-informed.

Come prepared with a few interesting facts that you can drop casually into the conversation. Like this: "Did you know, Snookiepuss, that when cattle, sheep, camels, goats, antelopes, and other members of the cud-chewing family get up, they always get up hind legs first?" Or this: "Are you aware, Hotlips, that corn grows faster at night?" Or this: "By the way, Loverhead, Oslo did not become the capital of Norway till July 11, 1924."

If you can slip enough of these nuggets into the conversation before dinner, your date will grow too torpid to eat. Some men save up to a half million dollars a year this way.

© 1961 Max Shulman

To the list of things girls like, add the king-size, unfiltered Philip Morris Commander. Girls, men—in fact everybody with a taste bud in his head—likes mild, natural Commander, co-sponsors with Marlboro of this column.

We Need Pageantry

To the Editor:

School spirit! Pageantry! Homecoming! Big deal!

Everyone gripes about the lack of school spirit at ASU. Has anyone ever considered the fact that a little pageantry might bring out school spirit in the students?

I'm sure all the new students were a little disappointed with the half-time ceremonies, especially if they were from the Midwest and expected to see the queen in a white formal with a rose covered "chariot" and being introduced by the captain of the football team.

The King and Queen did nothing, and said nothing because the band could only spare four minutes and the trophies for decorations had to be awarded. I think the band is great and all of us are proud of it, but next year I hope the band will be out of the spotlight for a little more than four minutes in order that the Homecoming royalty can be treated royally.

Why doesn't ASU have a band-card section game? Maybe then we could have a little more pageantry involving the Homecoming King and Queen. As for myself, I lit a cigarette, it was windy, and missed the King and Queen. However, I did get to hear the band play and did learn to count through the instructions that were given to the card section.

Keep up the good work, gang. The school will rise scholastically, but it will always be a kindergarten in spirit and pageantry because the band must go on.

Barbara Beuckman

Mac & Jack Sez . . .

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ASU Grad Receives Promotion



Carl C. Cummins Jr., 1960 graduate of ASU and a member of Phi Epsilon Kappa, was promoted to the rank of 1st Lt. in ceremonies October 16 at the U. S. Army Training Center, Armor (USATCA), Fort Knox, Ky.

Lt. Col. Robert H. Townsend, commander of the 2nd Regiment, presented the silver bar of office to Lt. Cummins.

The 2nd Regiment, a major

unit of USATCA, conducts eight weeks of advanced training for troops who have completed eight weeks of basic combat training. Each trainee receives instruction in the duties and responsibilities of each of the four men who comprise a tank crew.

In July, 1960, Lt. Cummins

completed the army officer artillery course at Fort Sill, Okla. Then he was assigned to the 2nd Regiment at Fort Knox, as a company commander. He assumed his present position as intelligence officer and athletics and recreation officer in Nov., 1960.

BULL FIGHT

Nogales, Sonora — October 29

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RUSK ON TAP — Secretary of State Dean Rusk will appear on KAET, ASU's educational television station, Monday at 9 p.m. The program is an introductory statement to the forthcoming public affairs series, "Prospects of Mankind."

Mrs. Gammage Heads Workshop

Mrs. Grady Gammage, associate secretary of the ASU Foundation and assistant to the ASU registrar and director of admissions will be the official hostess for the leadership training workshop sponsored by the AAUW (American Association of University Women) tomorrow in Miami. Mrs. Gammage, the state president of AAUW said, "The workshop is a testing ground for ideas. We propose to devote the day to re-thinking, asking questions, learning and developing leadership techniques."

Check your opinions against L&M's Campus Opinion Poll # 8

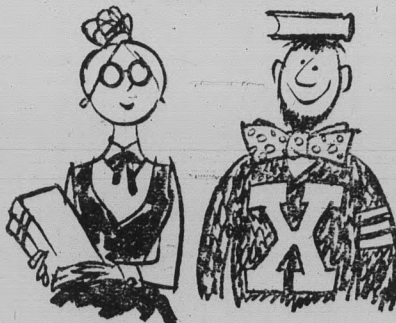
1 What's better—fame or fortune?



Would rather have \$50,000-\$100,000 yearly salary—and obscurity

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2 Are students conservative or liberal?



Conservative

Middle of the road

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3 Do students prefer filter or non-filter cigarettes?



