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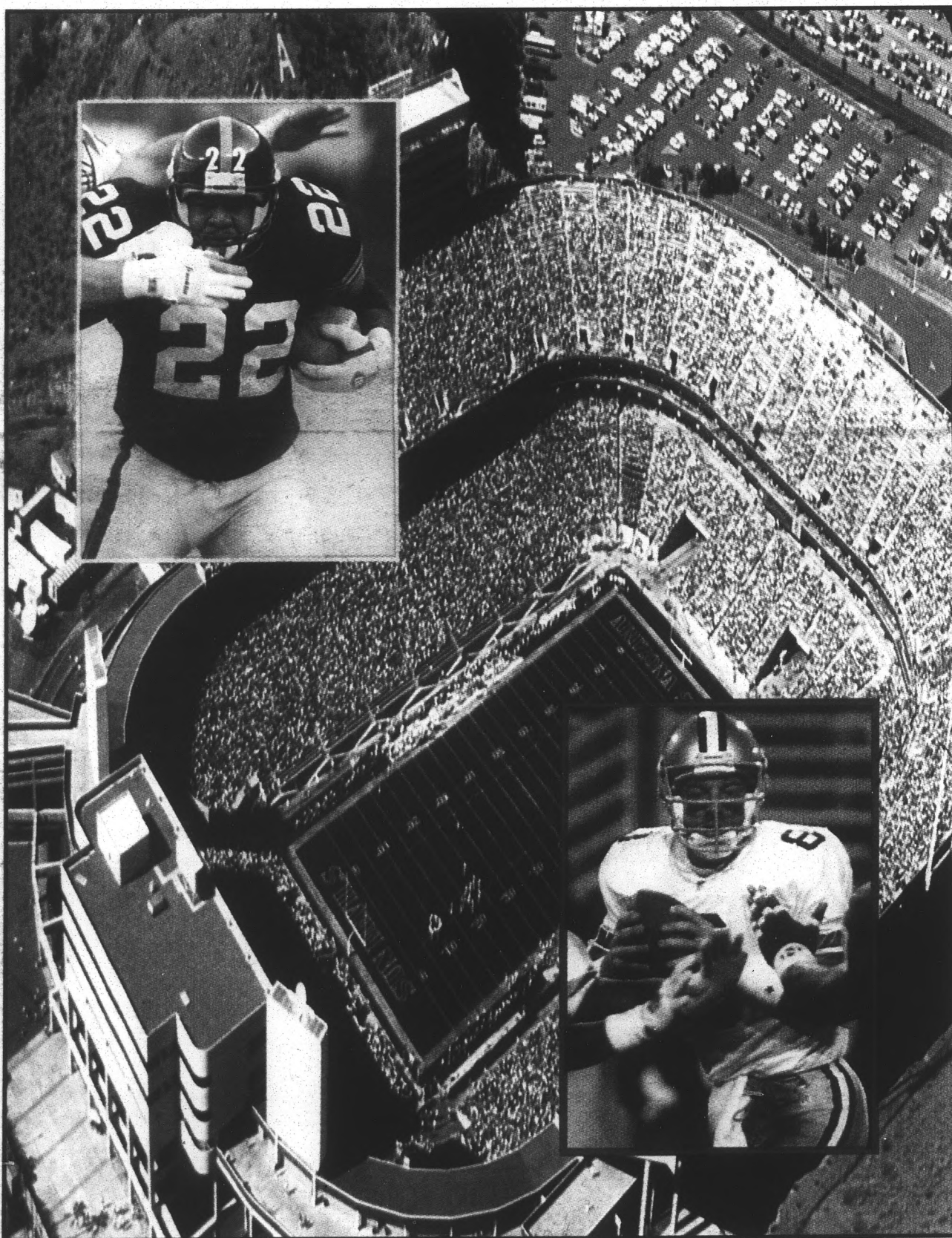
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**SUPER**  **BOWL**



**Super hype over;  
time to play ball**

BY DAN MILLER  
STATE PRESS

As the pomp and pageantry approaches euphoric levels, the roars of the principals are turning to whispers. The hype that accompanies the NFL's annual postseason tournament has reached its zenith and the eyes of the world are waiting.

It's time to play some football.

This Sunday another verse will be added to what has evolved into an American institution when the AFC champion Pittsburgh Steelers meet the NFC champion Dallas Cowboys at 4:18 p.m. in Sun Devil Stadium in Super Bowl XXX.

An international television audience of 750 million is expected to witness the latest battle for the coveted Vince Lombardi Trophy, symbolic of the NFL championship. The participants are a sharp contrast to one another, leaving this rematch of Super Bowl XIII full of intrigue.

The Cowboys (14-4), winners of two of the last three Super Bowls, are "America's Team" and aren't bashful about letting people know. The Steelers (13-5), meanwhile, have embraced their blue-collar roots and have humbly assumed the role of underdogs. At press time, the Cowboys were favored by 13 1/2 points, a spread that one man thinks borders on the ridiculous.

"I think it's absurd that it's that high," Dallas quarterback Troy Aikman said. "From what I've seen on film, I think Pittsburgh has got an outstanding football team. They certainly earned the right to be in this ballgame. They beat some good football teams to get to this point and I think it's going to be a heck of a ballgame."

The Cowboys, who are making an NFL-record eighth Super Bowl appearance, boast a plethora of bonafide stars in Aikman, running back Emmitt Smith, wide receiver Michael Irvin and their flamboyant cornerback Deion Sanders.

"They really don't have a weakness," Steelers quarterback Neil O'Donnell conceded. "The key to the football game is being in the game in the third quarter. Dallas has the ability to jump on you early and blow you out. So if we're in the game in the third quarter I really do believe that we can make a run at it. And you know what happens in the fourth quarter. Anything can happen."

While they may lack the flash and name recognition the Cowboys have, the Steelers do possess what head coach Bill Cowher considers a winning formula.

"The one word I've used for this football team all year has been 'unselfish,'" Cowher said. "When one guy is in there, the other guy is his biggest fan."

Cowboys' head coach Barry Switzer believes his team is in command of its own destiny.

"I believe in the players we have. We are a team that if we don't turn the football over and we keep minimum penalties and our offensive line keeps the blitzes off Troy. We're very difficult to beat," he said.

**Inset photo, top left:** John Williams, Pittsburgh Steeler fullback, rushes for yardage during the AFC Championship game. (Photo courtesy of Irwin Dougherty/Tribune Newspapers)

**Inset photo, lower right:** Troy Aikman, Dallas Cowboys quarterback, drops back to pass in the Christmas Day game against the Arizona Cardinals. (Tim Hacker/State Press)

**INSIDE  
STATE PRESS**

**Kickoff Outlook**  
Sunny and warm. High 75.



**Super Bowl Match-Up**

Compare team strengths through the State Press position-by-position team comparisons.

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**The Best of Tempe**

The results of a student survey for the Best of Downtown Tempe are in. See how your favorite establishments compare according to ASU students.

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# When it's all said and done, Cowboys ride again

BY DUSTIN KRUGEL  
STATE PRESS

*Analysis*

The Dallas Cowboys appear to have an edge at almost every position heading into Sunday's Super Bowl. Here's a comprehensive look at each of the positions.

**Quarterbacks**

Dallas quarterback Troy Aikman is playing in his third Super Bowl in four years. Aikman always comes up big when a game is on the line.

On the other hand, Pittsburgh Steelers quarterback Neil O'Donnell has not been blessed with the kind of big-game experience that Aikman has. O'Donnell is not the type of quarterback who's going to win or lose a game. He's more likely to keep his team within striking distance.

*Edge: Cowboys, by far*

**Running backs**

Dallas' Emmitt Smith is arguably the best running back in the NFL. Smith is the key to the Cowboys offense. If he's stopped, the Cowboys are finished. Fullback Daryl Johnston creates many of holes that open for Smith.

The Steelers use a running-back-by-committee rotation. The shifty 5-foot-9 Erric Pegrum starts but he quickly gives way to 240-pound power back Byron "Bam" Morris, who likes to run between the tackles.

*Edge: Cowboys*

**Wide Receivers**

Wide receivers Yancey Thigpen, Ernie Mills, Andre Hastings and Kordell Stewart won't conjure up images of Steeler legend Lynn Swann, but they get the job done. The Steelers occasionally take advantage of their depth by employing four-and-five wide receiver sets which spread out the defense. Stewart presents a lot of problems from the slot.

Michael Irvin alone makes the wide receiver position a team strength. Dallas' other wideout, Kevin Williams, struggled initially, but picked up his play late in the season after teams started to put double coverage on Irvin. Tight end Jay Novacek is a threat down the middle of the field.

*Edge: Even*

**Offensive Line**

The Cowboys line, which weighs almost 1,700 pounds, tends to wear opponents down by the start of the fourth quarter. It blocks the run and the pass equally well.

The Steelers line is also a team strength. It may not get the publicity of Dallas line, but it is competent.

*Edge: Cowboys*

**Defensive Line**

The Steelers are one of the few teams left in the NFL that still run the 3-4 defense. The Steelers defensive line is mainly responsible for tying up blockers so the linebackers can make tackles.

The Cowboys line has had its ups and downs. Without defensive end Charles Haley, who is listed as questionable for Sunday's game, Dallas' defensive line is merely average. The Cowboys are also susceptible to the inside run.

