

# Dastor



"Borders frequented by trade seldom need soldiers..."  
William Schurz

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## The Needle Points to Compass

By SCOTT HARRINGTON  
U.S.A., Summer '05  
Editor-in-Chief

Will jokes about commons food be a thing of the past? That could very well be the new reality if Thunderbird gets what it is looking for from the new facilities management company set to take over July 1st.

After seven years on campus, Aramark will be replaced by the Compass Group, a global leader in contract food and hospital-ity services. In line with many other changes taking place at Thunderbird, the goal of this new partnership will be to provide the Thunderbird community with

dining and facilities services that are as diverse and high quality as the students, professionals, faculty and staff that make it up.

The change will be felt

the commons and cater the dining options to the needs of the unique community in which we live. The details of the changes that will take place are still to be

figure out what is really wanted and how best to offer it. They understand that, with the many different ethnicities on campus, students require a wide range of menu options and want an ethnic dining experience with high quality food at affordable prices. They are also aware of the need for flexibility and adaptability and plan to make this an ongoing process that continually strives to offer different and better options.

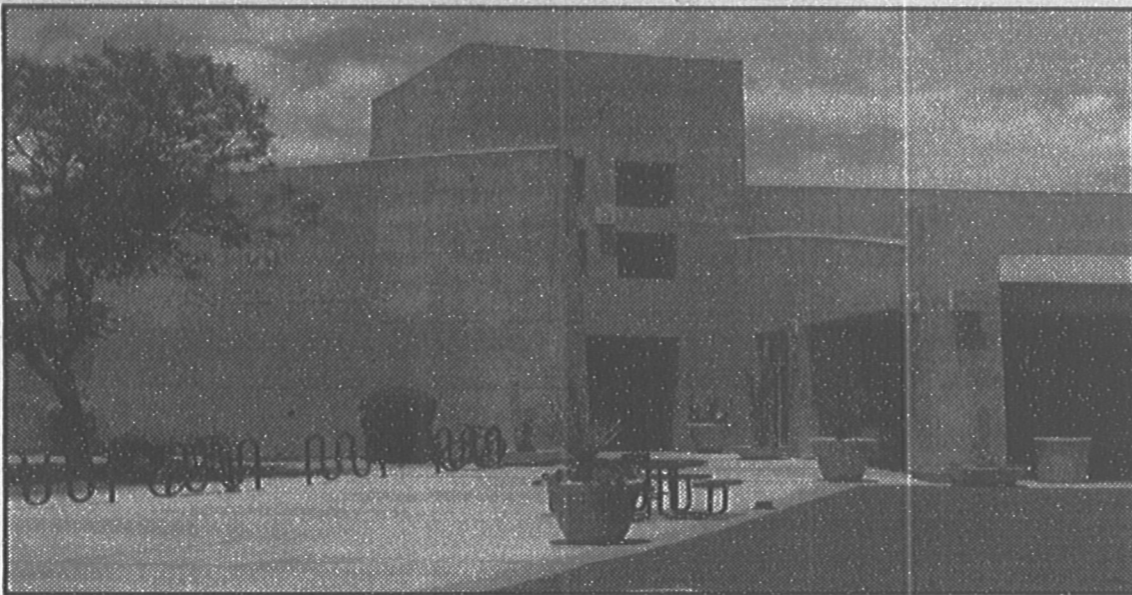
The tower café is also earmarked for a significant change. Rather than being open for minimal hours during the evenings with limited food options, the tower café will become a more easily accessible quick and casual dining option, with good coffee and a relaxing

lounge type atmosphere.

Although Compass will be responsible for staffing its operations, most of the current employees under Aramark will remain. As for the pub, no significant changes are planned and the student-bartender arrangement is likely to continue.

The Compass Group is the world's largest food service company and is Aramark's main competitor. They have managed projects as large as the 2002 Winter Olympics in Salt Lake City, Utah as well as provided services to the likes of Sony and Churchill Downs.

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## Realities of the French "Non"

By ANTOINE TRÉPANT  
France, Spring '06

Prior to France's referendum calling for the French to vote on May 29th on Europe's newly drafted Constitution, one could not deny the intense worldwide media coverage surrounding the event. The French themselves showed a high level of concern for the new European Constitution as over 70% of them, including myself, made good use of their right to vote. Beyond exciting the media, new Constitution served as the main topic for feisty discussions in nearly every French household; left-wing supporters of the "No" found a great deal of comfort in solidarity with right-wing supporters of the "No" and the same went for supporters of the "Yes."

While France is already extremely politically divided among a very wide variety of parties, the imminent referendum further contributed to these political divisions by breaking each

one of these parties into the "Yes" and "No" camps. Indeed, this new Constitution raised intense controversy in my home country. I wish to make the point that the French referendum was by no means a strategy to sabotage the European project nor was it meant to show a lack of France's commitment towards the Union. On the contrary, I will emphasize two main points: firstly, the French used this referendum to show their frustration and anger towards their government, and secondly, the objectives and purpose of this new Constitution had been very poorly explained to the French, who were further confused by their parties' internal divisions. This in turn led the population to false conclusions about the consequences of the proposed Constitution's policies.

For the last 5 years, the French people have been betrayed by their government. Promises of more liberal policies were made to the right wing, and promises of social reforms were made to the left wingers. This led to a political clash where France's government ended up "stuck in the middle" with the inability to generate any energy

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## Artemis Project Leads to Creation of Thunderbird for Good

By BEAU WILBERDING  
U.S.A., Summer '05  
Co-Editor

How can Thunderbird make the most significant impact on the future of global business? Our expertise is not in building hospitals or engineering bridges. It is in the education of people in the nuance and subtlety of global business. The impact of Thunderbird's expertise was recently realized during Project Artemis 2005, where Afghan women were paired with local US businesswomen for mentorship, taught a series of classes on entrepreneurship, and guided through the process of writing

their own business plans. While Project Artemis has been widely recognized as a visionary program and a departure from 'business as usual' among business schools, it is the inspiration for a new Thunderbird program called Thunderbird for Good.

During its rebranding exercise over last summer, Thunderbird established its 'Five Pillars' as the guiding principles of Thunderbird future direction. They are: 1) Borderless Community, 2) the Fusion of Business and Culture, 3) Enterprising Spirit, 4) Thought Leadership and 5) Global Citizenship.

Thunderbird For Good

is an extension of Thunderbird's pillar of Global Citizenship, and is being directed by Kellie Kreiser (Tbird '04). Ms. Kreiser calls Project Artemis 2005 the first of many projects which will leverage the school's strengths. These projects will rely upon outside funding through private donors, government grants or foundations. There are plans for Project Artemis 2006, where a new group of entrepreneurial Afghani women will be welcomed, mentored and trained in Glendale next winter. When asked about the future of

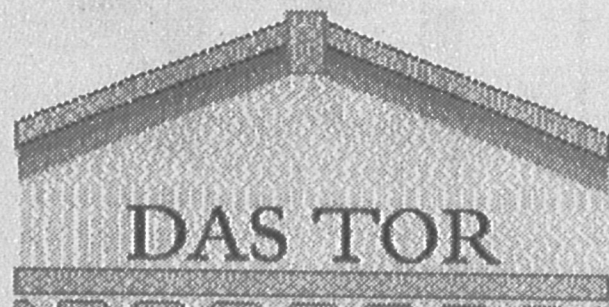
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"Wherever we travel, whenever we pass from one country to another we must go through a gate. However, Das Tor means more than simply the traversing of borders; it stands as a symbol and artery of communication through the barriers of superstition, ignorance, dogma, racism and prejudice; traditional enemies which continue to be a detriment to progress and global peace. Idealistic though it may sound, it has now become the responsibility of our generation, the future leaders of the international community, to make every effort to widen these gates and succeed where previous generations have failed. Das Tor must therefore be an open forum for debate, a clearing house of ideas that may further prepare us for the international community and further augment the reputation of this youthful institution."  
Bob Marabito, Founding Editor, 1969

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## Bridges and Gates

By SCOTT HARRINGTON  
U.S.A., Summer '05  
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Among the many words that we hear too often at Thunderbird, the word "community" ranks right up there with "Job," "Finance 3," and "The Pub." It always comes across as that nebulously nice noun that sums up a group of people with such a vague yet positive ring that everyone smiles and agrees. The only negative context that I have heard the word community used in is as a gated community. Coming from a paper named The Gate, I hope this is will not reflect our intentions.

As someone somewhat in control of Das Tor for the summer and not a big fan of the name, I had entertained the idea of changing it to "The Bridge," in my preferred language of Czech which translates as "Most," but that would likely be misunderstood and read as just a stupid name for a poor paper that can't be Everything. Rather, than make any drastic name changes, I hope to use this unique vehicle of media act as a bridge, to amplify and embellish what community means to us. Das Tor began as an "open forum for

debate, a clearing house of ideas that may further prepare us for the international community." I wish to let that tradition grow, to let the community's voice be heard so we stay connected to it, contribute to it, learn and benefit from it.

With only two hundred students on campus this summer, this may seem like a pathetic plea for others to contribute, and it is, but it is also an attempt to bring the vast reaches of the Thunderbird community back into the fold. We are all aware of the unique humanity that makes up our community and for many, it was that reason which brought us here, or got us to where we are now.

The Glendale campus is the obvious heart, the place where most of us begin and the source of our direction and learning. Das Tor will continue to be the place where current students can voice their

opinions, ideas and work, but we would also like to reach further. The thought and action leaders here, including faculty and staff, are an integral part of our community and should have a voice as well. Executive Education is a vital and increasingly important component of Thunderbird, too often separated from the rest of the school, which adds valuable perspectives and experience. Our campuses and programs abroad, in Archamps, Guadalajara, Monterrey, Dubai, Beijing and elsewhere can be our eyes and ears around the world, realizing the "Truly Global" vision. And lastly, but quite important, the Thunderbird alumni that have used their education to propel them into the ranks of global citizenship can be a key source of real world experience and knowledge. In all, becoming a community compilation that informs, teaches and possibly entertains to benefit us all.

Although distances often separate us, we are united in a common spirit. Those common threads that run though us and unite us are the continual improvement of our skills and knowledge in trade and business complemented with a cultural curiosity and fluency. As we move from place to place and through time, it is my hope that this paper can act as a bridge to connect all the elements of our community, through The Gate of Das Tor.



SCOTT HARRINGTON



Introducing your Summer 2005 Editorial Staff:  
Scott Harrington, Marissa Limmany, Beau Wilberding

## E-learning: The Changing Perceptions of a Changing Industry

By BEAU WILBERDING  
U.S.A., Summer '05  
Co-editor



BEAU WILBERDING

It is no great surprise that there is skepticism regarding the quality of on-line learning. How could it be possible to deliver a quality education to would-be learners if those learners don't even have to show up to hear their professor, or work in teams with their classmates.

Surely it can't be as good as "the real thing?" Can it?

The Sloan Consortium is the United States' leading online education research group. It describes itself as "a consortium of higher-education providers sharing the common bonds of understanding, supporting and delivering education via asynchronous learning networks (ALNs). With the mission of providing learning to anyone anywhere, the Sloan Consortium seeks to provide new levels of learning capability to people seeking higher and continuing education." Sloan has crunched its numbers for 2004, and has shown that online education is growing at a rate of 30% a year and that it will continue to grow into the future. Entitled "Entering the Mainstream: the Quality and Extent of Online Education in the United States," Sloan's report addresses the growth of online education, the types of educational institutions that benefit most from administering and promoting their own e-learning programs, and the prevailing attitudes toward online education.

Let me briefly outline what the report says on these three issues.

**Growth of online education.** In 2004, there were nearly 2.7 million students in the United States who took at least one class online. This is a big jump from 2003, when approximately 1.9 million students in the US took an online class. Growth in this industry was, prior to 2004, stable at 20-

25% per year. 2004 brought US industry growth of approximately 30%.

91% of all public learning institutions in the US had online class offerings in 2004. This percentage is up from 88% in 2003. The highest growth in the US industry was in the private, for-profit educational sector. 44.8% of private, for-profit schools had online course offerings in 2003, while in 2004, that number jumped to 88.6%.

Outside the United States, the growth of online education is startlingly high. IBM, in its 2005 Corporate Responsibility Report, stated that "globally, the online learning industry is growing at an annual rate of 90%."

**Institutions that benefit from e-learning.** The larger the university, the more prominent the e-learning program will be. The greatest number of online learners in 2004 came through large educational institutions (488,000). Large public Universities are the country's largest producers and consumers of online content. Colleges and Universities with enrollments of less than 1,500 students have the smallest number of online learners (84,000). They are also the slowest to adapt to the online learning environment, and one of the most skeptical of the relative quality of online learning. Only small, not-for profit educational institutions think less of online learning than do small, private colleges.

**Attitudes toward online education.** To anyone who participated in the town-hall meetings regarding Thunderbird and its online strategy, it might be surprising that online education has generally been very well received in the United States. "Overall, Chief Academic Officers across all institutions agree that students are at least as satisfied with online courses as with their face-to-face courses. Academic leaders at over forty percent (40.7%) of schools with online offerings agreed or strongly agreed with the statement that students are at least as satisfied with online courses as they are with face-to-face offerings. Only three percent of all schools with online offerings disagree with the statement, with the remaining

portion (56.2%) neutral." (Sloan-C, "Mainstream" P.15)

Online learning outcomes continue to be judged to be equivalent or superior to face-to-face instruction at most institutions that offer web-based classes. The Sloan Consortium report predicts that the perceived quality of online learning continues to improve in comparison with face to face learning. In three years, the Sloan report states, the perception of quality in online education will surpass that of face to face learning, especially where it applies to post-graduate (Masters and Doctoral) studies. There are many points which can be made to dispute this position. For example, one might mention that this growth and change in perception comes from graduates of the University of Phoenix, the DeVry Institute, and Capella University, all large online players who are not seen as premium educational experiences. Another argument might be that online MBA programs, for example, come largely from quality, but unknown, institutions, which offer no alumni network, no recruiting or placement services, and no real peer network to draw upon. This may be true, but a quick Google search for online education reveals examples such as the University of Michigan, Duke University, Harvard University, UPenn, the California State University system, and many other 'top tier' educational institutions.

There is not much of an argument as to whether or not e-learning is effective. It is. The e-learning business is one of the fastest growing industries in the world today. Margins are good, technology is advancing at a break-neck speed, and top schools from all over the world are developing their online curricula. The Sloan report shows that 60% of Chief Academic Officers at US Universities see online learning as 'necessary' to the long-term strategic direction of their schools. The report further predicts that that number will grow. Let's face it, whether we like it or not, online learning is certainly here to stay.

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## Realities of the French "Non"

(continued from page 1)

to reform. Chirac's government fell into the vicious cycle of conservative politics while the European Union evolved rapidly. A signal was sent to the government by the population during the last 2004 regional elections when Chirac's right wing party (UMP) was literally crushed. The lesson was left unlearned by Chirac, and there was growing frustration and anger in light of falling wages and increasing unemployment.

When the Constitution was brought up by the French president, it was perceived as another government trick-

regain the public's trust. Fears that this Constitution would trigger intense liberalism spread across the nation, social dumping, and French companies relocating or outsourcing became prevalent. These ideas became the public perception of the Constitution's evil roots. Clearly, the population was misled and misinformed by its government. The French missed the point of the referendum and expressed their domestic dissatisfaction rather than answering the question that related to Europe. Without a doubt, France is an exemplary social model and there is a lot that the French are so eager to protect. Unfortunately, it

is clear that the referendum came at a time when the population was extremely protective of the welfare of its own state and more concerned with domestic politics than European politics.

If you had the chance to receive a copy of the Constitution in your mailbox as I did, you would have wished you learned Aramaic as it appeared to be the language in which the Constitution was written! The utter lack of clarity of the document failed to inform the French of what this Constitution was all about. Turkey's imminent admittance into the EU became the main subject of the Constitution while the issue had little, if any-

thing to do with it. The benefits for France, as a greater voting power at the EU Council of Ministers and an accrued democratization of the overall EU structure through more powers given to the EU Parliament, were all skimmed over in this complicated text.

All in all, it seems that all of the conditions in France were met to secure a "No" vote. The results clearly showed that the country's most international cities such as Paris and Strasbourg strongly supported the Constitution as people could benefit from a clearer understanding of the text through broader international exposure. One is not to

believe that France is backing out of a project of which it is one of the main engines because of this "No" vote. This vote should be rather seen as a request to review and redraft a more clear Constitution for the benefit of all EU member states. France is restructuring itself domestically and while the EU will never be the "United States of Europe," France and its citizens will always support a stronger and closer European Union which is respectful of each country's individual values and strengths.

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## War with Islamic Terrorism or Human Rights Abuse

By SARVAR TILLABAIEV  
Uzbekistan, Spring '05

During the last three weeks I received lots of emails and phone calls from people who were worried about the things happening in Central Asia. Since I was born and raised in the now famous Uzbek city of Andijan, the things which occurred there in mid May made all my friends worry about my family and relatives back there. Almost all major newspapers covered the bloody events when government troops violently dispersed demonstrations on May 13, 2005 in the city of Andijan, opening fire on crowds of protesters in the city's main square. The death toll is still unknown; the official statistic limiting it to around 170, but human rights organizations estimated that as many as 700 were killed and many more injured, including unarmed civilians. Where is the truth and who should we believe? Those are the questions and the answers depend on where you are now and what kind of sources you have on hand.

Right after I read about the events in the news I called my parents fearing something bad happened to them or to the people I know living there. Surprisingly they were not too worried and even didn't hear much about it. Official mass media showed only the part of the things that the rest of the world has heard about. According to reports, a group of gunmen broke into the Andijan prison on that morning and released prisoners. They then took over the local government building with some city officials being held as hostages at the regional administration building. The government has

stated that it had to intervene but didn't mention firing on peaceful demonstrators and tried to bring as little attention as possible to it.

Uzbekistan has the largest population in Central Asia and a wealth of natural resources and where, despite all of this, people are living below the poverty line and tensions currently are high. The economic problems, which the government is unable to solve, were the main reason behind the unrest. According to foreign media accounts, the protesters were calling for freedom, justice (end of corruption), and an end to the economic hardship felt by many in the region.

The President of the country has insisted the troops were fighting Islamic militants, and any civilians injured or killed were either by accident or from the militants' guns. This is quite possible, especially considering that the Fergana valley, where Andijan is locat-

ed, has always had more religious tension than the rest of Central Asia. But, at the same time, if there were thousands of demonstrators and they all were Islamist militants or supporters, the government would have to shoot more than half of the population in the Fergana valley. Maybe there will be less fear of the current government but I am

not sure if anyone can so ruthlessly kill its own nation.

Of course my opinion was based on the Western media reports since I am in the US. The details of the violent unrest are still unclear. But the information that emerged is more than enough to show that

to suppress public protests with such ruthless use of lethal force.

It seems he is learning from the fate of other former communist leaders and he doesn't have any intention of

terrorism war. Uzbek authorities have already jailed more than six thousand people just for their religious beliefs, even though many of them had nothing to do with terrorism. And the world, except for some human right organizations, said nothing to the US ally in its war in Afghanistan.

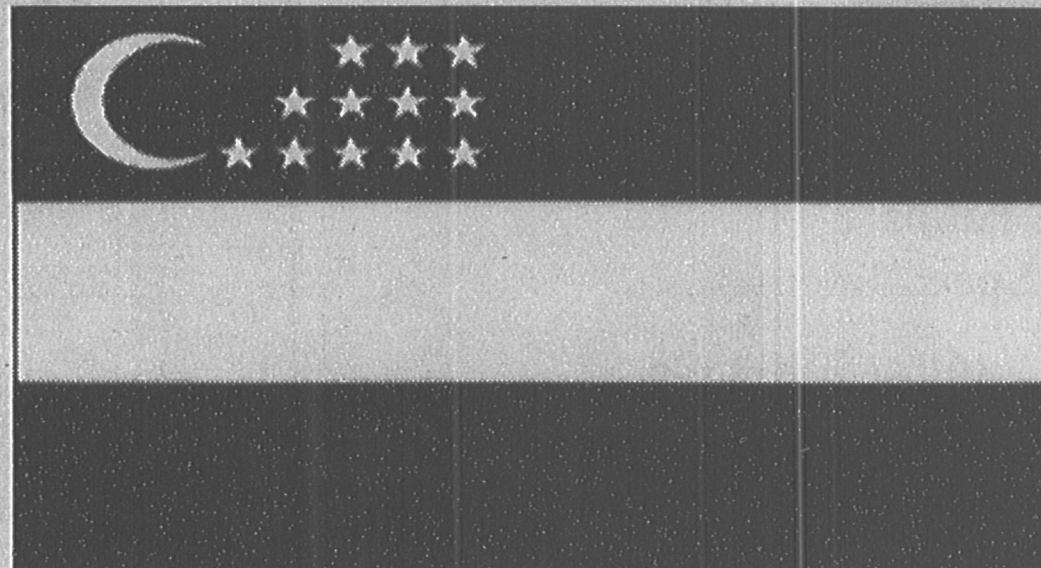
So, unlike Kyrgyzstan, Ukraine or Georgia, Uzbek authorities have considerable political and economic support from both big players in the region who believe and fear that the fall of the current Uzbek regime may bring the appearance of another Islamic republic. This support allows the government to keep the economy in shackles, with severe restrictions on trade, investments and access to foreign currency. Once a country with a good economy and abundant natural resources, Uzbekistan is now among the poorest former Soviet republics. Many analysts believe that poverty, not religion, is at root of the recent unrest.

Saying all this, I do believe that until the both the US and Russia support the current government in its "war with Islamic terrorists," the country will have no democratic future and people will be forced to look for answers in Islam or something else rather than democratic principles.

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SARVAR TILLABAIEV



ed, has always had more religious tension than the rest of Central Asia. But, at the same time, if there were thousands of demonstrators and they all were

President Islam Karimov is determined to retain power. By permitting his troops to open fire on demonstrators he became a first ex-Soviet leader

becoming the latest victim of the political protests that have swept the CIS countries in the last couple years. Leaders in Georgia, Ukraine and Kyrgyzstan all lost power after deciding not to use force against demonstrators. As for the Uzbek President, he mentioned that the forces trying to repeat Kyrgyz revolt will face serious trouble in Uzbekistan.

That's partially true. Uzbekistan is different than any other country listed above. After suppressing the secular opposition in the early 90s, the Uzbek government's main concern was Islamic fundamentalism, which is more active in Uzbekistan than elsewhere else in Central Asia. The religious presence is a main threat and, at the same time, is a political blessing for official Tashkent. The government played up the threat and managed to ally himself with Russia and the US in the global anti-

## “America for the Americans” Letter to the Editor

*The views expressed in this letter do not necessarily reflect the views of Das Tor or the editorial staff.*

By M. TIM WEAVER  
U.S.A., Spring '89

I am writing in response to Matt Lozier's article (Das Tor, April 22, 2005) in which he expressed his "frustration and surprise" at the actions of those participating in the "Minuteman Project."

For someone attending a graduate school specializing in international relations, Mr. Lozier shows poor command of the subject.

The American Heritage® Dictionary of the English Language, Fourth Edition defines "Nation" as "a relatively large group of people organized under a single, usually independent government; a country; the government of a sovereign state." It further defines "Borders" as "the line or frontier area separating political divisions or geographic regions; a boundary." Finally, it defines "vigilante" as "on the alert; watchful." I don't think I need to list a definition of "sovereignty."

The police cannot be everywhere, and courts have held (time and again) the police are not responsible for the safety or security of individual citizens, only society at large! A nation's first priority is to ensure that its borders are secure from potential invaders, regardless of the invaders' motivation. However, what is the nation's citizens to do when the government they entrust

with that security cannot, or will not, take the actions necessary to accomplish this task?

Mr. Lozier (I hope) would call the police if he saw someone breaking into his neighbor's house. Nobody would fault Mr. Lozier's civic activism to assist his neighborhood in being safer; in fact, he would likely be lauded for doing so. Nobody would be calling him a "vigilante" for his alert, watchful actions.

The Minuteman Project was nothing more than a Neighborhood Watch program on a regional basis, at our nation's border. The media and those that opposed the Minuteman Project scrutinized the participants' actions with a microscopic attention. Yet aside from a volunteer having an illegal immigrant to pose for a photo holding a funny T-shirt, there was nothing even approaching the "atrocities" the opposition kept predicting. No carnage, no human-rights violations, nothing.

I doubt Mr. Lozier would disagree a country has the right to secure borders. I think he would also agree it is the government's job to secure our borders. But the simple fact of the matter is that the U.S. government has failed miserably in the

performance of this responsibility.

So, when the agencies in charge of this job fail to perform their duties, and when the US Congress has continued down the path of inaction, what is the average citizen supposed to do? Nothing? This is akin to those who would counsel potential rape victims not to fight back, to just lie there, try to enjoy it and that it will be over soon.

As one who has assisted at ranches along our Southern border (though not with the Minuteman Project), you would be amazed at how simply and frequently illegal aliens cross the border. The amount of property destruction and refuse (including bio-waste hazards) is astounding. Yet, for all Mr. Lozier's denial, it is not only Mexican nationals who are crossing our border.

In Arizona, several Syrians were recently appre-

hended crossing illegally, yet the Border Patrol refuses to release detailed figures of "OTMs" (Other Than Mexican...the Border Patrol's terminology, not mine) apprehended crossing illegally. To say that those who fear terrorists sneaking across are less-than-sincere is to bury your head in the sand that this is a possibility.

