

Das Tor

AMERICAN GRADUATE SCHOOL OF INTERNATIONAL MANAGEMENT

Vol. 17 No. 14

4 Pages

November 29, 1983

FRIENDS OF T-BIRD SCHOLARSHIP FUND NEARLY \$150,000

by Lee Youngjohn

So who really does get all the money earned each year at the Thunderbird Invitational Balloon Race? The answer is: Nobody.

What students actually receive through the Friends of Thunderbird Scholarship Fund are allocations of the interest payments earned by this permanent endowment fund invested with other endowment funds by the order of the Board of Trustees. Sixty percent is invested in equity funds and 40 percent in cash funds. As of Sept. 30, the balance stood at \$149,218.

Since 1977 when the first scholarship of \$300 was given out, there have been 75 additional recipients of \$28,610. In 1983, exactly 17 T-birds received a total of \$7,900 from the scholarship fund. The money is added each year to the pool of grants and scholarships controlled by the Financial Aids office, for which qualified students may apply.

This year's balloon race contributed \$35,000-\$40,000 to the fund according to Lee Strickland.

"Qualified students" must have a minimum GPA of 3.5 and must be attending school full-time. They must fill out a grant application available from the Financial Aids office and write a cover letter stating their reasons for requesting a grant. Steve Beaver, the Dean of Students, then allocates the money to deserving students based on this information.

This year's balloon race made between \$35,000 and \$40,000 according to the estimates of Lee Strickland, Vice President for Business Affairs, although the final results have not yet been tabulated. This compares favorably with \$29,000 earned last year and \$28,000 earned in 1981. Strickland attributes this higher profit to the many costs absorbed by American Express as the Grand Patron for this year's race. Besides paying the \$20,000 patron fee, the company shouldered all the expenses involved in bringing the astronauts, Navy skydivers, Montgolfier descendants and Bicentennial Balloon to campus. American Express is also interested in being the sponsor again next year.

"Normally, most of the money is made from the invitation only Calcutta dinner for balloon sponsors and the silent auction held afterward," Strickland said. "Each brought in about \$16,000 this year." The school and the City of Glendale absorb all the extra labor costs of the event. And the Friends of Thunderbird paid \$7,800 worth of insurance

for the balloonists as well as supplying all the propane needed to inflate the balloons.

The bulk of the amount currently in the scholarship fund primarily consists of the balloon race receipts for the past several years, but it also includes 10 Friends of Thunderbird life membership fees at \$200 each.

The scholarship fund has come a long way since it was started with \$1,500 made from the first balloon race in November, 1975.

"Next year will be the 10th anniversary of the invitational, so I don't believe it will be any smaller despite the extra push this time because of the 200th anniversary of hot-air ballooning," Strickland said. "There were no major complaints from area residents this year."

Mavis Voris, the wife of AGSIM's president first organized the Friends of Thunderbird in 1973. The first balloon race sponsored by FOT was held in 1975 with 14 balloonists taking part—the affair got its start through an alum's daughter who was a balloonist.

This year 113 balloons were registered.

The Friends of Thunderbird sponsors the race each year in cooperation with the Glendale Chamber of Commerce and the City of Glendale. Joyce King took over as the new FOT president in September this year.

ASLC ELECTION RESULTS

SMITH, BALLARD AMONG WINNERS

Congratulations to all the winners of the ASLC general elections held Tuesday, Nov. 22! The winners are: Jim Smith for Vice President; Wilson Ballard for Treasurer; Dirk Anthony Wray for Academic Affairs Chair; Robert Peizer for Entertainment Chair; Keith J. Kuhn for Ombudsperson; Bradley J. Pierson, Rhonda Follrath and Curtis Orrben for the new Representatives at Large; Fernando Falla for Latin American Rep.; Robert McNair for North American Rep.; Halim Abu-Rahme for Mid-East/African Rep.; Carlos Castejon for European Rep. The positions of Asian Representative and Program Board Member are still open. Interested students may contact the ASLC office for more information on these positions.

BOOKSTORE BURGLED FOR 3RD TIME

Eden Hutabarat, manager of the bookstore, reported a burglary in which \$250 worth of merchandise was taken. This is the third burglary of the bookstore this year. The total loss is estimated at \$2,500.

