

## ASU READY TO WELCOME STUDENTS



Dr. Grady Gammage  
President, Arizona State University

### Dr. Gammage's 27th Year At ASU Helm

On July 1, 1959, Dr. Grady Gammage, one of the nation's foremost authorities on higher education, began his 27th year as president of the state's most rapidly growing institution of higher learning.

Although he is a native of Prescott, Ark., the Gammage story is essentially one of Arizona. It is the story of an American boy willing to work for what he was determined to win - an education. He came to Tucson in 1912 to gain a university education. He landed on the campus - then miles out of town - with \$9 in his pockets and no job in sight. Young Gammage convinced the president of the university that he had what it takes. He found something to do and a place to sleep.

Dr. Gammage was awarded a bachelor of arts degree by the University of Arizona in 1916. By 1920 he was principal of Winslow High School. In 1922 he received a master of arts degree from the University of Arizona, and that same year was appointed superintendent of schools in Winslow.

In 1925 Dr. Gammage was

### New Faculty Outstanding

In the face of a national shortage of teachers, Arizona State University is attracting men and women of national stature to its faculty.

For many years the institution has been blessed with excellent teaching, and during the past three years ASU has been attracting brilliant new teachers at a highly accelerated rate.

The university's growing prestige, facilities and enrollment contribute to this improvement in quality, as does the energetic faculty recruitment program of top administrative officers and the five college deans.

Other factors work for ASU. It is blessed with a wonderful climate through most of the academic year. Central Arizona, with its dynamic growth and informal living, is a great place to live. Perhaps most important are the opportunities an upcoming university like ASU has to offer,

named vice-president and director of the training school for Northern Arizona State Teachers College at Flagstaff. The next year - at the age of 32 - he succeeded Dr. F. A. Cotton to the presidency. Also in 1926 he was awarded an honorary degree of doctor of laws at the University of Arizona.

The new executive served from 1926 until the end of the summer session of 1933. He was named president of Arizona State Teachers College at Tempe on July 1, 1933, and for a month had the distinction of being the president of both schools. In 1940 he received a second doctorate - this time a doctor of education degree from New York University, where he had served as a special lecturer on education.

Dr. Gammage has long been prominent in national education circles, serving as president of the American Association of Teachers Colleges in 1945-46. His record of service on the State Board of Education is longer than that of any other man. This is also true of the State Board of Vocational Education. He is a member of two national accrediting committees and vice-president of the Western College Association.

During World War II, Dr. Gammage was adviser to the Allied Military Government in Germany (American Zone), in the field of higher education. For this service, he was cited by General Lucius Clay. He has also been awarded the Legion of Merit Medal (Denmark) and Certificate of Merit (China).

On the basis of his work in Germany, the government later offered him the post of director of Japanese colleges and universities for the Army of Occupation. Dr. Gammage declined that opportunity, as he did an attractive offer from New York University to join its faculty in 1949 - to the benefit of Arizona in general and ASU in particular.

Chief administrative aides to President Gammage are Dr. H. D. Richardson, Academic Vice President, and Gilbert Cady, Vice President for Business Affairs.

For you students just out of high school, this is a time of deep decision. Your lives are before you. What will you do with them?

As never before in history, each man's life, his progress and his achievements are governed by himself alone. Old class distinctions are being destroyed, are evaporating in the white heat of man's quest to know and master the universe. The old lines of inherited prestige are being erased, by our busy, progressive society. The "400" are becoming four million.

SO IT'S UP TO YOU, NOW. WHAT WILL YOU DO NEXT?

I say "GO TO COLLEGE! And if it's not possible this year, make plans to go when you can."

For education counts, in this new and challenging era. Those who shaped our nation provided basic education for all and higher education for those who wanted it. And education has been the key, has opened the door of opportunity to the many, many young people who sought it.

There is a new class distinction, an honorable one, born in the classroom. Anyone can belong to the educated class, if he will devote the time and effort.

Arizona State University, which this year again granted more degrees to Arizonans than any other institution of higher learning, would welcome you as students, would make rich academic opportunities available. We are still building, still refining our academic program, to meet the needs of today's diversified society. Always before us, even as we serve more and more students, are the needs of each individual student who comes here.

But I, who have made education my life, would urge you, wherever you go and whatever you do in the near future, to seek higher education. It is the instrument which shapes natural ability into a tool for making a good life. It will be a most valuable asset in the years ahead. Go out and get it.

GO TO COLLEGE!

Grady Gammage

### University Will Honor. Foster Able Students

Arizona State University will inaugurate this fall two programs to honor students of exceptional ability.

Entering freshmen who were in the top 10 percent of their high school graduating class will receive certificates of "Honors at Entrance."

"This program is designed to recognize individuals with high promise as university students," says Alfred Thomas, Jr., ASU registrar and director of admissions.

Upperclass students maintaining a B plus (3.2) academic average will this year, for the first time, have the opportunity to participate in a new honors program, recently approved by the Board of Regents of the Universities and State College. Under the honors program, designed specifically for students of exceptional ability who are interested in scholarly attainment, individual research and study, supervised by faculty, will replace specified regular classes.

This new study program will be open this year to students majoring in English, psychology, philosophy, history, political science or sociology. All will be in the College of Liberal Arts program.

Dr. Arnold Tilden, dean of the College of Liberal Arts, has announced that upperclass students who have maintained a 3.2 average, while majoring in any one of the six fields, may apply for admission to the

(Continued on Page 2)

## Frosh Week Combines Fun, Orientation, Registration

While high school graduates all over the state are spending busy summers working, relaxing, studying, preparing for or starting on careers, Arizona State officials have been hard at work preparing for one date, September 8, the opening of Freshman Orientation Week and the biggest year in Arizona State's 74-year history.

A record number of students are expected to enroll during that week at the state's fastest growing institution of higher learning, with about 11,500 expected.

The school bell will sound at 7:45 a.m. September 8 for all incoming freshmen, who are expected to report at the men's gymnasium to hear welcomes and instructions for registration from administration and student officials.

Thus will begin one of the busiest weeks in the lives of the freshmen, but a week that has its compensation in the fact that it is also a time for getting acquainted with their university environment, and with other people, many of whom will remain life-long friends.

During Orientation Week, freshmen will hear from Dr. Grady Gammage ASU President; Dr. H. D. Richardson, Academic Vice President, Alfred Thomas, Jr., Registrar and Director of Admissions; Weldon P. Shofstall, Dean of Students; and Catherine G. Nichols, Associate Dean of Students.

Freshmen will also meet Tom Hulien, Associated Students President; Max Richards, first vice president; Tom Meredith, activities vice president; Barbara Defer, secretary; Georgia Katsnetis, President of Associated Women Students; and Sam Stocks, President of Associated Men Students.

Highlights of the week for freshmen include a Phrateres Tea to which all off campus freshmen women are invited; the reception for all new students at the home of President and Mrs. Grady Gammage; a Panhellenic Style Show to which all freshman women are invited; an IFC program; and the traditional painting of the "A" on Tempe Butte.

Also a pep rally; fraternity open house; sorority rush parties; vespers at Danforth Chapel; and a freshman mixer at the Memorial Union.

All of these activities are carried on during the late after-

noon and evening, with the daytime devoted to the serious business of embarking properly on a plan of studies to prepare the student for a rich career. Upperclassmen will be on campus from the first minute of Freshman Week on, just to answer questions and help new students get adjusted.

All freshmen will meet with

faculty advisers for aid in planning a program of studies; they will take aptitude tests; pick up class cards; and register.

Complete details of Freshman Week and a comprehensive schedule of events are contained in this special edition of the STATE PRESS. Read it carefully and bring it with you to the campus.

All upperclassmen are expected to report to the campus September 10 for advisement and register Friday, September 11, and to noon Saturday, September 12.

All of these activities are carried on during the late after-

noon and evening, with the daytime devoted to the serious business of embarking properly on a plan of studies to prepare the student for a rich career. Upperclassmen will be on campus from the first minute of Freshman Week on, just to answer questions and help new students get adjusted.

