

# Das Tor

AMERICAN GRADUATE SCHOOL OF INTERNATIONAL MANAGEMENT

Vol. 17 No. 6

8 Pages

October 4, 1983

## SECOND IN A SERIES AGSIM's SUMMER PROGRAMS GUADALAJARA 1983



Templo expiatorio, a prominent feature on the Guadalajara skyline.

by Professor Dora McGrew, Modern Language Dept.

The eleventh AGSIM-Universidad Autonoma de Guadalajara Program transported students into the reality of coping with the everyday life of Mexico. While this was not the first foreign living experience for many of the students, it was a chance for all of them to put to practical use the language skills acquired at Thunderbird.

The Mexico of today offers the students a chance to see a country in full economic crisis. This means substituting (Can you believe, no toothpaste or shampoo in the stores?) and adapting to what is available (Bicarbonate of soda and salt cleans your teeth very well.). It also means holding

your dollars to the last minute in the expectation of another drop in the value of the peso and sometimes getting caught having to take a lesser amount than the bank rate for your dollars. Or waiting in line at the bank for two hours to hear, "Sorry, but we cannot exchange your check today."

Transportation is still very economical. You can pile in a "Combi" (a Volkswagen Microbus) with 20 other passengers for a mere \$10 pesos to get to the Universidad Autonoma de Guadalajara (UAG) hoping to be on time for your 8 a.m. class. Time—another major cultural difference encountered by the new arrivals in Mexico. We all learned the meaning of p.m. No, not post-meridian, but *Puntualidad Mexicana*. We didn't have to look in our dictionary to learn the meaning of frustration. Acceptance, however, soon became a way of life and soon we learned to enjoy the slower and more comfortable pace of Mexico. This gave our students a new dimension in international living.

The culture shock was softened by the ever-hospitable Mexican people who opened their houses and their hearts to our students. We not only explored the taste, the color, the textures, the smells, the music, the social struggles, the finances, the business and the banking which make this developing country vibrant and full of life, but we also experienced the customs and traditions of the people who really are the heart of our host nation.

During our break, most of the students traveled throughout the length and breadth of the Republic of Mexico. They brought back stories of their experiences from Mexico City, Puerto Vallarta, Alcahuico, Cancun, Merida, Oaxaca, Chiapas, Puerto Escondido, Veracruz and even outside the Republic to such remote places as Belize, Guatemala, and Phoenix. Everyone had a super time and reported nothing more distressing than a sunburn or a case of the Aztec Trots. A very good time was had by all.

One of the highlights of the program was the arrangement made by Dr. Conklin to have the local English Language newspaper, "The Colony Reporter," publish analytical articles on Contemporary Mexican Issues written by his Seminar participants.

The most unforgettable character for our entire group was little "Simon", the newspaper boy. He was from a large family and sold newspapers in the cafeteria at UAG to help support his mother and younger brothers and sisters.

This young entrepreneur captivated our hearts with his interest and thirst of knowledge. He was trying to speak English and always asking about the classes, and in general just trying to belong and be one of us. At the end of the 10 weeks he was showered with presents, clothes, a digital watch, a soccer ball, assorted color pencils and books and money. We all received immense pleasure giving him a Christmas in July.

Thirteen AGSIM students completed their masters in International Management at the end of the Summer Program in Guadalajara. Special arrangements were made to make this a memorable occasion. Doctor Alvaro Romo, the Director of Post-Graduate Studies, addressed the graduating class and gave a Certificate of Participation to all AGSIM students. It has been a tradition for the Graduation Class to select a *Padrino* or sponsor. For the first time the tradition of the *Padrino* was broken by choosing a *Madrina*. "Huehuatl," a musical specializing in autochthonous music, provided a rare treat with the sounds of ritualistic Pre-Columbian Music. The most outstanding composition was the prayer to Chac, the god of water (or rain.) We were transported to a rain in the jungle. After the performance Chac struck again and as a result there was a loss of power. We had a candle light graduation dinner. We finished this memorable night dancing into the wee hours of the morning at Osiris, the plush private restaurant in Guadalajara.

## GIVE MORE THAN HOT AIR— SHOW OUR SPONSORS WE REALLY CARE



The Balloon Race Committee (l to r, top row) Amy Fitzpatrick, Linda Magoon, Louise Considine, Otter Magoon, Gwen Swift; (l to r, bottom row) Jeannie Duncanson, T. J. Kramer.

by Dennis J. Moulton

To find out more about the upcoming 9th Annual Thunderbird Invitational Balloon Race, all anyone needs to do is go into the office with the brightly colored balloon on the door and talk to Judy Contreras. Just who is Judy? Many consider her to be one of the major forces behind the balloon race. She does an incredible job of coordinating all of over 1000 volunteers who donate countless hours organizing the balloon race for the sole purpose of raising money for student grants. YES, this entire extravaganza is done solely for the AGSIM student body.

This is Judy's third year working with the balloon race. Her mother previously held the hectic position of Balloon Committee Secretary, but when her mother retired Judy stepped in. This year, according to Judy, with the American Express sponsorship the balloon race will be the biggest ever. From May until the November race Judy's office is flooded with phone calls and people helping with all facets of the Balloon Race.

This year is also special not only for the massive effort of American Express which is responsible for bringing to AGSIM: The Bicentennial and Navy Balloons, and also NASA Astronauts; 1983 marks the Bicentennial of Ballooning. Ballooning has come a long way since the Montgolfier brothers first launched a hot air balloon over Annonay, France in 1783 but the enthusiasm for ballooning remains incredible. Few AGSIM students realize the scope of this event which is expected to include 100 balloons and to bring between 35,000 and 75,000 spectators to the AGSIM campus during the weekend of November 12-13. You thought the parkings was bad now!

As mentioned earlier the Balloon Race is "presented by the Friends of Thunderbird for the benefit of AGSIM's Scholarship Fund in coordination with the Glendale Chamber of Commerce; American Express our grand patron sponsor and the 100 firms and individuals who make the event possible by sponsoring the balloons." Sponsors are a vital part of any balloon race. At AGSIM sponsors pay \$325. This entitles them to attend a sponsor brunch two weeks before the big race, an early morning balloon ride for first time sponsors, two tickets to the much acclaimed International Dinner the night before the race and finally a 1/2 page ad in the program.

Continued on page 6

WHAT WOULD YOU DO IF YOU WERE PRESIDENT ?

## ASLC PRESIDENTIAL ELECTIONS OCT 19th

Once again the time for the ASLC Presidential election approaches, and the Elections Committee encourages all students interested in running for this office to pick up a petition in the ASLC office. Here are some important dates to remember:

- Tuesday, Oct. 11 - Mandatory candidates meeting; petitions due, 4:00 in the ASLC office
- Wednesday, Oct. 12 - Position statements due in the Das Tor office, 12:00
- Wednesday, Oct. 19 - Election Day, polls open 8:00-4:00 in front of the Post Office
- Wednesday, Nov. 2 - Presidential installation

The term of office is from Nov. 2 until the last ASLC meeting of Spring semester, with a monthly salary of \$262.50. This is an excellent opportunity to become involved with the "inner workings" of the Thunderbird administration. If you have any questions, or would like to help out on election day, please contact Bill Betts—Box 147.

SATISFACTION GUARANTEED

by Kathy Parker

Want to be in charge of an organization that has 21 members, is in charge of \$30,000 a semester, and makes decisions that can have an impact on the future of this school? Want to get free breakfasts, free lunches, free dinners, meet important people?

Want to represent your graduate school at a National Conference on Student Services somewhere in the United States next spring? Want to attend Board of Trustees meetings, make graduation speeches, know the inner workings of a non-profit institution, get good management experience? Want the satisfaction of knowing you can get this done through the system?

All of the above and more will be up for grabs on October 19, 1983, when a new ASLC President is elected. On November 2, 1983, the new President will be officially inaugurated for a six-month term (lasting until the end of Spring Semester 1984). If there is anyone out there who wants to take on a job of never-ending demands, good experience, lots of freebies, and of working with a great group of people, then run for ASLC PRESIDENT. Your satisfaction will be guaranteed.