The burglary has been reported to the Glendale police and is being investigated further.

All the windows in the bookstore have now been boarded up to prevent further burglaries. Police have no suspects as yet.

INTERAD DAY SET FOR MONDAY, DEC. 5th

by Alison Stern

If one word were to be chosen describing this semester's INTERAD presentations, it would be, without questions, diverse. From products like toiletries, golf equipment and a soft drink, to suntan lotion or a fantasy game, introduced into the countries of Mexico, England, Japan, France or West Germany, interesting presentations can be expected.

INTERAD, which stands for International Advertising, is an advanced seminar that has been taught by Professor Paul Schlesinger for 8 years. INTERAD is more of an experience, however, than a class. Five teams, composed of 6 or 7 members, form an "advertising agency team." Sponsored by a major corporation, each team prepares a marketing/advertising campaign introducing a product into a certain country.

INTERAD alumni have often described this seminar as a realistic experience in group planning and organization of an advertising campaign. While each member has a different position, consistency, logic and creativity must be ensured for the successful proposed plan. A convincing presentation is due promptly on Monday, December 5 — INTERAD DAY.

The teams are judged and the "winner" is announced later in the day. Judges and guests represent top advertising agencies and consumer products companies. To them, INTERAD is well-known and unique. They have the opportunity to screen future

account executives as well as offer advice. In major advertising agencies worldwide, T-Birds have been increasing in number after each successive Interad Day. Participants of INTERAD, however, are all winners.

On Sunday, December 4, a full dress rehearsal will be held in the THUNDERBIRD ACTIVITY CENTER (TAC). At this final dress rehearsal, all presentations will be video-taped, so you are asked not to enter or exit during the presentations. There will be NO ADMISSION CHARGE ON SUNDAY. The schedule for the Sunday Dress Rehearsal is as follows:

12 noon - Schering-Plough's Coppertone in France

1:00 - Coca Cola's Diet Coke in Japan

2:00 - Gillette Men's Toiletries in Mexico

3:00 - Karsten Mfg. Co.'s Ping Eye 2 Golf Clubs in England

4:00 - Altenburg Stralsunder's Dungeons & Dragons in West Germany

On Monday, December 5, Interad Day, the five teams will formally present their marketing/advertising plans before a panel of judges in the Thunderbird Activity Center. There will be a morning session and an afternoon session. Admission is \$1.00 for each session. ALL TICKETS must be PURCHASED IN ADVANCE. Tickets will go on sale in the POST OFFICE LOBBY on WEDNESDAY, NOVEMBER 30th beginning at 1:30.

INTERAD DAY MONDAY - DECEMBER 5, 1983 Thunderbird Activity Center

MORNING SESSION

9:00 - TEAM 1

Sponsor: Schering-Plough
Product: Coppertone Suntan Lotion
Country: France

10:00 - TEAM 2

Sponsor: Coca Cola Co.
Product: Diet Coke
Country: Japan

11:00 - TEAM 3

Sponsor: Gillette Co.
Product: Men's Toiletries
Country: Mexico

AFTERNOON SESSION

2:00 - TEAM 4

Sponsor: Karsten Mfg. Corp.
Product: Ping Eye 2 Golf Clubs
Country: England

3:00 - TEAM 5

Sponsor: Altenburg Stralsunder
Product: Dungeons & Dragons game
Country: West Germany

No late admittance. All tickets purchased in advance. Tickets go on sale Wednesday, November 30, at 1:30 p.m. in the Post Office Lobby.

STUDENT STORAGE

Students may use the storage facility for personal effects between semesters. AGSIM assumes no responsibility for loss or damage to personal items. Storage Room Hours are: Monday thru Friday, 9:00 to 11:00 a.m. and 2:00 to 3:00 p.m. No Saturdays, Sunday or Holiday operations.

Saturday December 17th Storage will be open from 8:30 a.m. to 3:30 p.m. only. All items need to be marked on sides with your name.

Any question, call Francis at Central Supply, x7227.

