

# Das Tor

AMERICAN GRADUATE SCHOOL OF INTERNATIONAL MANAGEMENT

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4 Pages

## Core curriculum edges toward reality

Is Thunderbird sending underqualified graduates out into the world of international business? And if that's true, would a core curriculum help?

According to recent Das Tor survey (see page 4) of the summer semester faculty (35% responded), the answer is "yes."

The concept of introducing a core curriculum to AGSIM is not a new one. "This idea has been batted around for years," said Professor Joaquin Duarte, chairman of the International Studies department.

But such a curriculum change may entail changing the current tripartite system and extending the MIM degree to four semesters.

The Das Tor survey of the faculty indicates that students need the extra semester to strengthen their business skills.

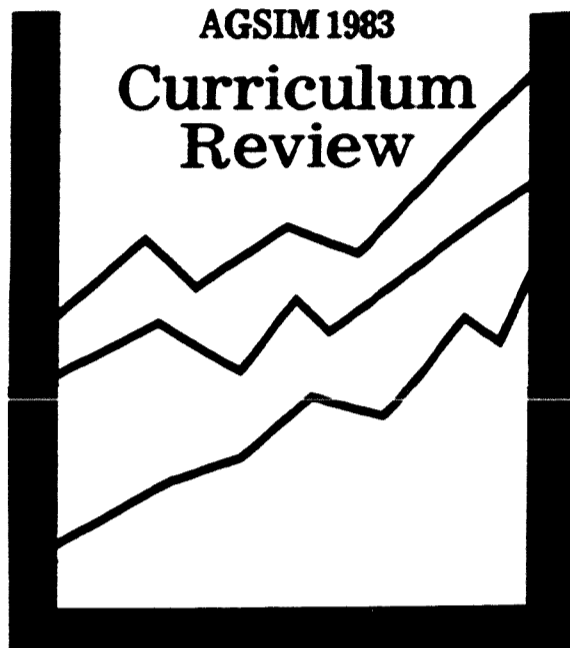
And the World Business department certainly agrees.

"Our goal is to see that students are not handicapped by having graduated from here," said Dr. Clifton Cox, chairman of the World Business department.

Statistics show that the World Business department taught more than 58% of all student hours taken during the 1983 spring semester, according to Cox. The information was furnished by the Academics Affairs office and by the Registrar and was tabulated by the World Business department. Other analysis of last semesters show similar results.

"If we teach more than half the courses already, I feel we can justify adding a few more requirements," Cox said.

The World Business faculty believes that every student receiving an MIM degree, whatever his specialty might



be, should have at least one 400 or 500 level course in each of the following areas: Quantitative Methods, Marketing, Accounting, Finance, International Finance and Trade, and Management for a total of 18 credit hours. This is in addition to the "baby business" courses already required. Completing these requirements would still be possible

in a year, but Cox agreed that changing to a 4 semester program would be preferable.

"But of course, we want to work on this with the other departments and the administration," Cox said.

As far as the department of Modern Languages is concerned, "we already have a core curriculum," said department chairman Dr. Robert Ramsey. However, Ramsey and his department have recommended that at least one advanced-level course like commercial language or business correspondence be added to the current 15-hour language requirement.

Advanced business English would also be required for foreign students taking English as a second language, time-allowing, Ramsey said.

"We'd like to see this go into effect by January 1984," Ramsey said. "We have the faculty expertise to prepare and teach these courses right now," he said.

Duarte agreed that AGSIM should have a 4-semester program but, said chairman of the department "it's too early in the game to decide on core courses either in our department or school-wide."

Therefore the International Studies department is waiting to learn the plans of the other two departments before making any suggestions of its own, Duarte said.

"I'm still taking the pulse of the department," he added.

All three department heads felt that the concept of core courses was to guarantee that an AGSIM graduate be fully qualified to pursue his or her career objective.

"T-birds need to get back to basics," Ramsey said. "Doctors may be dentists or vets, but by God, they've all had physiology!"

please turn to page 4

## T-bird shuffles between degree and career

When asked about the major problem he faces when traveling throughout the world, Charles Rutledge is quick to answer. "It's my face", Charles exclaims. "I seem to have a CIA face. The host country nationals always associate me with the CIA and Americans distrust me; they think I work for foreign governments."