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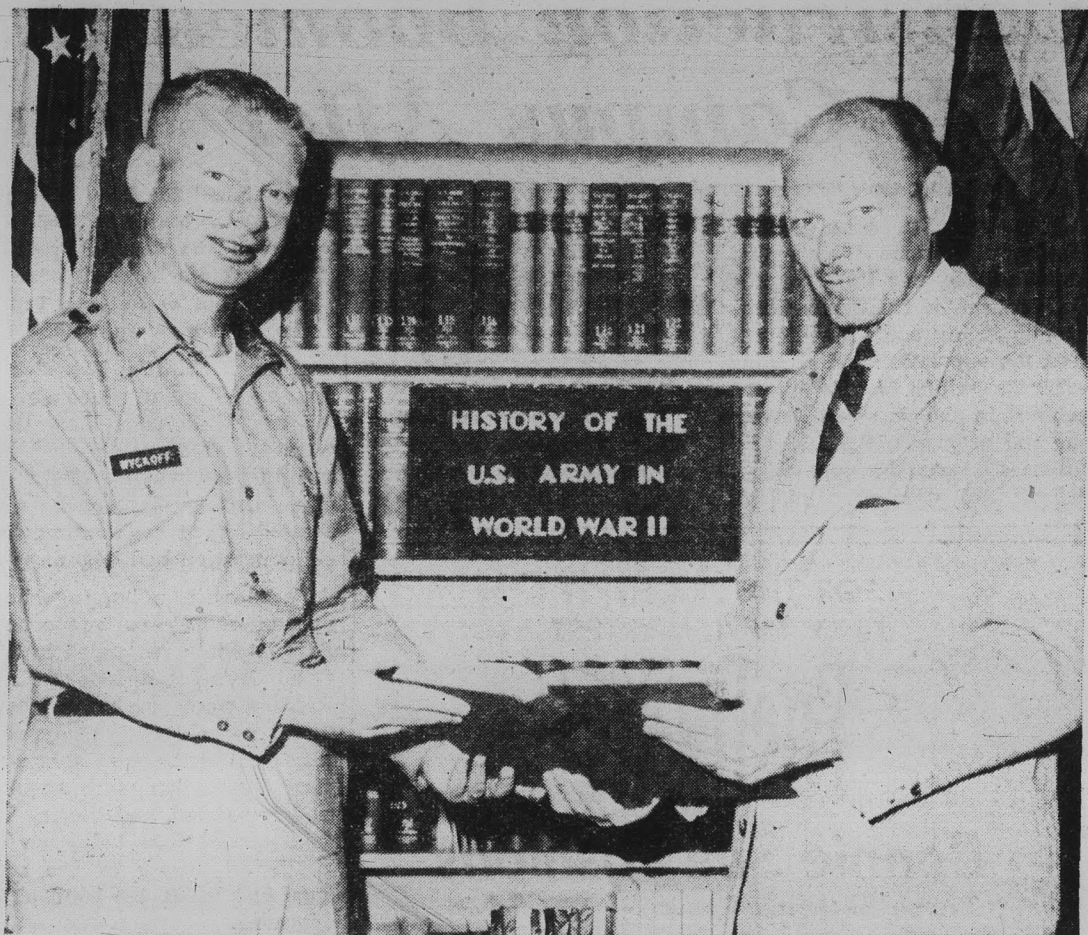
Any way you look at them — L&M's taste better. Moisturized tobaccos make the difference! Yes, your taste stays fresh with L&M — they always treat you right!



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1	Rather have fortune	66%
2	Rather have fame	34%
3	Conservative	28%
	Middle of the road	29%
	Liberal	43%
	Filters	72%
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WORLD WAR II SERIES — Lt. Colonel Theodore Wykoff, left, professor of Military Science, presents a set of the series "History of the United States Army in World War II" to Harold Batchelor, head of Matthews Library. This series, of which over fifty volumes have been published of a total of eighty projected, has been in preparation since 1945. Critics have labeled it the greatest historical work since Gibbons' "Decline and Fall of the Roman Empire."

Cycles, Stay Off Walks!

Students are to ride their bicycles on the streets and not on the sidewalks, urges Sergeant Tom Godbehere of campus police.

Chief Norman Peck of Campus Security, reminds students and faculty about Section D Article 1 of the ASU traffic registration Rules.

Any student, faculty or staff member registering a car shall be responsible for any violation of these regulations regardless of who was in actual possession of the car at the time of the violation.

10 - 6 Mon. to Fri.
10 - 9 Thursday

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Aeronautic Will Interview

National Aeronautic Space Administration will interview Engineering students and Physicists for the first time today at ASU. Dr. Robert F. Menke, director of Placement, announced earlier this week.

