



State Press

ARIZONA STATE UNIVERSITY



TEMPE, ARIZONA



ARIZONA'S OLDEST COLLEGIATE NEWSPAPER, ESTABLISHED 1903

Vol. 37

WEDNESDAY, MARCH 4, 1959

No. 37



ON TOUR . . . from Washington to spend two or three weeks here is Javier Corona, right, Director of Graphic Arts of the Information Service in Mexico City, Mexico. Here he chats with Joel Benedict, director of the ASU Audio-Visual Bureau, and Astrid Durazo and Marjann Fletcher.

World News Briefs

U.S.A. Planet To Orbit Sun

From UPI

WASHINGTON — The first man-made planet with "made in USA" stamped on it is soaring steadily toward a brief rendezvous in space with the moon. The American pioneer satellite was reported yesterday to be climbing 5800 miles an hour toward eventual orbit around the Sun. The satellite is expected to pass about 35000 miles from the moon some time this afternoon. It may radio back information on outer space as far as 400,000 miles from Earth.

(CAPITOL HILL) — The Senate Interior and Insular Affairs Committee has unanimously approved and sent to the Senate a bill to make Hawaii the 50th state. Committee chairman James Murray says he believes the bill will be brought to the Senate floor "very quickly." The bill may be ready for debate by March 16 if Senate Democratic Leader Lyndon Johnson gives the word.

Editor's note: If Hawaii becomes a state, no telling what will happen to statistics. The

geographic center of the US will probably be somewhere in the Pacific Ocean and the population center somewhere in the Grand Canyon.

(The White House) — President Eisenhower pushed a button at his White House desk yesterday to set in motion the world's most mechanized post office 16 blocks away. The President says the \$12 million project opens the way for more speedy and economical handling of mail. The automated post office was dedicated by Postmaster General Arthur Summerfield.

Editor's note; This we'd like to see — speedy handling of mail! Wonder if this will help the Christmas rush?

(MELBOURNE, Australia) — American Evangelist Billy Graham delivered an address to 15,000 persons at the Melbourne, Australia, Showgrounds yesterday. Four thousand of the audience and a 600 member choir stood with Graham in the rain while the others took shelter in the grandstands. Graham announced

he will address another special youth meeting Thursday.

Editor's note: If Billy Graham can attract an audience of 15,000 in Melbourne in the rain, surely Spiritual Exploration Week should be able to attract more than the handful of faculty and students who attended the opening assembly Monday.

ASU Humanities Department Changes Course Structure

New courses and added faculty are planned by the ASU Humanities department.

Recently organized for general education, the department completes its program next year with the addition of freshman courses HU 101 and 102.

Each of the freshman courses, titled "Ideas and Values in the Humanities," will offer four hours credit. Both will be general education requirements.

The nine instructors on the Humanities staff currently teach integrated sophomore and junior level courses to students enrolled in all four colleges.

Art, literature, music and philosophy are combined in humanities courses. Specialists in the respective departments instruct the classes.

Students from all humanities classes listen to the lecturer of the week speak on his special-

Star Opera Tenor In MU Tomorrow

A man whose voice is said to rival Caruso's will appear tomorrow at 8:15 p.m. in the MU ballroom.

Richard Tucker, leading tenor of the Metropolitan Opera, was called "The Metropolitan's best Italian tenor" by Life Magazine. "We are living, whether we are aware of it or not, in the Golden Age of Richard Tucker. No other voice in the Metropolitan so reminds us of Caruso," said Dallas critic John Rosenfield.

"Caruso, Caruso, that's all you hear! I have an idea we're going to be proud someday to be able to tell people we have heard Tucker," was the comment of Rudolf Bing, general manager of the Metropolitan.

Students will be admitted to tomorrow night's performance

on presentation of activity cards, while tickets will be available to the public at \$1.50.

The Brooklyn-born tenor plans a varied program for his ASU appearance, opening with "If with all your hearts" from Mendelssohn's "Elijah," and "Sound an alarm" from Handel's "Judas Maccabaeus."

Donizetti's "Una furtiva lagrima" from "Elisir d'Amore," Veracini's Postorale, Torelli's "Tu lo sai," and Legrenzi's "Che fiero costume," make up section two of the program, while a Verdi recitative and aria from "La Forza del Destino" will precede the intermission.

Tucker's accompanist, Erwin Jospe, will be the soloist on Ravel's "Jeux d'eau" and Wever's "Rondo Brillante"; Tucker then will sing works by Duparc, Rabey and Bizet's "Flower Song" from Carmen, and two

Arizona State's Forensic team won second place sweepstakes honors at the Southwest Forensic Tournament, held at the UofA last weekend.

Colleges from West Point to Southern California, 18 in all, were represented in the contest. Redlands University, Calif., took the first place sweepstakes title.

From ASU, Darla Bowers won first place in women's impromptu speaking, Ray McBride won first in oral interpretation, Bill Montague won second in the same category, and Edith Moores took second in women's oral interpretation and women's oratory.

In addition, Darla Bowers and Gloria Valencia teamed to place third in women's debate while the Bud Bartlett — Les Miller team took third in men's debate.



Tucker

Neapolitan songs. A group of varied American English arts songs will conclude the program.

No tenor in modern Metropolitan history has gained such adulation as has Tucker. He made his highly successful Metropolitan Opera debut in 1945.

When Tucker made his first trip to Italy in 1949, over 150,000 music lovers at Verona's Arena applauded the feeling and artistry of the American tenor, an occurrence as remarkable as the performance which inspired it. " . . . For some time, the Metropolitan management has been hopefully importing real Italian tenors to compete with him. But the consensus has been that Tucker has outdistanced them all," wrote Life Magazine.

Tucker appears at ASU on the concert and lecture series.

'South Pacific' New Theme, MU Birthday Party

"South Pacific" is the new theme for the MU birthday Party, March 21.

The S. S. Memorial Union will take students on a tour of the South Pacific islands.

The former theme, "University of the Universe" was rejected due to lack of functional ideas.

The Coordination board will announce further plans at the end of the week.

Phoenix Television Station KVAR Seeks 'Tall Man' For Rodeo Parade

If you're a man who's long and lean like the proverbial "string bean," you can earn \$25.

KVAR-TV is looking for such a man to publicize their

"Thin Man" TV show by walking in the Phoenix Jaycee Rodeo Parade Thursday, March 12.

Those interested should contact Ray Thompson, KVAR-TV

The Sun Devil Marching Band begins practice Monday at 4 p.m. in the Band building for the 1959 Phoenix Jaycee Rodeo Parade.

AS Food Supervision Entails Many Details

Cooking dinner and washing dishes for a family of five is a chore for any housewife.