YOUNGJOHN NAMED NEXT EDITOR

Second semester student Lee Youngjohn has been named the next editor of Das Tor. She will assume responsibilities immediately. The staff for Spring semester's Das Tor will be chosen by Lee in the near future.

Lee has worked this semester as an assistant editor for the Das Tor. She studied journalism as an undergraduate at the Medill School of Journalism at Northwestern University in Illinois.

Lee's talents are surpassed only by her enthusiasm, and AGSIM can look forward to an exciting and informative newspaper under her editorship. Good luck Lee!

The next Das Tor will appear January 24th and will be deadlined January 18, 1984.

Anyone interested in contributing to the Spring semester's Das Tor should contact Lee c/o the office (x7119) or at home (x7716).

REJECTION

by Rick Obst

Any student who has unsuccessfully interviewed for a job has experienced the disappointment in receiving a job rejection letter. As the letters collect, job-hungry scholars discover that there are seemingly an infinite number of ways to say "thanks, but no thanks."

It is especially disconcerting to be turned down for a job you know you can do. No matter how sweetly worded the rebuff may be, it still bruises the ego as you lament the unfairness of the job selection process. Just once, wouldn't it be fun to send the company a rejection letter? You could send it on the same day that you receive its rejection letter, making it seem as if you had not yet learned of the decision.

Your letter could go something like this:

Stu Dent
5900 Knotso Easy St.
Glendale, AZ 85306

November 17, 1983

To Whom It May Concern:

Thank you very much for taking the time to spend with me when you visited the

If you haven't been rejected at least 3 times a week, you're not really trying.

MARKETING
FOR THE MARINES

by Brian Kelly

As deadlines for marketing projects draw near, several students question the wisdom of choosing the projects they did.

To comfort those who think they're researching a difficult project this semester, I've listed below suggested market entry studies for WB 990 — Marketing for the Marines. Count your blessings.

- Space Invaders in Russia
- Danskin in Iran
- Irish Spring England
- Kool-Aid in Iceland
- Slim Jims in Israel
- Afro Sheen in Norway
- Cadillacs in Chad
- Pizza Hut in Italy
- Burger King in India
- Tobaggans in Puerto Rico
- (The movie) Earthquake in sensoround in Nicaragua
- (Klaus) Barbie Dolls in Israel
- Coppertone in Nigeria
- G.I. Joe in Russia
- American Tourister in Iran
- Stolicknaya Vodka in South Korea
- Wall Street Journal subscriptions in East Germany
- American Express in North Vietnam
- IRA accounts in England
- Monopoly in Poland

Thunderbird Campus. I enjoyed the time spent with you discussing employment possibilities with your firm.

While your company's credentials appear to be impressive, I believe working for you will not represent the best match between my talents and your needs.

It is always difficult to select a company to work for from such a large number of candidates. This year has been especially difficult because of the many fine companies I have interviewed with.

I deeply regret being unable to accept any offer of employment you will extend me. This decision is based on a review of many companies and in no way reflects poorly upon your background and credentials. You have worked very hard to reach the position you are in today, and I am sorry that I will not be able to help you reach the pinnacle of success that you otherwise would have reached.

I hope you will accept my best wishes for success in your search for a candidate who is not as overqualified.

Sincerely,
Stu Dent

FAULT OF THE AMERICAN
EDUCATIONAL SYSTEM

To the Editor:

The results of the 2nd mid-term exam of WB-414 seem to have really disappointed both the students and the professor. The average grade was approximately 50 percent of full marks. These results give me a certain kind of impression regarding the education system of America.

As a foreign student from the Far East, I have a poor command of English. Before I came to this school, I was uncertain that I could manage all the courses with my English, especially competing with American students. But through my first and second semester, I found my language handicap is partially compensated by my ability in quantitative applications. As far as I know, the education system of the Far Eastern countries especially Japan, Korea and Taiwan, concentrates greatly on mathematics. At my primary and second

ary education level, I had to spend most of my study time in solving mathematical problems, which now gives me a little advantage over American students.

After Professor Reed's test, I heard from American students it was tough. But it seemed to me it was a proper, well-prepared test to assess the student's application of what we have learned in the class. My impression of this test is that the poor result did not originate from student's inability or the professor's toughness. Rather it is the fault of the education system of America by its neglecting the quantitative ability of students which must be cultivated from the primary education level. Without changing the system, it is my opinion that the U.S. will eventually fall behind Japan in this modern industrial world which increasingly depends on quantitative skills.

