

"Borders frequented by trade seldom need soldiers..."
William Schurz

Volume 37 Issue 5

February 13th, 2003

New Students Set Standard for Campus Crawl

By **BRICK BERGESON**
U.S.A., '03

The incoming students for the spring 2003 semester are different. It took a while for this to become evident, but they are. After the typical Foundations week, including the Bafa-Bafa cross-cultural learning experience, CMC sessions, IBIC introductions, curriculum discussions, conflict management seminars, a desert survival situation series, and T-shirt Designing 101, the new students had shown no signs that they had anything more to offer to Thunderbird than previous entering classes.

However, during Campus Crawl, the final activity and grand finale to the hectic and eventful Foundations week, the spring 2003 students did show one way that they are different—**THEY ARE LOUD!**

The incoming students for the spring, 2003 Trimester made history on Friday, January 24, by doing something no other

entering class has done. Approximately halfway through Campus Crawl activities, the Glendale Police Department paid Thunderbird an unexpected visit on the account of noise complaints from the surrounding area.

Fortunately the police department was cooperative and although the planned Foundations activities continued, they were conducted in a much quieter manner. Outside of the Foreign Student Orientation where the Glendale Police Department participates in a security and safety session, our friendly local peacekeepers were more involved in activities than they have been in previous Foundation Weeks.

I propose that prior to Foundations Week this summer, Thunderbird approaches the Police Department about setting up their own beer station during Campus Crawl so they can really be a part of the action. Who knows, they may even provide

complimentary doughnuts!

Aside from being a vociferous group, the entering class has much to contribute to Thunderbird's global community.

Approximately 150 new students representing 30 different countries attended Spring Foundations 2003. In addition to these students, 27 exchange students from ESSEC, located in Paris, and other French business schools participated in Foundations. These students will be at Thunderbird for just one trimester before returning to Paris to continue their studies and are the first to take part in a new exchange program established by Thunderbird and the French



New Students Try Not to "Crack" During Foundations Week

schools.

All in all, Foundations was a great success due to a great group of new students. Please join me in welcoming the incoming class and wishing them all the

best of luck as they begin their new experience here at Thunderbird.

WI-FI TASK FORCE TO EXPLORE A WIRELESS CAMPUS

By **TIM TSAO**
U.S.A., '04

Early this trimester, the administration and TSG formed a task force to aid Information and Instructional Technology (I&IT) in exploring wireless networking for Thunderbird. This is an exciting first step toward the realization of a wireless campus. Imagine a group meeting in the Commons and not having to directly search for a network connection or imagine being able to catch-up on email before class sitting in front of LH54. The benefits are surely great; but the concerns and challenges are equally mounting.

The Wi-Fi (synonymous to wireless networking or 802.11) task force was formed on the heels of Craig Barrett's (CEO of Intel) visit to Thunderbird last fall when Barrett cordially pointed out that our campus did not have wireless networking. In response,

Thunderbird's President, Roy Herberger, who happens to be a long-time friend of Barrett, decided to commission Thunderbird's CIO, Richard Zbylut, to form a task force comprised of students, TSG, faculty, and administration. I&IT has further defined the task force's

objectives: assist I&IT in the capital budgeting planning process; seek best practices and examine alternative implementations; seek additional funding opportunities; and provide administration executives with a final recommendation. Zbylut states, "wireless networking presents many opportunities and challenges for Thunderbird. One obvious benefit is convenience. Challenges include: determining service coverage, choosing an appropriate technology architecture, providing a secure communications infrastructure, and, of course, cost."

As a first step to explore the benefits and challenges, the task force will conduct a survey to determine user preferences and implementation considerations. For example, most everyone on campus would advocate wireless, but what if that came at a \$100 cost for a wireless network card to each user? Which areas on campus demand the most mobility and wireless access? Is there a need to implement wireless networking inside of classrooms; would this present a distraction to class? Would users accept the trade-off of security for convenience? Herberger also recognizes this concern, "While there are

many questions that relate to system security, the 'wireless' environment is the future."

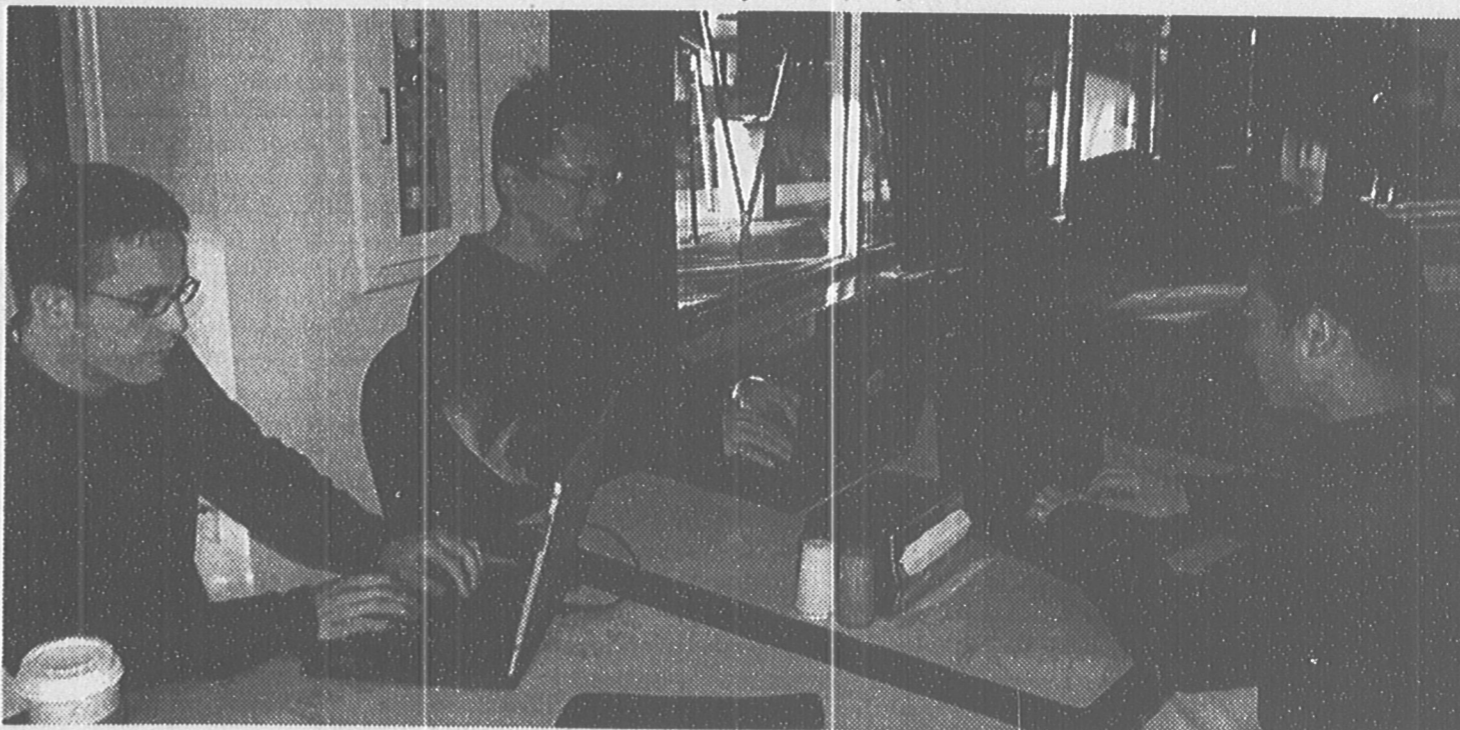
Furthermore, Zbylut adds, "establishing the wireless networking task force now is timely in that we are just beginning our capital budget and planning process for the next budget year (beginning July 1, 2003). This task force can help us set priorities for wireless coverage areas, estimate the appropriate costs by priority and then determine the amount of capital investment available for the proj-

ect." Additionally, the task force will examine other MBA schools' wireless implementations, including schools that chose not to implement.

Separately, students are overwhelmingly enthusiastic about the advent of a wireless campus. Jeremiah Sparks, a second trimester student states, "a wireless campus will enable students to be more effective by working where they want, when they want...without fighting over connections." In fact, many students, and faculty and staff, cur-

rently use wireless networking in their dorm rooms on-campus and homes off-campus.

The aggressive schedule of the task force will deliver a final report to administration before the end of this trimester. Herberger adds his enthusiasm, confirming that "we will be there with the products and services that our community expects when we are confident that the technology has advanced enough to meet our needs."



Students Struggle to Find Internet Ports at the Commons

Is There A Formula for Your Dream Team?

By MEGAN A. STALEY
U.S.A., '04

There is one thing I learned last trimester that I know is not true. In my Competing Through People class, I was told that students at Thunderbird are typically "Type-B" students; after a quick in-class survey, the generalization proved accurate for my cohort as well. I was quite content knowing that my colleagues were more laid back and not as likely to have heart attacks as students at other business schools.



Megan A. Staley

However, my feeling of happiness was shattered as this trimester began. My anger and discontent stems from the two-word phrase "group paper." It does not matter if you say "team project" or "study group," the outcome is the same.

As soon as a professor mentions the word "group" or puts it in the syllabus, you can see everybody start calcu-

lating. Some are more subtle than others, using just a nod to signify joining a group. Others, however, start to look like a third base coach for the Arizona Diamondbacks, making odd gestures and facial expressions trying to get the "perfect" group created.

It brings to mind recess in the second grade when picking teams for the daily soccer match. In the end, it never mattered too much because there were always surprises and disappointments for each team. What do you remember from those days - the score of the game or the overall fun you had?

What is a "perfect group" in their eyes I ask? For some, I believe it is so calculated that people make sure to have the obligatory female, Asian, European, or Latin American, coupled with the student that has the most functional experience for that class. All of this is done, I believe, with the notion that having the perfect line-up will lead to the perfect score.

Gone are the days of undergrad group projects where everyone had basically the same experience so groups were

chosen based upon who had the same work schedule, ethic, location, etc. Gone are the days of the office environment where you had to work with people with whom you had differences of opinion, yet who were just down the hall and worked the same hours as you.

Welcome to business school where every chance encounter, comment in class, dinner conversation, and group project is pre-planned. Or at least it seems.

As a new trimester of group projects begins, I cannot help but wonder if the calculated "dream team" is worth all the calculation. I choose to believe that even the group formed from those remaining students who have yet to form a group will be just as educational.

So, I ask you, what is the "Thunderbird Mystique?" Is it trying to create the most cohesive group learning cohort or is it simply using whatever tactics possible to get the best grade?

Megan is at Thunderbird Europe this trimester

DAS TOR

Editor in chief
Andrew Ashton

Assistant Editors

Betsy Hoag

Megan Staley

Business Manager

Jeremiah Sparks

Contributors

Nana Asare, Jeffrey Conover, Deirdre Daly, Matt Jones, Juarez Lowe, Alex Mailman, Sergio Mankita, Yesica Schaaf, Travis Simkins, Tim Tsao, Aaron Welling, Thomas Whitaker

"Wherever we travel, whenever we pass from one country to another we must go through a gate. However, Das Tor means more than simply the traversing of borders; it stands as a symbol and artery of communication through the barriers of superstition, ignorance, dogma, racism and prejudice; traditional enemies which continue to be a detriment to progress and global peace."

"Idealistic though it may sound, it has now become the responsibility of our generation, the future leaders of the international community, to make every effort to widen these gates and succeed where previous generations have failed."

"Das Tor must therefore be an open forum for debate, a clearing house of ideas that may further prepare us for the international community and further augment the reputation of this youthful institution."

Bob Morabito, Founding Editor, 1969

All letters to the editor, opinion and commentary columns express the opinion of the writer and not necessarily those of Das Tor, the student body, the faculty or the administration. Das Tor will not publish unsigned letters or commentaries but may consider withholding a writer's name on request. Das Tor reserves the right to edit letters to the editor, opinions and commentaries for length and clarity.

Das Tor
15249 North 59th Avenue
Glendale, Arizona 85306
(602)-978-7119 Fax: (602) 978-7971
dastor@t-bird.edu
http://www.dastoronline.com

What's Different About Being Canadian?

By PARRY ELLINGSON
Canada, '03

Is there really anything on the other side of Niagara Falls? Where do all the geese go in the summer time? Where does the sidewalk end? A lot of Americans think that the world stops at the 49th parallel (some even think there is nothing north of California - or east of it for that matter). Those who have dared to get in their cars to drive to Land's End have discovered the hidden treasure that many so affectionately call "The Great White North" (or Canada for short).

But what is Canada? There aren't many Canadians on campus. Heck! There aren't many Canadians anywhere!

My name is Parry and I am Canadian. Many people ask me what it means to be a Canadian. "Aren't they just like Americans anyway?" In many ways Canadians are similar to Americans -- but we have our differences too.

Probably the most notable thing about Canadians is that we talk differently. I mean, we all speak English, but we Canadians have our own special way of doing it. We have a slight accent (ie. "sorry," "about," "pecan") and we have our own words. Call them "Canadian" words if you will. They would include skidoo, chesterfield, garborator, toque, etc. I don't know where they all came from; I guess we just invented them. Canadians write tests and receive marks starting from grade one. Americans take tests and receive grades starting in first grade. You see?

Aside from just the way we talk, Canadians have a really good outlook on life. We aren't as stressed as our neighbors to the south. We don't go around suing people all the time and we're not always out to make money. There's more to living than just making money and

being rich. I guess that's the difference between capitalism and socialism. Socialists try to take care of their people. Canada is not fully socialist, but sits at a happy medium between socialism and capitalism. We get to enjoy the best of both systems.

I think that Canada's attitude toward life is very well expressed in its national creed: "Peace, Order, and Good Government." We aren't so hung up on being free to do whatever we want. We

We value, more, that everyone is taken care of and that we can enjoy a happy, comfortable life. ... the United Nations has, repeatedly, named Canada as the most livable country in the world.

value, more, that everyone is taken care of and that we can enjoy a happy, comfortable life. We have, obviously, been successful in achieving this goal as the United Nations has, repeatedly, named Canada as the most livable country in the world.

We have much to be proud of. The majority of us have plenty of money to live off of and even supply ourselves with luxuries. Canada's goal is to become the most connected country in the world, as it ranks among the top countries in terms of per capita high-speed internet connections.

We enjoy a very comfortable life style in Canada. Canadians have a long life expectancy and low infant mortality rate. The educational system in Canada is superior to that of many in the developed nations of the world. And who could forget our health care system - constantly emulated but never duplicated. The

Canadian health care system is the model on which all other countries base their socialized medical systems.

Canada has much to offer to the other nations of the world. Canada, although very young as a nation, has become the seventh largest economy in the world. It ranks among the world's largest exporters of grain and ships vast amounts of coal and other natural resources to countries throughout the world.

