

Das Tor

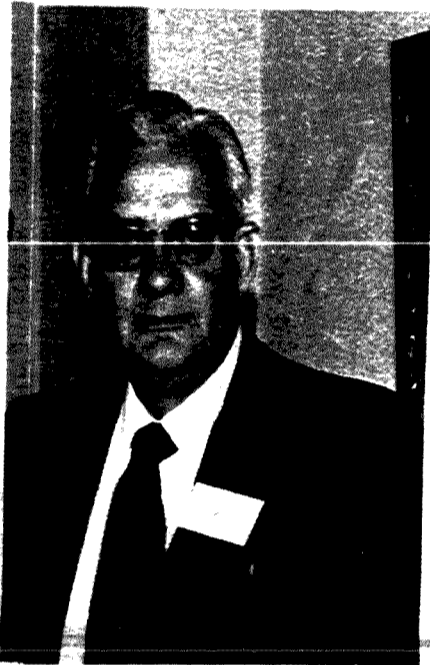
AMERICAN GRADUATE SCHOOL OF INTERNATIONAL MANAGEMENT

Vol. 17 No. 12

4 Pages

November 15, 1983

*** FOTO CLUB COVERS BALLOON RACE ***



KLEIN ELECTED NEW BOARD CHAIRMAN

Joseph M. Klein, '47, is the newly elected chairman of the board of trustees for the American Graduate School of International Management ("Thunderbird"). He is the first alumnus to hold this position, having been a member of the very first graduating class.

Klein has been a board member since 1975 and took over as acting chairman in April after the death of Roger Lyon.

Klein is president of Pluess-Staufer Industries, a position he assumed in 1981. He became executive vice president and direc-

tor of Pluess-Staufer in 1979. He previously served as chairman of the board of Hawaiian Cement Corp., 1969-79; executive vice president and director of Cyprus Mines Corp., 1966-79; president of NBC International Ltd., 1962-66; director of international operations, Remington Rand Corp., 1961-62; and vice president of international operations, Clary Corp., 1948-60.

Klein is a member of the President's Export Expansion Council, the American Management Associations, the American Institute of Mining Engineers, and the National Parks Association.

He is married and has four children. He and his wife make their home in Pacific Palisades, CA.

Also elected to new positions on the board were Norman E. Auerbach and William C. Turner, vice chairmen.

Newly elected board members are Ken Seward, '57, Senior Vice President of Johnson & Higgins; James P. Simmons, Chairman and Chief Executive Officer of United Bank of Arizona; Gary K. Herberger, Herberger Enterprises; and Howard C. McCrady, Chairman and Chief Executive Officer of Valley National Bank.

AGSIM CONSIDERS JOINT PROGRAMS

by Theresa Gorenz

"We want more joint programs — good ones. The ASU program has great potential, and we can offer graduate opportunities for their best students."

Dr. William Voris

Since the cancellation of their joint degree program with Southern Methodist University, AGSIM is considering joint ventures with other institutions, particularly Arizona State University.

What are the benefits of this type of program, especially with ASU? First, students can choose to study more courses with a particular emphasis, or choose a general approach, taking courses dealing with a broad range of topics. Second, the proximity of ASU facilitates this program from both an administrative and student perspective. Third, students can take advantage of the strongest parts of each program.

Yet, even with these benefits, an exchange program of this type needs careful preparation and negotiation. At issue are accreditation, money, and faculty approval.

AGSIM is not accredited by the AACSB. This most likely will result in the requirement that students begin the program at ASU and then transfer to AGSIM, since credits received here might not transfer to ASU.

Another issue is how faculty at both in-

stitutions perceive the benefits of such a program. ASU currently offers an undergraduate program in international business and area studies. As ASU tries to build up that program, its faculty must assess the risks involved by joining forces with AGSIM.

In the long run, ASU may benefit from a joint program. However, for that to happen,

professors at both institutions must be assured that an exchange program would not eliminate any positions or weaken any existing department.

EDITOR'S NOTE: SMU's faculty recently voted to discontinue their joint degree program with AGSIM. The six or seven students presently enrolled in this program will receive the joint degree.

