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 William Schurz

DASTOR



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Thunderbird Joins Afghan Ambassador in Celebrating Project Artemis



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It was a packed AT&T Auditorium that received the Project Artemis graduation ceremony on an unusually cool Thursday morning for mid November. In the audience were some of Thunderbird's finest including President Cabrera, Board member Barbara Barrett, a past Thunderbird President, Thunderbird Faculty and mentors, and a number of inconspicuous flag bearers. The most celebrated visitor was the Afghan Ambassador and his wife.

After getting off to a slow and slightly awkward start, President Cabrera offered stirring remarks to the 15 graduates and to the hushed auditorium. His message - and the one that would reign supreme during the day's speeches - echoed Project Artemis' inspirational beginnings and straight-forward objective which is to educate and encourage Afghan women to join economic development initiatives in Afghanistan. By all accounts, the two weeks of classes, projects, and site-visits were stunningly successful in achieving a second straight year of stellar graduates.

The highlight of the event came early when Soraya Ayoub, the 2006 Project Artemis Class Representative, made a speech on behalf of the 15 women. Her energy and pride were self-evident. She spoke with a strong, confident voice about the challenges that the women had already overcome and the challenges still ahead in their homeland. She was not a naïve woman about the barriers ahead. To the contrary, she welcomed the inherent conflict of being an enterprising woman in a traditional country struggling with increasing political and social chaos. In the end, her smile was contagious and her enthusiasm seemed to be bursting.

The Ambassador, Said Tayeb Jawad, spoke in a similar manner about the accomplishments that the women reached in the last ten days and the challenges still ahead. In an exclusive interview with Das Tor the Ambassador emphasized how difficult it is to run a business in Afghanistan and how creative, courageous and flexible one has to be to tackle problems ranging from lack of

infrastructure and inconsistent power supply to educating the workforce. In addition to project Artemis there are a variety of initiatives aimed at trade capacity building in the country. After the conflict ended, Afghanistan signed a number of agreements with developed countries to enable and increase trade, but its ability to trade was limited mainly because the business community lacked advanced management skills, understanding of financial reporting and documentation and access to capital.

In a small and targeted way, Thunderbird has played an important part in alleviating these problems and contributing to the necessary development of the country by doing what we do best: giving people the opportunity to thrive and create opportunities for themselves through global education and leadership.

We salute the courage and spirit of the Artemis fellows and their compatriot businessmen and businesswomen. We are also proud of the effort that Thunderbird put forth to develop "global leaders who create sustainable prosperity worldwide" and believe that initiatives such as project Artemis speak loudly of the true essence of our institution. ●

PROJECT Artemis



Congratulations
Graduating T-birds!
 See pg. 8

Das Tor Snap Shots... Look For These Stories Inside This Edition of Das Tor

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From the Founder

"Wherever we travel, whenever we pass from one country to another we must go through a gate. However, Das Tor means more than simply the traversing of borders; it stands as a symbol and artery of communication through the barriers of superstition, ignorance, dogma, racism and prejudice; traditional enemies which continue to be a detriment to progress and global peace. Idealistic though it may sound, it has now become the responsibility of our generation, the future leaders of the international community, to make every effort to widen these gates and succeed where previous generations have failed. Das Tor must therefore be an open forum for debate, a clearing house of ideas that may further prepare us for the international community and further augment the reputation of this youthful institution."

Bob Marabito,
Founding Editor, 1969

New Year, New Features. Das Tor Brings You Real News



By Elena Imaretska
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Since I started my Das Tor adventure, I have always felt bound by our long production process and monthly publication. While we were able to cover (or uncover) a lot of Thunder-news and opinions, we were never able to be the "news flash" and bring you the buzz on campus live.

Now the game has

changed. Das Tor Weekly is the virtual space that will provide you with real news in real time, pointed opinion pieces and maybe even Dr. Love's advice. Speaking of Dr. Love, since we found that T-birds have such a love-hate relationship with our distinguished specialist in the matters of the heart (see The Dr. Love Paradox),

we will discontinue publishing his advice in our online version. Do not worry, you will still be able to seek his advice, but his answers will be limited to our print version.

Starting next week bookmark <http://dastorweekly.blogspot.com> and stay in the loop. ●

NEWS

Thunderbird Hires New Director to Promote Thunderbird Activities in Southeast Asia

In an effort to expand its Asian operations, Thunderbird has named Michele von Rautenkranz as the first Director of Regional Initiatives – Southeast Asia. The position will be based in Singapore and will have regional responsibility for Thunderbird activities and operations in Thailand, Indonesia, Malaysia, The Philippines, Vietnam, Laos, Cambodia, Brunei, and Singapore. The new regional position will strengthen Thunderbird's ability to serve this

dynamic and economically important part of the world.

Ms. von Rautenkranz, a Thunderbird alumna, joins the school after a year as general manager of the American Association of Singapore. Her experience includes years in international banking and non-profit fundraising and leadership in both the United States and Europe. "We are thrilled to have Ms. von Rautenkranz join the Thunderbird team," said Thunderbird president Dr. Angel

Cabrera. "Her extensive experience in global business and her long history of support for Thunderbird make her an ideal regional ambassador for the school."

The new director will coordinate the school's efforts to recruit prospective students for all its degree programs, serve corporate clients through the provision of cutting-edge executive education offerings, support local alumni and develop institutional partnerships with regional academic insti-

tutions and business groupings.

The new position joins Thunderbird operations in Beijing, Shanghai, Moscow, Prague, Geneva, Latin America and the United States as part of Thunderbird's global learning network.

Creation of Thunderbird's Singapore operation was made possible due to a generous donation by Thunderbird alumnus and Singapore resident Christopher J. Fussner, President of Trans-Tec TransTechnology Pte Ltd. ●

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Das Tor reserves the right to edit letters to the editor, opinions and commentaries for length and clarity. Das Tor adheres to all the policies contained in the Thunderbird Honor Code.

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Academic and International Services Informational Updates & Deadlines

Accepting Spring 2007 Internship Registration. Spring internship registration is open for students in Track 1 and 2 programs. The deadline to apply is February 9, 2007. Go to the Internship webpage on MTB for more information.

Monterrey/Prague Overseas Modules Briefing. Students enrolled in the Monterrey and/or Prague overseas modules should attend the program briefing on Thursday, November 30, 2006 from 1:10pm. Location of the meeting TBA.

Changes to U.S. Passport Requirement. Beginning January 8, 2007 all U.S. citizens and foreign nationals are required to present a passport or other appropriate identity and citizenship documentation when traveling to and from Canada, Mexico, Central and South America, the Caribbean and Bermuda. Go to the U.S. Department of State's webpage at www.travel.state.gov for more information on the Western Hemisphere Travel Initiative.

I-20 Form Maintenance. International students traveling during the holiday break should review their most current I-20 form for:

- **Updated Endorsement.** The advisor's signature on page 3 of the I-20 should be less than 6 months old. Students with a signature older than 6 months should come to AIS with the I-20 and complete a Request to Validate I-20. Please allow for a minimum of 3 working days for processing.
- **I-20 Program End Date.** If 12/15/2006 is listed as your program end date in section 5 of your I-20 AND you are not graduating this fall trimester, you must request an extension of your I-20 form. I-20 request forms are available at AIS. Extensions must be requested and granted prior to the I-20 expiration date. Failing to request an extension in a timely manner will result in being out of immigration status.

Accepting Applications for Term of Non-Enrollment/Reduced Course Load. International students in the Track 1 and 2 programs should request a TNE/RCL if you are planning to:

- Take less than 12 credits or a break from your studies inside or outside the US
- Graduate in the spring with fewer than 12 credits to complete
- Attend classes at an overseas module or an exchange program
- Do an internship outside the US
- Have medical or academic circumstances that require a reduced course load

The deadline to apply is **February 1, 2007**. Students enrolled for less than 12 credits without approval after 02/01/07 will be out of immigration status.

Optional Practical Training Deadline Dates: The deadline dates for submitting an OPT application to the AIS office are as follows:

- OPT deadline for Fall 2006 graduates is **December 1, 2006**
- OPT deadline for Winterim 2006 graduates is **January 12, 2007**

- OPT deadline for first-half Spring 2007 graduates is **March 2, 2007**
- OPT deadline for second-half Spring 2007 graduates is **May 13, 2007**

Go to the International Students Information webpage on MTB for more information on Practical Training.

Advisee's Responsibilities. AIS believe it is the student's responsibility to play an active role in making your educational experience a truly rewarding one. The following is a list of pointers that have been identified by AIS to facilitate your learning experience at Thunderbird:

- Clarify your personal values, abilities, career interests and goals
- Make an appointment with an advisor when required or when in need of professional advising
- Notify an advisor when you can not make your appointment
- Become knowledgeable of and adhere to institutional policies, procedures and requirements
- Prepare for your advising session and bring appropriate materials
- Follow through on actions identified during your advising session
- Accept final responsibility for all decisions
- Read your academic Bulletin, emails from Thunderbird's staff offices and other forms of informative communication
- Attend and participate in classes, workshops, informational seminar, town-hall meetings, etc
- Get involved in campus and community events. Remember, your Thunderbird network is a life-long learning experience!

Academic and International Services Administration Building

Phone: 602-978-7853 – Email: ais@t-bird.edu
Office Hours: Monday – Friday
8:30am to 12:00pm & 1:00pm to 4:30pm

The office will be closed on the following dates:
December 25 - 27, 2006
January 1 & 2, 2007

What is Net Impact All About?

By Ryan Renner
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WARNING
The following information should not be read by the weak at heart, socially challenged, or innovation-phobic.

This article will clarify a few common misperceptions about a club on campus, and will challenge you to change your belief in our. Of course, that is up to you.

Common Misconceptions:

1. Net Impact's goal is NOT about seeding corporations with a few green tree hugging students (you can tell who they are by the needles in their face).
2. Its goal is NOT about trying to get the school to use more efficient lights (though it is a pretty bright and financially sound idea).
3. Our existence is NOT to ensure the presence and use of blue recycling cans on campus (though we should all attempt to clean up the campus' act).

Net Impact's goal is to show all business Thunderbird students and alumni around the world (regardless of your focus) why socially innovative views are essential for our future success. There are many issues which we address that, on traditional logic, seem excessive. Fortunately, traditions are meant to be replaced, and logic isn't always as sound as it should be. When you look around at your world, are you happy with what you see? Are you content with the traditions of your fathers? Corporations hire Thunderbirds because we are different from the standard MBAs. Since we already have that reputation, shouldn't we at least uphold our end of the image? I doubt that many people on campus came to Thunderbird because it was the typical MBA. If you did, I hope you weren't too disappointed. [And if you are on

campus reading this you must have adapted to your disappointment quite well].

A recent Net Impact survey of over 2000 students from around the world shows us that, in many ways, the issue of Corporate Social Responsibility is widely believed to be essential in a business education.

When asked if CSR should be integrated into core B-school classes, 78% agreed (with 64% of students not interested in NI membership agreeing as well). When asked if business professionals should take into account social and environmental impacts when making business decisions, 89% agreed (81% of non-NI interested students also concurred). When asked if business should work towards the betterment of society, 81% agreed

plans for the future, learn to embrace change, and return to the ideals we have all let fall aside when acknowledging the realities of debt. Where we work is important. The values we maintain regardless of where we work will be far more important.

Arise to the challenge that your conscience has placed before you, and excel at your uniqueness. Your difference is your greatest characteristic. Your differentiation in maintaining and building values of socially responsible innovation will guide you wherever you are, and your attention to personal honor and responsibility will never let you fail. Don't be afraid to magnify your uniqueness to make your world better.

There is a reason carbon-copy paper has long gone out of use.

Net Impact's goal is to show all business Thunderbird students and alumni around the world (regardless of your focus) why socially innovative views are essential for our future success

(of students not interested in NI membership, 66% agreed). (NetImpact.org)

These students come from schools like MIT (Sloan), Dartmouth (Tuck), University of Michigan (Ross), Princeton, UC Davis, Stanford, and many more. I mention these particularly because I met many of their students at the Net Impact Conference at the Kellogg School of Management (Northwestern University in Chicago). Attended by over 1650 students (28 Thunderbirds) and professionals Net Impact from companies like Microsoft, Starbucks, Timberland, Deloitte, Coca-Cola, and Booz Allen Hamilton, this sold-out conference taught the ideals and future best-practices that could undoubtedly enhance your future.

As Net Impact members, we are far from alone in being interested in improving the world through our business skills. As Thunderbirds we must all, regardless of focus area or

Not only is it a waste of trees, it is also a representation of the traditions of waste and inefficiency that has long gone out of style. Make up for the past, and preserve the future. Don't be anyone's carbon copy.