Yuma Proving Grounds and the Goldwater Bombing Range are closed several HUNDRED times per year due to illegals sneaking across the border. If simple economic refugees can access these sensitive military areas (especially the Proving Grounds), how hard could it be for those who seek to do harm to our country to sneak across?

As a Tbird graduate, I very much support free immigration and emigration, as long as it's done legally. I didn't sneak into Japan when I went to work there, nor did I illegally enter the five Latin American countries to which I traveled on business. In each instance, I received permission from my host countries to enter and remain.

A friend's wife (when they were engaged) was required to travel, at great expense, from Mexico City to Nuevo Laredo for her Consular interview. She told me she could have easily just crossed the bridge into the U.S., sneaking into our country, without any trouble. But she wanted to do it the right way. Yet, even though they

are now married, they are still having immigration issues.

Immigration is the backbone of a vibrant society. How many folks are attempting to come here legally, but cannot? The fault lies solely with our government and their refusal to take action on this issue. If the police fail to protect homes from invaders, the homeowner can either do nothing and accept the consequences, or fight back. I don't begrudge the Minutemen at all.

Finally Mr. Lozier comments that the idea for his article came after seeing an older, Caucasian woman in Albuquerque with a bumper sticker on her car reading, "Take Our Country Back." Mr. Lozier then asks "From whom?"

Aside from the obvious stereotyping he does (just like he accuses the Minutemen of perpetuating), the answer is quite simple. Had he been paying attention, he would know that this bumper sticker is very popular among "Blue State" residents, who have used it since 2000 when they became convinced that George Bush "stole" the election.

1. South v. Maryland, 59 U.S. (18 How.) 396 (1856); Bowers v. DeVito, U.S. Court of Appeals, Seventh Circuit, 686 F.2d 616 (1982); Riss v. City of New York, 293 N.Y. 2d 897 (1968); Warren v. District of Columbia, D.C. App., 444 A.2d 1 (1981)

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Corrections can be sent to: [das-tor@t-bird.edu](mailto:das-tor@t-bird.edu) and will be printed in this space the following issue. Thank you to our readers from the editorial staff of Das Tor.

## "1000 Places...to Die?" A Book Review

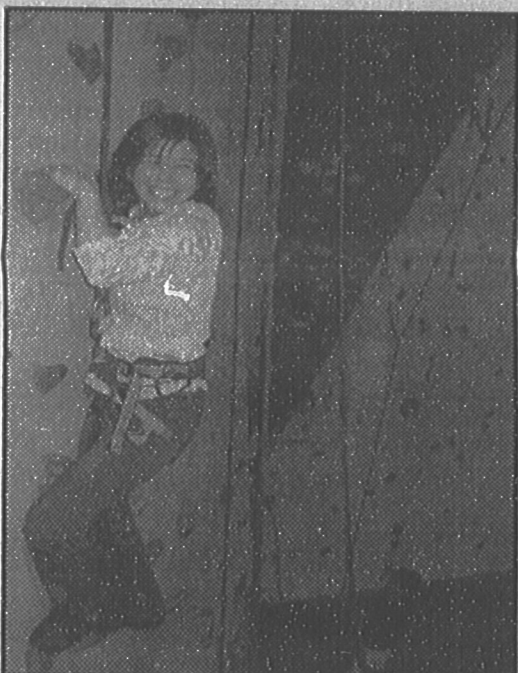
By CABOT WOOLLEY  
U.S.A., Fall '05

Addiction is never a good thing. Its fierce talons are especially cruel when they endanger your own life or the lives of people around you. I never knew the potential peril that would come as a result of my new addiction. The culprit... a book by Patricia Schultz called, *1000 Places To See Before You Die*. You see, I have spent hours perusing the exotic and exciting compilation of "must do's" around the world—feverishly checking them off a "to do" list. I finally realized the danger of this addiction when I gave in to page 141...conquering the Vallee Blanche in Chamonix, France.



CABOT WOOLLEY

Only 45 minutes from the Archamps campus, the shadow of Mont Blanc awaited me and four other T-birds on a sunny March morning. We set out to



Chia-Ju (Becky) Tsai

enjoy the "rugged, uninterrupted 12-mile glacier run of breathtaking scenery," as described by Schultz. She goes on to entice, "the glorious 6,300-foot summit of the Mer de Glace (Sea of Ice), is the second largest glacier in the Alps...a winter wonderland..." As you can imagine, it's not difficult to become addicted to this stuff.

No matter how expert the skier, a private guide is

required for the descent into the Vallee Blanche. Our pre-arranged guide met us at the base of the world's highest (and scariest) cable-car that brought us straight up to the 12,000-foot Aiguille du Midi, "a heart-stopping experience for skiing and non-skiing altitude lovers," according to Schultz. Our guide, Jean-Michel, was a short, mustached, English-speaking Frenchman who made his home among the peaks of the Alps. He knew the Vallee Blanche like the back of his hand and confidently promised to guide us in our descent—safely avoiding the constantly shifting glacial crevasses.

That fateful morning, after a 20-minute, high-speed, vertical ascent, all four of us T-birds and one friend stood in awe at the top of the Aiguille du Midi. From this altitude, we literally felt on top of the world. Mont Blanc, France's highest peak, looked like a small hill to our immediate right. From here there was only one way to go—straight down. Our excited energy became a little more contained when our guide handed out avalanche beacons which we strapped on. "These," he explained, "would help us to be found if we were covered in an avalanche or fell into a deep crevasse. Shifting ice and snow makes spring skiing an especially dangerous time." Next he handed out rock-climbing harnesses and told us to put them on which turned our contained energy into quiet concern. Nervously, we strapped up in silence, unwilling to admit to each other that our knees were beginning to shake. We all tied on to a single rope, linking all six of us together. "Don't worry," he very seriously assured us, "no one has died this year."

The nervous anxiety turned to outright fear when we emerged from an ice tunnel opening onto a spectacular view of the entire French, Swiss and Italian Alps. Directly in front of us, leading down a vertical cliff of ice, was a narrow (2-3 feet wide) switchback path taking us off of the needlepoint Aiguille du Midi. We were to traverse these icy,



Aiguille de Midi Climb

snow-packed switchbacks wearing awkward ski boots, packs on our backs and our cumbersome skis and poles balancing over our shoulders. (It's hard enough to walk around in ski boots, carrying skis and poles, in well-manicured paths in ritzy Deer Valley, Utah, let alone in these conditions. No valets here to help with your equipment!) One slip by any of us would be sufficient to pull us all straight down the sheer cliff of ice to the valley, thousands of feet below.

The twenty-minute descent off the point of Aiguille du Midi seemed like hours. What was to follow, though, was a pure winter paradise. Safely at the end of this treacherous path, we gained our composure in a wide open snow



Rock Climbing Group



Beach near Thonon

field, nestled in the tops of the Alps. (see the photo; notice how happy we are to still be alive). Once past that point, the skiing was leisurely and the scenery spectacular. The single run of the Vallee Blanche took most of the day, and even so, it went too quickly. Patricia Schultz got it right when she included this in her list of places to see before you die. I would likewise recommend it but warn that this is a "place where you might die while you see it." Regardless, my addiction has continued.

*1000 Place To See Before You Die* is divided into regions of the world and then by country. The recommendations heavily favor the United States and Europe, which make up a majority of the book. As diverse and internationally savvy as T-birds are, it may be easy to point

out some obvious "must do's" that aren't included in the book. Nevertheless, the list is impressive, even if it does miss some of your obvious favorites.

- Included are:
- Golfing at St. Andrews, Scotland
  - Watching camel races in Al-Ain, Abu Dhabi UAE
  - Celebrating Midsummer in Tallberg, Sweden
  - Watching the sunrise from the top of Mt. Fuji, Japan
  - Attending the Island Dance Festival in Raratonga, Cook Islands
  - Exploring Murchison Falls National Park, Uganda
  - Swimming with manatees in Crystal River, Florida
  - Sailing the Grenadines, Lesser Antilles

Once again, for the record, addiction of any kind is

bad. And while I don't condone getting hooked on anything, this book is worth dabbling in. So rather than being engrossed in this book this summer, you'll find me absorbed in academic research and serious study. Actually, I'll be only thirty minutes from Thunderbird Europe campus. I'll be reading with my feet dangling in the crystal clear lake in Annecy—found on page 139 of *1000 Places to See Before You Die*.

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Asian cooking club meets bachelor chef



Castle near Thonon

# Mexican Police: Here for Our Protection?

By BROOKS LA GREE  
U.S.A., Fall '05

My troubles began with 'local' authority figures at the border crossing in Nogales, Arizona. Despite my attempts to have the correct travel documents, I apparently failed somewhere in the process. This was made clear to me by the border agent while I was attempting to get my travel visa. Apparently, without the proper documentation, I was not supposed to be awarded my visa. Only after about ten minutes of searching did I find my proper documents, namely two \$20s and a \$10. Finally, I gained my visa and we were on our way.



BROOKS LA GREE

Things went 'smoothly' for the first few weeks in Guadalajara, and I started making some local friends. To my chagrin, I found out the hard way that the local police don't really like to find a lone gringo riding in a car with three, attractive upper-class females. While trying to locate my apartment in the early morning hours, we managed to drive past my place, and by the time I realized where I was, we were already a few blocks past my place. Since I live on a one-way street, I decided to just jump out and walk back. However, this was right about the time the police drove by and witnessed my departure from the vehicle. The girls started to drive away just about the time the police came chasing after me, down the one way street the wrong way. I tried to play stupid once they had already searched me and were trying to determine what my business in the neighborhood

was, aka where I lived. My plea of "no hablo español" solicited a response from one of the officers of, "That's fine, I speak English!" Fortunately, I was almost to my apartment at this point and I did not have any money, and was not doing anything wrong, so they tired of me fairly quickly. That was my first run in with the local police.

I want to preface the remainder of this article with the fact that, in any and all of these instances, I have not been doing anything wrong or illegal (nor would I) which would warrant my detention. So the second instance resulted from being in a cab on a Saturday night, on my way home with my two roommates. I am still not certain if we were pulled over due to the sensational and amazing display of driving that our cabbie was exhibiting, or the fact we were three gringos in a cab on a Saturday night. At this point, I am forced to believe the latter given the awesome manner of driving I have witnessed just in the general population. Anyway, we were fortunate that it was late and we all barely had enough money to pay for the cab. After about ten minutes of questioning and probing, one of the cops found my Altoids tin, which contains my camera. Being that it weighs considerably more than an actual tin of Altoids, he thought he had me dead to rights. However, I was able to prove it was nothing illegal, and then joke with him enough so it did not get 'confiscated'. Eventually we were let go, and were then privy to a wonderful tirade of Mexican profanity and slang from our cab driver, directed at the police. This was a very interesting and educational experience.

The most recent



Parade in San Miguel

instance was by far the most disconcerting. Essentially, I am a percussionist, and I found another student here who also plays, so in order to not disturb my neighbors, we took our drums to a local park and played for about an hour or so. While we were playing, we did notice that we had garnered some interest from a local security guard, but from our vantage point he could only hear us and not see us. I don't know what the actual series of events were that transpired after that, but as we were walking out of the park we were descended upon by at least six cops, two of

which were on motorcycles and having quite the good time tearing through the park, and a dog. I can only assume they thought we were some sort of crazy, drugged-up hippies because they thoroughly, thoroughly searched us (although were kind enough to forego the cavity search) and insisted that we were doing drugs in the park (which is entirely untrue).

The most amusing part of this was the look on the dog's face, because his obvious lack of interest in us should have been proof enough that we were not doing anything, were not in possession

of anything, and had not even been around any illegal drugs at all. However, the police were insistent on going through all of our possessions and being very aggressive in their questioning. Finally, in an attempt to lighten the mood, I offered to teach the cops how to play drums, but in my incredibly bad Spanish, I managed to address them in the informal *tu* form, rather than the formal *usted* form, oops!! However, there was a quick save from my fellow drummer, and eventually they realized they we really were not doing anything wrong, and did not have any money. Eventually they let us go.

I guess the lesson from this is that the cops here are very bored, and really don't have any problem detaining anyone (especially gringos) for no real reason besides entertainment and the possibility of quick money. Also, I no longer carry any more than about \$20, which is generally enough to get by on. Despite all of these run-ins, I am having an excellent time, Guadalajara is a very beautiful city, and Mexico as a whole is very fun. And, despite these enlightening cultural experiences, this area and city far surpass Glendale, especially in the summer heat, and continues to redefine my perceptions of this country.

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# Japanese T-bird Establishes Relationships in Guadalajara

By KOKICHI MORI  
Japan, Fall '05

**Driving to Guadalajara.** I came down here from Phoenix by car with my friends. As soon as I crossed the border between the US and Mexico, I realized I had come to a different world. We stopped by two famous beach cities on the way to Guadalajara and those cities were really nice. However, most cities were very poor, from what I could see from a car window.

**The relationship between Japan and Mexico.** There are very few Asians in Guadalajara, especially on the Thunderbird campus. I guess the relationship between many Asian countries and Mexico is very weak, and doesn't have much of a

historical connection. I didn't know much about Mexican culture and history until I came here. That's one of reasons why I came to Mexico. I wanted to know about Mexico because we, Japan and Mexico, have been getting closer since a couple of years ago. Mexico and Japan signed a free trade agreement last year that is expected to open a new market for Mexican fruits and vegetables and to prompt Japanese factories to move to Mexico. Japan needs connections with NAFTA because of the US market, and Mexico needs connections with Japan because of the Asian market, most notably

China.

**The Japan Club in Mexico.** There is a Japanese lan-

guage class at the Universidad Autónoma de Guadalajara, our host university. Approximately

80 Mexican students are learning Japanese here and three Japanese professors are teaching them. They joined the Japan Club at Thunderbird. We will share information, not only about culture, but also business-related matters. I hope I can help to build the bridge among the US, Mexico, and Japan. Both Mexico and Japan really depend on the US market and have similar future issues, such as their relationships with China. Therefore, both countries should cooperate with each other even though we have lots of geographic, cultural, and historical differences.

I would like to create some relationships here in Guadalajara, as not only a Thunderbird student but also as the President of the Japan Club at Thunderbird.

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Japanese Club in Mexico

## Surviving the Spiraling Mexican Highways

By GENE MILLER  
U.S.A., Spring '06

The following excerpts are from a summary of Gene Miller's three-day trek from Phoenix to Jalisco, Mexico, provided to his classmates as a guide before they head down. Approximately one third of the Thunderbird Guadalajara students opted to hit the open highway rather than flying.



GENE MILLER

I left Friday morning at about 9:30 a.m. from Thunderbird. I filled up in Nogales, Arizona prior to crossing the border because I was told gas in Mexico would be more expensive. Good news... Phoenix has prepared us mentally and from my calculations and conversions I believe gas is actually cheaper here in Mexico than it was in the Phoenix area.

PEMEX = gas. no other options exist!

Tolls = a necessary evil to find good roads in Mexico.

Tope = when going slow "tope" is a speed bump. When you miss the sign for one it is a method of getting your car to go airborne. They are pretty well marked on the drive down but on at least two occasions in Guadalajara I had to hit the breaks pretty hard.

La Cuota = toll road in Spanish. Whenever given the

choice I always took the toll roads. They were pretty good but for the estimate of 80 to 90 US dollars to Guadalajara.

First stop, immigration. Tell them you are going to Guadalajara for the summer to "practice" your Spanish. If you say something you wish you didn't just ensure your Spanish gets really bad and you start not understanding. They will most likely tire of your confusion and let you go.

The highway you are taking almost all the way is Mexico 15. I was lucky enough to get to Hermosillo around 5 o'clock (rush hour). Traffic was "wonderful" but I got through. Just keep following signs. Oh, window washers... give it up and pay them. They actually do a pretty good job and they are going to do it anyway. Mostly I gave them 5 pesos (50 cents) and the one I gave a 10 peso piece to I could hear screaming "wow" (or something similar) so I realized that was a lot. Hey, he did a really good job!

Start driving early and stop before sunset. Let me emphasize this. The roads can take funky turns and the shoulders of the road especially south of Guaymas are very, very steep! Plus, when it gets dark... IT GETS FREAKIN' DARK!

The signs on the side of the road throughout Sonora and part of Sinaloa with a picture of a bull on it seemed funny. They are like our deer crossing signs, but

the bull eating about five feet off the side of the road one time gave me the impression that they weren't joking, so be careful. That is the other reason for not driving at night.

PEMEX stations are plentiful and the roads all the way to Mazatlán are relatively flat and the scenery on the drive down was always interesting. You can't pump your own gas in Mexico so someone will be there to pump your gas.

Glendale to Mazatlán is just under 1000 miles and more than half the way but the rest of the trip turns a little more "challenging". If you got to Cd. Obregon and started earlier again you will get to Mazatlán pretty early and you can chill out on the beach for a while.

Irony hit me, metaphorically speaking, on the road between Mazatlán and Tepic. I crossed a bridge halfway to Tepic on what was a slightly stressful segment of my trip. As I went over the bridge a bird expelled a very healthy dump on my windshield. This truly expressed my feelings on the road experience between Mazatlán and Tepic.

Tepic = an Aztec word meaning "crappy road from the north"

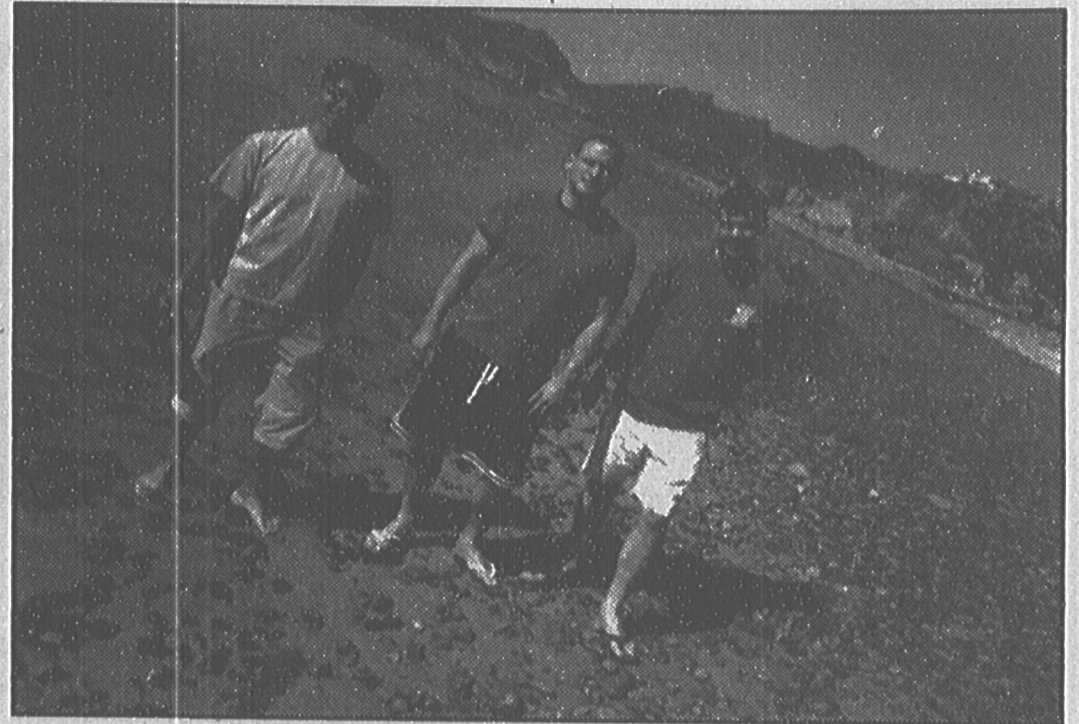
Nayarit = an Aztec word meaning "poorly paved and very slow-moving area."

Things pick up after Tepic. I don't recall going up hill so much from Mazatlán. As I came upon the downward journey toward Guadalajara like a never-ending trip down Dante's 9 levels of Hell. The first 6 levels are an express ride. You are on

els into the Inferno.

Mind you, I'm not saying the area is bad... it was just what was going through my head as I continued to descend further and further down hill from what I had perceived was sea level.

Finally, you depart the



Kokichi Mori, Tom Brennan and Matt Gregg had a tough trip down to Guadalajara stopping at beach towns along the way.

wide straight areas going down, down, down. There is the occasional upward move but I had the perception for every foot up I climbed, I found the road would then drop 20 times more around the next corner. Somewhere down the road you finally see a sign saying 'You are now in Jalisco.' The road changes personality and down you go, but its all twists and turns as you descend two of the last three lev-

mountains and find that you are descending still. Actually, my other thought was that in four months, I have to climb up those freakin' hills. Anyway, about the time you stop descending, you cross a few bridges and, BAM, you see a sign... Welcome to Zapopan.

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## One Thing that Surprised Me . . . T-birds on Guadalajara

Six Thunderbirds recount some impressions of Guadalajara:

"One thing that surprised me is that Mexicans put chili sauce on practically everything including fruit, chips and in beer. Lime juice as well." - Tom Brennan



TOM BRENNAN

"Everyone and their dog has a Lance Armstrong arm-band. For some reason, Guadalajara must be the world capital of supportive neck braces and red VW bugs." - John McGuire

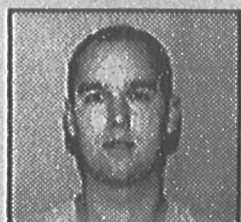


JOHN MCGUIRE

Alexandra Lepionka and Genevieve Gutiérrez shared a taxi from the airport - Alexandra was going to her host family's house and Genevieve to her hotel. Upon arrival at the host family's house (first stop) both were

yanked out of the taxi by the son, housekeeper, grandchildren, friends, etc., and Genevieve was invited to stay. The "host mom" did not arrive until hours later. Alexandra said, "I was a bit taken aback by the complete lack of fear to invite a perfect stranger to stay in a house that didn't even belong to the person in question."

"The drive was amazing. It gave us a true insight into life throughout all of Mexico. We stopped in Hermosillo, San Carlos, Los Mochis, and Mazatlán. The socioeconomic climate ranges greatly from the dirty border towns (yes, they fit the stereotype) to small cities



DANIEL KRYZANOWSKI

which have the look and feel of Manayunk (100-300K people); and from metal shacks along the side of the highway to the grand city of Guadalajara. Guadalajara is amazingly clean for a city with a population in the millions. In addition, you

will find no big hats and moustaches down here. Rather, there are many high-end car dealers and a new, booming 'Silicon Valley.'" - Daniel Kryzanowski

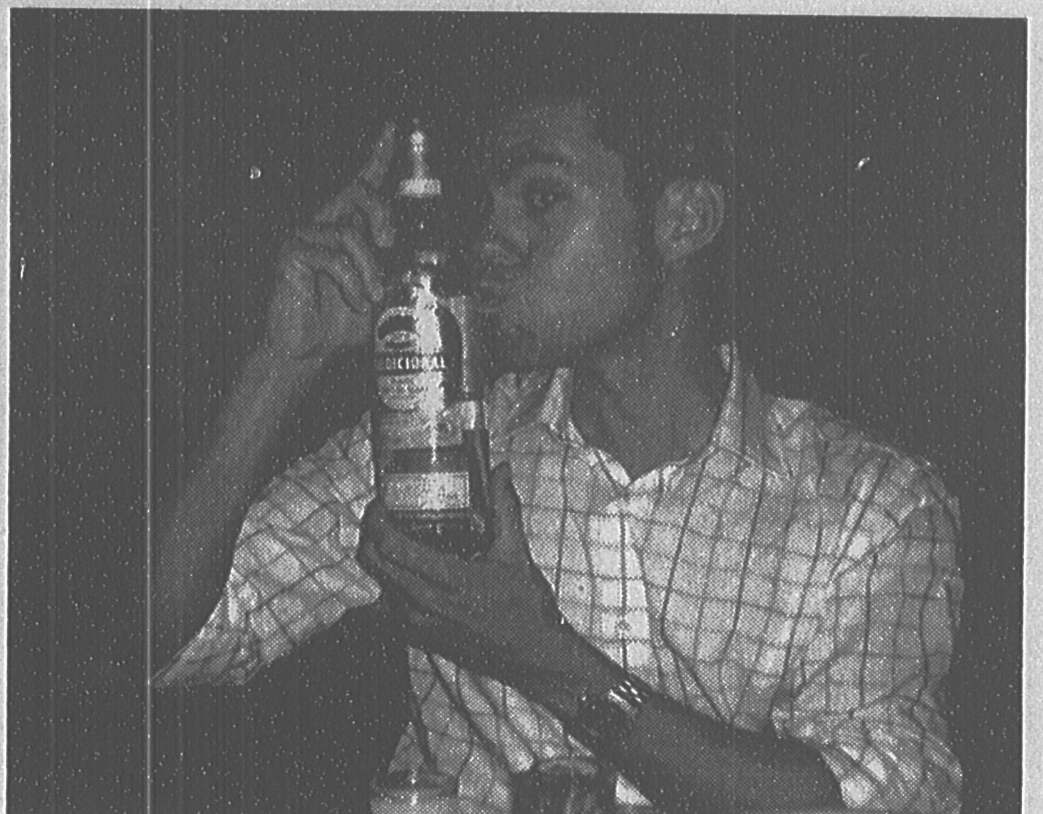


MATT GREGG

"My first experiences in Guadalajara involved driving around (lost, mostly) in lunch-hour/evening rush hour traffic. Though the roads are well built, the system of overpasses and tunnels along the major streets lends itself to blind U-turns, high-velocity cutoffs, swervings and the occasional wrongturndownanewayroad-dammit (whoops) if you don't know exactly where you need to be two blocks before the turn. However, once you grow accustomed to the aggressiveness of Guadalajara's drivers and learn the layout of this city, the fun begins, the inhibitions are let loose, and you realize that the drivers here are the most defensive drivers in the

world (I mean, their reactions are quick but controlled and they don't honk at anything, even frightened gringos going the wrong way down a 4-lane road...I've done some case studies). A couple of rules: speed limits and traffic signals are, uh, up for interpretation UNLESS Los Federales are

around, and pedestrians do not have the right of way...under any circumstances." - Matt Gregg



Matt Deas makes friends in Mexico.

