

asu magazine

September 2015 volume 19 number 1

ASU promotes
educational innovation

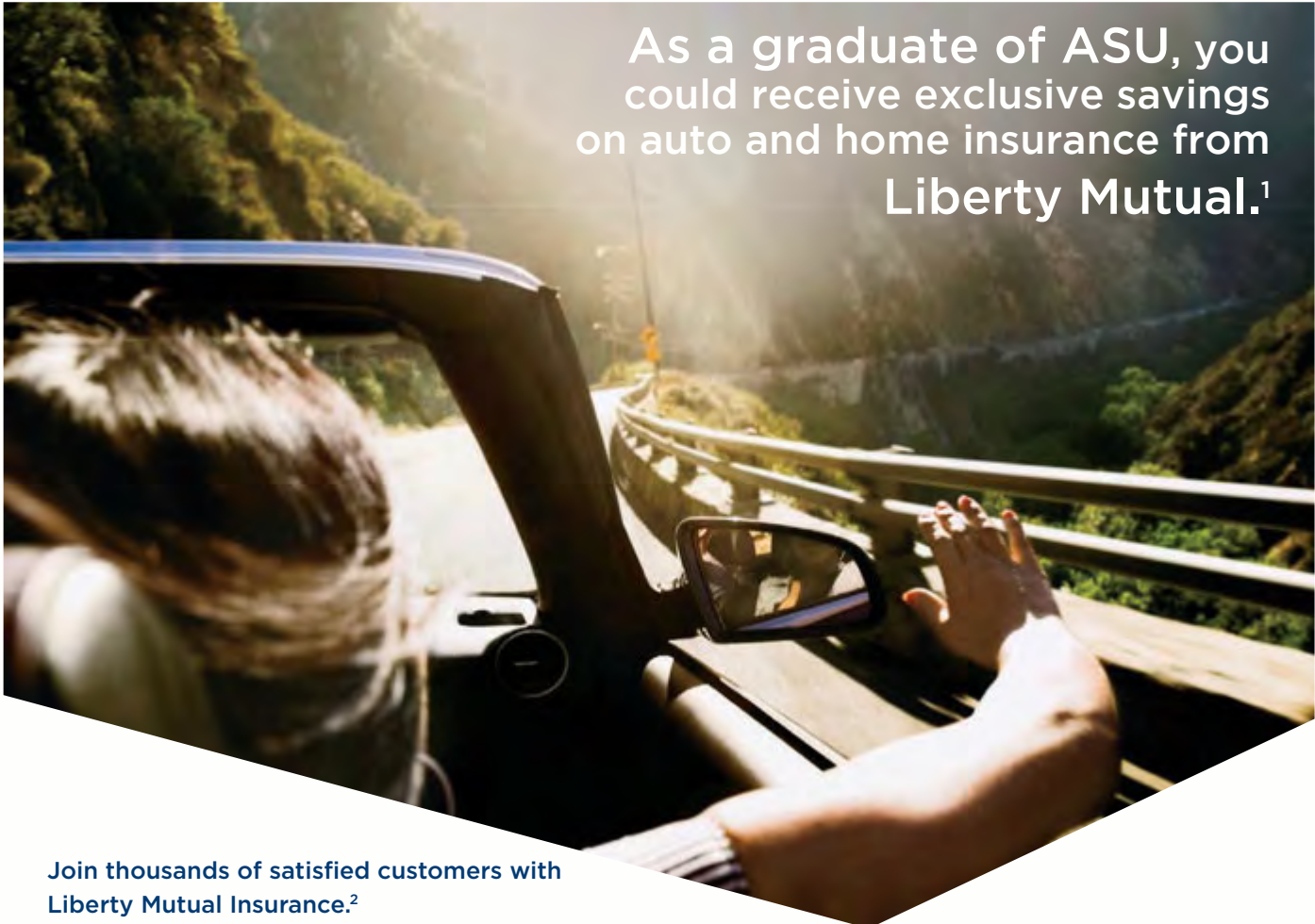
Taking a look inside
Sparky's world

Using art's power to
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President's Letter

Since its founding as a normal school for teachers 130 years ago, Arizona State University always has focused on being a leader in education. Our university doesn't just focus on equipping students for a successful career through the lessons our faculty prepare for them; ASU also helps

students learn the best ways to adapt to an ever-changing social and economic environment. One of our features in this issue of the magazine highlights the innovative research that the university is conducting that relates to education – and not just K-12 and higher education, but learning throughout the lifespan – as well as the many other successful programs, all of which help enrich the communities surrounding our campuses.

Our other feature section showcases alumni who have made significant contributions to the arts, including fine art, video/film, dance, music, theater and more. These Sun Devils are graduates of a number of our colleges and schools at ASU and their stories demonstrate both how essential artists are to a thriving society and how many academic disciplines influence the development of artistic professionals.

As this issue goes to press, we're preparing for a season of exciting Sparky's Touchdown Tailgates. We'll be kicking off our away-game tailgate series with an event before the Sept. 5 ASU-Texas A&M game in Houston, then continuing with celebrations on Oct. 3 in Pasadena, Calif., before the UCLA game, and in the Salt Lake City area before the Oct. 17 game against Utah. The tailgates represent the ultimate Sun Devil pre-game experience, and you'll want to be there to catch special appearances by the spirit squad, marching band, former players, ASU leadership and Sparky.

And since we're talking about football, mark your calendars now for Homecoming on Nov. 14. The ASU Alumni Association will host another Legends Luncheon on Nov. 13, celebrating ASU's amazing football legacy and gearing up for the game against the University of Washington Huskies. Fall is the traditional beginning of the school year, and it's a great time to reconnect with ASU. We hope to see you at a game, a tailgate, or an Alumni Association event soon! Go Devils!

A handwritten signature in cursive script that reads "Christine K. Wilkinson".

Christine K. Wilkinson, '66, '76 Ph.D.
President, ASU Alumni Association
Senior Vice President and Secretary of the University



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To access information offered through a QR code, you'll need a mobile phone with a QR code reader application.



20 Creative confidence

The arts are more than icing on the cake of life – they're some of the main ingredients! Meet 10 Sun Devils who are professional artists, hailing from disciplines ranging from dance and theater to music and ceramics.

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Christine Wilkinson highlights the university's status as a trailblazer, both in terms of its historical commitment to develop new approaches to student learning as well as its status as a hub for nurturing the creative achievements of Sun Devils.

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ASU promotes educational innovation

From the first time it opened its doors to students in 1885 as a teacher's college, Arizona State University always has been a trailblazer in terms of creating new approaches to education. As the institution has grown to become the largest public university in the country, ASU has adopted new tactics, embraced emerging technologies and incorporated the latest research and strongest expertise.



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A shot at greatness

ASU professor named 'most creative person' for Ebola drug research



Photo by: Biodesign Institute, Arizona State University

Arizona State University Biodesign Institute researcher and Regents' professor Charles Arntzen has been chosen as the No. 1 honoree among Fast Company's annual "100 Most Creative People in Business" for his leadership role in developing ZMapp, a therapeutic produced in tobacco to fight Ebola.

ASU Biodesign Institute researcher Charles Arntzen has been chosen as the No. 1 honoree among Fast Company's annual "100 Most Creative People in Business" for his leadership role in developing ZMapp, a therapeutic produced in tobacco to fight Ebola.

"I never anticipated we would get ZMapp into human testing for another three or four years, and suddenly, the urgency of the situation in West Africa was upon us," said Arntzen, who attended a star-studded Fast Company gala in Hollywood that feted the 2015 honorees, including scientists, actors, musicians, artists and entrepreneurs.

With no known vaccine or cure available, more than 10,000 people have now perished throughout West Africa, a humanitarian crisis created by the worst Ebola epidemic in history.

During the height of the outbreak, two American missionaries became infected. Physician Kent Brantly and health care worker Nancy Writebol, both near death and desperate for help, became the first people to receive ZMapp, knowing full well that it had never been tested in humans before.

Within 24 hours, Brantly was walking again, and both have fully recovered.

"It was astonishing how effective this new therapeutic was, and this is snowballing now," said Arntzen, who is convinced ZMapp works. "It's now in human trials in West Africa and has captured all sorts of attention."

ZMapp is a serum made in a plant with a notorious reputation as a killer, tobacco.

With a dream team of Arntzen and his collaborators, they modified the tobacco plants to produce a protective cocktail made of three monoclonal antibodies. This therapeutic cocktail proved to be 100 percent effective in protecting animals against Ebola, even five days after exposure.

ZMapp is the leading candidate for a drug treatment to fight Ebola, but because it was experimental, there were only enough doses to save a few. In response, the government has awarded a \$25 million contract to Mapp Biopharmaceuticals for the massive scale-up desperately needed to stockpile enough of the drug and safeguard against another possible outbreak. Now, commercial partner Kentucky BioProcessing has produced enough ZMapp for the necessary clinical trials in Liberia to begin.

"For the last decade, a huge part of my role has just been a cheerleader. We've just found we've been able to lower the level of inertia to get over barriers to work together," said Arntzen. "It's been a creative wonderland within the Biodesign Institute that has allowed us to chase ideas that maybe initially, sounded a little crazy, but bring together the parts to make them a reality."



Photo by: Andy DeLisle/ASU

(Left to right) Scott Smas, Jim Bell and Craig Hardgrove will lead ASU's NewSpace Initiative, a university-wide space technology and science program whose ultimate goal is to expand into an institute that ties all the interdisciplinary avenues of space research together across the university.

Found among the stars NewSpace Initiative connects ASU with space industry

The next big thing in space research is small – small, agile companies and small, inexpensive devices are changing how we explore the universe. Arizona State University researchers are working with both.

Most people probably have heard of such companies as SpaceX and Virgin Galactic. The term “NewSpace” is often used to describe them. Jim Bell, a professor in ASU’s School of Earth and Space Exploration (SESE) and director of the NewSpace Initiative, explained that, “It’s commercial entities that are building, designing, operating, thinking about space-related projects and applications, but it’s not always the usual players – the Boeings and the Lockheeds. It’s usually smaller, more nimble, more entrepreneurial kinds of companies.”

The field is growing rapidly. ASU’s NewSpace Initiative is tracking nearly 900 companies that have entered the industry, up from around 500 just a year ago. These include everything from small start-ups working on technology projects out of someone’s garage to companies with thousands of employees designing and building new rockets.

Until recently, space exploration typically has involved relationships between government and industry or between government and academia. The relationship between academia and industry traditionally has been weak.

ASU’s Space Technology and Science (or “NewSpace”) Initiative is leading a new integration of academic and commercial space enterprises using ASU’s core strengths in space science, engineering and education.

ASU’s extensive experience in space science and exploration is an asset to companies working in this area. For example, ASU is home to the Lunar Reconnaissance Orbiter Camera and the Center for Meteorite Studies. The university is also a key participant in NASA’s Mars Odyssey orbiter, the Curiosity and Opportunity rover missions to Mars, and the upcoming Mars 2020 rover mission.

ASU researchers have forged a number of smaller relationships with space companies for their own projects over the years. More than 150 ASU faculty members have some involvement with the space industry. Over the past two fiscal years, these relationships translated into \$69 million in research funding through 211 awards.

Ultimately the initiative’s goal is to expand into an institute that ties all of these interdisciplinary avenues of space research together across the university. The institute could support a wide range of space-related academic programs, courses and degree programs, and offer robust internship programs that allow students to get valuable experience before graduation and give companies a chance to participate in cutting-edge research while training potential future employees. To that end, ASU recently became an associate member of the Commercial Spaceflight Federation, the trade association for the NewSpace industry.

Exercising their options ASU students create innovative solutions for childhood obesity challenge

Across the globe, obesity is growing at an alarming rate, especially among society's youngest members. According to the World Health Organization, 42 million preschool-age children were overweight or obese in 2013, and the Centers for Disease Control and Prevention pegged more than one-third of U.S. children and adolescents as overweight or obese in 2012.

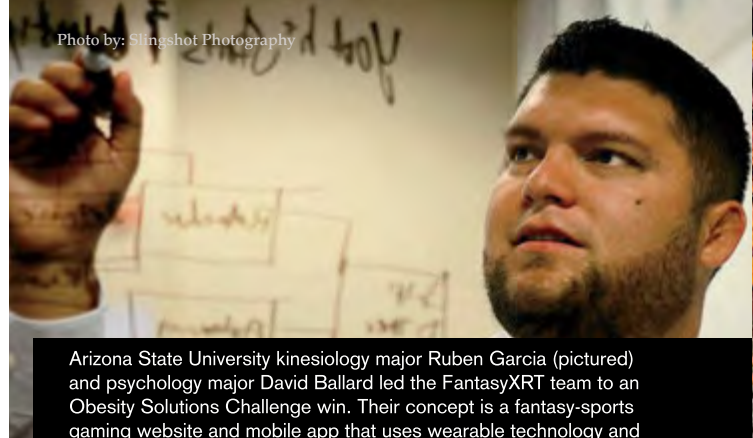
Inspired by the ASU Changemaker Challenge, Mayo Clinic-ASU Obesity Solutions recently partnered with the College of Liberal Arts and Sciences' social sciences schools and the College of Health Solutions to sponsor a university-wide competition aimed at tackling obesity in children.

Challengers were asked to think globally and critically about the problem, taking into account that obesity is affected by environment, genetics, culture, socioeconomic status and education, among other factors.

The winning student teams – FantasyXRT, Nutritional Health Awareness and Partners in Empowerment – applied various perspectives and disciplines to generate creative solutions to key components of the obesity epidemic.

The FantasyXRT team focused on turning the tables on increasingly sedentary youth by using the very tools that often keep them indoors and in a chair. Ruben Garcia (kinesiology) and David Ballard (psychology) are creating a fantasy-sports gaming website and mobile app that use wearable technology to link participants to gaming action. Fantasy-sports privileges are earned through exercise done throughout the day and result in such perks as draft order, roster changes and salary caps.

Shovna Mishra (sustainability) and Kapila Patel (biologi-



Arizona State University kinesiology major Ruben Garcia (pictured) and psychology major David Ballard led the FantasyXRT team to an Obesity Solutions Challenge win. Their concept is a fantasy-sports gaming website and mobile app that uses wearable technology and perks earned through exercise to engage players in gaming action.

cal sciences) represented Nutritional Health Awareness, a student-led organization that matches college students as mentors with elementary school students. The goal is to instill health consciousness in children from an early age.

The student group Partners in Empowerment uses a mentorship model to deliver support and services to sex-trafficking victims and at-risk youth, including the teen students at Phoenix's Tumbleweed Youth Center. Team leaders Sierra Morris (global health and economics), Meera Doshi (biomedical engineering) and Samantha Flatland (nutrition/dietetics) plan to use the Challenge award money to build out the program to offer activities like cooking lessons and exercise programs to Tumbleweed youth.

All of the teams have won additional honors for their work. Partners in Empowerment earned funding from the Clinton Global Change University Initiative, FantasyXRT took fifth place in a national competition and Nutrition Health Awareness received an award to study gut microbiota. Nutritional Health Awareness also won the 2013 Obesity Solutions Challenge.

More than 100,000 apply to study at ASU in 2015

More than 100,000 students applied to start undergraduate and graduate programs at ASU in 2015, according to university records.

"We're seeing a huge interest in ASU from all around the country and the world," said Kent Hopkins, vice provost of enrollment services. "The prestige of ASU and the message of the New American University is striking a chord with prospective students from all walks of life."

More of the students who apply are choosing to attend ASU. Based on the number of people who already have committed to join the undergraduate class of 2019, the university is on track to enroll nearly 11,000 freshmen this fall, up nearly 20 percent in just three years.

And interest in ASU outside of Arizona continues to grow as well. Applications from out-of-state students are up 37 percent since 2012.

The number of high-achieving students applying to ASU also is increasing, up 13 percent since 2012. Part of the increase is the result of a concerted effort by the university to reach out to students throughout the country.

Interest in ASU from overseas is also substantial. ASU currently has about 8,800 international students enrolled, some 3,200 of whom are from China.

The vast majority of programs at ASU do not have caps on



As ASU's reputation grows around the country and the world, more and more students are applying to be Sun Devils. More than 100,000 students have applied to start undergraduate and graduate programs at ASU in 2015.

the number of people who can enroll. As part of the university's commitment to offering an accessible education to anyone who meets the admissions requirements, if can attend.



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Attendees at last year's Sun Devil Select honored ASU alumni who are business innovators and leaders. The deadline for nominations for the 2016 event is Oct. 2.

Corporate champions

Business leaders sought for Sun Devil Select awards

ASU has an incredible history of entrepreneurship and leadership from its students and alumni. The ASU Alumni Association is sponsoring the 2016 Sun Devil Select program, a special awards event that invites innovative alumni business leaders back to campus for a celebration in their honor.

The awards celebrate the achievements of Sun Devil-owned and Sun Devil-led businesses across the globe. From a large list of distinguished alumni business leaders, the Alumni Association and ASU will choose award recipients who are igniting innovation.

In order to be eligible to be honored as a Sun Devil Select awardee, a business leader must have graduated from an ASU degree program; must currently be in an executive position of a for-profit company and must have been in an executive position there for the past three years; or must be a founder or co-founder of a for-profit company that is at least three years old.

Nominees must be willing to provide top-line financial information to demonstrate growth (financial information will be kept confidential through a third party accounting firm) and share business strategy information to demonstrate innovation.

The Sun Devil Select event premiered earlier this year and was hosted by the W. P. Carey School of Business. The event 17 ASU alumni business leaders. To learn about the accomplishments of this esteemed inaugural class, visit <https://alumni.asu.edu/sds/sun-devil-select-2015>.

To learn more about the award program, or to nominate an alumnus/a or self-nominate, visit <https://alumni.asu.edu/sun-devil-select>. The deadline for nominations is 5 p.m., Oct. 2, 2015.



Photo by: Walter Cronkite School of Journalism and Mass Communication

ASU student Domenico Nicosia works on the design of a light-rail transit app for the new Apple Watch in ASU's New Media Innovation and Entrepreneurship Lab.

ASU journalism students develop light-rail app for Apple Watch

When Apple launched its new smartwatch earlier this year, ASU students at the Walter Cronkite School of Journalism and Mass Communication already had developed an innovative light-rail transit app for the high-profile gadget.

Students in the Cronkite School's New Media Innovation and Entrepreneurship Lab recently completed On Time PHX, a free mobile app designed for the Apple Watch and iPhone that delivers real-time information, maps and alerts for Phoenix Valley Metro light-rail commuters. The app uses public-transit information from Valley Metro and GPS to provide accurate train arrival times as well as distances to light-rail stops.

The New Media Innovation and Entrepreneurship Lab teams ASU students from different disciplines with media professionals to create cutting-edge digital products. Lab director Retha Hill, a former senior executive at BET and an award-winning digital media leader, said they wanted to create an app that resolved a community need.

"We wanted to do something that went beyond a news notification app," Hill said.

ASU students Akshay Ashwathanarayana, Craig Cummings, Domenico Nicosia and Shivam Prakash collaborated with Hill and Cronkite web developer Hari Subramaniam to build the app. Cummings and Nicosia worked on creating the app's exterior look, while Ashwathanarayana and Prakash did the programming with guidance from Subramaniam. Cummings said the app will make it easier for commuters to track trains by using the iPhone or Apple Watch.

"Wearables like the Apple Watch and Google Glass are going to be the way we interact and get around in life," Cummings said. "To have the opportunity to design something that falls under that spectrum is really cool."

ASU's innovations a key part of region's economic revival

Like the mythical bird it is named after, Phoenix is undergoing a rebirth, and Arizona State University is playing a key role in the economic redevelopment of the region.

ASU brings major strengths in innovation and research to the table: More than 80 companies have launched based on ASU innovations, and ASU spinouts and their sub-licensees have generated more than half a billion dollars in external funding.

Contributions like those are crucial to economic revival efforts, such as the recently launched Velocity initiative.