Keep your eyes open for upcoming news on the Thunderbird Sustainable Innovation Summit (formerly i4 and the Global Citizenship Challenge) which is organized by the Center for Global Entrepreneurship, the Lincoln Center for Ethics in International Management, IDA and Net Impact. We have been working hard to prepare an amazing Summit for you with educational opportunities, great speakers, and a chance to win \$20,000 (did I get your attention?). See the plans as they continue to develop at www.sustainableinnovation.thunderbird.edu

Thunderbird FDI Forum



By Payal Rohira
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Summer of 2004 in Phoenix Arizonathe sun glowing in full splendor, mercury running between 110 and 120. On Thunderbird campus, a couple of minds were hotter, burning with an idea: to create a Forum for thought leadership, networking and research in the area of Foreign Direct Investments (FDI). Jim Samuel, who had already conducted research on FDI with the Bombay Stock Exchange, initiated this forum along with Sudio Sudarsan and Christine Castro. That summer turned out to be an eventful one as the FDI forum grew strongly in structure, thought value, and numbers. Various speaker sessions and open forums were conducted along with the FDI Forum members doing personal research. Dr. Roy Nelson and Dr. Frank Tuzzolino, both Thunderbird faculty, actively supported the initiatives of the FDI Forum and appreciated the professional direction that the Forum had adopted.

The Forum continued its strong growth and contribution to the Thunderbird community by hosting the strongest event of Fall 2004 with Dr. John Beck. The campus was rocked with Sudio Sudarsan's creative effort at planning, positioning, and launch of the super-event. As the FDI forum continued to grow, the scope expanded into exploring job and investment opportunities for its members. Jim Samuel continued to serve the Forum as Founder and Chair of the Forum through his time at Thunderbird and has since then been working on developing FDI research projects with Thunderbird. He has remained actively engaged with and available to current Thunderbird students. He has also engaged the Thunderbird administration with a proposal for a global FDI event at Thunderbird.

Snap forward to Fall 2006 and the FDI Forum, with Payal Rohira, Charlie Conner, and Craig Forbush at its helm, is still very active and in the planning stages for some key events in Spring 2007. Our goal is to increase student exposure to Foreign Direct Investment as a profession and hopefully, to get T-birds thinking about the job search as early as possible.

In meeting this goal, we have focused on two main deliverables for our club members. The first is to give club members the opportunity to learn about FDI and build credibility in the field through in depth research. We are working with administration to allow students at Thunderbird to earn academic credit for their research into FDI and global capital flows by enrolling in a 3-credit academic course. Participating students should be able to work closely with a faculty advisor of their choice to conduct and (ideally) publish in-depth research in an area of their choice - in this case, FDI in a foreign economy or region. The details should be finalized by the end of the year.

The second goal is to bring high quality speakers to Thunderbird. Interested FDI members had the opportunity to meet with the His Excellency José Figueres, President of Costa Rica (1994-98) in September 2006. We are also in the final stages of confirming speakers from the Inter-American Development Bank as well as from the Indian Embassy for Spring 2007.

In the coming year, we will continue to build a community that is truly interested in FDI and work to engage all levels of the Thunderbird community in making our school a strong influence in the world of FDI. ●

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Make it a Thunderbird Holiday!!!

The ThunderShop has new memorabilia that is perfect for holiday gifts for friends and family. Everything from teddy bears to shot glasses to new sweatshirts to pennants. Stop by today and check them out or visit us at www.thundershop.com!

Also remember that the Global Market is now located inside the ThunderShop! It has great gift ideas from all around the globe! A great way to show people what the Thunderbird mystique really means!

Be the next designer of a Thunderbird T-Shirt!!!

The ThunderShop needs your help! We are holding a contest to see who can capture the Thunderbird mystique the best in a t-shirt! Enter the contest today and let your design be seen throughout the world!!!

We will be accepting submissions until the end of the trimester and then they will be judged and produced in the Fall of 2007. The shirt will be available online for purchase for those students who will be graduating. The winner will get a free t-shirt and bragging rights. Please submit your design and contest questions to thundershop@t-bird.edu

Who Holds the Reigns to Your Future?

By Travis J. Smith and
Ian Jaffrey

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The Thunderbird Entrepreneurship Club thinks the answer to the question, "Who holds the reigns to your future?" is YOU! We wonder if we have it in ourselves to create something great. Well, the TEC would like to give you the opportunity to find out. The spring semester is fast approaching, and with it several great events and challenges. Among those challenges will be the TEC Business Plan Competition. The competition will not only offer cash prizes totaling over \$10,000, but will offer tomorrow's entrepreneurs the opportunity to pitch their ideas to some of the most prominent venture capitalists and angel investors in the area.

The business plan competition will consist of two rounds of evaluations. In the first round, participants will submit a 15 page business plan, which will be reviewed by several venture capitalists and angel investors. Each of these judges will provide in-depth feedback on all of the plans submitted and will choose six to

go on to the final round. The six finalists will submit a full length, comprehensive business plan and present their venture to the judges. It is a lot of work, no doubt, but an excellent opportunity for anyone who has ever

Remember, in the words of Thomas Edison, "The successful person makes a habit of doing what the failing person doesn't do."

considered starting a business. If you have already written a business plan, polish it up. If you haven't, start early, start now! This is an opportunity you simply cannot pass up.

Kevin Williams, the President of Trans Global Linguistics and winner of last year's competition, is currently negotiating the funding of his venture with a VC he presented to last year. He

has the following to say of his experience:

"A business plan competition should be the capstone MBA experience of any prospective entrepreneur. Not only are you obligated to use every shred of information that you have taken away from your classes, but you also have to have the confidence in your material to stand up and defend it in front of actual venture capitalists and successful entrepreneurs. Even if your plan doesn't win you will get input from experts who will point out the weaknesses before you are pitching the idea in front of other VCs. In my case, the experience not only forced me to refine my idea until it was workable, but connected me to the very people that are helping me make the venture a reality."

Remember, in the words of Thomas Edison, "The successful person makes a habit of doing what the failing person doesn't do." Don't miss out on this great opportunity to take hold of your future. ●

Christmas Is For Giving

By Brenda Wright
Financial Aid Advisor

The Thunderbird support staff are so thankful for all we have and wish to make a difference in the lives of those who are not so fortunate this holiday season. In conjunction with The Salvation Army we are working to provide gifts to underprivileged children and teens through the Christmas Angel program.

You can help!

You may choose an Angel Tag from one of the trees in the Administration Building (second floor lobby), the CMC/Executive Education Building (CMC lobby) or in the IBIC (circulation desk area). Then the fun begins: purchase a gift or gifts for the listed child or teen. We will have support staff members set up Tuesdays and Thursdays from noon to 2:30 and again from 4:30 to 5:30 at the tree in the Herberger Building.

Each tag will have gifts the child is wishing for and the tags for the teens will have suggestions for gift cards. If you do not have time to shop, you may also make a monetary donation and we will do the shopping for you. You can do this as an individual or team to pool your funds.

After you have purchased the gift, gifts, or gift card, return it unwrapped to the same Angel Tree site on campus. All gifts must be returned by December 15th. We will be delivering the gifts to the Salvation Army to distribute. Let's make this holiday special for someone who needs our help. Thank you for your generosity and may you have a wonderful Holiday Season.

(We had hoped to have the opportunity to have tags for some senior citizens, but these angels had already been taken.) ●



Career Week 2006 – A Success?



By Elizabeth
Edwards
U.S.A.
Staff Writer



Kip Harrell, Thunderbird's Associate V.P. Professional Development and Career Management, thinks so. With over 50 company presentations and companies represented at the career fair, 450 interviews on Friday after the fair and over 300 students participating in Learning Tracks, the CMC set new records. Just two years ago, only 28 companies attended the career fair, Learning Tracks didn't exist and far fewer on campus interviews were conducted.

Harrell noted several pleasant surprises from this year's career week. Students were taking more responsibility for each other, practicing "peer policing," to ensure that fellow students dressed and acted appropriately. First-try students also demonstrated a high degree of motivation. This final point perhaps is due in part to the curriculum changes now requiring all incoming students to pass the CMC's career

course. Of course, some of this probably has to do with the courses primary instructor – Beth Miertschin – inspiring a sense of urgency in students through helpful presentations covering all aspects of the job search and frequent reminders to get moving on the process.

Harrell says that this year's Career Week benefited from last years lessons. "We learned not to start any sessions at 8 a.m." CMC staff also heard feedback from recruiters: get students focused. This year's Learning Tracks are part of the CMC's effort to help students focus – before they talk to recruiters. After receiving high response rates and good student feedback, the Tracks will likely be repeated.

Many B-schools have discontinued the Career Week concept in favor of ongoing meetings and interviews, Harrell explained. However, given Thunderbird's more remote location, Career

Week will continue as a convenient way for recruiters to connect with a large number of students.

The majority of students seemed to appreciate the week as well. Michael Wentz, a first-try student in the Accelerated Program explained, "I enjoyed the Career Week. I thought it was well planned, well organized. The CMC did a wonderful job."

Others however voiced concerns over the lack of opportunity for international students, since most companies were not willing to sponsor and the lack of companies in specific fields, such as management consulting.

Although the bottom line results will be seen in the next five months, as job offers are given, it seems as though the recruiting season is off to a good start. ●

A Touch of Swissness at European Night



By Bruno Steiger
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The Swiss team served over 200 portions ready-to-eat raclette dishes and organized a crossbow contest with more than 100 participants. The shooters had to prove that they could do the "Apfelschuss" as Wilhelm Tell used to do it back in medieval times. The prize was truly lucrative: an apple. While 700 years ago Wilhelm Tell was gaining his freedom, at the European Night the best crossbow shooter was Kevin Tangney. The ultimate winner of the iPod contest, Jason Sheffield, was drawn in a raffle among the top ten participants.

Some of you might not have been aware that the Swiss crew consisted of some renowned personalities: Professor Stefan Michel and the T-bird alum Hans Gut backed by his wife Andrea. Hans is the president of the

Arizona Swiss Association and a member of the board of directors at Hunkeler AG, Switzerland. Together with Markus Naeff, Pascal Lechmann and Sandra & Bruno Steiger they brought a touch of Switzerland to Glendale. It may be that some of the students regret not having signed up for the Swiss Winterim in early 2007.

For all the gourmet food lovers among you: According to documentary evidence from monasteries in Ob- and Nidwalden, we can presume that even Wilhelm Tell, the famous Swiss hero, enjoyed raclette. This typical Swiss meal involves melting the raclette cheese and gradually scraping the softened cheese onto a plate. It is served with potatoes, pickles and onions. This delicacy embodies the Swiss tradition and culture. Raclette is a genuine piece of Switzerland – a synonym for natural purity and first-rate quality. Lucky are all those who got a taste of it at the European Night. ●

A Medieval Masquerade



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Stone columns, colorful banners and flaming torches set the mood for the much anticipated Europe night. As volunteers scurried around to make last minute preparations, the sights, sounds and tastes of Europe filled the air. The TAC had been transformed into a medieval castle and by 1700 hours, it was bustling with nobles and their guests. From the moment you walked up to the castle doors, you were transported back to medieval times and greeted by the guards, Robin Hood's men in tights. The castle's walls held stained glass windows and flaming torches contributing to the ancient setting. Colorful banners draped from the ceiling created an aura of nobility. In the corner of the castle, fierce competition was brewing as medieval games brought the guests to life. The bow gun com-

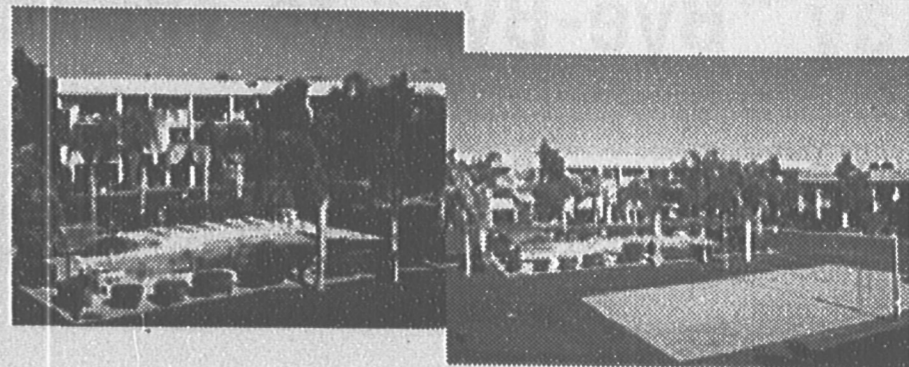
petition involved knocking down the most numbers and the winner walked away with an ipod nano. As the night played on, the attention shifted to the stunning array of performances that rocked the stage.

From the sinuous Gypsy dances to the serenading guitar player, the audience stood captivated. The sailor Greek dance got the crowd on their feet shouting 'opa!' while the jousting competition brought hundreds on stage to prove their knighthood, ok maybe just two. The show stopping moment of the evening was fashion show where the European modeled with stylistic dance moves.

Wine and ales from the region flowed freely as the nobles let loose. A wide array of European delicacies lay spread out before the guests.

The night concluded with the knighting of the best dressed nobles. During the knighting ceremony, Robin Hood and his men were spotted on stage as well as the lovely Marianne. The DJ set the crowd free spinning some of the latest hits from Europe and the dance floor came to life, lasting till the early hours of the morning.

