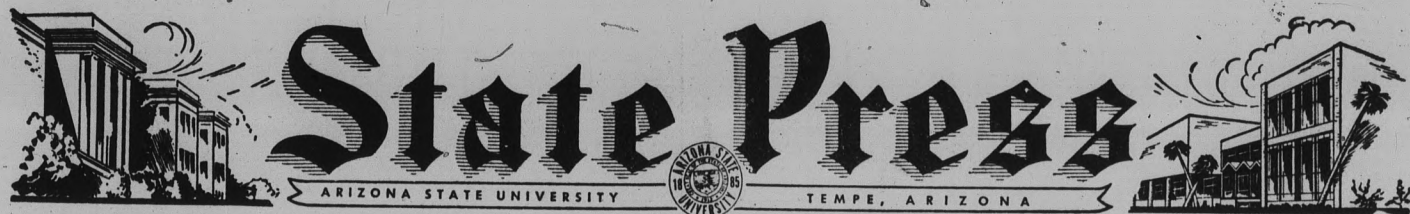


PROGRAMS  
OF FIVE COLLEGES  
AT ASU  
PAGE 3



COMPLETE  
FROSH WEEK  
SCHEDULE  
PAGE 5

July 18, 1961

STATE PRESS

No. 7

# ASU READY TO WELCOME STUDENTS

## Dr. Durham In 1st Year at ASU Helm

Beginning his first full year as president of Arizona State University this fall will be Dr. G. Homer Durham, 10th chief executive in the history of ASU.

Dr. Durham accepted the post as ASU president last October, after having served from 1953 until his present appointment as vice president of the University of Utah. Prior to that position, Dr. Durham was director of the Institute of Government and chairman and professor of political science at the University of Utah.

After his arrival last October, through his formal inauguration last March and into the months that followed, Dr. Durham has impressed students, faculty and Arizona citizens with his dedication, enthusiasm and energy, all of which add up to another purposeful, dynamic ASU president.

As the man who will direct the growth and development of Arizona State University during the demanding years ahead, Dr. Durham has well-defined objectives in mind. He listed goals for ASU in a talk to students last spring as:

1. Development of leadership for the United States; and Arizona, for the extension and safety of free societies, recognizing the religious and moral nature of American society, in contrast with either communism, pagan, or "post-Christian" societies.

2. Development of responsible citizenship which aspires to higher standards than "if it's legal, it's moral," or "anything goes providing you don't get caught."

3. Anticipating the future.

Dr. Durham believes that the first two points must be the basis for the creation of a sound university graduate; toward that end, however, he considers the last point vital. "It must be the duty of ASU," said Dr. Durham, "not only to reflect the needs of the community and meet these needs, but also to hold up a lamp and

peer into the future."

And the reason he feels students should get a college education?

"The enhanced ability to earn a living is certainly important," he said, "but even more important is the enhanced ability of the student to serve his generation."

The ASU president has, himself, sterling qualifications to serve his generation and the younger ones of the state of Arizona.

He started his teaching career as an instructor of political science at Utah State University in 1939 and was promoted to assistant and then associate professor between that time and 1944, except for a year, 1942-43, in which he was assistant professor of political science at Swarthmore College and consultant to the Institute of Local and State Government of the University of Pennsylvania.

Dr. Durham has been a member of the Western Interstate Commission for Higher Education, serving as commissioner and a member of the Executive Council from 1955 until his appointment to the ASU post. He has also served as president of the American Society for Public Administration and of the Western Political Science Association.

President Durham, who will greet incoming students at the first assembly of Freshman Week, currently is a member of the National Language Advisory Board, U. S. Office of Education, Department of Health, Education and Welfare.



DR. G. HOMER DURHAM — ARIZONA STATE UNIVERSITY PRESIDENT

## ASU Draws On Colorful Heritage In Meeting Modern Needs Of State

The tradition and spirit of Arizona State University go back to one of the most colorful and unusual adventures in higher education on record in the United States.

Founded in the frontier days of Arizona Territory before the Wild West era had fully disappeared, this was the first institution of advanced learning in a vast Southwestern desert area, stretching 1,200 miles from central Texas to Los Angeles and 600 miles northward from the Mexican border. Public education was as necessary a part of the conquest of the Great Southwest as Indian fighting, the struggle against the outlawry, the bringing in of abundant water.

Arizona State University, which opened its doors for instructional purposes on February 8, 1886, having been legally authorized by a pioneer legislature on March 12, 1885, was at the heart of the educational conquest of the desert on the day it opened and has been so ever since.

It was founded for a single extremely necessary purpose, that of training teachers for the frontier system of grade-schools that had sprung up in the early-day mining camps, cattle towns, army posts and farming settlements of the desert territory. Its second purpose was to provide training in agriculture and mechanics, though this didn't develop for some years. As far back as 1871 when the Apache terror was at its height, a valiant educational enthusiast, Territorial Governor Anson Safford, had launched a system of one-teacher public schools. They spread rapidly but ran so acutely short of teachers that they had to have a Normal School in order to survive.

The Territorial Normal School, located at Tempe in the central desert area of the Territory, was founded by the pioneer Charles Trumbull Hayden, father of United States

Senator Carl T. Hayden. It solved the teacher shortage, and did valuable work from the start. By the time the Territorial University, legally founded on the same day, opened its doors in 1891, the Normal School at Tempe had graduated four classes and had the teacher shortage well in hand.

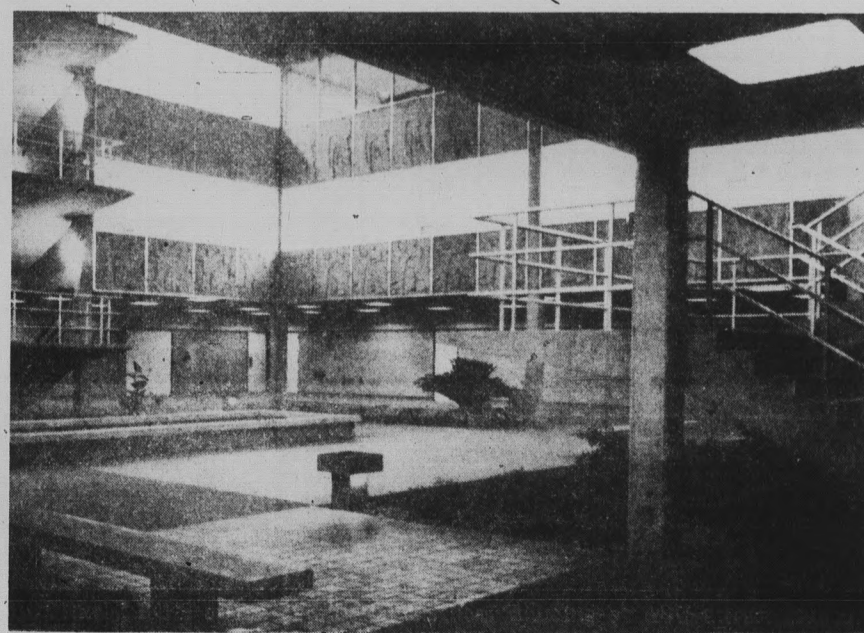
The Normal School, to begin with, was extremely small. It had only 33 students in its first year, a one-person faculty and a four-room building at the base of Tempe Butte. Hilram Bradford Farmer was its first president, principal, and only teacher. In its first fifteen years it had six successive presidents and, by 1900, had grown to 131 students. In that year a truly great man, Dr. Arthur John Matthews, became its president, and remained so for thirty years.

Destiny in the shape of abundant water came to the central desert of Arizona in 1911 through the completion of the Theodore Roosevelt Dam. Under this stimulus the Normal School began to grow. Statehood arrived and the Greater Phoenix area became the largest population center in the state. The pioneer Normal School became Tempe State Teachers College in 1925 and Arizona State Teachers College in 1929. It still had less than a thousand students, but was highly rated educationally, with Class-A accreditation among teacher-training institutions of the United States.

The depression of 1930-33 brought a setback. In 1933 Dr. Grady Gammage became president and his 27½-year presidency was to be among the most remarkable on record in the United States. Under his leadership, the Teachers College burst through its limitations and became an all-purpose State College — Arizona State College at Tempe — in 1945.

of population, plus the expanded curriculum, brought an expansion with few, if any parallels in modern times — from 553 students in 1945 to 4,094 in 1949, 9,703 in 1953, and between 11,000 and 12,000 at the present time. The new name was accorded by a two to one vote of the people on Nov. 4, 1958.

Arizona State University has retained the pioneering, enterprising, democratic character of its frontier origins; while developing topmost accreditation in the sciences, liberal arts, and business subjects, and retaining its original predominance in the teacher-training field. Its fine modern campus is a far cry indeed from the four-room desert Normal School at the base of Tempe Butte.



MODERN LINES of the new Social Sciences Building at ASU attract students and faculty to the four-story structure, most recent addition to the campus. Operated from 7:40 a.m. to 10:30 p.m., the building features a serene inner courtyard, classrooms, offices, and laboratories for study and research. A similar facility for the College of Education is nearing completion and is scheduled to be occupied in time for the second semester.

## Annual Frosh Week Starts September 11

While high school graduates all over the state are spending busy summers working, relaxing, studying, preparing for or starting on careers, Arizona State officials have been hard at work preparing for one date,

September 11, the opening of Freshman Orientation Week and the biggest year in Arizona State's 76-year history. A record number of students are expected to enroll during that week at the state's fastest

growing institution of higher learning, with about 12,000 expected.

The school bell will sound promptly at 8:15 a.m. September 11 for all incoming freshmen, who are expected to report at the men's gymnasium to hear welcomes and instructions for registration from administration and student officials.

Thus will begin one of the busiest weeks in the lives of the freshmen, but a week that has its compensations in the fact that it is also a time for

## Follow These Steps — And You're A Collegian

1. If you have not already done so — send an application for admission to Office of Registrar and Director of Admissions, Arizona State University, Tempe, Arizona.

2. Have your family physician mail a complete health examination, including certification of small pox vaccination within the last four years. Mail only health examination to Student Health Service in the addressed envelope provided.

3. Have forwarded result of Chest X-Ray if done during past six months. (Note: Chest X-Ray can be obtained at Arizona State University Student Health Center at registration time, however, students are urged to have it completed ahead of time if possible.)

4. Have your high school send complete transcript following graduation. Transcript must include grades and units earned, date of graduation, and rank in class. The scores on tests and an appraisal of students' capabilities by the principal or counselor will be welcomed. It is important that prospective students have their complete high school transcript sent, as soon after graduation as possible, direct to:

Office of Registrar and Director of Admissions, Arizona State University, Tempe, Arizona.

5. Students who rank in the upper ten per cent of their graduating class will receive a certificate of HONORS AT ENTRANCE.