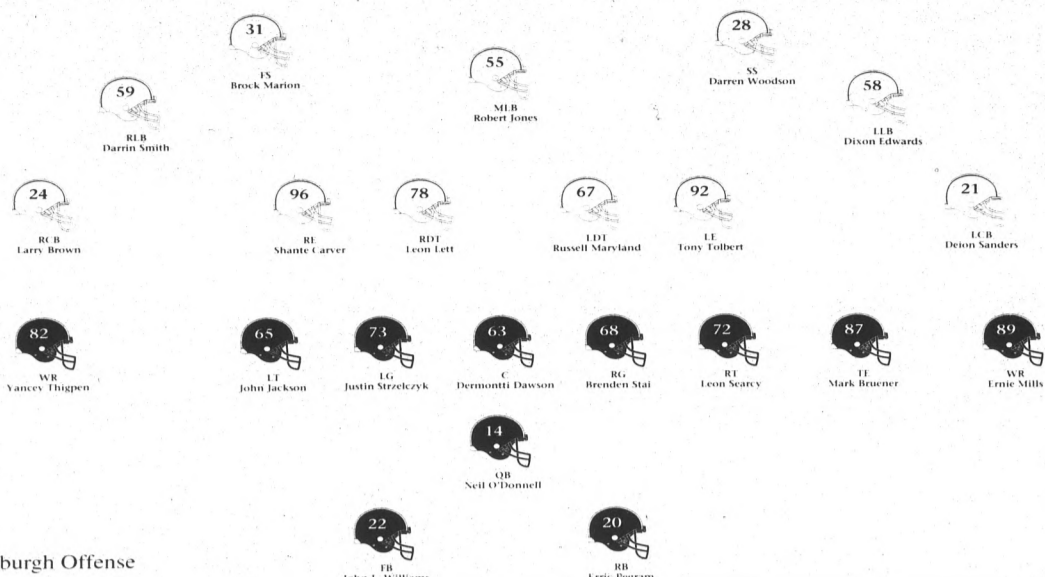
*Edge: Cowboys, with Haley*

**Linebackers**

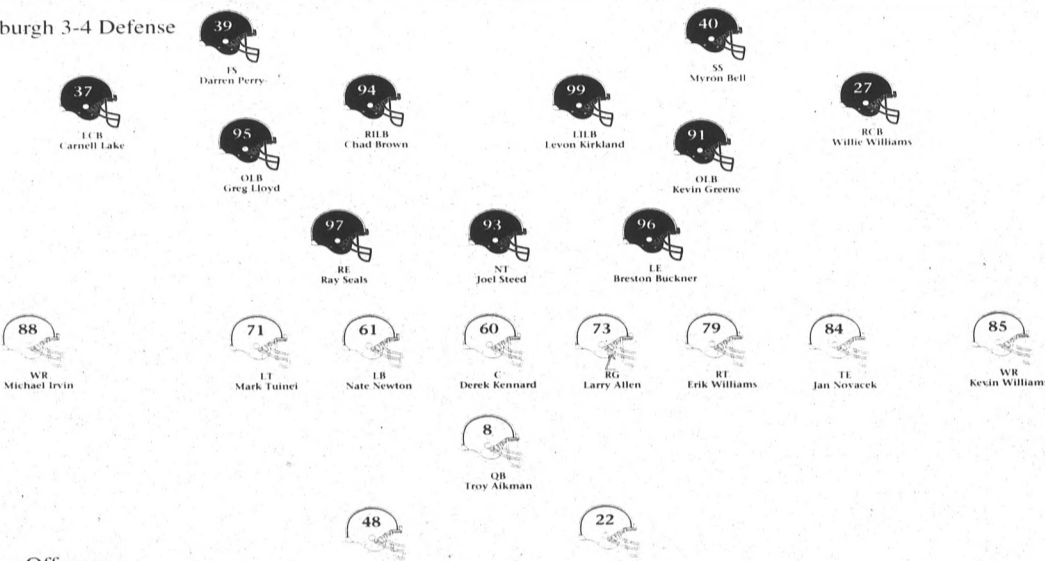
If the Steelers have an edge at one position, it's their linebacking corps. Greg Lloyd and Kevin Greene are responsible for most of Pittsburgh's pass rush from their outside linebacker positions.

The Cowboys linebackers are known for their speed. Dallas is extremely effective against teams that try to run to the sidelines because its linebackers can run down so many

Dallas 4-3 Defense



Pittsburgh 3-4 Defense



Dallas Offense

Adrianna Garcia/State Press

TURN TO EDGE, PAGE 3.

# SUPER SATURDAY

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# 'PRIME TIME' RETURNS

## Cowboys cornerback Sanders back for 2nd Super Bowl

BY DAN MILLER  
STATE PRESS

He is a natural showman, an enthusiastic pitch man and one of pro football's best cover men. He shoots from the hip and backs up his jabber, making headlines that are entertaining to some and loathsome to others. But one thing is certain about Dallas Cowboys cornerback Deion Sanders. Whether you love him or hate him, you probably have an opinion on him.

Hence, the legend of "Prime Time" lives on. "What am I supposed to do? Guarantee victories and sit up here and say the other team sucks and all that crap," Sanders asked rhetorically as he assumed the role of ringmaster of the Super Bowl Media Day circus Tuesday at Sun Devil Stadium. "Come on, this is me. What you see is what you get."

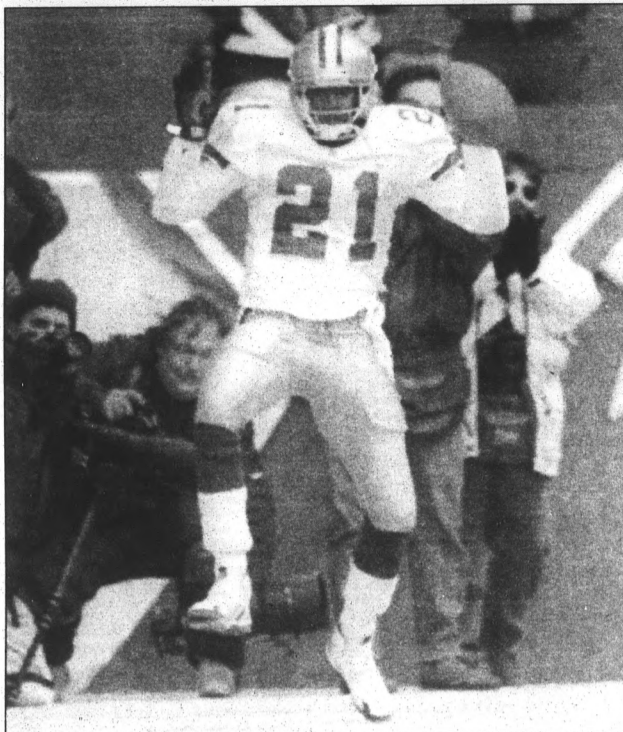
But sometimes, that's just not enough for the blood-thirsty reporters who thrive on his media savvy.

That's why Sanders eases into his manipulative schtick when the microphones and tape recorders are in his face. But it's apparent he wants to stay conservative with his pregame comments about his latest opponent, the Pittsburgh Steelers.

"They're a pretty good team. They're gonna do some great things and we're gonna do some better things," he said.

Maybe Sanders, low-key attitude toward Sunday's game is indicative of his new environment. The 6-foot-1, 185-pound 7-year veteran out of Florida State is completing his first season with his third NFL team.

"These are some great guys," said Sanders, who was a member of last year's Super Bowl champion San Francisco 49ers and also played for the Atlanta Falcons. "There's no animosity, no envy, no jealousy. These guys are very confident individuals. The only time you're gonna deal with those three



Associated Press  
Dallas Cowboys cornerback Deion Sanders, known for his controversial personality, said he just wants to be himself for Super Bowl XXX.

aspects is when you have guys that are very insecure with themselves at home and as well as on the field."

Sanders, despite garnering hordes of attention, appears to work and play well with other Cowboys, strong safety Darren

Woodson said.

"Since we've been here, he's been with all the defensive backs every day — wanting to go the malls, wanting to just hang out and do things," he said. "He's a guy who's quiet around certain people, but when he gets around us, he's one of the fellas. He just wants to have a good time. We don't treat him like he's any kind of superstar or anything."

"Me and Deion are best of buddies. I cuss him out and he cusses me out."

Sanders' well-documented reputation as a brilliant cover man has caused some teams to prepare entire offensive game plans to counter him. That however, will not be something Pittsburgh will do.

"You hear so much about teams going away from Deion," Steelers quarterback Neil O'Donnell acknowledged.

"In our offense we spread it out so much that you really can't just use half the field, so we'll take our shots there (at Sanders) and let some other people make some plays also."

According to Cowboys head coach Barry Switzer, giving Sanders a chance to beat you could be a costly mistake.

"Deion is a great football player," Switzer said. "He's a difference maker. He's a guy that can disrupt things and play havoc. When he turns it up, people have problems."

But Sanders would be the last man to argue a potentially unwise choice by Pittsburgh to go after him. After all, the ball has to come his way sometime if he is to accomplish his goal of a defensive and offensive touchdown.

"That would be a dream come true," Sanders said.

**Me and Deion are best of buddies. I cuss him out and he cusses me out.**

— Cowboys' safety Darren Woodson

## Edge

CONTINUED FROM PAGE 2.

plays before they develop. The Cowboys coaching staff rarely blitzes with their linebackers. Instead they often drop back into coverage.

Edge: *Steelers, soundly*

### Defensive Backs

With a healthy Rod Woodson at cornerback, this matchup might be the toughest call. But Woodson is not at full speed after tearing the ante-

rior cruciate ligament in his knee last September.

The Cowboys were hurting this year when standout cornerback Kevin Smith went out with an injury, but owner Jerry Jones quickly signed the best available cover corner available on the market, Deion Sanders. Sanders may not have been worth \$35 million, but he improved Dallas' secondary.

Edge: *Cowboys*

### Special Teams

Neither Pittsburgh or Dallas will give the game away due to poor special teams. The Cowboys may have the edge in the kickoff-return department, especially if Sanders does most of the returns.

Edge: *Cowboys*

It can be summed up in one word: Experience. Dallas has it. Pittsburgh doesn't.

Edge: *Without a doubt, Cowboys*

### Bottom line

The current group of Steelers have not erased the stigma that Pittsburgh can't win the big game.

Prediction: *Cowboys win 45-20.*

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## Live music list

**Amabile String Quartet** This group often performs Mozart, Beethoven, Schumann, Bach, Haydn and Schubert. Catch them at Kerr Cultural Center at 7:30 p.m. Tuesday. For more info, call 965-KERR.

**AC/DC** The show is 7:30 p.m. Monday at America West Arena.

**AZZ IZZ** Pre-release and pre-Super Bowl party for latest disc, *In Another World*, at McDuffy's Sports Bar at 8 p.m. tonight.

**Beasts of Paradise** A 5-piece band from San Francisco who rely on an eclectic mix of instruments sans electronics, such as the harp and didgeridoo. They'll be at Metropobobia (say that 3 times fast), 621 N. 3rd St. at 9 p.m. Wednesday.

**Ben Harper** At the Rockin' Horse with Broun Fellinis, 8 p.m. Tuesday.

**Boogie Knights** This time the band is presented by Sports Illustrated. Gibson's, 9 p.m. and 11 p.m. Sunday.

**Candlebox** An all ages show at the Electric Ballroom Tuesday. **Seaweed** opens up. Hailing from the state of Washington, **Seaweed** is currently promoting the recent release *Spanaway*.

**Cypress Hill, 311 and Pharcyde** join them at Mesa Amphitheatre 7 p.m. Saturday.

**D.O.P.E.** A Chicago-based band who uses heavy jams with an odd touch of Blues. Sounds interesting. They'll be at the Nile Theatre Thursday.

**Edge Birthday Bowl Concert** Is there some kind of major sporting event in town? Sure seems like everyone is jumping on either the Super or the Bowl wagon. The Edge radio station is having a party with 15 bands at Club Rio Saturday. It'll be an all day event starting at noon, including bands like **Machines of Loving Grace, The Inbreds, Deep Blue Something, Mr. Mirainga, No Doubt, Vervepipe** (big buzz over these folks, you'll see them soon in an upcoming issue), **Amy Arena**, and other bands from the local scene. Tickets are \$15.00.

