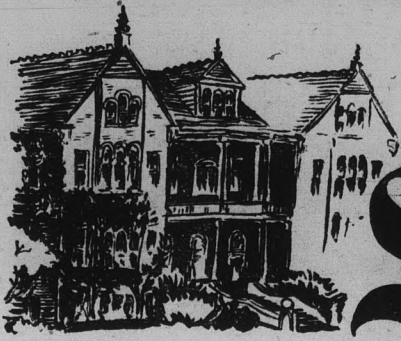


Diamond Jubilee Observance Set



State Press

ARIZONA STATE UNIVERSITY



TEMPE, ARIZONA



Vol. 39

Friday, February 3, 1961

No. 28

ASU Pioneers Valley Educational TV: KAET, Channel 8, On Air Since Monday

Educational television for ASU and the Valley of the Sun is now a reality. Channel 8, the ASU television station, began regular programming Monday.

The station, KAET, is licensed to the Board of Regents and is operated by the ASU Bureau of Broadcasting. Broadcasts are carried Monday through Friday from 4 - 9:30 p.m. and originate in studios

located in the Engineering Center. Programs include three ASU credited telecourses: Elementary Spanish, 101-TV, Introduction to Sociology, 101-TV, and Audio-Visual Methods, 522-TV. News, sports and a variety of cultural and educational series from the National Educational Television Network are also scheduled. Registration for the three KAET tele-

courses will continue in the ASU Extension Division until Feb. 10.

Richard Bell, station manager, has invited "any faculty or staff member to come by the studio to inspect the set-up and offer suggestions. We will present a special KAET inaugural program paying tribute to those community leaders who made this educational television station possible. The program will be next Wednesday night at 8 p.m.," Bell said.

Also to be featured on this program will be an inspection of the KAET studios, an introduction of the telecourse instructors and staff members, and a showing of a film previewing future KAET highlights.

Daily schedules of KAET programs will be published in "TV Guide," "Phoenix Tee Vee" and the local newspapers.

Sciences Building Dedication Fete, Open House Slated

Max Ernst, one of the world's foremost contemporary painters, will address the concluding event of ASU's Diamond Jubilee observance, Wednesday, Feb. 8, at 8:30 p.m.

Ernst was one of the founders of the Dadaist movement in Cologne in 1919 and the Surrealist movement in Paris in 1922.

His address will conclude events in commemorating the beginning of classes at Tempe Normal 75 years ago.

The public is invited at no charge for a full day of events.

Dr. Ronald Hilton, director of Hispanic Studies, Stanford University, will be the speaker at the dedication of the new Social Science building at 10:40 a.m. in the Social Sciences patio.

The university's new educational television station, KAET, Channel 8, will hold open house from 2 to 5 p.m. in the Engineering Center for tours and demonstrations.

An Opening Day dinner, sponsored by the ASU Alumni Association, will be in the MU banquet room where several Diamonds of Distinction and Alumni Diamonds of Distinction will be awarded.

After the Opening Day address, a telecast will be conducted by KAET from 9 to 11 p.m. in the Engineering Center studios.

The telecast will preview coming programs, interview dignitaries, introduce guests and introduce KAET staff members.

National Aims Theme Of Three Discussions

A series of three critical discussions based on the report of ex-President Eisenhower's Commission on National Goals will be on campus this month.

Entitled "Goals for Americans," the discussion will be at 10:40 a.m. Tuesdays, beginning Feb. 14, in the MU upper lounge under the general chairmanship of President G. Homer Durham.

The discussions are designed primarily for the students and faculty but are also open to the public. They are based on the report given to former President Eisenhower Nov. 16.

In announcing the series, Dr. Durham said, "As President of the United States, Dwight D. Eisenhower, after 50 years of public service, left a significant document for the American people.

"As one of the newest state universities, in one of the newer states of the American federal republic, Arizona State University is greatly concerned in these matters. We, therefore, propose to discuss, critically, 'The Report of the President's Commission on National Goals' as part of our educational responsibility.

"Not every student nor member of the faculty, like the great body of citizens, is permitted to spend a great deal of time examining critical issues of public policy. This campus series is, therefore, being made available for our students and faculty Feb. 14, 21, and 28 in the Memorial Union lounge. We hope that many will be able to come."

The Feb. 14 topic will be "Goals at Home. The individual, equality and the democratic process."

'Dear Abby' Author Guest Writer Today

Miss Abigail Van Buren, author of the popular column "Dear Abby," writes the first



ABBY

of a new series appearing periodically in this semester's State Press.

Abby's topic is based on the most obvious problems disturbing college and university students nowadays. It appears on the Editorial Page under the title "Be Our Guest!"

Guest columns have been requested from various state and national dignitaries concerning various subjects, all as applied to college life. Suggested topics include ideas on athletics, student government, sociology and spiritualism.

Miss Van Buren's home paper is the San Francisco Chronicle. Her column is carried widely throughout the nation and she is author of two books based upon her letters, answers and experience.

Freshman Wins Traffic Case

By ROSE LEISTER

"Triumphant!" was the reply made by Thomas Navratil, ASU freshman, when asked how he felt when he won his case against the ASU Traffic Appeals board before the ASA-SU Student Supreme Court Wednesday night.

On Oct. 17, 1960, Navratil received a citation from a campus security officer for blocking another car when parked in the off-campus lot next to Palo Verde Hall. On Oct. 18, Navratil appealed the citation to the Traffic Appeals board.

In his appeal, he claimed he had parked his car in parallel line with other cars parked around him at 7:30 a.m. He had backed his car into the space and stopped approximately five feet from the irrigation hump of the lawn next to Palo Verde Hall, he said.

"Sometime between 7:30 a.m. and 3:30 p.m. a small foreign sports car apparently was driven along this five foot space, angled between his car and the lawn. "When I went to my car at 3:30 p.m., I found the sports car in this position and a ticket on my vehicle for blocking another vehicle," Navratil testified.

The council called Robert Gilliam, ASU freshman, as its first witness. Gilliam and Navratil had observed the parking conditions on several mornings after the citation was issued. They stated there was no particular order of parking in this area but the cars were in line

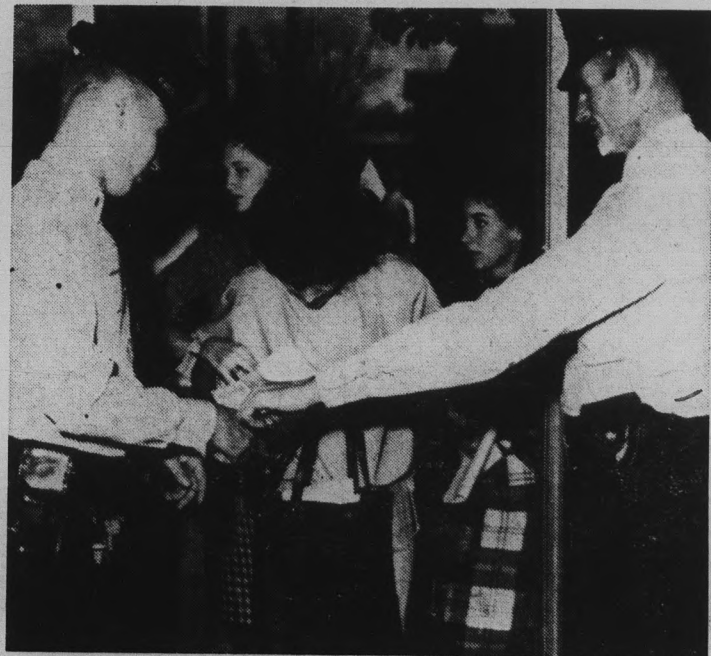
with the cement irrigation and did leave five feet of space between the line of cars and the irrigation hump.