We would like to thank all the clubs for the stupendous effort in making Europe night a success: the French and Russian Clubs as well as all the representatives from the European countries. Thank you to all the volunteers and the TSG representatives, facilities and everyone who makes the Thunder spirit come alive - students, alumni, faculty & staff, without whom the party could not have been such a success. ●



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TSG President and VP Elected for Spring

Dear T-birds:

First of all, we would like to thank you for the confidence that you have shown in us to be your new President and Vice President of TSG. We hope to continue the momentum that James Sayno and Ajay Sasikumar set during the previous two trimesters and use your input to affect positive changes on campus. We are already transitioning into these positions and planning for the Spring trimester, but we will need your help to truly make a difference. We will be selecting our team before the end of the trimester and designing action plans for the key areas that we shared in our campaigns. Thank you again for your support and we look forward to working with you in the coming term.

Sincerely,
Mauricio Janauskas
Joel Montgomery



Current and newly elected TSG President and Vice President. From left: Ajay Sasikumar, James Sayno, Mauricio Janauskas, Joel Montgomery.

European Night

Photographs by Tak Yamada



Say "Bye-Bye" to Thunderbird

向Thunderbird说再见

By Yong Yao
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Before 2007 comes, I have to say "bye-bye" to Thunderbird and this country, going back to my Chinese company that sent me here. For most T-birds, "bye-bye" means "see you again." For me, it can be a real "farewell" because of the difficulty of getting a visa, busy job, and the long distance.

Thunderbird was absolutely eye-opening experience for me. This is also my first time to come to this country. I have never seen so many "foreigners" in such a small place. It was absolutely a challenge for me to work with them at the very beginning due to the different cultural background, way of thinking and expressing, and accents.

Studying MBA courses are only a part of the lives of T-birds, myself included! As a visitor, I wanted to know more about this country. So I left the school dormitory—of course the common Commons—and moved out to live with an American family, later to an apartment when my family joined me. I know about the daily life of the American family, I also found out the importance of religion in an American family. I spent the traditional festivals with Americans—Thanksgiving, Christmas, and Halloween. I know about the food of American family, even though I still can't enjoy them now. I have been to many parts of the U.S.—the two coasts, Yellow Stone National

Park, Yosemite National Park, the Niagara Fall and so on. These places are really attractive. Sometimes I just went by myself.

I visited New York after I had been in the US for just two months, and my English gave people a really bad headache. Sometimes I went out with my family—we once swept the Meteor Crater, Grand Canyon, and the Las Vegas in just 24 hours with my shabby-looking car. That was really an exciting experience. Other activities such as being a volunteer, watching NBA match—especially with Yao Ming in it, drinking in the bar, working part-time also made my life here colorful.

I want to thank some people before I leave Thunderbird. Mrs. Mary Wilken is really a wonderful person. She invited my family and some other international students to spend Christmas in her house. She also introduced me to Gretchen and Fred so they could teach me English—I spoke more English in their house than in classrooms during that period. I want to thank Grace Ouyang who helped my family a lot. I am also

thankful for the T-birds who worked with me and helped me.

One year and a half is very short, but I think I got a lot out of it. I had the experience of studying in the U.S. even though my understanding of this country and its culture is still not very deep. I studied a lot of courses that might be helpful in the future. I will get my diploma in the near future, even though it is less valuable since I will go back to my sponsor company. I especially enjoyed the experience of meeting my family in the U.S. after a long period of separation. I realized that they are the source of my power. People here in different colors, from different cultures, and with different backgrounds made me recognize this world fast and economically--this might be the most valuable part of Thunderbird.

Thanks again for such a wonderful communication platform constructed by Thunderbird. All my experience in the U.S. will be stamped with a Thunderbird mark. Thank you, Thunderbird! Good luck, Thunderbird! ●

在2007到来之前,我就要向Thunderbird和美国说“再见”,回到中国了。对于很多同学来说,“再见”意味着还会“再见”,但对于我个人来说,也许意味着不会再回来—因为困难的签证,遥远的距离,和忙碌的工作。

在Thunderbird的一年半里,是开眼的经历,是非常充实的一段时光。这是我第一次来美国,也是我第二次出国。我从来没有见到过这么多的外国人,而且来自于这么多的国家。和外国同学一起学习工作,对我来说是一件很有挑战性的事—因为文化背景的不同,因为思维习惯的差别,因为语言表达的方式。我住过学校,也住过校外公寓,还住过美国人家庭,通过这些我了解了美国人的日常生活,了解了宗教在美国人生活中的地位,了解了美国的传统节日—万圣节,感恩节和圣诞节。还了解了美国人的食物—虽然我至今仍然不能习惯。我去过美国很多地方—东岸、西岸,黄石公园,优胜美地公园等。有的是独自旅游—我曾一个人在美国东岸游玩过十天,那是我来到美国刚两个月的时间,虽然当时我的英语让大部分和我说话的美国人头疼不已;有的是和家人或朋友,我曾开着自己的2500美金头的1995 Nissan Sentra在一天内拉着家人走遍陨石坑,大峡谷和Las Vegas,感觉非常刺激。我的孩子在这里上了近一年的preschool,现在她的英语发音比我都准确。我观赏过这里的新年游行,参加过这里的志愿者活动,在这里打过工,也去过这里的酒吧喝过酒。。。总之,我觉得自己在美国的经历是丰富的。在即将离开这里的时候,我并没有感觉到有什么遗憾。

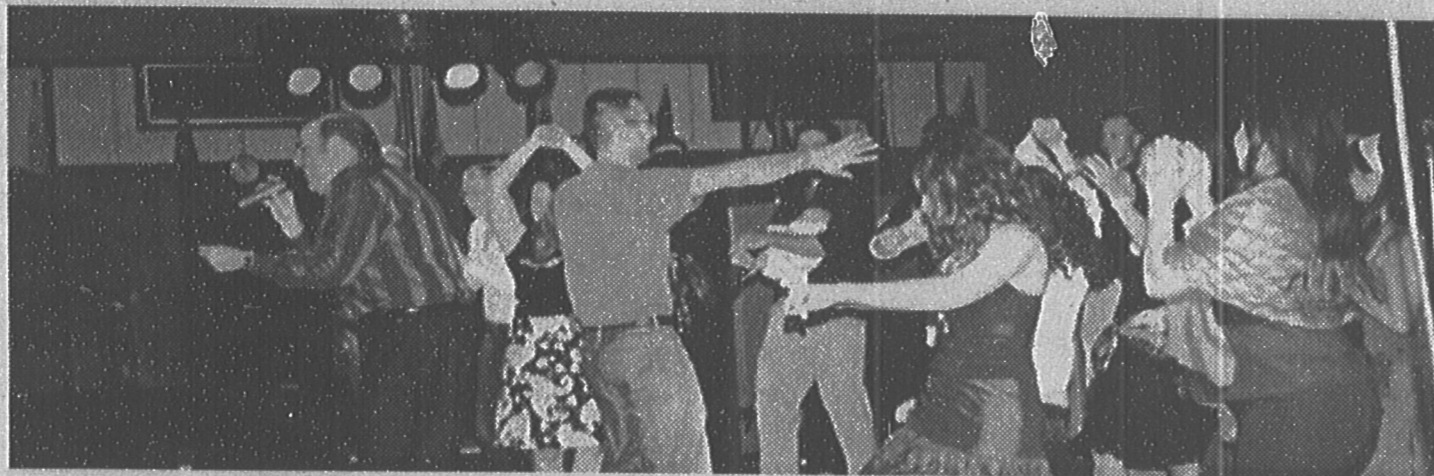
在Thunderbird我要感谢很多人。我要感谢学校IWC的Mary邀请我们去她们家过圣诞节,那真是一个难忘的夜晚。我要感谢Mary帮我介绍了Gretchen和Fred夫妇陪我们学习英语,他们是非常好的人,那段时间在他们家我说的英语比在学校里还多。我还要感谢很多帮助过我的校友和同学,他们的一个友好的眼神和轻柔的“hi”都是那么的令人感动和难忘。

在Thunderbird的一年半里,我收获了很多。我获得了在美国的留学经历,获得了对美国的一些了解;我获得了很多专业知识;我还将获得美国的硕士学位,这是自己以前没有想到过的;我获得了和家人久别重逢的经历,她们让我知道了自己努力的方向;我认识了不同肤色,不同背景的同学,他们让我很浓缩很经济地了解了这个世界—这也许是Thunderbird最有价值的地方。

感谢Thunderbird提供了这一平台,我的美国经历都将打上Thunderbird的title. Thanks Thunderbird, Good Luck, Thunderbird.

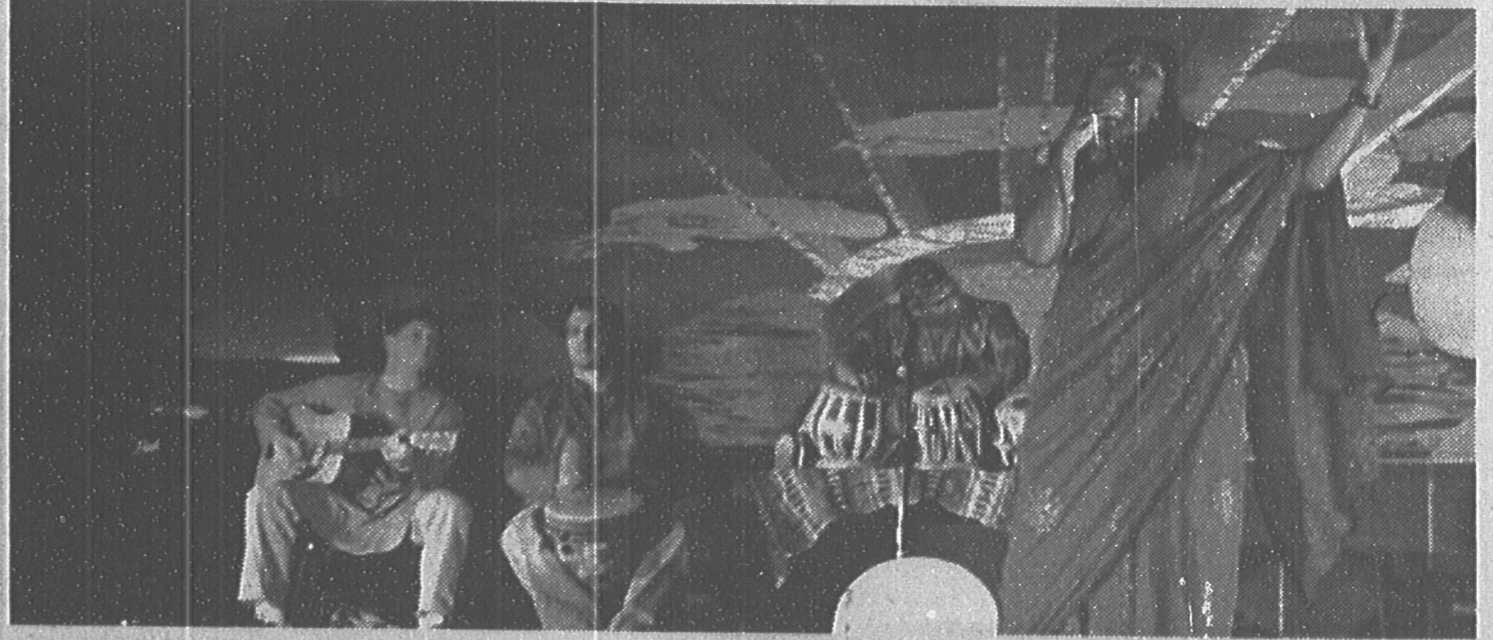
Homecoming 2006

Photographs by Tak Yamada

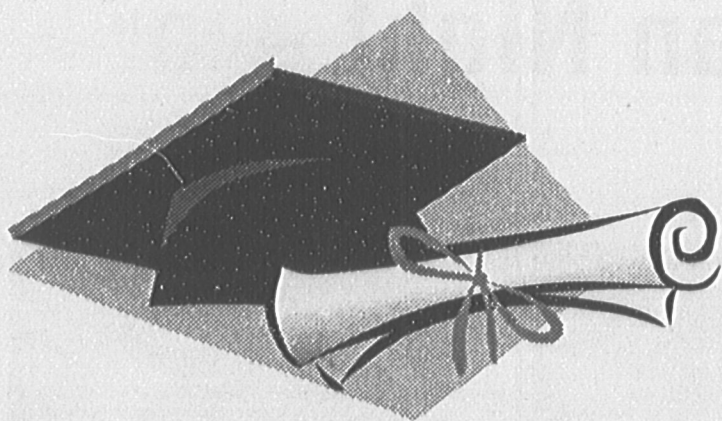


~ African, Middle Eastern, Indian Night ~

All photographs by Tak Yamada



GRADUATION



The Fall MBA Commencement Ceremony will be held at 10:00 a.m. Friday, December 15, 2006 at the Glendale Civic Center, located at 5750 West Glenn Drive, Glendale (just north of Glendale Avenue).

Graduates and other campus community members are also invited to the Graduates Cocktail Reception from 4:00 to 6:00 p.m., Thursday, December 14, 2006 in the Atrium of the Roy & Pam Herberger Administration Building.