**Flock of Seagulls** A name that should drum up excitement for devoted early 80s revivalists, not to be confused with Kajagoogoo. They'll be at the Mason Jar at 9 p.m. Monday with unknown special guests. Trivia question: In what fairly recent movie did Samuel L. Jackson call a kid with a lop haircut by this band's name?

**Mr. T Experience** We can only hope the name doesn't truly reflect bad mohawks and gold chains. They're at the Nile Theatre Friday with **Alligator Gun, Sam the Butcher** and **Spaceman Spiff**.

**Napalm Death** With **Sheer Terror, SIL** and **Master** at the Nile Theatre Saturday.

**Polliwog** The energetic, take-your-shirt-off -inspiring, funk band will be outside in Hayden Square at 8 p.m. Super Bowl Sunday. **Stone Foundation** will be there, too.

**Refreshments** No, not the Gin Blossoms, but sound kinda like them. They kick off the Super Bowl Street Spectacular with **The Drakes** at Gibson's Saturday. Show starts at 8 p.m.

**Seven Mary Three** At the Electric Ballroom Wednesday with **Lustre**, a very witty band if you go by their press release. Only \$10 and it's an all ages deal.

**Sepultura** Club Rio, 8:00 p.m. Tuesday with **Unwritten Law, Downset** and **SIL**.

# Oyster House haven for friendly ghosts

KRISTA DAVIS  
SPECIAL TO THE STATE PRESS

Creep into Casey Moore's Oyster House at Ninth St. and Ash Avenue in Tempe and you may bump into ghosts who many say do just that on the premises.

Warning: You may have to spend the night to spot the ghosts-in-residence. And, they may not show up even at that.

Still, Richard Bank can make a believer of you. Not until the ink dried on the ownership documents was Bank informed by the previous owner, John McCabe, "Congratulations, you now own a haunted house."

At first Bank scoffed at the ghostly tale. Suspicious goings-on forced him to reconsider.

Not long after he opened Casey Moore's, neighbors began calling the police in the middle of the night to report sightings of "ladies in long dresses dancing in one of the upstairs rooms."

But when Banks and his now ex-wife, Patti Helminger, would go investigate they would find nothing out of the ordinary, and the security alarm would still be activated.

Eventually Bank said he began ignoring calls from police. Bank said the house is believed to be haunted by the original owners, William Moeur, the state's first land commissioner, and his wife Mary Wilson Moeur, who built it in 1910.

Moeur died in the house in 1929 following a long illness. In 1948, Mary Wilson died in the house of natural causes.

Grandson Jerry Moeur said although his grandfather, William, died before he was born, the pictures he has seen of him depict his ancestor as a short, rotund, barrel-chested man.

Moeur said the illness leading to his grandfather's death may have been brought on by a chest injury he sustained while working on the farm.

After the Moeurs died, the house changed hands several times and also served as a boarding house during the 1970s before becoming a restaurant called "9th and Ash." Bank bought the house, designated a historical building by the Tempe Historical Society, in 1987, after downtown development in Tempe forced him to relocate the original Casey Moore's from 23 W. 7th St.

The popular eatery and nightspot was named in honor of Bank's ex-wife's grandmother who ran a boarding house in Ireland.

After \$180,000 worth of restorations, Bank opened Casey Moore's for business at its new location on April 2, 1987.

Maureen Matthews, a bartender at Casey Moore's for more than 10 years, said she has seen a third ghostly presence, a younger woman.

Bank cites a theory floating around about the identity of this third apparition.

"There is a rumor ... that a woman was working as a prostitute here and was killed," said Bank. "We believe she's the third."

"She appeared as a person," Matthews said. "And, I didn't recognize her so I gave her a quick once-over and then she disappeared."

Matthews described the woman as tall and thin with dark hair, dark eyes, wearing a blue chiffon dress.

What spooked Matthews most was the look in the woman's eyes — a blank stare.

"People say the essence of the soul is within the eyes, and there was nothing there behind them. There was no sparkle," she said.

Bank said his own hair-raising experience occurred as he was walking up the narrow stairs into the aptly named 'Blue Room' for the color of the fabric covering the walls.

He said a button came flying toward him as he mounted the stairs leading to the second floor.

"I thought it popped off my shirt, but if it had, the trajectory would have been away from me, not toward me," he said.

It wouldn't have been so mystifying, he said, except the button was purple and did not match anything on the floor.

The ghost stories date back to when the house was a rental, Matthews said.

It was during this time that Mark Ringer, a former renter and regular customer at Casey Moore's, had his own unexplained paranormal experience.

As the story goes, Ringer used to keep a bottle of whiskey by his bed in the 'Blue Room.'

On the nights he brought women home he would wake up the next morning to find the bottle missing. One time he even found it in the oven, said Matthews.

"I think it was her (Mary Moeur) way of telling him she didn't approve of him bringing women home," she said.

Matthews insists the spirits are "friendly ghosts." On the rare occasion that they stir up trouble is when they want to be acknowledged or when something has upset them.

On one such occasion an employee was working in the upstairs office when a slew of paper clips suddenly came flying toward her.

The women hustled downstairs to ask Matthews if she thought there was any reason the spirits might be upset.

"At that time the 'Today Show' was filming here and a lot of people wanted to be on TV. They didn't care what they had to say or do to make it happen.

"I got the feeling that they were being exploited, and I think that's why they were upset," Matthews said.

Helminger, who bought Bank's share of Casey Moore's from him last year, said the ghosts do not seem to enjoy haunting as much as playing pranks.

"I came in one morning and found a fake Christmas tree on the bar — in the middle of summer. Nobody had a clue where it came from," Helminger said.

Bank recalled another ghostly tale of former Casey Moore's bartender Dye Schlite.

"He was a firm disbeliever in ghosts," Bank said. "Until one day he was standing in the bar and felt his tie being pulled, and there was no one standing in front of him."

"They're very friendly," Matthews said. "He's (William Moeur) quite ornery, and she (Mary Moeur) keeps him in line."



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# Howdy Partner! Pre game show offers Arizona welcome

BY RAY STERN  
STATE PRESS

Even if there is an early blowout, Super Bowl fans won't need to stifle any yawns following a dazzling, Arizona-themed pre game show.

The 13 to 15 minute show begins at 3:35 p.m. Sunday, when 350 Native Americans representing 21 Arizona tribes take the field.

Dressed in elaborate, brilliantly-colored regalia, performers ranging in age from 4 to 80 will dance and sing to traditional music.

Gay Gilbert, who heads the production company that brought the tribes together for the event, said Native Americans are excited to show people all over the world what their culture really looks like.

"They welcome this chance to be involved at a football

game other than being a mascot," Gilbert said.

The pre game show will also feature a wild-west re-enactment with actors from the Rockin' R Ranch and Arizona Gunfighters.

Producers have built an elaborate mock locomotive 80 feet long and 14 feet high for a train robbery sequence that involves real horses and plenty of gunfire. The raucous scene will finish up with a rowdy, old-fashioned hoe-down involving 500 people.

The finale will have baby boomers fishing for their lighters as the Doobie Brothers, who celebrate their 25th anniversary this year, belt out their 70s hit song "China Grove."

Amidst the hoopla, the stadium will fill up with a wide array of props, from huge cold-air balloons to pink jeeps to scale-model mountains. Fireworks will light the sky, 10,000 balloons will be released, and the Dallas Cowboy

Cheerleaders will strut their stuff.

Then comes the player introductions, the national anthem sung by Vanessa Williams and the ceremonial coin toss.

A flyover of F-16 fighter planes after the anthem will pay tribute to the crew of the space shuttle Challenger, destroyed in an explosion on Jan. 28, 1986. Captain Rich Scobee, son of the late Challenger commander Dick Scobee, will pilot one of the jets.

Country music legend Glen Campbell will host the pre game show and introduce each segment.

"He'll tie it all in together," said Bob Best, the show's director and producer.

Best, who has coordinated the pre game shows for the previous 11 Super Bowls, said this will be the most spectacular yet.

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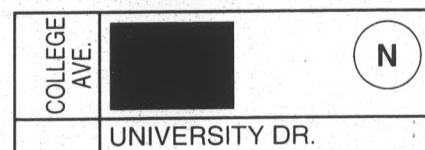
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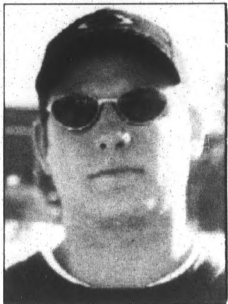
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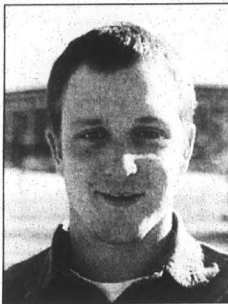
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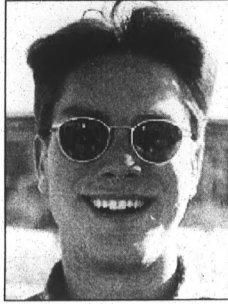
# SUPER POLL XXX



"The Steelers are going to win due to Thigpen and O'Donnell."  
— Chris Lawson, junior, psychology



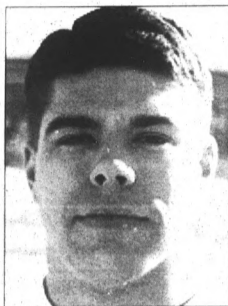
"The Steeler's Kordell Stewart is gonna burn Deion (Sanders)."  
— Justin Todd, sophomore, sociology



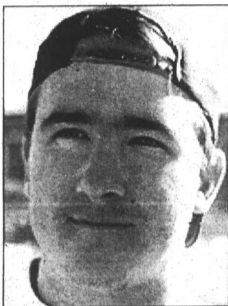
"I don't care, just as long as Deion gets creamed."  
— Aaron Scheele, junior, justice studies



"Emmitt (Smith) and the (Dallas) offensive line are going to dominate the running game."  
— Tom Huff, junior, finance



"The Steelers: It's the time for the AFC."  
— Eric Richard, junior, business



"I hate Dallas."  
— Jeff Reynolds, senior, finance



"I hope Pittsburgh wins. I don't like Dallas' attitude."  
— Tina Valentine, freshman, exercise science



