

Sad Rot



"Aprils frequented by fools seldom need showers"

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Thunderbird, University of Phoenix to Merge

By BETTY EASY
Editor-in-Chief

Dr. Diablo Caballo, President of Thunderbird, recently announced that, as of April 1, 2005, Thunderbird will be merging with cross-town neighbor, the University of Phoenix. "This is an exciting step that came directly out of the On-Demand program," stated Caballo. According to T-bird administrators, the University of Phoenix board members felt Thunderbird was becoming a direct threat with On-Demand and decided to follow the "If

you can't beat 'em, join 'em" philosophy.

Speaking to an excited group of students and faculty, Dr. Caballo



The new logo

described the synergy of the merger, "By combining the University of Phoenix's renown content with Thunderbird's on-line capa-

bilities, a new paradigm in graduate business education will be realized."

University of Phoenix students bring practical, real-world knowledge of fast food supply chains, fast-paced retail environment of The Gap, and early childhood development programs while T-birds bring experience as children of diplomats and captains of industry as well as well-honed whining skills.

My Thunderbird will be renamed My University of Phoenix and Thunderbird (or MUPT) and will feature discussion groups on studying for a beautician's license and

direct links to WWE. The combined curriculum will contain several new courses

"By combining the University of Phoenix's renown content with Thunderbird's on-line capabilities, a new paradigm in graduate business education will be realized."

including English for native English-speakers, RBE Canada: Not actually a part of the US, Marketing to Trailer Park Residents, and Basic Addition and Subtraction.

In addition to the increased revenues from the greater student population,

the Administration expects the institution's rankings to move up significantly due to the improvement in post-graduation employment. CMC director Kit Haggie declared, "The majority of University of Phoenix students are already working so therefore finding a

job will not be an issue." Haggie also noted that since the UP students would not require the services of the CMC, the group could spend more time on their preferred activities, updating their own resumes in order to get the hell out.

Swimming Pool Officially Renamed "The Frog Pond"

By SEAMUS WEEKLY
International Beat
Correspondent

President Cabildo unexpectedly announced yet another naming gift yesterday. An anonymous donor, with the strict stipulation that the pool be renamed, donated an undisclosed amount of money to the school. What was once simply known as the swimming pool will now be known as "The Frog Pond." The initiative is believed to have been launched by a group of one-trimester French "students."

"We think it's about time for a change at Thunderbird," said student Andre Bone-ed. "Everywhere you go it is

the same; multicultural, cross-cultural communication, global thinking, diversity, blah, blah, blah. It's

totally unilateral and exclusive group," said Bone-ed. Bone-ed went on to claim that it was necessary to set



The Thunderbird swimming pool in the early morning before the daily "French Invasion"

always the same merde! That is why we decided to set up a mono-cultural,

up a safe haven from unsophisticated non-Europeans and also the narrow minded

Americans who "all think the same."

"Since we do not have to worry about grades or studying we really wanted a place to go to be French during the day" one sunbather reflected. "And today in Paris it's so cold. So we come here, no?"

"Because we come from France we had to come very far to get here, so we are very tired," another student remarked. "I think it is not reasonable now to expect us to get to know new people as well. This to me is too much. The Frog Pond is the perfect solution to that problem. We deserve this. After all we are French, are we not?"

Students' reactions

are mixed. "One the one hand, the view is pretty easy on the eyes," said one second floor B-dorm resident who asked not to be named. "Lets face it, those French bikinis look more like eye-patches. And how old are those girls? Like maybe 20, right? But man, the language is driving me nuts. Ever hear them? All that bubbly baby-talk. That's the way my grandmother talks to her cats."

Evidence of the new changes are already visible, manifested by the new sign which reads: "Merci, no piss en la piscine." In addition, the area around the Frog Pond, once known as The Fish, will now simply be called "Quebec."

Regional Night Raises Record \$12 Million

By DAKAN ABU TAHABE
Cultural Affairs Correspondant

India Club President, Bineth Deradar announced record attendance at Spring 2005's regional night. The evening's revenues of \$12 million far surpassed the \$178.62 raised by the previous record holder, a UNICEF fundraiser organized earlier in the semester.