Congratulations Graduates and Welcome to the Thunderbird Global Network

From the Alumni Relations Team
alumni@t-bird.edu

When you cross that stage at graduation you automatically become a member of the Thunderbird Global Network, an alumni association that includes global business managers all over the world. The TGN has more than 36,000 alumni working for 12,000 companies in 138 countries. One of the best features of the TGN is that you can travel to virtually any city in the world and be connected to – and welcomed by – a T-bird. As a TGN member you not only have access to the network, but also to a host of alumni resources:

BENEFITS

Communications: You will continue to receive the Thunderbird magazine twice per year. In addition, you will receive a monthly alumni e-newsletter that keeps you current on what's happening at Thunderbird. Of course, you have lifelong access to MTB with news articles and content that is targeted to alumni. We encourage you to keep MTB bookmarked and check it periodically for news. If you forward your Thunderbird email to another account, remember to update the forward when you change email addresses.

Annual reunions in global locations: Plan to attend either Homecoming 2007 on campus Date TBD or the Thunderbird Global Reunion (TGR) in Mexico City, October 10-13, 2007.

Tuition discounts: Look to Thunderbird for your lifelong learning needs. As an alumnus you can take a class in the full-time program at a 30% discount (Remember this includes Winterims!). You can also take an open enrollment class, including an online course, through the Executive Education program at a 10% discount.

Business Information Service (BIS): Exclusive to

alumni is the BIS, a customized research service offered through the IBIC. For a cost-recovery fee, alumni can receive research on anything from international trade, to global corporate financial data, to opening a business overseas.

Alumni Career Management: Also exclusive to alumni are career tools and resources. Alumni have their own

One of the best features of the TGN is that you can travel to virtually any city in the world and be connected to – and welcomed by – a T-bird.

career management page on MTB that includes job postings, self assessment tools, country-specific career databases, and recommended articles, career newsletters, company video interviews, industry profiles, career profiles, and city profiles. In addition, there are four career consultants featured on MTB who offer personalized career coaching at a T-bird discount.

PROGRAMS

Chapters: There are more than 148 active chapters around the world, from New York City, to Ho Chi Minh, to Guadalajara. Most hold a monthly "First Tuesday" meeting, and many also host business and career seminars, wine tastings, international dinners, and sports outings. Check the Chapter listings on MTB to see what your local chapter is doing.

40+ Initiative: For those alumni in the over 40 age group, Thunderbird offers the 40+ Initiative. This initiative provides

social and professional activities geared toward 40+ alumni, their colleagues, and their families. The 40+ Initiative is currently running in 12 cities.

Alumni Ambassadors: Nearly 170 alumni are actively involved in helping the School recruit high-caliber students. Alumni meet with prospective students through email, phone calls, or in person to answer questions and share their Thunderbird experience.

Network Partners: Need career advice? Network Partners are T-birds who have volunteered to share their expertise by answering questions and offering advice about the business function and/or industry in which they work. You can do the same by signing up to advise people interested in your industry and function.

Alumni Central: As an alumnus, you have a central point of contact at the School. For any questions or needs that you have, contact Alumni Central, the one-stop customer service point for and about Thunderbird alumni. Tel: 1-602-978-7358 or Tollfree: 1-800-457-6957 (US only); Email: alumni@t-bird.edu.

What can you do to get involved in the TGN and strengthen this global network? Join your local chapter and attend one of their events. Get to know what the T-birds in your region are doing. Keep your MTB profile updated so other T-birds can find you. Attend a reunion. Volunteer to help recruit students, speak to a class, or write an article for MTB or Das Tor. Contact Alumni Central with any questions you have.

Congratulations on your impending graduation, and welcome to the network! ●

— GRADUATES —

Fall 2006

John Ballis
Rafael Blay Hidalgo
Maria-Theresia Braden
Ryan Brush
Georges Cartier
Alix Chace
Nitin Chauhan
Zuly Cheng
Laura Cholak
Kenley Clark
Bret Collins
Alejandro Correa Rolz
Adam Croan
Dominik D'Angelo
Palu Dedhia
Tomas Denmark
Akhilesh Dhawan
David DoBell
Naveen Dogra
Jonathan Dowling
Svetlana Druzhinina
Peter Eliassen
Ephraim Ellsworth
Quint Fansler
Robert Fennell
Linda Florio
Sheldon Frei
Bettina Gardner
James Geraghty
Ishan Girdhar
Todd Gould
Adam Graves
Kirk Grayam
Sigurdur Gunnarsson
Christopher Guthery
Jeanne Haydu
Dai Hirose
Huma Idrees
Pimpinee Indrachai
Erik Jenkins
Marc Johnson
Loren Johnson
Sanjeev Joshi
David Kelly
Yeong Lee Khoo
Chia Hui Kuo
Brett Lee
Artur Leng
Eliana Llereña
Michael Lo
Gregg LoGuidice
Inna Loukhton
Roman Lurye
Julie Lutz

Anuj Madan
Sara Mason
Chris Meservy
Jun Mochizuki
Karun Modi
John Mortensen
Elizabeth Moscato
Jay Moss
Easwaradas Nair
John Navazo
Amit Neelgar
I-Wae Niu
Ivan Novakovski
Yoko Omae
Dustin Overbeck
Cenk Ozen
Sung-Hyun Pee
Giorgy Peko Guerra
James Petersen
Sirichoke
Prachakrich
Oscar Quinonez
Jonathan Rabinovitz
Vasanth Raghavan
Joel Reeder
Joel Relova
Stephen Roach
Michael Robinson
Hector Robinson
Amir Sami-Kermani
David Sattler
Roland Schleicher
Mario Segvic
Moumita Sen
Jason Sheffield
Yang Shen
Kristan Simmonds
Asmita Singh
Alakh-Niranajan Singh
Martin Sisiak
Matthew Skelly
Alicia Soto
Gary Stevens
Steven Storer
Yu-Ting Su
Chun-Fang Sun
Stephanie Swor
Dhruv Taneja
Kevin Tangney
Prashanti Tata
Amit Tekwani
Malek Temsah
Sophronia Terry
Suzanne Thornton
Henricksen
Traci Tijerina

Justin Vandegriff
Boyan Vassilev
Benjamin Walker
Jorge Wall
Susan Wilinski
Wai Seng Wong
Michelle Wright
ChaoMin Wu
Tao Wu
Hitesh Yadav
Takashi Yamada
Takeshi Yamamoto
Yong Yao

Winterim 2007

Jerome Berger
Chushan Chen
Ying Huei Chen
Lokesh Dasari
Julia Dorfmeister
Kimberly Felice
Kimaya Girmé
Creagh Goble
Tyson Hugie
Douglas Ker
Grace Kim
Hyung Jin Kim
Jong Hee Lee
Babak Luna
Juan Mazon
Vichan
Mookachornpant
Uday Nyaharkar
Brandon Odell
Kristy Pagel-Stumpp
Allan Parks
Sujana Patel
Michael Pigassou
Thomas Randolph
Aleksandr Romanenko
Tiffany Russell
Karin Sanden
Ryan Schuchard
Abhijeet Singh
Kevin Smith
Jonathan Toretta
Siddharth Trivellore
Aida Walali
Michael Williams
Zachary Wyer
Kotaro Yamada
Xiaohong Yan
Pei-Ying Yang

Congratulations!

NBMBAA vs. NSHMBA



By Fred Opere
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Africa Club, President
fopere@
global.t-bird.edu

In the last two months, the two biggest national career fairs have come and gone, so I thought it would be a good idea to reflect upon them. Most T-birds know of NSHMBA (National Society of Hispanic MBAs) and the numbers show that 100+ T-birds were in attendance. From Sept. 28 – 30, NBMBAA (National Black MBA Association) also held their career fair in Atlanta, but less than a dozen T-birds were in attendance. The aim of this piece is not to examine why that is so (my opinions on this may be too incendiary), but to show that T-birds ought to consider NBMBAA as a viable option. This is not meant in any way to slight NSHMBA.

NSHMBA just held its 17th Annual Conference with 320 sponsors at a student cost of \$100. NBMBAA just held its 28th Annual Conference with 368 sponsors at a student cost of \$50.

Both conferences have target markets (Hispanics and Blacks) but are not exclusionary. So why do T-birds ignore one and attend

the other in droves? I've heard a multitude of reasons about this. Some of the reasons are valid, while some are plainly due to ignorance. Certainly, the campus as a whole heavily promotes NSHMBA as the main option, while relegating NBMBAA as a second tier conference. This comes from the students, CMC, and even faculty (one faculty member expressed surprise that a non-black student was considering going to NBMBAA). Instead of comparing the two conferences, I decided to talk to two students I knew had attended both conferences and were not part of either target groups. Although anecdotal, this would be the best way to show T-birds that both conferences are worth considering equally on their own merit.

Louise Olivares:

"While I found both conferences very valuable, in comparing the two against each other, NBMBAA in Atlanta provided much better value, and not just in terms of the cost of admission. Unlike, the NSHMBA conference, NBMBAA allowed career fair attendees to participate in several other events, in addition to the career fair itself. I was able to meet high quality contacts and recruiters by attending the opening reception and keynote luncheons. You just never know who you may happen

to sit next to, and NBMBAA allowed for a higher probability of serendipitous encounters.

My target industry is hospitality and hotels, and the companies I was going after were at the NBMBAA career fair and not at NSHMBA. In Atlanta, I was able to speak to recruiters from Starwood, Marriott, Wyndham, and Hilton. In Cincinnati, Hilton was the only hotel company represented.

Don't shy away from a career fair because it doesn't contain your specific ethnicity. If this was the case, I'd be waiting multiple lifetimes for NSFAMBA—the National Society of Filipino American MBAs or for NPIMBAA—the National Pacific Islander MBA Association to start up."

Huma Idrees:

"Last year I did not attend NBMBAA because I (naïvely) thought I had to be part of the target market. I later found out that was not the case. So, this year I decided to attend the NBMBAA and NSHMBA. From my experience, they were both valuable in terms of networking and opportunity to meet employers; however I did find differences between the two. Next year if I could only attend one, I would go to NBMBAA. Why? you may ask? In comparison,

continued on page 10

Walking the Walk



By Shane Spears
U.S.A.
Staff Writer
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global.t-bird.edu

As I sat here writing this, with the deadline long past and a mountain of work ahead of me before the commencement of the Thanksgiving weekend, my two month old son gave me a smile. He likes to rest in his bouncer perched on the dining table cum desk while I work. Occasionally he gives out a small harrumph like Chewbacca just to let me know that he doesn't like the competition with International Economics or Data Analysis. This smile brings me back from the edge of the abyss where I

am no longer able to hedge against lost sleep, forecast the exchange rate of time not spent at the park with my kids, or balance out the skewness of a distribution gone terribly awry. In his eyes I begin to understand that no matter how I calculate it, the net present value of the present is always greater than its future value.

Thanksgiving is the time where we stop and get grateful for what we've got. We contemplate life before and after Thunderbird, aware somewhere deep down that it's something worth being thankful for. True, the professors attend the sadist's convention every summer and learn a bunch of new torture techniques designed to intensify the pain over the course of the trimester. And yes, group project really means "have fun finishing this up at three o'clock the night before it's due." But it isn't all fun and games around here: look around you and you'll see friendships developing, love (or lust) being fallen into, and a network forming around a table at the Pub (perhaps the most enduring rela-

tionship of them all). Hardship brings people together like nothing else, just like the Donner party.

Wait a minute, hardship? This is not what I call hardship. Fill in the blank with your worst visual here (I'll forego the graphic depictions of hardship that haunt me—we all have them). The point is that my life is a cakewalk compared to billions of others. Let me capitalize that: BILLIONS. So homework eats up a few more hours than I like. I have the luxury of indoor plumbing. Actually, that's what works for me when I get whiny: 75% plus of the people in the world



don't have a toilet. I'm sure that everyone has something that helps him or her get grateful. The gratitude doesn't stop with running water; it's just the catalyst for thinking about how fortunate I am.

Being thankful only goes so far. It's the actions I take that show just how grateful I am. I remember telling my wife that I wanted to come to Thunderbird. After her initial shock (I was a history teacher with an interest in medieval scholasticism), she agreed to uproot our family, move 1500 miles away from her family so that I could return to school and rack up even more student loans, and have a baby in a strange place. She did have one condition: if I get rich (whatever that means) I have to try and do something for the betterment of society. In particular, working toward ending child labor. She's very keen on the Thunderbird mission statement concerning sustainable prosperity worldwide. What impresses me most, though, is that there are lots of students at Thunderbird with the same desire to do something bigger than themselves. It seems that walking the walk is part of the Thunderbird mystique. It makes me grateful to be a part of this place. ●

Freedom of Speech vs. the Responsibility to Act: an Open Letter from the TSG President to Fellow T-birds



By James Sayno
U.S.A.
TSG President
jsayno@
global.t-bird.edu

Fellow T-birds,

In the time I have been here (one whole year, wow) I have noticed that we excel at exercising our freedom of speech. There have been heated debates online; the All Current Students' board at any time has at least 2 or 3 of them raging. We go straight to the administration when we need clarification or need to register a complaint. In general, we are good at expressing either our pleasure or dissatisfaction with the status quo or changes that would affect us.