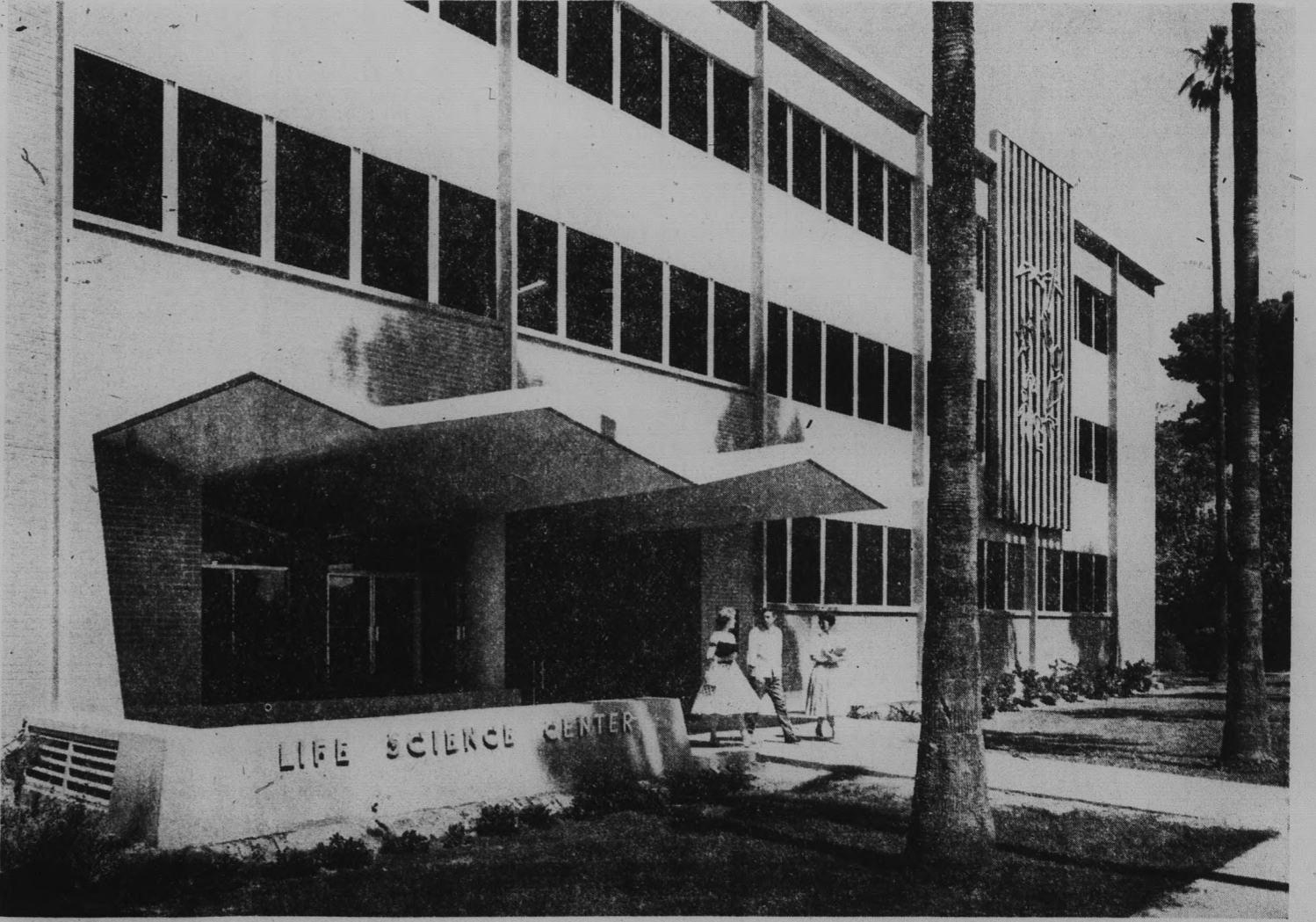


ALFRED THOMAS, JR.  
Registrar and Director of Admissions

Complete details of Freshman Week and a comprehensive schedule of events are contained in this special edition of the STATE PRESS. Read it carefully and bring it with you to the campus.

All upperclassmen are expected to report to the campus September 10 for advisement and register Friday, September 11, and to noon Saturday, September 12.

All of these activities are carried on during the late after-



LIFE SCIENCES CENTER . . . A symbol of the academic progress at Arizona State University is this brand new building, opened only last month. Ultra-modern and spacious, the center contains 188 rooms, ranging from laboratories and lecture halls to graduate research facilities. In the center is a unique ecological

laboratory, where desert life is kept in conditions simulating its natural habitat. The internationally known Poisonous Animals Research Laboratory is also housed in the center. Courses in botany, zoology, biology, microbiology and entomology are taught there.

# State Press

July 15, 1959

The STATE PRESS is distributed by Dave Pileher Official campus newspaper of Arizona State University. Published each Wednesday and Friday throughout the school year, excepting holidays, and entered as second class matter in the Post Office at Tempe, Arizona, under the Acts of March 3, 1879, and August 24, 1912. Subscription price, \$3.00 per school year.

## Follow These Steps

(Continued from Page 1)

with counselors to determine whether or not these students may be admitted. It is our purpose to make as careful an evaluation as possible to see that worthy students have an opportunity to study at Arizona State University or to dissuade those who in all probability will not be able to carry a college program successfully.

9. All Arizona high school graduates who have not taken the aptitude tests are requested to come to Arizona State University and take the aptitude tests on Saturday, August 22, 1959. This will save much time during Orientation Week and will expedite students' registration.

### Schedule of Aptitude Tests Saturday, August 22, 1959

Business Administration, Room 203, 8:30-4:00. The test begins promptly at 8:30 and with the exception of lunch time takes the remainder of the day. Students should bring lunch money and plan to have lunch at the Memorial Union Cafeteria.

1959-61 Arizona State University catalogues will be mailed to students at the time of admission. Keep this catalogue and bring it with you. It will be the only copy you will receive.

Follow carefully the Schedule for Freshman Orientation Week. Register after completing the required forms and

## Club Participation Enriches Personality

Regardless of race, creed, or color, interests, hobbies, studies, or career plan, there are organized activities for every student at Arizona State. Over 100 different organizations enrich campus life and provide an active outlet for literally every student.

Starting with the giants, the Associated Students of Arizona State — ASAS for short — and the men's and women's organizations, AMS and AWS, each of the special groups has its own purpose. In addition, there are special interest and religious groups, fraternities, and sororities.

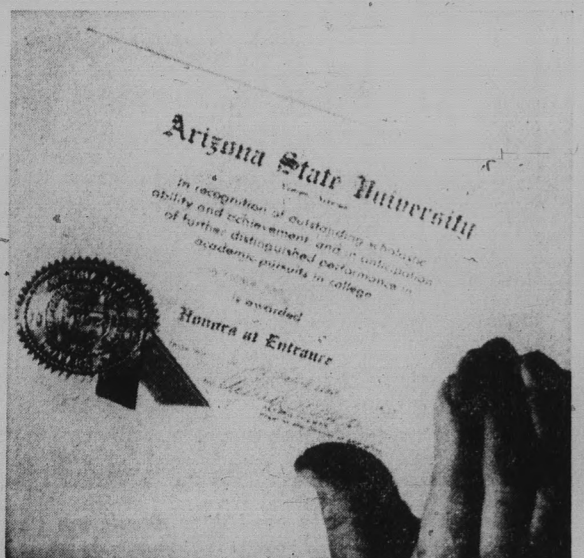
All on-campus organizations have official status and all offer interest-sharing and social opportunity.

## Honors

(Continued from Page 1) honors program.

"This is definitely not a short cut or speedup process," says Dr. Tilden. "While an honors student can complete his degree in the usual four years, he will have devoted much more time to his study than the student following the normal course sequence. But he will obtain a deeper, broader and more meaningful education, limited in scope only by his own objective and ability." He should develop greater initiative and confidence and have the lifelong ability to think and do things for himself.

To remain in the program, the honors student must maintain his B plus average and, to be graduated, he must pass two essay examinations, present to the Honors Council an acceptable thesis or equivalent creative project, and defend his thesis in an oral examination.



New Honors Award For ASU Freshmen Recognizes High School Scholastic Achievement

## Statesmen, Artists, Newsmen In Concert, Lecture Series

The annual Concert and Lecture Series, contributes in no small way to cultural development of the ASU student. Each year, the series brings a steady parade of world-renowned lecturers, artists and performing companies to the campus, for the entertainment and enlightenment of ASU collegians.

Actor Vincent Price will open this year's series on Sept. 30, with a one-man program, "Three American Voices."

A "Break the News" panel will discuss news events current on Nov. 12. Senator Mike Monroney of Oklahoma; Ken Crawford, of Newsweek Magazine; and Neil Stanford, of the Christian Science Monitor, will be the panelists, with Washington Newsmen John C. Metcalfe as moderator.

The Vegh Quartet of Vienna, noted string ensemble, will give two concerts, on Nov. 17 and 18. Students may attend either or both concerts.

Ingrid Hoebler, a young pianist from Vienna, who has made quite a sensation in Europe with her keyboard performances, will perform on Dec. 2. Her appearance here will closely follow her American debut, an appearance with the Minneapolis Symphony Orchestra.

Clement Attlee, former prime minister of Great Britain, will be at ASU Feb. 24, to speak on the future of democratic government.

The Dance Drama Group, of New York City, will present a program of traditional and contemporary ballet Feb. 18. The program is the only one of the series to be presented off campus. It will be given in Tempe Union High School Auditorium, which has a larger stage than ASU has available.

On March 7, the series will present the Bach Aria Group, comprised of four singers from the Metropolitan Opera Company, and a small orchestra made up of first chair players from some of the major orchestras in the east.

The New York Woodwind Quartet, which has toured in this country and abroad and is noted for music appreciation programs it has given for young people, will be heard March 29.

The final program in the series will be offered by the Cleveland Symphony, on May 3. The orchestra, of over 100 members, has George Szell as conductor.

## Campus Keeping Pace With Student Needs

Half of Arizona's population lives within 50 miles of the Arizona State University campus. In this area a great city, Phoenix, is growing, is, in fact, one of the nation's most rapidly developing cities.