ERICKSON HONORED BY AMA

Berger Erickson, Executive Vice President, was honored recently by being named a lifetime member of the American Management Associations. It is the highest honor conferred by the 83,000 member organization and has been given to only twenty individuals. A plaque was presented to Mr. Erickson during the AMA annual meeting on September 27 in New York. The plaque, which currently hangs in Founders Hall, reads: "In recognition of unique contributions to the development and progress of the American Management Associations, of unfailing devotion to the objectives of the Associations, and in appreciation of pioneer services in the cause of scientific management, the Board of Trustees by unanimous resolution hereby extends to Berger Erickson a life membership in the Associations, to enjoy all the privileges and facilities that membership in the Associations affords."

TALENTED T-BIRDS TO STRUT THEIR STUFF

by Robert Peizer

Here comes "A Night on Greenway".

It's Talent Show time again — but this won't be the same old Talent Show. This one will be different.

Picture this: A wide expanse of round tables with crisp white tablecloths, around which seating for 400 is comfortably arranged. While you comment on the spaciousness and air conditioning — especially those of you who have endured the packed swelter of the auditorium — five of AGSIM's loveliest (and best-known) graduatrix will be taking your orders for cocktails, delivered to your table. Meanwhile, the crackling wit of Don Ruhstaller, our master of ceremonies, will spare no one; not even the distinguished panel of totally impartial, impeccably qualified (and hopefully somewhat besotted) faculty judges.

An appropriate setting, isn't it, for displaying the skills, talents, and other

minor vices acquired in dubious manner by our fellow students, to an enraptured, wildly enthusiastic, also besotted (and captive) audience?

Thanks to Doug Quelland at Taylor Rental, who supplied the tables and chairs as a tribute to the talent here at AGSIM, to Country Bob Johnson at the Pub, whose support and agreement to Producers Robert Peizer and Mark Meshkopf's revenue-sharing plan, and whose opening of the Pub for waitress service, was an invaluable contribution to our scheme, and, of course, those gorgeous and hard-working AGSIM students who have agreed to work this night only for tips. (remember that, Thursday night!). This talent show will be the most enjoyable and entertaining "Night on Greenway" for the biggest crowd ever.

Your table is waiting. Thursday night, November 17, at 8:00 P.M.

INT'L BUSINESS SAVVY CAN PAY OFF

The 9th Competition for Papers on International Business has begun! This competition is part of the student Conference on International Business, held as an official adjunct to the Chicago World Trade Conference. It presents a great opportunity to advance your personal career as well as to gain recognition for yourself and Thunderbird.

The winner will receive an expense-paid trip to Chicago, where he/she will be asked to present his/her paper at the Chicago World Trade Conference, April 24-25, 1984. For the first time this year, a faculty member, designated by the school of the first-place winner, will receive an expense-paid trip to the Conference. The second prize winner will receive \$250, and the third \$75.

To enter the competition you must have fluency in English. You should also prepare a two-page abstract of your projected paper on some aspect of international business, following the format below:

PART I

1. Purpose of paper
2. Methodology
3. Summary of findings
4. Implications for business strategy

PART II

1. Title of paper
2. Author's name
3. School
4. Major field of study
5. Academic degrees held
6. Academic degree now pursued
7. Work experience
8. Address and telephone for period of Dec. 23, 1983-Jan. 23, 1984.

You may wish to relate your paper to the theme of the World Trade Conference, "World Trade: Objectives in Conflict?", with a focus on any of the following:

Business and industry; government; agriculture; energy; financial techniques; resources for increasing trade and investment. You are not limited to these topics, however.

The Selection Committee will be particularly interested in your paper if: the paper lends itself to oral presentation because of timeliness and audience appeal and if the paper lends itself to debate. Your abstract will be reviewed early in January, 1984. If you are selected as a finalist, you will be asked to develop a full paper to be submitted in late February 1984. Usually all papers are published.