\*\*\* GUADALAJARA ISSUE \*\*\*

# THUNDERBIRD MYSTIQUE AND THE CORE CURRICULUM

by Wilson Ballard

What happened to that core curriculum idea that was kicking around this summer? Remember all those petitions and the concern about guaranteeing that AGSIM graduates are fully qualified to pursue their career objectives? What's happening with all that?—Well, there's not been much public discussion about it so far this term, but it's still a very hot topic. The World Business Department voted and approved an initial proposal, and Kathy Parker, ASLC President, has a big statistical survey going to try to find out how the alumni would feel about the idea. She's got administration support for sending questionnaires to something like 1500 of them.

That's a great idea. The graduates have been out working and should really be able to tell where the curriculum needs to be stronger. It's the kind of project the students should volunteer to help out with a little. I'm sure Kathy would appreciate it. But tell me, what's this initial proposal that the World Business Department's put forward?—Basically they want to keep the baby courses the same, and add an upper level requirement in 6 of the areas. So after you finished the introductory accounting, management, marketing, economics, statistics, and management information systems, you'd still have to take management accounting, IF&T, managerial finance, international marketing, international policy and planning, and a quantitative course like management decision models or intermediate statistics.

Hm, that's a lot more specific and quite a bit more work. We'd all be here another term, I bet. What's the purpose of it again?—The feeling is that the technical training of AGSIM graduates is going to have to be a lot stronger in order to compete effectively in the job market against MBA's. From talking to one of my old professors, it's a market that's going to be a lot tougher for the next 5 or 10 years. Part of it had to do with a general shake-up of middle management around the country; there've been a lot of articles about it in places like Business Week. Completely aside from the current economic crunch, there are going to be a lot fewer entry level positions. Apparently, the MBA schools around the country are betting those jobs will go to the people with the best background. This core curriculum proposal goes along with the same trend; in fact, its emphasis on breadth of upper level training in all areas virtually puts us in line with the MBA curriculum guidelines of the AACSB, the organization responsible for accrediting MBA and other management programs.

Well, technical competence is important. But I think

we've got to be careful about making ourselves into another MBA program. Face it, we'll never be able to compete with business schools like Harvard and Stanford directly on their terms. The idea of Thunderbird Mystique is that we're different, and if that difference is going to mean anything it's got to go deeper than a few language and IS courses. We've got to hold onto the open-minded international outlook that's here. I think we've got to let people concentrate in one area too, if they didn't come here to be generalist. The point is we need to keep on being different, especially if the market is going to be tight. After the companies have had a dose of the purely technical heads those MBA programs are turning out, they'll realize they need people who can also be sympathetic to an integrate all sorts of non-technical factors such as temperament, standards of responsibility, and your boss's pet hunches. Most of business is dealing with people, and you don't do it with linear programming or chi square analysis. All that's important, but it's not everything. —I admit, I have to agree with you. And following the MBA model too closely would hurt another area besides job placement, and that's recruiting. Most of us came here either because we wanted an international program, or because we were attracted to other aspects of the program that were distinctive, such as its open-minded outlook, the year-round three-term scheduling, the flexible course requirements, or the fact that they offer Chinese. In the next few years it's going to have to be those other areas that set AGSIM apart, because international programs are starting to crop up all over the place. If we really need some more requirements, fine, but we had better be careful when it starts to interfere with some of our special selling points with prospective students.

When is the final decision going to be made, anyway? Anytime soon?—Heavens no; the thing's barely off the ground. Kathy Parker has to finish her alumni survey; if enough of us help it should be finished by the end of the term. Then the World Business Department will probably revise its proposal here and there. Next President Voris and the faculty as a whole will have to make up their minds; and from there it goes to the Board of Directors. The March meeting of the Board is the earliest conceivable decision date, and it could stall a lot longer than that. It's hard to tell.

Well I'm glad there's plenty of time to think the thing over. There's a lot at stake. The general concern about our technical competence sounds pretty worthwhile, but we don't want to see Thunderbird Mystique get lost in the shuffle. It's part of our market mix too.

## A TOUCHING REMEMBRANCE

To the editor:

Many thanks to Dick Mahoney for his touching remembrance of Gayle Roessl (last week's issue of Das Tor). To eulogize Gayle properly would take much more than a few columns in a school newspaper—but Dr. Mahoney has managed to capture the essence of this young lady's struggle in a most perceptive and personal manner.

Many more thanks and profound respect go to Ian McCluskey, the man who had the guts to stand up for what he believed was right. If anyone needs a yardstick to measure courage, strength, or integrity, start with Mr. McCluskey as your standard. His crusade for his wife has not ended with her death—it has barely begun. Ian spent several days here last week to establish a memorial fund in her name, and to plant a

beautiful tree in her memory.

Finally—inadequate though it may seem—I'd like to thank Gayle. In life, she taught us a lot about living. With her passing, she taught us how to let it go without bitterness, but with courage, grace, and dignity. There may not be many people still at AGSIM who really remember Gayle, but that doesn't matter. If you'd like a small clue as to what she was like—what she stood for, and what she believed in—then take one quiet moment to read the plaque by her memorial tree. I think that says it all.

Mark W. Meshkoff

*Editor's note: The plaque mentioned above is presently being engraved and will be placed by the tree within three weeks.*



DAS TOR Office  
(Located behind the ASLC office)  
Ext. 7119  
Deadline:  
Wed. noon

## MOVIE MADNESS

As the first in a series of non-continuous movie reviews this writer has chosen the John Carpenter film, "ESCAPE FROM NEW YORK" as a "must see." I certainly wish I had. Its all-star cast was composed of all my favorites: the well-rounded Ernie Bourgnine of PT-73 fame, the toothsome Adrienne Barbeau, and of course that family favorite, Disney prodigy, Kurt "Computer Wore Tennis Shoes" Russell.

I arrived just in the nick of time as the auditorium lights were still on. And remained so for the next 30 minutes! At the door, I ran into a few fellow movie buffs who were selling popcorn for some Spanish insurrection. The projectors were oiled and ready to go and so was I for this fast-paced, action-packed, thriller—another of John Carpenter's excellently-directed films. I was on the edge of my seat the whole time chatting with one of my school chums just before the action was due to start. Everyone was a bit too talkative during the film. Many queasy individuals got up and left during the more violent scenes. The auditorium was left practically empty by the end of the first half-hour. My eyes were riveted to the screen from 7:30 on, but I was glad the film was only half and hour long.

Well, a big tip of the beret to those folks at the ASLC Film Committee for providing such quality entertainment on a shoe-string budget!!! This film had all the makings of a real winner. And to all of you who missed it, you, snooze, you lose! I gave it a "one" on my scale which I expanded from zero.

Please be sure and catch next weeks column in which I'll review "Black Oraxix" or make a formal apology for this review.

T.H. Cannabinol

## COMMUNICATION NEEDED

Dear Editor,

When I was told by Housing that my room in West Apartments was ready, I was somewhat dismayed to find the toilet sitting out in the front yard, no lights, no furniture, and a workman who insisted that the room would be ready in a "couple of hours."

I tried to be understanding, realizing the pressure Housing was under to finish the units in time for the Fall Semester. When I occupied the room three days later, I was concerned when I found I didn't have a telephone. We were not notified by the administration as to when we might expect phone service, but it became apparent as the weeks passed that it would be awhile. Recalling the recent AT&T strike, this was somewhat understandable.

When the phone company did arrive on campus, the administration failed to inform the east-wing students, who already had phone service, that their telephone numbers would be changed. With students away attending classes, and hundreds of resumes out in the mail, the change had been made. No notice has been issued by the administration, calling attention to the event. Have you checked the numbers on your telephone dial lately?

I would like to emphasize that this is not an isolated incident. It is only one in a series, which demonstrates the ineffective communication practices of our administrative staff. Anyone who is familiar with the West Apartments fiasco over the Summer Session, knows this is a case in point. Why won't the individuals who are responsible for these events establish open and honest communications with the students who will be affected by their decisions?

