

Das Tor

AMERICAN GRADUATE SCHOOL OF INTERNATIONAL MANAGEMENT

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8 Pages

VORIS: "TUITION HIKE A TERRIBLE MISTAKE"

"It was all a terrible mistake, a secretarial error," pleaded Dr. Bill Voris, as he explained the recent tuition and fee hike. Voris, President of AGSIM, addressed a packed auditorium of enthusiastic students and faculty on his annual pre-April first speech "State of the American Graduate School." The address is modeled after the speech given by Dr. Voris' counterpart in the Executive Branch of the U.S. government.

Dr. Voris began his talk with an explanation of the recent fee and tuition hike at AGSIM. "Believe me, it was as much of a shock to me as it was to you," he exclaimed, "it was all a terrible mistake, a secretarial error. The bulletin should have proclaimed a 10% decrease in tuition and fees. As President, I am appalled at the thought of a hike in your expenses. I, for one, understand how rough things are for you! The administration and I have been concerned that AGSIM students study too much and don't enjoy themselves enough, this decrease was to be our way of saying, 'take this money and go out and have a good time.'" Many in the auditorium were moved to interrupt the speech with a spontaneous chorus of "For He's a Jolly Good Fellow."

Voris also spoke at length about the recent purchase of AGSIM by a group of Middle Eastern investors. "We've been sick and tired of having to kow-tow to the whims and whinnies of American corporations just to get them to make contributions," Voris explained. "The interest shown by these new benefactors will hopefully free our time for more important jobs rather than fundraising." Voris also responded that the rumor of a new requirement to the basic core curriculum was erroneous (attendance in

new course offerings of Islam and the Koran will be encouraged by financial incentives instead). Voris declined comment on the construction going on above the former Interfaith Chapel (rumor has it that a minaret is being added).

In keeping with the tradition of international orientation, Voris announced the implementation of new enrollment procedures modeled on the Japanese system of management. "What the heck, we ought to give their methods a shot," Voris commented. "For years the Japanese have been borrowing our methods, refining them and making big money for the effort. We at AGSIM intend to 'turn the table's.'" When asked to illustrate exactly how this would affect the new-student selection, Voris explained, "For too long AGSIM has been proud of bringing unique individuals to the campus and giving them an education. This just isn't in the best interests of big multinational corporations. They want 'yes men', none of this individual nonsense. The big push for prospective students will be to recruit bland, milk-toast types. We're looking for people who aren't afraid to say 'maybe'. We think the businessperson of the future will prefer to be just a number, and that is the type of person we're looking for."

Voris also made a surprise announcement that shook the auditorium to the rafters. In response to recent editorials and concern by students about computer education, the President threw down the proverbial gauntlet. "The administration and I think you all have been right — and we're not about to have your future colleagues whisper to their friends that you are a computer illiterate. AGSIM will undertake a new thrust to make it the MIT of the

Southwest. Two Nobel Prize winners from Harvard and one from Stanford have been lured here by promises of glory to come. They will spearhead a program to make all future students computer whizzes.

In the closing moments of his address Voris spoke glowingly of the new courses to be inaugurated in the upcoming semester. Most notably of interest is one labeled "Business Ethics, 1983." Voris said it would feature several notable leaders in the field. "We've been bamboozled with all this talk of ethics and morals—the other guys just haven't had a chance to present their side of the coin. What the heck, we've all heard the old saying about how everyone has something to teach us!" Voris confirmed the seminars would be led by Texas oil man J. R. Ewing (the role of personal charisma in corporate dealings), John De Lorean (speaking on creative — alternative methods of financing) and Spiro Agnew (workshop on personal finance and the government employee).

After the speech the President and his entourage of administrators inaugurated a new program by meeting with students in the Pub. Voris proved to be "one of the guys" by ordering drinks for all. At the end of the evening he was heard to remark, "It's been great fun, we'll have to do it again sometime. You know, students aren't so bad after all."

KIDD LEADS PHONE-A-THON

Generalissimo Grande Thomas Kidd, general and head of Alumni Special Forces, today announced a new plan to establish A.G.S.I.M. hegemony over the entire corporate world. By using commando and guerrilla tactics combined with a highly intensive phone-a-thon effort, Kidd hopes to raise enough money to be able to infiltrate the corporate headquarters and boardrooms of the entire Fortune 500. "Actually, we've done a cost/benefit analysis using our SPRINT telephone number and found that by buying our own phones, we would only need a 97% market share to break even," explained Kidd. He went on to say, "This translates into the Fortune 485, so as you can see, this really cuts down on the effort required on our part."

When asked what he hoped to achieve by such an unusual display of force, Kidd replied, "We really hope to make those other business schools stand up and take notice. I mean, where else but here at A.G.S.I.M. could an alumnus have a job created for him through brute force? With this one bold stroke we can establish A.G.S.I.M. as the dominant power in the business world. Besides, it will look good on my resume." He was also quoted as saying, "But don't quote me."

Kidd went on to explain that there has been a growing number of reports of alumni which are not on current file with his office. He hopes that by occupying every position on the corporate ladder the alumni forces can weed out and distinguish between those reports which are false and those which are merely untrue. "There are many of our alumni who are still M.I.M. (missing in management), and we hope to find each and every one of them." Kidd went on to say that there were many positions still open for the offensive, mainly because there had been so many defections from his staff since he announced his plans. "The kind of person we are looking for must be bright, sensitive, have a warm personality and a good speaking voice. The person must also be as ruthless as a corporate headhunter. By the way, if any of you out there reading this are head hunters, I would greatly appreciate it if you would give me a call."

After this interview Kidd is going to need a headhunter himself. I Kidd you not.

NEW CACTUS DUE ON CAMPUS

by David Brayer

Buildings and Grounds personnel have been sent to the desert this week to collect cacti to be planted on the AGSIM campus.

Project leader Cecil Cereus explained that the new cacti would be strategically situated to keep students from trampling the lush green lawns his department works so hard to upkeep.

"We hope to get as many chollas as possible," Mr. Cereus said. "Especially those little 'jumping kind' that we feel will provide the best deterrent" against continued student negligence.

Mr. Cereus claimed that the addition of dangerous thorns on the AGSIM campus could help improve student alertness, especially those stumbling to their 7:30 classes or home from the pub on Thursday night.

AGRIBUSINESS STUDENT GROWS WORLD RECORD PINEAPPLE



Agribusiness student, John (J.T.) Tedford has grown the world's largest pineapple and is proud to have his professor and mentor, Dr. Robert Foster, take its measurements (above). Dole, Inc., immediately flew Tedford to their headquarters in Hawaii to discuss growing toothpicks of similar size. Tedford's most recent crop of pineapples is on display on the library lawn.

"However, a lot of money can be made in pork bellies," says Tedford. At right is Tedford embracing that opportunity.

T-BIRDS DEPLORE CARNIVAL OF VIOLENCE BY WAC SPEAKERS

by Thomas Day

Students and faculty were shocked by the recent wave of vandalism and tasteless practical jokes perpetrated by this year's World Affairs Conference speakers. Toilet paper saguaros, shaving cream on automobile windshields and flaming bags of doggie poo-poo were some of the destructive capers pulled off by the crazed pedants.

When dawn broke on Monday, after the speakers had returned to the sanctuary of their ivory towers, the extent of the rampage became all too clear. Ornamental oranges, stuck firmly in the links of the tennis court fence, bore mute testimony to the fury of their rampage. The missing "L" from the FLAG OF THE DAY sign left a distorted message to the students of Botswana whose banner waved proudly over the defaced marquee.

"It's disgusting," commented one outraged student, "apparently those people feel that possessing advanced degrees from prestigious Eastern universities gives them some sort of license to come out here and run amok."

Aside from their nocturnal misdeeds, students and faculty who crowded into the packed auditorium were appalled as the speakers laced their presentations with racy double entendres punctuated by the childish snickering of their colleagues on the dais.

Asked how he was able to pin the blame for the hooliganism on the perfidious pedagogues, AGSIM security chief Walt Wiley declared: "This sort of thing never happened before they came here."