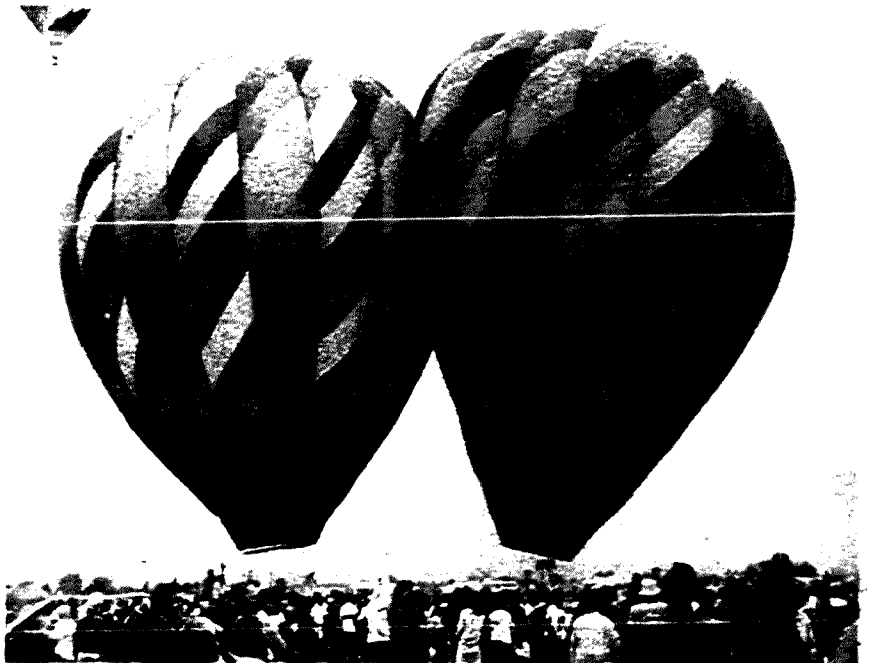
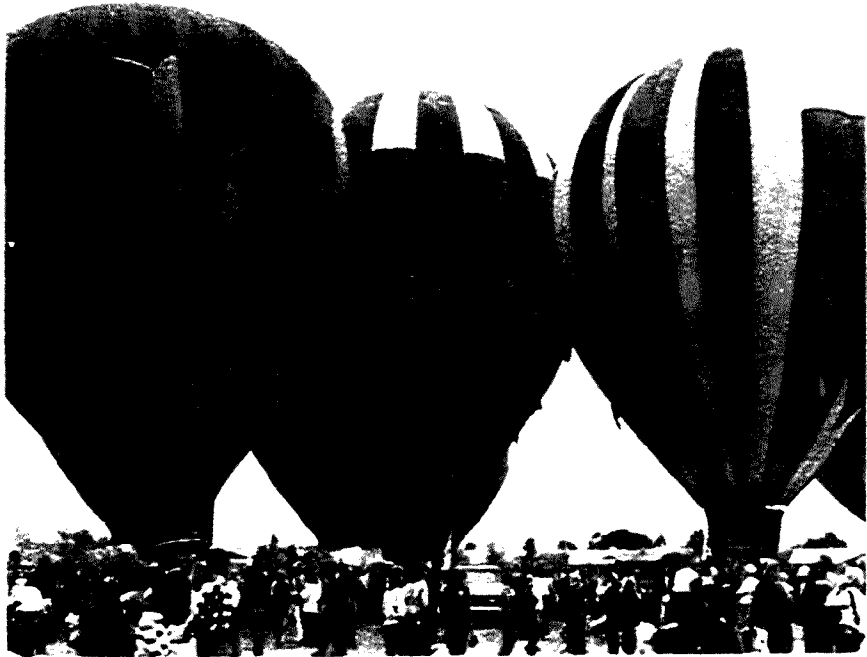
Your abstract must be received on or before December 21, 1983. If you have any questions you should write to: Student Conference On International Business

c/o Institute of International Education
401 North Wabash Suite 534
Chicago, Illinois 60611
Telephone: (312) 644-1400

DAS TOR ACCEPTING EDITOR APPLICATIONS

The Das Tor is now accepting applications for the positions of Editor, Assistant Editor and Business Manager for spring semester 1984. Any student interested should submit a letter to the Das Tor office detailing qualifications and experience relevant to running a newspaper. The deadline for applications is Friday, November 18, 1983. All positions are paid positions. We will announce the next editors and business manager in the Das Tor on Tuesday, November 29th.

THE SKY'S THE LIMIT...



