

ASU at the West campus



Comprehensive Development Plan for a New American University



KEY POINTS

ASU at the West campus Creative Excellence



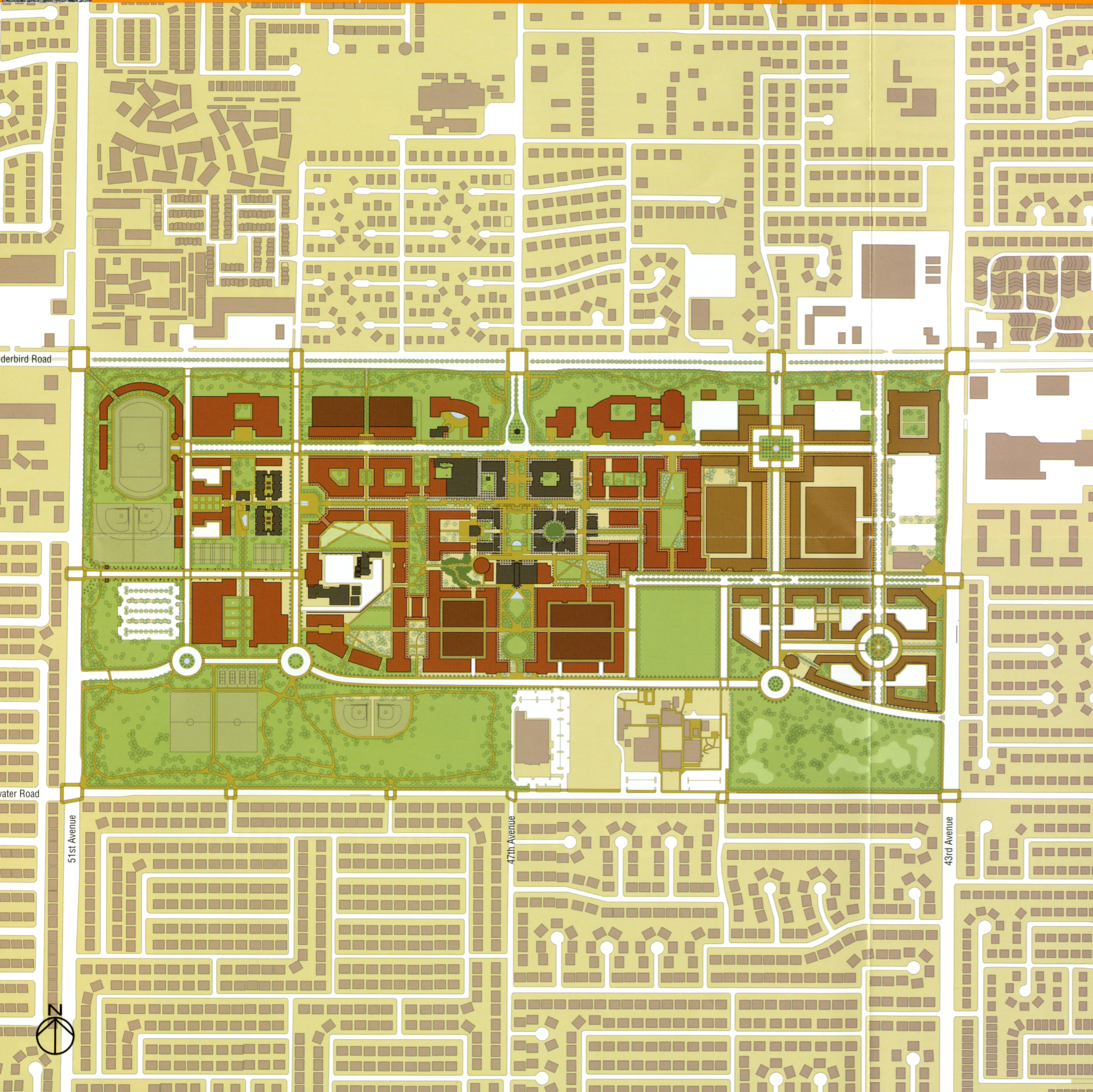
ASU at the West campus town square.

A comprehensive campus that balances the traditions of liberal arts education with responsiveness to the dynamics of workforce requirements, ASU at the West campus is committed to teaching and research that are innovative, interdisciplinary, collaborative, and problem-based. The West campus offers students a rich learning environment focused on undergraduate and graduate academic programs in four colleges and schools, and has been the recipient of national recognition for its community service. Through partnerships with local not-for-profits, governmental agencies, and industry groups, West campus students learn by working on problems that focus on societal and community issues. The campus recently observed its twentieth anniversary and serves a diverse body of more than 7,000 students, with capacity to more than double that enrollment.

Observations from the early stages of the Comprehensive Development Plan process indicate certain existing strengths, including a compact core of academic buildings and a logical framework of outdoor spaces conceived with an overall sensitivity to the desert environment and consistent architectural treatment. However, these aspects do not extend to the perimeter of the campus. The strong framework of the core will extend to the perimeter of the campus and tie into the context of the city as a premier educational and cultural center.

The Comprehensive Development Plan will take its point of departure from the quality of the current built and natural environments, and facilitate the evolution of the campus while ensuring that it becomes a destination in the West Valley.

- The Comprehensive Development Plan seeks to:
- ❖ Build on the existing strengths of the campus;
 - ❖ Create a living/learning/working village with academic buildings, cultural amenities, commercial space, athletic and recreational facilities, student housing, and market-rate housing for faculty, staff, and retirees;
 - ❖ Landscape campus perimeters to provide an elegant transition to surrounding neighborhoods;
 - ❖ Within the campus core, create a sense of a “formal green” in the Sonoran desert;
 - ❖ Establish a major gateway along Thunderbird Road;
 - ❖ Use courtyards, arcades, and promenades to link the entire campus to the Fletcher Library;
 - ❖ Provide housing that connects to the academic core.



Proposed Campus Uses

- Academic
- Student Life and Support
- Recreation
- Public Venue
- Parking Structure
- Mixed Use

PHASE I

Student Capacity: 10,000
On-campus Housing: 2,500 beds

- a. Develop the East-West Spine with Academic, Residential and Student Life Spaces
- b. Establish the Gateways Along Thunderbird Road
- c. Introduce Commercial Opportunities

PHASE II

Student Capacity: 12,000
On-campus Housing: 3,000 beds

- a. Complete East-West spine connecting Campus Core to Mixed Use Center and Hotel
- b. Enrich Campus Edge with Performing Arts Facility and Athletic Venues
- c. Introduce Market and Assisted Living Housing

PHASE III

Student Capacity: 15,000
On-campus Housing: 3,750 beds

- a. Establish the Northwest ASU Corner
- b. Introduce Structured Parking
- c. Complete Mixed Use Center



The extended mall connects housing to campus core.



New Library courtyard.

CURRENT:

- ❖ 248 acres
- ❖ 644,259 gross square feet of built space
- ❖ 7,400 students
- ❖ 400 students living on-campus

PROPOSED PLAN:

- ❖ 248 acres
- ❖ 3.1 million gross square feet of built space
- ❖ 15,000 students
- ❖ 3,750 students living on campus