Das Tor

AMERICAN GRADUATE SCHOOL OF INTERNATIONAL MANAGEMENT

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at The American Graduate School of
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APRIL 1, 1984

by Debbie Stern

It was a day like any other day. The sun was shining on the arid desert, from where the cacti held their reign. The water was bubbling in spurts from the fountain, and the 300's and 400's were sitting in groups of two in front of Frank L. Soell, while the 401's were hidden in the reference section at Barton K. Yount. The 400's were distinguishable from the 300's only by the fact that as they mumbled phrases to themselves with faraway looks in their eyes, they held a 5x8" piece of paper in their hands, at which they stole glances from time to time.

Two minutes before the hour the groups of two ambled toward their respective classrooms. The rooms today appeared to have been transformed. The blackboard and the large desk in front of the room had been replaced by an oblong metal telescreen on the surface of the wall. The students' desks had been replaced by cubicles with five digit numbers assigned to each. As the students went to take their seats next to their partners a voice from the telescreen announced: **WOMEN TO THE LEFT, MEN TO THE RIGHT.** The students, too shocked to do otherwise, obeyed.

And thus it went. At the stroke of the hour the students in groups of two were called up to the screen to repeat those mysterious phrases written on the 5x8" sheets of paper. Prior to the recitation, the voice bade them to throw these pieces of paper into the memory hole, situated in the corner of the room. And thus it went, until all the students had completed their recitation.

The voice from the telescreen promptly began to read a new and foreign phrase aloud to the students:

VOICE: WAR IS PEACE. FREEDOM IS SLAVERY. IGNORANCE IS STRENGTH. REPEAT PLEASE 62293.

62293: (a serious student, leaning forward in his chair cupping his ears for better comprehension) **WE'RE IN PLACE, FREEDOM IS BRAVERY, IN ORANGES IS STRENGTH.**

VOICE: WRONG. REPEAT IT TO YOURSELF. 36354.

36354: (a fair haired young man, perched on the edge of his chair, arms extended to either side as he spoke, as though ready to take flight) **WAR IS PEACE FREEDOM IS SLAVERY IGNORANCE IS STRENGTH.**

VOICE: FASTER NEXT TIME. YOUR TURN 22293.

22293: WARISPEACEFREEDOMISSLAVER YIGNORANCEIS STRENGTH.

VOICE: GOOD. 57371.

57371: (a master in languages shot a competitive glance at 22293 as he tried to outdo her speed.) **WARSPIZFREEDOMSLAVERY- GNORANCESTRENGTH.**

And thus it went. 49719 repeated the line rubbing palms nervously together, 85218 slouched low in his chair and stared at the ceiling, 50928 labored through his recitation with moist palms and furrowed brow.

And thus it went, until fifty minutes after the hour when the class disassembled themselves from their respective cubicles and entered into the bright sunshine once again.

A day like any other day. Partners, dialogues, grammar mistakes, mispronunciations, and thus it went.

A day like any other day, except **BIG BROTHER WAS WATCHING.**

APRIL FOOLS!

AREA EVENTS

In response to a recent lecture by noted anti-Zionist Alfred M. Lilienthal, Dr. Bill Sherman of the George A. Custer Center for Policy Analysis will be speaking on the legitimacy of Israeli settlement policies on the West Bank. Saturday 7:30 A.M. in the Thunderbird Activity Center.

A.G.S.I.M. student Horace Bakely Armbruster will be executed at dawn, Friday, April 15th at the flag pole. Mr. Armbruster was recently apprehended while attempting to leave the cafeteria with an entire box of ice cream sandwiches. This is his third such offense. Flag of the day will be New Zealand. Dean Beaver will be presiding.

In an attempt to broaden the curriculum and create a group of core subjects around which an undergraduate program at A.G.S.I.M. will eventually be designed, the following classes will be offered during the summer: International Biology, International English 103, International French, International Geology, International Home Economics, and International Calculus.

Students who complete these requirements may be eligible for a B.I.A. or Bachelor of International Arts degree. For further information see the International Affairs Office.

This week's film, entitled "Gidget Goes to Flagstaff" will be shown at 8 P.M. at the Coffee Shop. The film is rated R and contains nudity, violence and Arizonans.

Those responsible for the disappearance of Dean Beaver's cat, or anyone with information as to the tabby's whereabouts, should contact the Student Affairs Office as soon as possible. If the cat is not found before Wednesday, Dean Beaver will be one short for a foursome.

The campus nurse advises on health matters:

•Never buy food from grocery stores where the flies are big enough to trigger the electric doors.

APRIL FOOL'S DAY

How it Originated

by Kathy Parker

As usual with celebrations which have been around a long time, there is a lot of conflicting opinion about when and where April Fool's Day (also called All Fool's Day) originated. The prevailing impression, however, is that it has something to do with the spring equinox (the time when the sun crosses the plane of the earth's equator, making night and day equal length—March 21 in the Gregorian calendar). In India the Feast of Huli, which occurs on March 31, has been celebrated for centuries by sending people on foolish errands after a five-day Hindu fire festival. Another theory has it that April Fool's is a relic of the Roman festival Cerealia, held at the beginning of April. According to the legend, Proserpina had filled her lap with daffodils in the Elysian meadows when Pluto found her and carried her screaming to the "lower" world (don't I wish?). Ceres, her mother, heard the echo of the screams and went in search of the voice, but her search was like a fool's errand for it was impossible to find the echo. (If it had been me, I would have kept my mouth shut, but maybe Proserpina thought Pluto was a little forward.)

Anyway, April fooling, however it started, became customary in France after Charles IX adopted the reformed calendar in 1564, making the year begin on January 1. Under the old calendar, the new year had been celebrated on April 1. Naturally, there were a lot of complaints about this abrupt change from a lot of old fogies who became the brunt of many jokes and mock gifts on April 1. Nowadays a person fooled in France is called a poisson d'avril or an April fish. No one knows whether this is because of the sun is leaving the zodiacal sign of Pisces on April 1 under the Julian calendar—which was used in France until 1582—or because April fish tend to be easily caught (?). Today in France confectioners display chocolate fish in their windows on April 1.

It was not until the beginning of the eighteenth century that April fooling became common in England. In Scotland the April fools are called April gowks, the gowk being a cuckoo. The tradition was brought to the early American colonies by English, Scottish, and maybe French settlers. (Later the English and Scots introduced it to Australia.)

Whatever its origins, it remains a popular prank day around the world today. Even in places as far apart as Sweden, Portugal and India, although not precisely on April 1, there are customs of fooling people: these may be associated with the vernal equinox, at least in the European countries. (Kind of like the full moon playing havoc on our passions ... hmmm ...)

If you plan to fool anyone this April 1st, just remember the words of antiquarian Robert Chambers of a century ago: "For successful April fooling it is necessary to have some considerable degree of coolness and face." So put on your poker face and don't be an April gob, or gobby, as the British call a fool!

LETTER

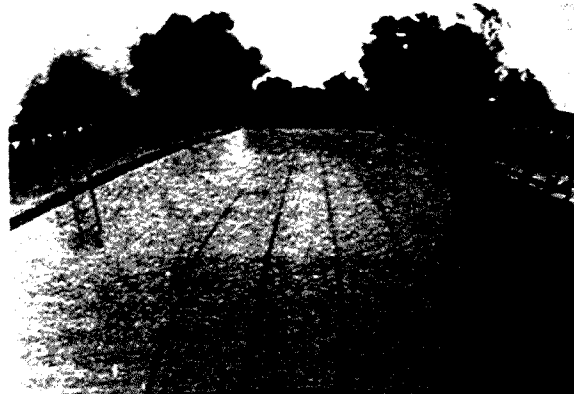
Disadvantage

To the editor,

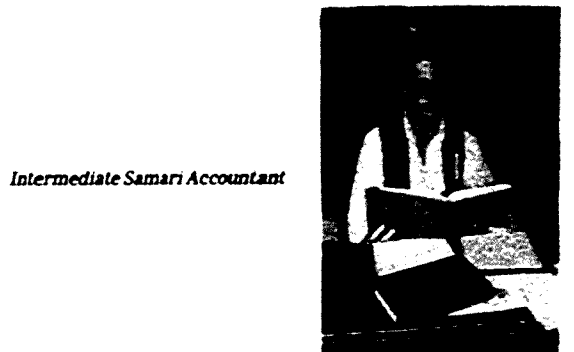
I thank the Das Tor for its "Human Development in the Third World" issue. The Western world is ignorant of many of the hardships facing the 3rd world. As the 3rd world develops there is opportunity for western countries to play a constructive role.