Deradar credited the evening's success to the collective campus community's strong and ongoing interest in Indian traditions and culture. He quickly dismissed the suggestion that the unprecedented revenues had anything to do with the India Club's recent award of a gaming license by the Arizona Indian Affairs Commission.

When asked where these revenues would be allocated, the Club issued a press release through Price Waterhouse, their accountant of record. The statement reads, "We hope to curry favor among the entire Thunderbird community. Our aim is raise awareness of Indian issues and to recognize the many contributions made by our people."

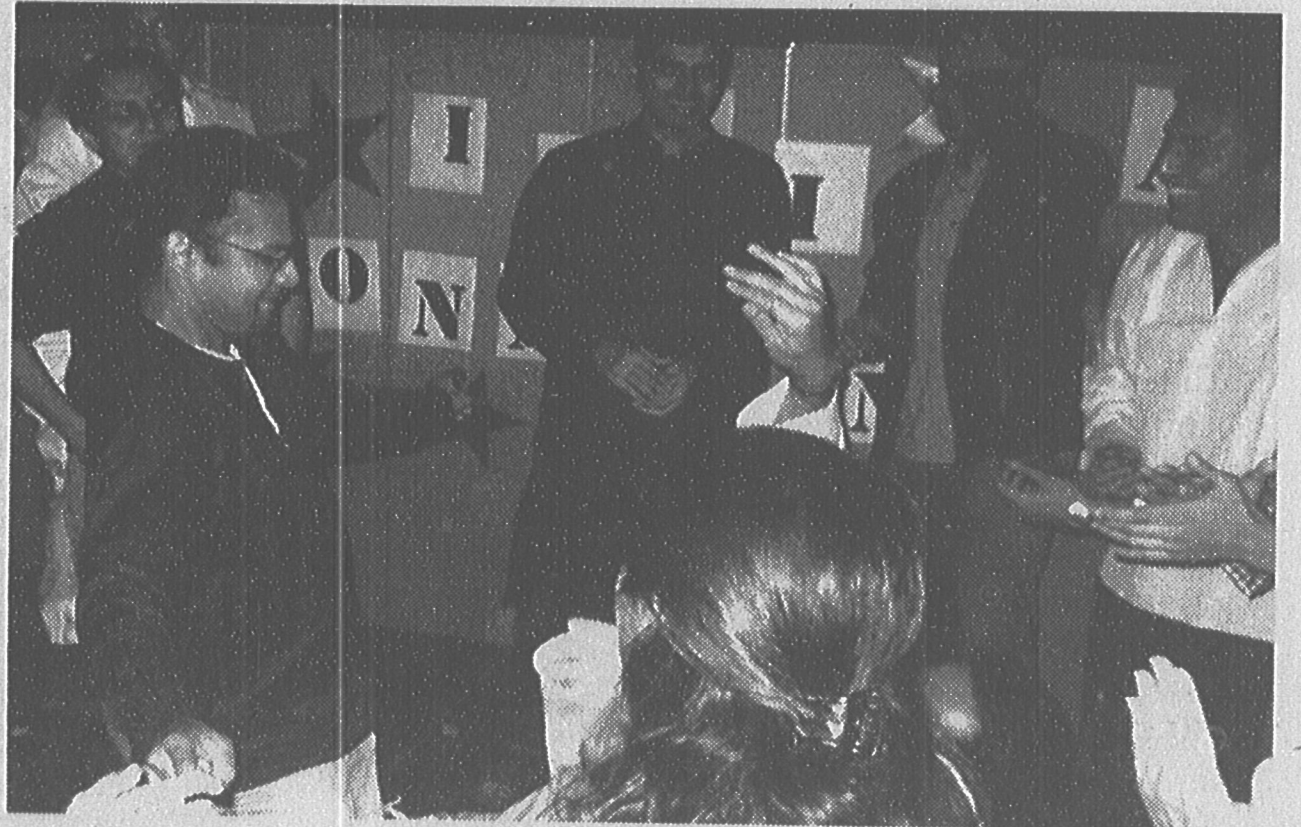
In addition to a generous capital commitment to Thunderbird called "Sikhing to Make a Difference," the India Club is cur-

rently reviewing several significant construction projects intended to improve the quality of student life. A renovated snack bar in the TSG building to be called the "New Deli" will serve southwest pop-podom salads and nan wraps, featuring many tasty vegetarian options.

ing clause in the request for proposal.