Monday the Federal Aviation Agency will interview Electrical and Civil Engineering seniors in addition to juniors interested in

summer employment.

Next Wednesday and Thursday the Bell System recruiting team and representatives from Mountain States Telephone and Telegraph, Bell Telephone Laboratories, Western Electric and Sandia Corporation will interview students for various positions requiring most of the academic disciplines offered at ASU.

In 1949 there were over 80,000 books available to ASU students at Matthews library.

Mac & Jack Sez . . .

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Fete Is Set To Celebrate Spook Night

Phrateres, off-campus women, will have a Halloween party at Clancy's with the off-campus men on Tuesday at 7:30 p.m.

There will be dancing, and the pledges will present a skit. Refreshments will be served.

General chairman is Jean Hallickson. Committee members are Eleanor Myers, decorations and Beverly Brown, entertainment.

Foreign Students To Hold Banquet

ASU foreign students will have a banquet Nov. 5 at 5 p.m. in the Alumni House.

Representatives from 42 nations will discuss the economic and education conditions in their countries.

Tickets are \$1.25 per person. They are available at the MU information desk.

ASU Facts

In 1950 there were 88 organizations and groups on campus; student government groups numbered 19; honorary, 15; special interest, 32; Greek letter, 15, and religious, 7.

Greek To Me -

Honors Awarded Greeks

First things first. Congratulations go out to Alpha Phi and their "Pandora's Box" which captured the Sweepstakes trophy for Homecoming decorations. Phi Sigma Kappa and Chi Omega also receive our congrats for taking first place in their respective divisions.

Alpha Delta Pi neophytes are preparing for their Sunday initiation, while Kappa Alpha Theta hopefuls will be flying their "Theta Kites" Saturday as part of their preparation.

Pi Kappa Alpha actives are looking forward to a "free treat" as a result of their victory in their pledge-active football game. The pledges lost 12-7.

Linda Lowry, Alpha Delta Pi, passed the candle Monday night announcing her pinning to Frank Armstrong, Sigma Alpha Epsilon. Alpha Phi, Nikki Lombardi, has announced her recent marriage to Dave Duncan, Delta Sigma Phi.

Phi Kappa Psi colony has pledged four men through informal rush. They are Carl Buchanan, Bryan Eaton, Al Faru and Steve McCullough.

Lambda Chi Alpha pledge class officers are president, Gordon

Black; vice-president, Bill Conklin; secretary, Bob Garvey, and treasurer, Ralph Pleasant.

MU Calendar

Saturday, Oct. 28

AWS: Ballroom—10 a.m.-3 p.m.
Football Squad: Faculty Dining Room—11:30 a.m.-12:30 p.m.
Social Board: Ballroom—8 p.m.

Sunday, Oct. 29

Kappa Alpha Theta: 208—noon-2 p.m.
Kappa Alpha Theta: 218 B and C—noon-4 p.m.

Arnold Air Society: Upper Lounge—3-5 p.m.

Tau Kappa Epsilon: 209—7-8:30 p.m.

Monday, Oct. 30

Center for American Studies: Ballroom—2:30 p.m.

Housing: 208—3-4:30 p.m.

Spurs: 209—3:30 p.m.

Young Republicans: 209—6:30-9 p.m.

Alpha Epsilon Pi: 210—6:30-9 p.m.

Tuesday, Oct. 31

Toastmasters: Lower Lounge—7 a.m.

MU Board: 208—2-3:30 p.m.

Election Board: 218A—3-4:30 p.m.

Card Section Committee: Clancy's—3-5 p.m.

Cultural Affairs: 209—6-7:30 p.m.

Hostesses: Corral—3:30-5 p.m.

Alpha Mu Sigma: 210—5-6:30 p.m.

Blue Key: 209—6-7:30 p.m.

Young Republicans: 210—6:30-9 p.m.

Off-Campus Men-Phrateres: Clancy's—7-9 p.m.

Alpha Rho Chi: 209—7:30-9 p.m.

Anthropologists Receive Fossils

ASU's Anthropology department recently received a set of four plaster replicas of major fossil men. In the set are the Sinanthropus or Peking man, the Neandertal man and the Cro-Magnon man.

This set will be used for teaching aids as well as for display.



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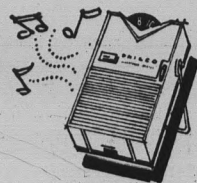
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Entries will be judged on the basis of their believability and freshness of thought. Judges' decisions are final and all entries become the property of the W. A. Sheaffer Pen Company. None will be returned. In case of ties, duplicate prizes will be awarded.