To clarify the situation, Charles Rutledge is an American, an ex-T-bird and a current MIM candidate. He lives with his wife and two children in Lima, Peru. He doesn't work for the CIA; he is employed by the United Nations. Although he speaks six languages besides English, he is currently studying at Thunderbird—Arabic.

What brings him to Thunderbird is his desire to complete his masters degree. He juggles this academic pursuit with a career and family in Lima. Charles saves his vacation time for two years and spends the summer at Thunderbird. At this rate he will complete the MIM in the summer of 1985.

But first things must come first; the story doesn't begin in Lima. Charles was an Air Force child and has never lived in a U.S. city for more than three years. Since 1963 he has lived most of his life overseas. During this time Charles attended over ten schools and has attended six universities.

While living in Guadalajara in 1968, where he was beginning to teach psychology and play professional baseball, Charles received an order to report to his draft board located in Phoenix. In order to have an alternative to possible stationing in Vietnam, Charles convinced the draft board that attendance at Thunderbird would be a service to the nation. In 1969, he received a BFT (Bachelors in Foreign Trade) and several job offers.

"In those days, there were three or four job offers for every student," Charles explained. "A group of us weren't sold on the corporate way of life. A professor suggested we contact the Catholic Relief Services." Following his recruitment in that organization, Charles became involved in the distribution and administration of food aid in South America.

During a food shipment problem in Brazil, where Catholic Relief Services food became mixed up with United Nations relief food, Charles was invited to apply for a position with the United Nations. It took over nine months to obtain U.S. government security clearances on three continents for this entry position with the U.N.

Currently, Charles' position with the U.N. is as an ad-

visor for the World Food Program. He designs, appraises and implements food aid projects in host countries. His position requires him to maintain the status of advisor to the government with which he works. The resources that are used are usually from the United Nations.

This is not the type of position that most Thunderbirds would take, and Charles rarely meets other T-Birds in the countries he travels. "Most T-Birds will work in the major metropolitan areas of the world," Charles explained. "Due to the nature of my work, in rural areas, I am usually the only American or foreigner around. The countries that I work in are often the poorest and most in need of help." To illustrate this, Charles said that he has been asked to serve in Bangladesh or Ethiopia after his Peru assignment finishes.

Professionally, Charles has twenty-five more years to go until retirement from the U.N. His professional aspirations involve a continued involvement with the U.N. Food and Agricultural Organization and a desired move in the future to the headquarters in Rome. There Charles would like to be involved more in policy making.

Charles' love of traveling to forsaken places has been served by his current job. Within the last years he has been able to travel to more than thirty countries on business, mostly in South America and Africa. This augments his total number of countries visited to between 100 and 110; he hasn't sat down and figured them all up yet.

With this large number of countries visited, Charles has more than a few travel tales to tell. His most interesting experience was in Outer Mongolia where he was delayed from his train on its way to Peking. The next train was not due for one week, so the government made him an official guest. He was treated to special tours and first-class treatment along with a group of eastern European dignitaries.

The day Charles arrived in Kabul, Afghanistan, the stable monarchy that had ruled for forty years was overthrown. During the next three years of his assignment, he watched the Russians, Europeans, and Americans vying for influence within the country. His trips to outlying areas had to be accompanied by armed guards.

During his overseeing of projects in the Western Sahara, Charles was caught in the middle of the war that is still being waged there. The only safe way for his group to travel was in an armored convoy. The group had to

radio their position twice daily, so as not to be mistaken for enemy forces.

During his trips to the Soviet Union, Charles had made interesting observations on the situation of the average person he has encountered. "Most Russians feel that they are better off than they have ever been," Charles said. "They don't want to gamble with capitalism because they are just beginning to taste fruits from communism. It's hard to carry on an interesting conversation with the Russians I have met. They are very materialistic and not many are interested in discussing ideas and thoughts."

Charles believes that the worst part of living in very poor countries is the lack of food, sanitary conditions, and quality medical care. The job requires that Charles work and travel in out lying areas, far from the amenities of civilization. "It is difficult to educate T-Birds to respond to the tremendous poverty of the developing world," commented Charles.