Yet the ASU campus itself has all the grace of a rural location. It is a place of wide lawns and fine shade trees, with over 200 acres of grounds.

The growth of ASU from a tiny little territorial normal school to its present size is a real tribute to the confidence which Arizona and her people have in meeting their problems in an increasingly demanding civilization.

No wonder there's a feeling of growth on the campus! The school now has the title 'university,' thanks to the vote of the people. More and more students are appealing to it for a complex variety of studies in many career fields.

Thirty-one students met in a single room when the Territorial Normal School held its first class on Feb. 8, 1886. Over 10,000 students used the facilities of over 50 spacious and appropriate buildings at Arizona State University last year.

The most visible evidence of the dynamic growth of ASU is in the expansion of its physical plant in an attempt to anticipate and keep up with the tremendous influx of students.

During the past three years, over \$9 million worth of new structures have been added to the campus.

Just completed are new science facilities, desperately needed to provide classroom, instructional laboratory and research space. The Life Sciences Center has 188 rooms of varying size, and will house special and general laboratories, classrooms, lecture halls

and rooms for graduate research. The Physical Sciences Building, a four-story structure which will eventually cover a full city block, is to house chemistry and physics classrooms, laboratories and research facilities.

The exterior of both buildings matches the nearby Engineering Center, opened two years ago.

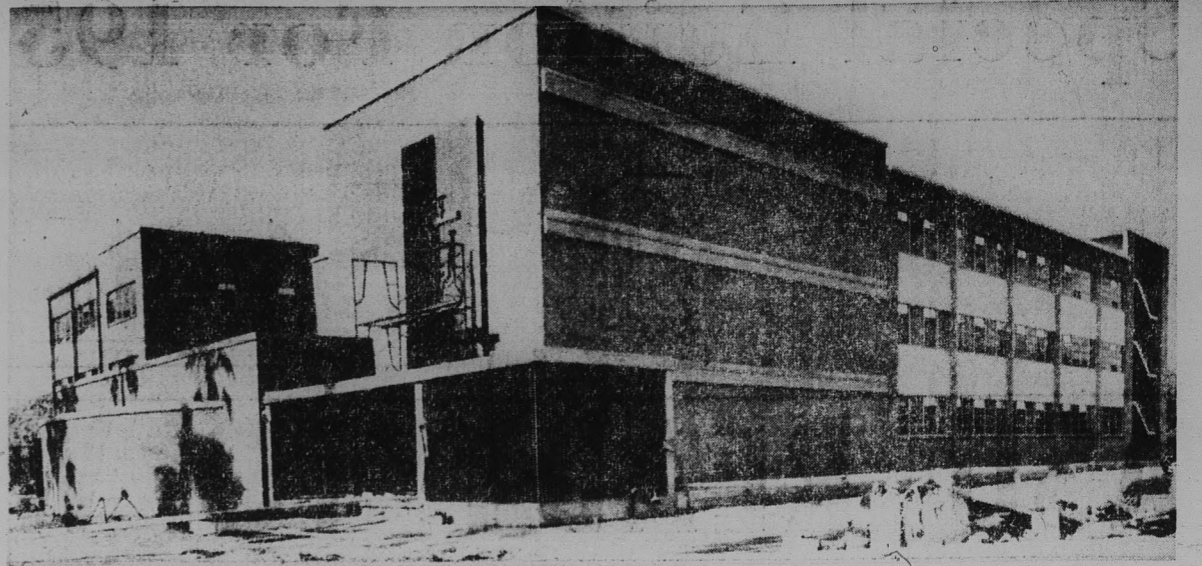
Evidence of the need for housing students near their classes are two almost-new residence halls, Palo Verde for women and Sahuaro for men. Opened two years ago, Palo Verde is just north of 8th St. It has its own dining room, was equipped to house 450 students when it opened. Last year, its housing capacity was increased to nearly 600 and it is designed for ultimate expansion to house 750 girl students.

South of the Mesa-Tempe highway, Sahuaro Hall was also opened two years ago. It had facilities for housing 300 men students when it opened, was increased to 450 last year and it is also planned for ultimate expansion to 750 housing capacity.

All recently built dormitories at ASU have been financed through the sale of self-liquidating revenue bonds at no cost to the state.

ASU began two years ago to move certain of its agriculture facilities from its farm on Mill Ave., to a new farm located at Price and Elliott Roads, about seven miles southeast of the campus proper.

Crop production is underway at the new, 320-acre farm and crop production at Mill Avenue will cease entirely next December. But the move from one farm to the other will not be entirely completed until the 1961-62 school year.



PHYSICAL SCIENCES BUILDING . . . Now being rushed to completion for use in the fall semester, this new instructional facility will cover a full city block. The building has four floors which provide space for chemistry and physics classrooms, laboratories, research facilities, and a spacious lecture hall.

in addition to many general purpose classrooms. The exploding campus population and its demands for education in widely diversified fields occasioned an extensive building program at ASU in the past several years.

## Matthews Library Study, Cultural Center For ASU

Matthews Library at Arizona State University is the study, research and cultural center of the campus.

The modern, fireproof, air-conditioned building provides outstanding facilities and a growing collection of materials to meet the study needs of students and faculty. In the library, also, is the significant ASU Collection of American Art, not excelled at any collegiate center in the country.

Arranged in the library, for subject specialization, are reading rooms for education, humanities, science and technology, and the social sciences.

In addition, there are a well-stocked general reference room, a periodical room with nearly 2,000 current subscriptions and a browsing room for recreational reading. A well-equipped music room permits students to listen to the finest in classical recordings and FM radio programs there. Available in



Mr. Batchelor with Burr etchings

the stacks are 140 individual carrels, for secluded study. Situated in the library is the Collection of American Art, including over 130 original

paintings, numerous works of sculpture and an extensive print collection. The curator of the collection, Miss Paula Kloster, reports that this exhibit now lists over 190 items, valued in excess of \$500,000.

Harold W. Batchelor, head librarian, began three years ago a collection of the works of George Elbert Burr. An internationally known etcher, who lived in Phoenix for the last 17 years of his life, Burr died in 1939. At a time when the vast ranges of the Southwest were largely unknown, Burr pictured for the rest of the world the haunting, indestructible spirit, the beauty of desert country.

The collection in Matthews Library has grown rapidly, until it is the second largest in

the world, the largest being in the New York Public Library. Burr etchings are in most of the major U.S. and European museums.

## Health Service Efficient Part Of Student Services

The Student Health Service at ASU reported during the last school year 10,000 clinic visits and 850 bed patients. Students, each year are treated for a variety of ailments, everything from adenoids to ulcers, by the health service staff, which is headed by Mrs. Elaine McFarland.

The health Center was expanded and reconstructed six years ago so that it now has 28 beds and six examination and treatment rooms.

Dr. Marcus Westervelt, busy university physician, is on hand for sick call each morning while classes are in session. He sees from 10 to 60 student patients each day.

Last year, the health service was augmented by addition of psychiatric service, provided by Dr. John E. Schramel, part-time member of the staff.

## ASU Students Operate Own Radio Station On Campus

All ASU students have the opportunity to participate in activities of KASN, radio station operated at ASU, in conjunction with the Department of Mass Communications. The station operates some 12 hours per day, is commercial, and an affiliate of the National Broadcasting Co.

Those interested in joining the KASN staff should watch the State Press for an announcement of the first staff meeting, to be held early in the school year.

The Radio-TV Bureau is the center of university broadcasting activities.

In addition to operating the student-staffed campus radio station, the bureau supervises the curriculum of these majoring in radio-television studies, handles news of the school released on radio-TV stations off campus, and operates one of the most active program production centers in the west.

During the past year, the bureau's programs were carried more than 4,300 times on the commercial radio stations in the state. University television programs were seen over Arizona TV stations 150 times. Great success was scored with a second-semester telecourse in Spanish, more than 1,500 people buying textbooks for the course.

The bureau is directed by Richard H. Bell, with Jim Loper as assistant director. Sheldon Siegel is television production manager.

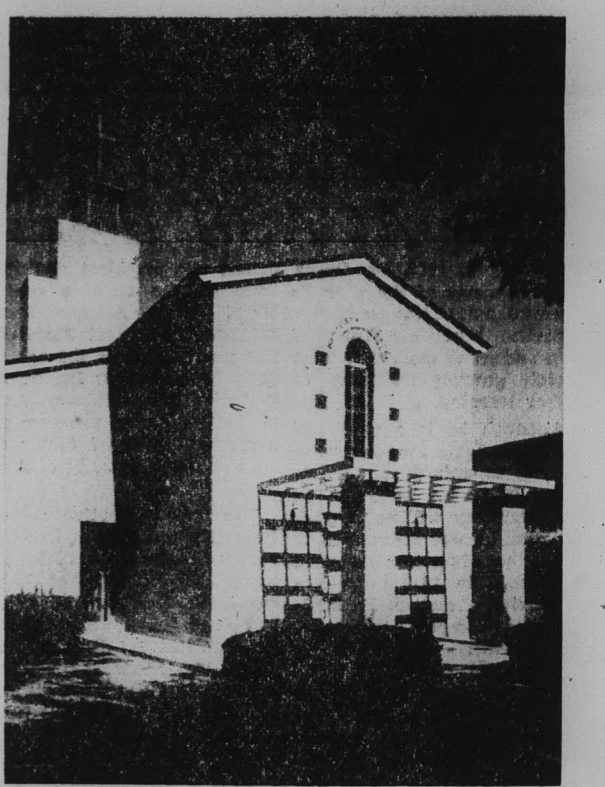
## Booklet Urges High Standards

"Keep your standards high. It will pay dividends in college and for the rest of your life," advises the ASU Orientation Committee in Your Guide to New Frontiers, a booklet it is mailing this summer to students planning to enroll as ASU freshmen.