No reputable business person would recommend offending and inconveniencing clients in this way. Doesn't the administration realize that it is generating negative PR? Does it lack the foresight to acknowledge the executive potential of its student body? Recommendations are based on experience and corporate donations are approved by executives. Perhaps the administration has mistaked us for "insignificant students." I offer some advice for future reference: competence and courtesy are included in my evaluation criteria.

Katharine Spear

# Das Tor

AMERICAN GRADUATE SCHOOL OF INTERNATIONAL MANAGEMENT

"THE GATE"

at The American Graduate School of  
International Management  
Glendale, Arizona 85306

|                    |                                      |
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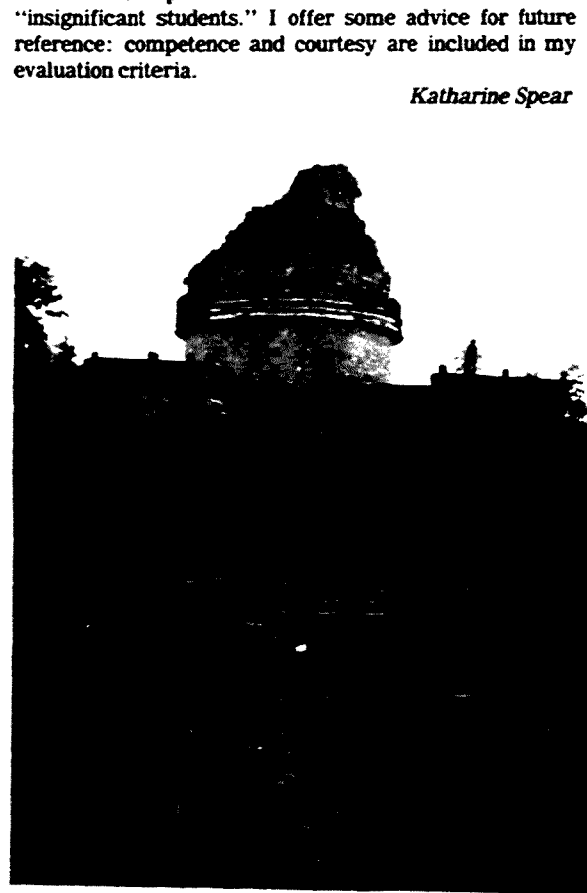
DASTOR accepts and encourages letters to be submitted on any subject with relevance to the AGSIM community.

To ensure the maximum expediency in publishing, all submissions should be typed, double-spaced and margins set 20 and 70.

Letters should be signed and are subject to revision at the editors discretion.



Kim, Carol, Mike, & Bruce enjoying Guanajuato.



One of the world's first observatories—Chichen Itza.

## Campus notes

### NATIONAL DIRECT STUDENT LOAN SIGN-UP OCT. 3rd to 7th.

Limited funds will be available for second, third and fourth semester students for the SPRING SEMESTER. Students **MUST** have exhausted all possibilities of borrowing under the Guaranteed Loan Program for the Spring Semester and **MUST** file the 1983-84 (ACT) FAMILY FINANCIAL STATEMENT to demonstrate need. Sign-up dates are October 3-October 7 in the Financial Aids Office. You must be a U.S. Citizen or permanent resident to be eligible for a National Direct Student Loan. NATIONAL DIRECT STUDENT LOANS ARE CONSIDERED TO BE SUPPLEMENTAL LOANS IN ADDITION TO BANK LOANS.

### BIZARRE BAZAAR

The BIZARRE BAZAAR is scheduled for Friday, October 28, starting early morning and going until 4 p.m. We still are accepting donated items whether they be clothes, books, sports equipment or whatever you have to give away for this fund raiser for the Emergency Loan Fund. We would also like to make known that the BIZARRE BAZAAR is the place to buy your costumes for that same Friday's DAC Unemployment Ball and the next night's Carnival sponsored by the Portuguese Club. Be sure to buy your BIZARRE BAZAAR T-shirts soon, as they are selling out fast; and look for the upcoming raffle ticket sales that right now has as a major prize—*one-half of a side of beef!* Get your club to buy some tickets and throw a party for the entire campus if you win! Volunteers to help out with the BIZARRE BAZAAR are still wanted, so if you would like to become involved in a very worthwhile and fun cause, please stop by the Financial Aids Office and leave your name. Thanks!!

### WINTERIM OFFERINGS

The 1984 Winterim program will offer four noncredit seminars designed specifically for international executives.

The two-week seminars will cover Export Trading Companies and Financing Techniques, International Business Policies, Pricing Practices and Techniques in Domestic and Foreign Markets, and Cultural Environment of International Business.

Teaching the courses are Dr. Nessim Hanna, Professor of World Business; Dr. Clifton B. Cox, Chairman of the World Business Department; Dr. Paul M. Dickie, Associate Professor of World Business; and Dr. Robert T. Moran, Professor of International Studies.

The course fee, including books and materials, is \$1,000 per person with breakfast and lunch an additional \$100.

### EXAMINATION FOR CERTIFICATE OF ENGLISH PROFICIENCY

DATE: October 17, 1983  
 TIME: 8:00 a.m. - 4:00 p.m.  
 PLACE: American Graduate School of International Management, Room AV-1 (adjacent to the Auditorium)  
 FEE: \$20.00

ELIGIBILITY: The Michigan ECPE is open to any non-native speaker of English holding a foreign passport or alien card.

APPLICATION: Forms available in the Department of Modern Languages or in Office C-23  
 DEADLINE: Completed applications by October 10, 1983

INFORMATION: Dr. Robert M. Ramsey, Office C-23, Phone 978-7281

### INVESTMENTS SEMINAR OFFERED OVER WINTERIM

For the first time ever, the American Graduate School of International Management is offering a seminar in Investments during the Winterim of 1984.

Speakers from nationally and internationally known security houses have been invited to share their knowledge and expertise with participants during the three-week conference.

The seminar is designed to benefit all students and not just those with a specialization in finance. It recognizes the fact that marketing managers, accountants, production managers, bankers, personnel supervisors, and the treasurers and controllers of corporations must continually forecast business conditions to make the right decisions in their work. To make these decisions requires a thorough knowledge of the rapidly changing nature of the capital and money markets and familiarity with the many new investment possibilities available today but virtually unknown a mere decade ago.

Thus, after investment strategies with respect to common and preferred stocks and corporate, federal, and municipal bonds have been covered, seminar speakers will focus on such new investment vehicles for corporations as Stock Index Instrument, Stock Index Options, International Index Funds, the huge market in Financial Futures, and the fast developing market in Foreign Currency Options. Other speakers will point out why it may be prudent for managers to diversify into foreign equities and will draw attention to emerging securities markets abroad.

For further information, please contact Dr. Behrens, Department of World Business, Office No. 17, phone 978-7169, 7150.

### EXCHANGE PROGRAM WITH IIST, JAPAN

Application for the exchange program with IIST, Japan, will be accepted by the Japanese Section of the Language Department from Oct. 1 to Oct. 20, 1983.

The exchange program will be given at the Institute for International Studies and Training located at the foot of Mt. Fuji in the spring semester of 1984 (February 1-May 25).

The program is open to all qualified students, but preference will be given to the students currently taking Japanese or those with a proficiency level equivalent to the intermediate level or higher offered at AGSIM. Participants of the exchange program can take a package of courses at IIST equivalent to one semester's load at AGSIM for the MIM degree.

The exchange program is subsidized by IIST with free tuition, housing, and a trip to the Kansai area at the beginning of the program. AGSIM charges a small registration and administration fee (approximately \$3.00).

Students who are interested in the program, please contact professors in the Japanese Language Department.

### FOOTBALL FEVER NIGHT

Starts with an "instructional-with-comedy-relief" game of American-style football, followed immediately by the film "Football Fever," highly acclaimed for its superb photography of pro football's greatest catches, funniest fumbles, precise passes, and more! So come join the fun—Friday on the Quad. Kickoff at 7:15 p.m. Refreshments, film and entertainment provided by AGSIM Christian Fellowship.