Fred Scadding, manager of the Memorial Union Food Service, would put any housewife to shame. He has a family of twenty-five hundred students.

Armed with a good sense of humor, a desire to please, and an iron constitution, Scadding oversees the preparation of three meals a day, seven days a week in the ASU cafeteria. He also supervises food preparation in the Devil's Den and the Corral, both located in the MU.

Twenty-five hundred students eat in the MU cafeteria daily. They consume 300 dozen eggs, 150 loaves of bread, and drink 1750 gallons of milk in a week. Every Thursday night they are treated to steak, 300 pounds of it. They consume \$40,000 worth of canned goods annually. And they dirty 2500 plates a day.

The MU food services are staffed by 35 full-time employees, including cooks, cashiers and sanitation personnel, as well as 90 students doing a variety of jobs. Menus are planned daily to take in account the likes and dislikes of the students, the weather, and the quantity of food that can be shipped here easily and safely.

"My hardest job", said Scadding, "is pleasing the majority of the students each meal, three times a day. Anyone with complaints or problems is urged to come to see me. We even arrange special dishes for those students who are on a diet, either for health reasons or otherwise."

"Keep your fingers crossed," he added. "We haven't had too many complaints yet."

Scadding has led an active life. While in college, he became interested in the food service industry and is completing his ninth year in it. Five of those years were spent as assistant manager of Stouffer's restaurant in the East. The later years were devoted to industrial catering. Last August he came to ASU.

The most difficult times for the cafeteria are the big conventions. Scadding and his staff must arrange to feed the guests as well as the students.

He recalls that one year 3500 teachers were expected. Total seating capacity of the cafeteria was 500. Wondering where he would seat everyone, Scad-

ding prepared his luncheon. Luckily, it was Saturday, and not so many students were eating. And luckily, some of the teachers failed to show up.

"And I guess I have another problem." Grinning, Scadding said, "I work here from six in the morning 'til seven at night. When I get home my wife wants me to prepare dinner."

Faculty Club meets tonight at 8:00 in MU 218A. The feature is to be: Mexico — As Seen by Professor and Student, a travelog illustrated with color films and slides, by Dr. R. K. Bowman and Lt. Perry Shirk.



MRS. HORTENSIA SOZA . . . head cook, dishes up corn for a forthcoming meal in the ASU cafeteria. Mr. Fred Scadding, cafeteria manager, examines the month's bills in his MU office. Scadding has been manager since August.

THINKLISH

English: SCANDAL MAGAZINE



Thinklish translation: This magazine is put out by a bunch of troublemakers. Their other monthly offerings: a horror series (*feariodical*), pin-up pictures (*leeriodical*) and a fortune tellers' gazette (*seeriodical*). Naturally, none carries ads mentioning the honest taste of fine tobacco. Who'd want Lucky Strike mixing with that crowd? As for the scandal sheet, it's a *smeariodical* which deserves nothing but *sublicity*.

MAKE \$25

Start talking our language—we've got hundreds of checks just itching to go! We're paying \$25 each for the Thinklish words judged best! Thinklish is easy: it's a new word from two words—like those on this page. Send yours to Lucky Strike, Box 67A, Mt. Vernon, N. Y. Enclose name address, college and class.

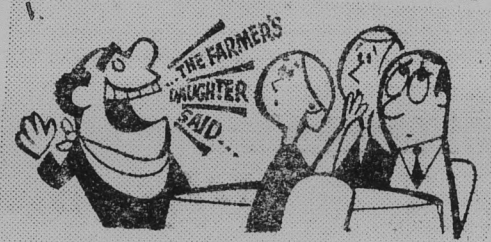
English: NEARSIGHTED BASKETBALL TEAM



Thinklish: SQUINET

BERENICE WYER, WESTBROOK JR. COLL.

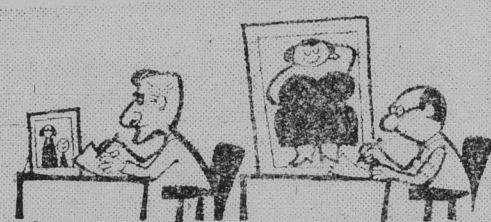
English: CONVERSATION ENDER



Thinklish: STOPIC

LARRY GINGER, EASTERN ILLINOIS U.

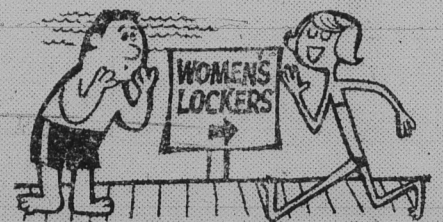
English: ENLARGED PICTURE



Thinklish: BLOATOGRAPH

ALDAGE HOWARD, PACIFIC U.

English: BIKINI BATHING SUIT



Thinklish: PUNIFORM

R. BYRON GODFREY, N. CAROLINA STATE

English: POLICE PUBLICITY



Thinklish: COPAGANDA

WALTER FREY, III, TRINITY COLLEGE

Tryouts For Five One Act Plays Slated At Payne

Try-outs for five one-act plays, to be presented in April, will be held in the Payne Auditorium today from 3 to 4 and 7:30 to 9 p.m.

Persons interested in participating in these plays, presented by the directing class, are invited to attend.

Each play will be cast and directed by a student as a part of the year's class assignment. A second group of five plays will be presented in May. Dates of try-outs for these plays, and of presentations, will be announced later.

Get the genuine article

Get the honest taste of a LUCKY STRIKE

© A. T. Co.

Product of The American Tobacco Company — "Tobacco is our middle name"

Placement Sets Various Interviews

Interviewing of seniors by representatives of Southern Counties Gas Co. of Los Angeles and San Francisco Naval Shipyard, will continue tomorrow at the Placement Center.

From Southern Counties Gas Co., Mrs. Mary F. Allen will talk with business administration and home economics majors, and Ward Orvis will interview chemical, civil, industrial, electrical and mechanical engineers.

The San Francisco Naval Shipyard will be represented

by Ralph E. White, who is seeking civil, electrical and mechanical engineers.

Friday, Irvin Shull, U. S. Naval Labs, China Lake, Calif., will interview engineers for the China Lake and Pasadena Naval facilities. First through fifth grade teachers candidates will also be sought by Fred Dohney of the Mohawk Valley

arts majors for administrative School District, Röll, Arizona.

Monday, Larry Riggs of the U. S. Naval Ordnance Lab at Corona, Calif., will interview engineers, math and physics majors.

Representatives of Prudential Insurance Co. will recruit business administration and liberal and sales jobs. J. C. Benjamin,

Standard Oil Co. of California, will interview a limited number of technical graduates.

