

Devils Kick Off Slate Tomorrow



State Press

ARIZONA STATE UNIVERSITY



TEMPE, ARIZONA



Friday, September 22, 1961

STATE PRESS

Vol. 40, No. 1

Students To Sit In South Zone

Student seating for the ASU-Wichita game and all home games will be in Rows 1-40 in the south-east section of the stadium, according to Al Stephan, sports promotion and ti-

cket manager. The section extends from the north 40-yard line to the south end zone.

Guests sitting in the student section must purchase tickets at the regular reserved seat price. Reserved seats for the Wichita, Hardin-Simmons, and University of Detroit games are \$3.00. Reserved seat tickets for the Oregon State games are \$4 each.

Students wishing to accompany a non-student into the general admission section may do so by showing their activity tickets. General admission, with the exception of the University of Arizona game, is \$1.50 for adults, and \$.50 for children under 12. Knot Hole students are admitted with an \$.85 season ticket. All seats at the UofA game will be \$4 each.

Saturday will be the final day for non-students to purchase season ticket books for the home games for \$22.50. These books are available to members of the faculty and staff at the reduced rate of \$15 each.

'A' Needs To Be Lit

All student groups and fraternities interested in lighting the "A" must fill out a form and turn it in by Monday, to the Associated Men's Students' office.

From the forms turned in, a group will be drawn each week to light the "A". The forms can be obtained at the AMS office.

Six members will be selected for the Intramurals Board to help coordinate all intramural sports so as to facilitate operations and allow more participation of all groups. Those interested in serving should see Bob Carter, AMS president, Monday, from 2 to 5 p.m. in MU 204.



YEARBOOK SELLING -- Sahuaro yearbook art editor Gary Avey, center, smiles at results of the first yearbook sales collected during hectic registration last weekend.

Yearbook Sales Extended

Sales of the 1961-62 Sahuaro are continuing in Room 207 of the Memorial Union, it was announced this week.

"We told many people at registration who could not buy their books then for one reason or another that we might not sell after that week, because we ourselves weren't sure," said Roxanna Berry, editor. "However, we sold enough books to insure publication, and we'd like everyone to have a book

who desires one."

The cost of the Sahuaro, which will be out in May, is \$5. This price may be paid in two payments—a \$3. deposit necessary to order the book, and \$2 when it is picked up.

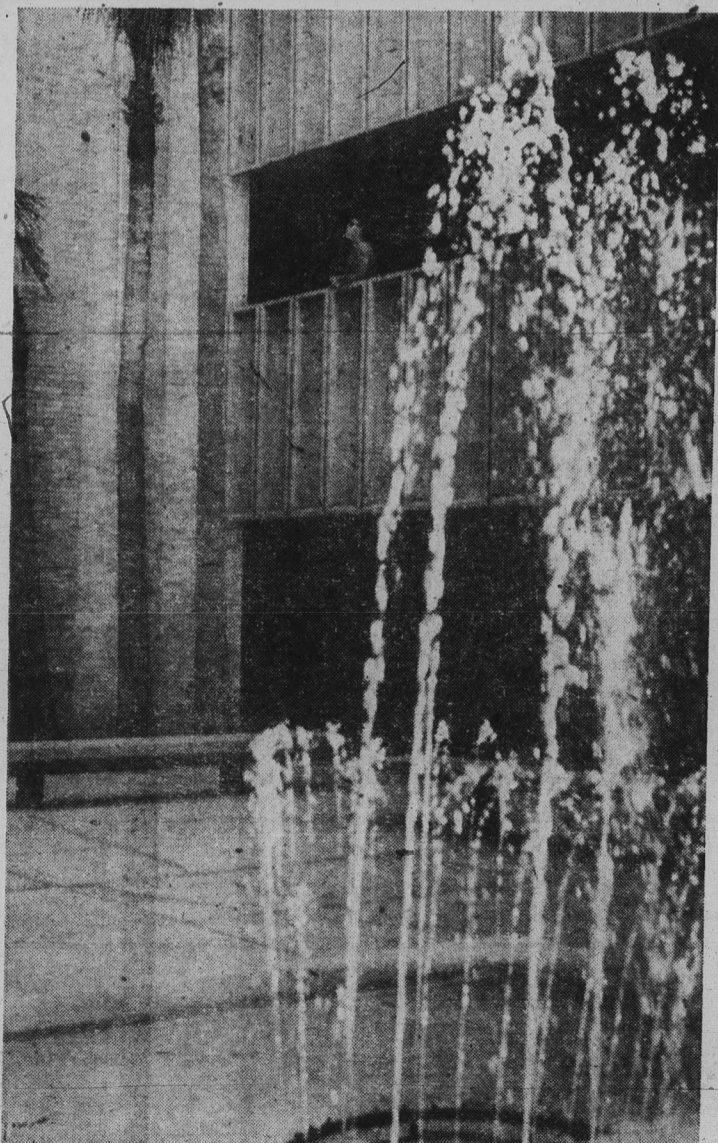
Gary Avey, art editor for the '62 Sahuaro, emphasizes that this year's book will have more pages and copy.

"It's a bigger book for a bigger year at ASU," said Avey. Groups and organizations are

asked to contact the Business Office in MU 207 before Oct. 15 to purchase space in the book.

Seniors and graduates should make picture appointments with Photography Service in Matthews Hall within the next few weeks to insure having their pictures in the book.

"We also need people to work with us on the annual," says Miss Berry. Interested students may leave their names in MU 213.



PALMS SWAY -- Student takes a look at the swaying palm trees and splashing fountain featured in the patio of the new four-story Education Building, which will be open for classroom use late next month. (Photo by Ralph Forné)

Five-Night Run Launches Season For Thespians

The drama department under the direction of Dr. James W. Yeater will present as the first of six productions this year two contemporary plays.

They are "The Browning Version" by Terence Rattigan and "V Dock Brief" by John Mortimer.

The cast for "Browning Version" includes Dave Barker, Mike Byron, Sandy Brady, Jim Mancuso, Jim Seeman, Judy Pealman, and Allen Merrill. The play "V Dock Brief" will feature Mike Byron and Dave Barker.

The performance will be in Payne Auditorium Wednesday through Oct. 1. Curtain time will be at 8 p.m. Admission is free to students with activity cards. General admission tickets will be \$1.

'Who's Who' Honor Selection Time Near

Friday, Oct. 6, is the deadline for nominations to "Who's Who Among Students in American Colleges and Universities," according to Gary Walker, ASASU president.

Selection is made on the basis of scholarship, extra-class activities and honors based on ability.

"Final selection must be made within the month, so we can't accept nominations after that Friday," Walker said.

"Every year Associated Students select a small number of ASU students to honor in 'Who's Who,'" he added.

Nominations can be made by faculty, staff, student organizations or residence halls. To be considered, a student must have earned at least 84 semester hours with a minimum cumulative index of 2.0.

"It is a waste of time to nom-

inate students who don't rank exceptionally high on two of these three criteria or quite high on all three," the student president stated.

"All we need at this time are the names of nominees, plus a signature of the person or organization making the nomination on a plain piece of paper."

He went on to say, "This is the highest honor a student can receive at ASU. The persons selected will in turn select the students' who's who among the faculty and staff at Arizona State University."

Howard Announces Coming Goals of ASASU Committees

Jim Howard, ASASU activities vice president, has announced several goals of various committees of the Coordination Board for the 1961-62 school year.

The goals of the Coordination Board are to contribute to the entertainment, the intellectual outlook of the students of ASU,

No More Orientation For Frosh

Orientation week concluded Saturday for approximately 4,000 entering freshman. Testing, advisement, schedule planning and social activities were intermingled during the hectic week.

Numerous social activities designed to help the new students get acquainted included dances, picnics, parties and the annual President's Reception. The reception held the first evening of orientation week opened the social season for the students on campus. Those attending were received by Dr. and Mrs. G. Homer Durham along with academic deans and their wives.

Activities began Monday with a morning assembly in the men's gym. Tuesday, Phrateres held a reception in the upper lounge of the MU for off campus women. Social and recreational events continued Wednesday with a late afternoon picnic on the lawn beside the Union. Traditional events Thursday included the painting of the "A" on Tempe Butte, followed by a pep rally in the stadium.

The Frosh splash and the annual freshman mixer Saturday concluded the schedule of events for the new students.

Applications For Graduation Due On November 15

Every senior working toward degree requirement completion at the end of first or second semester of the 1961-1962 academic year, must file an application for graduation no later than November 15, 1961.

Each senior student planning to graduate on June 5, 1962, must pay \$5.00 application for graduation fee. The fee is payable to the cashier in the business office.

Mrs. Krenkel will make an appointment for obtaining the final check list of degree requirements, which senior students must take to their curriculum advisor for approval.

Each senior student filing an application for graduation after deadline, will be charged a \$5.00 late fee.

So that records may be checked before the expected large number of applications for June graduation are received, Registrar and Director of Admissions Alfred Thomas, Jr., urges each senior student planning degree requirement completion at end of first semester, to file applications for graduation immediately.

and to maintain the traditions of the University.

According to Howard, the Social Committee hopes to bring such notables as The Dave Brubeck Quartet and The Brothers Four to the campus.

Howard announced that dances will alternate between Clancy's and the Devil's Den Patio.

Plans for the Cultural Affairs Committee include holding receptions for personalities living or visiting in the area, who are not included in the lecture and concert series. Howard said, "The informal atmosphere will be important to students." This program will provide opportunities for students to meet these personalities in a fireside-chitchat atmosphere.

ASASU President Gary Walker's "Intellectual Intermuralism" program will be handled by the Student-Faculty Rela-

tions Committee. According to Howard, faculty members will submit problems and questions for quizzes to be held in the upper lounge on Sunday afternoons. Competition will be among various campus organizations. The program will be similar to TV's "College Quiz Bowl."

Howard said, "The Rallies and Traditions Board will try to maintain things that have potential of becoming tradition on our campus." An example quoted by Howard is that of ringing the victory bell after ball games.

The committees and their respective chairmen are: Social Committee, Steve Montgomery; Cultural Affairs Committee, Ron Horner; Student-Faculty Relations Committee, Sue Rawson; Rallies and Traditions, Bob Friend; Calendar Committee, Margaret Dixon.

Chilton States Goals For '61-62

Goals for the 1961-62 school year have been announced by Jim Chilton, ASASU first vice president.

Chilton outlined major objectives for senate approval in three fields — academic, financial and student-faculty relations.

He expressed a desire for a more academic atmosphere on campus. His foremost academic goal is to place more emphasis on intellectual pursuits.

Gary Walker, ASASU president, has coined the term "Intellectual Intermuralism." The term describes Walker's plan to institute intellectual competition among various campus groups. This program would operate similar to TV's "College Quiz Bowl."

In the area of finance, Chilton indicated that he will request the Senate Finance Committee to conduct as accurate and scientific a poll as they can

to discern areas in which the students feel their \$23 (student activity fees) should be spent.

Definite principles will be laid out to determine how the money will be distributed among the various campus groups. This procedure will be planned well in advance according to Chilton. He said, "We will have open hearings on the finance bill to hear opinions or discussion on each group's budget, with the objective of distributing the money in the fairest way possible."

According to Chilton, plans are being made to promote student-faculty relations. Chilton feels that much will be gained by both students and faculty.

Student-faculty coffee hours will be held within each college this year. Chilton said, "I would like to see more active participation by students."

ARIZONA'S FINEST RECORD SELECTION Come In And See For YOURSELF

We Can Please the Jazz Collector and the Classical Connoisseur

Warner Bros. SPECIAL

Friday & Saturday Only

2⁹⁸ 3⁹⁸

HI-FI STEREO
SOUNDTRACKS

- ★ Fanny
- ★ Gone With The Wind
- ★ Parrish

HILLS RECORDS
TEMPE SHOPPING CENTER
Open Thursday Till 9 — WO 7-5243

Reprise Records SPECIAL

Friday & Saturday Only

3⁹⁸ 4⁹⁸

HI-FI STEREO

- FRANK SINATRA
- MAVIS RIVERS
- BEN WEBSTER
- JOE E. LEWIS
- SAMMY DAVIS JR.
- JUBILEE FOUR

HILLS RECORDS
TEMPE SHOPPING CENTER
Open Thursday Till 9 — WO 7-5243

LARGE SELECTION OF STEREOPHONIC RECORDS

Radios — TV — Stereo & Console Phonographs

HILL'S RECORDS

Tempe Center

— Open Thursday Till 9 —

Phone WO 7-5243

Campus To Issue Decals For All Student Vehicles

All ASU students operating motor vehicles on the University campus must register it with the Department of Security and obtain a parking decal.

The decal assigning the vehicle to a specific parking area should be placed in the bottom center of the vehicle's rear window or the bottom center of the windshield of convertible, station wagons, and other vehicles without stationary rear windows.

Motorcycles and motorbikes without windshields must display the decal where it can easily be seen.

A student having access to more than one vehicle is required to register them.

All dormitory parking areas will be restricted to dormitory residents twenty-four hours a day, Sunday noon through Friday. Students will use the off-campus parking areas when their assigned dormitory area is full.

Staff lots B and E are restricted twenty-four hours a day, Monday through Friday, and can be used by students on Saturday, Sunday, and school holidays.

Off-campus students will be required to park in a designated parking area. Also, students living in Sahuaro Hall and the Adelphi Units must display off-campus decals.

'East Of Eden' On Tap Tonight

One of the most famous films of the past decade, "East of Eden," is on view tonight at the Cosner Auditorium at 7:30.

Based on John Steinbeck's masterpiece, the story is remarkably adapted by screenwriter Elia Kazan. This film is known as Kazan's greatest cinema contribution.

Starring James Dean, the film involves a young man's search for himself and a sense of values he can stick by. Dean is given support by Jo Van Fleet, Julie Harris, Raymond Massey, Burl Ives and Lois Miller among others. Miss Van Fleet received an academy award as a supporting actress for her role in this film.

Med Site Right?

By MARY GORMAN

The recommended solution to the problem of locating a medical school in Arizona seems only to have complicated the situation.

Early this summer the Board of Regents accepted the controversial Volker medical Report by a 6 to 3 vote, and its recommendation to establish a medical school at the University of Arizona.

Factors considered in the decision were number of undergraduate and graduate programs, faculty, publications by faculty, honor societies, size of the community and the relationship of existing hospitals to the UofA.

Local newspapers have print-

ed a comparison of the Volker Report along with an extensive analysis by the board of directors of the Maricopa County Medical Society. The conclusion of the Maricopa Association is that the Volker study was based on location, instead of the previously mentioned factors.

Location is not the only sore spot of the medical school study. Estimates included in the Volker Report also include a capital outlay, over eight years, of \$15 million, and operational costs, for the same period, of \$5.2 million. The Board of Regents accepted the decision, "if and when funds are available."

At the present time, the medical school problem is not solved, with location and finances still the bottleneck.



Hanny's Harsity Shop
30 NORTH FIRST STREET

THE AUTHENTIC IVY 4-WAY WARDROBER



A Classic tweed suit plus contrasting pants plus a smart vest!

