

Das Tor

AMERICAN GRADUATE SCHOOL OF INTERNATIONAL MANAGEMENT

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4 Pages

Thunderbird Activity Center

C.L. Stickland, Jr.
Vice President for Business Affairs

We are now completing the second phase of a project to remodel the west parking hangar into a multi-use facility. President Voris has indicated that the facility will be referred as the Thunderbird Activity Center.

The first phase of the construction was completed in early November. However, the main floor area has not been finished and a moveable divider has yet to be installed.

During the second phase of construction, we are expanding the PUB and building nine offices, a kitchen and a storage area, a ping pong room and a weight room on the south side of the facility. The new PUB, offices and other facilities will be air conditioned.

The third phase of the construction project will involve the removal of existing office areas, the weight room and the ping pong room. The recently remodeled rest room and shower areas will be retained. City fire codes require the removal of these areas.

The Thunderbird Activity Center will be available for campus activities and will also be rented to off-campus groups. The master calendar will be currently maintained in my office and inquiries should be referred to me at Ext. 7145. We are currently developing a fee structure and a policy manual for the Center. We do not anticipate a charge for campus activities unless the organization using the facility is making a charge to our students for admission.

New Student Reception

The Friends of Thunderbird will also sponsor a new student reception at President Voris' home on campus on Sunday, February 6, from 2-4 p.m. Spouses and children are welcome!!

FALL '82 RECRUITMENT ACTIVITIES

In keeping with the Career Services policy of open communication, we would like to report on Fall 1982 activity. These have been tight times and in spite of our increased marketing efforts, we have experienced a decrease in on-campus corporate activity compared to Fall 1981. We were fortunate enough to bring in 14 new employers to add to our list, but definitely not enough to compensate for the recession.

Old employer friends like Caterpillar, Case, Deere, Harvester, Ford, Chrysler, Clark Equipment, Exxon, and Gulf and Western — all big employers of Thunderbirds — were noticeably absent and missed this fall. This had a direct effect on the decrease in marketing/sales opportunities giving the edge to finance and the banking area. The numbers for the fall activity and

the comparison of employer visits will be included in this report.

We would like to ask each of you to share any information you may receive from our graduates when they accept employment. Many of them are now on second interviews and some with offers still pending. The students do not always have the time to notify Career Services when they are in the process of relocating and getting settled.

The Spring 1983 On-Campus Recruiting Schedule containing just the companies that have scheduled in advance for spring will be sent to the department chairman for posting on Tuesday, January 11. Please review the list and if there is anyone special you would like to see, please let us know.

The Career Services Center's major focus will continue to be in "service" — service to students, the employers, and to the academic community. This will only be accomplished and enhanced by your continued help and support. The past support has been greatly appreciated by the entire staff. We all hope that in 1983 we will see an economic turn around and an improvement in the job market for our 1983 graduates.

	Fall 1982	Fall 1981
Number of Employer Visits	74	(24.4%)
Number of Interview Schedules	154	(29%)
Number of Interviews	1,571	(28%)
Average Number of Interviews Per Student	45	

Figures in parentheses indicates the decrease in activity.

Jerome Greco Named Director of Corporate Development

Jerome (Jerry) Greco, a Thunderbird graduate ('76) and former managing director and chairman of the board, Carrier Italia S.p.A., has been appointed Director of Corporate Development, a new post in the AGSIM Office of External Affairs. Greco accepted his position with the School after a 27 year career with the Carrier International Corporation. Beginning in 1952, Greco worked in a variety of capacities and locations with the company including assignments in engineering, marketing sales and management, which took him to Central America, the Caribbean, South America, Africa, and Europe.

After 20 years, he enrolled in AGSIM's MIM program to update his international management skills, returning to Carrier's Puerto Rican subsidiary as president upon completion of his studies.

As Director of Corporate Development, Greco's objectives are to build and strengthen the School's relations with the business community; to stimulate corporate interest in academic programs and physical plant development; and to introduce employers to Thunderbird graduates as a source of qualified, highly trained, prospective international managers.



