

Thunderbird

AMERICAN GRADUATE SCHOOL OF INTERNATIONAL MANAGEMENT

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President Voris pushes quality strategy to maintain 'Thunderbird mystique'

by Constance Dugan

AGSIM's growing quality consciousness now permeates meetings among faculty members and administrators alike as they mount a broad attack to offset the increasingly competitive environment in the field of international management education.

During a quality forum held at Wigwam in January, heads of the academic and administrative components identified two fundamental changes in the environment that face AGSIM. First, with the peak of the baby boom generation in the U.S. approaching the age of 30, AGSIM faces a decline in the population available for graduate education. Second, the entry of new competitors to the field of international management education will place



Dr. John Conklin will teach I.S. courses in Guadalajara this summer.

AGSIM, for the first time in the school's history, in direct competition with dozens of schools by the late 1980's.

"Our strategy is gearing up to face the

copying of what we do," commented Dr. Voris.

Dr. Conklin: AGSIM is "at a critical point in its evolution."

Senate faculty chairman, John Conklin, believes AGSIM is "at a critical point in its evolution as an academic institution."

"Over ten years ago," cited Conklin, AGSIM made a commitment to cease being a trade school to become a graduate school specializing in international management." With business colleges throughout the country in the process of developing programs comparable to AGSIM, Conklin wants to see AGSIM establish itself as the leading institution in international management education.

AGSIM's strongest defense strategy in meeting competition is to "maintain the integrity of the tripartite system," said Conklin. "It's allowed us to exist to this point... No one has been able to do what we can do," he added. In addition to the tripartite program, other strengths of AGSIM Conklin is optimistic will remain unchanged include a strong career services center, the academic-pragmatic nature of the program, and "an alumni that has colonized the international departments of hundreds of private sector and some public sector institutions."

In Pres. Voris' Spring Board of Trustees meeting, he stressed the importance of AGSIM being regarded as a high quality graduate management educational institute. He also emphasized the importance of developing the curriculum as the lead institution in international management education, reported Conklin. "The measure of the success of our

academic program," remarked Conklin, "will rest upon acceptance among peers that ours is a reputable graduate program."

"The questions arise," continued Conklin: "Can we evolve as the lead graduate school in the field with the constraints of the 42 hour program?" Furthermore, "Can we continue to allow students to receive a masters degree in international management when some of the graduates are lacking knowledge of skills deemed essential in graduate management education?"

Pres. Voris: "Our strategy is gearing up to face the copying of what we do."

Discussions of these issues has tended to focus upon the lack of adequate courses related to computer usage and students avoiding the more difficult quantitatively-based courses in World Business. In fact, noted Conklin, there is a much broader issue: "Do we continue to allow students wide latitude in the selection of courses, thereby imposing only very general requirements, or do we define more precisely what we deem to be essential in the graduate education of persons interested in careers in international management?" Discussion is now taking place within the three departments as to the introduction of an "academic core."

Some of the areas regarding international studies Conklin believes should be considered in determining an academic core include: (1) a knowledge of the basic nature of the international system and its evolution, i.e., Introduction of International Relations, (2) a country specializa-



For the thirteenth year, President Voris presides over commencement.

tion with emphasis upon political risk, (3) specific skills associated with effective cross cultural communication, (4) the option of a specialization in public management, (5) the experience of a 500 level seminar which would include a major individual research project. "Are these courses available in I.S.," said Conklin, "but with only a nine hour requirement, many students pass through AGSIM without acquiring the knowledge and skills potentially offered by I.S." He said a 15 hour requirement would be more realistic.

Professor Paul Dickie of the World Business Department and former member of the Curriculum Committee expressed in a recent interview his ideas for an academic core as it applies to world business courses. Along with the already established 300 level prerequisite courses.

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Professors accept fame, not fortune

by Christy Grieff

Not unlike the lonely writer who receives his applause after his pen has come to rest, or the unpopular politician whose policies must pass the test of history before his success is celebrated, some of the most outstanding professors are the least favorite for the duration of the semester. Oftentimes a professor's labor and good judgement don't become apparent to the student until the student leaves the classroom and separates himself from the experience. Besides, isn't it a student's prerogative to change his mind?