Hee J. Yoo

ARAB PERSPECTIVE

Dear Sir:

Arab Perspectives, a magazine published by the League of Arab States, featured in its July 1983 issue an article by Professor Caesar E. Farah on "Arabic Studies at the Crossroads." Among the historical tidbits in the article is a reference to the role of American missionaries in promoting the knowledge of Arabic in the Near East in the 1830s by instituting in Syria a printing press for the publication of works of grammar and Arabic translations of the Bible. In 1840, the American Oriental Society was founded and its journal is reputed to be the oldest continuously published scholarly work.

Professor Farah writes, "Events in the Arab world as they affect American interests, coupled with potential work opportunities with firms coveting business with the rich Arab countries, have stepped up enrollments in all courses pertaining to Arabic studies." He laments, however, that "Arabic and like studies in America never received the full consideration they deserved and were never firmly rooted in the basic curricular programs of colleges and universities." This criticism does not apply to

American Graduate School where students have the opportunity to enroll in as many as five Arabic language courses. Here, student demand has lagged behind the response by academic administrators who have amply provided courses in Arabic and Middle East studies.

On this campus, Arabic has been made to appear much more difficult than it really is and its commercial value has been greatly understated. One of the fallacies being currently circulated is that there are no jobs for women in the Middle East. The fact is that in Saudi Arabia there are separate banks, hospitals, and universities for women and this means that women managers are in demand. If a woman really wants a position that is different, she should not complain about being obliged to use a chauffeur. In Egypt, women in impressive numbers occupy executive positions with the media. True, women must try harder, whether in America or in the Arab world.

Sincerely yours,

Mrs. Bahia F. Gulick
Assistant Professor of Arabic

WANT MORE UPPER LEVEL
COURSES? COME PREPARED

The following letter has been drafted by Stanley Gronck and is being sent to incoming T-birds.

Dear Accepted Thunderbirds,

As President of the AGSIM Associated Student Legislative Council, I wish to take this opportunity to welcome you and to discuss some ways of preparing you for the program.

Everyone finds that three terms here at Thunderbird go by quickly. Many wish that they had time to take more of the upper level courses. One option is to stay for four terms. The other option is to come prepared. What specifically can you do:

1. Take the CLEP exams in management and marketing. Waiving these two required courses is the easiest way to free up your schedule for additional electives. Just twenty hours preparation for each exam is generally adequate to achieve a satisfactory grade. (50 percentile is the minimum acceptable grade). If you can memorize a short glossary of management and marketing terms, you will pass these exams. Such a glossary can be found in textbooks or the PLAID series CLEP preparation guides

published by Dow Jones-Irwin. You can take these exams before you come. Just contact your local community college. Or you can arrange to take them shortly after your arrival by contacting.

Testing Center
Glendale Community College
6000 West Olive Avenue
Glendale, Arizona 85302-3091
(602) 934-2211 ext. 304

2. Review any languages you plan to continue here at AGSIM. Many students place into a lower level language course because their language ability has lost its fluency. To get that fluency back, a very good exercise is to read out loud in the language 15 or 20 minutes per day. REVIEW your grammar.

3. Try to waive all the other introductory business courses (300 level) also. CLEP exams are offered in these subjects as well but they generally require more preparation time. Consider correspondence courses, night courses, or simply buying a textbook and having a knowledgeable friend help you.

Das Tor

AMERICAN GRADUATE SCHOOL OF INTERNATIONAL MANAGEMENT

"THE GATE"

at The American Graduate School of
International Management
Glendale, Arizona 85306

Editor: Brian Kelly
Assistant Editors: Lee Youngjohn
Soula Stefanopoulos
Business Manager: Ranjit Singh
Copy Editor: Debbie Stern
Cartoonist: Frank Matheis
Illustrator: Bibiana Huang
Staff Writers:
Ren Halloran Thomas O'Dea
Ted Peck Dennis J. Moulton
Bryan Miesel Wilson Ballard
Tim Lang Mark Reinisch
Kevin Kucera Hide Mizuno
Guyon Townsend Teresa Gorenz

DASTOR accepts and encourages letters to be submitted on any subject with relevance to the AGSIM community

To ensure the maximum expediency in publishing, all submissions should be typed, double-spaced and margins set 20 and 70.