Newlyweds Jeffery & Alma Sand pose with their sisters.

Double Scholarship Winner Sand Marries fiance'

Two Saturdays ago, on January 22, Jeffery Sand, winner of two scholarships, member of the Standard Deviations, survivor of last semester's Marketing Research 453, music producer for most of the Fall '83 Interad projects, and all 'round nice guy, was married to his fiance and long-time companion, lovely Alma Rosa Valenzuela. The wedding took place at the bride's sister's home in Tempe and was presided over by a justice of the peace.

Witnessing the ceremony were the immediate families. These included the brides parents, Ignacio & Delores ("Nacho & Cola") Valenzuela, the bride's brother, Michael, the bride's sisters, Sandra and Pearl, and the latter's husband Ernie; the groom's parents, Carl and Ardys Sand and the groom's sister Carol and her husband Ken.

The bride is 24 and is presently employed in the mental health field. The groom is 29, a third semester student at AGSIM and plays guitar in a rock and roll band. Both Alma and Jeffery are from the Phoenix area.

Future plans do include working. The couple sees South America as a possible future home, but plan to remain in the Glendale area until after a reception is planned for the end of April.

The honeymoon included television in Glendale — a rerun of "The Return of the Fly"

AREA CULTURAL EVENTS

by Kevin Kucera

Tuesday Feb. 1 The Gammage Center theatre is showing the film *Belgium-Land of Two Peoples*, narrated by Kathleen Dusek. Tickets are \$3.50 in advance and \$4.50 at the door.

Saturday Feb. 5 Columbia Artist presents at the Gammage Center, The Romero's, a quartet of classical guitarists renowned internationally. Tickets are \$7, \$8 and \$9. The show will be at 8:00 p.m.

Sunday Feb. 5 At 8:00 p.m. the Gammage Center will host Vincent Price playing his role as Oscar Wilde in "Diversions and Delights." Tickets are \$12.50, \$11.50 and \$10.50.

Thursday Feb. 17 At 8:00 p.m. Kismet, produced by the A.S.U. Lyric Opera, Ken

Sunday Feb. 20 At 8:00 p.m. The Benny Goodman Sextet will perform at the Gammage Center. Tickets are \$11, \$10, and \$9.

Friday April 8 Frank Sinatra, ole' blue eyes, will appear in the round at the A.S.U. Activity Center. He will be performing a benefit concert for the International Heart Foundation. Tickets went on sale January 31 for \$20, and a donation of \$25 will still buy floor seats. Good tickets are not expected to last long.

All tickets on sale at The Gammage and at Diamonds Box Offices. For information, call 965-3434.

AREA Music

Thursday - Saturday Feb. 3-5 Larry Gatlin and The Gatlin Bros. to appear at

Symphony Hall. For Tickets call 829-5152 or 262-7272.

Sunday Feb. 6 At 6:30 and 10:00 p.m. Jerry-Jeff Walker will be at The Pony Express. For Tickets call 244-2694.

Wednesday Feb. 9 At Graham Central Station dance the night away beginning at 9:00 p.m. with The Members.

Friday Feb. 11 Eric Clapton with Ry Cooder at the Coliseum. This long-time musical friendship is not to be missed for a good time. For Tickets call 829-5152 or 967-1040.

Sunday Feb. 13 At 6:30 and 10:00 p.m. Emmy Lou Harris will appear on her '83 World Honky Tonk Tour. Performances at The Pony Express Nightclub and Restaurant. For Tickets call 244-2694.

DAS TOR

AMERICAN GRADUATE SCHOOL OF INTERNATIONAL MANAGEMENT

"THE GATE"

at The American Graduate School of International Management
Glendale, Arizona 85306

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GAMES PEOPLE PLAY

Terry Finnegan

We were at the Suns game the other night—under the not unpleasant influence of a few road brews and spiffs—giggling about the lack of anything philosophical in the game of basketball. I mean, really, how deep can one get watching grossly overpaid men cavort around in sneakers and shorts?