Velocity envisions the region achieving a higher level of economic competitiveness by becoming less focused on consumption industries and more focused on advanced fields, such as science and tech – which bring with them higher-paying jobs and an elevated city profile.

Enhancing the region's entrepreneurship culture is crucial to those efforts.

ASU startups employ more than 350 people in Arizona alone. And a new report ranks ASU among the top 50 international universities for the number of patents issued to its researchers in 2014.

"We aren't new to the (entrepreneurship) game; we've been doing that," Charlie Lewis, vice president of venture development at Arizona Technology Enterprises. "We're just trying to accelerate it."

The university's innovative climate was a key part of what drew Jamie Tyler to join its faculty.

At ASU, he developed the idea that would later launch Thync, a wearable device that uses neurosignaling algorithms to optimize the wearer's state of mind for energy and calm.

"ASU gave me a blank slate to do that," said Tyler, associate professor in the School of Biological and Health Systems Engineering, and co-founder and chief science officer at

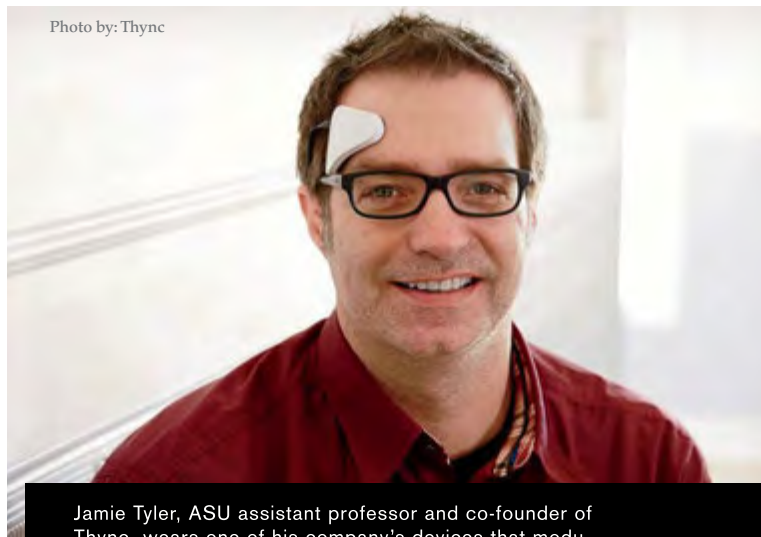
Drinking it in ASU and Starbucks celebrate partnership with new line of merchandise

The opportunity to earn a university degree, to be successful and to thrive, professionally and personally; Starbucks is putting that American dream within reach of its partners — its employees — across the United States. Starbucks, a socially focused, value-driven people-based company has created an unprecedented collaboration with ASU, an innovative, inclusive public university.

When the College Achievement Plan launched in 2014, full-tuition coverage was available Starbucks partners who were college juniors and seniors. This past April, Starbucks expanded its offer: All qualifying part-time and full-time partners can earn bachelor's degrees through ASU's top-ranked online degree program. This includes full tuition coverage for all enrollees, from freshmen to seniors. Already, 3,100 Starbucks partners have enrolled in the program through ASU Online.

In celebration of this landmark partnership, Starbucks is introducing an exclusive line of co-branded ASU-Starbucks merchandise. The newly released items are available in Starbucks stores throughout Arizona and Southern California, and online at store.starbucks.com.

Photo by: Thync



Jamie Tyler, ASU assistant professor and co-founder of Thync, wears one of his company's devices that modulate brain activity to increase relaxation or energy.

Thync. "They didn't really care what I worked on, as long as I was productive."

One way in which the university is connecting to talented individuals in the community is through its new Startup Mill, which will provide Arizona-based entrepreneurs with the same acceleration services available to ASU students, faculty and post-doctoral researchers.

The regional Velocity plan, for which ASU President Michael M. Crow serves as a committee member, is also focused on increasing workforce development in schools, from primary to post-secondary. ASU's Ira A. Fulton Schools of Engineering was specifically named as a part of that plan, developing it into a world-class facility known for its expertise.



To celebrate its landmark partnership with ASU, Starbucks is introducing an exclusive line of ASU-Starbucks co-branded merchandise.

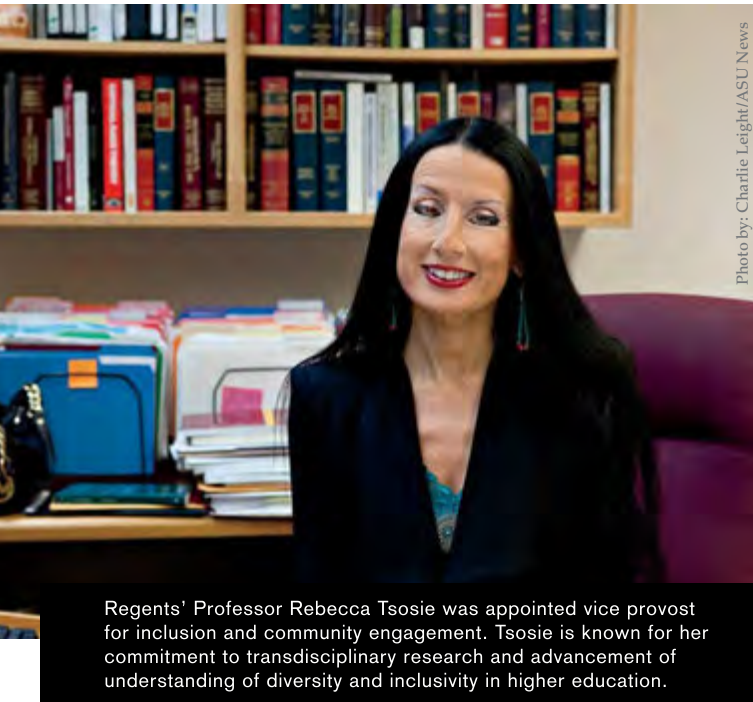


Photo by: Charlie Leight/ASU News

Regents' Professor Rebecca Tsosie was appointed vice provost for inclusion and community engagement. Tsosie is known for her commitment to transdisciplinary research and advancement of understanding of diversity and inclusivity in higher education.

Tsosie, Pagán assume community-focused roles

ASU professor Rebecca Tsosie has been appointed vice provost for inclusion and community engagement. Tsosie assumes the position held by professor Eduardo Pagán, who moves to the New College of Interdisciplinary Arts and Sciences as associate dean.

In her new role, Tsosie will help the Arizona State University community further understand and learn how to address complex issues associated with race, gender, ethnicity, religion and other forms of diversity. She will offer guidance to university administrators and work in collaboration with campus organizations, such as the Committee for Campus Inclusion and the Faculty Women's Association, in order to operationalize ASU's commitment to diversity and inclusion.

Tsosie, who is of Yaqui descent, joined ASU's law faculty in 1994. She is a Regents' Professor in the Sandra Day O'Connor College of Law and served as the first faculty director of the Indian Legal Program from 1996-2011.

Pagán, meanwhile, started his role as associate dean for community affairs for the New College of Interdisciplinary Arts and Sciences at Arizona State University on July 1. He is the Bob Stump Endowed Professor of History in New College and former vice provost for academic excellence and diversity.

In his new role, Pagán will build ASU's relationships with West Valley and Native communities, and nurture public investment in the college.

Prior to coming to ASU as a faculty member, Pagán was an assistant professor at Williams College and acting assistant dean of students at Princeton University. He also served four years with the National Endowment for the Humanities as a senior academic adviser and program officer in Washington, D.C.

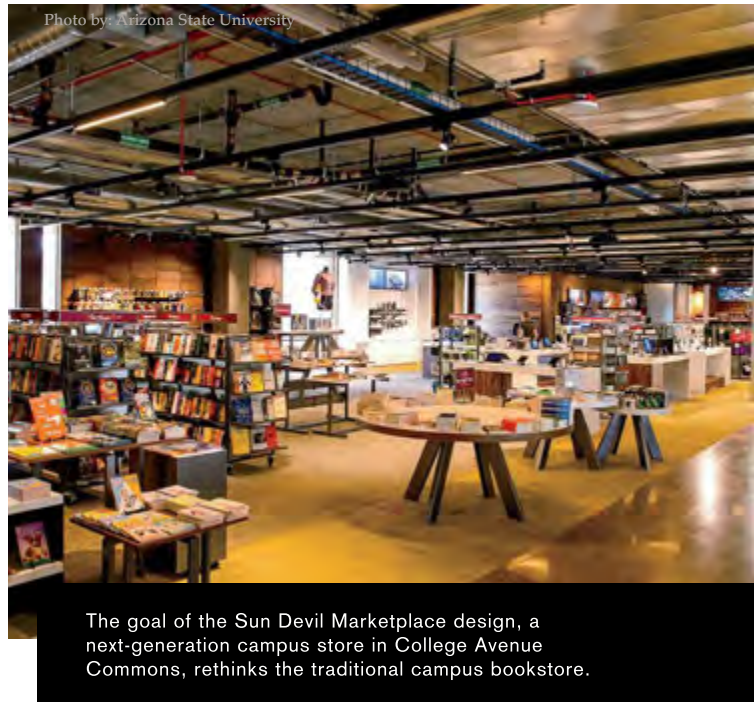


Photo by: Arizona State University

The goal of the Sun Devil Marketplace design, a next-generation campus store in College Avenue Commons, rethinks the traditional campus bookstore.

Sun Devil Marketplace receives recognition for interior design

The Arizona State University Sun Devil Marketplace recently stole the show at the 2015 International Interior Design Association (IIDA) Pride Awards.

Architecture and design firm Gensler won three IIDA Pride Awards for its design of the Sun Devil Marketplace, located in the new Tempe campus College Avenue Commons building, including "Best Hospitality+Retail+Restaurant," "People's Choice" and "Best of Show."

ASU and Follett, operator of the Sun Devil Campus Stores, worked closely with Gensler to develop a forward-looking campus store experience that reflects ASU's culture, passion for innovation and community interests.

The Sun Devil Marketplace sells leading retail technology and a specially curated assortment of products from several top apparel and technology brands. Shoppers also can pick up grocery items at the Marketplace's Grab-n-Go convenience store, practice their shot on the golf putting green, and meet friends at Pitchforks & Corks on the second floor.

"We wanted the Sun Devil Campus Store to have magnetism and create a place that people wanted to be," said Morgan R. Olsen, ASU executive vice president, treasurer, and chief financial officer. "All of the College Avenue Commons retail amenities enable us to serve efficiently our students' needs in a space that is community friendly and attractive to our alumni."

The International Interior Design Association Pride Awards honor design excellence within the IIDA Southwest Chapter (including Arizona, New Mexico, and Las Vegas, Nevada) and encourage innovative solutions for interior spaces.

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Sun Devils for life

We welcome the following individuals, who joined the ASU Alumni Association at the Gold Devil Life or Life Level between Feb. 23 and June 1, 2015.

New Gold Devil Life Members

Charles M. Ball '91 B.S.D., '93 M.Arch.
Randal R. Boughton '09 B.S., '09 B.S.
Melissa K. Boughton '10 B.S.
Adam C. Bowman '10 B.S., '11 M.Acc.
Kellie M. Breedlove '06 B.S.E.
David C. Breedlove '05 B.S.E., '08 M.B.A.
Michael F. Burke '83 B.Arch.
Michele M. Burke '04 M.B.A.
Lynn Carpenter '93 M.S.
Susan L. Christopherson '82 B.A.E.S.E.
Cary R. Christopherson '79 B.S.E.
Barbara J. Clark '84 M.Ed.
Francisco J. Corrales '13 B.A.
Casey T. Denny '90 B.S.
Margaret R. Dunn '10 B.A., '12 M.B.A.
Bennett S. Dwosh '15 B.S., '15 B.S.
Maribeth England '05 B.I.S.
Carly A. Fleege '09 B.A., '09 B.A., '12 M.P.P.
Elizabeth S. Hansen '15 B.A., '15 B.A.
Craig A. Jones '14 B.S.A.
Ryan C. Keating '03 B.A.E.
Daniel N. Kouretas '15 B.S.
Rashida C. Levine
Melissa L. Ley '15 B.S.
Mary D. Manter '14 M.Ed.
D. Davielle Panzullo '91 B.A.
Eric M. Pickney '14 B.G.S.
Miguel Rodriguez '00 B.S., '03 M.P.A.
Kevin H. Sedwick '14 B.A.
Douglas Stark
Christopher L. Stovall '15 B.S.
Ed Sucato '72 B.S.
Trish A. Thiele-Keating '03 B.A.
George B. Way '69 B.S.E.
Hayden L. Young '15 B.S., '15 B.S.

New Life Members

Manuel Aldaco Lopez '14 M.S.
Morgan P. Alexander '00 J.D.
Henry M. Alvarez Sr. '00 M.B.A.
Carlos Anaya '00 B.S.E.
Vicky Anaya
Krista J. Arriola '12 B.A.E.
Nicolas G. Arroyo '03 B.S.
Jennifer A. Avalos '14 B.S.N.
Demetrio A. Ayala '14 M.S.
Virginia R. Bahs '15 B.A.
John D. Ball
Shane P. Barker '10 B.A.
Chris M. Barone '05 B.S.
Robert J. Barrett '13 B.A.
Christopher M. Beltran '13 B.S.

Teri J. Berg '93 B.S.
Kelly J. Berg '95 B.S.E.
Emily M. Berry '14 M.B.A.
Julian B. Betoney '81 B.S.
Abhinav Bhargava '13 M.S.
Anna C. Bitterman '13 B.A.
Nivedita Biyani '13 M.S.
Betsy D. Blumenthal '78 B.A.E.
Matthew S. Bodo '14 M.S.
Kenneth C. Bonham '05 B.A.E.
Brandon N. Borsheim '12 B.S.
B. Kent Bosworth
Christopher M. Budd '94 B.S.E.
Orneita G. Burton '06 Ph.D.
Dr. John A. Byer '62 B.A.
Angela Calabresi '02 B.A., '02 B.A., '13 J.D.
Brian P. Caliendo '99 B.A.E.
Kevin J. Camp '96 B.A.
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Glenn T. Crawford '78 B.S.
Dr. Ronald J. Creasman '69 B.S.
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Jeffrey A. Dintelman '04 B.A.
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Deanna J. Durkee '71 B.S.
Austin M. Edwards '13 B.A.
Jill C. Ellis '03 B.S., '03 B.S.
Brennan P. Ellis '03 B.S.
Jennifer L. Ennesser '05 B.S.
Stacey M. Ewan '14 B.S.
Jonathan C. Farber '13 B.A., '13 B.S.
Jill N. Fehrman '06 B.A.

Fabian J. Fink '15 B.S.E.
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Kathryn L. Flores '13 B.S.N.
Patricia M. Flower '88 B.S.D.
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Manuel J. Galvez '13 B.S.
Rocky L. Garcia '12 B.S.
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Richard G. Gawlowski '77 B.S., '80 J.D.
Gary L. Geist '77 B.A.E., '86 M.Ed.
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Balancing act

3 Sun Devils
earn Pac-12
scholar-athlete
honors



Sun Devil quarterback, Taylor Kelly.

It takes a special person to be able to balance a collegiate athletic workload and succeed in academics.

Arizona State had three of those during the 2014-15 school year, who earned Pac-12 Conference Scholar Athlete of the Year honors for their respective sports.

They were Noemi Jimenez (women's golf), Taylor Kelly (football) and Chace Eskam (wrestling).

Kelly was a redshirt senior and already had his bachelor's degree in educational studies in hand (May 2014) when he led the Sun Devils in the fall. He now is in the Master's of Legal Studies program, with a grade point average well over 3.00. In the spring of 2014, Kelly, a native of Eagle, Idaho, had a tryout with the NFL's Arizona Cardinals.

Jimenez, a native of Malaga, Spain, was an interdisciplinary studies major with a concentration in business and tourism management. The six-time member of the ASU Dean's List graduated in May, with her father and sister coming to America for the first time to join her.

Eskam, a native of Carlsbad, Calif., performed well on the mat as a heavyweight, and had a 3.74 GPA, majoring in psychology with a minor in sociology.

"I'm very happy to reach this honor," said Jimenez, who over the summer planned to attend the LPGA Tour Qualifying School in Colorado Springs. "I've always had good grades, even in high school. It's about being able to balance school with the golf."

A hole in one

Missy Farr-Kaye named ASU women's golf head coach



Missy Farr-Kaye, a long time Sun Devil student-athlete and coach, was named the 10th head coach of the Arizona State women's golf program.

"The interest in the position of head coach for the women's golf program was competitive and after evaluating all options, it was clear that Missy Farr-Kaye was undoubtedly the choice for the position," said Vice President for University Athletics Ray Anderson. "Missy's track record of success, the support from the Phoenix golf community and former golfers, and her passion and enthusiasm for Sun Devil Athletics and our student-athletes all confirm that we have the top coach in the country right here at Arizona State."

Farr-Kaye, arguably one of the most respected coaches in the country, spent the past 13 seasons as an assistant coach and then associate head coach of the Sun Devil women's golf program with Melissa Luellen. Under the partnership of Farr-Kaye and Luellen, ASU won the school's seventh NCAA Title in 2009 and the duo coached 14 student-athletes to a total of 24 All-American teams, and saw three players win Pac-12 Golfer of the Year.

"This is my dream job in every sense of the word," said Farr-Kaye. "I grew up playing junior golf at Papago Golf Course. I graduated from Arizona State and won a NCAA Title under Linda Vollstedt. To become the head women's golf coach of my alma mater is the pinnacle of my career and I have a personal, vested interest in the success of our program. Our goal is to continue to bring home the national title, year in, year out. Arizona State has championship expectations and I intend to deliver."



Missy Farr-Kaye is the new ASU women's head golf coach.

Sparky's World

A look at life behind the costume for ASU's beloved mascot

By Bill Goodykoontz

To Arizona State University fans, Sparky is a mascot, a living symbol of Sun Devil spirit and pride.

To the people inside the costume, he's something else: a superhero.

"When I'm asked what it was like to be a college mascot, my normal response is, 'Well, it's like being Batman,'" said Anthony Jauregui '14 B.A.E., a former Sparky.

Another day in the life of Sparky. He doesn't fight crime, but the mascot shows up at practically all ASU home sporting events, as well as all over campus and around town.

"We take every request and we try our best to fulfill it," said Becky Parke, an assistant athletic director who supervises Sparky. That means if you hang around the Tempe campus, or even the Valley generally, there's a good chance you'll run into the little devil.

"If you averaged it out, it would be something every day," Parke said. "It's not actually every single day, but there are some days where there are four different Sparkys around doing different things."

Josh Richard, the coordinator for Game Experience and Sparky's day-to-day handler, said, "Like on a Friday, for example, you could see him on campus, and then you go to a game that night and you'll see him as well."

And he will see you. Let's get back to Batman.



"Let me elaborate," Jauregui said. "Being a student at such a large university makes going to and from class an experience of seeing new people every single day. I've never been a very talkative person, just very observant, and I found myself recognizing face after face every single day. I'd pick out people in the crowds of students – (for example, I would know) that young woman over there was at the last game, her name is Jessica, she always sits in section 32, I've taken pictures with her like 100 times."

It makes for an interesting split identity – Jauregui's analogy holds because current mascots agree to keep their identity a secret.

"I found myself recognizing strangers and even re-meeting them, but of course they never knew we had an interaction prior to that because they didn't know I was Sparky. It becomes painstakingly difficult to keep such a secret, especially when you really love what you do and can't talk about it. It's also difficult because I interact with so many people that I would love to meet outside of the persona but will never get the chance."

Strength in numbers

Jauregui, of course, wasn't the only one to live with these challenges. In fact, at any one time there are several Sparkys roaming the fields and courts and campuses.

"We have seven right now," Parke said. "When I started 10 years ago, we had three. We had one that did only football, one that did only men's basketball and then one that did our community appearances and some of our Olympic sports. Over the last 10 years, we've transitioned into having Sparky at every single marketed home event. It's just not possible to do that with one or two guys, especially with the number of community appearances."