Also called was Chuck Hahn, Traffic Appeals Board Chairman. Hahn was asked how the Traffic Appeals Board made their decision. Hahn told the court, "The board made its decision after hearing Mr. Navratil's testimony, reading of his appeal, observing his drawing and explanation of the incident, and gathering of other information."

Hahn said he talked to the officer who issued the citation. He said the officer told him that he had never seen any cars in this particular lot which were parked five feet from the edge of the lawn.

In his concluding speech, Frank Wattles, ASU electronic engineering senior and council for Navratil, moved for dismissal on grounds of lack of evidence. The court granted the motion for dismissal after a short recess. Navratil's \$3 bond will be returned.

It's Here Somewhere . . .



Frustrated coed searches for registration blue slip, or passport to the rat race, as guards wait patiently but firmly.

Choir Returns From Tour, Schedules Sunday Concert

Arizona State University's 50-voice concert choir, home from a tour of nine concerts in three states, will present its annual winter concert at 8:15 p.m. Sunday, in the MU ballroom.

The choir is directed by David B. Scoular, professor of Music, and John Summers of Phoenix, student director. The ASU brass ensemble directed by Eugene Chausov, assistant professor of Music, and the ASU percussion ensemble, directed by Mervin Britton, will accompany the group.

Ted Newman, REV and RCA recording artist, will be the featured soloist in the program which will include a group of folk songs. The program will

open with Handel's "Ascendo ad Patrem Meum," "Pater Noster" by Igor Stravinsky, Willan's "The Three Kings," the Pro-Reformation Hymn, "Sing Praise to God," the Francis Poulenc cantata, "Un Soir de Neige," "Rejection" by Charles Lawrence and Frederick Pickett's "Remember."

Folk songs presented will be "Mary Sat Spinning," arranged by Christiansen, the Vaughan Williams arrangement of

"Turtle Dove," and "Little Innocent Lamb," arranged by Bartholomew.

Miss Brigitte Baron, Tempe, is the soprano soloist and Kenneth Lacy, Phoenix, is the tenor soloist. Roger Harris, Avondale, will be the trumpet soloist: Ralph Wadsworth, Tempe, narrator; and Miss Rita Chatwin, Phoenix, accompanist.

The concert, sponsored by the ASU Cultural Affairs Board, is open to the public.

Beecher Resigns

An ASU part-time lecturer in English resigned last month to join the San Francisco to Moscow peace walkers. Dr. John Beecher submitted his resignation Jan. 13 to Dr. Collice Portnoff, chairman of the English department.

Beecher, who has taught at ASU the past 18 months, joined the peace walkers in Tucson. The peace group addressed a large crowd of ASU students on Jan. 10. At that time, volunteers were sought to join the peace crusade.

Beecher wrote Dr. Portnoff "We are answering no appeal save that of our own hearts and minds. We hope our presence among the walkers will demonstrate one significance of this action for peace to the more mature and established as well as to adventurous youth."

The teacher continued "We have come to believe that the enormous threat of thermonuclear war which might easily terminate all life on earth, and not merely destroy the peoples of the warring nation, takes precedence over all our other concerns. Feeling as we do, it would be psychologically impossible to continue in the usual academic routines or to devote ourselves to poetry, art, and the production of beautiful books."

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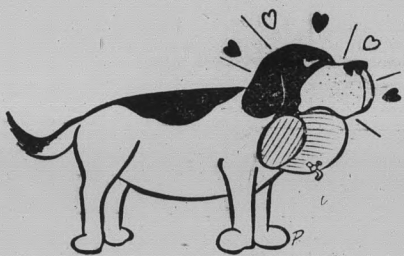
RADIOS — TV — STEREO PHONOS
TAPE RECORDERS — ACCESSORIES



LUCKY STRIKE PRESENTS:

DEAR DR. FROOD:

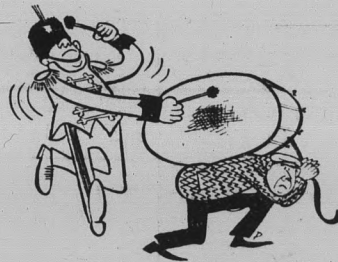
DR. FROOD'S THOUGHT FOR THE DAY: *A penny saved is a penny earned. And if you could put away a penny a week for one year . . . why, you will have fifty-two cents!*



Dear Dr. Frood: Our college mascot is a great big lovable Saint Bernard. He loves everyone—except me. In fact, he has bitten me viciously eight times. What can I do to get him to like me?

Frustrated Dog Lover

DEAR FRUSTRATED: Mother him. To carry this off, I suggest you wear a raccoon coat, let your hair and eyebrows grow shaggy and learn to whimper affectionately.



Dear Dr. Frood: Most of my life here is extracurricular. I carry the drum for the band, pull the curtain for the drama society, wax the court for the basketball team, scrape the ice for the hockey team, clap erasers for the faculty club and shovel snow for the fraternity houses. Do you think these activities will really help me when I get out of college?

Eager

DEAR EAGER: I don't think the college will let you out.



Dear Dr. Frood: On New Year's Eve I foolishly resolved to be more generous with my Luckies. My friends have held me to this, and I've been forced to give away several packs a day. What do you think would happen if I broke this resolution?

Resolute

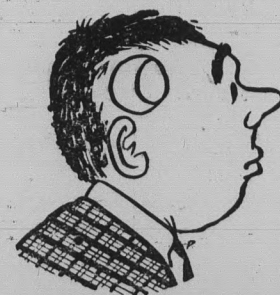
DEAR RESOLUTE: It's hard to tell, really. Lightning, a runaway horse, a tornado—who knows?



Dear Dr. Frood: Before vacation, my girl and I agreed to exchange Christmas presents. I sent her a nice hanky. You can imagine how I felt when I awoke Christmas morning to find a sports car from her. What can I do now?

Distraught

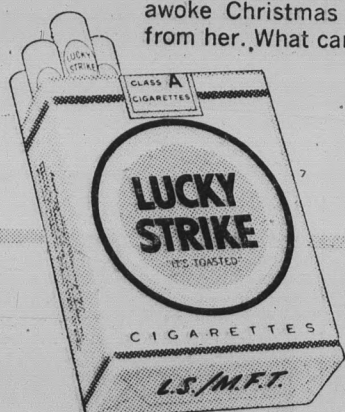
DEAR DISTRAUGHT: Remind her that Easter giving time is just around the corner.



Dear Dr. Frood: Can you help me convince my girl that I'm not as stupid as she thinks I am?

Anxious

DEAR ANXIOUS: Perhaps, but you'll have to convince me first.



TO GET A QUICK LIFT, suggests Frood, step into an elevator and light up a Lucky. Instantly, your spirits will rise. When you savor your Lucky, you're IN—for college students smoke more Luckies than any other regular. They're a wisened-up bunch who've known all along that Luckies taste great. Get the cigarettes with the toasted taste—get Luckies.

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TOP PRODUCERS ...



Harold Duncan, ASU Dairy Center milker, cleans high producing Holstein cows prior to their twice daily milking at the Dairy Center.

(Photo by Charles Hilegman)

Top DHIA Holsteins Milk Test

ASU's Holstein dairy herd had the highest milk production of any Arizona herd on the Dairy Herd Improvement Association's 1960 testing program.

The prize-winning herd averaged 14,386 pounds of milk during the year-long test conducted by the UofA Agricultural Extension Service.