## FiRe and Renaissance in San Diego

By THOMAS ALSTON  
U.S.A., Fall '05  
TSG Community Outreach  
Chair

Over a beer at the Thunderbird Pub one night, the discussion was passionate and varied. One person in the group had just read the book "1776," about the American Revolution, and the topic of polite debate turned to Thomas Jefferson and the great renaissance thinkers throughout history.

It was pointed out that Jefferson's love of education (he founded a university), diplomacy (wrote the Declaration of Independence) and exploration (launched the Lewis and Clark Expedition) made him a fascinating character to study, and furthermore, wouldn't it be great if we could identify some of the true renaissance thinkers of today and be a part of the history they are making. The question was asked, where do you find these people today?

At the time I didn't have an answer, but now I can comfortably say that for a week in 2005, at least some of them were at the Hotel del Coronado in San Diego, California, attending a conference called Future in Review (FiRe). The participants at the conference, aptly termed "thought leaders" were hand-

selected by the event's founder, Mark Anderson, who is also the founder of Strategic News Services and served as a charismatic moderator for many of the conference discussions. The conference was an opportunity for these "thought leaders" to meet and discuss the future of technology and social policy. Anderson's stated goal for the conference is to "assemble the most astounding group of activist intellects in the regions and segments that will matter most over the next five years." From my perspective as a conference staffer, Mark was more than successful.

It may sound melodramatic to compare conference participants with the founding fathers. This is understandable until one looks at the bios of those in attendance. For example, Burt Rattan, CEO of Scaled Composites and builder of Space Ship One, recently won millions of dollars for successfully building and launching the first private spacecraft. Certainly this is

as audacious an act of exploration as asking two army captains to find a water route to the Pacific. Also at FiRe was Robert

the years, though hard to measure, is surely immense. One of the most interesting thought leaders, and a person that the

Thunderbird board of trustee member Donald Budinger. Budinger is Chairman of the Rodel Foundation, which for each of the past two years has sponsored two Thunderbird students to attend FiRe. He is also a participant and speaker at the conference.

To those who gave me this truly incredible opportunity to spend four days in the company of today's top-echelon innovators, I would like to say thank you, and to those Thunderbird students with the opportunity next year, make an effort to be one of those picked to go. It will open your eyes.

Oh, and one more interesting thing. The use of Power Point has been banned throughout the conference. If FiRe is truly an indicator of things to come, and in the past it has been, it looks like the future may promise a few bright spots after all.

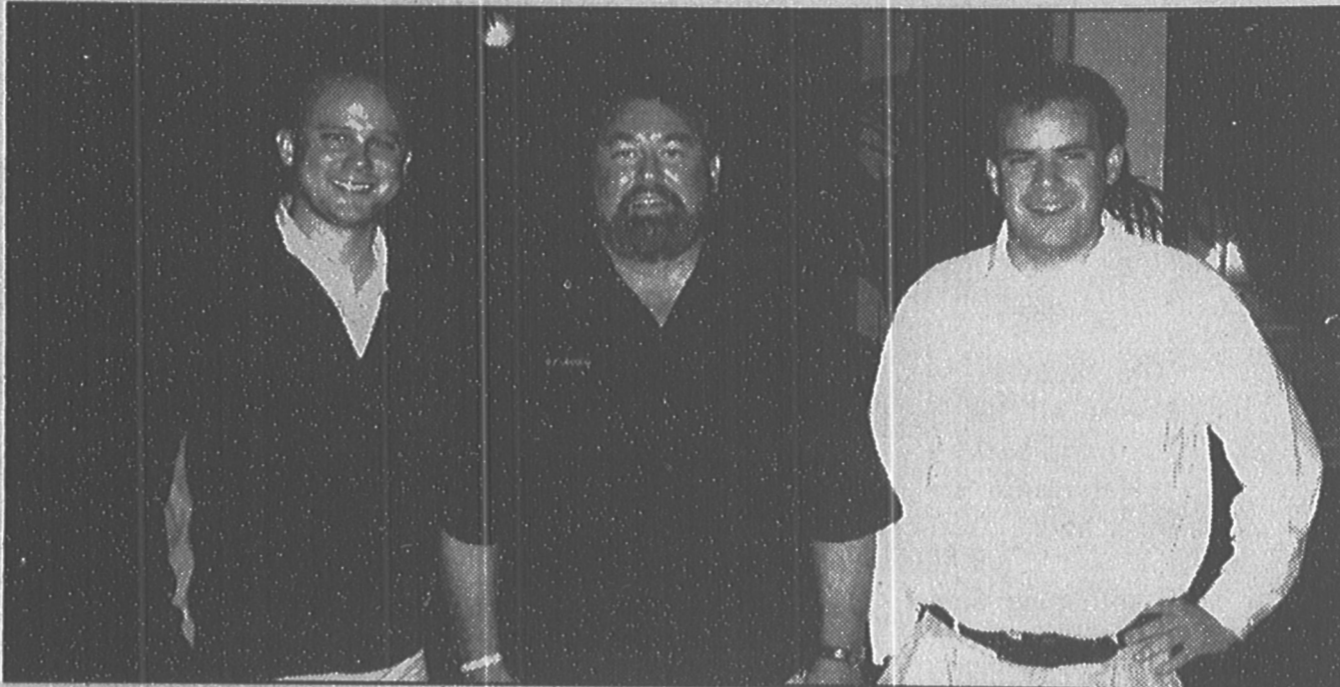
Fire takes place yearly at the Hotel Del Coronado in San Diego. More information can be found at <http://www.futureinreview.com/>. Pictures of Thunderbird students attending the event can be found on the Institutional Advancement Section of the TSG homepage.

For more information about the Rodel Foundation, which sponsors the Thunderbird Students visit <http://www.rodelfoundation.org/>.

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THOMAS ALSTON



Hormats, Managing Director of Goldman Sachs and former Deputy Assistant Secretary of State, Security Council Member, and Senior Advisor to Henry Kissinger. His influence on foreign policy and diplomacy over

Thunderbird Student Government is currently pursuing as a guest lecturer on campus, is Larry Brilliant. Brilliant has been CEO of several internet and technology companies, was cofounder of The Well, which *Wired* magazine called "the most influential online service in history" and helped lead a successful effort by the UN World Health Organization to eradicate smallpox, a goal every bit as grand as anything Jefferson ever dreamed up.

Thunderbird was the only graduate school represented at the conference and this is due to the efforts of Kip Harrell along with the staff at the Career Management Center, and



## Artemis Project Leads to Creation of Thunderbird for Good

*continued from page 1*

Thunderbird For Good, Kellie talked about bringing projects like Artemis to other countries, where the impact of global business education can be felt both immediately and over the long term.

Of Thunderbird For Good, Dr. Cabrera has said, "Thunderbird for Good Programs, like Artemis, will invest a combination of volunteer time from faculty, staff, alumni and students as well as funds from external organizations and private donors to provide learning experiences to non-traditional students who can utilize business and management skills to fight poverty, secure peace and improve living conditions in their communities."

Ms. Kreiser reflected on the impact of Project Artemis. She feels that one of the greatest benefits of the

Artemis Project is the broadening of perspective that participants undergo. One participant in the first Artemis

plan. She is now privately teaching English and business fundamentals out of her home to other Afghan women. She

women who wish to make a better life for themselves in Afghanistan. Indeed, the aspiring entrepreneurs who visited Glendale last January must be secretive about their plans. Nevertheless, they have set up a local women's business organization which meets for First Tuesday-like meetings in Kabul. Kreiser smiles as she considers the early work of Thunderbird for

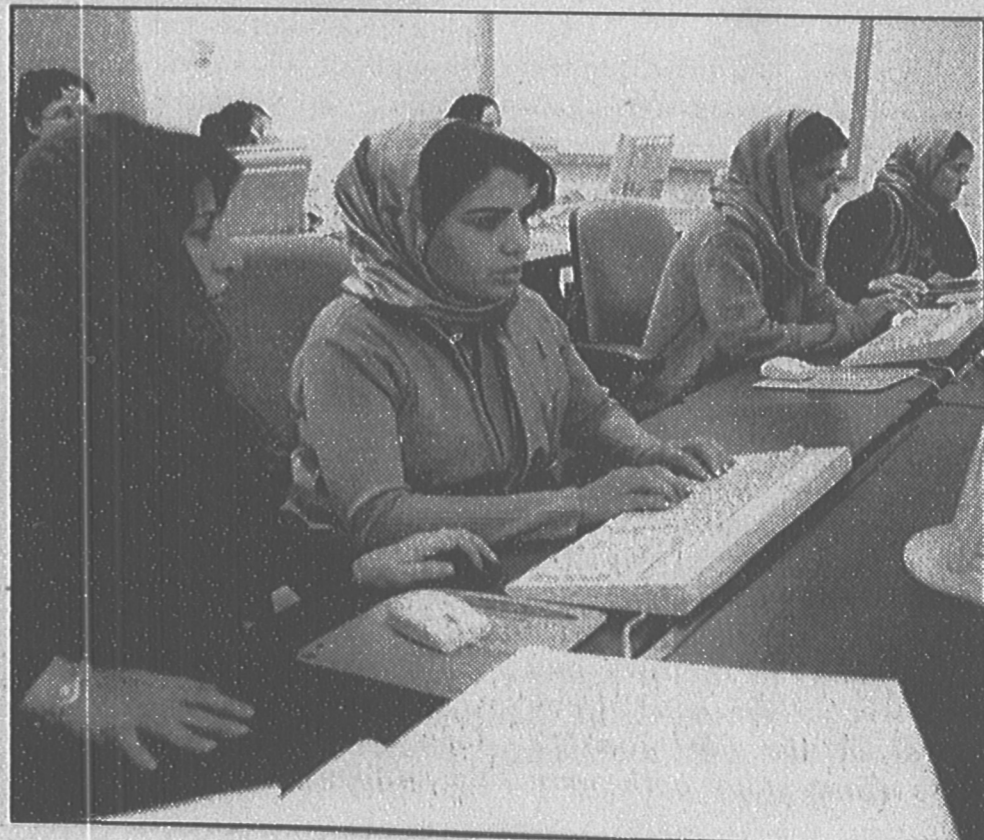
Good. She sees the spirit of the first fifteen brave Afghani women as pioneering. "They came as fifteen individuals and they left as a group." [rrwilberding@hotmail.com](mailto:rrwilberding@hotmail.com)



Project was intent on developing a purse manufacturing company. This was a good and attainable vision, and it was broadened through the participant's attendance at the Artemis workshops. This participant, who will remain unnamed, returned to Afghanistan with a different

has plans to run for her country's Parliament. The example of the entrepreneur turned political hopeful is a perfect illustration of how projects such as Artemis can broaden perspectives and change lives.

But there is the very real threat of violence against



## What's after Bafa Bafa?

By DAN DING-SHIANG LUNG  
Taiwan, Fall '05  
TSG Executive Education Chair

All of us know what Bafa Bafa is from Foundations Week.

This game is very good for helping people become aware of and appreciate cultural diversity. I played it more than 10 times before coming to Thunderbird. It was successfully implemented for different purposes across AIESEC, an organization I participated in. Until I had taken Cross Cultural Communications and Global Negotiations, I have found that there are no Thunderbird classes that compare to the process I'd experienced at



DAN DING-SHIANG LUNG

AIESEC.

As a third-trimester student, I wonder whether we can make our Thunderbird experience better or not. Should the school consider designing something new and unique to help facilitate more student interactions? Because T-birds are from all over the world, can't we use these great resources in a better way? Do we really integrate students from different continents when we say "truly global"? These questions have remained with me for a while.

I've talked to some classmates on campus. They have come up with some very interesting and thoughtful 'after-class' and 'in-class' ideas. First, cohorts can play a continuous role to help students integrate into Thunderbird because they have built strong relationships based on their inter-

actions during Foundations Week. The cohorts were a diverse group of people and the members went through a good team building process. As a community, we need to understand that people tend to stay with those who come from the same region, country or culture, because studying for an MBA and living in an unfamiliar environment are both quite challenging. For many of us, English is not our mother tongue.

Second, beyond the projects or in-class discussion, be proactive to reach other students you never talk to. Be curious about their cultures, their perspectives, and their ideas. I guarantee you will learn much from them, and that this experience will absolutely differentiate us from other MBA students. Go to the pub, form a team for case compe-

titions, or have a party for others who don't know about your culture. Too many MBA students rely on tough numbers or fancy models to analyze problems like they would for a case study. However, the real world is not that simple. You can't deal with the world based only on those hard skills. Soft skills are essential. Both hard and soft skill sets will enable us to do the best job.

Last, we can transform CCC from class lectures into real daily practices. Some classmates argue that we have done this class everyday since we all arrived on campus. They suggest that the school can either design a CCC waiver exam or consolidate the class into a one-day seminar. Another suggestion is that we can have a program like the campus ambassador program, but offer a

summer camp to high school students who are interested in global dynamics. The idea is to associate community service with our branding. The school can also make money, as the University of Colorado does, for language immersion programs. We students will be able to learn further through the facilitation process.

From an 'in-class' or 'after-class' perspective, what can we do after Bafabafa? We can use our cohorts more effectively, develop our skill sets through any activity, and live with it by facilitating others. The answers are among us. I hope that this article is seen as simply an initiative for discussion, and then action, to get some of those worthy ideas done. This is our school. We can make it better.

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### 龍定期 在Bafabafa之後

相信大家對新生訓練中的Bafabafa都不陌生，這個遊戲可以讓你發覺並理解不同文化之間的差異。來學校報到之前，我曾經玩過不下十次，過去我所參與的非營利組織（國際經濟商管學生會），將這個遊戲應用在許多不同的部門並且有一連串的相關訓練。然而直到第三學期，我才發現有跨文化溝通和全球談判技巧等課程可以銜接當初印象深刻的文化體驗模擬。

我很好奇的是為什麼中間兩個學期沒有類似的課程，可以讓更多同學受惠、

延續新生訓練對校園生活的期待？學校為什麼不能透過設計這類學程讓我們更與眾不同？既然校園成員來自世界各地，我們為什麼不能更善加利用這得天獨厚的禮物？此外，我們號稱是真正全球化的學校，來自各國的學生是不是真正融合在這個大家庭之中呢？有太多的問題需要深思...

我曾經就這個問題和同學討論過，得到很多不同而有趣的建議。主要分為校園生活及課程設計兩大類。在校園生活方面，新生訓練分組可以持續發揮原有的功能；每位成員來自不同的背景、國家、文化；而且通過新生訓

練的重重考驗，這些默契都可以適時提攜彼此，在互動過程中磨練自己的溝通能力。不管是唸書或是來到一個陌生環境都是非常辛苦的，這也是為什麼大家會傾向待在自己熟悉的圈子裡，更何況大多數人的母語都不是英文。

除了課堂上或是課業討論，記得積極拓展你的人際關係、多找些你從來沒機會交談的同學聊聊，對他她們的文化、觀點、想法保持旺盛的好奇心。你將會有更多收穫，而這些經驗也會讓你更與眾不同。太多的企管碩士只專注在數字遊戲上，或是用一個又一個酷炫的模型把工作面

臨的困境當作個案來分析，但是真實世界無法讓你光用數字去解構這些難題，除了hard skill之外，你還要懂得soft skill，軟硬兼具才能游刃有餘。

至於跨文化溝通之類的課程，我們甚至可以從單方面的吸收課程轉變為雙向的實際操練。有同學認為從進學校以來，我們的日常互動就是活生生的跨文化溝通實例；會計、財務有抵免學分測驗，這些軟性課程為什麼不能有一天研討會把所有相關領域的課程搞定。或許學校可以成立另一個類似校園大使

編制的組織，舉辦夏令營給有興趣的高中生，這不只是社區服務，也提升我們的品牌形象。學校還可以像科羅拉多大學的語言課程一樣收費營利，何樂而不為？參與的授課學生也會透過互動學到更多課堂上沒有的東西。

不論是課堂上或場外，Bafa之後我們可以作什麼？除了持續與原先的小組互動、透過參與各種活動砥礪我們的技能、與其他人分享進而充實豐富自己；真正的答案其實在我們身上。這些想法希望能有拋磚引玉之效，畢竟，這是我們的學校，我們可以讓這裡變得更好！

## As Real as It Comes

By LUIS G. MORALES  
Honduras, Summer '05

In January of this year I accepted my second Thunderbird internship with a non-profit organization in Tucson, Arizona. The organization is the International Trade Development Center (ITDC), which is a 501(c)3 non-profit that promotes business development projects by creating



LUIS MORALES

jobs in southern Arizona. As a pragmatic individual, I accepted ITDC's internship with the view that I would just complete a feasibility study for a potential new business venture. Although the non-profit's

principals, Ron Richman and Bob Shatz, indicated during the interview that the business development project was "for real," I did not truly believe that it would become so. Having just completed my first Thunderbird internship with a local venture capital firm in December of 2004, I joined ITDC with a "first-hand" understanding that very few entrepreneurship opportunities become successful business entities. If anything, I planned to use the internship to further enhance my resume with a "business development" project so as to obtain a good job in the corporate world.

After several months I realized how naïve I was to consider the internship just an "academic" exercise. What was in the beginning just a feasibility study is now today a true entrepreneurial

opportunity with real and exciting potential benefits for me and its stakeholders. As the familiar saying goes, "be careful what you wish for," I realize that I am now beginning to do in my life exactly what I had hoped to do by obtaining a Thunderbird MBA, which is to personally promote free enterprise through the expansion of business development projects that ultimately improve the economic development of underserved regions of the world. Although southern Arizona may not be as impoverished as many regions of Latin America, for example, it does have significant economic problems. It does not enjoy considerable sustainable economic growth and does not have the economic capabilities that Phoenix currently enjoys. Through the leadership of Ron

Richman, a retired IBM executive, and Bob Shatz, a T-bird alum with a prior extensive career in Japanese institutional research & sales, ITDC is working to address the above deficiencies through the identification and promotion of local competitive advantages (technology, education, people, etc.) that will create a sustainable job pipeline for southern Arizona. I, along with Le Craven and Zach Smith (also T-birds) am currently leading unique and high potential business development opportunities in support of ITDC vision and goals.

As I indicated I am now facing a very good possibility that I will be leading a new entrepreneurial effort after I graduate from Thunderbird this August 2005. The business model I have created leverages controlled environment

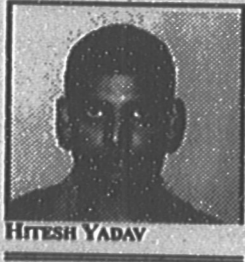
agriculture (CEA) to enter the growing \$250 million market for vegetable "transplants". The new business will be the first "transplant propagator" in North America to utilize a new leading edge CEA technology to obtain a competitive advantage in the production and marketing of high-value vegetable seedlings as used by major greenhouse vegetable growers in Canada, US and Mexico. I defined the opportunity and created the business model and production methodology in the last three months in partnership with the University of Arizona's Controlled Environment Agricultural Center (CEAC), which is an internationally recognized leader in CEA research and innovation. Specifically, ITDC has worked

Continued on page 11

## Thunderbird Bids Dr. Wisner Farewell

By HITESH YADAV  
India, Summer '06

"I agree that, sometime within the next 24 hours, I will kiss a child, play with an animal, take a walk in a park or eat an ice cream cone. I agree that I will do my best to enjoy life and to not let grades and tests dominate my every waking thought."



HITESH YADAV

If you think that these are excerpts from the recent speech of a spiritual healer, you are absolutely wrong; this is how Professor Wisner's managerial

accounting exam started.

Prof. Wisner completely epitomized the true spirit of teaching and learning as her lectures were a combination of fun, excitement, hardcore accounting concepts and practical knowledge. She made accounting seem so interesting that it was hard to believe that it's the same accounting that I always hated the most; she was the primary reason for my change of perspective.

Managerial accounting is an extremely quantitative class, but she helped and encouraged students to learn not only the problem solving part but also the associated qualitative decision making issues associated. Of all the classes that I have attended at Thunderbird, her class was the

most interactive one; she always encouraged students to speak up and share their ideas with the class. Thunderbird will never be the same again without her.

Prof. Wisner was available for comment. She said, "I leave happy that I have had the opportunity to teach at Thunderbird for the last 8 years - I have learned so much and met many fascinating people, and I have grown as a person by being here. Although it's time for me to explore new places, I will always cherish my Thunderbird experience."

It's hard to bid farewell

to such an amazing professor and a lovely human being but let's just hope that it's a new beginning in her life and the best is yet to come.

May god always bestow her with good luck.

After 8 years at

Thunderbird, Prof. Wisner has left to join the faculty of Montana State University in Bozeman, Montana. She informed her students that her departure was for a combination of professional and personal opportunities, and that

she would always fondly remember the students at Thunderbird.

She also told us that she leaves happy that she has had the opportunity to teach at Thunderbird. She has learned much and met many fascinating people and has grown as a person by being here. Although it's time for her to explore new places, she will always cherish her Thunderbird experience.

[hitesh@global.t-bird.edu](mailto:hitesh@global.t-bird.edu)

## Executive Education Rankings a Reason to Rejoice

By JÉRÔME COUTURIER  
Senior Vice President,  
Executive Education

To some, rankings are no more than compulsory drills of the education trade and artificial scorecards of performance. To others, they are moments of truth, moments when the best prevail and get the chance to shine in the face of their corporate customers - and other schools' customers beyond them, future prospects all of them - every year repeated and anxiously awaited by thousands of peers

on planet Executive Education.

But no matter how one may be inclined towards them, no matter how one may accept or reject them, whether one chooses to hail them as the new golden standard for business schools or criticize them for their sometimes cryptic methodology, rankings define in more ways than one the horizon upon which a school can peg its future. In the competitive global arena we are in, rankings are the modern judge of peace and an affordable albeit powerful marketing weapon for any school with pride, ambition

and truly global talent.

With this in mind, the Financial Times Executive Education rankings of 2005 constitute a compelling reason to rejoice for all of us. Not least because it is arguably the most widely read by corporate education professionals across the universe.

Number 12 overall, Number 7 in custom programs - the highest score ever obtained by our school in any specific program category, Number 5 for course design and faculty diversity, Number 2 for value for

money and the perennial Number 1 spot for the international diversity of our participants and, therefore, of our campus environment: the results could not be more flattering and more deserved by all who contributed this year - and the two years before that, which count towards this year's ranking - to Thunderbird Executive Education's performance.

But I see at least three more reasons for us to celebrate and applaud to this achievement.

First of all, this result is the result of impeccable teamwork. Without the quality of our faculty and trainers in Glendale, Moscow and around the world, the drive and dedication of our client managers, the dedication of our support staff, the business acumen and creativity of our marketers and "rankings" project managers, we would have never achieved such result. Thunderbird has many strong individual assets but is never stronger than when working as a team towards a common and ambitious goal.

Second, at a time where competition has never been more fierce, in Phoenix and in every location where we conduct business, and where a business school's strategic ability to "choose and focus" has never been a more accurate predictor of its future performance, it is reassuring to see our efforts rewarded by the market in THE program category - namely custom, non degree - where Thunderbird Executive Education has put so much effort over the past two years and placed so much hope of enhanced global visibility and financial returns.

Last, and most importantly of all, this result is a timely reminder of the stellar performance put in time and time again by Thunderbird's unique faculty. There is no sweeter or

more forceful reminder - and hence no better compliment - than one paid by our customers themselves. From Mattel to Briggs & Stratton in the US, from Legrand to Serono in Europe, from TNK-BP to Caterpillar in Russia, Intel or Bank of Malaysia in China, this ranking summarizes the unanimous accolade of demanding and discriminating clients who see Thunderbird as a unique brand and team of internationally-minded academics and professionals and one that can "truly compete," building on the strong heritage of the Glendale campus and the promise of a truly global network.

It is a result that makes us proud, that makes me proud and one which I simply want to salute with a resounding THANK YOU, first and foremost to my academic colleagues and, with no less joy and appreciation, to all of my other team members.

Rankings are the creation of media. For once, we will make no attempt to kill the messenger.

We are looking forward to the rankings of 2006! :-) Congratulations! You are the best!



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## Life in the Global Manufacturing World

By CURT HOWELL  
U.S.A., Spring '87

*Manufacturing and the Automobile Industry From the Eyes of an '87 T-Bird*

One week before the Memorial Day holiday a friend telephoned me to ask if I would be interested in writing an article for the school newspaper. The long pause that followed did nothing to dissuade the student (Mr. Brent Berger) from recruiting me for the task. I too was unable to come up with a suitable excuse to forego the commission so the following may be blamed on him and/or his perseverance, a trait typical of us "Thunderbirds."

