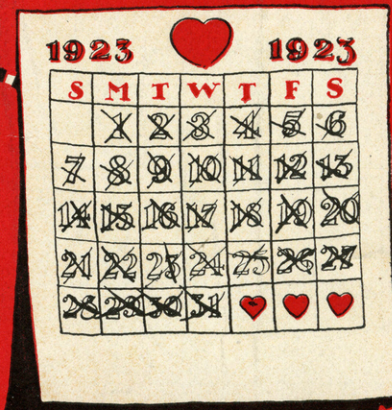


You've Got To See Mamma Ev'ry Night

(or you can't see Mamma at all)

Constance Williamson

By
Billy Rose &
Con Conrad



POPULAR EDITION
LEO FEIST INC. L.F. NEW YORK
CANADA, LEO FEIST, LIMITED, 193 YONGE ST. TORONTO.
FRANCIS DAY & HUNTER, 138-140 CHANCERY CROSS ROAD, LONDON, ENGL.


8/18/79

You've Got To See Mamma Ev'ry Night

(or you can't see Mamma at all)

By
Billy Rose &
Con Conrad



1923  1923

S	M	T	W	T	F	S
	X	X	X	X	X	X
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31	♥	♥	♥

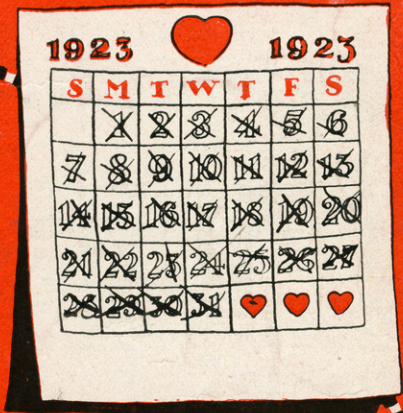
Wohlman

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You've Got To See Mamma Ev'ry Night

(or you can't see Mamma at all)

By
Billy Rose &
Con Conrad



Played by
Vincent Lopez
and his Orchestra

W. H. L.

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 FRANCES DAY & HUNTER, 130-140 CHARING CROSS ROAD, LONDON, ENGL.

Ireland's clouds are slowly drifting by and once more the mellow moon will glisten upon the silvery waters of the River Shannon in peace and contentment.

This little song- "River Shannon Moon" has much of the charm and romance of Tom Moore's immortal poetry and should be in every song lover's collection.

River Shannon Moon

A Sweet Ballad In Waltz Time

Words & Music by
WALTER WALLACE SMITH

CHORUS (*with expression*)

Riv - er Shannon Moon I can see thro' my tears, Shin-ing as the long-wea-ry

mf *espressivo*

hours turn to years, Since I strayed far from the old E - rin Isle, In my

dreams your light beams like my dear moth-er's smile; Riv - er Shan-non Moon as the

poco rit. *a tempo*

night shad-ows fall, Thro' the hush of ev-'ning I oft hear you call,

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Three Tremendously Popular Waltzes!
"Three O'clock in the Morning"

The Biggest Waltz Hit in Years

Lyric by Dorothy Terriss Music by Julian Robledo

Tempo di Valse Lente

It's three o'clock in the morn - ing, We've danced the whole night thru, And day - light soon will be dawn - ing,

© Wests, Ltd. London

The Big European Waltz Sensation
Lovely Lucerne

Words by Fred W. Leigh - Music by Felix Godin -

Composer of "Valse Septembre"

Tempo di Valse

When falls the calm of e - ven-tide, There comes a vi - sion glow-ing, Once more I see the
 moun - tain side, The glac - ier wa - ters flow-ing. Though old - en days can ne'er re-turn, Their

dolce.

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Swanee River Moon

Words and Music by H. Pitman Clarke

CHORUS *dreamily* © Leo. Feist Inc., New York

Swan - ee Riv - er Moon, Swan - ee Riv - er Moon, Shin - ing on my cab - in door, I'm for - ev - er dream - ing

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(H.C. 36)

SM5829

You've Got To See Mamma Ev'ry Night

(Or You Can't See Mamma At All)

By BILLY ROSE
and CON CONRAD

Moderato

The piano introduction consists of two staves. The right hand starts with a treble clef and a key signature of one sharp (F#). It begins with a series of chords and eighth notes, including a triplet of eighth notes. The left hand starts with a bass clef and plays a steady accompaniment of eighth notes and chords. The tempo is marked 'Moderato' and the first measure is marked with a forte 'f' dynamic.

The first system of the song features a vocal line on a single staff and piano accompaniment on two staves. The vocal line begins with the lyrics 'Dad - dy dear, lis - ten here, Dad - dy dear, when you're near,'. The piano accompaniment includes a piano 'p' dynamic marking and a mezzo-forte 'mf' dynamic marking. The music is in 4/4 time and features a key signature of one sharp.

The second system continues the vocal line with the lyrics 'Mam - ma's feel - ing blue. I don't see much of Ev - 'ry thing's . O. K. But when you stay a -'. The piano accompaniment includes a triplet of eighth notes. The music maintains the 4/4 time signature and one sharp key signature.