On reflection, however, there is much food for thought inside this game played by evolutionary freaks—ever check out the size of Dr. J's hands? Or the length of any player's arms!

Games. It appears all human societies enjoy, to varying degrees, social exercises involving play. I remember as a child blocking out vague and disturbing thoughts concerning the existence of some deeper purpose, some intrinsic value to games. They were fun. That was all I knew, or cared to know.

My father, however, was not inclined to let me continue along in such a blissfully ignorant state. Soon, incomplete notions like "builds character," "a testing ground," and "sports as a microcosm of life" began to creep into my mental approach to games. Over the years I have continued to play games (they retain an undeniable grip over the child in me), and have witnessed the emergence of a mental construct from which to approach and evaluate sports.

This construct is built upon two major premises (and, of course, the myriad experiences of kicking, hitting, catching, dropping, stopping, and chasing various round objects and/or opponents).

The first premise concerns man's unending struggle to understand his dualistic nature. Ever notice how all the absolute females spend in pairs? Good-evil. Light-dark. Male-female. Spend-save. Democrat-Republican. Heaven-hell. Life-death. In concepts abstract or concrete, light or heavy, we are conditioned to think in pairs of opposites.

Granted, this tendency is sometimes a serious drawback to our understanding of complex matters. But we are predisposed to it by our very nature. Mankind is the great experiment of combining two opposites. A pair of conditions no other animal quite shares, physicality and spirituality. Brawns and brains, form and content. We dream, yet we must awake. We reach for the stars, yet we must return to dust. We embrace physical pleasures (casual sex?), yet we search for deeper meaning ("I'll still love you in the morning"). Descartes' "I think, therefore I am" is a notable sentiment; however, a bathroom graffiti reply commonly attributed to Descartes supplies the missing half, "I stink, therefore I am!"

Sports even display man's desire to forge a peaceful coexistence between these two radically distinct spheres. Great creativity is displayed in the unfolding of a razzle-dazzle play in football, but unless you knock quite a few heads in the process the flea-flicker is worthless. Similarly, the flawless physical execution of a squeeze play in baseball must be accompanied by the mental computations of when to employ the tactic.

The second element of this construct concerns man as a social animal. Perhaps man can survive alone, but are we not driven to greater heights through our interaction with others? Cooperation and competition both beat hell out of isolation. Maybe this explains my bent for team sports. Hitting a tennis ball against a wall, shooting baskets by one's self, juggling a soccer ball without someone to pass to, playing golf alone—these all seem to me to be just a socially more acceptable form of masturbation.

(continued above)

Campus Notes

Free Gas!!!

The DAS TOR will pay you 100% the cost of your gas if you help us with deliveries of manuscripts to and from campus and the printers, Cactus and 23rd Ave., on Tues. and Wed.

Anyone out there want to cut their transportation costs?

Stop by the DAS TOR meeting Feb. 4th at 5 p.m. or leave a note in the yellow DAS TOR box.

Career Services

The following are Express Lane times for the Career Services Center for the Spring 1983 semester. This is a time for quick questions and not resume review.

EXPRESS LANE

Mon. 2:30-3:30	Lynn Metcalf Counselor
Tues. 11-noon	Cordelia Spicer Consultant/ Counselor
Wed. 10:30-11:30	Carol Hazelett Dir. Career Serv.
Thurs. 2-3	D.R. Belisle Dir. Intern. Prog.

Wanted: Volunteers for Crossroads

The Crossroads Coffeehouse located in Coleman Lounge will soon be open for business and we need volunteers to help pass out coffee and snacks to students with the late-night munchies. Shifts are 7 p.m.-9 p.m. and 9 p.m.-11 p.m. Sunday night through Thursday night. Sign up at the Crossroads table on Club Day or contact Sam Kane, Box 696.