However, as the accompanying photos show, the Western world does take advantage of this development. The "brain-drain" from 3rd world countries must also be deplored.

Disappointingly yours,
Manuel Labor



Here's a sight you may never see. Yes, lines in the swimming pool! This photo was taken in the Spring of 1979 and was retrieved from the DAS TOR archives for your viewing pleasure. April Fools! Why are there still no lines in the pool?



Intermediate Samari Accountant

SAMURAI ACCOUNTANTS

Mark Sheahan

Samurai accountants had a short but rich heritage that placed them among the most mysterious, unknown, and legendary in accounting history.

A Samurai accountant was a Japanese daimyo practicing the chivalric code of Bushido while being skilled in the system of recording and summarizing business and financial transactions in books, and analyzing, verifying and reporting the results without ever having need of a shower. He would serve only one Shogun, and upon the death of him, would fade into bookkeeping oblivion. Honor came before balancing. His uniform was a 3-piece, pin-stripe kimono with a 3 foot, 0.5 Pentel buckled to the sash, and that is how he first appeared around the turn of the century.

Some state that the real reason for the war with Russia in 1905 was because of Russia's insistence on continuing to use LIFO even after the Japanese Shogun had stated his strong preference for FIFO because it was easier to pronounce. Pearl Harbor was bombed for reasons extraneous to accounting, but one well known Samurai accountant aboard a Japanese aircraft carrier quipped: "We were just adding to their sinking fund with the honorable goal to liquify their assets. It is too bad that we had to credit the salvage value so much that it will be difficult to sell them a deed of trust in the future."

GAASS, generally accepted auditing Samurai standards, required Seppuku, the slashing of the stomach, to be part of the internal audit. If much pain was felt, one could be decapitated if prior permission had been granted by a Shogun. A beheaded Samurai had no face value and required a double entry system (credit the head; debit the body—explanation: stock split). He would no longer balance since he would always come up short and was thus labelled shrinkage.

Most Samurai accountants killed themselves upon finding out that the Shogun had done breakfast cereal commercials as a child, and the few who live do so clandestinely.

10 Ways To Lead A Mutually Exclusive Life At AGSIM

—OR—

(How to maintain a surplus in your balance of pleasures)

- I. Do not take a 7:30 class.
- II. Approach extra-curricular activities with a LIFO perspective.
- III. Diversify your S&L portfolio to decrease risk.
- IV. Learn to appreciate growth cycles: welcome high contact.
- V. Reject those wasting relationships with negative present values.
- VI. Apply the fundamentals of MBOS (Management By Oral Support)
- VII. For an absolute advantage, maximize marginal satisfaction.
- VIII. Remember the lesson of the sagacious Dr. B. Phoster: buy low; get high.
- IX. Conjugate semi-freely.
- X. Don't settle for the break-even point when you can manage negotiable multiplicity.

DAS TOR'S REPORTER IN THE STREET ASKS ABOUT CULTURE IN GLENDALE

During his recent visit to AGSIM, Herr Professor — Dakto Heime von Luftkopf referred to Glendale as "simultaneously

stimulating and culturally endowed."

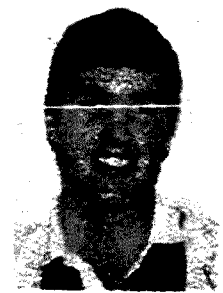
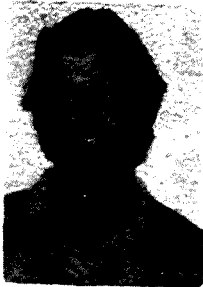
Das Tor has solicited the following reactions to von Luftkopf's remark:



"About as stimulating as a Thursday nite in the lobby of a Motel 6."

—John Eichborn—

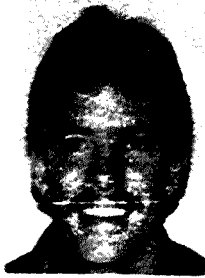
"He must be german."
—Mark Foote—



"As stimulating as my grandmother — and she's dead!"

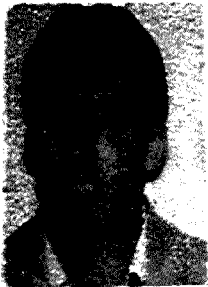
—Bill Carley,
Pub Manager—

"Glendale leaves me limp"
—Ed Boyde—

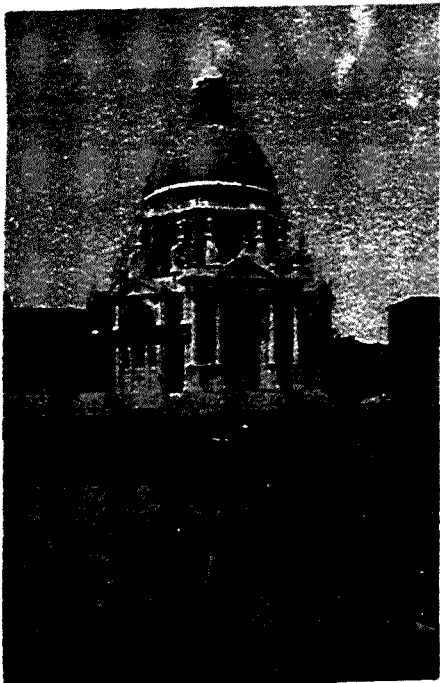


"—5 on the richter scale."
—Cathy McKeithan—

"I had to crazy glue my zipper to keep my pants shut."
—Joe Roth—



NEW AGSIM CAMPUS PROPOSED BY STUDENTS IN MORE "CULTURALLY ALIVE" LOCALE



Schizophrenia

Roses are read,
violets are blue
I am a schizophrenic
and I am too.

LSD is important because it allows one to temporarily experience the state of schizophrenia. He's right. But since taking hallucinogens is now as passe as trying to smuggle a bong into a Grateful Dead concert, there is a solution: April Fool's Day. One can get away with nearly anything on April Fool's Day. One can even act schizophrenic.

This tomfoolery does entail some risk however. For example, it is possible, though unlikely, that your friend may actually become schizophrenic on April 1st and you would not know this until the day after when he doesn't snap out of it. So as a public service to our readers we offer a description of the "hebephrenic schizophrenia." Use this as a reference tool when deciding if your friend truly is schizophrenic.

Hebephrenics are the classic "bonkers". They will giggle incessantly. They chew Juicy Fruit without removing the wrapper. They love joy-buzzers.

A recent story of Hebephrenic recounts that the patient's wife would constantly wake him up at 3 a.m. finding him playing Duck-Duck-Goose on the front lawn. The following morning he would have no recollection of ever getting out of bed or walking outside.

One morning he went a little further. He was stopped in his car by a state trooper who clocked him at 90 mph down the highway. When asked why he was going so fast he politely remarked, "Oh, no need for concern, officer, I was merely trying to obtain escape velocity for a trip to Mars."

B.K.

KMIM Interviews



National Public Radio occasionally does a television special, so it is only fitting that KMIM, the Friday noon news service, gets a chance at paper journalism. For its first (and maybe last) article, the KMIM news team decided to interview a first semester student.

KMIM: The semester is half over. We notice that you are on crutches.

Ralph: Yes, it was sort of a plane crash.

KMIM: What happened?

Ralph: A grad from four years ago told me that he flew his plane to school, so I decided to take mine. I knew that I had found the place when I saw the old bombing range.

KMIM: But, we don't have one.

Ralph: I know, it turned out to be the student parking lot.

Anyway, I found the end of runway marker.

KMIM: We don't have one of those either.

Ralph: I know, that turned out to be the Dynatrack. I set the plane down in the field, dang near hit a balloon, taxied toward the student parking lot.