Letters should be signed and are subject to revision at the editors' discretion.

RESUMES
LETTERHEADS • ENVELOPES

At

AGSIM Post Office/Bookstore Lobby
Twice Weekly
Tuesdays: 5-5:30 p.m. • Fridays: 11 a.m.-Noon

TYPESETTING SPECIALISTS
5201 North 19th Avenue, Suite 110
Phoenix, Arizona 85015
246-1975

ATTENTION 1st SEMESTER STUDENTS

Money Making Opportunity
AGSIM Entrepreneurs For Sale
Graduating Student without car seeks fair
price for EPSON QX-10 256K RAM (2 Disks-
380 K each) varied software and DTC Z380
Letter Quality (32 CPS) Specialty Printer
Call 978-7424 or Box 2075

CAMPUS NOTES

FACULTY EVALUATIONS

Fellow Students!!! During the week of November 28-December 2, you will be given the opportunity to evaluate our Thunderbird faculty. You should take this responsibility with seriousness. The faculty evaluation instrument is a tool for the faculty, student and administration. Evaluations from previous semesters are located in the ASLC office. This is for your use and the use of incoming students. If you have any questions contact Ricarda McFalls (Evaluations Committee Chairperson).

ATHLETIC DEPT. POSITIONS AVAILABLE

Anyone wishing to apply for positions in the Athletic Department for the Spring Semester should apply in writing to Dean Beaver by December 9.

FLEA MARKET

Need to sell your valuables in order to leave campus or are you looking for a bargain? Friday, December 2, 1-5 p.m. on the Quad is the time for students to sell or buy at this ASLC sponsored event. Beer, snacks, tables, and chairs will be provided. For more information, contact Hide X7604.

BRAZILIAN FILM

The movie, "BYE BYE BRAZIL" will be shown in Room 21, Thursday, December 1 at 5:30 p.m. and at 8:00 p.m. The film (in English) is being sponsored by the I.S. Department.

NO CHECKS AT PUB

The PUB will not accept any checks after December 4th. If you need to cash a check, please go to the business office to do so. Check cashing at the PUB will resume with the Winterim term.

STUDENTS OFFERED DISCOUNT FOR SYMPHONY

The Phoenix Symphony Orchestra is most happy to make available special reserved seating at Symphony Hall for you.

We are able to offer a discount on reserved seating to students and instructors who place an order for a group of 10 or more. The discount is 10% off the price of individual tickets. Group orders of 24 or more will receive a discount of 15%.

This is a wonderful opportunity for students in the Valley to experience world-class virtuosi as they thrill our audiences with technical brilliance and classic artistry.

For more information on group discounts, call the Phoenix Symphony office at 277-7738. Sandy Wyman, Group Sales Coordinator will be happy to assist you.

LESBIAN AND GAY OASIS

Lesbian and Gay Oasis would like to announce our last gathering of the Fall semester this Friday, December 2nd at 8:00. For details call 931-2904. New students welcomed. Confidentiality respected.

GRADUATING CEREMONY

Dear December Graduates:

As the student representatives of the graduation ceremony committee, we'd like to let you know a little bit about the ceremony. The speaker will be Paul Orfice, president of Dow Chemical. The Southwest Brass Quintet will be playing for the ceremony and at the reception following it. As you know, the ceremony will be held on the Quad at 3 p.m. on Friday, Dec. 16.

As it is an auspicious occasion, appropriate attire is requested—that is, jackets and ties for men and dresses for women. You will be contacted when your caps and gowns arrive.

Congratulations!

Sincerely,
Debbie D'Alfonso
John Richards

THUNDERBRAINS

The Thunderbrains unorganized committee wishes to announce that the THUNDERBRAINS INTERNATIONAL QUIZ COMPETITION has been postponed till Thursday night, December 8th at 7:30 p.m. in the auditorium. We regret the delay, but this semester's will be better than ever!!!