The third system concludes the vocal line with the lyrics 'you, And that will nev - er do. Once a week - way, I mope a - round all day. I must know'. The piano accompaniment includes a triplet of eighth notes. The music maintains the 4/4 time signature and one sharp key signature.

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Mam - ma's cheek Gets a kiss or two, I'm not
 Where you go And what makes you gay, I don't

show - ing you the door, But I must lay down the law.
 want to share my love With an - oth - er tur - tle dove.

CHORUS

You've got to see Mam - ma ev - 'ry night, Or you can't see Mam - ma at all,

You've got to kiss Mam - ma, treat her right, Or she

won't be home when you call, { If you want my com - pan - y, -
 I don't want the kind of man,

75 SONGS YOU CAN'T FORGET 50¢
 IN THE FOLIO
"GOOD OLD TIMERS"
 At your dealers or order direct
 SOMETHING NEW AND DIFFERENT

You can't "fif - ty fif - ty" me, - You've got to see Mam - ma
Who works on the in - stal - ment plan,

1. ev - 'ry night, Or you can't see Mam - ma at all. You've got to
2. *to Patter*

PATTER

Mon - day night, I sat a - lone, - Tues - day night, you
Fri - day night, you dodged my path, - Sat - ur - day night, you

did - nt phone, Wednes - day night, you did - nt call, And on
took your bath, Sun - day night, you called on me, But you

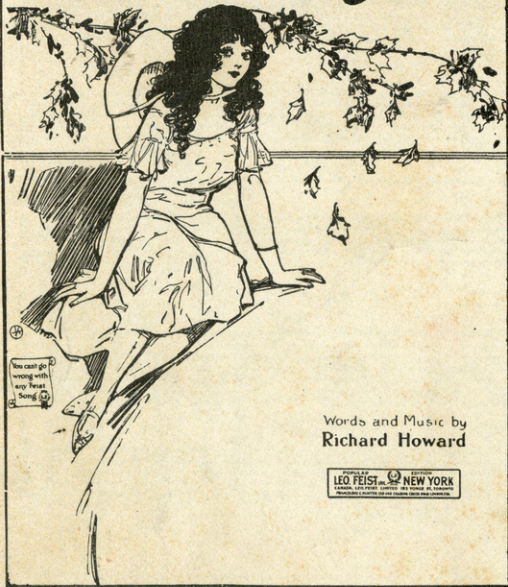
1. Thurs - day night the same old stall.
2. *D.S. to Chorus*
brought three girls for com - pan - y. - You've got to

5163 - 3

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"You Can't Go Wrong With Any 'Feist' Song"

When The Leaves Come Tumbling Down



THE SEASONS MOST POPULAR DANCE TUNE
When The Leaves Come Tumbling Down

CHORUS *Not too fast*

By RICHARD HOWARD

I get so blue thru and thru when the leaves come a tum - bl - ing down from the trees,
down thru the breeze, I al - ways sigh and I cry when the sun says "Good - bye" to the birds and the bees, their
sweet mel - o - dies, I nev - er shed a tear when the sum - mer days are here, But

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A NEW AND BEAUTIFUL WALTZ BALLAD
In A Corner Of The World All Our Own

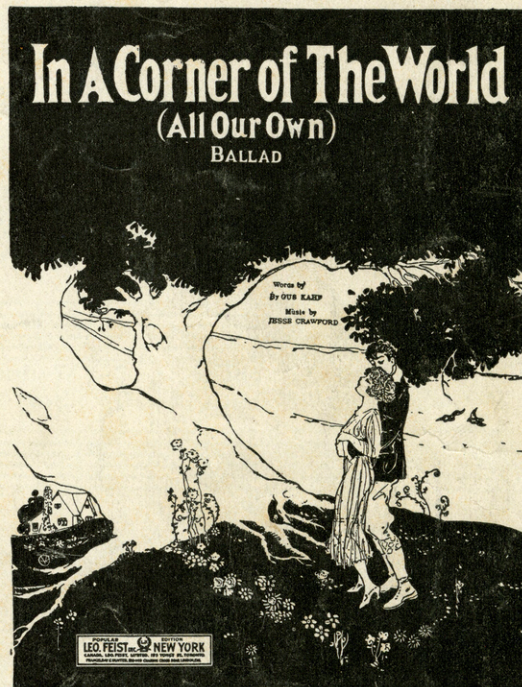
Words by
GUS KAHN

Music by
JESSE CRAWFORD

CHORUS *Tenderly*

mf In a cor - ner of the world, We will build our home, sweet
home, Down a white wind - ing road to a rose - cov - ered nest, Ev - ry ev - ning I'll
hur - ry to one I love best, Far a - way from ev - ry care,