Also on Monday, a recruiter from Little Lake City School District, Santa Fe Springs, Calif., will talk to teaching candidates about positions available on all levels from kindergarten through eighth grade.



BUZZ SESSION . . . for Spiritual Exploration Week was held Monday afternoon in the MU lower lounge. Titled "Faith — God's Gift or Man's Innovation," the session was moderated by Vernon Dolphin, assistant professor of Psychology and Philosophy. Dr. Robert N. Schaper was leader.

FLIGHT INSTRUCTION

At Special Rates
For College People

*A Private License is a
Must in Modern Business*

A M O S

FLIGHT OPERATORS
Don Amos - Class of '56
Ph. BR 5-7291 - Sky Harbor



Why did 14,436 sophomores enter advanced Army R.O.T.C. during 1958?

Many more applied. Not all were accepted. In more than 200 U. S. colleges, 14,436 college sophomores met the high standards set. These students were selected to continue officer training in the advanced R.O.T.C. course. Why did each of these young men decide that he would benefit by fulfilling his military obligation as an Army officer? Here are two important reasons. Perhaps they'll help you make your decision.

1... TRADITIONAL RESPONSIBILITIES

As an Army officer, you're in command of men. More men than the number supervised by many civilian executives years older than yourself. To meet your command responsibilities, you employ a great many of the LEADERSHIP principles acquired in advanced R.O.T.C. training. And your executive potential develops while

you gather LEADERSHIP experience. The executive ability you gain as an Army officer will be an important advantage in any civilian career. That's why employment directors often prefer men who have served as commissioned officers. These men have already proven their capacity to handle executive responsibility.

2... TRADITIONAL REWARDS

In every organization, greater responsibilities mean greater rewards. The traditional prestige of an Army officer is matched by material advantages. A second lieutenant earns a minimum of \$355.88 per month—plus substantial fringe benefits. Think you might want to marry soon after graduation? An officer's salary can

make things a great deal easier for a married couple just starting out. What's more, an Army officer is entitled to take his dependents with him, wherever possible. Imagine sharing the fun of travel with your wife—in the United States or foreign countries like France, Germany or Japan.

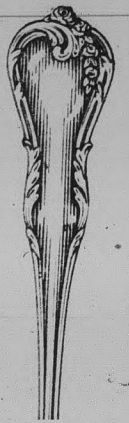
TRADITIONAL Responsibilities Rewards

U.S. ARMY R.O.T.C.

SOPHOMORES: Are you considering whether to apply for advanced Army R.O.T.C.? Why not discuss your decision with the Professor of Military Science and Tactics at your college? He'll be glad to talk it over with you.

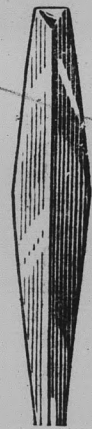
Find the lovely

You voted these your favorites in Reed & Barton's "Silver Opinion" contest at ASU. Now see them "in the hand" . . .



Rose Cascade

Reed & Barton



Diamond

at Rosenzweig's in Phoenix—your headquarters for such fine silver craftsmen as Reed & Barton, International, Wallace, Lunt, Gorham, Alvin, Kirk, Georg Jensen

patterns you

Feel the weight, study the classic grace inherent in each piece. It may be all the inspiration you need to win one of Reed & Barton's scholarship prizes



Francis First

voted for at



Autumn Leaves

It's not too early to start hinting now for graduation gifts or planning your own sterling future. You pay as little as 10% down on Rosenzweig's Budget Plan.

Teaspoons cost as little as \$4 — 6-piece place settings, as little as \$35; federal tax included

Rosenzweig's

35 N. First Avenue
Phoenix' trusted jeweler
for 62 years



EDITOR-IN-CHIEF _____ ROCHELLE MACKEY
 MANAGING EDITORS _____ PETEY OLMSTED AND ABE GUTIERREZ
 ORGANIZATIONS EDITOR _____ KATHY BURKE
 SPORTS EDITOR _____ VIC FIGARELLI
 COPY EDITOR _____ KAY KELM
 ASSIGNMENT EDITOR _____ JULIE PATTON
 FEATURE EDITOR _____ JOANNE SMOOT
 ASSOCIATE EDITORS _____ SHARON CORN, BOB LAIRSON
 AND JEFF KIEHL
 CONTRIBUTING EDITORS _____ GORDON PETERSON, DON CARLSON,
 JACK ONG, LEE BRUNO, MOHAMMED KHAN
 AND RITA PLOTKIN

The STATE PRESS is distributed by Rick Bedolla. Official campus newspaper of Arizona State University. Published each Wednesday and Friday throughout the school year, excepting holidays, and entered as second class matter in the Post Office at Tempe, Arizona, under the Acts of March 3, 1879, and August 24, 1912. Subscription price, \$3.00 per school year. Member: Arizona Newspapers Association, Associated Collegiate Press, and National Advertising Service, Inc.



EDITORIALLY SPEAKING —

New Flavor

And here it is! Spring fever has jumped out from behind trees and buildings to capture us at a glance. There'll probably be one more cold spell, but this taste of Spring is enough to make anyone overlook that.

This is the season of growing and going places. Restlessness and wanderlust permeate campus classrooms and parking lots. Chatter in the Devil's Den and V. I. adds to the "getting away" atmosphere. "The lake," northern Arizona, Old Mexico, the west coast — all beckon book-weary students.

But most of us will stick close to the books until school is out, taking a small break at Easter. We'll reluctantly ignore the call of far-away places.

Some of us will even stay here through one or two summer sessions. Others of us, more fortunate or less conscientious, will succumb to our desires and forget schoolwork, whether we should or not.

What could be a better solution than to combine the two — travel and college credits? Travel, an education in itself, is offered at reasonable rates. Experienced guides will lead tours to Mexico, Spain and Europe this summer, with as many as six hours of college credit offered.

Summer months full of experiences to remember a lifetime are yours for prices ranging from approximately \$400 to \$1500.

The amount staggers you? You'd have to pay as much or more for the same type tours under a travel agency and would receive no college credit for your trip. It wouldn't take much time to check with the Division of Student Affairs, first floor of the Administration building, to see what loans might be available to you through the school and private or civic clubs. And it only takes a phone call to Valley loan services.

You might even be able to save part of the amount between now and departure time.

See you in Paris?

An Old Game

One-hundred years of newspaper publishing in Arizona was celebrated by the state yesterday.

From its early beginnings with the Weekly Arizonian — a small tabloid first published March 3, 1859, in Tubac, 40 miles south of Tucson — publishing in Arizona has grown during the century to include nine dailies, 45 weeklies and a number of magazines and house organs.

Not only has the number of newspapers in Arizona increased, but methods of news gathering and writing and editorial policy have improved also.