Traditionally, graduating Thunderbird students are given the opportunity to reflect and then select those professors they consider to be exemplary. This spring semester awards were presented to Lilly Schutte and Ruben Meneses of the Modern Languages Department, Paul Dickie of the World Business Department and Richard Mahoney of the International Studies Department at the commencement ceremony on May 20.

Professors tie for award

Schutte and Meneses tied for the award in the language department and although neither is a first time recipient, they seemed just as pleased as if it had been their first time.

This is the fifth time in her twelve years as a German instructor at Thunderbird that Dr. Schutte has received this award. Schutte holds masters and doctorate degrees from A.S.U. and the University of

Oregon respectively and worked for the First National City Bank in New York for three years before coming to Thunderbird.

When asked how Thunderbird has changed since she has been here, Schutte first commented on the expansion of course offerings. She also reported how

Thunderbird is becoming much better known throughout the language conferences she has attended.

Schutte has published several conference papers, her latest concerned with the difference in management styles between Germany and the United States. She

prepared the management comparison with other professors for the Michigan Conference of Business Languages in Spring of 82.

When asked about her teaching style, Schutte simply stated, "over the years you learn what works and what doesn't." During her years at Thunderbird she has become more precise and time conscious — "There's only so much you can do in three semesters." She expressed some regret for not having time to get off on tangents in areas where she has personal interests or experience.

Dr. Schutte offered the following advice for new students: "Participation is the key. Keep up from the start and listen to other students — time is so short."

Professor Meneses has only been at Thunderbird for two years, yet this is the fourth time he has won this award. Meneses, who is from Mexico City, received his bachelors and masters degrees from A.S.U. In 1972 he was chosen for an internship to teach Spanish at Oxford. "I'm most happy when I'm teaching" said Meneses, "especially here." He also teaches a few nights a week at Phoenix College. Meneses said the best thing about the Thunderbird language department is that all of the professors in the department know what is going on in every class so if necessary they can step in for an absent professor and keep everything running smoothly.

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Award winning Professors Schutte, Meneses and Dickie share the spotlight at commencement.

EDITORIAL

by Bryan Prill

I first heard of AGSIM on a basketball court. During a pick-up game it was my misfortune to guard a guy who could sink jump-shots from anywhere on the court. I was powerless to stop him.

During a rest between games I introduced myself to him and got to talking. He turned out to be a college instructor in international relations from Wiesbaden, Germany. He had just returned from a trip he had taken to the Phoenix area where he had been visiting a fascinating school. He had felt that he needed advanced business training in order to obtain a position in German government or industry. This school offered exactly what he needed.

At his instigation, I wrote to AGSIM and became fascinated, too. It seemed the perfect curriculum to integrate my interest in international affairs with a practical business base. Somehow, other things got in the way, and I put off graduate school "till later."

My next encounter with AGSIM came on a ferry from Sweden to England. In the lounge I happened to notice a young man reading "Wealth and Poverty." As we began talking he voiced extreme pessimism about the way Sweden's socialism was guiding the country. He was on his way to a school in Arizona to complete his education in business. He believed that what he would learn at this place called "Thunderbird" would be advantageous when Sweden's economy washed out.

Needless to say, I finally found my way here. The only common denominator I have found among a number of us is a similar circuitous route to this place on the edge of the desert. Few, if any, of us would have chosen Glendale, Arizona, as the ideal spot to enhance our educational credentials. Yet we find others like us, spending a great deal of money and time, pursuing something that we feel is valuable.

A master's degree could be attained

almost anywhere in the world, so why do the sacrifices justify attending AGSIM? I'm sure that the answers would be as varied as the widely disparate group that call themselves "Thunderbirds," but let me suggest a reason. We are seeking an education that will allow us to develop personally and professionally as cosmopolitan characters. We can call our education "good" or "relevant" to the degree that it helps us to attain that goal. This does not at all mean that a totally passive role is our part of the deal. It ought to be said that the degree to which we utilize the resources at AGSIM determines the "quality" of our education here.

During their final weeks at AGSIM, departing students are usually at their philosophical best. It's a good time to figure out what's going on here. The most common regret that I have heard had to do with the lack of involvement these students had expended beyond the classroom. Many felt that they had not explored the fascinating groups of different students here: a small clique of friends was the limit of their acquaintance. Some said that they would take advantage of the excellent speakers and events instead of "more important things." It's strange to say, but I have never heard anyone complain about the lack of opportunity for worthwhile involvement.