6. All students entering Arizona State University are required to take a battery of aptitude tests. In order to provide for a better testing atmosphere, students are urged to take these tests during the summer rather than wait until the registration period in September.

7. The new admissions policy requires that graduates from Arizona's approved high schools who rank in the upper three-fourths of their class will be granted regular admission. The

graduates who rank in the lowest one-fourth of their class may be granted provisional admission only after pre-admission testing and counseling.

8. Although we would like to have as many prospective students as possible come to the campus for testing early, we would like especially to urge all students who might rank in the lowest fourth of their class to be sure to come at this time. This will then provide us with an opportunity to have their tests scored and the results available so that we may schedule individual time with counselors to determine whether or not these students may be admitted. It is our purpose to make as careful an evaluation as possible to see that worthy students have an opportunity to study at Arizona State University or to dissuade those who in all probability will not be able to carry a college program successfully.

1961-63 Arizona State University catalogues will be mailed to students at the time of admission. Keep this catalogue and bring it with you. It will be the only copy you will receive.

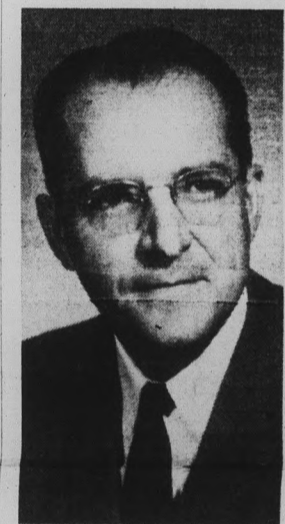
## Early Test Date

Entering freshmen may take advantage of early testing at ASU on July 8 and Aug. 5. Testing will start at 9 a.m. and finish at 11 a.m. in room 191 of the Life Sciences Center.

Those planning to take the tests must apply in advance at the ASU admissions office, in person or by mail.

The general scholastic aptitude tests, to be given on July 8 and Aug. 5, are required of all students entering the university. Students not taking early testing will be required to take the exams during Orientation Week in the fall.

Chest X-Rays, also required, will be given on Aug. 5, from 11 a.m. to 4 p.m. at the ASU infirmary, as well as during Orientation Week.



Alfred Thomas, Jr., Registrar and Director of Admissions

getting acquainted with their university environment, and with other people, many of whom will remain life-long friends.

During Orientation Week, freshmen will hear from Dr. G. Homer Durham, ASU president; Dr. H. D. Richardson, Academic Vice President; Alfred Thomas, Jr., Registrar and Director of Admissions; Weldon P. Spofstall, Dean of Students; and Catherine G. Nichols, Associate Dean of Students.

Freshmen will also meet Gary K. Walker, Associated Students president; Jim Chilton, first vice president; Jim Howard, activities vice president; Sel Erder, secretary; Barbara Anderson, Associated Women Students president; and Bob Carter, Associated Men Students president.

Highlights of the week for freshmen include a Phrateres Tea to which all off campus freshmen women are invited; the reception for all new students, and the traditional painting of the "A" on Tempe Butte. Also a pep rally; fraternity open houses; sorority rush parties; vespers at Danforth Chapel; and a freshman mixer at the Memorial Union.

All of the activities are carried on during the late afternoon and evening, with the daytime devoted to the serious business of embarking properly on a plan of studies to prepare the student for a rich career. Upperclassmen will be on campus from the first minute of Freshman Week on, just to answer questions and help new students get adjusted.

All freshmen will meet with faculty advisers for aid in planning a program of studies; they will take aptitude tests; pick up class cards; and register.

Complete details of Freshman Week and a comprehensive schedule of events are contained in this special edition of the STATE PRESS. Read it carefully and bring it with you to the campus.

All upperclassmen are expected to report to the campus on Thursday, September 14, to pick up materials and are scheduled to register Friday, September 15.

## Two Programs Honor High Scholastic Ability At ASU

Arizona State University has two programs to honor students of exceptional ability.

"One program is designed to recognize individuals with high promise as university students," says Alfred Thomas, Jr., ASU registrar and director of admissions.

Through this program, entering freshmen who were in the top 10 percent of their high school graduating classes receive certificates of "Honors at Entrance."

Under the other program, upperclass students maintaining B-plus academic averages have the opportunity to participate in individual research and study, supervised by faculty members.

Under the honors program, designed specifically for students of exceptional ability who are interested in scholarly attainment, the individual studies replace many specified regular classes. During its first two years of operation, the program was open to students majoring in English, psychology, philosophy, history, political science or sociology, all under the College of Liberal Arts.

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## Classrooms Work Overtime At ASU

To make the fullest possible use of its classroom facilities, Arizona State University will offer this year a record selection of late afternoon and evening courses.

Dr. H. D. Richardson, academic vice president, points out that there is no sharp distinction now between the daytime and the evening programs.

"In response to the national demand for colleges and universities to make the greatest use of existing facilities to meet the pressure of fast-increasing enrollments, ASU classes now run from 7:40 a.m. to 10:30 at night," says Dr. Richardson.

The evening program is also designed as a service to both undergraduate and graduate students who are unable to attend classes in the daytime, or who find it necessary to take part of their classwork in the evening.

It also serves business and professional people who wish to brush up on the latest developments in their lines of work, or to take advanced training in them.

## Most Students From Arizona

Approximately 87 per cent of the enrollment at Arizona State University is comprised of Arizona residents, according to Alfred Thomas Jr., registrar and director of admissions.

Out-of-state residents constitute 12 per cent of the on-campus enrollment, and the remainder of the students come from foreign countries or U.S. possessions.

Mariocopa County contributes 89 per cent of the state enrollment, followed by Pinal, Yavapai, Gila, and Navajo counties.

During the second 1960-61 semester, a total of 4,323 students were from Phoenix; 1,406, Tempe; 968, Scottsdale; 784, Mesa; 198, Glendale; and 154, Chandler.



July 7, 1961

THE STATE PRESS is the official campus newspaper of Arizona State University. It is published each Wednesday and Friday throughout the school year, excepting holidays, and is entered as second class matter at the Tempe, Arizona, Post Office under the Acts of March 3, 1879, and August 24, 1912. Subscription price, \$3 per school year.

### Tough Honors Program Is Challenge To ASU Students

Those who question the seriousness of today's college students or accuse them of seeking "snap" courses for an easy degree would be encouraged by the progress of the tough Honors Program at Arizona State University.

In September of 1959, three of ASU's 10,000 students enrolled in the College of Liberal Arts for a new Honors Program, a challenge that would tax their abilities to the utmost before they were graduated.

In order to qualify, they had passed batteries of tests, produced evidence of previous high academic achievement and were embarking on an intellectual adventure which could provide them an unequalled opportunity.

Another ASU emphasis on quality in higher education, the Honors Program has completed its second year, has been expanded considerably, and graduated its first student this spring.

How has it worked? What has it done? And how does it differ from a regular college program?

Its chief architect, Dr. Arnold Tilden, Dean of the College of Liberal Arts, and his faculty envisioned it as a challenge to students of exceptional ability, interested in high scholarly attainment.

"Now, more than ever," he said, "it is imperative that this country develop its unusually competent students. This is a quest for quality."

The program has sought to develop in the student an awareness of the relationship of all knowledge and experience and to make him more concerned with basic values: intellectual, esthetic, social and ethical.

Dean Tilden and Dr. Ernest I. Stewart, assistant dean of the College of Liberal Arts and chairman of the Honors Council, which administers the program, maintain a vigilance for improvement, but nevertheless are satisfied thus far with the results and opportunities arising for the honors graduate.

Ina Abrahams, of Tucson, is a case in point. Majoring in sociology and earning a straight "A" average, she received ASU's first "summa cum laude" designation during the 1961 commencement.

"Miss Abrahams found, as will other Honor students," Dean Tilden said, "that we receive daily requests for people educated in breadth and depth. Opportunities from graduate fellowships in the U.S. and Europe to prime teaching assignments abroad are open to Honor graduates; in many cases, to them only."

The Honors Program, according to Dr. Stewart, has a greater degree of richness and depth than the regular curriculum. It gives the superior student the opportunity to work at his own speed in order to "close the gap between potential and performance."

The student is given more direct and personal instruction, allowing him to bypass many beginning courses. He is confined to neither the usual curriculum nor to the campus; he may conduct approved independent study. He can attend any course taught by the College, without credit or cost. In short, his course is virtually tailored to his abilities and needs.

Once in the program, it is not easy for him to stay there, although at his election he may drop without having lost any progress toward a degree. Few choose to do so, although since the start of the Honors Program, some students have left and others have failed to qualify for continued participation. At present, there are 22 participating, 20 of them Arizonians, plus a Canadian and a Hawaiian. They study in eight major areas of instruction.

For graduation with honors, the student must pass two essay examinations, one in his major and one in general areas. He must present to the Honors Council an acceptable thesis or a comparable creative project and he must defend it in an oral examination before a committee of the council.

Dean Tilden emphasizes, however, that the Honors Program is not a speed-up process; it will take a student four years to complete his degree requirements. He also points out that not all qualified students will enroll in the program, first, because of the limited number of fields offered; secondly, because many subjects, such as mathematics, do not lend themselves well to this type of program; and finally, because many highly qualified people simply do not have the time due to employment or other campus activities.

But for those students who do complete the Honors Program and obtain their baccalaureate degree, ASU will confer "summa cum laude" degrees to those who maintain an academic average over 3.5 (4.0 is a straight "A"), and "magna cum laude" degrees to those whose grade indices are between 3.2 (the minimum for continued participation in the program) and 3.49.

But most important, the Dean and Honors Council members feel, is that these students will have devoted much more time to their studies than those following the normal course sequence and therefore will have come closer to "closing the gap between potential and performance."

And they will be in great demand for constructive contributions throughout the world.

### Student Religious Groups Have Year-Round Activity

An active and well-organized religious life, involving all major denominations and characterized by considerable interdenominational activity, is among the oldest and strongest traditions at Arizona State University.

Such annual observances as Spiritual Exploration Week, in which virtually the entire campus participates; the many special events arranged for Christmas and Easter by the student

religious organizations, with all students as their guests; plus a steady round of religious events attest to the naturalness, healthfulness and vigor of the campus spiritual life.

The townspeople of Tempe, itself a community of over 26,000 people with a score of congregations, contribute to the campus the services of its religious coordinator, Rev. Charles Crouch. His work is supported by the Religious Conference of Tempe. In addition, the Tempe pastors generally maintain close touch with the students' religious organizations.

Eighteen such organizations are active and officially recognized by ASU at present. They are: The American Baptist Student Fellowship; Christian Science Organization; Congregational Fellowship; Baptist Young People's Union; Disciples Student Fellowship; Canterbury Association; Christian Fellowship; Hillel Foundation; Lambda Delta Sigma (Phi Alpha for men and Phi Omega for women, plus Delta Phi for returned missionaries); Liberal Religious Students; Lutheran Student Association; Martin Luther Society; Wesley Foundation; Westminster Fellowship; Newman Club; and Baptist Student Union.