If the All Current Students' board was simply a community user group of consumers (like ScionLife.com for Scion owners or I hate Dell.net for, well you know what that's for) the information mined from it would give our corporate sponsors lots of data points to figure their strategy. However, I have realized that

no matter how good we are at expressing our freedom of speech, we are somehow not as good at exercising our responsibility to act on those expressions. I think this is a problem.

As future global business leaders, it is not enough for us to register complaint after complaint and level accusations at the administration/faculty/cafeteria staff. Think about it, if we complained as much as we do here at our employer's company, it definitely would not get us on the fast track to management. There are a couple of points I want you to consider:

1) There are very few decisions made here that occur without consulting the students. We are involved in everything from improving the facilities to yes, even the changing of the degree names. That means the "why did they do this to us?" tone really only serves to show that you were not involved in the process.

2) If you have a complaint to register, do you ever stop to think what you could do about it? The posts on All Current

Students are great to either rally support for your cause or get other students informed, but they pale in comparison to other direct actions that you could take. For example, Megan Hundley, Zach Wyer, and Michael Reimann had issues with security on campus and have been working with TSG and the administration to address them. Because of that, patrols have been increased, staffing has been examined and a third party consultant is coming in to make an assessment and provide recommendations. How's that for action? Would that have happened if these students had not personally drove solutions?

My point is that true global leaders do not simply exercise their freedom to speak. What will make Thunderbird stronger is not our witty written repartee, but by really putting our energy into our responsibility to act. My advice, always be prepared to put your time where your mouth is and show that you can deliver results and not just words. ●

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T-BIRDS IN ACTION

The Future of Thunderbird in the Media: Nicholas Tana Brings You "Global Eyes"



By Artur Leng
Poland/U.S.A.
arturleng@
global.t-bird.edu

As Thunderbird students we are used to being surrounded by fascinating, motivated individuals that are focused on implementing change and carrying the Thunderbird banner high for all to see. These are the students that we interact with every day. Being surrounded by such high caliber individuals on a daily basis makes us take these things for granted and sometimes we miss the talent that is buried deep in within the halls of the school itself. One such individual is the school's own Nicholas Tana, a man with a fascinating past and a mission to spread Thunderbirds' gospel far and wide, with a little help from modern technology. I had the pleasure to speak with Nicholas last week and hear about his vision

for Thunderbird.

Nicholas hails from ASU where he graduated cum laude with a major in English and minors in Business and Spanish. Credentials in hand, he pulled a career move straight out of Hollywood: he began stuffing envelopes for HR at ESPN which catapulted him to an associate director role within two years. He used his experiences with ESPN to start his own production company, SMART MEDIA, where he wrote, directed, and produced an infomercial and commercials for various businesses. Additionally, Nicholas is an award-winning playwright and writer with "The Nun, The Bum, and The Gun" winning a NEAT 2000 award and The Arts in the Park Award. He is passionate about technology, and has significant experience with web production for AZImagination.com and HostProduction.com. Not to mention that he is world traveler, having visited over twenty countries in five continents and believes

learning from other cultures helps one to achieve a global perspective on life. He is fluent in Spanish and familiar with Italian. It is with this diverse experience that Nicholas came to Thunderbird.

Nicholas started in the Institutional Design Support (IDS) at Thunderbird. The department is under IT and is responsible for supporting faculty with technology to disseminate information. It is here that he developed his visions for the school. He moved to the new media branch of the IT&T department which works with marketing and recruiting, using technology as a promotional tool. It is here that Nicholas felt he was best positioned to develop his vision. He felt the school has a wealth of intellectual property, but it is not organized and accessible enough to be disseminated to the public. He felt that integrated technology could be a solution to this. The use of the web and streaming technologies could be used as a forum to foster discussion and to

present the schools uniqueness to a wider audience.

Nicholas saw that Thunderbird is a magnet for many high profile individuals such as the Dalai Lama, ambassadors, ministers, and many others. However, their visits are often not known outside the school. These events could be exposed to the surrounding community which would serve a dual purpose: letting the community experience the words and wisdom of these individuals, spreading the Thunderbird brand, and potentially making a profit. To accomplish this, Nicholas developed a television show concept. A crew will go around campus with a camera filming questions posed by students for high profile guests/speakers visiting the school. The person would then be interviewed and during the interview these questions would be spliced in giving the individual an opportunity to respond to the student's questions. These interviews would then be aired for the

public. Currently Nicholas is utilizing v-logs and the internet to distribute this show, now called Global Eyes. In the future, Nicholas hopes that the program could get moved to a television forum such as public access or education channels.

Another part of Nicholas's vision of marrying technology with education is to develop a media board for the school. He feels that there are many great initiatives at the school that are not developed adequately due to students coming and going so frequently. Nicholas believes that MTB is an amazing resource that could be a solution to this problem. We could organize a board including TSG reps, students interested in media and marketing, and the recruiting and marketing departments of the school. The board would meet in person and virtually through streaming video on MTB giving members and audiences the opportunity to view and participate in the forum. The discussion

continued on page 12

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Spring Rolls



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(On purchases of \$10 or more)

NBMBA

>> *Continued from page 9*

I found more value to NBMBA because:

1. It is held earlier in the recruiting season.
2. More companies attended (more opportunities to visit companies).
3. It did not feel as congested as NSHMBA. I was surprised that there were no lines to speak with the recruiters; even if there was, it was very short.
4. EVERYONE was very friendly – students and employers alike. I was very impressed. It made a big difference in the atmosphere and feel of the event! Literally, everywhere I went, people were so friendly and nice.
5. Their website was much more user friendly for posting resumes, searching jobs and setting up job alerts. This made it a lot easier to be notified when a job of interest got posted"

The views expressed above are, of course, personal views on both conferences and should be treated as such. However, they are good insights from non-black, non-Hispanic students who attended both and are in a position to comment on them.

The point is that both conferences are comparable and it seems bizarre that T-birds in their general openness do not weigh them equally. Last year, when both conferences were equidistant from Phoenix – NSHMBA was in Los Angeles, while NBMBA was in San

Diego – over 250 students attended NSHMBA, while less than 20 attended NBMBA. Hence the number of T-birds attending each conference is consistent over a two year period. That makes a 15:1 ratio in T-birds' attendance at NSHMBA versus NBMBA, excluding any statistical anomaly. As an optimist, I would like to think that there are no underlying biases that are being used by T-birds in making this decision.

Next year, NSHMBA will be in Houston from Oct. 4 – 6, while NBMBA is in Orlando from Sept. 11 – 16. There are plenty of good reasons to choose one or the other conference (or even both) next year. My point is that all T-birds make informed decisions on which one to attend based on objective information such as cost, travel time, number of companies, which companies are in attendance, etc. I hope that next year equal amount of time and energy will go to promoting both events by students, faculty, and especially CMC. See you at either – or both – conferences next year. ●

T-BIRDS IN ACTION

Tia Foundation: Making a Difference One Village at a Time



By Elena Imaretska
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"Farmers in Guanajuato have to walk for 12 hours until they reach a hospital," says Laura Libman '05, founder and primary driver of the Tia Foundation, a not-for-profit international development organization that provides healthcare training and support to low-income, rural communities in Mexico. Laura partners with Choice Humanitarian, a well-established organization that specializes in agricultural development, community leadership, water safety, and education. Together the two organizations create sustainable models that empower the local communities to improve their quality of life, while maintaining their traditional lifestyle. The Tia Foundation has so far touched the lives of fifteen villages and significantly reduced the misfortunes caused by virtually non-existent healthcare system.

EI: Laura, could you tell us a little bit more about your organization and how exactly you go about implementing your model.

LL: I think of myself as an orchestra conductor. I connect resources to make them work more efficiently and address the awful need for healthcare in rural Mexico. I essentially plug every village in a

national health care supply chain that consists of the government, social work organization, local clinics, and medical educational institutions. The link between the village and the rest of the system is an elected community healthcare officer, who has the right level of education, respect and authority in the community and a caring personality.

EI: You mentioned earlier that your model is sustainable as opposed to many others you have seen in international development. Please tell us more.

LL: The model is sustainable because the farmers in those villages are independent of my organization, they own the work done, and they have the tools and resources to keep it going.

EI: How do you choose which villages you work with?

LL: I use a matrix approach that evaluates different aspects, one of which is whether they want me to help them. I tell them what I can do and if they decide they want to work with me, they elect the community health officer and we start from there.

EI: Did Thunderbird help you with conceptualizing and starting your organization?

LL: Oh yes, tremendously. The ID faculty at Thunderbird is incredible. I use what I learned in Linda Wetzel's Country Risk Management class every day. John O'Connell's International Risk Management class is another one that is very helpful.

EI: Can current students get

involved with the Tia Foundation?
LL: Yes. I am considering offering an internship this summer. Apart from that I always have projects I need help with.

Laura's most recent project can have a tremendous effect on the immigration discourse and legislation. She is collecting data to prove that increase in economic development in rural Mexico will decrease the number of immigrants crossing the border. In collaboration with Dr. Dash, Laura and the Tia Foundation provided a fantastic opportunity to six T-birds to join her in her field research. The group visited several Mexican communities and compared those that had received help to those that had not in terms of members of the community that had immigrated.

"Although our cases, textbooks and classroom experiences try to introduce real world scenarios as articulately as possible, it's impossible to relay the experience of visiting poor rural communities on paper," shared Tina Schneller. "Our experience doing this survey gave us more insight than I'm sure the results will yield. For me, our research uncovered two things in particular that overrides assumptions that we tend to make from far away: 1) immigrants truly do not want to come here if they can avoid it, however they will face a life and death choice to make the trek here in order to feed their starving family and 2) in general they are happy with their life without running water or electricity, as long as they have enough to eat and clothes to

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Excerpts from Justin Narducci's field diary

Entry #1

We have just completed our first day of field research in Guanajuato, Mexico. The purpose of our trip is to administer surveys to households residing in the rural area's of the city (when they originally said rural, I wasn't expecting the 1.5 hours on a bumpy dirt road type of rural). Regardless, these surveys are very important because we are researching if there is a correlation between the economic development of a community and the propensity of the community's able bodied men to migrate to the United States. While I won't speculate on the data results until we have completed all three days of research and the appropriate statistical analysis, I can safely conclude that I would probably migrate to the United States given the reality that many of Mexico's rural poor face on a daily basis. I heard the following statement multiple times today, "My son (husband) wouldn't have left our community and family unless we were desperate for income." If you are at all familiar with the Hispanic family culture, you will realize just how true this statement is, and how difficult it is for families to separate for years on end.

I have two concrete thoughts from the events thus far. First, the quality of one's life is not reliant upon, or directly related to, one's standard of living (a lesson taught by our trip leader). Second, many immigrants go to the United States out of complete necessity.

Foremost, it is impossible to spend time in the community of a developing country and not envy the simple, humble, and wonderful communal lifestyle that the citizens live. Such circumstances tend to reveal just how out of control my pace of life and my general perspective is back at home.

If my family was starving, I had a ninth grade education that wouldn't provide domestic job opportunities, and employment prospects across the boarder were plentiful, I would probably risk my life and migrate to the United States. Should this make me a felon? Does this mean that I am any less human than the individual born into quite different circumstances in America? Quite the opposite.

I guess that I'm concerned about the general racial undertone and political agenda toward Mexican immigrants from American citizens. While I understand that this is a "hot-button" issue, I hope that we can all revert to a baseline of common humanity before establishing any demeaning biases toward the individuals who risk their lives for their families to enjoy basic economic opportunities that we, Americans, take very much for granted (this language doesn't do justice to the perilous economic condition facing the families we interviewed today). This issue is complex and I realize that our legal system considers such activities illegal. However, a global system within which individuals from one geographic location will perish from lack of nutrition (resulting from a lack of income) while economic opportunities are plentiful in another part of the world is a system that needs to be seriously re-evaluated.

Entry #2

We completed the 56th household survey this afternoon! Originally we had hoped to complete 90 surveys, but the actual survey process took much longer than anticipated as the respondents were sincere in answering the questions and providing meaningful examples.

There are a couple of consequences resulting from the immigration situation that I hadn't considered until we spent time in the rural poor communities of Guanajuato. For example, we were in a community this morning where only one male under the age of 60 was present. The rest of the population consisted of children, women, and the elderly. Another unintended consequence of immigration is dependency on remittances from the elderly community.

Knowing that work is sparsely available, the elderly population becomes admittedly apathetic toward developing their community, often resorting to alcoholism financed by remittances from their children working in the United States. Also, as alluded to in the earlier post, children are raised without a father and families are separated for years at a time when a father migrates to the United States. I would think that there must be some psychological repercussions from such familial fragmentation. Combined, these costs of migration result in a social time-bomb that is unsustainable for the rural Mexican population."



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T-BIRDS IN ACTION

420 Miles Towards the Cure for Breast Cancer



By Suzanne Henricksen
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November 3, 2006 didn't start off as a typical day for the small group of seven who had gathered together at a community park in Gilbert, AZ. First of all, it was about 5 a.m., way too early to be out and about for most of us. Second, it was very cold by Arizona standards and we were all wearing shorts in preparation to walk a combined total of 420 miles over the next three days. As we huddled together at the opening ceremonies for the Susan G. Komen Breast Cancer 3-Day with approximately 2,300 strangers, it was hard to envision just how much this event would impact each of our lives.