### ABC CORRESPONDENT TO SPEAK ON CAMPUS

Sander Vanocur, ABC chief diplomatic correspondent assigned to the Department of State, will speak on the Thunderbird campus October 12 at 1:30 p.m. in the auditorium. He will speak on "U. S. Foreign Policy Toward Latin America/Media Reporting." Vanocur spent 14 years with NBC News where he served three years as White House Correspondent before being named national political correspondent. He also served with PBS and the Washington Post.

### ASIA NIGHT SET FOR SAT. OCT. 22nd

ASIA NIGHT HAS BEEN SET—SATURDAY, Oct. 22nd. For talent or entertainment ideas—PLEASE CALL BOBBI, x7589 ASAP!

### FACELIFT FOR THE ASIAN CLUB

Yes! Asia Club is not the Asia Night Club. During the hustle and bustle of the summer, few activities were organized, which resulted in the Asia Club concentrating on the Asia Night Activities.

However, this fall the committee members intend to hold activities just after the brief club meeting every Wednesday night. On September 21, a record high crowd came to hear a Japanese, Nishimoto and an American, David, speak on "Love Hotels in Japan." September 28 was a slide presentation on the travels of two T-birds in Beijing and Mongolia.

On October 5, Professor Martin Sours will be coming in to talk on the original goals of the Asia Club and the founding of the club in the old days of Thunderbird.

October 12 will be Go Night. There will be instructors to demonstrate and teach the Japanese game of Go—a must for future executives operating in Japan.

October 16 will be reserved for a full organizational meeting as Asia Night will be held on October 22 in the Quad starting from 8:30 p.m.

Everyone is welcome to the Club meetings every Wednesday at 8:00 p.m. at the Crossroads Coffeehouse (Coleman Lounge). And don't forget to keep October 22 (Saturday) free for an extravaganza of food, entertainment and dance amid ethnic Asian cultures.

K. K. Quah  
 President, Asia Club

### HOUSING SIGN-UP

If you want to reserve a room on campus for Winterim and/or Spring, deadline for sign-up is October 7. See Sam in Housing Office.

Don't be too timid and squeamish about your actions. All life is an experiment. The more experiments you make the better.

—Ralph Waldo Emerson

## Off The Wall



—AP Wirephoto

### SHAPE OF THINGS TO PASS

Steve Weisberg of Philadelphia, who has been impersonating automobiles since the age of 3, imitates an Edsel here. He says that as a child his mother was afraid his face would freeze in the shape of a Hudson.

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# GUADALAJARA: WE WORKED HARD AND PLAYED HARD

Guyon Townsend

Total immersion is the most worthwhile aspect of the summer program in Guadalajara. From the beginning, invaluable experiences were had. Pouring over endless housing lists trying to find a place to live. Wishing there had been a dialogue in Sp300, bargaining with a senora over the rent. Convinced the senora you're a poor gringo, and later to find out she, too, was lying. She has five children, not just the beautiful 18-year old daughter you met on your visit.

Safely, one could say that no one left Mexico unscathed by the experience. Looking beyond the administrative failings of the program, for which there is great cause for concern, there are many positive features about the summer program in Guadalajara.

A very diverse group arrived in Guadalajara; yet, pulled together by common anxieties, before long once private matters became public. Montezuma's revenge plagued many a conversation. Three-day weekends traveling and weekend parties brought everyone closer together. At the forefront of it all was Dora McGrew, direc-

tor of the program, who not only became a good friend, but earned a great deal of respect for her abilities to step out and take charge in the most adverse conditions.

Where parts of the curriculum were lacking, the language teachers from the Universidad Autonoma de Guadalajara were an exception to this. They were excited to work on our Spanish with us and they were quite creative given the confines of the AGSIM teaching techniques.

Mornings started early. Crowded bus rides memorizing dialogues for 8 a.m. Spanish classes. Somehow the early hour seemed to disappear at the sight of Simon, the 9-year-old campus newspaper boy, smiling with his stack of papers in hand.

The summer came to an end with graduation ceremonies and a candlelight dinner, orchestrated by Senora McGrew, followed with an evening of dancing at a private club in Guadalajara. We worked hard, yet we played hard, too. The experience was what the students made of it themselves, nevertheless, there are serious questions as to the commitment of the AGSIM administration to the quality of instruction and the program itself.

# COMPADRAZCO

John Macdonald  
Kathy Sibert

There are many positive, as well as negative, aspects which can be brought out of any venture into a foreign country, and these points become all the more polarized when both an organized academic program and a culturally different country are involved. Perhaps it is the more negative experiences which come to mind most easily; indeed it is hard to forget waiting for a second class bus connection in a stifling heat in Michoacan while struggling to suppress spontaneous eruptions from both ends of your digestive system. Happily, these seemingly unbearable moments become humorous when viewed in retrospect.

Speaking for myself, I cannot help but have anything but a positive overall impression of the summer in Guadalajara. Undeniably there were moments of conflict and of disappointment, but I feel that the rewards far outweighed the shortcomings. The friendliness and natural hospitality of the Mexican people, the fun and excitement of the experience in general, and the concerned support of the program director, Dora McGrew, helped us all pull through.

It is often said that one of the most important parts of the AGSIM experience is the diverse quality of the student body itself. Certainly it would be difficult to find a

brighter, more well-travelled, and varied group of graduate students anywhere in the U.S. (not to mention in the Glendale area). Friendships and acquaintances which are formed here are of great value in the future on both a professional and a social level, building the basis for the so-called "Thunderbird Mystique." It is not always easy, however, to really get to know people under the pressure of a full schedule or during the hubbub of Pub Night. One of the many benefits of the Guadalajara Program, and of foreign study programs in general, is the ease with which one gets to know his fellow students.

The situation of immersion into a foreign culture combined with the uniquely Mexican pace of life in Guadalajara was conducive to forming a tightly-knit group of friends. We all shared what we had. We worked hard together and played hard, too. There were many good times in Mexico that will be remembered well down the road.

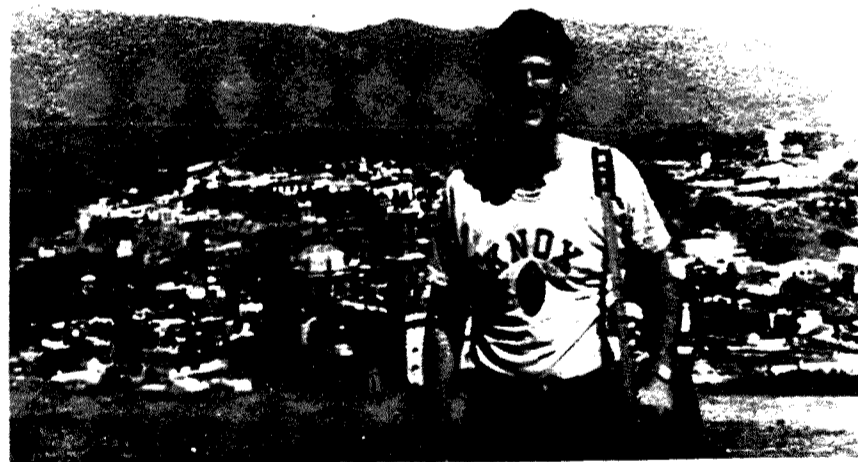
So when I leave Glendale with my sheepskin under my arm, I will also have to my benefit a really good group of friends, many of whom would have been strangers had it not been for Guadalajara. These are friends I will be seeing and thinking about well into the future. The kinds of acquaintances and experiences which you realize are of great value when you reflect back on life. And isn't that what it's all about anyway?



"Safely ashore" at "Las Hadas" Manzanillo, Mexico (where the movie "10" was shot). From left to right—Tom Kinder, Cees-Jan van Hoek, Bradley Thomas, Julie Horner Clinard, Ernie Verdanc, Ward Munsie, Svein Julussen and Mexican boathand.



Mexican marketplaces offer AGSIM students everything they could possibly want....almost.



Kim Mitchell treks out to explore the village of Taxco, Guerrero.



The graduation party lingers on into the wee hours....L-R: Bradley, John, Ward, Kathy, Louise, Julie.