That means a day in the life of Sparky – of any Sparky – can be challenging.

Of course games are essential. Fundraisers and charitable work is also a high priority. But there are some offbeat requests, as well.

"Something I've noticed recently, and this is over the last couple of years ... there's been a big increase in wedding requests, in having him come to the wedding," Richard said. "I find that kind of interesting. People really relate to that, and it's the one thing they want at their wedding."

With all of those Sparkys and all of those events, you wonder: Do different Sparkys need different skill sets? Interestingly, the thinking on what Sparky's job description should include has evolved.

"The main thing is that Sparky does push-ups at football," Parke said. "At this point we require all of the Sparkys to have that ability. But when we only had a couple of guys we had almost like a training program, where you started off doing community appearances, which is basically just shaking hands and posing for pictures, and then you transitioned into men's basketball, where you were a little more active, and then football where you had to do the push-ups. It was kind of a seniority thing. But now we split up all of the responsibilities, so they all have to be prepared to do whatever Sparky needs to do."

Since Sparky does push-ups for every Sun Devil point, "you need to be physically fit," Richard said, "especially now with Coach (Todd) Graham and how many points we score."

Not all fun and games

"There's prestige to it," Parke said. "The kids who do it are thrilled to be Sparky and take great pride in it."

But, to echo Richard's point, it's not all fun and games.

"I used to make this joke when I used to schedule Sparky that he doesn't live in Sun Devil Stadium," Parke said. "You don't just knock on a door and say, 'Oh, hey, you're needed across campus in 20 minutes.' There's definitely some planning that goes into that. On top of the obvious complications of him being a student, and the demands we get for Sparky, it's a volunteer position. They don't get scholarship money. They don't get paid. A lot of these kids have jobs, too, in addition to being Sparky."

You don't have to be a gymnast, but an athletic background obviously helps, despite the fact that Sparky doesn't really do flips anymore. "The (new) costume doesn't really allow for it," Parke said. "The head doesn't necessarily stay on. So we've kind of knocked that off the list."

But what you really have to be is ... Sparky. You have to give off the Sun Devil vibe that students, fans and alumni have come to expect.

"Sparky is one of the most human



"We take every request and we try our best to fulfill it," says Becky Parke, an assistant athletic director who supervises Sparky.



Josh Richard is the coordinator for Game Experience and Sparky's day-to-day handler.

mascots," Parke said. "He's typically about the average person's size. He doesn't have a humongous head or a weird costume.

"Maybe he's just not as weird," she said of his enduring popularity. "He's more relatable."



Bob Bowman (left), who recently became head coach of ASU's swim teams, celebrates his hiring with Ray Anderson, vice president for university athletics and athletics director.

Lapping it up Bowman prepares to guide swimmers to victory

Arizona State received a big dose of credibility – and then some – with the spring hiring of Bob Bowman as the new men's and women's head swimming coach.

Bowman is known nationally and around the world for his guidance of and influence on the great Michael Phelps, 18-time Olympic gold medalist. Phelps is expected to train with Bowman in Arizona as he prepares for the 2016 Olympics in Rio de Janeiro, Brazil.

Bowman, a two-time Big 10 Coach of the Year while at Michigan from 2005 to 2008 and a 2010 inductee into the American Swimming Coaches Association Hall of Fame, will retain Mark Bradshaw as the Sun Devils' diving coach and

bring on Ryan Mallam as the associate head coach.

There is a clear vision for Bowman as he leads the Sun Devils into their new season in the fall. At the press conference announcing his hiring, Bowman said, "I am confident that we can build a swimming program that will be a source of pride for all ASU students, faculty and alumni."

It was a big hire for ASU's Ray Anderson, vice president for university athletics and athletics director.

"His experience at every level of competition, will allow him to grow our swimming program into an elite team and an invaluable community asset," Anderson said.



Arizona State's Derby Devils

Devils on wheels

Roller derby cruises into club competition

There are no traffic signals. No crosswalks. Perhaps that's the way it should be in the rough-and-tumble sport of roller derby. It's best just to get out of the way as the skaters go whooshing by.

Arizona State's club team, the Derby Devils, is entering its third season and is looking to expand its popularity along with its schedule. Game play consists of a series of short matchups ("jams") in which both teams designate a scoring player (the "jammer") who scores points by lapping members of the opposing team. The teams attempt to hinder the opposing jammer while assisting their own jammer—in effect, playing both offense and defense simultaneously.

The Derby Devils are primarily women, but there are a few men who skate. They began practice in August and skate on a flat track, not a banked track that is familiar to those who have watched the sport in the past. They practice at the Sun Devil Fitness Center on the south edge of the Tempe campus.

The skaters also have colorful nicknames – most of them too colorful for print.

ASU has had a couple of "bouts" against the University of Arizona since the first season and hopes to compete in a tournament this year that could include Arizona, Northern Arizona and the University of California-Berkeley.

Many of the skaters previously have not been involved in organized team sports, but have stayed in shape through roller blading and other exercise endeavors.

Vivian Benjes, the club's new president, encourages newcomers to get a pair of used skates before graduating to new ones. Prices range from about \$115 up to \$500, she said. And there are helmets, elbow and knee pads.

"It has taken awhile to gain membership, but I think we are growing," she said.



The Territorial Cup

Our cup runneth over

ASU wins Territorial Cup series for third straight year

The Territorial Cup spilled over with maroon and gold confetti for the third straight year in 2014-15. Arizona State evened the overall athletic series with the rival University of Arizona at three wins apiece.

ASU finished with 12.5 points, Arizona with 7.5. Schools receive one point for a win in each of the 20 sports and one-half of a point if the season series is split.

The Sun Devils earned points in men's and women's cross country, women's soccer, women's basketball, men's and women's indoor track, baseball, softball, women's tennis, men's golf and half a point for their split in men's basketball.

The Sun Devils' men's golf team clinched it for the university with a No. 3 finish at the Pac-12 Championships in April, and the men's and women's outdoor track and field teams polished off the Wildcats with good showings at the Pac-12 Championships in mid-May.

Sports updates are written by Don Ketchum, a Tempe-based freelance sports writer.

Creative CONFIDENCE

ALUMNI
ARTISTS Bring
PASSION, SKILL *to their* WORK

The arts are more than frosting on the cake of life – they’re vital ingredients in the cake itself! Creative contributions can educate, comfort, stimulate or provoke us, whether we are artists ourselves, or simply fans and supporters of artistic greatness.

ASU Magazine recently spoke with 10 alumni who are professional artists. They represent a variety of disciplines – including dance, music, film, acting, ceramics and many more – and all of them share a connection to ASU.

• STRIKING A. CHORD

CRAIG
YARBROUGH

by Oriana Parker

I was inspired by that line, 'Build it and they will come,' from the movie 'Field of Dreams,'" said Craig Yarbrough, executive director of the Grand Canyon Guitar Society (GCGS), based in Flagstaff. And they – music lovers and eager students, as well as famous artists – have kept coming, steadily, ever since his nonprofit group was founded in 2003.

Providing the northern Arizona community with opportunities for individual musical study and growth, networking with other players, and the chance to perform, GCGS also has attracted more than 100 famous guitarists who have given concerts and master classes, thereby earning an international reputation. The distinguished roster of past performers includes Grammy winners David Russell and Sharon Isbin, the legendary Argentinian Roberto Aussel, the famous flamenco player Adam Del Monte, and Paul McCartney's guitarist from the rock group Wings, Laurence Juber.

"Many of the world's finest players contact us because they REALLY want to play in Arizona," said Yarbrough. "And because we work with the ASU music program to share bookings, which keeps down expenses, GCGS has been able to host some illustrious names."

Responsible for the only statewide high school guitar ensemble in Arizona, GCGS makes a point of reaching out to at-risk youth in the area. In 2013, members commenced teaching guitar

playing at the Puente de Hozho bilingual magnet school in Flagstaff and in 2014-15, expanded the program to the Star School, which borders the Navajo reservation and has a greater than 95 percent Native American student population. Yarbrough says the programs benefit the students both musically and in many other ways.

"Children learn team-building skills, analytical skills, hand-to-eye coordination and they also build self-esteem," he said.

Yarbrough, a Louisiana native, was drawn to Arizona and ASU because he wanted to study under Professor Frank Koonce, who has directed ASU's guitar program since 1978.

"His pedagogic and instructional skills are well known internationally, and his program has produced many fine musicians over the course of 30 years," said Yarbrough.

While studying at ASU, Yarbrough backpacked many times in the Grand Canyon and was deeply impacted by its beauty and serenity. It was there that his dream of creating a guitar society that would bear the name of this natural masterpiece had its origins.

Thanks to this dream and all the hard work Yarbrough put into it that helped it become a reality, the Grand Canyon now can bestow audio as well as visual rewards upon visitors.

Photo by: Dave Tevis

Magnum Opus

**BETH '07 M.A.
MORRISON**

by Holy Beretto

“Opera tells a story through music,” says Beth Morrison, who owns her own opera production company. “And as a genre, it gives us the most tools to tell it.”

She’s talking about the scope of opera – the staging, the costumes, the orchestras. But she realizes those very things can be an intimidating force to those new to classical music, younger audiences or emerging composers, who recognize the value of the genre but maybe don’t have the ability to break into it.

Enter her company, Beth Morrison Projects, founded 10 years ago. Known for its contemporary edge and nomadic existence, the organization has a staff of “three and a half people,” and has done five world premieres, nine tours and five workshops. Morrison develops partnerships with opera and theatrical companies across the country, using those venues to present these new works. She deliberately searches for the best venue for a project, a sign of her dedication to making each production successful.

“For me, it all starts with the composer and the music. The music has to be compelling. I look for singular compositional voices, composers who are writing contemporary works – I’m interested in a 21st century aesthetic.”

Aesthetic considerations are important to Morrison. She chose to study at ASU because she fell in love with the Southwest on a trip to New Mexico, and ASU’s music program is a standout in the region. She then went on to receive an M.F.A. from Yale School of Drama.

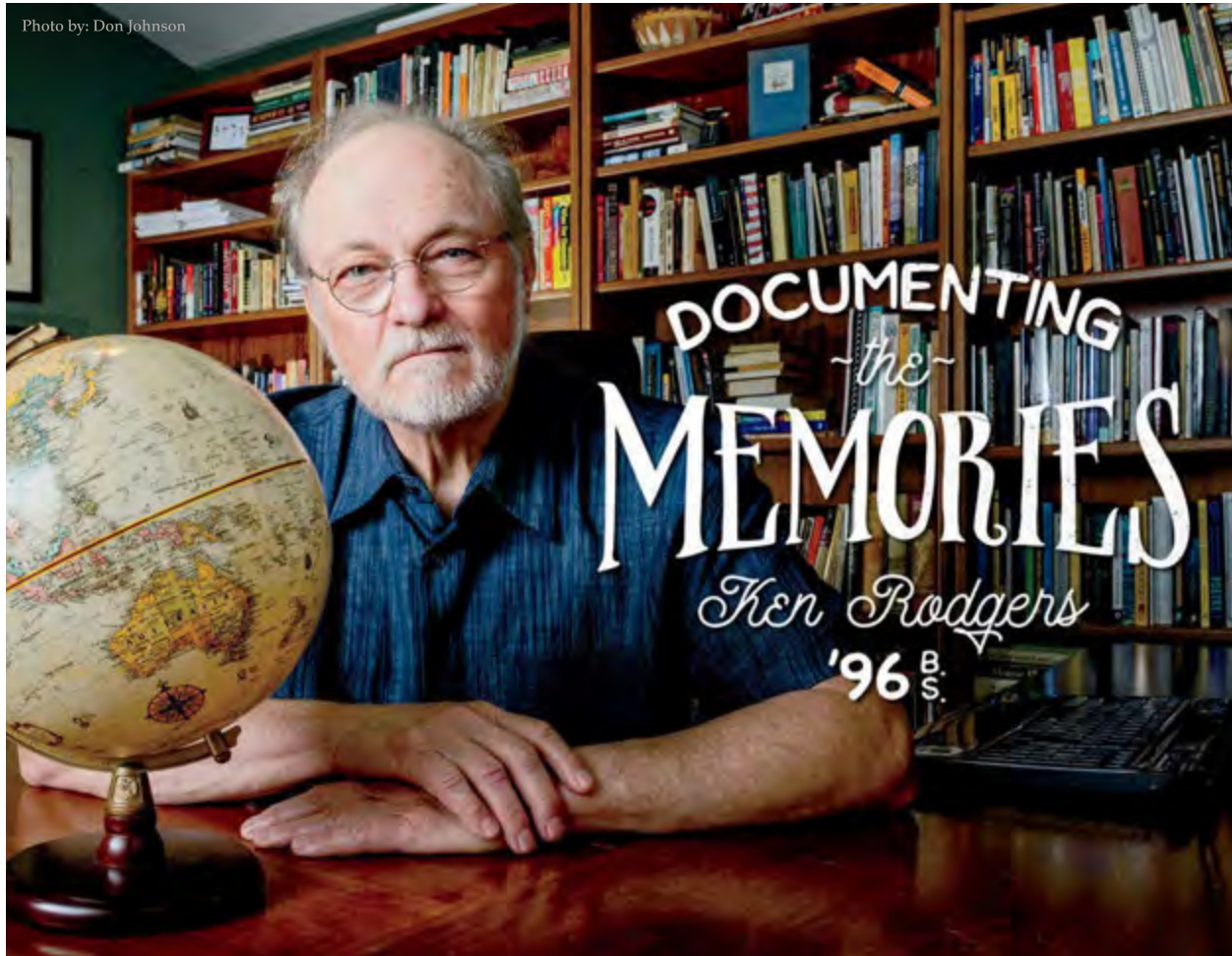
Next season promises to be her biggest yet. At press time, she was working with L.A. Opera on *Dog Days*, by composer David T. Little and librettist Royce Vavek, which *The New Yorker* called “powerful and unsettling.” Each January, she participates in the annual Prototype Festival in New York, a co-production with HERE, featuring opera-theatre and music-theatre works by contemporary artists.

“I use the term opera-theatre because people don’t know what it is,” she says. “They show up with a question mark, with their minds open. I think opera often comes with a lot of weight and preconceptions. I’m trying to shatter that.”



Photo by: Michal Fattal

Photo by: Don Johnson



— by Brian Hudgins —

Whenever Ken Rodgers and his wife, Betty, stumbled during their first filmmaking experience, they found their footing thanks to a story that had to be shared. The story belongs to the men who endured the 77-day Siege of Khe Sanh in 1968 during the Vietnam War. Rodgers, a Sun Devil who earned a bachelor's degree in accounting, served with Bravo Company, First Battalion, 26th Marine Regiment.

During a 2009 reunion of Khe Sanh veterans, Betty told Ken, "When these guys walk away from the table, their stories are gone." So the couple started a journey to record the experiences of those veterans. Their lack of filmmaking experience up to that point was both a help and a hindrance, he said.

"When you don't know what you are doing, it's a good thing and a bad thing," Ken Rodgers said. "You make a lot of mistakes. You need editors, videographers, lighting and sound people."

Ken and Betty contacted people locally in Idaho to find an editor, but the ball really got rolling when John Nutt came on board. Nutt, a fellow Vietnam veteran who has worked on

films such as "Apocalypse Now" and "Seven," served as the sound editor on the project. Nutt also was able to arrange the sound mix to be completed at Skywalker Ranch in California under the supervision of master sound engineer Mark Berger.

"Mark has won several Academy Awards, and he was working on my film," Rodgers said. "That was fun. The creative and artistic part of the movie has been an experience."

Ken's accounting background from ASU helped him handle some of the financial and business aspects of making a documentary, which helped him ensure the men of Bravo Company had a chance to tell their stories. And finishing the film made it all worth it, he said.

"Showing the film to them was an emotional moment," Rodgers said. "A door was kicked open and all this stuff comes out. That was my wife's goal, and it became my goal. It's a powerful story about human nature and how we are as people."

To learn more about Rodgers' film, entitled "Bravo! Common Men, Uncommon Valor," visit <http://bravotheproject.com>.



by Nathan Gonzalez

At two years of age, Jia Oak-Baker and her grandmother departed South Korea, bound for the United States. Leaving her birthplace at such a young age left gaps in the future teacher and poet's life. Baker planned to fill those gaps this summer by traveling back to South Korea with the help of a grant from the Arizona Commission on the Arts.

What she learned of her childhood and family history during the trip will form the focus of her upcoming full-length poetry collection, which is based on her chapbook "Crash Landing in the Plaza of an Unknown City." This research is partially funded through a 2015 Artist Research and Development Grant from the Arizona Commission on the Arts.

"It (will be a) collection of poems based on my grandmother's life, my mother's life and my life," said Baker, who received her master's degree in education from Arizona State University, and holds an M.F.A. in writing and literature from Bennington College. "It's a complex history of immigration and loss – one that I didn't initially set out to explore through my writing."

Poetry always has served as Baker's creative outlet for expressing life. Her poetry was awarded first place in the 2013 Tucson Festival of Books Literary Contest as well as first place in the 2012 Arizona Literary Awards. Despite the honors, she admits her craft is still a demanding one.

"Writing is incredibly challenging," Baker said. "You have an infinite medium and are trying to get across something that may begin as nebulous in your heart and mind."

She's worked to pass along the magic of poetry and literature to future generations, having taught at the high school and college levels. Often it has been Baker who has given her students their first taste of Chaucer, Shakespeare and other literary giants.

"Teaching has been the hardest work I've done in my life. It's a tremendous responsibility to show students what already exists inside of them and what potential they can reach in their own writing," she said.

Baker serves on the editorial board for Four Chambers Press and currently teaches writing at Paradise Valley Community College.

Photo by: Dan Vermillion



by Nathan Gonzalez

For Susan Bendix, dance always has been an outlet for treating the soul. Whether it's helping her students and clients to cope with loss or to channel the energy needed to move their lives forward, Bendix has spent much of her professional career using dance and choreography to change lives.

"With me, there was always a sense of recognition that it was my thing," Bendix said of her love of dance. "People gravitate toward things, and this is just who I am. Movement has always made sense to me. This is just me."

Bendix received an Artist Research and Development Grant for fiscal year 2015 from the Arizona Commission on the Arts. Throughout her career, she has continued to work to adapt and integrate choreography and improvisation techniques to develop a movement-based curriculum for use with people experiencing grief or loss.

For Bendix, who received a Master of Fine Arts degree in dance from Arizona State University in 1987, and later her Ph.D. in education, dance always has been essential. When her husband passed away and sitting in group therapy sessions wasn't helping, dance was there.

"Shortly after I was widowed, I participated in group therapy sessions where we'd sit in a circle and talk. I just wasn't comfortable sitting in a group," she said. "Grief is a physical component of the body and movement helps to alleviate some of that emotion."

Bendix later formed a curriculum to connect inner city children to dance within the Phoenix Elementary School District at Herrera Elementary School, a fine arts and dual language signature school. She has collaborated extensively with teachers, infusing dance into the academic curriculum and settings.

She has trained with the Mark Morris Dance Company in Dance for Parkinson's Disease and currently teaches dance for the Muhammad Ali Parkinson's Center in Phoenix. Bendix taught education courses at the Mary Lou Fulton Teachers College at ASU and helped develop an arts-based teacher-training program.

She framed her innovative collaborations in using her art form to heal as a natural part of the creative process.

"To be creative, you have to be willing to do new stuff and to make mistakes. You have to be open," she said.



by Eric Swedlund

A Marine Corps veteran of the Gulf War, Steve Yazzie got into painting when he returned home, adjusting back into civilian life through his art.

A member of the Navajo Nation, Yazzie was born in Newport Beach, Calif., and grew up on the reservation itself, putting the subject of identity at the center of his artwork. He started studying at Phoenix College after getting out of the Marines, but the institutional approach didn't suit him at the time.