Prizes will be awarded to the winning teams and audience participants, and a special prize will go to the team with the best costume. This semester's faculty team will consist of professors Jeanie Hosher (last semester's favorite), Phil Benson (everybody's favorite) and a surprise guest to be announced. Their participation is appreciated and should add to the evening.

Beer and munchies will be on hand and all are welcome - students, faculty and community members.

Team sign-up continues in the ASLC office. The first eleven, 3-member teams to register will be eligible to compete, but there will be a waiting list in case of any cancellations.

We apologize for the delay and the event's proximity to finals but sometimes ya gotta say, what the...!!!
See you there!!!

And now for some more teaser questions:
1) *The Blue Boy was painted by what English artist?*
2) *What is the world's largest inland body of water?*
3) *Name the original members of the Rolling Stones.*

Answers:

- 1) *Thomas Gainsborough*
- 2) *Caspian Sea*
- 3) *Mick Jagger, Brian Jones, Keith Richards, Charlie Watts, Bill Wyman.*

ON CAMPUS DIET AND NUTRITION COUNSELING SERVICE

ANNOUNCING on campus diet and nutrition...

LAURA P. BRABEC, R.D.
Registered Dietician (ADA)
Nutrition Consultant
Weight Control Counselor

for
Diabetes Elevated Cholesterol
Weight Control Elevated Triglycerides
Hypoglycemia Pre-Natal
High Blood Pressure Level
Gastro-Intestinal Disorders
on A.G.S.I.M. campus - appointment.
November 30th, 12 noon - 4:00. Call Beth Clark, R.N., Health Center, 978-7230.

EXPERIENCED BARTENDERS WANTED

Experienced bartenders wanted for the PUB. Please stop by the ASLC Office to fill out an application by December 2, 1983.

CAREER SERVICES LECTURE SERIES

The date for the last lecture in the series, topic: "Job Search After Graduation" is changed from December 5th to December 7th. Time and place remain the same: 1:30-2:30 p.m., in Classroom 21.

WINTERIM REGISTRATION

Students who have registered academically for Winterim 1984 are reminded to make the \$150 deposit by November 30 in the Business Office. The Academic Affairs office will accept additional academic enrollment up to that date. Additional copies of the course descriptions are available in the Academic Affairs office.

IMMIGRATION ASSISTANCE

Change in Status Visa Extensions
Labor Certification Naturalization

BACA & FOSSUM, P.C.
ATTORNEYS AT LAW

2310 NORTH 15TH AVE.

253-6986

NEW PIANO AND BAND ROOM

AGSIM has a new piano and band room which was the former ping pong room, located between the World Business annex and the weight room. Keys are available through security. This facility is open to all students. Building and Grounds will no longer move Pianos for AGSIM events. All clubs must rent a piano for their functions!

CLASSIFIEDS

Wanted Graphics to prepare professional and camera ready charts - graphs. Call 979-9400.

WANTED: Babysitter daily 9 a.m. to 3 p.m. \$60 weekly next to campus. Call Sharon 938-8342.

FOR SALE: 1973 Camaro. Rated by Motor Trend magazine as "One of the Ten Best Used Car Buys" in America. A/C, Automatic Transmission, V-8 engine. Great mechanical shape. \$1000 or best offer. Must Sell—graduating. Call Mary, X7624 or leave note in Box 119.

SALE SALE SALE
Have to sell may car due to graduation; a very reliable and economical automobile: Plymouth Valiant, 1975, 6 cylinder, 4 door. Price: \$1,000. Call: 843-3628 or 978-7304.

FOR SALE: Graduating student must sell 1962 Chevy Stationwagon Needs no work; in excellent condition. \$700 or best offer. Call 866-3187.

WE RENT
TYPEWRITERS, T.V.'S
REFRIGERATORS
USED CARS
MICROWAVE OVENS
4 miles from campus

TAYLOR RENTAL Center
3530 W. Bell Rd.
978-8772

UBILATION!

HAIRSTYLING EXCELLENCE FOR MEN & WOMEN

25% OFF ANY SERVICE
WITH THIS AD OR SCHOOL I.D.