"As a new member of the campus community, you will be learning the standards that operate here — just as you will some day learn the standards that operate in your profession or vocation," the booklet continues.

"The way to do things at ASU has been set by many generations of students on this campus. They can't all be wrong," the booklet says. "In addition to the standards of the groups of which you will be a member, you'll be formulating your own personal standards of conduct, of dress, standards in every relationship you have with friends, faculty, businessmen, or social groups," it points out. "The standards you bring to college will reflect your home training, your church, and the breadth of your background and experience."

"The new experiences facing you will alter some of these. The more superficial ones might change for the better. Give the basic standards of integrity, honesty, moral worth, a chance to strengthen, for these are your bulwark against trying times." "A most wholesome way to get help in maintaining high standards is to participate in activities of one of the church-centered groups of college students," advises Your Guide to New Frontiers.



DANFORTH CHAPEL . . . Doors open to everyone.

## Active Religious Life ASU Student Tradition

An active and well-organized religious life, involving all major denominations and characterized by considerable interdenominational activity, is among the oldest and strongest traditions at Arizona State University.

Such annual observances as Spiritual Exploration Week, in which virtually the entire campus participates; the many special events arranged for Christmas and Easter by the student religious organizations, with all students as their guests; plus a steady round of religious events, attest to the naturalness, healthfulness and vigor of the campus' spiritual life.

The townspeople of Tempe, itself a community of over 15,000 people with a score of congregations, contribute to the campus the services of its religious coordinator, Rev. Charles Crouch. His work is supported by the Religious Conference of Tempe. In addition, the Tempe pastors generally maintain close touch with the students' religious organizations.

are: The American Baptist Student Fellowship; Christian Science Organization; Congregational Fellowship; Baptist Young People's Union; Disciples Student Fellowship; Canterbury Association; Christian Fellowship; Hillel Foundation; Lambda Delta Sigma (Phi Alpha for men and Phi Omega for women, plus Delta Phi for returned missionaries); Lutheran Student Association; Martin Luther Society; Wesley Foundation; Westminster Fellowship; Newman Club; Baptist Student Union; and the Student "Y."

All these groups have their individual activities, social life and programs. Some of them have their own buildings. Banded together in the Student Religious Council, they play an active role in campus affairs and are represented in the student government.

One of the most beautiful buildings on campus is Danforth Chapel, available to all religious denominations.

The religious life of the ASU student, while purely voluntary, blends naturally with his other activities. It is not a thing apart.



MILITARY HONORS . . . Senator Barry Goldwater presents an award to a top student in military science, during annual Honors Ceremony of combined Army and Air Force Reserve Officers Training Corps at ASU. Through the corps, ASU students are trained for positions of leadership in the two branches of the armed services in times of national emergency.

# ASU's Five Colleges Offer Wide Selection Of Courses

## Liberal Arts College Core Of Arizona State Instruction

Comprised of seven divisions, 24 departments and a School of Nursing, the ASU College of Liberal Arts maintains the largest faculty and offers the greatest number of courses of the university's five colleges.

Liberal arts offers programs of study leading to three undergraduate degrees, the bachelor of arts, bachelor of science, and bachelor of science in nursing.

Thirty-three areas of specialization, offered by seven divisions, are available to candidates for the bachelor of arts degree. The divisions and majors are:

Division of Behavioral and Social Sciences: anthropology, economics, history, philosophy, political science, psychology, sociology, social welfare.

Division of Fine Arts: fine arts, music.

Division of Health, Physical Education and Recreation: health education, physical education, recreation.

Home Economics: clothing, textiles and related arts; family life and child development; foods and nutrition; general home economics.

Language and Literature: dramatics, English, French, German, journalism, radio-television, Spanish, speech.

Life Sciences: biology.

Physical Sciences: chemistry, geography, geology, mathematics, physics.

The bachelor of arts degree may also be earned through an inter-divisional program of general studies.

Twenty-eight areas of specialization, offered by six divisions, are available to the candidates for bachelor of science degrees from the College of Liberal Arts. The divisions and majors are:

Behavioral and Social Sciences: anthropology, economics, history, political science, psychology, sociology, social welfare.

Health, Physical Education and Recreation: boys' club administration; physical education; recreation.

Home Economics: clothing, textiles and related arts; family life and child development; foods and nutrition; general home economics.

Life Sciences: botany, entomology, biology, microbiology, physiological zoology, wildlife biology, zoology.

Physical Sciences: chemistry, geography, geology, mathematics, physical sciences; physics.

The bachelor of science degree may also be earned through an interdivisional program of general studies.

In addition to these areas of specialization leading to undergraduate degrees, the College of Liberal Arts offers special programs of study in the following areas:

Foreign service; Latin-American area studies; pre-dental, pre-medical and pre-osteopathy; pre-law; pre-ministerial; pre-occupational and physical therapy; pre-optometry; pre-pharmacy; pre-social work; public service; medical technology.

Among the research facilities used by the College of Liberal Arts are: a complete atomic spectrographic laboratory, for mineral and metal analysis; a solar furnace; and the Poisonous Animals Research Laboratory, directed by Dr. Herbert L. Stahnke, head of the Division of Life Sciences.

Dr. Arnold Tilden, who joined the ASU faculty in 1937, is Dean of the College of Liberal Arts.

## Education College Courses Cover Three Areas

ASU's College of Education, the oldest college in the state's oldest institution of higher learning, offers courses in three major areas, leading to the bachelor of arts in education degree.

The fields of specialization are: Kindergarten - primary; elementary; and secondary school teaching.

Specialization of course work is organized into 14 different groupings: Kindergarten-primary, elementary, secondary, special education, higher education, adult education, guidance and counseling, school administration and supervision, audio-visual education, social foundations, research and surveys, educational psychology, basic education courses, and library science.

The college also provides preparation for all state teaching certificates. In addition to the kindergarten - primary and elementary programs, students are prepared to meet certification requirements for teaching any one of the 21 major teaching fields and eight additional minor fields for high school instruction.

The College of Education operates the Campus Laboratory School, an elementary school which serves as a laboratory for education majors; a Guidance Center; and the Bureau of Educational Research and Services. The bureau conducts a variety of surveys and studies for educational groups and institutions around the state.

During the year, the college sponsors a series of workshops on an extensive range of topics, including: Gifted children; cerebral palsied children; Indian education; human relations; migrant children; guidance and counseling; reading; curriculum development; library science.

Dr. G. D. McGrath, who joined the university faculty in 1950, is dean of the College of Education; Dr. Roy Doyle, principal of the Campus Laboratory School; Dr. Robert A. Hebrann is director of the Guidance Center; and Dr. John B. Barnes, director of the Bureau of Educational Research and Services.



"NEW YEAR'S" TOAST . . . Dr. Irving W. Stout, center, dean of the Graduate College, newest of Arizona State University's five colleges, is toasted by fellow deans in anticipation of the upcoming new school year. From left are Deans G. D. McGrath, College of Education; Glenn D. Overman, College of Business Administration; Arnold Tilden, College of Liberal Arts; and Lee P. Thompson, College of Applied Arts and Sciences.

## Applied Arts And Sciences College Is Expanding Fast

Two divisions and two professional schools make up the ASU College of Applied Arts and Sciences. They are: the divisions of agriculture and industrial education, and the schools of architecture and engineering.

The college offers programs of study leading to two undergraduate degrees, bachelor of science and bachelor of science in engineering.

Courses in the Division of Agriculture are offered in: Agricultural economics and management; plant industry; and animal industry. The division also conducts special programs in: Agriculture education; pre-veterinary; and pre-forestry.

Candidates for the bachelor

of science degree in the Industrial Education Division may select one of six fields of specialization; Industrial arts education, aeronautics, construction, technical design, electronics, and mechanics.

The School of Architecture offers a five-year program of study in architecture and a four-year curriculum in construction.

The heavy enrollment in the ASU School of Engineering is making the College of Applied Arts and Sciences the most rapidly growing college on campus. Eight fields of specialization are open in the school: Chemical engineering, civil engineering, computer engineering, electrical engineering, engineering science, industrial engineering, mechanical engineering, and nuclear engineering.