Canada is infamous for her humanitarian and peace-making efforts. Lester B. Pearson, former Prime Minister of Canada, came up with the notion that troops from the U.N. should be sent to patrol unstable parts of the world, like the Suez Canal. Much medical and financial aid is shipped to war-torn and developing countries across the globe.

Canada has also donated much to the technological field. Canadian inventors have played a big part in advancing the world's technology. Many important things have been invented by Canadians: the electron microscope, the chocolate bar, the zipper, the garbage bag. We invented hockey and basketball and our entertainers and musicians are world famous.

Beer is a really big part of Canadian identity. Our beer is famous all over the world. Take Paraguay, for example, where Labatt's is arguably a favorite beer. We also have the Royal Canadian Mounted Police - known as the guys who ride the horses. Ask any American about Canada and he'll most likely mention the "mounties." The list goes on and on. There is so much to be proud of being a Canadian. Being a Canadian means a lot to me and I wouldn't trade it for anything. With all there is to be proud of being a Canadian, wouldn't you sew a flag on your backpack too?

Corrections

If you, the reader, finds any other errors in the pages of Thunderbird's only free press, *Das Tor*, do not hesitate to contact the editorial staff.

Although errors are bound to occur, we insist on only the highest level of quality for the Thunderbird community.

In order to provide unbiased, clearly stated news and reporting in a

manner worthy of being considered Thunderbird, we will not rest until all t's are crossed, i's are dotted, and stones are turned.

Thank you to our readers from the editorial staff of *Das Tor*.

Looking for a Good Book to Read?

Fiction From Around the World is at the IBIC

By MYLA GOLDMAN and CAROL HAMMOND

In addition to all those business books, databases, DVDs and other good stuff, IBIC has a small but well-chosen collection of fiction from around the world. These include international book award winners as well as some of the favorites of our well-read staff that are representative of the culture or history of a country. A sample of our novels in English is below.

Additionally, IBIC has a representative collection of fiction in all the languages that are taught here, as well as some others. Check THOR under the author or title for call numbers, or to find other works of fiction from different countries search by typing in the name of the country and "fiction." For example, "India-fiction" or "France-fiction."

Samples from our fiction collection will be on display in the IBIC this week. Find a good book and check it out!

BOTSWANA

The No. 1 Ladies' Detective Agency
by Alexander McCall Smith



This is the first in the series, which received two Booker Judges' Special Recommendations and was voted one of the International Books of the Year by the Times Literary Supplement.

It tells the story of the "delightfully cunning and enormously engaging Precious Ramotswe, who helps people with the problems in their lives". Two other titles in the series are *Tears of the Giraffe* and *Morality for Beautiful Girls*. The fourth in the series, *The Kalahari Typing School for Men*, is due out Spring 2003.

Alexander McCall Smith is a professor of medical law at Edinburgh University. He was born in what is now known as Zimbabwe and taught law at the University of Botswana.

BRAZIL

Gabriela, Clove and Cinnamon
by Jorge Amado



The beloved Brazilian

classic from the acclaimed author of *Dona Flor and her Two Husbands*.

One spring day in 1925, a disheveled Gabriela arrives in the seaside port of Ilheus and takes a job as cook in a local establishment in desperate need. Soon, the proprietor finds that he has the best business in town and that he employs the most sought-after woman.

The IBIC also has a copy of the 1983 movie based on this novel, in Portuguese with English subtitles, and many other books and videos by this author.

Jorge Amado was the son of a cocoa planter, born in Ilheus, Bahia, Brazil. The theme of class struggle dominates his novels of the 30s and 40s, but with the 50s and this book, the political emphasis gives way to a lighter, more novelistic approach. Several of his books became films and/or Broadway musicals. He died at the age of 88, on August 6, 2001.

DEMOCRATIC REPUBLIC OF THE CONGO

The Poisonwood Bible
by Barbara Kingsolver



This novel is set against one of the most dramatic political chronicles of the twentieth century: The Congo's fight for independence from Belgium, the murder of its first elected prime minister, the CIA coup to install his replacement, and the insidious progress of a world economic order that robs the fledgling African nation of its autonomy. It is a story told by the wife and four daughters of Nathan Price, a fierce, evangelical Baptist who takes his family and mission to the Belgian Congo in 1959.

Barbara Kingsolver was trained as a biologist before becoming a full-time writer, and has lived and worked in Europe, Africa, and the United States. She lives with her husband and two daughters in Arizona and the southern Appalachian mountains.

INDIA

The Death of Vishnu
by Manil Suri

This book is a compelling spiritual quest viewed through the color and tumult of life in a Bombay apartment block. It becomes a metaphor for the social and religious divisions of contemporary India, and Vishnu's ascent of the staircase parallels the soul's progress through the various stages of existence.

Manil Suri grew up in

Bombay, India. He received his Ph.D. in mathematics from Carnegie-Mellon University, and is a mathematics professor at the University of Maryland.

IRAN

My Uncle Napoleon
by Iraj Pezeshkzad



This novel is at once a love story, a farce, and a satire on local manners and preoccupations of Iran in the 1970s. It became an all-time bestseller in Iran and in 1976 it was turned into a television series, which immediately captured the imagination of the whole nation. Its story became a cultural reference point and its characters national icons.

Iraj Pezeshkzad was born in Tehran, Iran, in 1928 and educated in Iran and France. While in the Iranian Foreign Service, he was posted to Austria, Czechoslovakia, Switzerland, and Algeria before returning to Iran to head the Cultural Relations Division of the Iranian Foreign Ministry. He currently works as a journalist.

JORDAN

Pillars of Salt
by Fadia Faqir

This is the story of two women confined in a mental hospital in Jordan during and after the British Mandate, who find themselves sharing a room. After initial tension they become friends and share their life stories.

The intricate structure of the novel with its different voices and interlacing narrative lines conforms to the ancient tradition of story-telling in Arabia. It explores the themes of exile and representation which preoccupy the author as an Arab writing in English.

Fadia Faqir was born in Amman, Jordan. Her first novel, *Nisani*, was published to great acclaim. She teaches Arabic lit-

erature at Durham University in Britain.

MIDDLE EAST

Fields of Fig and Olive
by Kathryn K. Abdul-Baki

A book of 14 stories, they take place in Jerusalem, Lebanon, Greece, Arabian Gulf, and Jordan. The writing, rich in metaphor and description, creates a great mural of Arab life, and readers from both East and West are fortunate to have this. The characters are an eclectic mix of young and old; sophisticates as well as housewives; single women; merchants and scholars.

Kathryn K. Abdul-Baki was born in Washington, D.C. and grew up in Iran, Kuwait, Beirut, and Jerusalem. She has a B.A. in journalism and an M.A. in creative writing. She received the Mary Roberts Rinehart award for short fiction in 1984, for the stories "Nariman" and "Skiathos," both included in this volume.

PAKISTAN

Moth Smoke
by Mohsin Hamid



When Darashikoh Shezad is fired from his banking job in Lahore, he begins a decline that plummets the length of the sharply drawn, subversive tale. Fast-paced, unexpected, and unflinchingly entertaining, this book portrays a contemporary Pakistan far more vivid and disturbing than the exoticized images of South Asia familiar to the West.

Mohsin Hamid grew up in Lahore, Pakistan. He currently lives in New York City.

Salt and Saffron
by Kamila Shamsie

The Dard-e-Dils are characterized by their clavicles and love of stories. But they are cursed by their "not-quite" twins. Aliya begins to believe that she is another "not-quite twin" cosmically connected with her Aunt Mariam, who mysteriously arrives the day Aliya is born. Determined to solve the mystery of her aunt and resolve her dilemma, Aliya sets out to discover what the meaning of the family curse really is.

Kamil Shamsie was born in Pakistan and her first novel, *In the City by the Sea*, was

Continued on Page 12

WE GAINED WEIGHT

Seen our Scholarship Channel lately?

We've added over 250,000 brand new scholarships and revamped our entire site to give you more accurate search results!

We've changed.
Come and see.



Check out Das Tor's Scholarship Channel at:

www.dastoronline.com/scholarships

powered by: BrokeScholar

Letter from the President

Dear Students,

Happy New Year! Welcome back continuing students. To incoming students, welcome to our oasis of intense tranquility and learning.



Adrian Marinaro

We're fired up and enthusiastic about an exciting and diverse Spring Trimester full of cultural, business and professional events and activities. A mosaic that we know will reflect the multi-cultural tapestry and broad array of interests in our community. I hope that you will join me and the rest of the board in adding your own special mark to our community by actively participating.

Over the coming weeks, you will begin to see and hear the slate of projects and initiatives that we are embarking on. Some will be short-term and immediate, others will begin to plant the seeds for the type of change and innovation that we need to embrace. I want to share with you the text of a speech that was delivered by our Communications Chair, Sergio Mankita, during the flag ceremony for the Spring 2003 incoming class.

7 Weeks, 7 Months, 7 Years

TSG Welcomes Spring '03 Class to Thunderbird

Good evening. Buenas noches.

On behalf of Adrian Marinaro, the current President, as well as the rest of the entire board, we'd like to extend to you a hearty welcome to Thunderbird. As you are slowly experiencing, the community to which you are now an active member of is unique, dynamic and eclectic. You have now joined an international cast of characters from an unimaginable spectrum of professional backgrounds and cross-cultural combinations that will add an unparalleled facet to your studies and to your MBA experience.

Surely, you are well aware of the rigor and academic demands of the program. You are about to be pushed, nudged, challenged, and confronted in directions and dimensions that you did not think could be possible. And through this intensely insane and rewarding experience, it is imperative to seek out the assistance and the friendship of the very same people in this room, the group of talented individuals in your cohort. We all have a different story to tell; please take the time to get to know each other. The more you reach out, the more you will realize how small our global village truly is.

TSG's main purpose is to serve as an active student voice among the various Thunderbird communities. TSG is a place where we are not afraid to dream BIG, a place where we EMBRACE diversity and encourage thoughtful and engaging dialogue; a place where we actively CELEBRATE the gems that are hidden

You are all here with a distinct purpose, an agenda and To-Do List. As you get acclimated to your new lifestyle and your new surroundings, and have had a chance to fully digest the myriad of opportunities and activities that will vie for your attention, I invite you to take a moment to reflect. This is an exercise I

I remember sitting in those same seats one year ago and imagining the adventure I was about to embark on. And it has definitely been quite an adventure....

7 months ago, I spent the summer in Archamps, experiencing first-hand EU integration.

7 weeks ago, I, the poet, was engrossed in the finer details of cross-border valuations in Finance 3.

7 days ago, I led a group of 25 T-Birds through South America on a field seminar to Chile, Argentina and Peru.

I wish you the best of luck and success on your journey. I look forward to meeting each and every single one of you. Once again, welcome.

As we wrap up and get back in the 'student mode', let's build on where we were 7 weeks ago, imagine where we will be in 7 months and create a legacy of our presence at Thunderbird for other students to share 7 years from now.

Sergio Mankita

You are all here with a distinct purpose, an agenda and To-Do List. As you get acclimated to your new lifestyle and your new surroundings, and have had a chance to fully digest the myriad of opportunities and activities that will vie for your attention, I invite you to take a moment to reflect.

amongst us. TSG is the main link in FORGING a PARTNERSHIP between the student body, the faculty, the administration, the alumni, and the staff.

President Marinaro has amassed a group of talented, driven, and energetic individuals to embark on this journey. A group that is customer-focused and results-oriented; a group that is pro-active, diverse, and extremely creative. We are counting on you to seek us out and share with us your ideas, your concerns, your thoughts, and hopefully, your compliments.

learned while attending and Entrepreneur conference in Washington DC. In the middle of a storm, in the midst of times of high stress, the best way to gain perspective is to ask three simple questions:

What will I have learned in 7 weeks?

What will I have accomplished in 7 months?

What will I have contributed to my community in 7 years?

SHIPPING

ANYWHERE, NATIONWIDE OR WORLDWIDE

DETROIT, HONG KONG, LONDON, CASABLANCA, CHICAGO, BUDAPEST, FRANKFURT, BOSTON, PORTLAND, MINNEAPOLIS, SAN JOSE, BUENOS AIRES, ORLANDO, MEMPHIS, CHITTAGONG, HONOLULU, PARIS, HAIFA, OSLO, JOHANNESBURG, LIMA, PHILADELPHIA, MEXICO CITY, BRUSSELS, LOS ANGELES, ROTTERDAM, KUALA LUMPUR, BANGKOK, BUCAREST, MOSCOW, PORTA FERRICE, KINGSTON, MIAMI, SAN JUAN, VIENNA, WASHINGTON, CAIRO, MANILA, SINGAPORE, LA GUAIRA, ROME, PAGO PAGO, HAMILTON, SANTO DOMINGO, CHICAGO, MADRID, LISBON, TOKYO, ST. THOMAS, COPENHAGEN

\$25.00 OFF WITH THIS AD

WE CAN SHIP YOUR COMPUTERS, BOOKS, ELECTRONIC ITEMS, FURNITURE, PACKED BOXES, MOTORCYCLES AND EVEN AUTOS,

- PLUS WE PROVIDE...**
- PICK UP SERVICE
 - PACKING ASSISTANCE
 - STORAGE



AFFORDABLE SHIPPING SOLUTIONS
623.869.0780

affordableshippingsolutions.com

OFFICIAL SHIPPING COMPANY FOR THUNDERBIRD (AGSIM) | EXECUTIVE EDUCATION



Check us out!

Omega World Travel
Your on campus travel Agency!

Located in Building C
602-978-7905

travel@t-bird.edu

We will check internet, consolidator and airfare specials for you!
Need rail tickets for Japan or Europe?
Contact us!

New TSG Position to Ensure Campus Speakers Represent Student Interests

TSG recently appointed Javier Arriagada, 4th trimester student and native of Santiago, Chile to the newly created position of TSG Speakers Liaison Chair.

In this capacity, Mr. Arriagada will be the point person to funnel and collect all speaker ideas and requests from the current T-Bird student body and coordinate with Glendale administration departments (academic advising, global forum, alumni relations, etc.) to streamline the process and ensure that a diverse and broad array of interests and industries are represented. He will also work in tandem with the other departments to promote the events.



Javier Arriagada
Speakers Liaison Chair

If you have any ideas as to who should come share their wisdom and knowledge on campus or have personal contacts at corporations, please contact Javier Arriagada at Javier@global.t-bird.edu

A candidate for an MBA in International Management with a specialization in Global Development, Mr. Arriagada is an "Ena Craig de Luksic Foundation" full-tuition scholar.

During his time at Thunderbird, he has been an active member of the Campus Ambassadors, Secretary and Web Master of the Latin American Club, Teacher and Research assistant for Professor Nelson, and collaborated with the Chilean Economic Development Agency (CORFO) as a part time intern.