I was told to begin at the beginning. So, I will take this advice to mean some time after my parents met and fast forward to me at school in Arizona and beyond, my subsequent decision to work in the auto industry and a few observations thereof.

As I left University in 1984 from Michigan State University with degrees in Psychology and East Asian Studies, I was certain I was to go on to Law school. After my acceptance to Notre Dame and University of Denver I had no doubt, I would become a barrister.

One marriage, one child and a second on the way, three years of poverty and insurmountable debt upon graduation pushed me to pursue other interests such as feeding and providing for my family, while getting the best education possible. Enter Thunderbird, I was accepted to

AGSIM with a 20-hour work-study. I was able also to secure a job waiting tables at "Ralph's La Hacienda Pizzeria" (*what's really in that salad dressing?*) and a position as weekend manager (*unplugging toilets and showing vacant apartments*) at the complex where we lived across from campus. That all told, I worked approximately 56 hours per week and attended graduate school full time. Were it not for good friends and the supportive environment at Thunderbird I could never have made it through. The school was the best thing ever to happen to me in my academic life.

*Interviewing and beyond.* I began to interview one term prior to leaving school with the idea that the "early bird catches the worm". This allowed me to run through my interviewing skills and gain an idea of what potential employers were looking for in the late-80s job markets.

During my last term at Thunderbird I was able to secure two job offers, one at an investment bank and the other in the marketing department of an airline company. Having been raised in Detroit (The Motor City) I also wrote a letter to the executive vice president of worldwide manufacturing of the then Chrysler Corp., as they had recently added becoming "internationally competitive" to their mission statement.

It was after this letter that my life changed forever. I was given a series of 14 interviews over two days culminating in the final interview that changed my perspective forever.

I was seated at table with the then EVP of Manufacturing and going about the business of selling myself, my skills and background when he asked me with which other companies had I been interviewing. In the middle of my response he said, "get up". I paused, looked at him wondering what I had done to deserve this abrupt ending to our chat when he repeated, "get up!" He physically walked me out into the hallway and explained to me, as we stood on the most prestigious floor in the headquarters building, that not a single VP at this company knew how their decisions influenced and affected the manufacturing floor and that manufacturing is where the money is made. He went on to say that while he was in charge he would never allow this to happen again.

His perspective was that if one wasn't mining, manufacturing, or farming one was little more than a service provider and if that is all we have, then, who are we to service, indeed. He felt that for the Auto industry, in particular, his charge was to bring highly educated young people with the drive and determination to an understanding of the business from the ground up. As he dragged me back into the office he began to make me an offer that he said I shouldn't refuse and that the future completeness of the global auto industry depended on people such as myself to accept this type of challenge and to commit.

There it began, an 18 month training assignment and

on to the world of manufacturing management. The advantage, however, that I had in the face of increasing global completion was the perspective and preparation afforded me by my Thunderbird education. I spoke Spanish, Mandarin (Chinese) and Portuguese and had lived and studied on three continents. The company began to seek out people like me as they began to expand their global footprint.

*The industry today.* I subsequently left Chrysler for another opportunity, not surprisingly with the man that first gave me my chance in the industry, where I am working presently as General Manager of Latin/ South American and Asia operations. We are a tier one supplier of driveline products to the automobile industry. I have never looked back.

The Manufacturing business is one of the most truly global industries. Some of the factors that influence our business are the following: energy (oil prices), exchange rates, steel/metal market pricing index, global political unrest, tax treaties, labor practices (union movements), global supply chain management, Trade/Customs regulations, alternative fuel initiatives, WTO/ World Bank policies.

All of these factors and more are part of our decision processes each and every day in the context of satisfying our customer demands at the lowest cost and best quality.

The world of manufacturing has changed forever and has

become one of the most competitive international backdrops of the global economy.

Ask yourself: what would Japan be without their Auto industry; what would Korea be without their Auto industry? A better question to consider might be what they were before this industry became a commanding part of their GNP. Developing countries are racing to catch up, to capture market share to ensure they reap the rewards of this multi billion-dollar market.

*A final note.* The Global manufacturing industry is for tough minded well prepared individuals that are willing to invest their time to understand the industry and apply their skill set towards making a meaningful contribution. I have hired other T-birds and continue to send executives to the various programs offered to help round out their international perspective. I am pleased with the caliber of people that the school continues to provide.

I feel fortunate that I ended up in Arizona and met so many wonderful and learned professors that helped prepare me to face this increasingly competitive, global playing field with a tool box full of supplies at the ready. I encourage students to consider international manufacturing management; it will provide a challenge to anyone up to the task.

*cshowelldistefano@earthlink.net*

## Urgent Medical Help in Madrid

By BRENT BERGER  
U.S.A., Summer '05  
TSG CMC Chair

Thunder-network abound. One of my very good friends, a recent T-Bird graduate, stated (while convincing me to attend) that he felt that as long as he was in some major city in the world and could crawl to a First Tuesday he was likely to be fine. I didn't really understand what he meant about the close knit Thunderbird Community until I recently fol-



BRENT BERGER

lowed a thread on the All Students Board.

During the trimester break a current student from Archamps Thunderbird Campus was traveling in Madrid, Spain with his family. After 24 fever fighting hours, he decided that his 21 month old daughter needed medical attention. Unable to speak Spanish and unfamiliar with the city, this student decided to seek a reliable hospital or pediatrician via his Thunderbird Network. Within 2 hours he received a response from a fellow T-bird with detailed contact information for his brother who lived in the area, speaks English, and also included a link to a local

hospital with directions. Within the next 10 hours multiple suggestions, telephone numbers, contact names, and suggestions came in from T-Birds all over the world.

*From All Students Board:*

*Hi all, my daughter is doing a lot better now. A fellow T-bird hooked us up with his brother who was most helpful in guiding us to the hospital. My daughter's fever is now under control and is responding well to the antibiotics.*

*Thank you all for your support, concern and help. I received a ton of emails from T-bird's all*

*over referring me to friends and family here in Madrid. It is this feeling of community and togetherness that I find amazing at Thunderbird.*

*I came to Madrid not knowing a single person but left the city with a million contacts and connections through the T-bird community. This is the best global network one could ever ask for. Thank you all for your help. My wife and I sincerely appreciate it.*

Being part of the communications boards on MTB is extremely valuable. The tighter the network while we are on campus, the tighter then network after

we graduate. Some of the value we receive at this school is in the classroom while most will come from the relationships we have made while here. As I quickly move toward graduation at the end of the summer, I am reminded that while we T-birds were busy helping, learning, and befriending one another, the students at those other schools were competing for class rank. Please remember that it is important to get good grades, to attend classes, to participate, but the Thunderbird is defined by his or her friendship, trust, community and altruist behavior.

*bberger2@mac.com*

### As Real as It Comes

*continued from page 9*  
very closely with the center's director, Dr. Gene Giacomelli, who is an international expert in CEA technology, and Dr. Chieri Kubota who is an international expert in transplant production and grafting. Right before the end of the internship we obtained very positive feedback from an Arizona greenhouse grower who today is the US leader

in greenhouse fresh tomato production. The company not only expressed an interest in becoming our first customer but also an interest to evaluate our investment opportunity. In short, the potential support and backing from a major U.S. tomato grower with close to \$75 million in annual revenues will provide our new business venture with the legs to become a reality.

Although the outlook for

our project is today positive, we have much to complete and achieve going forward. Specifically, our biggest and most immediate challenge is to bridge the gap from concept to reality and to create a real business entity. Start-up funding will also be one of the most critical factors to overcome. As such, I plan to use my last trimester at Thunderbird to help me surmount such a challenge by leveraging not only my

classes but also the school's extensive resources, including the Thunderbird private equity community to identify possible funding opportunities. Ultimately, I believe that the business development project and the benefits that, until today, I have attained would not be possible without the vision, support and resources that both Thunderbird and ITDC have provided to make this internship program a reality. Also, the extensive

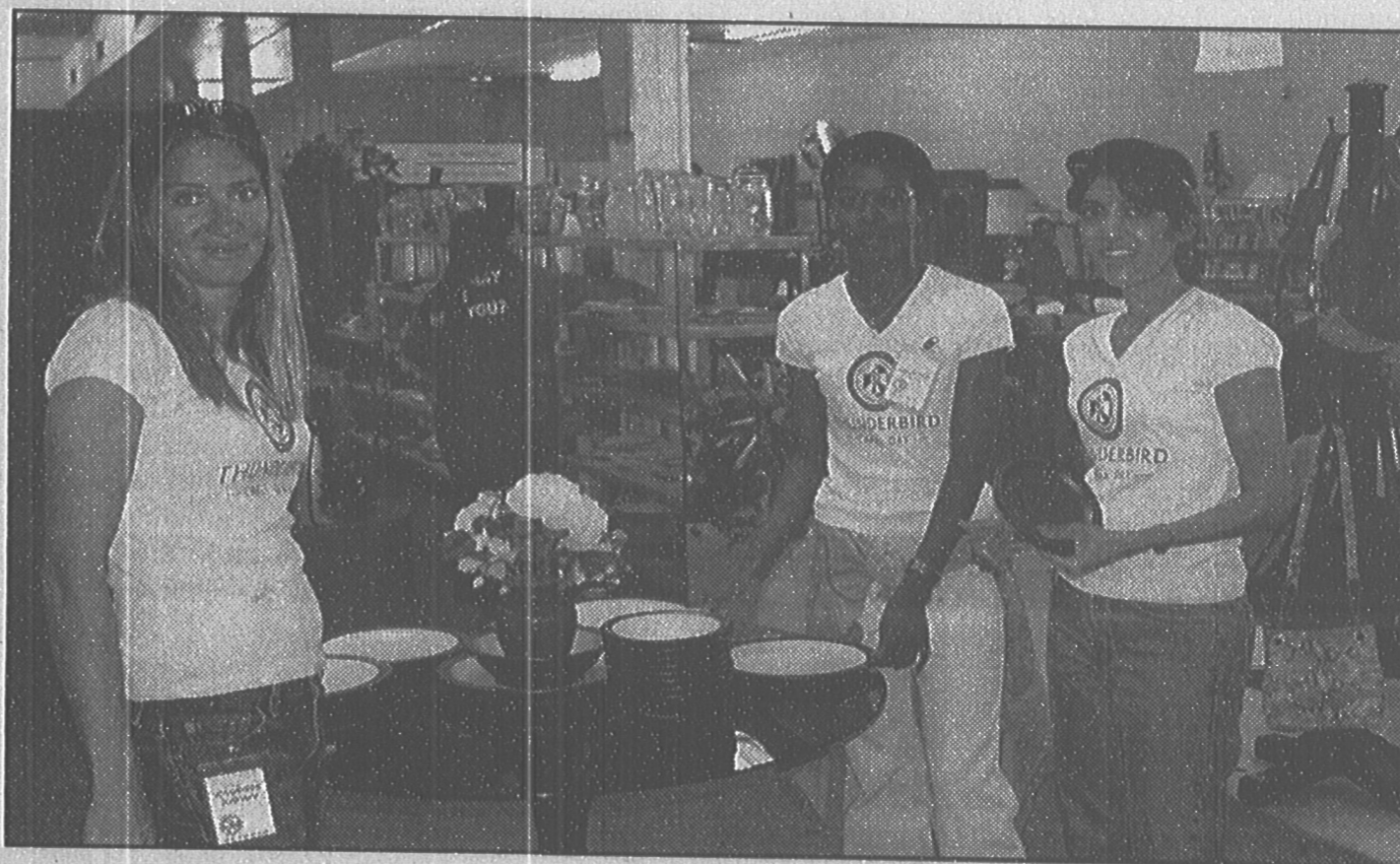
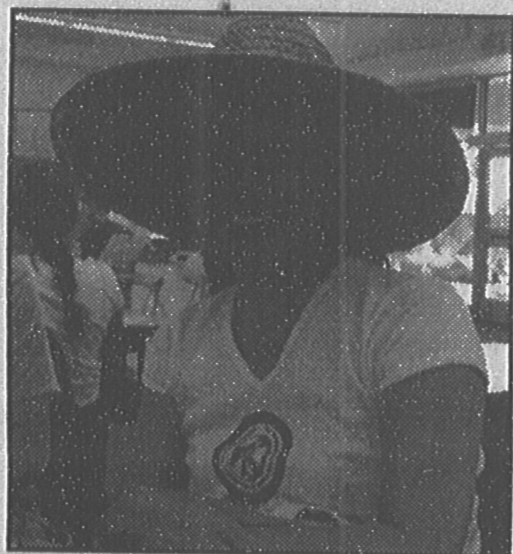
experience, vision and coaching that both CEAC and ITDC provided in Tucson contributed, I believe, to my project's initial success. Going forward, I expect our teamwork to lead to a real and very positive outcome later this year.

*LuisMorales@global.-bird.edu*

# Second Cares Day A Huge Success

**Participants**

- Tavonia Adams
- Milton Aguirre
- Nicolae Alexandru
- Thomas Alston
- Benjamin Andrews
- Jeffrey Arthur
- Anupam Bhargava
- Clemens Binder
- Michael Paul Bolante
- Duncan Boothby
- Simone Bott
- Marie Brennan
- Jason Bryant
- Natalie Carlson
- Christine Castro
- Cinda M. Coleridge
- Adrian Corral Barrera
- Michael Gabriel
- Shawn Gallagher
- Alexander George
- Wei Huang
- Kristen Jarchow
- James Keefe
- Kellie Kreiser
- Ricardo Leon Miller
- Ying-Yin Liao
- Lucia Llobet
- Vivek Lodha
- Ding-Shiang Lung
- Jelueh Marquez
- Puneet Mittal
- Rita Munshi
- Vaishali Naroola
- Christine Pearson
- Benjamin Peck
- Tim Petty
- Sanjay Prasad
- Shalabh Sachdeva
- Rebecca Sacher
- Natosha Safo
- Britton Schwartz
- Brian (Shaif) Shaifer
- Martha Sheehy
- Peter Sheehy
- Vinamra Singhania
- Evan Spytma
- Jeffrey Standley
- William Stewart
- Pauline Tang
- Michael Teague
- Kelly Vizzini
- Abraham Walker
- David Wenz
- D. Whelan
- Louigi L. Yang
- Yinghua Zhang



By TOM ALSTON  
U.S.A., Fall, '05  
TSG Community Outreach  
Chair

On behalf of the TSG, I would like to extend a sincere thank you to everyone who volunteered and helped make Thunderbird Cares Day a huge success. Even though temperatures were at record highs for the end of May, at one point reaching over 110 F, more than 70 volunteers were still willing to brave the heat and donate their time for a great cause. This Summer's attendance was a much higher percentage of the campus

population than showed up last time, and it is encouraging to know that the word is getting out about this new campus tradition.

Together, in one day, we managed to significantly improve living conditions for a family in Glendale, assist women at a domestic violence shelter with their career searches, manage donations at a youth outreach center, help with the organization of a charitable second hand store, and assist in the building of houses for deserving families.

I have tried to add everyone who volunteered to the Cares Day Discussion

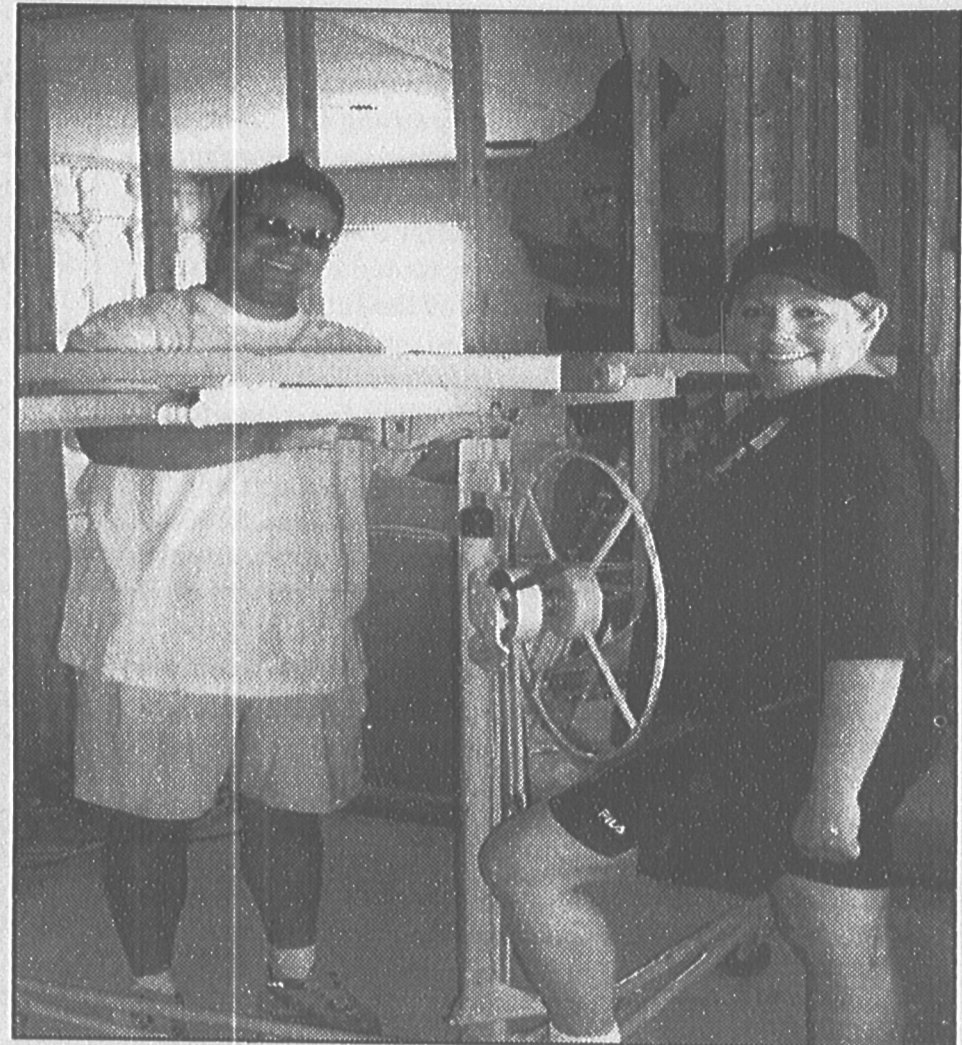
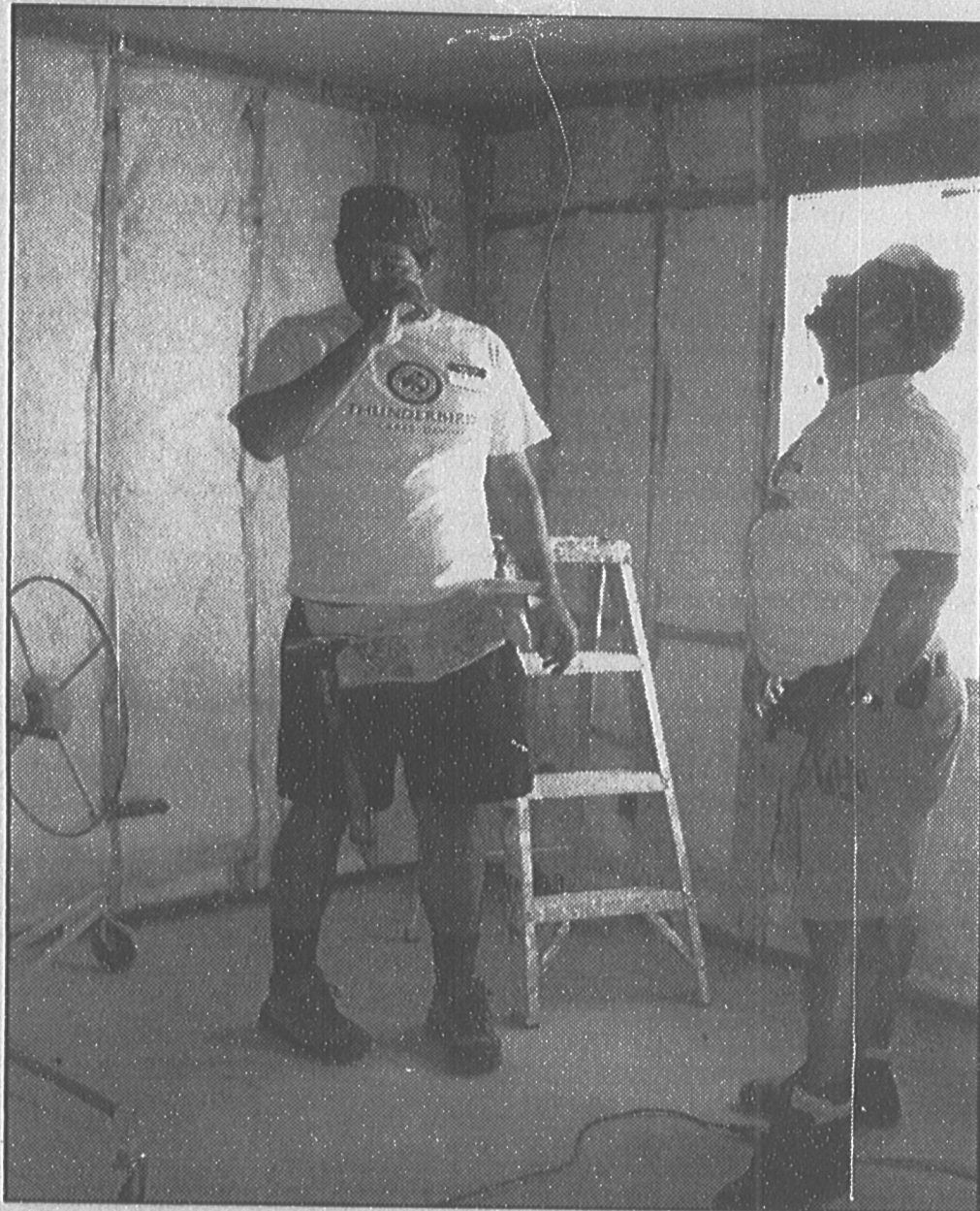
group, (if I have missed someone, please let me know) where I have posted pictures from nearly every work site. Please visit the discussion group, look at the pictures and upload your own if you took any. Whether you were able to make it this time or not, please let me know if you have any ideas for next time or about other volunteer projects you think Thunderbird students should be involved with in the meantime.

Once again, thank you, and I hope to see you all there for next trimester's Cares Day. This tradition will always

take place on the first Saturday of every trimester, and the next one will be on [talston@global.t-bird.edu](mailto:talston@global.t-bird.edu)



# Habitat for Humanity



By SIMONE BOTT  
U.S.A, Germany, Spring '05

30 of the more than 72 who students signed up for Thunderbird Cares were assigned to Habitat to Humanity... oh, what a day awaited them!

**A little background.** Habitat for Humanity International is a nonprofit housing ministry that seeks to eliminate poverty and homelessness and make decent shelter a matter of conscience and action. Habitat

invites volunteers to build houses together in partnership with the families in need. Each recipient family must contribute 100 hours towards building their own home as well as give 300 hours to the construction of another Habitat home. Today, Habitat has built more than 175,000 houses around the world, providing more than 750,000 people in more than 3,000 communities with safe, decent, affordable shelter.

**Our assignment.** Habitat is in the process of build-

ing 6 homes in the St. Catherine community in Phoenix. The Thunderbird group was assigned to Lot #6 where drywall needed to be hung.

**What is drywall?** Drywall, also known as sheetrock, covers the framing of a house to define the interior walls and ceilings of a home. It is usually applied in large sheets or panels. The wall space is first measured, then the sheetrock is cut to the specifications of the space. The drywall is then

attached to the frame of the house with nails and screws.

The 30 of us were divided up into groups of 5 and each assigned a room to tackle. Each room also had a Habitat for Humanity staff person who helped get everyone organized and working together. After 4 hours of Thunderbird service we had managed to hang drywall in 75% of the house. Martha Sheehy said she knew Thunderbird was making a difference when she stopped and real-

ized that there was hammering coming from every single room of the house. The house itself was rocking with all the work being done!

It was a grueling day as temperatures climbed to record highs, but we beat the heat and showed that THUNDERBIRD CARES!

*simonebott@mac.com*

## Geek Beat

By BRENDON "Unfortunately"  
OUIMETTE  
U.S.A., Summer '05

As someone who can be counted on to spill his beer in the pub on a regular basis, mostly on myself, the new Dockers stain defender pants seem like a true gift from the Gods. While these pants are essentially just regular khakis drenched in Teflon, the processes available to create them are a part of a relatively new field called Nanotechnology.

You've probably already heard about the panoply of sciences melded into the term Nanotechnology. For those who haven't, it is basically the science of the very small, working on level of one billionth of a meter. Most of the new materials, such as Quantum Dots and Buckyballs, take advantage of the peculiar forces that exist on such a small scale, such as Near-Field Effects and Van Der Waal forces.

While the "Nanotech" is a kind of catch-all term for everything on that scale, there is one particular part of the field that is becoming more and more important on a macro scale. At this point, some of the most interesting applications incorporate carbon nanotubes as their building blocks. First invented in Japan in 1991, carbon nanotubes are approximately 1-2 nanometers in diameter and have walls constructed out of a hexagonal carbon lattice.

What makes these tiny tubes valuable is their versatility. For example, while in normal form they are nonconductive, with the proper electrical current they become conductive and can be used as transistors in next-generation chips. Intel and IBM are talking about using them

because feature sizes are becoming so small that the copper currently used would melt from the heat generated.