Thanks

The ASLC Orientation Committee would like to extend a special thanks to the Thunderbird Sports Club, the German Club, the Spanish Club, World Communications, the Marketing Club, International Business Women's Christian Fellowship, and the Great Outdoors Club for their contributions to orientation activities the past week. You made it possible for us to give new students arriving at AGSIM a very warm welcome!!!

GAMES continued

Carried a step further, this logic would suggest that team sports are then just an exercise in mutual masturbation. But I don't buy that. Granted they are fun, and they are a release, but not quite to the level of an orgasm (although watching the physical antics of a team celebrating a championship, the happy flushed pink of their faces certainly does make one wonder!). Besides, successful team performance requires interpersonal communication, acceptance of a role, sacrifice for the greater good, and an ability to share in blame as well as praise. These are all desired traits for a society to have if it is to function well.

So, we have a being which both stinks and thinks, and enjoys interacting with peers. This creature has found that sports can be used as a tool to learn how to relate successfully to others and to learn how to enjoy both his animal physicality and his superior mentality.

I have already mentioned my preference for team sports due to their lessons in social integration. And, inside the realm of team sports, I find the perpetual motion games most worthwhile. Our two American pastimes take God-awful liberties with the fourth dimension of time. Baseball "ain't over 'til its over" and certainly takes its sweet time getting there; football is so highly structured and time segmented that they now offer commercial space between touchdowns and PATs, PATs and kickoffs, and kickoffs and the following series (no doubt an effort to recoup strike losses).

Neither game flows at all. But take basketball, rugby, hockey, or soccer. Inside their allocated time span action flows freely. The participants' universe is shrunken to the playing field and all individuals taking part in the game. The totality of this mini-universe is the sum of each individual's efforts, thoughts, and movements.

In the microcosm of life that is a free-flowing game no

one player (or referee!) controls the action, nor is controlled by any other individual. Each is free to add his own contribution to the total. However, the successful participant learns to integrate the whole, learns how to grasp brief glances of The Way. The way "the game should be played." Suddenly a player will feel that he is "in the flow;" at such times, a player loses individual consciousness and becomes fleetingly only part of a greater whole. Coincidentally, this is usually the time spectacular plays are made.

Think about it players. Have you ever gotten that feeling—being in the right place, making the right pass, coming that 25 foot jumper that you knew was good even before you shot? You've got it, you are in the flow, through the perfect combination of body and soul you've momentarily transcended the normal human condition. A momentary perception. Transitory enlightenment.

In fact, this state uniquely parallels the Zen Buddhist moment which is at the heart of any haiku poem. Intense interaction in the physical world causes the transcendental moment to occur. The poetry is not a means to describe the feeling or to convey the enlightenment that has occurred, but rather it is a means to depict the physical minutiae leading up to it.

So the next time you see some pro basketball stud leap so high that he is picking pennies off the backboard, don't laugh at the silliness of it all. He is our western, twentieth century version of Basbo. And who knows, he could be sailing through an inner world light-years removed from the mundane. Again, who knows, but approached correctly, such a sight just might set you off as well. Observe what one Maurice Lucas moment set off in me.

DAS TOR STAFF MEETING

All people interested in working with the DAS TOR this semester in any capacity, please attend the first organizational meeting this Friday, February 4th at 5 o'clock in the DAS TOR Office. The meeting will be brief. Topics and interview assignments will be assigned.

COVER LETTERS, PLUS . . . — TYPING — near 58th & Greenway

A cover letter has a purpose - to present your resume to a prospective employer with the goal of obtaining a personal interview. Your cover letter sells you to the prospective reader and draws his/her attention to your qualifications (as summarized in the resume you have enclosed). So your cover letter should act as a sales letter and motivate the reader to take specific action: grant you a personal interview. You want to capture attention, not only by what you say, but how it is presented. So make a statement about yourself with a letter as professional as the applicant - YOU!

938-0586

AN OPEN LETTER TO STUDENTS

Because of the untimely death of Dr. Frank R. Jackle, Advanced Business Communications for Executives (EN 500) has been rescheduled to meet this semester on Tuesday, Thursday, and Friday, from 1:30 to 2:20 p.m.

