



State Press

ARIZONA STATE UNIVERSITY



TEMPE, ARIZONA



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No. 10



VIVA EL MATADOR! — Bonnie Olson and Georgette Tibshraeny show off one of the posters announce a tour to the bullfights Sunday, sponsored by the Cultural Affairs Committee. (See Story on Page 6.)

15,000 Musicians Here Saturday

Annual High School Band Day will take place Saturday at ASU under the direction of Harold C. Hines, director of the Sun Devil band and Ronald Hallway, assistant director.

Representing 23 Arizona high schools, 15,000 band members will perform in the half-time ceremonies at the Hardin-Simmons game Saturday night.

The feature of the half-time ceremonies will be a salute to the 1961-62 symphony season with a particular salute to the Phoenix Symphony Orchestra and to the Phoenix Youth Symphony Orchestra.

A special march number will feature Miss Arretta Toops

from North Phoenix High School. Miss Toops was recently named the state baton champion and will appear in the center of the Sun Devil band. Simultaneously drum majorettes representing the other high schools will be performing around the edge of the field.

Also featured on the half-time program will be Mr. Guy Taylor, director of the Phoenix Symphony Orchestra. Taylor will conduct the final number of the ceremonies.

The pre-game ceremonies will feature the introduction of each band while they are playing their individual school songs.

Police Investigating Death Of Baby Girl

By BILL OVEREND

Campus and Tempe police have joined forces to investigate the death of a new-born baby found in a Palo Verde Hall incinerator at 7:45 a.m. Monday.

The baby, apparently placed in the incinerator sometime last weekend, was a female Caucasian, which had lived through birth, according to the coroner's report. The report stated further that death had occurred in the incinerator.

Lt. Norman Peck, chief of Campus Security, and Chief Worth Farley, Tempe Police Department, are spear-heading the investigation.

Lt. Virgil McCabe, of Campus Security, stated that the

death was a "clear case of homicide."

Campus police presently are handling the campus phase of the investigation, while Tempe police are checking for outside clues.

"During the last two days, we have conducted extensive investigations of women's dormitories, especially Palo Verde Hall," Lt. Peck said. "There has been no physical evidence of any recent birth in any of the dorms."

Police officials and school administrators stress the improbability of any ASU student being connected with the death. The incinerator is accessible to anyone in the Phoenix area during certain hours.

College Ave. Action Delayed

ASASU President Gary Walker and First Vice President Jim Chilton announced to the Executive Council last Friday that action concerning the closing of College Ave. and Orange St. has been delayed to await a master plan of expansion by the University.

The announcement was made after a meeting with Louis S. Cooper, Tempe city manager.

"Cooper showed considerable interest in the project," said Chilton, "but he admitted his hands are tied at this time. He feels that no immediate action should be taken until a master plan of the growth and development of the University is complete."

Chilton said that he felt the required master plan will be completed by this December.

Dick Langmade, chairman of Elections Board and director of the Plebiscite, said that the Plebiscite's results will be ready for review by the Executive Council this Friday. These results were compiled to indicate the feelings of the student body to our student leaders.

In further council action, Ed Manley announced the appointments of Marilyn Rossini and Dave Matthews as chairmen of the sub-committees on student personnel and academics, respectively.

It was further announced that the AMS and AWS will consult with Saga Food Service to seek a method of improving students' dress in the MU.

Qualifying Test Set By Air Force

The annual Air Force Officers Qualifying Test is scheduled Nov. 2, at 7:45 a.m., in Agriculture 350. The testing period will require approximately nine hours.

All qualified Air Science cadets and veterans interested in participating in the Air Science commissioning program are required to take this test. Participants will be issued letters explaining absences from scheduled classes.

Further information is available at the department of Air Science.

Meeting Is Set Tonight For Cabinet

ASASU President Gary Walker will preside during tonight's 6:30 meeting of the president's cabinet, which was established this year for the benefit of students and student leaders alike.

The cabinet is comprised of students appointed by President Walker, First Vice President Jim Chilton and Activities Vice President Jim Howard.

These appointees provide a cross section representing several facets of student life. The cabinet's function is to present ideas to our ASASU executive leaders and to give its opinion on ideas presented by these executive leaders.

Members of the cabinet are Dave McElfresh, Gary Scott, Linda Warren, Michael Craig, Barbara Marlowe, Bill Luke, Chris Jones, Dave Matthews, Dale Keller, Roger Locke, Jim Chilton and Jim Howard.

'Antigone' Rehearsals Start For December Presentations

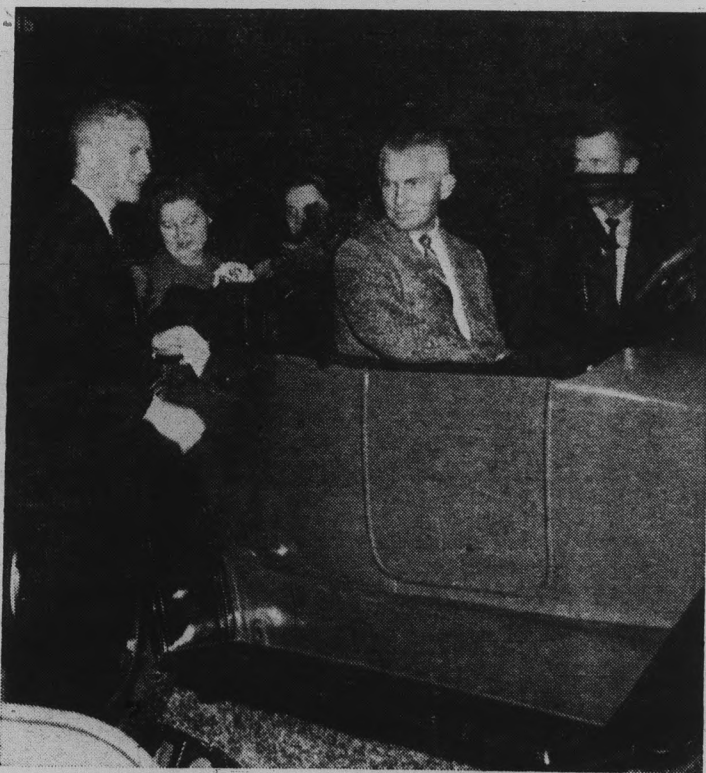
Jean Anouilh's modern adaptation of "Antigone" will be presented by the Drama department Dec. 6-10, under the direction of Dr. James Yeater.

The cast for the production was selected Oct. 18 and 19. Portraying Antigone will be Susan Flannery; Haemon, Dan Acuff; Creon, Dave Barker, and Ismene, Judy Hass.

Supporting roles are chorus, Lynne Wood; the nurse, Judy Lassen; guards, Bob Hallett, Roger Brindle and Kalevi Lappalainen; messenger, Joe Smart; page, Kenneth Strecker, and Eurydice, Margaret Wood.

"Antigone," a play of conflict and contest was written by Sophocles and first presented in 441 B.C. In the play, Antigone follows the dictates of custom and religion, but disobeys the edict of Creon, regent of Thebes.

At present, members of the drama department are rehearsing for "The Enchanted," which will be presented Nov. 8-12 in Payne Auditorium. Anyone interested in working on sets or lighting for either production should contact members of the cast, Dr. Yeater or visit Payne Auditorium any afternoon at 2:30.



HONORED — President G. Homer Durham congratulates past ASU royalty. In the car, from left, Mrs. Marjorie Burgess Henshaw, English professor, Homecoming Queen of 1941; Jane Hogg Jones, 1941 Campus Queen, and George Morrell, ASU purchasing agent, 1941 Campus King. The trio was honored at the Homecoming game half-time ceremonies. More pictures of 1961 Homecoming, Pages 6, 7.



IFPC OFFICERS GET TOGETHER — Newly-elected officers of the Interfraternity Pledge Council met this week to discuss plans for a help project at the Perry Institute for Children in Phoenix. The officers, from left to right, are president, Dennis Hixson, Phi Kappa Psi Colony; vice president, Rich Pagoria, Sigma Phi Epsilon; secretary, Bruce Phillips, Pi Kappa Alpha, and treasurer, Tom Price, Alpha Tau Omega.