The biggest problem in his attitude toward working in developing nations has been his own patience. "Americans are taught to want immediate results. Even if we have the means to positively help a region, we must learn to be patient," Charles commented.

Currently, Charles, his wife and two children live in Lima, Peru. Peru is undergoing a wave of guerilla violence. During his time at Thunderbird, there were at least ten bombings by radicals in Lima. Targets of these bombings have been Coca-Cola, Bayer, and the Bank of America. Other major targets of the guerillas have been power stations linking the city with electricity. The current terrorists are called "The Shining Light" and use a neo-Maoist approach to revolution.

In assessing the difference between the Thunderbird of 1969 and the present, Charles has encouraging words to say. "There are better quality courses available now. There are excellent courses for the person not necessarily interested in private sector employment, such as Economic Development and Social Change and Global Resources. It's too bad that the curriculum won't allow more courses in the I.S. direction," Charles concluded. "The availability of valuable languages like Arabic influenced me to come back for my masters degree."

"I've been impressed by the overall quality of the student body here," Charles said. "The administration does an excellent job of keeping an excellent student body here year after year."

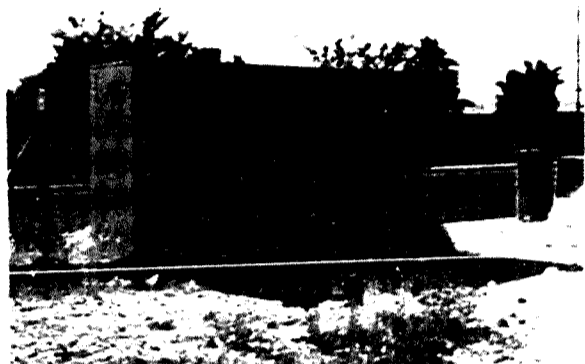
# EDITORIAL

This week the editor happily relinquishes his editorial column to a guest writer—Mr. Ed Ranger. As the reader might recall, Ranger has thrilled his followers with a chronicle of his journey to the Chicago Board of Trade. With the submission of this editorial, Ranger ventures into new journalistic waters.

by Ed Ranger

I still can't believe it, though I suppose it was bound to happen. If you're a student, professor or anyone else who hangs at AGSIM, this report is probably old news. However, I think it's important to bring it out in the open.

It seems that around mid-terms, an International Terrorist gang quietly started their claim to the Thunderbird Turf. I saw it the other day while doing wind sprints and defying heat prostration on the dyna-track.



There it was. "The Worriers" sprayed in flat-black Rust-o-leum on the electric box in the Southeast corner of the back forty. Despite the misspelling, I quickly recognized the organization and understood its fearsome implications. I got the willies just thinking about it.

As any student of psychological terrorism knows, the Worriers do not work alone. It was only a matter of time before the para-auditory "Whiners" arrived and set up operations. Their ways are subtle and discreet. As with all covert groups, reliable info is hard to find but through my contacts in the rebel faction, variously known as the "Copers" or the "Dealers," some amazing facts have been uncovered.

Well, first of all I had to promise anonymity and confidentiality to my informants. Throughout the

rest of this editorial they will be referred to as Jose' and J.D., as they fear retribution from students and faculty alike.

Last week I interviewed these two in a honky-tonk in Wickenburg to insure privacy. Both Jose' and J.D. seemed to know a lot about the Whiners and Worriers but little concerning the "Copers" or "Dealers" basic ideology.

As it turns out, according to the boys, the Worriers and the Whiners have a shrewd organizational structure, with each

deadlines, exams, his/her own uncertain future."

J.D. continued, "I mean, it's really kinda sad to see some of these people so tense and near the edge. It's all a matter of perspective, what do you really want out of this desert school anyway, a tan or an ulcer?"

Jose' ordered another round and stuck a quarter in the jukebox. "Ed, buddy, you gotta hear this, I don't know who sings it but it's our themesong."

Softly, in the background, then building into a country crescendo. "...Ain't got no bidness doin' bidness today, my little woman wants to stay home and play..." filtered through the air. All the patrons nodded knowingly at the lyrics with their faces showing a sly grin.