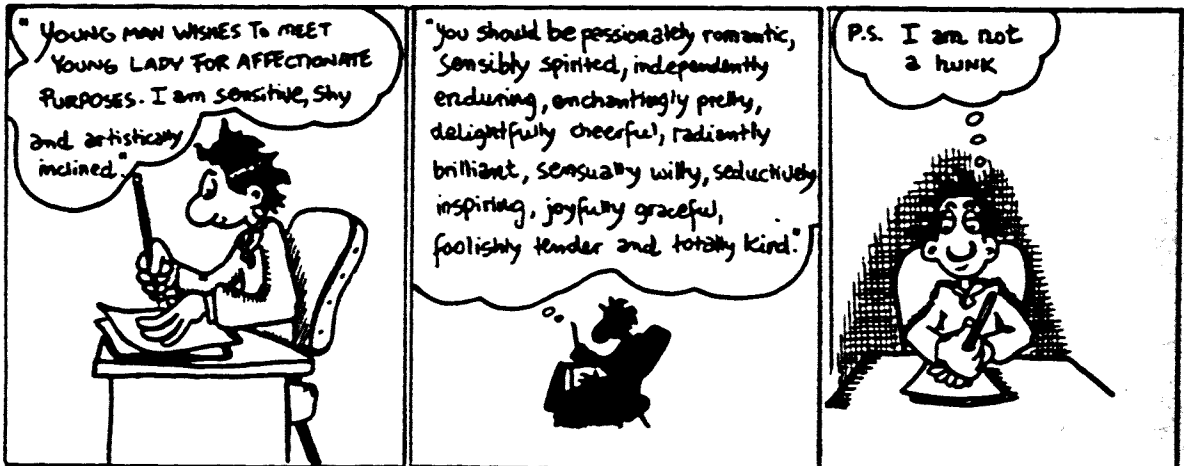
*"Oh I have slipped the surly bonds of earth
And danced the skies on laughter-silvered wings.
Sunward I've climbed and adjoined the tumbling mirth
Of sunsplit clouds,
And done a hundred things
You have not dreamed of . . ."*

John Gillespie Magee

The Foto Club is open to all of the AGSIM community. Access to our darkroom and training are available. Join in the fun of photography! Call: Jane-978-4195 or Nick-937-7060.

MEAN OL' WORLD FUNNIES

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F. Matheis '83

Dastor

AMERICAN GRADUATE SCHOOL OF INTERNATIONAL MANAGEMENT

"THE GATE"

at The American Graduate School of International Management
Glendale, Arizona 85306

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DASTOR accepts and encourages letters to be submitted on any subject with relevance to the AGSIM community. To ensure the maximum expediency in publishing, all submissions should be typed, double-spaced and margins set 20 and 70. Letters should be signed and are subject to revision at the editors discretion.

59th Ave. & Greenway

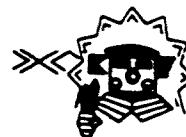


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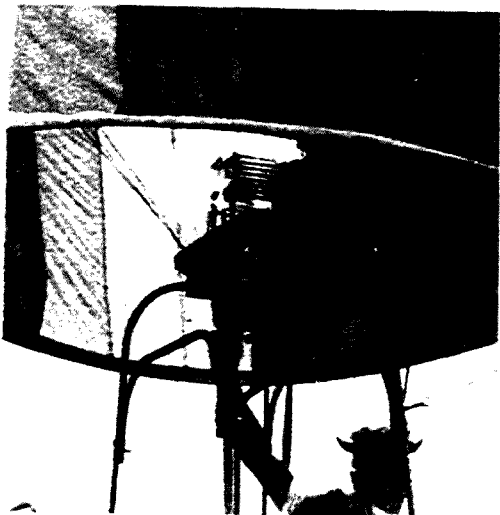


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CAMPUS NOTES

GENERAL ELECTIONS NOVEMBER 22

Tuesday, November 15: Mandatory candidates meeting 4:00 in the ASLC office. All nominating petitions will be due at this time.

Wednesday, November 16: Position statements for the Das Tor are due by noon. Statements should be no more than 125 words in length for paid positions and no more than 100 words in length for the non-paid offices. Mug shots must include the candidate's name and box number on the back of the photograph and should be submitted in an envelope with the position statement. Any questions, call Bill Betts X7317, Box 147.

WINTERIM REGISTRATION CONTINUES

Students who have registered academically for Winterim 1984 are reminded to make the \$150 deposit by November 30th in the business office. The academic affairs office will accept additional academic enrollment up to that date. Additional copies of the course descriptions are available in the academic affairs office.