Arizona State's Jersey cows placed top in both the total average annual milk production and butterfat categories. The Jerseys averaged 8,892 pounds of milk while producing an average of 460 pounds of butterfat.

Dr. Grant Moody, director of ASU's dairy husbandry program, attributes the high production of the cows to good dairy management practices at the ASU Dairy Center on S. Mill Ave.

"Production can be obtained without the use of fancy additives. At the Dairy Center, we have just been following standard good management practices," Dr. Moody explained.

'Blythe Spirit' Highlights Drama Workshop Presentation Sunday

Presenting a program based on Noel Coward's play, "Blythe Spirit", the Drama Workshop will highlight the Views and Previews program Sunday evening at 6 p.m.

The Cultural Affairs committee, sponsors of the program, cordially invites members of the faculty and staff.

Frank Byers, head of the Drama Department, will read

selected scenes from the play and speak briefly about the forthcoming production to be held in Payne Auditorium, February 14 - 18.

Tickets for the play are available at the Cultural Affairs Box office at the MU Desk.

Sandwiches, beverages and deserts will be served following the program.

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Collegiates' Ideas 'May Save Us All'

By ABIGAIL VAN BUREN

The problems disturbing college students are not unlike those that nag at all adults, although perhaps with different priorities.

Many of the men are puzzled over their military obligations, when and how to honor them. Beyond that, their eyes are focused on familiar objectives — the job, the girl, the home.

College women are thinking more of earning power — their own — than ever before. Even those that regard higher education as a "tender trap" know that what they can add to the infant bank account may advance their marriage date (to say nothing of the infant). So many marriages today are launched not only as a conjugal union but also as a business partnership!

College men are thinking more about long-term security than has been generally true in the past. They are less attracted to the rocky and risky course of going it alone for broke than to the gray flannel comforts of Big Business, retirement protection and all.

Most college men and women, trembling on the pads of another generation, represent as much progress in social attitudes as the Bevatron compared with the Bunsen burner in science. And bigotry, whether of religion or race, disturbs them — just as political tyranny has always met with student resistance, from Hungary to Haiti.

College students are less "disturbed" by problems today than they are challenged by them. And they look out on a crazy, mixed-up world with a degree of knowledge and a depth of reasoned common sense that may save us all.

Letters To The Editor

Thanks Extended

To the Editor:

We wish to extend our sincere thanks and appreciation to our many friends who were so kind to us during our recent bereavement; for the beautiful floral offerings and cards in the death of Luwena Jane Shilling.

Thanks also to the Mortensen and Kinsley Mortuary and Rev. L. C. Stuart, pastor the Calvary Baptist Church in Tempe. Also, to all the newspapers.

Jerry Shilling and family

Wha' Hoppen?

To the Editor:

It has recently been brought to my attention that last fall I was elected to become secretary of Psi Chi. Even if this be true, I cannot find it in my heart to make an honest apology for failure to meet the duties desired by an organization of which I am not a member, but I should like this letter to be printed in order to offset any rumors concerning my unreliability in this respect.

Valerie Hxidberg

Hey, Mr. Meyer . . .

In reply to Louis S. Meyer's letter Jan. 4, Mrs. Jess A. Conant Jr., Mesa, has written:

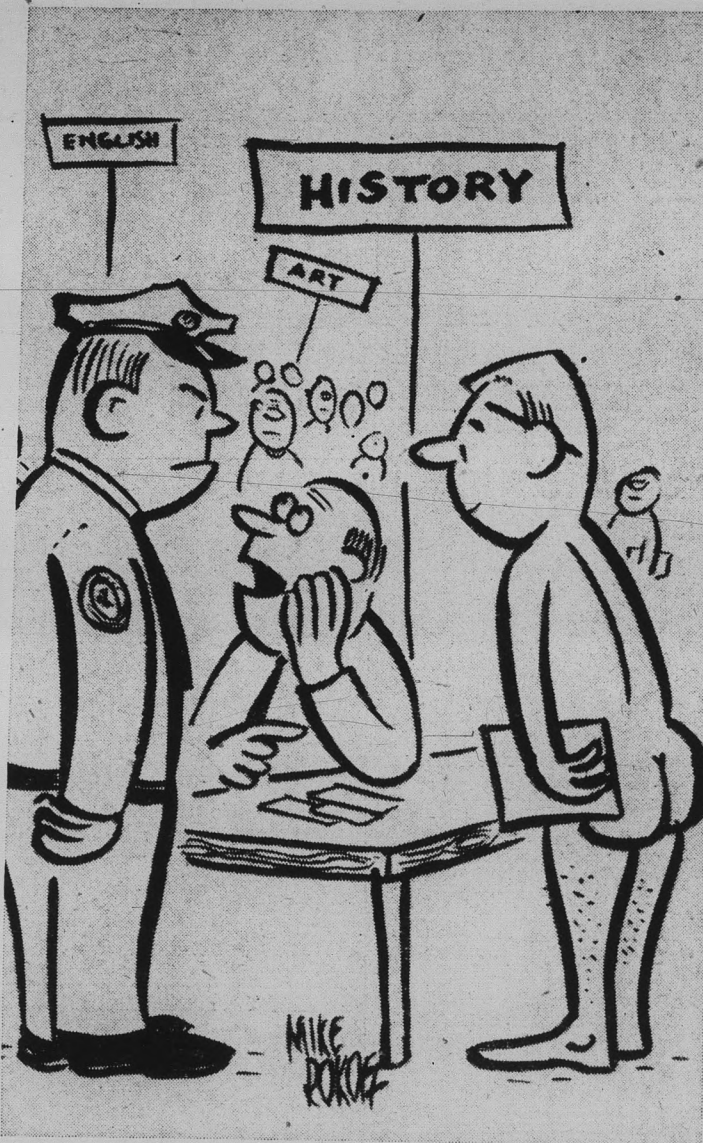
To the Editor:

I have no apology . . . for any of the statements previously made by me in the State Press Dec. 16 and have some definite convictions as to what I mean when I use the words: "loyal, erroneous thinking, distorted and well indoctrinated." I will welcome an opportunity to discuss these terms with you as applied to my thinking.

Perhaps in the same feeling of fairness, you, Mr. Myer, would like to tell me what you mean by "High Sheriff, McCarthyism and witch-hunting."

To make it really interesting, why don't you invite some of your friends and I will invite some of mine and we can have a discussion either private or public, which I prefer. My phone is listed and I am certain a time can be arranged.

Mrs. Jess A. Conant Jr.



"He doesn't have his blue slip!"



By JACK ONG

Let's scratch! It's always fun talking about little things that happen around you, things with little significance in relation to anti-Communism or voluntary ROTC, terrible cafeteria food or report cards.

In essence, these things, these tidbits make living just a bit more fun, especially — if not only — for you.

Take, for instance, what happened during a mock fire drill in my sister's high school class during our semester break. Her teacher was so sure the siren meant an air raid, she had the students lined up against the wall ready for the most violent bombing. . .



Ong

Speaking of high school, some of our little friends get called down by a certain teacher every day for writing in class. They're taking notes on his lectures, but he says that doesn't make any difference: no writing while he's talking.

And, speaking of semester break, certainly something similar to this gal's predicament must have happened to you. She bought a refill cartridge for her ballpoint pen that is designed to write over butter. Well, she found at the start of an Advanced Comp class, the final exam of which consisted of a 600-word essay, that the new ink holder didn't work.

Incidentally, did you ever figure out that Exam Schedule we ran in last semester's final issue? Of all controversial topics we discussed, none merited quite so many phone calls . . .