"Hey, hey Ed!" I turned around, reluctantly pulling out of a good memory. "You see, you see, that's the attitude we try to preserve. We're not against working hard but, hey, isn't there more to life than business suits and hypertension? Like Ben Franklin said, "All things in moderation and all moderation to excess."

I asked Jose' and J.D. about Coper/Dealer membership on Campus. "Well, it's tough to keep track of 'em. I'd say we've got about 15 serious members, an awful lot of Thursday night psuedos and quite a few double agents bent on infiltration. We've been trying to have strategy meetings at the Pub, but since it's unpatriotic closure on the 4th, we've moved to the Delta."

I caught some uneasy vibes from these two and sensed that something serious was going down. "You're perceptive," J.D. said, and started out on a moist-eyed explanation. "It's just that I feel a little disoriented around this campus. I've paid my tuition, enrolled in the same classes as everyone else but I just can't bring myself to moan about minor things like homework or exams. Things could be worse, you know."

I shook my head in agreement and called over the waitress. "You've got to figure," he continued, "that these Worriers and Whiners are always going to be around. Jose' and I were talking about this the other day and we decided against trying to take on these guys. First of all, because we're outnumbered and second, 'cause it's just not worth the effort."

I started thinking about all that reading for next week.

Then Jose' spoke, reading my mind. "Ed, take it easy. No matter how much you have to do, somehow it'll all get done on time. Now sit down, take out your wallet and pay the girl."

I gave her a five, told her to keep the change and proceeded to pick the most appropriate song in the Box: "Jose' Cuervo you are a friend of mine. I like to drink you with a little salt and lime."

# FREEZE FRAME

This weeks question posed by the reporter at large was: What do you think the U.S. foreign policy should be toward El Salvador?

**Lisa Moore:** I think that the U.S. should concentrate on helping El Salvador through increased economic aid. It's important to realize that the populace is in far greater need of food than of weapons.

**Stu Roth:** This is not another Viet Nam! One factor is the distance — it's not 8000 miles away. There has to be more than a military solution but critics of the current foreign policy fail to realize that there are other influences in the area. If El Salvador does fall under communist rule, there will be a wave of refugees like we've never seen before and they will all be moving north. This will reek havoc on other Central American economies and possibly Mexico. It is better to act now and keep El Salvador as near democratic as possible so that in the future we don't have to put manpower and resources on our own southern borders.

**David Howell:** I think we should heavily arm all the cowboys in Phoenix in their four-wheel drive vehicles and send 'em south of the border.

**John Yale:** I think that U.S. military intervention in El Salvador through the shipments of arms and advisors further radicalizes militants on the left and the right. The U.S. should stop military aid and support moderate groups within El Salvador. Most important, the U.S. should supply economic and technical assistance to alleviate persistent misery of the poor, reduce political instability and help the country develop. Future prosperity of the U.S. depends on our ability to immediately alleviate the poverty crisis and establish the foundations for long term economic growth. Sending in the Marines would be a box office failure.



by Jim Parker

If audiences like it half as much as critics do, **Wargames** is certain to be one of the big hits of the summer. Its success lies in its unique handling of two themes that have as much mileage in movies as the shuttle does in space, nuclear war and technology.

Mathew Broderick, looking young for his 21 years, is very good as a naive, somewhat amoral, high school student who writes computer algorithms when relaxes. During an attempt to steal computer games from a retailer that sells them over the phone, Broderick unknowingly breaks into the central computer of the North American Air Defense System (NORAD). If you buy the plot so far, you're in for a good time, as Broderick and the computer begin a game of global thermonuclear war that has grave consequences for the rest of us.

Dabney Coleman, whom you will recognize as the boss in the movie **Nine to Five**, plays a frustrated defense expert unable to comprehend how Broderick has broken into NORAD's computer. As such,

With confidence, I will say that **Superman III** is anything but super. In a word, it is moronic.

"That's too bad" you say? It gets worse. The director makes good actors read horribly written scripts, the special effects are mostly dull, the movie is too long, there are too many subplots, need I go on?

