

The Sensational Novelty Hit — Introduced by **EMMA CARUS**
THE HIGH COST OF LOVING

Words by
ALFRED BRYAN

Music by
GEORGE W. MEYER



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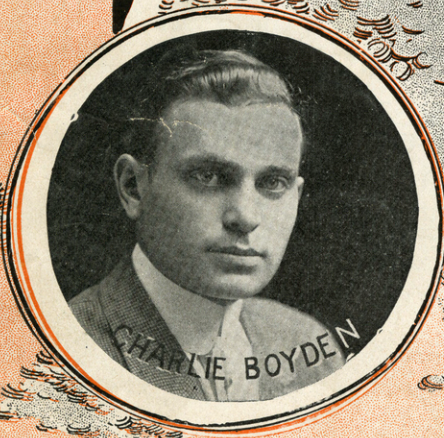
POPULAR EDITION
LEO. FEIST NEW YORK
ASCHERBERG, HOPWOOD & CREW, LTD., LONDON, ENGLAND

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Allegretto

Piano

The piano introduction is in 2/4 time, marked 'Allegretto' and 'Piano'. It features a rhythmic accompaniment with chords and single notes in both the right and left hands. The right hand starts with a series of chords, while the left hand plays a steady eighth-note pattern. The piece concludes with a final chord in the right hand.

Bil - ly O' Hig - gins was
Each night they'd lin - ger a -

The first line of the song features a vocal melody in the treble clef and piano accompaniment in the grand staff. The lyrics are: "Bil - ly O' Hig - gins was / Each night they'd lin - ger a -". The piano accompaniment consists of chords in the right hand and a simple bass line in the left hand.

feel - ing quite sad, — His lit - tle sweet - heart was
round cab - ar - ets, — She could spend mon - ey in

The second line of the song continues the vocal melody and piano accompaniment. The lyrics are: "feel - ing quite sad, — / round cab - ar - ets, — / His lit - tle sweet - heart was / She could spend mon - ey in". The piano accompaniment remains consistent with the previous line.

treat - ing him bad, — His week - ly earn - ings were fif - teen
ten diff - erent ways, — Af - ter each drink, — or a mom - ent

The third line of the song concludes the vocal melody and piano accompaniment. The lyrics are: "treat - ing him bad, — / ten diff - erent ways, — / His week - ly earn - ings were fif - teen / Af - ter each drink, — or a mom - ent". The piano accompaniment continues with the same chordal structure.

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dol - lars, That on - ly paid — for his shirts and col - lars,
lat - er, All of his change — she would tip the wait - er.

Each time he'd ask — her to go to a show, — All of her fam - i - ly
When they played mus - ic his poor heart would sink, — She'd treat the or - ches - tra

want-ed to go, — She'd call a tax - i, to take them all home,
all to a drink, — He would sit there — and spend dime af - ter dime,

Then you would hear poor — Bil - ly moan: —
While all that she'd spend — was her time. —

3125-4

THE LATEST PARISIAN ONE-STEP
"A ZUT ALORS" (As You Please)
 Makes One-Stepping A Pleasure

CHORUS

The high cost of lov - ing, the high cost of lov - ing, It's

p-f

driv - ing me mad, Yes, driv - ing me mad; The

high cost of liv - - ing is on - ly a joke, The

high cost of lov - ing is keep - ing me broke, You
You

bor - row from moth - er, from sis - ter and broth - er, You
eat nick - le lunch - es, and buy her milk punch - es,

try to keep up with the style. Ev - 'ry

brick - lay - er's daugh - ter, drinks wine just like wat - er, I'll
Mar - y and Jane wants to bathe in cham - pagne, so I'll

have to stop lov - ing a while. The while.

3125-4

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As Advertised in

"THE SATURDAY EVENING POST"



"You Can't Go Wrong with a 'Feist' Song"



"WHEN YOU PLAY IN THE GAME OF LOVE"

LE.

"KATHLYN"
Hesitation WALTZ Valse-Boston

The Greatest Song about the Greatest Game in the World

"Our next song,"—said Al Piantadosi and Joe Goodwin, authors of "That's How I Need You" (one of the few really great Ballad successes)—"must be still greater."

This seemed like painting the lily. But that is exactly what this rising team of writers have done. "When You Play in the Game of Love" is one ballad in a thousand. As old as is the "Game of Love," never before have its smiles or sorrows been portrayed so naively, so ingeniously, or set to such heart-felt Arcadian-simple melody as in this latest ballad-hit, "When You Play in the Game of Love."