Edwin E. Cross, first editor of the Weekly Arizonian, once duelled over his editorial policy. While neither Cross nor his opponent was hurt and the duel was called a draw, the story is an example of the strong feeling expressed over early newspapers.

News one hundred years ago was not gathered — it drifted into newspaper offices weeks, sometimes months, after it had happened. Today, it is possible for news to travel around the world in one minute.

Technically, great strides have been made in publishing since the days of Cross and his associates. Early editors were forced to print their papers by hand. Today giant presses print more papers in a few hours than an early editor could have printed in a year.

As man has advanced, so has the news that concerns and interests him. Early Arizona newspapers recorded stories of neighborhood hangings, barroom brawls and a Civil War. Today cold war, taxes and the Space Age make the big headlines.

One thing that hasn't changed in Arizona newspaper publishing, however, is Cross' policy of devoting his paper to the interests of Arizona and the development of its resources. We hope this philosophy will prevail many more centuries.



Fasten All Seat Belts For A Mixed-Up Year

(Editor's Note: Frequently we regard bankers as dull men totally lacking a sense of humor. Disproving this theory entirely is Herber A. Leggett, vice president in charge of research at the Valley National Bank. Following is Mr. Leggett's column from the February 1959 issue of Arizona Progress, which he edits.

The Status Quo, like the old gray mare, ain't what she used to be. Last year it took the worst beating in history — and tranquilizer sales rose to an all-time high. Revolutionary changes occurred in science, in economics, even in politics.

Republicans (except in Arizona and New York) received a resounding vote of confidence and were replaced by Democrats who, now have a clear mandate to accomplish the impossible. Russian satellites no longer mean neighboring nations but metallic planets that circle the globe. The stock market took off like an ICBM (not to be confused with IBM) in defiance of all physical laws including gravity and diminishing returns.

The over - publicized recession was over before TV comedians could re-write their ad libs. However, it did last long enough to demoralize women's fashions and the automobile industry. Designers went berserk. Result: automobiles no longer look like automobiles, women no longer look like women, and who was that two-tone job I saw you with last night? Result #2: a boom in imports. Stripped of non-essentials, both foreign cars and women are being eyed favorably.

But the most disturbing development of the year (perhaps of the century) was the admission of Alaska to the Union. This unthinking step has caused more confusion than the Supreme Court. It obsoletes all American flags, all geography books and all statistics. Arizona is no longer the youngest state or Texas the largest. Kansas is also hard hit because the geographic center of the U. S. has been shifted to South Dakota. Washington State can no longer claim the nation's westernmost point and Minnesota the northernmost point.

These prideful distinctions have all been snuffed out with no offsetting salve or salvage. It is small consolation to the-

DIAL 660 DIAL 660

KASN

MONDAY through FRIDAY PROGRAM LOG

Time	PROGRAM
12:00	NBC News on Hour
12:05	Music at Noon
12:30	Music at Noon
1:00	NBC News on Hour
1:05	Kasey Express
1:30	Kasey Express
2:00	NBC News on Hour
2:05	Kasey Express
2:30	Kasey Express
3:00	Devil's Delight
3:30	Devil's Delight
4:00	Platter Party
4:25	News
4:30	Platter Party
5:00	Platter Party
5:30	NBS News of World
5:45	Sports Today
6:00	This is Your University
6:30	Cafe Internationale
7:00	Cafe Internationale
7:30	Cafe Internationale
8:00	Cafe Internationale
8:30	Cafe Internationale
9:00	Cafe Internationale
9:15	Life and the World
9:30	News
9:35	Campus News
9:40	Andy Williams
9:45	Music
10:00	Night Scene
10:30	News, Night Scene
11:00	Night Scene
11:30	News, Night Scene
12:00	SIGN OFF



To the Editor:

In behalf of the members of the ASU Student Senate, you and any members of your staff are cordially invited to our next Senate Meeting, March 11, at 4 p.m.

Sincerely,
 Ralph Segal,
 Speaker of the Senate

* * *

Dear Editor:

I certainly am in no position to offer critical comment on Dean Shofstall's definition of maturity. Instead, I would like to contribute the following definition of a mature person for consideration. It seems to me that this offers a person a good check list in obtaining the desirable goal of maturity.

I must state that this list is not of my own composition, but something I have obtained from persons older and much wiser than I.

"The mature person has developed attitudes in relation to himself and his environment which have lifted him above 'childishness' in thought and behavior:

1. He accepts criticism gratefully, being honestly glad for an opportunity to improve.
2. He does not indulge in self-pity. He has begun to feel the laws of compensation operating in all life.
3. He does not expect special consideration from anyone.
4. He controls his temper.
5. He meets emergencies with poise.
6. His feelings are not easily hurt.
7. He accepts the responsibility for his own acts.
8. He has outgrown the 'all or nothing' state. He recognizes that no person or situation is wholly good or bad, and he begins to appreciate the Golden Mean.
9. He is not impatient at reasonable delays. He has learned that he is not the arbiter of the universe and that he must often adjust himself to other people and their convenience.
10. He is a good loser. He can endure defeat and disappointment without whining or complaining.
11. He does not worry unduly about things he cannot help.
12. He is not given to boasting or 'showing off' in socially unacceptable ways.
13. He is honestly glad when others enjoy success or good fortune. He has outgrown envy and jealousy.
14. He is open-minded enough to listen thoughtfully to the opinions of others. He does not become vigorously argumentative when his views are opposed.
15. He is not a chronic 'fault-finder'.
16. He plans things in advance rather than trusting to the inspiration of the moment."

Yours truly,
 Bob Weete

* * *

Editor, State Press:

I am all for SEW, but can't see why so much effort is wasted on getting all the assemblies arranged when not all the students who want to attend are able because teacher's don't dismiss classes.

Puzzled

Concert Scheduled Sunday

ASU's Symphony Orchestra will hold its annual Spring Concert Sunday at 8:15 in the Memorial Union.

Dr. Wendell Rider, chairman

of the Music department, will conduct.

Featured soloists are Mrs. Patricia Keating, and Eugene Lombardi, violinist, as soloists. Mrs. Keating is assistant pro-

fessor of Piano and a past president of the Phoenix Piano Teachers Association. Mr. Lombardi, assistant professor of Music Education, is also conductor of the Phoenix Youth Symphony and the Phoenix Symphonette and assistant concertmaster in the Phoenix Symphony.

Selections include: "Overture to the Flying Dutchman," by Wagner; "Violin Concerto in D Minor," by Wieniawski; three dances from "The Rodeo Ballet Suite," by Copland; and "Ballade," by Faure.