Richard Pryor gives the movie its only glimmer of humor, as an ex-professional-welfare-recipient-turned-computer-genius. Actually, the movie would have been pretty good had the producers dropped the Superman plot and made it into a Richard Pryor movie. However, Pryor meets a meglomaniac with the character of a cardboard box, played by Robert Vaughn. Vaughn finds his attempts to corner world markets on coffee and oil foiled by Superman, and of course sets out to destroy him.

he helps the movie maintain a degree of believability, which suffers, to even computer neo-neanderthals like the rest of us. On the other hand we don't criticize Disney because rats can talk in their films.

The middle third of the film drags, as if the directors were never really sure of what should happen next. **Wargames** has elements of a love story, a fable, and an adventure, but never develops these lines to the point of maintaining ones interest in the characters or the plot.

The moviegoer is rewarded, however, by a strong finale. Here we witness the war from the NORAD radar screen and I must admit a little uneasiness in seeing major U.S. cities vaporized in a pulse of blinding white light. The characterizations at this point are well done, giving us intelligent men and women and the moralistic ending leaves us with food for thought.

Overall, **Wargames** is well worth the time to see, although one should not expect the strong plot drama of **Three Days of the Condor** or the second by second heroics of **Raiders of the Lost Ark**.

Reeves' performance as Superman is maimed from the outset by a poor script, and half-witted screen play. As an example, Superman is presented with a rock by Pryor that has all but one of the ingredients of kryptonite. Instead of making the hero weak, it turns him into his alter-self and he begins seducing voluptuous villains, drinking and brawling until his good side and his bad side meet in a junk yard and fight it out super-hero style. About ten minutes into the fight, one begins to think about the homework which was forsaken to come see this movie.

I thoroughly enjoyed the first Superman movie but had some reservations about the second. This one I have no reservations about and hope those of you who still decide to go see it get far more for your money than I did.

## DAS TOR

AMERICAN GRADUATE SCHOOL OF INTERNATIONAL MANAGEMENT

"THE GATE"

at The American Graduate School of International Management  
Glendale, Arizona 85306

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DASTOR accepts and encourages letters to be submitted on any subject with relevance to the AGSIM community.

To ensure the maximum expediency in publishing, all submissions should be typed, double-spaced and margins set 20 and 70.

Letters should be signed and are subject to revision at the editors discretion.

Campus notes:

# Business As Usual

## ASLC Notes

by Kathy Parker

ASLC elections for all offices except president will be held on July 27, 1983, for fall semester. If you are interested in any elected position or would like to serve on any of the ASLC committees during fall semester, stop by the ASLC office and pickup a petition or a committee application. Get involved!!

## Speakers Committee

SPEAKERS COMMITTEE PRESENTS.....

MONDAY, JULY 18th, Room 21, 2:15pm.

The award winning film, 'LAST GRAVE AT DIMBAZA', about being on the receiving end of apartheid in South Africa. This documentary is one of the best investigations of the devastating human cost of the apartheid system in South Africa. The film has been banned in South Africa.

WEDNESDAY, JULY 20th, Auditorium, 7:00pm.

Mr. JERRY HERMAN, Director of the South African Program of the American Friends Service Committee's Peace Education Division. Herman's presentation will focus on the situation in South Africa and Namibia.

TUESDAY, AUGUST 2nd, Auditorium, 7:00pm.

MADALYN MURRAY O'HAIR, head of the American Atheist Center in Austin, Texas. O'Hair is perhaps most famous for her 1963 Supreme Court case that resulted in the removal of prayer from this nation's public school. Her topic, "JESUS CHRIST SUPERFRAUD".

## Gay Oasis

Come join us for our second meeting of the summer semester. Gay oasis will meet this Saturday night at 7:30. For details and information call 931-2904. Confidentiality respected.

## T-Bird Linguists

SISTER CITIES CONVENTION LANG. VOLUNTEERS SOUGHT

Students wishing to volunteer as "language bank" interpreters for the upcoming Sister Cities International convention (Weds. July 20 through Friday July 22) are encouraged to fill out the coupon below and send it through the campus mail to Prof. Sours, Campus P.O. Box 1447.

Volunteers need not spend long periods of time with the convention delegates, rather the goal is to meet and help those who need help in getting to the hotel, airport, finding their rooms, etc. The convention will be at the Pointe Resort in Phoenix.