Yazzie has a long list of places at which he's exhibited, including the Museum of Modern Art in New York, the National Museum of the American Indian in Washington, the National Gallery of Canada in Ottawa, and in Arizona at the Heard Museum, Phoenix Art Museum, Arizona State University Art Museum, Scottsdale Museum of Contemporary Art, Tucson Museum of Contemporary Art, Tucson Museum of Art, and the Museum of Northern Arizona.

But after a couple decades as a working artist, Yazzie wanted to expand his creative world. He entered Arizona State University to develop new skill sets in video and collaborative work that transformed his art practice from primarily consisting of paintings and drawings to video, performance works, installations, and socially driven collaborations.

"I felt like I was running into dead ends in my traditional

studio practice," says Yazzie, 45. "ASU offered the framework that allowed me to expand the scope of my work into the areas of collaboration, develop my art into more conceptual approaches, and work with communities to create meaningful experiences."

Yazzie received a bachelor's degree in intermedia and was named the 2014 Outstanding Graduate for the Herberger Institute for Design and the Arts. He was the recipient of an Artist Research and Development Grants for 2015 from the Arizona Commission on the Arts, which is supporting the extension of a project on cultural history and landscape he began at ASU, called the Indigenous Tours Project. In addition to his studio work, Yazzie also operates a commercial video production company, Digital Preserve.

He said he was grateful for the redirection his time at ASU has brought to his career.

"As an artist, ASU was really great for me to transform the ideas I'd been struggling with into a more thoughtful and engaging work," he says. "Film and video are some of the most important places for me to be working now. If there's any place you can get your ideas out very quickly, it's video. Right now I'm interested in new documentary forms that get the community involved in helping to shape not only the formal structure for the video, but also the narrative."



Photo by Dan Vermillion

by Brian Hudgins

Richard Laugharn spent many childhood fall afternoons searching for whatever wilderness he could find in California.

His interest in both nature and photography has continued for 40 years since he was roaming around his home area in Los Angeles County. The experience provided a visual treat for Laugharn – even in areas he has visited before.

“I had a compulsion to visit the same place over and over again,” he said. “I would go to a canyon and see what was different and what was the same.”

The diverse environment of his hometown provided a rich mix of entertainment opportunities. “We had the best of both worlds,” Laugharn said. “We could go see a Hollywood premiere or visit an art museum, but we also could get away from that and have wild space to explore.”

This interweaving of iconic images and the natural world nourished his love of fine art photography. He became a picture framer, which helped him hone skills that serve him well as the owner of Fine Art Framing in Tempe.

“It is a marriage of aesthetics and mechanics,” Laugharn said of his trade. “There are people who are good at aesthetics or mechanics; if you can wed those, you can operate a business successfully.”

Laugharn’s framing of fine art is a collaborative effort with each artist. Sometimes the artist is present during the process. However, sometimes the artist is deceased and not able to provide direct input.

“It is a challenge – how to support the artist’s view of the world and give the viewer a better reference,” Laugharn said. “We don’t want someone to say, ‘that is a fantastic frame’ and have that be at the expense of the artwork.”

In addition to producing his own photographic work, a related artistic passion of Laugharn’s is his affinity for vernacular photography, which often features extraordinary images of ordinary people, places and things taken by unknown or amateur photographers. Vernacular photographs often are imbued with an accidental sense of whimsy or mystery. Laugharn has been collecting vernacular imagery for decades. Each year, he shares some of his greatest finds with the public, during a special sale that features these treasures in customized frames designed by Laugharn.

Laugharn’s life melds his artistic passions with his roles as a businessman, a husband and a father of two children. “The ability to move from one realm to another and balance them is a skill,” he acknowledged.



by Oriana Parker

Less than a decade after graduating from ASU, Damian Stamer is living the life of a successful fine artist. He's enjoyed solo exhibits at Zane Bennett Contemporary Art in Santa Fe, the Sherrick & Paul Gallery in Nashville, the San Francisco Gallery and the Freight & Volume Gallery in New York City. He recently extended his reputation across the Atlantic with a solo show at Galerie Michael Schultz in Berlin, Germany, and he's currently preparing for a two-person exhibit slated for the North Carolina Museum of Art in 2016.

None of this would be possible without an ASU foundation, according to Stamer. A Fulbright scholar and winner of a graduate-level Jacob J. Javits Fellowship, Stamer found being a scholar in Barrett, the Honors College at ASU to be a life-altering experience. In addition to developing his academic skills, the university helped him find the support to study art abroad.

"Dr. Janet Burke and the Lorraine W. Frank Office of National Scholarship Advisement helped me secure funding, such as a U.S. Fulbright grant, to study art in Germany and Hungary," he said. "I was able to make global contacts as a student that helped later on. Representation of my paintings at the Berlin gallery is directly correlated to friendships I made back in 2005 as a Rotary Ambassadorial Scholar."

Beyond the assistance he received from the honors college and the scholarship office, Stamer also identified his painting professors at the Herberger Institute for Design and the Arts – Anthony Pressler, Jerry Schutte and Beverly McIver – as being instrumental in helping him develop the necessary background for a successful career.

Stamer's love of visual art has expanded beyond his own artwork; he has been involved in the field of "heritage tourism," which seeks to empower museums by helping them leverage their historical significance to enhance their appeal to visitors. He co-authored a 2008 journal article, "Managing Heritage Volunteers: An Exploratory Study of Volunteer Programs in Art Museums Worldwide," in which he highlighted the importance of building a volunteer base, enhancing volunteer learning experiences, and fostering self-management of volunteers.

With his career rising rapidly, it's perhaps not surprising that Stamer was the subject of an article in the April 2012 issue of "Modern Painters." The magazine cited the influence of contemporary European figurative artists, such as Matthias Weischer and Neo Rauch, while stressing that he (in their words) "has developed a robust painterly language of his own."



Photo by: Dave Lewis

by Brian Hudgins

The contemporary sculptures of Tempe ceramicist Bridget Cherie Harper have been compared to the work emanating from the hammers and chisels of artists of long ago. The artist's interest in classical sculpture began in Italy, where she worked after graduation from ASU. And the art world has taken notice. "Bridget Cherie Harper follows in the footsteps of ancient Greek and Roman sculptors who molded classic figures with missing limbs and appendages into works of art," asserted a writer with *American Art Collector* magazine in April 2009.

However, Harper's affinity with the past takes a sharp detour in terms of the end result; Harper's porcelain sculptures serve as canvases for paintings in a surrealistic style.

"I'm creating a sensual canvas using the female form," Harper explained. "In addition to the physical human form, behavior and psychology fascinate me."

The initial process to create Harper's sculptures is labor intensive; first she builds a sculpture, then creates a mold for it. Each design has a mold made in case of breakage during a firing. Then a porcelain slip is poured into the plaster mold. Once a piece dries, it is sanded and fired in

a kiln. Then the sculpture has a layer of translucent glaze applied and is fired again. At this point, Harper takes her blank "canvas" and applies china paints in a series of layers, with firings in the kiln taking place between each one.

"Regents' Professor Kurt Weiser introduced me to china paint, as well as many other concepts and techniques that have helped me develop a unique body of work," Harper said. She credits Professor Dan Collins of ASU's Partnership for Research in Spatial Modeling (PRISM) Lab with helping her speed up her creative process via the application of 3-D modeling techniques.

Harper's painted sculptures have been shown at the Phoenix Art Museum and are in the permanent collection of the ASU Ceramics Research Center. Galleries in Philadelphia, Chicago and Beijing have exhibited her work and it has garnered the attention of private collectors worldwide. One of those collectors, Dr. David Conway of London, praised Harper and summed up her work by saying, "Wit, ardor and eloquent handling of color and form are among the values of Bridget Harper's work that resonate so strongly with me and that are immediately communicated to all that experience it."

STANDING UP FOR Laughter

MAYSOON ZAYID '96
B.A.

by Bill Goodykoontz

In her act, while talking about different classes of oppressed people, Maysoon Zayid describes herself as Palestinian, Muslim, female, disabled ... and from New Jersey.

She left out funny, but that's every bit as defining a characteristic for her. Zayid, who graduated from Arizona State University in 1996 with a degree in theater, is an actress and comic. She's appeared in television programs such as "Law & Order" and "As the World Turns," and in the Adam Sandler film "You Don't Mess with the Zohan." But she's best known as a stand-up comic; she's performed all over the globe, including in Palestine and Jordan.

Her international success story definitely originated at ASU, according to her reckoning.

"I would not be where I am today had I not chosen to study theater at ASU," she said in an email interview conducted while she was on a comedy tour. "I had the incredible luck of being in the first class the legendary Marshall W. Mason taught at ASU."

This proved fortunate in the you-have-to-know-somebody world of show business.

"He had been the director of Circle Repository Theatre in New York City," Zayid said, "and when I graduated, he introduced me to my acting coach, Tanya Berezin. Tanya was the acting coach to the soap stars. And when I couldn't get cast, she recommended I do stand-up comedy. And the rest is history."

If it sounds almost too easy, it wasn't.

"I am a life-long Jersey girl, and going away to school was extremely difficult for me," she said. "I missed my family, but I loved the weather and living at McClintock Hall."

Zayid doesn't shy away from difficult subjects in her act, discovering genuine humor in taboo topics like terrorism. She also doesn't avoid the fact that she has cerebral palsy – in fact, she tackles it head-on. It's an intriguing and effective way to get it out of the way up front (and to explain why she constantly shakes). It's courageous, though she probably wouldn't say so.

"I'm not inspirational," she once told an audience. Not everyone would agree.



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LESSONS LEARNED

BY ERIC SWEDLUND

ASU ENCOURAGES INNOVATION IN EDUCATION INITIATIVES

From the first time it opened its doors to students in 1885 as a teacher's college, Arizona State University always has been a trailblazer in terms of creating new approaches to education.

During the intervening 130 years since its founding, as the institution has grown to become the largest public university in the country, ASU has adopted new approaches, embraced emerging technologies, and incorporated the latest research and strongest expertise. Now, under the New American University model created by President Michael M. Crow, ASU is a national leader and driver of innovations that will pave the way for a reinvention of learning for the rest of the 21st century.

Everywhere on the learning continuum – from early childhood to K-12 to higher education to distance and online learning – the university is

revolutionizing the process, with an eye toward establishing new best practices for teachers, students, businesses and the communities that will be enriched as learning and student achievement levels rise.

The institutional focus makes the university itself one large-scale laboratory. Innovation at its core is about renewal, and ASU is using its strengths as a changemaker to help educators understand how to see patterns of change and adapt and continue to be relevant. Putting its institution-wide entrepreneurial mindset to work, ASU is reaching outside the university, seeking to link educators with technology leaders and investors to spark exchanges of ideas that could become tomorrow's big thing.



Collaborating with educational entrepreneurs

Putting its institution-wide entrepreneurial mindset to work, ASU is reaching outside the university, seeking to link educators with technology leaders and investors to spark exchanges of ideas that could become tomorrow's big thing.

"ASU is so unique in how they're making a difference not only in the transformation of higher education, but the transformation of corporate learning and the transformation of K-12 learning," says Deborah Quazzo, founder and managing partner of Global Silicon Valley Advisors. "The impacts of their innovation are really being felt throughout the ecosystem."

Quazzo's group has collaborated with the university to produce the ASU + GSV Summit, an annual gathering that represents the cutting edge of education, technology and entrepreneurship. The event has grown from 350 attendees at the inaugural summit in 2010 to 2,550 participants this year, and attracts educational

technology entrepreneurs, educators, existing education companies, investors and leaders of foundations and other nonprofits.

This unusual mix of professionals was intentional, said Quazzo, and reflects the event's aim to bring educational inno-

vation to all areas of society. One example of this intent playing out in the real world happened at the 2015 gathering, when President Crow and Starbucks CEO Howard Schultz announced that the Starbucks College Achievement Plan (<http://www.starbucks.com/careers/college-plan>), first introduced in June 2014 as a partnership between ASU and Starbucks, was being expanded to offer 100 percent tuition coverage for every eligible U.S. Starbucks partner (employee).

"The intent, even when we were small, was to bring together a 'strange cocktail' of people who all cared passionately about scaling innovation across the spectrum, from 'pre-K to gray,' reaching beyond higher education to corporate and lifelong learning," Quazzo said. "We always felt there was value in convening people across sectors and we're really proud of what's happened in that way. For educators, whether K-12 or corporate or higher education, it gives an opportunity to directly interface with a broad swath of companies."

ABOVE:
Deborah Quazzo,
founder and
managing partner
of Global Silicon
Valley Advisors

photo by:
Brooke Hummer

"ASU is so unique in how they're making a difference not only in the transformation of higher education, but the transformation of corporate learning and the transformation of K-12 learning."



Making online access global

ASU is doing more than partnering with other entities to revolutionize education. Its already robust online education structure is in the process of expanding to offer quality education to anyone who requests it, no matter where they are located.

In April, ASU EdPlus began a partnership with edX, a non-profit expert in online courses, and began plans to offer a Global Freshman Academy (GFA). Anyone in the world who enters the GFA may earn freshman-level university credit after successfully completing a series of digital immersion courses hosted on edX – classes which will be designed and taught by leading scholars from ASU.

The GFA program, the first of its kind, will allow students to learn, explore and complete courses before applying or paying for credit. It builds on the concept of massive online open courses, known as MOOCs, to offer actual credit in an accessible, cost-effective and personalized manner, says ASU's Phil Regier.

"In an increasingly competitive knowledge-based economy, achieving a degree has never been more necessary to success. It has also never been less affordable. Our goal is to provide students with the opportunity to get a jumpstart on their college education and work through their entire freshman year at their own pace before having to pay for course credit," said Regier, who is the university dean for educational initiatives and CEO of EdPlus, an ASU project that is a focal point for blending technology with teaching and learning ecosystems. "Arizona State University has earned a reputation as an innovation hub, and this endeavor is no exception in its history of generating unique solutions to powerful problems. As in any first venture, GFA will demand creative and agile responses to challenges we've never before encountered."

ABOVE:
Phil Regier,
university dean
for educational
initiatives
and CEO of
EdPlus

photo by:
Dave Tevis

Spreading teaching innovation worldwide

ASU's flagship educational enterprise, the Mary Lou Fulton Teachers College, was formed six years ago as part of a reorganization of three Colleges of Education at the university. Today, the unified Teachers College boasts nationally recognized teacher preparation programs, master's programs and doctoral programs. The college also is taking its exploratory approach to discovering new ways to teach and boost learning and sharing them with partners outside of the United States.

Established in September 2014, the Center for Advanced Studies in Global Education scales up the college's research, academic and teaching initiatives to achieve global reach through a network of externally supported projects and research fellows that can expand and leverage ASU's expertise internationally.

"We are building on our strengths to expand to the global community," says Teachers College Dean Mari Koerner, who is also co-director of the center. "This is a new effort to scale up the college's research and leverage external support for projects with an international emphasis."

During the past year, the center has received about \$9 million in external resources, including \$4.5 million from the U.S. Agency for International Development, to embark on projects that both bring educators from other countries to ASU and support research fellows abroad.

"We've always been embedded in the community, but now we're embedded in the global community," Koerner says. "We're expanding the notion of what education is. In discussing these trans-border relationships, we have to think differently about what sharing knowledge looks like. For us, it's about who we can learn from as well as who we can teach. If we're not always challenging ourselves to think about what we're doing in different ways, then we don't belong at ASU."

Another way in which the college is acting as a change-maker is through the creation of its Teacher Preparation and Educational Leadership and Innovation division, where graduate students learn to be innovative educators of the future.

The division is expanding the online graduate programs and creating a 15-month principal preparation program that was piloted under a grant, says Sherman Dorn, who was recruited a year ago from the University of South Florida to be the division's director.

"ASU is more innovative than 99 percent of colleges and universities in the country. You can't innovate and expect everything to be successful, so if something isn't working, you turn on a dime," Dorn says. "Five years from today, the majority of new ways of offering programs will be highly successful. ASU is nothing if not change."

This fall, ASU is adding an online Doctor of Education in Leadership and Innovation degree program to augment the face-to-face degree it's offered for nine years. Dorn and his faculty meticulously planned the structure and curriculum in a way that maximizes student interaction, similar to how technology in the business world creates real, working professional relationships at a distance.



"If we're not always challenging ourselves to think about what we're doing in different ways, then we don't belong at ASU."



"How do we make the support and experience in online education akin to what has made our face-to-face program successful? How do you build that into the program to make that part of the consistent student experience? By devoting time and resources and valuing it in significant ways," Dorn says.

TOP:
Mary Lou Fulton Teachers
College Dean
Mari Koerner

BELOW:
Sherman Dorn,
director of the Division of
Educational Leadership
and Innovation

photos by: Dave Tevis



Sharing teaching excellence in the classroom

Another initiative that exports ASU's knowledge base of innovative teaching/learning techniques is the Sanford Inspire Program. The mission of Sanford Inspire is to take faculty research at the Teachers College and share it with a much wider audience through online professional development modules made freely available to teachers.

The 60-minute modules can assist teachers at any stage of professional development – from high school students considering a career in education, including a teacher's undergraduate years in a preparation program, through the time that they graduate and enter the classroom. The program creates interactive learning experiences that are designed to help teachers spark students' desire and ability to learn.

"The prevailing conversation in media is a focus on test scores," said Ryen Borden, the program's executive director. "We believe teaching is more than just test scores. Inspirational teachers have the skills to build relationships with students and inspire them to achieve more."

ABOVE:
Ryen Borden,
Sanford
Inspire
executive
director
photo by:
Dave Tevis



Putting innovation to work

With all the emphasis on discovering what works, one might wonder: What would an ASU-built educational environment look like? The answer has become clear as the university has launched two Preparatory Academies, located near the Downtown Phoenix and Polytechnic campuses of ASU. Putting K-12 student achievement front and center, the schools are tasked with preparing all students to complete a four-year college degree, compete globally and contribute to their community.

“We’re constantly adapting, in real time every day to the best of our ability, and that in itself is an innovation.”

“We look at it from the vantage point of providing personalized pathways for each student we serve,” said Beatriz Rendón, CEO of ASU Preparatory Academies. “We as a system need to adapt ourselves in a way that is responsive and relevant to each individual student.”

Rendón explained that too many schools struggle with how to design their internal structure in such a way that meets the needs of their students at the individual level. She said a key innovation at ASU Prep is that the acad-

emies have stepped away from letting grade level and age dictate student progress in an educational sequence.

“Every time (our students) master a particular concept or content area, they can readily move on to the next thing. That requires the school to be adaptive and that’s usually not the case in education,” Rendón says. “We are constantly adapting and shifting our model to ensure students have what they need.”

At ASU Prep, every student has time during each school day to focus on individual progress areas, either with the support of the teacher or using some kind of software tool to address a deficiency or accelerate a proficiency. The school uses real-time assessment and stays in continuous dialogue with students and their families.

Parent-teacher conferences at ASU Prep occur more frequently and involve students, with a targeted set of objectives laid out for each person.

LEFT: There’s also a single teacher who works as the capstone advisor and is the principal point of contact for parents across all four years of high school.

Earlier on, during elementary school, a homeroom teacher acts as a principal point of contact for parents. Students remain in the same peer group with the same support system through that capstone cohort. And the projects themselves span all four years of high school, with students picking a societal issue or challenge like sustainable energy, animal rights, behavioral and mental health, and nutrition to study.

The initial results of this learning experiment are encouraging, according to Rendón. The first class of ASU Prep students at the downtown Phoenix campus graduated in May, with 76 percent heading to a four-year university, having collectively earned more than \$2 million in academic scholarships. The results speak to the tireless efforts of ASU Prep teachers and administrators at adapting to the individual needs of the students.

“We’re constantly adapting, in real time every day to the best of our ability, and that in itself is an innovation,” Rendón says.

Eric Swedlund is a Tucson-based freelance writer.

Balancing the scales

ASU faculty collaborate to create justice-oriented art

By Oriana Parker



Assistant Professor of Intermedia Gregory Sale describes his vision of justice-making art to a meeting of the Anti-Recidivism Coalition.