Dr. Fletcher To Write Monographs

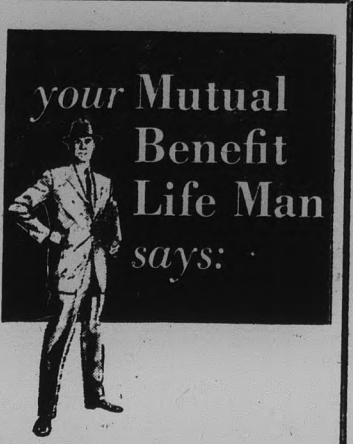
The New World Encyclopedia has commissioned Dr. Grant Fletcher, ASU professor of Music, to write 15 musical subject monographs for its next edition.

Dr. Fletcher has also been the subject of articles in two national music publications. The Musician's Round Table recently had an article on Dr. Fletcher's experiences as a symphonic composer.

Veterans Advisor Informed Of Bill

A bill increasing Korean G. I. benefits and legislation to extend Korean G. I. Bill benefits to men who enlisted or were drafted after Jan. 30, 1955, are before Congress, V. V. Beltz, veterans' advisor, was informed recently.

Beltz suggested that those interested in the legislation write a personal letter to Representative John J. Rhodes, Washington, D. C.



your Mutual Benefit Life Man says:
"Nine Out Of 10 Successful Men Want Custombuilt Life Insurance."

Some men, of course, can get by nicely with "ready-to-wear" life insurance designed for average instead of individual needs. But for most successful men — at least 9 out of 10 — life insurance is something personal that must be custom-made to meet personal needs. To serve such men Mutual Benefit Life men have made life-time, full-time careers of planning life insurance instead of merely selling it. The Mutual Benefit Life Insurance Company, Newark, N. J.



LEONARD A. KRELL
Thoroughly Trained in All Phases Of Modern Life Insurance.

Mutual Benefit Life Insurance Co.

342 W. McDowell Rd.
Phone AL 8-6193
Phoenix, Arizona

You are looking at a time machine

It sounds like science fiction: traveling across the continent in 4½ hours, New York to London in 6½, cutting airline schedules almost in half.

Yet these are routine for jet liners in the jet age — an era people at Standard's research laboratories have been working toward since the day seventeen years ago when we fueled the first U. S. jet flight.

Since then our scientists have worked with the armed forces to perfect fuels and special lubricants

for planes that fly faster than sound, or cruise non-stop around the world. They've also helped engine designers solve problems of heat and cold; aided airlines with faster airport fueling systems.

The sum of these years of development has been to add hours to the traveler's day, days to the tourist's week. In helping to harness time, as well as putting petroleum to many other uses for you, *the people at Standard are planning ahead to serve you better.*



STANDARD OIL COMPANY OF CALIFORNIA

Pinnings Abound

By FRAN BRESLIN

In the spring a young man's fancy traditionally turns to love, and such is the case on ASU's campus as Sun Devils announce engagements and pinnings.

A recent candle-passing ceremony in the Kappa Delta chapter room revealed the engagement of Kathy Gandrud to Howard Boysen, Lambda Chi Alpha.

Sharon Horne, Chi Omega, is engaged to Ed Woodmansee, Tau Kappa Epsilon, while another Chi Omega, Joyce Ann Wyrick, told of her pinning to Wes Wilson, ATO.

Chi O Sonja Campbell recently married Steve Sowers, Phi Delta Theta.

Also married were ASU students Nancy Jane Wilson and Raymond Cooper.

Janice Phillips, ADPi, is wearing UofA man Fred Rosentel's Phi Delta pin. Peggy Britt, ADPi, became engaged to Dave Hendrickson, Phi Delta Theta, while another ADPi — Phi Delta twosome, Jacque Carson and Charles Rodgers, did likewise.



A DOG'S LIFE... is pretty good, according to "Moose," the new center of attention at the Sigma Chi Sigma house. Posing for a family portrait with their 85-pound mascot are (front center) Spike Condit, (l to r, first row) Bruce Thomas, Bob Glover, John Cline, (l to r, top) Dale O'Neil, Tate Parker.

Initiations Add Members To Campus Sororities

Alpha Delta Pi initiated 14 new members Friday night at Mountain Shadow Resort in Paradise Valley. New actives are Teri Baldock, Faye Blevins, Leanne Burroughs, Diane Davis, Sel Erder, Cheryl Garrigues, Linda McCloy, Becky McDonald, Janice Phillips, Linda Rankin, Bette Segersten, Sandy Smith, Karen Watkins and Sue Westervelt.

Award winners from the pledge class were: Teri Baldock, highest scholarship; Linda Rankin, outstanding pledge; Cheryl Garrigues, best goodie box, and Sel Erder, best scrapbook.

Initiated into Sigma Sigma Sigma Saturday night at Scottsdale were Marilyn Bergen, Rhea Ballard Cone, Irene Escobedo, Pat Hoffman, Judy Kuntz, Sharon Lawrence, Linda Lecky, Arlene Paskiewicz, Karlas Pipes, Linda Scofield, Vicky Strong and Janitolene Whitfield.

A breakfast honoring the new actives was held Sunday morning at the Desert Hills Hotel where Sharon Lawrence was named outstanding pledge. Others receiving awards were: Marilyn Bergen, scholarship; Judy Kuntz, best goodie box, and Linda Scofield and Barbara Perkins, best notebooks.

New committee chairmen recently announced by Delta Sigma Pi are: Dennis Christy, house manager; Carl Tower, intramurals chairman; Dave Meecke, social chairman; Phil

Brignall, pledge master; Jim Cordes, scholarship chairman; Bill Druke, rush chairman, and Dick Wells, alumni chairman.

Sigma Chi Sigmas elected several new officers: Ray Alberts, assistant treasurer; Bruce Thomas, rush chairman, and Bob Lairson, corresponding secretary.

Forde Hughes, Charles Murdough, Dave Anderson, Frank Mell, Tom Brown and William Barks now wear Sig pledge pins.

Deanna LeBeau is the newest Alpha Epsilon Phi pledge. AEPHs recently staged a turn-about day as actives and pledges changed places.

Installed as officers of Theta Chi Monday evening were: Howdy Casey, president; Dave Paul, vice-president; Larry Jarrett, secretary; Warren Orfall; treasurer; Denny Crow, assistant treasurer; John Lindauer, chaplain; Stan Couzens, first guard; John Tavormina, second guard; Jack Hoeft, librarian, and Joe Bascaky, historian.

Chi Omega initiated 16 new actives Saturday. Initiates are Sandy Rowe, Penny Schroeder, Norma Walker, Sue Penrod, Susie Lennartz, Lynn Steinko, Lenda Metcalf, Sandy Seyfried, Carol Beley, Darlene Swadley, Carol Wiehl, Kay Murdock, Carol Helwig, Pat Gygi, Cynthia Datus and Carolyn Stabler. Kaye Powell was initiated Monday evening.