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 send to Campus P.O. Box 1447 (Prof. Sours)

# Letters Cont.

Americans using prestigious names, such as Chablis, Champagne, Sauternes (in the US, without final "S"), as a generic term. French think this as an abuse. I agree.

French Chablis is a distinctive full-flavored greeny gold wine, made of 100% Chardonnay grapes. In the US, chablis is an ungrateful off-spring, young, burgeoning white wine.

French Champagne is a sparkling wine from the Champagne region, made of Pinot Noir and Chardonnay, by time-consuming and labor-intensive "Methode Champenoise" (fermented in the bottle), and aged up to six years before shipment. In the US, any sparkling wine can legally be called champagne.

French Sauternes is France's best sweet white wine from the Bordeaux region. The quality of chateau bottled Sauternes can be as good as great G e r m a n Trockenbeerenauslesen, which is made only in small quantities. California sauterne is, on the other hand, thin, sweet, common wine with little bouquet.

There is a small but hopeful trend dropping these borrowed names in this country. Though it is perfectly legal in America, this method of labeling is confusing and deceptive. I believe that chablis should be "dry white table wine", that champagne should be "sparkling wine", that sauterne should be "sweet white table wine", and that burgundy should be "red table wine".

settled down into our respective housing situations and have begun to get into the academic swing of things. Most students reside in middle-class Colonia Providencia, conveniently located on the bus route to the Autonomous University; a few of the more adventurous souls are living closer to downtown with families and benefitting from the full Mexican experience.

Contrary to popular belief, the Guadalajara summer program is no day at the beach. Everyone has plenty of work piling up. I myself have four classes and am responsible for four ten-page papers, a fact which cuts significantly into my siesta time. Dora McGrew has her hands full co-ordinating the program and counseling the students. Mike Porche is also quite busy with his three World Business courses; perhaps this busy schedule has an influence on his unique sense of cynicism.

Undoubtedly John Conklin will do a fine job when he shows up. Last reports placed him in the vicinity of Mazatlan.

As busy as we are, the students naturally find time to relax over ice-cold thirty-cent beer and good, cheap grub. Most of the chatter seems to center around tales of intestinal turmoil and destinations for the nine day descanso in July with such exotic

locales as Cancun, Oaxaca and Belize being mentioned.

Speaking for my compadres, best regards and wishes for a fine and fruitful summer are sent to our desert-dwelling counterparts. We will keep you informed as the situation develops.

One is hard pressed to discover the many administrative alleys that one must follow in order to suggest something that could conceivably benefit the school. The Das Tor would hopefully provide a sort of forum where these ideas could be introduced.

In keeping with this, I would suggest an additional academic course that would prove valuable to the student body.

One of the most prevalent goals of students that I have talked to has to do with establishing ones own business. There are a large number of T-Birds who have gone into the world and done just that. Inherent in this type of pursuit are a million questions.

A course in entrepreneurship and the establishment of small business world be a great asset to the Thunderbird curriculum. I'd be willing to bet that a well-taught course oriented along those lines would be immensely popular. Thunderbird has no shortage of resources in presenting a course with this emphasis. *The editor*

# Letters

Dear Das Tor  
Box 538

## West Apt. Snafu

by K. J. Wolfe

The day was looming closer when residents of West were asked to move. With so many details left unaddressed, a group of concerned residents met on Saturday, July 2, to exchange ideas on the issue of moving.

Many pertinent issues were discussed and by consensus it was deemed necessary to speak with someone of authority. The group of approximately 20 concerned students paid a spontaneous visit to the home of Mr. Berger Erickson, Executive Vice-President.

The group was met by three man-eating dogs, but was later graciously received. Mr. Erickson seemed to take a sincere interest in the many unat-

tended details that were involved in the move.

Through the efforts of concerned students and with the co-operation of the administration most questions have been clarified. At the present time, phone numbers have been switched to the new rooms, the moving dates have been extended to include the weekend and residents will be allowed to keep their present refrigerators.

## Wine-tasters

WINE:  
AMERICAN UPSETS  
FRENCH

by Hide MIZUNO,  
Winetasting Society

A conversation in a local restaurant:

-Waitress: "Would you care for a drink?"