REFRAIN

Some-times it's joy for the girl-ie and boy, Then blue as the
skies up a - bove, — Some-times you're sad, Some-times you're
glad, When you play in the "Game of Love."

The "Movie" Sensation becomes the Waltz Sensation

Are you one of the hundreds of thousands who can hardly wait for next week to come, when at some moving picture theatre you are held spell-bound as Miss Williams unfolds the story of Selig's spectacular \$140,000 serial Photodrama—"The Adventures of Kathlyn"?

We've dedicated a Waltz to Miss Williams. We've named it "Kathlyn." A waltz to be so named *had* to be a great waltz. IT IS. Miss Williams calls it "HER Waltz." As a HESITATION or VALSE BOSTON it has the Rhythm dancers are "hungry" for.

Waltz

Try these few bars. Nothing but the full score can do justice to the complete pieces.
BOTH ON SALE TODAY—Pacific Coast Cities and Canada, 15c. Everywhere else, 10c
At any Woolworth, Kresge, Kress, McCrory, or any other 10c store, Music or Department store.

Everyone is singing these:

Do You Remember; Everybody Loves My Girl; On the Shores of Italy; Celebratin' Day in Tennessee; I'm On My Way to Mandalay; You Look Just Like Your Mother, Mary; I'd Still Believe in You, and the new comic hit, "Who Paid the Rent for Mrs. Rip Van Winkle."

Society is dancing these:

Ecstasi Tango; A Zut Alors, One Step; Isle D'Amour, Hesitation; Flower of the Amazon, Maxixe; The Gobbler's Gambol, Trot; Red Man, One Step; The Old Wedding Gown, Valse Boston; The Uriel Maxixe.

IMPORTANT—If your dealer can't supply you, send us six 2c stamps for one, or a dollar bill for any nine pieces
Try these pieces on your Player-Piano or Talking Machine. Orchestra Leaders will gladly play them on request.

LEO FEIST, Inc., Feist Bldg., 231, West 40th Street, New York City

AS ADVERTISED IN
"THE SATURDAY EVENING POST"



DONALD BRIAN

Sing It! Dance It!

"YOU'RE HERE AND I'M HERE"

BY HARRY B. SMITH and JEROME D. KERN

Down goes the price!

UNPRECEDENTED! Here's the big 30c song hit of six different \$2.00-a-seat musical comedies now selling at a dime. Last month this song sold all over America for six nickels. In England, France and Germany, seven nickels. **TODAY, TWO NICKELS** in America, except Pacific Coast cities and Canada, 15c.

The REASON for the Reduction:—"YOU'RE HERE AND I'M HERE" has a double lyric—both a Duet and a "Dance" lyric. Its wonderful melody should place this piece on every piano in the world. We want to help. We've put the price *down* so that the volume of sales will go *up*. We much prefer several million people to enjoy this unique melody at 10c than to have, say, only half a million enjoy it at 30c. And everyone who buys a copy now *saves* 20c.

"YOU'RE HERE AND I'M HERE" has captured Atlantic City, New York and Coney Island. It will capture you eventually, no matter where you are. Thousands will get their copy Today. Get yours *Today*—for copies may not last long at this "two-nickel" price.

Refrain. *Andante moderato*

You're here and I'm here, so what do we care? You won't be lone-ly, if on-ly the music is there; That lit-tle dip you do is great, O how I wish you'd hes-i-tate a lit-tle long-er I

REMEMBER—This Song never sold before for less than Thirty Cents

Price Reduced Today—Pacific Coast Cities and Canada, 15c. Elsewhere, 10c

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Other New "FEIST" Songs!

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- "The A-ba Daba Honeymoon," a "real" Novelty Song by two NEW writers.
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- "When It's Moonlight on the Alamo"
- "On the Shores of Italy"
- "Celebratin' Day in Tennessee"
- "The Game of Love"—another "That's How I Need You" by the same writers.

You can also get these pieces for your Talking Machine or Player Piano

SPECIAL NOTE: You can get all these songs from your dealer. Please do so. If you can't, send us six 2c stamps for one, or a dollar bill for any nine pieces.

LEO FEIST, Inc., FEIST Building, 231 West 40th Street, New York City



Mr. and Mrs.
Vernon Castle
"trotting"
 to "YOU'RE HERE
 AND I'M HERE."

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We don't want you to take our "say-so" about this song. You must hear it sung—or dance to it—to realize its full beauty and charm of melody—its rhythm and *go*.

The most melody—the most dance movement—10c ever purchased.

Will you try it?
 Will you sing it?
 Will you dance to it?
 Will you?

Price reduced to 10c; Pacific Coast and Canada, 15c.

Never sold before for less than 30c.