Currents On Campus

Phrateres meets this evening at 7:30. Pledges and actives are urged to attend.

The Canterbury Association will square dance Sunday at 7 p.m. Episcopalians and others interested are invited to the meeting at 1735 South College Ave.

T. A. Votichenko, assistant professor of Philosophy, speaks on international relations and problems to the International Relations Council and the Collegiate Council for the United Nations Wednesday. The groups will meet in the MU at 7:30 p.m. Everyone is invited.

Dr. George Burroughs will speak on "Courtship on Campus" to the Westminster Foundation and the Lutheran Student Association tomorrow evening at 7 in the Westminster Foundation Student Center at Orange and McAllister.

Reid Southern, Dave Clough, Carol Gassen, Jack Bylee, Bill Eishop and Dick Tornor were initiated into Gamma Theta Epsilon, national professional geography fraternity, Sunday at a hamburger fry and swimming party at Gary Clark's home in Cave Creek.

Also, the group discussed their trip to Hermosillo and

Guaymas, Mexico, Easter vacation.

Theta chapter of Alpha Beta Alpha, library honorary, recently toured the Mesa High School library under the guidance of Mrs. Helen Moffat, librarian, and learned the techniques and devices used by the staff there.

West Hall officers for second semester are: Julie Coulter, president; Linda Habluetzel, vice-president; Carmen Ruthling, recording secretary; Lee Harmon, corresponding secretary; Norma Ree Nagljch, publicity manager; Carol Everett, treasurer; Sue Yee, Judy Hamer, Sue Caldwell, Margaret Jo Williams, representatives; and Beth O'Brian, new assistant head resident. Alma Hattabaugh was chosen head proctor.

West Hall exchanges with M.O. Best B this evening in the West Hall recreation room from 7 to 9:45.

"Statan's Stomp" will be held on the MU terrace from 8 to 12 p.m. Friday, March 13.

Tickets at the door will cost 75 cents stag or \$1.00 per couple. Featuring entertainment by the "Bluetones," a guitar trio, the stomp is sponsored by the junior class.

"Another Day, Another Dollar," a comic skit, will be presented by Alpha Pi Epsilon, secretarial honorary, in the MU ballroom at 9 Saturday morning, opening a seminar for secretaries.

KOOL CROSSWORD

No. 17

ACROSS

- Between a hop and a jump
- Animal from Green Bay?
- Wall encountered on some dates
- Miss Gardner ad infinitum
- They attract eyes
- Kind of stand
- It follows you down South
- Don't get caught in it
- Gal who looks like unmade bed
- Marilyn's one
- Kind of do
- Half a song at Yale
- This makes a profound impression
- With lemon in your mouth
- All you need to get ahead
- Paint
- Snick and
- Taejle's rainy-day facial
- Chow
- Kind of otera
- Biblical birth reference
- She sounds like money
- Instrument of the conniver
- Temple, but far from Philly
- Flipped
- Horse & soap
- Rains marbles
- But she may not be a cheap date

DOWN

- Got beyond first base, illicitly
- Are you smoking 'em? Good!
- You're brave if you're using this
- Pets in confusion
- Manhandle
- He gets the air
- Meow from girl on phone?
- A good place for "hots"
- Rock popular in Ireland
- Early-morning cut
- Overimbiber
- It's good in the hole
- What Pop saw in Clara Bow
- Crosby cat
- Gatty crowd
- Kool's mild refreshing ingredient
- Right on target
- Drink not favored by 17 Down
- Favored receipt
- 17 Down
- Pinochle or gin
- maneuvers
- Dress up
- Something to live for
- Aqueous solutions
- Favorite vegetable of this generation?
- The first man to break it wins
- Point in compasses
- Short general

	1	2	3	4	"ARE YOU KOOL ENOUGH TO KRACK THIS?"	5	6	7	8		
9									10		
11									12		
13									14		
15				16					17		
				18	19	20			21		
22	23	24				25					
26					27						
28					29			30	31	32	33
34				35				36		37	
38				39				40		41	
42								43			
44								45			

Switch from Hots to Snow Fresh Filter KOOL

SWITCH FROM HOTS TO Snow Fresh FILTER KOOL

ANNY PENN SLEETS TOSSSED OPERAS CHISEL PAGODA ETC BEGAT DOE SNEE MUD EATS NEARVE JOBS IMPACT SUBLV HAIR BOOLA MESS STABR ALL ACT HTIM SNOOKS STONEN AVAS SKIP

KOOL ANSWER

STADIUM COFFEE SHOP & Delicatessen

Good Things to Eat and Drink

Television

"Across the Street From East Stadium"

Open 7 days week

SWITCH FROM HOTS TO Snow Fresh FILTER KOOL

As cool and clean as a breath of fresh air.

Finest leaf tobacco... mild refreshing menthol — and the world's most thoroughly tested filter!

With every puff your mouth feels clean, your throat refreshed!

America's Most Refreshing Cigarette

... ALSO REGULAR SIZE KOOL WITHOUT FILTER!

© 1959, Brown & Williamson Tobacco Corp.

AS Gymnasts Romp Over 'Cats, 97 - 47

Scoring four firsts and placing in several events, Chuck McMahon accounted for 43 points in leading the ASU gymnast team to a 97-47 rout of the Arizona Wildcats in Tucson.

ASU's Harvey Plant won three events and was second high scorer with 20 points. McMahon won the side-horse, horizontal bar, still rings and parallel bar events. He also placed second in free-exercise, trampoline, flying rings, tumbling and placed third in the rope climb.