His professional background includes Trade and Sales offering financial services to corporate clients in South America. Additionally, he has experience as part of an entrepreneurial venture and evaluating, developing, and implementing new projects, for all kind of clients -- from institutional investors in the financial services to small business in the telecommunications industry -- all of them in emerging markets.

Mr. Arriagada earned a Bachelor of Sciences in Economics, cum laude, from the Universidad Finis Terrae in Santiago, Chile.

Please join us in congratulating and welcoming Javier to the TSG Team!

What we've accomplished

During the break, we re-painted and re-numbered the study rooms in the Tower Building for you to have ample and clean spaces to spread out and conduct group study sessions.

Held our Trimester TSG Town Hall Meeting to hear what is on your mind.

What we're working on

Converting "Room 32", the Old Music Room, into a TSG Multi-Purpose Room for students and clubs to have as a guest space to work individually, in teams, hold small presentations, etc.

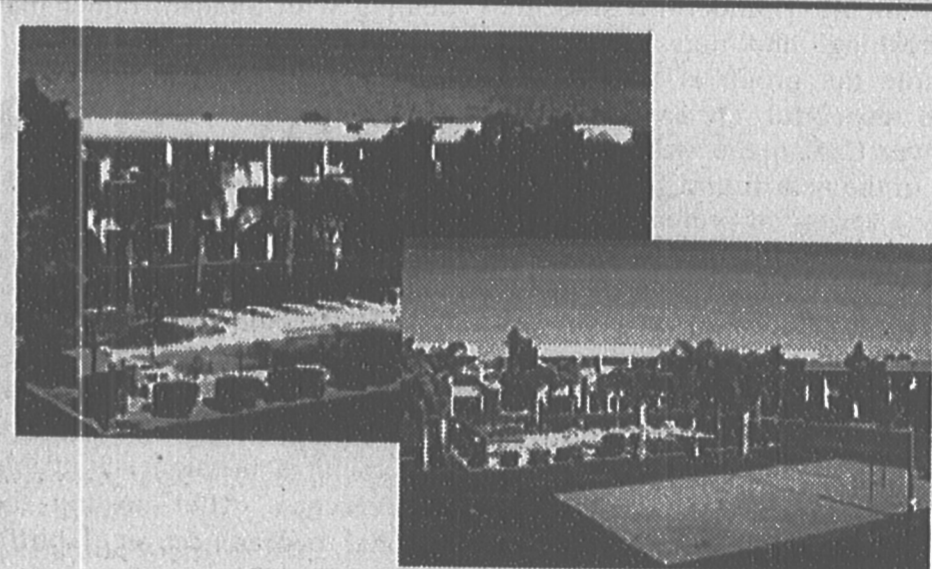
Working to approve the Club Budgets by the end of the second week of classes in order to allow ample time for club leadership to organize, plan and execute a breadth of events that reflect our multi-cultural community.

Publishing the results with recommendations of the Academic Survey conducted during the Fall

Accepting bids from vendors to install permanent display boards outside of the commons to consolidate publicity and communication of events through flyers and posters.

Got Problems On Campus? Talk to the People Who Can Help

NAME	POSITION	PHONE	EXT	BO X	E-MAIL/Office Hrs.
Adrian Marinaro*	President (11/02-4/03)	602-942-3488	7126	1851	amarinaro@global.t-bird.edu T 4pm-7pm
Svetla Novoselska *	Vice President (9/02-2/03)	N/A	7118	957	svetla@global.t-bird.edu M-F 2pm-4pm
Eric McEachen*	Student Activities (Trimester)	602-588-8848	7061	1154	ericmceachen@global.t-bird.edu MWRF 1pm - 2:30pm
Jarv Campbell*	Academic Affairs Co-Chair (11/02-4/03)	602-843-0392	7855	1087	jarvcampbell@global.t-bird.edu MW 3pm-4pm
Sandy Habib*	Academic Affairs Co-Chair (9/02-2/03)	602-938-3877	7855	831	sandyhabib@global.t-bird.edu TR 11:15am- 12:45pm
Sergio Mankita *	Communications (11/02-4/03)	602-482-6257	7126	1692	smankita@global.t-bird.edu M 3pm-5pm
Eric J. Grimmer*	Career Management (CMSO) (11/02-4/03)	602-896-0995	7061	1361	egrimmer@global.t-bird.edu MW 9am-11am; T 2:30pm-5pm
Maria Piperova	Treasurer (11/02-4/03)	602-588-8883	7976	172	mariapiperova@global.t-bird.edu TR 2pm-4pm
Frank Kerdonski	Ombudsperson (Trimester)	602-942-2094	7118	N/A	fkardonski@global.t-bird.edu M-F 2pm-3pm
Kelly Eiamsittiphan*	Executive Education (1/03-6/03)	623-878-1329	7061	2115	kellye@global.t-bird.edu MW 3pm-5pm
Edgar Sanchez *	Student Alumni Relations (11/02-4/03)	602-561-3235	7061	1689	edgarsanchez@global.t-bird.edu MW 2pm-4pm; TR 10am-12pm
Nathanael Comly*	Africa Rep	203-545-9672	N/A	1051	natecomly@global.t-bird.edu
Chanthawan Sathitsemakul*	Asia/Pacific Rep	602-410-3476	N/A	1148	yc@global.t-bird.edu
Ben Wilhelm*	Europe Rep	602-588-8228	N/A	336	BenWilhelm@global.t-bird.edu
Daniel Pena*	Latin America Rep	602-588-8912	N/A	608	danielpena@global.t-bird.edu
Annie Gabriel*	Middle East Rep	602-942-3648	N/A	182	anniegabriel@global.t-bird.edu
Christian Kasparian*	North America Rep	480-570-0396	N/A	315	ckasparian@global.t-bird.edu
Abe Jacob *	Rep At Large	623-486-3077	N/A	N/A	abeljacob@global.t-bird.edu
Rachel Clapp*	Rep At Large	602-588-8945	N/A	1759	roclapp@global.t-bird.edu
Joy Burch	Special Projects Coordinator	602-938-0177			joyburch@global.t-bird.edu
Javier Arriagada	Speaker Chair	602-504-0006			javier@global.t-bird.edu
Collins Childress	Counselor	480-864-0523			collinchildress@global.t-bird.edu
Socorro Meek	TSG Office Mgr.	623-842-8566	7117	N/A	meeks@t-bird.edu MW 9am-1:30pm TR 11am-4pm
Naji El-Khalil	Dir. Student Affairs	602-978-7311	7311	N/A	elkhalil@t-bird.edu



We Have Everything... But You!

- * Prime Location
- * Furnished Units Available
- * Close to Campus
- * Short Term Available
- * Heated Pool Spas
- * Free Outside Storage
- * Courtesy Patrol
- * Small Pets Are Welcome



Do you have news?

Submit your articles to *Das Tor* for publication

Visit us Online at www.dastoronline.com

Staff Profile

**Late Night
Java Inspires
at Tower
Café Barista**

By Staff Writer

Your eyes close and your head falls forward. You struggle to regain consciousness. You need coffee! It's after 9 pm and the Commons is closed. Luckily the Tower Café is there for you. If you know the Café, you know Adam.

Adam Marconnet was born in Missouri, but moved to Phoenix as a child. He attended Alhambra High School, and now lives in Glendale. He describes himself as a night person, and for this reason, he enjoys his work schedule in the Tower Café. He began working there in September of 2002.

While he is not currently taking classes, Adam says that the environment at Thunderbird reinforces the necessity of having an education. He finds the diversity of the Thunderbird students refreshing, and notes that as a whole the group is very polite and respectful. He says that the Tower Café menu will expand a bit in the near future so as to satisfy a variety of preferences.

Before joining the Aramark staff, Adam managed a restaurant for two years. In his free time, he enjoys reading and writing, as well as martial arts and video games. If he ever leaves the food industry, it would be to blend his interests in art and technology by designing video games.

**Alums in The
Area - What
Can You Do?**

By JOHN HODGES
U.S.A., '85 bird@wspan.com

By most counts we find around a thousand Thunderbird alumni right here in Arizona. Even allowing for recent graduates performing job searches with focal points elsewhere, worldwide we find no other such concentration. How come? Why? Socrates and I are glad you asked. "For I am neither a Phoenician nor an Arizonan but a citizen of the World." This would be an appropriate paraphrasing of that quote of Socrates which we read as we leave the campus.

Be sure to see it to your right side as you exit onto 59th Avenue. Socrates hereby makes a strong case for two concepts: world-mindedness and oratory. How can we be citizens of the World WITHOUT a good Thunderbird-like experience in our lives? Who the heck cares how smart we get via Thunderbird education and the like? If, via Toastmasters or

Continued on Page 16

"Strength From Stability" Says Ambassador

By AARON WELLING
U.S.A., '03

Thunderbird was privileged to have His Excellency Jan Eliasson, the Swedish Ambassador to the United States, on campus January 30th as a global forum speaker. A diplomat whose career began in 1965, Ambassador Eliasson served as the personal representative of the United Nations Secretary General during the Iran-Iraq conflict. He communicated his insight and feelings about the current conflict with Iraq, as well as other Pan-European issues affecting our world today.

Ambassador Eliasson opened his statements by commenting on the Iraqi conflict. "An important aspect of dealing with the problem," he said, "is in an international context." He stressed the importance of the world dealing with Iraq together, not as separate entities, stating that it would be better if it were Secretary-General Kofi Annan, the face of the United Nations, dealing with Saddam rather than

President George W. Bush.

Ambassador Eliasson said he felt that it was Saddam's hope to separate the world on the issue of Iraq, creating two opposing sides. In doing so it would aggravate the Arabic community throughout the world and create a feeling of "anti-Americanism." He also thought it might even lead to the recruitment of additional terrorists.

"We must find a solid, strong solution that will be a peaceful one,"

he said. "The next few weeks will be decisive: timing is important and patience is running out."

With regard to US and European relations, Ambassador Eliasson said that Europe as a whole is on the side of the United States for the most part. On September 14, three days after the terrorist attacks, everything in Sweden shut down for three minutes of silence in respect for those

who lost their lives in the US. However, he said that Europe needs to realize that the US is now the "superpower" and was founded in protest to the Europe of 1400's. Europe now needs to come together, he said, as the US did originally, by accepting each country for what it is as the "big project" of EU enlargement is undertaken, bringing East and West together.

...it would be better if it were Secretary-General Kofi Annan, the face of the United Nations, dealing with Saddam rather than President George W. Bush

Ambassador Eliasson shared the comment of his father: 'If you have forgotten Krakow, Warsaw, Budapest, and Prague, you have forgotten what Europe is.'

Ambassador Eliasson shared his thoughts on the three dynamic aspects of Sweden, a member of the EU since 1995. First, the identities of Swedes should not be an "either - or" mentality but should encompass

many identities: Swedes, Nordics, Europeans, etc.

Second, Sweden should become the center of events of the Baltic area in trade and united value.

Third, the tremendous challenge of migration of people from Africa, Asia, and all over the world to Sweden and the rest of Europe. "We should deal with migration by solidarity and enlightened self-interest," he said.

Ambassador Eliasson ended by commenting that in the past, the trend in foreign policy was to separate foreign policy with domestic policy. However, today they are mixed and there is no borderline. "What you do in Phoenix affects the world," he said. He further closed with the following statement: "Strength in today's world is not from military power. Strength comes from economic stability, social cohesion, environmental balance, and young people leading for the future."

How to make a "Net Impact" T-Bird Style

By SHANNON SKAGGS
U.S.A., '04

Decide to make a Net Impact as your new year's resolution! Net Impact is one of Thunderbird's most prominent clubs with a mission achievable by everyone. After hosting the national conference on T-bird's campus in 2000, the chapter has grown to be the largest of the 50 national Net Impact chapters with 182 members.

National Mission

"To be a network of emerging business leaders committed to using the power of business to create a better world."

Net Impact is the most progressive and influential network of MBAs in existence today. Originally founded as Students for Responsible Business in 1993, Net Impact has developed from a great idea shared by a few business students into a mission-driven network of 5,000 new leaders for better business.

Through the central office in San Francisco and 50 local MBA chapters, this organization enhances business education curriculum, refines leadership skills, and helps students pursue their professional goals while building their network with the common objective of creating a better world through business. This view is shared by such business elites as Bob Malone, BP's Regional President for North America, Barbara Waugh of HP, and Ben Cohen of Ben and Jerry's Ice Cream.

Internships

Some T-Birds are known for veering off of the traditional career paths, such as management consulting, investment banking, and brand management to emerge as socially responsible business leaders who are passionate about making a difference globally, not just to the bottom line. There are a myriad of careers evolving ranging from professional associations to research institutes, private foundations to venture capitalists, and social entrepreneurs to heads of state.

Net Impact's Internship Program places graduate business school students with organizations that fall into five categories: Entrepreneurship, Community Development, Corporate Responsibility, Environmental Management and Socially Responsible Investment.

Through professional development, Net Impact has placed hundreds of MBA interns in numerous organizations, making it one of the largest MBA recruiters in the country and the largest one specializing in social entrepreneurship and corporate responsibility.

This summer-long internship utilizes MBA talents in finance, marketing, and strategy to help startups, corporations, for-profits and non-profits in a variety of duties. These may include writing business plans, analyzing investments, or designing work processes. They promise rewarding and valuable experiences.

T-Bird's "Impact" Curriculum
Our chapter works with an Advisory Board of eight

prominent professors and administrators to influence the curriculum to be more socially conscious and environmentally focused.

Case Competitions

Haas School of Business's National Social Venture Competition's mission is to catalyze

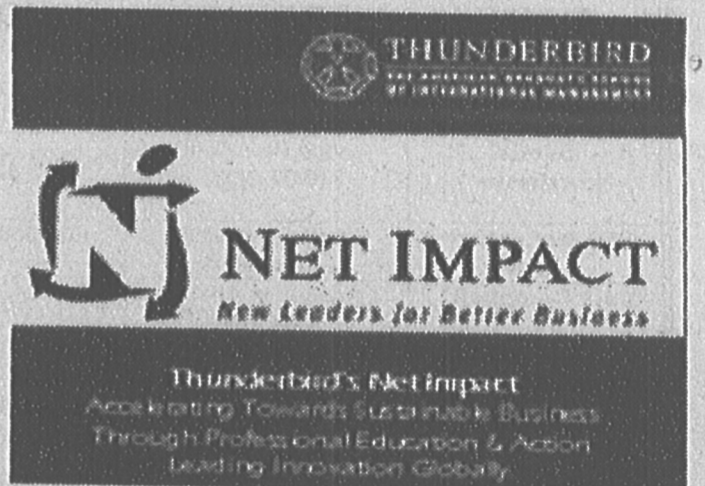
and promote the creation of financially self-sufficient or profitable social ventures. Participants in the Competition network with venture capitalists and others who can help shape ideas and actual businesses. Winners will receive cash prizes and their plans will be circulated to the Investors' Circle, a network of 150 socially conscious investors.