Dr. Robert E. Swindle will be the instructor for the course. He has written several texts on business communication, published by Prentice Hall, and has taught the subject for many years. He is well qualified to continue the tradition, established by Dr. Jackle, of teaching students the techniques of effective

business communications. Dr. Swindle will offer in EN 500, a block instruction on job hunting, including writing resumes and cover letters, preparing for and having interviews, and following up on them.

We hope you will take advantage of your time here at AGSIM to improve your business-communication skills. Being able to speak and write effectively will not only enhance your chances of finding a job but will also help you advance in your careers. Good luck in the coming semester.

DEPARTMENT OF
MODERN LANGUAGES

Letter To The Editor

To the editor:

Last week's cover story of Time magazine titled the Death Penalty (1/24/83), infuriated me so, I am forced to vent some of my anger by writing this to you.

Law makers have constructed a penal system so liberal that it endangers the lives of law abiding citizens while it bends over backwards to protect the rights of


those who would destroy it.

Greek philosophers thought the true test of a civilized people is how they treat their criminals. The painless injection method of execution is ironic and compassionate concern for those who demonstrate reckless disrespect for human life.

Signed
Disgruntled.

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MOTIVATOR JOSEFOWITZ SPEAKS AT AGSIM



Dr. Natasha Josefowitz

by Brian Kelly

It exists all over the world but the French have found the best word for it: Phallogracie. It is a system of social and economic biases and attitudes based on sex.

Dr. Natasha Josefowitz of San Diego State University has written and spoken much on this subject though she doesn't call it such. Her works have appeared in the Harvard Business Review, Psychology Today and Ms. Magazine. On January 21, AGSIM women had the pleasure of spending an amusing and enlightening 90 minutes at her informal lecture titled "Sex and Power: Workplace Issues."

Josefowitz offered practical, straightforward advice encouraging women to develop a personal style of management which can help them advance (if they choose) and compromise their values or ideals.

Her discussion touched upon several issues. Office attraction and gossip was the first topic discussed. At lunch time when a male and female worker are seen talking seriously, heavy attraction is easily assumed. "Where sex is seen as possible, sex is seen as probable." It is time we see women and men working side by side she said. This "assumed attraction" produces a strain on putting men and women together on projects. Unrestricted gossip can also negatively affect office morale and productivity.

The idea of "transference" was also discussed. In boss/subordinate or even co-worker situations, transference occurs when workers (often women), transfer on-to present figures of authority feelings they once had for previous authority figures such as fathers or husbands. It is therefore important for people in power positions (usually men) to be aware of transference so as not to take advantage of it.

The topic of touching was also broached. Saying that authority figures are always the ones who initiate touching, Josefowitz noted that there were appropriate ways to touch. She did however admit that it is sometimes difficult for a woman to reject this touching without seeming unfriendly.

Hazing, or initiation into a group or workplace, is nothing new to men who have encountered it in fraternities and military academies. Women however are often not familiar with this custom of "earning your stripes" and can mistake it for sexual harassment. Careful assessment of this behavior is therefore advised to reduce the chances of misinterpreting it.

Josefowitz did say, however, that our sex type roles are changing. But without precedents today's women have to be the models and possibly the gentle but firm educators in this difficult job. "It's a burden and it's a challenge."

She sums up these changing roles with a small poem:

My grandmother was a lady,
My mother was one of the girls,
I am a woman
My daughter is a doctor.

Josefowitz supports her arguments with statistics from her research in New Hampshire and for the city of San Diego. "Fifty-two percent of the population is women. In the workforce six percent are in middle management and 1 are in top executive positions."

Josefowitz's talent lies in her keen perceptions and her eloquent yet simple communication of those perceptions.

As one of the few men who attended her full hour and a half long seminar, this writer listened with a mixture of admiration and chagrin. What she was saying was true — from salary discrepancies to the covert aggression of males telling off-color jokes in mixed company. (The latter presents a double bind for the women, she said. If a woman objects to the humor she is ostracized, and if she forces amusement, she perpetuates the whole situation.)