78.00
A 4-Piece Wardrobe

You're all set for a busy campus life when you pack our 4-Way Wardrobe. It's a natural shoulder, light weight tweed . . . a sport outfit when you team the suit jacket with the contrasting pants . . . and extra pants for leisure wear. Add the jaunty vest to any of these outfits for extra interest. Your choice of charcoal, lovat blue or olive suits with contrasting pants and vests. Sizes 35 to 44, regulars, shorts, longs and extra longs.

Downtown & Christown

See Our Campus Representatives: Ted Lorber, Jim Kirkpatrick, Jim Oakley

Friday Hours: Downtown 9:30 to 5:30 Christown 10:00 to 9:00

Hanny's Harsity Shop
30 NORTH FIRST STREET



EDITOR-IN-CHIEF JACK ONG

NEWS DEPARTMENT

MANAGING EDITOR BILL FLICK

NEWS EDITORS LINDA WARREN, BILL OVEREND

COPY EDITOR CAROL OSMAN

CHIEF PROOFREADER EDIE ALLERS

ASSIGNMENTS EDITOR BARBARA MARLOWE

ASSISTANTS MARY GORMAN, JANET WOLHETER, ROSE LEISTER, GEORGE BUSSING, BOB ZACHE

SOCIETY DEPARTMENT

EDITOR ROSALYN WHITNEY

ASSISTANT BETTY ADAMS

SPORTS DEPARTMENT

EDITOR BOB EGER

ASSISTANT BOB JACOBSEN



By BILL FLICK

ORIENTATION, ORIENTATION . . . everybody seems to be getting oriented in some phase of student life now that the state's oldest institution of higher learning is once again in full swing.

Freshmen are gradually slowing down to a fast trot, fraternities and sororities are deeply involved in making final decisions before issuing invitations to pledge during this last day of formal rush, instructors and professors are rapidly preparing for examinations (if they haven't already), and Gary Peter Klahr is now enrolled in the University of Arizona law school.

Also—KAET, ASU's national educational television station, is preparing for its first official week of broadcasting—Sept. 25—29. Such outstanding programs as "Documentary: The Age of Dissent" (Monday, Sept. 25, 9 p.m.) and "Special: Boston Symphony Orchestra" (a two-hour presentation—Friday, Sept. 29, 7:30 p.m.) are featured for the initial week.

Students, new instructors and other forms of curious people will be orientated to such things as this year's hit pick for the Border Conference football championship (our own Sun Devils), a score of new campus annexes (hope you can find 'em all, several over-crowded parking lots, and (consequently) a few undesirable little pieces of yellow paper (parking tickets).

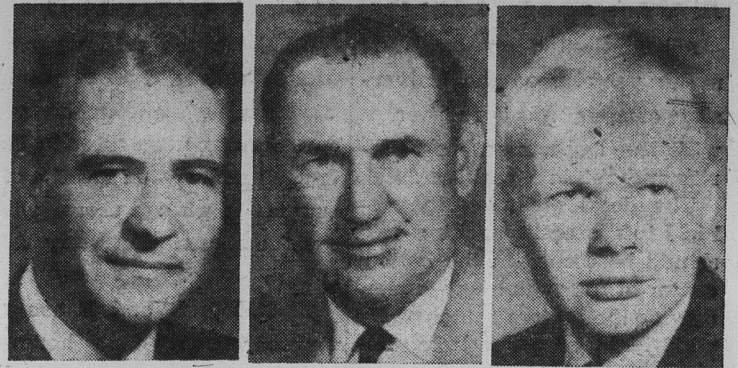
Other things . . . good old Winko Sigafoos and Dobie Gillis will be back again, courtesy of columnist Max Shulman and his collections of zany writings in "On Campus."

Back to orientation: One thing we would like to do in this first issue is explain policies and objectives of the "I Cover" column for this semester. We plan to present an assortment of what we hope will be enlightening as well as "casual" columns, covering nearly every important (and sometimes unimportant) phases of Arizona State life. In other words, we plan to run a series of articles within the column which will appeal in particular to one segment of the campus population, and will appeal in general to the majority of our readers . . . example, women's fashions.

Also, each column will end with a few comments for the "Appeal to the every-one Class" and we hope these lines will at least brighten your day enough so that you will discard this paper in an ash can rather than "covering College Avenue."

If you've managed to stumble through this somewhat disorganized first "I Cover" column for the '61-'62 season, get another cup of coffee, give that guy sitting next to you Wichita and seven points, and we'll see you at the library Sunday afternoon one way or the other.

Good To Have You Here



DR. DURHAM DEAN SHOFSTALL WALKER

Durham Extends Wishes

Arizona State University welcomes its 77th entering class and all students returning this September, 1961.

A university exists for the advancement of knowledge. What do I mean by the "advancement of knowledge"?

I mean at least three things:

1. The enlargement of the known and the reduction of the unknown—pushing forward the boundaries of light and truth; replacing darkness and ignorance; speculating about what lies beyond any frontier, any horizon, above any height, or beneath any depth; what is smaller than small, and what is bigger than big; whether in the smaller than small, or in the "third" universe beyond the edge of the outermost galaxy currently delimiting our known universe.
2. The continuous refinement of the area of what we think is known. Terra cognita often turns out to be terra incognita and our thinking and knowledge has to be revised. There may be water on the moon after all; there may be a faster speed than the speed of light.
3. The careful weighing of evidence toward a better judgment of values of individual and social behavior, of human aspirations and goals; together with expanding knowledge as to how men and civilizations can adjust themselves to the ever-widening vision of truth.

(Continued On Page 5)

Dean's Job: To Help

Wouldn't it be interesting to listen to tape recordings made by students telling exactly what their goals are?

However, I do know quite a number of taxpayers who are paying the \$750.00 or more it costs them each year for each student at A.S.U. Therefore, I can tell you what taxpayers believe your goals should be.

Basically, they expect you to learn how to be a free person in a free country. This is the traditional justification for tax-supported, public education.

But, what is education for freedom? It has, in my opinion, three essentials. Education for freedom must include, first of all, the mastery of all the knowledge and skills you have the capacity to assimilate. This is the part of education you can get from the classroom.

Second, you must learn to live according to the spiritual values and ethics of the Judaic-Christian tradition. This is the truth that makes man free!

Finally, good citizenship cannot be left to chance. It too must be learned while you are in the University if we are to keep our heritage of freedom. The ultimate examinations you must pass are not just the final examinations in your courses. This third aspect of your education is measured by the maturity of your actions outside the classroom.

It is futile to get involved in controversy over which of these three goals (Knowledge, Spiritual Values, or Conduct) is most important in a university. To do so is much like trying to decide if food, water or air is most important.

Your goal, as a student, is to make the most of your opportunity. My goal, as Dean of Students, is to help you in any way I can.

W. P. Shofstall
Dean of Students

It's Our Duty

On behalf of the student government officers of Arizona State University, it is my distinct pleasure to welcome you, the Associated Students, to our growing institution.

As we read this paper a godless society preys at our very doorstep, armed with enough weapons and propaganda potential to annihilate our civilization in a matter of minutes.

It requires no famed historian or news analyst to warn us of the impending peril that presently engulfs our great country.

Just recently a leading American statesman said, "Never before in the history of this nation has our country needed so many qualified leaders and well informed citizenry."

Needless to say, these words of wisdom are irrevocably correct. America does need leaders and our great country does need better informed citizens. It is going to be up to you and me to shoulder these cumbersome burdens that presently confront our country. And it is definitely going to be up to this generation to furnish this nation with the positive guidance and leadership it so deplorably lacks.

(Continued On Page 5)

Worst Ever!

Last week at this time, throngs of students began to form a line at the men's gymnasium east entrance.

This was the start of another day of waiting in the burning sun or the stifling closeness of the registration halls.

On Thursday it was just as bad for freshmen. From the gym, where students wandered around for their class cards, to the Memorial Union lower lounge, where their pictures were snapped (what a time to have that done!) for identification cards, it was, to announce the situation concisely, one big mess.

Workers were tired; is it possible a few more might be useful come Feb. 1?

Students were exhausted from the waiting; any suggestions for a faster procedure? The half hour allotted for A-C was enough time four or five years ago, but the number of students registering in the A-C half hour has sharply increased since then.

And if the same method of registering is used again, an additional I.D. camera or two might prove beneficial.

We have nothing good to say about the hassle recently endured. But meanwhile, what can be done for relief in the future?



It started off as a serene Tempe Sunday morning. In the distance was heard the faint chanting of church congregations flowing with the light breeze over the campus community.

A serene Tempe Sunday morning. Families returned home from church to quiet lunches; then a slight rumbling began. The rumbling increased until it exploded into a sonic boom type sound of car accelerators accelerating, hot rods hot rodding, brakes braking.

It was dormitory invasion time at ASU! From the North they came; and from the South, East and West. Yegads! wotta mess.

They tore up College Avenue in their big new cars, still shiny from under the graduation present tree.

Some came alone with good-byes already said; some came with their folks, with goodbyes up and coming too close for you-know-what; some came out of curiosity: what the heck was coming off? Back to school so soon?



It was entertaining, seeing another crop of freshmen arrive. Girls wore looks of awe upon seeing their sleeping porches; guys looked puzzled: barely getting long pants, here they were confronted with those short things called Bermudas!

And they all rushed from their shiny big cars to the nearest cigarette vending machines.

Hear tell of one coed who brought over two dozen pairs of shoes. Explanation, from her father: "She likes to go barefoot!"

Sounds like another lot of fresh, clean-cut, eager beany-donners.

Your gripes and especially compliments will be welcomed. We're located in Room 211 of the Memorial Union. That's next to the Dean's offices . . . we used to be there until they took over the joint. Drop up and see us sometime . . . and please tell us how you managed to drop up.

AFTER-THOUGHT -- "People's ears are like steam shovels: they pick up dirt" . . .

President Durham

(Continued From Page 4)

The process of the advancement of knowledge is the major responsibility of a university. This is our business. We cannot proceed without students. The faculty are students. Our alumni have been charged with the same, life-long responsibility. The successful men and women of all ages have been students. Arizona State University exists to help you advance knowledge—to become a better student.

What will you do here? One shouldn't go to a cotton farm to harvest soy beans. Men do not pick figs from thistles. After twelve or more years of schooling, we now assume you can quickly learn the business of the university—and get off with it. Cures for cancer, the antidotes for social evil, better ways for the extension of freedom will be found—when you find them.

You had also better "read the minutes" of the "previous meetings" of mankind's quest—in order to get your bearings and not act foolishly. "A little knowledge is a dangerous thing," wrote Alexander Pope, and there is nothing more dangerous than the fool who thinks he is wise. Humility—the willingness to learn, the love of learning—therefore becomes us all.

Please accept my very best wishes for a profitable year—in the business of the University.

G. Homer Durham
President,
Arizona State University

Good Luck, ASASU President Walker

(Continued From Page 4)

And it is going to be the responsibility and obligation of the vast American education system to provide the challenge and spark our college generation so badly needs.

It is my sincere feeling the education system is fulfilling its obligation. The question I ask is: Are we?

Will we make noble and sincere efforts to grasp the wealth of knowledge ASU offers, and thus become a qualified leader or well informed citizen, or will we continue to be just average and fail to embrace the tremendous opportunity that a college education avails?

We have before us a wonderful gift; let's take advantage of it.

Study hard and make those grades; Socrates once said, "Employ your time improving yourself by other men's documents, so shall you come easy by what others have labored hard for." Heed his advice and make use of the wealth of knowledge the library and instructors are eager to share with you.

Take part in student government, help legislate a bill through the student senate, or hit the campaign trail in quest of a desired student office. More than one statesman, politician or lawyer has emerged from student government position.

Attend our excellent concert and Lyceum series and rub shoulders with the Robert Frosts, Clement Attlees, the Vincent Prices.

Join the Debate team, or enter a squad in our new intra-mural intellectualism program. Keep abreast of current events and follow with interest the activities of the Young Republicans and Young Democrats.

Develop campus spirit and cheer Nolan Jones as he streaks past ensuing tacklers or little Larry Armstrong as he dazzles the opposition with his clever ball handling.

Give our Greek system a good look; if you're not interested, then help bolster the status of the independent or the off-campus student.

It is up to us.

A sincere effort to reap this harvest of knowledge could inspire another Darrow, Currie or Lincoln and, just as vitally important, provide a future housewife with the knowledge she needs in order to do her part in keeping America great.

Gary Walker
President, Associated Students

We hope next week's plays being prepared by the Arizona State Drama Workshop will be the start of a most successful season of productions on campus.

The art of dramatics certainly tends to add a touch of culture to the school environment; our only hope is that the Drama Workshop will soon have more adequate facilities than Payne Auditorium in which to work.

Good luck from your first opening curtain to your final bow at season's end

WATCH FOR L&M's 1961-62 CAMPUS OPINION POLL!
Check your opinions against these answers from last spring's poll



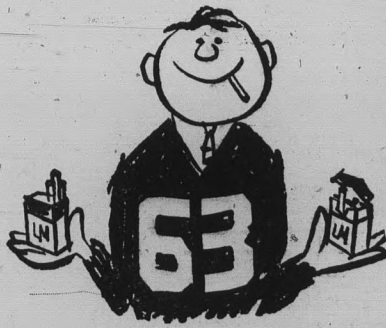
YES NO

2 Are you taking full advantage of your educational opportunities?



YES NO

3 Do you usually buy cigarettes in the soft pack or box?

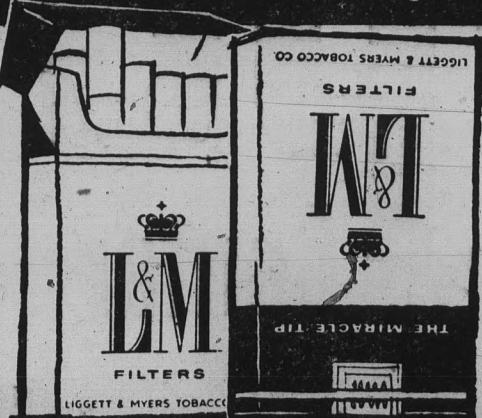


SOFT PACK BOX

Here's how 1383 students at 138 colleges voted!

Start fresh Stay fresh with L&M

Any way you look at them—L&M's taste better. Moisturized tobaccos make the difference! Yes, your taste stays fresh with L&M—they always treat you right!



treat you right!
They always stay fresh!
FRESH—STAY FRESH WITH L&M
INSIDE THAT COUNTS! START PACK OR BOX—IT'S THE CIGARETTE
① Yes 36.2% No 63.8%
② Yes 10% No 90%
③ Soft Pack 72.2% Box 27.8%

Try fresh-tasting, best-tasting L&M today... in pack or box!

We Welcome Comments

As the official campus newspaper of Arizona State University, the State Press welcomes letters to the editor from students, staff, faculty, alumni and friends of the University.

All letters must be signed, but the author may request his name to be withheld from publication. Each writer should include his address and identify himself as a student, faculty member or a person not associated with the school.

Letters should be legibly written. Those longer than 250 words can be cut by the editor so long as the writer's ideas are preserved.

The editor is responsible for the selection of letters to be published, giving preference to letters from students, faculty and staff, in that order.

Letters can be delivered to the State Press office, MU 211, through Campus Mail at no charge.