Speakers/Events

This club helps bring prominent business leaders in ethics, environment, social responsibility and corporate governance to campus to enhance our learning experience. Companies like Nike, HP, Citigroup, Inc., Intel, British Petroleum, and AT&T all have Corporate Social Responsibility departments focusing on these issues.

Affiliated Clubs

With Net Impact membership you also join a family of clubs on campus: Digital Divide is part of our network focused on business plan writing for developing countries. Micro-financing stems from the concept that small loans can lead to making big differences. MBAid focuses on cre-



ating internships and raising money to fund students committed to international development. In the past, MBAid interns have worked with organizations in Bolivia and Turkmenistan.

The Business Perspective

"The institution of business is the most powerful and influential institution in our society. As such, the business community is in a unique position to influence the course of events in the coming decades. On one hand, business has the potential to exacerbate the problems of social injustice, political corruption, economic inequality, and environmental degradation. Yet on the other hand, business has the potential to generate lasting solutions towards a better world, and these solutions are not necessarily at odds with the purpose of creating economic wealth."

Net Impact National Chapter Website (www.net-impact.org)
Join our leadership mission at Thunderbird. Contact Shannon Skaggs at sskaggs@global.tbird.edu to become a member of this growing club or to learn more about our important mission. (excerpts from Net-Impact.org)

Accounting Professor Thrives on Constructive Environment and Student Diversity

By **BETSY HOAG**
U.S.A., '03

Dr. Phil Drake serves as an Assistant Professor of Accounting. Prior to joining the Thunderbird faculty, Professor Drake worked as a CPA for Arthur Andersen. He earned his Ph. D. from the Ohio State University, and served on the faculty of both Southern Methodist University and the University of Illinois.

He returned to teaching after scrutinizing his career path while at Arthur Andersen. He pondered what was involved to succeed in the accounting profession, and decided that the lifestyle was not the best fit for him. He devised a list of attributes and decided that while teaching demands just as much time as corporate accounting, he enjoys the output-based environment and increased flexibility. Professor Drake has won several teaching awards and received two curriculum development awards over the course of his career.

He feels that Thunderbird students have extremely varied degrees of exposure to Accounting. Some have had careers in the field, while others have never taken an entry-level accounting course.

His challenge is to keep those with significant experience interested in the subject matter while exposing the material to others for the first time. The Thunderbird curriculum emphasizes the managerial aspects of accounting, even in the first course students take. Professor Drake admits that he would like to see more accounting courses offered, but time and resources are of course limited.

Of all the courses Professor Drake teaches, his favorite is the Mergers and Acquisitions Winterim. It is the type of class that attracted him to Thunderbird in the first place, as it is multi-faceted and incredibly intensive, while exposing students to a variety of teaching styles and experiences. The course includes a tax accounting session that serves as many students' first exposure to this subject. Drake teaches the course along with ten other Thunderbird professors, and students are required to role-play and merge two companies in front of a Board of Directors (comprised of the participating professors). Drake states that the faculty enjoy the course just as much as the students.

Professor Drake ascertains that he would possibly return to the accounting profes-

*Where would you like to study this summer?
Consider your options...*

**Thunderbird Europe
French - Geneva Center
Archamps, France**

**Thunderbird Japan Center -
Tokyo, Japan**

Guadalajara, Mexico Program

The majority of 2nd and 3rd term core courses will be offered at all three overseas locations. In addition, a limited number of specialization courses will be offered at the French-Geneva Center. Stop by the Overseas Programs Office for more detailed course offerings and applications, or check the OP Department Page on MTB. (Course information and applications are available electronically.)

DEADLINE TO APPLY: FEBRUARY 28TH!

*Overseas Programs
Global Services & Faculty Building (IS Bldg)
Phone: 978-7252
E-mail: overseas@t-bird.edu*

sion under the right circumstances. He believes that the accounting industry will continue to change as the American Institute of Certified Public Accountants (AICPA) reacts to changes in auditing practices. Certainly, firms are doing more auditing than in the past, and the

role of auditors will continue to evolve. However, ongoing research projects and limited consulting allow Drake to stay current on accounting practices. He has even provided former students with advice on how to start their own companies.

Future of Thunderbird Lies in Philanthropy

No matter where we live, we participate in many of the same types of communities: families, schools, churches, cities and nations. What we give back to these communities, however, is unique to each individual. Thunderbird students and alumni are no exception. In fact, T-birds often assume leadership roles in their communities without being asked.

For example, before attending Thunderbird, Matt found his impact on the lives of inner city grammar school children very rewarding when he joined a volunteer tutoring program through his church.

Van Nghe, from Vietnam, was an organizer of the Songbe Charity Golf Open, which donated its receipts towards the construction of a children's hospital.

In Germany, Monika supported her student exchange program by providing informational reports on living in France for future participants.

When it comes to alumni relations with universities, attitudes vary widely among different countries. In Germany, where tuition is typically free, students rarely make post-graduate contributions. Educational donations are also unusual in Russia although rich parents may use financial leverage to assure their children's acceptance. In Japan, some schools are more up-front

on the issue and actually include a donation amount on the initial bill for incoming students.

U.S. students, on the other hand, are accustomed to being asked post graduation to donate financially to their alma maters. They tend to respond very generously - T-Birds included. Since tuition does not cover the costs of most institutions, student and alumni giving is key to maintaining the high quality education an institution can offer and that students expect.

Here at Thunderbird, tuition covers just about 60% of the School's expenses. The balance comes through giving by the Thunderbird community. This is not always easy, but T-Birds are traditionally willing to take on the responsibility.

Alumna Kristi Kramersmeier ('01) frames the dilemma well: "I know that it's sometimes difficult for students to see the benefits of philanthropy, especially when they're buried in class work, accumulating loans, and living on shoestring budgets. The challenge is to get students excited about taking a break from their hectic schedules to help someone in need - it not only makes you feel good but also looks great on a resume!"

Her cohort, the Tarantulas Spring 2000, wrote a winning essay on philanthropy from a global perspective, on



T-Birds wash cars for cash during Philanthropy Week

which this article is based.

Looking a bit closer to home, Philanthropy definitely has a local flavor. During the last year two separate, entrepreneurial Thunderbird student groups assumed leadership in helping raise money for current students. One group was comprised of students entering in the fall of 2001. The others were among students that entered last spring.

In typically creative Thunderbird fashion, these two student groups took the initiative to raise nearly \$5,000, dedicated to student scholarships. This year's upcoming Philanthropy Week, March 17-21, gives you the chance to join students who have gone before in extending Thunderbird's giving spirit.

No matter how big or how small, every effort in philan-

thropy is an important step in leaving your mark on Thunderbird, your community, and the world, making them all better places for everyone. Think about it. You can make a difference. Stay tuned for more information.

Contact information to get involved:
Janelle Ramos, Manager of Annual Campaigns
602-978-7909, or ramosj@t-bird.edu

*Tarantulas Team Spring 2000 co-authored this article.
The original article was titled: Philanthropy 2000: A Global Perspective*

Entrepreneurship Club Sets the Stage for First Annual Business Plan Competition

By **Betsy Hoag**
U.S.A., '03

Thunderbird has joined the ranks of other top MBA programs in introducing its first annual Business Plan Competition, for which all current students are eligible. George Nemeth, President of the Thunderbird Entrepreneurship Club and a co-founder of the competition, expects that about 20 business plans will be submitted. At least ten plans must be submitted in order to guarantee TSG funding. The deadline for submission is March 21, 2003, and finalists will be notified by April 4, 2003. Students must first turn in an executive summary of their respective plans by February 16. The goal of the competition is to identify top entrepreneurial talent and raise entrepreneurship interest. This should bring national and even international recognition to Thunderbird students pursuing entrepreneurship.

There is no limit to the number of members on each team. Nemeth acknowledged that each member of the team may have a different interest, and dividing the workload according to each member's strength will increase efficiency. He is unsure concerning student awareness at this point, but the Entrepreneurship Club sent flyers to all students detailing the purpose of the competition as well as specific deadlines. Initial feedback has been positive. In addition, The New Venture class requires a business plan submission as the final project. Dr. Steven Stralser, professor of this class, and is acting as an advisor to the Business Plan Competition.

First prize in the competition is \$5,000, but this has no relevance to the limit of funding for individual projects. Students are encouraged to ask for realistic financial backing in their plans. Some plans may call for significant funding, while others may primarily draw upon manpower. Nemeth hopes that the inaugural run of this competition will prove successful enough to attract increased sponsorship from the school as well as outside sources. TSG is covering 75% of the funding at present. This first run of the competition will be treated as a springboard, hopefully preparing qualified students for the national business plan competitions that generally take place in the fall.

A sizable portion of the Thunderbird student body studies Entrepreneurship, a field that requires risk-taking and attracts very diverse interests. Nemeth contends that interest in this field continues to grow. The Business Plan Competition provides a constructive forum in which Thunderbird students may challenge the limits of their innovation and business acumen.

Highlights, Anecdotes & Vignettes from South America Winterim 2003

By **FRANK G. KARDONSKI**
Panama, '03
and **SERGIO MANKITA**
Mexico/U.S.A., '03

For the 9th consecutive year, 28 brave souls skipped out of winter in North America and headed to the endless summer in South America for a hands-on field seminar that covered the political-socio-economic dynamics of doing business in the region. T-Birds representing Mexico, Italy, Panama, Peru, the UK and the US took part in this dynamic 21 day colossal adventure that spawned three countries (Chile, Argentina, Peru) and included over 25 corporate visits in Santiago, Buenos Aires, and Lima.

Company visits included: Citibank, Coca-Cola, PricewaterhouseCoopers,

Unilever, Cargill, AT&T Latin America, CORFO, PROCHILE, Minería Antamina, Telefonía Data, Lumina Finance, Montes S.A., WalMart, Cerveceras Unidas, Supermercados Santa Isabel, Montes S.A., Moody's Latin America among others.

For many participants, who had worked / studied in the region or studied about the region through RBE, the Winterim provided an up-close and personal perspective of the forces at work in each respective country. The presentations in Argentina provided a razor-sharp insight on the complicated web of factors and circumstances which collided to brew what is now being called 'The Perfect Storm' that brought on triple digit devaluation, a near default of public debt and soaring inflation that is responsible for an official unemployment rate of approximately 40%. Company visits in Santiago revealed an export-oriented, diversified economic base, and a highly technical and educated workforce. With the recent signing of free trade agreements with South Korea, the EU and the pend-

ing approval of a similar agreement with the United States, Chile is on its way to expanding its potential economic output and emerge out of its current recession.

The agreements will also allow Chile to better weather potential economic downturns associated with MercoSur member nations (Argentina, Brazil). While there is still economic growth in Chile, it is not as robust as in previous years. However, the Lagos government has established a collaborative environment that includes greater integration between public and private enterprise. Peru was the darling of growth in Latin America in 2002, with an increase of about 4.6% in GDP. This growth was led primarily by a dramatic expansion of the mining sector. A tapestry of rich history, exquisite cuisine and a growing entrepreneurial class, Peru has the potential to continue its growth and become a leading economy in the region. However, the country is still mending from Fujimori's legacy of corruption, and faces uncertain climate in its future political system.

Besides sightseeing and mingling with the locals, cultural components included a traditional Chilean Asado at T-Bird Sebastian Bacarreza home, Sr. Tango - The Ultimate Tango

Show in Buenos Aires, Manos Morenas - Traditional Peruvian Folkdancing in Lima and a visit to magnificent Macchu Picchu.

Overall, the Winterim provided the participants with a

laboratory to explore and compare a wide variety political, social and business environments in the context of the Washington Consensus and globalization.



T-bird's Visit Citi-Bank In Chile



T-bird's Conquer Macchu Picchu in Peru

BIG EMERGING MARKETS WINTERIM

By **TIM TSAO**
U.S.A., '03

"Welcome to chaos." These were the welcoming words of Professor Kishore Dash upon arrival in Chennai, India. The Big Emerging Markets winterim took 25 students and 3 professors to Korea, China, and India. The group of students toured facto-

tures, and foods.

Korea was the first destination. The students were most taken by the modernity of Seoul. Many commented that the sprawling city looked like Japan. Most everyone owns a cell phone and the younger Koreans in particular use their phones to email, surf the web, or even watch TV. Korea has one of the highest pen-

etration rates for internet usage and that too was evident with the wide availability of internet cafes. Over the five days, the group visited with companies like Samsung and SK group, respectively the second and third largest chaebuls (Korean conglomerate) in Korea. The group also visited with the US Deputy

Chief of Mission in Korea, who provided a very candid conversation about tensions with North Korea. Next, the group arrived in Shanghai, China. Representing the extreme commercialization of this huge country, Shanghai was like New York city on steroids. From the brand new airport to the high-speed levitation shuttle train to the huge skyscrapers, the tremendous growth was overwhelming. So too was the pollution; in fact, each day the group was greeted with a hazy smog over the city. The students visited companies like GM, Intel, and BenQ, a division of Acer computers. Similar to Korea, the students also met with a senior diplomat, the US Consulate General in Shanghai. Many wished they could spend more time in China so they could better contrast Shanghai to the other 99% of China. Shanghai actually is a special province of its own and thus signs of communism couldn't be seen anywhere - surely a different observation than in Beijing.

After China, the group arrived in

India. Starting from the Southern city of Chennai and going North to Bangalore and then to New Delhi, the group experienced first-hand a third-world country. Despite the economic growth in India and the rising middle class, India lacks infrastructure. The bumpy, chaotic roads with cows (that are protected by penalty of death) wandering around are one example. Riding in the bus to and from companies, the group saw unforgettable glimpses like a woman taking her weekly bath with a pan of water and a semi-dirty towel in the median of the street and dozens of street-children begging for money. The

group visited Ford, Toyota, Volvo, AOL, Infosys, and Tata. Of note, over 60% of the group got sick in India, due to either the overwhelming pollution or a flu bug of some sort. The group was very impressed by the diversity of India, with 29 states and many different cultures and varieties of foods. India might be the only place in the world where the Big Mac is different: it's a spicy chicken sandwich with a special spicy sauce and it's called the Maharaja burger. That's localization for you.