The courses are taught in the Engineering Center, one of the largest educational structures in the state. In the center is the Arizona State Computer Center, operated by the General Electric Computer Department, and containing one of the most elaborate systems of electronic data processing equipment ever installed on any college or university campus. In addition to serving business and industry throughout the state, the giant electronic computer is used for academic training of advanced students and as a research tool for the ASU faculty.

Dr. Lee P. Thompson, who joined the faculty in 1955, is dean of the College of Applied Arts and Sciences.

## Professional Schools Meet State's Needs

Arizona State University's three professional schools — nursing, engineering, architecture — are the result of years of careful academic development to meet specialized needs of state students.

**SCHOOL OF NURSING** — ASU offers to qualified high school graduates a basic four-year collegiate program leading to the degree of bachelor of science in nursing. In the program, the student nurse is given a base of general education, so that he or she will have a rich academic background.

To provide the best clinical experience in all fields of nursing, the School of Nursing utilizes Good Samaritan Hospital, Arizona State Hospital, Maricopa County Health Department, Visiting Nurse Service, Inc., and other hospitals and health centers in the Phoenix area.

Mrs. Loretta Hannan is director of the School of Nursing.

**SCHOOL OF ENGINEERING** — The engineering program is designed to make effective a philosophy of education for careers in science, engineering and industry, for leadership in the second half of the 20th century.

Well prepared students can usually complete the studies leading to the degree of bachelor of science in engineering in four years. A student who so desires may devote five years to his undergraduate work and include additional instruction in the humanities, the social sciences, the physical sciences, or mathematics.

Dr. Lee P. Thompson, dean of the College of Applied Arts and Sciences, is director of the School of Engineering.

**SCHOOL OF ARCHITECTURE** — This school offers programs leading to the degree of bachelor of science in architecture, and based on the belief that the profession of architecture has the obligation of providing leadership in the shaping of man's physical environment.

It attempts to give the student-architect a working mastery of all aspects of our complex technology, and to develop his native talent so he can apply this working knowledge to the creation of architecture which will enrich men's lives.

Director of this school is James W. Elmore.

## B.A. College Offers 10 Fields

Arizona State University's College of Business Administration offers a program of study leading to a bachelor of science degree in 10 fields of specialization.

Candidates for the bachelor of science degree in business administration may major in accounting, advertising, economics, finance, general business administration, insurance, management, marketing and selling, office administration or real estate.

The College of Business Administration also offers special programs of study in pre-law and secretarial science.

Throughout the year, the college also conducts special courses and conferences, including symposiums on transportation, hotel management, real estate, electronic data processing and insurance. Twice yearly, it presents a course for the owners of small business enterprises.

Best known of the college's several research and service agencies is the Bureau of Business Services, which gathers and publishes business and economic data pertaining to the surrounding community. The bureau also serves as a laboratory for students who wish to secure practical experience in business, research and analysis.

Dr. Glenn D. Overman, who joined the ASU faculty in 1956, is dean of the College of Business Administration, and Dr. Ralph C. Hook, Jr., who came to the campus in 1958, is director of the Bureau of Business Services.

## Honorary Societies Salute Excellence In Course Work

Organized activities open to every student are a special feature of campus life at Arizona State University. Over 50 different organizations enrich academic and social life and provide an activity outlet for everyone who wants to participate.

Each separate group has its own purpose. An especially notable section of these organizations is devoted to honoraries — those honoring high scholarship and those honoring campus leadership.

Grand-daddy of all honoraries is Phi Kappa Phi, national scholarship society equivalent to Phi Beta Kappa.

Other honoraries, many of which are national, include:

For men — Alpha Delta Sigma, advertising; Alpha Mu Sigma, service; Arnold Air Society, advanced Air ROTC cadets; Blue Key, service; Delta Sigma Pi, business administration; Kappa Psi, band; Pershing Rifles, Army ROTC cadets; Phi Delta Kappa, education; Phi Epsilon Kappa, physical education; Phi Sigma, freshman men; Sabre Air Command, basic Air Force ROTC cadets.

For women — Alpha Lambda Delta, freshmen women's scholastic society; Alpha Pi Epsilon, secretarial; Beta Chi Epsilon, home economics; Gamma Alpha Chi, advertising; Pleiades, junior and senior women's service group; Spurs, sophomore women's service group; Tau Beta Sigma, band; Women's "A" Club, sports.

For both men and women — Alpha Beta Alpha, library science; Alpha Mu Gamma, foreign language; Beta Beta Beta, biology; Gamma Theta Upsilon, geography; Kappa Delta Pi, education; Mu Rho Alpha, music; Pi Delta Epsilon, journalism; Pi Kappa Delta, forensic; Pi Omega Pi, commerce; Psi Chi, psychology; and Theta Chi Epsilon, art.

## Freshman! Your Curriculum! Classrooms Now In Operation 15 Hours Per Day

If you are reading this, you are probably one of nearly 10,000 fortunate young people graduated from high schools in Arizona last May. You may be one of the even more fortunate 4,000 young people who will have the opportunity of entering Arizona State University in September as freshmen. If you are, you should now be considering carefully an important question.

That question is: "Why am I going to college?" Suppose you try to think of several possible answers to this question. You will come up with a number of them, all of which may be very good ones. It is likely that one of them may be stated like this: "To pursue studies which will make me a better educated individual and provide me with the special kind of competence necessary to earn a living as a member of society."

This is but another way of saying that you are going to college in order to better prepare yourself for a career goal and a life objective. What is your career goal and what is your life objective? Have you decided, tentatively at least? If not, now is the time to do some real thinking about it. If you are able to come to some decision as to what you want to be, you can make college plans that will help you achieve your goal.

Two types of help may make this planning easier. First, you may need help in selecting a "curriculum" which will provide the training necessary for you to attain your goal. Don't let the word "curriculum" frighten you.

Curriculum is simply a name for a pattern or program of studies, designed to provide the training and preparation for a particular career objective and life goal.

You will find, if you study the catalog, that the curriculums offered by Arizona State University are outlined under the College of Liberal Arts, the College of Education, the College of Business Administration and the College of Applied Arts and Sciences. As you look over the programs of studies which make up the four-year curriculums in these colleges, you will see that in each of them certain subjects are required.

Among these are the courses in General Education. These courses are for the purpose of providing the general and cultural education that will characterize you as a well educated person. You will also find that you must choose a major field of study or a field of specialization. The studies required in your major or field of specialization will provide the training for your career objective. It is important to keep both the general education and special education requirements in mind when you are making your curriculum plan.

How can you do all of this? Here is where help of a second kind comes in. You need the help of a faculty adviser. When you select a curriculum, you will be assigned to a faculty adviser who is thoroughly familiar with the requirements of that curriculum. You will meet with this person early during Freshman Week for counsel and advice.

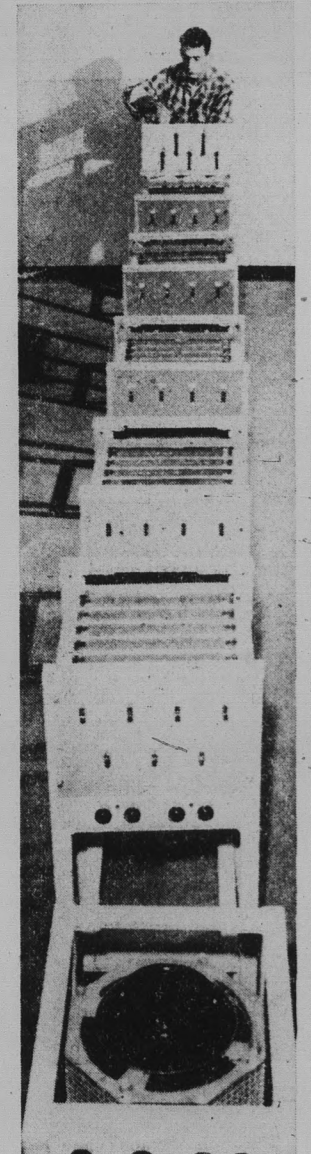
Get to know your curriculum adviser as a trusted counselor and friend. Remember, every student needs some help in planning a program of studies in college. Don't avoid your faculty adviser. Seek his advice and counsel — and follow it!

## Graduate College

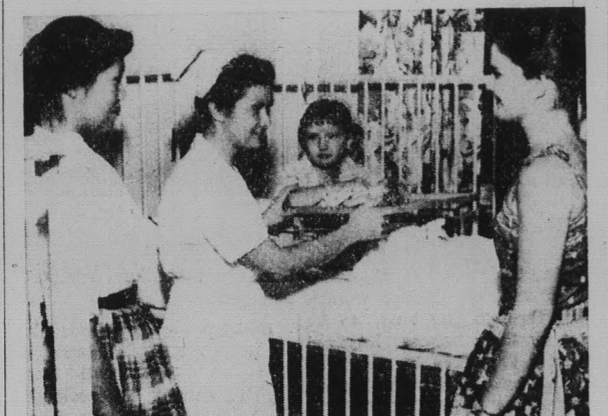
With more and more people from the professions, industry and business returning to colleges for advanced studies, while continuing their careers, the program of ASU's Graduate College should be of interest to young people just starting out.