A common stereotype of the arts is that they are impractical, superficial and a “frill,” far removed from the affairs of the real world. The great irony is that throughout history, works of art have had a tremendous impact on the social and political environment from which they sprang. During the 20th century, Pablo Picasso’s painting “Guernica” depicted the horrors of Hitler’s Luftwaffe air raids several years before World War II, Harper Lee’s novel “To Kill a Mockingbird” communicated the effect of racism on criminal justice and human dignity, and folk musician Pete Seeger’s songs shared his vision for a diverse and inclusive America.

“Art affords us the opportunity to step outside of the social and political structure that both supports and limits us,” says Gregory Sale, assistant professor of intermedia and public practice at ASU’s Herberger Institute for Design and the Arts. “It serves as a social mechanism for injecting new ideas and addressing issues that the government, as well as political and community leaders, are often unable or unwilling to undertake.”

A number of ASU faculty have produced artwork that promotes social justice and their example assists their students in learning how to discern between art with a commercial or aesthetic message and art that promotes examination of the world in which we live.

A life behind – and beyond – prison bars

Sale took his long history of interest in the fate of those who are incarcerated and launched the “It’s Not Just Black and White” exhibit in 2011 at the Arizona State University Art Museum. The exhibit encompassed the many, often-conflicting, viewpoints of the debate between prison reform and public safety needs. Financially supported by the Andy Warhol Foundation for the Visual Arts, the multi-media production encompassed visual exhibitions, dance performances, workshops and readings, and involved the participation of prisoners from the Phoenix area. (The exhibit is archived at www.itsnotjustblackandwhite.info.)

Sale explained that although the United States possesses only five percent of the world’s population, it incarcerates 25 percent of the planet’s prisoners. And the reality is that most will re-enter society at some point.

“Ninety-seven percent of all those who enter the system will be released,” Sale said. “The notion that we can ‘send away’ offenders and thus remove them permanently from society is simply not true.”

Today, Sale continues to explore and express concerns related to the re-entry of released prisoners into society and the challenges they face. He has embarked on a new project entitled “Re-Imagining Re-Entry,” which is a social and aesthetic investigation of this complex issue.

“As part of this effort, I will produce an art-based book focused primarily on related happenings that I organized, along with interviews with formerly incarcerated prisoners,” he said.



Photo by: Stephen Gittins

Gregory Sale (top, on ladder) paints a gallery in the ASU Art Museum with inmates from the Maricopa County Sheriff’s Office reentry/rehabilitation program, as part of the exhibition “It’s not just black and white,” in the spring of 2011.



Gregory Sale is currently working on a project entitled “Re-Imagining Re-Entry,” which explores what happens to prisoners after they are released from jail.

Strengthening the disenfranchised from the stage

While it has been a long march for groups such as women, immigrants and ethnic minorities to achieve fair and equitable treatment in American society, many of members of those groups have utilized the screen or stage as a place where the American dream can be attained and secured. Desiree J. Garcia, an assistant professor of film and media studies in the College of Liberal Arts and Sciences, researched this phenomenon in her recent book “The Migration of Musical Film: From Ethnic Margins to American Mainstream.” She was awarded a Career Enhancement Fellowship in 2014 from the Woodrow Wilson National Fellowship Foundation to help her finish this volume.

The theme of America’s disempowered groups use of media infuses Garcia’s class discussions and helps students distinguish between films that appear to be justice seeking and those that actually push the envelope. A good example of the tension between films in these two categories can be found

when contrasting the 2007 version of the movie “Hairspray,” in which an overweight teenage girl uses dance to unite Baltimore’s segregated community, with Luis Valdez’s 1981 film “Zoot Suit,” which was based in part on the riots caused by rising tensions between Los Angeles’ Anglo-American military and the city’s Mexican-American population during World War II.

“Films such as the remake of ‘Hairspray’ – with the overweight, shunned, outsider protagonist establishing affinity with black students – may initially appear liberal,” Garcia says. “However, ‘Hairspray’ reduces the liberal approach to one person, as opposed to Luis Valdez’s ‘Zoot Suit,’ which challenged the country directly by exposing American racism.”

When skillfully approached, motion pictures can have a dramatic – and often widespread – impact on the national psyche. “Film can get through to people in ways that a sermon or lecture cannot,” said Garcia.

Documenting social justice

Two award-winning filmmakers who are ASU faculty members – C.A. Griffith, associate professor of film and media production in the Herberger Institute, and H.L.T. Quan, an associate professor of justice studies in the School of Social Transformation, insist that “communication is a human right.” To further this assertion, in 1999 they co-founded QUAD Productions, a non-profit media collective focused on the research, development and production of film and video projects that support and affect progressive social consciousness.

Since QUAD’s inception, the duo has produced more than a dozen short and feature-length documentaries. Their award-winning 2009 film, “Mountains That Take Wing: Angela Davis and Yuri Kochiyama” has been praised for its unique format, which features, in the words of Indiana University library reviewer Monique Threatt, “two dynamic women [who] offer an incredible common oral history of social and political activism that can never be found, or duplicated in history books.”

In spring of 2010, QUAD co-produced the short documentary “Arizona Women and Children Rise: Resisting SB1070.” Griffin and Quan interviewed individual protesters in Phoenix about the impact of the state law, which sought to curb



Photo by: Dan Vermillion

ASU faculty members C. A. Griffith (left) and H.L.T. Quan are co-founders of the nonprofit media collective QUAD Productions.

immigration of undocumented workers by requiring all resident aliens to carry federal documentation on them at all times and required that state law enforcement officers attempt to determine an individual’s immigration status during a “lawful stop, detention or arrest.” An 18-minute version of the film was sent to both the White House and Congress and a four-minute trailer can be viewed on YouTube.

This summer, QUAD completed a pro bono project for the Dragon Fruit Project, an intergenerational oral history project for Asian and Pacific Islander Equality Northern California (APIENC),

an organization representing LGBT people in Northern California. Quan says she is thrilled that the short film will be used to recruit participants and volunteers, and that it helped APIENC place 11th nationally for GiveOut ‘15, a 48-hour fundraiser for LGBT non-profits.

Currently, Griffith and Quan have several projects under development with QUAD, including a feature-length documentary based on LGBT people and their struggle for economic freedom in the United States.

Film festival promotes human rights

Another ASU initiative that showcases social-justice-oriented art is the university’s Human Rights Film Festival (HRFF), which screens a wide variety of films focusing on justice, some of which have been nominated for Oscars. Free and open to the public, the event is held every year on the Tempe campus during the month of April.

This year’s festival selections included “Last Days in Vietnam,” an Academy Award-nominated documentary chronicling the evacuation of Saigon in 1975, “Camp 72,” which focused on healing and justice after Liberian civil war, and “Beyond Recognition,” a short film on preserving indigenous homelands in the San Francisco Bay Area. The festival is the result of collaboration between a number of ASU units, including the Sandra Day O’Connor College of Law, the School of Social Transformation, the School of Historical, Philosophical and Religious Studies, and the School of Politics and Global Studies.

The HRFF seeks to increase awareness about the full range of human rights challenges, so that students and community members are able to think critically and feel empowered



Associate Professor LaDawn Haglund

to engage with social justice. After screenings, audience members can converse with film directors, producers, and other experts. It’s that interaction that lifts the event into the realm of a truly changemaking experience, according to former festival organizer, LaDawn Haglund, Associate Professor of Justice and Social Engineering.

“Well received by audiences, HRFF is a fine example of the use of art to raise awareness about social injustice,” she said.

2010s

Jessica Hickam '11 B.A. announced the release by SparkPress of her first novel, "The Revealed."

Ryan Skinnell '11 Ph.D., Judy Holiday '12 Ph.D. and **Christine Vassett '99 B.A., '10 Ph.D.** announced the release by Fountainhead of their book, "What We Wish We'd Known: Negotiating Graduate School," in which contributors share experiences and offer guidance for current or prospective graduate students.

2000s

Kirsti Cole '08 Ph.D. announced the release by Cambridge Scholars of the book she edited, "Feminist Challenges or Feminist Rhetorics? Locations, Scholarship, Discourse," that addresses the challenges and diversities of feminist rhetoric and discourse in public and private life, the academy and the media.

◆ **Plynn Gutman '05 B.I.S.** announced the release of her book, "Your Journal Companion: 365 Writing Prompts." The work is available on Amazon.

Bill Konigsberg '05 M.F.A. announced the release by Scholastic/Arthur A. Levine of his new book, "The Porcupine of Truth," about an epic road trip in search of family history, gay history, relationship and truth.

Sarah Vap '05 M.F.A. announced the release by Penguin of a collection of her prose poems, "Viability," that braids strands of diverse disciplinary languages to explore questions about the bodies and, perhaps, the minds and souls that are owned by capitalism.

Amelia Gray '04 B.A. announced the release by Macmillan/Farrar, Straus and Giroux of her short story collection, "Gutshot," that extends the author's existing curio cabinet of the bizarre, macabre and oddly entertaining work.

Richard Hopkins '02 B.A., '05 M.A., '08 Ph.D., assistant professor of history at Widener University, announced the release by Louisiana State University Press of his book, "Planning the Greenspaces of Nineteenth-Century Paris," that examines the explosive growth of public parks, squares and gardens throughout Paris in the second half of the 19th century.

Sanderia (Smith) Faye '01 M.F.A. announced the release by University of Arkansas Press of her novel, "Mourner's Bench," that is a coming-of-age story set in Arkansas during the 1960s Civil Rights era.

Shawn Klein '01 M.A. announced the release of his book, "Steve Jobs and Philosophy: For Those Who Think Different." The book is the latest volume in Open Court's Pop Culture and Philosophy series.

1990s

Viktorija Todorovska '96 MTESL, '00 Ph.D. announced the release by Agate Surrey of her book with Francois Millo, "Provence Food and Wine: The Art of Living," that presents traditional Provençal recipes and discusses regional wines.

Darian Lane '95 B.S. announced the release by Booksreadr of his novel, "Invisible Sentence," that is available as an e-book on booksreadr.org.

Chris Benguhe '92 B.A. announced the release of his book, "The Best of a Better View," a faith-based analysis of challenging current events that finds purpose and opportunities in difficult times.

1980s

Valerie Sherer Mathes '88 Ph.D. announced the release by the University of New Mexico Press of "The Women's National Indian Association," an anthology that she edited.

Kate Gale '87 B.A., managing editor of Red Hen Press, editor of the Los Angeles Review, president of the American Composers Forum and faculty member in the low residency MFA program at the University of Nebraska, announced the release by Red Mountain Press of her poetry collection, "Echo Light." In addition, her poetry collection, "The Goldilocks Zone," was released recently by the University of New Mexico Press.

W.T. Pfefferle '83 B.A. announced the release by The Word Works of his poetry collection, "My Coolest Shirt: Poems," which portrays love as a road trip, with the many highs and lows that accompany each.

Ann Narcisian Videan '81 B.A., founder of Videan Unlimited, LLC, a writing and self-publishing consultancy, announced the release of her second novel, "Song of the Ocarina," which is about a New Zealand fae (fairy) who uses music to create magic.

1970s

Marcia Fine '79 M.A.E. announced the release by Limage Press of her novel, "Paris Lamb," that involves religious artifacts, a rare antiquities auction, world powers and a family secret.

Joe Drake Gilliland '79 Ph.D. announced the publication by iUniverse of his book, "A Teacher's Tale, A Memoir." The work is the first of a two-part story about learning and teaching from 1932 to 1979, set in widely varied locations.

J. B. Hogan '79 Ph.D. announced the release by Oghma Creative Media/Liffey Press of his fiction work, "Living Behind Time," that is a pre-9/11 on-the-road story with a twist.

◆ **Bob Michaels '79 M.S.W.**, retired consultant to independent living programs, announced the release of his book, "Strong Medicine," that is available on Amazon and Kindle.

1960s

◆ **James Skelton, Jr. '68 B.S.**, an attorney and adjunct professor of law at the University of Houston Law Center, announced the release by Foundation Press of the law textbook "Doing Business in Emerging Markets: A Transactional Course" that he coauthored.

◆ **Doris Hall '62 B.A., '67 M.A.** announced the release by Beaver's Pond Press of her second book, "Ethics of Household Economy," a reproduction of Elvira McPherson-Parsons' (Hall's great grandmother) 1903 work by the same name. At the time of its original publication, the book was daring in its assertion that greater freedom, responsibility and power should occur for women and in its launch of the formal study of home economics in the United States. Hall added to the reproduction a forward that relays her own transformational first encounter with the book. The new work is available on Amazon.

Faculty and Staff

Matt Bell, assistant professor of English, announced the release by Soho Press of his book, "Scrapper," that is a work of fiction set in a largely abandoned section of a future Detroit.

Ron Broglio, associate professor of English, announced the release by Routledge of the book he co-edited with Frederick Young, "Being Human: Between Animals and Technology." The work is a collection of essays by internationally known theorists who discuss the boundary categories of animals and technologies as necessary components for understanding what it means to be human.

Gregory Castle, professor of English, announced the release by Cambridge University Press of his book, "A History of the Modernist Novel," that considers the novel across historical and geographical contexts.

Julie Castro, research advancement administrator in electrical, computer and energy engineering, announced the release by Fiesta Publishing of her book, "On Earth as It Is in Heaven, a Personal Allegory," that incorporates scripture in a recounting of a personal journey. The work is available through the publisher.

Rosemarie Dombrowski '96 B.A., '96 B.A., '07 Ph.D., lecturer in the College of Letters and Sciences, announced the release by Foiled Crown Books, LLC/Five Oaks Press of her poetry collection, "The Book of Emergencies," that represent the everyday life she shares with her son who has autism. A portion of the work's proceeds support autism advocacy and research.

Norman Dubie, Regents' Professor of English, announced the release by Copper Canyon Press of his 29th collection of poems, "The Quotations of Bone," that explores ways of understanding human capacities.

Adelheid Fischer, co-director of InnovationSpace and assistant director of The Biomimicry Center, announced the release by the University of Minnesota Press of her book with co-author Chel Anderson, "A Natural History of Minnesota's Superior Coast." The science-based book explores the Minnesota North Shore watershed's environmental history.

Tara Ison, associate professor of English, announced the release by Soft Skull Press of her short story collection, "Ball: Stories," that investigates the darker edges of love, sex and death.

Jewell Parker Rhodes, professor of English and artistic director of the Virginia Piper Center for Creative Writing, announced the release by Hachette/Little, Brown of her novel, "Bayou Magic," about a young girl, magic and the bayou.

Alberto Rios, Regents' Professor of English and Poet Laureate of Arizona, announced the release by Copper Canyon Press of his poetry collection, "A Small Story about the Sky," that is an exploration of mortality, humanity and ways in which lives might yet be lived.

Awards and Recognitions

Myrlin Hepworth '11 B.A., a spoken word artist, had his album, "Funky Autopsy," featured on Nation Public Radio's "Alt.Latino" show on March 12, 2015.

Sarah Vap '05 M.F.A. was selected as a winner of the National Poetry Series by Mary Jo Bang for her prose poetry collection, "Viability."

Marcia Fine '79 M.A.E. had her novel, "The Blind Eye: A Sephardic Journey," selected in the 2015 OneBookAZ adult book category. The OneBookAZ contest is sponsored by the Arizona State Library, Archives and Public Records and strives to bring communities together through literature. The novel was selected also as a Library Journal SELF-e curated selection to be shared with libraries around the country.

Wendy Barker '66 B.A.E., '74 M.A., Pearl LeWinn Endowed Professor of Creative Writing and Poet in Residence at the University of Texas at San Antonio, was honored by the university's publication "The Quiet Born from Talk," a festschrift (celebratory) book developed in tribute to her work as a scholar, poet, translator, teacher and mentor. This is the first such festschrift volume produced at that university. Barker's new poetry collection, "One Blackbird at a Time: The Teaching Poems," received the John Ciardi Prize for Poetry and will be released this fall by BkMk Press.

Attention Sun Devil authors:

ASU Magazine seeks news of books published by degreed alumni, students, and faculty/staff members of Arizona State University for our Just Published section. Include the author's full name, class year(s)/degree(s), email address and phone number. Email notices to alumni@asu.edu.

The magazine also reviews a select number of books each year in its Shelf Improvement section. Self-published books will not be considered for review. To be considered for inclusion, mail a complimentary copy of the book (which should have been published in the past 12 months) to Book Review Editor, ASU Alumni Association, Old Main, 400 E. Tyler Mall, 2nd Floor, Tempe, AZ 85281.



A Solemn Pleasure: To Imagine, Witness, and Write

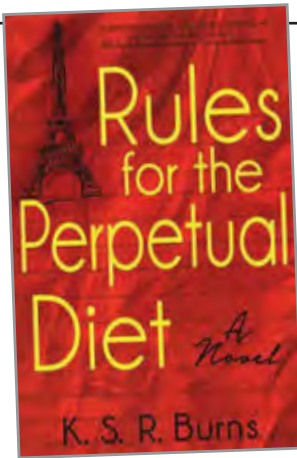
By *Melissa Pritchard*,

Bellevue Literary Press, 2015.

In this wide-ranging collection of 15 essays, Professor of English Melissa Pritchard presents the idea of art as a form of active prayer and explores the concepts of literature as sacred vocation, and posits artists as priests, shamans, soul transformers, saints of storytelling. She identifies the one great labor of artist-authors, "to reconcile humanity to itself and to reconnect, though language, humankind to the universe."

Several of the essays address issues of craft, often drawing from Pritchard's experience as a teacher to present examples and to offer an occasional writing exercise. In these essays, serious writers are held to a high standard. Other essays vary in subject, author experience and tone. One takes an affectionate and detailed look at dachshunds while others investigate loss in various forms and contexts. A look at Georgia O'Keefe raises questions related to the transformation of famous people in the public sphere and individual minds.

Her story of a Sudanese child slave, recounted near the end of the book, pulls from the collection a set of questions that unifies the separate entries: What are the things that stick with us, that never leave us? What is home? What is love, spirit, other, self? What do those people, places, things, spirits and experiences have in common? This work suggests that they all grow from and reside in the heart, which is the source also of all good writing.



Rules for the Perpetual Diet

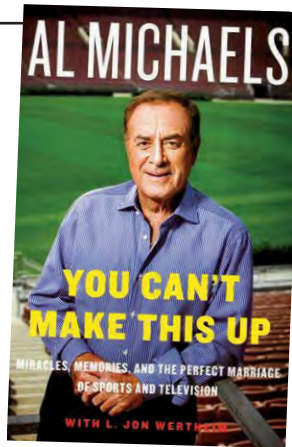
By Karen Burns '84 B.S.,
Booktrope Editions, 2014.

On a 33-item list of diet rules produced by Amy, the protagonist of this novel, the last rule is, “French people don’t get fat.” Not getting fat is very important to Amy, who prepares excellent, themed dinners (one theme for each night of the week) for her husband, who is a gourmet cook. Because the meals violate diet rules, she eats little of these dinners herself.

Amy’s adventurous and very close friend has just passed away, leaving their longtime plan for a secret trip to Paris unfulfilled. Amy has longed since childhood to explore Paris. She grieves the loss of her friend; her husband does not. Her husband wants to start a family; Amy recoils at the thought.

Add to this scenario a last-minute, extended business trip for the husband and author Karen Burns’ penchant for descriptive detail, and the result is a riveting novel that spans the United States and the Atlantic. As a result of Amy’s diet rules, her decisions and, not infrequently, her suggestibility, Amy is robbed, stalked, arrested, almost kidnapped, manipulated and breaks into her own home as the story progresses. The streets of Phoenix and Paris come alive for readers in this book as Amy’s adventures progress in frequently surprising directions and she arrives at a better understanding of herself and the future that she seeks.

Readers who value a well-crafted story and love the sights, sounds, foods and options of Paris will enjoy this tale and its surprising sequence of events. Many are likely to identify with the Amy’s situation and parts of her search for herself.