It was after "Ben-Hur" way last year: we were snacking, discussing the strain that undoubtedly was incurred during filming, what with that spectacular chariot race. She turned and questioned innocently, "Aren't you glad you're not a horse?" . . .

Then there was this pal who couldn't keep from chuckling at his own misfortune. He was driving over a rocky road and put a hole in his radiator, which called for a new radiator, the cost of which set him back \$50.

He didn't chuckle at that, but laughed when his roommate said, "Don't sulk, buddy. Look at all the green stamps you got." . . .

AFTER - THOUGHT — Optimist: one who fills out registration materials in ink before getting class cards . . .

me, you, and ASU

By TERRY FLEENOR

Whether last week marked the end of your first or last registration here it should have been memorable. Registration can be fun but it's taken me seven semesters to be able to adopt that attitude (I'm a senior) and if I were stationed here permanently I guess I'd



Fleenor

say "win a few, lose a few, and still in the game." You know line — standing is art. A person has to realize the beauty of waiting for something worthwhile.

Like some of those lectures will be dry and you'll have a hang-over or something or it'll be a nice spring day with plenty of gas in the car and a girl friend who wants to make it to the mountains but you need that course to graduate.

We have to accept this bureaucratic system and just wait it out. And believe me, if you wait long enough you'll win. Stiff upper lip and all that sort of rot you know.

Well as soon as I had been checked by the gendarme doing his garden duty and allowed to enter, I became panicky since I had to make a decision on which line to jump into. Where should I go? All the departments I planned to take courses in were overrun by a bunch of animals grunting and grabbing.

So I avoided the situation and hopped over to my major. Then after getting some of those courses I began to fight the good fight. Invariably some blonde would squeeze in front of me when she should have been behind. And then there's that kind which needs to take a bath or someone can't understand directions from registration employees and how about having to get a class card from that symbol-seeking professor who gave you a C last semester when you knew you should have had a B but everybody's wrong and you're right and why not shoot yourself because you could save the rest of us a lot of money.

I guess the thing that bothers me about registration are those students who think they're God or one of his disciples. You know, the ones who make \$1 an hour for checking your form which any moron could do because it sure must be menial work. I guess I'd much rather sit back and philosophize because that seems to be the route most of us are taking anyway.

Yeah I paid my \$91 because I don't want to get bounced out of the group. It's nice when you can do what you want to up to a point and then you can get awfully frustrated since you wanted to do the opposite. Hospitals are just full of those kind and I'm expecting to learn something here, especially that word which I was introduced to very politely at registration. I think it was called prerequisite.

Senate Sidelights

Seating Committee Reports

A final report on the problem of guest tickets at ASU football games was presented to the

student senate Wednesday.

Don Kunkel, chairman of the special committee to investigate the "excessive" price of student guest tickets, reported that tight financial conditions are responsible for the ticket prices. Kunkel said his group conferred with all affected ASASU and university officials.

Jim Chilton, another committee member, said Athletic officials do not want to change the guest ticket prices. The Athletic officials feel they can sell student seats to outsiders for a high price if student

guests are not willing to pay the price.

Mary Alice Rhodes reported that officials would prefer to eliminate guest tickets entirely. She said it is felt that the student section should be limited to those seats needed by students. All other seats in the stadium should be sold at regular prices.

Kunkel proposed that the senate pass Senate Directive 1 as a compromise. It would direct the student members of the Board of Athletic Control to seek a change in seating rules. Under this plan, students could sit free in any section of the stadium in which their guests have bought tickets. Currently, students must pay regular admission fees if they want to sit anywhere outside of the student section.

Crime Confab Hosts Arizona Officers Today

Dr. Sydney R. Smith, director of ASU's psychology clinics, will be the guest speaker and co-chairman of the Fifth Annual Conference on Crime and Delinquency Prevention and Control, starting today in the Memorial Union.

This year's conference theme is "Crime Prevention on Local and State Level," and will concentrate on the cost of crime and its prevention.

Also participating in this year's conference are Dr. Clarence Ray Jeffrey, assistant professor of sociology, and Dr. Gerard V. Haigh, associate professor of psychology. Both are panelists in this afternoon's discussion "Educators View Crime Control."

New Offices Announced

ASU President G. Homer Durham announced the reassignment and relocation of six administrative offices in the Administration building.

The new offices are: Gilbert L. Cady, vice president for business affairs, 203; T. Tilman Crance, comptroller, 207; George A. Boyd, coordinator of research, 206; Roy C. Rice, director of institutional study, 208; and James Creasman, alumni office and staff, Alumni House.

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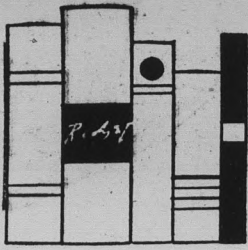
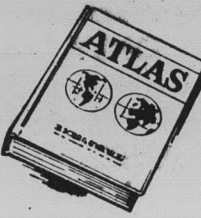
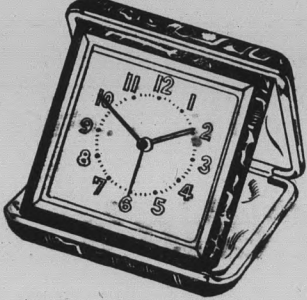
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ASU Receives Grant For Summer Science Institute

ASU has received a grant of \$31,300 from the National Science Foundation to conduct a summer institute in natural sciences for elementary school teachers and supervisors.

One of 19 colleges and universities throughout the country chosen by the NSF to conduct the institute, the ASU

"Love is like eating a mushroom. By the time you find out whether it's good for you or not, it's already too late."
—Austin Farley, "The Bulletin," Kansas State Teachers College.

summer session will begin June 12, and will be directed by Dr. T. W. Munch, associate professor of Science Education.

The NSF has now awarded the University grants totaling \$1,232,580 in support of science and mathematics institutes since 1958, but this will be the first on behalf of elementary school teachers.

Currently the University is conducting academic-year and in-service institutes for high school teachers of science and mathematics on other NSF grants totaling \$284,940.

Students Slate Methodist Meet

"Jesus: God, Man, or Myth", will be the topic for a panel discussion Feb. 5 at the First Methodist Church in Tempe.

Sponsored by the Liberal Religious Students and Wesley Foundation, the meeting at 7:30 is open to the public.

A 60 cent plate dinner will be served at 6:30 for those attending.

Refreshments will be served following the program.