"I hate the Cowboys."  
— Angela Provencio, freshman, pre-nursing

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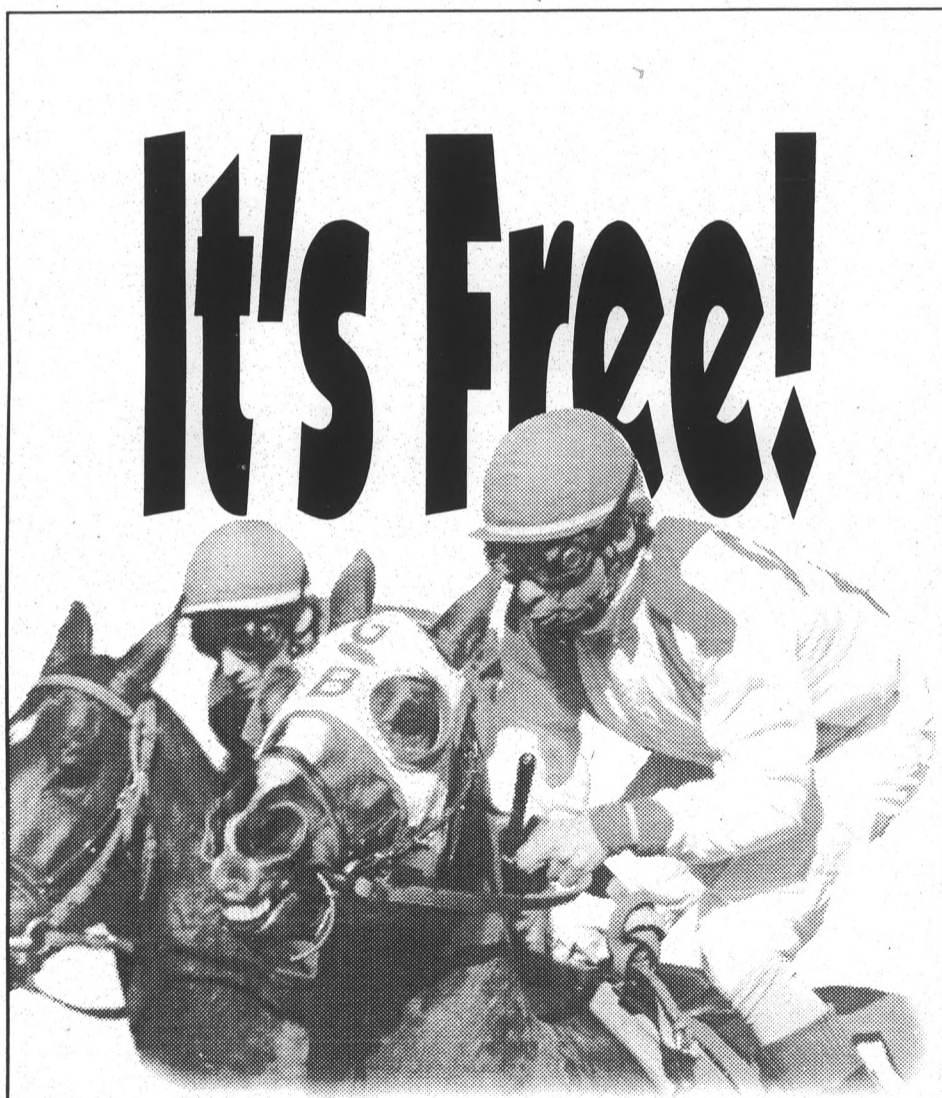
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# Walk it, pedal it or shuttle it on game day

BY CODY V. AYCOCK  
SPECIAL TO THE STATE PRESS

Pounding the pavement and pedaling may be the best way to escape the bumper-to-bumper Super Bowl Sunday traffic.

Thousands of fans will wade through Tempe's bustling streets Sunday, staring down the exhaust from their commuting counterparts. At the same time, others will whisk away on the city's bike paths and free area shuttles surrounding Sun Devil Stadium.

Local bike rentals are expected to boom Super Bowl weekend, said Tom Grossi, owner of Wheels 'n Gear, 7607 E. McDowell Road. Grossi said he expects to rent several hundred bikes during the days before the game.

"You are going to get there faster on a bike than mass transit, and it's fun," he said.

In addition to local traffic, Tempe streets will overflow with an additional 10,000 rental cars, 1,000 buses and 700 limousines.

Gina Giallonardo, Super Bowl Host Committee community relations manager, recommends walking or taking advantage of the several area shuttles to avoid the crowds.

"Shuttles will be the best way," she said.

Ten-dollar parking for 7,500 cars will be provided to ticket-holders in areas at Priest Drive and the Rio Salado Parkway. From the two lots, visitors can catch a shuttle to the stadium. These are the only lots that will provide shuttle service.

Persons with disabilities can catch a shuttle to the game from the corner of Rural Road and Terrace Drive.

A taxi drop-off zone is also planned on Alpha Drive near Sun Devil Stadium. Taxi company officials suggest

making plans with your original taxi driver to meet you after the game. Departures will be coordinated from the same location.

For those driving their own cars to the game, Giallonardo advised to arrive early. Parking lots will open at 8 a.m. Ticket-holders can enter the stadium starting at 1 p.m.

If you drive:

- Rural Road, between the Red Mountain Freeway and University Drive, will be open to permit traffic only.
- Rural Road, north of the Red Mountain Freeway, will be open to through traffic.
- All ASU parking south of University Drive will be open to the public. Parking fees are \$10 per car. No shuttle service will be provided.

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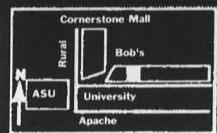
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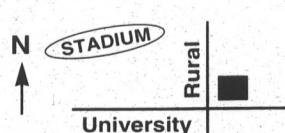
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DEC. 30-31

EAGLES 58	BILLS 37
LIONS 37	DOLPHINS 22
PACKERS 37	COLTS 35
FALCONS 20	CHARGERS 20

**ROUND 2**  
JAN. 6-7

COWBOYS 30	STEELERS 40
EAGLES 11	BILLS 21
PACKERS 27	COLTS 10
49ERS 17	CHIEFS 7

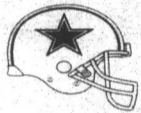
## CONFERENCE CHAMPIONSHIP

JAN. 14

COWBOYS 38	STEELERS 20
PACKERS 27	COLTS 16



SUN DEVIL STADIUM  
JAN. 28



VS.



Adrianna Garcia/State Press

# Super Bowl rich in history, tradition

BY DAMIAN SHAW  
STATE PRESS

Everyone knows what the Super Bowl is and what it represents. The world championship of professional football. A media circus. A gold mine for vendors and local retailers. An inconvenience and showcase for the host city ... but it hasn't always been that way.

The NFL was formed in 1920 and had various forms of playoffs and championships in the years to follow. But not until the upstart AFL showed itself to be competitive, as well as financially viable that it was deemed necessary to hold a "championship" game in 1967.

The NFL's Green Bay Packers, coached by Vince Lombardi, took on Hank Stram's Kansas City Chiefs in Los Angeles in front of over 63,000 fans. It was the first and only Super Bowl that didn't sell out. Thirty-two thousand seats were empty that year. Green Bay won the game 35-10 en route to collecting the championship trophy, now named after Lombardi.

The word "Super Bowl" did not come into use until the third year of the annual championship. Dallas oilman Lamar Hunt, owner of the Chiefs, said the word just came out of his mouth while working on the soon-to-be NFL/AFL merger.

"We were talking about playing a championship game that season," Hunt told the *Los Angeles Times*. "In our conversations, we were debating one day whether to have two weeks off before the game. I was making a reference to the championship game, and I guess I said something like, 'You know, the Super Bowl.' ... I just said it. It came from one of my children."

Roman numerals didn't appear after the Super Bowl moniker until the fifth game, accounting for the triple X rating that this year's Super Bowl received.

Most credit the third Super Bowl for furthering the NFL/AFL merger and sparking the national interest in the game. The first two Super Bowls were yawners, with the NFL coming out on top in successive blowouts. But in the third Super Bowl, Joe Namath of the AFL's Jets guaranteed

a victory over the NFL's heavily-favored Baltimore Colts. Not to be outdone the following year, Kansas City beat a heavily-favored Minnesota Vikings team, evening the championship series between the NFL and AFL at two a piece. In short, it was on.

The nation didn't miss the fact that this was, in fact, a truly competitive rivalry. The television ratings for the fourth Super Bowl soared past even those of man's first steps on the moon.

Much has changed since those first Super Bowls. Ticket prices have gone from \$12 for the most expensive ticket the first year to \$350 this year. There were 338 media credentials issued the first year, compared to 1990s average of 2,200. With growing media coverage came expanded television coverage. CBS and NBC both paid \$1 million for the broadcast rights to the first game and charged between \$70,000 and \$85,000 a minute for commercial time. This year's Super Bowl is included in NBC's four-year, two-Super Bowl contract with the NFL, estimated at \$868 million. Commercial time? One million for a mere 30 seconds.

This year, Tempe is expected to draw over 150,000 people and generate \$150 million in revenue for the city and surrounding areas. When it comes down to it though, it's three hours of the two best football teams in the world trying to win *The Game*.



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# Super Bowl just the beginning of Sunday's festivities

By LIZ MONTALBANO  
STATE PRESS

On Super Bowl Sunday, don't let your fun end just because the big game has. Just a short walk from Sun Devil Stadium, Hayden Square, located between Fourth and Fifth Streets on the west side of Mill Avenue, is providing entertainment well into the night.

At Gibson's, *Sports Illustrated* is hosting a post-Super Bowl bash. If you're in the mood to relive the 70s, this is just the party you're looking for. Tickets are still available for the 11 p.m. show and can be purchased at the door.

Inside the bar, the Boogie Knights, a trash disco band

from Los Angeles, will perform all those disco hits you're ashamed to admit you still enjoy. And their show goes way beyond mere music — the Boogie Knights' outrageous costumes and on-stage antics will make you forget just what decade it is you're living in.

Outside, Tempe band Polliwog (with opening act Stone Foundation) will bring their 90s twist on retro funk to the Hayden Square Amphitheater.

When the band lays down their irresistible grooves, it's hard to keep yourself from dancing — and you won't have to. Feel free to groove under the clear Arizona skies.


If you want a more intimate atmosphere, Balboa Cafe is

located just across the square. Local band The Einsteins will provide alternative rock for those desiring more modern entertainment. The performance begins at 9 p.m.


"The Super Bowl is the biggest event in the country and people from out of town are just looking to have a good time," bartender Mike Wright said. "It's going to be a lot of fun here."


As Polliwog's guitarist and Tempe resident Travis Brinster said of Sunday's festivities, "The only place I'd ever want to be in the Phoenix area is downtown Tempe. It's going to be the biggest Super Bowl party in town."

**STATE PRESS** News Opinions SPORTS POLICE REPORT Comics



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ASU Stadium RURAL UNIVERSITY CORNERSTONE MALL

# Museum tackles 100-year history of Tempe football

By PATTY KING  
SPECIAL TO THE STATE PRESS

Anyone hoping to make an end run around Tempe's Super Bowl crowds can cut down-field to an exhibit on Tempe-area football.

The Tempe Historical Museum's "Buffaloes, Bulldogs and Bowl Games" exhibit tackles the history of ASU and Tempe high school football over the past 100 years.

"We realized that if we do focus more specifically on Tempe football, that would give us something very different than what the NFL Experience or any of the other (Super Bowl-related) activities have going on," said Scott Solliday, the museum's curator of history.