Every college student in the United States may enter, except employees of W. A. Sheaffer Pen Company, its subsidiaries, its advertising agencies... the independent company judging entries... and members of their immediate families. Contest subject to federal, state and local regulations.

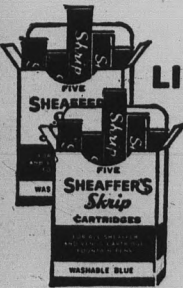
Winners will be notified by mail approximately four weeks after contest closes. List of winners available after close of contest if request is accompanied by stamped, self-addressed envelope.



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PLANNING WORKSHOP — Making plans for the annual AWS workshop, scheduled for Saturday, are, from left to right, Jodee Baird, Dean Jo Frieda Dorris and Bonnie Evans.

Cultural Affairs Calendar Is Set

MARRIAGE-GO-ROUND: Oct. 27-28. Student tickets \$1.25. Tickets \$2.00.
 TUNNEL OF LOVE: Oct. 27-28. Tickets \$2.00.
 THE NETHERLANDS STRING QUARTET: Nov. 6. Student tickets \$1.50.
 HIGH BUTTON SHOES: Nov. 26. Student tickets \$1.75-\$1.40.
 PHOENIX SYMPHONY: Season tickets \$10.00. Individual tickets \$2.00.
 Tickets may be purchased at the MU information desk.

ASU Facts

In 1949 the earliest ASU college publication on file at Matthews library was the "Tempe Normal Student" of 1906-07.

IFPC Plans Service Day

The Interfraternity Pledge Council will conduct its first service project of the year Saturday at the Perry Institute for mentally retarded children.

Sorority and fraternity pledges will participate in the project on a volunteer basis. The work at the Perry Institute will consist of general cleaning and repair work.

Another project planned by the council is a pajama race and dance. Also a program of informing high school senior boys of all phases of Greek life at ASU is planned.

Sorority Pledges To Be Presented

Pledges of ASU's eleven sororities will be presented to the members of pledge classes from the ASU fraternities at the annual "Pledge Presents" Monday evening.

Formal presentation will begin at 8 p.m. in the MU ballroom. The girls will be introduced as they promenade down a walkway backed with Grecian columns. Greek letters representing the various ASU Greek organizations will be attached to the columns. Presidents of the pledge classes will each be presented with a bouquet of roses, after which the girls of her pledge class will be introduced.

A dance will be held following the presentation of new

pledges. The dance will terminate at 10 p.m.

Sororities participating in "Pledge Presents" will be Alpha Phi, Alpha Delta Pi, Alpha Epsilon Phi, Alpha Sigma Alpha, Kappa Kappa Gamma, Kappa Delta, Delta Gamma, Chi Omega, Sigma Sigma Sigma, Gamma Phi Beta and Kappa Alpha Theta.

GAX Sponsors First Rush Tea

Gamma Alpha Chi, women's honorary advertising fraternity, will hold a Rush Tea at 2 p.m. at 2541 East Osborn, to acquaint girls interested in advertising or a related field with the organization.

Guest speaker will be Florence Zimmer.

Gamma Alpha Chi activities for the coming year include tours of advertising agencies and film studios and panel discussions by its professional members.

Lutheran Group Schedules Movie

Gamma Delta, Lutheran student group of Missouri Synod, is showing the movie "Martin Luther" at Beautiful Saviour Lutheran Church, 11th and Priest Road, on Sunday at 7:30 p.m. Donations will be accepted.

Membership Drive Set By Group

Application blanks are due Monday at 5 p.m. for those sophomore men petitioning for membership in Alpha Mu Sigma.

Blanks are available and will be accepted today at either the AMS office or the information desk, both in the MU. Applicants must have a 2.5 cumulative grade index.

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SUNDAY	SUNDAY
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Morn. Worship 10:45 a.m.	Morn. Worship 10:45 a.m.
Evening 7:00 p.m.	Evening 6:30 p.m.
WEDNESDAY	WEDNESDAY
Evening Study 7:30 p.m.	Evening Study 7:30 p.m.

DEVOTIONALS IN DANFORTH CHAPEL
 MONDAY AND FRIDAY MORNINGS 6:30 to 7:00 A.M.