All these groups have their individual activities, social life and programs. Some of them have their own buildings. Banded together in the Student Religious Council, they play an active role in campus affairs and are represented in the student government.

One of the most beautiful buildings on campus is Danforth Chapel, available to all religious denominations.

The religious life of the ASU student, while purely voluntary, blends naturally with his other activities. It is not a thing apart.

Each year, both men's and women's residences compete for the highest academic average and trophies are given to the winning men's and women's halls.

In addition to offering many services, the residence halls encourage the development of traditions and cultural programs. The individual residences sponsor their own dances, receptions; some have published their own mimeographed newspapers. Sahuaro and Palo Verde have their own dining rooms right in the residence buildings.

Each residence hall has its own governing body, made up largely of student officials elected by their fellow students in the hall.

Women's residences include: Palo Verde, Gammage, McClintock A, McClintock B, (honorary hall for upperclass women); North, West, South and Wilson halls. Men's residences are: Hayden, Irish, Best A, Best B, Haigler, East and Sahuaro halls.

All students wanting residence hall quarters for the coming academic year may apply to the Housing Office, Memorial Union building, room 3. Prospective students should apply by early August.

Insurance Plan Is Available

Students enrolling at Arizona State University in the fall may take advantage of the Associated Students' hospital insurance plan, which offers complete health and accident coverage at about one third the normal cost of an individual plan.

According to Dick Finley, Associated Students' executive manager, this plan was made necessary by the fact that so many students reach an age where they must be dropped from their parents' hospital plans right about the same time they enter the university.

"We are able, through offering a group plan, to give all regularly enrolled students carrying seven hours or more, excellent coverage at reasonable rates," Finley said.

All freshmen and new students will receive complete information about the plan through the mail. Students may enroll in the plan by filling out the application blank and returning it with the fee. Enrollment will also be open at the regular registration line during fall registration.

Inaugurated at ASU two years ago, the hospital plan has been highly successful, Finley said. Claims ranging from \$5 to \$1,000 have been paid out to students involved in sickness or accident.

Other areas of the Associate Dean's Division apply particularly to women students, for example: women's student government (Associated Women Students); Phrateres, the organization of off-campus women; Panhellenic Council; honor societies; and all women's residence halls, organizations and activities.

Personnel records on all women students are on file in the Associate Dean's office. From these records and from interviews, the staff recommends all women wishing loans, scholarships, employment in the residence halls or elsewhere, if the student requests it.

The office of the Associate Dean of Students is on the Mezzanine of the Memorial Union Building.

Dean of Students, Dr. Catherine G. Nichols, is parallel in responsibility to that of the Dean of Students, but differs in functions assigned to it.

Some general areas of student life are centered in or coordinated by the Associate Dean's office, for example: general and personal counseling; placement testing; the counseling services committee; orientation and Orientation Week; the university calendar and much of the social program; the religious program; and the Student Health Service.

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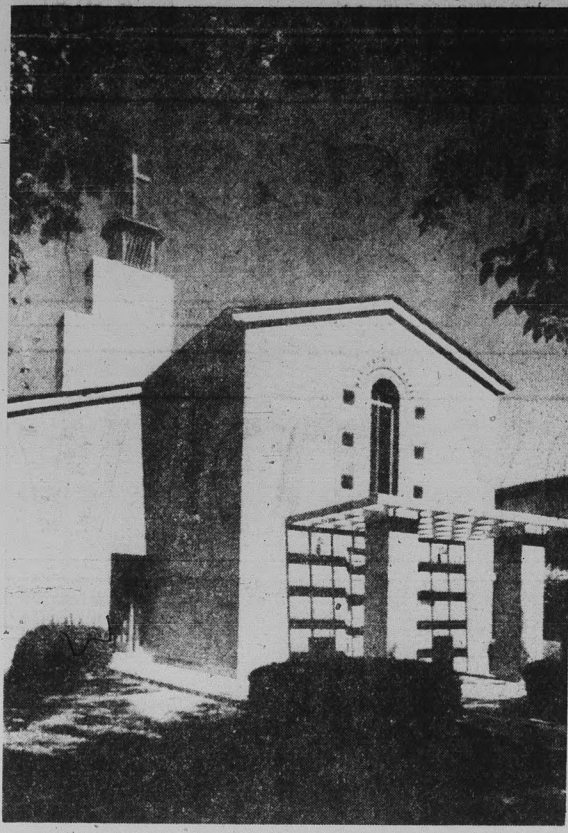
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DANFORTH Chapel is interdenominational and is located in the center of the ASU campus for use by students and faculty of all faiths.

### University Is Growing To Keep Pace With State

Half of the people in Arizona live within 50 miles of the Arizona State University campus. In this area a great city, Phoenix, is one of the nation's most rapidly developing metropolitan centers.

Yet the ASU campus itself has all the grace of a rural location. It is place of wide lawns and fine shade trees, with over 300 acres of grounds.

The growth of Arizona State University from a tiny territorial normal school is a real tribute to the confidence which Arizona and her people have in meeting their problems in an increasingly demanding civilization.

No wonder there's a feeling of growth on the campus! More and more students are appealing to ASU for a complex variety of studies in many career fields.

Thirty-one students met in a single room when the Territorial Normal School held its first class on Feb. 3, 1836. Over 11,000 students used the facilities of over 50 spacious and appropriate buildings at Arizona State University last year.

The most visible evidence of the dynamic growth of ASU is in the expansion of its physical plant in an attempt to anticipate and keep up with the tremendous influx of students. During the past five years, over \$15 million worth of new structures have been added to the campus.

Recently completed were new science facilities, desperately needed to provide classroom, instructional, laboratory and research space. The Life Sciences Center, opened in 1959, has 188 rooms of varying size and houses special and general laboratories, classrooms, lecture halls, and rooms for graduate research.

The Physical Sciences building, a four-story structure built just two years ago, has already had two additions. The building will eventually cover a full city block, and it houses chemistry and physics classrooms, laboratories and research facilities.

The exteriors of both buildings match the nearby Engineering Center, opened four years ago.

A four-story Social Sciences building opened last year and a five-story College of Education facility will be completed this fall.

Evidence for the need for housing students near their classes are two almost-new residence halls, Palo Verde for women and Sahuaro for men. Opened four years ago, Palo Verde is just north of 8th St. It has its own dining room, was equipped to house 450 students when it opened. The housing capacity was increased to nearly 600 and it is designed for ultimate expansion to house 750 women students.

South of the Mesa-Tempe highway, Sahuaro Hall was also opened four years ago. It had facilities for housing 300 men students when it opened, was increased to 450 and it is planned for ultimate expansion to 750 housing capacity.

All recently built dormitories at ASU have been financed through the sale of self-liquidating revenue bonds at no cost to the state.

The health service has 26 beds and examination and treatment rooms, along with modern X-Ray and laboratory equipment and facilities.

A competent staff of physicians, medical technologists and registered nurses, along with a part-time psychiatrist, are on duty.

Infirmary hours are from 8 a.m. to 4 p.m. Mondays through Fridays, and 9 a.m. to noon on Saturdays. One of the physicians is in the infirmary during its open hours Monday through Fridays. Emergency patients are cared for at any time of the day or night.

Should a student become ill, bedside care is given in the infirmary for one week without charge. A nominal charge is made after that time should further care be needed.

Mrs. Elaine McFarland, R.N., heads the student health service staff.

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### Job Opportunities Many For ASU Students, Grads

The continuing influx of industry into Arizona is increasing the opportunities for ASU graduates.

Dr. Robert F. Menke, director of Arizona State University's Placement Center, says "Job opportunities are opening up nationally and internationally, as well as in Arizona, because of the many companies which have branches here and because ASU is attaining more prominence."

This past spring, representatives of 270 business firms and government agencies visited the ASU campus to recruit employees for their concerns. This was more than the number than recruited employees at ASU in the year before.

The strongest demand was for engineers, technicians and physical scientists.

Accountants and other business administration graduates are in strong demand. Most ASU graduates go to work in Arizona.

"The greatest demand in educational placement is for elementary school teachers and for those with elementary cer-

tificates who can teach in special fields, such as music, library work or girl's physical education. Teacher shortages in Arizona are also continuing at the high school level," notes Dr. Menke.

PART-TIME WORK For the student who must work to supplement his income, Arizona State University, thanks to its location, is an ideal place to enroll. Located in the industrial and population center of the state, ASU offers many employment op-

portunities in Phoenix, Tempe, Mesa and Scottsdale businesses. Many on-campus part-time jobs are also available.

To help the student, ASU has the Placement Center, on the ground floor of the Administration building. All students interested in jobs will find it helpful to register there.

Vice President Is ASU Alumnus

Gilbert L. Cady, ASU Vice President for Business Affairs, started his career at ASU as a student, graduating 27 years ago with the class of 1934.

Working his way through school, he held a job in the business office, a start which led to successive posts as college comptroller, administrative assistant to the president and, in 1957, the vice presidency.

Mr. Cady is responsible for the fiscal and physical management of the ASU \$30 million campus, farm and buildings; and all of the business functions of the university.

"As I see it," he says, "Mine is a service function — providing facilities so that our academic people can do their jobs. Increased enrollments are bringing us ever-increasing costs. This institution has for so long been obliged to exist on tight marginal budgets, we have the habit of trying to get double value for every dollar expended. We intend to keep this habit, in order to prevent our exploding enrollments from

Health Service Provided For ASU Students

ASU's student health service facilities are available to all full-time students, whether they live on campus or at home.

The health service has 26 beds and examination and treatment rooms, along with modern X-Ray and laboratory equipment and facilities.

A competent staff of physicians, medical technologists and registered nurses, along with a part-time psychiatrist, are on duty.

Infirmary hours are from 8 a.m. to 4 p.m. Mondays through Fridays, and 9 a.m. to noon on Saturdays. One of the physicians is in the infirmary during its open hours Monday through Fridays. Emergency patients are cared for at any time of the day or night.

Should a student become ill, bedside care is given in the infirmary for one week without charge. A nominal charge is made after that time should further care be needed.

Mrs. Elaine McFarland, R.N., heads the student health service staff.

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### Student Personnel Program Vital

The student personnel program at ASU provides opportunities and services to enhance college living, studying and recreational activities. The program, under the direction of the Dean of Students, Dr. Weldon P. Shofstall, is spread through three major areas of college life outside the classroom.