The museum, 809 E. Southern Ave., will be open 10 a.m. to 5 p.m. Friday to accommodate increased Super Bowl traffic. The exhibit, which is normally closed on Fridays, runs through March 17.

Solliday said the exhibit is divided into four sections — Tempe high school football, ASU football, bowl games and Arizona professional teams.

The sections on Tempe and ASU football include information on star players, championship games and season statistics, he said. They also profile former head coaches such as ASU's Frank Kush and Tempe High's John Zucco.

The section on bowl games includes a history of the Fiesta Bowl as well as a look at the 15 bowl games ASU has participated in since 1940, such as the 1987 Rose Bowl and six Fiesta Bowls, Solliday said.

Chad Phinney, the museum's exhibits coordinator, said ASU, which was once called the Territorial Normal School, organized the first football team in Tempe in 1896. In February 1897, the team played its

first interscholastic game against Phoenix Indian School and lost 38-20.

ASU also played its first game against the UofA in 1899 and won.

Solliday said the exhibit contains photos of the annual ASU/UofA rivalry that focuses on people's feelings rather than on the game itself.

"(Photos include) a float in a parade in Tempe in 1940 (that looks like) an undertaker's carriage with a sign saying 'Bury the UofA,'" he said. "(Others include) ASU football players gloating over the headline that they beat UofA."

Doug Tammaro, ASU assistant sports information director, said he hopes the exhibit will show out-of-town visitors the rich tradition of ASU and Tempe football that began a century before this Super Bowl.

He added that he hopes visitors will appreciate the number of ASU players who have gone on to play professional football as well as great moments in ASU football. These moments include wide receiver John Jefferson's winning touchdown catch in the 1975 ASU/UofA game.

"We went undefeated that year and finished No. 2 in the polls," Tammaro said.

Solliday said ASU's contributions to the pro ranks include more than 300 players.

For example, Wilford "Whizzer" White played at ASU from 1948 to 1950 and for the Chicago Bears from 1951 to 1952. White's son, Danny, played for ASU from 1971 to 1973 and for the Dallas Cowboys from 1976 to 1988.

Admission for the exhibit is \$2.50 for adults and \$2 for students with ID. Patrons with ticket stubs from the NFL Experience will receive half off the admission price on Friday only.

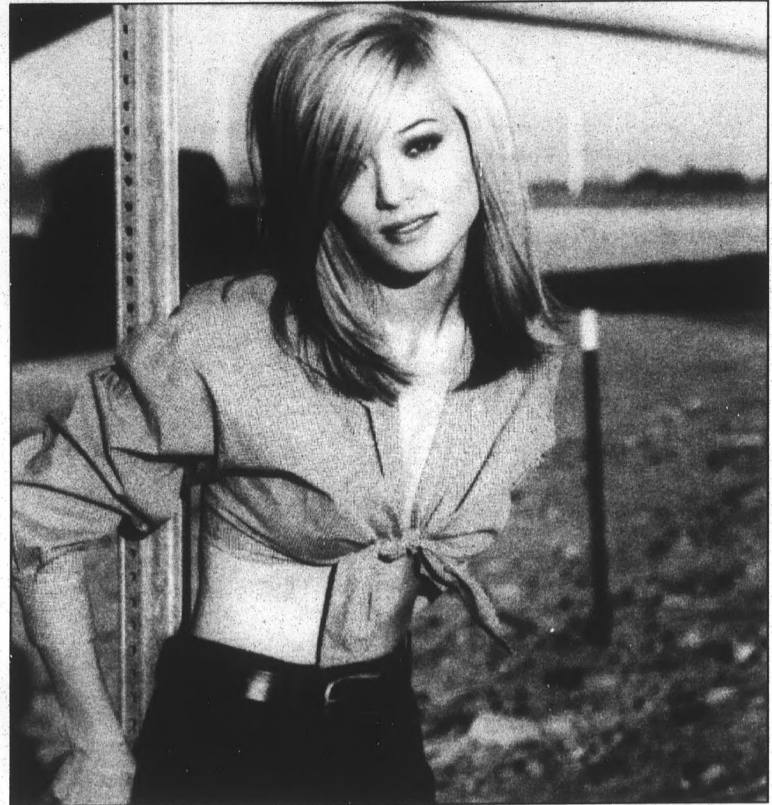


Photo: Joe Hill  
Hair & makeup: Chris Sandoval



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# BEST OF TEMPE WINNERS

Winners listed received the most votes for their category in reader polling conducted by the *State Press* in December, 1995.

**Changing Hands Bookstore, 414 S. Mill Ave.** - It's cozy and quaint, and it has all the books you can imagine. This unique bookstore carries everything from gently used textbooks to brand new best-sellers. You'll feel right at home as you explore the three stories of books, music and more. And, if you're lucky, you could even catch a poetry reading or performance by one of the Valley's local artists.

**Urban Outfitters, 545 S. Mill Ave.** - It's trendy fashion at its best. Urban Outfitters has the latest fashions you've seen on television and some that you haven't seen anywhere. The store takes up two stories of a corner block in the downtown area, so it's sure to catch your eye. Stop in and browse awhile. There's something here for everyone.

**HUB Clothing, 522 S. Mill Ave.** - If you're looking for formal clothing that's a bit original, this is the store for you. The merchandise has a 90s look that's unique and appealing to the fashion conscious. Shop here and you're sure to find that perfect outfit for your next special occasion. You'll be the talk of the town.

**Buffalo Exchange, 227 W. University Dr.** - If you want to look good but don't want to spend a lot of money doing it, the Buffalo Exchange is the store for you. It's every shopper's dream. You'll find new and gently used clothing and apparel for men and women. It's easy to lose track of time when you start browsing, so take it slow and enjoy yourself. The longer you look, the more likely you are to find the perfect item. Oh, and if you spend all of your money on Super Bowl XXX events, you can sell the clothes off your back and go back home with a little cash. Either way, you can't lose.

**Cowtown Boots, 1001 N. Scottsdale Rd.** - Yee-ha and howdy folks! If you want to join the real west, you have to get a pair of cowboy boots made from genuine leather while you're visiting Arizona. At Cowtown Boots, there are

hundreds of styles and sizes in stock for men, women and children. Go on in and try a pair on. You'll love them and your friends will envy you when you go home.

**Living Canvas, 946 S. Mill Ave.** - Everyone who's anyone has a tattoo from the Living Canvas salon. They're the most popular salon on campus because they offer a wide variety of "tats." They carry dainty, symbolic and detailed designs to suit all types. There's virtually hundreds to choose from, so if you've ever thought about getting a tattoo, now is the time to do it. Take a deep breath and go for it.

**Need help finding  
ASU's favorite spots?  
See map, page 13.**

**5th and Mill** - It's not common to see a neighborhood newsstand here in Arizona, but downtown Tempe has one. It's located right on the corner of 5th and Mill for your convenience. If you don't need a newspaper or magazine while you're in town, at least stop by and say hi. They're friendly over there.

**The Cap Company, 725 S. Rural Rd.** - Everybody needs a commemorative Super Bowl XXX cap, and this is the place to get it. The Cap Company is famous for — you guessed it — caps. They have a variety of Super Bowl caps to choose from, plus dozens of others. Since you'll be in the downtown area, walk on over and pick out your favorite one. You'll remember the Super Bowl and your stay in Arizona every time you wear it.

**Taco Bell, 936 E. Apache Blvd.** - Since you'll be on the go while you're visiting Arizona, Taco Bell will help you grab

that south-of-the-border taste between destinations. Don't worry about forking over a lot of cash either. The most expensive item on the menu costs \$3.19 (and that's including tax). So stop in or drive-thru and satisfy your appetite without wasting too much of your precious time.

**Coldstone Creamery, 5th Street and Mill Ave.** - Absolutely the best ice-cream shop in town, Coldstone Creamery has something for everyone. They can make any flavor with ice-cream or yogurt, so the health conscious will think it's great, too. When you stop in you'll be able to create virtually any flavor you want. They also have just about every topping imaginable to mix-in with your ultimate concoction. If you skip one thing while you're here, don't let it be this.

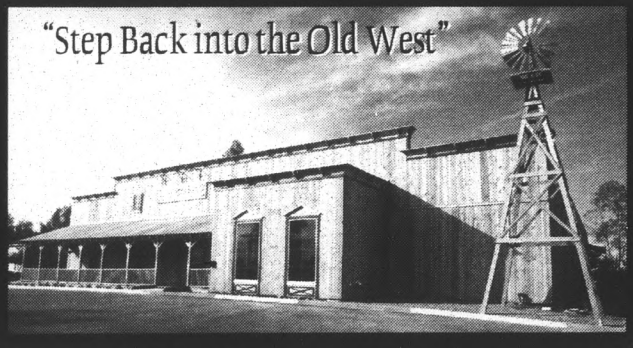
**Riazi's, 2700 S. Mill Ave.** - Romantic candlelight, a rich aroma of Italian spices and superb hospitality create the ambiance of this authentic Italian restaurant. They'll feed you like a king and treat you like royalty here, so don't miss out. And, since it's located about two blocks from downtown Tempe, it will give you the chance to journey into new territory.

**Macayo's Depot Cantina, 300 S. Ash Ave.** - Been to Mexico lately? If not, this is the next best thing. The Depot's authentic decor will make you feel like you're in the heart of Mexico — only the drinking age is still 21. The menu is great and so are the margaritas. If you're in town for a few days, pick up one of their original margarita mugs and take it back for a refill before you catch your plane.

**Gibson's, 410 S. Mill Ave.** - It's a bar, a club and a cafe all in one. Gibson's serves great food for lunch and offers a variety of the Valley's hottest entertainment at night. It has two floors inside and a third floor balcony. The first floor is perfect for dancing, the second for playing pool and watching the people below express themselves on the dance floor, and the balcony gives you a breath of fresh air. A few of the bands who have played, the Refreshments for example, have signed record deals.

TURN TO BEST OF TEMPE, PAGE 14.

"Step Back into the Old West"



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Hickory Smoked Beef, Chicken & Spare Ribs

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Family Style Dining

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# Where to find them:

## Shops

### Bookstore:

- 1. Changing Hands**  
414 S. Mill Ave.

### Casual Clothing:

- 2. Urban Outfitters**  
545 S. Mill Ave

### Formal Clothing:

- 3. HUB Clothing**  
522 S. Mill Ave.

### Used/Cheap Clothing:

- 4. Buffalo Exchange**  
227 W. University Drive

### Western Clothing:

- 5. Cowtown Boots**  
1001 N. Scottsdale Road

### Tattoos:

- 6. Living Canvas**  
946 S. Mill Ave.

### Newsstand:

- 7. Fifth and Mill**  
Corner of Fifth St. and Mill Ave.

### Hats:

- 8. The Cap Company**  
725 S. Rural Rd.

## Nightspots

### Singles:

- 17. Club 411**  
411 S. Mill Ave.