Durham Leads First Talk In U. S. Heritage Series

President G. Homer Durham's lecture entitled, "American Political Ideas: The Colonial Heritage," on Oct. 30, in the MU ballroom at 2:40 p.m. will be the first of a series of five at ASU.

The series of lectures entitled, "American Heritage Series," are scheduled on consecutive Monday afternoons through Nov. 27 and are open to the public.

Arranging the series is Dr. Karl H. Dannenfeldt, chairman of the ASU division of Behavioral and Social Sciences and chairman of the lecture committee. Serving with him are Dr. Louis M. Myers, chairman

of the division of Language and Literature and Dr. Glenn Austin, professor of Education.

Future lecturers, their topics and lecture dates are Dr. Katharine Turner, professor of English, "Emerson: The Man Who Believed in Magic," Nov. 6; Dr. Heinz R. Hink, associate professor of Political Science, "Calhoun: The Great Problem in Government," Nov. 13; Dr. Richard G. Landini, assistant professor of English, "Hawthorne and Literary Nationalism," Nov. 20, and Dr. Douglas G. Arner, associate professor of Philosophy, "James, Dewey and Peirce: Is Pragmatism Characteristically American?" Nov. 27.

Matthews Library Appointments Made

Miss Harriet Meckfessel was recently appointed the first documents librarian of Matthews Library. Miss Meckfessel is responsible for the acquisitions and service of all inter-

national and national documents.

Her hours are Monday through Friday, 9 a.m. to 12 and 1 p.m. to 5 p.m.; Friday and Saturday 8 a.m. to 12 noon.

Other appointments are William H. Feehan, acquisitions staff; Miss Rebecca Ditto, periodicals librarian; Mrs. Eleanor Coke, catalog and reference services; Miss Harriet R. Smooke, catalog staff, and Mrs. Ruth R. Townsend, catalog service.

A new collection of law books formerly belonging to William E. Brooks, Arizona legislator and lawyer, has been donated by Mrs. Caroline A. Edwards to Matthews Library.

ASU Facts

The Arizona State Alumni Association was founded in June, 1894.

Must Reserve Space - Finley

Dormitories and organizations wishing to reserve space in the 1962 yearbook must do so by Nov. 1, according to Roxanna Berry, editor.

Interested groups should contact Dick Finley in MU 226 for further information.

BULL FIGHT

Nogales, Sonora — October 29

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Raul Rovira

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Tryouts Set For Bowling

Tryouts for the ASU bowling team will be held October 27, 28 and 29. Ten women and ten men will be chosen from the highest averages submitted during the tryouts.

Tryouts will be held Friday at 3:30 p.m., Saturday at 1:00 and 4:00 p.m. and Sunday at 1:00, 4:00 and 7:00 p.m.

Teams will bowl in local and national competition.

Students may sign up now at the main desk in the games room.

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'Can Be Ambassadors' Says Foreign Language Bulletin

Foreign language students can become good-will ambassadors in a tense world, said a recent FLIP bulletin.

FLIP, Foreign Languages in Progress, is a four-year-old bulletin published monthly. The October issue stated that today we cannot afford to ignore words spoken by our foreign fellow men. Students have a chance to communicate and extend friendship to other cultures.

"From such will come deeper understanding, new worlds of traditions, thoughts and feelings," said Senator J. W. Fulbright recently.

By 1965 all California public

schools will offer at least one language, starting in the sixth grade and continuing through high school.

"Country-wide parental demand has led to the FLES (Foreign Language in Elementary Schools) movement, with ASU included in two new programs in the language department. FLES is being held up by a qualified teacher shortage," Dr. Russell K. Bowman, chairman of the department of Foreign Languages, said recently.

Information regarding the all expense paid Fulbright-Rhodes scholarship is available at the Scholarship Office, MU 213.

Alum Pedro Generalao Sends 4 Sons To ASU

By LON LEE

One - two - three - four; Alfonso Generalao - Simon Generalao - Pete Generalao - Jose Caprio . . . That's the roll call of the four sons of Pedro Generalao at ASU.

Four brothers at ASU, or any other university for that matter, probably sets some kind of a record.

Alfonzo, a freshman majoring in Accounting, is a busy student with his membership in the U.S. Army Reserve. He is on the six-year reserve plan and is putting himself through college by working summers.

Simon also is a freshman and is majoring in Pre-Law. To support his college career, Simon is working as a campus representative of Mill Avenue Cleaners in Tempe, in addition to his summer employment.

Pete is a sophomore majoring in Accounting. Working as a campus representative for Collier's Encyclopedia, Pete also works in the summer. He is on the Irish Hall Council.


Jose is a junior majoring in Finance. He is a transfer student from the University of the Philippines, where he attended for two years. In high school, Jose was the editor of the

school paper in Manila.

Pedro Generalao, Sr., also attended ASU and was graduated in 1935 with a degree in History. No doubt when he left ASU, he had no idea that four of his sons eventually would attend ASU.

After leaving ASU, Pedro, Sr., attended that other school to the southeast of us (UofA) and later attended the University of California at Berkeley.

All four of the Generalao brothers live in Irish Hall where Head Resident Syl Cain said, "All four are very active in the functions and student activities in Irish Hall."



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Billy Wilder Scores With Hit After Hit

By MARV ROHRER

Billy Wilder is probably America's most gifted and creative writer-producer-director combination, in films, or any other medium. His brilliant "Some Like It Hot" revived comedy in the great Mack Sennett tradition; his latest effort, "The Apartment," was last year's finest produced American mo-

tion picture.

"Sunset Boulevard" (at Cosner Auditorium Thursday and Friday, at 7:30 p.m.) represents an earlier and more dramatic-minded Wilder, as opposed to his more recent comedy and pathos.

The story concerns an aging silent-screen star (Gloria Swanson) who is cared for in an

enormous, decaying mansion by her former director and husband (Erich von Stroheim). Into this situation stumbles an opportunistic young screenwriter (William Holden) who permits himself to be pulled down by the fading siren into her megalomaniacal illusions of a returned grandeur.

Mr. Wilder evokes powerful performances from his principals in one of Hollywood's most successful, intriguing and honest films about itself, both its past and its present.

Curriculum Lab Is Open Longer

The Curriculum Laboratory of Matthews Library has lengthened its hours of use, according to Harold W. Batchelor, librarian.

The schedule has been increased by eight hours. As a consequence the current schedule is: Monday through Thursday, 8 a.m. to 9 p.m.; Friday, 8 a.m. to 5 p.m.; Saturday, 8 a.m. to 12 noon.



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Quite A Homecoming!

Homecoming, 1961 vintage, is something to be remembered now, and we'd like to commend the steering committee, plus all others who spent time on this tradition, for their work.

The product was successful. Homecoming Week went smoothly: the decorations, depicting well-selected themes, were excellent.

There was one major stalemate however when Kappa Alpha Theta sorority's decorations were destroyed by fire late Thursday evening or early Friday. Alleged arsonists were responsible for the fire.

As a buffer to this incident, ASU's other sororities and men of the fraternities joined forces at 6:30 Friday morning to assist the Thetas in rebuilding their decorations.

This is the type of spirit that makes Arizona State a place to which its alumni are glad to return.

The Homecoming King and Queen election was handled efficiently, with colorful yet enjoyable campaigns that added to the anticipation and zeal of the event itself.

We suggest for future Homecoming Weeks, though, that should the King and Queen be appointed attendants, these attendants be given some duties. This year's first and second runners-up had nothing at all to do. Why then were they elected?

A record-breaking 2,050 students who cast ballots indicated a possible growing interest in campus elections. We are hoping for even better turn-outs in elections for student government.

We received various comments from past grads on the alumni golf tournament that was planned. "Things like that make this Homecoming something more than just touring the campus again," said one.

For all the work hours submitted in the many phases of work during Homecoming Week, thank you.

And we assure you all: it was worth it.

LITTLE MAN ON CAMPUS



"AND THIS IS OUR T.V. ROOM."

Letters To The Editor

Let's Not Throw Cards

To the Editor:

School spirit was high that night as we beat Oregon State.

When out of the fervorous multitude flew a missile, by mistake?