STYLISTS: Linda, Gina, Karen, LouAnn

51st AVE. & PEORIA 979-1185


Do you need an optometrist?

Contact:

Dr. Lawrence A. Pearl
5132 West Northern Avenue
Glendale, AZ 85301
937-1518

10% OFF FOR AGSIM STUDENTS & FAMILIES

WORD PROCESSING
Enjoy AGSIM Projects
EXPERIENCE WITH 500-700 PAGES
REASONABLE, PROMPT, COURTEOUS
A COMPUTERIZED SECRETARY
PHONE: (602) 263-5776

 **KACHINA PHARMACY**

Located in Thunderbird Medical Plaza
We will fill your Rx under your insurance program
PCS - Master Charge - BankAmericard

5422W. Thunderbird Road Glendale, Arizona 85306 **938-4260**

FLYING HOME 

FOR THANKSGIVING OR CHRISTMAS?

SAVE MONEY — BOOK EARLY!
MAKE RESERVATIONS NOW!

American Continental Travel Service

957-1887

- All Services Free
- Free Delivery
- Low Fares Still Available

—Call Now—



SECOND AGSIM WORLD SOCCER CUP

Latinos get the honors!

The most exciting sport event of the semester was held on the soccer field this past weekend (Nov. 19, 20).

With the participation of four teams: the Scandinavians, the USA team, the Latino team and the Western Europeans, the tournament turned out to be a great success! On Saturday, the first game included the defending USA team against the Western European squad, the well orchestrated Americans had a not-so easy victory at the tune of 5-2. The second game was between the Latinos, runner-up team last Cup, and the Scandinavian bunch. Impaired by the injuries of their two most prominent stars, Stale Sjothun and Marco Molinari, the men from the north were dominated by the Latinos, 5-1.

On this occasion, with the aid of Arizona's sunny weather, the keg of beer only lasted one game and a half due to great crowd consolation and grand final games on Sunday.

The first game on Sunday was filled with goals as the Western Europe squad had an 8-3 victory over the Scandinavians, who by far had the best T-shirts of the Cup as it is starting to be their custom. W. Europe having elements of heavy soccer caliber such as Marcus Van Doorne (four goals), Nikos Milnitis, Ivo Schintz, the Spanish "triad" (Jorge Ortuno, Renzo Abascal, Carlos Castrejon), Marinos Kyriakides, Gerhard Peyfuss and Tim Lang among others, soon took command of the situation in spite of the efforts of Roger Gehrke and Per Maltun who were the most distinguished Scandinavians on the field.

The grand final came to be a repetition of the first AGSIM World Soccer Cup final held last spring semester: a veteran Latino team and a mixture of veterans-newcomers USA team were facing each other again for the second time. Amid great expectation and excitement, the first half started, and 5:12 minutes into the game the USA team took an early lead which was narrowed 10 minutes later with great soccer action by both teams. The teams went to the half-time break with a 1-1 tied score. In the second half, the emotions were growing in crescendo when the Latino team went ahead in the scoreboard 2-1. Then, with just two minutes left in the game, a clever play by the USA team tied the score to two goals. So, according to the AGSIM World Soccer Cup rules, a 15 minute overtime had to be played to break the tie, if still tied, then a series of five "penalty" shots were to declare a winner. Needless to say, at this time the fans were having nervous breakdowns and sore throats from so much cheering for their favorite team. In the overtime period, the USA team surged to an early lead which was closed almost at the end by a penalty kick. So, still a tied game! The referee of the game, Mr. Doug "Taylor Rental" Quelland had perfectly organized the five players in charge of "shooting" the penalty kicks for each team. So, as in any other sport, there had to be a winner, and this time the honor corresponded to the Latino team. The rest is history.

Both teams had injured DT's, the USA team was coached by DOUG "Mr. Soccer" Adams, injured in a T-birds indoor game,

and for the Latinos, the great "Pope" Vargas-Patron supervised all the details involved in such an event on his crutches.