### Relaxing:

- 18. Coffee Plantation**  
680 S. Mill Ave.

### Live Music:

- 19. Gibson's**  
410 S. Mill Ave.

### Billiards:

- 20. Mill Ave. Cue Club**  
607 S. Mill Ave

### Country/Western:

- 21. Rockin' Rodeo**  
7850 S. Priest Dr.

### Dance Club:

- 22. Club 411**  
411 S. Mill Ave.

### Coffeehouse:

- 23. Coffee Plantation**  
680 S. Mill Ave.

### Sports:

- 24. McDuffy's**  
230 W. Fifth St.

## Restaurants

### Fast Food:

- 9. Taco Bell**  
936 E. Apache Blvd.

### Ice Cream:

- 10. Coldstone Creamery**  
5th St. and Mill Ave.

### Italian:

- 11. Riazzi's**  
2700 S. Mill Ave.

### Mexican:

- 12. Macayo's Depot Cantina**  
300 S. Ash Ave.

### Pizza:

- 13. Uno's**  
690 S. Mill Ave.

### Subs

- 14. Subway**  
4 E. 10th St.

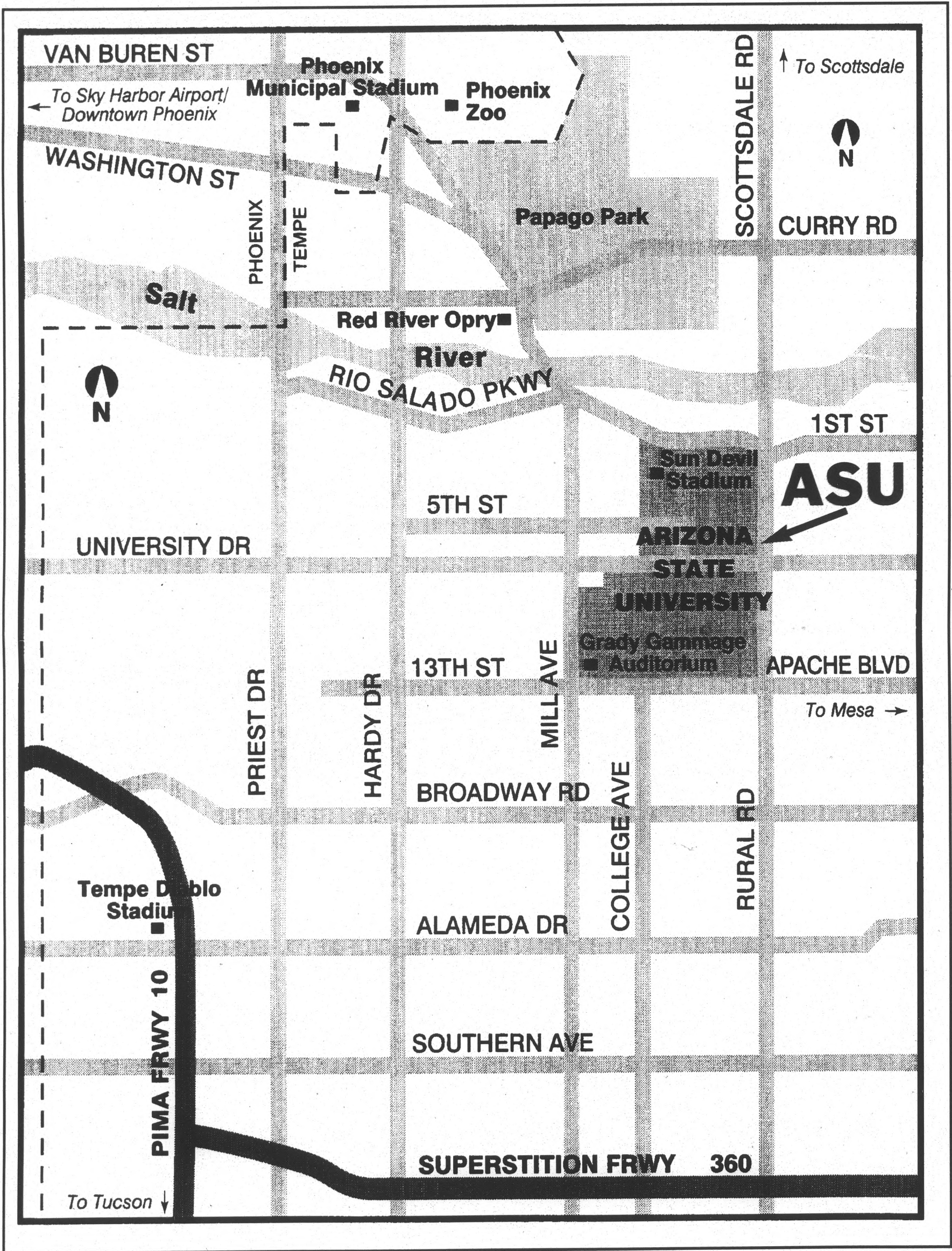
### Vegetarian:

- 15. Souper Salad**  
837 S. Mill Ave.

### Other:

- 16. Monti's La Casa Vieja**  
3 W. First St.

# The Best of Downtown Tempe



All addresses east of Mill Avenue are designated East; all addresses west of Mill Avenue are designated West.

All addresses south of Rio Salado Parkway are designated South.

# Best of Tempe

CONTINUED FROM PAGE 11.

**Mill Ave. Cue Club, 607 S. Mill Ave.** - Pool anyone? This is the place for you if you like the game or just like to watch it. There's plenty of tables to play on, and you can watch the best. Check it out. You'll be glad you did.

**Rockin' Rodeo, 7850 S. Priest Dr.** - If you want to experience country-western dancing Arizona style, take a trip out to the Rockin' Rodeo. There's a huge dance floor and plenty of country music. If you bought those cowboy boots at Cowtown Boots, you can try them out on the dance floor here. Don't be shy. If you don't know the latest country dances, or any country dances for that matter, someone will be sure to teach you.

**Coffee Plantation, 680 S. Mill Ave.** - This is definitely the best coffee shop in Tempe. There's indoor and outdoor seating, and the atmosphere is great. If you're looking for a nice place to unwind after a long day of sight seeing and walking around, this is the place for it. If you don't drink coffee, you can have an Italian soda or hot tea. They also have a sinful selection of cakes and pastries to choose from. It's the perfect spot to people watch and relax.

**McDuffy's, 230 W. 5th St.** - This is a great sports bar, and they're having a huge Super Bowl party. So, if you don't have tickets to the game and came to town anyway, join the gang at McDuffy's and see the event on a big screen TV. Oh yeah, they'll be giving away tickets to the Super Bowl, too, so you still have a shot at the game.

**Uno's Pizzeria, 690 S. Mill Ave.** - Soft buttery-baked dough with toppings like pepperoni, mushrooms, chicken breast and artichokes await you at Uno's Pizzeria. If you don't like to share your food, you don't have to here. They make all of their pizzas in individual size servings. So, you get a whole little pizza all to yourself. There's also a great selection of salads and pastas. Bon Appetite.

**Subway, 4 E. 10th St.** - The bread is fresh, the veggies are crisp, and the cold-cuts are hearty. Anyone who likes subs will love Subway. You can create your own sandwich, and they make it right in front of you. It's the next best thing to making it yourself. Plus, if you're in a hurry, it's also quick and inexpensive.

**Souper Salad, 837 S. Mill Ave.** - Absolutely the freshest selection of fruits and vegetables in town. Souper Salad isn't just a salad bar, it's the best salad bar you'll ever see. They have every ingredient imaginable for your salad. They also have great soups and a potato bar. You won't leave this place hungry.

**Monti's, 3 W. 1st St.** - Monti's is a rustic restaurant that serves rustic food. They're famous for their Roman bread. It's served with every meal, so you'll get some if you dine there. When you go in, you'll feel like you're in the "real west." When you're seated, you'll be led through what seems like a hundred different tunnels and rooms. The fun part is trying to find your way out after you've eaten.

**Club 411, 411 S. Mill Ave.** - If you like to dance and you like hip-hop style house music, you have to stop at Club 411 while you're here. There's two stories inside, with a huge dance floor on the first floor. You can mix and mingle and dance your heart out. Enjoy the light show, it's awesome.

— by Roberta Whitney

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Grilled Chicken Breast and Fresh Spinach  
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Topped with Grilled Onions / Sesame Seeds

Smoked Ham and Brie Lightly Broiled  
on a Pumpernickle Bagel  
Served with Sliced Tart Apple

Grilled Yellowfin Tuna Steak Sandwich  
on Toasted Sourdough with Fresh Spinach,  
Grilled Onions and Sweet Pepper Aioli

**DINNER**

GRILLED QUAIL STUFFED WITH JICAMA, APPLE AND MINT WITH ZUCCHINI AND GOAT CHEESE

GRILLED PORTABELLO MUSHROOM WITH GOAT CHEESE, TOMATOES AND CILANTRO PESTO

GRILLED RACK OF PORK WITH GRATIN POTATOES AND JALAPEÑO-ORANGE MARMALADE

RACK OF LAMB WITH WILD MUSHROOM AND ROASTED RED PEPPER RISOTTO

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# Super Bowl excitement just beginning

DALLAS  
★  
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SUPER  
BOWL  
XXX

PITTSBURGH  
★  
STEELERS

**KICKOFF**.....4:18 p.m. at Sun Devil Stadium  
**TV**.....Channel 12  
**RADIO**.....KTAR 620 AM  
**LATEST LINE**.....Dallas by 13 1/2  
**KEYS TO DALLAS VICTORY**..... 1) Don't underestimate the Steelers  
 2) Frustrate Steeler QB Neil O'Donnell  
**KEYS TO PITTSBURGH VICTORY**..... 1) Limit Emmitt Smith to under 100 yards rushing  
 2) Neil O'Donnell must play error-free football

BY ED ODEVEN  
STATE PRESS

Call it the fan-friendly environment. The 1996 Sega Sports NFL Players Party will give thousands of fans an opportunity to meet their gridiron heroes. The four-day extravaganza will be held today through Sunday at the Phoenix Civic Plaza.

The party is being hosted by co-founders Marcus Allen and Ronnie Lott among others. Tim Brown, who attended last year's party in south Florida, enjoyed the atmosphere.

"Last year hundreds of my NFL buddies were there ... just hanging out with the crowd," Brown said. "It's not only a great time for everyone, but a way as players to thank fans for their support. Rarely do we have an opportunity to take off our helmets and interact with the public."

The interacting will begin today with a ribbon-cutting ceremony at 5:30 p.m. The party, which last season attracted approximately 300 current and former NFL players, is slated to end at 1 a.m.

Each day there will be free autograph sessions with several current and former NFL stars.

Tickets can be purchased at any Dillard's box office outlet or by calling 1-800-35-PARTY. Four-day passes are available for \$25. Daily passes are also available for \$10 in advance or \$12 at the door.