Josefowitz tells those she lectures that everyone needs three friends: someone to pick your brain, someone who gives you a shoulder to cry on, and a third who'll give you a kick in the pants. In seminar, Josefowitz appears to be all of these herself. She is at once "the advisor, the comforter and the confronter."

Josefowitz's latest book, "Paths To Power" is \$6.95 in paper and \$11.95 and available through Addison-Wesley, Reading, Mass.) 01867. It is also on reserve in the library.

BUS TOUR OF PHOENIX

On Saturday, February 5, 1983, Friends of Thunderbird, that great group of people so willing to volunteer their time to help as T-birds, are sponsoring a bus tour of Phoenix, which will start at 12 noon sharp in the chapel parking lot (Newman Center), for \$5.00. Tickets will be sold by Orientation Committee members at Registration and after that can be bought at the ASLC office until sold out.

DR. ALFRED LILIENTHAL TO SPEAK AT AGSIM

On Monday, February 7, at 7:30 p.m. Dr. Alfred Lilienthal will appear on campus in Room 21 to discuss "Where Goes the Middle East."

Dr. Lilienthal is a law graduate from Columbia University who has worked for the State Department and has served as a consultant to the U.S. delegation at the first U.N. conference.

As an author, Lilienthal has published several excellent works including *Israel's Flag is not Mine, What Price is Right? There Goes the Middle East, and The Zionist Connection* (a bestseller in Canada).

Lilienthal has consulted with several heads of state, from Eisenhower and Kennedy to Carter and Mubarak.

All are welcome to the champagne reception sponsored by the Middle East Club in Dr. Lilienthal's honor.

Excerpts from an Interview with Dr. Josefowitz of San Diego State

by Brian Kelly

Q: Why would someone who has not read your book "Paths to Power", want to read it.

A. First of all, "Management Review" wrote a review of the book and said that male managers would get even more out of the book than females. Also the book was awarded the Outstanding Business Book of the Year Award, going into the fifth printing. People should read it because first of all it's a very down to earth book about how to get to the next step, and once you get there how to deal with the issues. Most management books are really either books for supervisors or managers, the difference is not very clear. My book can be read by people on a variety of levels—there is a section on the first days at work, the first weeks at work, then there is a section on after you get your first promotion, how do you deal with that.

Then, what are the issues when one reaches middle-line management, and they should be very different. In terms of being supervisor, it's a much more hands on thing, you have to know what your workers know, when you're a manager, you do not.

Then there's a section for the C.E.O. What do you do when you're top executive. The book is sequential. But more than that, I also write about the different issues that men and women face in these various positions. And the issues are different.

Q: Where did you do your research for this book?

A. I was teaching at the University of New Hampshire at the time and so my research was on the East Coast with East Coast companies.

Q: You touched on an interesting idea regarding being satisfied with a single accomplishment - not needing to surpass yourself so many times.

A. That's because there is such a push toward upward mobility. People now feel that they've failed or there is something wrong with them if they don't go anywhere. They are plateaued. You know we have a word which really does a lot of people in, it is called stuck. You may have been in a position for a long time and people will say you are stuck, you're not going anywhere when you in fact could be happy where you are and not feeling stuck at all. So some people can feel happy where they are.

Q: How would you like to see American business management changed?

A. It is critical to see it change as soon as possible because American business is structured for the man who right now, it is structured for the man who is married with a full-time wife at home. That's the way American business is structured. By the year 1990, 75 percent of all couples will be dual-careered, 75 percent of all women will be working, it is impossible to continue the way we have been. We have to introduce flexible working hours and we have to introduce child care facilities on a community basis. If one industry is too small for adequate child care facilities, it could perhaps share with another industry which is properly equipped. You get happier workers. These are the two things. Flexible hours and child care facilities.

Q: What can women do to change this?