The nanotubes are also incredibly strong and light, up to 10 times stronger than steel and yet only one sixth the weight. As a result, carbon nanotubes are being touted by some as the material of the future, and regularly come up in discussions involving such ideas as the Space Elevator, for example. NASA is currently holding a competition to develop long nanotubes wires with a \$400,000 prize. While the money is probably symbolic only (it will likely take considerably more than \$400 grand to develop), it is also a prestige play for large companies and universities, and has attracted a good deal of attention.

There is of course one big problem with carbon nanotubes: no one has been able to economically make quantities on an industrial scale at an economical price. Currently there are a number of companies that sell relatively small batches for research and some minor industrial applications, but at \$25-\$50 per gram for research-grade tubes, it is far too expensive for widespread use as yet (steel costs around \$185/ton). Researchers at a number of universities and companies are working on improving the processes used to make them. The real question now is how long it will take, and who will own the technology when it is developed.

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BRENDON OUIMETTE

## Loan Consolidation for Current Students and Graduates

By CATHERINE KING-TODD  
Director of Financial Aid

Loan consolidation has been an option for federal loan borrowers, usually those who have completed their program, to assist in the repayment of their loans. It is the ability to refinance federal student loans.

This is also a possibility for current students to do with loans that have been fully disbursed.

Student loan interest rates have been at all time lows the last few years. That is about to change.

Federal student loan rates are determined about this time each year with the new rates going into effect July 1 through June 30. The current rate until June 30, 2005 is 2.77% as an in-school, deferment and grace period rate. This rate is increasing to 4.70% as of July 1, 2005 for all borrowers who are current students (either enrolled or off for the summer), in their grace period or in an authorized deferment period. The interest rate for Federal Stafford Loans in repayment will be 5.30% through June 30, 2006.

One possible solution to keeping a lower interest rate on what has been borrowed is loan consolidation. Consolidation loans have fixed interest rates that are based on the weighted average of the interest rates on the loans being consolidated.

**Why might you consider loan consolidation?** Even for current students who consolidate fully disbursed loans and plan to apply for loans in the future, money would be saved over the long term on the prior loans. For example, if \$18,500 was con-

solidated at the weighted average (rounded up to the nearest 1/8<sup>th</sup> of 1 percent) of 2.785%, the estimated monthly payment would be \$127 for 15 years for an estimated total amount paid over the 180 months of \$22,860. If the loan was not consolidated and using the standard repayment interest rate cap of 8.25% since the annual rate is an unknown when repayment begins, the estimated monthly payment would be \$225 for 10 years for an estimated amount of \$27,000 paid over the 120 months. The consolidated loan would provide an estimated savings of \$4,140.

The same is true for borrowers who are out of school. If we assume a total of \$37,000 was borrowed and the current rate for consolidation is 2.875%, the estimated monthly payment would be \$203 for 20 years, for a projected total amount paid over the 240 months of \$48,720. If the loan was not consolidated and using the standard repayment interest rate cap of 8.25% since the annual rate is an unknown when repayment begins, the projected monthly payment would be \$445 for 10 years for an estimated amount of \$53,400 paid over the 120 months. The consolidated loan would provide a possible savings of \$4,680.

**How might you take advantage of the lower rate?** For current students, it is necessary to request that you go into repayment early. Please be aware that by doing this some benefits, such as the grace period, are forfeited. However, your lender may place you in an in-school deferment status at your request once your loan consolidation has taken place. You should contact your Stafford lender and ask to enter repay-

ment early in order to initiate the process.

For borrowers who have graduated, you may simply initiate the process with your lender. Most lenders have the information on their websites along with the ability to e-sign the application.

**When should you take action?** If this sounds like something you would like to do, you need to apply by the end of June to lock in the lower rate. Each lender may have their own deadline date but the rates change on July 1 and applications received after that date would fall under the new interest rates in effect.

**Where is there more information?** Whether you are a current student or a graduate, information is available from a multitude of sources. The best first source would be your lender. There are also information and calculators available in the Loan Repayment and Consolidation folder on the MTB Financial Aid page.

**Now that I've decided to move ahead with consolidation, what records do I need?** You will need to determine which loans you wish to consolidate. For details on your Federal Stafford Loans, you would be able to check with your lender or the National Student Loan Data Systems (NSLDS) for a list of your outstanding loans and who holds those loans. There is a link to NSLDS from the Loan Repayment and Consolidation folder. You may also check with Financial Aid for this information.

Should you have any questions, do not hesitate to contact the staff in the Financial Aid Office by stopping by, or by sending an email to [finaid@t-bird.edu](mailto:finaid@t-bird.edu).



CATHERINE KING-TODD

## Cheap Talk

By QUINTO ORETA  
Philippines, Summer '05

Once upon a time, way before globalization, one could distinguish the nationality of a person just by hearing them speak. It's now 2005 and that notion is ultimately archaic.



QUINTO ORETA

Welcome to the era of call centers. Demand for the call center industry itself is fueled by nations whose citizens speak "American English." Off-shore call centers give Americans, or

those residing in the US, the impression that the person with whom they are speaking is in fact in the United States.

Take my country, the Philippines, for example. There, the recent boom in the call center industry has given birth to a new subculture. In this subculture, young Filipinos converse in a jargon commonly known as "Amspeak," which is essentially conversational slang. The ten-to-thirteen hour time difference between the Philippines and the U.S. is what makes this call center subculture a nocturnal one, and the growth of this new working community has given rise to

24-hour bars, restaurants and malls.

Imagine a country where call centers flourish and where Happy Hour begins at 6am. This is the reality in Manila. This is the new norm. The need for inexpensive call center labor is filled by citizens from developing nations who have a strong command of the English language.

Being an American colony for close to 50 years, the Philippines is largely a Western-influenced nation. This factor is what distinguishes Filipino laborers from laborers in other off-shore destinations such as India

and Egypt.

Consequently, many leading multinationals have chosen the Philippines as their preferred call center service provider. From technology companies to retail establishments, Philippines-based call centers provide anything from technical support to more traditional telemarketing. Companies such as America Online, Caltex, Shell, Procter & Gamble, Barnes and Noble, among others, have built large-scale service centers in the Philippines.

It is estimated that close to 30% of all call center support services for North America come

from Manila. That being said, the next time you pick up the phone for product support or customer service, you may also want to ask how the pristine beaches are at this time of the year.

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## Lets Get Rid of this TSG Team (Well... sort of)

By MICHAEL TEAGUE  
U.S.A., Spring '06  
TSG President

This Thunderbird Student Government team's time will expire in 90 days. On July 28<sup>th</sup>, a new President must be elected. If you are interested please contact Akhil (TSG Vice President) for more information. All candidates must submit applications by July 21<sup>st</sup>.



MICHAEL TEAGUE

This summer is shaping up to be a relatively quiet one here in Glendale. We have to do our best to participate in the limited events this trimester. To all the students, staff, and faculty that participated in the second ever "Thunderbird Cares day", thank you, because it was a huge success (over 70 participants).

While student activities are toned down for the next 90 days, this Thunderbird Student Government is following through

on completing numerous projects. For example: The Tower remodel project will be completed on July 31<sup>st</sup>. The Associations project is moving forward and will launch 6 major events this fall and spring. The improvements due to the restructuring of the food and beverage contract (Aramark) should be announced by June 15<sup>th</sup>. And last but not least, this team is driving constant improvements to the communications between the students, staff, and faculty here at Thunderbird.

If you need our help or would like to contribute in any way to the completion of these projects, please stop by the TSG table times in the commons: Monday, Tuesday, Wednesday (1pm-2pm), drop by the TSG office (and visit Heather Kim) Monday or Thursday 10am-2pm, or attend a TSG staff meeting held during dead hour (1pm-2pm) on Thursdays in the newly remodeled tower lounge.

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## Thunderbird Perceptions

By JASON HANNAH  
U.S.A., Summer '05  
TSG Marketing Chair

At the beginning of the semester, Professor Christine Pearson introduced the best homework assignment ever: schedule and spend time with your class team at a social event of your choosing. A short two weeks later and the assignment was completed.



JASON HANNAH

Nevertheless, the time spent with my group was rather interesting (Professor Pearson would be proud, although I realized something different than perhaps she was hoping for) because one of the topics of conversations that came up was about how Thunderbird is perceived in the marketplace.

One teammate commented something to the effect that, "Maybe it's better that Thunderbird isn't so well known in order that we remain unique and exclusive." Granted I don't remember the exact quote, but I

do know that within the statement itself the person implied that "we" is Thunderbird.

In one of those sudden moments where the world is briefly aligned with the "other" realm and everything makes perfect sense, I had an epiphany: Our exclusivity does make us unique; at what other school would I have a barbeque as part of a class assignment (and actually enjoy the barbeque!)? At what other school would I get an MBA education with the "added value" of international studies in a cross cultural setting?

However, the perfect clarity faded quickly as I played back in my mind another portion of the quote, "... Thunderbird isn't so well known..." Hard to believe, but it's true. Usually when I'm speaking with someone for the first time and the topic of my education comes up, I do most of the talking. I just wish the other person could rely on some prior knowledge of Thunderbird and I could build on that.

I believe that Thunderbird's uniqueness isn't a function of being less well-known, but rather that the

school's uniqueness is embedded in how Thunderbird provides value to the consumer. Having said all that, the more well-known Thunderbird becomes (and it will become more well known thanks to the Thunderbird Marketing Department's efforts and energy); Thunderbird may need to more closely monitor the increased perceptions.

On top of all that, the best brand association someone can have of Thunderbird always has been the people themselves who make up this great society of T-birds. So at your next social event, proudly proclaim the Thunderbird name and what it means. It can't hurt that more people know who "we" are.

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## The Curriculum Synergy: High Positive Correlation between Courses

By KANWAL JIT KAUR  
India, Fall '05  
TSG Academic Affairs Chair

The title of this article may seem like a hangover from a



KANWAL JIT KAUR

Data Analysis course from the First Trimester, but that's exactly the point I wish to drive home. It dawned on me towards the end of the first trimester that they weren't some disjointed courses I was taking, but that

they complimented each other, and converged towards the goal of preparing global business leaders with ethical conduct as their guiding credo.

There is often pessimism owing to unfavorable employment statistics, a yet to revitalize economy, and I admit to being a victim of cynicism myself at times. It is hence important that we look at things in the proper context. It is no secret that we all research B-Schools over months, and make an informed decision before committing our time and mone-

etary resources to an MBA degree. It is hence in our own interest to glean the most out of our experience here. Professor Hosseini will agree with me that Statistics need to be viewed in context for arriving at objective inferences.

Coming to correlation, I was amazed towards the end of the first trimester. I would walk out of the IPE class pondering the relativity of Ethics in the context of different economic-political scenarios, and find myself grappling with the issue of Ethics in the case of a pharmaceutical company in "Competing through

People" class. The topics also relate back to the principles of financial accounting measurement and the issue of ethics involved therein. Global Marketing was a mélange of all the courses taken together, and homed in on Ethics. It all culminated with the presentation of the MBA Oath Version 1 on Ethics day.

I find the summer trimester moving along the same lines. The IPE and regional business issues prepared for the RBE class lead directly to a better insight into the International

Monetary Economics class. That brings to mind the Hedging concept, and the oh-so-dreaded Finance class. Finance sure makes the world go round and we all hope to square in on it, maybe by the time we are ready to graduate. But not before Professor Ferris has ensured that we can read through the accounting statements made palatable by accountants from other B-schools.

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## TSG Summer Events Schedule

By ERIC BENTZ  
U.S.A., Spring '06  
TSG Student Activities Chair

The summer 2005 trimester is well under way and the mercury is already rising in Glendale for our small community of 201 students. Many



ERIC BENTZ

of us have never experienced the heat of the desert before, and if the temperatures in May are any indication of what we all have in store, then 'blast furnace' is likely the best description for the months of June, July and August. We will all be looking for ways to escape the heat, and perhaps our course loads, if not for a few brief

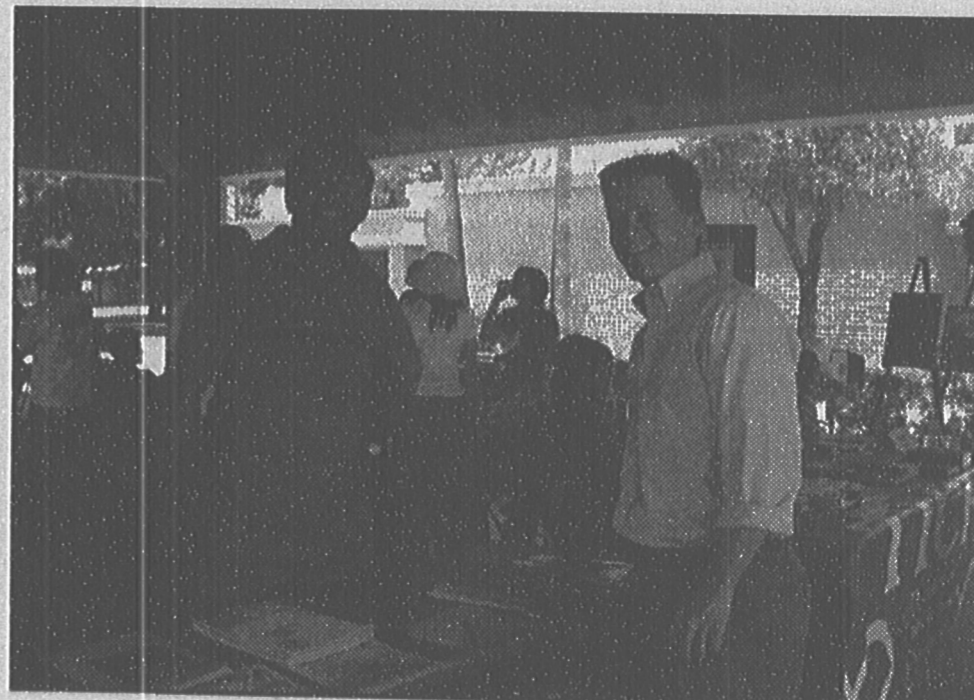
moments.

With that in mind, TSG has decided to change the pace of the student government sponsored events for the summer trimester. In addition to the events planned by resident clubs, TSG will sponsor one major event each month and two of them will be off campus field trips. Day trips to both the Grand Canyon and the Phoenix Zoo are being scheduled. The Phoenix Zoo is home to numerous species from the Southwest and beyond. Come and satisfy your curiosity about just how dangerous some of the local fauna is. This knowledge may come in handy when we head north to the Grand Canyon. And no student should depart from Thunderbird and Arizona without seeing the Grand Canyon at least once. If

you have experienced the natural spectacle before, we invite you to come and join us a second time; if not for the views, which never cease to amaze, then come for the cooler temperatures at high altitude. These two field trips will book-end the premier World Night event to be held on campus scheduled for July. The World Night will have resident regional groups competing in national cuisine and contest events. It will be an evening of color, fun and national pride for the entire Thunderbird community.

Keep your eyes open for notices in the TSG event mailings, emails and posters on campus regarding final dates for these events. We hope that you can join us in our quest to beat the heat.

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Summer 2005 Club Day

## Top Ten Tips for a Successful Internship

*You have secured THAT internship and are now trying to do a great job and impress your boss in hope of securing a full time job offer. Here are 10 things you can do to help make a good impression.*

1. Make your job a priority-despite the distractions that may be available, don't forget you were hired to do a job.
2. Don't be afraid to talk to people.

3. Ask for things to do.
4. Learn all you can about the organization and industry.
5. Expect to do a limited amount of 'grunt' work without complaining. Remember the FedEx commercial: They have MBAs in the mailroom.
6. Take advantage of the fact that other employees always want to help students.
7. Find a mentor for the summer.
8. Always show your inter-

est and enthusiasm to learn.

9. Ask to attend meetings, workshops and events.

10. Remember the Student Referral Program. If you are working at a company that doesn't recruit at Thunderbird, there may be a way to earn an extra \$250. Log on to the CMC web pages on MTB and check out the SRP.

## CMC Career Week

When students arrive next fall, their will be a noticeable enhancement to the fall trimester schedule and a great opportunity for students to enhance their career search techniques, improve their personal skills and add to their inventory of job search tools. Beginning in Fall 2005, the academic calendar will change. The week after mid-trimester exams will be dedicated to Career Search. That means no classes, no exams, no projects and, best of all, no distractions for the time that Thunderbird has dedicated for career searches.

During the week of October 24<sup>th</sup>, 2005, from here on known as **CMC Career Week**, the CMC will sponsor several events, including the annual Fall Career Fair. As of April 15<sup>th</sup>, the events include:

**Effective Presentations.** Author and presenter Tim Koegel returns to campus with a bigger and better workshop. Many of the more than 250 people who attended the February 2005 workshop held in the AT&T Auditorium thought Tim was one of the best presenters they had seen to date. Mr. Koegel will again focus on com-

municating how best to develop presentation skills for effective interviewing and career searching.

**Effective Networking.** Author and presenter Keith Ferrazzi has agreed to join the CMC team to present a workshop on networking. Ferrazzi has been hailed by Inc. as one of the world's most "connected" individuals and was named a "Global Leader for Tomorrow" by the World Economic Forum. Keith has been a contributor or commentator for Harvard Business Review, the Wall Street Journal, Inc., Fast Company, CNN, and CNBC.

**Alumni Panels.** Several alumni have agreed to return to Thunderbird so that we may better communicate 'a day in the life of...' information to our students who are beginning or in the middle of their career search. Topics under development include careers in Marketing, Finance and International Development.

**International Students Search.** The CMC is in the process of securing an expert immigration lawyer to better help international students understand

the obstacles to obtaining a US based position after graduation. Topics will include how to navigate US Immigration laws and forms, best practices for securing a work permit, a reality check on obtaining a work permit and barriers to companies offering permanent work visas.

**Company Presentations.** Students will have more opportunities to learn from recruiters about specific recruiting opportunities. The fall company presentations have been expanded and will begin early in the afternoon instead of in the evening. Having six time slots available to recruiters and students doubles the programming time for the CMC to schedule corporate presentations.

The CMC Career Week will also play host to the annual Thunderbird Fall Career Fair on October 27<sup>th</sup>. Company interviews for students selected by the corporate representatives will take place on Friday, October 28<sup>th</sup>. For those of you here this fall, mark your calendars now. The third week in October 2005 is definitely one that you shouldn't miss!

## Test Your Career Management Savvy

*Take the CMC IQ Quiz below. Circle all that apply.*

What is your 30-second commercial?

A) It's that new DVD resume technology that will replace written resumes.

B) An opportunity to talk about my club on the Thunderchannel.

C) It is your 30 to 45 second introduction about yourself to anyone and everyone who may be a resource in your network. It should sum up your interests, experience, abilities and value to an organization.

When networking with alumni via email you should...

A) Attach a resume and ask for a job. You're both T-Birds and they've been in your shoes before so they should have a stronger professional and emotional bond with you than they do to their coworkers, superiors and other professional contacts. They've been in your shoes before...they "owe" you!

B) Mass email the same message. Recipients of mass emails love to see their address as one of 94 other addresses in the "cc" field, and love the fact that you've ignored making a personal connection with them.

C) Observe the same networking etiquette as you would other network contacts. You should have an agenda in mind for specific information, advice or assistance. Remember, they may be your boss someday.

A resume ...

A) is a document to market your skills, achievements, professional background, academic history and future potential to a prospective employer.

B) is used to promote yourself when you are not in front of the employer personally.

C) should offer just enough candidate information to entice the potential employer to seek a meeting.

D) is a life history detailing past job responsibilities and not accomplishments, childhood educational achievements and as much personal information as possible (including names of pets, personal credos and photographs of family holidays).

Proofreading all your correspondence including cover letters, resumes and emails is...

A) Knot kneaded, my spell czech works wail.

B) Not necessary because even if I do make a mistake the

recruiter should know that English is my second language and won't expect me to be perfect.

C) Absolutely imperative. Grammar and spelling errors are major flaws that sabotage Thunderbird students' posting efforts. Simple spelling and grammar errors tell recruiters the candidate is lazy or not detail-oriented.

(True or False) Especially when communicating with a non-Thunderbird employer, your resume should be standardized to the Thunderbird format. You should not tailor your resume to the relevant accomplishments and skill sets each position requires (it's a lot of work to create a different resume for each position...and besides, you have two team meetings and a midterm tomorrow).

Once you successfully received an offer and negotiated your perfect job, you need to report it on MTB because

A) It increases the value of the Thunderbird degree and network. As a member of the MBA Career Services Council, Thunderbird is required to release placement statistics regarding graduates. The greater the number of reported offers, the higher Thunderbird rises in various ranking reports thereby increasing the number of recruiting companies and student applications.

Reporting salaries also increases the value of the degree.

B) The CMC staff gets bored in the summer and this gives them something to do.

The best way to utilize your CMC Career Development advisor is to...

A) Pump him or her for "names".

B) Ask him or her to tell what job is best for you...especially in the first 45 seconds of your first meeting.

C) Establish a relationship through regular contact so that he or she can understand your interests, abilities, experiences, career direction, etc. Partner with him or her in preparing, strategizing and executing your career search...but remember, OWNERSHIP for your career search is yours.

(Answers: 1 - c; 2 - c; 3 - a, b & c; 4 - c; 5 - False; 6 - a; 7 - c)

## Tips for Meeting with Your CMC Advisor

Make an appointment.

You can schedule an appointment by doing an MTB SEARCH on your assigned CMC advisor (You can find out who your assigned advisor is by going to YOUR MTB home page and clicking on the 'Careers' tab.) CLICK on your advisor's name when the search results are returned. Then CLICK on 'view appointment calendar' and schedule yourself.

OR

If all the slots are full and you must see your CMC advisor right away... send him/her an email with some selected times you are available. Your advisor will select a time and email you back. Occasionally, walk-ins are available, however your time may be

more limited.

OR

You can always call or see Gloria Tolliver in the CMC -room 110- (602-978-7292) if you need additional help scheduling.

Be on time. If you need to cancel, please let us know. Don't be a 'no show.'

Bring your résumé and any appropriate paperwork: cover letters, self assessment results, etc.

Spend some time thinking about your questions or objectives for the meeting in advance.

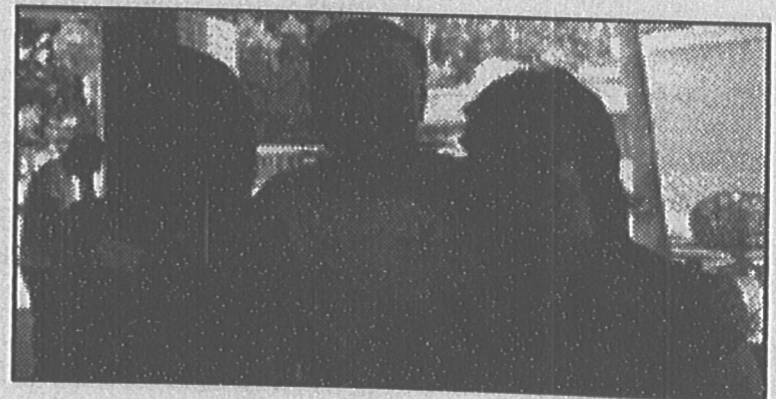
If you can focus on a specific topic to ask about and prepare wisely in advance, you will have a better and more productive meeting. Some examples:

*Wrong:* "What job leads do you have for me in finance?"

*Right:* "I have been researching several banks and their private banking divisions. Can you help me review my cover letter and my follow up telephone call script to help increase my chances for success?"

*Wrong:* "Who do you know in a marketing position at a Fortune 50 company?"

*Right:* "I have found out about several alumni in marketing roles at several of my target companies. I need some advice and help on the email I am planning to send to them as a first contact step. Can you help me review the email and offer some input on the business etiquette or propriety of my inquiry?"



# New DVDs June 2005

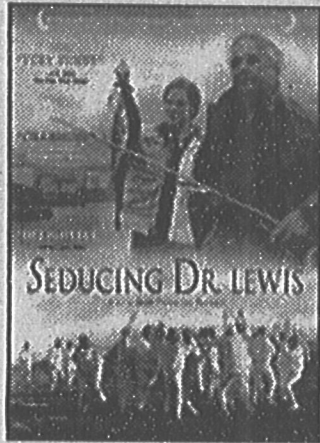
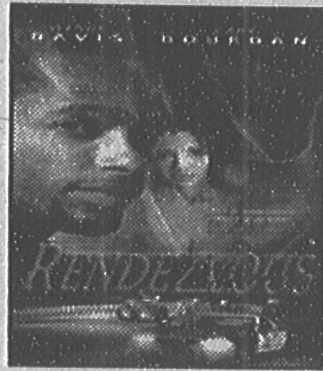


**"Seventeen Years."** A film by Zhang Yuan. Winner of numerous international awards including Best Director prize at the 56<sup>th</sup> Venice Film Festival. This is the story of two very different teenage stepsisters whose parents encourage an unhealthy competition between them that ends when one accidentally kills the other. The survivor is sent to prison, and after

17 years is allowed a furlough to visit her home, where a bitter-sweet family reunion takes place. In Mandarin with English subtitles.

**"Rendezvous."**

Starring Juliette Binoche as Nina, a free spirit who lives in Paris and wants to become an actress, and the impact she has on the lives of three men she encounters. Directed by Andre Techine. In French with English subtitles.