Two things are of utmost importance: one, the organizers of the AGSIM World Soccer Cup wish to thank the assistance of all the fans who played an important part in the success of the tournament, and two, many thanks to Doug Quelland for being the "man in black." We wish to see him in future Cups. Moreover, as the great majority of first and second AGSIM World Soccer Cup players are graduating, we would like to see our fellow T-birds organizing the next ones. Lastly, here are the "grand final" team line-ups: USA: Doug Adams, DT, Dave Keefer, Dale Guidoux, Bryan Miesel, Mickey Koven, John Malone, Phil Duncan, Pete Tashjian, Juanito Lombardo, Pat Gehrke. (the only woman in the Cup!).

Mark Barkley, Craig Stevens, Steve Reilly, John Harrington, Tony Hall. For the Latino team: "Pope" Vargas-Patron, DT, Cristobal and Jorge Montero, Juan Kelley, Enrique Teran, Eduardo Law, Manuel Kakabedze, Herbert Ricketts, Rodoifo Mendizabal, Antonio Pariente, Tomas Iglesias, Nelson Aguirre, Blaise Davies, Alex Gutierrez-Alvarez, Bruce Burnett and Freddie Beracha. See you all next semester for the third AGSIM World Soccer Cup!!

Note: We also would like to extend our thanks to Doug Quelland again for his sponsorship of the new uniforms used by the official Thunderbird Soccer team.

Craig Stevens, (USA)
Gunnar Henriksen, (Scandia)
Nikos Milnitis, (W. Europe)
Alex Gutierrez-Alvarez (Latinos)

Beauty without grace is the hook without the bait.

Ralph Waldo Emerson

Millions long for immortality, yet they do not know what to do on a rainy afternoon.

Susan Ertz

What is the difference between the Soviet Constitution and the American Constitution?

The Soviet Constitution guarantees freedom of speech and freedom of

gathering. The American Constitution guarantees freedom after speech and freedom after gathering.

"Political Jokes of Leningrad" collected by Aris Zand

Humor is mankind's greatest blessing.

Mark Twain

Trying to be all things to all people is the shortest possible distance to mediocrity.

Copy from McKinney Inc. ad

O'Neil's Secretarial Service

- Word Processing • Special Student Rates
- Notary • Quality Typing

16436 north 46th drive
glendale, arizona 85308

938-3397



Tune-Up, Brakes, Air Cond. & Front End
All Automotive Repairs - N.I.A.S.E. Approved

Thunderbird Chevron Service
3501 W. Thunderbird, Phoenix, AZ 85023
Telephone (602) 938-3631



Whit Revell, Dealer **OPEN 24 HOURS**
DIESEL AVAILABLE

CHASTAIN'S AUTO SERVICE, INC.
6826 NORTH 56th AVE.
GLENDALE, ARIZONA 85301
(602) 937-3051

Foreign and Domestic Cars

TOWING & INSURANCE WORK AVAILABLE

10% Discount with Faculty/Staff/Student I.D.

MON — FRI 7 am - 6 pm
SAT 8 am - Noon

Serving T-Bird's and Glendale Since 1968

RAWHIDE TRAVEL, INC.

Rawhide Travel expands in AGSIM's neighborhood! Now we're just 1 mile from you!!

FLASH 6318 West Bell Road (Bell Tower Plaza)
979-3381

"NO FEE, WE'RE FREE"

We'll work our hides off to get you the lowest possible airfare to your destination.

DISCOVER RAWHIDE'S WORLD
TICKETS BY PHONE—ALL CREDIT CARDS ACCEPTED

1710 WEST BELL ROAD (ACROSS FROM TURF PARADISE) 942-0214
6318 WEST BELL ROAD (BELL TOWER PLAZA) 979-3381

HOW SECURE WILL YOU FEEL ON A BUSINESS TRIP WITHOUT THE AMERICAN EXPRESS CARD?

The American Express® Card can be as important to your new job as a pinstripe suit. After all, it won't be long before you're off on a business trip or out at a business lunch. And at times like these, the Card is a must.

Besides, it's a terrific way to start establishing your credit history. And it comes in handy for all sorts of personal expenses. Best of all, it's simple

to get. All you need is the promise of a \$10,000 career-oriented job. So before you pick up your pinstripe suit, pick up an application on campus. And apply for the American Express Card. Then, chances are, you'll never get caught with your pants down. The American Express Card. Don't leave school without it.



REMPRO