A. They can make a lot of noise. It isn't only women, men too because it certainly also affects them.

Q: Isn't it initially up to the women to make this "noise?"

A. When the men that have working wives see what's going on, that the kids are not provided for, I don't believe that fathers will mind any the less if their child doesn't have proper care than the mother. One of the things that I'm pushing is for men to be equally aware. It is not a

woman's issue. This is a family issue. This is a couples issue.

Q: If you could tell all the men something about all the women, what would you tell them?

A. Oh my. (Some hesitation) That their problems are no different than yours. Problems created are created in the structure of organizations—that's what needs to be changed. The quality of work-life.

Q: What would you tell all the women about all the men?

A. That they should not think that the men have it all that good. They don't. It is very tough to be a man now. This is an unfortunate reality, the role burden of a man about which I wrote a poem:

M - must be macho
A - must have an athletic body
L - must be a supreme lover
E - and must be either an executive or an expert about something.

I see this as a burden on the man, a standard of supposed excellence that is unnecessary. Men do not have it easy. To quote one of my poems:

YOU'RE A CAREER FAMILY
When he brings home the bacon
she fries it
When she brings home the bacon too,
they eat out.

"By 1990, 75% of
all couples will be
dual career."

Q: In your discussion about salary discrepancies and the problems there, the counter argument of relating revenues to expenses was brought up. When men and women go out, most men pay for the woman—do you think this can realistically change?

A. If both work and go out, I really believe that the woman should pay her share. If you insist on paying, then the woman should return the courtesy. It should even out if women demand equal pay—they should assume equal share of all responsibilities.

If a man can't afford the entire expense of dating, then he must become more honest with his ladyfriend and throw off the yoke of unreasonable expectations. If the woman is working, there is no reason expenses can't be shared.

The norms must be changed and that can be done on an individual level.

Q: Your example of the covert aggression men display when they put women in a double bind about dirty jokes was interesting. What do you say to men about that?

A. Be aware.

Q: The differences between men and women—what percentage of that difference is nature and what percentage is nurture?

A. We don't know. From day one the girl infant and the boy infant are treated differently. When a girl baby cries she is immediately picked up and cuddled. When a boy baby cries he is more often left to cry. Her crying is seen as pain, his as anger. So from the beginning he is encouraged to fend for himself while she is encouraged to be less independent.

There are natural differences. It is known everywhere that little boys are indeed more energetic. That renders them more exploratory.

Q: What do women want?

A. Power. Equal power with the men. They don't want to take it away from men, they want to share it. They want equality of power and opportunity. You know what I call power? It is access to resources and a reasonable chance to control your life.

Do you need an optometrist?

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NUMBER OF EMPLOYER VISITS

	1976	1977	1978	1979	1980	1981	1982
SPRING	58	88	114	121	133	146	141
SUMMER	16	29	27	29	27	33	27
FALL	56	67	87	106	112	98	74

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Sports

The Team To Beat



Softball Champions, Fall '82

Perhaps an unlikely looking Champion team, it is nevertheless the team to beat in the Spring semester's softball tourney. The Whipmarks, (a compromise between The Skidmarks and The Whippets) won the Championship game in a hotly contested match that saw the lead change hands three different times on the last Sunday before dead week of the Fall Semester. Both teams played like the true future international managers that they are with ex-

clamations and curses being uttered in a variety of languages during the match.

Whipmark team members are: Tim Smyth (in absentia), Charlie Ball, Patricia Haynes, Mickey Koven, New Wave Dave, Fabien Pictet, Nancy Settergren. 2nd row: Bryan Valdes, Scott Chamberlin, Right Field Kenny Left Field Steve, Helene Simon, and Captain Jim Post stretched out on the ground.

Writing a Resume: Spend time on self-assessment first. Identify all the achievements of your past that illustrate skills. Describe them in active verbs and look for consistencies. That's the clue as to what you should emphasize. A resume is scanned, not read. It's a sales tool that should give someone a sampling, not details in full.
 —Jean Clarkson

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