THUNDERBRAINS

Once again it's that time of semester to put on your thinking caps and prepare yourselves for the next tri-annual THUNDERBRAINS INTERNATIONAL QUIZ COMPETITION.

On December 2, 12 teams will be competing along with the audience for fun and prizes and a chance to become the new reigning trivia masters.

Team sign-up sheets will be posted in the ASLC office next week. Eleven, three-member student teams and one faculty team will be competing so organize your teams early and sign up soon.

NEW I.S. COURSE ON CHINA

The seminar will examine issues in the economy of the People's Republic of China. The course will be concerned with both substantive and methodological questions involved in the analysis of the modern Chinese economy. Participants will be expected to undertake a substantial research project.

The spring seminar will be jointly led by Professor Yao Nien-Ching of the Beijing Institute of Foreign Trade and Professor Frankenstein of the IS Department. Students wishing to participate in the seminar should see Professor Frankenstein prior to registration. Prerequisites are coursework in economics and modern China. Enrollment will be limited.

Professor Yao, who holds advanced degrees from the London School of Economics, teaches economics at BIFT.

PORTUGUESE FOR SPANISH SPEAKERS

by Wilson Ballard

The Language Department is offering a new introductory Portuguese course next term specifically designed for Spanish speakers. By carefully taking advantage of the similarities between the two languages, the course will be able to develop a 400 level ability within just one term. Eligibility for this accelerated program will require at least 401 level Spanish.

Professor Pinheiro, coordinator of the Portuguese section, is very excited about the new offering, as it will allow many students to become fully competent in two languages while at AGSIM. "It's an idea we've been thinking about for a while," she said. "And this term it just all came together. One very important thing was the interest shown by the students. It's really helpful when students are so enthusiastic about a change."

Initial student response has been favorable. Without any formal publicity, enough students for at least two sections have already indicated an interest to the Language Department.

GAY OASIS

It's Fall housecleaning time - but more importantly time to empty those closets. Whether you're in or out of that infamous cubicle join us. The Gay Oasis, for a gathering Saturday, November 19, at 8:00 p.m. Call 931-2904 for details.

NEW PUB MANAGER CHOSEN

John C. Schuldt, Jr. will be replacing "Country Bob" Johnson as the new Pub manager starting in January, 1984.

NON-TRADITIONAL JOBS AND CAREERS FOR WOMEN

An all-day seminar for women in business and technological fields will be held on Nov. 16 from 9 a.m. to 5 p.m. at the YWCA on 230 East Earl Dr., Phoenix. For more information call 264-3811.

CLASSIFIED

TAYLOR RENTAL CENTER

Doug R. Quelland, Owner & Manager AGSIM '72, 3539 W. Bell Rd., Phoenix, AZ 85023, 978-8772. "Things to Rent for Every Occasion." The Talent Show wishes to extend grateful thanks to Mr. Quelland for the donation of tables and chairs for this year's "Night on Greenway."

MIDTERMS behind but the grades too low? Need help in FRENCH grammar? Want to practice your FRENCH readings? Please keep in touch! Gabriel 942-7577.

ALTERATIONS ON CAMPUS. Fittings from 11:00 a.m. to 1:00 p.m. every Thursday in T.V. Lounge, next to Post Office. Reasonable rates. Margaret, 843-5386. (Surgery a success—I am ready to resume!)

THANK YOU BLOOD DONORS

I would like to thank all the students who participated in this year's blood drive. A total of sixty-five pints of blood were donated. This brings the yearly total to 142, which is the largest in the history of AGSIM's sponsoring of the Arizona Blood Services on our campus. I hope that the charitable spirit will continue on this campus after I leave here in December. I encourage all continuing students to be as supportive of this worthwhile event as I have found throughout my three semesters serving as the blood drive chairperson.

Debbie Stern

SUN CITY FINE ARTS SOCIETY'S CONCERT

The featured performer for the second concert in the Sun City Fine Arts Society's 1983-1984 series on Monday, December 12, 1983, at 8 P.M. in the Sundial Auditorium, located at 103rd Avenue and Boswell Boulevard, Sun City, is Minoru Nojima, pianist, a prize winner in the 1969 Van Cliburn Competition.

For ticket information, write the Sun City Fine Arts Society, Box 1043, Sun City, 85372, or telephone 972-0478 between the hours of 9 and 12 mornings or 5 and 7 evenings.

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