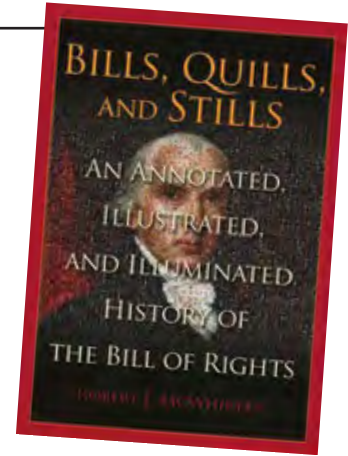
You Can’t Make This Up

By Al Michaels '66 B.A. with L. Jon Wertheim, William Morrow, 2014.

Al Michaels’ memoir of his career in sports broadcasting is subtitled “Miracles, Memories and the Perfect Marriage of Sports and Television,” and this book delivers on that promise. Starting with his early years growing up in Brooklyn and later Los Angeles, and covering his days calling games at ASU, Michaels recounts a wide variety of sports moments he’s witnessed, including the “Miracle on Ice” American hockey victory at the 1980 Olympics, his coverage during the earthquake that interrupted the 1989 World Series, and the dramatic Super Bowl XLIII, which pitted the Pittsburgh Steelers against the Arizona Cardinals.

While a host of sports stars and celebrities make an appearance in his book, it’s the voice of Michaels that clearly shines throughout the story. He recounts personal milestones in his career, the enormous number of sports events he has covered over the years, and the impact that contemporary news events (such as the 1994 arrest of O. J. Simpson) have had on his life.

Sports fans will love this book for the way Michaels reflects on the last half-century of American athletic excellence; others will be drawn in because of how the book communicates his absolute joy and passion for sports. Either way, it’s fun to read and fun to reminisce along with the author.



Bills, Quills and Stills: An Annotated, Illustrated and Illuminated History of the Bill of Rights

Robert J. McWhirter '83 B.A., '88 J.D.,
American Bar Association, 2015.

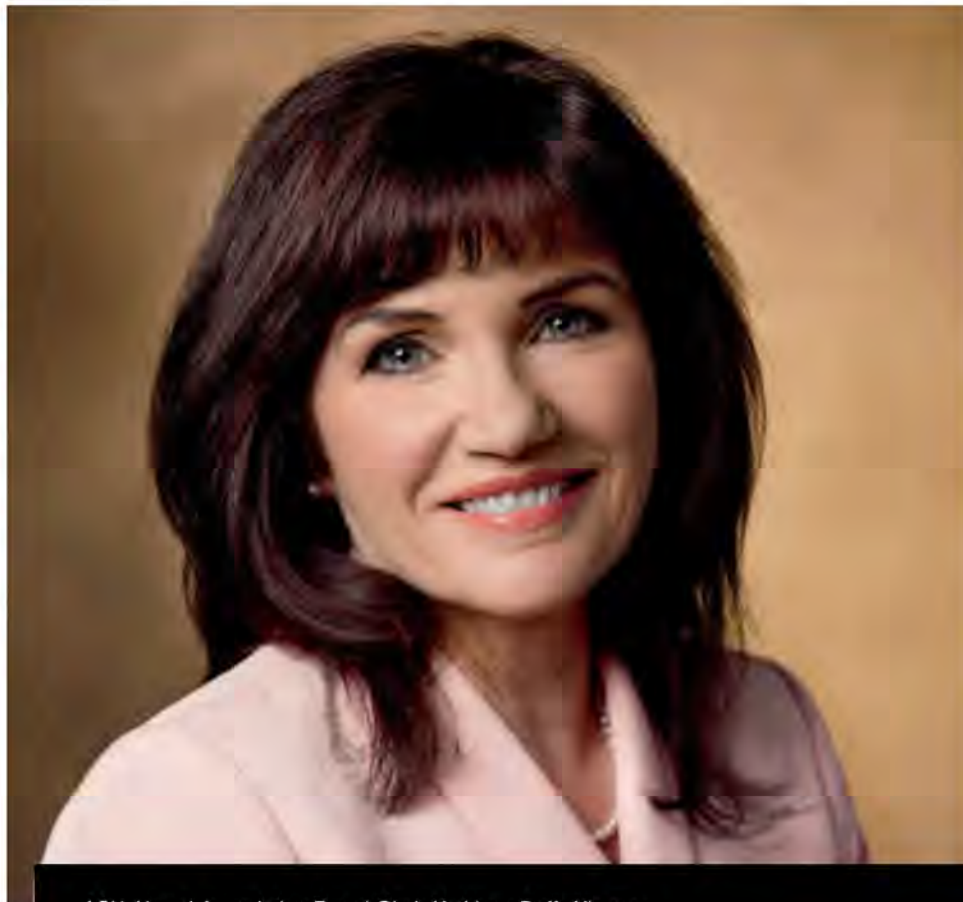
“Bills, Quills and Stills” may just be the finest book in which the footnotes take up more room – and are more extensively illustrated – than the main text. McWhirter, who is an expert in criminal and immigration law, is also the supervising criminal law attorney for the ASU Alumni Law Group. His exhaustive knowledge of the significance of the first 10 amendments to the U.S. Constitution is on display in this book, as is his sense of humor and his ability to weave recent legal debates into a discussion that could quite easily devolve into a recitation of dry court decisions or become trapped in a bog of difficult-to-understand legal terminology.

At the outset of the book, McWhirter reminds readers that the Founding Fathers regarded the original Constitution as an “owner’s manual, not a manifesto,” and saw little need for a Bill of Rights specifying the powers of the federal government. Since federal powers did emerge to a degree that was beyond anyone’s comprehension in 1789, it is a blessing that students of American government, as well as curious American citizens, have this book to provide them with a well-documented background on the topic.

Community spirit

The Alumni Association's new board chair embraces role as ambassador

By Liz Massey



ASU Alumni Association Board Chair Kathleen Duffy Ybarra

Kathleen Duffy Ybarra's business is all about making connections. She is the founder, president and CEO of Duffy Group Inc., a global research and recruitment firm. Prior to starting her own business, she worked as the director of research for Tirocchi-Wright Inc., a nationally retained executive search consulting firm.

Her passion for gathering people together for a worthy cause or project started early. As an ASU student, she was a campus tour guide with the Devils' Advocates organization and served as its president; she also served as president of the social sorority Kappa Delta and president of the Panhellenic Council.

Ybarra will serve as chair of the ASU Alumni Association's board of directors and National Alumni Council during 2015-16. We spoke to her about her history with ASU, and what she forecasts for the future during her term leading the Alumni Association, as she prepared to begin her term of office on July 1.

ASU Magazine: Tell us a little bit about your undergraduate experience at ASU and the organizations/activities you were involved with.

Ybarra: In the interest of full disclosure, I should state that I did not want to attend ASU

originally. My father was recruited to Honeywell in Phoenix during my senior year of high school. I was accepted and registered to attend a small private Catholic college in western Pennsylvania. Our family came to Phoenix in July on a house-hunting trip and we toured ASU; with every step on that tour, I prayed I would not be accepted.

Well, I was accepted, and landed on campus two weeks before classes started to participate in sorority rush. I did not know anyone, nor did I have a dorm room. I joined Kappa Delta sorority and immediately I gained a support system and a community. I loved meeting members of other sororities and got involved in Panhellenic Council; I was elected Panhellenic president my sophomore year. The following year, I was elected president of Kappa Delta Sorority. Additional organizations I participated in included Devil's Advocates, student government committees, New Student Orientation, Newman Center, and various honorary societies.

Long story short, attending ASU changed my life. I received a great education and gained leadership experience that propelled me into my career.

How did your ASU education lay the foundation for your current work as an executive search consultant?

Initially, I was interested in special education, but realized I was not cut out to be a teacher. I was encouraged to look at a degree in communications with a concentration in marketing and public relations and pursue a career in training and development.

My involvement in campus organizations and activities ignited my passion for recruiting. In the sorority, we recruited new members twice a year. As a New Student Orientation assistant and a member of Devil's Advocates, I was recruiting students to come to ASU.

During my last year at ASU, I worked for Dr. Christine K. Wilkinson. I was part of a team recruiting students who were National Merit Scholars to come to the university, as well as recruiting for the Leadership Scholarship Program.

Why did you become involved with the Alumni Association at the board/council level?

Maria Hesse contacted me. She was a sorority sister and knew of my passion for ASU.

What's your vision for your role this year as the chair of the association? What do you want to accomplish?

I am honored to be the chair of the association. I view my role as an ambassador of the association, and I believe I can bring the greatest impact through my connections in the business community.

There are many business leaders who graduated from ASU, but have not re-engaged with the university or the Alumni Association. The most consistent issue they share with me is their need for talent. I have been able to introduce them to resources, not only in Career Services, but also within ASU's schools and colleges. It is a win-win situation, as students have the opportunity for internship experiences, and employers can target top talent to hire.

What are some of the key areas in which ASU benefits the surrounding community, including the business community?

ASU's growth has revitalized the community. Downtown Tempe is alive with restaurants, boutiques, family friendly activities at Tempe Town Lake, festivals, and races from 5K to Iron Man. Downtown Phoenix bustles with restaurants and other businesses and ASU's campus there has been instrumental in the explosion of art galleries and studios enhancing our cultural district.

What are the greatest strengths of the Alumni Association, as you see them? How do these strengths translate into benefits for Sun Devil alumni?

The ASU Alumni Association is one of the largest networking resources across the world. ASU alumni who are hiring leaders know the value of the ASU degree and the caliber of the graduates. The greatest strength of the Alumni Association is the staff under Dr. Wilkinson's leadership. Alumni Association events are meticulously planned, and the programs they produce are forward thinking and based on input from alumni.

What would you love for ASU to achieve in the next five years? The Alumni Association?

ASU has achieved a great deal of recognition because of the hard work and innovative thinking of faculty and staff. ASU is a highly regarded academic and research institution competing for both academic and athletic talent with Ivy League schools.

The Alumni Association is proactive and constantly asking alumni how the association can serve them. They are creating scholarships for children of alumni, maintaining time-honored traditions, expanding opportunities for alumni to engage throughout the world with the rapid expansion of alumni chapters and international connection groups.

ASU and the Alumni Association are doing the right things to move the university forward. There is no limit to what can be achieved over the next five years.

Is there anything else you'd like readers to know?

Our family is quickly adding new Sun Devils! My daughter Teresa and niece Veronica will be ASU seniors in the fall. My niece Sydney will be a freshman and is a recipient of the Medallion Scholarship. My nephew Jacob will be in the freshman class of 2026; he is an active member of Sun Devil Generations and plans to be Sparky when he attends ASU. We are a proud Sun Devil family!

To learn more about the board of directors and National Alumni Council of the ASU Alumni Association, visit <https://alumni.asu.edu/about>.



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Fun for all ages

Alumni Association activities appeal to broad spectrum of Sun Devils

By Liz Massey



ASU families have enjoyed recent Sun Devil Generations activities such as a trip to ASU's Natural History Collections office in Tempe.

When people think of an alumni association, there's usually a strong tendency for them only to envision adults over the age of 22. But at the ASU Alumni Association, the road to being a Sun Devil starts at birth, ramps up as a child grows into a college student, and then gets really interesting once they're ready to graduate from the university.

The activities hosted by the Alumni Association over the past few months are a good example of this age-diverse approach to programming. There were plenty of events for adults, to be sure, but also fun and informative happenings for children, incoming new ASU students, and freshmen ready to engage in one of ASU's most hallowed school-year kickoff traditions.

Here are some highlights from Alumni Association-sponsored activities from the past few months.



More than 200 ASU alumni and supporters attended the Sun Devil Business Expo on June 24.

Keeping careers hot over the summer

One of the most exciting events of June was the Sun Devil Business Expo on June 24, which was paired with a Maroon and Gold Professionals Mixer. Held at the the Showcase Room in Tempe's new The Yard/Culinary Dropout complex, the event, which featured 40 exhibitors and a chance to mingle with five "Hour of Power" career experts, was a huge success, drawing more than 200 Sun Devils.

Career-minded alumni were also able to make connections in August at an Aug. 19 Maroon and Gold Professionals mixer at The Mission at Minder Binder in Tempe. It was a chance to share vacation stories, look ahead to the Valley's busy fall season, and experience the power of the Valley's largest networking group! More than 60 alumni attended the event.



Thousands of ASU freshmen participated in the annual start-of-school ritual of Whitewashing the A.

Signature events introduce students to the "Sun Devil Way"

From May until August, nearly 800 incoming ASU students, alumni, and their families participated in more than 35 Sun Devil Send-Offs, which were held in locations from coast to coast and around the world. Alumni, ASU staff and current students provided guests with information about the university experience and families were able to meet others from their hometown who shared a Sun Devil connection.

Once those incoming freshmen arrived in Arizona in August, they were invited to Whitewash the A, a Welcome Week tradition that stretches back more than 75 years. As many as 2,500 students trekked up Hayden Butte to refresh the A with a coat of white paint symbolizing the fresh start of the new school year. This whitewash remained on the A until the first ASU football home game, when it was repainted gold. Members of the Student Alumni Association, the undergraduate wing of the Alumni Association, orchestrated the event and introduced the new students to Arizona State's rich history and traditions.

Kids explore the natural world, make pancakes with Sparky

Alumni with family were able to treat the children in their lives to a couple of fun gatherings over the summer. On June 23, Sun Devil Generations hosted a field trip to ASU's Natural History Collections field office in Tempe, where 35 Sun Devils were amazed by the nine different collections at the site, including nearly 2 million fascinating examples of plants, insects and mammals from around the world. Visitors discovered their inner scientist and took part in a scavenger hunt and other hands-on activities.

As the September issue went to press, the Generations team was gearing up for the annual Grandparents' Day Breakfast on Sept. 12. This intergenerational event, held before the ASU-Cal Poly football game, was expected to draw 100 children and their families, and feature delicious pancakes and other breakfast food for all to enjoy.

Building on success

Old Main has evolved over more than a century of service

By Jan Stanley



Old Main, the oldest existing building on ASU's Tempe campus, has served the people of the institution and surrounding communities for 117 years. Refurbished to its original magnificence thanks to an extensive renovation project finished in 2000, the building reveals – through photographs, art work and lore – that its story echoes that of the small training school that became a research university of international standing. Old Main's story is the story of people – as well as their hard work, hopes and dreams – and a building that has been transformed again and again to help them reach their aspirations.

Originally dedicated in February 1898, Old Main was built for the long haul. One unsubstantiated version of the building's history includes elements of its Wild West setting. Some say that the original contractor absconded with the funding. Construction delays ensued while he was tracked to a neighboring state and forced to return. He was held to the contract and completed the job.

The first Tempe building wired for electricity, Old Main was a technological marvel locally and the site of many community functions. Old Main opened as a classroom and laboratory facility and included assembly, music and drawing rooms; an auditorium; a library; and museum and armory spaces. At three stories tall, it dominated the campus and towered over the original classroom building nearby.

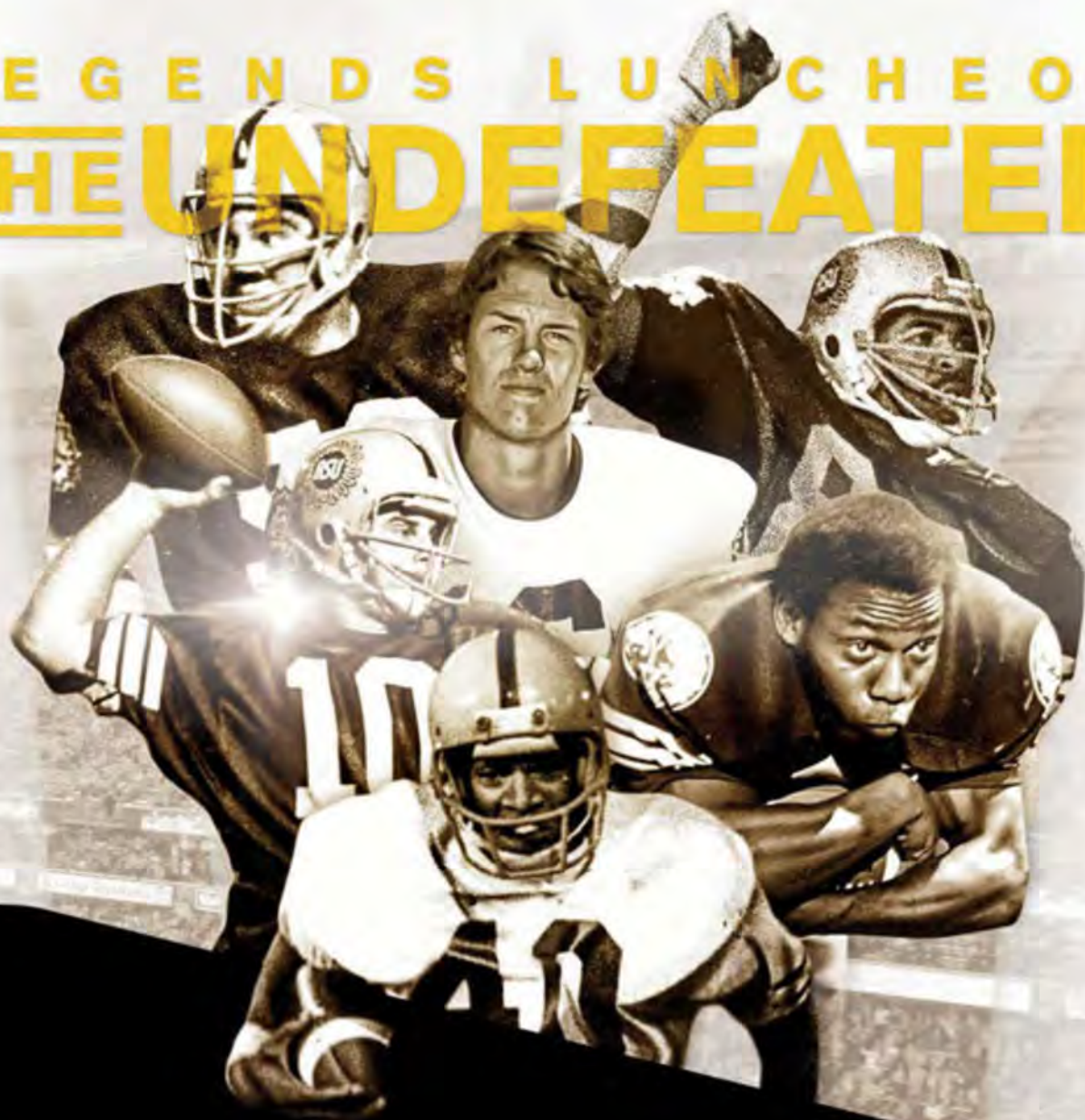
As the early desert spaces around the building filled with additional structures, Old Main's rooms were reconfigured to meet the need for more classrooms and offices. When scores of soldiers returned to complete their education at the end

of World War II, the college hurried to make room for them. The original wooden staircase was replaced by more durable concrete stairs in the 1950s, and the façade was modernized by the addition of a glass and concrete front, which also provided more office space. Eventually, Old Main became the home of the military sciences department. Then, starting in 1998 and continuing through the following year, an ambitious renovation project restored the building to its original exterior appearance, and upgraded the building, by then a century old, so that it was ready meet the needs of the 21st century.

Now the much loved home of the ASU Alumni Association, Old Main hosts more than 260 events each year, ranging from intimate weddings to major conferences. National and state leaders speak in Carson Ballroom, where 157 LED lights brighten the space sustainably. Smaller events are held in a variety of conference rooms that blend traditional charm and modern amenities. With its own in-house catering department and the advantages of possessing a flexible design, Old Main remains a campus "living room" for the community and a welcoming space for new students, returning alumni and special community occasions.

Martha Byrd, vice president of operations for the Alumni Association, reflected on Old Main's journey and its mission today, saying, "Old Main has always been at the heart of the ASU community. It was one of the institution's and city's earliest gathering places. Today it continues to serve both the university and the Valley of the Sun, providing a charming, historic – yet thoroughly modern – space for people to gather for meetings, events and celebrations."