KMIM: That sounds like it was safe enough.

Ralph: It was. I taxied over to what I thought was an empty parking spot by the Keyman Seminar Building and the plane sank out of sight. I nearly drowned, but I managed to get out with a twisted ankle.

KMIM: Your student insurance covered that, didn't it?

Ralph: No, Bert said that I was in an aeronavigation device, so Lloyds of Crockett wouldn't cover it. Unfortunately, I had already been treated at the hospital. If I had known that, I would have gone to the VA.

KMIM: Do you live on campus?

Ralph: Yes, that's another problem. I returned from the hospital that evening and was given keys to a room in G Dorm.

KMIM: How was your room?

Ralph: I knew I was in trouble. When I approached the dorm, I noticed several candlebearing students walking around the building repeating a chant. They were led by someone called a shawoman. She said they were from the G Dorm Veterans Association. They had brought in a Chief Babu to exorcise G Dorm, but he fled back to Papua, New Guinea.

KMIM: What's a shawoman?

Ralph: It's a female shaman. She said the chant had something to do with the G Dorm curse. Something about being built on an old air force burial ground. She said most residents seem to find an accident somewhere.

KMIM: Do you believe that?

Ralph: Who was I to argue. I was on crutches. It's the only dorm with horseshoes over the doors and garlic hanging on them and those strange emergency kits.

KMIM: What's in them?

Ralph: Prayer beads for every major religion. I went to bed that night and thought that I heard air raid sirens.

KMIM: There aren't any here.

Ralph: I know. It turned out to be the Glendale Fire Department making its hourly run down 59th.

KMIM: Thanks for talking to us, Ralph, we have to go now.

Ralph: NO, wait! Don't you want to hear about what its like to be on the ASLC Program Board or about this guy who says he's the President of Egypt and has eleven girls following him or

Bob Johnson on Computers

The following is an interview with Bob Johnson, resident wildman and sage. He is discussing computers with Das Tor editor, Brian Kelly.

D.T.: Tell me, Bob, do you like computers?

B.J.: No, unequivocally, no.

D.T.: Why is that?

B.J.: I find them offensive. They are great huge panels of lights and buttons beaming out at me just waiting for me to make a mistake.

D.T.: Can computers help you?

B.J.: No.

D.T.: Why is that?

B.J.: I've only known computers to seriously impede my progress in life. A computer in Syracuse says that I served 5-10 for armed robbery. One in Maui insists that I'm legally dead. I have a bad credit rating throughout the Middle East and I'm barred from travelling in Peru because a computer chip branded me as an international terrorist.

D.T.: Are you pleased with the computer facilities here at AGSIM?

B.J.: Yes!

Dutch Give Thumbs Down To Further Student Exchanges With AGSIM

by Thomas Day

Officials at Holland's Dutch School of Foreign Trade admitted recently that feelings among students and faculty are generally negative concerning the recent visit of an A.G.S.I.M. student delegation. One school official, while anxious to mend an impending rift between the two schools, nonetheless was frank in stating that the Tbirds "had some adjustment problems."

Some, such as student spokesman Edam Gouda, were more blunt: "Their behavior was outrageous. Some believe they were trying to be polite and reserved, but I think their behavior reflected American notions of superiority, and disdain for other cultures. Their reluctance to observe our customs or participate in student activities underscores this."

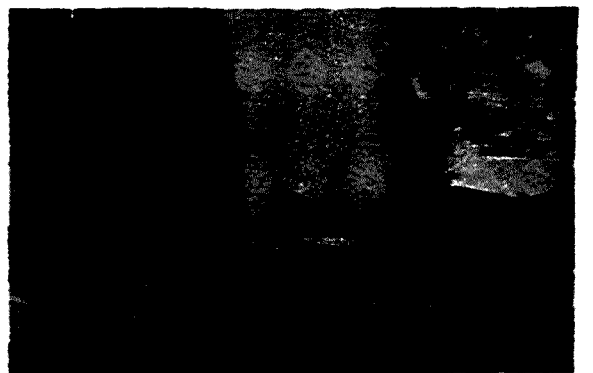
Apparently the Tbirds' behavior during a recent happy hour at the local "frolieken" (pub) was the last straw for many Dutch students. Jerri Van Dyke, the manager, complained: "They certainly did not appear to enjoy themselves. Not one of them ever asked me to have sex, and they almost never throw up on their shoes." The latter refers to a quaint local custom.

"They did not mix well with the other students," Ms. Van Dyke continued, "but huddled in a group by themselves like frightened mice. I must admit they were cute though, being so short and tiny."

Other students were quick to point out that the quiet, sber demeanor exhibited by the Americans is alien to the Dutch. The Tbirds' failure to chant "Dutchies go home" at a local cultural event, in spite of the entreaties of the crowd, was regarded by the Dutch as a significant faux pas. "Falling down, yelling, belting an obscene song or two ... this sort of thing is expected of our students," said Mr. Gouda.

Candy Vandermint, the school's librarian, remembers the Americans as overly polite, quiet, and painfully shy. "We absolutely could not understand them in the library," she said, "and I am not referring to the language barrier. It was their volume: so quiet and low." This problem was reportedly solved, however, when each visiting Tbird was issued a small bullhorn.

When told of the Dutch reaction, the Tbirds expressed shock and regret. Robert "Bob" Smith of East Armageddon, Ohio replied: "I just don't understand it. We tried to put our best face forward. I had a great time, and really enjoyed myself. The only thing I didn't like was when students would ask me to stand still so they could rest their beer mugs on my head."



WISE CRACKS: Hey girls identify this wide wonderful womanizer by Friday and you win a date at the "Point" for drinks. You must approach him while on campus and say, "Hey wise one is that you?" Here are some hints.

- Sports fan - aren't they all?
- Accident prone - be careful.
- Preppy kind of guy - NO SOCKS.

OFF THE WALL

MEOWouch!

POLICE ARRIVED AT THE SCENE OF A domestic disturbance in Ypsilanti, Michigan, to find that a couple had been arguing over who would take possession of a cat they both claimed to have raised. Unfortunately, the cat died when it was pulled apart in a tug-of-war between the two. *Ann Arbor News*

Off-Color

Grant, N.M.

Reports that some people in the western New Mexico community of Grants may have been painting their infants gold and silver and passing them around to be sniffed at parties have provoked anger from officials.

"I think it's something that we all look at with our paternal instincts. But in this particular case, people are outraged about it," Jerry Thurber, police chief of the town of 10,000 people, said yesterday.

Thurber said that during recent drug raids his men got word "on the street" of the practice of painting babies and passing them around to be sniffed to get high.

He said two children who had been examined by police earlier this year had metallic-colored spray paint on their faces and limbs. Those children now have been turned over to the state Department of Human Resources, he said.

United Press
(San Francisco Chronicle)



T-BIRDS IN FLIGHT

Jumping



Silvia McCarthy



John Frankenstein



*Amy Conceicao as Shep Clarke
watches approvingly*



Bryan Heathcote



Steve Spitts, Nancy Greenberg



Gwen Swift/Kathy Mintz



David Seed



Joaquin Duarte



Charlie Clapp



Clifton Cox

I have long been of the opinion that the fields of air are open to knowledge, and that only ignorance & idleness need crawl upon the ground — Samuel Johnson