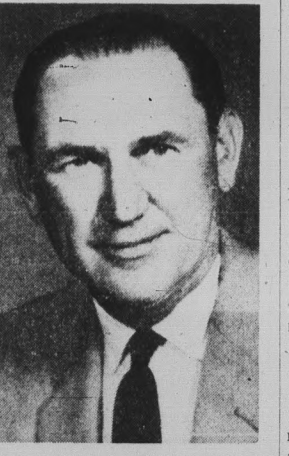
Individual counseling ranges from personal problems to assisting students to gain information regarding loans, study habits and scholarships. This counseling also provides a channel to the university administration of information about student needs and interests.

The student government program supplements the academic life by furthering belief in our nation's democratic procedures through active participation. It provides students an opportunity to become participating civic-minded individuals.

A well-balanced intramural program keeps the student physically fit as well as men-



Dr. Catherine G. Nichols Associate Dean of Students



Dr. Weldon P. Shofstall Dean of Students

tally active. Fraternities, halls and other groups participate fully in this phase of the personnel program.

The office of the Dean of Students is located in Room 213 of the Memorial Union Building.

The office of the Associate

Dean of Students, Dr. Catherine G. Nichols, is parallel in responsibility to that of the Dean of Students, but differs in functions assigned to it.

Some general areas of student life are centered in or coordinated by the Associate

Dean's office, for example: ge-

neral and personal counseling; placement testing; the counseling services committee; orientation and Orientation Week; the university calendar and much of the social program; the religious program; and the Student Health Service.

Other areas of the Associate Dean's Division apply particularly to women students, for example: women's student government (Associated Women Students); Phrateres, the organization of off-campus women; Panhellenic Council; honor societies; and all women's residence halls, organizations and activities.

Personnel records on all women students are on file in the Associate Dean's office. From these records and from interviews, the staff recommends all women wishing loans, scholarships, employment in the residence halls or elsewhere, if the student requests it.

The office of the Associate Dean of Students is on the Mezzanine of the Memorial Union Building.

Dean of Students, Dr. Catherine G. Nichols, is parallel in responsibility to that of the Dean of Students, but differs in functions assigned to it.

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### Series Features Foreign Films

Combining culture with entertainment, ASU each year presents a series of foreign films. All are international award winners and represent the finest in cinema artistry in the countries where they were created.

The films are shown afternoons and evenings in Cosner Auditorium on campus.

### Basic Fees Listed

The basic fee at Arizona State University total only \$103.50 each semester. In addition out-of-state residents must pay a \$300 tuition fee per semester. There is no tuition fee for Arizona residents.

Included in the \$103.50 are the following: registration; activities, admitting the students to all athletic events and entertainments and including a subscription to the State Press, student newspaper; use of the Memorial Union building; health services and facilities; use of the library; a ticket to the concert and lecture series; the alumni fee; and health and recreation fee.

In addition to the basic fees, some courses require a laboratory or class fee to cover the use of materials, ranging from \$1 to \$10. Textbooks, most of which can be resold, run about \$15 per semester.

Considered apart from the basic fees, room and board for students living on campus vary, depending on the choice of residence hall. Room rates average about \$125 per semester and meal tickets cost approximately \$230 per semester, with a la carte service also available.

North, South, Gammage and West Halls rent rooms for \$120 per semester; McClintock A, \$140; McClintock B, \$157; and Wilson Hall, \$150. These are

all women's residences. Room rent in men's halls is Irish B, \$115; Irish A and C, \$125; East and Haigler, \$115; Hayden \$140; and M.O. Best, \$150.

Palo Verde Hall for women and Sahuaro Hall for men have fees of \$319 and \$312 respectively. This includes board five days weekly and full room rent.

A housing deposit of \$10 must be paid to the housing office before a room reservation can be processed. Room rent may be paid for the entire semester at registration, or one-fourth at registration, and three installments during the semester.

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# ASU's Five Colleges Offer Wide Selection Of Courses

## Know Your Adviser!

By DR. H. D. RICHARDSON  
Academic Vice President

If you are reading this, you are probably one of nearly 15,000 fortunate young people graduated from high schools in Arizona last May. You may be one of the even more fortunate



4,000 young people who will have the opportunity of entering Arizona State University in September as freshmen. If you are, you should now be considering carefully an important question.

That question is: "Why am I going to college?"

Suppose you try to think of several possible answers to this question. You will come up with a number of them, all of which may be very good ones. It is likely that one of them may be stated like this: "To pursue studies which will make me a better educated individual and provide me with the special kind of competence necessary to earn a living as a member of society." This is but another way of saying that you are going to college in order to better prepare yourself for a career goal and a life objective.

What is your career goal and what is your life objective? Have you decided, tentatively at least? If not, now is the time to do some real thinking about it. If you are able to come to some decision as to what you want to be, you can make college plans that will help you achieve your goal.

Two types of help may make this planning easier. First, you may need help in selecting a "curriculum" which will provide the training necessary for you to attain your goal. Don't let the word "curriculum" frighten you.

Curriculum is simply a name for a pattern or program of studies, designed to provide the training and preparation for a particular career objective and life goal.

You will find, if you study the catalog, that the curriculums offered by Arizona State University are outlined under the College of Liberal Arts, the College of Education, the College of Business Administration and the College of Applied Arts and Sciences. As you look over the programs of studies which make up the four-year curriculums in these colleges, you will see that in each of the certain subjects are required.

Among these are the courses in General Education. These courses are for the purpose of providing the general and cultural education that will characterize you as a well educated person. You will also find that you must choose a major field of study or a field of specialization. The studies required in your major or field of specialization will provide the training for your career objective. It is important to keep both the general education and special education requirements in mind when you are making your curriculum plan.

How can you do all this?

Here is where help of a second kind comes in. You need the help of a faculty adviser. When you select a curriculum you will be assigned to a faculty adviser who is thoroughly familiar with the requirements of that curriculum. You will meet with this person early during Freshman Week for counsel and advice.

Get to know your curriculum adviser as a trusted counselor and friend. Remember, every student needs some help in planning a program of studies in college. Don't avoid your faculty adviser. Seek his advice and counsel — and follow it!

## Business Administration College Has 10 Areas Of Concentration

Arizona State University's College of Business Administration offers a program of study leading to a bachelor of science degree in 10 fields of specialization.

Candidates for the bachelor of science degree in business administration may major in accounting, advertising, economics, finance, general business administration, insurance, management, marketing and selling, office administration or real estate.

The College of Business Administration also offers special programs of study in pre-law and secretarial science.

Throughout the year, the college also conducts special courses and conferences, including symposiums on transportation, hotel management, real estate, electronic data processing and insurance. Twice yearly, it presents a course for the owners of small business enterprises.

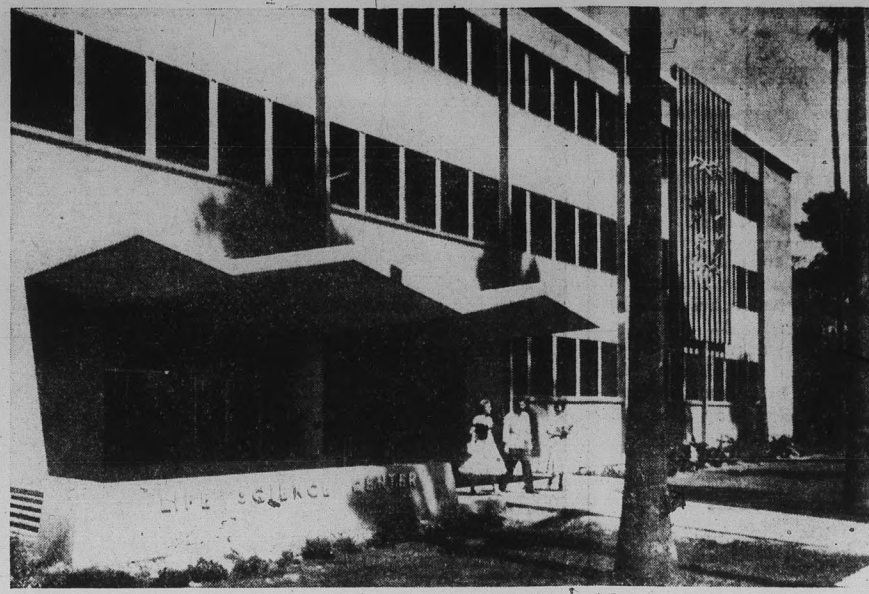
Best known of the college's several research and service agencies is the Bureau of Business Services, which gathers and publishes business and economic data pertaining to the surrounding community. The bureau also serves as a labora-



Dr. Glenn D. Overman  
Dean, College of Business Administration

tory for students who wish to secure practical experience in business, research and analysis.

Dr. Glenn D. Overman, who joined the ASU faculty in 1956, is dean of the College of Business Administration, and Dr. Ralph C. Hook, Jr., who came to the campus in 1958, is director of the Bureau of Business Services.



LIFE SCIENCE CENTER is used by most students during the course of their collegiate careers, whether majoring in science or fulfilling general education requirements. This capacious facility, opened only two years ago, is devoted primarily to biological sciences, with a matching structure across the street for physical sciences. Both science centers have modern classrooms, auditoria and research laboratories.

## Liberal Arts, Largest ASU College, Is Core Of University Academic Life

Comprised of seven divisions, 24 departments and a School of Nursing, the ASU College of Liberal Arts maintains the largest faculty and offers the greatest number of courses of the university's five colleges.

Liberal Arts offers programs of study leading to four undergraduate degrees, the bachelor of arts, bachelor of science, bachelor of science in nursing, and bachelor of music.

Thirty-four areas of specialization, offered by seven divisions, are available to candidates for the bachelor of arts degree. The divisions and majors are:

Division of Behavioral and Social Sciences: anthropology, economics, history, philosophy, political science, psychology, sociology, social welfare.

Division of Fine Arts: fine arts, applied music and theory and sacred music.

Division of Health, Physical Education and Recreation: health education, physical education, recreation.

Home Economics: clothing, textiles and related arts; family life and child development; foods and nutrition; general home economics.

Language and Literature: dramatics, English, French, German, journalism, radio-television, Spanish, speech.

Life Sciences: biology.

Physical Sciences: chemistry, geography, geology, mathematics, physics.

Twenty-eight areas of specialization, offered by six divisions, are available to the candidates from the College of Liberal Arts. The divisions and majors are:

Behavioral and Social Sciences, anthropology, economics, history, political science, psychology, sociology, social welfare.

Fine Arts: applied arts, Health, Physical Education and Recreation; boys' club administration; physical education; recreation.

Home Economics: clothing, textiles and related arts; family life and child development; foods and nutrition; general home economics.

Life Sciences: botany, entomology, biology, microbiology, physiological zoology, wildlife biology, zoology.

Physical Sciences: chemistry, geography, geology, mathematics, physical sciences; physics.



Dr. Arnold Tilden  
Dean, College of Liberal Arts

## 3,500 Graduates Resume Studies

With the increasing demands of our technical age, more and more students either remain in college after receiving bachelor's degrees to continue studies or return later for advanced degrees.