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# MEXICO: EVERYONE SHOULD GO AT LEAST ONCE

October 4, 1983—DASTOR—

How does one reconcile the statement, "The Mexican people labor hard under the weight of their history...and you have the sense that the weight of Mexican history is not lifting but growing," made by the editor of the Wall Street Journal in the September 26 issue, with Rosemary Czubaj's statement, "The Guadalajara suburbs might as well be Phoenix, or any other suburbs in the U. S.; I would walk out of my house and think that I was in the United States."? It is not surprising that the culture of Mexico, and specifically that of Guadalajara, is filled with contradictions; most cultures are. In order to delve deeper into these contradictions, Das Tor, forever on the road towards enlightenment, interviewed Stanley Gronek and his wife Rosemary Czubaj, who studied at the private Autonomous University of Guadalajara through AGSIM's Guadalajara program.

As Stan leans over the 1983 AAA Guide to Mexico, he reads out loud, "Embodies the essence of Mexico, strong cowboy tradition and cult of Machismo, second most populous city in Mexico...progressive...but with old, ornate plazas and gardens...a trolley system, horse drawn carriages." "There is simply no way to capture the romance of the city unless you've been there," comments Stan. "The weather was beautiful," interjects Rosemary, "there were nice lawns, trees and shade, 73-80 degrees each day. The only problem were the rains which occur throughout the summer." She noticed how clean the metros were — no graffiti, no smoking, no paper, "they were almost treated like the church." Both comment on the beauty of the Guadalajara women, a natural beauty which manages to shine through even the heaviest of makeup jobs. Not only the weather, but the leather was excellent, and a Chateaubriand dinner for two can cost as little as \$8!

If one turns one's eyes in another direction, both figuratively and literally, the romance of Mexico can suddenly wither, especially for an American. In Oaxaca, 600 km from the Guatemalan border, the Unicef posters and "Save the Children" campaigns start to hit home. "An emaciated Indian woman (according to Stan, the Indians are comparable to the European gypsies) who is probably 22, but looks 35, greedily stuffs tortillas into her mouth (tortilla flour and chips are often given to the poor for free) while she gives her three-year-old polluted fountain water to drink. According to Rosemary, this was not an uncommon sight in Oaxaca. In downtown Guadalajara, the pollution from the buses, which cost 6¢ a ride, hangs over the city. Huge holes, "large enough to hurt yourself in," line the sidewalks. Youngsters who should be drinking milk, slurp Coke from bottles which cost 12¢ each. Rats scamper across the major plazas, and the plumbing has a funny way of stopping to function around lunchtime.

It would seem that one is once again faced with the proverbial extremes found in most third world countries—pompous wealth and

by Soula Stefanopoulos



degrading poverty combined in a country with different mores than our own. This is how many Americans conceive of Mexico. Consequently, what shocked Stanley and Rosemary, was the Americanization of Mexico; Stanley went as far as to compare the Guadalajara suburbs to Grand Rapids, Michigan. He commented that it is now difficult to see Mexican movies in Mexican theaters. Both described how Volkswagons of "a thousand different shades" lined the streets of Guadalajara.

The Mexican middle class "has the same values as the American middle class," according to Rosemary, "except that it values security over privacy." The suburbs are filled with high walls, often with cut glass on top, security dogs, and sometimes even security guards. Rosemary explained that it was not unusual to see a one-room house or a junkyard adjacent to these suburban villas, so the walls must guard against unsightliness as well as intruders.

The notion of guarding what is one's own is based on the Mexican notion of family. Stan and Rosemary lived in the home of a widow and her seven children. The three married daughters visited their mother daily, and each Saturday the entire family, including the daughters' husbands, would eat together. Guadalajara is described by Stan as being a "conservative, traditional, high Mexican culture." Women in their twenties are considered old maids and the virgin/whore attitude of men towards women, which supposedly originated with Cortez and his mistress, is still very much in existence. The church still plays an impor-

tant role, even though Rosemary noted that in the suburbs, the people go to church mainly to socialize.

Stan and Rosemary learned several things from an Indian IF & T professor who teaches at the university, and who is married to a Mexican woman. Professor Pakehar emphasized that the family counts the most in Mexican culture. Stan explains, "If, for example, you work for the telephone or the electric company, you are given a free account and you put your relatives on it. There's an entire network." Another point which propagates family ties is the high unemployment. The university graduates who are unable to find work return to their fathers' houses and "hang out." Prof. Pakehar mentioned that this fact, along with the inability of the Mexicans to grasp the industrial-disciplinary mentality, hinders Mexican development, leaving Mexico with one of the worst income profiles in the world, according to Rosemary.

Stan attempted to paint a portrait of the Mexican mind set by describing how a Mexican cabdriver will think nothing about throwing a wad of paper out of his car window. It's the "I take care of what is mine" mentality, which leaves little room for social concern. The owner of the Capri restaurant, across the street from the university, told Rosemary and Stan how no one in Mexico wants to be a specialist. This restaurant owner, who ironically also runs a factory, and is thus something of a generalist himself, pointed out the need for technical expertise in order to maintain what Stanley termed the "Mexican in-

frastructure."

Needless to say, the Mexicans are big status; even the ditchdiggers are called mistros. Stan noted the formalism of the country, and the fact that most of the university students feel that they deserve graduate with a "licenciado" by the names just because their parents footed the bill. The university library only carries books from the 60s and 70s, and not many Mexican students utilized the facilities. Women dress to kill to go to work each day, and what you wear to work, along with your title, are usually considered more important than what you do there.

A professor at the MBA program in the university gave a lecture on doing business in Mexico, which Rosemary and Stan considered to be the most informative talk they heard during their stay. Prof. Chartier, who has a Masters in Sociology from the University of Chicago, in the Weberian spirit started by apologizing for creating an ideology. His main tips were that in order to penetrate into Mexican business, one must penetrate into the family structure.

Mexicans are very sensitive to payoff and much prefer what are termed as "gift from the heart." In order to motivate workers, one must show them that their entire family will somehow gain something from the enterprise. He also mentioned that the Mexicans are informal by nature and think nothing about cancelling appointments without prior notification. The professor commented on the national tendency toward lying if one does not have anything pleasant to say. For instance, if you ask someone the way to Tijuana and he/she realizes that it is very difficult to find, he will tell you of a shorter, wrong way. Hard to believe, but this goes back to an old Indian custom which is centered on being pleasant. Stan commented that it is not too difficult to understand why the political rhetoric of the government is often disregarded by the people.

So perhaps Mr. Bartley and Rosemary are both right in respect to Guadalajara: This city which houses major industries and is the second largest distribution center in Mexico, aside from Mexico City, in which the Kahlua and the "Canada Shoe" companies are owned and run by women, is also populated by people who believe that "Tir is a gift from God to waste," that "work not an end in itself," and "that money given to give." Even though these contradictions slow down Mexico's development, Stan and Rosemary found that the positive characteristics of the Mexican people, their will power, their humor and creativity, along with their true appreciation for life, made their summer in Guadalajara a very enjoyable experience. Rosemary commented, "We really liked there and recommend that all the students here who can go, should. They both four that the change of pace was an enjoyable one. Both will not forget the dedication of their Spanish teachers, nor the engineering student who helped them find their way, or the old lady who spoke of the 1910 Mexico revolution which occurred when she was 23

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BY FRANK MATHEIS



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# BALLOON RACE

(Continued from page 1)

## What actually happens at the Balloon Race?

The gates open at 6 a.m. and the launch is at 7:15 a.m. so everyone must get up early to see the magic of the balloons lifting off. Apparently no matter how often you see the start of a balloon race, it always feels like the first time. The "HARE AND HOUND" and the "CNTE" races are flown both Saturday and Sunday for competitive points. The "HARE" balloon gets a 15 minute head start and then is pursued by the "HOUND" balloons. The object is to land as close to the "HARE" as possible. The object of the "CNTE" is to maneuver the balloon over a target area and to drop a missile as close to the center as possible. Another real crowd-pleaser, the "KEY GRAB" race, will be flown Saturday from 3:30-5:15 p.m. It is a mass flight over the field in an attempt to retrieve a set of keys from one of three 20-foot poles. The first pole holds keys to a new Chevrolet van, the second to a Chevy Cavalier Sedan and the third to an ATC Suzuki.