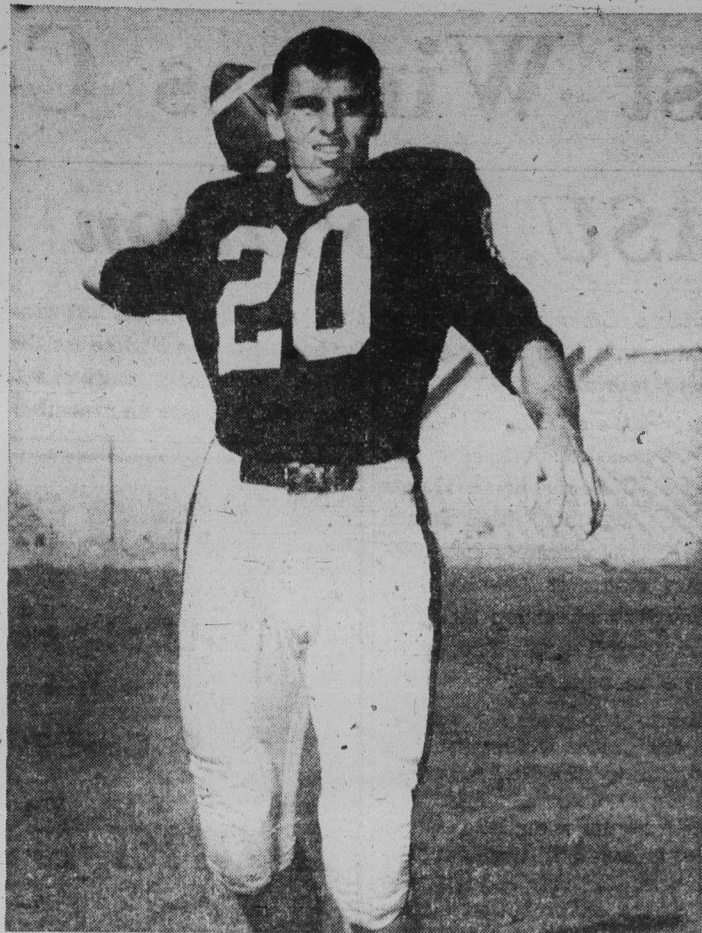
ASU Harriers Meet Wildcats

The Sun Devil cross country team opens its 1961 season tomorrow against the University of Arizona. Starting time is set for 12:15 p.m. at Tucson's Randolph Park.

Coach Baldy Castillo will take a seven-man contingent, which is somewhat weakened by the scholastic ineligibilities of Bill Jost and Wayne Van Dillon. Top entrant for ASU will be Australian import Eric Owers.

Others are Dennis Green, Gaston Green, Larry Hill, Dick Lattin and Joe Smart. Uliis Williams, national high school 440 record holder, is also on the squad.

The next meet for the Devils will be on November 24, at Papago Park against the UofA.



SOPHOMORE QUARTERBACK — John Jacobs fired winning two-point conversion pass to Dale Keller against Oregon State last week and hit Charlie Taylor on a sensational touchdown toss.



"I'M UP TO MY

junior year, and have I learned about women! To be a lover, you gotta look like one. Like me, in my A-1 slacks. Nowadays, when the girls snuggle up, they can hear my heart saying A-1, A-1, A-1."



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BOB VIEWS SPORTS NEWS

Big Year At Box Office

By **BOB EGER**
Sports Editor



The athletic revenue continues to roll in as Arizona State heads for new highs at the box office as well as on the playing field this year.

Football, which has always drawn exceptionally well at ASU, is enjoying unprecedented success, with crowds averaging over 31,000 for the first three home games.

Last year, six home games drew 167,500 fans for an average of 27,917 per game. The highest was 39,000 for San Jose State and the lowest was 23,600 for Texas Western.

Attendance should be measured at both ends of the measuring stick for an accurate look at the situation. Tomorrow night's game against Hardin-Simmons should provide a look at the lower end of the attendance ruler.

Hardin-Simmons is certainly the least attractive of any of the Sun Devils' home opponents and should draw less than other games have and will this season.

We'd be willing to bet, however, that tomorrow's crowd is considerably larger than the one that witnessed the ASU-Texas Western game here last year.

Detroit will draw well and the big daddy of 'em all, the Arizona State-Arizona spectacular, should shatter beyond recognition the attendance marks now on the books.

There isn't a seat left in the house for the UofA game — a contest that is still a month away. Downtown ticket distributors sold out some time ago and the ASU ticket office was emptied earlier this week. The possibility of constructing more temporary bleachers for that contest is currently being explored.

With last season's high already surpassed and little danger of last season's low being equaled, it looks like this will be a bang-up box office campaign.