Thus it is of interest to young students starting their academic careers that Arizona



Dr. Irving W. Stout  
Dean, Graduate College

State University offers a well-rounded and extensive program through its Graduate College, of which Dr. Irving W. Stout is Dean.

Approximately 3,500 students are now working toward advanced degrees and the number earned, increases each year. Enrollment in the Graduate College at ASU is the largest in the Rocky Mountain States.

Master's degrees are offered in English, history, music, mathematics, education, political science, psychology, sociology, Spanish, humanities, accounting, business administration, chemistry, physics and engineering.

Also natural sciences, art, French, German, economics, home economics, physical education, public administration and fine arts.

The Graduate College also offers a post-master's terminal degree, Education Specialist; the Doctor of Education degree; and the Doctor of Philosophy degree. The PhD fields include physics, chemistry, engineering, English, psychology and education.

## Eighteen Different Degrees Offered; Outstanding Faculty Assembled At ASU

Arizona State University is authorized to grant seven undergraduate and 11 graduate degrees in a number of areas. The undergraduate degrees are Bachelor of Arts, in 34 fields of specialization; Bachelor of Science, in 28 areas; Bachelor of Architecture; Bachelor of Science in Engineering; Bachelor of Science in Nursing; Bachelor of Arts in Education, with three areas of specialization

and 15 further divisions; and Bachelor of Music, in two specialized fields.

Master's degrees are offered in several fields; Master of Arts and Master of Science, in 25 areas; Master of Arts in Education; Master of Science in Engineering; Master of Fine Arts; Master of Public Administration; Master of Natural Sciences; Master of Music; and Master of Business Administration.

Arizona State University also offers a post-master's terminal degree, Education Specialist, the Doctor of Education degree and the Doctor of Philosophy degree. The PhD fields include physics, chemistry, engineering, English, psychology and education.

Several pre-professional programs also are offered, and the university conducts an extensive residence center and correspondence offering, along with a comprehensive summer session program.

Largely because of Arizona's ideal living conditions, vigorous recruiting by deans and the challenge and opportunity of participating in the development of the young, but firmly established, university program, Arizona State University has secured a strong, cosmopolitan and distinguished faculty.

Of the 472 members of ASU's faculty, approximately half now hold earned doctorate degrees in their professional fields. Yet 40 per cent of the faculty is represented by educators in their thirties.

The cosmopolitanism in the faculty, necessary to an expanding university, is evidenced by the fact that the members of the entire academic staff received their highest degree from 99 different colleges and universities throughout the world.

The Arizona State University faculty has an outstanding publication record and reputation for scholarship and has achieved national recognition in research, teaching and public service.

## ASU Professional Schools Teach Nursing, Architecture, Engineering

Arizona State University's three professional schools — nursing, engineering, architecture — are the result of years of careful academic development to meet specialized needs of state students.

**SCHOOL OF NURSING**  
ASU offers to qualified high school graduates a basic four-year collegiate program leading to the degree of bachelor of science in nursing. In the program, the student nurse is given a base of general education, so that he or she will have a rich academic background.

To provide the best clinical experience in all fields of nursing, the School of Nursing utilizes: Good Samaritan Hospital, Arizona State Hospital, Maricopa County Health Department, Visiting Nurse Service, Inc., and other hospitals and health centers in the Phoenix area.

Mrs. Loretta Hanner is director of the School of Nursing, which was fully accredited this year.

**SCHOOL OF ENGINEERING**  
The engineering program is designed to make effective a philosophy of education for careers in science, engineering and industry, for leadership in the second half of the 20th century.

Well prepared students can usually complete the studies leading to the degree of bachelor of science in engineering in four years. A student who so desires may devote five years

to his undergraduate work and include additional instruction in the humanities, the social sciences, the physical sciences, or mathematics.

Dr. Lee P. Thompson, dean of the College of Applied Arts and Sciences, is director of the School of Engineering.

**SCHOOL OF ARCHITECTURE**  
This school offers programs leading to the degree of bachelor of architecture, and is based on the belief that the profession of architecture has the obligation of providing leadership in the shaping of man's physical environment.

The School of Architecture last April became one of only 51 in the nation to be fully accredited.

It attempts to give the student-architect a working mastery of all aspects of our complex technology, and to develop his native talent so he can apply this working knowledge to the creation of architecture which will enrich men's lives.

Director of this school is James W. Elmore.

## College of Education Performs Vital Function In Preparing Teachers

ASU's College of Education, the oldest college in the state's oldest institution of higher learning, offers courses in three major areas, leading to the bachelor of arts in education degree.

Master of arts in education and doctor of education degrees are also conferred, as are the education specialist and doctor of philosophy degrees.

The fields of specialization are: Kindergarten — primary, elementary; and secondary school teaching.

Specialization of course work is organized into 15 different groupings: kindergarten — primary, elementary, secondary, special education, higher education, adult education, guidance and counseling, school administration and supervision, audio-visual education, social foundations, research and surveys, educational psychology, basic education courses, distributive education, and library science.

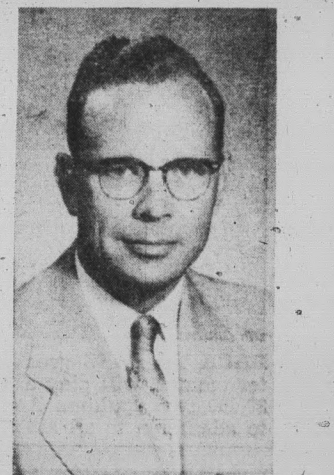
The college also provides preparation for all state teaching certificates. In addition to the kindergarten — primary and elementary programs, students are prepared to meet certification requirements for teaching any one of the 21 major teaching fields and eight additional minor fields for high school instruction.

The College of Education operates the Campus Laboratory School, an elementary school which serves as a laboratory for education majors; a Guidance Center; and the Bureau of Educational Research and Ser-

vices. The Bureau conducts a variety of surveys and studies for educational groups and institutions around the state.

During the year the college sponsors a series of workshops on an extensive range of topics, including: gifted children; cerebral palsied children; Indian education; human relations; migrant children; guidance and counseling; reading; curriculum development; library sciences.

Dr. G. D. McGrath, who joined the university faculty in 1950, is Dean of the College of Education; Dr. Roy Doyle, principal of the Campus Laboratory School; Dr. Robert A. Heimann is director of the



Dr. G. D. McGrath  
Dean, College of Education

Guidance Center; and Dr. John B. Barnes, director of the Bureau of Educational Research and Services.

## Enrollment Growing In Applied Arts And Sciences

Two divisions and two professional schools make up the ASU College of Applied Arts and Sciences. They are: the divisions of agriculture and industrial education, and the schools of architecture and engineering.

The college offers programs of study leading to three undergraduate degrees, bachelor of science; bachelor of science in engineering and bachelor of architecture.

Courses in the Division of Agriculture are offered in: agricultural economics and management; plant industry; and animal industry. The division also conducts special programs in: agriculture education; pre-veterinary; and pre-forestry.

Candidates for the bachelor of science degree in the Industrial Education Division may select one of six fields of specialization: industrial arts education, aeronautics, construction, technical design, electronics, and mechanics.

The School of Architecture offers a five-year, fully accredited, program of study in architecture and a four-year curriculum in construction.

The heavy enrollment in the ASU School of Engineering is making the College of Applied Arts and Sciences the most rapidly growing college on campus. Eight fields of specialization are open in the school: chemical engineering, civil engineering, electrical engineering, engineering science, industrial engineering, mechanical engineering.

The courses are taught in the Engineering Center, one of the largest educational structures in the state. In the center is the Arizona State Computer Center, operated by the General Electric Computer Department, and containing one of the most elaborate systems of electronic data processing equipment ever installed on any college or university campus. In addition to serving business and industry throughout the state, the giant electronic computer is used for academic



BRAND NEW facilities for student and faculty research are included in many of ASU's new buildings. Here students work on a project in psychology research in the Social Sciences Building, using animals for experiments. ASU faculty conducts research for private and government agencies with over \$1 million in grants.



GRADUATION is the goal of all entering students, but only application through-out collegiate careers brings the diploma. Here part of this year's record breaking graduating class, 1,630, files into Sun Devil Stadium for commencement ceremonies.

# Campus Has Rich Academic, Cultural And Social Life

## Fraternities, Sororities To Start Rush Activities In September

Eleven sororities and 20 fraternities are active on the Arizona State University campus and all conduct formal rush period during the early fall.

Candidates who want to join a sorority at ASU this fall should plan to be on campus ahead of Freshman Week for an orientation assembly Saturday, Sept. 9, the day residence halls will be open for women.

In order to avoid conflicts with registration activities and classes, rush activities are scheduled only on weekends, and will extend for three weeks.

The Panhellenic Council at ASU represents the 11 national social sororities and publishes a handbook which is included with other freshman orientation material mailed to all incoming women during the summer. Detailed information concerning rush is contained in the handbook.

Fraternity rush begins Sunday, Sept. 17, with an assembly at 1:15 p.m., and open houses that afternoon and early evening.

Open houses and get-togethers at the various fraternity headquarters are conducted in the late afternoon and evening through Wednesday, with preference parties scheduled

Thursday and Friday. Bids to fraternities may be picked up between 4 and 6 p.m. Saturday, Sept. 23.

Complete details may be obtained from a booklet published by the Interfraternity Council, governing body of all ASU social fraternities.

## Tontozona In Payson Is Cool Camp

Up in the cool wooded country under the Mogollon Rim, Arizona State University has its Camp Tontozona.

Located on Tonto Creek about 20 miles beyond Payson, the camp is situated on eight acres of patented land and the university has a special use permit from the U.S. Forest Service on an additional eight acres.

Mint Springs, at the center of the camp grounds, provides a water supply for about 200 people. A dining hall and kitchen, two dormitory buildings, an architectural classroom unit and a lodge for members of the ASU administration and faculty are all located at Camp Tontozona.

Throughout the school year, many groups take advantage of the camp's facilities. Student body officers hold two leadership workshops there each year, in the spring and in the fall. Campus religious groups use it on various week ends throughout the year.