Ed "Pumpkin" Ciampa



Brian Kelly



Gladys Heiser



Robert Ramsey



Dana Metchek



Jill Cefalo



Lee Stickland



*Ernie Verdonck—a Flying
Dutchman*



Luanne Simpson



Bob Lopez

HT: JUMP SHOTS

For Joy



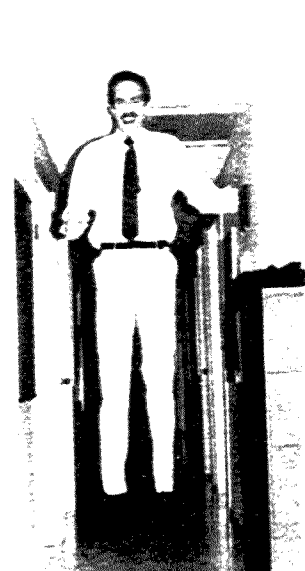
June Peoples



Robert Gulick



Steve Beaver



Dick Mahoney



Animal DeWitt



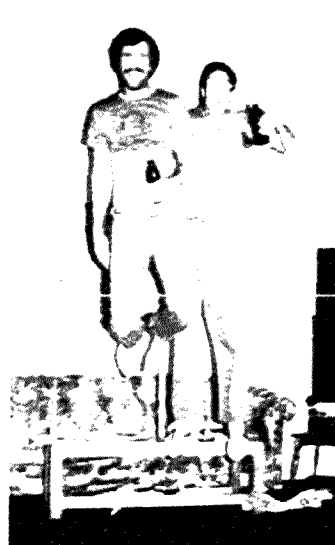
Marla Walsh



"New Wave Dave" Keefer



Sam Biggs/Cathy King

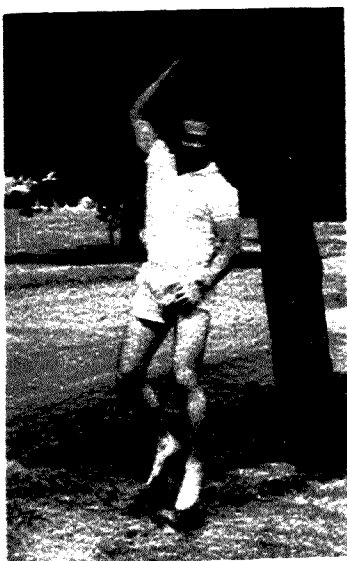


Chris Hoff/John Tedford



Sheppard Clarke/Judith Finer

"There is nothing more serious in man than his sense of humor. It is the sign that he wants all the truth and sees more sides of it than can be soberly and systematically stated." —Mark Van Doren



Sheppard Clarke



Joe Jensen



Doug Fremont



CB



Bill Voris

The prototypes:



Philippe Halsman's 1956 portrait of Nixon.



Harry Shunk's photo of Yves Klein in "Saut dans le Vide" Paris, 1960. The editors are still stumped as to how Shunk took this photo of Klein.



Pre-flight meeting:
Belinda De Dios, Mickey Koven
and Cathy McKeithan

The Das Tor is deeply indebted to John Eichhorn, photographer in arms, for his diligent work in amassing the majority of the above photos. Thanks, John.

BIZARRE BAZAAR

Interview With An Elf

- Q.— Elf, what are you doing here?
A.— My fellow elves and I are encouraging human beings to give up some of their material possessions.
- Q.— How are you going to pull that off?
A.— Well, we're only asking for things they no longer need.
- Q.— Like what?
A.— Like second hand clothes, old appliances or anything else. Then we sell the discards on the day of the Bizarre Bazaar.
- Q.— When's the Bizarre Bazaar?
A.— April 29th.
- Q.— What do you do with the money you get?
A.— We give it to the Financial Aids Office. Then they give short term, no interest loans to students who need it for an emergency.
- Q.— Sounds pretty piddly, elf. Human beings don't operate that way.
A.— You might be surprised. When we started in Spring of 1979, we earned only \$250. Last Fall we raised \$1882 for a total of \$2827 so far.
- Q.— So?
A.— Well, through a rotating fund, we made 1268 loans for a total of \$82,865!
- Q.— Sounds good, elf. How can somebody help?
A.— Be an ELF-helper, or drop off your old discards at the Financial Aids Office with Louise.
- Q.— Do you think the Bizarre Bazaar will be successful this April, 29th.
A.— Sure do! We elves are counting on it.

FREAR'S RESPONSE TO MARKETING SURVEY

MARKETING

Carl Frear

Prior to responding to your questions with respect to the marketing courses offered at AGSIM, two factors must be clarified. First, one must understand marketing as a discipline, and second, one must be cognizant of the objectives of the AGSIM program. Marketing as a discipline has undergone a substantial transformation in the past decade. It has progressed from a "cookbook" or "how to" subject to a discipline with well-established concepts. One of the most important of these concepts is the taxonomy of the discipline. This taxonomy is important to the understanding of marketing, particularly to those students interested in marketing on a global basis. Marketing is comprised of two important classifications, i.e., target market analysis and the marketing mix. Target market analysis is concerned with the nature and extent of demand for a product. The nature of demand can be further subdivided into two classifications: industrial markets and consumer target markets. Each of these classifications involve in-depth analysis of buyer behavior and the influences of environmental factors on the behavior of either consumers or the organizational buyers. These behavior patterns are substantially more complex when studied on an international basis. In addition to the nature of demand, the marketer must determine the extent of demand. Herein lies the important elements of Economic Analysis and Market Research. Hence, target market analysis involves a variety of marketing concepts.

Once the student understands the taxonomy of target market analysis, he/she is ready to study the marketing mix. At present, the marketing mix is identified as variables which are under the control of the market manager, i.e., price, promotion (advertising and personal selling), physical distribution and the product. The application of these factors in order to meet the needs of the target market is vitally dependent upon proper analysis and identification of the nature and extent of demand. As with target market analysis, the marketing mix involves a variety of concepts.

The program at AGSIM is designed to provide a broad overall understanding of international management. A background of the concepts, processes and institutions in the marketing of goods and/or services of the international business enterprise is essential for all students. WB-450 International Marketing Management should provide such a background.

A more difficult problem arises when the student seeks to go beyond the generalized management program and concentrate on a specialized area of marketing. It is my opinion that the MIM program is not compatible with such a need in the Marketing area. Certainly, there is no intent to provide a major in Marketing at the masters level as many universities offer. A student would be required to take a minimum of 15 hours of graduate level work in marketing to achieve such a competence. In the Consumer Marketing area, it would be possible to take 15 hours of graduate level work to include WB-449, WB-450, WB-453, WB-456, and WB-557. In the Industrial Marketing area only twelve hours would be possible. However, I firmly believe that it is not the intent of the MIM program to meet such specialized needs.

With the above as a background, I will provide answers to the three specific questions posed to me.

1. The marketing courses offered at AGSIM are unique in that they provide international content and a pragmatic approach to the subject matter. I hasten to add, however, we are not alone and the competition from other schools is becoming stronger.

2. The Advanced International Projects Workshop is a valuable experience for students who plan to work in Marketing. It gives them real-life experience in working with a company faced with an international marketing problem. The course is designed to approximate the development of a product plan in the same manner as those developed by a well-managed business enterprise. However, the projects are faced with time constraints and resource limitations.

3. Finally, my experience would indicate that those AGSIM students whose backgrounds include a sound foundation in the common body of knowledge in the business disciplines plus a well-balanced management program of graduate courses offered by AGSIM can compete for entry level marketing positions in most companies, assuming the student diligently applies himself/herself.

THE REAL NEWS THE A.S.L.C. BUDGET

You Asked For It

You got it! The following is the Spring 1983 budget itemizing the allocation of ASLC funds. While Fall 1982 shows a surplus, this amount had been allocated previously. Once fixed expenses were deducted, the Program Board was given \$5,557, all of which has been awarded to various clubs and events, for the present term.

Fall 1982 Financial Activity

Revenues:	
Checking Account	1933
Savings Account	9639
	11772
Expenses:	
Internal Account	4680
Balance-Fall 1982	7172

Spring 1983 Financial Activity

Revenues:	
Previous Balance	7172
Student Fees	23375
Pinball Income	1950
Traffic Fines	1810

Other Income:	
Fortune Ads	1450
Interest Income	400
Total Revenue-1983	36117

Expenses:	
ASCL Office Expenses	1500
Xeroxing	200
Office Supplies	120
	1820

Salary Expenses:	
Secretary	1005
Officer's	2600
	3605
	5425

Other Expenses:	
Fortune	4600
Das Tor	3500
Graduation	1000
Orientation	510
Elections	75
Club Admin. Alloc.	800
Awards	150
Dining Hall	100
	10735

Total Fixed Expenditures: 16160

Revenue	36117
Fixed Expenses	16160
Discretionary funds to	
Program Board	19957

Allocation:	
*Dynatrack	3200
Films	4000
*World Affairs Conference	3000
Placement	500
Talent Show	150
Thunderbrains	100
*Computer	1500
*Toastmasters	100
*Rugby Club	650
Speakers	1200
Program Board Allocation	5557
Total Allocated Funds	19957

Total Revenue	36117
Total Expenses	
Fixed	16160
Allocated	19957
	36117
Surplus	-0

*Funds previously allocated from Fall 1982.