In a recent interview, Richard Mahoney, the department of International Studies' outstanding teacher of 1983, described the AGSIM student body as "the most fascinating group of people that I have met in my adult life." (This is saying a lot, considering Dr. Mahoney's amazing background.) In essence, it could be said that one of the greatest sources of education might be sitting next to us in class.

Our pursuit of an international education at AGSIM is not entirely limited to classes and homework. That seems to be just a starting point.



"Hey, isn't that B. Humphrey Wade, president and chairman of Elroy Industrials? Oh, my God! It's a takeover!"

Following is a schedule of planned orientation sessions for those interested in learning more about AGSIM's computer system. The sessions will be held in the D-1 Seminar Room. Advance sign-up sheets are located in D-1.

Subject for the sessions will be the basic structure of the computer system, available software and documentation, and how to get started using the computer.

MON	June 13	3:30-4:00 PM	TUE	June 21	1:00-1:30 PM
WED	June 15	11:00-11:30 AM	WED	June 22	3:00-3:30 PM
FRI	June 17	8:30-9:00 AM	THU	June 23	9:00-9:30 AM

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Das Tor welcomes writing, comments or just plain news of the AGSIM community from the AGSIM community.

This summer, besides covering AGSIM events, the Das Tor will focus its attention on the following topics for each issue:

- June 14 - Entrepreneurs and small business
- June 21 - Agribusiness
- June 28 - The USA
- July 5 - China and Asia
- July 12 - Latin America
- July 19 - Europe
- July 26 - Middle East
- August 2 - Computers and high-tech

If you are privy to any information about these topics or would care to delve into other areas, Das Tor welcomes your contributions.

FREEZE FRAME

This weeks question posed by the reporter at large was: What advice do you have for new students?

Patricia Testa: "Don't waste your time with bad classes - be selective."

Carol Schuster: Everyone, professors and students, will have their own opinions. Solicit their advice and listen to what they say because some may have good ideas you haven't thought of. But realize you must keep your own perspectives and goals in mind when selecting a curriculum.

Gary Michovich: Decide what your priorities as far as your social life goes. Don't feel intimidated when you have to be a party pooper. Also, take classes that you can't get anywhere else (ie. International Trade Administration, International Finance and Trade, Agribusiness."

Jim Conner: "Don't strain yourself. Never do more than what's necessary."



Das Tor

AMERICAN GRADUATE SCHOOL OF INTERNATIONAL MANAGEMENT

"THE GATE"

at The American Graduate School of International Management
Glendale, Arizona 85306

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DASTOR accepts and encourages letters to be submitted on any subject with relevance to the AGSIM community.

To ensure the maximum expediency in publishing, all submissions should be typed, double-spaced and margins set 20 and 70.

Letters should be signed and are subject to revision at the editors discretion.



REVIEW

From all outward appearances it would seem that Mac (Peter Riegert) has everything that a good "Thunderbird" could want in life. Mac has a promising career as an international acquisitions person for a large, international petroleum company. Mac drives a beautiful Porsche and his financial position would be the envy of AGSIM's budding corporate warriors. His modern apartment commands a beautiful view of the dynamic metropolis of Houston.

When Mac is sent to acquire the beautiful Scottish village of Ferness (it will hopefully be turned into a refinery), he discovers something that he has missed in his affluence and his race to get to the top -- happiness.

"Local Hero" is a wonderful comedy with just enough seriousness in it to get the audience to examine their own lives. There are no "good guys" or "bad guys," just a cast of characters that are a thorough pleasure to get to know in the course of this film.

Upon his arrival to Scotland, Mac is met by Danny (Peter Cappaldi). As they drive

to Ferness, Danny and Mac are surrounded by a mysterious fog and forced to spend the evening in the car. In the morning things have been altered, change is in the air.

The rest of the film follows Mac as he negotiates the purchase of the village. The theater audience is gradually introduced to a highly entertaining and engaging group of villagers. The villagers seem to fit into their almost supernatural surroundings with ease. One thing is certain, the presence of the oil-men has caused quite a commotion.