## What else will be going on throughout the weekend?

The school campus will be ablaze with activities. Present will be the Bicentennial Balloon, the Navy Balloon giving free rides, the Navy "Leap Frogs" Skydiving Team, NASA Astronauts, not to mention continuous live entertainment, part of which will be supplied by AGSIM students. A unique opportunity to perform in front of a very receptive audience. The area between the Library and Career Services will be full of food booths run by student clubs. On Saturday, October 29 there will be a 10k and 2 mile family fun run. More information on all events is available in the Balloon Race Office.

## What can STUDENTS do?

A major problem in the past has concerned the pilots. Many pilots come a long way but all come to donate their time and enthusiasm to raise money for AGSIM Students. The best thing students can do is to show their enthusiasm to the pilots by buying Balloon Race T-Shirts, volunteering to help crew a balloon, helping at one of the dinners where pilots and sponsors will be present, manning one of the food booths which are also pure profit for the participating groups, but mostly by coming to the Balloon Race en masse and enjoying the event!

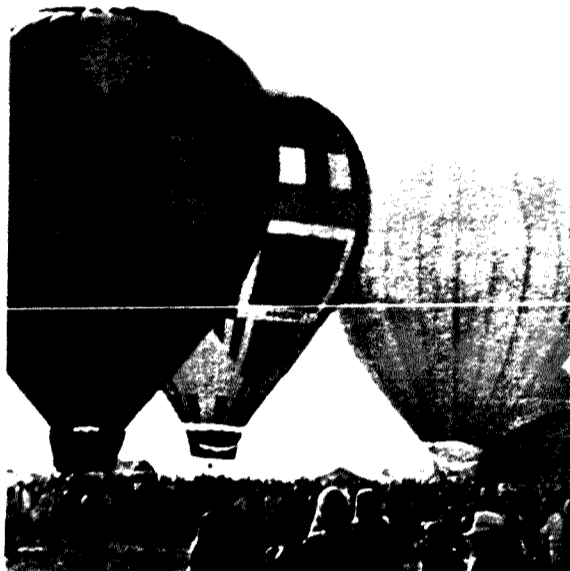
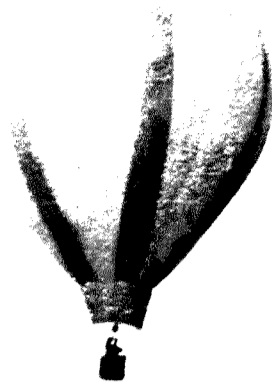
If you are interested in helping please come by the balloon race office. If you are interested in T-Shirts, forms are available in the Bookstore on Wednesday 9-12 in the Post Office. If you have some talent and wish to be considered, please contact Dennis Moulton (x7576, Box 589) as soon as possible. October 6th in the Pub will also be BALLOON RACE NIGHT. Come to the Pub wearing your Balloon Race T-Shirt and show your enthusiasm to all those who donate their time for AGSIM students.

## What really strikes you as being special about the Balloon Race?

"Well personally I am afraid of heights. I was finally talked into a balloon last spring. My knuckles were white the whole time and I have not been back up since."

"But the Balloon Race is special because of the TOTAL INVOLVEMENT OF VOLUNTEERS. I can't tell you how many hours the Friends of Thunderbird, the Glendale Chamber of Commerce, local Glendale people, and students spend."

# 9th ANNUAL THUNDERBIRD BALLOON RACE SCHEDULE OF EVENTS



Last semester's Balloon Race. This year 40-50,000 people are expected to attend.

For the last 9 years the Friends of Thunderbird and the Glendale Chamber of Commerce have dedicated their time, money and efforts to making the Thunderbird Balloon Race a financial as well as a "ballooning" success.

Every year about \$30,000 is raised and donated to the Annual Scholarship Endowment Fund. This fund is the source of many of the scholarships and grants received by students.

So, perhaps a belated thank-you should be extended to the Friends of Thunderbird and the Glendale Chamber of Commerce for all years of selfless effort. We ask you to show your thanks by participating in a formal "Thank You Day" on November 11, but before that, help us launch some other activities:

## Schedule of Events

- October 6th—Balloon Race Kick-Off Party "The Sky's the Limit" at the pub on Thursday, 9:00 p.m. FIRST 50 students wearing a Balloon race T-Shirt get a free beer. (An invitation that isn't just full of hot air.) HELP US launch our HOT AIR BALLOON RAFFLE. LIFT OFF the party by answering our prize-winning question. Question: What woman's garment inspired the invention of the hot air balloon?
- October 29th—Balloon Race Fun Run
- November 11th—"Thank You Day" Give more than Hot Air, show our sponsors we really care. So, don't forget, please be there. (and wear your Balloon Race t-shirt!)
- November 12th and 13th—The 9th Annual Thunderbird Balloon Race

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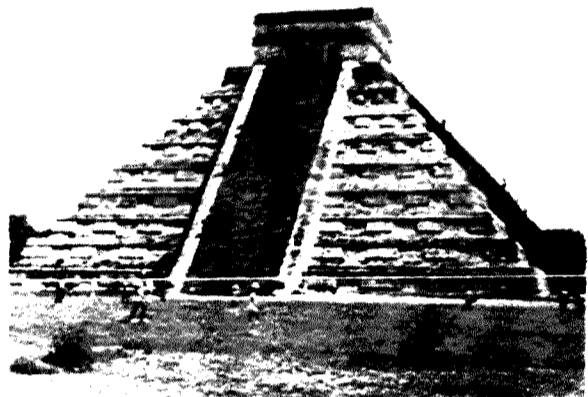
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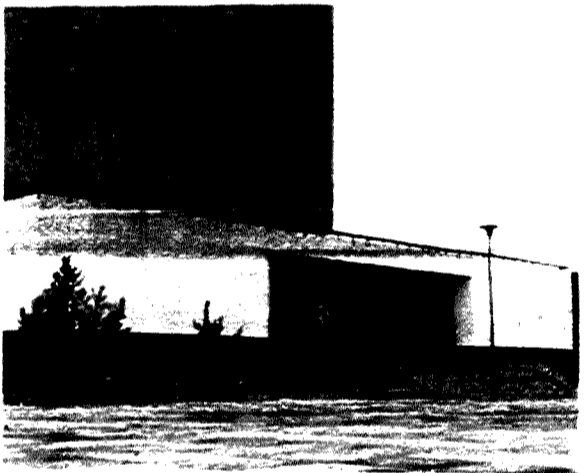
## MEMBERS OF THE GUAD SQUAD '83



Guadalajara students treat their Spanish teachers to a night out on the town!  
L-R: Carol, Alicia, Blanca, Rosemary, Dora, Julie, Kim, Kathy, Bradley



Mayan Pyramid at Chichen-Itza, Yucatan.



The UAG Library building—usually empty.



The Humanities building where most classes were held.

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## GUADALAJARA 1983

Jeff Clapp

Most students who participate in the summer programs abroad do so with the understanding that the curriculum offered will be structured differently from the courses here at AGSIM. It is understood that many of the benefits of these programs are the result of the cultural and language experiences that students get on their own. Most of the AGSIM students who went to Mexico this summer feel that the experience was a positive one. There were, however, some problems, and most of these came from the same major weakness in the program.

The Guadalajara Program is set up to offer courses in Spanish, International Studies, and in World Business. Although fewer courses are offered, the program is designed to allow students to take a normal course load. This summer, the classes in Spanish and International Studies were structured and taught much as they would have been here at AGSIM. The majority of the problems encountered came from the World Business classes.

The professor selected to teach business classes in Mexico did not cover the material which the students expected and desired. For example, the IF & T class was assigned the same textbook as the students here at AGSIM, but little reference was made to it, and very little of the material in it was covered. The course ended up being a seminar on business and economic conditions today in Mexico. As a result, several students are sitting in on IF & T classes this fall because they don't feel they have mastery of the material.

Because of a lack of adequate research facilities, the research projects for the World Business classes required a great deal of time and effort. This, added to the feeling that very little quality instruction was being provided, resulted in frustration, and often anger, for the students.