Modern China Lectures at AGSIM

The A.G.S.I.M.—B.I.F.T. Exchange Program is proud to present

Professor Zhang Yingyu

of the Beijing Institute of Foreign Trade and the China National Packaging Import and Export Corporation. In a series of lectures on the Modern Chinese Economy and Issues in Foreign Trade.

Schedule:

Wednesday, 30 March — China's Foreign Trade, Today & Yesterday — 1:30 PM
Thursday, 31 March — Packaging & Its Role in Foreign Trade — 7 PM

Wednesday, 6 April — Policies of Foreign Trade — 1:30 PM
Thursday, 7 April — How to Trade with China — 7 PM

Monday, 11 April — Special Economic Zones in China — 1:30 PM
Wednesday, 13 April — Joint Ventures with China — 1:30 PM
Thursday, 14 April — The New Chinese Constitution — 7 PM

*****All lectures in Room 21*****

(Note: Monday & Wednesday, 1:30 PM; Thursday, 7 PM)

*** ALL MEMBERS OF THE A.G.S.I.M. COMMUNITY ARE INVITED ***

Clip and Save

POSTAL TIPS

Joe Jensen, AGSIM Post Office

- When graduating or leaving school, be sure to turn in a change of address card. Failure to do so will result in your mail being returned as "Moved left no address."
- When utilizing campus mail service it is necessary to have both the sender's and the addressee's name on the correspondence. Often the addressee has left or the box number is incorrect. Without the sender's name, the Postmaster must open the correspondence in an attempt to identify the addressee or sender.
- Prior to preparing packages for overseas shipment, check with the post office on weight restrictions. Also pick up custom forms in advance, this will eliminate unnecessary waiting in line.
- United Parcel Service (U.P.S.) must be phoned in (227-5585) with weight and measurement prior to turning in to the Post Office. Turn in your U.P.S. package to the AGSIM Post Office on the scheduled day of pick-up. Put the exact amount of charges in an envelope with your name and AGSIM box number and leave it with postal personnel at the window. Your receipt will be placed in your mail box after pick-up by U.P.S.
- Placing mail in boxes (stuffing), ten or more items can only be done between the hours of 10 am-4 pm Mon-Fri. All items must be cleared through the Postmaster. These hours are for your convenience as well as Postal personnel. The hours of 8-10 am daily must be reserved to allow for placement of incoming mail in student boxes.
- If you have any trouble with mail service or mechanical problems with mail boxes, please contact your post master (Campus Ext 7225) or stop in and see him during window service hours.

P.R.C. Travel Coordinator Wanted

The Sino American Council is announcing the availability of a student coordinator on your campus. The person chosen will be responsible for assisting our Council in recruiting participants for educational, medical and technological exchanges with the People's Republic of China. You will be assisted by a fully trained staff of professionals in our North American offices and compensated through a commission basis and travel benefits. The person applying should be highly motivated, well organized with a strong interest in international relations.

Full details on becoming involved in this program can be obtained from: Marketing Director, Sino American Council, 989 Acalanes Road, Lafayette, Calif. 94549.

Course in Beginning Russian Offered

Glendale Community College will offer Beginning Russian (RU 101) in the fall semester. Classes will meet on Monday and Wednesday evenings, from 7-9 pm, at Maryvale High School. The instructor will be Dr. Joyce Sotry, who holds a Ph.D. in Slavic Languages and Literature, has made numerous visits to the Soviet Union, and who has extensive experience in teaching Russian to university students.

Please call 935-1685 if you have any further questions.

Employment For Foreign Nationals

Applications for permission to be employed in practical training may now be submitted by foreign students holding F-1 visas and expecting to qualify for the degree of Master of International Management in May 1983.

Such a student may be authorized to undergo this training for a maximum period of twelve months, but proof is required that the work is directly related to his or her studies and is of a type that is not available in the home country.

Those interested should see Ms. Jean Nelson in the Admissions Office.

Coach Phlash's Running Program #4

The week #4 training schedule is for the former-beginners that have donned the beat-up sneakers and perforated gym shorts to get ready for the Thunderrun April 30. I say former-beginners because if we were beginners for the Week #5 schedule, the nomenclature should reflect our progress.

Former-Beginners' Program

If we've been following the workout schedule for week #5, we should be about ready to run 20 minutes on a regular basis — about three times a week. Our goal by the Thunderrun (Week #6 — April 30) will be to run 45 minutes at a steady pace. (A steady pace means you can't stop for more than 10 minutes at the Pub or the SeaBreeze). To be able to do that, Week #4 we should try to run at least 2 twenty-minute runs. The ideal, gang-bo schedule for us former-beginners is 3 twenty-minute runs, and 1 30-minute run.

Advanced Program

I've noticed several slack-jawed spitters on the running trails. Keep up the good work! You can't be too serious about running when you're bent on making the race as unpleasant as possible for your adversaries. Week #4 we'll concentrate on other areas of psychological, olfactory warfare. I was flipping through an old issue of *Runners World* and noticed that in almost all the front-runners, one runner was miling while the others grimaced. The secret came to me one Tuesday afternoon (after a chimichanga and refried bean lunch). After expectorating for position at the starting line, you must resort to chemical, gastrointestinal warfare. Making your competition suffer during the race. The only way to accomplish this will be through a strict dietary regimen. Check the cafeteria menu and make certain there is either chimichangas or Texas Straw Hat. Don't forget to keep up on the expectorating and cheek-flex exercises (refer to Week #5 training tip: Advanced Program). Bon appetit & happy running.

AGSIM Students Presented
Small Business Institute Award



During a March 9 lunch ceremony, two former AGSIM students were awarded the Small Business Institute District Award for their outstanding research and consulting work.

Brian Ekiss and Paul Grossman are both AGSIM graduates who participated in Mr. Belisle's WB 451 class, "Management Business Strategies" during the spring semester of 1982. As part of the requirements for the class, Brian and Paul were assigned to consult with a local small business. The company they were assigned to was Sonoran Stage Tours. According to the manager, Teddy Hobart, the company opened its books and provided any information that was needed for Paul and Brian to make pertinent suggestions and derive their own conclusions.

The regional director of the Small Business Administration, Walter Fronstin, presented the award to Brian. Different entries from regional schools were judged on the professional quality of their consultation recommendations.

Fronstin explained the way this particular program operated as a winning situation for all involved. The federally-funded Small Business Administration offers free consultation for small businesses that could otherwise not afford it. The uniqueness of the program AGSIM participates in is that it provides practical experience for students, and small business with consultation of highly trained individuals.

Business Communications
at AGSIM

by Leon F. Kenman

John Lindholtz is correct in his assertion (Das Tor, 16 March 1983) that AGSIM should require all its graduates to be proficient in sophisticated business writing and presentation skills.

A large majority of American and foreign students do not know how to write effective letters, memos and reports. Because of this situation, AGSIM should give a proficiency test in writing to all entering degree candidates. Those students whose writing skills fall below an acceptable level should be required to take a course in business communication.

The English section of the Department of Modern Languages currently offers two relevant courses: EN-410, Business Communications for Foreign Students; and EN-500, Advanced Business Communications for Executives. The former course might be "looked upon" as an advanced ESL course, because it is designed for foreign students; but it is not such a course. The text used in EN-410, *Successful Communication in Business*, by Bowman and Branchaw, was not written for foreigners. It was designed for native speakers of English and is used in American schools. The only allowance that EN-410 makes for foreign students is that its pace is slightly slower than that of EN-500.

EN-500 admits only native speakers of English and those foreign students whose English language writing proficiency is on a par with that of native speakers of English.

Our problem is not with these courses but with the fact that so few students take them; for example, this semester there are about twenty students enrolled in the two. For our students to be able to perform their duties as well as or better than others in the international business world, their writing should not only be beyond reproach but should be a model that other executives can emulate.