Where this missile was aimed, or why, only one will ever know

And that one person, some-

day I hope, will live to regret the throw.

For there was I, seated in the stands, minding no one's business but my own

When lo and behold, I became a victim of the missile thrown.

Fortunately, I was not hurt

by that card which streaked through the air.

But it could have been much different, had a softer head than mine been there.

Editor's Note: We agree. The card section is fine, but it should hang on to the cards. Bet one corner could poke out an eye no sweat!

Former Sun Devil Describes U of A Life

To the Editor:

The State Press has long been an airing ground for problems and comments of ASU students, but how often has it printed opinions of those from the UofA?

Well, if you will accept a letter from a traitor, I would like to make a couple of comments from your sister institution to the south. Wait! Don't brick-bat me yet! The comments, believe it or not, are

not derogatory to ASU.

After having been a student at ASU for 10, these many years (I shudder to think how many), I have transferred to UofA. (The move, however, was job-necessitated, not from choice.)

The first thing I noticed on entering the hallowed halls of learning at this esteemed institution is that registration here is a mess!

I thought the dozens of re-

gistrations I went through at the Tempe institution were bad, but they were nothing like this.

Never have I seen so many lines moving so slowly to accomplish so little. And, these lines were scattered all over campus. Professors were not caged in one spot, as they are in ASU's gym during the semi-annual pilgrimages. Each was in his own classroom, and it was the students' responsibility to hunt down those needed.

Another interesting item: a notarized statement of residence is necessary for anyone wishing to avoid the non-resident tuition!

And yet another — UofA doesn't furnish a production-line physical for new students as ASU did when I entered there (and assume still does).

And parking! Ugh! Picture ASU with a couple thousand more car-driving students, and about half as many parking lots as it now has. Then situate it in downtown Phoenix instead of Tempe, and you've got a vague idea of the mess here.

One small advantage here — UofA allows a student to get as many car stickers (parking permits) as he desires. Thus, if you drive one car one day, and another the next, etc., you could have a permit for each of them. UofA apparently has realized something which Tempe has failed to — no student is likely to drive three or four cars to campus at one time for the sole purpose of clogging parking lots.

Ah, well, c'est la vie. But consider yourselves lucky, ye students of ASU.

And, much as we may condemn some of the architecture at ye ol' Short Creek Junction J.C. at least you can tell your Social Sciences (Liberal Arts) building from the new Ed building or the library. These red brick jobs down here at Nogo Tech may be attractive to some, but I could attend class in the wrong building weeks on end and never know it from their appearance. And just try to direct someone to one of them!

Well, trim this to fit or toss it in file 13, then say thanks that there are two institutions known as universities in this state.

Gordon R. Peterson

Editor's Note: Gordon is a past editor of the State Press (first semester last year) now with the Associated Press.

We have a faint idea that perhaps in the very near future he may be transferring again, back here!

Either that or he'll find himself hanged in Effigy, which is only three miles east of the UofA campus. . . .



SOMEWHERE OVER TEXAS

— That's what this Dallasonian (??) told me. Asked him where we were two hours ago and he said Texas. Just asked him again and it's still Texas. Altogether, we've been flying over Texas for the past six or seven hours. Not knowing much about geography, I can't say whether this is possible or not. Heck of a big stretch of sand, if you ask me.

It is only natural that you should be wondering wheretheheckisthatidiot! Ah! So I'll tell you-ahll. Sing along, kiddies, Lucille Ball style . . .

Hey! Look us over up in the sky.

We're off to meet with Sigma Delta Chi; But don't pass the plate, boys, don't pass the cup. Pass samethin' lots bigger, because we figger That somethin's comin' up! We're gonna land in Atlanta, then Miami Beach. If we are lucky, there we'll speak our piece. But if we don't land, an' keep on fly-in', Our faces will be glum. Mr. Castro, here we come!

* * *

Now wasn't that original? This trip is just what I need. With no summer vacation, maybe this will compensate, what with a dozen meetings, all sorts of parties, and school texts stuffed away in the bottom of one suitcase.

It's the 52nd anniversary convention of Sigma Delta Chi, national professional men's journalism society. Our ASU chapter, installed last semester, is Arizona's first undergrad unit.

Registration starts at 9 at convention headquarters, the Hotel Fontainebleau. Hear it's the world's largest and most beautiful. Also hear some rooms cost \$100 a day, like you were buying the joint or something.

Strangest thing happened as I boarded the plane at 1 a.m. this morning: it was real quiet except for a little snoring in front, and a pal from another undergrad chapter recognized me.

He yelled, "Hi, Jack!" excitedly . . . in less than two seconds he was pulled into the you-know-where by the never-sleeping men of our Secret Service for investigation. Quite embarrassing . . . especially at 1 a.m.

We'll be here through Saturday. Good luck in school.

AFTER-THOUGHT — "It takes very little to capture a guy's imagination . . . especially when the right girl's wearing it" . . .



I Cover College Avenue

By BILL FLICK

Again, we shout, "Mistreatment!" (and we've been letting this gripe mount up for a couple of weeks).

THE INFIRMARY: Yes, we are going to complain. But we seriously mean this to be constructive criticism, regardless of any satire included. And, therefore, we feel the best way to air our groans of displeasure is with specific situations and examples.

So, point number one: A particular friend of ours was working on Homecoming decorations last week at one of the fraternity houses, and about five o'clock this certain, somewhat clumsy individual stepped on a rusty nail, which consequently punctured his pedalis (foot) causing beforementioned friend to suffer great pain.



He went to the infirmary and asked for a tetanus shot, which we understand will prevent such serious discomforts as lockjaw, etc. Well, he couldn't get the shot because it was not during hours. He was told to come back tomorrow and get his shot. **AH, COME ON, PEOPLE.** We can't help it if those sneaky old rusty nails come out after hours!! Let's get serious. Meanwhile, until they do, guess it's our duty to make it known to you that: **YE SHALL BECOME BURDENED WITH SICKNESS OR INJURY ONLY DURING THE HOURS OF 9 TO 4 ON WEEKDAYS.**

Number two: Recently, a plea was made for blood donations to help the wife of an ASU ROTC cadet. The infirmary phoned the State Press office and TOLD us that they were getting too much blood and TOLD us to TELL people that they didn't want any more.

Well, maybe an enormous number of students did show up to donate. But we've always been under the impression that blood was and is ALWAYS needed. We are truthfully sorry for any inconveniences created by the overwhelming response to the plea, but at the same time we cannot see why the Infirmary would gripe and TELL us to keep people away. Maybe a little overtime was in order.

Number three: We would like to suggest on behalf of several students (and maybe a vast majority) that the Infirmary notify the parents of local students when students are brought into the infirmary. It has been called to our attention that the parents of many coeds have not known the whereabouts of their daughters on certain weekends. (We sure as heck hope they were in the infirmary!)

Enough of this sickness talk.

We have heard that the stairways in South Hall could use some matting (haven't really been in there lately—or ever, for that matter), but one guy got shot down last week 'cause

his girl was limping from getting shot down, or having fallen down, or something.

We would like to quote from Overend's column appearing in the October 4 edition of the State Press: "Or, better yet, form a committee to look into the possibilities of rearranging the card section some Saturday afternoon—just before game time—to spell out dirty words, insults to the opposing team, etc." Congratulations to a couple of guys on a job well done.

So they're gonna close off good old College Avenue and make a mall? Well, we think it's a darn good idea. But we're wondering how we are going to be able to Cover College Avenue if there ain't one. Maybe we just plain won't. That would probably please a lot of people.

A special thanks to Stotts of Campus Security for realizing the situation in Lot L.