**"Seducing Dr. Lewis."**

Winner of the audience award at the Sundance Film Festival, 2004. This is the story of a small impoverished fishing village that needs a doctor, and so they all conspire to convince the cosmopolitan Dr. Lewis that their rag-tag community is the perfect place to relocate. In French with English subtitles.

**"The Chorus."**

A film festival favorite and Academy Award nominee, about a music teacher at a school for troubled boys. Finding himself in a grim and depressing place and in conflict with the school's harsh headmaster, the teacher nonetheless manages to connect with his students through music and change their lives. In French with English subtitles.



About Rwanda in 1994 and two brothers who find themselves on



opposing sides in a bitter political conflict in which hundreds of thousands lost their lives. An HBO production in English, with subtitles available in Spanish, French and English.

**"Hotel Rwanda."**

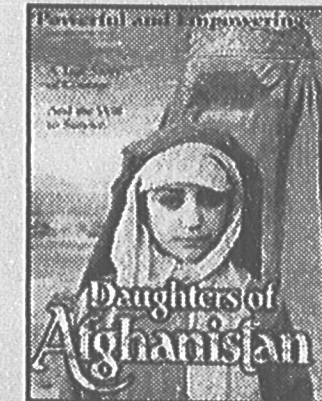
A hotel manager in Rwanda opens his five-star establishment to refugees during the 1994 conflict and faces the militia who seek to kill them all. The movie is based on the true story of Paul Rusesababina who became a hero because of his decisions



and actions during a terrible human crisis. Starring Don Cheadle who was nominated for an Academy Award for his performance, as was his co-star Sophie Okonedo; also starring Nick Nolte. In English, with English, French and Spanish subtitles.

**"Daughters of Afghanistan."**

Canadian journalist Sally Armstrong follows four women and one girl in



Afghanistan after the Taliban were ousted as they pursue their dreams for careers and basic freedom. These are stories of survivors, telling what happened to them during the time of the Taliban and then after.

hammond@t-bird.edu

## Book & Bytes: Hot Titles from the IBIC

By CAROL HAMMOND  
IBIC, Associate VP for  
Information Services

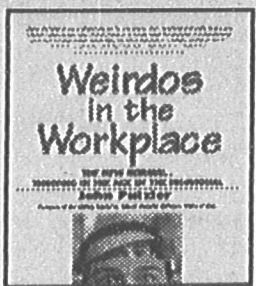
Organizational Behavior: Get ready for the corporate workplace...read these books!

Organizational Behavior is one of the areas those new in any job probably wish they knew more about, and those in a leadership position definitely need to understand. Here are just some of the titles IBIC has on this aspect

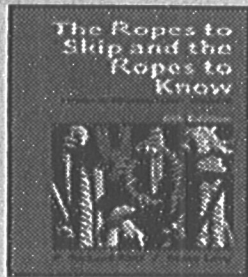


CAROL HAMMOND

of management; find the call numbers in THOR. **"Wierdos in the Workplace: the new normal...thriving in the age of the individual."** By an author who is described as "as brilliant as he is irreverent." Reviewers suggest he is right in saying "it is time we quit thinking treating everyone the same is somehow fair." This book offers decision-making and problem solving tools to handle workplace conflicts, and adapting to different kinds of behavior



styles. For any leader wannabe. **"The Ropes to Skip and the Ropes to Know: Studies in organizational behavior."** Full of real life stories from the workplace, and the lessons to be learned from them. This is about those situations many in business will face in their careers; those already in a job will recognize them, and anyone going into corporate life would do well to know about them!



**"Icarus in the Boardroom: the fundamental flaws in corporate America and where they came from."** This is about corporate scandals and the system that let them happen, but also about the kinds of dangerous behaviors that have become all too commonplace. While it is part historical reflection, it is also future looking in its proposals.



**"Managing the Human Animal."** Nigel Nicholson who authors this book is a professor at the London School of Business, but he has

also worked as a journalist. He looks at human behavior in organizations from a perspective of evolution and psychology, and how to lead the beings we have become.

**"Culture.Com: building corporate culture in the connected workplace."** How to create a corporate culture in a .com world? This book suggests breaking old organizational habits and explains how to do that, as well as ways to make corporate culture a competitive advantage instead of a liability.

**"Breaking Through Culture Shock: What you need to succeed in international business."**

Authored by Elizabeth Marks, who directs a world-wide executive search company. Chapters on understanding other people, adapting to working abroad, managing your career, becoming a leader, managing international managers, and learning to think differently.



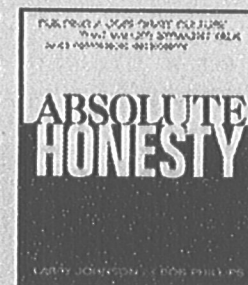
**"The Corporate Culture Survival Guide."** By Ed Schien, known as "a founding father of the field of corporate culture," Schien is also a professor emeritus of the Sloan School at MIT. Full of real-world cases



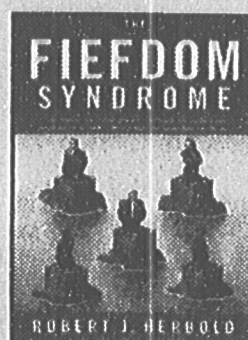
studies and strategies for managers to understand and change corporate culture.

**"Absolute Honesty; Building a corporate culture that values straight talk and rewards integrity."**

How to create a workplace where principles drive decisions and people are not afraid to say what they think.

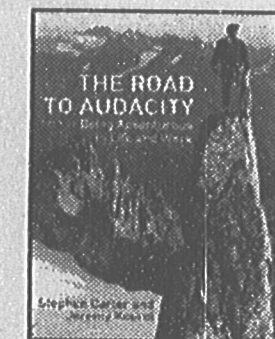


**"Fiefdom Syndrome: The turf battles that undermine careers and companies-and how to overcome them."** This is by Bob Herbold, the long-time COO of Microsoft.



Fiefdoms are the enemy of collaboration and teamwork; without common goals a company will not succeed. This books presents strategies to prevent individual agendas from taking over.

**"The Road to Audacity: Being adventurous in life and work."** This is a short book at just 158 pages that is about taking risks, and the benefits it brings.



**"The Abilene Paradox and other meditations on Management."** Another small good book - which consists of "compassionate insights into the craziness of organizational life."

**"The Big Bing: Black holes of time management, gaseous executive bodies, exploding careers, and other theories on the origins of the business universe."** By Stanley Bing, who writes for Esquire and Fortune and also authored What Would Machiavelli do? The subtitle already describes the content, what else can we say?



hammond@t-bird.edu

# Part I of III in the Quest for the Perfect Zambian Vacation

By BWANA HEITZ  
Zambia, Fall '05



**Bring or get.**  
Passport (make sure it expires at least six months after you plan to return).  
Yellow Fever, Jaundice, Tetanus, Cholera shots.

**Malaria** tablets (just like antibiotics you must finish the full course, trust me you don't want Malaria).

Visa (can be purchased for \$40 at the Zambian consulate in D.C.)

Digital or film camera with zoom lens. (all extra batteries and film must be bought ahead of time).

Clothing appropriate for between 50-75 degrees Fahrenheit.

Binoes (that's binoculars for those of you not familiar with the Zambian vernacular).

Drinking hat.

**Don't bring.**

Mobile phones (as well as being incredibly annoying they won't work).

Any electric item that you would not take with you camping.

The hope of finding a com-

puter that works.  
The additional hope of being able to call home until you get back.

Leave Phoenix and arrive in London using any carrier. For those unfamiliar with this trip, it takes about 8.5 hours to London. The second half of the trip will have to be through British Airways as they are the only carrier to fly to Zambia pretty much.

You can fly KLM but that would require stopping in Nairobi and catching Kenyan Airways to Zambia. This is not a good idea because their planes closely resemble the plane in



Indiana Jones and the Temple of Doom (the plane that they are in before they jump out of



it on a life raft with all the chickens and goats). For the

more adventurous types who think that this may be cool, know this: they will probably steal your luggage or at least



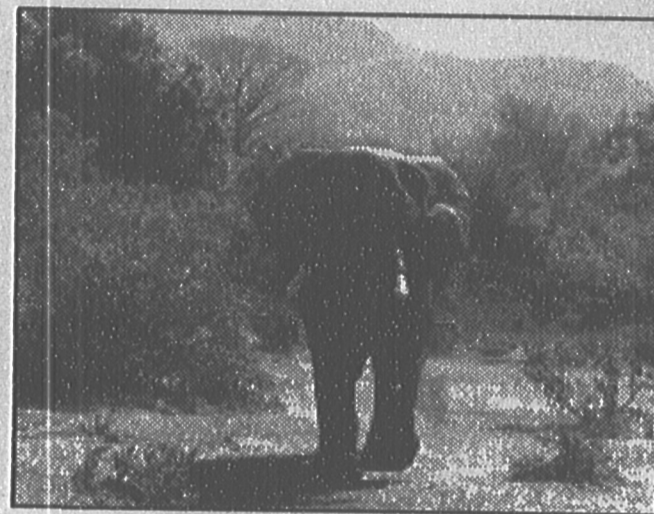
cut the bag and take what they want.

Once in Lusaka (the capital) your next adventure is with the customs agent. This person is seemingly a happy man in a green uniform. He is grinning not because he is happy you are visiting his country but because of all the dollars he will soon be stuffing into his pockets. Your best hope is to fill out the customs forms which are interestingly in French even though there are no French speaking people for 3000 miles. Try to be as accurate as possible and that way when they are siphoning through your bag they might not find too much with which to charge you.

Again, the more adventurous types can try and proceed through the "Nothing to Declare" line. This is like African roulette, and is very humorous to locals and customs agents to witness. Sometimes you get away with it, and sometimes you leave the airport with nothing but the shirt on your back and the insane psyche of someone who has spent the last three hours talking to a smiling

brick wall. Now, for those of you who

are a little skittish around guns, Zambia might not be the best place to go. The first place you will come in close contact with a gun will be just outside the airport in one of the many "Police Check Points" along the way. These check points are in quotation marks because first of all most of the time there are military personnel manning the check points. Secondly, the word Policeman in America denotes, for the most part, someone who is here to put away bad people and help good people. Policemen in Africa are more like businessmen. They see their job as a place to

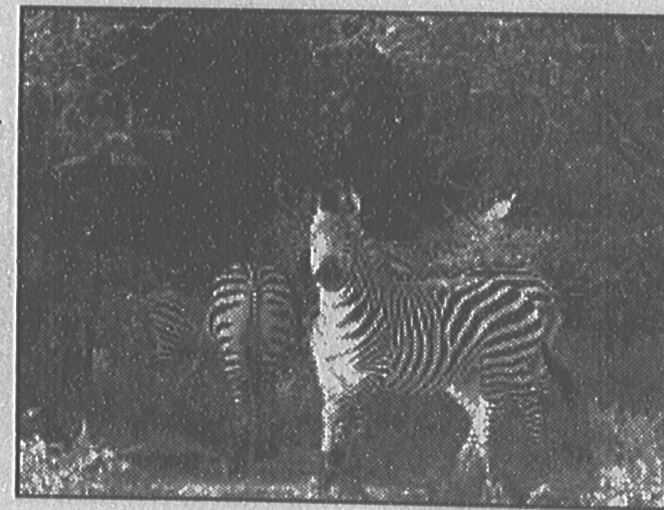


receive monies not paid to them by their government. This may be in the form of asking for "Christmas Boxes" during the Holidays. It may be in the form of collecting vehicle related fines in road blocks which are mysteriously higher than the government reported sum. Or it may come in the

form of using impounded vehicles as taxis. Whatever the case, maybe a quick course in Bribing 101 is advisable. To get back to the check point, upon stopping at said check point, one if not two AK 47 barrels will be shoved into your vehicle as they ask such soul searching questions as "where are you going?" or the ever popular "where are you coming from?" This will most probably happen six to eight times on an hour and a half journey.

In part two we will tackle more pertinent issues like, what to do in case of a snake bite (pray to what ever God you think will hear you) and what not to do when you find yourself between a Hippo and water (This one requires some Feng Shui so you will have to wait and see).

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## Language Toolbox @ the Airport

By QUINTO ORETA  
Philippines, Fall '05

In the next two issues of Das Tor, Quinto will be putting together a different toolbox for frequently needed phrases.

English	Japanese	Hindi	Chinese	Spanish	French	Russian
Hello, do you speak English?	Konichiwa, eigo o wakari masu ka?	Namaste, aap Angrezi bolte ho?	Nin hao, qing wen nin hui shuo ying wen ma?	O lah, ahblah ing less?	Excusez moi, parlez vous anglais?	Ztrastvuitya, Vyi govoritye po Russkii
Hi, may I know what time it is?	Konichiwa, ima nanji desu ka?	Namaste. Kya aap mujhe bata sakte hai ke kitne baje hue hai?	Ni hao, qing wen xian zai ji dian?	O lah, kay oh rah es?	Bonjour, quelle heure est-il?	Priv'et, Skol'ka Vremeni?
Where is the nearest money changer?	Ichiban chi ka i ryou ga e zyo wa do ko de su ka?	Yahan se sabse nazdeek paise ki machine kaha hai?	Zui jin de wai bi dui huan zai na?	Don day es tah el cah heh ro ow toe mah tee coh	Ou est le plus proche bancomat guichet automatique?	Gde samii blizkii dengi izmenitelem?
Where can I get a taxi?	Do ko de Taxi ni no re ma su ka?	Yahan pe taxi kahan se milegi?	Na li ke yi da ji cheng che?	Don day en coo en troe oon tahx ee?	Ou je peux trouver un taxi?	Gde ya mogy poluchit taksi?
Excuse me, I miss my doggie...	Watashi wa watashi no inu o misu suru...	Maaf kijiye, mujhe apna kutta yaad aa raha hai	Bu hao yi s, wo de gou bu jian le...	Loh see in toe. May ah say fall tah me pair ree toe....	Excusez-moi, je me manque mon chien.	Izvinite, ya propuskayu moyu sobachku
Thank You	Ari ga tou goza imasu	Shukriya / Dhanyavad	Xiexie	Grah see ahs	Merci	Sbasibo

## Thunder in August

By **MARISSA LIMMANY**  
U.S.A., Fall '05  
Co-Editor

What is Thunder in August? As summer comes to an end and families are enjoying their last vacation before school begins, new and old T-birds are starting families and having a little fun. The result of which seems to be a blossoming of new little T-birds the following April and May. We would like to take this opportunity to introduce and welcome some of our newest members who arrived this spring.



MARISSA LIMMANY

pregnancy was that Maiki, his wife, would give birth on the 101. Fortunately, they were able to cruise along the highway quick enough on the morning of April 26th to deliver a beautiful and healthy baby girl they named Brielle."

--submitted by Maiki Oreta, wife of Quinto Oreta, Fall '05  
"Our daughter's name is



Elliana Megumi Owen. She was born March 4, 2005 at 2:26 p.m. She weighed 8 lbs 6 oz. and was 21 inches. She is already smiling and giggling at her sister."

--submitted by David (and Jeni) Owen, Summer '05



"Liesel was due on May 13,

2005, but because that was a Friday and the doctor

was superstitious, he changed it to Thursday, May 12. In March, I traveled to Houston for a baby shower with my family and friends. The night before the shower, I ended up in the hospital with high blood pressure. A week and a half later, on March 30, Liesel Irene was born. She was 3 lbs 14 oz and 17 inches long and very healthy. Three weeks after she was born, we were able to go home to Arizona."

--submitted by Michelle Heitz, wife of Uli Heitz, Fall '05

"Sophia Rosali Kennedy

was born on



April 15, 2005. She weighed 9 lbs, 13 oz. and was 22 inches long. Her distinguishing habit is that she eats - a lot!"

--submitted by Patrick (and Kamila) Kennedy, Fall '05

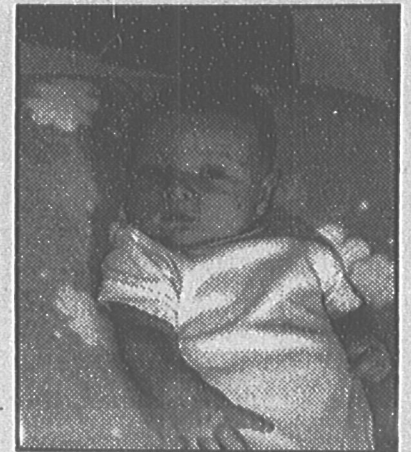


"As for our little one, Hans Holbrook Bode was due on May 19, but decided to make an early entry two days after I finished finals -- April 28. When they decided to induce me, his father was at the Oakland A's game in Clorox's Sky Box with his phone off, so someone at Clorox had to call the stadium to get him to fly to Phoenix ASAP.

Hans was not only expected to arrive in May, but his birth was supposed to be in California, where we were in the process of moving (and where we now live). All of our belongings were either in or on the way to California when he made his arrival. He was born on April 28 at Banner Thunderbird at 11:53 a.m. and was 6 pounds 2 ounces and 21 inches long. He started off small, but has been gaining weight rapidly and is already nearly 8 pounds. His father walked in the graduation ceremony less than 24 hours later. As a true Thunderbird baby,

he took his first flight at five days old and behaved like a seasoned traveler, sleeping through takeoff and landing."

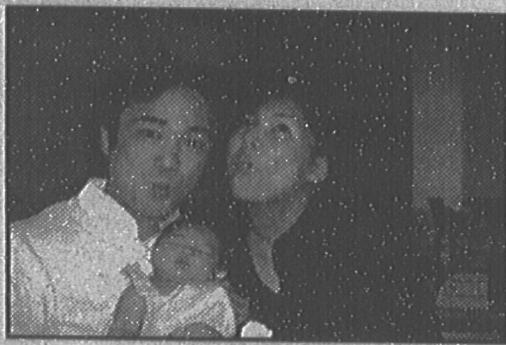
--submitted by Sam Bode, Winterim '06 and Kai Bode, Spring '05



"Our baby boy Maxim (Max) Kosorukov was born on April 25, 2005, 8lb 6oz, 21.5in. He is our second child. His brother is two."

--submitted by Irina Kosorukova, wife of Dimitry Kosorukov, Summer '05

I would like to thank each of the parents who submitted a small blurb about their children. Again, Das Tor and of course Thunderbird welcomes all of the beautiful new Thunderbabies to the family.



was all the way at Chandler Regional Hospital (mind you, they live right here in Glendale). The long-standing joke during the

## Books Recommended by Bartenders

By **BEAU WILBERDING**  
U.S.A., Summer '05  
Co-Editor

Recently, the writing world lost one of its freest spirits. Hunter S. Thompson, or Saint Hunter (as Iain Banks likes to call him), ended his own life with a shotgun at his fortified ranch in Woody Creek, CO. Not that it was a fitting end for such a man, but there was a poetry in Thompson's demise. The man was out of control, unstoppable, totally irrepressible. He demanded that things seem a certain way, and that the Gonzo truth which he saw and shared, be treated as absolute truth while the reader was reading.



BEAU WILBERDING

*Fear and Loathing in Las Vegas*, Thompson's most famous work, embodied the

author's Gonzo leanings; the book describes airborne demons attacking the author's convertible as he and his lawyer drive from LA to Las Vegas. Through the cloud of many mixed intoxicants, a bar's red carpet becomes a blood-soaked sponge. Though not all of us have been in a state such as Thompson's (though some of us have), his Gonzo descriptions are believable and create in his readers a mixed sense of hilarity and panic. Vodka, ether, and the rest of the author's suitcase of contraband, can be seen as a narrative tool for creating 'buy in' from readers. This idea is supported by his opening line, "We were somewhere around Barstow on the edge of the desert when the drugs began to take hold." [SUBTEXT: You, the reader, are now on drugs.] The idea of *Gonzo* is about much more than being on drugs. *Gonzo* addresses William Faulkner's statement that "the best fiction is more true than any journalism,"

and at the same time captures the free-wheeling and sometimes irresponsible attitude of the U.S. counter culture in the 1960s and 1970's.

For those of you who have a little time, read "Fear and Loathing in Las Vegas." It gives a reader a brand new, albeit not-too-global, perspective.

*The Economist* wrote an excellent obituary on Thompson where a story was recounted about Thompson who in 1964 made a long journey to Ketchum, Idaho, to the grave of Ernest Hemingway, one of his role models and heroes. He wanted to understand why Hemingway had killed himself in his cabin in the woods, and concluded that he had lost his sense of control in a changing world:

"It is not just a writer's crisis, but they are the most obvious victims because the function of art is supposedly to bring order out of chaos, a tall order even when the chaos is static, and a superhuman

task when chaos is multiplying...So finally, and for what he must have thought the best of reasons, he ended it with a shotgun."

TOP TEN HUNTER S THOMPSON QUOTES:

"Going to trial with a lawyer who considers your whole lifestyle a Crime in Progress is not a happy prospect."

"I hate to advocate drugs, alcohol, violence, or insanity to anyone, but they've always worked for me."

"I have a theory that the truth is never told during the nine-to-five hours."

"If I'd written all the truth I knew for the past ten years, about 600 people - including me - would be rotting in prison cells from Rio to Seattle today. Absolute truth is a very rare and dangerous commodity in the context of professional journalism."

"It was the Law of the Sea, they said. Civilization ends at the

waterline. Beyond that, we all enter the food chain, and not always right at the top."

"No man is so foolish but he may sometimes give another good counsel, and no man so wise that he may not easily err if he takes no other counsel than his own. He that is taught only by himself has a fool for a master."

"The music business is a cruel and shallow money trench, a long plastic hallway where thieves and pimps run free, and good men die like dogs. There's also a negative side."

"When the going gets weird, the weird turn pro."

"By any accepted standard, I have had more than nine lives. I counted them up once and there were 13 times I almost and maybe should have died"

"A word to the wise is infuriating."

[rrwilberding@global.t-bird.edu](mailto:rrwilberding@global.t-bird.edu)

## Radio Without Borders

By **Kellie Kreiser**  
U.S.A., Fall '04

This spring, Thunderbird got its own radio station... sort of. [www.thunder-radio.com](http://www.thunder-radio.com) is an online blog that was created to finally give T-birds a place to share international music and spoken word recordings. The web site relies on volunteers from the T-bird community to create their own "shows" which are then uploaded online. The content of Thunder-Radio is

loosely patterned after America's National Public Radio, which contains a mix of music, news, and stories.

Currently, [www.thunder-radio.com](http://www.thunder-radio.com) showcases international music from particular countries (Taiwan, Romania, Africa, and India) or in specific musical styles (jazz, hip-hop, flamenco). One show is a spoken-word story called "My Festering Wound" by Stuart Schuman. He narrates his journey through the medical systems of five different

countries... each unsuccessfully (and hysterically) diagnosing his ailment. There are plans for more spoken word shows where professors and alumni discuss their areas of research or industry expertise.

Thunder-Radio was built to harness the fast-growing trend of "podcasting." Thousands of amateur broadcasters are digitally recording radio shows and uploading the sound files to the web. These shows are published using a special file for-

mat called RSS, which allows listeners to "subscribe" to the shows. When a listener uses podcasting software (like ipodder), he can automatically download new shows and then transfer them into an mp3 player. Think of it as the Tivo of radio. Listeners choose what they want to hear, when they want to hear it.

This format is especially suitable to T-birds, as we live all over the world... our "drive-time" is as different as the time zones we inhabit. A traditional

radio station could never meet the needs of our truly global group.

If you are interested in getting involved with Thunder-Radio, all members of the Thunderbird community are welcome. Using the standard software that comes bundled into Windows, anyone can create a show with little effort. Contact me at [kkreiser@global.t-bird.edu](mailto:kkreiser@global.t-bird.edu)

## Going Back to Music for Music's Sake

By GENEVIEVE GUTIÉRREZ  
U.S.A., Fall '05  
Guadalajara Editor

I can't say that *all* new popular music is bad. There are some really good new songs that have come out in the last year...I just can't think of any of them. Instead of getting discouraged by recent downward-spiraling musical integrity, console yourself with the fact that history repeats itself, and this too shall pass.

I encourage you to stray momentarily from the Britney



GENEVIEVE GUTIERREZ

Spears-genre of grammatically-incorrect screechy noise pollution (read: Watcha gonna do 'bout it?). Let's face it: you don't watch the video because the tune's catchy. Turn off the volume and put this jazzy-bluesy mix on in the background:

**"Kiss Me" by Harry Connick Jr.** If this song doesn't make you shake your shorts, we have problem. It's incredibly upbeat, the lyrics are sweet and catchy, and the instrumental solos are fantastic.

**"Takin' Another Man's Place" by Aretha Franklin.** We all know "Respect" by heart but this song is more obscure, less pop - more blues, and if I dare say, she sings from her heart more on this song than on any other.

**"At Last" by Etta**

**James.** This song has been covered to death (including one atrocious version by the lost soul, Christina Aguilera, and 1,000 people on American Idol), but please erase that from your mind. Etta James has a tremendous voice.

**"Moon River" by Frank Sinatra.** He has a heavy style for this bitter-sweet melody and whimsical lyrics, but heck it's Frank. The Andy Williams version is great, but I don't have it (sorry). Also, check it out in the classic movie *Breakfast at Tiffany's* - Audrey Hepburn does the song justice.

**"Unforgettable" by Nat King Cole with Natalie Cole.** This jazz great's solo version is very nice, but the revamped version with his equally-talented daughter's voice

dubbed in is a bit more harmonious.