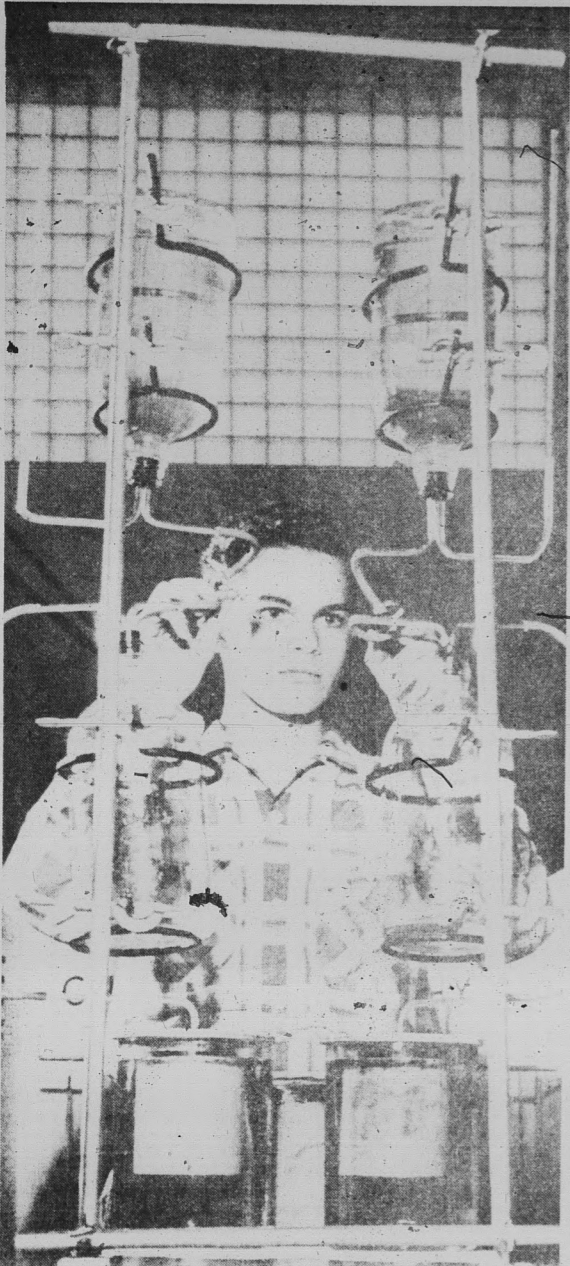
Students in science for the elementary school courses take part in their class work there each semester. Biological science classes use it for headquarters when they are collecting class material.

## Clubs Promote Special Interests

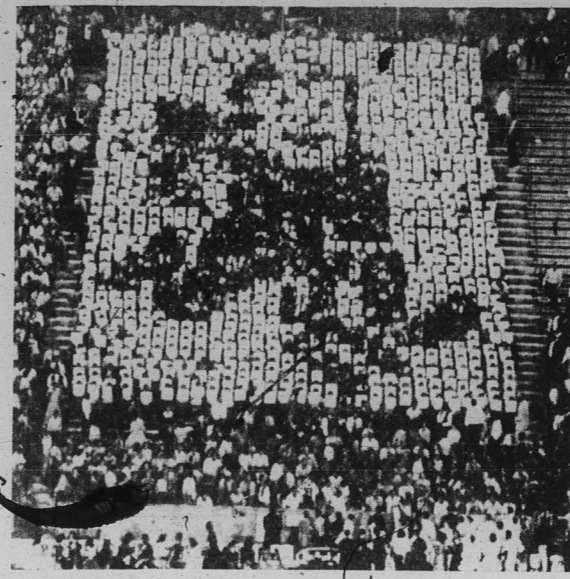
Regardless of race, creed, or color, interest, hobbies, studies, or career plan, there are organized activities for every student at Arizona State. Over 100 different organizations enrich campus life and provide an active outlet for literally every student.

Starting with the giants, the Associated Students of Arizona State — ASASU for short — and the men's and women's organizations, AMS and AWS, each of the special groups has its own purposes. In addition, there are special interest and religious groups, fraternities, and sororities.

All on-campus organizations have official status and all offer interest-sharing and social opportunity.



**EARLY START** in science courses is necessary in the space age, and facilities at Arizona State University are geared to provide the opportunity for practical, as well as theoretical, learning experiences. Virtually all of the science buildings and equipment at ASU have been constructed and purchased in the last few years, giving Arizona citizens facilities to match the new science frontiers.



**SUN DEVIL**, the nickname and emblem of Arizona State, is formed by the student card section during halftime at football games, along with other card stunts. Emblem was created for ASU by Mr. Walt Disney.



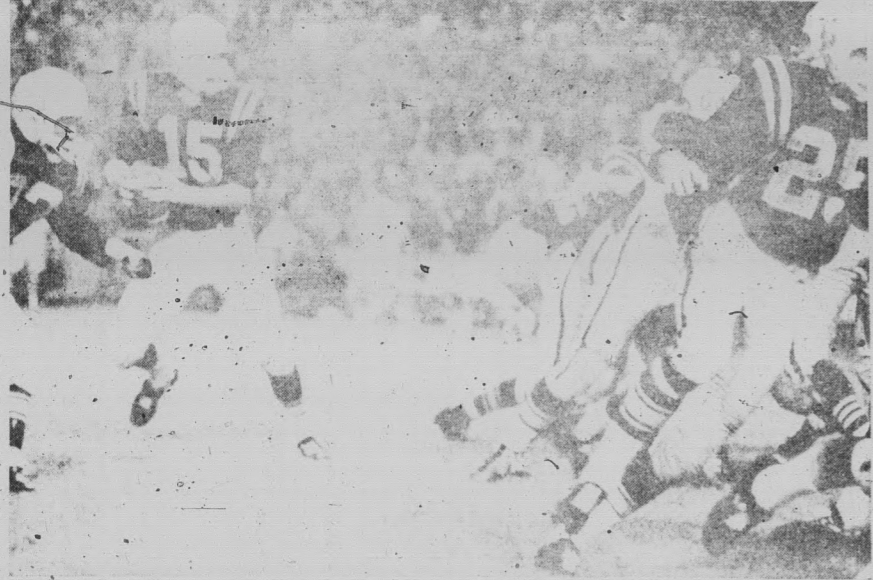
**BALLROOM** of Memorial Union building is scene of several dances and all-student parties each year, highlighted by the annual MU Birthday Party, a gala event in which the entire building is decorated around a single theme.



**PALO VERDE HALL**, a women's dormitory on the north end of the campus, has its own dining facilities and rooms for 600 students. Also in the dormitory are chapter rooms for ASU's sororities. Palo Verde is one

of several dormitories on campus and was built with revenue from sale of self-liquidating bonds, at no cost to the taxpayer. A similar facility, Sahuaro Hall, serves men students and is located south of Apache Blvd.

# Sparkling Sports Season Ahead For Athletes, Fans In 1961-62



**BACK TO PASS** goes Joe Zuger, senior Sun Devil quarterback, who, with his teammates, will play a tough football schedule before capacity crowds in the new 30,000 seat stadium. Activity fee paid at registration entitles full-time students to admission to all athletic events.



**FOUR-MASTER** Sun Devil outfielder puts one out of the park, an increasingly familiar sight as baseball enjoys a tremendous resurgence at ASU under energetic young coach Bobby Winkles. Devil diamonds play a grueling schedule of close to 50 games, most of them at home.

## Top Schedules Set For Banner Year

The 1961-62 year, which marks the beginning of collegiate careers for another freshman class, could also be the start of a new and exciting era in Arizona State's intercollegiate athletics.

In addition to the promise for the future indicated by a sparkling sports season just past, Sun Devil athletics look bright from the standpoint of a probable new alignment with other schools.

At the present time prospects look good for a new "Great Western" conference including ASU, U of A, and University of New Mexico, Utah and Brigham Young from the present Skyline loop. It is conceivable that conference action in most sports could start when the 1961-62 freshmen become sophomores.

But even before then, an action-filled year is in prospect, starting with a tough football schedule. Coach Frank Kush's team, comprised mostly of juniors last season who went to a 7-3 record, including victories over highly regarded Washington State and North Carolina State, will host Utah, Oregon State and Arizona this fall during a 10-game slate.

Soon after the last touchdown is scored, basketball will come on the scene. Under energetic coach Ned Wulk, the sport has enjoyed a tremendous resurgence in the past few years, highlighted last season by a Border Conference championship, third place in the Far West Classic and second place in the NCAA Far West Regionals by virtue of wins over Seattle and University of Southern California, only NCAA victories ever scored by a Border Conference school.

Coach Wulk's squad will be bolstered this year by sophomores from the finest freshman team in ASU history, one which averaged over 106 points per game through a spectacular pea-green season. Although most fans expect

this year to be one of seasoning for a sophomore-senior squad, the competition it will face will provide a gauge of the future. Home and road tilts are slated against such foes as Brigham Young, Indiana, Minnesota, Kansas, Utah and New Mexico, as well as loop teams.

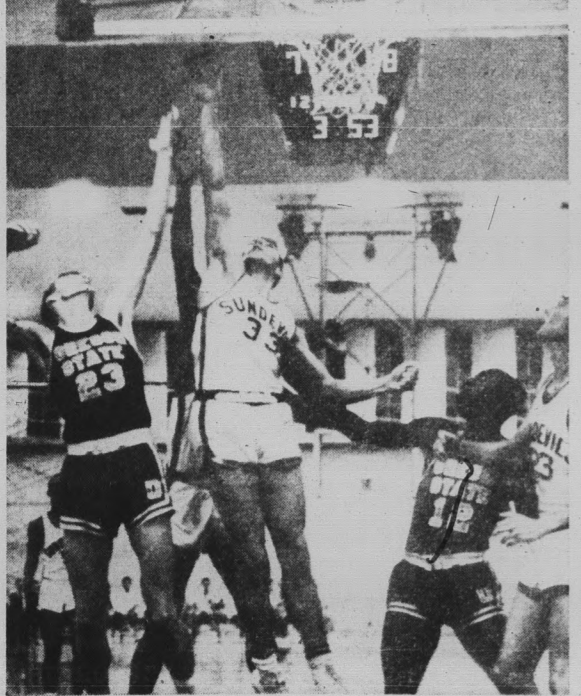
Arizona State's revitalized baseball team will be pointing for Omaha and the collegiate world series in the spring of 1962 after having leapt into sudden prominence the past two years.

Coach Bobby Winkles will have to solve problems created by the graduation of several key seniors and will rely heavily on extra experience of a fine sophomore hurling staff. This year's team compiled the best record in ASU history and posted wins over "big name" schools from throughout the country.