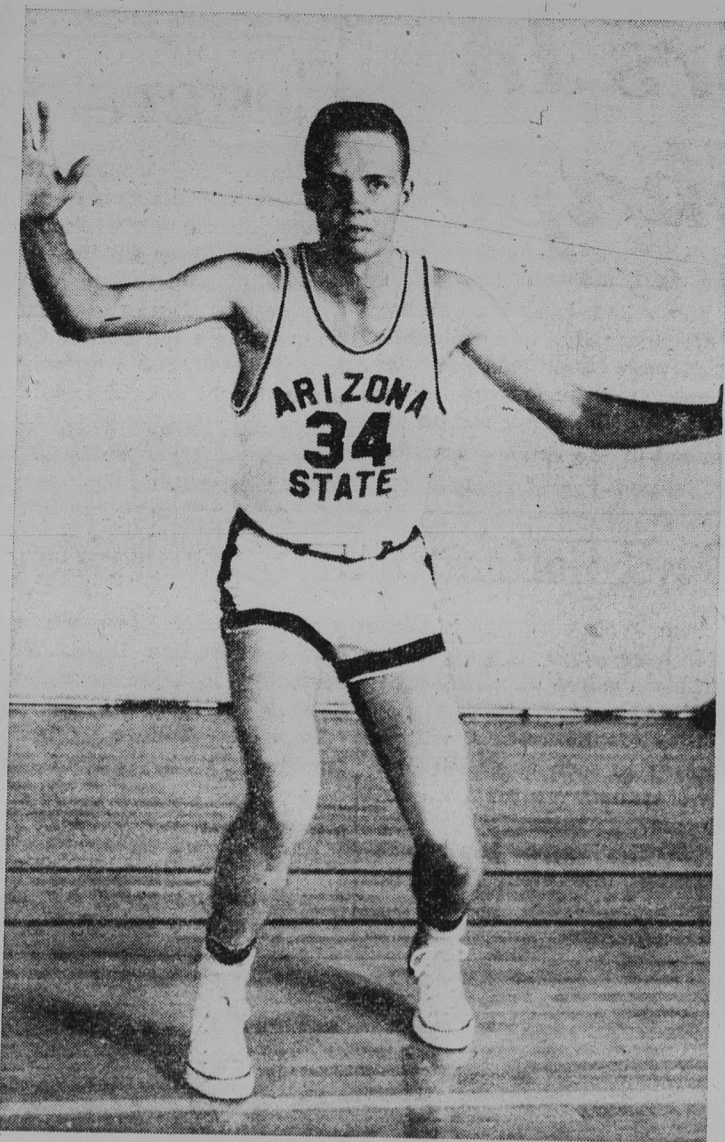
Freshman Plant won the free exercise, trampoline, and tumbling and scored fourth in the side-horse.

Dave Bonham came in third in the free exercise to make an ASU sweep of the event.

He also won the flying rings, scored fourth in tumbling and fifth in still rings.

Ivan Jennings and Bonham each scored 12 points. Jennings placed second in the parallel bars and side-horse and fourth in trampoline and horizontal bars.

A-State's Dick LeBeau suffered from an injured shoulder but placed second in the rope climb and still rings. He also placed fourth in the parallel bars to finish with a total of 8 points.



BENCH STRENGTH... sophomore reserve guard Rich Jarvis plays a big role in any plans Coach Ned Wulk has for a Sun Devil NCAA playoff berth. The 5-11 ball-hawk from St. Johns, Ariz. is expected to see action in next week's vital BC playoffs with Texas Western and New Mexico State.

Tracksters Solid In Exhibition Win

The Arizona State track team started off its 1959 schedule by overwhelming a visiting UofA contingent Saturday in Goodwin Stadium.

Although no official score was recorded, Sun Devils captured a wide margin in number of first places while establishing four new meet records. Arizona's lone contributor to the rewriting of the record books was shotputter Ray Hiseck, who raised his old record of 52'8½" to 52'9½".

Carol Lindroos represented ASU in the discus with a 160'8" heave, setting a new meet record, though the mark was 20 feet below his practice tosses.

Other ASU entries establishing new records were Herb Montoya in the javalin with an effort of 219'6", the 440-yard relay team of Jesse Bradford, Tom Pettit, Dick Fischl and Mal Spence with a 42.5 clocking, and the distance medley relay composed of Mel Spence, Mal Spence, Jim McGowan and Alex Henderson with a 10:13.8 performance.

The Demon thinlies will complete in a triangular meet at Oceanside, Calif., tomorrow against the Camp Pendleton Marines and San Diego State College.

Saturday, the Devils will perform in the Southern Pacific AAU relays at L. A. Junior College. The AAU meet will boast such track and field

Diablos Bounce Demons

The Arizona State basketball team failed to shake its road hex Monday night, succumbing to Los Angeles State 99-77 on the Diablo homecourt.

The loss was the season's seventh for ASU, all losses suffered on foreign courts.

In a December contest in Tempe, the Demons dealt the L. A. State quintet a 105-83 defeat to double the series record with the Diablos at six wins for ASU against three for L. A. State.

Diminutive guard Paul Howard paced ASU scoring with 22 points and turned in another exhibition of dribbling and playmaking. Paul Denham was second high with 19 for ASU.

Guard Terry Bazadier, All-America candidate from L. A. State, set a school scoring record as he pumped in 31 points for game scoring honors. Leo Hill added a 26 point contribution to the Diablo cause as LASC closed out its 1958-59 season.

INSIST ON THIS LABEL



Campus Leaders Have 'Flipped' For Flaps!

FLAP-POCKET

TAPERS®

California slacks by



Check your BMOC's... They're wearing the new flap-pocket TAPERS, trim styled for casual comfort, longer wear and neat looks on and off campus. Now available in a variety of fabrics and colors.

26 to 38, 4.95 to 6.95

Junior TAPERS 4 to 18
3.98 to 4.50

at your Favorite Campus Store

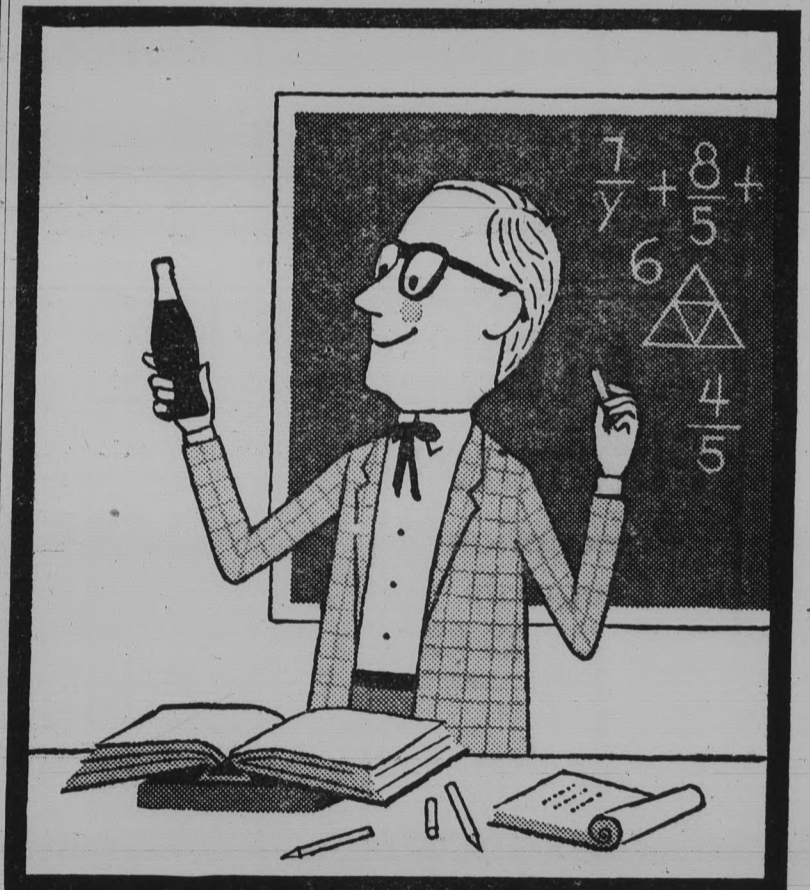
at your Favorite Campus Store

Lou's Campus Shop

FINE CLOTHES FOR MEN

603 MILL AVENUE, TEMPE

PHONE WO 7-2960



Q.E.D.