Left to Right: Cindy Liu, Alan Chiu, Michele Smith, DeVere Kutscher, Amy Wilson, Tim Tsao.

ries, visited with company officials, and met with US diplomats. The winterim focused primarily on high-tech and automotive companies. The T-birds put their travel experience to the test with a total of 10 flights representing over 30,000 air miles in 20 days to 7 cities in 3 countries covering totally different climates, cul-



Asia Winterim Group Photo

South Africa: A Dream Come True

By NANA ASARE
U.S.A., '04

"Where the first world meets the 4th world," a statement often made by our own Dr. Olufemi Babarinde came to life for me within the first 2 hours of landing in Cape Town's international airport.

I left the airport for the hotel in an impeccably clean metered taxi and felt right at home (San Diego). We began the scenic drive to the waterfront and the natural beauty of this place, not to mention the modern freeway system, mesmerized me.

It took a few minutes, but I soon caught a glimpse of part of the "4th world" that Dr. Babarinde had mentioned. Off to the side of the road was a community of homes that most of us would look at as uninhabitable shacks without running water or electricity. The creative architects of these homes had used every material available to them to build the best possible shelter for their families. Coca-cola would be glad to know that they were getting plenty of free advertising out of their discarded signs used as part of outer walls. Needless to say my eyes lingered, as I was shocked and disturbed by these pockets of such devastating poverty in the midst of great

wealth.

Not so shocking, but more disturbing, was the ethnic makeup of the contrasting landscape. The squatter's camps and townships were almost exclusively African or "black" communities, while the wealth of areas like Sea Point were apparently reserved for European or "white" communities. A natural by-product considering South Africa's recent past.

With so many stories to tell the task of writing about my experience in South Africa has been a daunting one, especially when thinking about what it is that you may want to hear.

Do I write about the incredible sights from Table Mountain in Cape Town where you can hang glide down to the pristine beaches in the wealthy Sea Point community?

Do I write about the colony of penguins at Boulder Beach, the baboons at the Cape of Good Hope or the Victoria & Alfred Waterfront that rivals that of San Francisco?

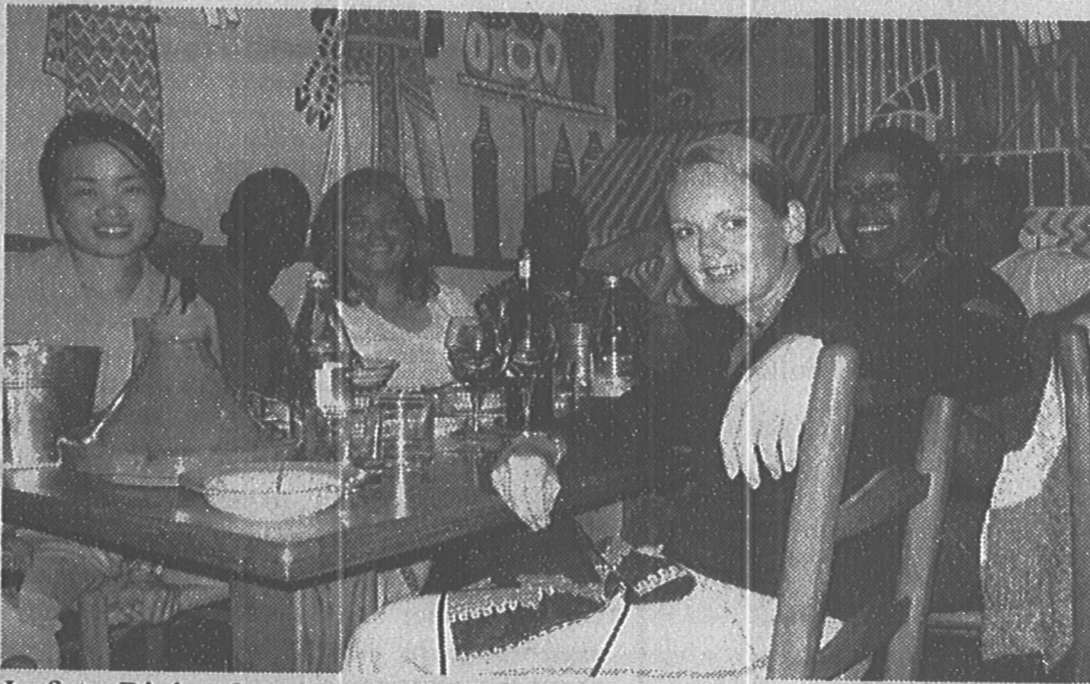
Or should I tell you about the millions of native South Africans who have been

systematically denied education, land, and opportunity and how they are full of hope for the future?

Should I tell you about what I learned about the histories of the Xhosa, Zulu, Cape Malay and Afrikaner peoples? Or should I tell you about the lions and cheetahs we saw at Kruger National Park? Honestly I just did not know where to start, so I asked a couple of my travel companions to help out.

Carole Low, Dec 2003

"It is hard to do justice when trying to explain why my



Left to Right: Carol Low, Daniel Theuri, Julie Hines, Dr. Babarinde, Betsy Hoag, Nana Asare, Andrew Dicello

South African Winterim experience was so memorable. I honestly cannot imagine a more compelling image than visiting a street visibly 'separated' by shanty shacks that may not have water on one side of the street and middle income homes graced with TV satellite dishes.

"In contrast, I walked through stringent security checkpoints before setting foot in a couple dizzyingly wealthy financial institutions in Johannesburg - 'Jozi' or 'Jo-burg' to the locals.

"In the 'Rainbow

Continued on Page 11

View From Pacific Rim Japan, Hong Kong and Singapore

By FELIPE MARTINEZ
Mexico, '04

Our winterim unofficially began Sunday January 5th, with a visit to Kamakura, where Ryutaro Aoki took us to a Shinto Shrine to wash our money, in the hopes of making this year a successful one. This was a great start: touring Kamakura and learning a little of Japanese History and culture.

The official start of the Winterim was the next day on the 38th floor of the Pharmacia building in downtown Tokyo; we had the pleasure of hearing speakers from all sorts of businesses and Japanese institutions, such as The Bank of Japan, Pharmacia, and Thunderbird Japan.

Jasper Kohl, chief economist for Merrill Lynch Japan, gave one of the most interesting talks. Mr. Kohl pointed out the present state of the Japanese economy and forecasted that this could be what a mature economy looks like and might be the future for the US.

After a week, the winterim moved to Hong Kong, where we met with bankers at the top of their game in Asia, people such as Christopher Burgess, Senior Vice president at Coutts, who invited the group to lunch at the Bankers club, or Case Everaert from Mizuho bank Derivatives Team. The focus of our visit was the emphasis on the importance that China and its economy will have on the world in the coming years. Perhaps the Key event was the wonderful alumni dinner that we had to honor Mr. Merle Hinrichs (IBIC), in which Mr. Hindrich gave us a great talk on his method to success in Asia. Later we visited Lan Kwai Fong, where Case and Doug Morin showed us the livelier side of the Island.

The group moved to Singapore for the last part of the Winterim, where we met with the people from Asian Banker, and with the president of Bank of America Asia in which he emphasized the future and how it will look as China emerges onto the world, which demonstrated great insight. The Winterim culminated with a buffet shared with the Singapore Winterim group and speeches by Professor Dunn and Ms. Meredith Peabody, officially closing the Winterim.

In closing there were many things that we have learned, but none more important than the value of the T-bird network, who in Asia did a wonderful job of making us feel welcomed.

T-Birds Exposed to Potomac Fever and Survive

By TRAVIS SIMKINS
U.S.A., '03

The winterim in Washington DC, U.S. Foreign Economic Policy and the New Global Environment, led by Professor C. Roe Goddard, officially kicked off with a welcome dinner at "Meskerem," an authentic Ethiopian restaurant in the heart of downtown DC. That exciting and unique experience for the majority of the twenty-eight students participating in the winterim set the tone for the next 2 weeks.

The schedule was demanding and consisted of two speakers at different government agencies, think tanks, and busi-

nesses from 8:30 a.m. to noon. After that, we had time to find and interview people and do research for a research paper required for the course. An afternoon speaker concluded the day from 4:30 p.m. until 6:30 p.m. In addition to the over 30 speakers, evening activities, including a night at the South African Embassy with T-Birds past and present, enlivened and enriched the overall experience.

It is difficult to pick the high point of the winterim because each and every speaker and experience built upon one another.

Throughout the winter-

im, acronyms such as USFCS, USTR, NAFTA, FTAA, EPA, WTO, MIGA, IMF, EX-IM, IADB, DOD, and a host of others to numerous to remember became commonplace. We were quickly caught up in all that is Washington DC or "Potomac fever" as it is commonly referred to.

Everything and everything seemed to be focused on world events, and what was going on at "the Hill." We learned how a myriad of agencies

with often overlapping responsibilities and jurisdictions operate and function in the ever increasingly complex and interconnected world. In addition, we learned that many agencies such as OPIC (Overseas Private Investment Corporation) operate at a "net negative outlet" (profit) and use "outreach" (advertising) to function.

It is difficult to pick the high point of the winterim because each and every speaker and experience built upon one another. From think tanks like the Cato and Brookings institutes, to industry leaders like IBM and Delphos International, to preemi-

Continued on Page 11

The Best Time to Experience Cuba's Culture Is Now

By YESICA SCHAAP
U.S.A., '04

Despite the best efforts of the U.S. trade embargo, the sun still shines on Cuba. It is the Caribbean's largest and least commercialized island and one of the world's last communist countries. Locals are sincerely friendly to those who visit the country - even blockade runners from the U.S. receive a warm welcome. It is only a matter of time before American imposed travel and trade barriers fall. Once flights from the U.S. resume, there is no doubt that

millions of Americans will venture to Cuba to enjoy the country's warm weather, rich culture, fine rum, and authentic cigars. Clearly the best time to visit Cuba is now!

Thunderbird students, alumni, and friends were given the opportunity during the Winterim to travel to Cuba with Professor Carmen Vega-Carney to experience the country's many pleasures. The trip included six days in La Habana, where the group visited the University of La Habana, the Cuban Institute of Friendship with Other

Countries, and many historic sites.

La Habana left a lasting impression with students as the city presented a "trapped in time" setting as 1950's and 1960's American automobiles dominated the streets. In addition to the daily touring, the T-bird group enjoyed Habana's nightlife with its many jazz clubs and live music venues.

The Thunderbird tour also included visits to Varadero, Cuba where students observed Cuba's vast tourist industry as many Europeans and Canadians

vacation in this region of the island. Also, visits were made to Viñales, Cuba where the group toured botanical gardens, Indian caverns, a tobacco farm, and a tobacco factory.

Thunderbird hopes to continue and expand its cultural program in Cuba for both Thunderbird students and alumni. For those interested in participating in future trips to the island, please contact Professor Carmen Vega-Carney in T-Bird's Modern Language Department.

Read More About Cuba, page 11

Internship Fair 2003 Event Schedule

**check MTB for updates*

Transportation - February 20-21, 2003

On Thursday, February 20, mini-buses will shuttle students to and from the hotel and campus every half hour between 8:00 am and 5:00 pm.

On Friday, February 21, buses will leave campus at 7:00 am and shuttle every half-hour until 6 pm. Buses will pick up and drop off students outside the main entrance of the CMC building.

Wednesday, February 19th

Location: Thunderbird Campus

6:00 p.m. - 9:00 p.m. Reception: Pavilion

6:30 p.m. - 7:30 p.m. Company Information Meetings

8:00 p.m. - 9:00 p.m. Company Information Meetings

Thursday, February 20th

Location: Embassy Suites Phoenix North hotel

2577 West Greenway Road
Phoenix, AZ 85023
602-375-1777

9:00 a.m. - 4:00 p.m. Career Fair: Upper & Lower Ballrooms

Friday, February 21st

Location: Embassy Suites Phoenix North hotel

2577 West Greenway Road
Phoenix, AZ 85023
602-375-1777

8:00 a.m. - 5:00 p.m. Interviews: Company Suites

Improve Your Odds for the Internship Fair February 20-21, 2003

By CYNTHIA BAYSDORFER
from CMC on MTB

Students who do not have a plan before they walk into the fair will go home with nothing but a bag full of toys, candy and company propaganda, instead of the interviews they hoped for.

To use your time effectively, you will need to understand what you want to achieve from the fair. Are you going because you want to get interviews, contact names for future networking or just information about the companies?

1. Create a Strategy:

You need to create a strategy to maximize your time at the fair. Are you just gathering information about possibilities in the future? If so, let the recruiters know that you are not looking for a position at this time, but would like information about companies in which you are interested. Collect company brochures, ask questions, and get contact names for future networking.

If it is an interview you are looking for, the more you prepare, the more successful you will be. Students who have a clear goal about the type of position they want will still need a plan.

2. Identify Target Companies:

Start by checking the most current list of participating companies in the Career Fair folder on the CMC Information Page on MTB, as this list may change daily.

Create a list of 8-10 target companies. Are any of these companies giving presentations on Monday or Wednesday night? If so, which two will you attend? If you get a chance to talk with the recruiter that night, you might not need to talk with them again at the fair. This way, you can spend your time focusing on the other companies on your list.

3. Research the Companies:

All companies need to be researched using the company's web site, Vault.com, Wetfeet.com, Hoovers, and/or various other IBIC databases. If you don't know what a company does, don't expect an invitation to interview!

Those students who take the time to learn about the company, the positions they offer and the industry, will be seriously considered for an interview. The more company knowledge you can demonstrate, the higher you will be placed in their massive pile of resumes.

Be prepared to talk to the recruiter about what you want, to demonstrate that you have the skills they are looking for and how this position fits into

your career plan.

4. Plan Your Presentation:

Be brief and to the point. Start with your 30-second commercial. Prepare a few well thought-out questions, because intelligent questions show knowledge, research and desire. You only have about five minutes to convince them to consider you for an interview.

Be respectful of the recruiter's time. If there is a long line, use your time in line wisely. Listen to what the other students are asking and read the company brochures. Each recruiter might talk to as many as 200 students that day, so determine how you can stand out.

Show how you can add value to the company, because your resume alone may not be enough to win the interview.

5. Practice Your Presentation:

Practice, practice, practice! Practice in front of the mirror or in front of friends, until you are ready to say it to strangers.

One last word of advice: Do not waste your time with companies that don't interest you. Just because a company has the longest line does not mean they are a good fit for you.

Focus, research and enthusiasm are the keys to success at the fair.

Internship Fair Participants

ExxonMobil
Expeditors International
Fidelity Investments
Honeywell Aerospace
IBM
Intel
Johnson & Johnson International
Kearny Alliance
Kimberly-Clark
Merck
Michelin
Navigate International
Abbott Laboratories
America West Airlines
American Express
American Honda Motor Co.
AstraZeneca
ATCi
Brown & Williamson
Cisco Learning Institute
DaimlerChrysler Services
Dial Corporation
Digital Partners Institute
Eli Lilly
PetSmart
Pfizer
Schering-Plough
Siemens Building Technologies
StorageTek
Wachovia

*Participants are subject to change.