By the time we took our first steps on that day, the T-birds for the Cure had already raised over \$15,000 through our fundraising efforts. Armed with this knowledge we set out on a three-day journey that opened our eyes in so many ways. The walk wasn't easy, it was hot, blisters became an issue, and sleeping in tents with so many other people posed its own set of challenges, not to mention the mileage itself. However, just when boredom or fatigue seemed to be effecting us, we'd come across a survivor holding a sign cheering us on or a dog dressed in pink wings whose owner was giving out popsicles. All of the support in both serious and light hearted manner reinforced the spirit of those who

fight breast cancer and the strength they take from surviving it. By the time we reached the home stretch, we had all seen and heard so many symbols and messages of hope and inspiration that the aches and pains all felt secondary.

The members of T-birds for the Cure represented a small cross-section of the Thunderbird community. Along with myself serving as team captain, there were two other current students and co-captains Brooke Bower and Jennifer Knippen. Thunderbird's own Kay Keck, the Vice President for the MBA-IM program, served a dual purpose as both teammate and inspiration as she herself is a breast cancer survivor. Rounding out the team were Thunder-spouses Christian Henricksen and Justin Knippen, as well as Brooke's good friend Kerri Sackett. Between us, we spent countless hours in training (over 100 miles each!) as well as fundraising to meet the goal of \$2,200 raised per person that was mandatory to participate in this event. However, what truly made this endeavor representative of a global mindset is that the ultimate goal is one that people of all cultures can relate to: the need to find a cure for a deadly disease.

Through it all we remained in good spirits with the help of our fellow walkers, rousing cheerleaders, and the feeling that we were representing Thunderbird in a great cause within our local community. T-birds for the Cure would like to thank everyone in the Thunderbird community who helped make this a possibility, it was something that none of us will soon forget.



Top: The traditional one-shoe salute as survivors enter closing ceremonies. Middle: We did it! 60 miles and still smiling. Bottom: The boys pose with the cheerleaders.

Global Eyes

>> Continued from page 10

would center on initiatives and how media could develop the interest and brand name of the school.

These two projects are some of the projects that Nicholas is currently working on. Global Eyes has now filmed a few episodes and camera crews will soon be roaming the campus looking for questions to pose for future participants. The media board is in the forming stages. Nicholas is currently looking for students interested in media or with ideas on how to develop technology, media, and Thunderbird together as a cohesive unit. If you are interested, please contact him. Thunderbird's most visible assets are its exceptional students. However, Thunderbird also has amazing resources hidden just below the surface.

Together, motivated visionaries like Nicholas Tana, working with equally motivated students, could truly develop unique ways to disseminate knowledge, information, and bring the Thunderbird mystic to a larger set of eyes, ears, and minds.

Tia Foundation

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wear; in other words, they don't want our life as we know it. And you know what? I think if we were brought up that way we wouldn't either."

"The field research in Mexico was a priceless experience," said Yoshi Isohata. "It made me consider how important and hard international development is. They live in the poor community; however, they don't necessarily look unhappy. Nevertheless, the illegal immigration is serious issue for them because their quality of life would be much worse if some of their family members didn't work in the U.S. Immigration is so complicated that there can be a number of causes. I hope our research can yield clues to resolve these problems."

Laura visits our campus often and has been an honored guest speaker for Net Impact, IDA, the Pharma Club and NAWMBA. For more information and contact information visit www.tiafoundation.org.



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Small People Make Big Trouble - TSG Evil Plot Exposed

By Benjamin Beatty
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“I just wanted to know when Thundermovies would be playing Star Wars [Episode IV: A New Hope],” said Satoru Sakai. “Every night for the past year, I have seen the Thundermovie Club Advertisement on the ThunderChannel...and every week I show up at the Tower Lounge, only to find the door locked, the lights off, and the room empty.” On November 4th, Satoru decided it was high time his voice was heard. That’s when the real trouble began.

“I saw Satoru jumping up and down at the end of the dish return at The Commons,” recalls Stephanie Swor. “It turns out there is a TSG suggestion box up there. I hadn’t noticed it before, as I usually don’t look up that high. There was no possible way for either myself or Satoru to reach it.”

It was at this moment that the two experienced an epiphany: Something was rotten in the school of Garvin. A moment later, they realized it had nothing to do with the garbage can next to the tray return. No, they had caught a whiff of the foul stench of Student Government conspiracy.

The duo then leapt into action, and organized an ad-hoc political action committee dedicated to

making small voices heard. However, they ran into a stumbling block. LITTLE (Lilliputian Individual T-birds Together Leveraging Empowerment) found its application for club status and funding roundly rejected. The President of Thunderbird Student Government, Dr. James “In” Sayno, could not be reached for comment. Therefore, he cannot be quoted as saying, “I have nothing against the five-foot and under crowd. I mean, you ever watch midget wrestling? I have nothing but admiration for those fine athletes. And where would that chocolate factory be without Oompa-Loompas?”

He did not qualify this statement by adding, “However, the student government of a world-class international business school derives its credible authority from a participative democratic system – and such systems are only as credible as their electorates.”

At this point, he did not pause to slowly remove his eyeglasses, polish them, then replace them, and then continue, “At Thunderbird, we ensure that only adults participate in democratic processes. I mean, once Thunderkids start voting or making suggestions...the whole thing will fall apart. It’ll start with the abolishment of naptime, and before you know it we will fall down that slippery slope, until we wake up one morning and find the school name has been changed to ‘Thunderbird: the Booger School for Pee-Pee

Business.”

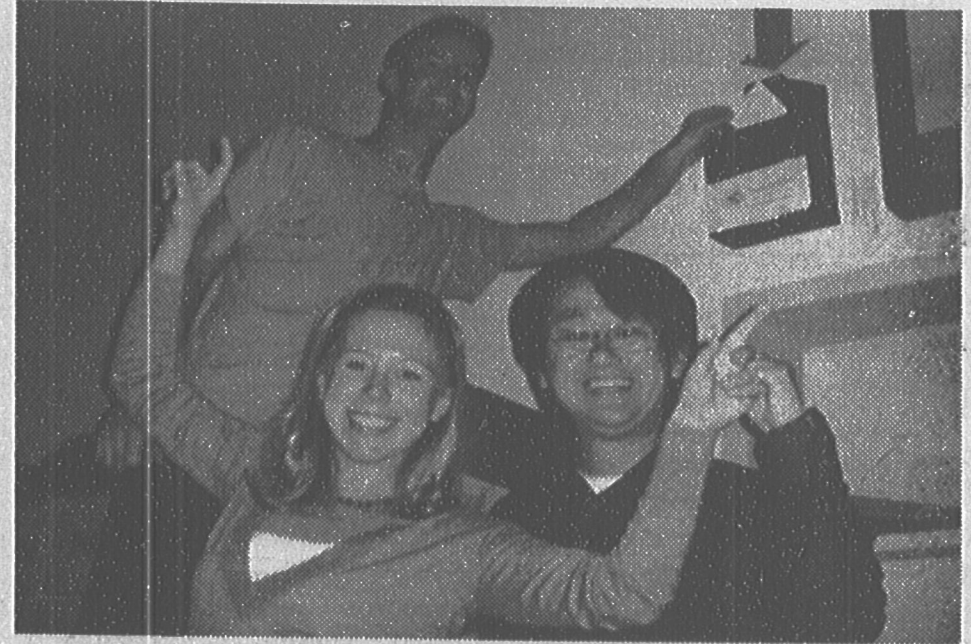
Sayno most definitely did not summarize by saying in a strong, assured voice, “Now sure, there are many ways to filter participation to make sure that only adult students are involved in the formulation and decision process. We just find that the height heuristic is generally the most efficient. Sadly, a few students end up at a disadvantage, but we all saw Star Trek 2 [The Wrath of Khan], and I think we can all agree with Mr. Spock, when he says ‘logic clearly dictates that the needs of the many outweigh the needs of the few.’”

To quote him as having said this would violate several long standing traditions of journalism, and would pose a serious threat to Das Tourian Integrity.

Despite this setback, the LITTLE people held on to their lofty ideals. “We had tried working within the system,” explained Swor, “and the system had failed us. But it had failed us for the last time.”

“It was then we decided the system must fall!” chimed in Sakai, “and, if necessary, guerrilla tactics be employed.” Sakai devised a plan, whereby he would give Swor a boost, allowing her to climb to a standing position on top of the garbage can. From this vantage point she could submit their recommendations—computer printed recommendations, which would offer handwriting experts no insight into the authors’ height.

“It was time to take the man’s



Democracists Against Altitudism in action. High to low: Ryan Brush, Satoru Skakai, Stephanie Swor.

own LEADERSHIP EDGE training, and use it against him,” proclaimed Sakai. “Vive la revolución!”

But the long arm of fate had something different in store for them that day. At six feet and four inches tall, Ryan Brush, a long time critic of altitudism, happened upon the pair in the preliminary stages of execution of their master plan. “When I saw what they were trying to do, I simply offered to place their suggestion in the box for them.”

The three reformed the LITTLE group into a new organization, Democracists Against Altitudism. Their charter: to fight discrimination based on height in all of its forms, from books on high shelves to low hanging limbs (which, as Brush pointed out, mete out contusions dispro-

portionately to those cursed with above average height).

Confronted with the compliment that it takes a big man to display such a benevolent attitude towards his littler compatriots, Brush said “Hey, we are all in this together, man. We were drawn to The Thunderbird Community because the student body represents a rainbow of diversity. Just as important as the tall people towering to the apex of that rainbow are the tiny people dancing at its end. And if you look closely, you will see that they are dancing around a pot of gold.” President Sayno was neither seen slamming his shoe on his desk repeatedly, nor was heard shouting, “I will have that gold! With God as my witness, that gold will be mine!” ●

More to Arizona...Christmas Events



By Elizabeth Edwards
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With Christmas around the corner, opportunities abound for some holiday fun in Arizona. Highlighted this month are a variety of events in the Phoenix area to celebrate the Christmas season. So, take a break from studying or plan a post-finals celebration and check out these cool events around the Valley of the Sun both near and far.

Glendale Glitters Spectacular Weekend

November 24 – January 6
Starting November 24th and 25th, downtown Glendale will be lit with 1.3 million Christmas lights. Murphy Park will offer multiple stages of entertainment, food, hand-crafted holiday gifts, a children’s winter wonderland, horse-drawn carriage rides,

shopping and visits with Santa. Admission and parking are free, and the shops and boutiques in Historic Downtown will also offer extended hours for the opening weekend. For more information, call the Special Event Hotline at 623-930-2299.

ZOOLIGHTS: Patterns of Light in the Night!

November 23 – January 7, 6 – 10 pm nightly
Each year the Phoenix Zoo presents Zoolights. This year highlights patterns found in the light. In addition to the holiday lights displays, wagon rides, carousel rides and a variety of goods are offered. Adult tickets (for non-members) are \$8. For details or to purchase tickets call 602-914-4333.

Las Noches de las Luminarias

November and December, 5:30 – 9:30 p.m.
2006 marks the 29th year of the Desert Botanical Garden’s Christmas lights display. A beautiful place anytime of the year,

the gardens are especially magical when lit with thousands of hand-lit luminaries. The ticket price includes entrance to the gardens, entertainment, cuisine prepared by Fabulous Food Catering, wine and hot beverages. Adult tickets (for nonmembers) are \$16. www.dbg.org

Christmas in the Park

December 9, 9:00am-8:00pm
A Christmas festival in the park, complete with fresh snow. The



Las Noches de las Luminarias 2006 at Phoenix’s Desert Botanical Gardens

event runs from 9:00 a.m. - 8:00 p.m. and offers free admission. (An Evening BBQ presented by Texas Roadhouse from 5:00 p.m. - 7:00 p.m. costs \$5.00 per person.) So check out the various sights and sounds – Snow, Parade, Fireworks, Food, Trolley Rides, Lots of Games, Art & Craft Show, Photos with Santa and Live Entertainment. www.litchfield-park.org/calendar/2006/12december/09.htm

Santa’s (A Christmas Theme Park)

November 23 – January 7
Firebird International Raceway (on the Gila River Reservation, south of Ahwatukee Foothills). The park presents a 74-foot Christmas tree, about 50 amusement rides, 23 themed displays featuring animated characters and live performances that include local high school choirs and dance groups. The park includes a wide variety of entertainment that includes a petting zoo, lion and tiger show, live magic show, elephant show and rides, carolers and food and a 4,000-square foot ice-skating rink. Last year the park highlighted over two million Christmas lights. Adult tickets start at \$18.95. For more information call 1-888-PHX-SANTAS or visit www.visitsantas.com ●

Phoenix CAN Party!



By Debarshi Das
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Take a quick survey:

- A) I've been dying to party it up in the Valley and have exhausted ALL the great spots in Glendale (i.e. the Pub and... yeah, the Pub)
- B) I'm convinced Phoenix has no good places to party
- C) Both

If you answered "yes" to any of the above, read on. If you didn't, read on.