In recognizing the club's generosity, the administration has announced that in future, foundation week cohorts will be renamed Elephants, Bengal Tigers, Cobras and Fakirs.

The India Club, recently



Club members dance in celebration of new fundraising record

The ambitious plans to break ground on the proposed Taj MahTAC are thought to have been delayed. When reached for comment, local contractor, Glenn Daley denied that sourcing white marble was a problem. Rather, it is believed that his attorney is still hoping to renegotiate the eye-goug-

renamed and incorporated as the Nation of the Glendale Subcontinent, is open to all students who can prove a minimum of 1/16 Indian ancestry. However, at upcoming events, all Thunderbirds are welcome to \$5 in free chips and unlimited \$0.99 shrimp cocktails with a valid student ID.

DAS TOR

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Betty Easy

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Fifi Gutierrez
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"Wherever we muck rake, whenever we pass one rumor to another we must go through a state. However, Sad Rot means more than simply the offending of readers; it stands as a symbol and artery for superstition, ignorance, dogma, sarcasm and silliness; traditional temptations which continue to be a detriment to scholarship and good sense. Idealistic though it may sound, it has now become the responsibility of our generation, the "future leaders" of the international community, to make every effort to aggravate these humorless readers, and to succeed where previous generations have failed miserably. Sad Rot must therefore be an open forum for slander, a clearing house of rumors that may further prepare us for the first of April and further."

Thunderbird Appoints V.P. of Institutional Acronyms

President Cabillo announced this week, the appointment of Dr. Kul Nam Ing to a newly created position as the Vice President of Institutional Acronyms.

Identifying the new position as vital to a brilliant strategic plan, Cabillo cited a recent article in the FT.

"In the '90s the market demanded corporate language requirements from leading business schools. This meant producing students who had a firm grasp of synergies, rightsizing, flex-time and the book deal. But today MBAs need more than a great CV,"

pronounced Cabillo. "Today," he continued, "whether you are a VP of HR at an NGO, or the CEO of an E.U. based



Dr. Kul Nam Ing, new Vice President for Acronyms

MNC specializing in B2B, recruiters look to the CMC at T-bird. These kids are AOK with their acronyms... Truly!"

The Dr. Nam Ing joins Thunderbird from the prestigious halls of Harvard where, as DIP (Director of Institutional Palindromes) she spearheaded the highly successful PUUP (Panel of Urban Unionized Projectitans) and TEET (Teachers for Executive

Education of Teachers)... both programs widely acclaimed for their content and irony.

In an interview at the IBIC, Dr. Nam Ing revealed her attraction to the challenge; "Thunderbird has a strong tradition of acronymic excellence, you don't have to look further than the TAC or TSG." Dr. Ing, however sees many untapped opportunities and is keen to introduce a Global Leaders In Business as well as a Council of Regional Alumni Participators. She also sees potential in Hispanic Investors Council for Key Educational Youth initiative.

If you have any other suggestions for new acronyms, please forward your ideas to Dr. Nam Ing at namingk@t-bird.edu

Sixth Pillar "Cleanliness" Added to Thunderbird's Truly Global Brand

In recent months, the leadership of Thunderbird has been going through a process of defining the school's brand. Five "pillars" that the institution stands upon were defined: enterprising spirit, culture and language fusion, global citizenship, thought leadership, and borderless community. In a surprise announcement, a sixth pillar was added... cleanliness.

"It just slipped by us, like duh... we missed it," said a chagrined President Cabana. "We might not have the brightest MBA students, but we can endeavor to have the cleanest."