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OTHER "FEIST" SONG HITS

JAPANESE MOON
FLOWER OF ARABY
ALL MUDDLED UP
VAMP ME
CHIMES OF LIBERTY
COAL BLACK MAMMY
WHY SHOULD I CRY OVER YOU

HOT LIPS
STUMBLING
GEORGIA
TRICKS
LOVELY LUCERNE
WAKE UP LITTLE GIRL
SWANEE RIVER MOON

STATE STREET BLUES
TOOT, TOOT, TOOTSIE
SILVER STARS
THREE O'CLOCK IN THE MORNING
ALL FOR THE LOVE OF MIKE
STRUTTIN' AT THE STRUTTERS' BALL
THOSE STAR-SPANGLED NIGHTS IN DIXIELAND

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(H.C.39)

3 "Blue Ribbon" Music Folios

YOU'LL SURELY ENJOY HAVING



A glance at the contents of the *new* NO. 4 "FEIST DANCE FOLIO" will convince you that it is about the *best* dance folio ever published, containing such "hits" as:

- | | |
|---|-----------------------------|
| "Stumbling" | "Tricks" |
| "Georgia" | "Virginia Blues" |
| "Hot Lips" | "All for the Love of Mike" |
| "Toot, Toot, Tootsie" | "Why Should I Cry Over You" |
| "Wake Up Little Girl, You're Just Dreaming" | |

and the most sensational waltz hit of recent years,

"Three O'Clock in the Morning",

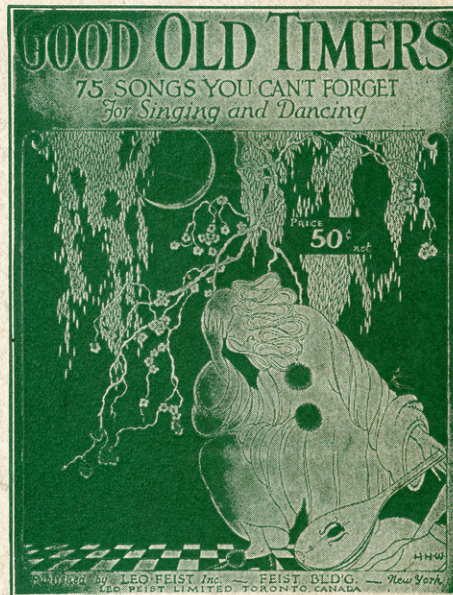
as well as 21 others almost as good.

folio contains "75 songs you can't forget" and is just about the "last word", insofar as music folios are concerned, and is without doubt "in a class by itself."

It is impossible (in this limited space) to give a complete list of contents, but we urge you to look a copy over the next time you are in a music store. We are almost sure you will say, as have so many others, "Why wasn't something of this kind published years ago?" You will, of course, notice that "GOOD OLD TIMERS" is a song folio, as well as a dance folio, a new departure in music folios—unless we are mistaken—and a "feature" that is likely to have many imitators.

If your dealer should not have "GOOD OLD TIMERS" in stock, as yet, send us 50 cents for one—postpaid—and if you are not more than satisfied with it, return it and we will refund the 50 cents.

The "GOOD OLD TIMERS"



If you don't have a copy of "FEIST DANCE FOLIO"

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- | | |
|---------------------------------|---------------------|
| "Ten Little Fingers" | "Wabash Blues" |
| "All That I Need Is You" | "Stealing" |
| "Play That Song of India Again" | "Ty-Tee" |
| "When Francis Dances with Me" | "Peggy O'Neil" |
| "Sally and Irene and Mary" | "Swanee River Moon" |

and 21 other "snappy" hits arranged as fox-trots, waltzes and one-steps.

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"You Can't Go Wrong With Any Feist Song"

[H. C. 38]



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NEW SONG SENSATIONS

CRYING FOR YOU

A Beautiful Waltz Ballad by the writers of "Why Should I Cry Over You"

CHORUS (With expression)

Cry-ing for you, cry-ing for you, Heart bro-ken lone-some and blue, I can't dis-guise
my tears or sighs, My heart just cries:—"I love you," I trace your face, 'most ev-'ry place,

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WONDERFUL ONE

A Charming Waltz Song You'll Love to Sing and Play

My won-der-ful one, When-ev-er I'm dream-ing, Love's love-light a-gleam-ing, I see, My won-der-ful one, How my
arms ache to hold dear, To cud-dle and fold near to me, Just you, on-ly you, In the shad-ow-y twi-light, In

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- OTHER FEIST SONG HITS -

ALL MUDDLED UP
APPLE SAUCE
BEE'S KNEES
FLOWER OF ARABY
IN A CORNER OF THE WORLD ALL OUR
OWN
LOVELY LUCELA
PEGGY DEAR
SWANEE RIVER MOON
TOOT, TOOT, TOOTSIE

THREE O'CLOCK IN THE MORNING
WHY SHOULD I CRY OVER YOU
WHEN THE LEAVES COME TUMBLING
DOWN
MY PAL
LA MOME TANGO (THE TANGO KID)
GOODNIGHT WALTZ
SWINGING DOWN THE LANE
CAROLINA MAMMY
DUMBELL

JENNIE
JUST KEEP ON SMILING
RUNNIN' WILD
LOOSE FEET
SAVE THE LAST WALTZ FOR ME
YOU'VE GOT TO SEE 'MAMMA' EVERY
NIGHT
FANCY NANCY CLANCY
LINDY LADY

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