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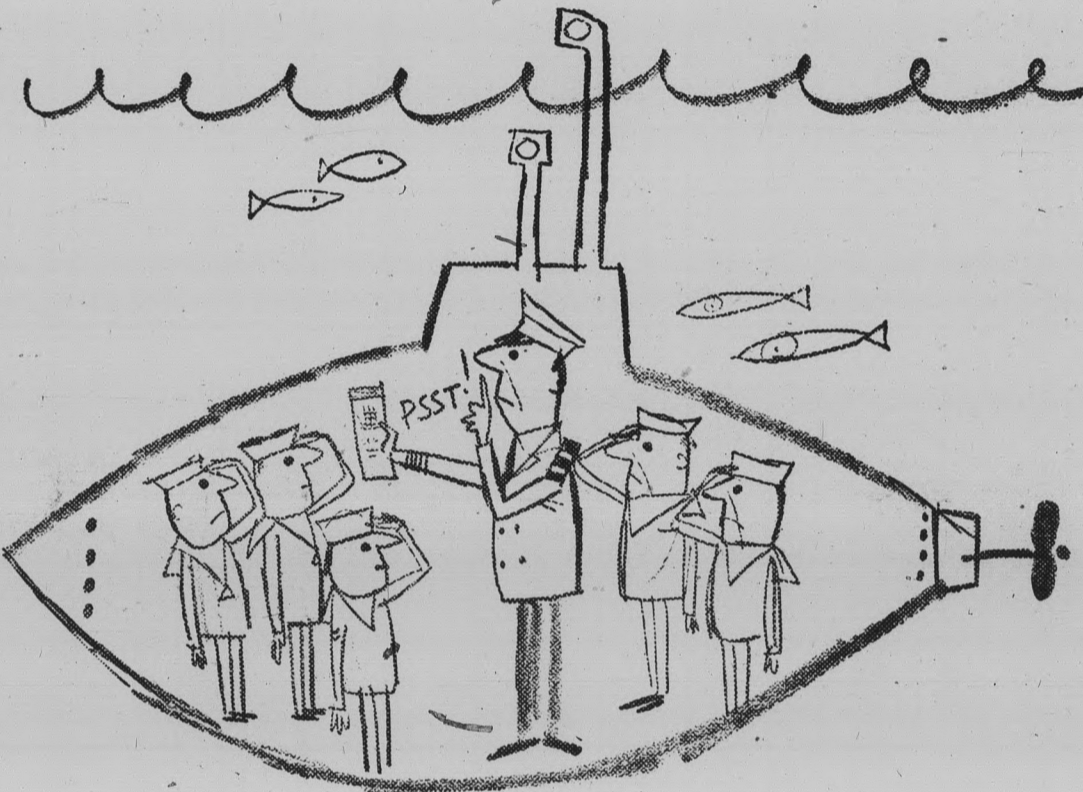
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European Summer Tours Offer Six Semester Hours College Credit

European study tour reservations are now being accepted for the Arizona State University summer session.

Six semester hours of college credit on either graduate or

undergraduate levels may be earned during the six weeks of travel and instruction June 22 through Aug. 7. Credits may be earned in an educational workshop or in comparative

education and educational sociology courses.

Instructor for the courses and tour conductor is Dr. Kent Pillsbury of the ASU department of social foundations of education.

The 45-day tour includes nine countries with seminars at international education centers at the Harz Mountains, West Germany, Geneva, Paris, and London. Also included are visits to the universities of Gottingen, Heidelberg, Bologna, Sorbonne, Cambridge, Oxford and other points of interest.

Additional information may be obtained from the ASU summer session office. Reservations close Feb. 15.

Mexican Tour To Offer Credits

Starting June 12 to July 15, the first summer session, ASU offers the ninth annual study tour to Mexico.

"The Development of Mexican Civilization," HI 441g, offers six hours of graduate or undergraduate credit in History or Spanish. The first two weeks will be on campus for study and lectures.

Four hundred-ninety dollars covers the complete cost of the 23-day tour which begins on June 23. Bus, train and plane will take the group down the West Coast, over the Central Plateau region, as far south as Oaxaca and northward throughout Guanajuato and Queretaro.

Student Hurt In Collision

An ASU freshman was seriously injured and his father killed in a traffic accident Saturday morning north of Tempe. Bill K. Cole, 18 year-old Applied Arts student, suffered serious injuries and was taken to Tempe Clinic Hospital. He was reported making good progress yesterday.

W. W. "Bill" Cole, the youth's father, was the Arizona State Dairy commissioner, and an ex-mayor of Tempe.

The ASU freshman was driving a pickup truck north on Scottsdale Road when he collided with a 2½ ton brick truck, according to Maricopa County Deputy Sheriff, Ron Clements.

Lloyd F. Miller, 28, Phoenix, driver of the truck, was cited for making an improper left turn. Miller escaped injury.

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—Beckley, Herald Tribune

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We're going to start the semester off with a compliment for a change. Registration went real smoothly and our congratulations to the people who handled it. Sneaking in was no problem at all this time!

Now to get down to the real subject of the column. Gripes! And by the way if you have a gripe about ASU (one that can be printed) drop a note to IMPLICATIONS in the State Press office. Say, have you seen the clock in the Den? Sort of puts you in a panic doesn't it.

Two dances will be sponsored by the Social Board this week-end. The first is tonight at 8:30 at Clancy's and the second is the after-game dance following the ASU-U of A basketball game Saturday night. The Saturday dance will be in the MU Ballroom and both dances are free.

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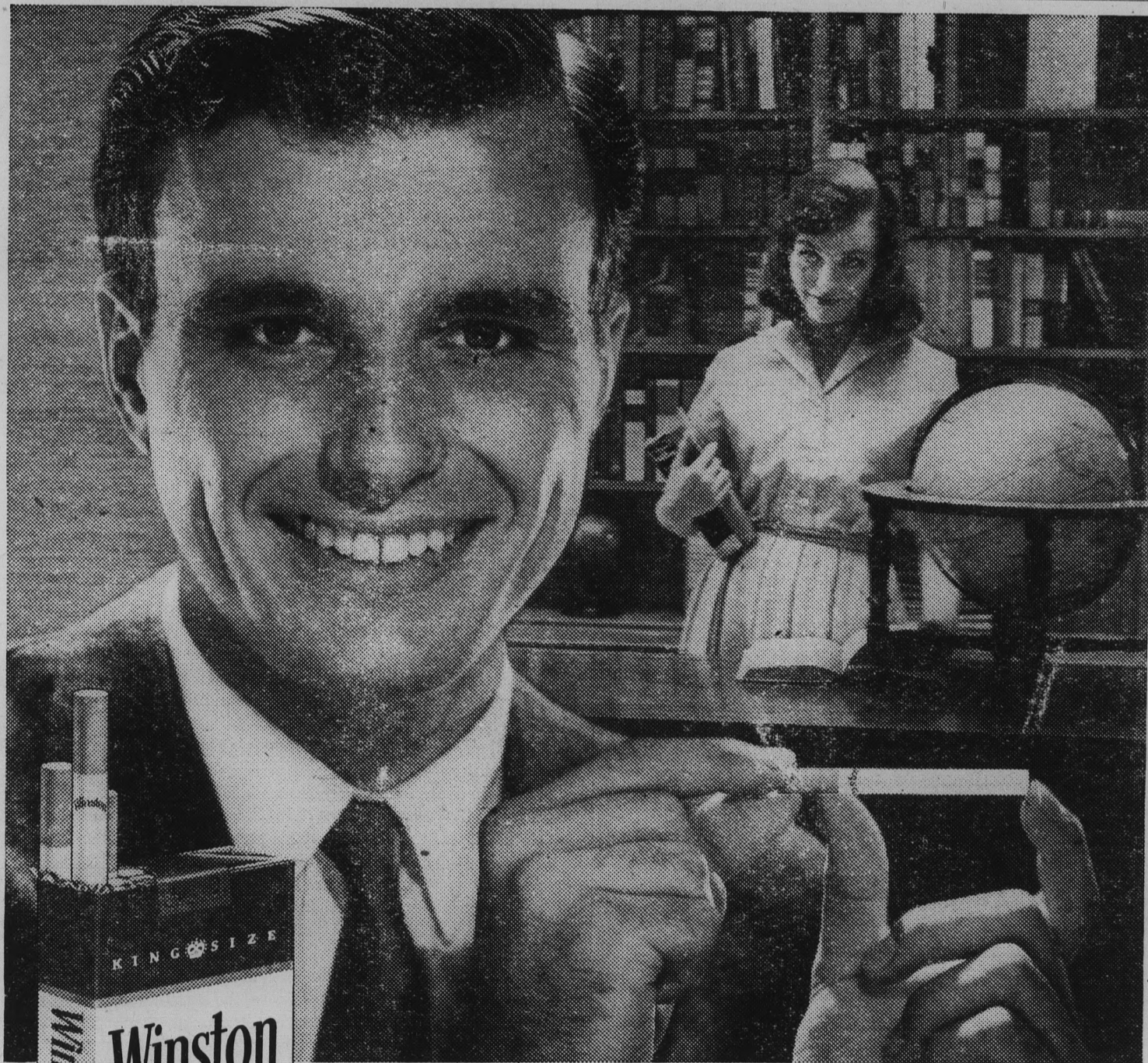


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Sweetheart Chosen . . .