As the word on the new pillar leaked out, the discussion boards lit up with mixed opinions. "Come on!" ranted one irate poster. "I was willing to believe the first five pillars, but now cleanliness too? Who are we trying to kid?"

"It's not so much who we are, but what we strive to be," retorted a pro-clean student. "If we can't hold ourselves accountable

for putting on a clean pair of underwear everyday, then how can we expect to avoid dirty business dealings? It's a question of ethics!"

The issue of student hygiene is a subject of well-

"Have you smelled some of these students?" asked CMC Director Kit Haggie. "They stink of stale beer and Axe Body Spray. It's a miracle any of them get jobs."

known concern on campus. The combination of inconvenient laundry facilities and 8:00am classes has led to a rash of 'multiple wear' clothing choices. 'Bed head' is also quite prevalent.

"Have you smelled some of these students?" asked CMC Director Kit Haggie. "They stink of stale beer and Axe Body Spray. It's a miracle any of them get jobs."

Some view the last minute focus on cleanliness as a blatant ploy to move up in Dial's Top 50 Cleanest MBA rankings, which are published each spring.

Currently unranked, Thunderbird could conceivably give such perennial squeaky-clean favorites Harvard and Wharton a challenge.

"We aren't going to run our school based on rankings," said CMO Kent Lambast, "but no one can dispute that they are important. Top candidates want an MBA, not an MBO."

In order to stress the importance of clean-

liness, President Cabana is asking all students to take a voluntary Cleanliness Oath (see inset). "I've done quite a bit of research on this topic and while no one can force someone else to bath regularly, taking an oath to be clean may help some students decide to take a shower versus just spraying on the cologne."

The Spring 2005 class will be the first to take the oath. It remains to be seen if taking the vow with bad, morning-after beer breath will negate the pledge.

Cleanliness Oath

As a student of Thunderbird, I pledge to bathe, to the best of my ability and judgment, and I make the following covenant:

I will use Safeguard for the interests of the student body, and will strive to create enduring sweet-smelling value.

I will utilize soap, shampoo, and deodorant in an efficient, sustainable way, thus ensuring the rights of future generations to enjoy a clean and stink-free planet.

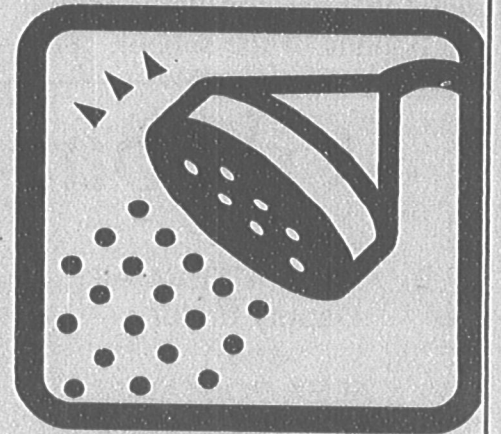
I will respect the rights and dignity of the individuals downwind of me, as well as the people that may be affected by my lack of showering.

In meeting my commitments with my classes, group meetings, and job interviews, I will engage in honest-to-goodness hygiene and fragrant transactions, respecting their rights to stand up to my body odor.

I will remember that I remain a member of society, and that, as a student of Thunderbird, my cleanliness may have great impact in the well being of others. I will ensure that the operation of a daily shower contributes to the creation of sweet smells and aromatic progress for society at large, I will assume the responsibility for my baths in the execution of my duties and will respond to society for them.

If I do not violate this oath, may I enjoy life after school and many job offers, and personal success with the opposite sex, may I be respected while I live and remembered with affection thereafter. May I always act so as to preserve the finest traditions of cleanliness and may I long experience the joy of helping improve the olfactory experiences of my fellow human beings.

This pledge I make freely and upon my honor.