When I first moved to the Valley six years ago, I was convinced it was merely a corporate chain-laden, concrete heat-sink Mecca of strip-mall convenience and suburban sprawl. Alas, I just hadn't spent enough time seeking out spots to indulge my senses, my credit card company and my liver.

There's a variety of fun to be had if you know where to find it, and here are just a few spots to get you started. For your convenience, I listed them by pseudo-category and included web/physical addresses where possible:

LIVE MUSIC / BLUES / JAZZ

Char's Has The Blues
<http://www.charshastheblues.com/>
Rhythm Room
<http://www.rhythmroom.com/>
Chez Nous
<http://www.cheznouscentral.com/index.shtml>
Sugar Daddy's
<http://www.sugardaddysaz.com/>
Martini Ranch
<http://www.martiniranchaz.com/>

CASUAL

Salty Seniorita
<http://www.saltyseniorita.com/>
Mickey's Hangover
<http://www.mickeyshangover.com/>
Dos Gringos (two locations)
<http://www.mickeyshangover.com/>
Yard House
<http://www.yardhouse.com/flash/default.asp>

IRISH / ENGLISH PUBS

George & Dragon Pub (two locations)
4240 N Central Ave
Phoenix, AZ 85012-1812
(602) 241-0018
Seamus McCaffrey's
<http://www.seamusmccaffreys.com/>
Rosie McCaffrey's
<http://www.rosiemccaffreys.com/index.htm>
Rula Bula
<http://www.rulabula.com/>

BREW PUBS

Papago Brewery
<http://www.papagobrewing.com/>
Sonoran Brewing Company
<http://www.sonoranbrewing.com/>

Four Peaks Brewery
<http://www.fourpeaks.com/>

UPSCALE LOUNGES / MARTINI BARS

Six
<http://www.6az.com/>
Suede
<http://www.suedeaz.com/>
Devil's Martini
<http://www.devilsmartini.com/>

DANCE CLUBS

e4
<http://www.e4-az.com/>
Myst
<http://www.mystaz.com/>
Axis/Radius
<http://www.axis-radius.com/>

UNIQUE & OFF THE BEAT-EN PATH (Mixed)

Shady's
2701 E. Indian School Rd.,
Phoenix
602-956-8998
Bruno Mali's
607 W. Osborn Rd.
Phoenix
(602) 266-1763
Modified Arts
<http://www.modified.org/>
Rogue
<http://www.roguebar.com/>
Merc Bar
<http://www.mercbar.com/>
Bikini Lounge
1502 Grand Ave
Phoenix
602-252-0472
Carly's Bistro
www.carlysbistro.com
Casey Moore's
850 S. Ash Ave.
Tempe, AZ 85281
(480) 968-9935

As you can see, there's a bit of variety and you probably won't like all of my suggestions. Just open your mind and try something new, you just might like it. And if you do check out a spot that you don't like, be sure to tell someone who cares.

If you're reading this article online and would like to print it to take with you, click [here](#). Not!

If you're reading this in the newspaper, push [here](#) and tear off this page. If you no longer want to receive these articles, please send an e-mail to keepemailingme@wesoldyourinformation.com with the word "Sucka" in the subject line.

Enjoy your night! ●

A Tasty Alternative Rears Its Head at Thunderbird

Bistro by Jenn provides gourmet eats delivered to your door.



By Andrew Strider
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To everyone who has ever complained about the food at the Commons or in Glendale proper, I have three words for you: Bistro by Jenn. This new business, started by the spouse of a Thunderbird student, provides varied, fresh, gourmet meals to students at a reasonable price. Jenn Sohonie is a Cordon-Bleu certified chef who has spent the past year-plus working at Vu, a fine-dining establishment at the Hyatt Regency Scottsdale Resort. However, this fall, eager to be her own boss and develop her own style and specialties, she recruited several customers (yours truly included) to test out her idea for a meal delivery service. The service caters to those with busy lifestyles, and gives them the option to have as many or as few meals delivered as necessary. After a few months of trial and refinement, it has been an unqualified success, and Jenn will now be quitting Vu to concentrate on Bistro by Jenn this spring. It is the perfect chance for T-birds to sample some fantastic, personalized cooking delivered to your door. Bistro by Jenn offers a variety of plans. For those off campus who hate to cook, Jenn can provide up to 15 meals a week – lunch, dinner, and a snack (Monday-Friday), while those on campus like myself might choose a two-dinner-a-week plan (after all, we do need to use our Commons money, right?) Regardless of what plan you choose, Jenn will tailor the meals to your tastes and palette.

Perhaps the best aspect of Bistro by Jenn is the variety – Jenn can, and does, cook almost every type of food under the sun. Being a Thunderspouse, Jenn has lived and traveled across the globe, and this is reflected in her cooking. The dinners might be Thai, Indian, French, English, or American; chicken, beef, veggie, or pork. Check out a sample menu:

As you can see, there's no repetition and no shortage of ideas – Jenn is creative by nature, and con-

Sample MenuBistro by Jenn

MONDAY

Lunch – Pad Thai: A small taste of Thai noodles, ground pork, carrots, peanuts and green onion, served with a side salad. Keep it light with some fresh fruit for dessert.

Snack – Sweetness: A decadent brownie.

Dinner – Seduction Chicken: Chicken, carrots and onions braised in a white wine sauce accented with gruyere cheese and mustard, served with steamed rice, peas and a bread roll. Finish the day with some baked-today cookies.

TUESDAY

Lunch – Fajitas: Steak Fajitas, with onions, bell peppers, and a side of beans and rice - served with pico de gallo and guacamole. Cool off with a yogurt for dessert.

Snack – PB&J: Half of a Peanut butter and Jelly sandwich and a cookie.

Dinner – Chicken Curry: An interpretation of chicken curry, served with potatoes, steamed rice, raita and naan. Have a slice of brownie for dessert.

WEDNESDAY

Lunch – Vichyssoise: A chilled potato leek soup, garnished with chives and crème fraîche, served with a side salad, a slice of cheese and bread, and of course, a little bit of fruit.

Snack – Berry Berry Shortcake: Berries, sponge cake and whipped cream. Need I say more?

Dinner – Burger and Fries: A healthier, homemade burger, complete with french fries! Enjoy some fresh baked cookies for dessert.

THURSDAY

Lunch – Coconut Curry: Chicken in a warm coconut curry with chopped tomatoes and cilantro, served with steamed rice and naan. Enjoy some fruit for dessert.

Snack – MiniMeal: Half of a ham and cheese sandwich, and a little bit of orange juice to keep the energy coming.

Dinner – Lasagna: Some comforting lasagna, with a simple salad, bread and cheese. Refresh for the night with a yogurt and a few chocolates.

FRIDAY

Lunch – Personal Pie: A personal pizza loaded with veggies and chicken, served with a side salad and a yogurt for dessert.

Snack – CaliStyle: A California sushi roll...

Dinner – Canneloni: A baked pasta dish, with a creamy chicken and mushroom filling, served with a salad, bread and cheese. Finish the week the right way and dig into some cookies.

stantly modifying and revising her menu offerings based on feedback and suggestions from you, her customers. If you didn't get the chance to sample her food during her open house, contact her – she'd be more than happy to discuss a trial dinner or develop a sample menu for you. Simply put, there's no place around here where you can get a fresh, home cooked, gourmet meal for such a reasonable price (Dinners are \$10, Lunches are \$7, and Snacks are

\$3). And with the great food comes the satisfaction of knowing you're supporting someone's dream. Check out www.bistrobyjenn.com for more information, and read some of the testimonials from your fellow students – one of which is reprinted below. Note: Bistro by Jenn will begin deliveries at the beginning of the next trimester – she is traveling in January, gathering new ideas and new flavors to add to her arsenal! Contact her today to set up your plan. ●

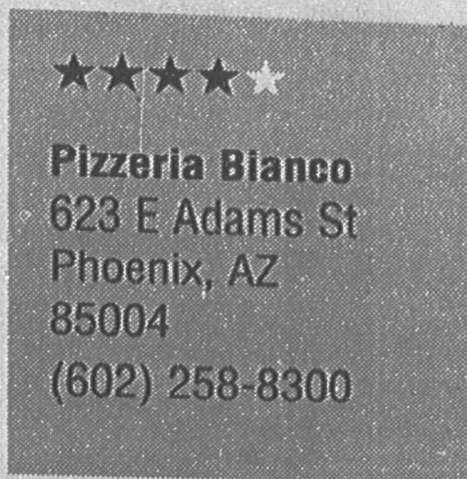
"Bistro from Jenn's kitchen! That is what I call it. Jenn prepares world class Bistro dishes with a large pinch of a home cooked meal! Jenn's dinner dishes are delicious, healthy and well proportioned. Her chef's training is evident every week with the constantly changing selection of comfort foods as well as exotic flavors that I am so happy to find waiting for me in the fridge in the evening. My two weekly meals is my opportunity to eat healthy and feel cared for. The garnishing and the appropriate instructions on what to heat and for how long remind me of home! Each meal is complete, down to the cookie, and leaves me perfectly satisfied and feeling healthy. Jenn prepares her food like she lives her life: with élan!" – Quint Fansler

The Pie in My Eye

By Carnley Panayiotou and Louise Olivares

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We finally finally got a chance to eat at the renowned Pizzeria Bianco last Wednesday with Mr. K!! Everyone else wussed out claiming excess work, meetings and blah blah blah. Anyway, we arrived at 5:45 p.m. and the restaurant was already packed with more outside waiting. Situated in an old mechanic's garage, Pizzeria Bianco has a seating capacity of 42 at tables and eight at the bar. It's said that people line up from 4 p.m., one hour before the doors even open. Amazing for a restaurant that has been in operation for 12 years! We were told it would be a 2-hour wait, and since we never ever get the chance to eat out anymore, we stuck it out. We decided to walk next door to Bar Bianco, and peruse their wine and beer offerings. After choosing a bottle of Pinot Noir (\$36), which was soft, round, and lovely, and Mr. K, a local Thunder Canyon Sandstone Cream IPA, we sat in the lawn chairs underneath a romantic string of Christmas lights and contemplated life. 90 minutes later, and still without a table, we were starving and shared a cheese panini appetizer. At exactly 7:50 p.m. we were seated at our table. After a bottle of wine, we were feeling rather swell. We looked at the wine list and debated about which glass of wine to get. Then we laughed and



said "screw it" let's just have another bottle! This time it was the Cabernet Sauvignon. Ms. L had an early early morning flight the next day, "and believe me I wasn't looking so good in PHX Terminal 4 at 8 a.m." Each of the pizzas and salads sounded divine, though with an abbreviated menu it was not so difficult to come to a final decision. Between the three of us, we got two salads: the Mozzarella and the Farmers Market salad. Both were satisfying. The Market salad, which changes daily as is "dictated by farmers," was an interesting amalgamation of arugula, thinly sliced apples, and pomegranates lightly dressed with oil and apple cider vinegar. We also shared three incredible house specialty pizzas: the "Rosa"- the rosemary and pistachios gave this pizza a fascinating twist; the "Wiseguy"- fennel sausage and wood roasted onions, mmmmm...; and the "Sonny Boy"- a purest mama's boy with tomato sauce, fresh mozzarella and salami. All of Pizzeria Bianco's amazing pizzas are hand made by chef-owner, Chris Bianco, and baked

in a wood burning brick oven. Could be 250 pizzas in a day! Chef Bianco sounds very T-bird when previously quoted as saying the agenda is "understanding the role of everyone in the final product—farmer, miller, server, pizzamaker. We don't slide pizza under your door in a white box." Personally connected with each of his suppliers and growers, Chris strives to ensure quality by relying on locally grown, organic vegetables, organic meats and flour as well as sausage made in-house. By his estimates, the restaurant is 80% organic most days and up to 90% on a great day. He is constantly conscious of the supply chain in serving up the final product to his loyal customers every day. His attention to detail on each individual pizza and homey atmosphere of the brick oven burning in the open kitchen lines them up every night. Ms. C thinks it was more than just a meal, it was an experience! It was a stolen moment from T-bird life that I would not have normally given up on a Wednesday night. A bottle (or two) of wine and an exquisite low-key meal with friends...on borrowed funds... Ms. L thinks it's a trick that Bianco has—get you liquored up and relaxed so that a meal that really should cost only \$50 for three people, ended up being \$120. Haha...he really got us! Future advice: Avoid the wait. Reservations can be made with a party of 6 or more. ●

I Got Rhythm!