Yes, it's been demonstrated time and time again, that for real refreshment it's Coke every time! Add up that cold crisp taste, that lively lift and you really have a drink worth going after. So whenever the crowd has a multiple thirst, make the high sign of good taste... pass around the Coca-Cola! Quod Erat Demonstrandum!



BE REALLY REFRESHED... HAVE A COKE!

Bottled under authority of The Coca-Cola Company by

Phoenix Coca Cola Bottling Co.
1301 South Central, Phoenix

KOACH IEHL'S ORNER

By JEFF KIEHL

Hallelujah! It happened!

Those gentlemen from Har-
din-Simmons and West Texas
State put the Border Confer-
ence basketball race into a
three-way tie for first place.
The Cowboys and the Buffaloes
disposed of Texas Western and
New Mexico State Monday
night, giving each of the unfor-
tunates three losses in league
play, the same as Arizona State.

A playoff pitting NMS,
Western and ASU against each
other probably will be held the
latter part of next week, on a
two game, single elimination
basis.

The two winning efforts by
H-SU and West Texas came as
a surprise to most fans. They
almost counted the Devils out
of the BC race after New Mex-
ico and Texas Western defeated
H-SU and West Texas Satur-
day, and most cage followers
did not expect both teams to
lose the same night.

Still, the Sun Devils have a
team that deserves to represent
the conference in the NCAA
tournament. Both New Mexico
State and Texas Western will
lose players because of eligi-
bility regulations and wouldn't
be at full strength for the play-
offs.

Coach-Fanny Markham's Sun
Imp basketballers close out
their season Saturday against
Eastern Arizona JC in a char-
ity game to be played in Mor-
enci. The game, originally
scheduled for the Monsters'
home gym in Thatcher, was
moved to Morenci to raise
funds for that town's new civic
center and various other char-
ities.

The Imps, 12-4, defeated
EAJC 70-60 in Sun Devil Gym
earlier in the season.

LAIRD Pharmacy

Prescription
Druggists

501 Mill Ave. WO 7-2922
26 E. 8th St. WO 7-4063

Are You Violating The "Pinning Code?"

If a pinned girl dates other
men, should she wear the pin?
If a couple breaks up, should
the girl return the pin? How
should a pinning be celebrated?
Don't miss the inside-campus
story of the traditional eti-
quettes of pinning, in March
McCall's... complete with a
full-color photo of 70 top fra-
ternity pins—including the
"forbidden four"—published
here for the first time. Learn
why some school authorities
consider pinning a "whole-
some" custom, in March
McCall's, now on sale.

Gridders In Good Shape

By BOB LAIRSON

In spite of the fact that 18
seniors were lost through grad-
uation to the Sun Devil football
team, Coach Frank Kush is op-
timistic over the improvement
of his younger charges and the
appearance of several new fac-
es on the squad.

Fran Urban, rated by Kush
as the most improved player,
appears certain to nail down
the starting assignment at quar-
terback. Frosh linemen praised
by the coaching staff are Jesse
Bradford, Fred Rhoades, Fred
Yuss, Ron Jackson and Tim
Lee. Freshmen backfield men
showing promise are Nolan
Jones, John McFalls, Clay
Freny, Ossie McCarty, Joe
Zuger and Ron Cosner.

Sophomores Bill Kendrick
and Joe Drake are battling for

the right half-back slot.

Footballers have been toiling
both physically and mentally
with new formations in the
Demon multiple-offense. Fans
will view the Devil eleven ar-
ranged in the single-wing, fly-
T, winged-T, and straight-T.

Devil Golfers Open Slate Friday

The 1959 edition of ASU's
golf team plays its first match
Friday against the University
of Arizona.

Site of the contest will be
known as soon as Coach Fan-
ny Markham returns from Cal-
ifornia.

The Devil squad has two re-
turning lettermen from last
year's Border Conference
championship winners, number

one man Duff Lawrence and
fourth man Don Boaz. Also
returning is squadman Dave
Klein.

Phoenix College supplied
Markham with two of this
year's team members, Joe Ka-
loff and Bob Bulla. Also ex-
pected to help is sophomore
Rex Wilson, playing his first
year of varsity competition.

BACK DOOR OPEN...

Cagers Slide In

Arizona State's basketball
team found its own little
Bridge at Remagen Monday
night, and although the ASU
span didn't help to win a war,
it gave the Devils a second
chance to win the Border Con-
ference battle for representa-
tion in the NCAA Tournament.

Arizona State's bridge was
the pair of losses suffered by
Texas Western and New Mexi-

co State Monday night, allow-
ing AS to creep into a three-
way tie for the Border Confer-
ence cage crown.

The BC's representative to
the NCAA regionals will be de-
termined by a playoff. BC
Commissioner Emil Larson
said plans would be made late
last night.

The three teams would have
a drawing, the winner getting
a bye. A coin toss between the
two losers would determine the
site of the first playoff, the
winner getting the home court
advantage. The victor in that
game will then meet the team
that drew the bye. That play-
off game will also be determi-
ned by a flip of a coin.

Another problem concerns
whether TW and NMS will be
allowed to play team members
who have participated in four
years of varsity ball in the BC
playoffs.

They said it couldn't
be done...
They said nobody
could do it...
but —

L&M is
Low
in tar

with
More
taste to it

THE MIRACLE TIP
L&M
FILTERS
LIGGETT & MYERS TOBACCO CO.

Don't settle for one without the other!



"L&M is kindest to your taste," says TV's George Gobel. "There are two mighty good reasons why I think you'll go for 'em. They're truly low in tar, with more exciting taste than you'll find in any other cigarette."

LOW TAR: L&M's patented filtering process adds extra filter fibers electrostatically, crosswise to the stream of smoke... makes L&M truly low in tar.

MORE TASTE: L&M's rich mixture of slow burning tobaccos brings you more exciting taste than any other cigarette.

LIVE MODERN... CHANGE TO MODERN L&M

© 1959 Liggett & Myers Tobacco Company