Debunking the Mystery of the Smelly Toilet

Thunderbird is a school shrouded in history and legend, but mystery? Yes. One brave T-bird (me) went undercover to solve a mystery that has been plaguing students for years - the mystery of the smelly toilets next to the Commons. We have all gone in there at least once, and the first time is always met with unpleasantness. At first, you thought that some unlucky student must have had a few coffees and a bran muffin, but after a few visits you come to realize that it is the bathroom itself that is offensive. "Where is that smell coming from?" you ask yourself. Well, I found out, and you'll never

guess what, or shall I say who, is behind the mystery - the class of 1972.

Under the direction of Todd and Jeannine Muller, the class of '72 pulled the best prank on the school since the founders chose Glendale over Scottsdale. If you were thinking that the worst things to come out of the 70's were bell-bottoms and the Bee Gees, you would be wrong. It's the World Clock. That "gift" is a front and I can't believe it took us all this long to figure it out.

I stumbled upon the smelly truth after having inhaled two bean burritos from our friends at Aramark. Knowing full

well that the Tower Lounge toilets were out of reach, I braced myself and raced toward the Commons bathroom. Struggling through the blinding stench I gathered myself for a moment only to see the big clock flash 6:66. Strange things were definitely afoot at the Commons bathroom. After regaining consciousness and having dropped the kids off at the pool, I noticed that despite my remarkably malodorous deposit, the stink in the bathroom was not noticeably different. At that moment, I knew that this was no ordinary clock and that this was no ordinary bathroom. I decided to

check it out and realized that there are pipes running directly from the clock into the bathroom. Coincidence? I think not.

I then took my search to Urinetown where I "happened" to run into Todd and Jeannine at a T-bird First Tuesday. There they were, reminiscing about the old days - disco, Mama Cass, the time they kissed to Andy Gibb's Shadow Dancing. I was waiting for an admission of guilt, and continued to press them about their years at Thunderbird. Finally, they capitulated and spilled the proverbial beans regarding the swath of stench surrounding their clock.

Apparently, the food at the commons in 1972 was the worst in the history of Thunderbird. Beef brisket and liver were served everyday - breakfast, lunch, and dinner. This caused such flatulence across campus that finals were actually cancelled during the fall of 1972. I guess they never wanted us to forget the price they paid to earn their MBA at Thunderbird so they incorporated the "perfume" as a special feature of the clock.

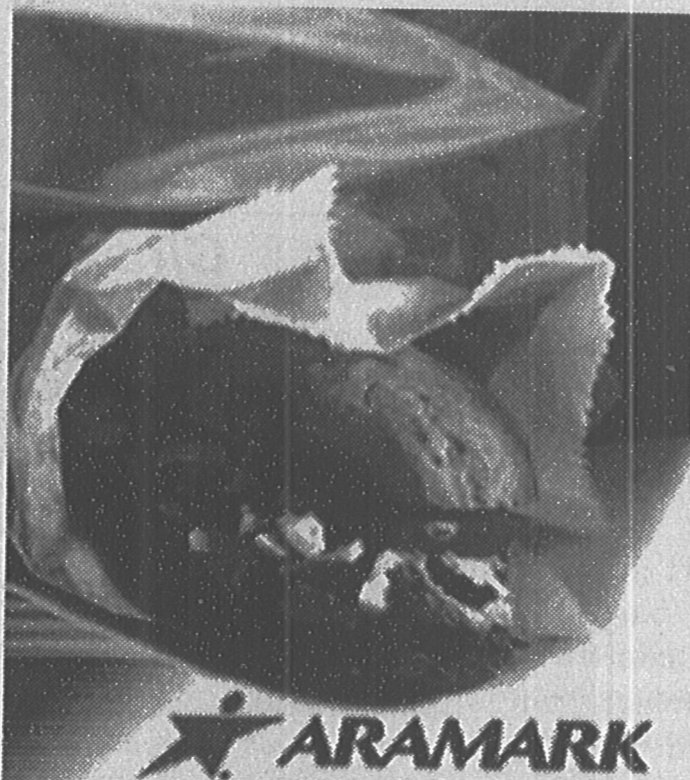
So, next time you order a Thundermuffin and a large coffee, listen closely and you can hear Todd and Jeannine laughing at your expense.