True to the almost magical nature of the film, the audience begins to empathize with Mac as he begins to awaken from what seems to have been his long, dull sleep. His expensive suits and electrically-operated briefcase are gradually abandoned. Mac begins to notice the spectacular evening skies and even walks the beach barefooted. Meanwhile the Fernessians are trying to make up their minds about selling their homes.

Unfortunately for the villagers, who are

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Prof. Mahoney captures students' recognition

by Bryan Prill

Although Dr. Richard Mahoney attributes "pure luck" as the guiding force in his becoming a professor at AGSIM, the award of "outstanding teacher" in the International Studies department certainly signifies that he is guided by more than chance. The high quality of his teaching and the outstanding content of his classes leave no one surprised that he has been awarded this prize.

The "luck" Dr. Mahoney refers to happened when he arrived at AGSIM four years ago. The International Studies department had a sudden opening for a teacher versed in Sub-Saharan Africa. Fortunately, Dr. Mahoney had spoken with the department-head a few weeks previously about a possible teaching position.

Dr. Mahoney is a third-generation Arizonan, but has been educated in widely different surroundings. Dr. Mahoney's father was a Kennedy appointee as ambassador to Ghana. It was decided that Dr. Mahoney and his brother would attend the public schools while they were there. The two brothers were the only whites in school with over 800 Ghanian children.

From Ghana, Dr. Mahoney went to school at Princeton where he studied history and literature. His senior thesis, on African history, was an outgrowth of the years spent in Africa. From Princeton, Dr. Mahoney went to the Johns Hopkins School of International Relations in Washington, D.C. During his tenure there, he studied economics and Latin American history. In the process of obtaining a doctorate degree from Johns Hopkins, a year and a half was spent in Paris studying European history. Dr. Mahoney returned to Arizona and began the study of law at Arizona State University. Unfortunately, the world of torts was a deadening bore, so the avenue of teaching was looked into.

In the short time that Dr. Mahoney has been at AGSIM, he has taught nine courses. These courses range from U.S. foreign policy to the China survey course. The wide variety of courses has been stimulating for him to teach. Dr. Mahoney believes that the best way to know a subject is to have to teach it.

Dr. Mahoney is a strong advocate of integrating the academic approach to foreign studies with the pragmatic business approach. He doesn't believe that the esoteric, quantitative approaches currently in vogue in the academic world answer the vital questions being asked in the wider world.

The role of an educator at a school geared toward business is a very important one, according to Dr. Mahoney. He believes that if AGSIM grads are ever to go beyond mid-level management positions, they must possess a broad and enlightened understanding of the international marketplace. For too long most American international executives have come out of the U.S. domestic markets with little or no understanding of the complexities of the world.

From his widely varied educational and professional experiences Dr. Mahoney has developed definite ideas about teaching



Profs. Mahoney and Duarte swap pats on the back at commencement.

and subsequently his role at AGSIM. He believes a teacher must enjoy himself in the classroom and must be willing to learn from the students. This is especially the case at AGSIM, where the students represent a large variety of backgrounds and experience.

According to Dr. Mahoney, the need for good preparation is of utmost importance to good teaching. The analogy of the boxer is almost perfect with relation to the teacher. No matter what the fighters past record is, if adequate preparation is not made for the fight, it will inevitably show. This might not show until later in the fight, but it will show.

Coming from such a wide variety of educational experiences, Dr. Mahoney has an interesting perspective when assessing the AGSIM student body and faculty. He views this group as the most interesting group of people that he has met in his adult life. The AGSIM student body is a tough one to teach due to its wide variety of learning and experiences.

This summer Dr. Mahoney will be teaching the T-Birds who have trooped to Oxford. He will address the problems of European-American security. Concurrent with his teaching, he will be conducting a speaking tour to promote his new book. He will be presenting lectures at Oxford, Cambridge and Glasgow, among others on the title, "JFK in Retrospect." This will be a review of Kennedy's achievements and a critique on his policies.

Dr. Mahoney's first book, "Kennedy and Africa" took seven years of research and two in writing. In order to obtain the proper information, Dr. Mahoney had to interview former Cabinet officials and various world leaders of the day.

Although Dr. Mahoney is fairly well burnt-out with the rigours of writing, he continues to work on a western novel. The novel is loosely based on his grandfather who was a Arizona sheriff in the southern part of Arizona.