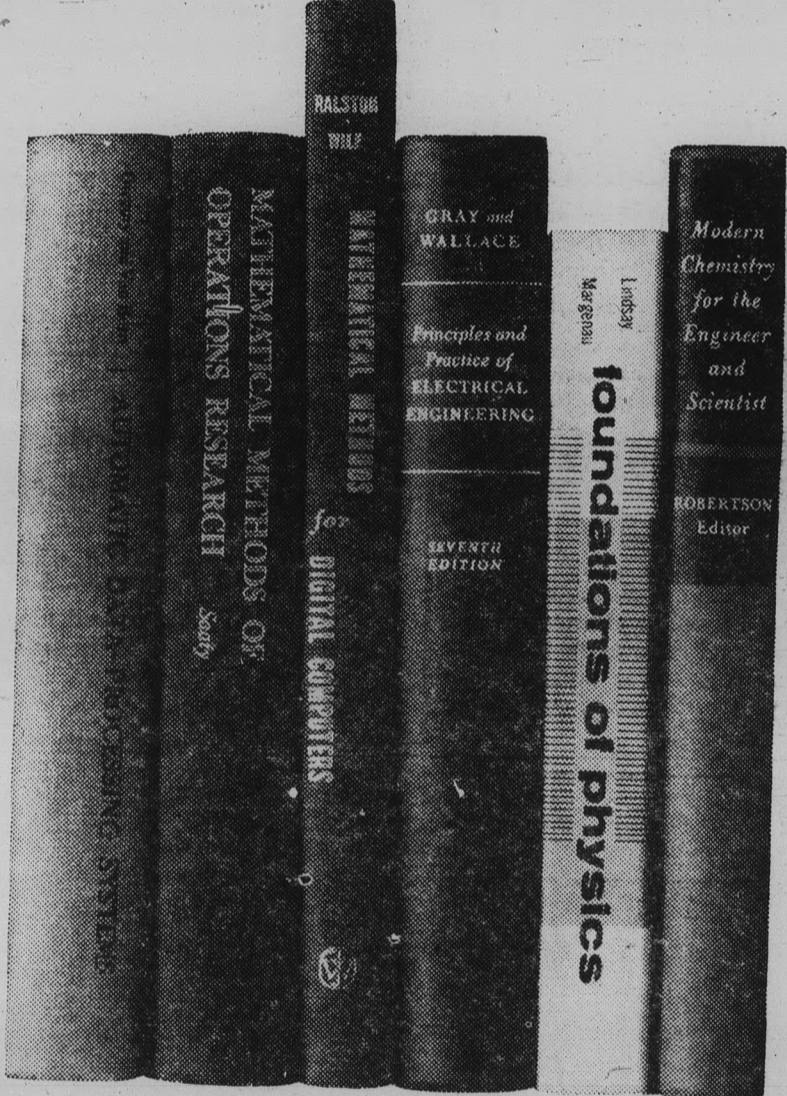
Finally, our most hearty congratulations to a guy named Johnny Jacobs.

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RE-VISIT CAMPUS — Former Arizona State graduates registered Friday and Saturday at various points on campus. Three grads sign their names and receive Homecoming information here. (Photo by Ralph Forney)



SPIRITED RALLY — Students thronged first near Hayden Hall, then marched to Palo Verde Hall in a bonfire rally to promote spirit for the Homecoming football game. Rally was held Thursday evening, led by pom-pom girls and cheerleaders.

Cultural Affairs Boards Sponsors Nogales Bullfight Trip, Sunday

The Cultural Affairs Board will sponsor a tour of Nogales, Mexico, Sunday. The group will leave from the MU at 7 a.m. A bullfight is the feature of the tour with side trips planned to the mission at San Xavier del Bac, a museum and Indian dwellings. Tickets, \$9.50 each, are available at the MU information desk until 5 p.m. tomorrow. The price includes tickets for the bullfight and transportation. The group is expected to return around 10:30 p.m. Sunday.

Durham Is Elected To Exec Council

Dr. G. Homer Durham, President of ASU, has been elected to the executive committee of Associated Rocky Mountain Universities, Inc. ARMU is a combination of the eight Rocky Mountain states of universities offering graduate studies in the fields of Science and Engineering.

The organization, which began in 1960, has a wide range of activities related to space projects, natural resources development, nuclear science and engineering, arid land problems and biological sciences in the planning stage. The programs are expected to become operational during 1962.

Four Students Serve As Panelists On "Editorials U.S.A." TV Program

Four students represented ASU on a new TV show Sunday, on Channel 3. Nancy Rogers, Lou Meyer, Tom DeYulia and Darryl Stacy composed the first panel of "Editorials U.S.A." The subject discussed was "The 87th Congress, Success or Failure." Ernest W. McFarland was moderator. The purpose of the show is to present different editorial viewpoints on given topics, said McFarland. Editorials from newspapers across the nation are used. The students read the editorials selected, summarize them and inject their own opinions. On alternating weeks students from ASU and the UofA will appear. Nov. 5, ASU students will discuss Laos and Southeast Asia.

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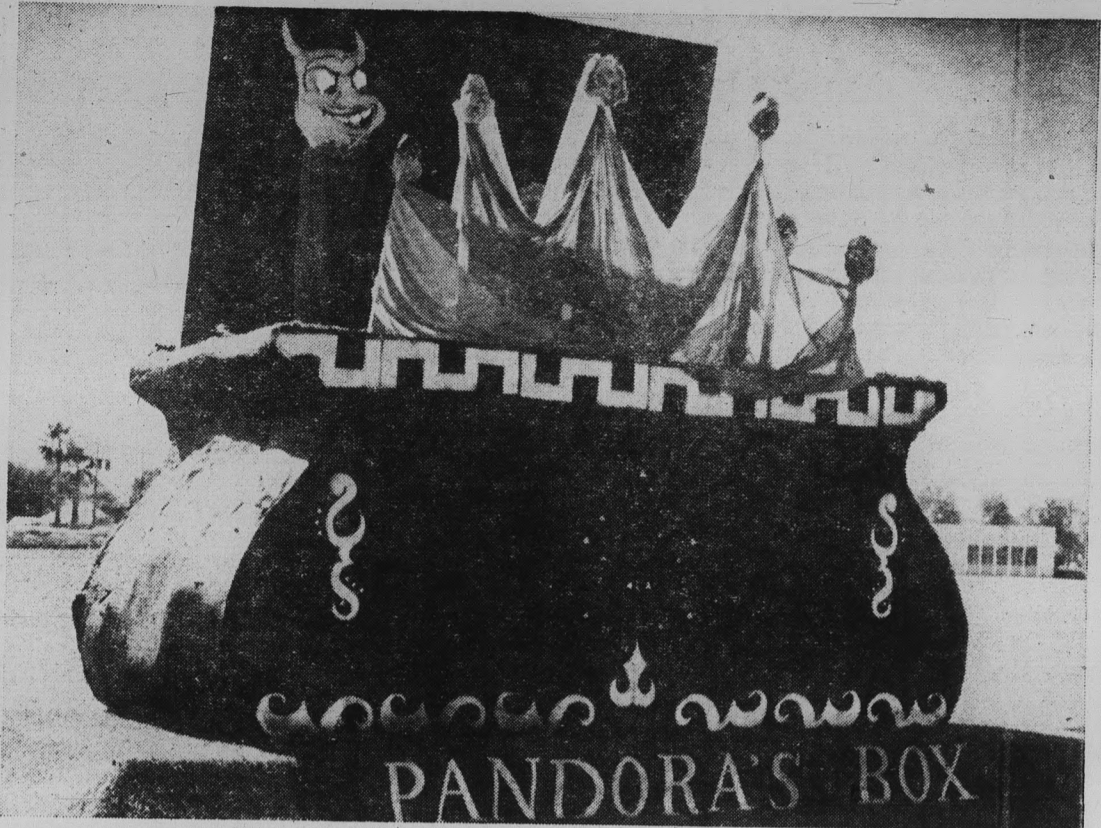
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"Gee, honey, you'll never pass your physics exam unless you learn to loosen up!"

21 GREAT TOBACCOS MAKE 20 WONDERFUL SMOKES!
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ACCEPTS TROPHY — Kazel Johnson, Alpha Phi, accepts the sweepstakes trophy for the outstanding Homecoming decorations during half-time of the ASU-Oregon State game. Making presentation are Ron Evans, Phi Alpha of Sigma Alpha Epsilon, Homecoming King and Linda Rankin, Alpha Delta Pi, Queen.



BEST DECORATIONS. — Pandora's Box opened and closed, revealing and concealing the evil spirits of the world. The Sun Devil, symbolizing hope, rose at the end to complete the decorations, constructed by Alpha Phi sorority. It won the sweepstakes award.