Approximately 3,000 people are now working toward advanced degrees, through the Graduate College. The college is already offering master's degrees in: English, history, mathematics, education, political science, psychology, sociology, Spanish, accounting, biological sciences, business administration, chemistry, physics and engineering.

Starting in September, master's degrees will also be offered in: art, French, German, economics, home economics, physical education, public administration and fine arts. The Graduate College also offers the education specialist degree and the doctorate in education degree.



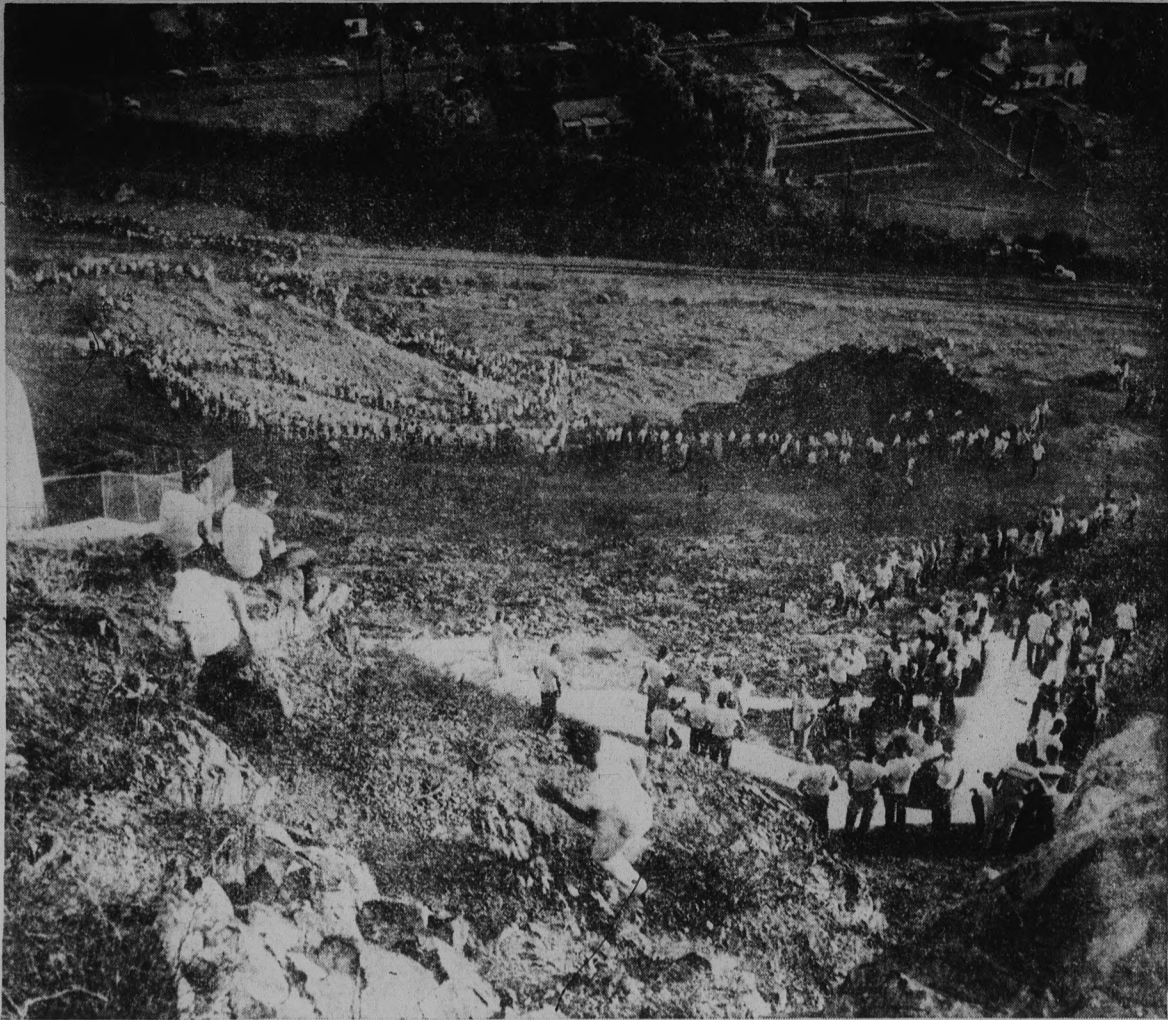
CLASS LOAD . . . An engineering major adjusts a resistance loading unit, in new electrical engineering laboratory at ASU, developed by students and faculty for use in one of the eight fields of engineering taught at the university.



CLINICAL TRAINING . . . Students in the ASU School of Nursing are photographed on a visit to observe nurses at work in Phoenix area hospitals. The students, themselves, will take clinical training in the hospitals as part of their advanced studies.



FUTURE DESIGNERS . . . Enrollees in the ASU School of Architecture work at the drawing board, the first step in putting natural ability and individual ideas to work improving man's physical environment.



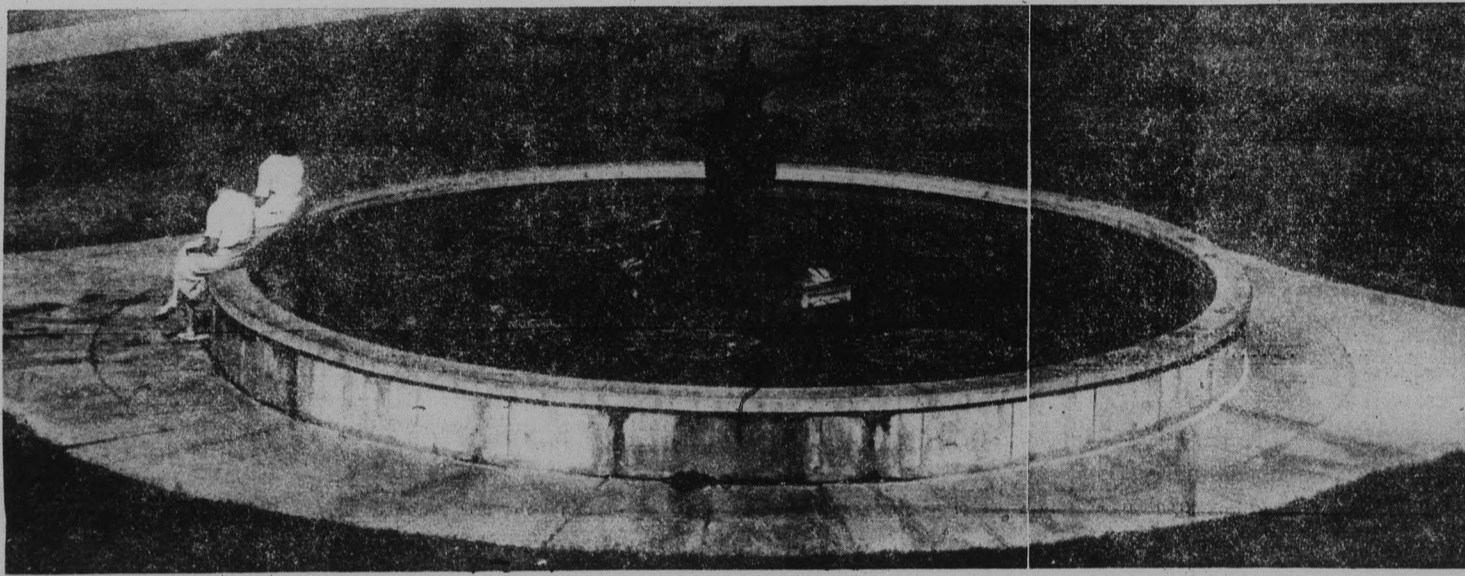
PAINTING THE "A"



TEMPE - TUCSON



CAMPUS ROYALTY



FISH POND



VICTORY BELL

# A University's Traditions

Every school has its own traditions. Around the inanimate bricks and stone and mortar that fashion its buildings, and the books and lectures and guidance that fashion the educated

mind, each school weaves a legend, a way of life. Academic programs and physical plants are built by administrators and by plan. But traditions come directly, spontaneously, from the students

who, in passing through, leave their own marks on their school. Arizona State University, the state's oldest institution of

higher learning, has, through the years, built up its own customs and traditions. The young people who studied here have been of hardy, pioneer stock, and their ways of doing things have been vigorous, vital and active.

Pictured on this page are some of the many ASU traditions, the out-of-class activities of which this year's freshmen will soon be a part.

**PAINTING THE "A"** — On Friday of Freshman Week at 6 p.m., ASU neophytes by the hundreds will climb the steep slopes of Tempe Butte. There, with buckets of white paint, they will freshen the huge "A". This, the first traditional ASU activity for which they will combine, is a symbolic one. For, if past painting performances can be used as a basis of forecast, not only will they add freshness to the "A". Some of the "A" will stick to them.

**TEMPE - TUCSON** — A long-standing custom followed by both of Arizona's universities is the Tempe-Tucson (or Tucson-Tempe) bicycle race. On the day of the annual football game between the two schools, fraternities and other organizations of the school playing away from home hold relay races to the game city. Winners are announced at half-time.