Miss Marlene Turken recently was selected 1961 Sweetheart of Alpha Epsilon Pi fraternity. Here she is congratulated by Deanna Scholnik and Ardella Fromchuck, former AEPi sweethearts.

Foreign Trade Breakfast Topic

Ray Olding, director of public relations of the American Institute for Foreign Trade and Ray DeCola, a student of the institute, were guest speakers at a breakfast sponsored by the Delta Sigma Pi, business professional fraternity Wednesday morning.

Olding described the functions of the institute and gave his views on how a student may better equip himself for any foreign work he might plan to do in the future.

DeCola spoke on the actual importance of foreign trade in business today.

Garland Agency Hosts Ad Group

Members of Gamma Alpha Chi and Alpha Delta Sigma, women and men's advertising honoraries, toured Del Webb's Sun City during semester break as guests of the Garland Advertising Agency.

After the tour, the members were served a luncheon at the Hiway House in Sun City.

"We have planned several trips of this nature for the semester," faculty advisor, Robert Zacher stated.

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On Campus with
Max Shulman

(Author of "I Was a Teen-age Dwarf", "The Many Loves of Dobie Gillis", etc.)

HOW SMALL CAN YOU GET?

Today let us address ourselves to a question that has long rocked and roiled the academic world: Is a student better off at a small college than at a large college?

To answer this question it is necessary first to define terms. What, exactly, do we mean by a *small* college? Well sir, some say that in order to be called truly small, a college should have an enrollment of not more than four students.

I certainly have no quarrel with this statement; a four-student college must unquestionably be called small. Indeed, one could even call it *intime* if one knew what *intime* meant. But I submit there is such a thing as being too small. Take, for instance, a recent unfortunate occurrence at Crimscott A and M.

Crimscott A and M, situated in a pleasant valley nestled between Denver and Baltimore, was founded by A. and M. Crimscott, two brothers who left Ireland in 1706 to escape the potato famine of 1841. As a result of their foresight, the Crimscott brothers never went without potatoes for one single day of their lives—and mighty grateful they were! One night, full of gratitude after a hearty meal of French fries, cottage fries, hash browns, and au gratin, they decided to show their appreciation to this bountiful land of potatoes by endowing a college. They stipulated that enrollment should never exceed four students because they felt that only by keeping the college this small



The fullback was stolen by gypsies

could each student be assured of the personalized attention, the camaraderie, the feeling of *belonging*, that is all too often lacking in higher education.

Well sir, things went along swimmingly until one Saturday a few years ago. On this day Crimscott had a football game scheduled against Minnesota, its traditional rival. Football was, of course, something of a problem at Crimscott, what with only four students enrolled in the entire college. It was easy enough to muster a backfield, but finding a good line—or even a bad line—baffled the most resourceful coaching minds in the country.

Well sir, on the morning of the big game against Minnesota, its traditional rival, a capricious destiny dealt Crimscott a cruel blow—in fact, four cruel blows. Sigafos, the quarterback, woke up that morning with the backbone fever. Richards, the slotback, was unable to start his motorcycle. Beerbohm-Tree, the wingback-tailback, got his necktie caught in his espresso machine. Langerhans, the fullback, was stolen by gypsies.

Consequently, alas, none of the Crimscott team showed up at the game, and Minnesota, its traditional rival, was able to score almost at will. Crimscott was so out of sorts that they immediately broke off football relations with Minnesota, its traditional rival. This later became known as the Dred Scott Decision.

So you can see how only four students might be too small an enrollment. The number I personally favor is twenty. How come? Because when you have twenty students and one of them opens a pack of Marlboro Cigarettes, there are enough to go around for everybody, and no one has to be deprived of Marlboro's fine, mild flavor, of Marlboro's easy-drawing filter, of Marlboro's joy and zest and steadfast companionship, and as a result you have a student body that is filled with sweet content and amity and harmony and concord and togetherness and soft pack and flip-top box.

That's how come.

© 1961 Max Shulman

You will also find twenty cigarettes—twenty unfiltered king-size cigarettes—in each pack of Marlboro's new partner in pleasure—the Philip Morris Commander. Welcome aboard!

Application Blanks Due

Applications for participation in the annual Blue Key Musicales are due today, according to Richard Leo, general chairman. Applications may be submitted to MU 204 or any member of Blue Key.

Tickets for the Musicales, scheduled for Feb. 23-24, are now on sale in the ticket booth at the MU and at Hill's Record Shop in Tempe. The perform-

ances will be staged in Cosner Auditorium beginning at 7:30 p.m.

Divisions include fraternities, sororities, special interest groups, and residence halls. Categories include comedy, dancing, drama, vocals, exotic musical instruments and instrumentals. Prizes will be awarded in each division in addition to the sweepstake award.

WAA Inducts Members At Annual Banquet

The Women's Athletic Association initiated 107 new members at their annual banquet last night in the MU.

President Donna Moore presented awards and trophies to individuals and teams who placed in intramural sports. Also awards were given to students who earned 500, 800, 1,000 and 2,000 points.

Pat Robeson received the highest number of points possible, 2,000. Karen Lozier, Louise Patton and Peggy Willard received blazers for achieving 1,000 points.

JoAnne Gunderson, general chairman of the initiation, announced the following girls received 100 points and have been initiated into WAA: Mary

Jo Adair, Linda Allison, Judy Anderson, Mrs. Karen Anderson, Gail Arnold, Marjorie Avery, Mary Avery, Nancy Baechlin, Beth Beirlein, Mary Bienfang, Roxanna Berry, Gay Blanchard, Jacque Blake, Diane Bowman, Judy Breech, Marcia Brookins, Barbara Brown, Juanita Brown, Linda Carnowski, Sue Cantwell, Sandra Carr, Emily Church, Nancy Clayton, Diane Coe and Pamela Cole.

Also initiated were: Nancy Craven, Tina De Fabio, Beverly Dexter, Laura Elliott, Norma Etheridge, Bonnie Evans, Charlotte Fish, Diane Fitzgerald, Cleone Flake, Pat Foster, Bonnie Francis, Eileen Frederick, Sue Frost, Carol

Fuller, Sherry Fuller, Susie Gerber, Susie Grant, Ruth Hanifen, Diana Henson, Sue Herbruck, Sandy Holmes, Carol Hopkins, Alice Hopman, Judy Howell, Diane Keith, Dell Kimbrough, Marilyn King, Barbara Kirkham, Diane Kross, Nancy Lay, Ina Leffler, Gloria Letterman, Nicola Lombardi, Lesley Luhman, Karen Maglich, Judy Mahan, Shirley Master-son, Sue Meerdink, Diane Miller, Luana Moore, Nancy Moore, Sharon Morrow, Jean Nicolary, Bertha Nunoz and Doris Parisek.