Aramark to Levy New Charges

In a move that is sure to bring challenges from those who work and study at Thunderbird's Glendale campus, Aramark announced a new pricing structure yesterday. Based on an indistinctly worded passage in their contract with the school, the food service provider will be charging a fee for all items placed into the mouth while within the boundaries of campus.

"It is no secret that with declining enrollment, we've been losing money on the Thunderbird account," said Aramark Director, Don Sizzler. "Much like the school has had to look for other streams of revenue, so have we."

Starting April 1, Aramark will be charging for all items that are consumed within the bounds of the school. This



An example of food you can't get at the Commons

includes meals and drinks purchased elsewhere and brought on to campus. Backpacks and briefcases will be checked at both the 59th Avenue and the Greenway entrances. "External food items" will be weighed, recorded, and assessed a fee.

For the convenience of students and staff, Meal Cards can be used to make these purchases.

"This is outrageous!" vented student Tushi

Sueme. "If the Commons made the right kind of rice then I wouldn't have to bring my own from home, and pay this crazy tax!"

The new charges don't end with food items, however. Gum and mints also fall under the new charges. These items will not be billed by weight but rather by "viable sucking time."

The most radical part of the new plan will be rolled out next fall trimester when Aramark's Lung Internal Capacity Kinetic Measurement Equipment (LICKME) arrives. The LICKME systems will be used to measure the size of each student's lungs. Factoring in weight, stress level, and participation in athletic activities, the LICKME will estimate the amount of oxygen each student breathes on campus. An "air

charge" will be applied to the student's tuition bill at the beginning of each trimester.

"We are asking for every student to be very prompt in their payments of the air charge," pleaded VP of Student Services, Kate Kick. "We all know how those finance charges seem to come from nowhere... we don't want to see any students getting their air privileges revoked."

Addressing the outcry from T-birds, Sizzler explained, "It really is your own fault it came to this. Had each student only purchased one extra Thundermuffin a week at the Commons, we would have been able to stay in the black."

A Town Hall meeting to discuss the issue has been planned for January 2006.

Global Pub On-Demand

By KATE METERMAID
Deputy Editor
and
ALEX POSTAL
NYC Correspondent

An 11th hour proposal is being considered by the administration to bolster support for the on-demand degree that has met so much resistance among alumni and students. The initiative - An on-demand pub.

Because of the controversy over the On-demand program, it was argued that something was needed to add a more personal element to the degree. One faculty member, who insisted on anonymity, claimed that this initiative was born out of the need to "sweeten the deal" for stakeholders. The global on-demand PUB was proposed to satisfy the increasing demand by candidates for a real-life campus experience, and by alumni looking to relive their PUB experiences.

This flexible program designed for working

professionals offers truly global benefits that the world has come to expect from a Thunderbird experience, including:

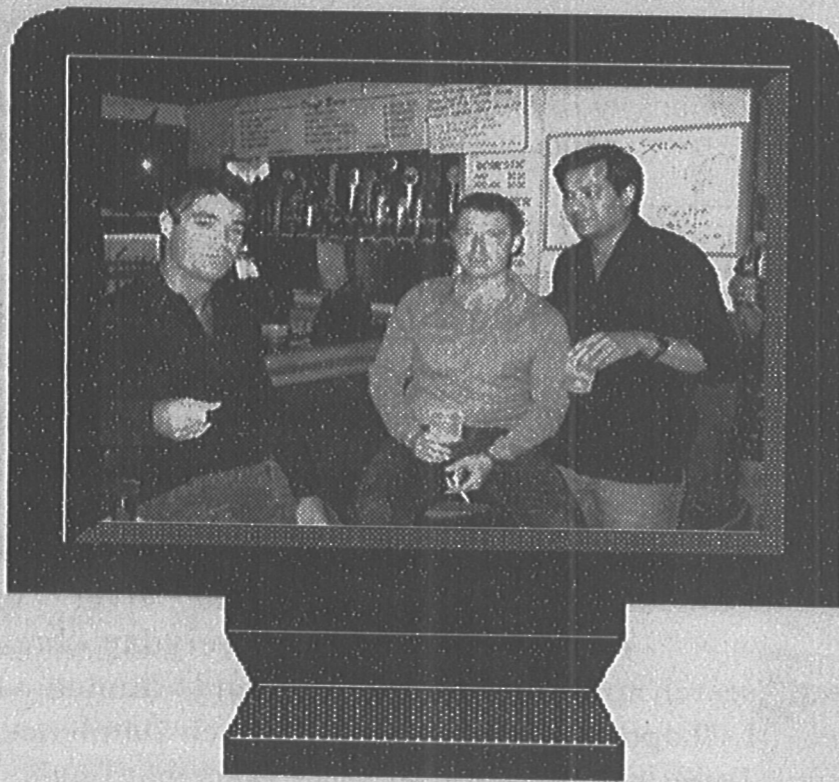
- A flexible schedule including early morning and late night sessions specifically designed for working professionals