Past Construction Is Prologue To Present, Future Expansion

By JACK LOVETT
(Second In A Series)
In 1927 the Men's Gym was built on another newly ac-

quired tract, 10 acres lying south of the existing campus. And in 1929 work was started on Matthews Library, named after Dr. Arthur John Matthews, the school's president from 1900 until 1930 and its greatest builder (18 buildings to his credit.)

Dr. Matthew's successor in 1930 was Dr. Ralph Swetman, under whose direction no building was done. He served only three years, making way in 1933 for Dr. Grady Gammage.

Under Dr. Gammage, the second great phase of Arizona State's building was launched. Taking over a run-down, financially embarrassed plant, this energetic administrator enlisted the aid of government agencies and plenty of volunteer help and skills to bring the college out of an era of stagnation.

Buildings mushroomed in rapid succession all over the campus as students picked their way to classes over piles of building materials and around excavations. The second half of Matthews Library was completed in 1935. The next year West Hall was built, the dormitory completing the "Women's Quad." In 1937 the Dining Hall was enlarged and a new heating plant was built.

Two major buildings were completed in 1938: the Lyceum (but without the swimming pool shown in original plans) and the Moer Activities Building, an early-day do-it-yourself project that's deserving of a story all

by itself.

In 1940 the athletic field bleachers were built, with industrial arts shops beneath them. Also that year the men's dorm Irish Hall, named after Capt. Fred Irish, science teacher and military instructor, went up.

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WENT WITH TELLER TO PUT MY CASH AWAY. DOOR JAMMED. HEAT INSIDE TERRIFIC. FORTUNATELY, MENNEN SPRAY DEODORANT IS HARD-WORKING AND LONG-LASTING. I STAYED CALM AND COOL. TELLER DIDN'T.

SHE STARTED SORTING OUT THE \$1,000 BILLS. SAID SHE LOVED TO COLLECT PICTURES OF GROVER CLEVELAND. SOUNDED LIKE A PHONY NAME TO ME... SO I SLUGGED HER.

TELLER TURNED OUT TO BE "BELLE GRAND" LADY BANK ROBBER. GOT REWARD FOR CAPTURE. SPENT IT ON ANOTHER BOTTLE OF MENNEN SPRAY. WENT BACK TO OFFICE. IT WAS FULL OF CLIENTS. SNEAKED HOME TO REST.

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Cushman Eagle \$125. Phone AL 3-3819 after 5 and weekends.

Volkswagen Supercharger by Judson. Used 6 months. Excellent condition. Cost \$144 new, I'll take \$45. WH 6-6218.

Crossbow, 75 lb. pull. Perfect condition. \$47.30 value, \$10. (Target arrows available at 50c.) 4725 Farmer Ave.

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Faculty Facts

Van Deren Coke, ASU associate professor of Art, will speak at the Arizona Art Education meeting in Tucson, November 3.

Professor Coke's address on contemporary photography in and art form is entitled "The Camera's Eye."

The meeting is in conjunction with the Arizona Education Association Convention.

Dr. Richard Pian, professor of Engineering at ASU, has been appointed to a two-year assignment at the SEATO Graduate School of Engineering in Bangkok, Thailand.

Dr. Pian will be professor of structural engineering at the SEATO school and will teach graduate courses in structures. Dr. Pian also will be working with students in research activities and in advising them with their theses.

Dr. Pian, granted a leave of absence, will leave Tempe this week with his family.

Louis Taylor, assistant professor of English, has written a book entitled "The Horse America Made."

The 250-page book, published last week by Harper and Bros., features the American saddle horse and is illustrated.

Professor Taylor's lifelong love of horses and literature provides interesting, informative reading for all horse-lovers.

S. G. Huneryager, ASU assistant professor of Management, and Dr. I. L. Heckmann Jr., department of Management at the University of Illinois, are the co-authors of a textbook, "Human Relations in Management" which offers an integrated view of the fundamental and foundational aspects of human relations.

Dr. Keith Davis, professor and chairman of the department of Management of ASU's College of Business Administration, is author of an article, "When Can You Be Flexible?" in the current issue of Supervisory Management magazine.

Dr. Davis' article concerns methods a company may use to develop a flexible disciplinary policy.

Dr. Brett Stuart, lecturer in guidance at ASU, was guest speaker Monday at the noon luncheon of the Kiwanis Club at Sky Harbor. The title of his address was "Vocational Guidance in Today's Schools."

Dr. R. E. Davis, assistant professor of Speech, has written an article which appears in the

current issue of "Quarterly Journal of Speech," national magazine of the Speech Association of America.

The article is entitled "Parliamentary Practices of the Fourth Party." It concerns special parliamentary techniques of a maverick party in the British House of Commons, led by Lord Randolph Churchill, during the last half of the 19th century.

Dr. Jessie M. Rannels, chairman of the ASU division of Home Economics, is attending the annual meeting of the American Dietetic Association Oct. 24-27 in St. Louis, Mo., featuring workshops, exhibits and lectures.

Dr. Ronald G. Thomson, chairman of the department of Health, Physical Education and Recreation at ASU, attended a conference of the Western College Men's Physical Education Society last week at the Riverside Hotel, Reno, Nev.

Dr. Harold W. Coppock, ASU associate professor of Psychology, and Dr. John E. Freund, ASU professor of Mathematics, jointly have submitted a paper

entitled "All or None vs. Errorless Shock Escapes by the Rat," to the American Association for the Advancement of Science.

Dr. Roy M. Johnson, associate professor of Microbiology at ASU, will be featured speaker at the dinner meeting of Sundocs tonight at Hotel Safari in Scottsdale.

Sundocs is an organization of doctors who received their pre-medical education in Arizona. Dr. Johnson, adviser for pre-medical students at ASU will discuss "The Relationships Between Doctors and Pre-Medical Students" at the meeting.

A Real Estate Tax seminar entitled "Tax Factors in Real Estate Operations" will be Oct. 28 to Dec. 16 in the executive seminar room of the ASU Business Administration building.

William Isaacson, CPA and tax administrator at the Valley National Bank, will conduct the non-credit course on Saturdays from 8:30 to 11:30 a.m.

Those interested should register through the ASU Bureau of Business Services. A \$50 registration fee includes cost of the text.

Robert St. John Will Speak Monday, Oct. 30 In MU

Robert St. John, noted foreign correspondent, author and lecturer, will speak on "Emerging Africa—the Newsman's View" Monday, Oct. 30 in the MU Ballroom at 10:40 a.m.

St. John was foreign correspondent in the Balkans for the Associated Press and radio commentator for NBC in London and Washington during World War II. He is the author of several books on Africa and the

Middle East, including a biography of David Ben-Gurion, prime minister of Israel.

His appearance is sponsored by the department of Mass Communications at ASU.

Name Changed In 1958

In November, 1958, Proposition 200 was passed, changing ASC to ASU by a vote of 101,811 to 51,471, which is nearly a 2 to 1 vote.