Not only was there dissatisfaction with the instruction, but there was quite a bit of animosity in the teacher-student relationships. This came not only from unfulfilled expectations in the classroom, but of personal conflict both inside and outside of the

classroom. At several points this summer, this conflict had grown to such proportions that very little constructive activity could take place in any of the business classes. Professor Porsche, the business professor, seemed to have a very negative attitude toward his students, and at several social occasions, this degenerated into personal insults to many of his students. As the Summer progressed, the students began to hear that similar things had taken place the previous summer, with the same professor. These problems we encountered in the business courses, along with the teacher, clearly detracted from the overall experience.

AGSIM should consider several options, with regards to future Guadalajara Programs. First, if World Business classes are to be offered, AGSIM should send a professor who will meet the standards expected of a professor in a graduate program. The optimum solution would be to send a professor from our own World Business Department. If AGSIM does send a professor from another school, careful steps should be taken to ensure that he, or she, is familiar with both the course outlines and the requirements of students in the courses offered.

If AGSIM cannot find a professor who meets the requirements, business classes should not be offered. The program could offer a combination of Spanish and International Studies Classes. This would be tailored along the lines of the Oxford Program, but would include the language study as well. Many students go to Mexico primarily to learn more about the people, their culture, and to improve their language skills, anyway. To many of the students who participated in the program this summer, this would have provided for a more productive experience.

As stated earlier, to most of the students who went to Guadalajara, the experience was a positive one, but the program has had a real weak spot for several summers, and this should be addressed by AGSIM when planning next summer's program. Many of those who went to Mexico this summer are still asking why this was not cleared up prior to Guadalajara, 1983.

## DUARTE CELEBRATES 20th TEACHING ANNIVERSARY



The International Studies Department celebrated Joaquin Duarte's 20th anniversary of teaching at Thunderbird on September 19 by inviting "Carmen Miranda" from Eastern Union to his class on Brazil and Mexico, IS-503.

## FORAD MANIA

By Joe Estephan

The night guard slowly pushed the door open. Holding the squeaking door ajar with a trembling hand he looked across the room. Inside, a faithful and down-to-earth rendition of the bar room scene from Star Wars was in full motion. Creatures from the far reaches of the Thunderbird Galaxy — rumor has it that some of the conferees came from as far as the backwater of the market — gathered to decide the fate of two business colonies in the distant and unstable galaxy of Europa.

Uninitiated in the art of FORAD (Forward Outgrowth & Rear Assets Dabbling), the night guard did not comprehend the importance of the strategic maneuvers and corporate positioning schemes taking shape inside the smoke-filled, crowded and dungeon-like premises. "This bizarre and unexplained phenomena takes place almost every night," muttered the perplexed guard. "I'm trying to talk my boss into giving me Tuesday and Wednesday nights off. This is when it's most dangerous to work. The other Wednesday, a gang of students rushed out of the Computer Center and chased me all over the campus because I suggested they stop shouting at each other. It was one o'clock in the morning, you know." The guard cleaned the cold sweat cascading down his forehead. "Another Wednesday," he continued, "a cute blond tried to sweet talk me into giving her my gun for the duration of a team session. She said she needed some visual aid instrumentation to support her argument for an increase in some kind of production in England." Asked whether the student succeeded in her efforts the guard responded with a silent but expressive wall-to-wall grin on his face. His grin was short-lived. The following morning, the guard stated, the Glendale Police responded to a call from two students on campus charging a member of their team of "mental assault and indoctrination attempts." When asked by the police what mind-twisting methodology was utilized, the students swiftly replied: "A Saturday night special." The guard's gun was still in the

custody of the assaulting student when her quarters were searched. Painted across the walls of her room were slogans such as: "Yes to a Production Increase in England," "No to Transfer Payments," "Long Live The Sterling" and "We Drink Them Dark, We Don't Pay in Mark." Thinking he had stumbled upon a neo-Marxist cell, the lieutenant in charge of the Glendale Police Search Party, and a proud Glendale City College graduate, ordered the woman placed in custody of the able hands of the Maricopa County Psychiatric Wards Authorities. He later told the night guard, with whom he happened to share the quaint Glendale hobby of target-shooting from speeding four wheel drive vehicles, that the woman was reported by the authorities to be suffering from an acute case of "FORAD Mania."

FORAD Mania, as it is known in the academic circles of psychoanalysts, is a grave and rare mental disorder. Scientists surmise that it is caused by exposed libidinal tendencies which, if not hedged against by a series of square positions, fluctuate from an utter sense of translational — as well as transactional — loss, to total preoccupation in mimicking the gestures, acts, conduct and roles of top business executives running a multinational organization. This Folie des grandeurs, according to Dr. DeLooney from the Cucamangua Institute of Mental Chiropractics, has its origins in France. It was first observed during an experiment conducted at one of the prestigious French universities. "The objective of the experiment was to produce highly educated lunatics," claims the noted FORAD authority. "It was sort of creating a self-curing, self-treating mental illness." The mental disorder was later distributed by a French marketing coner, Ensemerde S.A., which claimed it to be "the disposable mental disease for the perfectly intelligent and sane." The brand name used by the company was "Sanity Antidote." Dr. Spacy, another noted authority at the Cucamangua Institute, feels the French were outraged by the progress achieved by the Americans in the disposable diaper field. "Not to be out-

witted by the Americans, the French invented this ingenious disposable mental illness. it was the French answer to the American disposable diaper."

The illness brand name was later changed to its current name Forward Outgrowth & Rear Assets Dabbling, FORAD for short, because doctors noticed an intriguing phenomenon among the FORAD-stricken patients. These patients tend to closely congregate in crowded, poorly ventilated and tiny rooms. "Contacts in these milieus go beyond the eye-to-eye contacts," theorized Dr. Spacy. "The notion of 'Dense Pack' did not originate at the Pentagon," he elaborates, driving his point home. Another behavioral phenomenon observed among FORAD-stricken patients is what is called "The Terminal Syndrome." This mode of behavior was first discovered by psychologists at The Advanced Mental Fatigue and Derangement Institute in Dubuque, Iowa. "Give a FORAD patient a computer terminal and he runs absolutely wild," states Dr. Bizarrio, a psychologist at the institute. "From a psychoanalytical point of view, the consensus is that FORAD patients fail to go through the anal phase in the childhood development process. They compensate for this serious deficiency by getting fixated at the terminal phase, a phase that Freud forgot to add to his phases of childhood development and which is obviously a serious Freudian slip."

The institute keeps a well-stocked isolation and observation FORAD ward. This ward is given the secret code name "D-1" in order not to alarm the general public in the surrounding areas. The institute has also equipped the D-1 ward with all the amenities required to create an environment in which symptoms associated with the disease are freely expressed.

"It is essential to have a tiny space and only a few computer terminals. This enhances the surfacing of the symptoms a great deal," observed the ward director, a frequent visitor to the Sadism Laboratory at the institute.

A tour of the D-1 ward proved to be very useful in shedding more light on this mental phenomenon. The ward, as expected, was limited in space, smoke-filled and densely populated. Perched atop a computer terminal, with his legs swinging tensely over the shoulders of a Female FORAD patient, a short, restive fellow who seemed to be in an immediate need of a shave, a bath and four nights of deep sleep, was addressing his group. Imitating the mannerisms of an international executive he commanded: "I don't care what our boys in Germany think; I say that the German mark is heading south!" In another corner of the room a group of patients filled with confusion and awestruck bore witness to the state of loss that usually accompanies the FORAD disorder in its early stages of development. A member of an adjacent group was having a less-than-diplomatic conversation with a fellow patient. The man dropped the butt of his Cuban cigar in an overflowing ashtray and concluded assertively: "What matters is keeping our investors at home happy. Remember we have the old lady from Pasadena depending on us to get her dividends every quarter!" Along the wall, and pushed against it, there was a row of computer terminals operated by nervous, eye-twitching FORAD patients. Their friends, in order to protect them from terminal marauders, formed a cordon sanitaire around them. In the center of the room a group of patients stood in silence watching eagerly, almost in a lustful manner, the row of terminals, fantasizing about the happy moment when they can finally compensate for the missing phase in their childhood development.