- A global PUB-night focusing on global management, international relations, and

customers will be confronted by swarming latino students dancing salsa, as well as long-lines for drinks. Bartenders will continue to give preference to certain students during crowded hours. Older executive education customers will hover at the bar and offer to buy young female students drinks. As a bonus feature, a bartender will appear on the computer screen and declare "That's it. Pub is now closed! Get out." This will occur randomly but always more than 1-hour before bar time.

Several upgrades are also being considered to make the value proposition more attractive. Data from a survey of 120 students (90 male and 30 female) were entered into a conjoint analysis that yielded the following preferences:

- Genuine Red Bull (versus the current "Magno" caffeinated taurine alternative)
- Real shot glasses to replace Aramark's ketchup containers
- Post 2002 music to replace the 1990 dance hits on the juke box
- On-screen translations for lyrics of latin/salsa music
- A Male/Female ratio of 80/20
- Track lighting
- A smoking chamber in the



An artists rendition of how Pub On-Demand will appear to the home user

cross-cultural and executive communication.

- A worldwide alumni network of international working professionals well-versed in the intricacies of negotiating a Thursday night in Glendale.

In order to accurately mimic the atmosphere of the pub, several features are being promised. On-line

New Town Hall Format Announced: *Cage Match*

In response to last month's series of high-tension Town Hall meetings, the administration has announced a new format for future meetings... cage matches. Student representatives and members of the staff will face off in a wire mesh cage that will be constructed around the Pavilion.

"We think that this new format will really give us the transparency we need when discussing sensitive topics," said Dean Groanin. "It'll be no-holds-barred... literally."

Metal chicken-wire will be wrapped around the outside of the Pavilion structure, creating a large fenced-in cube. Folding chairs and card tables will be enclosed in the cage area along with one member each of the student body (or alumni) and the administration. Two go in, one comes out.

"We really see this as a much more-civilized process than the previous Town Hall meetings," said Groanin. "We expect less blood to be shed this way."

Last month's Town Hall meetings to discuss the On-Demand program led to multiple injuries for both sides of the issue. Widespread frothing at the mouth and several aneurisms occurred in the student contingent. While in the ranks of the administration, side-stepping and tap dancing around the issues caused quite a few badly sprained ankles.

The first Cage Match Town Hall is scheduled for April 1. It will be a third round of "discussions" concerning the On-Demand program. For the administration, President 'Prince Charming' Cabana will be taking the ring. He will be facing off against alumni, Kry 'Conspiracy Theory' Body. Ironically, the match will be broadcast on-line over Tegrity for the pay-per-view alumni audience.

"It really is win-win for us," said Groanin. "Not only can we address the issues in a caring, sensitive manner, but we can also make some serious cash on the pay-per-view royalties."

hallway between the Mens and Ladies restrooms

- Additionally, the Ladies restroom will contain life-size posters of a shirtless Brad Pitt, and other new and

improved male students.

The Marketing Manager for the project told Sad Rot "As long as we're recreating the Pub, why not do it right?"