4 out of 5 Male ASU Students

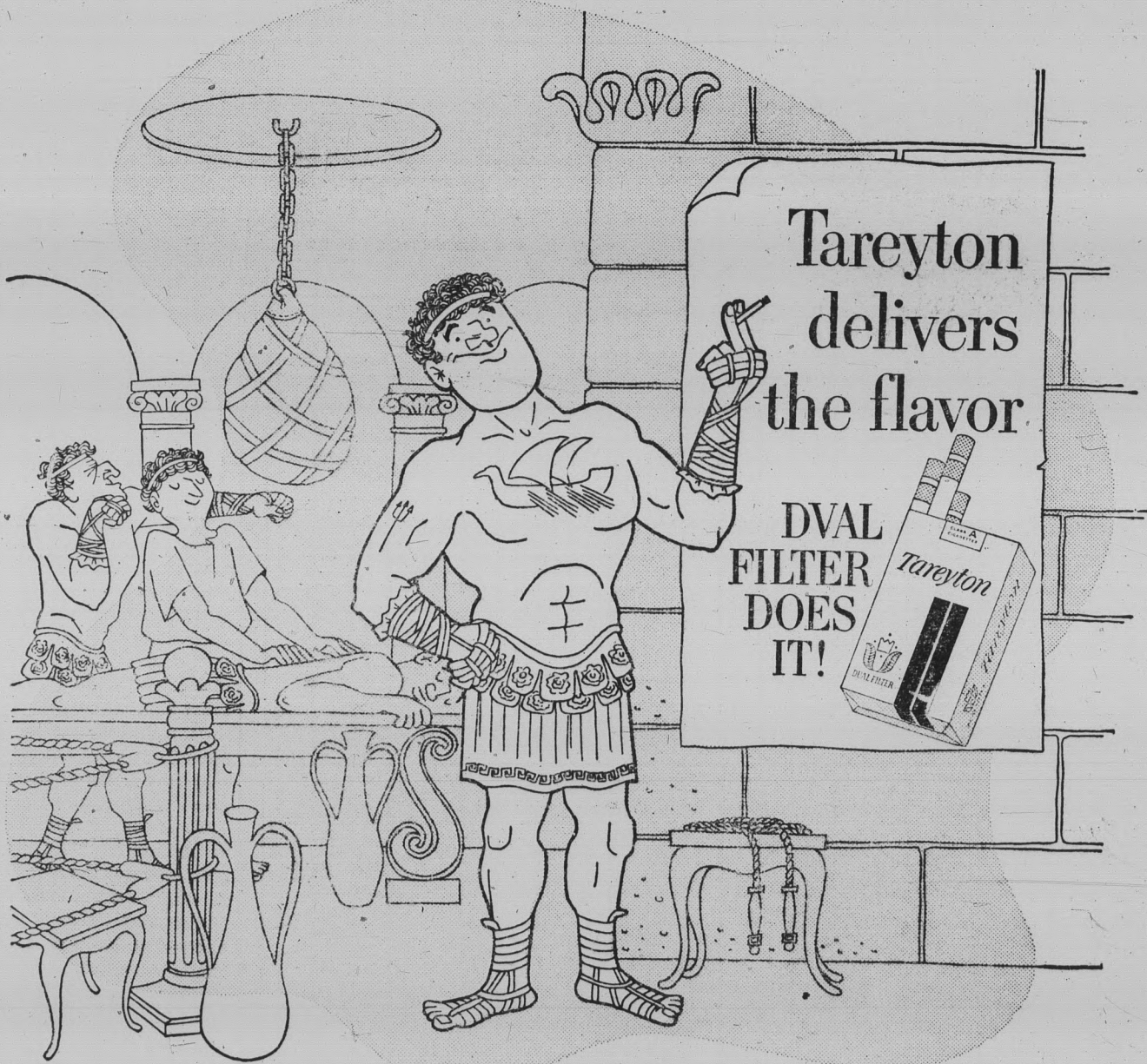
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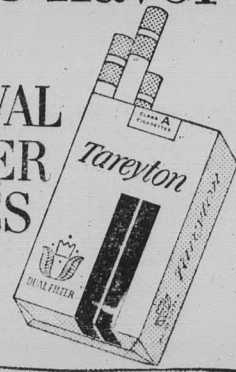
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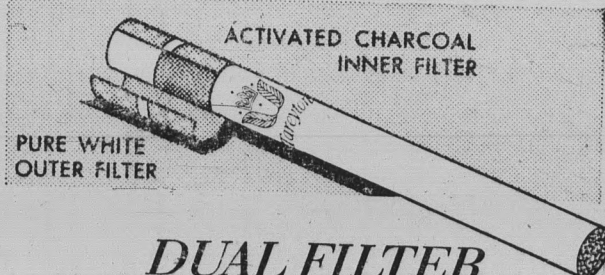
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ASU Social Board Sets Year's Events

The ASU Social Board is "organized and planning events for this year's calendar," said chairman Steve Montgomery.

The Social Board presents jazz concerts, after-game dances, Friday night dances in Clancy's and such weekend trips as the Payson workshop. On Dec. 8, it will sponsor a concert and dance by Stan Kenton.

Suzi Smith is secretary of the board. Committee chairmen are Jerry Sullivan, games pro-

gram; Wayne Cole, dances and concerts; Peggy Childs, weekend programs; Rich LeSeuer, publicity.

Board members are Jan Nichols, Pat Abbott, Mary Lou McNatt, Beth Bierlein, LaDonna Bacon, Ellen Roca, Jack Krufman, Marilyn Fish, Nancy Clayton, Jack Ong, Susan Marioneau, Sheryl O'Hern and Daryl Templeton.

Lax And Bagels Will Be Served At Hillel Brunch

The Hillel Foundation is holding a "Lax and Bagel Brunch," Sunday at 11:30 a.m.

The Brunch will be held at 939 E. Missouri, Phoenix. Folk dancing and singing are planned for entertainment. Admission is 25c for members and 40c for non-members.

Sorority Plans Aid For Student

Delta Sigma Theta, a group of college women "bound together for the realization of ideals of scholarship and cultural attainment," plans to provide financial aid to a deserving ASU Negro coed.

Selection of the student will depend on scholarship and need. Interested applicants may apply in MU 213.

Newman Club Will Sponsor Benefit Dance

A Benefit Ball will be held Friday from 8:30 p.m. to midnight in Stovall Auditorium of the new ASU Catholic Student Center.

Ray Andrade and his orchestra will furnish music for the evening.

Donations will be \$2 per person and \$3.50 per couple. All proceeds will be used to purchase furnishings and equipment for the Center, which is the meeting place of Catholic students attending ASU.

The ball is open to the public.

Words To The Wise

"Here's to a woman! Would that we could fall into her arms without falling into her hands."

* * *

"Flattery is like cologne water, to be smelt of, not swallowed."

Scholarship Is Awarded To Student

Doyle W. Burke, graduate student of ASU was awarded a Baptist Student fellowship.

Burke's award was announced Thursday by Dr. Truet B. Thompson, chairman of the Baptist Student Union committee.

Burke received the fellowship for his academic achievements and participation in extracurricular religious activities.

SNEA Sponsors Education Panel

The student NEA will meet Oct. 26 at 7:30 p.m. in MU upper lounge. A foreign student panel from Japan, Kenya and Iran will discuss "Education — U.S. and Foreign." The public is invited.

'Proper Gods' Reviewed By Dean Nichols

Palo Verde Hall opened its monthly cultural program last Monday evening with Dr. Catherine Nichols, Associate Dean of Students, giving a book review on "The Proper Gods" by Virginia Sorensen.

As Dean Nichols explained, the novel is not a new one, but it is of present day importance as a revealing example of the differences that exist in civilizations today. It is a novel based on the Yaqui Indian culture in Mexico.

Suzi Gerber, cultural chairman, announced that Dr. G. Homer Durham will speak next month on womanhood.

Astronomy Club Features Films

The Astronomy Club will conduct its second meeting tonight at 7:30 in the Physical Sciences building B-344.

The program will include a color film of the galaxies and some telescopic observations. All students interested in amateur astronomy are invited.

Student Appears At Coffee House

Ronnie Ryan, ASU Art major, is presently entertaining as an alternate guitarist at a Scottsdale coffee house.

Ryan leads the audience in a "hootin'-nannie," a group participation in singing and guitar playing every Wednesday night at 8.

Zoology Seminar

Dr. Charles M. Woolf, associate professor of Genetics, will speak on the "Chromosomal Anomalies in Man" at a Zoology seminar today at 3:40 p.m. in LSC 94.

Schools Prefer Blue And Gold

In 1959 there were 72 different combinations of school colors. Six were combinations of three colors and seven were only one color. Blue-white and blue-gold were the most popular combinations. Blue was the most common single color and tartan plaid the least.



To the girl who wants to serve her country... and herself

Now, when our democratic ideals are being challenged in so many areas of the world, more and more young women are asking what they can do to help. If you, too, are asking this question, we invite you to look into the opportunities available in the Women's Army Corps.

As a WAC officer, you serve your country as an executive, working in a variety of interesting fields, such as communications, personnel, finance and public relations. You have the unique opportunity to travel, make new friends, and be a part of the team of young men and women who are actively meeting the challenges of today.