For more information about Internship Fair 2003, visit the Career Fairs link on CMC's MTB home page or contact Emily Haigh at haighe@t-bird.edu. The following companies have confirmed their participation in Thunderbird Internship Fair 2003.*



PARADISE MINI STORAGE



BELL RD.

PARADISE LN

GREENWAY

59TH AVE.

T-bird

Congratulations graduating student and welcome to the new students!
We have enjoyed 17 years doing business with Thunderbird students.
Thank you!

449 units
All sizes! All prices!
Call us about
special student discounts

5913 W. Paradise Lane, Glendale, AZ 85306
1/2 mile North of Greenway on 59th Ave.
Turn left on Paradise Lane at the stop light

602-938-9011

Need a New Addiction? Apply to Be a CA

Hello, My name is Deirdre and I'm a Campus Ambassador. Okay so maybe we don't need a CA Anonymous just yet, but there is something addictive about being a Campus Ambassador.

"So, what is a Campus Ambassador anyway?" I hear you ask. After some extensive checking of records, (i.e. I asked Admissions), it seems that the CA program has been around at least since 1994. The program is managed by the Admissions office, specifically by Aondowase Anum (the administrator formally known as Kennie). Aondowase is aided by three student co-chairs. The actual CA's are all volunteer students. Our job is to host prospective students and guests when they are visiting campus.

Every Friday at 10.00am groups of prospective

students are brought on a tour of the campus by CAs. We tell them all about the history of the school, describe all the facilities and bring them to the Commons for lunch. During all this, we answer questions about the school, our classes, student backgrounds, and the social life on campus.

We try to give people a view of what life will actually be like in Thunderbird. In addition to the regular tour, CAs escort prospective students on class visits and conduct special tours for groups of visitors.

Many new students who sign up for Campus Ambassadors attended tours and class visits while deciding on a graduate institution. They liked the experience so much they want to do the same for others. Some, like myself, just thought it would be fun. I met so many people from

such diverse backgrounds, both prospective students and CAs. It was great to see people that I had taken on tours and class visits arriving for their first trimester. One CA, who prefers to remain anonymous, signed up so he could be the first to meet any new female students and do his bit to increase the odds. Whatever your reason for joining, being a CA is a very rewarding experience and it can be measured in the number of people that volunteer repeatedly.

The program currently has 60 students participating, the largest group ever. Because there are so many Campus Ambassadors we are not recruiting CAs for Spring '03. However, recruitment will probably resume in Fall '03 so if you are interested please let us know in September.

Reason for Hope in South Africa

Continued from Page 9

Nation' the first and fourth worlds meet; those who have, versus those who have not.

"Even in the midst of problems such as poverty, crime, violence and the HIV/AIDs epidemic there is hope, entrepreneurial drive and a vision for the future. One such example is the entrepreneurial 'brick lady' who cleans off used bricks and sells them by the roadside. The buyers are her neighbors who aspire to expand their modest homes one brick at a time.

"What struck me deeply

was the hope and belief in the future of South Africa. It was echoed by many and included those from

there is no substitution for witnessing for ourselves the challenges of a country in which the first and fourth worlds meet.

the humblest of circumstances to those who had survived imprisonment on Robben Island like Nelson Mandela. Although I cannot adequately explain my experience, I can say that it expanded my mind and touched my heart."

Julie Hines, Dec 2002

"The Republic of South Africa Winterim 2003 was a deeply enriching experience which far exceeded my expectations. In fact, I am certain that it will remain one of the highlights of my life.

"Our Winterim group was comprised of six very enthusiastic, development-minded students, and our host and professor, Dr. Olufemi Babarinde. Our experiential journey consisted of very thought provoking, well-organized visits in different and diverse parts of the country, including the glamorous seaside city of Cape Town, the thriving metropolis of Johannesburg, the capital city of Pretoria, Kruger National Game Park, and a scenic tour of the Eastern Transvaal countryside.

"Throughout our stay we met with high-level government dignitaries, corporate executives, and locals in each community we visited. Universally all were more than delighted to share their concerns and aspirations for their country. During

our visits, Dr. Babarinde made certain that we were allowed ample opportunity to ask detailed questions and inquire as to the possibility of internships.

"At Thunderbird we study about the challenges of a developing country in our International Development classes; however, there is no substitution for witnessing for ourselves the challenges of a country in which the first and fourth worlds meet. Indeed, South Africa is a country struggling with many troubling issues including, deep structural unemployment, wide

spread poverty, the challenge of transformation, and the devastating

effects of the HIV/AIDs epidemic.

"Despite such challenges, the people of South Africa remain hopeful. And, given the recent history of the country - the nearly miraculous and bloodless revolution - there is reason for that hope. In this post-apartheid state, the people of the Rainbow Nation appear to be fully committed to realizing their political, social, and economic goals.

"I am very grateful for the opportunity to have been a part of such an incredible journey. I also consider myself very fortunate to have shared this experience with such wonderful people; Dr. Babarinde, Betsy Hoag, Nana Asare, Daniel Theuri, Andrew Dicello, and Carole Lowe - friends and memories to cherish."

The Rainbow Nation, with eleven official languages, has so many unbelievable stories to tell. I would suggest starting with Mandela's story, Long Walk to Freedom, the best political autobiography I have ever read. The next step would be to go on next years South Africa Winterim.

You will learn more about the strength of the human spirit and the power of hope than you ever dreamed possible.

Classic Cars Dazzle During Winterim

By JOHN CARLISE
U.S.A., '03

While you were enjoying your winter break -probably far from Arizona, I was basking in the sun at the Barrett-Jackson Classic Car Auction in Scottsdale.

In the event that you have never heard of this, the Barrett-Jackson Auction is the largest classic and collectible auto action in the world.

For more than thirty years, the Barrett-Jackson has brought the owners of dream cars together with the owners of very fat wallets.

And if the nearly 1000 incredible cars crossing the auction podium weren't enough to dazzle you, this year's auction was attended by Don Johnson, Reggie Jackson, Alice Cooper, and many other celebrities. Obviously, I fit right in.

The great thing about Barrett-Jackson is that you can get up close and personal with almost every car up for auction. And no matter what your dream car is,

you are likely to find it there. Back in 2002, I attended Barrett-Jackson and was surprised to see so many European cars; classic Jaguar XKEs and Mercedes-Benzes were plentiful.

This year could have better been described as the year of American muscle. Automotive legend Carroll Shelby was a special guest, and that meant that Shelby Cobras and Mustangs were in high supply.



One of the Shelby Mustangs sold was "Eleanor" - a GT500E featured in the movie *Gone in 60 Seconds* with Nicholas Cage. I saw the movie and actually found the car to be a better actor than Mr. Cage. When "Eleanor" reached the auction block, I was right there in the bidding.

Continued on Page 14

Cuba Remains a Land of Mystery

By John (Fidel) Mikus
U.S.A., '04

Cuba, our communist island neighbor 90 miles south of Key West Florida, still remains a mystery to me even after the Cuba Culture tour. I learned a great deal about Cuba while traveling with Professor Carney, but this was just one brief view into this fascinating place. The mystery of how they can keep American cars from the '50's still running without access to spare parts. This strength and resilience of the Cuban people is another mystery that amazes me.

The average person makes only \$10-15/month. One might think that with such a low wage rate the cost of goods would be relatively low, well not here, a can of cola costs 50 cents. Imagine spending 5% of your monthly income on a simple can of cola.

Still another mystery to me is that there seems to be two economies at work in Cuba, the official and the unofficial. More than once I heard the saying "hey my friend you want cigars." This was usually preceded by the hissing noise that all Cubans do to get your attention.

This mystery of how they manage to be only eclipsed by the warmth I received while visiting this country. I was invited to a to a New Years Eve dinner and party with a local family. The fact that a family with so little was willing to embrace me into their festivities showed me the warmth of the Cuban people. The music started blaring about 8 A.M. on Dec 31 and did not stop until late into the New Year. The party was in the neighbor's front yard but they made me feel like I was the guest of honor. Every time I went to take a break from the dancing, someone was

pulling me back onto the porch to dance some more. My legs were tired for days from all of the dancing that I did. The spirit of the people, even after this great length of time, is as vibrant as any Latin American country.

This country has something for everyone, as a car enthusiast, I was lucky enough to get a ride in a 1957 Ford Fairlane. This car was a mix between modern and classic. There was a new stereo and speakers pumping out the latest techno beats. Without access to many replacement parts I felt a little uneasy taking the corners at what felt like 60 mph. However the speedometer was broken, so speed was regulated to what the driver felt the car could handle. There is only one thing that I can say, if you ever get the chance to visit Cuba, GO you will amazed with this island country.

Washington, D.C.

Global Political and Business Environment

Continued from Page 9

Government Agencies like the Department of Defense and the Department of Commerce, we saw, experienced, and lived it all.

We were able to see the world and current events not only through the eyes of the United States, but also through the eyes of Mexico at the Mexican Embassy, through those of the European Union at the Delegation of the European Commission to the U.S., and

through those of Saudi Arabia at the Saudi Arabian Embassy. Nowhere else in the world (except at Thunderbird) would it be possible to learn about and understand the global political and business environment of today from so many different perspectives.

Overall, the winterim in Washington DC was an incredible mind expanding and eye opening experience that will be remembered by all those who participated for a lifetime.

Rugby Club Looks to Build on Success

Rugby Club Starts Off the Season with Two Big Wins

By PHIL KENDIS
U.S.A., '03

After an outstanding fall trimester the Thunderbird Men's Rugby Club looks to fill in the gaps left by December graduates who played integral roles in the team's success, and to build on that foundation with the help of the incoming students this trimester.

The spring season began the weekend before classes started with a game against Northern Arizona University, who came to Glendale for a rematch after their fall tournament in Flagstaff. Having only practiced together a handful of times, the team was not in top form and was still suffering from jet lag and holiday festivities. What better combination than holiday spare tires and forty minute halves? In addition, the new players, particularly the backs, had not yet been incorporated into the game plan and had to rely on the speed and spontaneous play of Martin Gavito to compensate.

Despite play that was relatively sloppy compared to the well-oiled machine which sipped from the chalice of victory at our MBA tournament in the fall, the squad held on to a 7-5 lead at halftime and scored another try in the second half to seal the victory over the Lumberjacks. Although

the forwards won the majority of the scrums, they were without a doubt missing the heavyweights that graduated in December. Art Linke and Guy Hayenga, both weighing in at over 250 lbs, will be sorely missed as they provided solid reinforcement for "Big" Ray Plummer who continues to anchor the right side of the front row.

The Club's second big win of the spring season came when Thunderbird hosted the Old Pueblo Rugby Club on Saturday, February 8th. All around the club made solid improvements in their campaign towards the MBA World Rugby Championship Tournament held at Duke University in April. Thunderbird solidly beat the skillful Old Pueblo Club by a score of 19 to 5.

The team now looks to regroup and focus on its upcoming matches, especially the tournament at Duke in April. With a stellar turnout at practice last week of over 40 players, the squad is fired up and ready to carry the torch forward into the spring trimester. Aspiring players are always welcome to train with the team on Tuesday and Thursday afternoon, so please join us!

An assessment of the squad for this term is as follows:

The Forwards:

Streamlined and downsized, but not underpowered

Although two major components to the Piggy front row have graduated, Ray Plummer and Patrick Carroll will lead the forwards this spring. After his tour of duty on the Navy, James Hasan, the team's #1 seaman, will now serve at prop in the scrum. Alan Cartes will also be vying for starting time at the position, provided the team enforces a curfew on him to keep him out of late night shenanigans and in good health.

Patrick Carroll and Jason O'Brien will be flanking the UofA Wildcat second row of Seth Magden and Philip Kendis (who will be rucking with extra verve this term as he cherishes life as a free man). Patrick's enthusiasm for this spring escalated when new student Pat McRae joined the team this year and officially replaced him as the old man on the squad, not to mention the team member with the most gray hair. Patrick will be jumping in at various positions, as he does, and the team looks to put someone on the Art Linke accelerated program and



The T-Bird Forwards Dominate Another Scrum

train him at the hooker position.

Heath Norton will assume his usual role at the '8' position and will be surveying everyone's backsides throughout the match. The Thunderbird student body is looking forward to a repeat of Heath's bunny hop try from the fall.

The Backs:

Led by second trimester Argentine Martin Gavito, the backs are stronger than ever and will be formidable competition for opposing sides this spring, particularly since there is a minority of English speakers at the 10-15 positions and no one ever knows what they are talking about back there. Christian Schmidt, after injuring his shoulder in the fall tournament, will be

back in March at the fullback position. He claims to have re-injured his collarbone over break hunting geese, but the rumor mill tells a different story. Word has it that he started workouts prematurely as he was preparing for a holiday shooting of Joe Millionaire.

Aki Maruhashi, Victor Osle, and newcomer Alexis Edelstein, who scored a try in the opener against NAU, but has yet to do a Zulu for the team, fill out the rest of the backs with Alan Gardiner and OP.

Come out and support Thunderbird Rugby! The next games are Saturday March 1st and 8th against the T-Bird Rugby Alumni and the Tempe Rugby Club.

Start A Summer Reading List Now At the IBIC

Continued from Page 3

published in 1998 and shortlisted for the John Llewellyn Rhys/Mail on Sunday Prize.

SOUTH AFRICA

Diary of an African Journey
by H. Rider Haggard

This book finds its origins in the rough diary Haggard kept during his trip to southern Africa in 1914. On the return trip to Britain, he used his rough notes to work up a detailed diary. During this trip Haggard toured southern Africa extensively, acquiring an impression of black politics and meeting the first president of the African National Congress, John Dube.

This manuscript presents a portrait both surprising and in some ways familiar of Africa and of a central figure in the literature of colonialism in Africa.

Henry Rider Haggard was born in 1856. His most famous novel, *King Solomon's Mines* (1885) effectively started the cult of the bestseller and launched the genre of adventure-imperialism. He was knighted in 1912 and died in 1925.

UNITED STATES

The Fortune Tellers
by Howard Kurtz

Howard Kurtz uncovers the backstage pressures at televi-

sion shows like CNBC's Squawk Box and CNN's Moneyline; at old-media bastions like The Wall Street Journal and Business Week, which are racing to keep up with the 24-hour news cycle; and at Internet start-ups like TheStreet.com and JagNotes, real-time operations in the very arena where fortunes are made and lost with stunning swiftness.

This book is based on 18 months of shadowing the most influential, colorful, and egotistical people in business and journalism.

Howard Kurtz is the media reporter for *The Washington Post*, host of the weekly CNN program *Reliable Sources*, and was named the nation's best media reporter by *American Journalism Review*.