The newspaper deadline is Monday noon for Wednesday's edition; Wednesday noon for Friday's issue.

UNITED ARTISTS

Best Selling LP's

Motion Picture Themes

Never On Sunday

Al Caiola Guitar

More Dancing On Sunday

HI FI — STEREO

HILLS RECORDS

TEMPE SHOPPING CENTER

Radios — TV — Portable Stereo & Console Phonographs

welcome

ASU

28

FINE STORES TO SERVE YOU

...just a block away!

- Americana Shop
- Bob Brickie Furniture
- Bonnie Sue Fashions
- Celia's Fashions
- Center Hardware
- El Rancho Market
- Erickson's Handcrafts
- First Federal Savings and Loan Association
- First National Bank
- GallenKamps
- Happy House Shop
- Hill's Record Shop
- House of Pancakes
- Jam's Restaurant
- King's Fashions
- Little Travelers
- Pioneer Camera Shop
- Porters
- Ray's ASU Barber Shop
- Rosamond's
- Ryan-Evans Drugs
- S&H
- Redemption Center
- Sewing Basket
- Sherwin-Williams
- Tee Pee of Toys
- Top's
- W. T. Grant Co.
- ZZZona Laundry & Cl'r's



Tempe Shopping Center

on mill avenue - 8th to 10th streets

OPEN EVERY THURSDAY EVENING UNTIL NINE

Executive Council Hears Suggestions

Associated Students President, Gary Walker, proposed several suggestions promoting spirit, intellectual achievement, and student-faculty relations at the Sept. 15 Executive Council meeting.

Among these was a suggestion to place posters around campus with the score of the last ASU-UofA football game to promote enthusiasm for the Nov. 25 contest.

A report was made on basketball seating in view of last year's shortage of seats. Walker appointed Jim Howard, Marsha Smith and J. C. Brown to work on the problem and propose a motion within four weeks to the Executive Council.

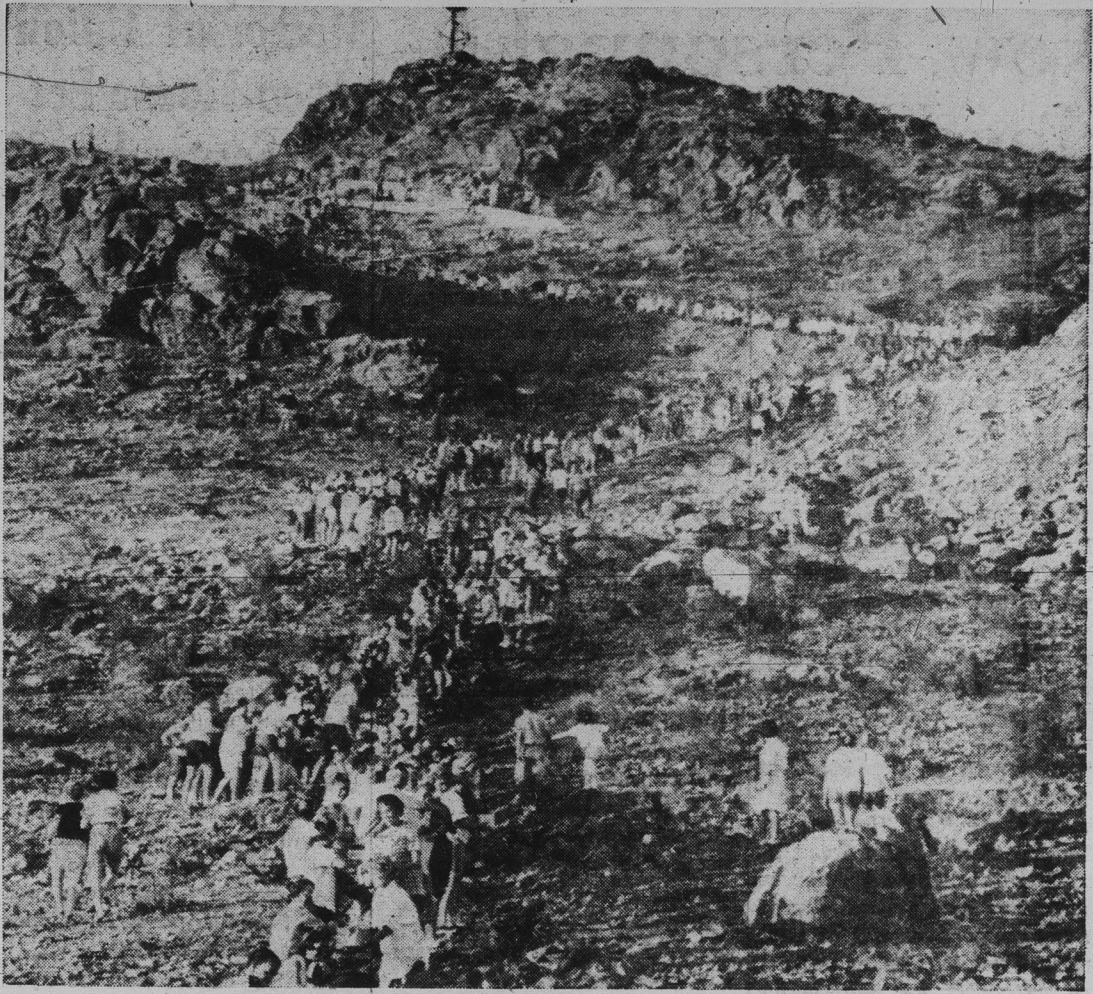
Walker also suggested that the Education Board try to arrange three open forums with Dr. G. Homer Durham during the year.

In the Associated Men's Student report, President Bob Carter stated that an investigation is being made into the possibilities of reorganizing Off-

Campus Men. He also reported that the Quarterback Club will try to arrange a lecture series by Coach Kush in the dorms to promote ASU athletics.

Associated Women Students announced that this year's Head Resident's Tea will include the honoring of head residents from the men's dorms and the fraternity houses as well as women's dorms.

In other business the date for Homecoming was set on Oct. 21 and the date of the Payson Workshop tentatively set on the first weekend in November. The first session of the senate will be Oct. 4 and Dr. G. Homer Durham and Governor Paul Fannin have been invited. The session will be formal.



ANOTHER TRADITION -- Painting the "A" -- 1961 vintage.

Happy House Shop
Tempe Center



Chess *And* Cribbage *And* Chips

Ladies and Mens Stationery
And We Monogram

Payson Workshop Being Planned

Plans for the annual Payson workshop for student government leaders are in the organizational stages.

Chairman for this year's workshop, scheduled tentatively November 3, 4 and 5, is J. C. Brown.

A meeting of the organization and leadership board will be held next week to decide on a definite program and to choose the guest speakers for the camp.

The adviser to the board and camp, Dean Gary R. Anderson, will retire from the position at

the end of this camp, and he will be succeeded by the Associate Dean of Men, Bill Coulson.

It has been generally felt that last year's camp was the best yet, and an attempt will be made to continue improvement in future camps.

The Americana Shop



The Students Report

Americana Shop apparel is modest
in price . . . traditional in styling

Selections of clothing, furnishings and
sportswear . . . guaranteed to fit.

U . . . should stop!! for your
FREE ASU key charm

THE
Americana
SHOP

TEMPE SHOPPING CENTER

OPEN 9:00 A.M. TO 6:00 P.M.
THURSDAY NITE 'TIL 9 P.M.

WO 7-5457

WO 7-5457



New Personnel Head Affairs Office

Students seeking loans or counseling, disciplinary cases, and intramurals participants, will discover two new faces when they enter the Student Affairs Office this year.

Replacing Dean Herman A. Schmidt, last year's assistant dean of students, are Dr. Woodrow Nold, financial aid officer and Bill Culson, new assistant dean of students.

Dr. Nold, a former Air Force colonel, will handle student loans, direct intramurals, and advise AMS. Mr. Culson's duties consist of discipline and counseling, and advising the Organizations and Leadership Board.

"There will be two kinds of student loans this year—short and long term," Dr. Nold stated. "The short term loans must be repaid within the semester in which they are activated, and are normally smaller than \$100.

"These loans," he explained, "are extended for emergency situations and need. A 2.00 grade index and 12 hours of credit are required for consideration.

Blue Key Men To Sell Programs

The Blue Key National Service Honorary is sponsoring the sale of programs for the Arizona State-Wichita football game.

The programs are to be sold by the Blue Key members, with assistance from Alpha Mu Sigma, sophomore men's honorary.

Programs will go on sale for 50 cents Saturday morning at the Sun Devil Stadium. Money received from the programs will go into the Blue Key's scholarship fund.

"Long term loans," he added, are usually repayable 1-5 years after graduation at three to four per cent interest. Students must show need, have a 2.5 index, or, if a freshman, be in the top ten per cent of his class."

Over \$250,000 a year is provided to ASU students through these loans, contributed by private donors and the National Defense Education Act.

While Dr. Nold is helping needy students, Culson, ASU student body president in 1954-55, will be faced with the less pleasant task of handling disciplinary cases.

"Students in trouble are referred to me by the campus police," Culson said. "I call the student in, talk to him, and determine the severity of the offense."

Drinking, he pointed out, is the most frequent serious student problem.

"Not only is illegal consumption a serious offense, but it often leads to real trouble involving police action," he said.

Another vital phase of Culson's duties this year will be counseling students with various problems.

"I've divided this job into three fields—vocational, educational, and personal," he said. "These are intended to help the student who doesn't know what to be, what to study in school, or what to think of himself."

By splitting the duties of the assistant dean of students, both Dr. Nold and Culson agreed they would have more time to devote to each job.

"All we need now are some needy students, not too many disciplinary cases, and we'll be busy for the rest of the year," they say.

Memorial Union Open House Set For September 29

This year's annual MU Open House will be Friday, Sept. 29 from 8 p.m. to midnight, according to Oliver White, program director of the Memorial Union.

Open House, sponsored by the Memorial Union staff, is to acquaint freshmen and new students with the building and its facilities.

This first big all-campus event of the year will provide numerous activities including a dance in the ballroom from 9 P.M. to midnight. Entertainment will be provided by the Bob Roth Octet.

Pat Fay, emcee for the entertainment at Clancy's, will begin a four show program at 8:30 p.m. On the agenda are "The Hungry We" trio, the Charleston by the pom pon girls, Steve Immel, Al Tichenar, and John Acuff.

ASASU offices will be open so that freshmen and new students may become acquainted with the officers. Gary Walker, ASASU president; Jim Chilton, first vice-president; Jim Howard, activities vice-president; and Sel Erder, secretary, will be on hand in their offices.

Dr. Thomas Harter of the Art department, will introduce an art exhibit of American water color in the lower lounge. The gallery exhibit is from the Society of American Water Color.

The "Detective Story" starring Kirk Douglas, Eleanor Parker and William Bendix will be shown in MU 218. This color film has been called a classic in the crime-mystery category.

The Games Room will be open for bowling, billiards and table tennis. Prizes will be awarded in these events.

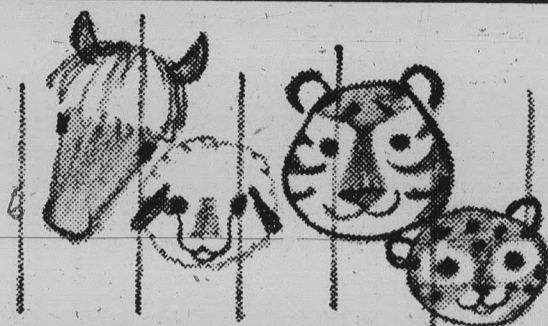
Student ID's Distributed

Cards will be handed out for late or forgetful students until this afternoon. Students who have lost their cards must repurchase a card for \$10. Falsification of university ID's will result in action by the ASASU Disciplinary Board.

More than 8300 fulltime stu-

dents received ASU identification cards this week.

The cards enable students to attend all ASU athletic events and all events sponsored by Associated Students, from Lyceum Concerts to Hollywood and foreign movies weekly at Cosner Auditorium.



A ZOOLOGY REVIEW!

- Pony—phony
- Cheetah—chic
- Lamb—curlykins
- Tiger—glad rag
- Otter—ottermost
- Leopard—cool spots
- Zebra—the end

We're frantic for FUR... fabulous, frivolous and quite frankly... FAKE!



47 W. Main Scottsdale
Open Thurs. Till 9 P.M.

We would like to extend a cordial welcome to Faculty and Students of ASU. We hope to be of service to many of you during the school year.



ART CRAFT SUPPLIES

In The Tempe Center

- Artists Supplies
- Poster Materials
- Pre-Cut Letters
- Stencils - Letter Decals
- Hobbies & Crafts
- Picture Frames
- Picture Framing
- Art Foam & Plastic Totes
- Model Cars, Boats, Planes, etc.
- H.O. Train Sets & Supplies

Beverli Invites You Back...

Same Old Place - Same Old Prices

THE CAPRI

16 East FOURTH St., Tempe

Large - 17" Diameter
Small - 15" Diameter

PIZZA

From 1.15 to 2.50

Complete ITALIAN Meals

From 1.00 to 1.50
Including Salad
Bread & Butter
And Coffee


Swingin' Hi-Fi
The Best Selection Of
Jazz Music In The Valley

OPEN DAILY 4 P.M. - 2 A.M.

CLOSED TUESDAYS

Call WO 7-9096 For Take Home Orders

Wheel Aligning - Balancing
Auto Glass Installaton
TEMPE BODY SHOP
SPECIALIZED COLLISION SERVICE
I. W. "Pete" Null - Phone WO 7-1601
11 East Fourth Street
TEMPE



On Campus with Max Shulman
(Author of "I Was a Teen-age Dwarf", "The Many Loves of Dobie Gillis", etc.)

ONCE MORE, UNTO THE BREACH

With this installment I begin my eighth year of writing columns for the makers of Marlboro Cigarettes, as fine a bunch of men as you would meet in a month of Sundays—loyal, true, robust, windswept, forthright, tattooed—in short, precisely the kind of men you would expect them to be if you were familiar with the cigarettes they make—and I hope you are—for Marlboro, like its makers, is loyal, true, robust, windswept, forthright, tattooed.

There is, however, one important difference between Marlboro and its makers. Marlboro has a filter and the makers do not—except of course for Windswept T. Sigafos, Vice President in charge of Media Research. Mr. Sigafos does have a filter. I don't mean that Mr. Sigafos *personally* has a filter. What I mean is that he has a filter in his swimming pool at his home in Fairbanks, Alaska. You might think that Fairbanks is rather an odd place for Mr. Sigafos to live, being such a long distance



from the Marlboro home office in New York City. But it should be pointed out that Mr. Sigafos is not required to be at work until 10 A.M.

But I digress. This column, I say, will take up questions of burning interest to the academic world—like "Should French conversation classes be conducted in English?" and "Should students be allowed to attend first hour classes in pajamas and robes?" and "Can a student of 18 find happiness with an economics professor of 90?"

Because many of you are new to college, especially freshmen, perhaps it would be well in this opening column to start with campus fundamentals. What, for example, does "Alma Mater" mean? Well, sir, "Alma Mater" is Latin for "send money".

What does "Dean" mean? Well, sir, "Dean" is Latin for "don't get caught".

What does "dormitory" mean? Well, sir, "dormitory" is Latin for "bed of pain".