Mail the coupon below, and we'll send you complete information about the rewarding career available to you as an Army officer in the Women's Army Corps. *Special for college juniors:* If qualified you can serve 4 summer weeks, all expenses paid, at the WAC Center at Fort McClellan, Alabama. You'll get an exciting sample of WAC life. Send coupon for details!

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MU CALENDAR

Wednesday, Oct. 25
 Board of Traffic Appeals: 209--7-7:30 a.m.
 Delta Sigma Pi: Faculty Dining Room--7 a.m.
 Finance Club: 218 A--noon
 Tempe Business Men: 218 C--noon-1:30 p.m.
 French Club: 208--1:30-2:30 p.m.
 Activities Control: Senate Chamber--2:30-3:30 p.m.
 Recital: Ballroom--2:30-4 p.m.
 Social Board: 208--3-4:30 p.m.
 Student Faculty: 210 -- 3:30-5 p.m.
 Legislative Council: Senate Chamber--3:30-5 p.m.
 Board of Traffic Appeals: 209--4-5 p.m.
 Natani: 218A--4-5 p.m.
 Honors Council: Upper Lounge--4-5:30 p.m.
 Student Religious Council: 209 6-7:30 p.m.
 Phi Mu Alpha: 218A--6:30 p.m.
 La Liga Pan Americana: Clancy's--7-8 p.m.
 Pi Sigma Epsilon: 208--8-9 p.m.
 Dawa Chindi: 209--8-9 p.m.

Thursday, Oct. 26
 IFC Executive Council: 218 -- 9:30-10:30 a.m.
 BSU Study Group: 208--10:30-11:30 a.m.

Friday, Oct. 27
 Executive Council: 208--3 p.m.
 Board of Financial Control: 208 4:30-5 p.m.
 Bridge: Upper Lounge--6:30 p.m.
 French Club: Clancy's--7-10 p.m.
 Pi Sigma Alpha: Upper Lounge--8 p.m.

Saturday, Oct. 28
 Presbyterian Study Group: 203 11:30 a.m.-12:30 p.m.
 Faculty Women's Tea: Upper Lounge--3-5 p.m.
 Greek Week Committee: 208 -- 3:30-4:30 p.m.
 Publications and Public Relations: 209--3:30-5 p.m.
 Election Board: 210--4 p.m.
 Interfraternity Council: Senate Chamber--4-6 p.m.
 Pleiades: 209--5-7 p.m.
 Westminster Foundation: 208--6-7:30 p.m.
 Lutheran Study Group: 210--6 p.m.
 Kappa Kappa Psi: 210--7-9 p.m.
 Baha'i: 208--7:30-9 p.m.
 Civil Engineers: 218A--7:30-9 p.m.
 SNEA: Upper Lounge--7:30-9 p.m.
 Devils and Dames: Clancy's--7:30-9 p.m.



CONGRATULATIONS! — Colonel Ralph O. Lashley, deputy chief of staff, XV U.S. Army, Presidio of San Francisco, Calif., congratulates Linda Rankin, Kaydette colonel of the Army ROTC women's auxiliary, for the outstanding service rendered by the auxiliary to the ASU corps of cadets. Other members of the Kaydettes from the left, Majors Lynn Anderson and Pat Pansini.

Holiday Party To Be Sponsored By ASU's Pan American Students

La Liga Pan Americana will have a Halloween party tonight in Clancy's at 7:30. Costumes are optional. All students are cordially invited. The group held its elections on Oct. 18. Alex Coronado was chosen president; Alfonso Solis, vice president; Priscilla Chomina, secretary; Margaret Campos, treasurer; Edgar Cook, representative to the Foreign Language Council and Irma Flores, publicity chairman.

Student Nurses Hold Elections

ASU's Student Nurses Association will meet tonight at 7 p.m. in Annex II for the election of officers and advisors.

Students interested in being delegates to the association's state convention are invited. Pictures for the annual will be taken.

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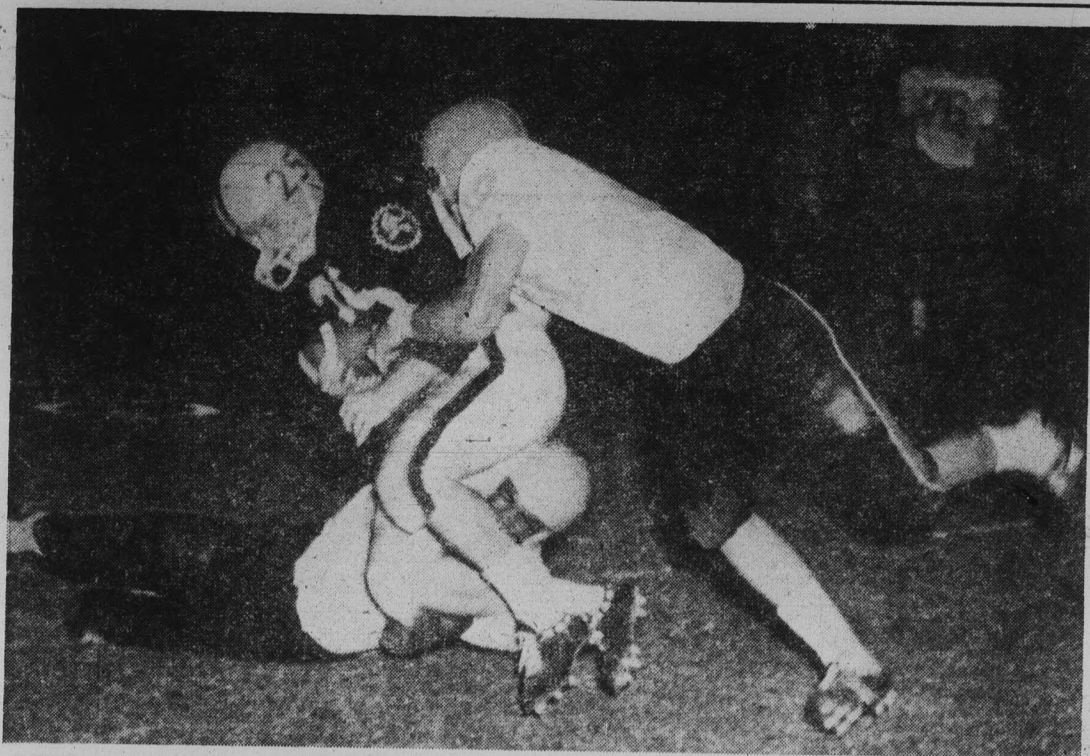
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DEVIL HALFBACK — John McFalls is stopped by a pair of Oregon State tacklers following a gain in Saturday night's game, which the Devils won 24-23. McFalls fumbled on the play, one of seven Sun Devil fumbles in the contest. It was an Oregon bobble late in the game, however, that set up ASU's winning touchdown.

Conference Football Not Completely Out For 1962

Arizona State could compete unofficially in the new Western Athletic Conference in football next year and will definitely participate in other sports on a conference basis.

It was announced Monday at a meeting of representatives in Scottsdale that five of the six member schools of the new conference would play fairly complete conference schedules next year in football.

Every school, with the exception of Arizona State, plays four of the six conference schools.

ASU's only conference opponent is Arizona. Officials are exploring the possibility of ASU's obtaining releases from some of its other games and working in games with the conference schools.

As the conference now stands, there will be no official football champion next year but enough of the teams will play each other for an unofficial champion to be crowned.

Play on a conference basis will definitely take place in other sports next year as the

other sports don't require scheduling as far in advance as football does.

Conference play will begin with basketball next year and carry over into spring sports. Representatives of the six schools worked on schedules yesterday and will meet again in December for other preparations.

Conference schools are Arizona State, Arizona, New Mexico, Utah, Wyoming and Brigham Young.

BOB VIEWS SPORTS NEWS

Devils Needed That Victory

By **BOB EGER**
Sports Editor



ASU's thrilling victory over Oregon State Saturday was of more importance than a lot of Sun Devil followers realize.

It was more than an upset victory over a team that has an enviable national reputation, even though it is in the throes of a losing season.

It is a strong bargaining point for the newly formed Western Athletic Conference should the league decide to further pursue the elusive northwest schools Oregon State, Oregon and Washington State. Those schools have declined to join the six current Great Western members because they are afraid of stepping down a notch.