All I Could Get
by Scott Lasser



This is the story of the ultimately harrowing journey into the heart of New York's financial world that Barry Schwartz and his family take on the way to discovering what exactly is "enough." It is an indelible portrait of a family driven to a reckoning, of a man poised on the brink of terrible power and unspeakable loss, of

the crushing effects of envy, and of the devastating force of the American dream.

Scott Lasser received an M.F.A. from the University of Michigan and an M.B.A. from the Wharton School. He has the voice of a born storyteller and an intimate knowledge of the business of high finance, having been a government-bond trader at Lehman

Brothers.
images from amazon.com



ARROWZONEE GOLF & TENNIS

As always Thunderbird students receive 10% Discount.

NOW IN STOCK



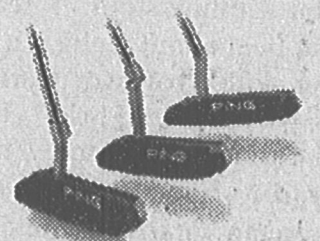
Callaway Great Big Bertha II Drivers & Fairway Woods X-16 & Big Bertha Irons



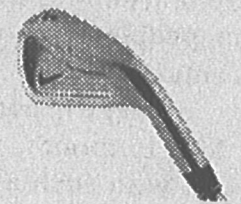
Odyssey 2 Ball Putters



Ping I 3+ Irons



Ping Specify Putters



Nike Pro Combo Irons

Bring in this ad and receive a FREE round of golf at the Arizona Traditions

With purchase of any new iron set. Expires: February 28, 2003

7608 W. Bell Road
Glendale, Az. 85308
(623) 497-4000

1400 N. Litchfield Road
Goodyear, Az. 85338
(623) 935-2201

Some manufacturer restrictions apply. Not valid with any other offer or sale item. Excludes Golf Balls. See Store For Details

Views From Greater Geneva (a.k.a. Archamps)

By Matthew Preston Jones
U.S.A., '03

Hey gang!

Thought that I would take a moment to check in and let you know what we are up to here in Snowland. The initial shock of "This is totally different than I thought it would be" has subsided, and the group is becoming less focused on finding places to live and more involved in academics.

Initially the vast majority of students were actively seeking new accommodations due to a tiny error on Thunderbird's part that understated the cost of housing in one building by 30%. This, coupled with the truly amazingly small size of the units at this property, caused many students to run the trap lines with darn near every real estate agent in town.

We now have students who are living in small hotels with no private toilet, students who are living in campgrounds and students who are living with farmers / retired French folks.

The key to surviving

this phase of the semester was to be flexible and to understand that Thunderbird is not able to manage every single detail of the overseas experience. Just like any other international gig.

The school organized a really great tour of the International Labor Organization's Library as well as the United Nations including the Library, a sprawling facility that is built overlooking Lake Geneva with Mount Blanc towering in the distance. The tour culminated with a meal in the UN's cafeteria, great food and wine for lunch!

Over the weekend some of us went skiing, at ski areas that I have heard about my entire life but never thought that I would be able to visit. Other groups traveled to places like Nice, Lyon, Paris and Milan. All of these locations, including Milan interestingly enough, are within 4 hours of Geneva. The small size of Europe works real nice when you have a 3-day weekend and \$300 bucks to do it with.

This brings me to the subject of money: Europe is EXPENSIVE. The only thing

that I have found that is cheaper here compared to Glendale is lemons. Every other item is anywhere from 20% to 300% more with gasoline and road tolls topping the list.

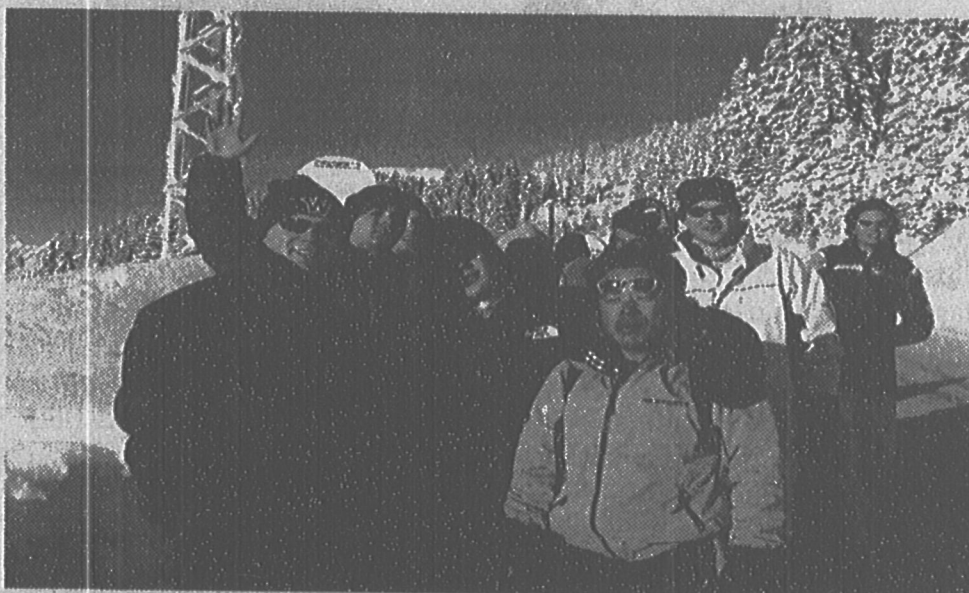
The European governments, in their infinite wisdom, have decided that running a toll road is a dandy way to plug holes in state budgets. The only problem is that these roads are under utilized due to the astronomical cost to drive down them (figure on \$.20 per kilometer and you won't be far off) and the free roads, that run thru the center of town, are jam packed. For most inter-city travel the train seems like it is a better option, even when traveling to some good ski areas. The train system here is really good; we can run into Geneva in 15 minutes by street car for a mere \$1.60.

The second week has begun in earnest and we are beginning to open up the books and see what size font they are printed in.

Hope you are all well. We speak of "The Glendale gang" often.



Nana Asare, Tiago Machado and Seri in Morzine, French Alps



James Keefe, Alex Mailman, Sean Howse, Minsoo Suh, Jens Garberding, and Tanya Baker - Archamps Ski Club!



Snow Tires, what are those? Tanya Baker and Alex Mailman help push Minsoo Suh out of the snow



Orientation in Morzine: Megan Staley, Nana Asare, Denby Sellers, Pam Baum, Shawna Wilson, Ruby Gualberto, Tiago Machado, Tanya Baker, Naotake Momiyama, and Quintin Singleton

Lessons in U.S. Government Policy Found in French Countryside

By ALEX MAILMAN
U.S.A., '03

Two days ago, I endured the longest barrage of verbal abuse I can remember. I was sitting in the lobby of my friend's apartment-hotel nears Archamps, France, listening in on a conversation between a French and a Moroccan about the United States. The discussion began with vacations in Las Vegas, which was fine, but ultimately spiraled into a criticism of the United States over the last 1000 years. Strange right? In fact, judging by our timeline, definitely a bit irrational. But perhaps, not entirely.

With war in the Gulf looming, lines are being drawn in Europe. Oddly enough, divisions with regards to the conflict in Iraq result less from political parties and more from historical factors. Tony Blair, head of Britain's left-

of-center Labor party, has sworn his allegiance to George Bush, while France's conservative Chirac and Germany's left leaning Schroeder are staunchly opposed to the war. This continental alliance makes sense actually. Both countries are the engines and pockets behind Europe's common market, and just last month proudly celebrated the golden anniversary of their post-war eco-political alliance.

Nevertheless, many Americans are continually dumbfounded by France's ever-contrarian stance against the US. We are both democracies with similar western values. And furthermore, we saved France from being overrun, twice. Doesn't this deserve greater loyalty? Having just begun a semester in France, I have become a bit hypersensitive to Anti-Americanism, and believe it

merits some investigation. A few conversations in cafes and bars, and a bit of research have yielded a rational explanation. In a word, Balance.

To begin with, the French do not see their condemnation of the US as a betrayal at all. In fact, they believe it is their right, and even their duty. When questioned on the subject of French opposition to the US, my landlord, a 50-ish Innkeeper, was quick to point out that it was France who helped the Colonies win independence from England, as if to say that French loyalty should not be questioned. Others speak of Alexis De Tocqueville, France's famous observer of the American experiment, as a compatriot of our Founding Fathers. What for us seem vague memories are as important to many French as our bailout of France in WWII.

Evidently, France sees herself as a sort of godmother midwife for the United States, and thus responsible for ensuring we don't act up.

Most of us remember France as politically aligned with the US in the post-war period. Actually, France pulled out of NATO in 1966, under the mistrustful direction of her favorite son, Charles De Gaulle. Nonetheless, France has been a strong ally, but partly by default.

To begin with, the political landscape and values of France are quite different from those of the US. French have a stronger notion of labor rights and social welfare than most Americans. They also do not share our obsession with free-markets, and upward mobility. So, while America was witch-hunting Communists for 50 years, France's communist party was the strongest

in Western Europe. Tolerance of communists wasn't an issue, and Socialism was the predominant ideology for most of the 20th Century. The close ties with the US were as much about countering the oppressive Soviet Union, as they were about shared beliefs. A lesser of two evils.

Now that the Cold War is over, French fear complete domination by the U.S. France has been at the heart of conflict for centuries. Memories of war with England, Prussia, Austria and others neighbors are burned into its national consciousness. Even fresher are the memories of Germany's rise to power in the thirties. In France's mind, no nation should be too strong. Peace relies on a balance of power among nations. So, it is no coincidence that the speedy formation of

Continued on Page 16

Need to Get Off Campus and Out of Glendale? Get Your Groove On At These Clubs

By **HABIBE AMINE
BENABALLAH**
Morocco, '03

AXIS AND RADIUS
7340 E. Indian Plaza, Scottsdale



Classy venue with 2 clubs in 1 for those hard to please friends of yours. Axis, with its cozy booths and soft lighting is a laid back place with a touch of class where you can watch the latest top 40 videos on their flat screen TV while nibbling on expensive appetizers and sipping on a great selection of martinis. Radius is for the hardcore clubbing friends of yours who appreciate good house music and an excellent lighting system. Tuesday night is home to the infamous Latin Rhythm Night. The ladies there are very caliente!
Grade: B

BARCELONA
15440 Greenway-Hayden Loop, Scottsdale

An elegant, classy venue that caters to the sophisticated crowd of the Valley. Zoe Bow band plays the best of today's dance music as well as some old favorites. The crowd age ranges from 21 to ...60, the drinks are pricey but the ambiance is superb. Guaranteed fun time.

Grade: B+

THE BUZZ
10345 N. Scottsdale Rd., Scottsdale

This is the place that will make you feel old as you will be partying with 18-21 years old students who are having a great time grinding, break-dancing and sipping on Pepsi. The upside is the very inexpensive drink specials upstairs for the 21+ crowd.
Grade: C+

MALONEY'S
7318 E Stetson Dr, Scottsdale



It is a wild college ambiance in this Irish pub. The booze is cheap and the crowd gets crazy to the beats of 80's music as well today's dance hits. There is no need to dress up as the crowd is dressed very casually. Plus, there's no cover to get in. However, be prepared to be elbowed and stomped on as it gets very packed inside.
Grade: C

O
4720 N. Scottsdale Rd. Scottsdale

Very intimate atmosphere in this restaurant that turns to a dance club at night then to an after-hour club open until 3 a.m. You'll find an elegant crowd dancing to the latest club music. Perfect place for couples who want to have a fun evening.
Grade: B+

**POLLY ESTHER'S
CULTURE CLUB**
2040 N. Scottsdale Rd., Scottsdale

Have you ever watched Jerry Springer, well this mega-club with two dance floors offers you the opportunity to see that type of people on the show live "in your face". Don't worry, you will get the full Springer experience as you will likely get a chance to watch a couple fights break in front of you. This place is home to the rudest bouncers of the Valley. Save your money and go elsewhere.
Grade: F

CLUB RIO
430 N. Scottsdale Rd., Tempe



The club has a large dance floor and an outside patio for the patrons who enjoy live music. The only good thing about this place is the d-j who does a great job mixing up the latest hip-hop and dance hits. If Scottsdale clubs attract the sophisticated and beautiful, Club Rio finds itself catering to the other extreme.
Grade: D-

SANCTUARY
7340 E. Shoeman Lane, Scottsdale



Two dance floors, one for R'nB, the other for house music. A cigar lounge, A Moroccan VIP room and on the top of that, a chance to dance alongside the most beautiful

ladies of the valley. This is a great place to see and be seen.

Grade: A

SIX
7316 E. Stetson, Scottsdale



An art-deco upscale lounge featuring great martinis and beautiful, sophisticated patrons. If you prefer going out to mingle, this is your best bet. Plus, the place does not have a cover charge. This is truly, the valley's best kept secret.
Grade: A-

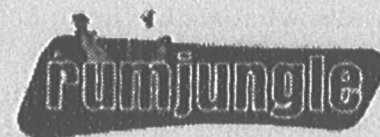
**WEEK-END
ESCAPADES**

BROADWAY
Downtown San Diego
This is the "it" place in San Diego right now. This club used to be a bank transferred to a fun and classy club. At this club you can dance inside the vault (a real one) to hip-hop sounds or jam upstairs to the rhythms of famous house music d-js. Needless to remind you about the beauty of Californian women.
Grade: A

RAIN
Inside Palms Hotel, Las Vegas
This is Vegas entertainment at its best. Absolutely grandiose facility that could host 2000+ party people. The place is the size of a football field and it is full of gorgeous women. The music is great too. The only downside, a 40 minute waiting line unless you are willing to tip the bouncer. Oops, that's against the code of honor of t-birds.

Grade: A-

RUMJUNGLE
Inside Mandalay Bay, Las Vegas



The décor of this club is sublime. Bottles of liquor are shelved 30 feet high, in between shelves, go-go dancers are shaking it to the beats of house and hip-hop. In each end of the bar, an "Aladdin" looking tam-tam drummer is keeping the crowd bouncing to the beats. Fun atmosphere!
Grade: A-

STUDIO 54
Inside MGM Hotel, Las Vegas



It is midnight at the sin city; you won \$120, what's next? Well Studio 54 is a great place to get loose and have a great time while dancing to awesome house music. The crowd does get wild just like it used to at the original Studio 54 so who knows, maybe you will get lucky again!
Grade: B+

images from www.axis-radius.com

<http://www.4socialsuccess.com/entertainment/hotspots.shtml>

<http://www.pubcrawl.net/bardetails.cfm>

http://www.mgmgrand.com/lv/pages/ent_studio54.asp

www.lasvegas.com

Classic Cars Roll Into Valley During Winterim

Continued from Page 11

I finally backed out when the price reached three times the average starting salary for a T-bird grad. Someone else took it home for a mere \$194,400. I was crushed, because with 500 horsepower and a nitro boost, I just might be able to outrun the infamous T-bird golf cart police.