BIG CAGE CROWDS

While on the subject — ASU officials are already trying to figure out what to do with all the basketball fans this season.

The school has been plagued with calls for basketball tickets — without an announcement to the public that tickets could be purchased.

Last season, the Sun Devil Gym was filled to the rafters on several occasions. This season that could be the rule rather than the exception. With teams like Utah, Oregon, Kansas, the Air Force and arch-rival Arizona here for games, there will be plenty of capacity crowds.

A few fans were turned back because of lack of space last season. A lot more will be turned back this year.

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Of
The
Week**

ASU --- 28
Cowboys -- 7

Right or Wrong
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Miss
With Our
PIZZA'S

Sun Devils Host Winless Cowboys

ASU Rated Heavy Favorite In Second Conference Try

By BOB JACOBSEN

Arizona State's Sun Devils, fresh from a Homecoming win over favored Oregon State last weekend, encounter the Hardin-Simmons Cowboys tomorrow in a game in which H-SU will be out to break an 18-game losing streak.

The Cowboys, who haven't won a game since beating Trinity, Texas, 23-15 early in the 1959 season, have lost six already this campaign, being shut out four times and scoring only fourteen points all season. They have lost to Tulsa 27-0, North Texas State 9-7, Memphis State 56-0, Arizona 53-7, Abilene Christian 27-0, and West Texas State 42-0.

Fumbles, intercepted passes, and many mental errors have stopped H-SU time after time. They have had serious threats going for them in every game only to have a mistake occur.

Last week against West Texas, the Cowboys mounted four strong drives inside the Buffs' twenty only to lose the ball twice

on fumbles and twice on interceptions.

Head Coach Howard McChesney has a good passer in junior quarterback Fred Martinez who has completed 43 passes for 475 yards. Sammy Oates, converted from end to fullback, leads the Pokes in rushing with 138 yards and has scored one of their touchdowns.

Ends Tommy Cheek and Jim Steadman are the top pass receivers with 11 each.

Four Join Frosh Basketball Squad

Four freshmen were added to the Sun Imp basketball team by Head Coach Ned Wulk during a week of workouts that saw 27 candidates vying for spots on the frosh team.

Jim Gnerre, Lyle Royer, Jerry Brown and Ben Armstrong joined the Imps, to boost the total number to 12. Freshmen cagers on scholarship are Archie Henderson, Norman Davis, Luis Lagunas, Howard Lee, Bill Mullen, Tom Owens, Joey Quintana and Dave Reid.

The Imps have been working out daily with the ASU varsity.

ASU Probation Finished

Arizona State received word Tuesday that it is no longer on athletic probation.

The National Collegiate Athletic Association officially advised ASU President G. Homer Durham that the NCAA council voted to "terminate the probationary status of Arizona State University and restore the institution to full rights and privileges of membership."

Exactly two years ago, on Oct. 27, 1959, the University was penalized by the NCAA for recruiting violations. ASU admitted to the violations, which were minor and unintentional, and was suspended for a year and placed on probation for the same amount of time.

The suspension prohibited ASU from participating in any NCAA championships, among other re-

strictions. It was lifted last winter and ASU was eligible for the NCAA basketball tournament, even though it was on probation.

An NCAA representative, Art Bergstrom, recently completed an inspection of ASU's compliance with NCAA rulings.

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Imps Meet Wildkittens

Arizona State's Sun Imp gridgers travel to Tucson tomorrow for their second contest of the season. They will meet their traditional foe, the UofA Wildkittens. Game time is set for 7:30 p.m. at the UofA Stadium.

Featured in the game will be the matching of the heaviest lines in both the UofA and ASU frosh gridiron history. Both squads boast a speedy array of backs. The Wildkitten line averages 218 pounds per man, while the Sun Imps weigh in at 205. ASU will, however, at times field a line averaging 220.

The Wildkittens opened their season Oct. 21 against the University of New Mexico frosh, winning 26-23. Keeping true to that weekend's Arizona winning trend, they scored their winning TD with only 2 minutes remaining in the final stanza.

The tentative Sun Imp starting lineup:

	Wt.
LE: Wayne Burdette	185
LG: Ron Scarfo	190
C: Jack Latimer	225
RG: Larry Baragar	225
IT: Jim Breckenridge	210
OT: Pat Appulesse	226
RE: Guy Hutchins	187
Q: Butch Brest	200
RH: Gene Foster	190
LH: Willie Rogers	160
F: Tom Kopp	206

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