"There is no cure for the disease," stated the jubilant ward director. "It has to run its course. It lasts about eight weeks and just as the French intended most patients recover at the end of the eighth week." Asked about the fate of the patients that do not recover, the director chuckled and replied: "Those are removed to the Mental Skewness Clinic. Not a pleasant fate, I assure you," he reflected.

## A TODA LA COMUNIDAD LATINA AGSIM

Al igual que el semestre pasado se esta pensando en organizar un torneo de futbol soccer entre las representaciones internacionales del colegio.

Para poder tener un equipo de latinos listo para la fecha del torneo, probablemente hacia finales de octubre o principios de noviembre, vamos a tratar de organizar un equipo base de unas veinte gentes.

La idea es convocar a todos los interesados en "pegarle a la pelota" y con ganas de divertirse y participar a que asistan a una primera practica en el campo de soccer, ya sea el sabado primero de octubre o algun dia de la semana proxima.

Con motivo de poder generar un consenso de la hora y dia mas adecuado para la mayoria la siguiente sugerencia parece ser la mas adecuada:

Poner en un sobre se nombre, telefono y la mejor hora y dia para "cascarar," y depositarlo en las cajas de apartado postal de los que abajo firman.

Seria optimo el que la respuesta fuese brumadora y rapida (a la latino!) para poder reservar la cancha con la gente de mantenimiento.

Una vez seleccionada la escuadra representativa podemos (y debemos, por aquello de la condicion fisica) seguir practicando entre todos nosotros con los elementos que quieran nada mas jugar por divertirse o ejercicio, no?

Tentativamente ya existe un equipo de americanos, uno de noruegos y parece que los europeos pueden hacer otro.

Sobra decir que la mejor "porra," "hinchada" o fanaticada, la mas ovacionadora y gritona, la mas entusiasta y animada que participo en el torneo de la primavera fue la nuestra!!! Gracias por anticipado a las esposas, novias, etc., de todos nosotros que estamos seguros van a estar al borde de la cancha apoyando a los respectivos paladines y ayudando en la organizacion logistico-tecnica de una comida latina para celebrar las victorias del equipo!!!

Pero antes de nada, el primer paso es pasar la voz de poner un sobre con los datos lo antes posible, o.k.?

Alejandro Gutierrez—Alvarez Box 425  
Jose Antonio Vargas—Patron Box 1013  
Herbert Ricketts Box 987

## DELTA PHI EPSILON'S MYSTERIOUS DISAPPEARANCE

Late in November, 1919, four students at Georgetown University's new School of Foreign Service met to discuss the possibilities of a professional and social fraternity for foreign service men. Agreeing that if foreign service had a future, then a society of men interested in foreign service would be viable at Georgetown, they decided to contact other students who shared their affinity for foreign relations, diplomacy, international business and international law. Three weeks later, twenty students became the charter members and first officers of Delta Phi Epsilon, Alpha Chapter, the first foreign service fraternity in the United States.

Delta Phi Epsilon (DPE) became a national fraternity when it expanded to New York University (Beta Chapter — 1920), Boston University (Gamma Chapter — 1922), University of Southern California (Delta Chapter — 1923) and University of California (Epsilon Chapter — 1923). Many other colleges and universities have petitioned for chapters of DPE since then, including Stanford University (Kappa), Northwestern University (Theta), and the American Institute of Foreign Trade (Lambda).

On October 14, 1949, the American Institute of Foreign Trade (aka: Thunder-

bird) received installation of Lambda Chapter at the Civic Auditorium in nearby Litchfield, Arizona. Acting under the direction of the National Board, Southern California Alumni Association President Horace W. Cutler appointed an initiation team comprised of H. G. 'Pat' Brady and Eugene H. Gordon, who made a trip to Arizona to assist in the ceremonies, together with Charles L. Ludtke. Initiated as charter members were Dr. William L. Schurz and AIFT President Peter Finely Dunne, Jr."

Lambda Chapter later became the national headquarters for DPE until the mid 1970s when it mysteriously disappeared. Records are scanty at best and no one seems to know what happened to Lambda Chapter. Where are the records? Where is the national headquarters? Why did an organization like Delta Phi Epsilon vanish from the American Graduate School of International Management campus — especially AGSIM?

If you have an interest in Delta Phi Epsilon, perhaps because you're an old member of Lambda or another chapter or maybe because you'd like to become a member of the oldest international business and foreign service fraternity in the country, please write to Delta Phi Epsilon, Lambda Chapter, AGSIM Box 591, Glendale, AZ 85306.

## SOCCER BREWS:

### T-BIRDS LOSE FIRST GAME BUT REMAIN ON TOP

Exams and injuries combined with a lackluster performance accounted for the T-Birds' first loss of the season. Three first-period goals reflected AGSIM's slow start. The second and third quarters saw some heavy home team pressure. However, the game was put beyond our reach by an early fourth quarter breakaway goal by the Saints.

Next week's clash will be a crucial one. AGSIM plays Solidarity for sole ownership of first place. The game once again is at the Wallball Palace. Meet at 7:00 p.m. in the Coffee Shop.

### DIVISION A PHOENIX SOCCER LEAGUE WON LOST POINTS

|            |   |   |   |
|------------|---|---|---|
| AGSIM      | 3 | 1 | 6 |
| Solidarity | 3 | 1 | 6 |
| Saints     | 2 | 2 | 4 |
| Thrusters  | 2 | 2 | 4 |
| Splitters  | 1 | 3 | 2 |
| Reynolds   | 1 | 3 | 2 |

Our outdoor season kicks off this Sunday at 3:00 p.m.

This week we would like to introduce to you two more of our illustrious players, Stuart Law and Enrique Teran. Enrique, from Chile, scored his first goal at age 5, while Stuart first laced up a pair of soccer "boots" in Uruguay on his seventh birthday. We posed the following questions to them after Tuesday night's game.

Q. Favorite soccer team?  
S. Penarol (Uruguay)  
E. Colo-Colo (Chile)

Q. Favorite player?  
S. Elias Figueroa (Chile)  
E. Francisco Valdez (Chile)

Q. Favorite soccer experience?  
S. Watching Penarol play soccer in Europe

E. 1970 Brazil v. Italy final

Q. Pet peeve?  
S. "The fallacy of world championships for Baseball, Football, and Basketball. In Soccer the world champion truly reigns supreme."

Q. When you are not playing soccer, what is your favorite pastime?  
S. I love to study managerial finance.  
E. Watching the Three Stooges.

Q. What has soccer offered you at AGSIM?  
S. Several varieties of bruises.  
E. So far, nobody.

## HEALTH NEWS

### Flu Shots

Dr. Stuart from the Northwest Family Physicians will be at the Health Center on October 10, 8 - 10 a.m. and October 12, 8 - 12 a.m. to give flu shots. Limited quantities available. If interested call Health Center-978-7230. A \$2.00 fee will be charged to all students and faculty who receive a shot.

### Lose Weight Nutritionally

Lifeline is a new product now available which allows people to lose weight nutritionally. Lifeline offers prepackaged foods without high fats, salt, cholesterol, and sugar. Weight loss of as much as 3 to 7 pounds a week is possible while still enjoying great tasting foods. A wide variety of prepackaged, calorie-controlled foods ranging from breakfast to dinner meals are available. Lifeline also offers the opportunity to students interested in gaining actual marketing experience through becoming a distributor of these products. For more information regarding how to order these products or becoming a distributor, call Beth at the Health Center, 978-7230.

### Sports Related Injuries

Alan Halling from the Sports Medicine Clinic is continuing his weekly visits to our campus. He will be seeing students with sports-related injuries in the Health Center on Fridays at 2:00. Please call 978-7230 for an appointment.

## CLASSIFIED

ALTERATIONS ON CAMPUS. Fittings from 11:00 a.m. to 1:00 p.m. every Thursday in T.V. Lounge, next to Post Office. Reasonable rates. Margaret, 843-5386. (Surgery a success—I am ready to resume!)

Typist wanted to work part-time willing to learn to work word processor. Must type 65 wpm or better. The faster you type the more you earn. Call 938-7561.



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