Thunderbrains

Name the two countries that most of the flatware in the dining hall was made in. If you can answer this question, you should consider forming a three-person team to enter the Thunderbrains competition on April 15. The TLO won last year and they have entered two teams this year. If you think that you can beat them, register your team at the ASLC office today. Remember, there is a limit of twelve teams.

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Peter's Car Corner



The B.M.W. of Italy

Peter Rene Amrein

"Faced with a receding market share and loss of \$800 on every car sold, Alfa Romeo has had to turn to Nissan Motors of Japan for a chance of survival," so read the headline of the interview Autocar's Edouard Seidler held with Alfa Romeo's president Et-tore Massacessi.

The decision by Alfa Romeo, the acknowledged BMW of Italy, to jointly produce a car with Nissan came as a shock to the European, and particularly, Italian motor world. But as Massacessi explains, Alfa Romeo had proposed a similar joint-venture to all the European car firms and had been turned down by all. Thus, Alfa was left with no alternative, but turning, for its survival, to the Far East.

Alfa Romeo lacked the funds to develop a new model on its own, this being exemplified by the "Alfa 6." The "Alfa 6" (standing for six cylinders) had been designed in the early 1970s and introduced in 1980. Merely by looking at its antiquated design, it is clear that the car came five years too late for its market. Alfa Romeo, however, had no choice, as it desperately needed a car in the upper-division class and, hence, introduced the "6."

Sales on a yearly basis had been declining to 180,000 units a year in 1981 (full production capacity is at 300,000 units). Massacessi hopes that via the Nissan joint-venture Alfa Romeo's production can be increased to 240,000 units, a point at which his company can once again report a profit.

When asked if he fears restrictions on sale of this new model, Massacessi elaborated that Alfa Romeo will be importing only 20% of the car components from Nissan, hence the car will be almost Italian in origin. It thereby can freely be exported into all European markets.*

The car will not carry the Alfa Romeo badge, nor contain an Alfa Romeo engine, so as not to tarnish its sporting heritage, best seen in Alfa's presence in Formula 1 racing.

The costs of the project will be divided equally between the Italians and the Japanese and could, in all likelihood, aid in re-establishing the Italian marque. Already, much has been done to increase productivity, notably in the Alfa Sud plant, and reduce absenteeism. Various U.S. engineering teams have visited the Alfa Romeo plants (for example the Budd Company) to recommend improvements in production technology, and with success.

The unions in Italy, once the foes of all larger corporations, have agreed to assist Alfa Romeo in its struggle for survival (much in the same manner as the U.A.W. helped the U.S. car makers).

Massacessi remains optimistic; progress has been made. Nissan will add its technology (saving Alfa millions in R & D costs), and so Alfa Romeo should be able to maintain itself. This maintenance will be largely due to managements' willingness to seek and accept outside help. Therefore, the future looks blacker-in dollars and cents.

*Had the "new" car been classified as Japanese (more than 20% of the car's components coming from outside the Common Market), it would have had difficulty entering markets, such as the French, where Japanese cars may hold no more than a 3% share, or the English: 11%.

Next week—A full report from the current Geneva Auto Salon.

T-Bird Golf Championships



AGSIM GOLF Tournament — Bellaire G.C.
March 12, 1983
"The Pros"

The Thunderbird Golf Championships were held Saturday and the winners have been crowned. The tournament was a resounding success with students, professors and alumni participating. The Bellaire Golf Course lay prey and was put to its knees by very fine play. 1st Flight low net went to Professor Sugiro Akutsu with a score of 50. Alumnist Richard McNeil came in second with a 51.

2nd Flight winners were Per Nicolaissen with a 43. Yoon Soo Park shot a 46 and finished 2nd. Martha Emory won the Women's Flight with a 58. Low gross winner over the field went to Kim Carpenter with a 63 — second place went to alumnist Wick Steele with a 64. Congratulations to all who played.

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WORDS

by Kathy Parker

Sorry I wasn't able to further your education last week with seven new words, but our ebullient editor, as you know from his recent confession, has had to cut back on wordy prose (pun?) to prevent bankruptcy and the loss of gainful employment. Rumor has it that the business manager is running around with a wet noodle threatening flagellation (that's not a dirty word!) and other bodily harm if the paper is not kept solvent.

To assuage his guilt, Mr. Kelly kindly talked me into doing not only this column, but a brief (that was the word he stressed) history of April Fool's Day, so don't miss it in this issue!

AMELIORATE (a mel' ye rat') v.t., v.i., to make or become better: improve.

Things can get no worse for us, they will have to ameliorate soon.

NONAGE (non' ij) n. 1. the period of legal minority. 2. any period of immaturity.

In some states, 18-, 19-, and 20-year olds are still in their nonage.

RETICULATE (ri tik' ye lit) adj. 1. netted; covered with a network. 2. netlike, as with veins.

His reticulate hands showed his age more than any of his other characteristics.

KNELL (nel) n. any sound, particularly a bell, announcing a death or the end of something.

The knell of the bell announced the fall of the city to the enemy.

STRATAGEM (strat' e jem) n. an artifice, ruse, or trick devised to gain an advantage over an adversary.

Non-OPEC members are using the stratagem of price-cutting to sell their oil on the world market.

ÆGIS (e' jis) n. 1. shield or breastplate of a Greek god. 2. protection, sponsorship.

Some AGSIM students are lucky enough to be under the ægis of a scholarship or a rich relative to pay their tuition.

PARSIMONIOUS (par'se mo' ne es) adj. sparing or frugal, esp. to excess.

The professor was as liberal with his criticism as he was parsimonious with his praise.

Gracias

The Spanish Club would like to thank all those people who helped to make the Salsa Party a social, if not a financial, success. Special thanks go to the cafeteria staff, especially to Ann Vickroy and Barbara Velle, who were instrumental in reducing my headache.

D. Tambs

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Easter: Why We Celebrate It

by Larry Mix

Easter. The word carries different meanings for different people. For most AGSIM students right now, the word is synonymous with four straight days without lectures or dialogs, a chance to catch one's breath after the midterm marathon, or perhaps the opportunity to get reacquainted with that forgotten world outside the Glendale city limits.

For the average American, the word Easter conjures up a whole host of familiar symbolisms and traditions: pastel-colored Easter eggs, green grass, jelly beans, chocolate rabbits, and marshmallow chicks; Easter Lilies, fluffy ducklings, Mom's delicious ham dinner, and of course, the Easter Bunny.

Well, other than providing a break for overtaxed Thunderbrains and a sales boom to the candy, poultry, and florist industries, why do we celebrate Easter? Appropriately enough, the symbolisms and traditions with which we commemorate the occasion provide us with some beginning clues. Eggs, flowers, and long-eared rabbits all have in common the idea of new life (just how baked hams got into the scheme of things, I'm not too sure). According to the Encyclopedia Britannica, many of these symbols originated from various pagan fertility rites and festivals celebrating the arrival of spring.

For Christians, the new life theme of Easter takes on a whole new meaning. Ironically, it is symbolized by an empty tomb. It was into this tomb that the crucified body of the Jewish Prophet, Jesus, was placed late one Friday afternoon nearly 2000 years ago. Because of the great political controversy surrounding his death, and some incredible claims Jesus made that he would rise from the dead, authorities ordered that a huge stone be rolled in front of the tomb. Also, Roman soldiers were assigned to guard the tomb. These soldiers knew that desertion of their post meant execution under Roman military law. Thus, any attempts by zealous followers to steal the body and proclaim that Jesus had risen from the dead would be prevented.

On the dawn of the third day, Sunday, some women arrived at the tomb to anoint Jesus' corpse with fragrances. What they discovered startled them. The Roman soldiers had disappeared, the huge stone had been rolled away, and only the linen grave wrappings remained in the tomb.

Later, their sadness turned to joy as they, along with more than 500 other people, saw, heard, and touched the living, resurrected Christ. The reality and significance of what had happened so changed them that many of them later sacrificed their lives to proclaim Jesus was alive.