-Me: "Yes, I would

like a glass of red wine."

-Waitress: "burgundy?"

-Me: "No, I just want a glass of red house wine. I cannot afford Burgundy."

-Waitress: "?????"

Later, I found out that in the US, burgundy is a generic term for any blended red table wine. In the Burgundy (Bourgogne) district of France, Burgundy is either red wine 100% made of expensive Pinot Noir grapes or white wine also made of expensive Chardonnay grapes.

French wine growers are very upset about

## News from Guadalajara

-News from the Front - A Letter from Guadalajara - By John Macdonald

So far, so good, south of the border seems to adequately sum up the situation here in the tranquil capitol of the State of Jalisco.

Entering our second week of classes we expatriate T-birds have now

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# Survey Supports Core Curriculum

Das Tor recently surveyed the 77 full and part-time faculty members teaching at A.G.S.I.M. this summer and received 27 responses. The purpose of the survey was to ascertain the attitude of the faculty toward the possibility of instituting a core curriculum.

1. AGSIM needs a required core curriculum. Agreed: 80% — Disagreed: 20%
2. The main problem in designing a core curriculum is:
  - a. disagreement among the three departments: 56%
  - b. disagreement within departments: 16%
  - c. lack of interest: 16%
  - d. other: 12%
3. A core program would be effective if:
  - a. required: 80%
  - b. suggested only: 7.5%
  - c. not bothered with: 12.5%
4. Who would be the best judge of requirements for a core program?
  - a. faculty: 50%
  - b. curriculum in similar schools: 3%
  - c. administration: 2%
  - d. academic board of advisors: 11%
  - e. all of the above + student input: 34%
5. How soon will a core plan be in effect at AGSIM?
  - a. one year: 38%
  - b. two to five years: 52%
  - c. never: 10%

6. How diligently is your department working toward outlining a core program?
  - a. very diligently: 33%
  - b. it is a main concern, but not a top priority: 42%
  - c. only a few professors in my department are pushing for a core: 25%
7. The MIM degree should be:
  - a. extended to a four semester program: 74%
  - b. remain unchanged as to the number of hours: 26%
8. In your opinion, would a required core program improve the quality of education at AGSIM?
  - a. yes: 85%
  - b. no: 10%
  - c. don't know: 5%
9. In the June 7 issue of Das Tor, Dr. Conklin said, "...significant numbers of graduates are lacking knowledge of skills deemed essential in graduate management education." How do you feel about this statement?
  - a. agree: 76%
  - b. disagree: 16%
  - c. undecided: 8%
10. If you agree with Conklin's statement, in what are students usually lacking knowledge?
  - a. International Studies: 14%
  - b. Modern Languages: 10%
  - c. World Business: 76%

## OFF The Wall

Mexican inventor Roberto Monsivais has developed a coffin that sends out an alarm if its occupant comes back to life. Designed to appeal to those who fear being buried alive, the "life detector" coffin features medical monitoring equipment connecting the body to the alarm. Included in the system is a supply of oxygen for the coffin's occupant to breathe while those answering the alarm dig him up. AP (contributed by Phil Erwin)

Noting that it is cheaper to pay for a college education than a prison term, Carlsbad, New Mexico District Judge Harvey Fort sentenced twenty-seven-year-old Debbie Black Barrett to six years in college. Barrett was charged with kidnapping, armed robbery, and the wounding of her husband, David Barrett.

Commenting on the forty-dollar-a-day cost of maintaining an inmate in New Mexico state prisons, Judge Fort said, "I'd like to send them all to Harvard." AP (contributed by Mark Hooker)

## How good is good enough?

*Editors Note - Kevin Kohoe was originally assigned to interview Charles Rutledge. This will attest to the fact that he gave it the old college try.*

I'll bet that Charles Rutledge is one real interesting individual. A guy that anyone would love to have the opportunity to meet, and be able to sit down and listen to his travel stories over a beer in a local watering hole. You see, this article is supposed to contain excerpts from an interview with Charles Rutledge, but I have never met Charles Rutledge.

It probably would have been a great interview. You would now be reading a scintillating account of our two hour discussion while drinking margaritas, but NO. I never did get in contact with Charlie Rutledge.