In giving advice to new and returning students, Dr. Mahoney advises students to shop around for the various courses that might interest them. The decisions that are made will have to be lived with for the next three to four months—so the decisions should be good ones. Making wise choices seems to be the best form of quality control the student can exercise.

Here's the Scoop....

by Tony Kireopoulos

As Thunderbirds settle into their new surroundings, the staff at the **Das Tor** thought our fellow students would like to know what there is to do in and around Glendale. After all, 59th Ave. and Greenway is not located in a bustling part of town. The following list is not exhaustive, but it may assist those who would like to know where to eat if you tire of the cafeteria, where to drink if you need a change from the Pub, where to shop for more than textbooks or what to see if you are sick of the books in front of you.

This article was originally intended for those who have no transportation, but it soon became apparent that the only places mentioned would be the few shops across the street. Therefore, the scope of this article has been expanded in the hope that someone you know has a car.

Where to chow-down

Across the street there are, of course, **Ray's Pizza** and **Ralph's La Hacienda**. But there are other restaurants relatively close by. **La Perla** (5912 W. Glendale Ave.) offers authentic Mexican dishes at very good prices. **Garcia's**, while not quite as authentic (i.e., no grease), is a fine Mexican alternative for chimichanga fanciers. The nearest Garcia's is at 3301 W. Peoria, and the best atmosphere is to be found at the one at 44th St. and Camelback, Phoenix.

Siam (5008 W. Northern Ave.), offers Thai cuisine at very good prices. It is a fine alternative to Chinese take-outs. **Kamnitzer's** (15044 N. Cave Creek Rd.), owned by a seventh generation restaurateur, serves a balanced selection of foods, including escargot, and crevettes aux cresson, at very reasonable prices. **Jake's** has the best hamburgers and hot dogs in the area. It is worth the trip to 35th Ave. and Northern.

If you've got a bit more time and wish to venture out of Glendale, there are many restaurants in the greater Phoenix area. But the following would be good choices.

Petrini's — the Original (6826 E. Indian School Rd., Scottsdale) serves wonderful Italian food at great prices, all cooked by the family owners. Mrs. Petrini even walks around lading out the extra sauce. **Cafe Casino** (24th St. and Camelback), has a great selection of French food, in a patio atmosphere (don't worry, it's inside). The pastries are sumptuous.

C. Steele and Co. is a great place for lunch. Located in The Grocery at Entz-White, 10th St. and Camelback, it is conveniently next to an English Pub. **Oscar Taylor** (24th St. and Camelback) offers an "old Chicago" atmosphere — whatever that is. Whatever it is, it is quaint, yet stylish. The hostess leads customers through the butcher shop and the bakery before they are seated. Order the carrot cake.

For the more adventurous, try **Pinnacle Peak Patio** (Scottsdale Rd. north to Pinnacle Peak Rd. and follow the signs). The steaks are great, and the music will surely get you kicking up the dust. But don't wear a tie—you'll lose it to a pair of scissors. One last suggestion: **Harold's**, in Carefree, offers the greatest ribs a cow could offer.

Where to cool down

The closest place to "wet your whistle" is the **Sea Breeze** (60th Ave. and Thunderbird). While you are there, grill a burger and play some volleyball. Watch out for the canal. As you no doubt have heard already, **The Pointe Tapatio** has a popular champagne happy hour and a great view. It is located on 7th St. between Thunderbird and Dunlap. If you don't have a car,

don't worry—there are always AGSIM students going there on Friday afternoons.

There are a host of other bars to choose from, many around Metrocenter (Peoria and I-17). Three which are recommended are **El Torito**, **Bennegan's** and **Rusty Pelican** (the dirty bird).

Where to flash your credit card

If you need to do some shopping, Phoenix has malls on almost every corner. But those that are worth the extra trip are **MetroCenter** (all types of stores); the **Biltmore Fashion Park** (Saks Fifth Avenue, I. Magnin, Gucci) at 24th St. and Camelback, the **Borgata** (very expensive stores, but worth the trip just for the 16th Century Italian design), at Scottsdale Rd. and Lincoln Blvd.