Two thousand years later, Jesus' triumph over death is still being proclaimed. The joy and significance of what transpired on that first Easter morning is no less today than it was then.

Easter. Truly a reason for celebrating.

PASSOVER

Glori Rosenson

Pesach, or Passover, is a time for family warmth and hospitality, when friends and family share sweet and symbolic foods and music, and remember the story of the Exodus from Egypt.

The holiday is observed for eight days, with the Seder, the traditional meal, held on the first two nights. As the youngest member of the gathering asks, "Why is this night different from all other nights?", the male head of the house recites from the Haggadah the story of the Exodus. Everyone participates—dipping the greens, signs of renewal and spring, into the salt water, which represents the tears and bitterness of slavery; the roasted egg, representing the triumph of life over death; eating matzah, the unleavened bread baked in the haste of light; maror, or bitter herbs, a reminder of the bitterness of slavery; charoset, a combination of fruits, nuts, spices and wine or brandy, symbolizing the mortar the slaves used to build with; and the shank bone of a lamb, a reminder of how the Ten Plagues sent by God passed over the homes that were marked with the blood of a lamb.

The Seder plate sums up Jewish culture—its history of bitterness and slavery, the ancient sacrifices and the Exodus, and the promises of deliverance by God. The Seder ends with the words, "Next year in Jerusalem," signifying the deep religious attachment to the city. The celebration of Passover is testimony to the Jewish community's faith in God and confidence that He will provide good fortune in the coming year.

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Health News

by Beth Clark

THE EYES HAVE IT

Many studies have now documented that racquet sports such as squash and racquetball, and to a lesser degree tennis, are associated with a high risk of injury to the eyes when protective eyegear is not worn. Some of these injuries immediately endanger vision; others may have a delayed effect. It is now evident that a commonly used device, open glasses with no lenses between the rims, often are not adequate to prevent injury. The small-sized ball used in some racquet sports can easily reach the eye and do damage. Therefore, adequate protection would seem to require a protective lens. Currently, one of the best is a lens made of polycarbonate; laboratory studies suggest that it can stop a .22 bullet at 20 feet. Another good substance found in industrial-type protective lenses is known as CR-39. An ounce of prevention is always worth more than a pound of cure. And nowhere is this advice more pertinent than when it comes to our eyes.

(Reprinted from the Harvard Medical School Health Letter)

SPORTS SYMPTOMS

Alan Halling from the Sports Medicine Clinic is at the Health Center every Wednesday afternoon at 2:00 to discuss and diagnose sports-related injuries. Please call 978-7230 to set up an appointment.

BORROWERS BEWARE

The Health Center is requesting that students who borrowed articles (i.e. heating pads, crutches, vaporizers....) return them ASAP.

ARIZONA SPORTS MEDICINE SYMPOSIUM

The Arizona Medical Association is sponsoring a sports medicine symposium at the Holiday Inn MetroCenter April 8-10. Such topics as sports-related injuries, sports nutrition, and athletic conditioning will be discussed. The fee for this three-day event is \$10.00 for students. If interested, call Health Center (978-7230) or the Arizona Medical Association (246-8901). The program of events will be posted in the Post Office.

AFRICA

(The Africa Club is sponsoring a series of articles about Africa to be published periodically in the Das Tor. The Club is also sponsoring a weekly "African Hour" at the Pub every Friday from 3-4 p.m. An Africa Club member will act as D.J. and select Africa and reggae music to be played over the Pub stereo system.)

Hampered by extremes of climate and geography, Africa can present some problems in getting around. Flying is quick but expensive. In Togo, private entrepreneurs provide taxi service to the major towns via Peugeot station wagons and pick-up trucks outfitted with benches and roof racks to accommodate travellers. The trucks are usually packed tight and are affectionately referred to as "mammy wagons". It is a common sight on market day to see women coming to market with assorted wares for sale carried on their heads.

The more affluent can travel by station wagon which accommodates nine people. However, anyone adhering to a rigid schedule is likely to be frustrated. If you are travelling a great distance such as a 7 hour trip north from Lome to Lama Kara, then you must get to the taxi station early. The taxi driver does not leave until 9 passengers can be found going to the same destination. Unless of course you rent the entire taxi. If fortune smiles upon you, eight fellow travellers can be found quickly and off you go. Fares may have to be paid in advance so the driver can buy gas.

Once you are on your way, taxis may be halted by national gendarmes who check to see if the driver has his permit to drive and his first aid kit. Ambulances are a pretty rare sight and the driver may be called upon to render emergency assistance to accident victims. The police also check for contraband. Many villagers are fond of distilling palm wine into a potent moonshine called "sotube". This stimulating elixir is bottled in empty beer bottles and corked with corn cobs. The police confiscate such refreshments for evasion of taxes.

All in all, travel in Africa is an adventure for the hardy traveller but it can be quite enjoyable with just the right measure of tolerance, patience, and good humor.

(Contact: Jim Hill—866-3951, Box 622)

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EASTER IN LEBANON: A Celebration of Life

by Joe Estephan

Easter day is a joyful and glorious event in Lebanon. The deep-rooted religious beliefs, the geographical proximity to the Holy Land and the symbolic meaning that the Lebanese landscape bestows on this religious event contribute in making Easter a meaningful and festive day.

Three days prior to Easter Sunday, on the eve of Good Friday, the faithful go through a period of mourning and prayers. People abstain from worldly pleasures and church bells lament the death of the Savior. But come Easter Sunday, the mourners shed their grief-laden clothes and church bells echoing through the valleys and mountains of Lebanon announce to the world the glorious resurrection of Christ and the victory of life over death.

As the midnight mass draws near, people gather outside the church gates. Candles in hand, they march forward, headed by the priest and united in their faith, toward the church doors. The priest solemnly commands that the doors be unlocked so the King of Glory can enter. When the midnight mass comes to an end, people greet each other with the traditional Easter greeting of "Jesus has risen!" to be followed by "Indeed He has" as a reply.

In the morning, elegantly dressed children roam the streets with baskets of boiled and colored eggs. They challenge each other for an "egg match", a game that would have the challenger break the eggshell of a competitor with a skillful and subtle knock from his egg. The proud owner of the egg with the hardest shell in the neighborhood is declared the winner.

About noon, families start gathering to celebrate Easter festivities. Cousins, aunts, children, uncles, in-laws and grandparents all meet to share in the ceremonies which culminate in a delightful and traditional Easter meal. Well-guarded and generation-old recipes are used to prepare Easter dishes and specialties.

Because it is observed in the first weeks of Spring, the most beautiful season in Lebanon, Easter takes on another important and symbolic dimension: It coincides with nature's awakening from her deep winter-sleep. "Spring is beautiful everywhere," writes Khalil Gibran, "but it is most beautiful in Lebanon. It is a spirit that roams round the earth but hovers over Lebanon, conversing with Kings and prophets, singing with the rivers the songs of Solomon, and repeating with the Holy Cedars of Lebanon the memory of ancient glory." Every gesture of nature is a celebration of life: every blossoming lilac and daffodil is a rebirth of hope. Just as Jesus has risen from the dead, the Lebanese landscape frees itself from the shackles of winter and nature gives birth to a cornucopia of moss, ferns and maiden hair fields, and a plethora of rainbow-colored wild flowers, and fragrant myrtle, thyme and rosemary. Melting snow gives rise to murmuring rivulets and galloping brooks. Life flows once more.

Easter in Lebanon is a celebration of faith, life, and beauty.

Easter Worship and Continental Brunch

The Campus Christian Fellowship and ASLC will be co-sponsoring The First Annual Easter Continental Brunch, at 9:00 A.M. on Sunday, April 3rd. The brunch will be free of charge, and will be served at the Crossroads Coffeehouse. The brunch will follow an 8:00 Easter Worship Service at the Interfaith Chapel. Pastor Rick Foster, of the Bethany Bible Church, will be speaking on the significance of Easter.

You will receive a short form in your mailbox on Monday, March 28th, asking you to indicate if you are interested in attending. Filling out the form, and placing it in a box near the post office, will help in planning for the brunch. Remember, the dining hall will be closed during the Easter Weekend, so this is a great opportunity to get together and celebrate Easter.

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