He is probably so busy that he would have to do the interview on the run. Perhaps on some inter-continental flight, on the way to some exotic locale, to conclude an intricate business arrangement. He is a man of action. He would rather live new adventures than expound about past glories. He has people to see and places that he should have been yesterday. His grandchildren bouncing on his knee, many years from now, will probably be privy to the first Charlie Rutledge interview.

All this brings me to the real point of this article. It

is the reporters responsibility to get his story. If I had wanted this story badly enough, I would have gotten it. Right? I would have unpacked my Ted Williams autographed Sears pup tent and camped out at Charlies front steps as soon as I realized that the telephone was simply not his medium of communication. But, this might have spawned a rash of other campers, who would have set up a line of tents thinking that Rolling Stones' tickets were on sale. Being a perspicacious young business person. I foresaw the catastrophic possibilities of such a hasty decision. Besides, I do not even know where Charlie lives.

Ahh! But a good reporter would have ferreted out that kind of information. A good reporter would have sacrificed his time, to the exclusion of all else, and delved into the inner confines of the student directory to discover the address. He would have after hours of unselfish and exhaustive research, provided his readership with the interview.

A talented journalist does not learn these things at AGSIM. These things are instinctual. A good reporter is born with this innate seventh sense. So you ask, "Why did you not do all these things to secure your story? Where IS the interview anyway, big guy?" It is on the way? I am working on it at this moment?

I know that Charlie Rutledge is an ardent and avid reader of these unholy pages. If you were to ask him, he would probably reply that he is a DASTOR kind of guy. How do I know this? Let us call it reporter's intuition.

I am certain that Charlie Rutledge is reading this article right now. In addition, he is thinking, "God I had better give this guy, Kevin, a call. It seems as if he really wants to do this interview. AND, I would really love to sit down with this guy over a couple of beers and talk about my experiences."

Well, C.R., just pick up the phone and call me at 938-2662. I promise you it will make interesting reading. Besides, I am buying. A good reporter always gets his story.

## Rodeo Rage



by K. J. Wolfe

The 4th of July weekend is a time for activity; fireworks, picnics and not the least of holiday traditions: the rodeo. In many areas of the country, the July 4th rodeo is as perennial as the dandelion, and anticipated with a great deal more excitement.

Over the 4th, Prescott hosts one of the best-known rodeos during its Frontier Days celebration. Frontier Day activities ranged from parades and donkey basketball, to a foot race where participants must run in a pair of cowboy boots. Activities officially began the Wednesday before the 4th and concluded Monday at dusk with a fireworks display.

The mainstay of the six day celebration is the performance of the "World's Oldest Rodeo," which began in 1888. There is some dispute over the origin of rodeo. At the present time Frontier Days, Inc. is involved in legal proceedings to get exclusive rights to the "World's Oldest Rodeo" slogan.

Whether the 95 year old rodeo is the oldest or not doesn't seem to matter to the 600 cowboys and cowgirls that came to participate and the thousands of fans who came to watch. The total purse was over \$150,000. This year's purse was smaller than last year's, although the number of participants was up. These changes may

have something to do with the fact that this year, unlike last year, there was no television coverage.

Prescott is just one stop down the road in the Winston Pro Rodeo Series. Competing in the rodeo were former World Champion cowboys. Harry Vold, stock contractor, did his part to bring in quality stock. He brought a formidable string of rough stock with many nationally ranked animals, including Sheep Camp, one of the best bucking horses in the world and 777, the 1982 Bull of the Year.

A new timed event has been started in the pro circuit, single steer roping. It's an old-time rodeo event that tries to simulate actual ranch skills. The cowboy ropes the steer in such a fashion that the cow doesn't need to be thrown and falls into a position ready to be tied.

A specialty act, Leon and Vicki Adams, were an interesting diversion from the chutes with their two trained Brahma bulls. These two bulls are broken to ride and can jump through burning hoops of fire as well as play possum.

The Prescott Frontier Days is truly a community celebration in the old west tradition. This year Frontier Days, Inc. is donating funds to two community projects. They are establishing a scholarship fund for the Police Athletic League's Rodeo Team and are contributing to a local historical museum.

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