Where to play

Big Surf is Arizona's ocean, complete with wave machine and other water fun, i.e., surfing and rafting. It is located at 1500 N. Hayden Rd., Tempe. **Rawhide**, Arizona's 1880 Town, offers shoot-outs, Western wear, an authentic saloon, and great steaks. It is located on Scottsdale Rd., North of Bell Rd.

There are many movie theaters around town. One theater, **The Valley West Cinema III** at 59th and Northern Avenues charge \$1.50 at all times except on Tuesdays when tickets cost 50 cents.

According to statistics, Arizona is the 2nd-most popular American tourist spot for Western Europeans, despite the immediate Glendale area. The main reason for this popularity is the "great outdoors." The rest of this article is devoted to many sights worth a visit.

In town, the closest visit to nature is **Thunderbird Park**, five miles north of AGSIM on 59th Ave. The **Desert Botanical Gardens** in Papago Park (near 64th St. and McDowell) is an interesting way to spend a few hours. Most interesting within the city is a climb up **Squaw Peak** (Glendale Ave. North to just past 22nd St.). Go early in the morning to avoid the heat.

Outside the city, the desert can be seen in full glory in the **Superstition Mountain Wilderness**, 55 miles east of Phoenix, this is a great place for hiking enthusiasts and casual hikers alike. Heed the article in next week's paper about desert survival.

Veterans of river-tubing can testify to the joys of floating down the **Salt River**. Perhaps the most fun you will ever have, river trips are a must during Arizona summers. Follow Shea Blvd. east to Beeline highway, turn left and follow the signs to **Saguaro Lake** about 30 miles farther down the road.

The following sights require a full day to a weekend to see. The **Grand Canyon** is 225 miles north of Phoenix via I-17 and US-180. **Sedona/Oak Creek Canyon** is 125 miles northeast of Phoenix on I-17. There are beautiful red rock formations, a great canyon perfect for a Western movie setting, Slide Rock and a Church designed by Frank Lloyd Wright. On the same trip, see **Jerome**, a ghost town turned artist colony. It is two hours north of Phoenix on US-89A. The **Canyon de Chelly** is in northwest Arizona, and has the reputation of being second only to the Grand Canyon. Visitors must call the Park Service for information. **Lake Powell**, located north of Flagstaff on the Utah border, is well worth a weekend trip. Try to get a boat trip to see the Rainbow Natural Bridge, "the largest natural structure in the world." The **Hopi Reservation**, northeast of Flagstaff, is an interesting excursion into the Indian culture. Visitors will find ceremonies, pottery, baskets, jewelry and Kachina dolls. No cameras are allowed, and visitors

should check with the tribal office for details.

This list ought to keep you busy for the summer and even into the fall.

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Teacher awards cont.

Prof. Dickie learns patience

Professor Dickie, who teaches International Finance and Trade and Workshop in International Finance Problems, is probably the most prolific writer at AGSIM. He spent eleven years working for the IMF in various capacities and has published approximately fifteen magazine articles as well as three books before beginning at Thunderbird in June of 1982.

Dickie encourages his students to regularly read as many of the major business publications as possible in order to integrate what is taught in his classes. He believes outside reading is an indispensable means of "improving the quality of decision making."

In his one short year at AGSIM, Dickie said he has learned to offer more patient explanation and be less presumptuous about what students already know. When asked how important it is to be liked by his students, Dickie responded with "You don't do something like this for the money. Being liked is not most important — what about being reasonable and fair?"

Dickie sees the implementation of the core curriculum as the key to improving the quality of AGSIM because it will elongate the program and lower enrollment. Due to increasing protectionism throughout the world, Dickie views trade and finance as the most dynamic areas of business. With the sudden rise in export trading companies and increases in counter trade and buy backs, he doesn't see free trade coming back for a long time.

Profs. agree

Not one professor believes that receiving these awards should be grounds for a merit raise. Perhaps it is good they feel this way, for someone like Frau Schutte would by now easily have become a millionaire.