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ASU ALUMNI
ARIZONA STATE UNIVERSITY

Reports from the Sun Devil Nation



Chicago chapter alums gather for the group's ASU Cares event.

Chicago

It was a rough start in May trying to get out of winter mode, but we saw so many Sun Devils throughout the spring and fall at events. This year we changed it up and helped out at the Lakeview Pantry for ASU Cares month; packing bags of food for those in need locally. Around 100 Sun Devils helped volunteer, and we look forward to doing it again! With so many new faces we wanted to bring everyone together for a networking event as well as chat with some current Sun Devils from the W. P. Carey School of Business and the Herberger Institute for Design and the Arts. Despite the rain, wind, and cold, we had a record 125 people sign up for Pat's Run Shadow Run this year and join us to support the Tillman Foundation. We look forward to continuing to grow this event.

It's September and football season is back in swing! Join us for every game at the Cubbybear in the Devils's Den on the third floor. We look forward to seeing you at a future event.

Contact: Steve Mindel, asuchicagoalumni@gmail.com.

Colorado

What a summer it was here in Colorado! Sun Devils were busy all over the state. We partnered with the Southern Colorado club and went to a Colorado Sky Sox game, and dropped in on their first Rails and Ales event. We also headed north to join the Northern Colorado club for their first camping trip. In Denver, we held our spring networking event, hosted our first golf tournament, held a family night at the Colorado Rapids, sent another great group of new Sun Devil students down to Tempe with a Sun Devil Send-Off, and enjoyed another season of kickball in between it all. Now that summer is over we can't wait to watch Todd Graham lead the football team back onto the field. Blake Street Tavern will be the site for all of our game watches this fall. Join us and 200 of your fellow Sun Devils to cheer them on each week! We look forward to seeing all of you throughout the fall. Go Devils!

Contact: Shaun Bainbridge, Bainbridge@asu.edu.



Colorado Sun Devils enthusiastically celebrated the legacy of ASU alum Pat Tillman at their Pat's Run shadow run.

Devil's Horns

Attention all Sun Devil Marching Band alumni! Save the date for the 100th Anniversary of the Sun Devil Marching Band this year at Homecoming. Events are being planned for Nov. 12-15, 2015. Please update your contact information online at alumni.asu.edu/special-interest/devils-horns so we can make sure you receive all of the latest information.

Contact: Travis Breedlove, SDMBalumni@gmail.com.

El Diablito

In May, the Sun Devil Caravan made its way down south to Yuma, with appearances from Ray Anderson, vice president for university athletics and athletic director, the new men's basketball coach Bobby Hurley, as well as administrators and former student-athletes.

Sparky's Tour was held at a local school to engage children with ASU, followed by a service project at Yuma Food Bank where Sun Devil student-athletes and coaches gave back to the community. Our alumni really enjoyed having such a strong injection of maroon and gold spirit in our town!

Thanks to everyone who attended the caravan, we're looking forward to a great fall!

Contact: Carlos Anaya,
carlosanaya14@hotmail.com.

Iranian-American Alumni

Our group was established in April with a mission to provide a venue for those interested in our cause: to give back to the society through acts of kindness, volunteering, mentoring, scholarship fundraising, and more.

Our club will be at the Feed My Starving Children event on Sept. 19, packaging food for needy children throughout the world. We also are planning a fundraising event later in the year. If you are interested in joining us, visit our web page at <https://alumni.asu.edu/special-interest/iranian-american-club>. We look forward to a wonderful first year!

Contact: Kimiya Amjadi,
kimiya1@cox.net.

Jakarta, Indonesia

Around 30 ASU alumni gathered in Jakarta, Indonesia in April. Everyone in the group was wearing ASU shirts and proud of it! "It was a beautiful reunion," said new connection president Harry Soeria. "Some people had not seen each other since the times back in Tempe 25 years ago!"

Our group is already planning our next event. If you're in the country, please look us up!

Contact: Harry Soeria,
hsoeria@gmail.com.

Las Vegas

The Las Vegas Club is getting ready for another amazing football season! We'll watch the games at Buffalo Wild Wings at 4280 Hualapai Way. We will again participate in the Eat Wings, Raise Money™ program. Last year, we raised more than \$400, which went toward a scholarship that was awarded at our Sun Devil Send-Off event this July.

Back in April, we held another great Pat's Run shadow run. We love that we had both locals and visitors participate in the run! It is an event that definitely will be held in the Las Vegas area year after year!

If you are not from Vegas and will be traveling to Vegas, be sure to look us up on our Alumni page at <https://alumni.asu.edu/chapters/las-vegas> for upcoming events. We are a town that loves tourists and you are always invited to our events!

Contact: Crystal Keel,
asu.alumni.vegas@gmail.com.

Leadership Scholarship Program

After a summer full of planning meetings, strategy sessions, and happy hours, the LSP Alumni Chapter is surging full speed ahead toward another successful year, while inching closer to our 40th Anniversary celebration in 2017. The past year has seen some very positive changes for the chapter: a revamped newsletter, exclusive alumni events, and an increase in the number of alumni engaged on a monthly basis. In fact, LSP Alumni have dedicated more than 800 hours this year in support of the chapter and the LSP program.

We will continue this positive trend, but we need your help. Keep your calendar open for the LSP Homecoming Reception on the evening of Nov. 13. Read the newsletter and stay engaged. There are big things in store for us and you won't want to miss out!

Contact: Art De La Cruz,
arturo.delacruz@asu.edu.



Members of Yuma's El Diablito alumni chapter greeted representatives from the Sun Devil Caravan when it stopped there in May.



The founding members of the Iranian-American Alumni club.



ASU's international alumni connection group in Jakarta, Indonesia, shows their school spirit by dressing in matching maroon shirts.



A hearty group of runners poses at the Las Vegas chapter's Pat's Run shadow run event.

Los Angeles

We're anxious for the start of another fall but sorry to see summer go! Thank you to everyone who participated in our summer events, including the Journey concert at the Hollywood Bowl, our annual meet-n-greet with Sun Devil and Los Angeles Dodger outfielder Andre Ethier, our three L.A.-area Sun Devil Send-Offs, and the happy hour/networking event.

With the start of another football season, the Devils will be back in L.A. Oct. 3, to battle the UCLA Bruins in the Rose Bowl. Don't miss the Friday night Sun Devil happy hour event or Sparky's Touchdown Tailgate prior to the game – both are always a good time. We also want to keep the bowling pin trophy, so dust off your bowling shoes as we battle the University of Arizona's L.A. Alumni Chapter for the 16th time on Nov. 15.

More details on these events can be found on our website (<https://alumni.asu.edu/chapters/los-angeles>). We look forward to seeing you and thank everyone who has attended our events the last few months.

Contact: Eddie DeVall, devall@aol.com.

New College of Interdisciplinary Arts and Sciences

New College has been up to great things this spring! Chad Johnson, associate professor in the School of Mathematical and Natural Sciences, received a Faculty Achievement Teaching Award at the Alumni Association's Founders' Day Awards ceremony in March. Jeff Kennedy, assistant professor in the School of Humanities, Arts and Cultural Studies, was awarded the Champion of the Arts Individual Award from the West Valley Arts Council. Anne Suzuki, Assistant Dean for Enrollment Management, was awarded the 2015 Staff Award by the Commission on the Status of Women, recognizing her advocacy for women, underrepresented populations and first generation students.

We also honored several exceptional New College alumni at the unveiling of our college's Outstanding Alumni Wall. With all these great things happening, it's no wonder New College alumni recently have decided to begin a chapter for the college. Stay tuned for more details!

Contact: Nikki Bonnet, Nikki.bonnet@asu.edu.

Oklahoma

This fall marks the beginning of the third year of our state's ASU alumni club. We continue to grow steadily. We are representing Sparky from Guymon to Broken Bow!

In March, we took part in ASU Cares, volunteering with Sunbeam Family Services in Oklahoma City. Alums spent the day with foster children, playing games, reading, exercising and enjoying pizza while foster parents took part in training. In April, we held our first Pat's Run shadow run at Barnes Park in Midwest City. The turnout was amazing, as 25 people registered for the run and local media coverage was generated. We had great sponsors and all the participants had a blast. Plus, the weather was perfect, which is an oddity for storm-riddled Oklahoma during the spring.

Over the summer, we hosted our third-annual Sun Devil Send-Off, featuring a mix of alumni, incoming students and their parents. And football watch parties, volunteer events and networking mixers are on the slate for the fall!

Contact: Justin Wilmeth, jcwilmeth@asu.edu.

Orange County

Our chapter was busy this spring and summer with a number of exciting events. In May, we held our golf tournament, which was attended by Vice President for University Athletics and Athletic Director Ray Anderson, Head Football Coach Todd Graham, Offensive Coordinator Mike Norvell, Defensive Coordinator Keith Patterson and Associate Athletic Director Tim Cassidy. For the second consecutive year, the event was very successful in supporting Sun Devil Athletics and drew more than 150 golfers.

In July, we partnered with One Hope Wine, for a one-of-a-kind wine tasting event at American Junkie in Newport Beach. The event sold out quickly and was an excellent venue for networking with fellow Sun Devils. We also held our annual Sun Devil Send-Off in Ladera Ranch over the summer. The event drew more than 100 students and parents and the day was full of ASU pride.

In August, we hosted the annual pub crawl in Newport Beach. The event drew a record crowd and great fun was had by all.

Contact: Jeff Daniel, jeffreysdaniel@gmail.com.



The Oklahoma chapter had a successful Pat's Run shadow run in April.



Members of the Orange County chapter pose with ASU football coach Todd Graham (center) at the group's annual golf tournament to support Sun Devil Athletics.

San Diego

Our chapter has experienced yet another beautiful summer in San Diego, filled with great alumni events including a hike at Torrey Pines, our annual ASU Night at the Padres, a networking happy hour events, and a send-off celebrating our newest Sun Devils. Now we can't wait for fall!

In May, Sun Devil fans showed up in full force to greet the Sun Devil Caravan when it stopped in San Diego for an evening meet-and-greet in the Pacific Beach area. Earlier in the day, the caravan stopped at a local elementary school for Sparky's Tour. Following that event, the Sun Devil student-athletes and staff participated in a community service project at Feed America.

Our big trip to The Rose Bowl is coming up Oct. 3, as we cheer on the Devils in-person against UCLA. Alums in San Diego are also encouraged to check out any of the game watching parties at both the Downtown and Pacific Beach locations of The Local, or the Grand Ave. Bar and Grill in North County.

Contact: Alice Faggi, alicevollmer@gmail.com.

School of Public Affairs

On April 28, we hosted “Handshake to Hire,” a career event that drew about 40 alumni and students from the School of Public Affairs (SPA). We engaged in enthusiastic conversations about career management, recruitment and hiring best practices for local, state and federal public administration/policy organizations. We also successfully featured an expert panel, “speed coaching,” and networking activities. This event was co-sponsored by the SPA Career Center, our Alumni Advisory Council and the ASU student chapter of the International City County Management Association.

For the second consecutive year, SPA alumni and students participated in the Community & Public Service Career and Internship Fair. SPA alumni provided advice on how to conduct employer research, write effective resumes, and other valuable career management tips for success in public service. The event attracted 300 ASU students and nearly 50 government and nonprofit employers.

Look for more updates this fall, including announcements about our new chapter website and a series of alumni career coaching webinars.

Contact: *Maryjo Douglas Zunk, spa_career@asu.edu.*

School of Sustainability

The School of Sustainability academic affiliate had a busy spring, as we presented our inaugural Outstanding Alumnus award, hosted 20 students for job shadowing and continued our monthly gardening volunteer work. Be sure to attend our monthly gardening day on the second Saturday of every month at Escalante Community Garden in Tempe!

The school will celebrate its 10th anniversary in May 2016, and we hope you’ll attend the festivities! We’re excited to celebrate everyone who has made this first decade possible, including our alumni, students, faculty, staff, and supporters. Our Celebration Committee will be planning a fabulous party, events with inspiring speakers and a community service project. If you have ideas on great ways to celebrate, we’d love to hear from you. Thanks for your part in our first 10 years!

Contact: *Stephanie Quintero, stephanie.quintero@asu.edu.*

Western Pennsylvania

Our chapter had a wonderful spring. For our ASU Cares event in March, we once again teamed up to support the Western Pennsylvania Humane Society for a day. This time, we hosted a free bowl-a-thon, where members brought generous donations, as well as food, toys and treats for the pets. We raised \$320, which we learned later was used to help two new additions to the shelter, Layla (cat) and Victoria (dog). Our donations were used to provide them medical care.

Our Pat’s Run shadow run was held in April at Pittsburgh’s Schenley Park — the largest city park of its kind between New York and Chicago. At our Shadow Run we hosted a former Tillman Scholar recipient. We had a wonderful run, and with tremendous support from the city, we look forward to continuing to grow this event for years to come.

Contact: *Tony Greco, anthony.x.greco@gmail.com.*



Happy ASU alumni pose with Vice President for University Athletics Ray Anderson (center, with jacket) when the Sun Devil Caravan stopped in San Diego in May.



Participants at “Handshake to Hire,” a job fair hosted by the School of Public Affairs alumni chapter in April.



Dean Amy Hillman (center, front row) greets business school alumni from the class of 1965 during their Golden Reunion in May.

W. P. Carey School of Business

Our alumni chapter has enjoyed a successful spring and summer season! Our New Grad Mixer was hosted at Postino in Tempe and helped us welcome our new grads into the W. P. Carey alumni community. We also greeted alumni from the Class of 1965 at a breakfast event to celebrate their Golden Reunion during Commencement Week.

Homecoming weekend is around the corner, so be sure to join us for our annual Homecoming Hall of Fame Reception on Thursday, Nov. 12 and the Homecoming Block Party on Saturday, Nov. 14! Stay tuned for a complete listing of our upcoming fall events at <http://alumni.wpcarey.asu.edu>.

Contact: *Theresa DeLaere, theresa.delaeere@asu.edu.*

Degrees of success

Justin Shaw
'97 B.S.E.,
'97 B.M.,
'04 M.S.E.,
'04 Ph.D.,
'04 M.S.,
'06 Ph.D.

By Eric Swedlund



Justin Shaw may have been destined to become some sort of scientist or engineer, but earning an astounding six college degrees was his own idea.

Shaw grew up in Phoenix, the child of a mathematician and an aerospace engineer who met while working on the Apollo space program. But at the same time he was growing up with a fascination all things related to space exploration and astronomy, he developed keen interest and skills in music and music theory.

Unwilling to set either interest aside, Shaw simply decided he'd pursue both science and music when he started at Arizona State University. By the time he was done, Shaw had bachelor's degrees in engineering and music, master's degrees in engineering and physics, and doctorates in physics and materials science engineering.

"All of these degrees largely happened by accident," says Shaw, who came to ASU from Shadow Mountain High School. "I had such an interest in both music and science that I could not choose between the two. Thus, the only option was to simultaneously pursue both."

That ambition turned into many semesters of 20 or more credits, with late nights split between studying engineering and working with performance ensembles at the practice rooms in the music building. Professors from both areas of focus had great influence on Shaw's time at ASU, including Dimitrije Bužarovski (a visiting music composition professor from Macedonia), Jim DeMars (music composition), Bob Culbertson (physics) and Nicole Herbots (physics).

Shaw even found his way to laboratory work as an undergraduate, starting one summer working in the ion beam analysis laboratory. That experience turned into graduate study in the same lab.

Now, Shaw works as a physicist at the National Institute of Standards and Technology, with research specialties including magnetic nanostructures and ultra-fast dynamics.

And although his years at ASU might have been hectic, it was precisely the high volume of work he pursued that has shaped his success, he asserts.

"The most influential part of my career was a large number of great professors that I had at ASU," he says. "In particular, many of my science professors had a general attitude to engage undergraduates in research early in their careers. Looking back, such an attitude was and is invaluable."

2010s

◆ **Gabriela Chacon '14 B.A.E.**, sixth and seventh grade science teacher at Connolly Middle School in Tempe, received the 2014-2015 Rookie Teacher of the Year award for Tempe School District 3. For her contributions as a research assistant for the Sustainability Science Education Project. She also received ASU's 2015 President's Award for Sustainability.

◆ **Erin Patrick O'Connor '14 B.A.** and Sean Logan, a student in the Walter Cronkite School of Journalism and Mass Communication, were awarded first place by the Arizona Press Club in the professional awards category for video storytelling, with their story, "Hooked: Tracking Heroin's Hold on Arizona." This was the first time in the history of the press club organization that students have won in any professional category.

◆ **Connor Radnovich '14 B.A., '14 M.M.C.** was awarded first place by the Arizona Press Club in the photographer of the year, college awards category during the annual spring competition.

Kimberly Stanley '14 M.S. was promoted to head of IT and development at a fast-growing startup business and is building a team of undergraduates from ASU.

◆ **Kathleen Stefanik '14 B.S.** is founder and CEO of Growth Alternatives in Action (G.A.I.A.), a nonprofit organization that uses an ancient method of soil enhancement to increase crop yield in areas of subsistence and communal farming.

Kathryn Xian '14 B.S., executive director of the Pacific Alliance to Stop Slavery, co-drafted Hawaii's first anti-sex-trafficking law (SB265), which passed review by the state's Senate and House of Representatives during the 2015 legislative session.

Josh Elizetxe '13 B.S., president and CEO of Foresold Digital Marketing, was featured in a news story on AZCentral.com about five young ASU entrepreneurs who founded successful business enterprises while still in school.

Chris Morris '13 B.S. connected with his family's deep ASU heritage when he contacted centenarian Louis Rappaport '40 B.A.E., a close friend and Sun Devil football teammate of Morris' late grandfather, Walt "Cowboy" Ruth '41 B.A.E. Morris learned of Rappaport and the possible connection to Ruth via an ASU Alumni Association notification on Facebook.

◆ **Davier Rodriguez '13 M.Ed., '14 M.P.A.,** program coordinator for TRIO Student Support

Services at ASU's Downtown Phoenix campus, received the 2015 NASPA Latin@Outstanding New Professional Award for his work on DREAMZone, a professional development workshop to prepare student leaders, faculty and staff to respond to the needs of undocumented students. The award recognized also Rodriguez's work on QUIP, the Queer Undocumented Immigrant Project, which is a program of United We Dream.

Blake Thomson '13 B.A. has been named one of 40 Gates Cambridge Scholars. The scholarship will support his master's-level study of epidemiology at the University of Cambridge beginning in the fall of 2015.

Jon Clark '12 B.I.S., a former safety on the Sun Devils football team, will join the Nebraska University football staff as a defensive graduate assistant coach.

Tim Day '12 M.A.S., who teaches film classes at Texas Tech University and writes a film blog entitled A Day at the Movies, was quoted by Bill Goodykoontz in USA Today in a story that was a critique of persistent racism in the film industry.

Jeremy Ellens '12 B.S. and **Dornubari Vizor '12 B.S.**, co-founders and co-owners of digital marketing company Yazamo, were featured in a news story on AZCentral.com about five young ASU entrepreneurs who founded successful businesses while still in school.

Ben Folsom '08 B.A., '12 B.S., '14 P.S.M., an employee at European Spallation Source, was accepted into the doctoral program in physics at Lund University in Sweden.

Natasha Khan '12 M.M.C., with PublicSource in Pittsburgh; **Lauren Gilger '11 M.M.C.**, with ABC 15 News in Phoenix; ◆ **Nora Avery '10 B.A.**, with Herald and News in Klamath Fall, Ore; and **Kerry Oslund '83 B.S.**, with Schurz Communications in Mishawaka, Ind., are recipients of Knight-Cronkite Alumni Innovation Grants that are awarded to support cutting-edge technologies, practices and ideas in journalism.

Margaret Zehring '12 B.A. formerly communications director for Congressman David Schweikert, has established her own social and digital consulting firm.