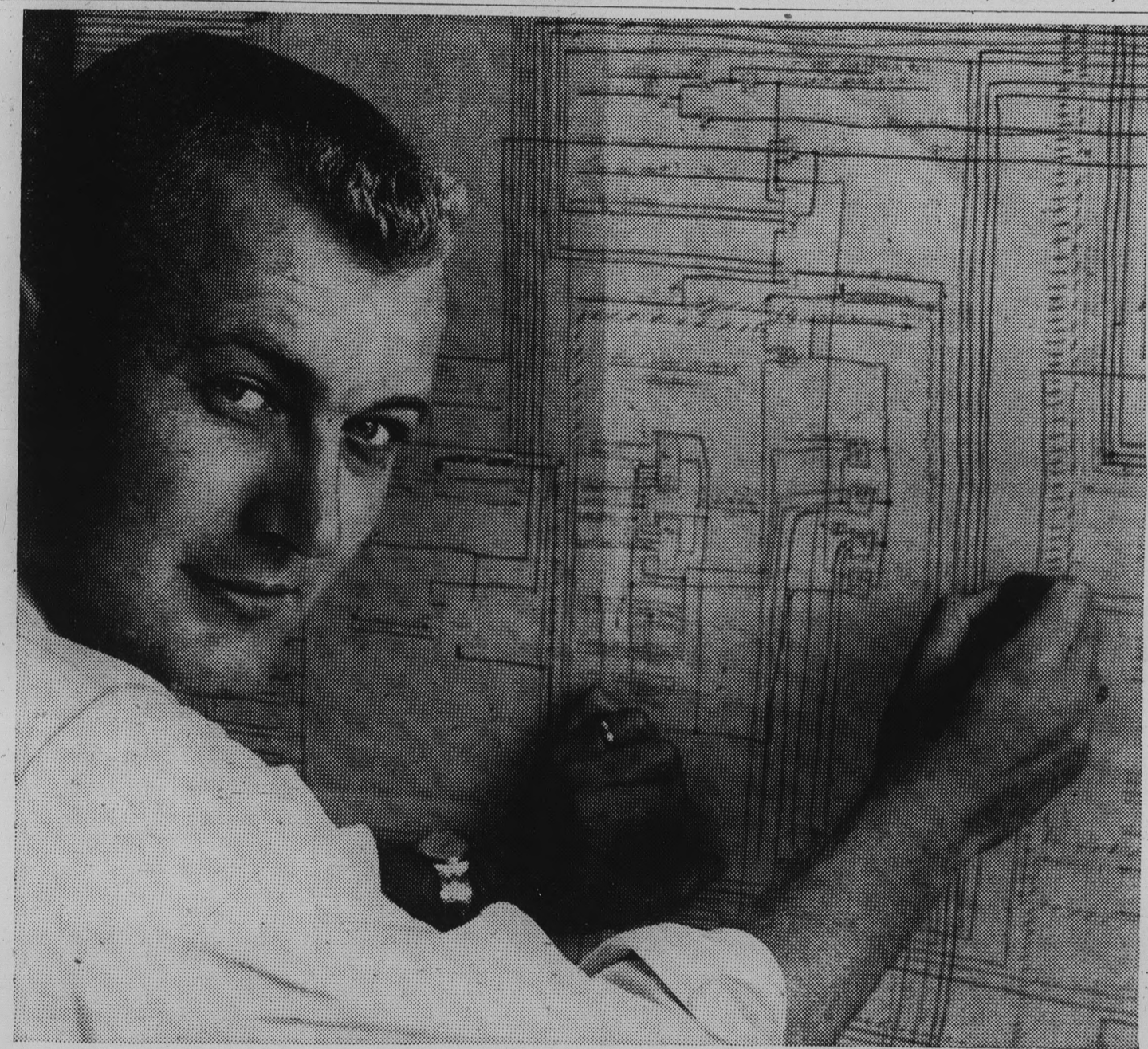
Other girls who received 100 points were: Diane Passmore, Pat Phelps, Melanie Pouquette, Carolyn Ray, Vicki Ray, Rebecca Reeder, Mary Ann Rex, Sue Rogers, Marilyn Rossini, Linda Saliba, Linda Salisbury, Jean Sarko, Mary Satterfield, Penny Schroeder, Rosalie Sheedy, Linda Simmons, Annis Skousen, Charlene Strand, Bonnie Stricker, Judy Summers, Kay Swanson, Beverly Tabaha, Vivianne Taylor, Georgette Tibshraeny, Sharon Toreson, Julie Van Dellen, Nancy Vening, Diane Voorhis, Barbara Wade, Jane Wall, Diane Weary, Margaret White, Patsy Willard, Penny Willard, Linda Williams and Marian Winsryg.

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After Three Road Wins -

Devils Host Wildcats Tomorrow

By DICK BURROUGHS
Two sets of master craftsmen have been readying themselves for tomorrow night.

One set are the workmen rushing to put the finishing touches on the new seats in Sun Devil Gym for the 8:30 basketball game with the University of Arizona.

The other are the Devil cagers who, by virtue of a three game sweep against Arizona State College, Hardin-Simmons and West Texas State, are rushing towards the Border Conference crown and the finest cage season in history.

Coach Ned Wulk, who has outdone himself this season, is looking toward the Wildcat

battle with optimism, but the fact that a Wulk-coached team has yet to lose to the "U" does not make the task any easier.

The Wildcats will be out to keep the Sun Devils from sweeping to victory. ASU has a 12-4 season record.

"Football showed what can happen when two bitter rivals face each other," said Wulk, "and we are not about to let down for this game."

After brushing by the Lumb-

erjacks at ASC 84-63, the Devils ran into a hectic road trip through the Lone Star state which was marred by transportation problems, and tough, come-from-behind, wins.

Wulk said that although his ball club defeated H-SU, 85-73 and WTS 78-71, they have not played up to their peak since the New Mexico State game. He hastened to add that any winning effort on the road is not to be sneered at and come-

from-behind wins were indicative of the spirit the cagers have been displaying the entire season.

Mike "Spider" McConnell turned tiger on the road to spark the two second half surges as he fired 14 and 9 points through the bucket in the Texas contests.

Sweet Larry Armstrong, called "the little bumble bee" by Texas scribes because he stung where it hurt the most (in the basket), poured 16 and 27

points through the hoop in the Lone Star battles. Armstrong, his seasonal scoring average 18.3 and now one of the high scorers in conference play, is hitting 24.2 points per game.

Chief worry for the Devils is Joe Skaisgir, Wildcat forward, who has been hitting close to twenty points per contest and pulling down double figures in the rebound department each game.

Nine hundred new seats were installed this week in Sun Devil gym, bringing the seating capacity to 5,000.

Imps Boost Win Streak To 15

"Good overall play and fine teamwork were the big factors," commented frosh basketball coach Fanny Markham after his unbeaten Sun Imps rolled to their 13th, 14th, and 15th consecutive victories over the semester break.

The Imps traveled to San Diego Naval Training Center Jan. 27 and 28 and soundly trounced the Navy 106-78 and 98-79.

"We looked real sharp the first game," added Markham, "but we slacked off the second contest."

With Joe Caldwell's 24 points leading the way in the first game, six Imps hit in double figures. The frosh's high scorer, Dennis Dairman, paced the ASU first-year men in the second contest with 31 points and Caldwell added 22.

Moving on to Yuma from San Diego, the Sun Imps met the Yuma City All-Stars and outclassed them 100-76. The Yuma team was composed of the championship team in the city league plus all-stars from the rest of the league. Dairman,

Caldwell, and center Art Becker led the scoring with 19 points apiece.