Next, let us discuss student-teacher relationships. In college the keynote of the relationship between student and teacher is informality. When you meet a teacher on campus, you need not salute. Simply tug your forelock. If you are bald and have no forelock, a low curtsy will suffice. In no circumstances should you polish a teacher's car or sponge and press his suit. It is, however, permissible to wear his dog.

With the President of the University, of course, your relationship will be a bit more formal. When you encounter the President, fling yourself prone on the sidewalk and sing loudly:

*"Prexy is wise
Prexy is true
Prexy has eyes
Of Lake Louise blue."*

As you can see, the President of the University is called "Prexy". Similarly, Deans are called "Dixie". Professors are called "Proxie". Housemothers are called "Hoxie Moxie". Students are called "Amoebae".

© 1961 Max Shulman

This uncensored, free-wheeling column will be brought to you throughout the school year by the makers of Marlboro and Marlboro's partner in pleasure, the new, unfiltered, king-size Philip Morris Commander. If unfiltered cigarettes are your choice, try a Commander. You'll be welcome aboard.

Contract Granted To Mardian

The Sam Mardian Construction Company has been granted the contract for the construction of the animal house addition to the Life Sciences Center.

The Phoenix company's bid of \$154,957 was announced by the Board of Regents last month.

The regents also accepted the \$116,000 bid of TKG Construction of Phoenix for the extension of the central utility plant to Matthews Library.

The Phoenix firm of Biddle and Young was designated to develop plans for the tunnel extension to the auditorium site at an estimated cost of \$130,000.

More Swimming Allowed Students

"We want as many people as possible to use the excellent swimming facilities we have here on campus," said Marvin Grier, ASU pool manager.

"Although the pool is primarily used for instruction, we have recreational swimming hours every day, Monday through Saturday.

"This year all students, faculty and staff must provide their own swim suits, caps and towels for recreational swimming. This is something new we're trying and we hope everyone will take advantage of this opportunity to show off

that new swim suit," Grier added.

Activity cards are the admissions slips necessary for students, and faculty and staff may purchase swimming tickets for the semester.

Pool hours are 11:30 a.m.-12:30 p.m. Monday, Wednesday and Friday, 2:30-3:30 p.m. daily, and 1-4 p.m. Saturdays.

Work To Start On Auditorium In Late Autumn

The new ASU auditorium, designed by the late Frank Lloyd Wright, is expected to be under construction shortly.

Plans were later approved by the Frank Lloyd Wright Foundation, and final plans are expected to be approved by the University in early November. Bids will then be advertised.

Dr. Verne Knudsen, foremost acoustician in the world, and Dr. George Izenour, state consultant from New Haven, Conn., arranged the stage, so that this auditorium will be one of the finest in the country.

Cost of the building will run around \$2,861,000.00 and it will seat approximately 3,000 persons.

Education Building Ready In January

Hiram Bradford Farmer Education Building, the tallest building on the ASU campus, should be ready for occupancy the beginning of the second semester, it was announced this week.

The building was named in honor of the first principal of ASU, when it opened in 1886 as the Arizona Territorial Normal School.

The four-story, million-dollar structure contains 88,000 square feet. The classrooms, laboratories and seminar rooms will be capable of accommodating 2,346 students at one time. There will be office space for 141 fac-

ulty and staff members. The modern structure, which resembles the Social Science Building, has no inside stairways. Closed circuit TV is to be brought in from Payne Training School so that student teachers may observe classes in action.

Architect is Edward L. Varney and Associates of Phoenix, and the contractor is TKG Construction Co.

Construction Causes Mess

In case you've been wondering why you can't walk the length of College Ave., or approach Palo Verde hall without getting stuck in a mud-puddle, it's because the city of Tempe and ASU are in the middle of a building drive.

At present the school is putting in a utility tunnel between the Social Science building and the Library, and a badly needed storm sewer from Normal to Forest Avenue.

Other construction around campus is an addition to the Life Science building for the housing of the animals used by

that department for classes and research work.

The excavation in the middle of the intersection of College Ave. and 8th St. is part of the construction of a new water-main being put in by the city which will go to 10th St.

Later in the year a street will be built from Rural Road to Palo Verde Hall, a group of new dorms will be started near Palo Verde Hall, and work will begin on ASU's new auditorium.

You may as well get used to the sound of jack-hammers and dump trucks. They will be with us for quite a while.

MOTOROLA
RADIO FOR ALL OCCASIONS



5-Tube Table Radio
\$14⁹⁵



Deluxe Clock Radio
Laz-Alarm
\$26⁹⁵



AM/FM Table Radio
AFC - CONTROL
\$59⁹⁵

ALSO A COMPLETE STOCK OF TRANSISTOR RADIOS & **STEREO!!**

HILLS RECORDS
Stereo & Hi Fi Records — Portable Stereo & Console Phonographs — TV

Memorial Union Is Campus Home

No home is really a home without a special spot where the family unit can gather, have fun and be casual together.

Arizona State's answer to providing this special place for the campus community is located on the southeast corner of College Ave. and Orange St.

This three-floor structure, center of activity throughout the week, is the Memorial Union. Five years old, it is dedicated to the men who gave their lives overseas to preserve America's democratic way of life.

"The Union seeks to fulfill a many fold purpose at Arizona State," said Mrs. Cecelia Scoular, director.

It is concerned with the individual student, his interests and life on the campus. The MU helps him realize a sense of belonging to the institution in which he has such an important part — home away from home.

Mrs. Scoular commented, "The building with its facilities, its working committees and activities program, reaches out to all members of the university family."

This "reaching out" can be successful only when three factors are working in direct correlation. One might recognize these factors as the building itself, the activities program and the people at work to keep a streamlined schedule throughout the day every day.

ASU's Union is an attractive, adequate place for friends to meet. It includes a basement, ground floor and second floor.

In the basement is the games area, including a billiard parlor, bowling alley and Clancy's; the housing office and placement interviewing center.

Clancy's is used for small dances and as a lunch

area for students wishing to dine in a bolstering Old West atmosphere.

Freshman hostesses smile greetings from the information desk just inside the north entrance of the ground floor. Behind the desk, where a lost and found service, needle and thread and a large supply of aspirin are available, are offices of the MU staff.

Adjacent to the desk and elevated somewhat, (the mezzanine), students can take their problems to Associate Dean of Students, Catherine G. Nichols.

Also on the first floor are the lower lounge, cafeteria, faculty dining room, Devils Den and campus mailroom.

Upstairs is located the MU ballroom, two upper lounges, student government offices, senate chambers, State Press laboratory, banquet rooms, the Corral lunch room and offices of the dean of students.

On the MU activities program, Mrs. Scoular commented, "I think this year it will be the best we've ever had."

Under the supervision of Oliver White, new program director, the Union offers recorded noon concerts in the lower lounge, and dances in the ballroom following each football game sponsored by the Social Committee. A hometown newspaper corner is located in the lower lounge which includes publications from the smallest newspapers to the Times of London and the New York Times (papers not on hand

(Continued on Page 12)



LIVING MEMORIAL -- The Memorial Union is the center of student social life with a ballroom, cafeteria, games parlor including a bowling alley, student government offices and lounges. Dedicated to the men who gave their lives defending America's freedom, the Memorial Union is Arizona State University's "home away from home." (Photo by Ralph Forney)

Art Exhibit Coming

An art exhibit by the American Water Color Society will be held in the MU lower lounge September 28-October 19. A gallery talk by Dr. Thomas Harter, ASU Art Department will take place Friday as a part of the MU open house. The paintings will include watercolors by many prominent American artists.



- STYLING
- TINTING
- BLEACHING
- PERMANENTS
- MANICURING

Milady's Beauty Salon

Personalized Beauty Care

9 A.M. - 6 P.M. EVENINGS BY APPOINTMENT
Sands of Tempe 601 E. Apache
WO 7-1611 Ext. 37 WO 7-2221

WELCOME TO THE NEW Village Shop

A SHOP
DESIGNED WITH
THE COLLEGE
GIRL IN MIND

We'd love to have you
come in and browse —
put your name in for
the Sept. 30th drawing.

OUTFITS AND GIFT
CERTIFICATES WILL
BE GIVEN AWAY

The Village Shop

616 Myrtle.— Tempe

OPEN DAILY 10 - 6
THURSDAYS 10 - 9
PHONE 967-1981



This two-piece self-ironing Belfast cotton is yours in a slim lined skirt that is cut on the bias . . . in a raglan roll sleeve shirt with convertible collar. A marshmallow contour belt matches your color choice. Choose from red pepper, hot mustard, eggplant. Sizes 5-15, 6-16. \$12.95 Belt, \$2.50.

Jam's

RESTAURANT

Tempe Center

TRY OUR
"Students Delight"
HAMBURGER STEAK
— DINNER —
Grilled To Your Order

Sliced Tomatoes French Fries
Salad — Choice of Dressing
Bread and Butter
Coffee, Tea or Milk

\$1.00

Breakfast Specials

Daily Till 11:00 A.M.

Open Daily Except Sunday

8:00 A.M. TO 7:00 P.M.

Stahnke Writes Biology Textbook

A 650-page illustrated biology text written by Dr. Herbert L. Stahnke, head of the Division of Life Sciences at Arizona State University, has been published by Charles E. Merrill Books, Inc., of Columbus, Ohio.

Entitled "Biotic Principles," the book is designed for the beginning student who has little or no background in the physical or biological sciences. It is the required text for BI 100 students.

The book is organized around ten major biological principles involving taxonomy, biogeography, ecology, morphology, physiology, reproduction, development, genetics, behavior, and evolution.

The book is designed to de-

velop an awareness in the student that "all life, whether in the form of plants or animals, protozoan or elephant, algae or a giant redwood tree, is understandable through the same basic principles."

An illustrated workbook, "A Guide for the Study of Biotic Principles," also written by Dr. Stahnke, may be used in connection with the text. It has been released by Wm. C. Brown Co., Publishers, Dubuque, Ia.

Krenkel Writes Articles

Dr. John Krenkel, Arizona State University professor of History, is the recent author of five summaries appearing in the latest issue of "Historical Ab-



GETTING SET -- Bookstore workers Keneth Elwell and Judy Greene put up new supplies for the students yet to get their books. Keneth adds a pile of texts to the shelves while Judy labels the books according to course number. (Photo by Ralph Forney)

EXPERT RACKET RESTRINGING

Trophies and Engraving

P.E. CLOTHES FOR MEN AND WOMEN

Brand Names MEN'S WEAR

Brand Names WOMEN'S WEAR

"FOR BRANDS YOU KNOW"

Joe Selleh

624 MILL AVE.

WO 7-4163

Smiley-Berge

Welcomes You To Tempe!

WE WOULD LIKE TO SAY "HELLO" TO
THE NEW STUDENTS OF ARIZONA
STATE UNIVERSITY AND "WELCOME BACK"
TO OUR OLD FRIENDS AND CUSTOMERS

- ★ Complete Service Facilities
- ★ 7 Mechanics On Duty
- ★ Servicing All Makes & Models
- ★ Good Transportation Or
Late Model Cars Available

Smiley-Berge Motors

Your Nearest Auto Dealer

★ ★ JUST 2 BLOCKS FROM CAMPUS ★ ★

16-East 8th Street - TEMPE - Phone WO 7-2064

Students Swamp Dorms As ASU Enrollment Soars

Twenty-six hundred students are presently housed in ASU dormitories, revealed, Edward Hickcox, director of housing.

This number is approximately three times that of seven years ago. Freshmen far exceed other classmen.

"Many of the women's dorms are pretty saturated, although the men's dorms could take a few more. The requests exceed the facilities," said Hickcox. The Housing Department is

attempting to settle off-campus people in dorms. Many are living in motels and the homes of friends because of the shortage of space. For this reason, students are requested not to transfer until these people are settled.

The existing problem is that many arrive at the beginning of classes who have made no previous application for residence. Dormitories usually are filled by registration.

WELCOME TO ASU

From Your Friendly

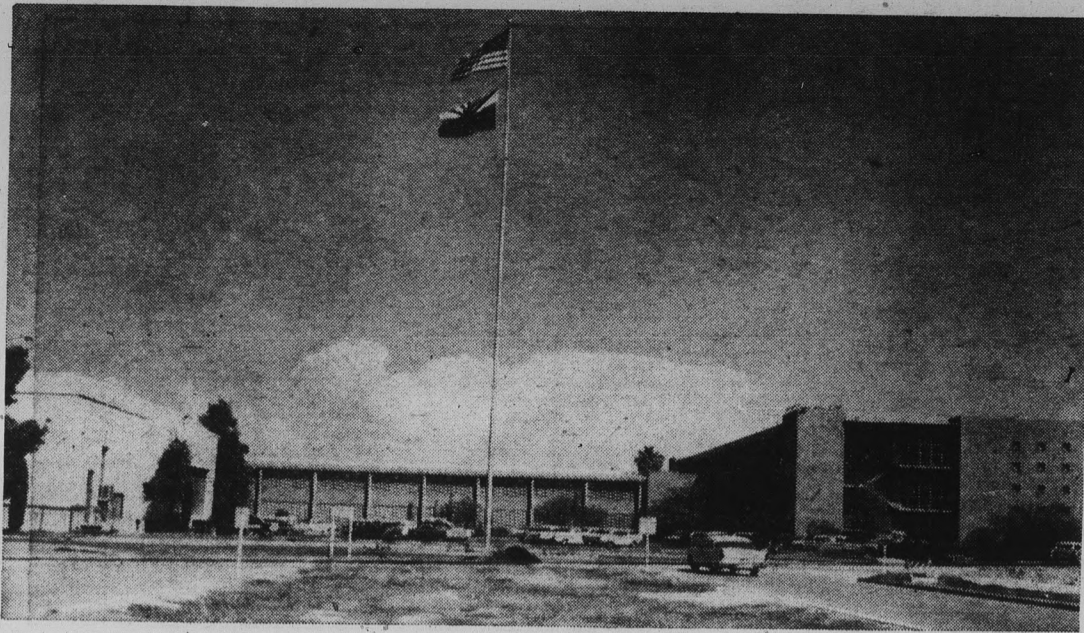


MUGS-UP DRIVE-IN

- ★ COMPLETE CARRY-OUT SERVICE
- ★ EFFICIENT CAR HOSTESSES
- ★ CHEERY ATMOSPHERE

PHONE
WO 7-0800

Corner Van Ness and 8th St.
"Where The Nickel Is Mighty"



STILL WAVING -- The sun, breeze and cloud were "just right" for this shot of ASU's first one-way street, off Mill Ave. next to the new Education building. Waving over the billowy cloud and quiet driveway are Old Glory and the Arizona state flag. Buildings are Moeur Activity, left, Administration, center, and Business Administration. (Photo by Ralph Forney)

Student Reunion Slated To Review Summer Trip

Reunion for 22 ASU students, who toured Europe for six weeks last summer, and their instructor-guide, Dr. Kent Pillsbury, associate professor of Education, is set for Sept. 29.

The European Study Tour, sponsored by ASU, offers six credits in comparative education, educational sociology, or history of education in an education workshop on the grad-

uate and undergraduate levels. Leaving New York City on June 22, the group flew to Amsterdam, Holland, embarking on the 42-day study tour of seven European countries including Holland, Austria; Switzerland, Germany, Italy, France, and England.