By Mark Boydell
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No, I'm not talking about a George Gershwin song, and those of you who've seen me dance know I'm not talking about myself!!! What I'm talking about is a little-known local treasure, the Rhythm-Room. If you're looking for stylish people, elegant décor, the finest in world cuisine, and the smooth, sophisticated sounds of the latest Europop, do NOT go to this place. If you are looking for soul-searing, heart-wrenching tales of cheatin' women, wanderin' husbands, chain gang bosses, deals with the Devil and the occasional "Wang Dang Doodle," this is ground zero. If you're hungry, you can sit on a nice, comfy plastic chair and eat some mighty fine barbecue off of a paper plate. If you're thirsty, well, the bartender can take care of you lickety-split. If you're smoking, you'll have to take that outside, sir. If you're just plain Smokin', you can rest assured that a fellow blues fan will ask you to dance. Yes, you can dance the blues, despite rumors to the contrary! So, how do you find this monument to the greatest American art form? Here, in the earthly paradise of strip malls and gated retirement communities that is Phoenix? You've just got to know where to look. You'll have to go down to where they hide the late-night liquor stores, pawn shops, and "No ID Required" check-cashing joints. You'll find it north of downtown, on 10th Street and Indian School Road. Yes, I know, Dude. The preferred nomenclature is actually 'Native American School Road,' but something tells me the city fathers just aren't going to be changing the name right away. Go there on the right night, and you might even find a few loyal T-birds drinking Pabst Blue Ribbon and listening to some fine musicians with names like Big Pete, Blind Ronnie, Walkin' Cane Mark, and "The Bastard Sons of Johnny Cash." If there is one thing about bluesmen and women, it's that they aren't shy about owning up to their handicaps. You'll find nary a "Differently-Abled Johnny" or "Visually Challenged Lemon" in the entire Chess Records catalog. I'll warrant. So, if you like your music with some stank on it, stop sittin' on your ya-ya waitin' for your la-la and get your money-maker down to where all of the other Boogie Chillun hang out! See you at the Rhythm Room! Check out the action here: <http://www.rhythmroom.com/> Of all the juke joints, in all the towns in all the world, you've got to wander into this one. Sorry, Bogie... ●

TECH TALK

Staying in Touch After Graduation



By Dustin Overbeck
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One of the best things about Thunderbird is the global network of alumni that stretches to all four corners of the world. No matter where you go or what you do, let's be part of this network and make it even stronger. Try to expand your circle of friends, acquaintances, and colleagues even after you graduate and pursue your career. **Keep your MTB profile updated** MTB is an excellent way to increase your network of contacts. In school life you use it daily to read and post on discussion boards for classes and clubs.

Even though your classes may be finished, you can still contribute to other discussions and stay involved via the internet. At the very least, keep your information on your MTB profile updated. You will be a valuable contact for future students seeking advice on their careers and could be a great help for class research projects. I tapped into the alumni network several times this year and am extremely grateful for the help and assistance that was given to me. Remember to return the favor; you cannot imagine how your advice or assistance could lead to new opportunities for another T-bird. **Register on DasTorOnline.com** Even if you move to the other side of the world, as long as you have access to the internet, you can stay up-to-date

with Thunderbird via www.DasTorOnline.com. You will get an email with links to the same articles you currently read in-print each month. Do it now before you forget! -> <http://www.dastoronline.com/user/register> **Attend First Tuesday Meetings** No matter where you end up after graduation, chances are you will not be too far from a Thunderbird First Tuesday meeting. When I attended meetings in Shanghai this past year, I met some great people who were prospective students at the time. They both accepted the offers from Thunderbird and are now first trimester students. At those same meetings I met with somebody who worked at my former-employer's Shanghai office and another T-bird who was a friend

of the CEO of the company I was working for in China at the time. It is a small world, so utilize the First Tuesday meetings to expand your circle of contacts. **Be Visible** Many people have already signed up on social networking sites like LinkedIn, Friendster and MySpace. Be visible, add other T-birds in your network of friends, and let us know what you are up to. I enjoy reading other people's blogs and seeing life through their eyes. I have been out of undergrad for almost ten years but still stay in contact with a couple friends who have blogs, which makes it easy for all of us to stay in touch. Also, share your Instant Messenger profile with others. Give out your Yahoo, MSN and Skype name and pop in every once in a while to say "hi".

Give Back to Thunderbird Remember to stay in touch with the clubs you were a member of as well as your favorite professors. I took part in an amazing class project for Business Intelligence this past year thanks to an alumna who worked at Dell. Because of her, several of us received personal HR support and interviews after the completion of the project and one person has received and accepted a job offer. You can even come back as a guest speaker. In several of my classes we have had past and recent graduates speak about their jobs and companies. Chances are you will make many new friends if you also bring along an HR person and announce that you are looking to hire students for internships and full-time positions. ●

The Dr. Love Paradox



By Dustin Overbeck
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In October 2006, a group of students in Professor Stringfellow's International Marketing Research (IMR) class embarked on an ambitious project for Das Tor. The goal of the project was to gain a better understanding of the online version of Das Tor, www.DasTorOnline.com. A survey was sent to the 561 registered users of the online version of the newspaper and over 108 responses were received – a 19 percent response rate.

The results of the survey showed that 86 percent of the respondents were alumni. (See Figure 1)

Figure 1. How are you associated with Thunderbird?

Many of the respondents said they read the online version to keep up with what goes on at Thunderbird. Keeping up with Clubs/Events/Activities was the choice given by 69 percent of respondents (see Figure 2). Only 11 percent of respondents selected Entertainment for their reason of reading DasTorOnline.com.

Figure 2. What is your main purpose behind reading DasTorOnline.com?

Some of the most enjoyable columns online included the Front Page, T-bird in Action, and Campus columns (see Figure 3). Together, these three sections accounted for nearly 45 percent of the responses for what people like to read. Dr. Love, on the other hand, only received four percent of the total votes. Is Dr. Love not "loved" by our readers? Apparently so, that is, if you ask the readers what they like. But what about the actual statistics of website? Surprisingly enough, the Dr. Love column is one of the most read columns. People say they do not like to read Dr. Love, yet it is indeed one of the most read articles.

Figure 3. What sections of DasTorOnline.com do you really enjoy reading?

This is what we call the Dr. Love Paradox. According to the web statistics from DasTorOnline that show the number of clicks that each column has received, we find that Dr. Love has received 13 percent of the total clicks in 2006, second to the News column (17 percent). (See Figure 4). This data is surprising. When you consider the fact that the Thunderbird campus has been host to former world leaders, country ambassadors, as well as to CEO's of Fortune 500 companies, it makes sense that the News column would be in the top position. However, each edition of

Das Tor has around three or four different articles that make up the News column; Dr. Love only has one single article. In fact, on an issue-by-issue comparison of the most read articles on DasTorOnline, Dr. Love has been in the #1 position in four out of the past six editions during 2006.

Figure 4. Web Statistics of Most Clicked Columns on DasTorOnline.com

In order to get more insight to the Dr. Love Paradox, we contacted Dr. Love directly to get his input. He was currently off campus at the time this article went to press, but was available to conduct an email interview.

Dustin: I know that you have a busy schedule, but would you be able to comment on the results from the IMR class project? Apparently many readers do not enjoy reading your Dr. Love articles, however it seems that it is one of the most read articles each month. Do you know why this would be the case?

Dr Love: Dustin my dear, the answer is quite simple: people are sadomasochists. The examples of this are numerous, the best instances can be seen in gyms. I can give you numerous examples from our little campus: 25-35 year-old, out-of-shape men playing rugby and limping around like geriatrics for days after. Eating the food in the Commons causes gastronomical decimation on a grand scale yet they do it. Attempting to get anything accomplished through the registrar is proven to cause aneurysms yet people continue. Not to mention the success of Jerry Springer and Jeff Foxworthy. If that is not enough to convince you, try driving by a horrendous accident of some sort...

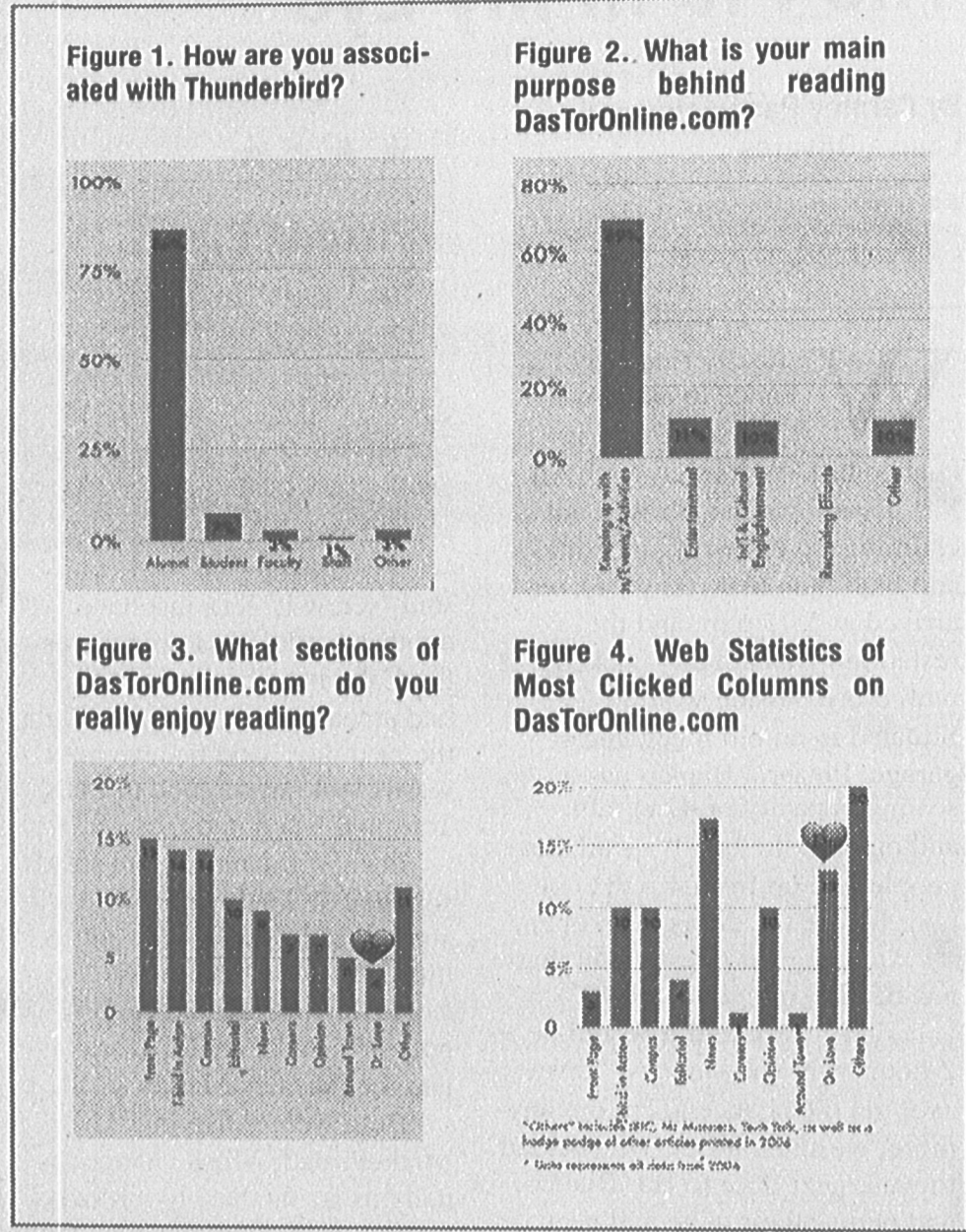
the police should be charging admission there are so many people staring! People read my stuff because they are too mortified to look away. I love my job.

Dustin: Some of the actual comments from the survey respondents called your column "idiotic," "unprofessional," and "vulgar." What response do you have to this criticism? What will you do, if anything, to change what/how you respond to questions submitted to you by students?

Dr Love: Ah, all compliments. As far as I am concerned, such accolades put me up with the greats! JD Salinger has been often called vulgar. Quentin Tarantino used to be called unprofessional due to his gung-ho directing style. And Friends, Seinfeld, and Desperate Housewives are called idiotic by many. Yet today all three are considered genius beyond their years. I too am a genius. As for changing my style, well, I will try to make my writing more advanced and metaphoric, that should be enough to confound 96% of the readers enough to think that I am actually nicer... or I might just retire.

Dustin: Many people are asking around campus about the true identity of Dr. Love. Are you a current student, an alum...or perhaps a professor?

Dr Love: I will give you one clue: I have slept with all three. My true identity is of no consequence. I mean seriously, sometimes the mystery is half the fun. Who killed JFK and Marilyn Monroe? Who was Jack the Ripper and what happened on Roanoke Island? Was the Philadelphia Experiment successful and is Taco Bell meat actually meat? All these things are



enjoyable simply because they are mysteries. How many movies are there about Abe Lincoln vs. JFK, yet according to my high school English teacher, Lincoln did more for this country. Marilyn will be considered a sex-bomb to the end of time while Britney will fade to white-trash nothingness in a few years. And who's the more notorious serial killer Jack or the Zodiac killer. Trick question, both are unsolved thus interesting. It's Jeffrey Dahmer who was tried and executed that no one cares about. If all these are solved we would miss out on all those cool movies and Discovery Channel specials. I hope to have one made about me one day. Then I will reveal my true

identity... to collect the royalties!

Dustin: Thank you, Dr. Love, for your time. I appreciate your willingness to participate in this interview and discuss the feedback from DasTorOnline.



For those wishing to get the complete report of the IMR project for DasTorOnline, please submit an email request to dustin@global.t-bird.edu. Also, please make sure you go online and register to receive DasTorOnline.com! ●

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