**CAMPUS ROYALTY** — All colleges have them, and Arizona State University is no exception. Pictured here are Tom Meredith and Shirley Hall, just after they were crowned campus king and queen at the annual Coronation Ball last spring.

**FISH POND** — The pool beside Old Main, oldest ASU classroom building, is a quiet, sunny spot in the daytime. However, many a recently engaged young man has been "persuaded" by his friends to take a short swim there in the cool of evening.

**VICTORY BELL** — Symbols of local and national tradition are combined in ASU's Victory Bell, shown being shined up by the eternally pledges. Now based



SUN DEVIL



RODEO



DAISY RING

on Virginia sandstone that was once part of the original White House in Washington, the bell was for years located at the old dining hall on campus. There, until 1939, it was used to call students to meals. Now adjacent to the Memorial Union Building, the bell signals ASU victories and calls students to assemblies and rallies.

**DAISY RING** — Stepping through the Daisy Ring is a time-honored custom at ASU.

During the annual spring dance at West Hall, young women step through the ring, to be met by their fiancés. Engaged couples are feted by residents of the hall, and many guests, during the formal dance.

**SUN DEVIL** — ASU's mythical mascot is fashioned in cards by football fans from the student body during game last fall. Newest of student body customs, card section grew from student enthusiasm over new

Sun Devil Stadium, completed last year.

**RODEO** — Arizonans love them and ASU students put them on. Sun Devil Rodeo Club's annual Intercollegiate Rodeo attracts riders and ropers from many parts of the nation.

The best all-around cowboy in the colleges of the nation is selected annually, through competition, at this rodeo.

These photographs show only a few of Arizona State University's customs and traditions. This way of life in the ASU community is a good one, and, although traditions persist, an ever-changing one.

The bright, fresh, new ideas due to come to campus with this year's freshmen may well become the traditions of tomorrow.

# ASU Facing Scrappy Sports Schedule

Inauguration of a new 30,000-seat football stadium, a basketball scrap down to the wire for an NCAA play-off berth and three more Border Conference championships highlighted some nine months of intercollegiate sports at Arizona State University during the past two semesters.

With some varsity athletes competing in 11 different sports, ASU teams compiled another impressive list of accomplishments both in and out of the Border Conference. In the Border loop, the Sun Devils won undisputed championships in golf and rifle, shared the league's basketball crown, and finished second in both track and football.

Finally realizing a years-long dream, the Sun Devil football squad moved into its new football plant last fall and proceeded to post another winning season both at home and on the road. Under the guidance of new head Coach Frank Kush, ASU finished the 1958 campaign with a 7-3 record. The mark gives ASU one of the finest four-year records among football powers nationally—33 won, 6 lost and 1 tied.

The 1958 season marked the end of several great grid careers at ASU. Finishing their eligibility were halfback Leon Burton, national football record-holder fullback Joe Belland, slated to play pro football this fall in the NFL; quarterback John Hangartner, holder of most ASU passing records; and beefy 260-pound guard Ken Kerr, anchorman on the Sun Devil line for the past three seasons.

Peering toward the 1959 campaign, Coach Kush's young, inexperienced team faces what is probably the school's greatest football challenge. Starting with West Texas State Sept. 19, the Sun Devils will meet 11 opponents this fall. Included are three Skyline foes—Utah State, Colorado State and Brigham Young University. The '59 season closes with the University of Hawaii in Honolulu on Dec. 4.

In a year marked by ups and downs, athletically probably the bright spot last year was Arizona State's basketball squad. The Sun Devils, under Coach Ned Wulk's guidance for the second season, finished with a 17-9 record for the season and in a tie for the Border Conference crown they had won the previous year. The Sun Devils were nipped from an NCAA berth by New Mexico State in a post-season play-off game.

Junior forward Al Nealey proved to be ASU's top point-maker after a 26 game schedule. The Phoenix product set a new individual school scoring

record with 452 points in 23 games for a 17.7 per-game average. Close behind Nealey were guards Paul Denham and Paul Howard, who netted 410 and 383 points, respectively.

Although the 1959-60 schedule is dotted with such foes as the Air Force Academy, Coach Wulk should field a solid team next season. He will lose only three lettermen from last season's team. Returning are Nealey, Howard, Gary Norton, Bill Pryor, Tom Hughes, Rich Jarvis, Jack Heath, Troy Neal and Jerry Matthews.

In an almost complete reversal of the 1958 track and field campaign, Coach Senon (Baldy), Castillo's thinclads were plagued with personal injuries last spring and finally surrendered their Border Conference title to the University of Arizona.

After posting the fastest mile and two-mile time in the nation, distance champion Alex Henderson was beset with a series of illnesses which kept him out of the nation's top track and field meets. Other track-

men, including 15-foot pole vaulter Joe Rose were kept out of several meets with injuries.

A bright baseball future appears in the offering for Arizona State after the Sun Devils' first season under energetic Coach Bobby Winkles. Tackling a 45-game schedule, the longest major college slate in the country, the Sun Devils finished with a 27-13 mark for the spring. Included in the impressive list of victories were four over the University of Wisconsin of the Big Ten.

Coach Francis (Fanny) Markham's 1959 golf squad won its third consecutive Border Conference championship this spring, with veterans Duff Lawrence and Stan Hobert leading the ASU contingent.

ASU's program of intramural sports, for both men and women, is one of the best in the west. Hundreds of students participate in it each year. Intramural tournaments and awards play a large part in campus life.



KARL KEIFER  
1959 Co-captain

# Campus Housing Available

The college student who lives in a dormitory has many opportunities to share in a kind of life found only in a campus community.

Each hall at ASU has its own life and, to a remarkable degree, its own character. There is a friendly rivalry among them. Fifteen spacious dormitories make on-campus life at ASU a pleasure. There are seven halls for men and eight for women students.

Women's residences include: Palo Verde, Gammage, McClintock A, McClintock B (ho-

nor hall for upperclass women); North, West, South and Wilson Halls.

Men's residences are: Hayden, Irish, Best A, Best B, Haigler, East and Sahuaro Halls. Each hall has its own head resident, student officers and councils. The hall governments are associated together in the inter-hall council, represented in the Student Senate.

The individual residences sponsor their own dances, receptions; some publish their own mimeographed newspapers. Sahuaro and Palo Verde have their own dining rooms,

right in the residence buildings.

Over 2,300 ASU students live in residence halls. Hundreds of others, of course, live at home and commute to class. Many men students find adequate quarters in the City of Tempe.

All students desiring residence hall quarters for the coming academic year may make application at the Housing Office, Memorial Union Building, room 3. Prospective students should make application by early August.

# Basic Fees Listed

The basic fees at Arizona State University total only \$91.00 each semester. For Arizona residents there is no tuition fee. For non-residents the tuition is \$225 per semester.

Included in the \$91.00 are the following:

Registration; activities, admitting the students to all athletic events and entertainments and including a subscription to the STATE PRESS student newspaper; use of the Memorial Union Building; health services and facilities; use of the library; a ticket to the concert and lecture series; the alumni fee; and health and recreation fee.

In addition to the basic fees, some courses require a laboratory or class fee to cover the use of materials, ranging from 50 cents to \$10. Textbooks, most of which can be resold, run about \$35 per semester.

**Room and Board**  
Considered apart from the basic fees, room and board for students living on campus varies, depending on the choice of residence hall. Room rates average about \$110 per semester and meal tickets cost approximately \$230 per semester, with ala carte service also available.

North, South and West Halls rent rooms for \$104 per semester; Gammage Hall, for \$112; McClintock A, \$115; McClintock B and Wilson Halls, \$130. These are all women's residences.

Men's halls are: Irish B, \$96; Irish A and C \$104; East and Haigler, \$93; Hayden \$115; and M. O. Best \$120.

Palo Verde Hall for women and Sahuaro Hall for men have

fees of \$292 per semester. This includes board five days weekly and full room rent.

A housing deposit of \$10 must be paid to the housing office before a room reservation can be processed. Room rent may be paid for the entire semester at registration, or one-fourth at registration and three equal installments during the semester.

# Job Assistance Offered To Students

For the student who must work to supplement his income, Arizona State University, thanks to its location, is an ideal place to enroll. Located in the industrial and population center of the state, ASU offers many employment opportunities in Phoenix, Tempe, Mesa and Scottsdale businesses.

Many on-campus, part-time jobs are also available. To help the student, ASU has a Placement Center on the ground floor of the Administration Building. Dr. Robert F. Menke directs the center's activities. All students interested in jobs will find it helpful to register there.

high school graduate ready to begin studies toward a career, is the employment picture as the Placement Center and graduating ASU seniors viewed it this year.

The center reported an increasing demand for graduating engineers. The high offer accepted by an ASU student was \$8,100 yearly salary for an electrical engineer graduating with a BS degree. Average beginning salary for engineers was \$6,342.

Dr. Menke reported an increase in calls for mathematicians and physicists, and a stable demand for chemists. The center had last year a decided increase in calls for accounting and business majors. Top salary for a graduating senior in the accounting field was \$5,700 and the average was \$5,200.