The students attended seminars at such international education centers as Hamburg, the

Harz Mountains, Gaoting (West Germany), Geneva, Paris and London. They visited the famous universities of Gottingen, Heidelberg, Bologna, Sorbonne, Cambridge and Oxford.

The students became acquainted with the customs and cultures of the Hague, Amsterdam, the Black Forest, Milan, Venice, Florence, Rome, Pisa, Versailles, Fontainebleau and Wales.

One highlight of the tour was the three days spent in the Harz Mountains of West Germany at the Sonnenberg Institute. The Sonnenberg is an organization of Scandinavians and Germans for the development of international education. The students attended a conference for international teachers at the Sonnenberg Haus.

Another highlight was a visit to the International Textbook Center in Brunswick, Germany, where textbooks of all nations are analyzed for propaganda content. The group also visited the popular art galleries and cathedrals of Europe.

Dr. Pillsbury is planning another tour for next summer. The tour will resemble last summer's program, with a possible visit to the Middle East.

The student-travelers will have a pot-luck supper and view slides and photographs taken during the tour.

More About -

Memorial Union

(Continued from Page 10) can be added to the current subscription list). A book rack is situated in the lower lounge with book marks available at the information desk and television in the upper lounge.

Throughout the year, special functions for the student and faculty family will be featured.

"We hope each student will take time to tap the resources of the Union program which, we trust, will enhance his life at this university," Mrs. Scoular added.

The director is assisted in her lengthy list of duties by the program director, Mrs. Trudy Thomas, assistant director in charge of scheduling rooms for meetings and parties and Mrs. Mary Boots Hunt, staff assistant.

Mrs. Thomas keeps a log of MU rooms being rented out through-out the year for student socials and meetings, faculty functions and off campus groups' gatherings.

The staff keeps regular working hours, and there is always someone to answer

the phones at the desk from 7 a.m. until closing time, which varies from 10 p.m. to midnight.

"Little things" added to promote a better sense of belonging in the Union, include the display cases in the lobby-cafeteria breezeway that can be reserved by groups to show items of interest, a cloakroom across the way from the ballroom, and a new barber shop being installed in the games area for haircuts by appointment.

The three factors required in a student union's success — building, program, personnel — are apparent here. This success is largely responsible for making ASU's Memorial Union one of the West's finer unions. —JO

BAPTIST STUDENT MOVEMENT

(American Baptist)

Sunday 5:30 Free Supper & Program
THE NASHVILLE SIT INS
an on the spot recording

Baptist Student Center — 1400 Mill

Tuesday 12:40 — Danforth Chapel

(for transportation call WO 7-0466)

AMERICAN BAPTIST CHURCH

1619 Hardy Drive

(South on Mill, West on Broadway to Hardy)

10:00 Class for Students at the Student Center

(transportation to the church from there)

11:00 Worship Service
"Where We Meet God"

Rev. Robert B. Wallace, pastor

Prints To Be Rented

Prints of art masterpieces famous artists from America and Europe are available and may be rented to ASU students for this semester on Wednesday in the Memorial Union lower lounge. will be on display in the lower lounge until the day of the rental. The cost is \$1 per semester.

Approximately fifty prints by

We Still Have Used

Books For Most Classes

VARSITY BOOK EXCHANGE

HOURS — 7:30 A.M. TO 7:00 P.M.

304 E. 8th St.

WO 7-3253



NEW FASHION HORIZONS

Destination beauty... via Koret of California's travel-minded Autumn Capers for Fall. Cotton knits colorfully coordinated with printed jacquard with new California fashion flair. All 100% Permathal® Everglaze® Cotton Knit by ALAMAC. See the many exciting new styles now being featured in our windows.

Celia's Fashions

Tempe Center

WALLY'S CAFE

Good Things to Eat and Drink

1133 Normal Avenue

"Across the Street From East Stadium

Open 7 Days Week

6:30 A.M. TO MIDNITE.

Mrs. Dorris Joins ASU Dean's Staff

Mrs. Jo Frieda Dorris is the newest face in the dean of women's office. She is the acting assistant dean to the associate dean of students.

She will work mainly with Panhellenic, AWS, and student counseling.

Dean Dorris has a BA from Oklahoma College for Women, Chickasha, Oklahoma. She also has an MS in counseling psychology from Oklahoma State University, and has done thesis work on the relationship of entrance examinations to scholastic achievement through the first year of college.

Mrs. Dorris is not new to the administrative part of university life. She has been head counsellor and amember of the dean of women's staff at Oklahoma State University.

Mrs. Dorris is back to Uni-

versity life after a year's leave of absence, saying that "it is good to be back in a college atmosphere."



MRS. JO FRIEDA DORRIS

Rallies And Traditions Plans Goal Decoration

The ASU Rallies and Traditions Board will be in charge of decorating the goal posts for all home games. Anyone interested in offering their assistance should report to the football field tomorrow at 10 a.m. Pompon girls and the cheerleaders

will be present to give directions.

The R and T Board is also sponsoring the card section at all home football games, beginning with the ASU vs. Wichita University game tomorrow night.

Pi Delta Epsilon Starts Search For Ugliest Man

Pi Delta Epsilon, Arizona State's journalism honorary, will be looking for the ugliest man on campus next month.

The First Annual ASU Ugly Man contest is now being planned and is scheduled to take place the week of October 23-28, prize-winners being announced at the ASU-Hardin Simmons football game Saturday night.

The idea of the contest is to bring color to campus during that traditional American celebration, Halloween. Sororities, women's dorms and other campus women's organizations are asked to select any male student and make him up as ugly as possible. Each "ugly man" will then be photographed and several booths will be set up at various locations at which all students may cast votes for the ugliest man by donating a penny for each vote. Students may vote as often as they desire. Proceeds will go to a local needy family to provide this family with food for Thanksgiving.

"Details of the contest will be distributed to all organizations in the near future, and information may be obtained by contacting any Pi Delt officer through the State Press office," said Bill Flick, general chairman of the event.



RUSH DRAWS TO A CLOSE . . . These ASU coeds are looking forward to the end of the formal sorority rush program with preference parties tonight.

Greek Formal Rush Ends With Preference

Fraternity and sorority rush will draw to a close on the ASU campus with Preference Parties tonight.

Following two weeks of formal rush activities, bids will be extended by the Greek letter organizations.

Men participating in the fra-

ternity rush program can pick up their bids between 11 a.m. and 1 p.m. in the upper lounge of the MU tomorrow.

Sorority bids will be available after 1 p.m. in the MU mezzanine.

Arrangements for pledging ceremonies will be made by the individual groups.

MU CALENDAR

Saturday, Sept. 23		7:30: 209 — Alpha Rho Chi
10:30: Ballroom — After-Game Dance		7:30: Clancy's — Mixer-North and Sahuaro B
Monday, Sept. 25		8:00: 218A — Liberal Religious Students
3:00: 209 — Spurs		
4:00: Clancy's — Bowling Leagues		Wednesday, Sept. 27:
5:30: 209 — Alpha Mu Sigma		12:30: 218A — International Affairs Club
6:30: 210 — Alpha Epsilon Pi		3:00: 209 — Rallies and Traditions Board
7:30: Upper Lounge — AFIT		3:30: 210 — Student Faculty
Tuesday, Sept. 26		3:30: Upper Lounge — Young Democrats
3:00: Clancy's — Card Section Committee		6:30: 209 — Sigma Phi Epsilon
4:00: 208 — Homecoming Committee		6:30: Upper Lounge — SNEA
4:00: 209 — Cultural Affairs		8:00: 218A — Pi Sigma Epsilon
6:00: 209 — Blue Key		8:00: Clancy's — Indian Education
7:00: 210 — Off - Campus Men		



The PIZZA HUT

"Eat In or Carry Out"

Open 7 Days A Week

11:30 A.M. to 1 A.M.

FREE Catering Service To Parties

Order By Phone For Faster Service

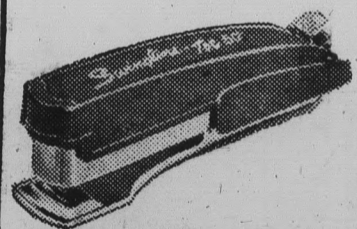
WO 7-3355

801 E. Apache

Tempe



Ulysses of days long gone past
Had a mind that was keen and so fast!
When the sirens' attraction
Drove his men to distraction,
He just stapled them all to the mast!



SWINGLINE STAPLER

no bigger than a pack of gum!

98¢
(including 1000 staples)

Unconditionally Guaranteed

- Made in America!
- Tot 50 refills always available!
- Buy it at your stationery, variety or bookstore dealer!

Swingline INC.

Long Island City 1, New York
WORLD'S LARGEST MANUFACTURER OF STAPLERS FOR HOME AND OFFICE

WELCOME ASU Students & Faculty

Start Now—Ask About Our Special Program Set-Up For Students & Faculty

CREDIT ACCOUNTS INVITED

★ We Service All Makes of Cars ★

Save Hundreds \$\$

NOW

On Any 1961 Model

We Must Make Room For The Incoming 1962 Models

Dana Bros. MOTOR CO.

Dodge — Chrysler — Imperial — Jeep

Authorized Factory Dealer

211 Mill Ave. Phone WO 7-3345

"Your Hometown Dealer & Service Station Away From Home"

GO - GO - GO - SUN DEVILS



PRE-SCHOOL CONFAB -- Women's dormitory head residents and freshman counselors met in conference style Sept. 12 and 13 to discuss ways of making college life nicer, simpler for incoming gals. Looking over a copy of "Coed Cues," handbook of Associated Women Students, are, from left, Eloise Price, freshman counselor; Mrs. Beatrice Gregory, head resident of South Hall; Mrs. Jo Dorris, assistant dean of women; Barbara Anderson, AWS president; and Bonnie Evans, AWS vice president. (Photo by Ralph Forney)

Principles Of Residence Living Topic At Pre-School Workshop Conferences

The principles of residence living were discussed at the annual Residence Hall Workshops held on campus Sept. 6-7.

Representatives from the men's dorms convened in the Senate Chamber of the MU along with head and assistant head residents of all halls

The relationship of dormitory living to education was the major topic. It was stressed that a dormitory should be more than a place to sleep and store textbooks.

Delegates were encouraged to

do all they can to transform their dormitories to an educational service facility, which will create an atmosphere of academic study.

Rules, regulations and services of the University were reviewed.

The workshop concluded with a buffet dinner at which Dr. G. Homer Durham spoke.

Women's dormitory delegates, over 100 strong, met in the MU Ballroom.

According to Catherine Nichols, associate dean of students, the purpose of the workshop

was threefold. It was held to bring together university women working in all of the halls; to get the organizational procedures of residence living in mind; and to bring the university women to the leading administrators of their institution.

After hearing several speeches, the girls broke up into separate discussion groups to seek solutions to their individual problems.

The workshop ended with a question and answer period and evaluation session.

Tempe Area Churches

- Mexican Methodist, 225 North Surrine, Mesa
- First Methodist, Eighth and Forest
- First Assembly of God, Danforth Chapel
- Parkway Baptist Church, Fillmore and McAllister Avenue
- Evangel Assembly, 1009 McClintock Drive
- Church of Christ, West Tenth and Ash
- Congregational, Sixth and Myrtle
- Baha'i Community, 121 Wilson street
- Tempe Full Gospel Church, Seventh Street and Farmer
- University United Presbyterian, College and Encanto
- First Southern Baptist, 711 West Eighth street
- Lutheran Beautiful Savior, Woman's Clubhouse, 1290 Mill Avenue
- American Baptist, 1619 Hardy Drive
- Church of the Nazarene, 107 East Broadway
- Christian Science, 28 East Fifth
- Calvary Baptist Church, 2066 Don Carlos Avenue
- Jehovah's Witnesses, 1037 Farmers Avenue
- River Drive Church of Christ, 1016 River Drive
- Lutheran Good Shepherd, 340 East 15th Street
- Pilgrim Holiness, 1101 Hardy Drive
- Seventh Day Adventist, 41 East 13th Street
- Community Christian, College and Encanto Drive
- Emmanuel Evangelical, Myrtle and Seventh
- Church of God of the Faith of Abraham, Eighth and Myrtle
- Church of God-Pentecostal, Tenth and Mitchell Drive
- First Christian, Eighth and Forest
- First Baptist, Eighth and Myrtle
- First Church of God, 1200 West Sixth Street
- Saint Augustine's Episcopal, 1735 College Avenue
- Roman Catholic, Eighth and College
- Papago Park Brethren Church, 2722 North College Avenue
- Abiding Savior Evangelical Lutheran, Continental Drive at McAllister
- Temple Beth Shalom, North Mar-donald and First Street, Mesa
- Fifth Street Baptist Church, 440 West Fifth Street
- Latter-Day Saints, Sixth and College
- Latter-Day Saints, 330 East Eighth

Newman Club

Newman Club of ASU will hold the Annual Faculty-Student Communion Breakfast Sunday. The event following 10 o'clock Mass will be in the Catholic Student Center.

William Coulson, Assistant Dean of Men will speak on "The Faculty Member and Catholic Student."

The event is open to the public and admission is 75 cents.

It's That Time Again!

"FOOTBALL"

It's Also Time For Some

Delicious Mexican Food At

CHICO'S RESTAURANT*

FINE MEXICAN FOOD

1120 East Apache Blvd. — Tempe

*Air conditioned of course

Now **THREE** Locations For Your Convenience

1

RAY'S ASU BARBER SHOP
Tempe Center

2

SANDS BARBER SHOP
Sands Hotel

3

M. U. BARBER SHOP
Memorial Union Building

Board Begins Twentieth Year Of ASU Culture

The Cultural Affairs Board is starting its twentieth year of existence on the ASU campus this semester.

The board's purpose is to offer events to the student which will be of cultural interest and expand cultural horizons.

"Cultural events are, by their very nature, learning experiences, but at the same time, they should be pleasurable experiences. Our presentations this year are planned to be entertaining. We hope that when people walk away from them, they will say that they had an enjoyable time," says Ron Horner, the board's chairman.

The committee has sponsored lectures, concerts and films in the past.

The board will have its meetings on Tuesdays at 3:30 p.m. in MU 218A.

Anyone interested in the committee may attend.

ASU Organizations Meet To Plan Year's Activities

Classes are now in full swing and along with them the organizations begin to stir once again. Meetings, tryouts, and elections, will fill the coming weeks.

Pom-Pon Tryouts

All freshmen, sophomore and junior girls interested in the ASU pom-pon squad are invited to attend try-outs Sept. 26, 27, and 28, in the Moeur Activity Building. Two varsity pom-pon girls, as well as alternates, will be chosen. Names will be announced Thursday.

Orchesis Tryouts

Orchesis, modern dance honorary, will hold try-outs for all interested men and women next Tuesday and Wednesday at 7 p.m. in the Moeur Activity Building.

Alpha Mu Sigma

Alpha Mu Sigma, sophomore

men's honorary, will hold the first meeting of the '61-'62 year, Monday, at 5:30 p.m. in the MU.

Canterbury

The ASU Canterbury Association is sponsoring a desert party at Aravaipa Creek Sunday.