The evening before the Cowboys and Steelers hit the field, downtown Tempe will host the Bank One Super Bowl Street Spectacular, which is expected to draw 75,000.

The events (from 6:30 p.m.-midnight) include a taste-testing area set up for "Taste of Arizona," which will feature southwestern foods, while much of the evening will be devoted to music. The night will be capped by a fireworks display.

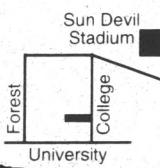
Bank One, which is one of the 20 corporations involved in the Super Bowl host committee sponsorship, has been enthusiastic about the Street Spectacular for months.

Admission buttons can be purchased at any Phoenix-area Bank One. The buttons are \$16 each.

## Super Bowl Souvenirs


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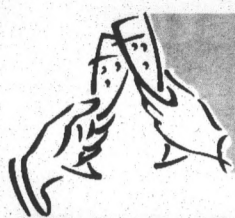
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## 801 E. APACHE, TEMPE



# EXCELLENT DINING



NAME OF RESTAURANT	TYPE OF FOOD	LOCATION	PHONE	RESERVATIONS ACCEPTED?	HOURS OF OPERATION?	CREDIT CARDS ACCEPTED?
PHOENIX LIVE	American Casual in a sports atmosphere	Arizona Center Downtown Phoenix 5th & Van Buren	252•2502	Recommended	11am-1am	ALL MAJORS
SPAGHETTI BOWL	Italian	1867 E. Baseline Baseline Village Center at Rural & Baseline in Tempe	831•7361	Not necessary	11-10 Mon.-Sat. 11-9 Sun.	VISA / MC
LUMBER JACK'S BUFFET, BAR & GRILL	Buffet & Wings	1744 W. Main, Just east of Tri City Mall at Dobson Road	969•7701	Not necessary	Mon.-Tue. 11-8 Thur.-Sun. 11-9	VISA / Mastercard, American Express
PINK PONY STEAKHOUSE	Steak, Prime Rib, Fish and Pasta	Downtown Scottsdale 3831 N. Scottsdale Road	945•6697	Recommended	11-3 Mon.-Fri. Lunch 5-10:30 All Week for Dinner Open Late Super Bowl Sunday	MasterCard, Visa, American Express, Discover, Diners Card, Carte Blanche
CHINA WOK	Chinese Food	2334 N. Scottsdale Road	970•6199	No	11am-9pm Mon.-Fri. Sat. & Sun. 12-9	Cash Only
NELLO'S PIZZA	PIZZA & ITALIAN	1806 E. Southern, Tempe 2950 S. Alma School, Mesa	Tempe 897•2060 Mesa 820•5995	No	Sun.-Thur. 10-10 Fri.-Sat. 10-11	MasterCard / Visa
CARMEN'S BISTRO	PIZZA & ITALIAN	219 E. Baseline Road Tempe (Corner of Mill & Baseline)	345•1264	Not necessary	Mon.-Fri. 11am-11pm Sat.-Sun. Noon-11pm	Visa, MasterCard, American Express, Discover

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 Fri Polliwog  
 Sat Soul Cracker  
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- Pat Buchanan is NOT another Republican whose first loyalties are to big business and the New World Order.
- Pat Buchanan proposes tax policies that would favor small businesses, and tariff policies that would protect American workers from unfair foreign competition.
- Pat Buchanan opposes the use of American military force except where American vital interests are threatened.

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Arizonans Be sure to vote in the Republican primary February 27!  
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Wendy Ward, Golf  
*Arizona State University*

She's made a name for herself. In her sport. And at her school. Which is why she's been chosen as a Honda Award winner by vote of over 800 NCAA member schools. For her athletic success as well as her leadership abilities, academic performance and community involvement. In honor of her hard work, American Honda will make a donation to her school's general scholarship fund. It's yet another accomplishment to add to her list.



# Behind Sparky's mask

By BABAK DEGHANPISHEH

In order to get a better glimpse of the person behind the mascot's mask, who better to ask than Sparky, the pride of ASU and the flaming son of 120 degree Phoenix?

Hailing from St. Thomas in the Virgin Islands, the current Sparky (real name withheld by request) is a construction major at ASU who has held the coveted aluminum pitchfork for the past 3 1/2 years.

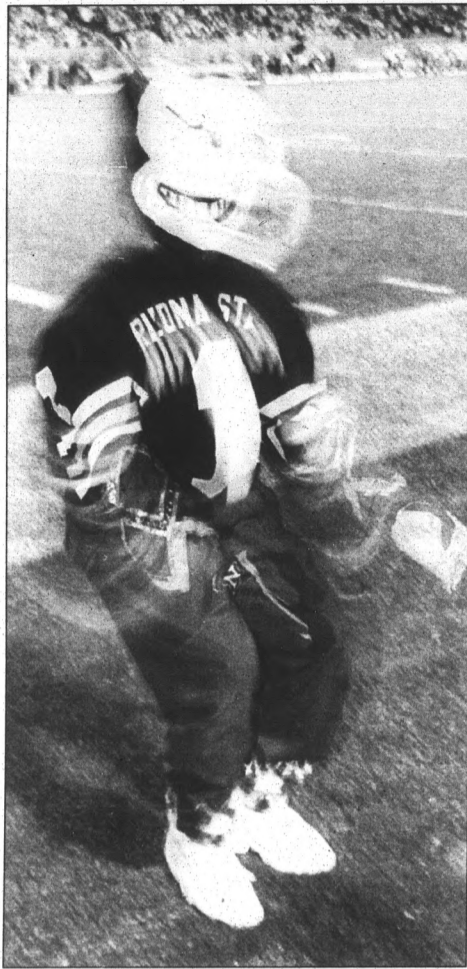
After a semester on the cheerleading squad in the Spring of 1992, Sparky was asked to fill the mascot vacancy and quickly accommodated to the rigorous challenges of the position.

Silence, as Sparky emphasized, was an early lesson in the art of mascotry. "With mascots, actions speak louder than words. You have to be larger than life in your motions and exaggerating is a big thing. So, if you talk, it takes away from the mystique of the mascot."

And Sparky's actions do talk. With an athletic repertoire which consists of standing flips, jumping splits and cross-court tumbling, Sparky's current routine stems from years of intense, mostly self-taught, gymnastic training.

Sparky joined the ASU gymnastics club this semester, which continues a legacy of ASU gymnasts and mascotry. Alumni ASU gymnasts have gone on to play the Charlotte Hornets' Hugo, the Indiana Pacers' Boomer, the Houston Rockets' Booster, the Seattle Sonics' Squatch and, of course, the current Phoenix Suns' Gorilla.

Choosing the Gorilla as his favorite professional mascot, Sparky may set his sights on the Suns for the future. "I've met the Gorilla a couple of times-once in uniform and once out. He's pretty much locked in the position right now, but you never know, what about Paul Westphal?"



Jim Poulin/State Press

Sparky (real name withheld by request) is a construction major at ASU who has held the coveted aluminum pitch fork for the past 3 1/2 years. Choosing the Gorilla as his favorite professional mascot, Sparky may set his sights on the Suns for the future.

## Weather worries?

See the forecast on the bottom of Page 1.

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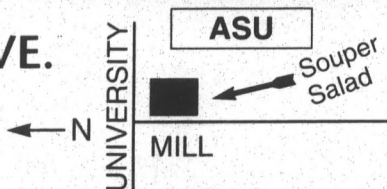
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**Fiesta**  
1457 W. Southern Ave.  
644-9566

**Metro**  
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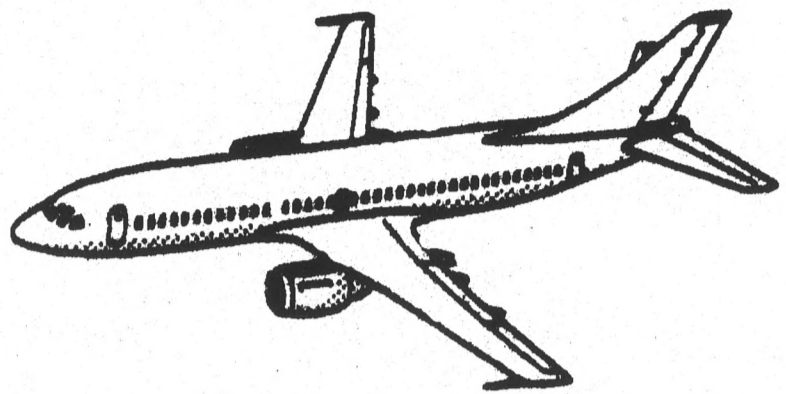
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# Sports, music, Pope make memories at ASU stadium

BY EDDIE DIAZ  
SPECIAL TO THE STATE PRESS

It was the 1977 homecoming game. The crowd of 56,000 cheered as the ASU Sun Devil football team completed a 45-0 shutout against Wyoming. Students and staff roared. Excitement and laughter created memories that will probably last a lifetime.

This Sunday, Sun Devil Stadium will host Super Bowl XXX and an expected 80,000 fans. Those present will experience a special feeling that will create a lasting memory.

But, then, Sun Devil Stadium has a history of creating memories.

To some, the memories are of blasting and construction by the Salt River when workers began building Sun Devil Stadium in 1958. Sun Devil Stadium started with a seating

capacity of 30,000 people, but additions and expansions have created seating for more than 75,000 fans.

Some people's greatest memories are a 1981 Rolling Stones performance or the Pope's 1987 visit to the stadium.

The most memorable moment for Sheila McNerney, ASU women's tennis coach, is the excitement of students after an ASU/UofA game.

"(It was) when we beat Arizona in '91 after losing to them eight straight years before," she said. "Students stormed down the field, tore down the goal posts and carried them to the top of the stadium. It was exciting."

Other coaches who shared memories include Rich Wenner, ASU football strength coach. He cited a 1988 game when Nathan LaDuke ran 127 yards in returning an

interception for a touchdown, zigzagging all over the field. "It was really exciting to see it and be there when it happened," Wenner said.

Dick Arbuckle, ASU assistant football coach, remembered the very first game he coached in 1991.

"Defensively, we dominated the game," he said. "We must have had eight sacks and blocked two punts — a thoroughly dominating performance."

Coaches are not the only ones who remember winning performances.

Sophomore civil engineering major Kevin Mastowski, 19, remembered this year's BYU game.

"When (ASU safety) Mitchell 'Fright-night' Freedman sacked an opposing receiver, knocking him out for at least five minutes, you could just hear the hit," he said.

## Planning to streak the MU?

Call the STATE PRESS photographers at 965-2292. Remember to plan ahead!

### WANTED:

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Deadline: JAN. 26, Friday

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For more information, call Kevin Johnson, College Council President, 965-3161

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# TURFMAN

BY SETH LANDAU  
STATE PRESS

Either the Dallas Cowboys or Pittsburgh Steelers will emerge as the top team in professional football on Sunday.