Saturday night in a preliminary to the varsity ASU-UofA match, the Sun Imps tackle the UofA Wildkittens for the third time this campaign. ASU has emerged victorious twice by scores of 94-80 and 98-58. The Wildkittens show a record of 14-5 with of course two of the losses coming against the Imps. The two teams meet later in the season at Tucson.

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Tryouts for membership in the ASU Women's Racquet Club will be Monday through Thursday of next week at 2:40 p.m. on the ASU women's courts. Women students interested in expanding their experience are invited to try out for the club which is currently playing in a tennis league with several Phoenix racquet clubs. Newly elected officers of the club are Sandra Smith, president; Darlene Hutchins, vice president; and Ina Lefler, secretary-treasurer.

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JoAnne In Miami Golf Tournament

ASU's JoAnne Gunderson is currently participating in the National Mixed Foursomes Invitational Golf Tournament in Miami Beach, Florida.

Miss Gunderson and her partner, Don Garner of Providence, R. I., qualified for match play in the tourney with a qualification round of 37-39-76.

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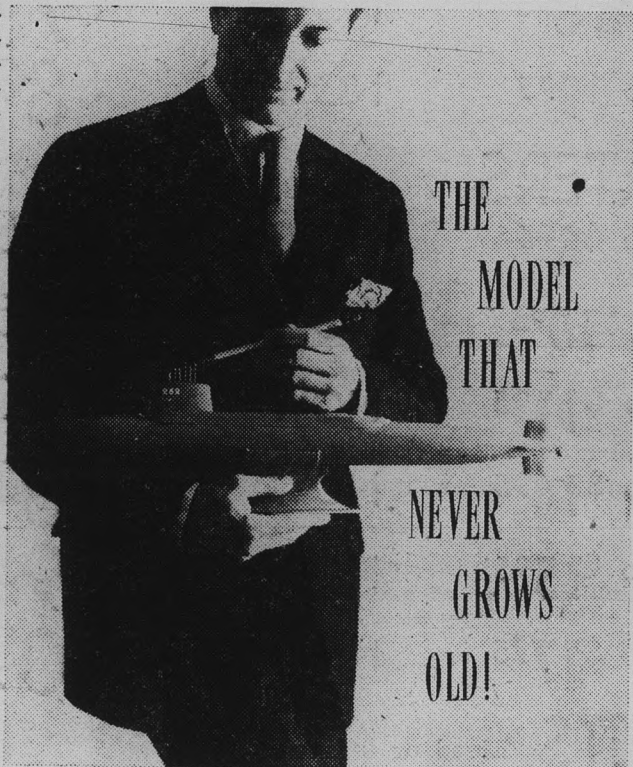
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Basketball Schedule

REMAINING GAMES

Saturday	Feb. 4	University of Arizona	Here
Saturday	Feb. 11	Hardin-Simmons University	Here
Monday	Feb. 13	West Texas State College	Here
Saturday	Feb. 18	New Mexico State University	There
Monday	Feb. 20	Texas Western College	There
Saturday	Feb. 25	University of Arizona	There
Monday	Feb. 27	Arizona State College	Here
Friday	Mar. 3	Regis College	There
Saturday	Mar. 4	Air Force Academy	There



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BOB VIEWS SPORTS NEWS

Big Spring For Fans

By **BOB EGER**
Sports Editor



Sun Devil sports fans will be richly entertained this spring with an unusually large number of home athletic events.

Basketball is currently going strong with the varsity possessing a seven-game winning streak since the first of the year and the freshmen sporting a 15-0 record.

Before those surprising Sun Devil cagers close what could be the best season in the school's history early next month, baseball coach Bobby Winkles and track mentor Baldy Castillo will put their crews into action.

The Devil diamonders will play the most attractive schedule in the school's history beginning March 4. Their 47-game slate includes 39 games at home, providing fans with all the baseball they could possibly want.

During one stretch, from March 17-April 8, the varsity nine plays 26 home games in 22 days.

Track gets under way on the home front even earlier with the Arizona Relay meet scheduled for Feb. 25 in Goodwin Stadium. Teams in that meet will be the University of Arizona, Texas Western, New Mexico State and ASU.

Several members of the track team already have started competition and turned in impressive showings in the Los Angeles Indoor Invitational meet recently.

They will compete in the Los Angeles Times Indoor Meet Feb. 11 before opening the home season on the 25th.

SMALL THINGS . . . Looking back over the past few weeks we see that no ASU team has been defeated in 1961. In addition to the varsity basketball win streak, the frosh cagers have won eight straight in '61, the gymnastics team has a victory in its only outing and the mile relay team was victorious in its one performance.

It looks like 1961 is going to be another one of those years.

. . . The UofA game tomorrow night could be another record-breaker, attendance wise. The old attendance mark was already surpassed once this year when New Mexico State came to town and the new standard could be topped with the addition of seats to Devil gym.

Girl Netters Participate In T-Bird

Several members of ASU's girls' tennis team participated in the recent Thunderbird Invitational tennis tournament at the Paradise Valley Racquet Club.

Pinky Shoemaker, top ranked on the ASU ladder, reached the quarter-finals in the women's singles division before being eliminated by Laurie Callaway.

The winner in women's singles was Nancy Richey, third ranked nationally, and the runner up was Darlene Hard, top-ranked women player in the US and second in the world.

ASU's Emma Flores also reached the quarter-final round before Miss Richey eliminated her. Miss Flores is second-ranked on the ASU team.

Sandy Smith and Ina Leffler of Arizona State were both eliminated in the opening round of the tournament. Miss Smith fell victim to Miss Richey's powerful game and Miss Leffler was ousted by Mrs. Blanchard of Scottsdale.

Miss Shoemaker and her mixed doubles partner, Paul Butt of Albuquerque, New Mexico, reached the semi-finals of that division before being eliminated by Miss Hard and her partner, Jim McManus, of the University of California.

Mile Relay Team Wins

Arizona State's mile relay team, fastest in the nation for most of last track season, won its specialty in the Los Angeles Invitational indoor track meet Jan. 21.

The team, composed of Karl Schreiner, Mike Barrick, Mal and Mel Spence, won the event with a clocking of 3:21.9. The same group won the relay last year at the Invitational.

Mel Spence won the 600 yard run, giving Arizona State participants victories in two events. Spence won easily over a tough field before a national television audience.

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 Values to \$8⁹⁵ NOW \$7⁰⁰
 Values to \$9⁹⁵ NOW \$8⁰⁰

SWEATERS

Values to \$8⁹⁵ NOW \$5⁵⁰
 Values to \$10⁹⁵ NOW \$6⁵⁰
 Values to \$11⁹⁵ NOW \$7⁰⁰
 Values to \$14⁹⁵ NOW \$8⁵⁰
 Values to \$15⁹⁵ NOW \$9⁵⁰
 Values to \$17⁹⁵ NOW \$10⁵⁰

JACKETS

Lined or unlined

Values to \$10⁹⁵ NOW \$8⁰⁰
 Values to \$15⁹⁵ NOW \$11⁰⁰
 Values to \$17⁹⁵ NOW \$12⁵⁰
 Values to \$19⁹⁵ NOW \$14⁰⁰

SPECIAL
 IVY or CONTINENTAL
 WASHABLE COTTON CASUAL
SLAX
 Values to \$6⁹⁵ NOW \$4⁵⁰

ALL DRESS SHIRTS 25%
 Long or short sleeve off

SUITS — Values to \$39⁹⁵ NOW \$21⁰⁰
 Corduroy or Whipcord **ONLY 15 LEFT**

Open 'till 6:00 P.M.
 Thursday night
 'till 9:00 P.M.

WO 7-5457



Nominal charge
 for alterations
ALL SALES FINAL