OFF The Wall

Insights from *Cosmopolitan*

or

Who said *Cosmo* wasn't enlightening

Disasterous Openings

Cover Letters That Were Never Read

Mr. David Todd, Senior Editor
Acme Publishing Company
2617 Barton
Nashville, TN 37212

1. Dear Dave,
I call you that because I fell I've know you for...
2. Dear Mr. Todd:
As Rod McKuen said so beautifully...
3. Dear Mr. Todd:
I would like to apply for the position of editorial assistant...
4. Dear Mr. Todd:
I have always dreamed of being...
5. Dear Mr. Todd:
My mother told me I should...
6. -FLASH!
JUDY CARSON IS COMING TO NASHVILLE AND...
7. Dear Mr. Todd:
The Bible tells us, "Seek and ye shall find," so I...
8. My dear Mr. Todd:
While vacationing on the Continent (a delightful time!), it occurred to me that...
9. Dear Mr. Todd:
Your company appears to be violating the Equal Opportunities Amendment, and to help you rectify the situation, I would like to...
10. Dear Mr. Todd:
Your company needs help...
11. Dear Mr. Todd:
You don't know me, but...

Here's a concluding tip that one may not find in career services:

Use plain, high quality, 8½ by 11-inch stationery. Sending scented stationery or paper adorned with flowers, scenic wonders, or Snoopy cartoons are sure ways to self-destruct. This is a business letter, aimed at establishing you as a sensible reliable person.

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Professor Lindholtz and Dr. R.G.H. Dequenne have been satisfied customers for many years.

6808 No. 54th Ave.
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939-4266

1 block south of Glendale Ave.

Campus notes:

Business as usual



WORLD AFFAIRS CONFERENCE

Club conducts classes

The World Wide Communications Club operates amateur radio station WB7DXK, Thunderbird's radio link with the entire world. The station is located in the control tower, which will probably be the hottest place on campus this summer. A shortwave radio is also available to get the latest news from the Middle East or jazz from Radio Moscow.

The club also conducts classes (airconditioned) in Morse code, elementary electronic theory, and rules and regulations for those interested in obtaining an amateur radio license. This is a plus to include on a resume if you want to work in high tech. You are invited to join the club that literally does things at the speed of light.

Fellowship offers direction

The Campus Christian Fellowship is a student sponsored, inter-denominational organization devoted to the nourishment of a Christian community and outlook within the campus environment. This nourishment is achieved through the personal interaction and sharing in the joy of Christ with various members and guests at weekly devotional meetings and other extracurricular functions.

Emphasis is on development of a Christian credo and philosophy which will provide participants with direction and purpose as they encounter the many pitfalls of personal conviction within the corporate environment. All Christian brethren, as well as any other interested parties, are warmly invited and encouraged to attend the preliminary meeting for the semester, to held Friday night, June 10th, at 7 pm in the Interfaith Chapel.

Please come join us as we gladden our hearts with praises unto the Lord!

Local traces happy weekend trails

by Pier Ingram

You dude-ranch greenhorns who have just arrived in these parts are often heard to shoot your mouths off about there being no scenery, no culture, and generally nothing to do here in Arizona. Well, you'd better smile when you say that around *this* hombre. Of course, I'm not about to defend Glendale from any low-down remarks made against it. Glendale is not what we locals have in mind when we refer to 'God's country.' In fact, I even sympathize with those new-comers whose first impulse upon arriving is departing, which is why I'm fixing to tell you where to go.

Many city-slickers here aim to compete with such locales as San Francisco or Kansas City in the establishment of Grand Opera, fancy French restaurants and the like. Do not be hornswoggled. Your days hereabouts are numbered; use them to seek out the sites which are special to Arizona.

From Phoenix, you can drive to any spot in Arizona within a day. There are grand destinations in every direction and plenty of stopping posts along the way. For example, many folks head east to escape the summer heat. One amigo of mine recommends bicycling along Route 260 in Sitgreaves National Forest north of Fort Apache Indian Reservation. The ride from Springerville to Showlow is cool, pleasant, and mostly downhill. Try to arrange for some pardner to drop you off and pick you up since riding back yourself adds up to a downright enervating 85-mile round trip. For you Rough Riders, the stretch between Heber and Payson will take you down the Mogollon Rim. This is one very fast ride. Also, it takes you right past the cabin of that greatest of American authors, Zane Grey.

The less energetic can try camping, hiking, or fishing in the Apache National Forest along the New Mexico border. Me and old Deadeye have located numerable quiet and shady spots all along Highway 666. The Pinaleno Mountains near Safford in particular are unspoiled and lone.