But the "behind the scenes" champions at Super Bowl XXX have already been determined. George Toma and Don Follett coach a different kind of winning team.

Toma, the NFL's turf consultant, and Follett, ASU's facilities coordinator, are in charge of the playing surface that's going to be used this Sunday at Sun Devil Stadium.

Together they strive to provide the best possible stage for the big event.

"It's a great learning experience because George has so many years of experience behind him," Follett said. "For a guy like me it's a good opportunity to learn and do more and be a better groundskeeper."

Toma said all of the success with the field wouldn't have been possible without Follett and his grounds crew.

"It's a pleasure to come into Arizona State University because the crew is tops," he said. "Don Follett's been on my Super Bowl crew for six years. ...I surround myself with good people."

Toma and Follett share the same philosophy of going beyond the call of duty.

"It takes good team effort, and everybody has to work together," Follett said.

"I tell our boys that you don't want to be good, you don't want to be average, you want to be tops," Toma said.

Toma also adds the three little words that he says are the key to success, "and then some."

"You have to have pride. Our boys have pride," Toma said. "You'll see them with a hair comb, combing up the


grass around the insignias."

Pride is something Toma knows a great deal about. His father passed away when he was 11 years old and was forced to go to work at a vegetable farm making 10 cents an hour.

Toma worked similar odd jobs in his hometown of Edwardsville, Penn. before finally breaking into the grounds keeping business in the late 1940s. He started doing work on Major League Baseball fields and has since come a long way.

Toma now is affectionately known as the NFL's turf guru. And by the end of this week, Sun Devil Stadium and the Super Bowl will have benefited from one of Toma's many works of art.

Toma and Follett said there have been no major problems with the Tifway 419 turf since being installed two weeks ago and everything is on schedule.



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# Milling on Mill: Where the past meets the present

By JULIE JOHANSEN  
SPECIAL TO THE STATE PRESS

For those wondering what to do Super Bowl weekend, look no further than Mill Avenue. Nestled in the heart of Old Town Tempe and a two-minute jog from Sun Devil Stadium, this college hot spot has something for everyone.

Named after the Hayden Flour Mill, established in 1874, Mill Avenue has become an integral part of Tempe history, complete with century-old buildings that coexist among modern, asymmetrical counterparts and multi-million-dollar additions.

After a century of many changes, particularly within the past few years, Mill Avenue has evolved into an enticing atmosphere of culture, individuality and endless hours of entertainment.

Lining the avenue from University Drive to the Rio Salado Bridge are countless numbers of eateries, coffee houses, bars and shops luring pedestrians inside. They tempt with Brazilian blends, flaky croissants, Celis brews and some of the best retro clothing this side of Melrose.

Weekends on Mill Avenue present a carnival of events for visitors and residents of all ages. Outside coffee houses, sidewalks are overrun with chess matches, hemp-jewelry vendors, parades of pets on leashes and owners' shoulders and a one-man-band acoustic sidewalk entertainment.

Seated comfortably on the sidewalk in torn jeans and a head full of braids, Bill Bradley, a traveling acoustic artist, said Mill Avenue is Arizona's version of Venice Beach.

"It's like a million different personalities all rolled into one," he said. "I always end up back in Tempe. It's nothing but atmosphere."

Others agree.

Nadja Simpson, a 26-year-old art student from Buffalo, frequents Mill Avenue regularly because of its many offerings.

"The food's great down here and the nightlife's a blast," she said. "I hang on Mill almost every weekend. You can have fun doing nothing here."

For those wishing to take a break from shopping, Mill Avenue offers flavors for every taste bud. If an Italian menu of pasta and spumoni served inside a locomotive car sounds appealing, Mike Pulos' Spaghetti Company, 414 S. Mill Ave., is a must. For deep-dish Chicago-style pizza, a full-service bar and a prime patio view of passers-by and pubs, try Pizzeria Uno, 690 S. Mill Ave.

If live music is a priority, dine at Mill Landing Restaurant, 398 S. Mill Ave., and Balboa Cafe, 404 S. Mill Ave., for contemporary jazz bands and a hearty meal of seafood, steak, burgers and salads.

Other tasty stops include Stan's Metro Deli, 415 S. Mill Ave., which accommodates the health-conscious. There's also Paradise Bar and Grill, 401 S. Mill Ave., The Islands, 730 S. Mill Ave., Crocodile Cafe, 525 S. Mill Ave. and Caffe Boa, 709 S. Mill Ave.

For those who spent too much money getting to the Super Bowl, a newly-built McDonald's, 501 S. Mill Ave., will not drain the wallet.

Mill Avenue also has endless nightlife possibilities. For those 21 and over wanting to relax with a cold one, some hip choices are Mill Avenue Beer Company, 605 S. Mill Ave., Balboa Cafe, Fat Tuesday, 680 S. Mill Ave. and Long Wong's, 701 S. Mill Ave. Dancing can be found at Club 411, 411 S. Mill Ave., which offers the latest music, an enormous dance floor and a sports bar.

Weekends also offer the Valley's best live bands under the starry sky in Hayden Square, located behind Mill



Tony Berastegui/Special to the State Press  
Adrian Flores, a post office worker, and Toni Pakay, a technician with St. Luke's Hospital, ride around Mill Avenue in style. Angie Vannett, the driver of the buggy, is a Carmel Drama School student who plans to study theatre at ASU.

Landing Restaurant.

Many establishments are planning special events for Super Bowl partygoers. The Sky Box Sports Grill will offer a Super Bowl Tailgate Party through game day complete with NFL celebrities, Budweiser girls, live music, drink specials and giveaways. Sky Box bartender Scott Kirkpatrick said he expects a full house for reasons other than drink specials.

"We've got the best view of Tempe in Tempe," he said.

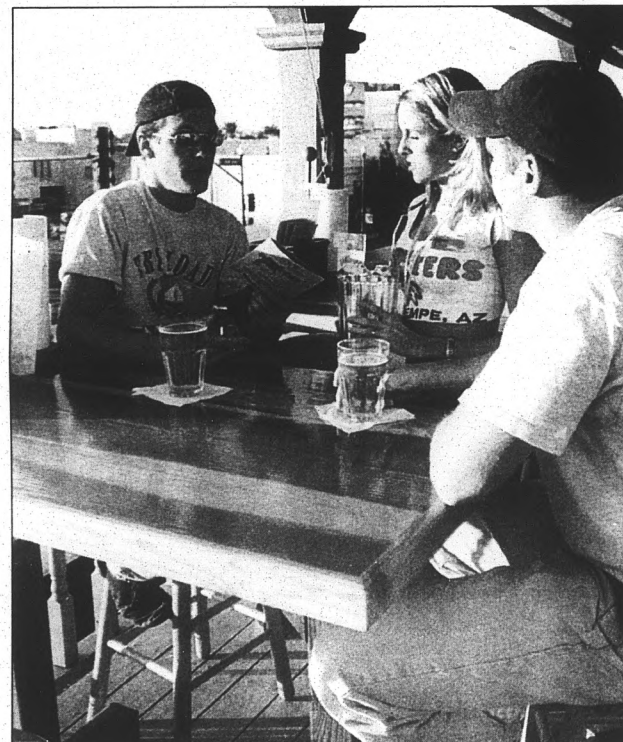
Hooters restaurant and bar, 501 S. Mill Ave., will offer Super Bowl passes ranging from \$40 to \$50, allowing patrons all-day access to Hooters and The Owl's Nest (located above Hooters) on Super Bowl Sunday, as well as access to Hooters' buffet and patio. Tickets can be picked up at Hooters or reserved by phone at 967-2222.

For good family fun, stroll shops such as Urban Outfitters, 525 S. Mill Ave., Those Were the Days! antique store, 516 S. Mill Ave. and Z-Gallery, 680 S. Mill Ave.

Or, shoot a few games of pool at Mill Cue Club, 607 S. Mill Ave., or grab a cup of java at Coffee Plantation, 640 S. Mill Ave., or an ice cream at Mill Avenue Creamery, 501 S. Mill Ave.

You can also watch one of 11 movies at Harkins Centerpoint Luxury Cinemas, 730 S. Mill Ave. Saturdays at midnight on Mill Avenue also mean a viewing of the famous *Rocky Horror Picture Show* at the Valley Arts Theater, 515 S. Mill Ave.

Whether it's pizza and beer, shopping or just people-watching, Mill Avenue is one hip strip you will want to visit time and again, even after the hoopla of Super Bowl XXX kicks its way out of Tempe.



Tony Berastegui/Special to the State Press  
Annie Wiedensohler (center), an ASU junior broadcasting major, takes an order from Art Karsel (left) and Reinhardt. Karsel is in carpentry school and Reinhardt is a martial arts instructor. Both men are from Chicago and are in town on vacation, escaping the cold back home.

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**The Super Bowl...**

The biggest winning margin was San Francisco over Denver in 1990-55-10.

The closest game was New York over Buffalo in 1991-20-19.

Source: The Top 10 of Everything Russell Ash

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Sunday: Carvin Jones Bands 1pm-4pm  
And the original Tail-gate Whiplash Party

Best prices, Best beer, Best bands, Bojos all the time!

**966-5543**  
CALL FOR DETAILS  
829 S. Rural Rd.  
UNIVERSITY - RURAL



# FINALLY!

## ASU HAS A

# BARRO'S

# PIZZA



delicious • fast • low everyday prices

**LARGE PIZZA**  
SINGLE ITEM  
add'l. items  
1.10 each  
**6.95**

**LARGE BARRO'S**  
**SPECIAL** **9.95**  
Includes: cheese, pepperoni,  
ham, onions, mushrooms &  
green peppers. Veggie special  
can be substituted.

**LARGE CHEESE**  
**PIZZA • 50 WINGS**  
add'l. items 1.10 each  
**15.99**

**MEDIUM SINGLE ITEM**  
**5.95**  
add'l. items 95¢ each

THESE ARE  
EVERYDAY  
PRICES  
FOR ASU

**4 LARGE**  
**CHEESE**  
**PIZZAS** **19.99**  
add'l. items each  
1.10 per pizza

**MEDIUM CHEESE**  
**PIZZA • 25 WINGS**  
add'l. items 1.10 each  
**10.99**

### EXCELLENT LUNCH SPECIALS!

11 a.m. to 3 p.m. daily

ONE SLICE  
PIZZA  
16-oz. DRINK **1.40**

TWO SLICES  
PIZZA  
16-oz. DRINK **2.58**

ONE SLICE  
PIZZA  
SALAD  
16-oz. DRINK **2.82**

• CALL FOR DELIVERY •

\$1 Delivery Charge

McKellips

DELIVERY  
AREA

Country Club Way

Broadway

# 350-9122



HOURS

Open  
11 a.m.  
DAILY

CORNER OF LEMON AND TERRACE • ASU