Ian Danley '11 M.P.P., governing board member of the Phoenix Union High School District and program director at Neighborhood Ministries, participated in the Leukemia & Lymphoma Society's Man and Woman of the Year fundraising campaign to benefit blood cancer research.

Ryan Glover '11 B.A. played the character of Raphael in the Grand Central Art Center's serial broadcast opera project "Vireo." The Grand Central Art Center is based in Santa Ana, Calif.

Estela Barraza '10 B.S. was recognized at AGUILA Youth Leadership Institute's Sixth Annual Fulfilling Arizona's Destiny Luncheon. The event celebrates the achievements of students and community leaders who align themselves with the vision and mission of this organization that is dedicated to the future of children and the state.



Nicholas Kendryna '10 B.S. earned a master's of political science degree from Tel Aviv University and accepted a position in federal law enforcement with the Department of Justice.

2000s

Katie Anderson '09 B.A.E. teaches fifth grade at Hudson Elementary in Tempe, and is a recipient of the 2014-2015 Rookie Teacher of the Year award for Tempe District 3 and the ASU 2015 President's Award for Sustainability for her work on SCN 400, a sustainability science course aimed at teachers.

◆ **Todd Canale '09 M.S.T.C.** was promoted to the position of fire chief for the Davis-Monthan Air Force Base Fire Emergency Services unit in Tucson. In this position, he oversees all the facets of emergency response throughout the installation.

Daniel Schlag '09 B.F.A. joined the Shreveport-Bossier (La.) Convention & Tourist Bureau as graphic design manager.

Robbie Collins '08 B.I.S. is now vice president of business development at DUFL.

Anna Gutierrez '08 B.S. '09 M.Ed. received the Milken Educator Award that was conceived by the Milken Family Foundation to attract, retain and motivate outstanding talent to the teaching profession. The award carries a \$25,000 prize to be used at recipients' discretion.



◆ **Andrew Nelson '08 B.S.** is now a senior manager of supply chain at EXOS.



Jarrad Henderson '07 B.F.A., a video producer and director at Virginia Tech, was named the Multimedia Photographer of the Year by the Michigan Press Photographers Association. Prior to joining Virginia Tech in July 2014, he was a photographer for the Detroit Free Press.

Bethany Reed '07 B.A.E., '14 M.M.C.; **Thomas Mitchell '14 B.A.;** and **Morgan Chan '13 B.A.** received first place from the Arizona Press Club in the college sport reporting category for their story, "Kush, Wulk, Winkles Helped Elevate ASU Athletics to National Prominence."

Cynthia Sassi '07 B.S., president and founder of Sassi Media, LLC, FabulousBuzz.com and FabulousArizona.com, participated in the Leukemia & Lymphoma Society's Man and Woman of the Year fundraising campaign to benefit blood cancer research.

Lupe Ortiz-Tovar '06 B.A., is a former foster care youth who is a program coordinator with JBS International Inc., an organization that manages engagement and communication efforts with young adults ages 18-24 who were formerly in foster care. For her work, she was honored by the White House as a "Champion of Change" who makes a difference in her community and demonstrates courage, resilience and commitment to furthering her education.

Scott Ganske '04 B.A.E., '06 M.P.A., director of education at Youth Service America, contributed to the book, "Advancing a Jobs-Driven Economy," by writing a chapter on innovative ways that K-12 schools and colleges can collaborate with people in industries related to STEM (science, technology, engineering and mathematics) disciplines.



Andrew Snedeker '06 B.S. joined DTZ's Project and Development Services division as vice president in the Phoenix office. He is responsible for managing all phases of the development process, including new development projects, redevelopments and tenant improvements.

Nick Baker '05 B.S., senior vice president of AEG Global Partnerships and former ASU student-athlete, was named among SportsBusiness Journal's 40 Under 40.

Claudia Lopez '04 B.A., '07 J.D. has established a private bilingual consumer law practice with specialties in immigration, bankruptcy, personal injury and criminal law. The practice focuses primarily on litigation.



Dillon Collier '05 B.A. was named 2014 Journalist of the Year by the Houston Press Club and placed first as a division two reporter in the 2014-15 Texas Associated Press Broadcasters television contest.



◆ **Sarah Krahenbuhl '03 B.A.**, formerly director of Phoenix Suns Charities, was promoted to executive director of the organization.

Brittany Lewis '03 B.A., who previously worked for ASU News for eight years, has accepted a position with the ASU REACH Institute as their managing editor.

Christopher Warner '03 B.S. has joined Venture Best, a venture capital practice group in Salt Lake City that is part of the Michael Best & Friedrich LLP law firm.

Lauren Bailey '02 B.A., co-founder and owner of Upward Projects, was named among 30 Outstanding Women in Business by the Phoenix Business Journal.

Surendra Shakya '02 M.A., founder of the Nepal-based nonprofit EduVision, is raising funds through a school in Nepal to support disaster preparedness efforts in remote areas of that country.

Aaron Blau '01 B.S., a Tempe businessman, met with staff from the offices of U.S. Reps. Trent Franks and Matt Salmon and U.S. Sens. John McCain and Jeff Flake during the annual National Association of Enrolled Agents' Fly-In Day in Washington, D. C.



Cayci Oliver '01 B.S. has been named executive director of the greater Phoenix division of The American Heart Association.

◆ **Lisette Flores '00 B.A., '03 J.D.** is now the general counsel for the Democratic Caucus of the Arizona Senate.

Jennifer Understahl '00 M.F.A., an attorney in the Phoenix law offices of Perkins Coie, was named among the Rising Stars in Southwest Super Lawyers and Rising Stars 2015.

1990s

Amy Shelton '99 B.A., '01 J.D. has joined Caliente Construction as director of business development. She is responsible for client relations and will lead the client development and retention efforts for the 80-employee company.

◆ **Jaclyn Terry '99 B.A.**, formerly with ASU's Office of Entrepreneurship & Innovation, accepted a position as employee engagement and community relations supervisor at PayPal's largest global operations center, located in Chandler, Ariz.

Abby Ewing '97 B.A., '01 J.D., a family law and business litigation attorney with Fox Rothschild LLP in Dallas, was named by D Magazine among the 2015 Best Lawyers in Dallas.

Christopher Raddatz '97 B.A. joined the law firm of Gammage & Burnham as a partner. His practice focuses primarily on commercial real estate transactions, federal taxation, and business and finance.

◆ **Sheldon Blumling '95 B.S.**, a partner in the Irvine, Calif., law firm Fisher & Phillips LLP, was ranked among the top attorneys in Chambers USA 2015.

◆ **Glenn Gray '95 B.A.** is now the director of customer care and community relations at TriWest Healthcare Alliance.



Phillip Guttilla '95 J.D., '99 M.Tax. has been elevated to vice chair of the corporate and transactional practice group of the national law firm Polsinelli. Guttilla works with clients on mergers and acquisitions, securities offerings and capital formation, as well as hedge fund and private equity fund formation.



◆ **Paul Johnson '95 B.S.** was named a principal of NTH, a Minneapolis real estate and project management firm.



Melissa Ho '01 B.A., '01 B.S., a shareholder in the Phoenix office of the national law firm Polsinelli, was elected to serve on the Arizona Justice Project board of directors.

Kory Stoehr '95 B.S., formerly lead tax partner of Wisconsin at McGladrey, accepted a position as tax partner in the Madison office of BDO USA, LLP, a financial advisory and consulting firm that serves a range of publicly traded and privately held companies.



◆ **Raul Amado '94 B.S.** accepted a position as senior vice president of logistics with Baylor, Scott and White Hospital systems in Temple, Texas.



◆ **Mary Bertrand '94 B.A.** accepted a position as account executive with Public Radio of Phoenix, representing KJZZ 91.5FM and KBAQ 89.5FM.

Jodi Low '94 B.A., founder and president of U & Improved, and **Kari Yatkowski '94 B.S.**, CEO of Corporate Citizen and the Haven Charitable Foundation, were named among 30 Outstanding Women in Business by the Phoenix Business Journal.

◆ **Eric Assouline '93 B.S.**, co-founder of the law firm Assouline & Berlowe, P.A. in Florida, was featured as attorney of the month in the Greater Miami Edition of Attorney at Law.

Zane Dickey '93 B.S. accepted a position as high school admissions counselor at The American School of Antananarivo.

Nancy Romanovsky '92 B.S. had a solo exhibition of her works as a landscape artist during February 2015 at Boyce Thompson Arboretum. The exhibition featured more than 30 original oil paintings representing her experiences in nature, including scenes from Arizona's high country forests and dramatic desert views.

Bud DeGraff '91 B.S., formerly general manager of GE's Diagnostics & Clinical Services department, accepted a position as Numotion's chief operating officer.



◆ **Kristine Kassel '91 B.S.** is a board member at SBA's Office of National Ombudsman and serves on the Region 9 Regulatory Advisory Board. She assists small businesses regarding concerns of unfair or excessive federal regulatory actions, advises the Ombudsman, and assists in conducting field hearings on regulatory fairness issues impacting small business.



Robert Erickson '90 M.S. is now CEO of St. Joseph Medical Center in Kansas City, Mo.



Jonathan Retzlaff '90 D.M.A., formerly associate professor of voice at the Blair School of Music at Vanderbilt University, accepted an appointment on the voice faculty of the Eastman School of Music at the University of Rochester.

1980s

Robyn Barrett '88 B.S., founder and owner of FSW Funding; **Karen Dickinson '87 J.D.**, shareholder at Polsinelli PC and chair of the Arizona District Export Council; and **Nora Hannah '80 M.B.A.**, the CEO of both Experience Matters Consortium and Landiscor, were named among 30 Outstanding Women in Business by the Phoenix Business Journal.



Karina Bland '87 B.S., '97 M.M.C., a reporter for the Arizona Republic and AZCentral.com, received the following 2015 Arizona Press Club awards: first place for a story about a teenage boy who received a new heart, second place for a story about the Tempe widow of a man killed on 9/11, and third place in column writing.

Karen Dickinson '87 J.D. and Michael Patterson '84, B.A., '95 J.D., shareholders of the national law firm Polsinelli, participated in VerdeXchange Arizona, 2015, a leadership business to business conference for sustainable economic growth.



Abbie Fink '86 B.A., '96 M.M.C., who is vice president/general manager of HMA Public Relations, a full-service marketing communications firm in the Valley, has been elected chair of the Public Relations Society of America's Counselors Academy.

Craig Knapp '86 B.S. is an attorney and founder of Knapp & Roberts, a personal injury law firm in Phoenix.



Make a Plan to Amplify Your Impact

The Cornerstone Society was formed to recognize and honor committed alumni, faculty, and friends who have made gifts through their estate plans. Estate gifts—also known as deferred or planned gifts—can be made in a variety of ways:

- **Bequests**
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480-727-6409

www.asufoundation.myplannedgift.org

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Carolyn Sechler '84 B.S., founder and CEO of Sechler CPA PC, was honored as a Life Member of the Arizona Society of CPAs at the organization's Annual Meeting and Awards Luncheon last May. The distinction recognizes her many contributions to the CPA profession.



Ann Chafoulias '85 B.S. is a real estate professional for Coldwell Banker Previews Biltmore.

1970s

Bob Michaels '79 M.S.W. retired in Tempe, Ariz., after providing 30 years of consultation and training services to independent living programs throughout the United States and its territories.

Larry Enyart '72 B.Arch., '77 M.Arch. received the U.S. Green Building Council (USGBC)-AZ Heavy Medal award related to his USGBC LEED Fellowship Investiture and Environmental/Sustainable Design as an Architect by the national USGBC at the Phoenix Convention Center on Feb. 12, 2015.

William Mulholland '70 B.A., formerly finance director for the city of Pullman, Wash., retired in May.

1960s



Ron Pies '63 B.S., former Cactus League president, chair of the Governor's Baseball Commission and vice chair of the Maricopa County Stadium Advisory Committee, celebrated his 75th birthday by throwing the first pitch at a spring training game between the Angels and Giants. Pies was a Sun Devil track and field student-athlete.

John Whiteman '63 B.S. was named Mesa's Man of the Year for 2014. The award, established in 1935, is Mesa's most prestigious community-service honor.

1950s

Lanny Kope '55 B.A., '61 M.A.E., '71 Ed.D. assisted in the development of a new \$70 million dollar hospital in Sierra Vista; maintains an active role in health care regionally, statewide and nationally; and writes a health care column in his local newspaper.

Wayne Porter '54 B.S., CEO of The Mudoc Corp., is leading his company's development of a new software product: interactive movable type, an invention that could change the way in which published text is delivered and consumed.

Submitting a class note to ASU Magazine

ASU Magazine welcomes Class Notes about significant milestones in the lives of ASU alumni. Here are a few guidelines for submission.

1. Class Notes should be submitted by the alumnus/a himself or herself, or an official representative of an organization with which the alumnus/a is associated.
2. Class Notes submitted by a private third-party (such as family member) will be verified with the alumnus/a before publication.
3. Photos submitted for inclusion in Class Notes must be 500 KB to 1 MB in file size and a JPG or TIFF file.
4. All Class Notes will run in all platforms for ASU Magazine – including the print magazine and our online/mobile applications.
5. If submitting a Class Note via the U.S. Post Office, please do not send the originals of any materials you include.

How to submit a Class Note

Online: alumni.asu.edu/classnotes

Email: alumni@asu.edu

Post Office: ASU Alumni Association, Attn: Class Notes, P.O. Box 873702, Tempe, AZ 85287-3702.



◆ Active, dues-paying member of the ASU Alumni Association

sun devil births

Audrey Marie Sindelir, Brooke Virginia Sindelir, and Calli Elizabeth Sindelir were born to Jessy Sindelir and Rachel (Paciorek) Sindelir '02 B.S. on June 27, 2014.



Elin Alexandra Hansen was born to Donald Hansen '03 B.S.E. and Jessica (Dippold) Hansen '03 B.S. on Sept. 22, 2014 in Gilbert, Ariz., joining big sister Kaia Noelle.

Acadia Tesla McKenney Grinstead was born to Marisa McKenney '00 B.A. and John Grinstead '99 B.S. on Jan. 15, 2015.



Brook Williams Kistler was born to Melissa (Williams) Kistler '05 B.S., '08 M.B.A. and Jasha Kistler on Nov. 6 2014.

Kennedy Lynn Ellinwood was born on Feb. 17, 2015, to Todd Ellinwood '08 B.S. and Ashley Ellinwood '09 B.S., '11 M.Ed.

Lincoln Scott Romero was born to Zack Romero '96 B.S. and Larissa Romero on Oct. 10, 2014.

Luca James Smith was born to Matthew A. Smith '00 B.S. and Maria Smith on Nov. 15, 2014.

sun devil marriages

Michael Arnold '13 B.S., '14 M.S. and Taylor Goett '12 B.S., '13 M.S. were married on Jan. 3, 2015, in Scottsdale, Ariz.



Hannah Nunez '13 B.A. and Andre Castillo were married on Nov. 23, 2014, in California. The couple is at home in San Diego, Calif.



◆ **Sarah (Stevenson) Cosgrove '05 B.S. and Jeremy Cosgrove** were married on April 18, 2015, at Saint Rose Catholic Church in Council Grove, Kan. The couple is at home in Council Grove.



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Growing with the real world

Michael Glimcher '90 B.S.

When Michael Glimcher was growing up in Columbus, Ohio, subjects such as business and commercial real estate were often part of family discussions. However, Glimcher found out the best practical experience was waiting for him 1,900 miles away in Arizona.

Glimcher is the vice chairman of the board and CEO of WP Glimcher, a retail real estate investment trust based in Columbus that has a portfolio of 121 enclosed regional malls and open-air community centers. The company is the result of a multi-billion dollar merger earlier this year between his family's firm and the Washington Prime Group.

"I was brought to meetings and I grew up around it (real estate)," Glimcher said. "I got it through osmosis."

Glimcher, who earned a bachelor's degree in political science from ASU, serves as a trustee of the ASU Foundation. He had never been to Arizona when he first visited ASU as a potential student. That marked the beginning of a new introduction to the business world. "Being in the Valley and considering the growth there – I was taking city planning classes and understanding development," he said. "Seeing Phoenix, Tempe and Scottsdale and seeing that growth ... we saw it in class,

but it was also right outside. It was great that way: to learn it in class and see it happen in the real world."

The real world of regional malls and community centers has evolved during the last few decades. Family destinations that once revolved around clothing and food retail outlets have grown to include additional amenities. One example is Scottsdale Quarter, a 370,000 square-foot open air-center in Scottsdale that includes restaurants, specialty and fashion retailers and 18 office tenants.

"Retail is the engine that drives mixed-use development," Glimcher explained. "Having a retail shopping center that looks like a city and functions like a city and has office space and residential units and will have hospitality and hotels – a lot of these uses want to gather around retail."

Before Glimcher was enjoying keeping track of those trends and developments, he found a foundation for his future at ASU.

"I made life-long friends and there are friends I made there who I still do business with. It has been an integral part of my life," he said.

By Brian Hudgins, a freelance writer based in Lafayette, La.

Eating well

Christina (Chrissy) Barth '02 B.S., '12 M.S.

Chrissy Barth doesn't want people to struggle with food. The team nutritionist for the Arizona Cardinals uses her own experience, coupled with exacting study, to help both the team and her other clients see how they can build healthy lives, without stressing over every bite they take.

"I always knew I wanted to work with nutrition," says Barth, who is both a registered dietitian and a yoga teacher. She earned both her undergrad and graduate degrees in human nutrition from ASU in 2002 and 2012, respectively, and works as a faculty associate for the School of Nutrition and Health Promotion.

Her connection to eating healthfully is intensely personal. It was a nutrition expert who helped her develop a positive relationship to food when she was an adolescent, she said.

"When I was 13, I had an eating disorder and I took it to an extreme. A dietitian worked with me and that was really helpful, but it wasn't someone who specialized in eating disorders," she says. "I really am able to use my own experience to help other people look differently at nutrition."

As part of her job with the Cardinals, she helps the players select menus during the months when the team is practicing, as well as coaching the players one-on-one about nutrition goals. Barth addresses everything from the right balance of food groups to how sugars and carbohydrates react in the body. Surprisingly, even though these clients are professional athletes, Barth said that many of them ask some of the same types of questions as her other clients.

"I get a lot of questions about supplements, about portion size," she said. "Even how can players work to stay hydrated."

She meets one-on-one with the team's rookies, as well as giving occasional presentations to the team about how they can make smart choices for training and playing. During the months when she's not working with the Cardinals, she operates Nutrition Lifestyle Education, a business that showcases her expertise as both a nutrition coach and a speaker on food-related topics. She provides her clients with services ranging from nutrition assessments and personalized menus to an in-person "shopping date," where she helps clients make better choices when they are shopping for food at the grocery store. She's enthusiastic about her career, and stresses in all her work that food is essential to life. She said she found a lot of joy in working with others to help them reach their goals.

"I want people to have a healthy relationship with food. There's no good or bad food; it's about how you balance and modulate your own choices," she said.

By Holly Beretto, a Houston-based freelance writer.





Back to the beginning

Every institution has to start somewhere. In the case of ASU, the very first building – known variously as “The Original Building” or “The Training School” – was the structure that welcomed would-be teachers to the Arizona Territorial Normal School when it opened on Feb. 8, 1886.

The location of the building formed the northwest corner of the site of the present day Life Sciences Center on the Tempe campus. It was constructed of red clay bricks drawn from nearby Tempe Butte. Consisting of four rooms that were each 30 feet by 30 feet, the structure was cooled by 64 French doors, which provided cross-ventilation in each room. The Original Building also boasted sheet metal stoves for heating with mesquite wood, a well with a windmill, and outhouses.

The Original Building is the site for most of ASU’s earliest archival photos that focus on campus life. When Old Main opened in 1898, the building became known as The Training School.

Despite its pivotal role as ASU’s first “school house,” The Original Building fell into poor repair within a few years of its opening, and was razed in 1906.

Photos courtesy of University Archives, Arizona State University Libraries.

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