All interested persons are to meet at noon in front of St. Augustine's, 1735 College Ave. Those without rides will be picked up in front of Danforth Chapel at 11:45. Admission charge will be 50c plus gas.

Naiads

Naiads, women's swimming organization, will meet at 6:30 p.m. Wednesday, at the ASU pool. All old members are urged to attend.

Flying Devils

The Flying Devils will meet Wednesday, Sept. 27 at 4 p.m. in Clancy's to schedule the year's activities. The public and all old members are invited to attend.

Alpha Rho Chi

The Alpha Rho Chi held a rush smoker yesterday where interested freshmen architecture majors were acquainted with the fraternity members. The smoker was held in room 218 of the M.U.

Charles Mosher was elected the new president of the group, replacing Lyle Cunningham, who resigned. Herman Orcutt replaces Mosher as Alpha Rho scribe.

Alpha Epsilon Delta

Dr. A. G. Wagner, state chairman of the Arizona Medical Careers Committee, will discuss the medical careers program at the first annual meeting of the Alpha Epsilon Delta, premedical honorary. The public is cordially invited to the event, to be held in room 94 of the Life Sciences Building, Tuesday, at 7:30 p.m.

An election of new officers will highlight the meeting.

Dr. Roy M. Johnson is the faculty sponsor.

Off-Campus Men

The Off Campus men will hold their first meeting of the semester Sept. 26 at 7:00 p.m. in the M.U., room 201. All off campus men are welcome.



MOVING IN -- New freshman women found space limited as they moved into the freshman dorms to settle down and wait for classes to begin.

New Head Residents Assume Responsibilities

Among new head residents on campus this year is John Burnett, new head man of Haigler Hall.

Mr. Burnett, who is 29 years old, occupies the head resident's quarters in Haigler with his wife and son.

He has attended Colorado State University and comes here from Chicago. He is a senior at ASU this year, majoring in Sociology.

New head resident at M.O. Best "A" this year is Robert Reynolds.

Reynolds, 24, occupies the

head resident's quarters with his wife.

For the past two years, Reynolds has been a man without a home traveling through the western states as Field Secretary for Phi Sigma Kappa.

He is enrolled at ASU and is working in the field of guidance and counseling.

VALLEY ART THEATRE

509 MILL AVE.

TEMPE

Now Playing "MOUSE" 6:30, 9:20 — "NURSE," 7:50, 10:40



If You Never See Another Comedy In Your Life, You Must See "Carry On Nurse"!

Spend An Hour And A Half In Absolute Hysterics.

Don't Miss Getting Your Daffodill

Carry on Nurse



Plus:

THE HILARIOUS STORY OF HOW THE DUCHY OF GRAND-FENWICK WAGED WAR ON THE UNITED STATES AND WON!

PETER SELLERS

Playing three hilarious roles in

YOU'VE NEVER ROARED MORE! **The MOUSE that ROARED!**

"SHOCK"

The

SHOCKERS...

GO GET 'EM DEVILS!

Drop In For A Real Treat After The Game

We'll Be Open Till 1 A.M.

SOLANO'S CAFE

Serving Delicious Mexican Food

— Food To Take Out —

Closed Mondays

Corner 4th & Mill

WO 7-9035

Tempe

WO 7-3982

CAMPUS Launderette

Suds N-Service

- Fluff Dry
- Hand Ironing
- Cleaning
- Alterations

We, The New Owners, Solicit Your Patronage

WE ARE EAGER TO PLEASE

818 College Ave.

"Next Door to the VI"

WELCOME STUDENTS And TEACHERS

are you ready?

To Meet The Schedules Ahead - Dependable Transportation Is A MUST
BEST AUTO SERVICE IN TEMPE
REGARDLESS OF THE MAKE OF CAR YOU HAVE -

MOTOR TUNE UP SPECIAL

\$7⁹⁵

- Labor Includes:
- Clean Plugs
 - Adjust Points
 - Check Timing
 - Adjust Carburetor
 - Install Necessary Parts

6 Cyl.
Most V-8's
\$9.95



Texaco
Marfax
LUBE JOB

99^c

(with oil change)

- Using Sun Electric Equipment •

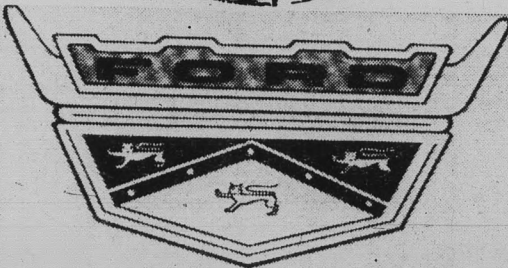


- Famous Bear Equipment •



Wheel Alignment \$6⁹⁵

Free!
Wheel Balance Check



BRAKE Adjustment \$2²⁵

And Inspection

- Lowest Prices • Work Guaranteed • Use Your Texaco Credit Card



802 MILL

ACROSS FROM THE HOUSE OF PANCAKES
"We Do The Job RIGHT - The First Time"

TEMPE

Gridders Open Against Wichita

Wichita's Wheatshockers come to town tomorrow night to see just how good Frank Kush's Sun Devils are and the locals are hoping to start their toughest schedule ever, on the right foot. Game time is 8 p.m.

The Devils have been drilling for several weeks in preparation for the contest and have shown a potent offensive attack on several occasions during pre-

season workouts.

Last Saturday's scrimmage game in Goodwin Stadium showed almost every back on the first two units ripping off huge gains and quarterbacks Ron Cosner, Joe Zuger and John Jacobs throwing the ball with more success than Devil signal callers did last season.

Cosner, who split the quarterbacking with Zuger last season, was listed as the top man at that position prior to Saturday's scrimmage, and he held his starting job even though the latter two made spirited attempts to take it from him.

Cosner will have one of the Southwest's most rugged lines in front of him, including a pair of pass receivers who have eased Kush's worries about those key spots which threw a cog in the Devils' aerial attack last season.

Tim Lee, a senior left end who rates as perhaps the most improved player on the squad, and Herman "Ham Handed" Harrison, a sophomore sensation at the right flank, have been more than adequate in early scrimmages.

At this writing, backfield spots were not entirely decided as John McFalls, who won a starting position, lost eight

pounds in the first two days of afternoon practice this week and will probably relinquish his spot. McFalls suffers from diabetes which curtailed much of his grid activity last season.

Sophomores Charlie Taylor and Steve Turkovich are candidates for the starting role at right half now, along with Ossie McCarty who could move over from left half.

McCarty was listed by Kush as a starter at left half over three-year veteran Nolan Jones, and will probably now see action at both spots.

Kush has been high in praise of his starting fullback, Dornel Nelson, who beat out Clay Freney, last year's starter and an All-Boxer Conference pick.

Center Fred Rhoades is one of the best in the business and guards Jesse Bradford and Dick Locke are being mentioned for All America honors.

Larry Reaves and George Flint, a pair of rugged tackles who both weigh in at 220 pounds plus, also return as starters.

Bowlers Meet Today

Bowling leagues for men and women students, faculty and staff members will get underway soon in the Memorial Union bowling lanes. An organizational meeting is scheduled for 4 p.m. today in Clancy's. All interested persons are urged to attend.

Joe Zuger and Ron Cosner of Arizona State are 40th and 55th respectively in passing among returning major college quarterbacks.

Ossie McCarty of ASU is second in the nation among returning major college backs in punt returns with a 13.9 average during 1960.

BOB VIEWS SPORTS NEWS

Looks Like An Eventful Year

By BOB EGER

Sports Editor



For those not yet initiated into the the wonderfully exciting world of Sun Devil Sports — Welcome.

Lots of good things are in store for you. Some we can tell you about ahead of time. Some will come entirely unexpected as they have in the past.

As a nexample of the latter we cite basketball, 1960-61 style. A group of guys who didn't have enough size, enough speed, enough experience wrote the Cinderella Story of '61-'62 Sun Devil athletics because they had more than enough hustle — and a coach who knew how to make them use it.

Ned Wulk and every one of his starters, plus freshman and transfer talent galore, will be back this year to attempt to fight their way into the NCAA finals they almost reached last season. Only this year we at least have an inkling of what might happen.

EVENTFUL SEASON

And now to the things at hand — namely football.

Frank Kush and his warriors are about to enter another season and it promises to be full of thrills and spills.

It all starts tomorrow against Wichita, somewhat of an unknown factor.

It includes among others:

The San Jose State Spartans, better known as the San Jose State Spoilers, who have dealt the Devils defeats on three successive occasions.

Utah—and the Sun Devils would like nothing better than to clobber the Redskins, for it was the Utes who put Arizona State out of the NCAA cage tourney last spring, smashing their national championship hopes.

Oregon State, another power from the Pacific Northwest, makes hopes for an undefeated season look rather dim. Last year the Devils successfully warded off the first invasion from up north, Washington State. This year the task looks a little tougher.

The Arizona Wildcats—the score of last year's game between Arizona's two universities escapes us — and we think we'll not go to the trouble to do research to find it.

Let's just say that we have the home field advantage this year — and we'll probably need it.

Over-all, the gridiron group looks stronger this year with the loss of very few seniors, but the schedule is likewise beefed up.

If the Devils can upset Oregon State and Utah, and barring accidents, injuries and San Jose State, it could be an extremely successful season.

SMALL THINGS—John Rose and Don Jeisy, ASU's two pole vaulters who so often came close to clearing 15 feet last year, both went over the magic height this summer.

Rose went 15-3, and cleared 15 feet four other times. Jeisy left a lasting impression on the track and field world with his 15-¼ vault. It was the highest ever in the world by a left-hander.

... Reports from the coast have it that Sun Devil cage star Joe Caldwell more than held his own in a summer basketball league where he played against Utah's Billy McGill and Southern Cal's John Rudometkin.

We understand he outscored and outbounded them both on several occasions. Both were All American choices last season.

... Cheryl Jordan, daughter of Payton Jordan, widely known Stanford University track and field coach, is a freshman at ASU this semester. She'll probably see a few feats by Sun Devil cindermen to write home to dad about.

... Further evidence of ASU's growing athletic stature is found in the front office where a new position has been created. Al Stephan takes over as ticket sales director and staging manager. He was formerly athletic director of Xavier University in Ohio and has worked as play-by-play announcer for the Cincinnati Reds.

A Peek Inside

Jo Anne Wins	Page 19
Tourney	Page 19
Opponents Results	Page 19
Frosh Football	Page 20
New Girl Netters	Page 21
New Tracksters	Page 23



YEA MAN ...

WELCOME BACK

Swing By — We Dig Questions & Answers The Most ... On All

- Airline Tickets
- Youth Fares
- Excursion Fares

AT
UNIVERSAL TRAVEL

18 E. 5th St.
WO 7-1673

Welcome STUDENTS!

We'll Do Our Level Best To Help You With Your Photography Needs During The Coming Year We Hope To Meet You Soon At

PIONEER CAMERA

In The Tempe Center

"WHERE MAC & JACK HOLD FORTH"



FLASH!

TO ALL STUDENTS OF

ARIZONA STATE UNIVERSITY

CAN YOU USE A HUNDRED BUCKS?

THAT'S WHAT YOU CAN WIN IN EVERY ONE OF

VICEROY'S Big College Football Contests

IT'S EASY! Just pick the ten winning teams, predict the scores—and you're in the money!

FLASH! ONLY STUDENTS ON THIS CAMPUS ARE ELIGIBLE!

FIRST CONTEST OCTOBER 7TH

All you have to do is clip the coupon, pick the winners and predict the scores—then figure out how you're going to spend that hundred bucks! It's easy . . . just clip the coupon below or get an entry blank where you buy cigarettes and fill in your predictions of the ten game scores. Then mail it with an empty Viceroy package or a reasonable rendition of the Viceroy name as it appears on the package front to Viceroy at the Box Number on the entry blank or drop it in the ballot box conveniently located on the campus.

Open only to students and faculty members. Enter as many times as you want. Simply send an empty Viceroy package or reasonable rendition of the Viceroy name with each entry.

Entries must be postmarked or dropped in the ballot box no later than the Wednesday midnight before the games and received by noon Friday of the same week. Next contest will be on games of October 21—when you'll have another chance to win.

LOOK!
HERE ARE ALL THE PRIZES YOU CAN WIN!

1st PRIZE \$100

2nd PRIZE \$50

3rd PRIZE \$25

PLUS

10 OTHER PRIZES OF \$1000 EACH

And a free carton of Viceroy's to every contestant who names all ten winning teams—REGARDLESS OF THE SCORES!



DON'T SMOKE ANOTHER CIGARETTE UNTIL YOU LEARN WHAT VICEROY'S Deep Weave Filter CAN DO FOR YOUR TASTE!

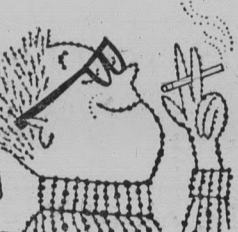


It can do plenty. Here's why: the Viceroy filter starts with pure, safe vegetable material, made into the same straight filter strands as most good filters.

But here's the twist: Viceroy weaves those tiny strands into the special Deep-Weave Filter . . . and that's the filter you can trust to give you the good taste of Viceroy's rich tobacco blend. The fact is . . .

Only Viceroy's Got It . . . At Both Ends! Got The Filter . . . Got The Blend!

*Reg. U.S. Patent Office



HERE ARE THE CONTEST RULES—READ 'EM AND WIN!

1. Any student or faculty member on this campus may enter except employees of Brown & Williamson, its advertising agencies, or members of their immediate families. All entries become the property of Brown & Williamson—none will be returned. Winners will be notified within three weeks after each contest. Winners' names may be published in this newspaper. You may enter as often as you wish, provided each entry is sent individually. Contest subject to all governmental regulations. Entries must be postmarked or dropped in ballot box on campus no later than the Wednesday midnight before the games are played and received by noon Friday of the same week. The right to discontinue future contests is reserved.

2. Entries must be in contestant's own name. On the coupon in this ad or on an Official Entry Blank or piece of paper of the same size and format, write your predictions of the scores of the games and check the winners. Enclose an empty Viceroy package or a reasonable rendition of the Viceroy name as it appears on the package front. Mail entry to Viceroy at the Box Number on the entry blank or drop in Viceroy Football Contest Ballot Box on campus.

3. Entries will be judged by The Reuben H. Donnelly Corp. on the basis of number of winners correctly predicted. Ties will be broken on the basis of scores predicted. Duplicate prizes awarded in case of final ties.

4. Winners are eligible for any prize in subsequent contests.

© 1961, BROWN & WILLIAMSON TOBACCO CORP.