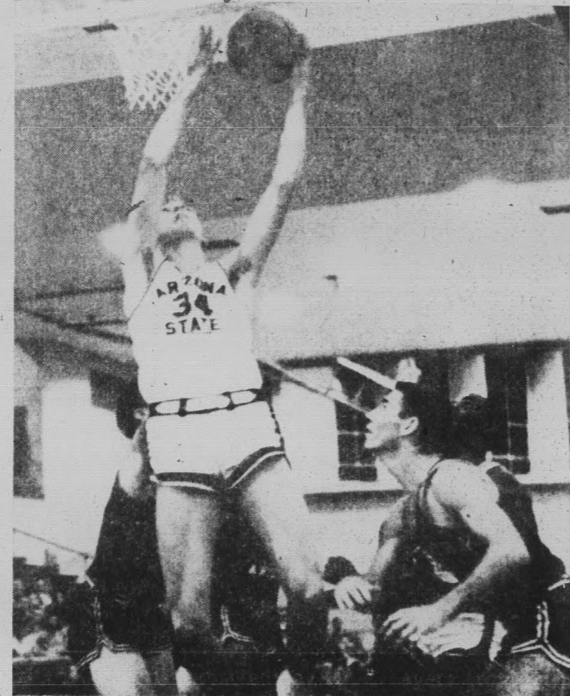
The past season was one of sparkling performances by ASU track and field aces, with several listed among the top 10 performers in their events in the nation. The 1962 squad also will have to replace key seniors and will be aiming for greater depth in order to field a competitive team with such squads as University of Southern California, Arizona, the Striders and others who have and will appear in Goodwin Stadium. Senon (Baldy) Castillo is coaching the thinclads.

Coach Francis Markham's golf squad won the Border Conference championship and seldom lost a dual match; the gymnasts increased their scope and calibre of opposition, winning western states acclaim; and both swimming and tennis are building.

Few universities in the country can boast so many fine women athletes, with ASU well represented in golf, tennis, badminton and swimming by such stars as JoAnne Gunderson, Sherry Wheeler, Pinky Shoemaker, Ina Leffler, Emma Flores and Patsy Willard.



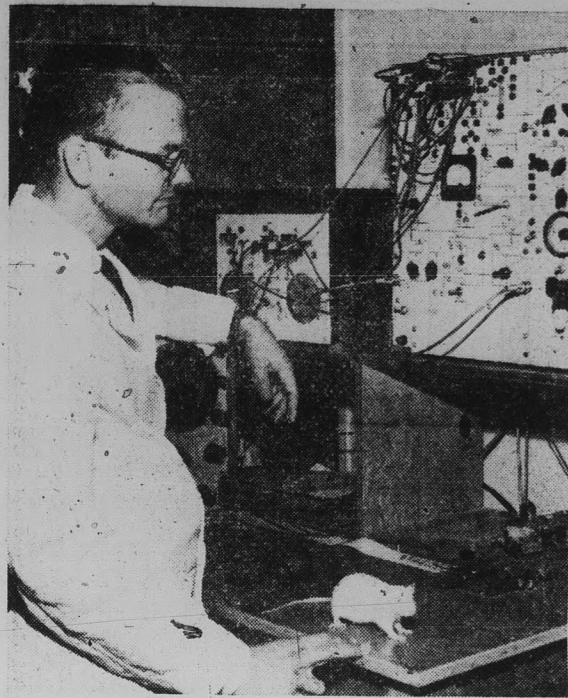
**"THE HORSE,"** ASU's big Tony Cerkenik, outbounds taller opponents in a game last season with Oregon State, whom the Devils upset on the way to a surprising season and second place finish in the NCAA Far West Regionals. More name teams are on the schedule this year for Coach Ned Wulk's team.



**BIG BOOST** is expected to ASU's cagers from such outstanding frosh as Dennis Dairman, former all-American prep performer from North Phoenix High. The frosh "Century Club" last year averaged over 105 points per game en route to a spectacular season and gave high promise for years to come.



**TAPE BREAKER** in this case was an Arizona State trackster, competing with the nation's finest thinclads during ASU's spring sports schedule. University of Southern California, the Striders and Oklahoma have been among teams seen in Goodwin Stadium in recent years.



TRANQUILIZERS and their effect on learning capacity and response to stimulus provide research not only for Dr. Harold Coppock, associate professor of psychology, but also for student assistants. A wide variety of such research projects in numerous fields provides learning and income opportunity for serious students.

### Students Staff Own Station

All students at Arizona State University have the opportunity to participate in activities of KASN, radio station operated on campus in conjunction with the academic program. The station operates some 12 hours a day, is commercial, and an affiliate of the National Broadcasting Co.

Those interested in joining the KASN staff should watch the State Press, student newspaper, for an announcement of the first staff meeting, to be held early in the school year.

KASN's studios are located in the Radio-TV Bureau, the center of university broadcasting activities.

In addition to operating the student-staffed campus radio station, the bureau supervises the curriculum of those majoring in radio-television studies, and operates one of the most active program production centers in the west.

During the past year, the bureau's programs were carried more than 4,500 times on the commercial radio stations in the state. University television

programs were seen over Arizona TV stations frequently. The bureau is directed by Richard H. Bell.

### Educational TV, KAET, Channel 8, Serves Valley

Arizona State University's educational television station, KAET, Channel 8, opened last year and programs about five hours daily, including several televised courses for credit.

Operated by the university's radio-TV bureau, KAET is licensed by the FCC; its studios are in the Engineering Center and its transmitter is on South Mountain in Phoenix. It provides a Class A signal throughout Maricopa County and in outlying areas as well.

"The station uses the medium of television to meet the educational needs of central Arizona and as a valuable teaching tool for ASU students," said Richard H. Bell, director of the bureau.



ISAAC STERN, one of the world's foremost violinists, appeared at ASU last spring on the concert and lecture series which annually brings such artists to the campus. Other outstanding musicians, professional companies and lecturers are slated for the 1961-62 year.

## State Press Has Covered Campus For Past 57 Years

If any one mirror reflects all the campus activity at Arizona State University, it's the State Press.

Twice a week, the tabloid student newspaper makes its appearance at special buff-colored boxes at strategic campus sites.

You'll pick up a copy and read it through for a number of reasons.

It will contain the latest happenings on campus and what's about to happen. Student opinion is voiced in the Letters to the Editor section.

Student editors run the State Press and use student reporters to cover the multitude of campus events.

Much like ASU, the State Press has changed its name through the years to meet the times. Its first issue was published in 1903, when it was the Tempe Normal Student.

In 1925, the name was changed to Tempe Collegian, since ASU that year became Tempe State Teachers College. In 1929 another name for the school, Arizona State Teachers College, brought a name change to the paper: The Collegian.

It's been the State Press since the mid-30's. Though most of the editors and reporters on the State Press are journalism majors, the staff isn't restricted to students in this field. Anyone, experienced in journalism or not, can work for the paper.

And if you can't work for the State Press, you can still enjoy its reflection of campus life — when it comes out every Wednesday and Friday.

## Planetarium Is New Science Teaching Tool

There's a skyfull of stars shining in Arizona State University's Physical Sciences building.

Installed there a year ago is a Spitz Planetarium, with which ASU physical science teachers can put the images of 1,000 stars through their paces. A dome 20' feet in diameter tops the installation. Onto its surface the star images are projected, and can be made to change position, mimicking 24 hours' movement in four minutes.

Through the turning of a 12-sided projector the stars

cross the simulated sky as they do in the sky outdoors. The viewer can see them as they look in any latitude from the North Pole to 60 degrees south latitude, two-thirds of the way between the equator and the South Pole.

The planetarium at ASU is the result of years of development by Dr. Armand Spitz, former education director at Franklin Institute, Philadelphia, Pa. In his work at the institute, the doctor caught the vision of making models of the few multi-million dollar planetariums available to all.

Working at his dining room table, he developed what started out as a toy, the Spitz Junior Planetarium. So excellent was the model that within the past 10 years it has been adopted as a teaching tool by many schools and colleges. From the toy, he evolved the standard model, which now sells for about \$6,000.

Purchased for the use of Arizona State University's division of physical sciences, the installation will be used primarily in the training of between 150 and 180 future elementary school science teachers each semester.

## Concert, Lecture Series Brings Top Artists To ASU

World renowned musical and dramatic artists and lecturers will appear at Arizona State University during the ASU concert and lecture series of the 1961-62 school year.

The student activities fee, which is paid during registration, covers the cost of the series and there is no additional charge to students. Most events are held in the Memorial Union ballroom, with an occasional presentation at the larger Tempe Union High School auditorium.

The concert series will open this year with award-winning actress Agnes Moorhead, who has starred on stage, screen and television, in a presentation, with her company, of "A Phoenix Too Soon," highly acclaimed throughout the country.

Also among the several events of the year will be appearances of the Orchestra of San Pietro from Naples, the Charet Ballet of Paris, the Sestello Italiana madrigal singers, and Pianist William Masellos, who also will conduct a seminar.

Other concerts, lectures and dramatic presentations will be announced during the season.

## ASU Has Bureau Of Publications

At Arizona State University, you'll often run into the work turned out by ASU's Bureau of Publications.

Except for the student publications, the State Press newspaper and Sahuaro year book, the bulk of campus publications come from the bureau.

The university's green campus, dotted with orange, olive and palm trees and luxuriant with a wide variety of vegetation, occupies more than 300 acres, exclusive of the 320-acre agriculture division farm. Valuation of the campus and its physical plant currently is set at nearly \$30 million, with additions and improvements going on at the rate of about \$3 million per year since about 1957.



MATTHEWS LIBRARY is the heart of campus' academic life, containing not only more than 400,000 volumes but also the ASU Collection of American Art, one of the most significant in the southwest. The library also has browsing rooms and facilities for listening to music, along with numerous study and research rooms.

## Drama Workshop Seeks Volunteers

The Drama Workshop, ASU campus little theater group, will present at least six major productions during the 1961-62 school year. Several student-directed plays are also on the bill.

All ASU students interested in any of the many phases of theater arts are invited to participate in the workshop activities, which are supervised by Frank R. Byers, drama professor, and Dr. James Yeater, assistant professor of speech and drama.

All students interested in participating in the Drama Workshop either as actors or as technical assistants in costuming, makeup, scenery construction, lighting, publicity, or stage management, are invited to report to Prof. Byers or Dr. Yeater as early in the school year as possible.

## Matthews Library Serves As Study, Culture Center

Like few buildings on the ASU campus, Matthews Library serves the entire campus community. The modern air-conditioned building provides excellent facilities and a growing collection of materials, including over 400,000 volumes.

The ever courteous and helpful staff quietly serves the students and faculty members who seek out the library as they go about the business of a university; the pursuit of knowledge.

What brings the students to the library? Most often, it's a daily class assignment or a book on reserve that cannot be taken out. It's next to impossible to write a term paper or a thesis without recourse to the library. Aside from class assignments which require reference books, many students bring their own textbooks to the library, seeking a quiet atmosphere conducive to study.

Arranged in ASU's Matthews Library are reading rooms for education, humanities, science and technology, and the social sciences. In addition, there are a well-stocked general reference room and a periodical room with over 3,000 current subscriptions.

A well-equipped music room permits students to enjoy the finest in classical recordings and FM radio programs. Available in the stacks are 140 individual carrels, for secluded study.

Situated in the library is the ASU Collection of American Art, including over 150 original paintings, numerous works of sculpture and an extensive print collection.