The two biggest stars of the show, a one-of-a-kind 1957 Jaguar XK-SS and a 1931 Duesenberg failed to reach their reserves - a "reserve" being the designated minimum amount that owners will sell their car for.

The maximum bid on the Jaguar was a mere \$950,000 and the maximum bid for the

Duesenberg was \$440,000.

What does that mean for you? Well...it means that once you land that fat (or phat) job in a few months you can come back to Scottsdale in January of 2004 and possibly see those two dream machines make a return appearance.

And the next time Barrett-Jackson rolls into town, you can be sure to have your checkbook ready.

GREENTREE APARTMENT HOMES

Now Taking Reservations for Spring Term



- * Discounted Cable
- * Heated Pool and Spa
- * Sand Volleyball
- * Washers & Dryers Available
- * Large Patios
- * High Speed Internet

(602) 938-2896

5959 W. Greenway Rd. Glendale AZ 85306

SPECIAL

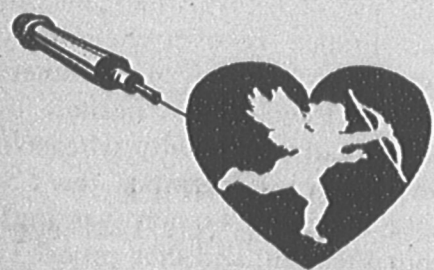
Look and Lease within 48 hours and security deposit and application fee will be waived.

One month free with a 12 month lease agreement.

February 13, 2003

Dr. Love

New Trimester Brimming With Possibilities for Love



My Fellow T-Birds,

Welcome back from what was hopefully a relaxing yet exhilarating one filled with mystery, intrigue, love and lust.

Whether you were travelling around the globe, scoring interviews in different countries or reconnecting with friends and family, the time away from campus was just what the Dr. ordered.

Now as the trimester begins, you are bound to run into the age-old Thunderbird dilemmas...should a date a person in my cohort? Is it ok if I don't understand a word my significant other is saying? Is "The Odds Are Good But The Goods Are Odd" the new school motto?

Fear not B-Schoolers for you are in the academic (read: non real world) setting where the rules are flexible, the pub drinks strong, and the possibilities for romance endless.

Good luck,
Dr. Love

Inflated Ego Dampening Once Prosperous Love

Dear Dr. Love,

During my Winterim, I had a random hook-up with a fellow T-Bird on the last night of the trip. Everything was fine as we said good-byes at the airport but now that we are back on campus I cannot help but feel disappointed.

I thought that our shared bonds during the winterim would be a great starting point for a new relationship. Now, this guy doesn't even look at me on campus.

How can I make him see me for the person he thought I was just a few weeks ago?

Sincerely,
Jet Lag Love

Dear Jet Lag,

This is an historical problem on the T-Bird campus but one that should occur less frequently as Interims have been abolished (so count yourself lucky that you only go through this once a year).

However, it seems your man was just looking for the perfect way to finish his winterim. If not able to find a foreigner, the next best thing is a person from your own group but in a foreign country.

I fear you must chalk this up to experience and realize that you were both using each

other to enhance the Winterim experience in ways that few people get to enjoy. Consider yourself lucky and you never know what your future travels will bring.

Do you have a question for Dr. Love? Send your questions to dastor@t-bird.edu

Dr. Love also welcomes your advice for your fellow T-Birds

How Do I fight the Winterim Blues?

Dear Dr. Love,

A woman I "dated" last trimester is now in three of my classes. While we only socialized last trimester at the Pub, the few Culture Nights, or the stacks at the IBIC, I am beginning to get the impression that this woman does not want to be seen with me this trimester? I have tried sitting by her in class and participating on an above-average level in discussion, but nothing I do seems to get her attention. From all indications last fall, things went very well. Now, I don't know what I

can do to get her to talk to me??

Sincerely,
Left in the Desert Dust

Dear Desert Dust,

It seems your lady has acquired a bit of an attitude during the winterim. Now, she thinks she's the greatest thing since sliced bread just because she is in the 30% minority on campus.

What you need to realize though is that you are the real hero - you beat out the other 70% on campus to get her attention.

She will soon realize her

error in ignoring you as she tries to muddle through another semester of late night escapades. The campus is still small and word gets around. Soon, everyone will know that she was yours last trimester and that she should be again now. In the meantime, focus your attention on the other one or two eligible females in your classes (attractive or not) and not doubt her jealous nature will take care of itself.

Just be patient!

Rumors Fly Across The Pond

Dear Dr. Love,

I fear my reputation precedes me. I am in Archamps this trimester and having a wonderful time; however, I wish I were in Glendale because the gossip on Glendale's campus about my life here is much more exciting than reality. What can I do to stop the rumors before the myths and reality become too intertwined? And why do people in Glendale feel the need to create stories about my life here?

Sincerely,
Cross-Culturally Confused
Dear Confused,

You have three choices. First, you can spice up your life

in Archamps until the rumors on campus are justified. The downside of this is that new, more exaggerated versions are bound to surface, so this could end up being counter-productive.

Your second option is to start some juicier rumors of your own of various illicit happening on the French-Swiss border that do not involve you but will make your supposed escapades pale in comparison.

Finally, you can be the bigger person, ignore the stories you've heard and use your time more wisely to get on with your life.

Losin' the Latin Flava'

Dear Dr. Love,

I am a heartbroken T-bird, and I don't know what to do. I had been dating a Latin American boy, for the past 3 trimesters. He wasn't responsible, he was never on-time, and he didn't have any money (going to the Taco stand after the Pub on Thursday nights was a big night out) still, I thought things were

serious considering that he invited me to Panama for the winter break. He introduced me to all his friends, and his entire family...his mom is a total nightmare, but that's another story. He even asked if I would be willing to move to Panama one day (I said yes, but the truth is that there's not a

chance...there isn't even a Tiffany's store in Panama!). When we returned back to Glendale for the new trimester, he dumped me! He said that he didn't ever foresee a future with me. I was heartbroken. Two days later, he hooked up with some pub-slut. Can you believe it? Dr. Love, how will I ever get over this Panamanian man?


Sincerely,
Loca for Latinos

Dear Loca for Latinos,

Gringa, you need to get over it! What did you ever see in this chump? First of all, there is nothing worse than a poor, late, and irresponsible Latin man with a nightmare mother! Talk about red flags! Do you really want that nightmare mother as a nightmare mother-in-law? I didn't think so. Second, maybe you need to follow your ex-novio's lead and find a pub-slut of your very own. With a ratio of 30% women and 70% men, it really shouldn't be an issue. How about switching from Latin American men to French men? I understand that there are some fine French men on campus this trimester!

Happy hunting!
Dr. Love

THE THUNDERBIRD RING



Take the "Work" Out of Networking
Order Your Thunderbird Ring Now!
Post Office Lobby Feb. 18-19
10:30 am to 4:30 pm

BY ALTA SCHOOL RING @ 800-769-7464
THE ONLY ONE RECOGNIZED AROUND THE WORLD

COUNTRY GABLES

APARTMENTS

- Large Floorplans
- Washers/Dryer Hookups
- Private Storage
- 24 Hour Pool & Spa
- Microwaves
- 24 Hour Emergency Maintenance
- Courtesy Patrol
- 1 & 2 Bedrooms

Call For Intern Special!

15010 N. 59th Ave, Glendale 85306
602-938-2578 Fax 602-938-1408
office@pbell-countrygables.com



Students, it appears that an insidious disease has been discovered on our campus. In the interest of public health please read the below information and if you believe you are affected seek help immediately.

THE DISEASE
Second Trimester Syndrome

SYMPTOMS

Complete apathy and inability to motivate oneself despite having a workload double that of the previous semester. Symptoms include:

- Increased time watching TV
- Checking e-mail every five minutes
- Not having spent more than half an hour in the IBIC in the last week
- Spending large amounts of money at the pub (especially if not on a Thursday night)
- Reading the same page over and over again
- Staring off into space often

WHO IS AT RISK?

While the precise method of transmission has not yet been identified a widespread virus (finalitis exhaustionus) which affected many first trimester students in November and December of 2002 may play some role. If you were a victim of that virus, please check the above symptoms to see if you need treatment.

THE CURE

Unfortunately, medical science has not yet developed a proven cure for this terrible affliction, although you can take some steps to speed up the recovery process. First, draw up a calendar for the next month and fill in all your deadlines, cases, and group projects. Second, stack up all the books and course packs for the semester in one pile. This should help you realized how much work you have and how much you have to read in the coming weeks. The panic induced by this process should cause a chemical reaction with the virus and relieve some of your symptoms. If you have a serious case which is not relieved by this treatment experts suggest that you form study groups with friends who are sympathetic to your plight but will happily kick you into gear when they get tired of carrying you in a week or two.

There is an experimental treatment that should only be attempted in the most serious of cases. One expert, Dr. Eric McEachen, MD, MBS, DPBS, has suggested that consuming large amounts of alcohol in the pub will kill off the affected brain cells leaving you syndrome free. If this actually works for anyone please let us know.

Love-Hate in France, Europe

Continued from Page 13

the European Union was completed just as the last bricks from the Berlin Wall were being hauled off. Many French concede that the European Union primarily exists to balance American hegemony.

It also appears that the adoption of our culture has gone a bit overboard. France is famous for its love of all things American. What was an insatiable appetite in the 1950s and 60s has slowly turned sour. The Americanization of France, as seen through food, clothing, film, and even language, is thought to have gone too far. Indeed, France's rich culture is slowly breaking down, but that is a natural result of pluralism, immigration modernization, , , and even France's self-prescribed E-U-Nification: Yet, America seems to get all the blame, even as France continues its consumption.

According to one poll, 75% of French believe that the US preparation for war with Iraq is driven mainly by oil, not security. This vs. 45% of Americans. In fact, France is overwhelmingly skeptical of American self-interest, and they do not hesitate to speak loudly, especially when we don't listen. Remember, the US chose to ignore French warnings about Vietnam, and then proceeded to endure their same lessons by ten-fold.

France's feeling for America is truly love-hate. Most French will say that Anti-Americanism is nothing too serious. In the end, France will never turn its back on the US. But for now, American power, culture and wealth have to be checked. If not, the US may become over-zealous and spoiled. Or so I am told.

Mixing with Peers is the Mystique

Continued from Page 6

some similar training in oratory, we never learn to share our knowledge with the World, what good are we? And what better stable Southwestern environment could we find in contrast to war-ravaged parts of the globe?

A favorite comment to hear is one like "Glendale is boring." Along with a healthy dose of boredom, young Thunderbird, comes a stable environment for a good education. Along with Rotary's Ambassadorial Scholars come opportunities to mix with peers hailing from an entirely different set of growing-up factors. Along with professors who teach right-brain and left-brain tasks, mixing with students, who pos-

sess better qualitative or quantitative skills than we do, is key. This key, this mixing with peers, IS the true Thunderbird Mystique.

When this writer was serving as a Board member of the local Alumni Chapter, I was charged with communicating via postcards to Arizona alumni. A 1950s alumnus wrote: The world used to be my oyster, but now even oysters have too much cholesterol.

This writer, a 1985 graduate, has enjoyed a career as a travel agent focused on students' limited budgetary needs, T-Bird Travel.

Unspoken Rules of the Road In Valley of the Sun

By AARON WELLING
U.S.A., '03

As many of our students are new to Arizona and even new to the United States, I feel it would be beneficial for me to share the lessons I have learned while driving in the greater Phoenix area.

There are two things you need to remember while driving in AZ. First: drive on the right side of the road. This goes for anyone who learned to drive in the UK, Hong Kong, India, or the like. Just remember "right" is right.

The second point is somewhat more involved, but bear with me. It's vital to your well-being. Arizona is a Navajo word meaning "ancient." This was a marketing campaign utilized since statehood in an effort to attract people to the middle of the desert. The end result is an overabundance of senior citizens in the state. In addition to having so many of them here, they all have licenses. Apparently, you only need a pulse to get a license that

doesn't expire for 30+ years. I saw people at the DMV that were getting licenses wearing glasses that were so thick they could stop bullets. If their licenses don't expire until 2039 like mine, you might see them being auctioned on Ebay by enterprising relatives to the highest juvenile delinquent bidder (a good idea for the business plan competition, if you haven't already got one).

The result of so many retirees behind the wheel translates into three things for the typical Arizona driver: limited parking, slower driving times, and increased aggravation.

Limited parking may not seem like a big deal on campus, but as you travel outside of Thunderbird you will notice that there are more handicap parking spots in Arizona than in the rest of the United States combined. I'm not sure, but I think they come automatically with the driver's

license to the over 70 crowd.

What this means to you is that when you plan a trip to the mall, you will need to plan on hiking from your parking spot the 3.5 miles to the mall. Remember to pack some water as the year progresses, as search and rescue missions have resulted from

The result of so many retirees behind the wheel translates into three things for the typical Arizona driver: limited parking, slower driving times, and increased aggravation.

poorly planned outings during the summer.

Slower driving times are standard, but not because old people drive old cars. On the contrary, they tend to be the individuals driving a nicer, larger car, such as a Cadillac, a Lincoln, a Lexus, etc. Now, I don't portend to be an expert on cars in any sense, but I always thought that the bigger the car, the larger and more powerful the engine. However, I now have a new theory that as a person gets

older, the size of the car is positively correlated with the age while the speed with which that individual drives is negatively correlated. For those who haven't yet had Data Analysis or forgot it over the break, the older the person, the bigger the car, means the slower they drive.

This may not be of concern to you, due to the fact that it's just one car and they're only in one lane. But this is the

clinger. It's never one car. Old people travel in packs. They all meet up at one location and travel to every subsequent location together. And they don't follow the leader. It's as if the Arizona Highway Patrol has subcontracted them as a sort of geriatric roadblock to the rest of us while they "race" to the Chinese buffet at 4 pm for the senior citizen discount.

Oh, and the guy with the "My other car is a golf cart" sticker on his bumper?

Chances are he thinks he's in his golf cart when he's driving in front of you.

Finally, increased aggravation. I'd like to elaborate on this point for a few pages, but the thoughts I have are really too upsetting to put into print, and my anger management course has instructed me to keep positive, happy thoughts in my head rather than the time when I sat behind a little old lady who could barely see over the dashboard at a stoplight for 15 minutes while she debated which way she really needed to turn to find the hairdresser who maintains her hair at that perfect shade of metallic blue.

On second thought, the best advice I can offer is to stay on campus and to venture off infrequently and with extreme caution. If you are the adventurous sort, my advice is to take the bus. It's cheap, it takes you where you need to go, and when that fails you can always walk. Just watch out for the golf carts.