If you are just too lazy to seek out the wildlife of Arizona on your own, the Desert Museum outside Tucson has collected it all for you. This is a two-hour drive from Phoenix south on I-10. The collection includes live specimens of every critter you're ever likely to meet up with in this region from coatamundis to sidewinders. Animals are not kept in cages but in specially built enclosures decked out just like their natural habitats. The botanical exhibits alone would be worth the visit. The museum is located in the world's largest saguaro cactus forest. This is an excellent time of year to see it since now is the time that the saguaros—our state flower—is in full bloom. Also blooming just now is our state tree, the palo verde, but there are plenty of these to see right here on campus.

Besides the museum, Tucson is famous for its food. Some folks reckon that it is the Mexican food capital of the world. At least, that's what it says on the matchbook covers at El Charro restaurant. But then, El Charro specializes in authentic atmosphere more than food. It does, nonetheless, serve up the finest green corn tamales in the Old Pueblo. In fact, most Mexican messhalls in Tucson do have their specialties. El Minuto has by far the best menu (tripe soup with hominy) but the casuela (a kind of soup with beef jerky) is generally held to be better at C&M. El Dorado has the most stupendous chimichangas (inexplicable to the lay reader) whereas for a simple red chili burro you are better off at Midway Molina's. Casa Molina is famed for its toposos (a miniature volcano of a salad) and the chili rellenos (chilis stuffed with cheese and fried in egg batter) at Arturo's make it worth the trouble you take to find it. My personal

favorite is the chicken mole at La Fuente. Mole is a hot and spicy chocolate sauce.

Many gringos who get as far as Tucson head for Nogales, Sonora, just over the border into Mexico. This free port is 60 miles out of Tucson but the slightly longer route through the rolling hills and scrub oaks of Sonoita and Patagonia makes the drive seem shorter. Nogales is not the low down hole in the wall that some yellow-bellied desert rats would have you believe. Such allegations are lower than a chuckawalla's dewlap and are made solely by such trash as visit only the two blocks along Avenida Obregon which cater exclusively to las turistas. If you are not a citizen of the U.S. of A. be sure that you can get back into Arizona before you cross into Mexico. If you get corraled on this side of the fence, try visiting Tombstone, venue of the famous shootout between the Clantons, the McLowrys, the Earp brothers and Doc Holliday at the O.K. Corral.

Also worth a pilgrimage is the San Xavier del Bac mission just outside Tucson. This mission was built in 1782 and is the northernmost, the largest, and the most elaborate of a chain of missions founded by the Southwest's most famous missionary, Padre Kino. San Xavier is also one of the few places in the world where you can purchase yourself cassette recordings of original music performed by young bucks of the Papago tribe.

A more serious interest in Indian culture may lead you some 250 miles north to the Hopi Indian Reservation. (About one quarter of Arizona's 113,909 square miles are Indian reservation and some 5% of Arizona's population of approximately three million is Indian.) The Hopis continue their traditional ways of living in their desolate and weirdly beautiful landscape of cliffs and plateaux. On Second Mesa is a Hopi Museum, a restaurant and a hotel. Old Oraibi village on Third Mesa is reckoned to be the oldest village in the country although some contentious New Mexicans claim that honor for Acoma. Snake Dances are held every year on the reservation just about the time we have our summer finals but some people say that this is only a coincidence.

If you do visit the Hopis, be on the lookout for the Petrified Forest, the Painted Desert, and Monument Valley which are all in that general direction. In particular, make an effort to visit Canyon de Chelly, which is near Chinle on Route 63. There you can find many fine examples of pictographs, early apartment dwellings, and other ruins which date back as far as the fourth century. Unless you have a fine steed such as Deadeye, you had better count on taking a four wheel drive. They don't call it Canyon del Muerto for nothing!

Yep, Pard, I guess you must realize that I could go on about places to go in Arizona for quite some time—and I haven't yet even mentioned our famous observatories, prospecting opportunities, or the World's Championship Inner Tube Races held at Yuma every year in early July. But by now you get the idea. Get yourself a map and pick a direction. Try to call ahead—especially if you are headed for Indian territory. If you want more complete information the Arizona Chamber of Commerce is a good place to start. It's not hard to have fun in Arizona—just remember to pack an extra canteen full of water. So for now I bid you "Adios" and "Happy Trails."