A collection of the works of George Elbert Burr is housed in the library. An internationally known etcher, who lived in Phoenix for the last 17 years of his life, Burr died in 1939. Burr pictured in his etchings, the haunting, indelible spirit and the beauty of desert country. The collection of his works in Matthews Library is the second largest in the world, the largest being in the New

York Public Library. Head librarian of ASU's Matthews Library is Harold W. Batchelor.

## Active Honorary Groups At ASU

Organized activities open to every student are a special feature of campus life at Arizona State University. Over 50 different organizations enrich academic and social life and provide an activity outlet for everyone who wants to participate.

Each separate group has its own purpose. An especially notable section of these organizations is devoted to honorary groups which commend high scholarship and campus leadership.

The honoraries, some national, some local, include:

For men — Agrarians, agriculture; Alpha Delta Sigma, advertising; Alpha Mu Sigma, service; Arnold Air Society, advanced Air ROTC cadets; Blue Key, service; Delta Sigma Pi, business administration; Kappa Kappa Psi, band; Pershing Rifles, Army ROTC cadets; Phi Delta Kappa, education; Phi Epsilon Kappa, physical education; Phi Mu Alpha Sinfonia, music; Phi Eta Sigma, freshman men's scholastic.

For women — Alpha Lambda Delta, freshman women's scholastic society; Alpha Pi Epsilon, secretarial; Phi Upsilon Omicron, home economics; Gamma Alpha Chi, advertising; Natani, junior women's scholastic; Pleiades, senior women's service group; Sigma Alpha Iota, music; Spurs, sophomore women's service group; Tau Beta Sigma, band; Women's A Club, sports.

For both men and women — Alpha Beta Alpha, library science; Alpha Mu Gamma, foreign language; Beta Beta Beta, biology; Gamma Theta Upsilon, geography; Kappa Delta Pi, education; Mu Rho Alpha, music; Pi Delta Epsilon, journalism; Pi Kappa Delta, forensics; Pi-Omega Pi, commerce; Psi Chi, psychology; Alpha Kappa Delta, sociology; Theta Chi Epsilon, art; Orchestras, modern dance; and Phi Kappa Phi, national scholarship society equivalent of Phi Beta Kappa.

Arizona State University is located in Tempe, 1960 population, 25,000, the city limits of which meet the Phoenix southeastern boundaries. The campus is seven miles from downtown Phoenix, capital of Arizona and heart of the state's political, cultural and economic life.

Within easy driving distance of the campus are over 650,000 people, more than half of the state's population. Nearly 80 per cent of the enrollment lives off campus.

Tempe, and thus Arizona State University, is served by the Southern Pacific Railroad and is crossed by U.S. highways 60-70-80-89. Sky Harbor Airport in Phoenix, one of the six busiest air terminals in the nation, is 20 minutes drive from Tempe.



RING ROUND The Moon, being produced July 7 and 21 by ASU's Drama Workshop, is typical of the plays done each year by the thespians on campus. Open to any student for on-stage and backstage work, the Drama Workshop is under the direction of Professors Frank Byers and James Yeater of the speech and drama department and it carries a full schedule throughout the year.

# Here Is Freshman Week Program - Bring It With You September 11!

ORIENTATION WEEK 1961-62	
General Schedule For All New Freshman Students	
This program applies to all new students, freshmen and transfers. Monday, Tuesday and Wednesday are scheduled according to colleges, the individual schedules of which are included here. Each student should, on these days, follow the schedule outlined for the college he wishes to enter. Students who have not yet selected a college, or "major," should follow the schedule of the College of Liberal Arts.	
GENERAL SCHEDULE FOR ALL STUDENTS	
8:15 - 9:30 a.m.	Monday, September 11 University Orientation Assembly — Men's Gym.
9:30 - 5:00 p.m.	Pick up registration materials, individual College Meetings, advisement, and testing. X-Rays by appointment.
8:00 p.m.	FOLLOW THE INDIVIDUAL COLLEGE SCHEDULE of the college you are entering. President's Reception.
8:00 a.m. - 5:00 p.m.	Tuesday, September 12 Individual College advisement and testing. X-Rays by appointment at Student Health Service. FOLLOW THE INDIVIDUAL COLLEGE SCHEDULE of the college you are entering. Phrateres and Off-Campus Men Receptions. AWS and AMS Assemblies.
8:00 - 10:00 a.m.	Wednesday, September 13 Student Orientation Assemblies. Individual College advisement. X-Rays by appointment. FOLLOW THE INDIVIDUAL COLLEGE SCHEDULE of the college you are entering.

5:30 p.m.	Picnic jointly sponsored by Religious Council and Freshmen Orientation Committee.
All Day	Thursday, September 14 Registration for Freshman students — according to schedule included in registration materials. Painting of the "A" Pep Rally.
6:00 p.m. 7:30 p.m.	Friday, September 15 Make-up Testing — Life Science Building 191 X-Rays Frosh Splash
8:00 - 9:30 a.m.	Saturday, September 16 X-Rays Movie Freshman Mixer
8:00 - 12:00 a.m. 2:00 p.m. 9:00 p.m.	
COLLEGE OF APPLIED ARTS AND SCIENCES	
8:15 - 9:30 a.m.	Monday University Orientation — Men's Gym. Pick up registration materials — Moerue Activity Building.
9:30 - 10:00 a.m.	Mathematics Testing for all Engineering and Architecture students — Life Science 191.
10:00 - 12:00 a.m.	Industrial Education and Agriculture students report to Physical Science Building, Room 100.
1:00 - 3:00 p.m.	ASU Aptitude tests (required of all students who did not take tests in the summer). Life Science 191.
3:00 - 4:00 p.m.	College of Applied Arts and Sciences Orientation. Life Science 191.
8:00 - 10:00 a.m. 10:00 - 5:00 p.m.	Tuesday Group Advisement. Engineering Center Individual Advising. Engineering Center X-Rays by appointment.
8:00 - 10:00 a.m. 10:00 - 5:00 p.m.	Wednesday Assemblies — Student Orientation. Individual College Advising, X-Rays by appointment.

COLLEGE OF BUSINESS ADMINISTRATION	
8:15 - 9:30 a.m. 10:00 - 10:30 a.m.	Monday University Orientation — Men's Gym. Pick up registration materials — Moerue Activity Building.
10:30 - 12:00 a.m.	College of Business Administration Orientation — BA 203.
1:00 - 3:00 p.m.	Departmental Orientation and group advisement — BA Building.
3:15 - 5:00 p.m.	Mathematics Testing (required of all BA students) — BA 203.
8:00 - 9:30 a.m.	Tuesday ASU Aptitude test (required of all students who did not take tests in summer). BA 203.
9:30 - 5:00 p.m.	Individual Advising — BA 203 — X-Rays by appointment.
8:00 - 10:00 a.m. 10:00 - 5:00 p.m.	Wednesday Assemblies — Student Orientation. Individual Advising — X-Rays by appointment.
COLLEGE OF EDUCATION	
8:15 - 9:30 a.m. 9:30 - 11:30 a.m.	Monday University Orientation — Men's Gym. College of Education Orientation — M.U. Ballroom.
1:00 - 1:30 p.m.	Pick up registration materials — Moerue Activity Building.
1:30 - 3:00 p.m.	Departmental Orientation and Group Advisement.
3:15 - 5:00 p.m.	Mathematics Testing for Secondary Math Majors — BA 203. X-Rays by appointment.
8:00 - 12:00 a.m.	Tuesday A-L—Testing required of all College of Education students. B.A. 105, 103.
1:00 - 5:00 p.m.	M-Z—Individual Advising, X-Rays by appointment. A-L—Individual Advising, X-Rays by appointment. M-Z—Testing required of all College of Education students. B.A. 203, 103.

8:00 - 10:00 a.m. 10:00 - 5:00 p.m.	Wednesday Assemblies — Student Orientation. Individual Advising — X-Rays by appointment.
COLLEGE OF LIBERAL ARTS	
8:15 - 9:30 a.m. 9:30 - 11:30 a.m.	Monday University Orientation — Men's Gym. College of Liberal Arts Orientation — Men's Gym.
11:30 - 12:00 a.m.	Pick up registration materials — Moerue Activity Building.
1:00 - 2:30 p.m.	Mathematics testing (required of all students who plan to take a course in mathematics, physics or chemistry). Physical Science Building, 100. X-Rays by appointment.
3:00 - 4:00 p.m.	ASU Aptitude tests (required of all students who did not take the test in the summer). Physical Science Building 100. X-Rays by appointment.
8:00 - 9:30 a.m. 9:30 - 5:00 p.m.	Tuesday Departmental Orientation. Individual Advising — X-Rays by appointment.
8:00 - 10:00 a.m. 10:00 - 5:00 p.m.	Wednesday Assemblies — Student Orientation. Individual Advising and X-Rays by appointment.
SPECIAL INFORMATION FOR TRANSFER STUDENTS	
Thursday, Sept. 14, is scheduled for testing for transfer students, starting at 8 a.m. Upperclass transfer students can get X-Rays on Thursday, Sept. 14, preparatory to registration on Friday, Sept. 15. TRANSFER STUDENTS ARE WELCOME AT ALL EVENING EVENTS DURING FRESHMAN WEEK.	
Classes begin Monday, Sept. 18. Be prompt and regular in attendance!	

# Welcome Freshmen

*The University Bookstore Is At Your Service*

*Come In And 'Shop Around' Before The Big 'Rush'*

*Shop On Campus*

## The University Bookstore

*"... Your Campus Store ..."*

... Owned and operated by Arizona State University; to serve the needs of the students and faculty of this institution.

... Stocking a complete lines of books - textbooks, reference, and general reading. A vast assortment of the best paperbacks.

... School supplies - Paper, Pencils, Pens, Notebooks, and all supplies necessary for the proper completion of your school work.

... Engineering Equipment - the wide assortment of the finest engineering supplies in the country - approved by the School of Engineering. The very best at the lowest prices to be found anywhere.

... Art Supplies and Equipment - a complete selection of the very best. All types of paints, brushes, paper, canvas, etc.

... A complete college line - monogrammed shirts, jackets and sweatshirts. Decals and college souvenirs ... Pennants, ceramics and college jewelry.

... Stationery - both social and engraved papers. Numerous types of both boxed and open stock.

*Save More Money*

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*8-7 Monday thru Thursday*

*8-4:30 Friday*

*9-1 Saturday*

- ... Early purchases assure you of buying the books and supplies you need while stock is plentiful.
- ... Shop before the "rush" and make your adjustments later.
- ... Full 15 day refund period beginning with registration day.
- ... No refunds are made without a cash register receipt.
- ... Merchandise to be refunded must be in new and resalable condition.
- ... Do not remove price tags or book covers.
- ... The cash register receipt must accompany the merchandise to be returned.

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