**"Lemon Drop" by Ella Fitzgerald.** It's difficult to find live songs by Fitzgerald of this quality - I searched near and far for this one. The woman is one of the natural wonders of the world. Aside from being a master scatter (try to sing along, I dare you!), she has an incredible talent for fugue-ing - dropping bits of songs into other songs.

**"Shipbuilding" by Elvis Costello.** I originally chased after this song because David Bowie was quoted in a magazine saying something to the effect of, "This song can make burly men cry like silly ninnies." - great endorsement. I like the Elvis Costello version best.

**"Next Lifetime" by Erykah Badu.** Badu uses her

voice like an instrument in that it has a lot of texture and she has total control over the notes. It says a lot when a person's voice is impeccable live (no thank you, Ashley Simpson).

If you listen to music for music's sake, not just because you like the video, please check out these songs. You can check them out at <http://thunder-radio.com>, along with free downloadable mixes from other Thunderbird students and alumni. If you like what you hear, or if you'd like me to speak to a specific genre, please feel free to contact me.

[gutierrez@global.t-bird.edu](mailto:gutierrez@global.t-bird.edu)

## Ask Why. Really.

By ABRAHAM WALKER  
Liberia, U.S.A., Spring '06

Looking for ways to escape the Phoenix heat this summer? The many multiplexes located in the area are showing the usual (and often predictable) summer blockbusters. Read further for a film that may have missed your radar.

Ask why. Really.

Ask why...ask why...ask why...ask why. That was the tagline of Enron's commercial during the



ABRAHAM WALKER

company's heyday when it was the darling of analysts and investors on Wall Street. In the smart, thought-provoking, intelligent documentary, *Enron: The Smartest Guys in the Room*, the filmmakers imply several reasons why most people never took Enron to task on its motto. Viewers come away with enough information to derive their own conclusions of this confounding and tragic tale.

Most Das Tor readers know the high level details of the fall of Enron, the energy trader that was based in Houston, Texas. In the documentary, writer and director Alex Gibney provides an in-depth analysis of what was once one of the largest and most

influential corporations in the United States. The film condenses the extensive findings of the book *The Smartest Guys in the Room: The Amazing Rise and Scandalous Fall of Enron*, into about two hours.

With the call by President Cabrera for an MBA oath, this movie could not have opened at a better time. If you are unable to see it during its wide release, ThunderMovies will be showing it during the fall trimester. In addition to being very entertaining, the film offers many lessons on ethics and leadership. Using interviews with former Enron executives and employees and with other individuals that dealt with Enron

directly or indirectly, the film paints a broad picture of how the manipulations of Kenneth Lay (CEO), Jeffery Skilling (former CEO) and Andrew Fastow (former CFO) caused thousands of people to lose their jobs and their pension savings.

Unlike fictional tales like Oliver Stone's *Wall Street* or *Other People's Money*, *Enron* is a true account of how the pursuit of the Almighty Dollar, combined with a total disregard for ethics and the law, can lead to far-reaching and devastating ramifications. There is absolutely nothing wrong with being the smartest person in the room. What matters is the manner in which you employ your knowl-

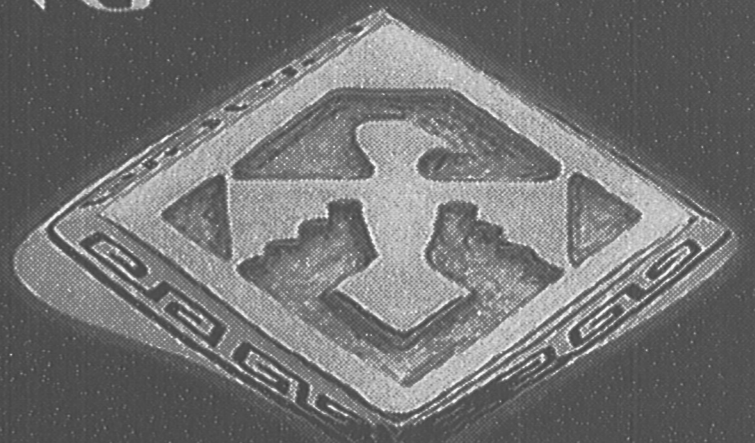
edge.  
**ALSO RECOMMENDED:**  
*Walk on Water* - The story of an Israeli secret service agent dealing with life after a fatal incident and a boss obsessed with bringing a war criminal to trial. The challenges that come into play with cross-cultural communication - and cultural understanding play an important part in this film. Catch it before it leaves the Phoenix area.

[kofiwaka@gmail.com](mailto:kofiwaka@gmail.com)

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THE ONE RECOGNIZED  
AROUND THE WORLD!

## Where To Party In Scottsdale? PART 1 (The Adventures of DJ Mike)

By MIKE BOLANTE  
Philippines, Spring '06

When I first arrived here in Glendale, one of the first things I asked myself, was "Where the hell can I go to have a great time? I'm not just here for school! I want to have fun as well!" Lo and behold, two nights into my stay, my fellow T-Birds hauled me out of bed to go all the way to Scottsdale. I then asked myself, "Isn't Scottsdale more about golf?" We got there and I couldn't believe my eyes... bars and clubs! It was one of the most memorable nights I've had so far during my stint here.



MIKE BOLANTE

From that point on, I've been dealing with the agonizing 30-minute journey to Scottsdale, the city of watering holes, almost every single weekend. In all my travails for the search of fun and excitement, I have discovered numerous places a T-Bird can, as they say, "play hard." The following hot spots are in no particular order:

### The J-Bar at The

**James Hotel.** If you're into classy bars, this is the place to be. The bar, like the hotel, has a chic, minimalist, and modern design that caters to people who love a laid back atmosphere. It features a patio with an amazing fireplace, cozy couches and stools which extends to the hotel lobby and a plasma TV and projector which features the movies of all the famous Jameses (This is where the hotel got its name.) The people are great and are dressed to impress. It also is the age group which most of us T-Birds would feel comfortable with. The only downside to this bar is that the drinks are pricier than would be at your usual bar. Despite this, it still gets packed during the weekends. And yes, if you're looking for beautiful people, this is the place.

**Sixx.** This bar located in Old Town Scottsdale is one of the trendiest bars you can find in Arizona. It's also one of the few bars where people can dance. The first thing you notice is the huge bar as its centerpiece with tables and a long bench facing it. It also has couches a step up from the dance floor. On the other side also features couches and chairs but has a unique set of 4

love-seats. There is also another room that could cater to private parties with its own bar. Finally, the bar features a set of 6 restrooms that definitely fit the bar's name. The place has a theme for every night. I definitely suggest you guys go between Thursday and Sunday (Yes, Sundays. They are Industrial Nights, which are awesome!) This is definitely a place I never fail to visit when I'm in Scottsdale.

**Barcelona.** A high-end restaurant/club located in the Kierland Area, North Scottsdale. The first thing you notice about this place are the cars parked right in front. The Ferraris, Lamborghinis and Porsches immediately tell you that this is definitely a high-end place but surprisingly, the drinks are reasonably priced and the place is a lot of fun. The place features a stage where the featured band plays and a huge dance floor right in front. There are two huge bars inside and one outside. The place definitely has one of the most awesome ambiances I've ever seen. The food is excellent, and is one place you can have a great meal. Oh yes, I forgot to say, a more "mature" crowd loves to hang out in this place. So if that's

your thing, this is where you should go!

**Devil's Martini North and Old Town Scottsdale.** Oh yes... Since school's out, the college people come in! This is where you find this demographic and where they commune for good, clean fun! This place really gets packed during weekends. The drinks are reasonably priced and both places feature huge dance floors and multiple bars all around. This is a place where you can relive your college years and you'll feel a certain cliquish and fraternity type of feeling. If you feel you belong to the "young-ones," then I suggest you go some place else but if you're looking for an awesome party, you're in the right place. Oh, did I mention that it has a cover?

**Dos Gringos.** Aha! A Cantina in sophisticated Old Town Scottsdale, this is what Dos Gringos is. The place is huge! This was actually the first place I went to. Like Devil's Martini, it has a college atmosphere but definitely a laid back type of feeling. This is a place where you can dress-down and even wear flip-flops and shorts if you wanted to. The bar list is definitely on the cheaper side but there are some

drinks that aren't available. Multiple bars are located throughout Dos Gringos. If you visit, you'll definitely feel like you're in Mexico!

**The Pussycat Lounge.** This bar is owned by the famous porn star, Jenna Jameson. A huge dance floor is the centerpiece of this so-called lounge. Sadly, there's only one bar in the center with Jenna's picture watching over everybody. Drinks are reasonably priced but it takes forever to order! It is also hard to go through the sea of people on the dance floor. One piece of advice, get there by 10 p.m. Why? There is always a long line. Despite all of this, it is a fun place!

All these places are awesome and you'll definitely have a great time but don't forget you're a long way from the West Side. It's easy to get carried away and drink too much. If this is the case, I suggest you stay in the Pub! It isn't that bad (in the Fall!)

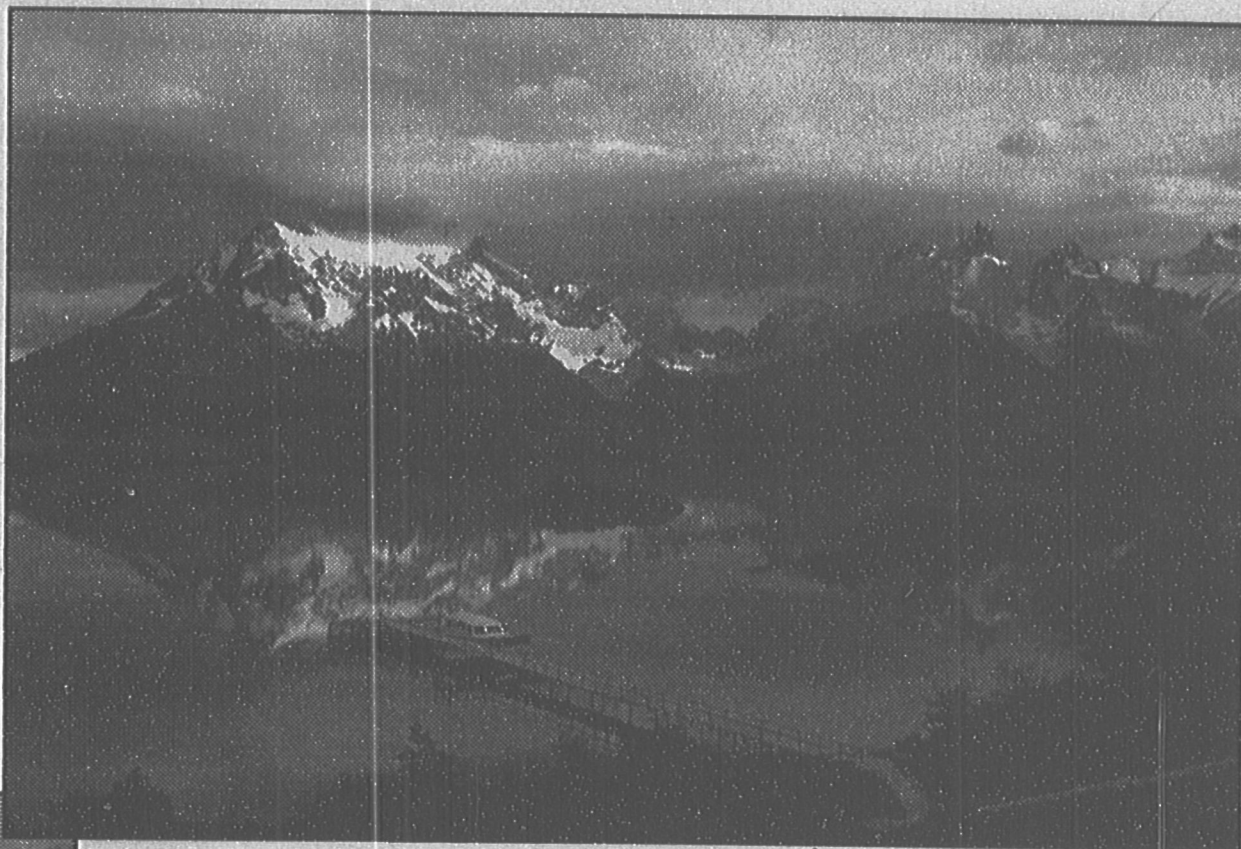
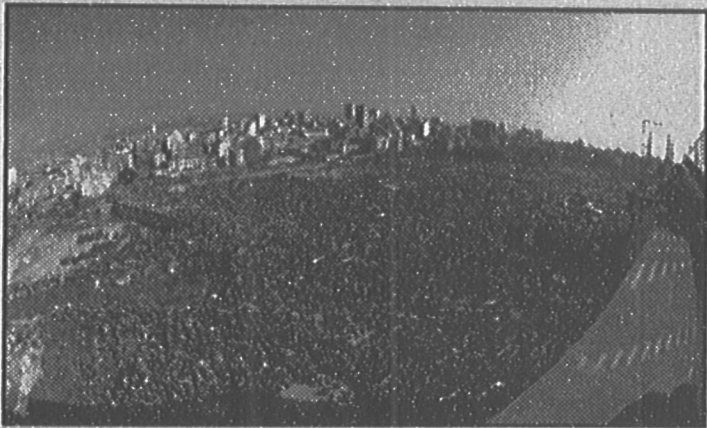
mikebolante@global.t-bird.edu

## Thunderbird Global Calendar

A "Truly Global" 20 month calendar from May 2005 thru December 2006, and from the Phoenix skyline to the Swiss Alps and beyond.

Photos were gathered as a result of a THINC club sponsored photo contest. More than 200 photo entries were submitted, with 40 images selected for final review in an exhibit at the Thunderbird Glendale campus. Final selections were made by students/faculty/staff voting over two days - selecting the top 20 photos for the calendar.

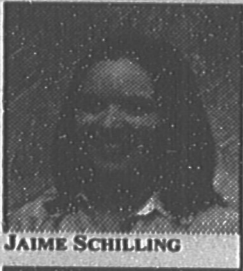
The calendar can be purchased at the Global Market or Bookstore.



## A Wine Lover's Guide to the Valley

By JAIME L. SCHILLING  
U.S.A., Spring '06

As a wine lover, aspiring connoisseur, and Thunderbird's newest Wine Club VP, I decided that one of my summer projects should be a tour of Phoenix's wine bar scene. Upon considering the options, I decided the best place to begin my tour was close to home, so I began with Jug n' Barrel, a combination retail wine shop, bar and bistro conveniently located at 59<sup>th</sup> Avenue and Union Hills. Jug n' Barrel boasts a selection of over 700 wines from around the world available for purchase in its wine shop, and 30 different wines available by the glass at its wine bar. My Jug n' Barrel experience began with a warm welcome at the door, upon which I was escorted to a reserved table in the bistro. A glance around the room invalidated any misconceptions I had that such places are generally watering holes for trendily-dressed, pretentious connoisseurs. Instead, I saw patrons of varying ages, some wearing shorts and sandals; many enjoying a relaxed meal or platter of cheese with their wine. The interior had a comfortable, old-world feel, with its columns, paintings of European landscapes, and oak barrels used as bases for the tables and as decorations on the walls. My host for the evening, Mark Stern, one of Jug n' Barrel's staff members and a certified wine educator, was already familiar with Thunderbird due to Jug n' Barrel's partnership with the campus Wine Club. Upon introducing himself, Mark presented a selection of four different wines considered ideal for Arizona's hot summer months. Mark encouraged me to first try to identify the distinguishing characteristics of each wine by inhaling deeply, a discipline that requires much practice to master.



JAIME SCHILLING

However, I was able to pick out various scents such as citrus, grass, and even butter in the white wines, and wood, earth, dried flowers, fruit and nuts in the reds. I was also presented with a platter of cheeses, olives, and nuts to accompany my selection of wines. Toward the end of my visit, a live band took over one corner of the bistro, making the experience one that catered to all five senses.

While Jug n' Barrel provided a thoroughly enjoyable evening of wine tasting, some may be interested to know that the bar also carries a selection of beers – imports and microbrews – for those who prefer barley and hops to the vine-ripened “nectar of the gods”. The bistro also has a menu ranging from appetizer dishes such as smoked salmon, bruschetta, hummus and cheeses, to entrée salads and sandwiches, making it a great place to wine and dine. And last but certainly not least, any Thunderbird student, faculty or staff receives 10% off anything they order in the bar or bistro every Thursday night from 6:00 PM until close (9:00 PM)! Tell them Jaime sent you.

My second outing was to Sportsman's, another local wine shop, bar and bistro, located at 67<sup>th</sup> Avenue and Beardsley. My experience at Sportsman's was a bit different than my evening at Jug n' Barrel, in that I participated in a two-hour “Wine 101” class on a Sunday afternoon to learn some wine basics, in addition to tasting. Sportsman's began in Phoenix in the 1950's as a small local liquor shop, switching its focus to wines in the late 1980's when it officially became Sportsman's Fine Wines and Spirits, and since then has expanded to include three Valley locations for retail and consumption, with a fourth serving as a wine storage facility. Sportsman's, while its shop and bistro are larger and less intimate than Jug n' Barrel's, boasts the largest variety of still and sparkling wines in the state of

Arizona. Sportsman's also sells a large variety of domestic and imported spirits and liqueurs, staying true to its roots as a liquor store.

Each month, Sportsman's chooses a theme, or type of grape (June is Chardonnay), around which it focuses many of its tastings and seminars. An exception is the Wine 101 class that I attended, which teaches basics of a variety of both red and white wines. The cost to attend Wine 101 at Sportsman's was \$10 per person, and included a sample of six different wines – two whites and four reds. This seminar proved to be fun and educational, providing answers to such burning questions as “What makes some wines drier than others?”, “How are rosé wines made?”, and “What does the word ‘reserve’ mean on a bottle of wine?”. As an added bonus, I got a useful tip on how to cure a red wine headache or hangover: Try taking a Benadryl and drinking lots of water! It may sound a bit strange, but there are histamines in red wine that can cause those awful headaches we've all experienced after one too many glasses of our favorite Merlot or

Cabernet!

What about Sportsman's atmosphere? As I mentioned, it is larger and less intimate than

cheeses, meats and pâtés from which to choose. Also, the entire wine list is priced by the glass or by the taste, so like Jug n' Barrel,

### Thunderbird Thursdays... 10% Off Your Bill\*



#### Wine Shop • Wine Bar • Bistro

SE corner 59th Ave & Union Hills  
602-896-8100 • jugnbarrel.com

\* June, July & August



Jug n' Barrel's, with the retail shop taking up a majority of the space. The décor is a bit more modern, featuring framed, enlarged cover pages of Sportsman's wine magazine and typical restaurant tables and chairs. Pots of sunflowers line the walls on shelves a few feet below the ceiling. The food menu features salads, sandwiches, quesadillas, and cheese platters with a selection of over 30

it is not necessary to set up a formal tasting in order to sample the wines. Simply grab a friend or a date, saunter in, and choose the wines off the list that interest you. Cheers and happy winning!

Stay tuned... more reviews to come in the next edition of Das Tor!

[jschilling@global.t-bird.edu](mailto:jschilling@global.t-bird.edu)

### HAUS MURPHY'S 5739 W. GLENDALE AVE.

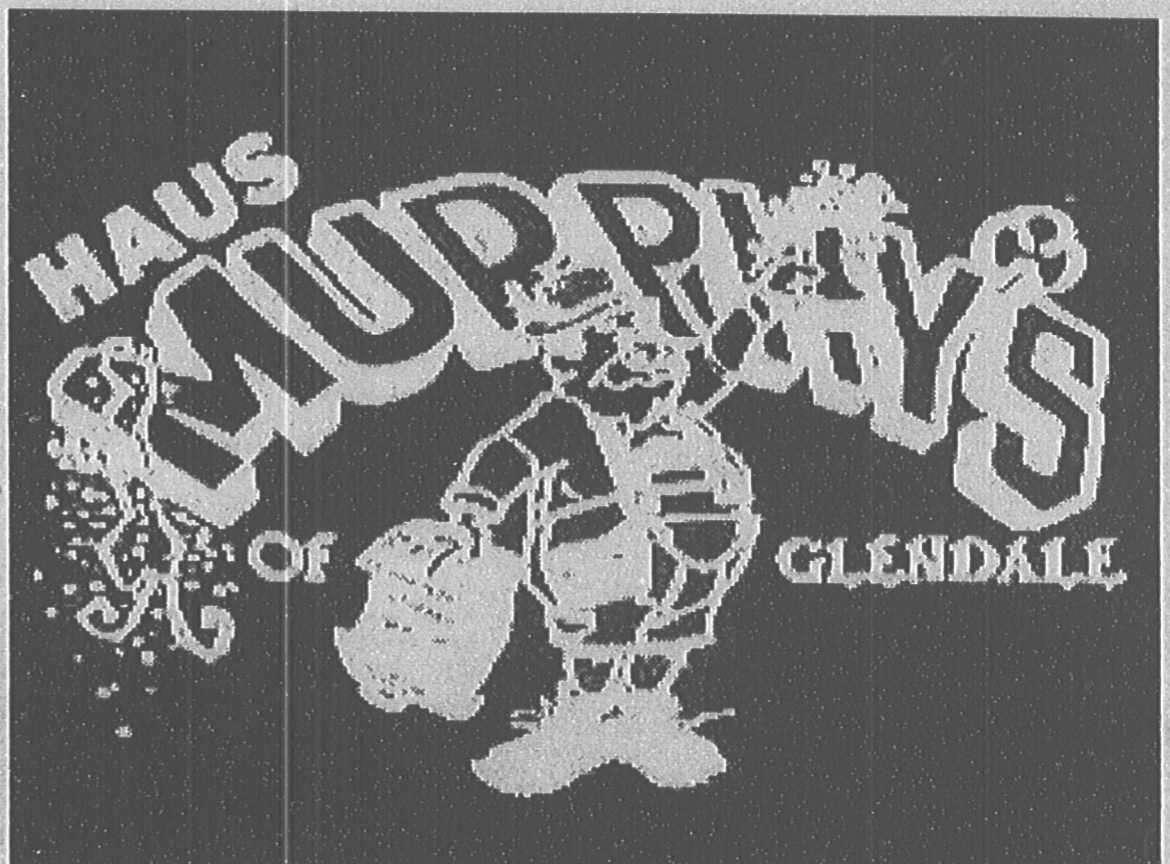
THE NEW ENTERTAINMENT HOT SPOT IN THE VALLEY  
WEDNESDAY... OPEN MIC COMEDY NIGHTS STARTS AT 7 P.M. OFFERING LOTS OF LAUGHS AS WELL AS DRINK SPECIALS, DRAWINGS FOR PRIZES AND AN AFTER HOUR MENU.

EVERY OTHER WED. LOCAL SINGLES GROUPS JOIN THE FUN.  
BEST OF ALL WEDNESDAY NIGHT SHOWS ARE ABSOLUTELY FREE TO SEE.

FRIDAY NIGHTS AT 8 P.M. WE HAVE SPECIAL EVENTS SUCH AS 50'S AND 60'S BANDS AS WELL AS JAZZ AND BLUES FOR YOUR LISTENING AND DANCING PLEASURE. LOOK FOR DINNER THEATER AND LOUNGE ACTS TOO.

SATURDAY NIGHTS ARE RESERVED FOR THREE PERSON PROFESSIONAL COMEDY SHOWS WITH NATIONAL TOURING HEADLINERS.  
FRIDAY AND SATURDAY SHOWS ARE ONLY

\$  
5.00 OR FREE WITH PURCHASE OF A FULL DINNER.  
HAUS MURPHY'S AT 623-939-2480  
mention this ad and get \$1.00 off your first cocktail



## Dr. Love



"Yeah!" I suggest you look inward, Confucian style, and take a quick inventory of what may be the reason for your recent bad run.

Then again, this run may not be a 'recent run' at all, It may have been going on for years. If this is the case, you might have to swallow the bitter pill of truth with a pitcher of Reality Check Ale, and start buying your lotion en masse at Costco.

-Dr. Love

Dear Dr. Love,  
As my internship hopes were dashed, I was left with the prospects of a hot lonely summer in Glendale and no French Fillies at the Frog Pond. On the first Thursday night at the Pub this summer, my worst fears came to play...Dudes dancing with....Dudes....Geezers HITTING on their interning buddies' wives, and the overall lack of single women. When a lone woman did arrive, occasionally, the simultaneous neck-turning made it feel like the French Open was taken place in the middle our own little park of The Pathetic.

I'm old: aging well, but still crawling toward the geriatric clause in Thunderbird's sorry-ass insurance offering. I had been looking for redemption for days, months, and I wanted to scream "spank my butt and call me Sally while you show me who's gonna make it happen for me". It's been a long, sad, and dry run.

*The smog of mediocrity lifted, finally, past Thursday night, from the Pub like Elvis had entered the building.*

*She was a sight for sore eyes and aging but atwitter thighs.*

*The kind of face that made men start wars -*

*pristine - without shadows, blemishes or scars.*

*Tresses bouncing on her shoulders in rhythmic slow motion, and make you think of mermaids from the ocean.*

*A figure that you would take years to take in fully,*

*moonlight bouncing off each nook and cranny as she sauntered in coolly.*

*A smile for the ages - see it once and its pedal to the metal, you want to give her orthodontist a medal.*

*The kind of woman that you'd*

*have to drink in small sips, and you have to fill in all the blanks, whether its lips, hips, or celestial fingertips.*

*All in All: A body of work that makes a man's expectations from life get stronger, and you swear in your mind that right there, God took just a little bit longer.*

So, my question is: what do I do??? I mean, this girl is out of my league, I have to be realistic. But I'm hooked. I'll never look at a woman the same way again after this Transcendental Being strode into the pub. Here are my options, as I see it:

(a) I could try and do the whole "Secret Admirer" thing with flowers and candy and such.