Viceroy College Football CONTEST NO. 1

Here are my predictions for next Saturday's games. Send my prize money to:

NAME _____ CLASS _____
ADDRESS _____ (PLEASE PRINT PLAINLY)

WIN	SCORE	WIN	SCORE
<input type="checkbox"/> Arizona St. U.	_____	<input type="checkbox"/> Utah	_____
<input type="checkbox"/> Maryland	_____	<input type="checkbox"/> Syracuse	_____
<input type="checkbox"/> Michigan	_____	<input type="checkbox"/> Army	_____
<input type="checkbox"/> Ohio St.	_____	<input type="checkbox"/> U. C. L. A.	_____
<input type="checkbox"/> Purdue	_____	<input type="checkbox"/> Notre Dame	_____
<input type="checkbox"/> S. M. U.	_____	<input type="checkbox"/> Air Force	_____
<input type="checkbox"/> Vanderbilt	_____	<input type="checkbox"/> Alabama	_____
<input type="checkbox"/> Duke	_____	<input type="checkbox"/> Wake Forest	_____
<input type="checkbox"/> Washington	_____	<input type="checkbox"/> Pittsburgh	_____
<input type="checkbox"/> Columbia	_____	<input type="checkbox"/> Princeton	_____

Contest open ONLY TO STUDENTS AND FACULTY ON THIS CAMPUS. Mail before midnight, Oct. 4, to: Viceroy, Box 16F Mt. Vernon 10, New York

Jo Anne Wins Tourney

Jo Anne Gunderson, a graduate student in guidance and counseling at ASU, won the Trans-Mississippi Golf Association tournament in Eugene, Oregon, this summer.

Miss Gunderson, two-time national amateur champion and a consistent tourney winner during her undergraduate college career at Arizona State, carded four birdies in a row to gain a come-from-behind win over Heidi Prentice of Winnetka, Ill.

She sank putts of 15, 7, 4 and 12 feet following beautiful approach shots to wrap up the victory.

Miss Gunderson was upset in

her bid for a third National Women's Amateur title this summer in Tacoma, Washington.

How ASU's Opponents Fared

WICHITA 12, Toledo 7
UTAH 40, COLORADO STATE 0
Tulsa 27, HARDIN-SIMMONS 0

SAN JOSE STATE 14, Brigham Young 13
Utah State 21, TEXAS WESTERN 6.

Rifle Tryouts

Anyone interested in competing on one of ASU's rifle teams is invited to try out at the rifle range under the west stands of Goodwin Stadium.

Tryouts for the army team will be Sept. 25, from 8 a.m. to 4 p.m. Tryouts for the varsity and women's teams are Oct. 2, from 8 a.m. to 4 p.m. The Air Force team tryouts are from 6 p.m. to 10 p.m., Oct. 2.

Tennis Starts Intramural Program At ASU Monday

A two-week tennis tournament will kick off the intramural program this semester on the Arizona State campus. Matches will begin Monday.

A roster of names will be available for entrants to sign at the new intramural office in the game room of the Memorial Union only until 4:30 this afternoon.

Rett Wilbur, student intramural director who takes over his new duties from Marsh Trimble, on a teaching assignment in Phoenix, expects a few top-seeded returnees, and hopes to find new talent on the courts next week.

In a meeting of intramural managers earlier this week, Wilbur outlined the following schedule:

Fall Semester	Entry	Competition	Dealine	Starts
Tennis (Singles and Doubles)	Sept. 22	Sept. 25		
Volleyball	Oct. 5	Oct. 9		
Swimming	Oct. 19	Oct. 25-		26
Cross Country	Nov. 2	Nov. 8		
Badminton	Nov. 9	Nov. 13		
Football	Nov. 23	Nov. 27		

During the meeting, in which all intramural managers attending were awarded one point, the directors and managers discussed eligibility, postponements, protest, forfeits, and rules of the events.

The matter of varsity lettermen playing on an intramural team was reviewed carefully. It was pointed out that a letterman can play intramurals as long as he does not participate in his lettered sport.

The intramural handbook is available in the intramural office or from the intramural managers.

Whatever you do, do it better
with Maximum vision and comfort.

Dr. Irving Kanarek

Optometrist

Papago Shopping Plaza
(Near Little Lulu)

Appointment Suggested
WH 6-7431

Attention - ASU Students and Faculty:

SUN DEVIL CHECKS

200 CHECKS
\$150



VALLEY NATIONAL BANK



GEORGE MARSHALL
2 E. CONGRESS STREET
ANYTOWN, ARIZONA

(SORRY IT'S BLACK & WHITE: SEE THE COLORFUL CHECKS AT YOUR VALLEY BANK!)

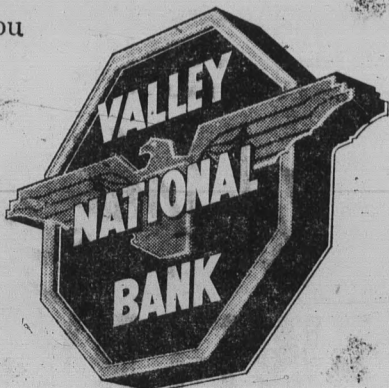
Now... for either regular or special checking accounts, you can order these special Sun Devil personalized checks - at any Valley Bank office.

The "V" and lower-center panel are white; the background a soft pastel; the figure and college seals in colors. See an actual check at your Valley Bank.

Register-style, numbered, personalized with your name and address, you can get 200 checks for only \$1.50. They will be mailed to the address you specify in one week from date you place your order.

ADVERTISE YOUR SCHOOL!
(Your checks go everywhere)

*Order at ANY Valley-Bank office!



MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

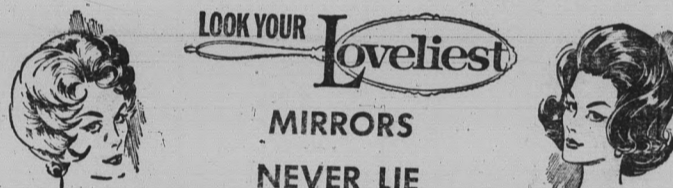
Rodeo Team 3rd

ASU's Rodeo Team placed third in the Reno College Rodeo, held Sept. 16-17, even though several members stayed here for registration. ASU was represented by Dean Hill, Dick Collins, Clarkson Collins, Dick Felton and Nelda Wright.

Hill took a 2nd in ribbon roping and a 4th in bull dogging. Collins was 2nd in calf roping, while Felton took 3rd in calf roping and 4th in ribbon roping. Miss Wright, the only girl, took fourth in barrel racing and calf tying.

Fred Elquest & Son

Everything for the
Art Student
● Art Supplies
● Picture Framing
703 N. 2nd St.
Phoenix
PHONE AL 8-2628



LOOK YOUR Loveliest

MIRRORS
NEVER LIE

FLAIR INTO FASHION WITH A NEW COIFFURE

CALL FOR AN APPOINTMENT TODAY

Center Beauty Salon

WO 7-1903 - 2202 Apache Blvd.

Announcing the opening of the

CACTUS WREN BOOK SHOP

35 S. MacDonald, Mesa

Phone 969-3344

carrying more than 3000 different titles, including the latest fiction and non-fiction, and over 700 quality paperbacks, all classified and arranged by subject. Also juveniles, Bibles, Sunset books, and unusual Greeting cards.

Special orders from faculty and students promptly attended to.

OWNERS & OPERATORS

Dr. Stewart C. Easton
(Formerly Associate Professor
of History, City College of New York)

Elena
Easton

Imp Gridders Prepare For Opener

By DENNIS ANDERSON

ASU's Frosh footballers are rounding out their second week of practice, in preparation for the season opener Oct. 7 at San Diego, against the Naval Training Center.

Coach Bill Kajikawa is beginning his second year at the helm. He is assisted by Dave Fonner and Jim Lambeth, recent Arizona State gridgers. Fonner, one of the all-time-great Sun Devil centers, was an All-Border Conference selection in 1958, while Lambeth saw considerable action at tackle on Devil teams the past three seasons.

One high school All-American, and 10 All-State selections head the squad. Del DeLozier, of Ridley Township, Pa., was on a national magazine's All-America team, and was selected on Pennsylvania's Big 33. He is a 170-pounder.

Larry Todd, Centennial High of Compton, Calif., was an All-Southern Cal choice at quarterback. Standing 6 feet 1 and weighing 185, he is expected to bolster the track team come spring, having turned in 9.8s for the 100 and 21.0 for the 220.

Another All-Stater known for his fleetness is 160-pound Willie Rogers of Youngstown, Ohio. Rounding out the backfield all-staters is Gene Foster, 190-pound halfback from Pennsylvania, N. J.

Heading the line, which has an over-all average of 204 pounds from end to end, are Pete D'Ambrósio, 218-pound guard from New Haven, Conn.; Jim Tobias, 190-pound guard from Detroit; Sam Fannelli, 230-pound tackle from Lincoln Heights, Pa.; Ed Atterbury, 190-pound end of Portland, Ore.; Rex McConaghy, 200 pounds, guard from Hinsdale, Ill., and Bill Daniels, 205-pound end from Ferndale, Mich.

The Sun Imps will appear at home only once this season, a Nov. 11 encounter with the University of New Mexico Frosh. Following their opener at San Diego, they will take on New Mexico Western at Silver City, Oct. 14. Then they will meet their traditional foes, the UofA's Wildkittens, at Tucson, Oct. 28.

They will tangle with EAJC's Gila Monsters at Thatcher Nov. 4, before the home appearance

against New Mexico.

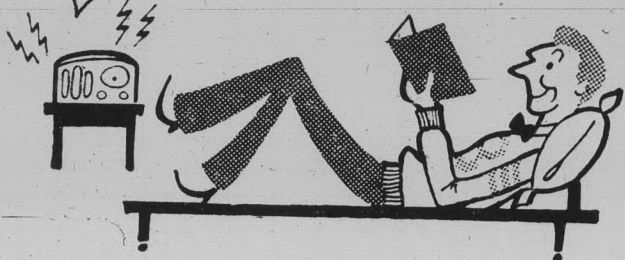
The balance of the Squad:
ENDS
Wayne Burdette, 6' 0, 185, Tempe, Ariz.
Bob Gaskell, 6' 4, 220, Eddystone, Pa.
Guy Hutchins, 6' 2, 190, Sebastopol, Calif.
Bob Kec, 6' 1, 187, Cleveland, Ohio.
Norm Moore, 6' 3, 190, Wickenburg, Ariz.
Mike Sheehan, 6' 0, 195, Chicago, Ill.
Bill Slabe, 6' 2, 180, Brookfield, Ohio.
TACKLES
Tim Waymire, 6' 0, 215, Tempe, Ariz.
Oscar Miller, 6' 3, 238, Corsicana, Tex.
Jim Breckinridge, 6' 4, 210, Garden City, Utah.

Pat Appulese, 6' 2, 226, Youngstown, Ohio.
GUARDS
Larry Baragar, 6' 0, 225, Grand Rapids, Mich.
Steve Furuta, 5' 8, 190, Los Angeles, Calif.
Chuck Karasek, 6' 1, 210, Rillton, Pa.
Ron Scarfol, 5' 8, 190, Girard, Ohio.
Ed Young, 6' 1, 195, Yuma, Ariz.
CENTERS
Chuck Bingham, 5' 10, 185, Ada, Okla.
Tom Kopp, 6' 0, 206, Hubbard, Ohio.
Jack Latimer, 6' 4, 215, Berwyn, Ill.
Mike Sample, 5' 11, 205, Wilkinsburg, Pa.
Mike CanCalbergh, 5' 11, 210, Riverside, Mich.

QUARTERBACKS
Butch Brest, 5' 11, 200, Brookfield, Ohio.
Frank Coraway, 6' 0, 165, Cleveland, Ohio.
HALFBACKS
Jerry Bush, 5' 10, 170, East Palestine, Ohio.
Quentin Gregory, 6' 0, 170, Phoenix, Ariz.
Ed Mauch, 6' 1, 190, York, Pa.
Jack Piper, 5' 6, 150, Brock, Neb.
Ross Wells, 6' 0, 180, Elfreida, Ariz.
FULLBACKS
John DiLorenzo, 5' 10, 185, Steubenville, Ohio.
George Glenn, 5' 11, 195, Claymont, Del.
Don Miller, 6' 3, 230, Minerva, Ohio.

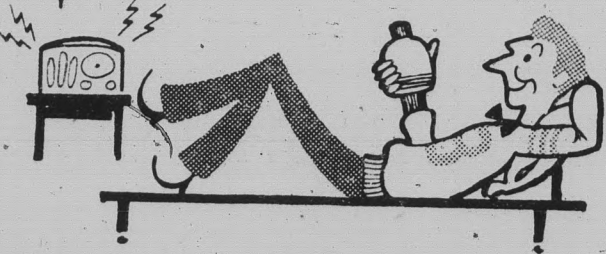
ARCHIE SAYS:

My cousin Archie—he thought the electric razor his gal gave him last Christmas was o.k. Then he tried Old Spice Pro-Electric, the before shave lotion. Now the guy won't stop talking, he thinks electric shaving is so great.



ARCHIE SAYS Pro-Electric improves electric shaving even more than lather improves blade shaving. ARCHIE SAYS Pro-Electric sets up your beard by drying perspiration and whisker oils so you shave blade-close without irritation. ARCHIE SAYS Pro-Electric gives you the closest, cleanest, fastest shave.

If Archie ever stops talking, I'll tell him I use Old Spice Pro-Electric myself.



SO DO I.



P. S. There's a .60 size but Archie gets the 1.00 bottle. (He always was a sport).

SHULTON

QUITTING BUSINESS!

National Brand Watches at Tremendous Savings!

- HAMILTON Ladies & Gents 1/3 to 1/2 off
- ELGIN 17 Jewel, as low as \$22.48
- LONGINES up to 1/2 off
- BULOVA up to 1/2 off
- BENRUS - Swiss Timer 1/2 Price
- TIMEX Ladies, Men's, Children's \$4.98
- WYLER 17 Jewel, Shockproof 50% off

Diamonds

Engagement Sets

- \$675.00 square cut baguette in center, diamonds on side \$375.00
- \$450.00 nice center diamond, six diamonds on side, seven-diamond wedding ring \$269.00
- \$350.00 value set. Yellow gold, 14 diamonds \$175.00
- \$275.00 value, yellow or white gold, 10 diamonds \$149.00
- \$250.00 set, Art carved \$125.00
- \$200.00 set, diamond set fishtail mounting \$112.50
- \$150.00 diamond set Yellow or white gold \$98.00
- \$100.00 sets \$50.00

JEWELRY

- WATCH BANDS**
Gemex, Speidel & Kreisler Yellow and White Gold
- Costume Jewelry**
Up to \$25.00 Values \$3.95 as low as OTHERS LESS THAN HALF

DISHES

- Franciscan — Syracuse
- Castleton — Bavarian
- Haviland
- Johnson Bros.
- Red Wing Bone China
- Milk Glass
- Figurines — Hummels
- Brass — Giftware

Photo-Vue

Ident. Bracelet

- Ladies' and Gents' — Speidel and Forster
- Reg. \$10.95. Others at \$1.98
- \$5.98

- Shaeffer Sets On Sale
- Pen & Pencil 1/2 off

Ronson Lighters

- Now on Sale at 1/2 off

SAVE UP TO 75%

Sale Continues Until All Merchandise Is Sold

NATIONALLY ADVERTISED JEWELRY & GIFTS

Hurry For These Savings

Stock consists of fine Diamonds, Platinum Diamond Jewelry, Gold Jewelry, Bulova, Wyler, Elgin, Gruen Watches, Speidel, Gemex, Anson, Delta, Simmons Jewelry, Fine Wedding Rings, Kreisler Lighters, Gifts, etc. All merchandise must be sold.