Arizona State during the past year has taken upon itself the task of convincing the "big three" northwest schools that their train of thought is running along the wrong track.

In one year's time the Sun Devils have done this:

1. Beat Washington State in football.
2. Beat Oregon State in basketball.
3. Beat Oregon in basketball.
4. Beat Oregon State in football.

5. Drawn bigger crowds for their home games with those schools than would probably have been drawn if the games were played in the home territory of the "big three."

Those are five pretty good reasons why Arizona State will be instrumental in securing the elusive "big three" for the Western Conference if they are ever secured.

Other Great Western schools are doing their share to impress the big boys up in the tall timber. Arizona, ASU's rival school, showed Oregon that it was nobody's weak sister by beating the Ducks in Oregon and then coming home and drawing more fans for a game with lowly New Mexico than the Cats and Ducks drew in Eugene.

We talked with Oregon State officials in the dressing room following the Sun Devils' win over the Beavers Saturday night and, needless to say, they were impressed with ASU.

Not only was the Oregon State brass agape at the outcome of the grid battle, the entire athletic setup at this "sunshiny" home of the Sun Devils left what we feel will be a lasting impression.

This week representatives from the six new conference schools advanced plans for the conference and said that no additional members are being immediately considered. That's OK — we don't need to chase the "big three" anymore. Before long, if the current trend continues, they'll be knocking on the door and asking to be let in on a good thing.

SMALL THINGS — West Texas State apparently recovered from the setback handed it by the Sun Devils two weeks ago. The Buffs drubbed Hardin-Simmons 42-0 Saturday with Pete "Beep Beep" Pedro again doing his share of the point producing.

Some people have gone as far as to say the Devils might have a "breather" Saturday against Hardin-Simmons. We'd be inclined to agree except for what "breather" New Mexico almost did to Arizona last week. Yes sir — the football takes some funny bounces.



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Devils Shine In Spite Of Fumbles

Get Spectacular Victory Over Tough Oregon State

By BOB JACOBSEN

"Six of our ten drives were halted by fumbles," Head Coach Frank Kush exclaimed in reviewing Saturday night's 24-23 come-from-behind victory over the Oregon State Beavers.

The win, obtained in the last minute of play on an 11-yard touchdown strike from Joe Zuger to Herman Harrison and a two-yard conversion pitch from alternate quarterback John Jacobs to end Dale Keller, was the Devil's fourth in five games this season.

"The fumbles," Kush said, "were not due to hard tackling, but to their (Oregon State) arm tackling. It wasn't only one man either, but everybody seemed unable to hold onto the ball."

Keller, who turned in an outstanding game on defense as well as snaring three important passes late in the game, has been elevated to a first team position by Kush. His catch of the conversion was made sitting down in the end zone.

In comparing the Beavers with the Utah Redskins, who whipped the Devils two weeks ago 28-26, Kush commented, "Oregon State had better personnel and more overall speed, but I would rate their lines about equal."

The turning point of the game came midway in the third period when soph quarterback Jacobs came in and fired a screen pass to Charlie Taylor who skipped his way through the OSU defense for 64 yards and a touchdown to bring a 15 point deficit to seven. The TD put the Devils back within reach.

Along with Jacobs, Keller and Taylor, quarterback Zuger was outstanding on offense. On defense it was again Larry Reaves, who is turning in standout play game after game, plus the interior line of Mike Krofchik, Bob Widmer, Dick Locke, George Flint and Ken Craft.



STRAINING — Sun Devil end Roger Locke strains for yardage after taking a pass late in the game against Oregon State Saturday. Beaver halfback Leroy Whittle stopped Locke and jarred the ball from his grasp but Locke recovered, the only one of seven fumbles that the Devils managed to keep.

INTRAMURAL Scene

Phi Sigma Kappa defeated Alpha Tau Omega Monday 12-15, 16-14 and 15-11, to win the volleyball crown. Behind ATO was Phi Delta Theta, third and Sigma Chi, fourth.

ATO took first in the overall standings edging out Sigma Nu by three points.

STANDINGS

Team	Points
1. Alpha Tau Omega	37
2. Sigma Nu	34
3. Sigma Chi	33
4. Phi Sigma Kappa	30
5. Phi Delta Theta	26
6. Theta Delta Chi	22½
7. Delta Sigma Phi	22
8. Sigma Alpha Epsilon	20
9. Pi Kappa Alpha	20
10. Alpha Gamma Rho	19



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WINNERS

VICEROY FOOTBALL CONTEST No.1

(For games played Saturday, Oct. 7)



1st Prize
\$100.00
CASH!

GERALD A. FOSTER, Guidance and Counseling Major, Class of '62 walked away with Viceroy's first \$100 prize. A father of 7 children, Gerald says the kids weren't much help in selecting the winners but expect to help disburse the winnings. SUSAN STITES, Engineering Science Major, Class of '64, took second prize money of \$50. LINDA WARREN, Journalism Major, Class of '63, got the third prize of \$25.

10 PRIZES OF \$10 EACH WON BY THESE STUDENTS ON CAMPUS!

Steve Anthony, Don Dillenhunt, Ed Delic, Lawrence Hill, Donald W. Hubele, Dennis Vezie, Charles L. Wilson, Henry H. Windsor, William Yoder, Donald V. Widner

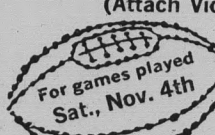
Plus—A carton of Viceroy's to all students who got all the winners right, regardless of scores!



Here Are the Contest Rules:

1. Any student or faculty member on this campus may enter except employees of Brown & Williamson, its advertising agencies, or members of their immediate families. All entries become the property of Brown & Williamson—none will be returned. Winners will be notified within three weeks after each contest. Winners' names may be published in this newspaper. You may enter as often as you wish, provided each entry is sent individually. Contest subject to all governmental regulations. Entries must be postmarked or dropped in ballot box on campus no later than the Wednesday midnight before the games are played and received by noon Friday of the same week. The right to discontinue future contests is reserved.
2. Entries must be in contestant's own name. On the coupon in this ad or on an Official Entry Blank or piece of paper of the same size and format, write your predictions of the scores of the games and check the winners. Enclose an empty Viceroy package or a reasonable rendition of the Viceroy name as it appears on the package front. Mail entry to Viceroy at the Box Number on the entry blank, or drop in Viceroy Football Contest Ballot Box on campus.
3. Entries will be judged by The Reuben H. Donnelley Corp., on the basis of number of winners correctly predicted. Ties will be broken on the basis of scores predicted. Duplicate prizes awarded in case of final ties.
4. Winners are eligible for any prize in subsequent contests.

(Attach Viceroy package or facsimile here)



Viceroy College Football CONTEST NO. 3
Here are my predictions for next Saturday's games.
Send my prize money to:

NAME _____ CLASS _____
(PLEASE PRINT PLAINLY)

ADDRESS _____

WIN	SCORE	WIN	SCORE
<input type="checkbox"/> Arizona St.	_____	<input type="checkbox"/> San Jose St. Coll.	_____
<input type="checkbox"/> Minnesota	_____	<input type="checkbox"/> Michigan St.	_____
<input type="checkbox"/> Notre Dama	_____	<input type="checkbox"/> Navy	_____
<input type="checkbox"/> Illinois	_____	<input type="checkbox"/> Purdue	_____
<input type="checkbox"/> S. M. U.	_____	<input type="checkbox"/> Texas	_____
<input type="checkbox"/> U. C. L. A.	_____	<input type="checkbox"/> California	_____
<input type="checkbox"/> Michigan	_____	<input type="checkbox"/> Duke	_____
<input type="checkbox"/> L. S. U.	_____	<input type="checkbox"/> Mississippi	_____
<input type="checkbox"/> Yale	_____	<input type="checkbox"/> Dartmouth	_____
<input type="checkbox"/> Arkansas	_____	<input type="checkbox"/> Texas A & M	_____

Contest open ONLY TO STUDENTS AND FACULTY ON THIS CAMPUS.
Mail before midnight, Nov. 1, to: Viceroy, Box 16-F Mt. Vernon 10, New York