(b) I could try and play it cool; coveting from far away and dropping little hints like many of those peppery little witticisms, I casually throw down and watch her laugh like she's been tickled on her stomach with peacock feathers. God knows, I'm too funny!

(c) I could play the brooding and mysterious yet sensitive type and do the whole "older men rule, now where's my Bud Light, wench" routine.

(d) Of course, I could take my usual Thunder-Route and get drunk, profess my love between chugging Midori Sours and hope for the best.

I mean, I'll scream that she's "my daddy" gladly, when the time comes, if that will help my case. What do you think my best option is, and what my chances are?

- Infatuated and Inundated with Options

Dear Infatuated,

Wow. I almost fell out of my chair when I read the first half of your sappy ode to this "Transcendental Being". Buddy, forget about that business internship - get yourself to the Post Office ASAP and overnight that resume of yourself to all the N-Sync like boy bands you can think of. Envision the objective: "To write lyrics and lame lines for moderately talented ass clowns and weep like a baby during studio recordings".

Then, just when I was getting my caboose back in the saddle, I read

the second half of this historically spirit-jarring email, and those ideas you consider "options" actually made me voluntarily drop to the floor, just to make sure I was not hallucinating. That being said, let's run through your set of little golden wisdoms here.

Option (a) - Yeah, the whole "Secret Admirer" thing would be sweet, you'd think. But you know, the only problem is that she's not seven, and this isn't Christmas, so stop trying to play Secret Santa. Especially since this thing could backfire big time if somebody tattled on you, and you became the poster boy for Thunder-Men who get their financial aid check along with a restraining order from Glendale PD.

Option (b) - Peacock feathers? Again, Wow! How many times have you watched "Wild Orchid" and "9 1/2 Weeks," buddy? One too many times, I am sure. So the sense of humor might not be a bad idea, but let's try and be Chandler from "Friends" instead of Andrew Dice Clay. And please, please, don't go get high fives after each of your "jokes".

Option (c) - Unless you have a gravelly voice like Clint Eastwood, or Sean Penn's intensity, you are SO going to get your butt handed to you on a platter if you try and use that approach with this girl. Sounds like you're barking up the wrong tree. Seriously, stop it. Now. I mean it.

Option (d) - You like those Midori Sours huh? Huh. There is nothing like asking out the Woman of Your Life while you man-handle a bright green drink, with a red cherry floating on top. You might as well just ask her if she has an equally attractive brother and if he's eager and interested.

Bottom Line: I agree with your assessment that you're out of this girl's league. Leave her alone, and do me a favor, drop me an email and send me this girl's photo. Perhaps Dr. Love can find this Goddess a better match than your sorry ass.

-Dr. Love

Dear Dr. Love,  
My girlfriend is beautiful. She is so understanding and thoughtful. She loves me. She treats me

right. Alas, I miss her. She is interning somewhere in Siberia. Meanwhile, I am in Bangkok.

Is a man meant to endure six months of interning while returning each night to an empty bed? Are we built like that?

(Lonely &) Randy

Dear Randy,

Your voice sounds muffled. Can you pull your head out of your ass? A self-respecting Thunderbird like you should know that when you cheat on your girlfriend on another continent, it doesn't count. I am sure that your girlfriend would encourage you to experience all of Bangkok's splendors. Relaaaax. Take a breath. Ask yourself one question: are you built to ignore the fruit of your fortune? Then, ask yourself if your fortune is built upon the people you cherish, or the space you occupy. Then, my frustrated friend, you will provide yourself the proper path to peace and prosperity.

-Dr. Love

Dear Dr. Love,

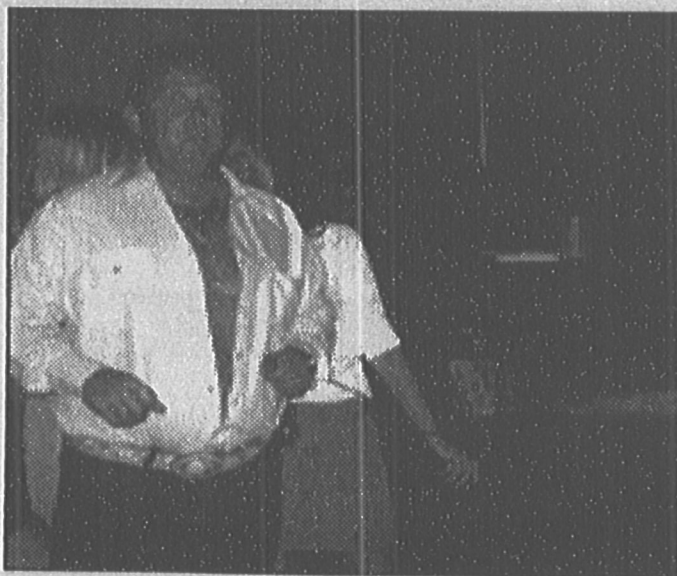
I miss my boyfriend. Not as much as I should, though, because Renaldo, a smoldering Sicilian, has joined us at our Siberian entrepreneurship internship outpost. Before he came, I couldn't get my Bangkok-based boyfriend out of my head. Now that Renaldo is here, I know that the pain will pass. My boyfriend is going to kill me. What do I do? Wanderlusting

Dear Wanderlusting,  
Shame on you! You have been wasting far too much time considering your boyfriend's feelings. Your boyfriend won't know, and if he finds out, just tell him your tryst was with a Sicilian. To misquote Vizzini, from The Princess Bride: 'Don't fall victim to one of the classic blunders, the most famous of which is "Never get involved in a land war in Asia", but only slightly less well known is this: "Never go in against a Sicilian, when death is on the line."' My advice? Lie. Lie all day. Don't let on. But, if he finds out, just let him know Renaldo is Sicilian and dangerous.

-Dr. Love



Topless Serenade



What's a button down shirt?



LavinMower

## Get the Point?! A Guide to Campus Cacti

By DUNCAN "SPIKE" BOOTHBY  
U.S.A., U.K., Spring '05  
Cactophile and Succulent Enthusiast

One can't help but admire the plant and animal life that has learned to adapt and survive the punishing loneliness of the desert.



DUNCAN BOOTHBY

Cacti are a particular marvel of the merciless evolutionary struggle of desert survival, and with the exception of one species, all cacti (or cactuses - also a correct plural form) are native only to the Americas.

The Cactaceae plant body is essentially the same as any other flowering plant, except for the complete elimination of leaves and an extra-big stem. This exaggerated stem is predominantly occupied with storage cells for water retention. A cactus is not only extremely successful in collecting water, but it can also store and preserve water in times of scarcity. In some cases, a cactus can survive for several years without water. But as tough as it may appear, a cactus can in fact die of thirst, old age, sunburn and even drown or bleed to death.

Perhaps their most distinguishing characteristic, spines, not only protect cacti from predators, but also help shade some plants from the intense sunlight. These spines also act to deflect wind which would otherwise dry the cactus of its precious water. Thorns and spines are not only a defense mechanism, but in some cases help the plant transport seeds and spores to more distant locations, thereby propagating the species. However, not all cacti have spines and not everything that has a spine or thorn is necessarily a cactus.

Although this plant form may appear to be particularly unfriendly, indigenous people of the Americas have long used the cactus for multiple purposes including food, water, wine, fishhooks, dyes, firewood and medicine. Some cacti with a natural propensity to lean towards the south have helped many a lost, desert traveler find his way home.

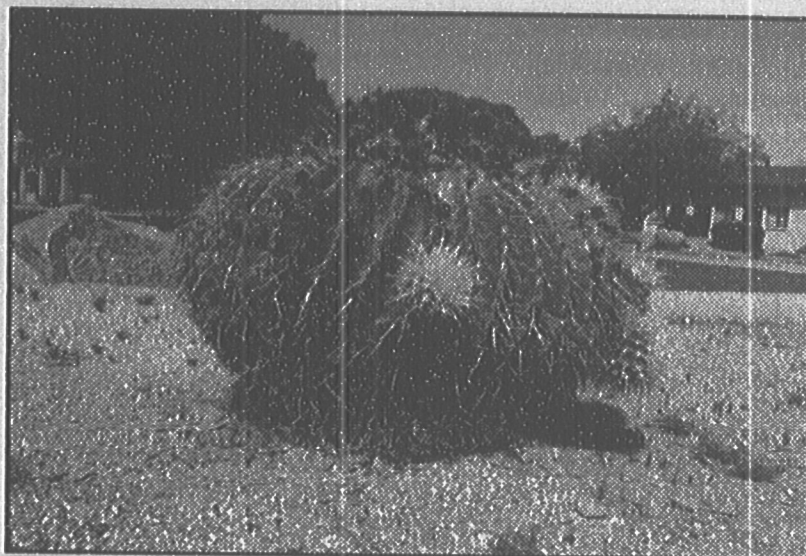
Smack in the middle of the "cactus belt", which stretches from Texas to California, we are particularly fortunate in Arizona to observe over 150 native species of the southwest Cactaceae. But beware! Getting too close to a cactus could leave you in need of more than a good set of tweezers. Since 1929, it has been illegal to shoot, cut or damage native plants on, or remove native plants from, state land in Arizona, without a State permit. Arizona Revised Statutes specify a fine of \$5,000 per day knowingly to transport harvested plants on public thoroughfares without a State transport permit.

According to the Central Arizona Cactus and Succulent Society, our state's strict laws regarding cactus harvesting are in response to an insidious underground black-market for landscaping suppliers. Apparently there is a very real problem with these nefarious "cactus rustlers" who have been known to use helicopters and rappel into remote areas to poach particularly rare specimens.

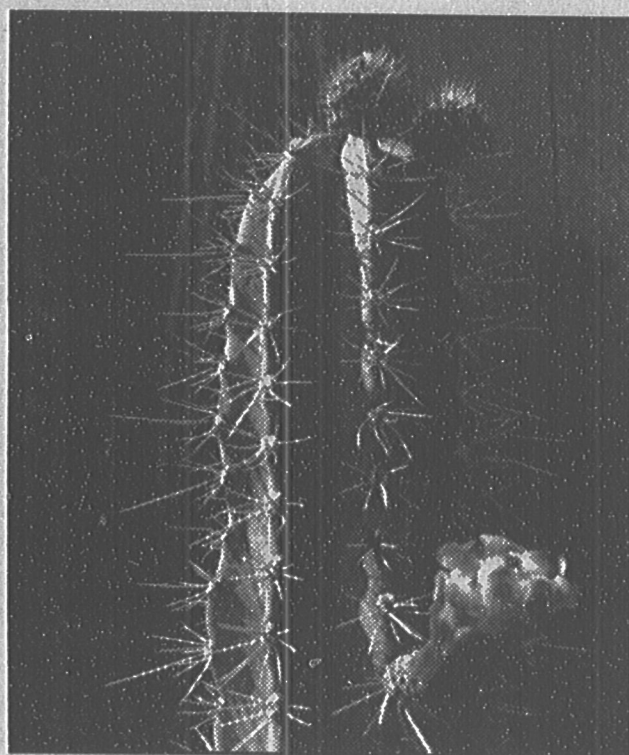
As glamorous and exciting a career choice as cactus rustling sounds, if caught and found guilty of a cactus felony, judges may impose fines of up to \$150,000 and or 25 years in prison. Particularly protected is the Saguaro cactus which blooms the Arizona state flower at night time. (see below)

At Thunderbird, you can find examples of more than 25 species. In fact, Thunderbird boasts the highest cactus-to-student ratio of any international, graduate business school in the world. This is in part to our exceptional facilities staff and a landscaping a maintenance budget that approaches a quarter of million dollars. Thunderbird's grounds have won several prestigious awards and we owe a debt of gratitude for the foresight of former facilities director, Jim Smolesky who held a degree in desert landscaping.

Here are six of my favorite Cacti Thunderbirdicus, see if you can find them on campus...



**Golden Barrel (*Echinocactus grusonii*)** The golden barrel is one of the best known barrel cacti and its large, round shape can grow up to two feet across. It flowers a bright yellow bloom several times during the warm growing months. Contrary to common belief, the barrel cactus is not an empty vessel for drinking water. It stores its water in a potato like tissue and in order to drink this water, a lost desert traveler would have to grind and drain the cactus pulp. When you purchase a barrel cactus from a nursery, they will often notch the container pointing to the south which helps protect the plant from sunburn. As the barrel cactus grows it will often lean towards the south.



**Senita (*Pachycereus schottii*)** Senitas grow in the Sonoran desert plains where the winter frosts are minimal. Senita, which means "the old woman" in Spanish, gets its name from the long bristly spines which can look like grey hair. The Senita's peach-colored flowers bloom at night from April to August. The red fruit that follows these flowers is edible.



**Totem Pole (*Pachycereus schottii* forma *monstrosus*)** Native to the Baja California region of Mexico, the Totem Pole cactus is an aberrant or "monstrose" form of the Senita because it lacks the typical growing pattern of the species. Like the Senita, the Totem Pole's flowers only bloom at night between April and August, but they

are sterile and do not develop seeds or bear fruit. This cactus reproduces by growing roots above ground on its stems which are called aerial roots. New plants grow quickly from the stems that fall to the ground, and new plants will be clones of the parent.



**Santa Rita Prickly Pear (*Opuntia violacea*)** The Santa Rita prickly pear is typical to the rocky hills of the Sonoran and Chihuahuan deserts and grows up to six feet. Its purple tinged pads have a spineless appearance but in fact are marked with thin hairs. The Santa Rita blossoms a large, bright yellow flower which is followed by a fleshy purple fruit.



**Indian Fig Prickly Pear (*Opuntia Ficus-indica*)** The kiwi-sized fruit of the Indian Fig Prickly Pear ripens in August. Edible and tasty, this fruit is called "tuna" in Spanish. Thought to have originated in central Mexico, The Indian Fig can grow up to twenty feet tall. A favorite of indigenous people, the tea of the flowers was used to treat kidney problems, and the mucilage from the pads was used as a glue to strengthen adobe construction. Modern day Mexicans still prepare a sliced and cooked version of the Indian Fig pad, called "nopales" which tastes a little like asparagus.

**Saguaro (*Carnegiea Gigantea*)** The king of the Cactus world, the Saguaro (pron: suh-war-oh) is the largest of all American cacti and is native to the Sonoran desert of Arizona, Mexico and a small part of Southern California. The white, funnel shaped blossom of the Saguaro Cactus is the official state flower of Arizona and blooms at night during May and June. The red fruits of this cactus are edible. The Saguaro is slow-growing but can live up to 300 years. A Saguaro

takes up to 75 years before growing arms but can grow as many as 50 of these arms in its lifetime. A full grown Saguaro can grow up to 50 feet and hold as much as 1,500 gallons of water, weighing more than five tons when fully saturated. The Saguaro can then live up to four thirsty years without another drop of water.

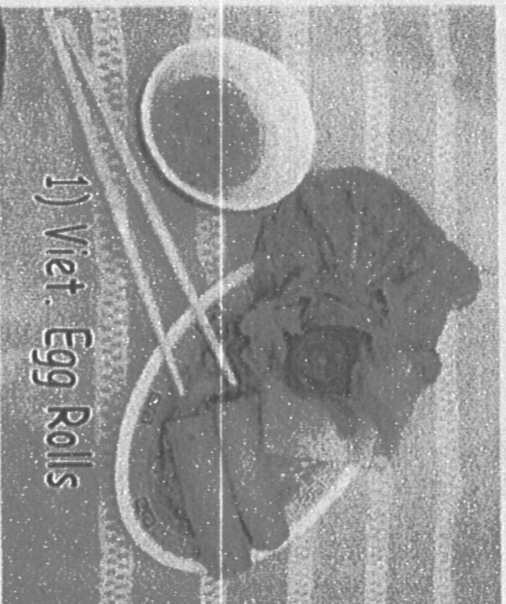
For more information on the cactus and other desert wildlife, visit the excellent Desert Botanical Garden in Phoenix [www.dbg.org](http://www.dbg.org) or the Glendale Library.

Das Tor would like to thank Lonnie Daniels, Thunderbird's Facilities Manager.

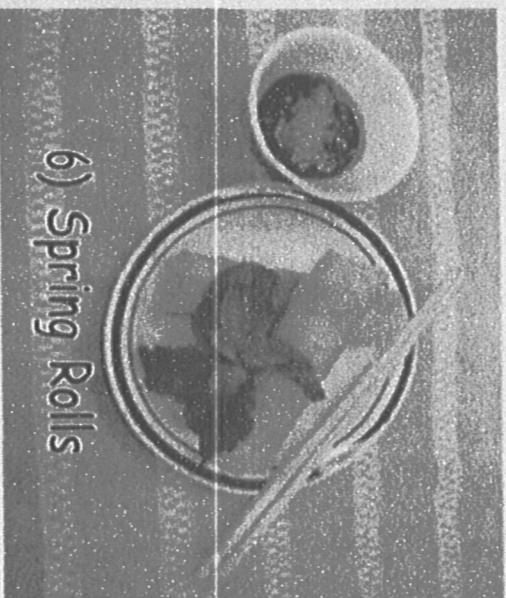
[duncanboothby@global.t-bird.edu](mailto:duncanboothby@global.t-bird.edu)

# Avina's Vietnamese Restaurant

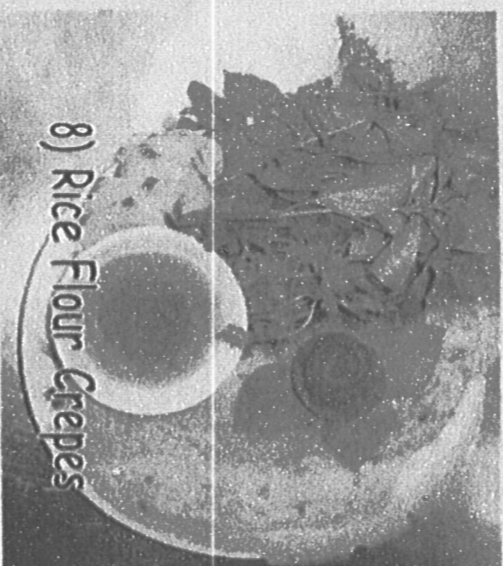
[www.Avinas.net](http://www.Avinas.net)



1) Viet. Egg Rolls



6) Spring Rolls



8) Rice Flour Crepes

4349 W. Bell Road

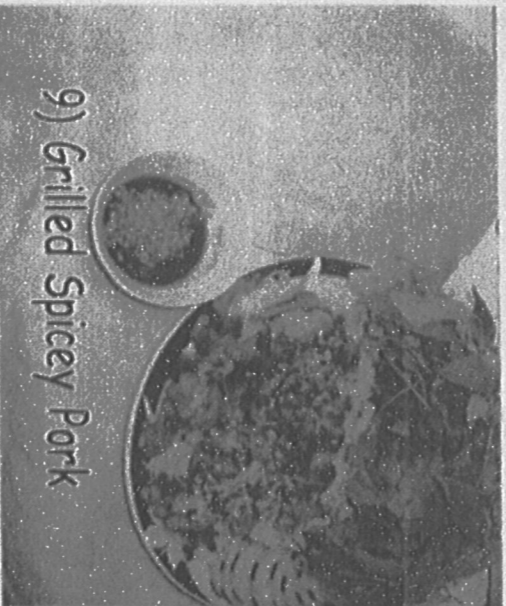
Store Hours:

Glendale, AZ 85308

Monday-Thursday 11am-9pm

(602) 439-5025

Friday-Saturday 11am-9:30pm



9) Grilled Spicy Pork



13) Table Grill

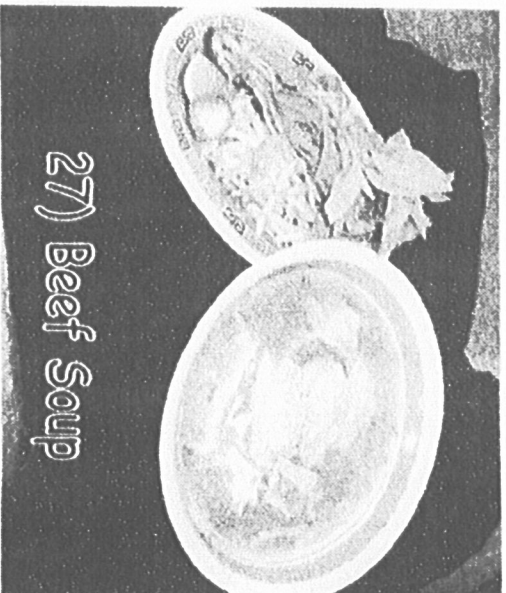


19) Meat Subs

## 10% Discounts for T-Birds



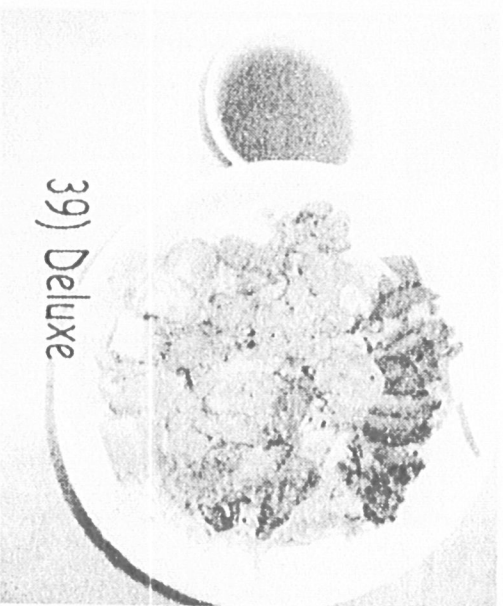
21) Lotus Salad



27) Beef Soup



34) Seafood Soup



39) Deluxe



52) Grilled Pork, Shred. Pork & Egg



54) Coconut Chicken



55)-Curry Chicken

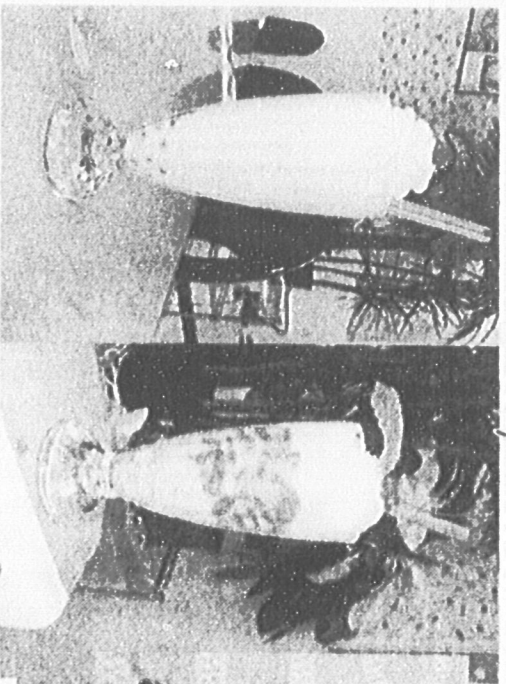


61) Salted Shrimp

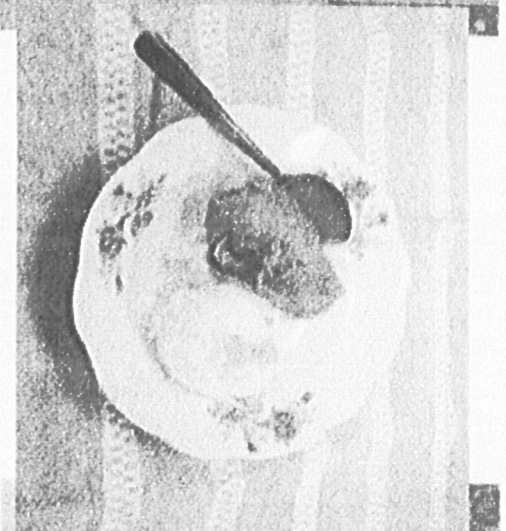


63) Ginger Catfish

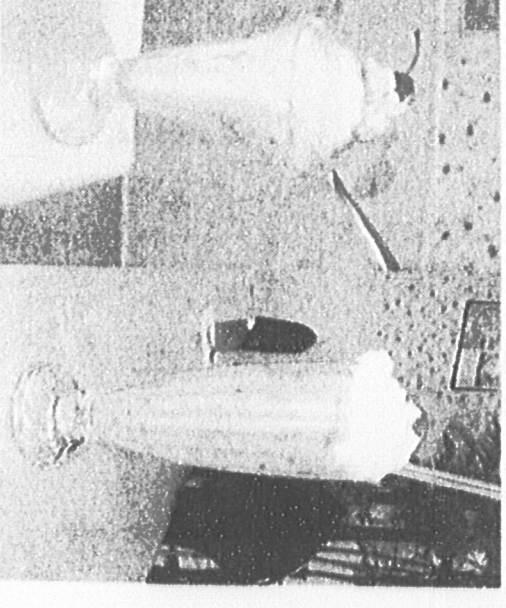
# Variety of Boba Drinks & Homemade Desserts



99) Coconut Shake Boba



105) Fried Banana Coconut Iced Cream



94) Thai Tea Boba

102) Three Color

103) Coconut Iced Cream