Costume Jewelry

- Trifari - Van Dell
- Indian - Turquoise
- Sterling - Copper
- AT COST
- BELOW COST

WATCH BANDS

- Ladies' — Gents' \$2.19
- Reg. \$4.95

Wright & Sanborn JEWELRY & Gifts

21 East 1st Street
Scottsdale

Net Team Gets Two New Stars

The addition of two of the top female players in the country to an already long list of talented netters will make this year's ASU women's tennis team the best in the nation, according to Coach Anne Pittman.

"Nowhere else in the country are such a talented bunch of female players assembled together in a collegiate tennis program. If anyone disputes this, let them come on down and play us," said Miss Pittman.

Joining a team which has its "big four" back from last year are Lynn Haines, top ranked in girls' and women's singles in Texas, and Carol Ann Prosen, number one rated in girls' and women's singles in Florida.

Miss Haines played the summer circuit this year, including the National Championships at Forrest Hills. She has held high rankings nationally in girls' singles and is shooting for the national girls' singles title with another year yet to play in the girls' division.

Miss Prosen, who has been ranked 16th nationally in girls' singles and 13th in girls' doubles, worked at a tennis camp in Pennsylvania this summer.

Leading the ASU returnees is Pinky Shoemaker of San Antonio, ranked second

behind Miss Haines in Texas girls' singles and fourth in women's singles. Pinky won several tournaments as an ASU freshman last year and added another tourney to her victory list this summer.

Emma Flores, a junior from El Paso, and one of the top players in the Southwest is also returning. She teamed with Miss Shoemaker for several doubles titles last year.

Ina Leffler, a hard-hitting sophomore from Yuma who has won the Arizona Open girls' singles title and the Arizona high school singles crown is another returnee.

Rounding out the top six is Sandy Smith, a junior from Darby, Montana, with considerable tournament experience and a high ranking in Montana.

The first competition for the ASU netters will be the Southwestern Tennis Association sectional championships in Tucson Sept. 28th to Oct. 1st. The tournament, in its 49th year, is sanctioned by the U.S.L.T.A.

Arizona State's Nolan Jones topped all of the nation's returning major college football players in scoring and scoring by kicking during the 1960 season.



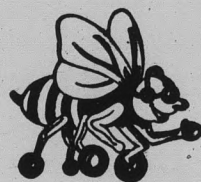
NEW NETTERS -- Lynn Haines and Carol Prosen, from left, are welcomed to the ASU women's net team by coach Anne Pittman, Pinky Shoemaker and Sandy Smith. Miss Haines and Miss Prosen, two of the top ranked girls in the country, will help make the ASU netters the strongest in the country. They are already working out in preparation for their first tournament, the Southwestern sectional championships, later this month. (Photo by ASU Photo Service)

Wrestling Club Meets Tuesday

The newly formed Sun Devil wrestling club will meet Tuesday, in Room 103 of the men's gym to discuss plans for the upcoming season. Anyone interested in the club who cannot attend Tuesday's meeting should contact Ted Bredehoff at the physical education offices in the gym.

Bredehoff, previously a wrestling coach at the University of Washington, says plans are being made for a season which will start this fall and continue through part of the spring semester.

Attempts are currently being made to arrange matches with the Universities of Arizona and Utah, Arizona State College and the University of Wyoming.



FLIGHT INSTRUCTION

Special Rates For College People

MODERNIZED GROUND SCHOOL FOR PILOTS & NON-PILOTS

Amos Flight Operations

A Private License is a Must In Modern Business

Don Amos — Class of '56

Phone BR 5-7291

SKY HARBOR

NOW THREE LOCATIONS . . .

1. Tempe Center
2. 1302 Rural
3. Bayless Center

Open 24 Hours A Day!



ZZZONA

DRIVE-IN LAUNDRY & CLEANERS

FIRST in Laundry and Cleaning • LAST in the Phone Book

SIC FLICS



"I think Professor Armitage will agree with me that our administrative staff is of the highest caliber!"



21 GREAT TOBACCOS MAKE 20 WONDERFUL SMOKES!
AGED MILD, BLENDED MILD—NOT FILTERED MILD—THEY SATISFY

COPYRIGHT © 1961, THE COCA-COLA COMPANY. COCA-COLA AND COKE ARE REGISTERED TRADEMARKS



In over 100 countries people get that refreshing new feeling with Coke!



Bottled under authority of The Coca-Cola Company by PHOENIX COCA-COLA BOTTLING CO.

Welcome Students!

The Campus Men's Shop cordially invites you to inspect the largest selection of Ivy and Traditional styled clothing and furnishings in Tempe.

You Will Find At Your Disposal Such Famous Name Brands As

ARROW Shirts in white or patterns including their famous Cum Laude collection \$3.95 \$4.95

ARROW Sweaters in all styles including Pullovers and Cardigans \$8.95 \$15.95

ARROW Ties in medium and narrow widths in traditional stripes and neats \$1.50 \$2.50

Van Heusen Shirts featuring the college favorite "417 Collection," Snap Tabs and buttondown collar styles 3.95 \$4.95

Van Heusen Sweaters in zipper and button coat styles as well as crew neck, shawl and V's. \$8.95 \$15.95

Van Heusen Ties to suit every taste featuring the revolutionary new "Klip-On" \$1.50 \$2.50

A-1 Farah Levi Wash and wear cotton and corduroy slacks in continental and Ivy styles \$4.95 to \$6.95

Hubbard Gulfstream Reston Sportire Slacks in worsteds, flannels, solids, plaids and checks \$6.95 to \$15.95

Don Richards Hardwick Windsor Suits in traditional and natural shoulder style—3 piece Suits \$49.50 \$59.50

Also Our Famous Hockmeyer Three Piece Corduroy Suit \$29.95

Continental Styled Suits In Black & Olive, Only \$29.95

JARMAN Shoes — America's largest selling popular priced shoe—all styles in the new colors of Black, Olive, and Burnished Brown \$10.95 \$15.95

Inter-Woven Esquire University socks for the University man \$1.00 \$1.50

Hickok Swank Pioneer Traditional belts and Accessories from \$1.50

Campus Alligator Raincoats and Trench Coats in black and Natural Tan from \$16.95

VESTS In a wide and complete selection — Tattersoll checks, plaids, traditional patterns and solid colors for your suit or sport coats \$4.95

Come In For Your FREE Ident. Card Holder

Campus men's shop

FOR MEN AND YOUNG MEN . . .

OPEN THURSDAY NIGHT TILL 9 P.M.



HAM HANDED — Herman "Ham Handed" Harrison displays the receiving form that won him a starting berth on the Sun Devil varsity for tomorrow night's game against Wichita in Sun Devil Stadium. Harrison is a sophomore and has been outstanding in preseason workouts. (Photo by ASU Photo Service)

Devils Get New Gal Golfer

A heralded freshman newcomer joins Betty Graham's ASU women golfers this year.

She is Carol Sorenson, last year's United States Golf Association Junior Girls Champion and this year's medalist in the Women's Western Tourney. Another of her laurels, the Wisconsin Women's title, she captured in 1960.

Besides this frosh linkster the Devil girl golfers have highly touted returnees Sherry Wheeler, 1960 and '61 Southwestern Women's Champion and medalist in the Women's Collegiate tournament; Barbara Beuckman, 1961 St. Louis Women's District Champion; Sue Meerdink, a semi-finalist in this year's Women's Collegiate meet, and Rosalie Sheedy, third flight victor in the Women's Collegiate tourney and President Cup winner at the Paradise Valley Country Club.



A start on your financial planning may be just the tonic you need right now; it's never too early to begin.

Life Insurance is the only investment which gives you a combination of protection and savings; it's the ideal way to start a complete financial program.

Your campus representative will be glad to discuss with you a variety of plans which may be tailored to your individual present and future needs. See him now, when you can profit by lower premiums!

CONTACT

LOUIS T. CHANEY

30 E. 5th St. Tempe
WO 7-1634

PROVIDENT MUTUAL
Life Insurance Company
of Philadelphia



Stop In . . .
Find Out
For
Yourself !!
TEMPE
DAIRY
QUEEN
950 MILL AVE. — TEMPE

New Tracksters

100, 220: Larry Medlock, Bisbee; Larry Todd, Centennial, Los Angeles
 440: Ullis Williams, Compton, Calif.
 880: Dan Roth, ASU; Eric Owers, Australia
 mile: Owers, Bill Jost, ASU; Stephen Miller, Albuquerque, N. M.; Wayne Van Dellen, ASU
 two mile: Jost, Owers
 hurdles: Jim Tucker, Centennial, Los Angeles; Stewart Anderson, Casa Grande
 shot put: Mike Bianco, El Segundo, Calif.
 Javelin: Frank Covelli, Carritos JC, Calif.
 discus: Bianco, Covelli
 pole vault: Floyd Guerra, Tempe High
 * Attended school at ASU but did not complete last season.

Ullis Williams Joins Devils

Hopes To Lower World 440 Record Next Spring

By BOB EGER
 Sports Editor

The top high school quarter miler of all time, Ullis Williams, has enrolled at ASU and is already beginning to train for his assault on the world 440 record next spring.

Williams, who startled the track and field world with his amazing 46.1 clocking in the quarter mile last spring, needs to shave only four-tenths of a second off that mark to equal the world record of 45.7, held by Glenn Davis.

Williams this summer placed second to Olympic Gold Medal winner Otis Davis at the national AAU meet. Davis holds the world record for 400 meters at 44.9.

Following the AAU competition, Williams toured Europe with the United States track and field team, defeating the top quarter milers there as the US squad beat Russia, Germany, England and Poland in dual meets.

Perhaps the most sought-after high school athlete in the country, Williams turned down offers from over 30 schools to attend ASU.

Coach "Baldy" Castillo had shown an interest in Williams long before he set a national high school record with the 46.1 clocking.

The personal attention given the Compton flash by Castillo was a big factor in Williams' decision to attend ASU. "Coach Castillo always contacted me personally while many of the other schools only sent assistant coaches," he said.

Last spring, Williams visited the ASU campus a short time before his record-breaking feat and was favorably impressed. His impression of the school and Castillo's personal attention won out over highly attractive bids from other schools who jumped on the Williams bandwagon after Ullis had become an international hero.

Several other outstanding trackmen have been added to the '61-'62 Sun Devil cinder edition. Most noticeable is Frank Covelli, a javelin thrower from Carritos JC in California, who has a best of 245 feet. The ASU school record is 242-7, set by Benny Garcia in 1956.

Mike Bianco, a 6-4, 250 pound freshman from El Segundo, Calif., has put the 12 pound shot 63-11 1/2 and the 16 pound college shot 57 feet. The ASU mark is 53-1, set by Pete Anselmo last year.

Eric Owers, an Australian, has run a 1:52.6 half mile, a 4:15 mile and a 9:27 two-mile and should be a big point-winner this spring.



TRACK SENSATION - - Ullis Williams checks the Goodwin Stadium track with coach Baldy Castillo shortly after arriving on the ASU campus. Williams, holder of the all-time high school 440 record at 46.1, chose Arizona State over 30 other schools because of the personal attention given him by Castillo. He will attempt to crack the world record of 45.7 here next spring. (Photo by ASU Photo Service)

AN UNPAID TESTIMONIAL



Richard the Lion-Hearted says:

I would never have surrendered England ... if I'd had Jockey support


C'mon, Rich! You're rationalizing. Jockey support might never have secured you against the Emperor. But it certainly would have provided snug protection against the physical stresses and strains of your active life. Your armorer never tailored a coat of mail more knowingly than Jockey tailors a brief—from 13 separate, body-conforming pieces.

1. Other "imitation" briefs (copies of the original Jockey brand) have no more Jockey support than a limp loin cloth.
2. Richard the Lion-Hearted, 1157-99, surrendered England and a huge ransom to secure his release from Henry VI.

Get the real thing. Look for the name **Jockey** on the waist band



Jockey BRIEFS
 COOPER'S, INC. • KENOSHA, WIS.

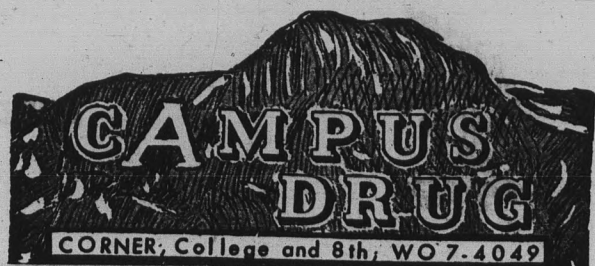
Your Jockey Dealer In Tempe

Joe Selleh
 7th & Mill — Tempe

Get to the Game Early

AGAIN THIS YEAR
CAMPUS DRUG
 HAS
STADIUM SEATS
 Only \$2.98

ENJOY ALL THE GAMES
 THIS YEAR — IN COMFORT

HURRY ... ONLY A LIMITED SUPPLY



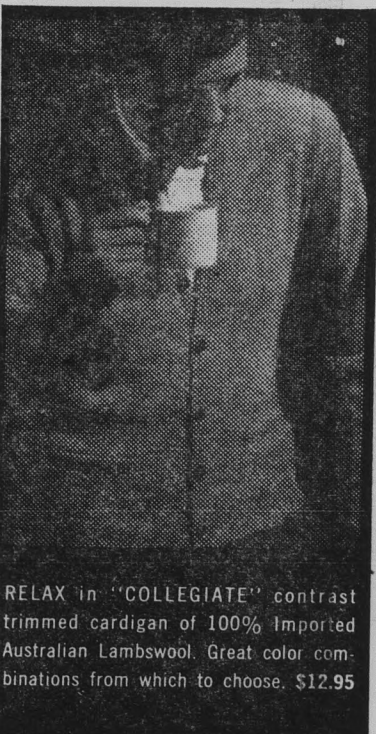
the
Capri's Pick Of The Week

ASU ---- 26
 Wichita -- 14

Right or Wrong You Can't Miss With Our PIZZA'S

MR CATALINA

MAN RELAXED... a man selects a handsome sweater as he would a companion to share his most enjoyed moments... relaxing... or actively engaged in his favorite pastime. Created by our fine designer, John Norman, who himself makes a study of the art in 'moments of relaxation!'



RELAX in "COLLEGIATE" contrast trimmed cardigan of 100% Imported Australian Lambswool. Great color combinations from which to choose, \$12.95

Catalina
 Los Angeles, California

Catalina Campus Headquarters:

- Korrick's Downtown
- Korrick's Christown
- Diamond's Park Central

Important Notice

To All Members of Associated Students

WE ARE PLEASED TO
ANNOUNCE THAT

**YOUR GROUP HOSPITAL
INSURANCE PLAN
NOW OPEN FOR ENROLLMENT**

Since This Plan Was Installed, Many
Thousands of Dollars Have Been Paid
On Behalf of Sick or Injured ASU Students.

**ABOUT \$2.00 PER MONTH
BUYS THIS VALUABLE PROTECTION**

DON'T TAKE FURTHER CHANCES

ENROLL NOW

FOR INFORMATION CALL

CHARLES H. LOCK

822 B. MILL AVE.

TEMPE, WO 7-3358



ROOM 213

MEMORIAL UNION

BUILDING