Local and national commercial and industrial concerns sent 141 representatives to visit ASU during the last year, to interview job candidates. They conducted 1,236 interviews with ASU seniors. Dr. Menke notes that this represents a 25 percent increase in the number of companies visiting ASU in a hunt for employees.

Most graduates of the ASU College of Education take teaching positions within the state. The center reports this year's greatest demand was for teachers of kindergarten through third grade. Salaries ranged from \$4,000 to \$4,600 for students graduating with bachelor's degrees in education. Those receiving master's degrees in education got salaries varying from \$4,200 to \$5,600. Teacher shortages on the high school level were greatest in English, physical education, science and mathematics.

# Student Personnel Program Vital

The student personnel program at ASU provides opportunities and services to enhance college living, studying and recreational activities. The program, under the direction of the Dean of Students, Dr. Weldon P. Shofstall, is spread through three major areas of college life outside the classroom.

Individual counseling ranges from personal problems to assisting students to gain information regarding loans, study, habits and scholarships. This counseling also provides a channel to the university administration of information about student needs and interests.

The student government program supplements the academic life by furthering belief in our nation's democratic procedures through active participation. It provides students an opportunity to become participating civic-minded individuals.

A well-balanced intramural program keeps the student physically fit as well as mentally active. Fraternities, halls and other groups participate fully in this phase of the personnel

program. The office of the Dean of Students is located in Room 213 of the Memorial Union Building.

**Associate Dean of Students**  
The office of the Associate Dean of Students, Dr. Catherine G. Nichols, is parallel in responsibility to that of the Dean of Students, but differs in functions assigned to it.



Dr. Catherine G. Nichols  
Associate Dean of Students

Some general areas of student life are centered in or coordinated by the Associate Dean's office, for example: general and personal counseling; placement testing; the counseling services committee; orientation and Orientation Week; many of the social program; the religious program; and the Student Health Service.

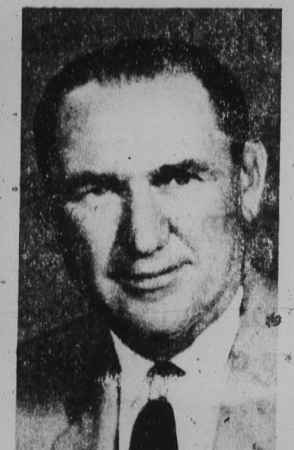
Other areas of the Associate

Dean's division apply particularly to women students, for example: women's student government (Associated Women Students); Phrateres, the organization of off-campus women; Panhellenic Council; honor societies; and all women's residence halls, organizations and activities.

Personnel records on all women students are on file in the Associate Dean's office. From these records and, from interviews, the staff recommends all women wishing loans, scholarships, employment in the residence halls or elsewhere, if the student requests it.

Women students will find it to their advantage to keep their out-of-class record of activities up to date in this office. The office staff is there to serve and work with the students and to help them realize their greatest potential for overall growth and development through a well-planned and varied program of out-of-class activities, as well as to assist with any problems that may arise.

The office of the Associate Dean of Students is on the Mezzanine of the Memorial Union Building.



Dr. Weldon P. Shofstall  
Dean of Students

# Here Is Freshman Week Program - Bring It With You September 8!

NOTE - Aptitude and health examinations including chest X-rays and a physician's certificate of smallpox vaccination, issued within the last three years, are required before a student may register.

TUESDAY September 8 ALL FRESHMEN	
7:45 a.m.	Opening assembly, in Men's Gymnasium - Welcome by Dr. Grady Gammage, ASU president; Talk by Dr. H. D. Richardson, academic vice president, "Life Goals and Choice of a Curriculum."
9:00 a.m.-noon	Aptitude tests in Room 203, Business Administration Building, for students from A to L.
9:00-11 a.m.	Registration instructions and distribution of materials in Moer Activity Building for students from M to Z.
11:00 a.m.-noon	Individual college advisory meetings for students M to Z.
noon-1:00 p.m.	Lunch.
1:00-4 p.m.	A-L testing, in Business Administration 203. M-Z individual curriculum advising. X-rays.
TRANSFER STUDENTS	
11:00 a.m.-noon	X-rays.
4:00-5:00 p.m.	X-rays.
FRESHMEN AND TRANSFER STUDENTS	
8:00 p.m.	President's Reception.

WEDNESDAY September 9	
ALL FRESHMEN	
7:45 a.m.	General orientation assembly, in Men's Gymnasium, introduction of personnel deans; student officers; and student orientation chairman.
9:00 a.m.-noon	M-Z testing, in Business Administration 203.
9:00-11:00 a.m.	A-L registration instruction and distribution of materials, Moer Activity Building. X-Rays.
11:00 a.m.-noon	A-L individual college advisory meetings.
noon-1:00 p.m.	Lunch
1:00-4:00 p.m.	M-Z testing, Business Administration 203. A-L individual curriculum advising. X-Rays.
TRANSFER STUDENTS	
11:00 a.m.-noon	X-Rays.
4:00-6:00 p.m.	X-Rays.
FRESHMEN AND TRANSFER STUDENTS	
7:00 p.m.	Phrateres tea for off-campus women. Joint Engineers' Council smoker.
8:00 p.m.	Associated Women Students assembly, Memorial Union Ballroom. Associated Men-Students assembly, Men's Gym.
10:00 p.m.	Individual hall meetings.
THURSDAY September 10	
8:00 a.m.-noon	Group 1 (blue card) X-rays.

10:00 a.m.	Group 2 (green card), special assembly on job opportunities, in Cosner Auditorium.
	Group 3 (yellow card) special assembly on college services, in Memorial Union Ballroom.
	Group 4 (red card) special assembly on college adjustment, in Business Administration 203.
noon-1:00 p.m.	Lunch.
1:00-5:00 p.m.	Group 2, X-rays.
2:00 p.m.	Group 1, special assembly on college adjustment, BA 203.
	Group 3, special assembly on job opportunities, Cosner.
	Group 4, special assembly on college services, MU Ballroom.
TRANSFER STUDENTS	
2:00 p.m.	Testing in Business Administration rooms 103-105.
FRESHMEN AND TRANSFER STUDENTS	
5:30 p.m.	Picnic, co-sponsored by Student Religious Council and the Orientation Week Committee.
FRIDAY September 11	
8:00 a.m.-noon	Group 3, X-rays.
10:00 a.m.	Group 1, special assembly on college services, MU Ballroom.
	Group 2, special assembly on college adjustment, BA 203.
	Group 4, special assembly on job opportunities, Cosner.
noon-1:00 p.m.	Lunch.

1:00-5:00 p.m.	Group 4, X-rays.
2:00 p.m.	Group 1, special assembly on job opportunities, Cosner.
	Group 2, special assembly on college services, MU Ballroom.
	Group 3, special assembly on college adjustment, BA 203.
6:00 p.m.	Painting of the "A".
7:30 p.m.	Pop rally.
SATURDAY September 12	
8:00 a.m.-noon	X-rays for those who failed to make their appointments.
2:00 p.m.	Fresh Splash, at the university swimming pool. Free movie, Cosner Auditorium.
7:00 p.m.	Panhellenic style show. Inter-Fraternity Council program.
9:00 p.m.	Mixer, MU Ballroom.
SUNDAY September 13	
	Free.
MONDAY September 14	
All Day	Freshman registration, Men's Gymnasium.
TUESDAY September 15	
	Classes begin.

# Welcome Freshman

*The College Bookstore Is At Your Service*

*Come In And 'Shop Around' Before The Big 'Rush'*

*Shop On Campus*

*Save More Money*

## The College Bookstore

*"... Your campus store ..."*

... owned and operated by Arizona State University; to serve the needs of the students and faculty of this institution.

... Stocking a complete line of books - textbooks, reference, and general reading. A vast assortment of the best paperbacks.

... School supplies - Paper, Pencils, Pens, Notebooks, and, all supplies necessary for the proper completion of your school work.

... Engineering Equipment - the wide assortment of the finest engineering supplies in the country - approved by the College of Engineering. The very best at the lowest prices to be found anywhere.

... Art Supplies and Equipment - a complete selection of the very best. All types of paints, brushes, paper, canvas, etc.

... A complete college line - monogrammed shirts, jackets and sweatshirts. Decals and college souvenirs... Pennants, ceramics and college jewelry.

... Stationery - both social and engraved papers. Numerous types of both boxed and open stock.

## Regular Hours

8 - 7 Monday thru Thursday

8 - 4:30 Friday

8 - 12 Saturday

## Refund Policy ...

Full purchase price allowed on all purchases for two weeks following the regular registration period. This privilege allows you to purchase before the "rush" period and make your adjustments as needed.

However, the merchandise must be kept new and in resalable condition. Books cannot be damaged by writing your name in them. There is a 25% penalty on all damaged books and merchandise.

KEEP YOUR CASH RECEIPT... this identifies the merchandise and the buyer. No refunds can be made without this cash register receipt.

More concise procedure on refunds and adjustments available at your College Bookstore. Drop by and see us before you register - we will be glad to help you.

**We Buy Used Books The Year Around**

*Visit Your*

# COLLEGE BOOKSTORE

*Serving The Students And The Faculty*